

**1972
census
OF
RETAIL
TRADE**



VOLUME III

**Major Retail
Center Statistics**

Part 1. Alabama—Indiana



**U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS**

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1972 census OF RETAIL TRADE

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VOLUME III

Major Retail Center Statistics

Part 1. Alabama-Indiana

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U.S. DEPARTMENT OF COMMERCE

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Major Retail Centers

Part 1

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Major Retail Centers

Part 1

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INTRODUCTION

GENERAL BACKGROUND AND HISTORY

The economic censuses constitute comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce's Social and Economic Statistics Administration, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing was begun. This census was conducted every 5 years until 1920 and every second year from 1921 to 1939.

Although limited distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. This included only retail and wholesale trades, but beginning with the second business census, in 1933, and in succeeding censuses, various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and, after a wartime interruption, resumed in 1948. Beginning in 1954 and continuing in the censuses of 1958, 1963, and 1967, the business census has been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7."

PURPOSE AND USES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. These censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, it is especially useful to analyze the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and serve as benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

There is widespread use of the economic censuses by manufacturers and distributors who need to establish measures of their potential markets in terms of areas, kinds of businesses, and kinds of products; and by management in various industries and trades which need facts for purposes of

economic or sales forecasting, analysis of sales performance, layout of sales territories, allocation of advertising budgets, and location of plants, warehouses, and stores. For these business purposes, census facts are invaluable. Census statistics also provide insight into changes in the structure of industry; information needed by trade organizations. The geographic detail describing the patterns of economic change in individual communities is valuable to State and local governments as well as to other local business organizations and research groups.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

AUTHORITY AND SCOPE

The economic censuses are required by law under Title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1972 Economic Censuses covered establishments engaged in manufacturing; mining and quarrying; construction industries; retail trade; wholesale trade; selected service industries (including hotels and motels; personal, business, repair, and automotive services; amusement and recreation services, including the motion picture industry; dental laboratories; legal services; and architectural and engineering services); arrangement of passenger transportation (including travel agencies); truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission; and public warehousing.

CENSUS OF RETAIL TRADE

The 1972 Census of Retail Trade, part of the 1972 Economic Censuses, covered "retail trade" as defined in the Standard Industrial Classification (SIC) Manual.¹ It includes all establishments primarily engaged in selling merchandise for personal or household consumption, and rendering services incidental to the sale of the goods. In this series of reports, liquor stores operated by State and local governments have also been included in retail trade statistics; however, data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government, are not included. The basic tabulations of the retail trade series

¹Executive Office of the President, Office of Management and Budget, *Standard Industrial Classification Manual*, 1972.

of reports do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent census of retail trade report.

1972 data for cities, counties, standard metropolitan statistical areas (SMSA's), and States are presented in the publication series "Retail Area Reports" RC72-A.

MAJOR RETAIL CENTER SERIES

This series of reports represents a recompilation of data collected in the 1972 Census of Retail Trade into the two types of areas which have been delineated for these reports: (1) Central business districts (CBD's); and (2) major retail centers (MRC's), concentrations of retail stores other than CBD's located in each SMSA.

The delineation of CBD's was determined in consultation with local census tract committees. The boundaries of MRC's were delineated by means of a field canvass in which census enumerators visited each department store located in an SMSA to determine if it was located in an area of retail concentration. All qualifying areas were delineated as MRC's.

DELINEATION OF CBD'S AND MRC'S

Because many large cities (those with 100,000 inhabitants or more) had no officially defined area representing their "central business district," it was necessary for the Bureau of the Census to arrange for the delineation of such districts before this program was begun. The delineation of central business districts was accomplished with the cooperation of local census tract committees in the large cities included in the CBD program. In their work on the CBD's, the census tract committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and 'service' businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics, other than those derived from the census of retail trade, are identified in terms of tract location and, therefore, can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belong within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in areas probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time. In some cities, previously established CBD's, or similar areas which substantially correspond to the Census Bureau's requirements for CBD's, were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" streets and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and, in addition, adjacent stores outside the planned portion. In general, the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and, where a planned center is involved, to include the entire center.

Downtown business areas (DBA's) in 122 cities of less than 100,000 inhabitants (the minimum size for a CBD city) have been delineated along tract lines in the same manner as the CBD's, although in all respects, other than the method of delineation, they are treated in the same manner as any other MRC.

TYPES OF AREAS COVERED

This series of reports presents data for establishments located in MRC's and CBD's in standard metropolitan statistical areas in the State, as defined by the Office of Management and Budget. Changes in the definition of some SMSA's were instituted after the MRC canvass was underway. Although these revisions were made in the Retail Area Reports series, it was not possible to expand the field canvass to enumerate MRC's in the new areas. Areas previously defined in one SMSA, but subsequently reassigned to another SMSA, are included in the data for the latter SMSA. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

CENSUS DISCLOSURE RULES APPLIED TO MRC's

In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure; therefore, this item may appear in instances where other items of information for the same kind of business or locality are withheld.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without violation of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the payroll and number of employees data to totals for the MRC and to limit the sales data for most MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53); apparel, accessory stores (SIC 56); furniture, home furnishings, equipment stores (SIC 57); and miscellaneous shopping goods stores (SIC 594).
4. All other retail stores (SIC 52, 55, 59 except 591 and 594).

The addition of miscellaneous shopping goods stores (SIC 594) to the shopping goods definition is a major change

instituted as a result of the 1972 revisions to the Standard Industrial Classification Manual.

Data for nonstore retailers are not included in these reports. See the "Kind-of-Business Classifications" section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

For those MRC's and DBA's which had more than 100 retail stores, however, data are presented for establishment count, sales, payroll, number of employees, and number of proprietorships and partnerships wherever possible.

HISTORICAL DATA

This report series was begun as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business, additional CBD's were defined and MRC's were identified for the first time. At that time, data were published for 109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. At that time, retail stores located in the 230 SMSA's accounted for 71.2 percent of all retail sales; those located in CBD's accounted for 6.5 percent; and those in MRC's, for 13.9 percent of all retail sales.

Although there was no expansion in the scope of the program, the number of SMSA's covered increased in the 1972 Census of Retail Trade to 259. Included were 144 CBD's and approximately 2,200 other MRC's.

Alabama

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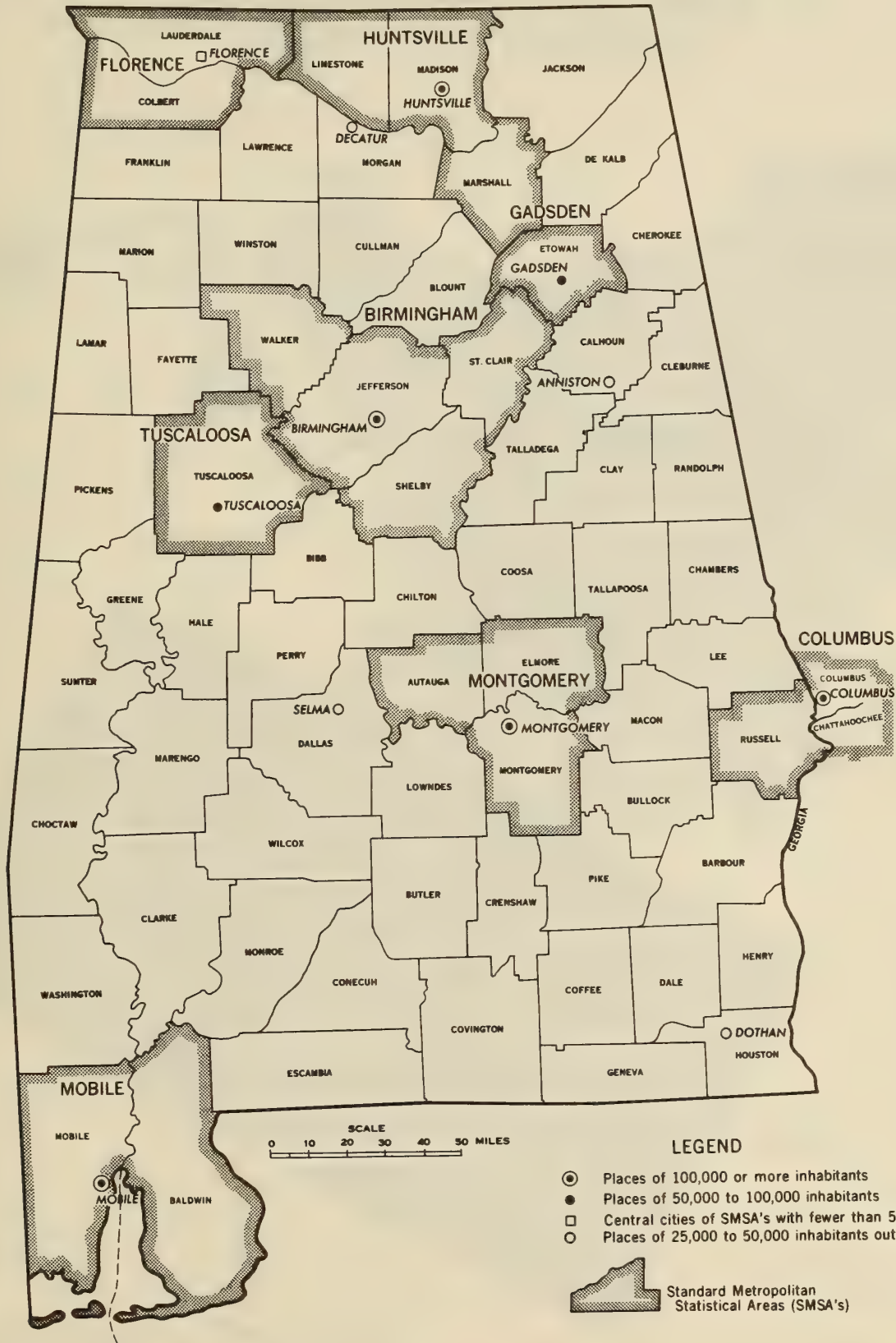
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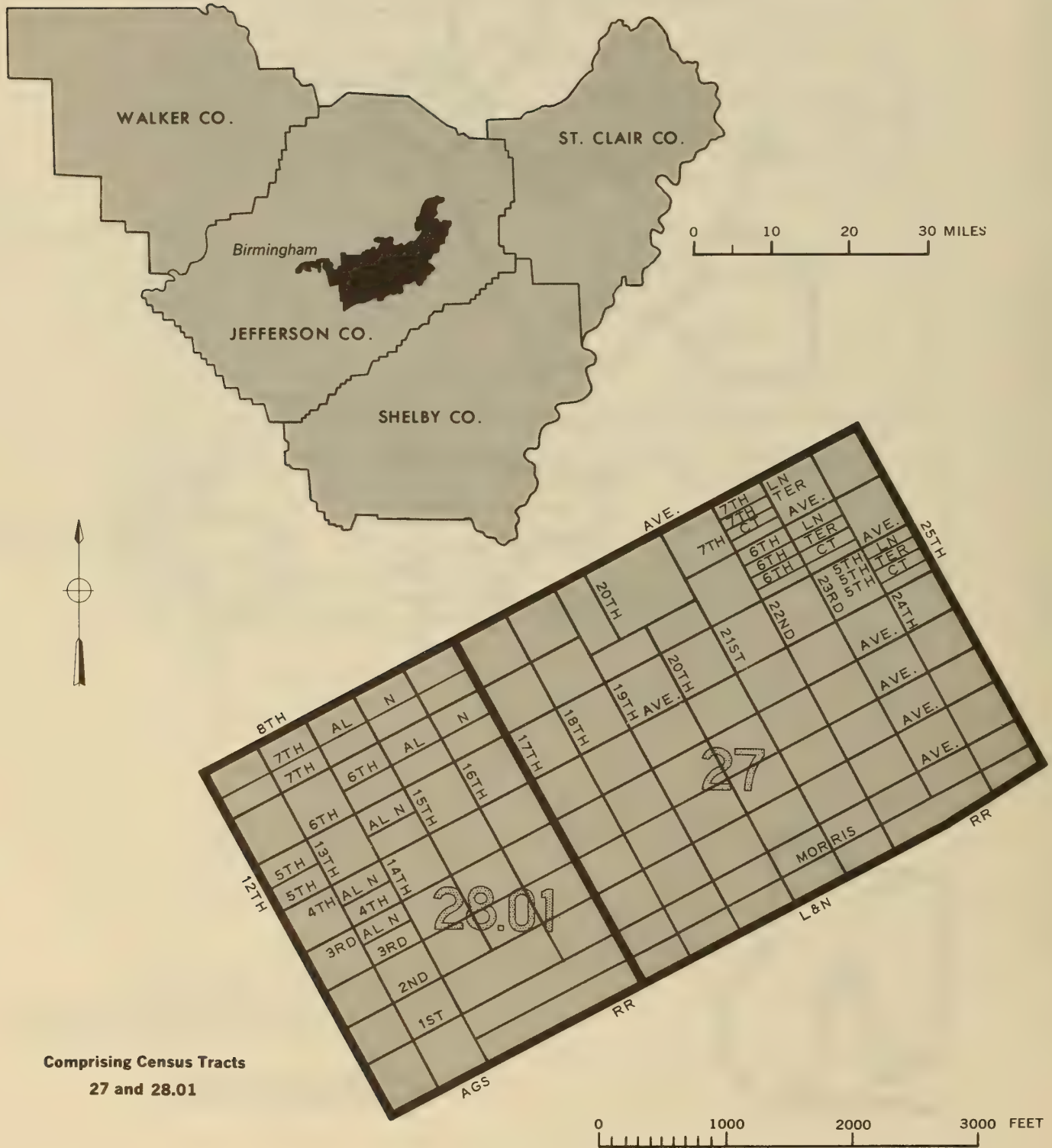
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ALABAMA



BIRMINGHAM, ALA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tracts
27 and 28.01

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	5 994	2 474	397	44	55
	Sales	1 700 026	932 932	194 810	29 262	45 796
	Payroll, entire year	194 327	115 983	33 560	3 850	5 042
	Paid employees for week including March 12, 1972	39 847	22 552	6 418	873	1 057
54, 58, 591	Convenience goods stores:					
	Number	2 205	952	131	15	12
	Sales	515 214	223 843	(D)	7 747	18 422
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	1 470	595	178	21	28
	Sales	502 745	306 437	132 841	20 325	20 928
52,55,59, ex. 591, 4	All other stores:					
	Number	2 319	927	88	8	15
	Sales	682 067	402 652	(D)	1 190	6 446
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	5 994	2 474	397	44	55
52	Building materials, hardware, garden supply, and mobile home dealers ..	260	83	13	1	1
525	Hardware stores	83	25	5	-	-
52 ex. 525	Other	177	58	8	1	1
53	General merchandise group stores	236	73	20	5	4
531	Department stores	32	17	6	2	3
533	Variety stores	102	31	5	2	1
539	Miscellaneous general merchandise stores	102	25	9	1	-
54	Food stores	1 061	377	24	4	4
55 ex. 554	Automotive dealers	503	219	13	1	4
55 pt. (554)	Gasoline service stations	928	344	15	4	6
56	Apparel and accessory stores	473	200	75	9	13
562, 3, 8	Women's clothing, specialty stores, furriers	141	57	21	3	4
562	Women's ready-to-wear stores	115	45	15	3	4
561	Men's and boys' clothing and furnishings stores	62	33	13	2	2
565	Family clothing stores	115	38	8	2	2
566	Shoe stores	109	46	21	2	5
564, 9	Other apparel and accessory stores	46	26	12	-	-
57	Furniture, home furnishings, and equipment stores	458	210	47	3	5
5712	Furniture stores	207	96	27	1	-
Other 571	Home furnishings stores	88	40	6	-	2
572, 573	Household appliance, radio, television, and music stores	163	74	14	2	3
58	Eating and drinking places	913	482	94	8	7
5812	Eating places	779	404	79	7	7
5813	Drinking places (alcoholic beverages)	134	78	15	1	-
59 pt. (591)	Drug stores and proprietary stores	231	93	13	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	931	393	83	6	10
592	Liquor stores	65	34	5	-	1
594	Miscellaneous shopping goods stores	303	112	36	4	6
5992	Florists	135	46	2	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.

³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Five Points West Shopping Center" in the area bounded by 31st St., Ensley Ave., Bessemer Rd., west boundary of Alabama State Fair Grounds, 47th St., and Avenue V. (Birmingham) (In tracts 31, 37, 38, and 39)

MRC No. 2. Includes the planned center known as "Roebuck Plaza" bounded by Red Lane Rd., Gadsden Highway, Roebuck Plaza Blvd., boundary of Boys Industrial School, Roebuck Plaza Dr., and establishments along 9000 to 9200 blocks of Parkway East. (Birmingham) (In tract 53)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	57	109	42	31
	Sales\$1,000..	53 646	24 435	30 111	24 103
	Payroll, entire year\$1,000..	6 336	3 366	3 826	2 385
	Paid employees for week including March 12, 1972	1 551	821	809	592
54, 58, 591	Convenience goods stores:				
	Number	15	23	18	15
	Sales\$1,000..	9 559	(D)	8 258	11 532
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	34	63	16	7
	Sales\$1,000..	38 555	11 687	18 620	9 168
52, 55, 59, ex. 591, 4	All other stores:				
	Number	8	23	8	9
	Sales\$1,000..	5 532	(D)	3 233	3 403
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	57	109	42	31
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	1	1
525	Hardware stores	-	2	-	1
52 ex. 525	Other	-	-	1	-
53	General merchandise group stores	4	7	3	2
531	Department stores	3	1	1	2
533	Variety stores	1	5	1	-
539	Miscellaneous general merchandise stores	-	1	1	-
54	Food stores	5	3	9	6
55 ex. 554	Automotive dealers	4	7	1	3
55 pt. (554)	Gasoline service stations	1	-	3	3
56	Apparel and accessory stores	15	27	10	2
562, 3, 8	Women's clothing, specialty stores, furriers	5	3	4	1
562	Women's ready-to-wear stores	5	3	4	1
561	Men's and boys' clothing and furnishings stores	3	3	3	-
565	Family clothing stores	4	16	1	-
566	Shoe stores	3	5	2	1
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	8	20	1	2
5712	Furniture stores	2	14	-	-
Other 571	Home furnishings stores	2	2	-	-
572, 573	Household appliance, radio, television, and music stores	4	4	1	2
58	Eating and drinking places	9	12	6	6
5812	Eating places	9	11	6	6
5813	Drinking places (alcoholic beverages)	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	1	8	3	3
59 ex. 591, 6	Miscellaneous retail stores ³	10	23	5	3
592	Liquor stores	1	1	1	1
594	Miscellaneous shopping goods stores	7	9	2	1
5992	Florists	1	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned centers known as "Eastwood Mall" and "Eastwood Plaza" and establishments on Crestwood Blvd. (U.S. Highway 78), between Oporto Ave. and Montclair Rd. (Birmingham) (In tracts 23.01 and 56)

MRC No. 4. Includes establishments in the unplanned area bounded by North 20th St., east side of 1st Ave., North 18th St., and 4th Ave. (Bessemer) (In tract 102)

MRC No. 5. Includes the planned center known as "Vestavia Shopping Center" and the establishments along Montgomery Rd. (U.S. Highway 31) from Parkview Dr. to Canyon Rd. (Vestavia Lane). (Vestavia Hills) (In tract 129)

MRC No. 6. Includes the planned center known as "Midfield Park" bounded by Bessemer Highway, Midfield St., Woodward Rd., and Vandergrift Rd. (Midfield) (In tract 132)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 7	No. 8	No. 9
	Retail stores, total: ¹			
	Number	12	25	46
	Sales	13 029	13 925	32 828
	Payroll, entire year	1 232	2 120	4 514
	Paid employees for week including March 12, 1972	303	447	904
54, 58, 591	Convenience goods stores:			
	Number	8	3	15
	Sales	3 216	(D)	8 218
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	1	20	27
	Sales	(D)	12 833	24 011
52, 55, 59, ex. 591, 4	All other stores:			
	Number	3	2	4
	Sales	(D)	(D)	599
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	12	25	46
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	3	4
531	Department stores	1	2	2
533	Variety stores	-	1	1
539	Miscellaneous general merchandise stores	-	-	1
54	Food stores	2	1	6
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	3	1	1
56	Apparel and accessory stores	-	7	16
562, 3, 8	Women's clothing, specialty stores, furriers	-	2	7
562	Women's ready-to-wear stores	-	1	6
561	Men's and boys' clothing and furnishings stores	-	2	4
565	Family clothing stores	-	-	-
566	Shoe stores	-	2	5
564, 9	Other apparel and accessory stores	-	1	-
57	Furniture, home furnishings, and equipment stores	-	5	4
5712	Furniture stores	-	1	-
Other 571	Home furnishings stores	-	-	1
572, 573	Household appliance, radio, television, and music stores	-	4	3
58	Eating and drinking places	6	1	7
5812	Eating places	6	1	7
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	-	6	6
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	-	5	3
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 7. Includes the planned center known as "K Mart Shopping Center" and establishments on Green Springs Highway from Carr Ave. to Raleigh Ave. (Homewood) (In tract 107)

MRC No. 8. Includes the planned center known as "West Lake Mall" and establishments in the 1000 block of Bessemer Rd. (Midfield) (In tract 102)

MRC No. 9. Includes the planned centers known as "Western Hills Mall" and "Bellview Plaza West" and establishments in the area bounded by Belwood Circle, Bessemer Rd. (U.S. Highway 11), Wiebel Dr., and Charlene Rd. (Fairfield) (In tracts 106 and 132)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 10	No. 11	No. 12
	Retail stores, total: ¹			
	Number	16	11	12
	Sales	26 662	6 169	9 158
	Payroll, entire year	2 545	836	938
	Paid employees for week including March 12, 1972	530	110	29
54, 58, 591	Convenience goods stores:			
	Number	7	3	2
	Sales	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	9	8	9
	Sales	(D)	(D)	3 677
52, 55, 59, ex. 591, 4	All other stores:			
	Number	-	-	1
	Sales	-	-	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	16	11	12
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	2	1	2
531	Department stores	2	1	1
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	1	2
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-
56	Apparel and accessory stores	2	3	3
562, 3, 8	Women's clothing, specialty stores, furriers	-	1	-
562	Women's ready-to-wear stores	-	1	-
561	Men's and boys' clothing and furnishings stores	-	1	-
565	Family clothing stores	1	1	1
566	Shoe stores	-	-	2
564, 9	Other apparel and accessory stores	1	-	-
57	Furniture, home furnishings, and equipment stores	2	2	1
5712	Furniture stores	-	-	-
Other 571	Home furnishings stores	-	1	-
572, 573	Household appliance, radio, television, and music stores	2	1	1
58	Eating and drinking places	4	2	-
5812	Eating places	3	2	-
5813	Drinking places (alcoholic beverages)	1	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	3	2	4
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	3	2	3
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 10. Includes the planned centers known as "Red Mountain Plaza" and "Green Springs Plaza" and establishments in the area bounded by High Rock Bank, Green Springs Rd., both sides of West Valley Ave., and Highway 65. (Birmingham) (In tracts 130, 107, and 58)

MRC No. 11. Includes the planned center known as "Village East" and establishments on Oporto Ave. to Cresthill Rd. (Birmingham) (In tracts 23.02 and 56)

MRC No. 12. Includes the planned center known as "East Town Plaza" and establishments in the area bounded by the drainage ditch, Springville Rd., Parkway East, and Huffman Rd. (Birmingham) (In tract 59.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	109	24 435	3 366	802	821
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	7	2 692	372	96	117
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	2 373	260	68	53
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	27	4 662	848	202	207
562, 3, 8	Women's clothing, specialty stores, furriers	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	3	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	16	3 474	675	166	168
566	Shoe stores	5	393	71	17	16
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	20	3 457	571	118	93
5712	Furniture stores	14	2 873	510	106	86
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	12	1 167	281	63	122
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	8	1 900	275	64	48
59 ex. 591, 6	Miscellaneous retail stores ³	23	4 091	467	115	93
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	9	876	112	25	28
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	397	194 810	33 560	8 029	6 418
52	Building materials, hardware, garden supply, and mobile home dealers ..	13	5 848	789	273	137
525	Hardware stores	5	(D)	(D)	(D)	(D)
52 ex. 525	Other	8	(D)	(D)	(D)	(D)
53	General merchandise group stores	20	73 069	14 059	3 240	2 574
531	Department stores	6	60 885	12 264	2 831	2 188
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)
54	Food stores	24	13 947	1 187	278	251
55 ex. 554	Automotive dealers	13	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	15	1 927	211	55	63
56	Apparel and accessory stores	75	24 045	5 664	1 410	1 098
562, 3, 8	Women's clothing, specialty stores, furriers	21	13 734	3 927	956	714
562	Women's ready-to-wear stores	15	12 922	3 753	912	689
561	Men's and boys' clothing and furnishings stores	13	3 266	618	168	133
565	Family clothing stores	8	2 723	432	115	103
566	Shoe stores	21	3 710	602	145	111
564, 9	Other apparel and accessory stores	12	612	85	26	37
57	Furniture, home furnishings, and equipment stores	47	22 163	3 648	879	565
5712	Furniture stores	27	16 296	2 927	701	440
Other 571	Home furnishings stores	6	377	34	12	12
572, 573	Household appliance, radio, television, and music stores	14	5 490	687	166	113
58	Eating and drinking places	94	10 164	2 392	593	841
5812	Eating places	79	8 824	2 129	531	762
5813	Drinking places (alcoholic beverages)	15	1 340	263	62	79
59 pt. (591)	Drug stores and proprietary stores	13	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	83	21 278	3 415	752	579
592	Liquor stores	5	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	36	13 564	2 475	513	419
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 474	932 932	115 983	27 607	22 552
52	Building materials, hardware, garden supply, and mobile home dealers ..	83	41 015	4 851	1 230	740
525	Hardware stores	25	5 607	922	305	142
52 ex. 525	Other	58	35 408	3 929	925	598
53	General merchandise group stores	73	151 645	21 690	5 021	4 236
531	Department stores	17	122 685	17 447	4 010	3 328
533	Variety stores	31	11 812	1 946	494	513
539	Miscellaneous general merchandise stores	25	17 148	2 297	517	395
54	Food stores	377	143 126	11 549	2 675	2 490
55 ex. 554	Automotive dealers	219	270 666	26 886	6 443	3 000
55 pt. (554)	Gasoline service stations	344	47 709	4 140	992	1 003
56	Apparel and accessory stores	200	70 769	12 720	3 104	2 674
562, 3, 8	Women's clothing, specialty stores, furriers	57	25 605	5 805	1 425	1 127
562	Women's ready-to-wear stores	45	(D)	5 559	1 362	1 084
561	Men's and boys' clothing and furnishings stores	33	(D)	1 320	336	289
565	Family clothing stores	38	26 198	3 821	884	919
566	Shoe stores	46	(D)	1 260	298	238
564, 9	Other apparel and accessory stores	26	2 424	514	161	101
57	Furniture, home furnishings, and equipment stores	210	52 272	8 417	2 011	1 304
5712	Furniture stores	96	32 619	5 370	1 247	815
Other 571	Home furnishings stores	40	4 661	686	186	135
572, 573	Household appliance, radio, television, and music stores	74	14 992	2 361	578	354
58	Eating and drinking places	482	61 770	14 316	3 296	4 809
5812	Eating places	404	57 156	13 687	3 157	4 583
5813	Drinking places (alcoholic beverages)	78	4 614	629	139	226
59 pt. (591)	Drug stores and proprietary stores	93	18 947	2 722	720	603
59 ex. 591, 6	Miscellaneous retail stores ²	393	75 013	8 692	2 115	1 693
592	Liquor stores	34	26 431	1 349	339	219
594	Miscellaneous shopping goods stores	112	31 751	4 413	1 052	889
5992	Florists	46	3 367	700	154	178

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	5 994	1 700 026	194 327	45 113	39 847
52	Building materials, hardware, garden supply, and mobile home dealers ..	260	83 325	9 072	2 173	1 436
525	Hardware stores	83	15 082	1 871	506	346
52 ex. 525	Other	177	68 243	7 201	1 667	1 090
53	General merchandise group stores	236	249 765	34 308	7 653	6 743
531	Department stores	32	188 657	25 803	5 687	4 824
533	Variety stores	102	30 365	4 648	1 172	1 265
539	Miscellaneous general merchandise stores	102	30 743	3 857	794	654
54	Food stores	1 061	362 736	28 397	6 179	5 964
55 ex. 554	Automotive dealers	503	404 973	37 464	8 869	4 507
55 pt. (554)	Gasoline service stations	928	114 268	9 206	2 302	2 467
56	Apparel and accessory stores	473	118 762	18 977	4 582	4 248
562, 3, 8	Women's clothing, specialty stores, furriers	141	39 688	7 747	1 890	1 639
562	Women's ready-to-wear stores	115	37 592	7 374	1 790	1 560
561	Men's and boys' clothing and furnishings stores	62	(D)	2 160	525	476
565	Family clothing stores	115	48 620	6 513	1 520	1 594
566	Shoe stores	109	12 997	1 966	467	414
564, 9	Other apparel and accessory stores	46	(D)	591	180	125
57	Furniture, home furnishings, and equipment stores	458	86 301	13 009	3 012	2 093
5712	Furniture stores	207	52 982	8 295	1 849	1 256
Other 571	Home furnishings stores	88	8 919	1 281	321	283
572, 573	Household appliance, radio, television, and music stores	163	24 400	3 433	842	554
58	Eating and drinking places	913	101 667	22 535	5 198	7 969
5812	Eating places	779	94 252	21 627	4 996	7 625
5813	Drinking places (alcoholic beverages)	134	7 415	908	202	344
59 pt. (591)	Drug stores and proprietary stores	231	50 811	7 296	1 773	1 588
59 ex. 591, 6	Miscellaneous retail stores ²	931	127 418	14 063	3 372	2 832
592	Liquor stores	65	45 870	2 318	577	373
594	Miscellaneous shopping goods stores	303	47 917	6 266	1 490	1 390
5992	Florists	135	7 462	1 270	301	335

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	401	168 071	30 096	8 332
52	Building materials, hardware, and farm equipment dealers	13	1 434	188	42
5251	Hardware stores	5	764	90	22
52 ex. 5251	Other	8	670	98	20
53 pt.	General merchandise group stores ¹	23	62 844	13 070	3 989
531	Department stores	5	53 904	11 592	3 487
533	Variety stores	7	4 660	901	351
539	Miscellaneous general merchandise stores	9	2 380	327	91
54	Food stores	24	13 615	1 098	319
55 ex. 554	Automotive dealers	11	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	9	(D)	(D)	(D)
56	Apparel and accessory stores	74	23 026	5 239	1 211
562, 3, 8	Women's clothing, specialty stores, furriers	22	10 921	2 673	629
562	Women's ready-to-wear stores	12	10 063	2 493	580
Other 56	Other apparel and accessory stores ²	52	12 105	2 566	582
561	Men's and boys' clothing and furnishings stores ³	14	3 706	674	161
565	Family clothing stores ³	9	4 960	1 375	279
566	Shoe stores ³	24	3 290	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	59	20 643	3 528	680
5712	Furniture stores	32	13 133	2 374	465
Other 571	Home furnishings stores	4	315	47	14
572, 573	Household appliance, radio, television, and music stores	23	7 195	1 107	201
58	Eating and drinking places	84	9 726	2 483	1 097
5812	Eating places	72	8 843	2 302	1 020
5813	Drinking places (alcoholic beverages)	12	883	181	77
59 pt. (591)	Drug stores and proprietary stores	12	2 742	375	125
59 ex. 591	Miscellaneous retail stores ⁴	92	18 256	2 541	596
592	Liquor stores	5	4 126	197	41
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	20	8 396	1 293	287
5992	Florists	4	259	43	26

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	15.9	34.3	65.7
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	95.3
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	16.3	13.3	64.3
531	Department stores	13.0	25.0	75.2
533	Variety stores	(D)	-21.4	52.5
539	Miscellaneous general merchandise stores	(D)	-30.4	18.3
54	Food stores	2.4	6.3	48.1
55 ex. 554	Automotive dealers	(D)	57.3	85.7
55 pt. (554)	Gasoline service stations	(D)	22.3	45.2
56	Apparel and accessory stores	4.4	50.3	78.1
562, 3, 8	Women's clothing, specialty stores, furriers	25.8	45.3	74.6
562	Women's ready-to-wear stores	28.4	(D)	95.3
Other 56	Other apparel and accessory stores	-14.8	53.4	79.9
57	Furniture, home furnishings, and equipment stores	7.4	33.3	57.4
5712	Furniture stores	24.1	48.2	66.5
Other 571	Home furnishings stores	19.7	15.3	69.9
572, 573	Household appliance, radio, television, and music stores	-23.7	14.0	37.4
58	Eating and drinking places	4.5	64.3	83.7
5812	Eating places2	64.4	84.3
5813	Drinking places (alcoholic beverages)	51.8	63.8	75.6
59 pt. (591)	Drug stores and proprietary stores	(D)	5.7	56.2
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	58.9
592	Liquor stores	(D)	35.3	58.9
5992	Florists	(D)	10.2	59.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

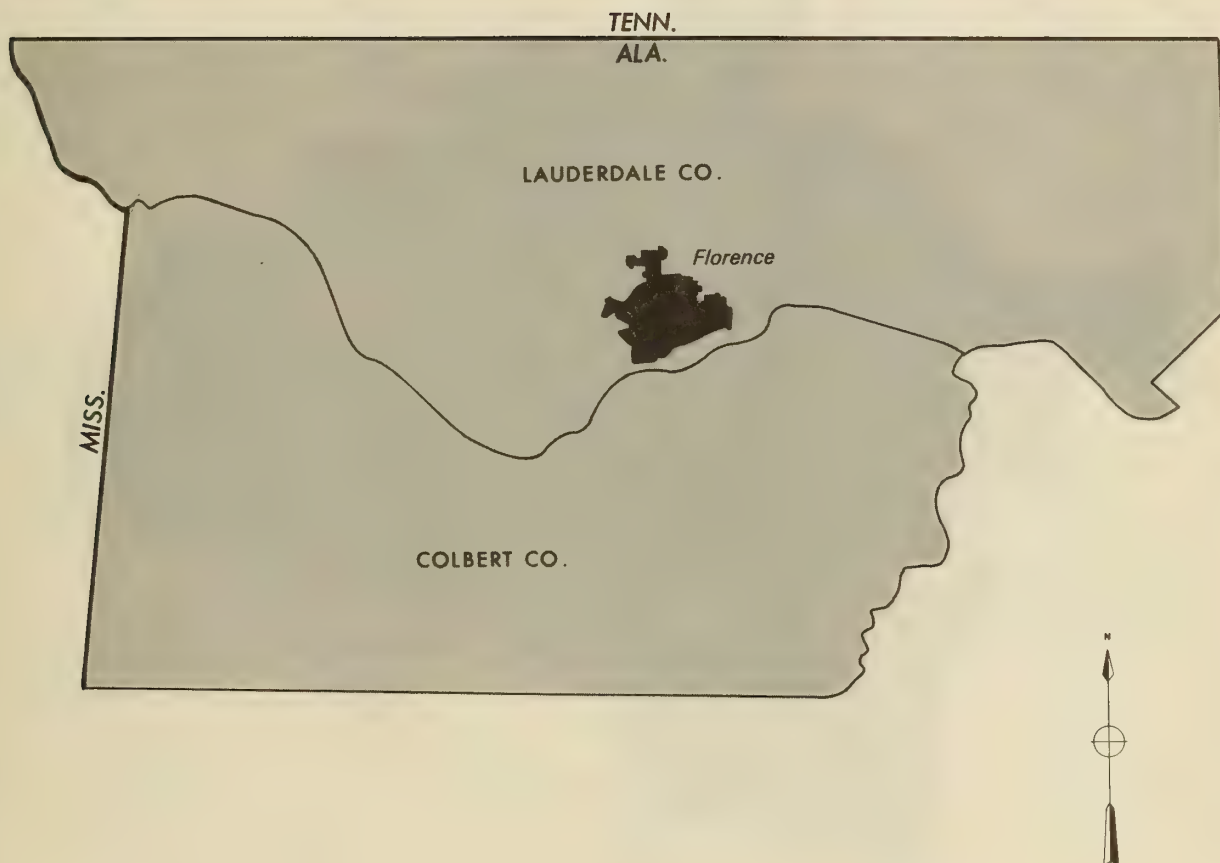
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	20.9	11.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	14.3	7.0	3.0	4.4	4.9
525	Hardware stores	(D)	(D)	(D)	.6	.9
52 ex. 525	Other	(D)	(D)	(D)	3.8	4.0
53	General merchandise group stores	48.2	29.3	37.5	16.3	14.7
531	Department stores	49.6	32.3	31.3	13.2	11.1
533	Variety stores	(D)	(D)	(D)	1.3	1.8
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	1.8	1.8
54	Food stores	9.7	3.8	7.2	15.3	21.3
55 ex. 554	Automotive dealers	(D)	(D)	(D)	29.0	23.8
55 pt. (554)	Gasoline service stations	4.0	1.7	1.0	5.1	6.7
56	Apparel and accessory stores	34.0	20.2	12.3	7.6	7.0
562, 3, 8	Women's clothing, specialty stores, furriers	53.6	34.6	7.0	2.7	2.3
562	Women's ready-to-wear stores	(D)	34.4	6.6	(D)	2.2
561	Men's and boys' clothing and furnishings stores	(D)	(D)	1.7	(D)	(D)
565	Family clothing stores	10.4	5.6	1.4	2.8	2.9
566	Shoe stores	(D)	28.5	1.9	(D)	.8
564, 9	Other apparel and accessory stores	25.2	(D)	.3	.3	(D)
57	Furniture, home furnishings, and equipment stores	42.4	25.7	11.4	5.6	5.1
5712	Furniture stores	50.0	30.8	8.4	3.5	3.1
Other 571	Home furnishings stores	8.1	4.2	.2	.5	.5
572, 573	Household appliance, radio, television, and music stores	36.6	22.5	2.8	1.6	1.4
58	Eating and drinking places	16.5	10.0	5.2	6.6	6.0
5812	Eating places	15.4	9.4	4.5	6.1	5.5
5813	Drinking places (alcoholic beverages)	29.0	18.1	.7	.5	.4
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	2.0	3.0
59 ex. 591, 6	Miscellaneous retail stores ²	28.4	16.7	10.9	8.0	7.5
592	Liquor stores	(D)	(D)	(D)	2.8	2.7
594	Miscellaneous shopping goods stores	42.7	28.3	7.0	3.4	2.8
5992	Florists	(D)	(D)	(D)	.4	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

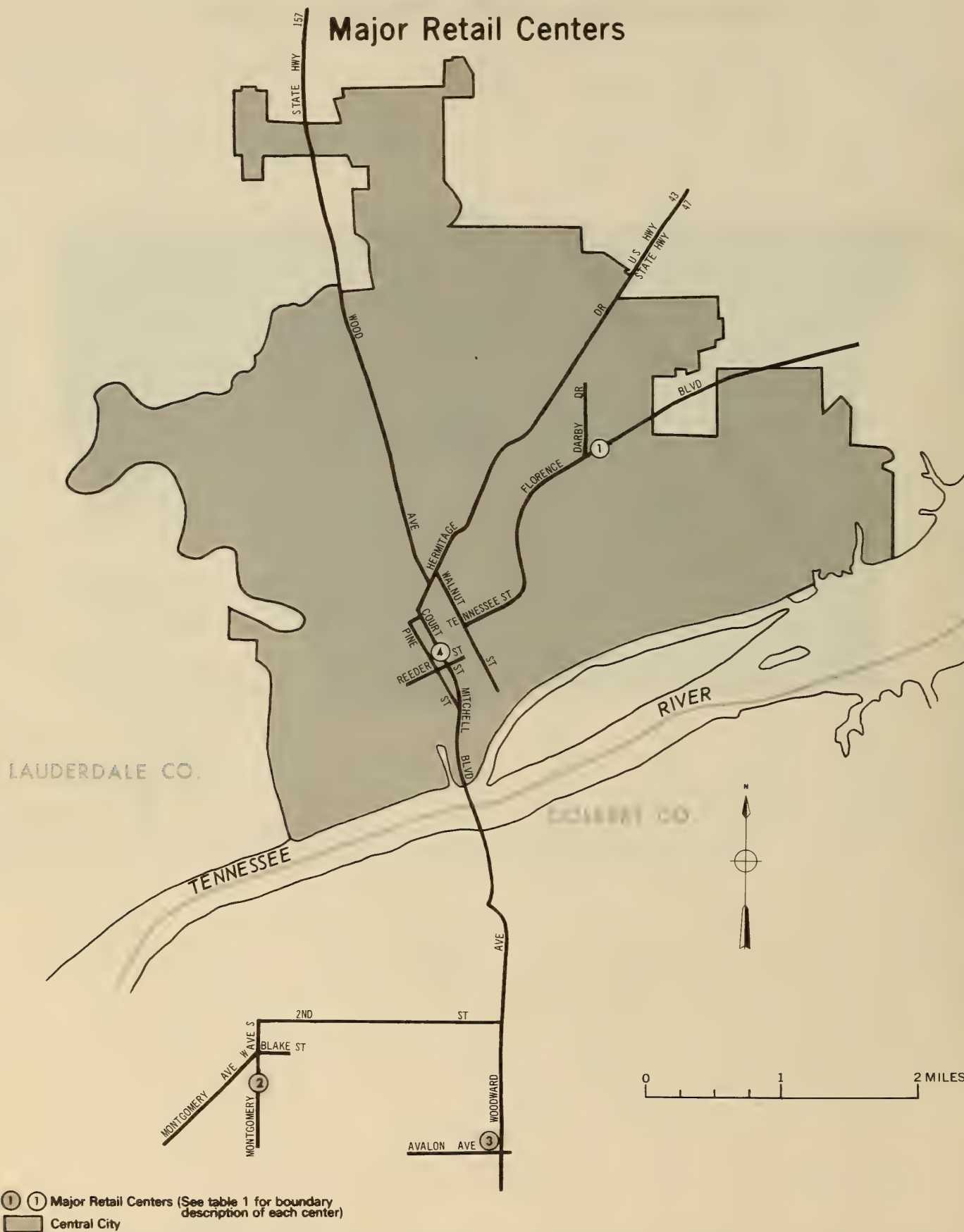
FLORENCE, ALA.

Standard Metropolitan Statistical Area



FLORENCE, ALA.

Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 125	43	22	49	144
	Sales	229 292	30 119	17 643	13 032	39 359
	Payroll, entire year	21 905	2 385	1 651	1 584	5 358
	Paid employees for week including March 12, 1972	4 946	505	302	415	1 069
54, 58, 591	Convenience goods stores:					
	Number	422	15	5	16	23
	Sales	(D)	8 479	6 713	3 684	3 591
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	293	19	7	25	72
	Sales	66 518	9 523	3 777	8 546	24 655
52, 55, 59, ex. 591, 4	All other stores:					
	Number	410	9	10	8	49
	Sales	(D)	12 117	7 153	802	11 113
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	1 125	43	22	49	144
52	Building materials, hardware, garden supply, and mobile home dealers ..	64	-	1	-	7
525	Hardware stores	16	-	-	-	2
52 ex. 525	Other	48	-	1	-	5
53	General merchandise group stores	55	2	3	3	11
531	Department stores	7	1	1	2	3
533	Variety stores	16	-	-	1	4
539	Miscellaneous general merchandise stores	32	1	2	-	4
54	Food stores	246	5	2	5	6
55 ex. 554	Automotive dealers	110	4	5	2	16
55 pt. (554)	Gasoline service stations	135	5	3	4	14
56	Apparel and accessory stores	109	12	2	11	27
562, 3, 8	Women's clothing, specialty stores, furriers	40	5	1	6	11
562	Women's ready-to-wear stores	34	4	1	5	10
561	Men's and boys' clothing and furnishings stores	19	2	-	2	6
565	Family clothing stores	18	-	-	-	3
566	Shoe stores	25	3	1	3	6
564, 9	Other apparel and accessory stores	7	2	-	-	1
57	Furniture, home furnishings, and equipment stores	67	2	1	4	18
5712	Furniture stores	28	-	-	-	9
Other 571	Home furnishings stores	13	-	-	2	-
572, 573	Household appliance, radio, television, and music stores	26	2	1	2	9
58	Eating and drinking places	139	8	2	10	9
5812	Eating places	133	8	2	10	9
5813	Drinking places (alcoholic beverages)	6	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	37	2	1	1	8
59 ex. 591, 6	Miscellaneous retail stores ³	163	3	2	9	28
592	Liquor stores	1	-	-	-	-
594	Miscellaneous shopping goods stores	62	3	1	7	16
5992	Florists	32	-	1	-	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Grant Plaza" and "English Village" and establishments on both sides of Florence Blvd. from Shenandoah Rd. to Hackett Blvd. (Florence) (In tracts 107, 108, and 109)

MRC No. 2. Includes the planned center known as "Towne Plaza" and establishments on both sides of Montgomery Ave. from Blake St. to McIntyre St. (Sheffield) (In tract 203)

MRC No. 3. Includes the planned center known as "South Gate Mall" and establishments on both sides of Woodward Ave. from Michigan Ave. to State Ave. (Muscle Shoals) (In tract 207)

MRC No. 4. Includes the establishments in the area bounded by Tuscaloosa St., Hermitage Dr., Walnut St., Reeder St., and Pine St. (Florence) (In tracts 101, 102, and 106)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	144	39 359	5 358	1 264	1 069
52	Building materials, hardware, garden supply, and mobile home dealers ..	7	877	126	33	22
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	11	14 054	2 303	514	363
531	Department stores	3	12 472	2 125	469	313
533	Variety stores	4	734	99	28	35
539	Miscellaneous general merchandise stores	4	848	79	17	15
54	Food stores	6	1 332	132	40	35
55 ex. 554	Automotive dealers	16	7 828	591	157	92
55 pt. (554)	Gasoline service stations	14	1 662	152	28	40
56	Apparel and accessory stores	27	4 885	685	158	187
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 367	349	76	96
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	955	147	38	36
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	6	1 224	165	35	47
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18	3 093	400	97	70
5712	Furniture stores	9	1 998	274	67	49
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	9	1 095	126	30	21
58	Eating and drinking places	9	1 001	275	66	105
5812	Eating places	9	1 001	275	66	105
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	8	1 258	211	52	54
59 ex. 591, 6	Miscellaneous retail stores ³	28	3 369	483	119	101
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	16	2 623	375	89	74
5992	Florists	3	156	17	5	5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

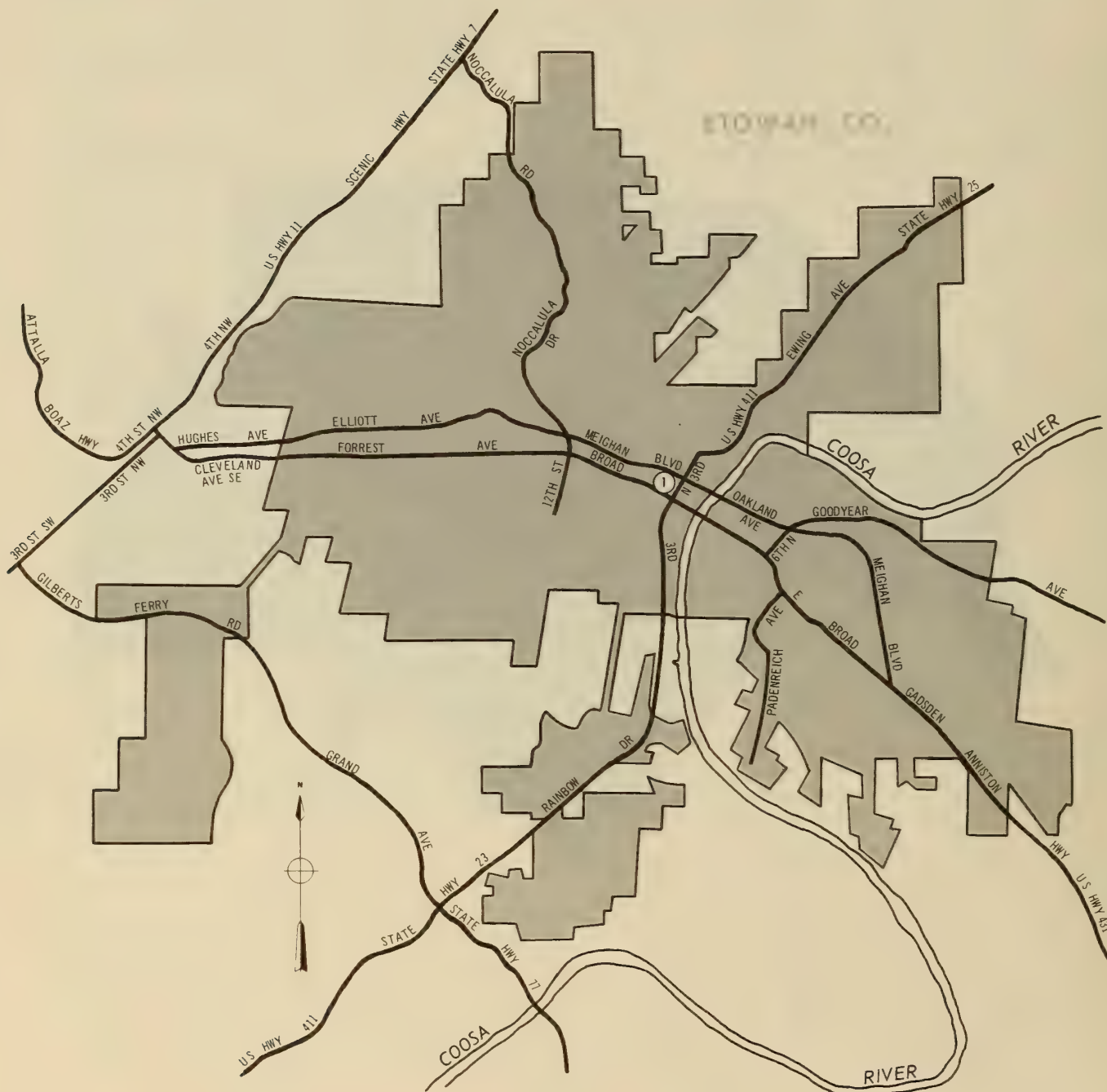
GADSDEN, ALA.

Standard Metropolitan Statistical Area



GADSDEN, ALA.

Major Retail Center



① Major Retail Center (See table 1 for boundary description of each center)
 Central City

0 1 2 3 4 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail center (see description below)
			No. 1
	Retail stores, total ¹		
	Number	937	138
	Sales\$1,000..	191 666	69 942
	Payroll, entire year\$1,000..	19 221	8 249
	Paid employees for week including March 12, 1972	4 254	1 525
54, 58, 591	Convenience goods stores:		
	Number	311	29
	Sales\$1,000..	58 200	13 134
53, 6, 7; 594	Shopping goods stores (GAF ²):		
	Number	231	61
	Sales\$1,000..	48 421	28 671
52,55,59, ex. 591, 4	All other stores:		
	Number	395	48
	Sales\$1,000..	85 045	28 137
NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	937	138
52	Building materials, hardware, garden supply, and mobile home dealers	30	8
525	Hardware stores	12	2
52 ex. 525	Other	18	6
53	General merchandise group stores	41	5
531	Department stores	5	3
533	Variety stores	20	2
539	Miscellaneous general merchandise stores	16	-
54	Food stores	174	7
55 ex. 554	Automotive dealers	100	15
55 pt. (554)	Gasoline service stations	155	14
56	Apparel and accessory stores	68	20
562, 3, 8	Women's clothing, specialty stores, furriers	28	7
562	Women's ready-to-wear stores	25	7
561	Men's and boys' clothing and furnishings stores	8	4
565	Family clothing stores	13	3
566	Shoe stores	15	5
564, 9	Other apparel and accessory stores	4	1
57	Furniture, home furnishings, and equipment stores	61	20
5712	Furniture stores	22	9
Other 571	Home furnishings stores	10	3
572, 573	Household appliance, radio, television, and music stores	29	8
58	Eating and drinking places	105	17
5812	Eating places	101	16
5813	Drinking places (alcoholic beverages)	4	1
59 pt. (591)	Drug stores and proprietary stores	32	5
59 ex. 591, 6	Miscellaneous retail stores ³	171	27
592	Liquor stores	6	-
594	Miscellaneous shopping goods stores	61	16
5992	Florists	20	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Southern RR., Town Creek, Coosa River, Bay, South 5th, Walnut, South 8th, Chestnut, and 9th. (Gadsden city) (Entire tract 1)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

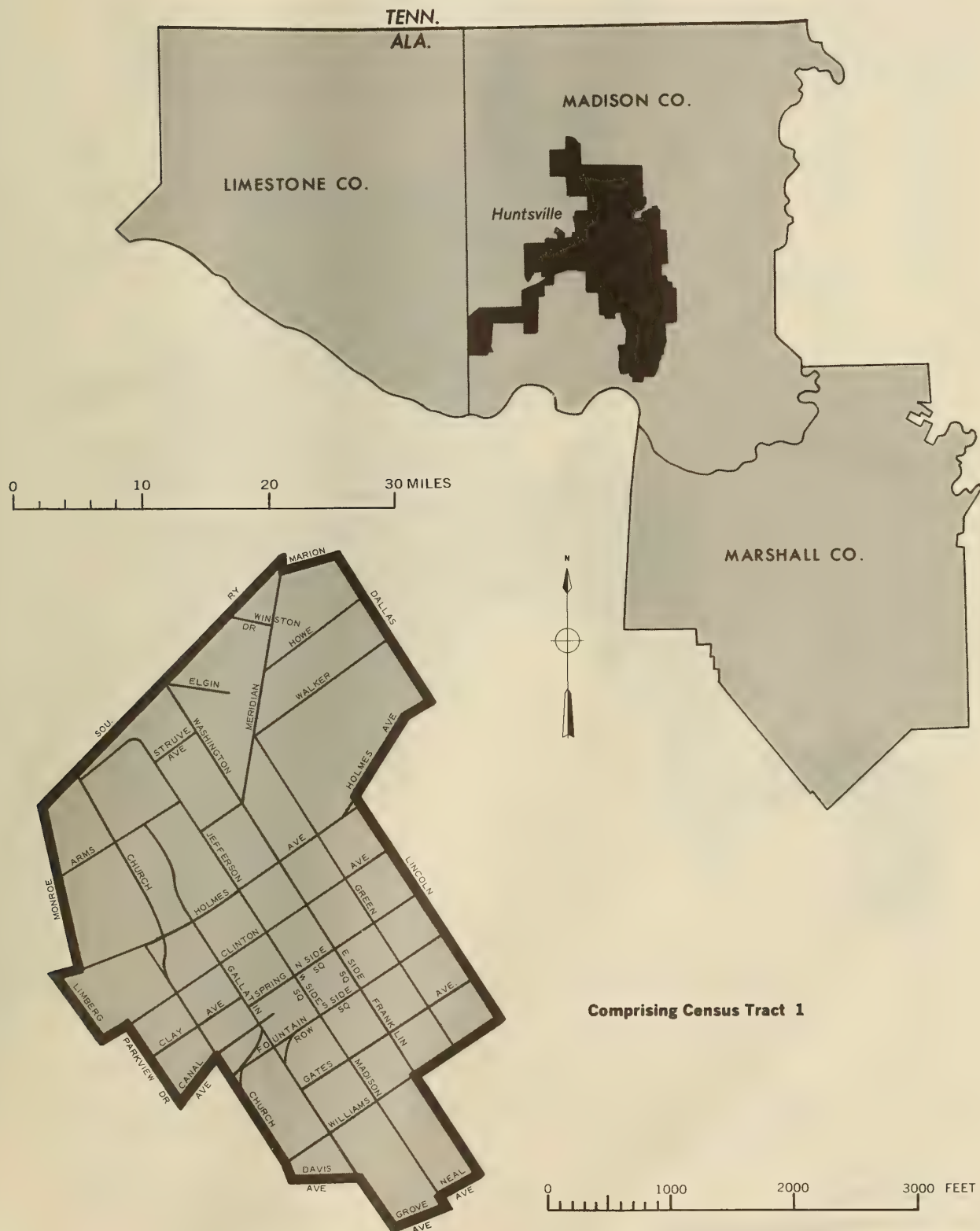
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	138	69 942	8 249	1 916	1 525
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	4 331	503	148	72
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	15 975	2 396	519	399
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	10 398	862	230	170
55 ex. 554	Automotive dealers	15	21 454	1 741	405	230
55 pt. (554)	Gasoline service stations	14	1 536	143	26	34
56	Apparel and accessory stores	20	6 517	941	242	235
562, 3, 8	Women's clothing, specialty stores, furriers	7	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	7	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	1 106	161	37	32
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	5	989	125	36	30
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	20	3 377	551	110	111
5712	Furniture stores	9	2 215	395	75	81
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	1 299	290	60	102
5812	Eating places	16	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	5	1 437	153	38	41
59 ex. 591, 6	Miscellaneous retail stores ³	27	3 618	669	138	131
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	16	2 802	519	109	106
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

HUNTSVILLE, ALA.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 1

HUNTSVILLE, ALA.

Central Business District and Major Retail Centers

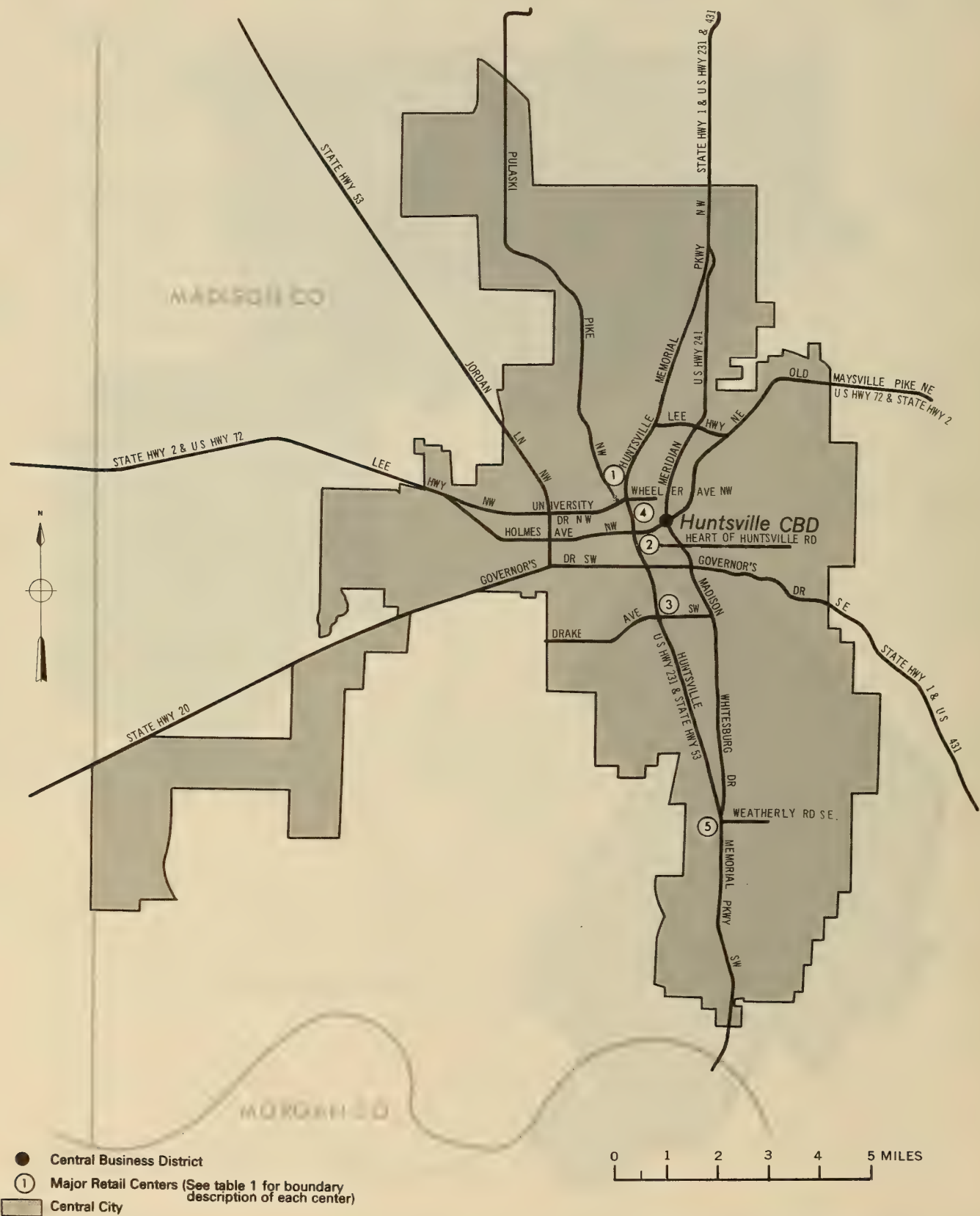


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	2 358	1 069	65	57	65
	Sales	595 103	385 285	18 673	33 506	36 791
	Payroll, entire year	60 029	42 764	2 203	4 616	5 748
	Paid employees for week including March 12, 1972	13 557	9 338	472	1 140	1 255
54, 58, 591	Convenience goods stores:					
	Number	825	371	15	15	21
	Sales	172 602	(D)	4 170	6 344	6 054
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	615	300	31	35	31
	Sales	169 502	(D)	(D)	26 382	26 272
52,55,59, ex. 591, 4	All other stores:					
	Number	918	398	19	7	13
	Sales	252 999	(D)	(D)	780	4 465
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 358	1 069	65	57	65
52	Building materials, hardware, garden supply, and mobile home dealers ..	111	47	1	-	1
525	Hardware stores	26	5	-	-	-
52 ex. 525	Other	85	42	1	-	1
53	General merchandise group stores	97	37	3	3	4
531	Department stores	19	14	1	2	3
533	Variety stores	30	13	-	1	1
539	Miscellaneous general merchandise stores	48	10	2	-	-
54	Food stores	435	152	4	3	5
55 ex. 554	Automotive dealers	275	93	6	-	2
55 pt. (554)	Gasoline service stations	295	128	5	4	4
56	Apparel and accessory stores	208	102	9	19	11
562, 3, 8	Women's clothing, specialty stores, furriers	63	34	2	7	5
562	Women's ready-to-wear stores	57	29	2	6	5
561	Men's and boys' clothing and furnishings stores	38	23	2	5	3
565	Family clothing stores	49	9	3	1	1
566	Shoe stores	42	26	1	4	2
564, 9	Other apparel and accessory stores	16	10	1	2	-
57	Furniture, home furnishings, and equipment stores	148	69	11	4	6
5712	Furniture stores	63	22	9	1	1
Other 571	Home furnishings stores	39	25	-	1	3
572, 573	Household appliance, radio, television, and music stores	46	22	2	2	2
58	Eating and drinking places	324	183	8	11	13
5812	Eating places	285	156	7	10	13
5813	Drinking places (alcoholic beverages)	39	27	1	1	-
59 pt. (591)	Drug stores and proprietary stores	66	36	3	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	399	222	15	12	16
592	Liquor stores	31	19	1	-	2
594	Miscellaneous shopping goods stores	162	92	8	9	10
5992	Florists	33	10	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "The Mall Shopping Center" and the establishments on Memorial Parkway and Pulaski Pike from University Dr. to Country Club Dr. (Huntsville) (In tract 7.02)

MRC No. 2. Includes the planned centers known as "Dunnavants Mall," "Heart of Huntsville," and "Miracle City Shopping Center," and establishments on Memorial Parkway from North Clinton Ave. to Governor's Dr., and on Leeman Ferry Rd. from Governor's Dr. to North Clinton Ave. (Huntsville) (In tracts 12 and 16)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 5
	Retail stores, total: ¹			
	Number	42	17	15
	Sales	38 870	14 613	13 600
	Payroll, entire year	4 255	1 320	1 155
	Paid employees for week including March 12, 1972	934	289	230
54, 58, 591	Convenience goods stores:			
	Number	12	3	3
	Sales	5 936	837	7 414
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	18	4	10
	Sales	18 886	3 086	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	12	10	2
	Sales	14 048	10 690	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	42	17	15
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-
525	Hardware stores	-	-	-
52 ex. 525	Other	1	1	-
53	General merchandise group stores	4	1	3
531	Department stores	3	1	1
533	Variety stores	1	-	1
539	Miscellaneous general merchandise stores	-	-	1
54	Food stores	4	-	2
55 ex. 554	Automotive dealers	6	5	1
55 pt. (554)	Gasoline service stations	2	2	-
56	Apparel and accessory stores	6	1	3
562, 3, 8	Women's clothing, specialty stores, furriers	2	-	1
562	Women's ready-to-wear stores	2	-	1
561	Men's and boys' clothing and furnishings stores	3	-	-
565	Family clothing stores	-	-	-
566	Shoe stores	1	1	2
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	4	2	1
5712	Furniture stores	1	1	-
Other 571	Home furnishings stores	1	1	-
572, 573	Household appliance, radio, television, and music stores	2	-	1
58	Eating and drinking places	8	3	-
5812	Eating places	8	3	-
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	7	2	4
592	Liquor stores	2	1	1
594	Miscellaneous shopping goods stores	4	-	3
5992	Florists	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Parkway Shopping Center" at the intersection of Memorial Parkway and Drake Ave. (Huntsville) (In tracts 20 and 25.01)

MRC No. 4. Includes the establishments on North Memorial Parkway from Wheeler Ave. NW. to Fiber St. NW. (Huntsville) (In tracts 11 and 12)

MRC No. 5. Includes the planned center known as "Haysland Square" on the west side of Memorial Parkway SW. (Highway 231) at Weatherly Rd. SE. (Huntsville) (In tract 28.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Huntsville SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	65	18 673	2 203	551	472
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	-	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	4	3 421	225	58	43
55 ex. 554	Automotive dealers	6	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	274	24	6	8
56	Apparel and accessory stores	9	2 066	348	92	93
562, 3, 8	Women's clothing, specialty stores, furriers	2	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	2	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	1	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	2 111	289	73	68
5712	Furniture stores	9	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	2	(D)	(D)	(D)	(D)
58	Eating and drinking places	8	331	72	22	28
5812	Eating places	7	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	3	418	76	19	21
59 ex. 591, 6	Miscellaneous retail stores ²	15	2 398	252	57	50
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	8	730	131	27	28
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 069	385 285	42 764	10 197	9 338
52	Building materials, hardware, garden supply, and mobile home dealers ..	47	(D)	1 903	435	291
525	Hardware stores	5	(D)	143	30	20
52 ex. 525	Other	42	(D)	1 760	405	271
53	General merchandise group stores	37	(D)	10 676	2 494	2 317
531	Department stores	14	69 776	9 444	2 178	1 971
533	Variety stores	13	6 039	981	249	289
539	Miscellaneous general merchandise stores	10	(D)	251	67	57
54	Food stores	152	72 000	5 827	1 371	1 209
55 ex. 554	Automotive dealers	93	90 734	7 494	1 797	975
55 pt. (554)	Gasoline service stations	128	16 784	1 348	352	377
56	Apparel and accessory stores	102	16 641	2 259	555	604
562, 3, 8	Women's clothing, specialty stores, furriers	34	(D)	778	208	251
562	Women's ready-to-wear stores	29	6 408	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	23	(D)	697	156	144
565	Family clothing stores	9	(D)	303	83	78
566	Shoe stores	26	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	69	17 997	2 379	546	390
5712	Furniture stores	22	7 824	(D)	(D)	(D)
Other 571	Home furnishings stores	25	(D)	436	96	73
572, 573	Household appliance, radio, television, and music stores	22	(D)	(D)	(D)	(D)
58	Eating and drinking places	183	26 430	6 424	1 541	2 123
5812	Eating places	156	24 467	6 070	1 471	2 027
5813	Drinking places (alcoholic beverages)	27	1 963	354	70	96
59 pt. (591)	Drug stores and proprietary stores	36	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	222	32 211	(D)	(D)	(D)
592	Liquor stores	19	13 300	518	133	76
594	Miscellaneous shopping goods stores	92	12 057	1 585	392	413
5992	Florists	10	(D)	276	63	75

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 358	595 103	60 029	14 276	13 557
52	Building materials, hardware, garden supply, and mobile home dealers ..	111	43 950	3 810	845	638
525	Hardware stores	26	3 670	395	85	83
52 ex. 525	Other	85	40 280	3 415	760	555
53	General merchandise group stores	97	98 912	12 464	2 894	2 840
531	Department stores	19	79 312	10 139	2 336	2 158
533	Variety stores	30	10 774	1 631	383	471
539	Miscellaneous general merchandise stores	48	8 826	694	175	211
54	Food stores	435	119 803	8 585	2 034	1 887
55 ex. 554	Automotive dealers	275	150 257	10 981	2 659	1 566
55 pt. (554)	Gasoline service stations	295	30 921	2 225	573	649
56	Apparel and accessory stores	208	26 118	3 328	797	990
562, 3, 8	Women's clothing, specialty stores, furriers	63	8 350	984	260	321
562	Women's ready-to-wear stores	57	8 249	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	38	6 711	849	187	186
565	Family clothing stores	49	7 014	938	226	327
566	Shoe stores	42	3 325	436	99	113
564, 9	Other apparel and accessory stores	16	718	121	25	43
57	Furniture, home furnishings, and equipment stores	148	29 028	3 715	856	633
5712	Furniture stores	63	15 749	2 124	479	357
Other 571	Home furnishings stores	39	4 542	481	109	83
572, 573	Household appliance, radio, television, and music stores	46	8 737	1 110	268	193
58	Eating and drinking places	324	35 901	8 320	2 000	2 819
5812	Eating places	285	33 605	7 952	1 926	2 717
5813	Drinking places (alcoholic beverages)	39	2 296	368	74	102
59 pt. (591)	Drug stores and proprietary stores	66	16 898	2 269	566	493
59 ex. 591, 6	Miscellaneous retail stores ²	399	43 315	4 332	1 052	1 042
592	Liquor stores	31	15 172	603	149	95
594	Miscellaneous shopping goods stores	162	15 444	1 951	477	524
5992	Florists	33	2 663	478	120	137

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	95	20 517	2 854	798
52	Building materials, hardware, and farm equipment dealers	6	533	116	22
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	4	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	8	3 070	703	250
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	4	896	201	83
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)
56	Apparel and accessory stores	18	1 618	215	74
562, 3, 8	Women's clothing, specialty stores, furriers	5	598	67	28
562	Women's ready-to-wear stores	4	583	64	27
Other 56	Other apparel and accessory stores ²	13	1 020	148	46
561	Men's and boys' clothing and furnishings stores ³	3	(D)	(D)	(D)
565	Family clothing stores ³	3	245	53	18
566	Shoe stores ³	4	291	37	9
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	3 977	679	144
5712	Furniture stores	10	3 123	543	122
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	4	854	136	22
58	Eating and drinking places	13	480	91	62
5812	Eating places	11	(D)	(D)	52
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	19	3 041	331	86
592	Liquor stores	2	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	-	-	-	-
597	Jewelry stores	9	936	174	51
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-9.0	58.3	105.8
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	150.3
5251	Hardware stores	(D)	(D)	193.1
52 ex. 5251	Other	(NC)	(NC)	146.7
53 pt.	General merchandise group stores ²	(D)	(D)	102.1
531	Department stores	(D)	97.9	124.9
533	Variety stores	(D)	-8.9	25.9
539	Miscellaneous general merchandise stores	(D)	(D)	149.5
54	Food stores	(D)	34.5	75.0
55 ex. 554	Automotive dealers	(D)	72.4	156.5
55 pt. (554)	Gasoline service stations	(D)	31.6	63.6
56	Apparel and accessory stores	27.7	76.1	126.3
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	(D)	109.6
562	Women's ready-to-wear stores	(D)	(D)	131.5
Other 56	Other apparel and accessory stores	(D)	(D)	135.2
57	Furniture, home furnishings, and equipment stores	-46.9	(D)	102.7
5712	Furniture stores	(D)	(D)	105.7
Other 571	Home furnishings stores	-	(D)	165.3
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	76.3
58	Eating and drinking places	-31.1	52.4	89.7
5812	Eating places	(D)	51.5	91.2
5813	Drinking places (alcoholic beverages)	(D)	64.0	70.2
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	86.7
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	84.9
592	Liquor stores	(D)	51.5	63.6
5992	Florists	(D)	(D)	154.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

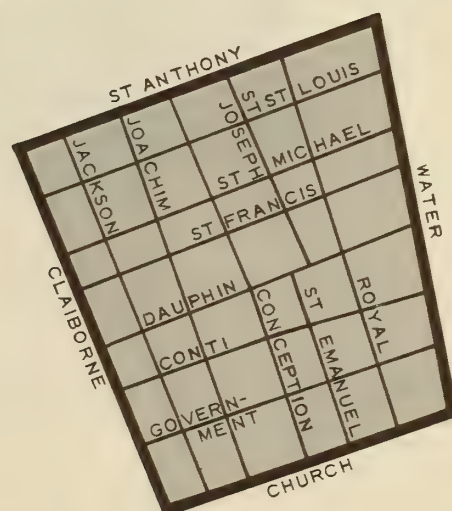
TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	4.8	3.1	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	(D)	7.4
525	Hardware stores	(D)	—	—	(D)	.6
52 ex. 525	Other	(D)	(D)	(D)	(D)	6.8
53	General merchandise group stores	1.1	(D)	(D)	(D)	16.6
531	Department stores	(D)	(D)	(D)	18.1	13.3
533	Variety stores	(D)	(D)	(D)	1.6	1.8
539	Miscellaneous general merchandise stores	4.5	(D)	(D)	(D)	1.5
54	Food stores	4.8	2.9	18.3	18.7	20.1
55 ex. 554	Automotive dealers	(D)	(D)	(D)	23.5	25.2
55 pt. (554)	Gasoline service stations	1.6	.9	1.5	4.4	5.2
56	Apparel and accessory stores	12.4	7.9	11.1	4.3	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	5.8	(D)	(D)	(D)	1.4
562	Women's ready-to-wear stores	(D)	(D)	(D)	1.7	1.4
561	Men's and boys' clothing and furnishings stores	7.4	(D)	(D)	(D)	1.1
565	Family clothing stores	61.8	(D)	(D)	(D)	1.2
566	Shoe stores	(D)	(D)	(D)	(D)	.6
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	(D)	.1
57	Furniture, home furnishings, and equipment stores	11.7	7.3	11.3	4.7	4.9
5712	Furniture stores	(D)	(D)	(D)	2.0	2.6
Other 571	Home furnishings stores	(D)	—	—	(D)	.8
572, 573	Household appliance, radio, television, and music stores	6.1	(D)	(D)	(D)	1.5
58	Eating and drinking places	1.3	.9	1.8	6.9	6.0
5812	Eating places	(D)	(D)	(D)	6.4	5.6
5813	Drinking places (alcoholic beverages)	(D)	(D)	(D)	.5	.4
59 pt. (591)	Drug stores and proprietary stores	(D)	2.5	2.2	(D)	2.8
59 ex. 591, 6	Miscellaneous retail stores ²	7.4	5.5	12.8	8.3	7.3
592	Liquor stores	(D)	(D)	(D)	3.5	2.6
594	Miscellaneous shopping goods stores	6.1	4.7	3.9	3.1	2.6
5992	Florists	(D)	—	—	(D)	.4

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

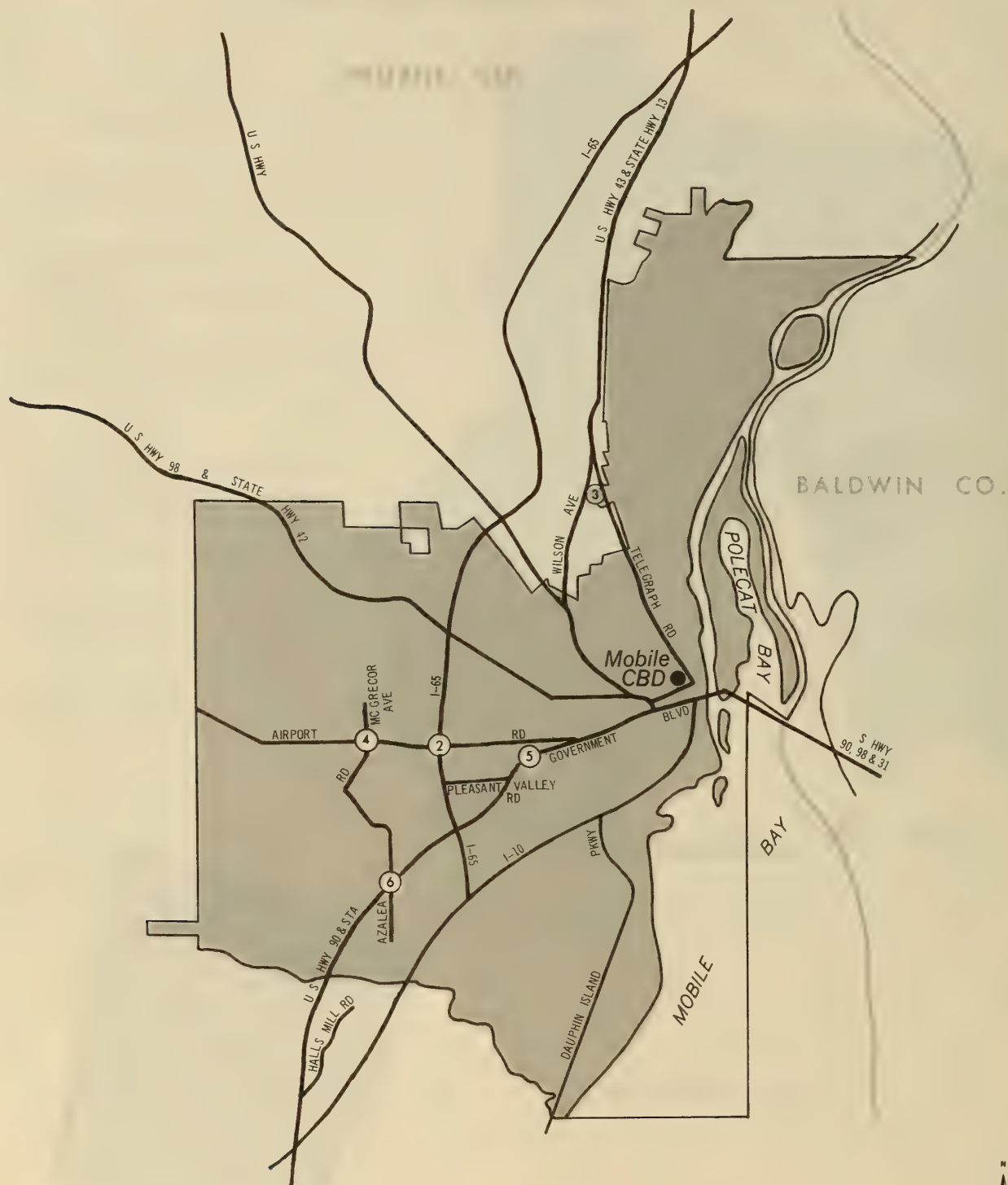
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Standard Metropolitan Statistical Area and Central Business District



MOBILE, ALA.

Central Business District and Major Retail Centers



- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- ▭ Central City
- No. 1 Unassigned

0 2 4 MILES



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 2
	Retail stores, total: ¹				
	Number	3 076	1 554	128	139
	Sales	761 613	523 813	32 808	107 717
	Payroll, entire year	84 647	(D)	4 561	15 412
	Paid employees for week including March 12, 1972	18 913	(D)	1 102	2 892
54, 58, 591	Convenience goods stores:				
	Number	1 192	599	36	26
	Sales	254 276	153 911	3 500	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	729	417	61	91
	Sales	207 990	164 785	24 492	79 148
52,55,59, ex. 591, 4	All other stores:				
	Number	1 155	538	31	22
	Sales	299 347	205 117	4 816	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	3 076	1 554	128	139
52	Building materials, hardware, garden supply, and mobile home dealers ..	149	66	4	3
525	Hardware stores	39	9	1	1
52 ex. 525	Other	110	57	3	2
53	General merchandise group stores	129	60	11	10
531	Department stores	14	11	2	5
533	Variety stores	56	29	4	3
539	Miscellaneous general merchandise stores	59	20	5	2
54	Food stores	582	261	8	8
55 ex. 554	Automotive dealers	234	109	6	5
55 pt. (554)	Gasoline service stations	462	205	5	6
56	Apparel and accessory stores	215	132	27	46
562, 3, 8	Women's clothing, specialty stores, furriers	73	47	8	18
562	Women's ready-to-wear stores	60	38	6	13
561	Men's and boys' clothing and furnishings stores	40	29	4	11
565	Family clothing stores	42	17	5	3
566	Shoe stores	41	28	6	10
564, 9	Other apparel and accessory stores	19	11	4	4
57	Furniture, home furnishings, and equipment stores	222	131	10	11
5712	Furniture stores	94	50	4	1
Other 571	Home furnishings stores	36	27	-	4
572, 573	Household appliance, radio, television, and music stores	92	54	6	6
58	Eating and drinking places	508	281	25	16
5812	Eating places	388	211	21	14
5813	Drinking places (alcoholic beverages)	120	70	4	2
59 pt. (591)	Drug stores and proprietary stores	102	57	3	2
59 ex. 591, 6	Miscellaneous retail stores ³	473	252	29	32
592	Liquor stores	25	11	1	-
594	Miscellaneous shopping goods stores	163	94	13	24
5992	Florists	63	35	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.

³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned centers known as "Bel Air Mall," "Springdale Plaza," and "Bel Air Village," at the intersection of Airport Blvd. and Beltline Blvd., and establishments on Airport Blvd. from Sage to 3699. (Mobile) (In tracts 28, 29, and 33.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	56	34	33	38
	Sales	22 990	21 241	19 022	14 909
	Payroll, entire year	2 660	2 689	1 949	1 752
	Paid employees for week including March 12, 1972	715	691	501	424
54, 58, 591	Convenience goods stores:				
	Number	16	16	13	18
	Sales	8 610	5 196	6 877	8 916
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	20	8	6	8
	Sales	11 787	12 416	9 648	2 538
52, 55, 59, ex. 591, 4	All other stores:				
	Number	20	10	14	12
	Sales	2 593	3 629	2 497	3 455
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	56	34	33	38
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	4	3
525	Hardware stores	1	-	-	1
52 ex. 525	Other	1	1	4	2
53	General merchandise group stores	5	1	1	2
531	Department stores	2	1	1	1
533	Variety stores	2	-	-	1
539	Miscellaneous general merchandise stores	1	-	-	-
54	Food stores	5	4	5	7
55 ex. 554	Automotive dealers	7	1	5	1
55 pt. (554)	Gasoline service stations	5	7	4	6
56	Apparel and accessory stores	6	3	-	2
562, 3, 8	Women's clothing, specialty stores, furriers	3	2	-	1
562	Women's ready-to-wear stores	2	2	-	1
561	Men's and boys' clothing and furnishings stores	1	1	-	1
565	Family clothing stores	1	-	-	-
566	Shoe stores	1	-	-	-
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	5	3	5	3
5712	Furniture stores	3	-	1	-
Other 571	Home furnishings stores	-	-	2	1
572, 573	Household appliance, radio, television, and music stores	2	3	2	2
58	Eating and drinking places	9	11	8	10
5812	Eating places	9	10	7	8
5813	Drinking places (alcoholic beverages)	-	1	1	2
59 pt. (591)	Drug stores and proprietary stores	2	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	10	2	1	3
592	Liquor stores	-	-	-	1
594	Miscellaneous shopping goods stores	4	1	-	1
5992	Florists	3	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned centers known as "Gaylord's" and "Village Square" and establishments on South Craft Highway from the railroad track to Yeend Ave., on North Craft Highway from Shipyard St. to Viaduct St., and on Telegraph Rd. from the railroad track to Shipyard St. (Chickasaw) (In tracts 45, 48, and 52)

MRC No. 4. Includes the planned center known as "Cochrane Shopping Center" at the intersection of West Airport Blvd., Azalea Rd., and McGregor Ave., and establishments in 3900 block of Airport Rd., the 200 block of McGregor Ave., and the 200 and 300 blocks of Azalea Rd. (Mobile) (In tracts 32.01, 32.03, 33.01, and 35.00)

MRC No. 5. Includes the planned center known as "Pleasant Valley Shopping Center" and establishments on Government Blvd. (U.S. Highway 90) from Eslava Creek to Brookley Ave. (Mobile) (In tracts 24, 25.01, and 29)

MRC No. 6. Includes the planned center known as "Skyland Shopping Center" and establishments on both sides of Azalea Rd. from Burma Rd. to both sides of Government Blvd. (Mobile) (In tracts 30 and 31)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	139	107 717	15 412	3 614	2 892
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	488	65	17	10
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	56 975	8 669	1 968	1 499
531	Department stores	5	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	8	3 802	351	84	89
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	6	1 032	103	26	27
56	Apparel and accessory stores	46	14 174	1 981	461	443
562, 3, 8	Women's clothing, specialty stores, furriers	18	7 408	916	213	241
562	Women's ready-to-wear stores	13	6 898	853	198	228
561	Men's and boys' clothing and furnishings stores	11	2 684	492	120	88
565	Family clothing stores	3	1 042	103	17	25
566	Shoe stores	10	2 846	445	106	84
564, 9	Other apparel and accessory stores	4	194	25	5	5
57	Furniture, home furnishings, and equipment stores	11	2 428	336	80	49
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 733	248	64	37
58	Eating and drinking places	16	4 470	1 184	291	340
5812	Eating places	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	32	6 437	930	220	232
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	24	5 571	769	179	200
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	128	32 808	4 561	1 311	1 102
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	247	25	7	6
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	11	14 649	1 750	503	474
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	2 211	415	104	103
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)
54	Food stores	8	364	20	6	10
55 ex. 554	Automotive dealers	6	440	40	10	8
55 pt. (554)	Gasoline service stations	5	174	-	-	-
56	Apparel and accessory stores	27	4 975	1 066	269	233
562, 3, 8	Women's clothing, specialty stores, furriers	8	1 664	322	89	91
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	1 170	215	53	35
565	Family clothing stores	5	1 237	383	90	69
566	Shoe stores	6	727	111	28	21
564, 9	Other apparel and accessory stores	4	177	35	9	17
57	Furniture, home furnishings, and equipment stores	10	2 278	484	124	69
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	25	1 836	314	82	125
5812	Eating places	21	1 702	297	76	116
5813	Drinking places (alcoholic beverages)	4	134	17	6	9
59 pt. (591)	Drug stores and proprietary stores	3	1 300	188	49	44
59 ex. 591, 6	Miscellaneous retail stores ²	29	6 545	674	161	133
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	13	2 590	518	120	101
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 554	523 813	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers ..	66	33 252	2 979	709	502
525	Hardware stores	9	(D)	265	64	44
52 ex. 525	Other	57	(D)	2 714	645	458
53	General merchandise group stores	60	99 205	13 825	3 428	2 805
531	Department stores	11	84 353	11 806	2 906	2 275
533	Variety stores	29	11 884	1 686	424	424
539	Miscellaneous general merchandise stores	20	2 968	333	98	106
54	Food stores	261	100 308	8 294	1 929	1 702
55 ex. 554	Automotive dealers	109	125 935	11 623	2 819	1 531
55 pt. (554)	Gasoline service stations	205	28 018	2 348	626	710
56	Apparel and accessory stores	132	26 519	3 917	948	947
562, 3, 8	Women's clothing, specialty stores, furriers	47	12 101	(D)	(D)	(D)
562	Women's ready-to-wear stores	38	11 390	1 536	383	432
561	Men's and boys' clothing and furnishings stores	29	(D)	877	216	175
565	Family clothing stores	17	3 688	(D)	(D)	(D)
566	Shoe stores	28	(D)	681	167	143
564, 9	Other apparel and accessory stores	11	(D)	109	18	25
57	Furniture, home furnishings, and equipment stores	131	25 299	3 662	831	641
5712	Furniture stores	50	13 658	1 975	422	352
Other 571	Home furnishings stores	27	3 466	495	109	95
572, 573	Household appliance, radio, television, and music stores	54	8 175	1 192	300	194
58	Eating and drinking places	281	38 007	9 173	2 201	3 100
5812	Eating places	211	32 408	8 109	1 935	2 542
5813	Drinking places (alcoholic beverages)	70	5 599	1 064	266	558
59 pt. (591)	Drug stores and proprietary stores	57	15 596	2 057	534	476
59 ex. 591, 6	Miscellaneous retail stores ²	252	31 674	(D)	(D)	(D)
592	Liquor stores	11	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	94	13 762	2 081	492	472
5992	Florists	35	2 574	551	128	137

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 076	761 613	84 647	20 289	18 913
52	Building materials, hardware, garden supply, and mobile home dealers ..	149	47 430	4 342	984	752
525	Hardware stores	39	6 321	717	156	132
52 ex. 525	Other	110	41 109	3 625	828	620
53	General merchandise group stores	129	118 323	15 885	3 950	3 404
531	Department stores	14	92 575	12 735	3 129	2 528
533	Variety stores	56	18 453	2 513	648	670
539	Miscellaneous general merchandise stores	59	7 295	637	173	206
54	Food stores	582	177 929	14 666	3 414	3 157
55 ex. 554	Automotive dealers	234	165 228	15 089	3 583	2 132
55 pt. (554)	Gasoline service stations	462	56 801	4 146	1 055	1 187
56	Apparel and accessory stores	215	36 269	5 091	1 243	1 329
562, 3, 8	Women's clothing, specialty stores, furriers	73	14 424	1 913	472	557
562	Women's ready-to-wear stores	60	(D)	1 795	445	524
561	Men's and boys' clothing and furnishings stores	40	(D)	954	230	195
565	Family clothing stores	42	8 552	1 208	298	329
566	Shoe stores	41	(D)	881	218	209
564, 9	Other apparel and accessory stores	19	854	135	25	39
57	Furniture, home furnishings, and equipment stores	222	36 106	5 152	1 161	922
5712	Furniture stores	94	20 338	2 958	637	529
Other 571	Home furnishings stores	36	4 346	582	127	122
572, 573	Household appliance, radio, television, and music stores	92	11 422	1 612	397	271
58	Eating and drinking places	508	52 014	11 552	2 763	4 084
5812	Eating places	388	44 721	10 341	2 454	3 451
5813	Drinking places (alcoholic beverages)	120	7 293	1 211	309	633
59 pt. (591)	Drug stores and proprietary stores	102	24 333	3 072	769	711
59 ex. 591, 6	Miscellaneous retail stores ²	473	47 180	5 652	1 367	1 235
592	Liquor stores	25	15 577	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	163	17 292	2 503	590	577
5992	Florists	63	3 683	700	161	185

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	147	53 426	8 760	2 293
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	12	21 018	4 061	900
531	Department stores	3	17 538	3 440	667
533	Variety stores	4	2 406	520	198
539	Miscellaneous general merchandise stores	5	1 074	101	35
54	Food stores	5	293	29	22
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)
56	Apparel and accessory stores	34	8 180	1 258	369
562, 3, 8	Women's clothing, specialty stores, furriers	11	3 959	564	177
562	Women's ready-to-wear stores	10	3 897	555	174
Other 56	Other apparel and accessory stores ²	23	4 221	694	192
561	Men's and boys' clothing and furnishings stores ³	10	2 346	416	103
565	Family clothing stores ³	5	607	104	43
566	Shoe stores ³	8	1 268	174	46
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	11	3 893	756	149
5712	Furniture stores	6	2 012	466	99
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)
58	Eating and drinking places	34	3 976	929	402
5812	Eating places	29	3 776	892	381
5813	Drinking places (alcoholic beverages)	5	200	37	21
59 pt. (591)	Drug stores and proprietary stores	6	2 109	298	132
59 ex. 591	Miscellaneous retail stores ⁴	38	7 730	923	224
592	Liquor stores	1	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	15	3 238	571	127
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-38.6	59.6	59.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	73.8
5251	Hardware stores	(D)	(D)	45.1
52 ex. 5251	Other	(NC)	(NC)	79.4
53 pt.	General merchandise group stores ²	-30.3	36.6	43.8
531	Department stores	(D)	(D)	48.4
533	Variety stores	-8.1	65.5	78.0
539	Miscellaneous general merchandise stores	(D)	(D)	-14.1
54	Food stores	24.2	48.9	62.6
55 ex. 554	Automotive dealers	(D)	99.7	(D)
55 pt. (554)	Gasoline service stations	(D)	25.4	26.7
56	Apparel and accessory stores	-39.2	75.7	67.8
562, 3, 8	Women's clothing, specialty stores, furriers	-58.0	100.7	72.5
562	Women's ready-to-wear stores	(D)	97.7	(D)
Other 56	Other apparel and accessory stores	-21.6	59.1	64.8
57	Furniture, home furnishings, and equipment stores	-41.5	45.5	46.9
5712	Furniture stores	(D)	59.4	64.2
Other 571	Home furnishings stores	(D)	8.5	26.8
572, 573	Household appliance, radio, television, and music stores	(D)	45.2	30.3
58	Eating and drinking places	-53.8	80.5	75.1
5812	Eating places	-54.9	73.2	71.7
5813	Drinking places (alcoholic beverages)	-33.0	138.4	98.5
59 pt. (591)	Drug stores and proprietary stores	-38.4	29.8	31.9
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	(D)	(D)	36.6
5992	Florists	(D)	65.2	71.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	6.3	4.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	.7	.5	.8	6.3	6.2
525	Hardware stores	(D)	(D)	(D)	(D)	.8
52 ex. 525	Other3	(D)	(D)	(D)	5.4
53	General merchandise group stores	14.8	12.4	44.7	18.9	15.5
531	Department stores	(D)	(D)	(D)	16.1	12.2
533	Variety stores	18.6	12.0	6.7	2.3	2.4
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.6	1.0
54	Food stores4	.2	1.1	19.1	23.4
55 ex. 554	Automotive dealers3	.3	1.3	24.0	21.7
55 pt. (554)	Gasoline service stations6	.3	.5	5.3	7.5
56	Apparel and accessory stores	18.8	13.7	15.2	5.1	4.8
562, 3, 8	Women's clothing, specialty stores, furriers	13.8	11.5	5.1	2.3	1.9
562	Women's ready-to-wear stores	(D)	11.9	(D)	2.2	(D)
561	Men's and boys' clothing and furnishings stores	(D)	(D)	3.6	(D)	(D)
565	Family clothing stores	33.5	14.5	3.8	.7	1.1
566	Shoe stores	(D)	(D)	2.2	(D)	(D)
564, 9	Other apparel and accessory stores	(D)	20.7	.5	(D)	.1
57	Furniture, home furnishings, and equipment stores	9.0	6.3	6.9	4.8	4.7
5712	Furniture stores	(D)	(D)	(D)	2.6	2.7
Other 571	Home furnishings stores	-	-	-	.7	.6
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	1.6	1.5
58	Eating and drinking places	4.8	3.5	5.6	7.3	6.8
5812	Eating places	5.3	3.8	5.2	6.2	5.9
5813	Drinking places (alcoholic beverages)	2.4	1.8	.4	1.1	1.0
59 pt. (591)	Drug stores and proprietary stores	8.3	5.3	4.0	3.0	3.2
59 ex. 591, 6	Miscellaneous retail stores ²	20.7	13.9	19.9	6.0	6.2
592	Liquor stores	(D)	(D)	(D)	(D)	2.0
594	Miscellaneous shopping goods stores	18.8	15.0	7.9	2.6	2.3
5992	Florists	(D)	(D)	(D)	.5	.5

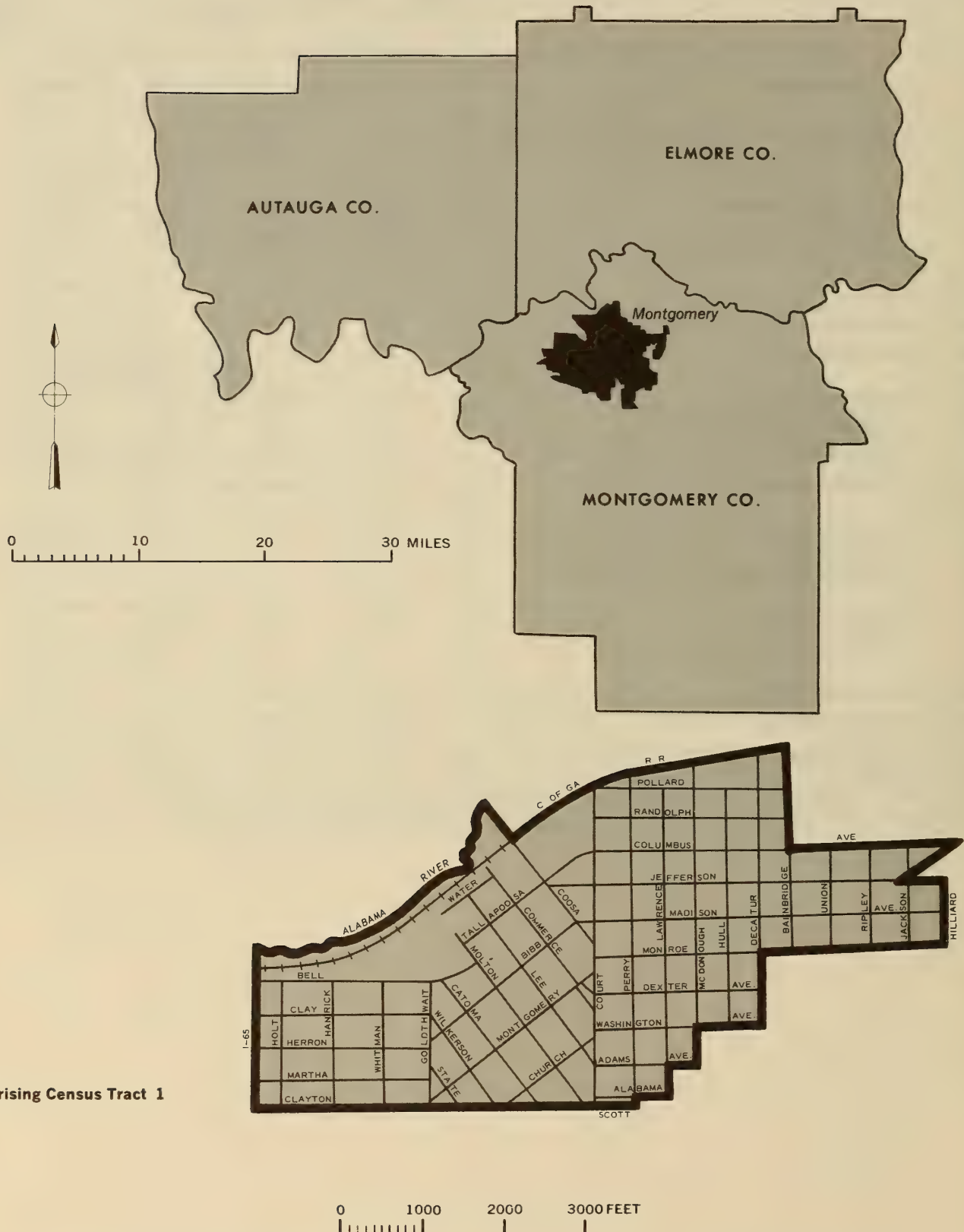
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MONTGOMERY, ALA.

Standard Metropolitan Statistical Area
and Central Business District



Comprising Census Tract 1

MONTGOMERY, ALA.

Central Business District and Major Retail Centers

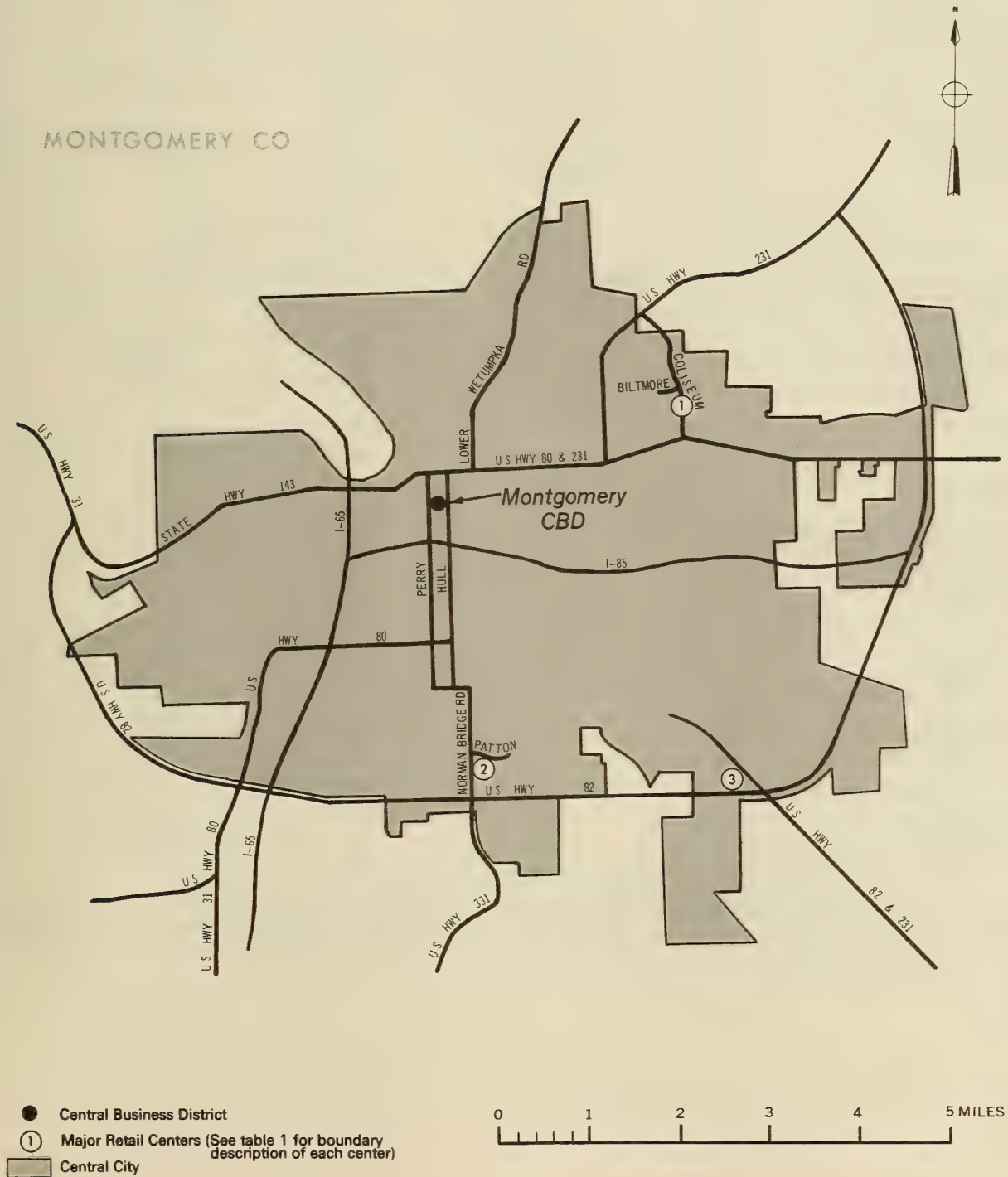


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	1 928	1 257	219
	Sales	\$1,000.. 533 981	438 791	90 535
	Payroll, entire year	\$1,000.. 60 392	51 764	11 521
	Paid employees for week including March 12, 1972	12 182	10 252	1 912
54, 58, 591	Convenience goods stores:			
	Number	739	461	58
	Sales	\$1,000.. 146 800	(D)	8 037
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	476	339	79
	Sales	\$1,000.. 164 402	(D)	33 705
52,55,59, ex. 591, 4	All other stores:			
	Number	7 13	457	82
	Sales	\$1,000.. 222 779	181 880	48 793
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 928	1 257	219
52	Building materials, hardware, garden supply, and mobile home dealers ..	88	55	5
525	Hardware stores	22	12	1
52 ex. 525	Other	66	43	4
53	General merchandise group stores	82	39	7
531	Department stores	13	13	3
533	Variety stores	28	14	3
539	Miscellaneous general merchandise stores	41	12	1
54	Food stores	379	191	11
55 ex. 554	Automotive dealers	152	100	36
55 pt. (554)	Gasoline service stations	310	184	22
56	Apparel and accessory stores	162	126	35
562, 3, 8	Women's clothing, specialty stores, furriers	57	42	9
562	Women's ready-to-wear stores	53	38	7
561	Men's and boys' clothing and furnishings stores	34	26	5
565	Family clothing stores	22	15	12
566	Shoe stores	38	34	9
564, 9	Other apparel and accessory stores	11	9	-
57	Furniture, home furnishings, and equipment stores	124	94	24
5712	Furniture stores	54	40	16
Other 571	Home furnishings stores	24	19	2
572, 573	Household appliance, radio, television, and music stores	46	35	6
58	Eating and drinking places	295	226	39
5812	Eating places	263	200	33
5813	Drinking places (alcoholic beverages)	32	26	6
59 pt. (591)	Drug stores and proprietary stores	65	44	8
59 ex. 591, 6	Miscellaneous retail stores ³	271	198	32
592	Liquor stores	15	10	3
594	Miscellaneous shopping goods stores	108	80	13
5992	Florists	22	13	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (See descriptions below)		
		No. 1	No. 2	No. 3
	Retail stores, total: ¹			
	Number	23	39	49
	Sales	10 035	15 136	43 955
	Payroll, entire year	1 255	1 951	5 737
	Paid employees for week including March 12, 1972	295	520	1 186
54, 58, 591	Convenience goods stores:			
	Number	5	5	9
	Sales	3 568	3 640	8 561
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	12	25	35
	Sales	5 428	10 224	33 958
52, 55, 59, ex. 591, 4	All other stores:			
	Number	6	9	5
	Sales	1 039	1 272	1 436
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	23	39	49
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-
525	Hardware stores	1	1	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	2	3
531	Department stores	1	1	3
533	Variety stores	-	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	4	3	5
55 ex. 554	Automotive dealers	3	1	-
55 pt. (554)	Gasoline service stations	1	2	2
56	Apparel and accessory stores	7	15	18
562, 3, 8	Women's clothing, specialty stores, furriers	3	6	6
562	Women's ready-to-wear stores	3	6	6
561	Men's and boys' clothing and furnishings stores	-	3	6
565	Family clothing stores	-	-	-
566	Shoe stores	3	5	5
564, 9	Other apparel and accessory stores	1	1	1
57	Furniture, home furnishings, and equipment stores	1	3	4
5712	Furniture stores	-	1	1
Other 571	Home furnishings stores	-	-	1
572, 573	Household appliance, radio, television, and music stores	1	2	2
58	Eating and drinking places	-	1	3
5812	Eating places	-	1	3
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	4	10	13
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	3	5	10
5992	Florists	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Eastbrook Shopping Center" and establishments on Coliseum Blvd. and Pelzer Ave. to Biltmore Ave. (Montgomery) (In tract 18)

MRC No. 2. Includes the planned center known as "Normandale Shopping Center" and establishments on the south side of Patton Ave. East from Norman Bridge Rd. to Wesley Dr. (Montgomery) (In tract 21)

MRC No. 3. Includes the planned centers known as "Montgomery Mall" and "Montgomery East Plaza" and establishments in the area bounded by East South Blvd. (U.S. Highway 82), McGeehe Rd., and both sides of Governors Dr. to McGeehe Rd. (Montgomery) (In tract 28)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Montgomery SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	219	90 535	11 521	2 569	1 912
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1 815	437	129	79
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	13 240	1 996	374	380
531	Department stores	3	11 807	1 785	317	319
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	11	3 604	182	40	31
55 ex. 554	Automotive dealers	36	40 699	3 863	858	443
55 pt. (554)	Gasoline service stations	22	1 943	166	39	32
56	Apparel and accessory stores	35	6 302	1 178	264	269
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 838	327	80	80
562	Women's ready-to-wear stores	7	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	5	1 373	245	56	43
565	Family clothing stores	12	2 086	456	100	112
566	Shoe stores	9	1 005	150	28	34
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	24	11 439	1 987	449	269
5712	Furniture stores	16	8 157	1 362	301	183
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	39	2 863	696	164	209
5812	Eating places	33	2 584	661	155	189
5813	Drinking places (alcoholic beverages)	6	279	35	9	20
59 pt. (591)	Drug stores and proprietary stores	8	1 570	227	60	42
59 ex. 591, 6	Miscellaneous retail stores ²	32	7 060	789	192	158
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	13	2 724	534	127	108
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 257	438 791	51 764	12 124	10 252
52	Building materials, hardware, garden supply, and mobile home dealers ..	55	25 803	2 752	714	369
525	Hardware stores	12	(D)	(D)	(D)	(D)
52 ex. 525	Other	43	(D)	(D)	(D)	(D)
53	General merchandise group stores	39	89 985	12 155	2 629	2 327
531	Department stores	13	75 677	10 722	2 368	2 082
533	Variety stores	14	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	12	(D)	(D)	(D)	(D)
54	Food stores	191	72 827	5 684	1 324	1 180
55 ex. 554	Automotive dealers	100	110 978	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	184	29 528	2 547	641	711
56	Apparel and accessory stores	126	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing, specialty stores, furriers	42	13 397	(D)	(D)	(D)
562	Women's ready-to-wear stores	38	13 084	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	26	(D)	987	227	193
565	Family clothing stores	15	(D)	557	128	140
566	Shoe stores	34	4 623	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	9	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	94	20 924	3 321	780	507
5712	Furniture stores	40	12 779	1 994	455	283
Other 571	Home furnishings stores	19	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	35	(D)	(D)	(D)	(D)
58	Eating and drinking places	226	25 490	6 169	1 420	2 025
5812	Eating places	200	23 893	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	26	1 597	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	44	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	198	24 585	2 872	699	632
592	Liquor stores	10	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	80	9 014	1 376	333	334
5992	Florists	13	(D)	228	58	66

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 928	533 981	60 392	14 162	12 182
52	Building materials, hardware, garden supply, and mobile home dealers ..	88	32 220	3 342	829	454
525	Hardware stores	22	(D)	(D)	(D)	(D)
52 ex. 525	Other	66	(D)	(D)	(D)	(D)
53	General merchandise group stores	82	96 701	12 706	2 759	2 508
531	Department stores	13	75 677	10 722	2 368	2 082
533	Variety stores	28	(D)	913	232	248
539	Miscellaneous general merchandise stores	41	(D)	1 071	159	178
54	Food stores	379	101 376	7 782	1 843	1 653
55 ex. 554	Automotive dealers	152	129 318	11 828	2 840	1 377
55 pt. (554)	Gasoline service stations	310	41 538	3 467	850	955
56	Apparel and accessory stores	162	29 956	4 342	1 040	1 040
562, 3, 8	Women's clothing, specialty stores, furriers	57	14 501	1 870	469	457
562	Women's ready-to-wear stores	53	14 188	1 819	455	444
561	Men's and boys' clothing and furnishings stores	34	(D)	1 063	245	212
565	Family clothing stores	22	(D)	630	148	170
566	Shoe stores	38	4 825	619	144	157
564, 9	Other apparel and accessory stores	11	918	160	34	44
57	Furniture, home furnishings, and equipment stores	124	26 973	4 077	978	621
5712	Furniture stores	54	15 621	2 380	537	339
Other 571	Home furnishings stores	24	4 565	758	196	117
572, 573	Household appliance, radio, television, and music stores	46	6 787	939	245	165
58	Eating and drinking places	295	29 919	7 058	1 609	2 335
5812	Eating places	263	28 192	6 815	1 556	2 223
5813	Drinking places (alcoholic beverages)	32	1 727	243	53	112
59 pt. (591)	Drug stores and proprietary stores	65	15 505	2 191	533	473
59 ex. 591, 6	Miscellaneous retail stores ²	271	30 475	3 599	881	766
592	Liquor stores	15	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	108	10 772	1 579	381	382
5992	Florists	22	1 423	268	67	78

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	257	97 072	12 101	3 068
52	Building materials, hardware, and farm equipment dealers	10	4 706	728	190
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	8	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	7	7 086	967	311
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)
54	Food stores	7	7 833	594	214
55 ex. 554	Automotive dealers	31	41 126	3 946	698
55 pt. (554)	Gasoline service stations	18	1 533	192	87
56	Apparel and accessory stores	51	9 809	1 510	495
562, 3, 8	Women's clothing, specialty stores, furriers	13	3 113	496	172
562	Women's ready-to-wear stores	10	2 812	456	157
Other 56	Other apparel and accessory stores ²	38	6 696	1 014	323
561	Men's and boys' clothing and furnishings stores ³	11	2 702	403	81
565	Family clothing stores ³	15	2 719	456	196
566	Shoe stores ³	8	1 185	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	32	10 946	1 882	372
5712	Furniture stores	15	5 443	879	187
Other 571	Home furnishings stores	4	1 265	220	55
572, 573	Household appliance, radio, television, and music stores	13	4 238	783	130
58	Eating and drinking places	49	3 807	910	396
5812	Eating places	44	3 419	851	362
5813	Drinking places (alcoholic beverages)	5	388	59	34
59 pt. (591)	Drug stores and proprietary stores	10	2 027	340	66
59 ex. 591	Miscellaneous retail stores ⁴	42	8 199	1 032	239
592	Liquor stores	3	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	10	2 292	444	104
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-6.7	(D)	71.6
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	99.4
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	86.8	104.3	104.9
531	Department stores	(D)	(D)	92.2
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)
54	Food stores	-54.0	38.9	61.3
55 ex. 554	Automotive dealers	-1.0	67.3	89.2
55 pt. (554)	Gasoline service stations	26.7	83.6	48.6
56	Apparel and accessory stores	-35.8	(D)	43.7
562, 3, 8	Women's clothing, specialty stores, furriers	-41.0	45.4	53.1
562	Women's ready-to-wear stores	(D)	56.8	65.0
Other 56	Other apparel and accessory stores	-33.3	(D)	35.8
57	Furniture, home furnishings, and equipment stores	4.5	(D)	45.5
5712	Furniture stores	49.9	89.2	103.7
Other 571	Home furnishings stores	(D)	(D)	4.1
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	4.6
58	Eating and drinking places	-24.8	79.6	76.5
5812	Eating places	-24.4	80.8	78.1
5813	Drinking places (alcoholic beverages)	-28.1	63.3	52.8
59 pt. (591)	Drug stores and proprietary stores	-22.6	(D)	57.7
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	36.4
592	Liquor stores	(D)	(D)	(D)
5992	Florists	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

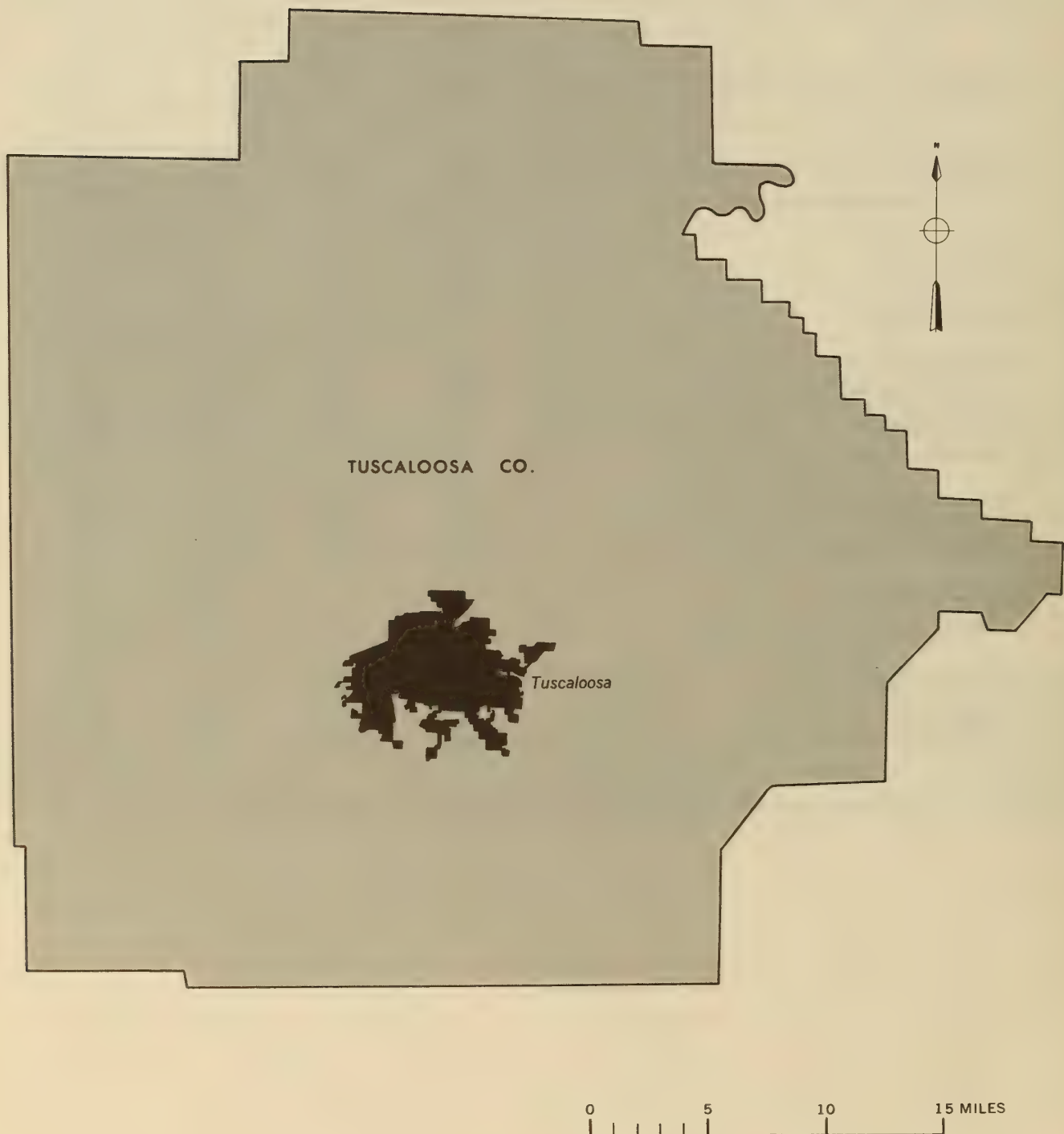
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	20.6	17.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	7.0	5.6	2.0	5.9	6.0
525	Hardware stores	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	6.9	5.7	(D)	(D)	(D)
53	General merchandise group stores	14.7	13.7	14.6	20.5	18.1
531	Department stores	15.6	15.6	13.0	17.2	14.2
533	Variety stores	23.4	14.0	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	(D)
54	Food stores	4.9	3.6	4.0	16.6	19.0
55 ex. 554	Automotive dealers	36.7	31.5	45.0	25.3	24.2
55 pt. (554)	Gasoline service stations	6.6	4.7	2.1	6.7	7.8
56	Apparel and accessory stores	(D)	21.0	7.0	(D)	5.6
562, 3, 8	Women's clothing, specialty stores, furriers	13.7	12.7	2.0	3.1	2.7
562	Women's ready-to-wear stores	(D)	(D)	(D)	3.0	2.7
561	Men's and boys' clothing and furnishings stores	(D)	(D)	1.5	(D)	(D)
565	Family clothing stores	(D)	(D)	2.3	(D)	(D)
566	Shoe stores	21.7	20.8	1.1	1.1	.9
564, 9	Other apparel and accessory stores	(D)	-	-	(D)	.2
57	Furniture, home furnishings, and equipment stores	54.7	42.4	12.6	4.8	5.1
5712	Furniture stores	63.8	52.2	9.0	2.9	2.9
Other 571	Home furnishings stores	47.4	(D)	(D)	(D)	.9
572, 573	Household appliance, radio, television, and music stores	38.1	(D)	(D)	(D)	1.3
58	Eating and drinking places	11.2	9.6	3.2	5.8	5.6
5812	Eating places	10.8	9.2	2.9	5.4	5.3
5813	Drinking places (alcoholic beverages)	17.5	16.2	.3	.4	.3
59 pt. (591)	Drug stores and proprietary stores	(D)	10.1	1.7	(D)	2.9
59 ex. 591, 6	Miscellaneous retail stores ²	28.7	23.2	7.8	5.6	5.7
592	Liquor stores	37.7	31.6	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	30.2	25.3	3.0	2.1	2.0
5992	Florists	(D)	(D)	(D)	(D)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TUSCALOOSA, ALA.

Standard Metropolitan Statistical Area



TUSCALOOSA, ALA.

Major Retail Centers

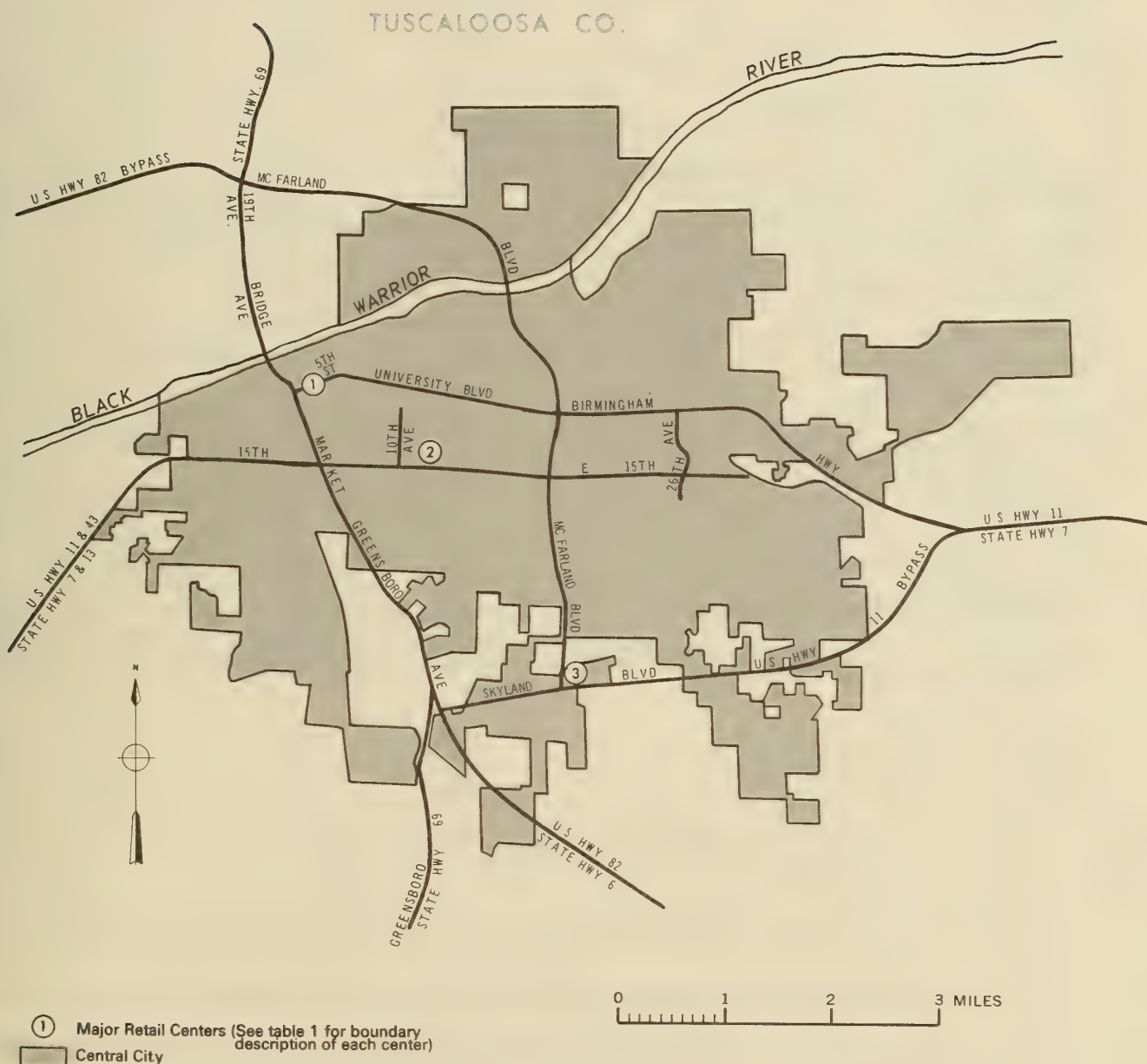


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	933	116	25	43
	Sales	234 300	33 636	17 219	22 244
	Payroll, entire year	26 411	4 617	2 602	2 827
	Paid employees for week including March 12, 1972	6 021	968	450	698
54, 58, 591	Convenience goods stores:				
	Number	349	21	8	12
	Sales	(D)	(D)	5 563	4 114
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	237	60	10	26
	Sales	68 892	14 176	10 355	16 328
52, 55, 59, ex. 591, 4	All other stores:				
	Number	347	35	7	5
	Sales	(D)	(D)	1 301	1 802
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	933	116	25	43
52	Building materials, hardware, garden supply, and mobile home dealers ..	36	5	2	1
525	Hardware stores	5	-	1	-
52 ex. 525	Other	31	5	1	1
53	General merchandise group stores	35	5	2	3
531	Department stores	6	1	1	2
533	Variety stores	13	2	1	1
539	Miscellaneous general merchandise stores	16	2	-	-
54	Food stores	199	5	3	5
55 ex. 554	Automotive dealers	86	16	2	1
55 pt. (554)	Gasoline service stations	145	8	3	-
56	Apparel and accessory stores	83	20	2	15
562, 3, 8	Women's clothing, specialty stores, furriers	25	6	2	5
562	Women's ready-to-wear stores	22	5	1	5
561	Men's and boys' clothing and furnishings stores	22	7	-	5
565	Family clothing stores	13	2	-	2
566	Shoe stores	17	2	-	3
564, 9	Other apparel and accessory stores	6	3	-	-
57	Furniture, home furnishings, and equipment stores	69	23	5	3
5712	Furniture stores	34	17	-	1
Other 571	Home furnishings stores	10	2	-	1
572, 573	Household appliance, radio, television, and music stores	25	4	5	1
58	Eating and drinking places	120	14	3	6
5812	Eating places	115	14	3	6
5813	Drinking places (alcoholic beverages)	5	-	-	-
59 pt. (591)	Drug stores and proprietary stores	30	2	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	130	18	1	8
592	Liquor stores	6	-	-	1
594	Miscellaneous shopping goods stores	50	12	1	5
5992	Florists	19	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by 2d, Riverside Dr., 21st Ave., 4th, 18th Ave., alley between 6th and 7th, 20th Ave., 8th, 21st Ave., 9th, 22d Ave., 10th, 25th Ave., 9th, 26th Ave., 8th, 25th Ave., 5th, 26th Ave., L. & N. RR., and 24th Ave. (Tuscaloosa city) (Entire tract 115)

MRC No. 2. Includes the planned center known as "Parkview Shopping Center" and establishments in the area bounded by the Southern RR., Meador Dr., Wesley Pl., Cloverdale Rd., the south side of 15th St., and 10th Ave. (Tuscaloosa) (In tract 12)

MRC No. 3. Includes the planned center known as "McFarland Mall" and establishments in the area bounded by Memory Hill Gardens Cemetery, both sides of U.S. Highway 11 (Skyland Blvd.), McFarland Dr., and Interstate Highway 59. (Tuscaloosa) (In tract 123)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	116	33 636	4 617	1 048	968
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	2 101	244	59	44
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	5	2 101	244	59	44
53	General merchandise group stores	5	4 127	508	118	123
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	5	1 114	93	26	18
55 ex. 554	Automotive dealers	16	12 544	1 288	218	123
55 pt. (554)	Gasoline service stations	8	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	20	3 454	571	143	145
562, 3, 8	Women's clothing, specialty stores, furriers	6	1 234	197	48	52
562	Women's ready-to-wear stores	5	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	814	142	27	32
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	5 158	941	248	154
5712	Furniture stores	17	4 620	828	218	132
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	14	2 553	667	160	269
5812	Eating places	14	2 553	667	160	269
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	18	1 662	241	62	71
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	12	1 437	192	50	57
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Alaska

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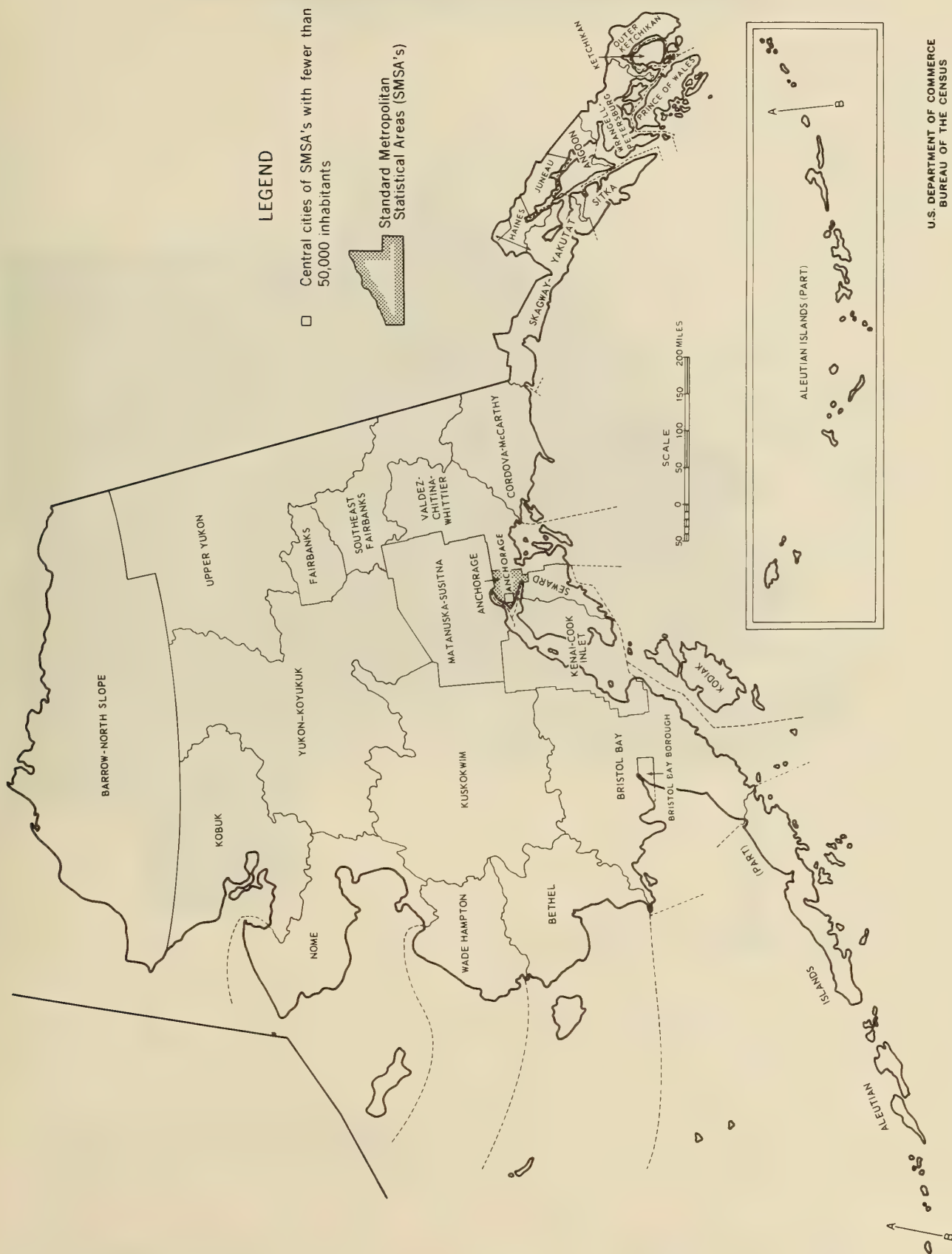
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ALASKA



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

ANCHORAGE, ALASKA

Standard Metropolitan Statistical Area



ANCHORAGE, ALASKA

Major Retail Centers

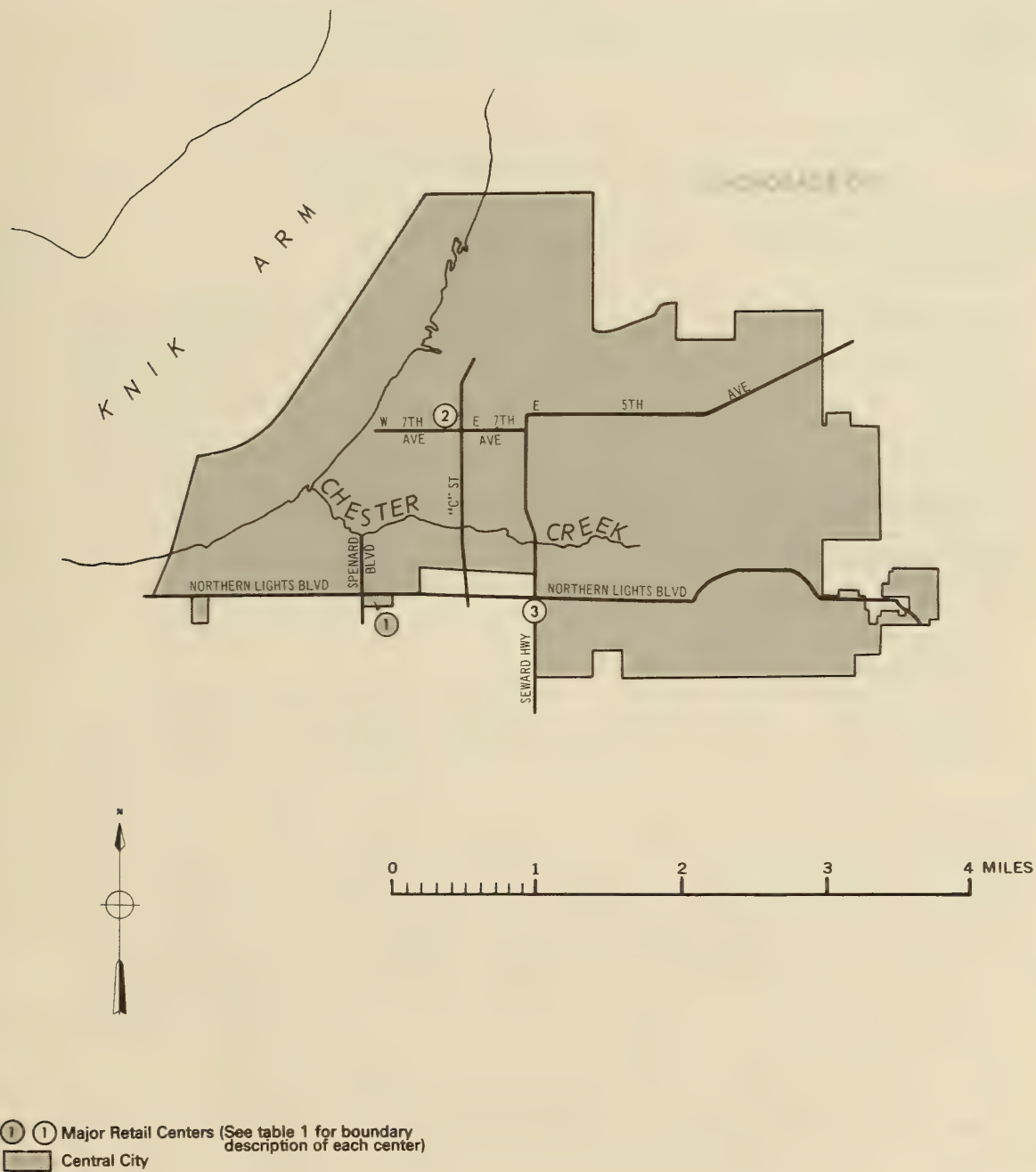


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 045	40	62	42
	Sales	423 876	34 271	40 664	41 331
	Payroll, entire year	60 163	5 249	7 119	6 488
	Paid employees for week including March 12, 1972	7 828	644	946	918
54, 58, 591	Convenience goods stores:				
	Number	330	8	14	11
	Sales	(D)	15 404	3 155	6 033
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	296	19	44	24
	Sales	117 763	13 776	37 068	34 361
52, 55, 59, ex. 591, 4	All other stores:				
	Number	419	13	4	7
	Sales	(D)	5 091	441	937
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	1 045	40	62	42
52	Building materials, hardware, garden supply, and mobile home dealers ..	58	2	-	1
525	Hardware stores	9	-	-	1
52 ex. 525	Other	49	2	-	-
53	General merchandise group stores	25	1	3	2
531	Department stores	5	1	2	2
533	Variety stores	7	-	1	-
539	Miscellaneous general merchandise stores	13	-	-	-
54	Food stores	72	2	3	6
55 ex. 554	Automotive dealers	75	-	-	1
55 pt. (554)	Gasoline service stations	100	4	1	2
56	Apparel and accessory stores	73	5	14	9
562, 3, 8	Women's clothing, specialty stores, furriers	31	1	7	5
562	Women's ready-to-wear stores	22	1	7	4
561	Men's and boys' clothing and furnishings stores	14	2	4	2
565	Family clothing stores	6	-	-	1
566	Shoe stores	11	2	3	1
564, 9	Other apparel and accessory stores	11	-	-	-
57	Furniture, home furnishings, and equipment stores	81	3	4	4
5712	Furniture stores	16	1	1	-
Other 571	Home furnishings stores	24	1	-	-
572, 573	Household appliance, radio, television, and music stores	41	1	3	4
58	Eating and drinking places	240	4	10	4
5812	Eating places	150	2	4	3
5813	Drinking places (alcoholic beverages)	90	2	6	1
59 pt. (591)	Drug stores and proprietary stores	18	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	303	17	26	12
592	Liquor stores	41	3	-	1
594	Miscellaneous shopping goods stores	117	10	23	9
5992	Florists	10	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Northern Lights Shopping Center" and "Carrs Aurora Village" and establishments bounded by West 27th Ave. to West 29th Ave., and from Spenard Rd., east to near Greenland Drive, and west along West Northern Lights Blvd. (Anchorage) (In tracts 13 and 14)

MRC No. 2. Includes the planned center known as the "J.C. Penney Mall" and establishments in the area bounded by C St. from West 4th to West 7th, E St. from West 5th to West 7th, West 4th and West 5th to F St. (Anchorage) (In tract 11)

MRC No. 3. Includes the planned center known as "The Mall" and establishments on East Northern Lights Blvd. from Eagle St. west to unmarked Ingra St., east (approximately) and south to East 29th Ave. (Anchorage) (In tract 19)

Arizona

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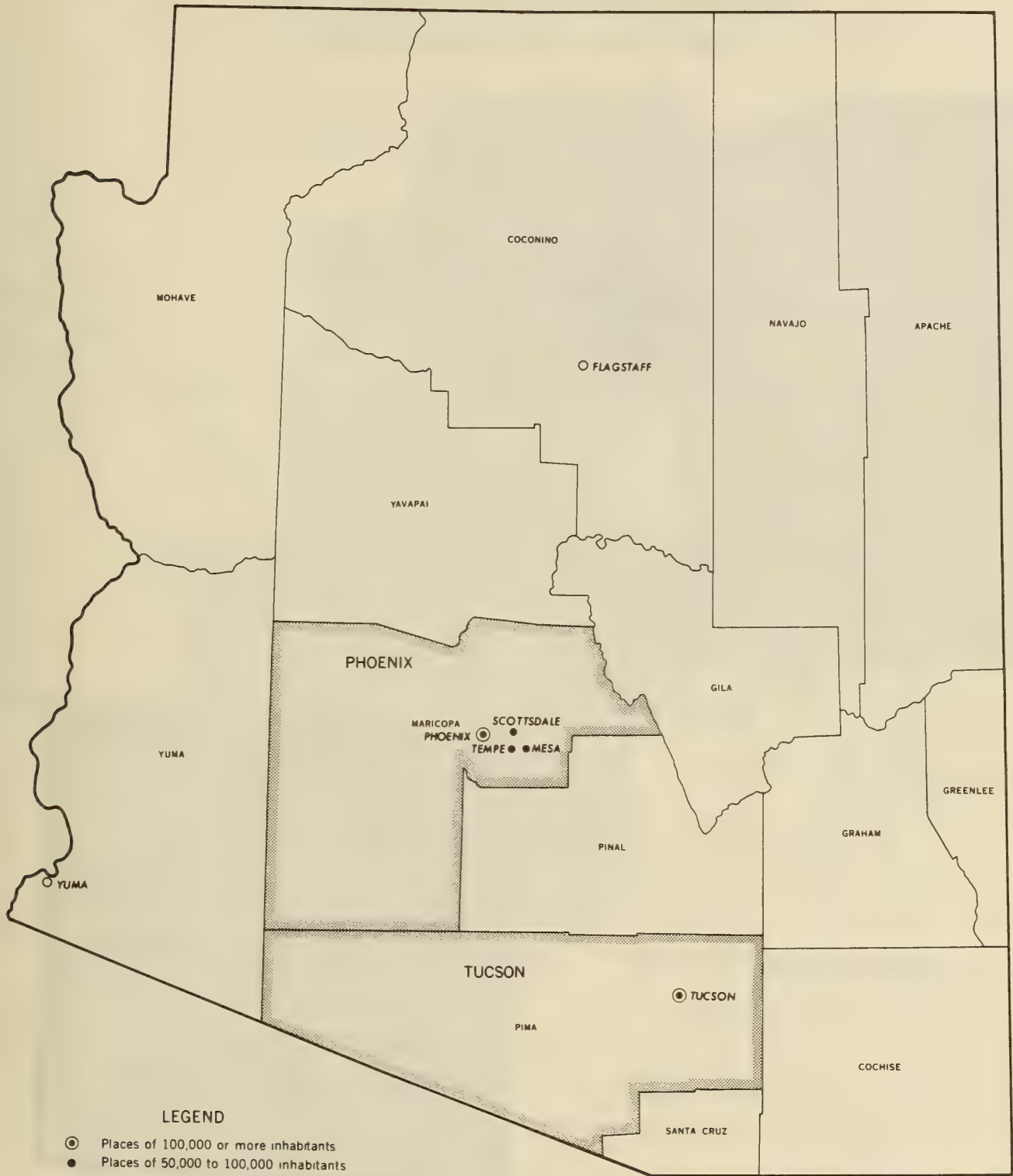
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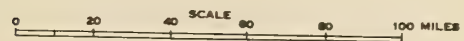


LEGEND

- Places of 100,000 or more inhabitants
- Places of 50,000 to 100,000 inhabitants
- Places of 25,000 to 50,000 inhabitants outside SMSA's



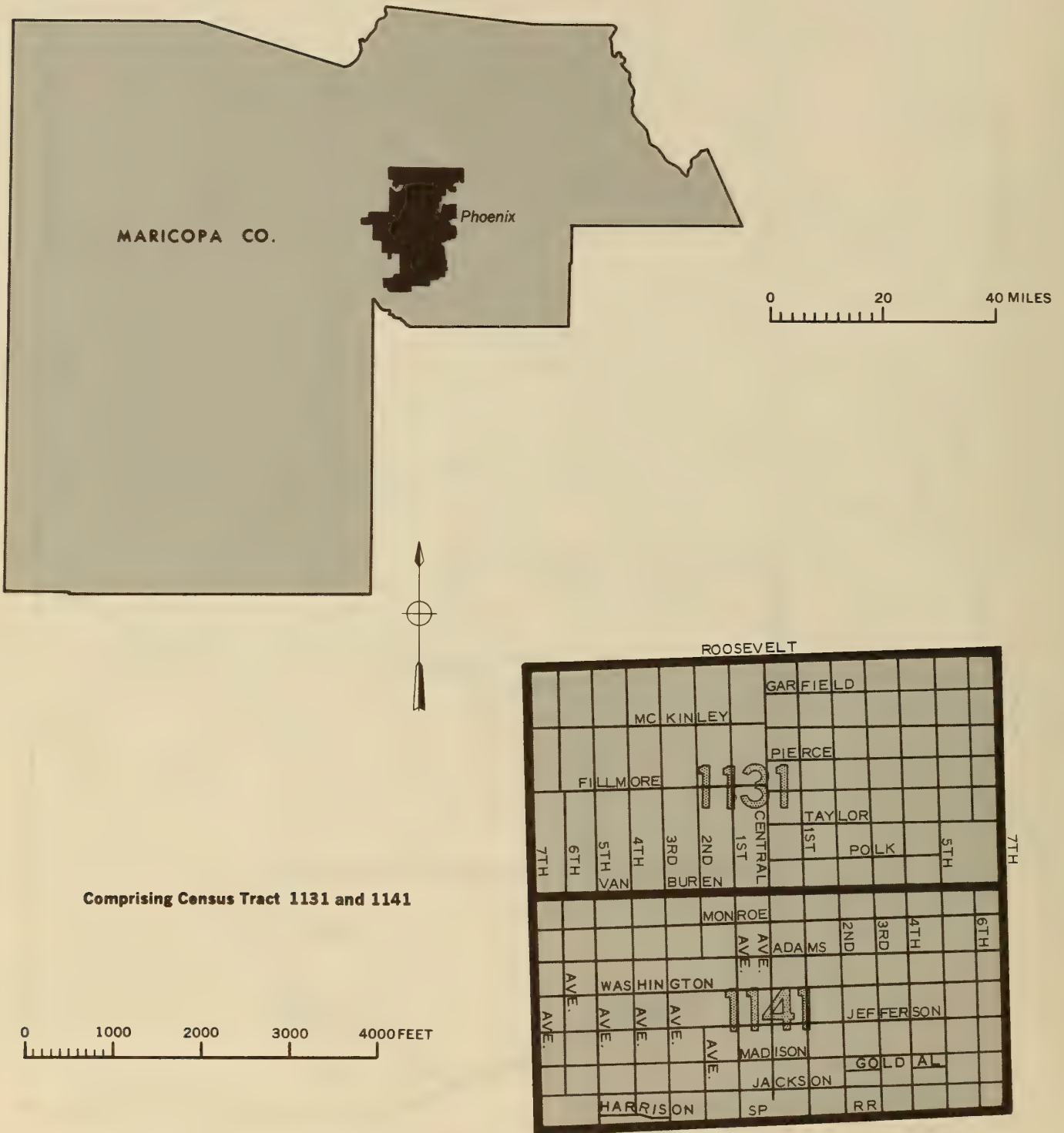
Standard Metropolitan
Statistical Areas (SMSA's)



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PHOENIX, ARIZ.

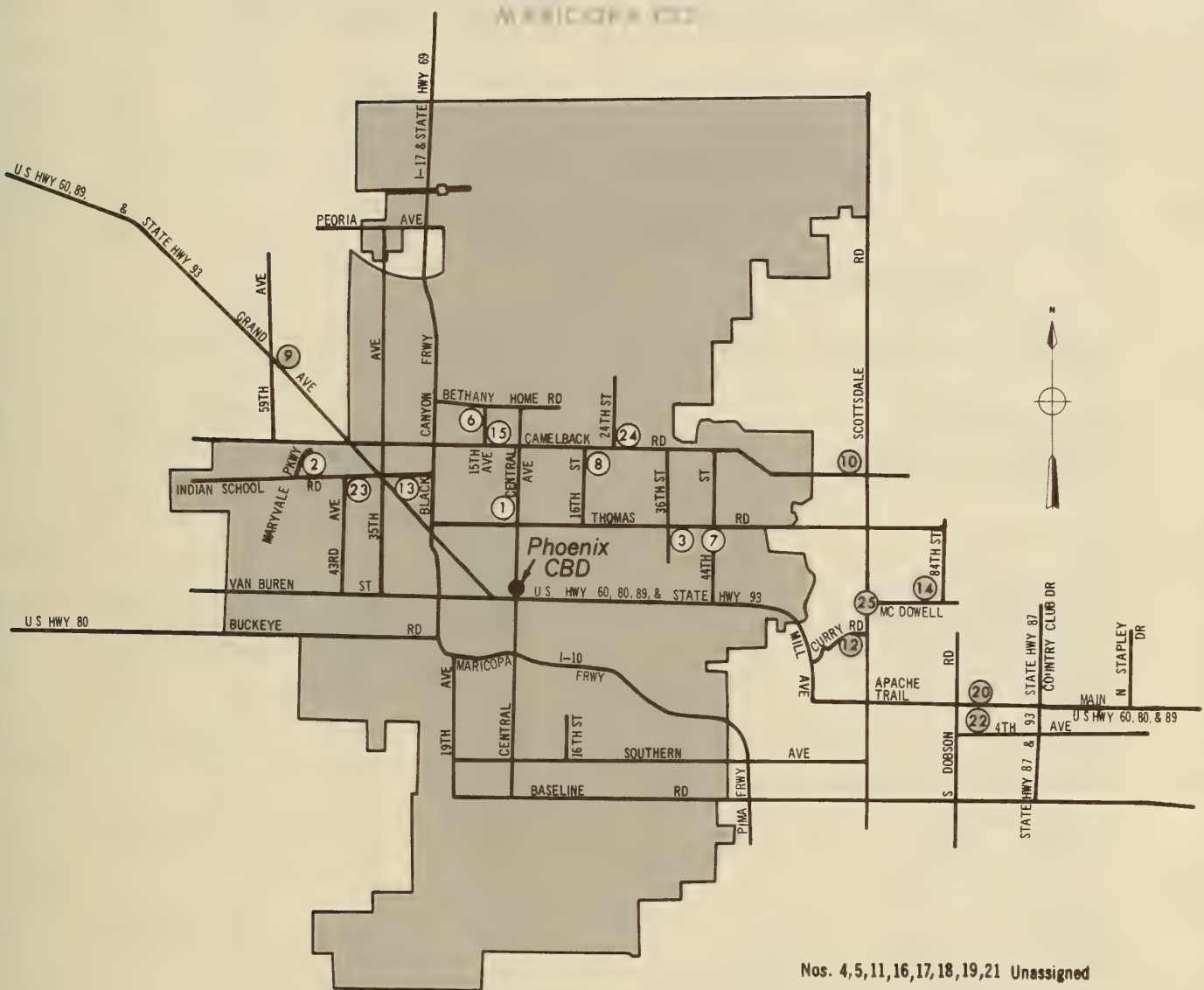
Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tract 1131 and 1141

PHOENIX, ARIZ.

Central Business District and Major Retail Centers



- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

0 4 8 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	8 545	5 189	201	70	56
	Sales	2 713 047	1 604 381	47 010	64 642	35 233
	Payroll, entire year	324 519	197 202	6 821	9 667	4 193
	Paid employees for week including March 12, 1972	66 274	39 948	1 322	2 071	886
54, 58, 591	Convenience goods stores:					
	Number	3 096	1 976	79	19	18
	Sales	923 237	543 579	(D)	8 256	19 991
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 129	1 229	56	40	25
	Sales	771 776	536 175	16 421	54 391	13 191
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3 320	1 984	66	11	13
	Sales	1 018 034	524 627	(D)	1 995	2 051
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	8 545	5 189	201	70	56
52	Building materials, hardware, garden supply, and mobile home dealers ..	388	204	1	-	1
525	Hardware stores	65	33	1	-	-
52 ex. 525	Other	323	171	-	-	1
53	General merchandise group stores	202	120	6	6	4
531	Department stores	37	27	1	3	1
533	Variety stores	71	41	3	2	2
539	Miscellaneous general merchandise stores	94	52	2	1	1
54	Food stores	1 073	698	14	3	8
55 ex. 554	Automotive dealers	586	356	16	2	3
55 pt. (554)	Gasoline service stations	1 090	646	10	-	4
56	Apparel and accessory stores	577	324	21	16	10
562, 3, 8	Women's clothing, specialty stores, furriers	231	126	6	5	4
562	Women's ready-to-wear stores	189	106	6	5	4
561	Men's and boys' clothing and furnishings stores	97	64	10	2	-
565	Family clothing stores	73	34	1	1	2
566	Shoe stores	112	71	4	6	2
564, 9	Other apparel and accessory stores	64	29	-	2	2
57	Furniture, home furnishings, and equipment stores	630	397	7	3	5
5712	Furniture stores	180	123	3	-	1
Other 571	Home furnishings stores	190	110	1	-	-
572, 573	Household appliance, radio, television, and music stores	260	164	3	3	4
58	Eating and drinking places	1 814	1 152	63	14	7
5812	Eating places	1 274	772	40	11	5
5813	Drinking places (alcoholic beverages)	540	380	23	3	2
59 pt. (591)	Drug stores and proprietary stores	209	126	2	2	3
59 ex. 591, 6	Miscellaneous retail stores ³	1 976	1 166	61	24	11
592	Liquor stores	201	142	4	1	1
594	Miscellaneous shopping goods stores	720	388	22	15	6
5992	Florists	95	53	3	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Park Central Shopping Center" and establishments in the area bounded by West Osborn, North Central Ave., North 3d Ave., and West Catalina Dr. (Phoenix) (In tract 1105)

MRC No. 2. Includes the planned centers known as "Maryvale Shopping City" and "Maryvale Terrace" and establishments along West Indian School Rd. from North 49th Dr. to Maryvale Parkway, and along North 51st. Ave. from West Indian School Rd. to West MacKenzie Dr. (Phoenix) (In tracts 1093, 1094, 1099, and 1100)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 6	No. 7	No. 8
	Retail stores, total: ¹				
	Number	67	68	102	102
	Sales	38 825	70 580	50 307	82 839
	Payroll, entire year	5 067	9 568	6 386	12 278
	Paid employees for week including March 12, 1972	1 146	2 102	1 498	2 254
54, 58, 591	Convenience goods stores:				
	Number	14	15	20	35
	Sales	8 893	7 685	11 448	20 394
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	37	47	64	48
	Sales	27 849	62 285	(D)	60 355
52, 55, 59, ex. 591, 4	All other stores:				
	Number	16	6	18	19
	Sales	2 083	610	(D)	2 090
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	67	68	102	102
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	-	1	3
525	Hardware stores	1	-	-	-
52 ex. 525	Other	1	-	1	3
53	General merchandise group stores	6	4	3	4
531	Department stores	2	3	2	2
533	Variety stores	2	1	1	1
539	Miscellaneous general merchandise stores	2	-	-	1
54	Food stores	5	4	5	8
55 ex. 554	Automotive dealers	4	-	3	2
55 pt. (554)	Gasoline service stations	4	-	5	2
56	Apparel and accessory stores	14	26	31	13
562, 3, 8	Women's clothing, specialty stores, furriers	4	13	17	6
562	Women's ready-to-wear stores	3	13	15	6
561	Men's and boys' clothing and furnishings stores	3	3	2	2
565	Family clothing stores	-	1	1	1
566	Shoe stores	4	8	9	3
564, 9	Other apparel and accessory stores	3	1	2	1
57	Furniture, home furnishings, and equipment stores	4	6	14	12
5712	Furniture stores	1	-	3	5
Other 571	Home furnishings stores	-	1	3	3
572, 573	Household appliance, radio, television, and music stores	3	5	8	4
58	Eating and drinking places	8	10	13	24
5812	Eating places	4	9	11	23
5813	Drinking places (alcoholic beverages)	4	1	2	1
59 pt. (591)	Drug stores and proprietary stores	1	1	2	3
59 ex. 591, 6	Miscellaneous retail stores ³	19	17	25	31
592	Liquor stores	-	1	2	1
594	Miscellaneous shopping goods stores	13	11	16	19
5992	Florists	1	1	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Tower Plaza" and establishments along East Thomas Rd. from North 36th St. to North 40th St. (Phoenix) (In tracts 1109 and 1114)

MRC No. 6. Includes the planned center known as "Chris-Town Center" in the area bounded by West Bethany Home Rd., North 15th Ave., West Montebello Ave., and North 19th Ave. (Phoenix) (In tract 1074)

MRC No. 7. Includes the planned center known as "Thomas Mall" and establishments on East Thomas Rd. from North 42d St. to North 46th St. (Phoenix) (In tracts 1110 and 1113)

MRC No. 8. Includes the planned centers known as "Camelback Center," "East Camelback Mall," and "Camelback Town and Country Village Shopping Center," and establishments in the area bounded by East Medlock Dr., North 18th, north side of East Camelback Rd., North 22d, East Coolidge extended, East Coolidge, North 18th, East Meadowbrook, and North 16th. (Phoenix) (In tracts 1077 and 1085)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 9	No. 10	No. 12	No. 13	No. 14
	Retail stores, total: ¹					
	Number	53	37	35	12	19
	Sales	10 733	28 314	12 114	14 312	28 582
	Payroll, entire year	1 307	3 980	1 484	1 680	2 853
	Paid employees for week including March 12, 1972	315	1 136	410	315	541
54, 58, 591	Convenience goods stores:					
	Number	12	11	17	2	8
	Sales	2 589	14 160	5 539	(D)	18 079
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	29	21	13	4	3
	Sales	6 417	12 176	6 254	9 819	9 053
52, 55, 59, ex. 591, 4	All other stores:					
	Number	12	5	5	6	8
	Sales	1 727	1 978	321	(D)	1 450
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	53	37	35	12	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-	-	-
525	Hardware stores	1	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	3	1	1	1	1
531	Department stores	1	1	1	1	1
533	Variety stores	2	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	5	2	4	1	5
55 ex. 554	Automotive dealers	4	-	-	2	2
55 pt. (554)	Gasoline service stations	3	3	1	1	5
56	Apparel and accessory stores	13	13	2	1	-
562, 3, 8	Women's clothing, specialty stores, furriers	6	8	-	-	-
562	Women's ready-to-wear stores	4	6	-	-	-
561	Men's and boys' clothing and furnishings stores	1	1	1	1	-
565	Family clothing stores	2	-	-	-	-
566	Shoe stores	4	3	1	-	-
564, 9	Other apparel and accessory stores	-	1	-	-	-
57	Furniture, home furnishings, and equipment stores	8	1	4	2	1
5712	Furniture stores	1	-	1	1	-
Other 571	Home furnishings stores	3	1	2	-	-
572, 573	Household appliance, radio, television, and music stores	4	-	1	1	1
58	Eating and drinking places	5	7	12	-	3
5812	Eating places	2	5	10	-	3
5813	Drinking places (alcoholic beverages)	3	2	2	-	-
59 pt. (591)	Drug stores and proprietary stores	2	2	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	9	8	10	3	2
592	Liquor stores	-	2	1	-	1
594	Miscellaneous shopping goods stores	5	6	6	-	1
5992	Florists	1	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes establishments bounded by West Glenn Dr., North 56th Ave., A.T. & S.F. RR. spur, Northwest Grand Ave., and North 59th Ave. (Glendale) (In tracts 925 and 929)

MRC No. 10. Includes the planned center known as "Fashion Square" and establishments on North Scottsdale Rd. from Shoeman Lane to Granada Dr., and on East Camelback Rd. from North 70th St. extended to North Brown Ave. (Scottsdale) (In tracts 2172 and 2173)

MRC No. 12. Includes the planned center known as "Hayden Plaza East" bounded by Curry Rd. North, Scottsdale Rd., Princess Dr., and McAllister Ave. (Tempe) (In tract 3185)

MRC No. 13. Includes center known as "Hayden Plaza West" bounded by West Indian School Rd., North 31st Ave., West Claredon Ave., 32d Ave., West Weldon Ave., Northwest Grand Ave., and North 33d Ave. (Phoenix) (In tract 1102)

MRC No. 14. Includes establishments on East McDowell Rd. from Hayden Rd. to Granite Reef Rd. (84th St.). (Scottsdale) (In tracts 2178 and 2183)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 15	No. 20	No. 22
	Retail stores, total: ¹			
	Number	27	34	11
	Sales\$1,000..	20 284	33 299	(D)
	Payroll, entire year\$1,000..	2 856	3 997	(D)
	Paid employees for week including March 12, 1972	620	885	(D)
54, 58, 591	Convenience goods stores:			
	Number	11	7	2
	Sales\$1,000..	5 868	3 225	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	10	23	5
	Sales\$1,000..	13 594	29 811	(D)
52,55,59, ex. 591, 4	All other stores:			
	Number	6	4	4
	Sales\$1,000..	822	263	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	27	34	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	2	3	1
531	Department stores	1	2	1
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	3	1
55 ex. 554	Automotive dealers	3	-	1
55 pt. (554)	Gasoline service stations	1	-	2
56	Apparel and accessory stores	3	13	1
562, 3, 8	Women's clothing, specialty stores, furriers	1	3	-
562	Women's ready-to-wear stores	1	3	-
561	Men's and boys' clothing and furnishings stores	-	3	-
565	Family clothing stores	-	1	-
566	Shoe stores	-	6	1
564, 9	Other apparel and accessory stores	2	-	-
57	Furniture, home furnishings, and equipment stores	3	4	3
5712	Furniture stores	-	-	1
Other 571	Home furnishings stores	3	-	1
572, 573	Household appliance, radio, television, and music stores	-	4	1
58	Eating and drinking places	7	3	1
5812	Eating places	5	3	1
5813	Drinking places (alcoholic beverages)	2	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	4	7	1
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	2	3	-
5992	Florists	1	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 15. Includes the planned center known as "Camelback Village Square" bounded by Coltnr St., east side of North 7th, West Camelback Rd., and North 11th Ave. (Phoenix) (In tracts 1074 and 1075)

MRC No. 20. Includes the planned center known as "Tri-City Mall" bounded by an unnamed alley, North Sycamore St., West Main St., and North Dobson Rd. (Mesa) (In tract 4213)

MRC No. 22. Includes establishments on West Broadway Rd. from South Brooks St. to Dobson Rd. (Mesa) (In tract 4213)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 23	No. 24	No. 25
	Retail stores, total: ¹			
	Number	14	21	66
	Sales	15 837	21 782	38 410
	Payroll, entire year	1 467	3 212	5 687
	Paid employees for week including March 12, 1972	311	585	1 249
54, 58, 591	Convenience goods stores:			
	Number	5	1	13
	Sales	(D)	(D)	4 133
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	2	19	44
	Sales	(D)	20 914	33 143
52, 55, 59, ex. 591, 4	All other stores:			
	Number	7	1	9
	Sales	2 001	(D)	1 134
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	14	21	66
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	3	3
531	Department stores	1	2	2
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	1	-
54	Food stores	1	-	3
55 ex. 554	Automotive dealers	5	-	-
55 pt. (554)	Gasoline service stations	1	1	2
56	Apparel and accessory stores	-	11	21
562, 3, 8	Women's clothing, specialty stores, furriers	-	4	8
562	Women's ready-to-wear stores	-	4	7
561	Men's and boys' clothing and furnishings stores	-	2	4
565	Family clothing stores	-	1	-
566	Shoe stores	-	2	8
564, 9	Other apparel and accessory stores	-	2	1
57	Furniture, home furnishings, and equipment stores	1	1	4
5712	Furniture stores	1	1	1
Other 571	Home furnishings stores	-	-	1
572, 573	Household appliance, radio, television, and music stores	-	-	2
58	Eating and drinking places	4	1	9
5812	Eating places	4	1	9
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	4	23
592	Liquor stores	1	-	1
594	Miscellaneous shopping goods stores	-	4	16
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 23. Includes establishments in the area bounded by West Indian School Rd., North 40th Ave, West Clarendon, and North 43d Ave. (Phoenix) (In tracts 1092 and 1101)

MRC No. 24. Includes the planned center known as "Biltmore Fashion Park" on East Camelback Rd. from North 24th St. to North 26th St. extended. (Phoenix) (In tract 1078)

MRC No. 25. Includes the planned centers known as "Los Arcos Mall" and "Papago Plaza" and establishments on North Scottsdale Rd. from East McDowell to East Bellview and on East McDowell from North 70th St. to North 74th St. (Phoenix) (In tracts 2182 and 2183)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 7¹					
	Retail stores, total ²	102	50 307	6 386	1 471	1 498
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	703	118	27	15
55 pt. (554)	Gasoline service stations	5	700	76	19	14
56	Apparel and accessory stores	31	7 346	942	240	239
562, 3, 8	Women's clothing, specialty stores, furriers	17	4 017	478	129	145
562	Women's ready-to-wear stores	15	3 927	467	127	142
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 725	258	63	53
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	4 494	539	123	80
5712	Furniture stores	3	291	36	9	8
Other 571	Home furnishings stores	3	1 449	133	20	16
572, 573	Household appliance, radio, television, and music stores	8	2 754	370	94	56
58	Eating and drinking places	13	2 933	860	211	249
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	25	3 503	429	96	111
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	16	2 681	321	79	85
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 8¹					
	Retail stores, total ²	102	82 839	12 278	3 192	2 254
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	8	14 438	1 408	355	244
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	13	2 110	276	67	59
562, 3, 8	Women's clothing, specialty stores, furriers	6	1 303	175	40	37
562	Women's ready-to-wear stores	6	1 303	175	40	37
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	3	503	74	18	13
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	12	10 688	1 882	434	225
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	2 173	306	71	36
58	Eating and drinking places	24	4 430	1 059	400	346
5812	Eating places	23	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	3	1 526	184	45	30
59 ex. 591, 6	Miscellaneous retail stores ³	31	4 726	733	174	140
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	19	(D)	(D)	(D)	(D)
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	201	47 010	6 821	1 739	1 322
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	4 334	781	195	189
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	2 013	419	103	99
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	14	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	16	18 405	2 074	522	219
55 pt. (554)	Gasoline service stations	10	1 441	155	42	37
56	Apparel and accessory stores	21	3 322	429	118	113
562, 3, 8	Women's clothing, specialty stores, furriers	6	1 932	241	67	72
562	Women's ready-to-wear stores	6	1 865	235	66	71
561	Men's and boys' clothing and furnishings stores	10	720	95	29	21
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	7	3 741	628	189	61
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	63	4 690	1 041	259	373
5812	Eating places	40	3 393	840	201	309
5813	Drinking places (alcoholic beverages)	23	1 297	201	58	64
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	61	7 350	1 151	278	203
592	Liquor stores	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	22	5 024	872	198	148
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	5 189	1 604 381	197 202	47 453	39 948
52	Building materials, hardware, garden supply, and mobile home dealers ..	204	79 323	10 085	2 262	1 460
525	Hardware stores	33	6 241	840	188	142
52 ex. 525	Other	171	73 082	9 245	2 074	1 318
53	General merchandise group stores	120	295 949	37 361	8 941	7 624
531	Department stores	27	255 133	31 584	7 494	6 121
533	Variety stores	41	22 197	3 668	935	1 005
539	Miscellaneous general merchandise stores	52	18 619	2 109	512	498
54	Food stores	698	344 488	28 666	6 943	5 877
55 ex. 554	Automotive dealers	356	283 518	30 153	7 237	3 223
55 pt. (554)	Gasoline service stations	646	103 156	10 145	2 395	2 598
56	Apparel and accessory stores	324	70 448	9 559	2 280	2 159
562, 3, 8	Women's clothing, specialty stores, furriers	126	30 291	3 753	922	928
562	Women's ready-to-wear stores	106	29 593	3 664	900	908
561	Men's and boys' clothing and furnishings stores	64	15 321	2 334	528	442
565	Family clothing stores	34	9 624	1 357	329	347
566	Shoe stores	71	12 740	1 780	418	348
564, 9	Other apparel and accessory stores	29	2 472	335	83	94
57	Furniture, home furnishings, and equipment stores	397	113 339	15 929	3 754	2 123
5712	Furniture stores	123	55 793	8 149	1 965	1 013
Other 571	Home furnishings stores	110	19 947	2 783	588	366
572, 573	Household appliance, radio, television, and music stores	164	37 599	4 997	1 201	744
58	Eating and drinking places	1 152	137 571	32 642	8 224	10 544
5812	Eating places	772	114 098	28 303	7 120	9 133
5813	Drinking places (alcoholic beverages)	380	23 473	4 339	1 104	1 411
59 pt. (591)	Drug stores and proprietary stores	126	61 520	7 859	1 887	1 455
59 ex. 591, 6	Miscellaneous retail stores ²	1 166	115 069	14 803	3 530	2 885
592	Liquor stores	142	21 072	1 096	263	267
594	Miscellaneous shopping goods stores	388	56 439	8 480	1 987	1 577
5992	Florists	53	5 456	1 169	257	279

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	8 545	2 713 047	324 519	77 838	66 274
52	Building materials, hardware, garden supply, and mobile home dealers ..	388	178 976	20 134	4 595	2 966
525	Hardware stores	65	12 715	1 605	346	312
52 ex. 525	Other	323	166 261	18 529	4 249	2 654
53	General merchandise group stores	202	424 674	53 291	12 646	10 898
531	Department stores	37	349 702	42 599	9 994	8 222
533	Variety stores	71	39 236	6 704	1 708	1 761
539	Miscellaneous general merchandise stores	94	35 736	3 988	944	915
54	Food stores	1 073	587 150	49 805	11 755	9 771
55 ex. 554	Automotive dealers	586	579 625	59 340	14 201	6 536
55 pt. (554)	Gasoline service stations	1 090	169 657	16 604	3 950	4 266
56	Apparel and accessory stores	577	104 648	14 212	3 440	3 347
562, 3, 8	Women's clothing, specialty stores, furriers	231	42 966	5 446	1 334	1 359
562	Women's ready-to-wear stores	189	40 772	5 187	1 271	1 290
561	Men's and boys' clothing and furnishings stores	97	21 285	3 136	757	649
565	Family clothing stores	73	17 521	2 466	593	644
566	Shoe stores	112	18 705	2 631	622	546
564, 9	Other apparel and accessory stores	64	4 171	533	134	149
57	Furniture, home furnishings, and equipment stores	630	153 476	21 746	5 105	2 980
5712	Furniture stores	180	68 740	10 073	2 428	1 251
Other 571	Home furnishings stores	190	30 750	4 538	904	625
572, 573	Household appliance, radio, television, and music stores	260	53 986	7 135	1 773	1 104
58	Eating and drinking places	1 814	225 537	53 028	13 473	18 313
5812	Eating places	1 274	190 266	46 611	11 809	16 141
5813	Drinking places (alcoholic beverages)	540	35 271	6 417	1 664	2 172
59 pt. (591)	Drug stores and proprietary stores	209	110 550	13 760	3 284	2 579
59 ex. 591, 6	Miscellaneous retail stores ²	1 976	178 754	22 599	5 389	4 618
592	Liquor stores	201	30 589	1 689	399	403
594	Miscellaneous shopping goods stores	720	88 978	12 787	2 986	2 558
5992	Florists	95	8 286	1 728	385	439

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	281	55 994	8 548	2 065
52	Building materials, hardware, and farm equipment dealers	3	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	6	5 778	983	320
531	Department stores	1	(D)	(D)	(D)
533	Variety stores	3	2 203	504	192
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)
54	Food stores	13	1 259	138	41
55 ex. 554	Automotive dealers	12	20 311	2 461	332
55 pt. (554)	Gasoline service stations	13	2 157	277	98
56	Apparel and accessory stores	36	6 265	1 187	299
562, 3, 8	Women's clothing, specialty stores, furriers	10	2 702	678	166
562	Women's ready-to-wear stores	9	2 680	674	163
Other 56	Other apparel and accessory stores ²	26	3 563	509	133
561	Men's and boys' clothing and furnishings stores ³	13	2 082	277	71
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	7	943	152	37
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	3 301	582	90
5712	Furniture stores	4	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	641	138	23
58	Eating and drinking places	102	4 680	1 133	537
5812	Eating places	71	3 349	835	393
5813	Drinking places (alcoholic beverages)	31	1 331	298	144
59 pt. (591)	Drug stores and proprietary stores	6	2 057	198	47
59 ex. 591	Miscellaneous retail stores ⁴	76	(D)	(D)	(D)
592	Liquor stores	4	345	28	12
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	18	1 928	363	65
5992	Florists	3	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-16.1	68.3	96.0
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	166.3
5251	Hardware stores	(D)	80.0	117.5
52 ex. 5251	Other	(NC)	(NC)	172.1
53 pt.	General merchandise group stores ²	-25.0	71.3	118.1
531	Department stores	(D)	79.1	123.4
533	Variety stores	-8.6	61.8	98.4
539	Miscellaneous general merchandise stores	(D)	12.0	100.5
54	Food stores	(D)	48.8	72.3
55 ex. 554	Automotive dealers	-9.4	71.6	111.8
55 pt. (554)	Gasoline service stations	-33.2	36.6	46.2
56	Apparel and accessory stores	-47.0	71.4	85.2
562, 3, 8	Women's clothing, specialty stores, furriers	-28.5	82.9	98.6
562	Women's ready-to-wear stores	-30.4	90.8	104.6
Other 56	Other apparel and accessory stores	-61.0	63.6	76.9
57	Furniture, home furnishings, and equipment stores	13.3	110.5	129.1
5712	Furniture stores	(D)	98.4	118.4
Other 571	Home furnishings stores	(D)	171.2	181.5
572, 573	Household appliance, radio, television, and music stores	(D)	104.7	119.4
58	Eating and drinking places2	83.5	101.9
5812	Eating places	1.3	88.2	106.9
5813	Drinking places (alcoholic beverages)	-2.6	63.4	78.9
59 pt. (591)	Drug stores and proprietary stores	(D)	23.0	52.9
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	116.6
592	Liquor stores	(D)	81.6	99.7
5992	Florists	(D)	78.4	95.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

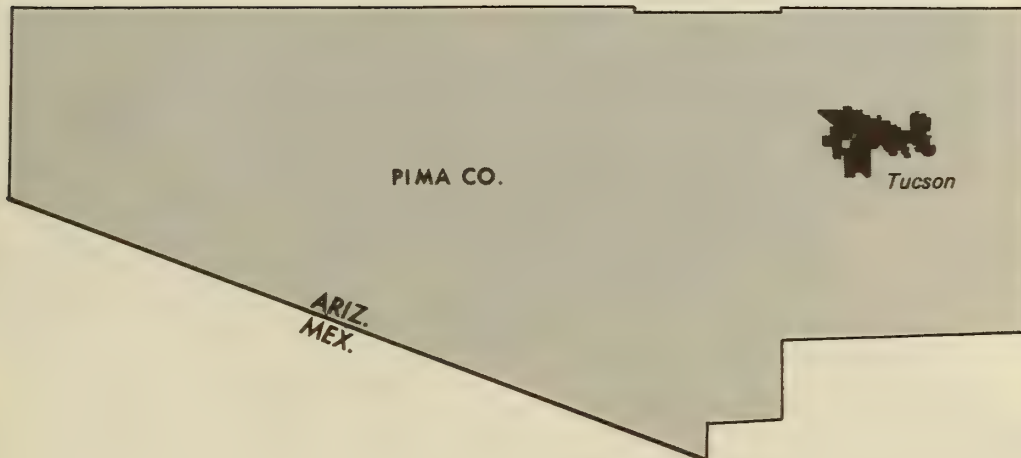
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	2.9	1.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.9	6.6
525	Hardware stores	(D)	(D)	(D)	.4	.5
52 ex. 525	Other	(D)	(D)	(D)	4.5	6.1
53	General merchandise group stores	1.5	1.0	9.2	18.5	15.7
531	Department stores	(D)	(D)	(D)	15.9	12.9
533	Variety stores	9.1	5.1	4.3	1.4	1.4
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	1.2	1.3
54	Food stores	(D)	(D)	(D)	21.5	21.6
55 ex. 554	Automotive dealers	6.5	3.2	39.2	17.7	21.4
55 pt. (554)	Gasoline service stations	1.4	.8	3.1	6.4	6.3
56	Apparel and accessory stores	4.7	3.2	7.1	4.4	3.9
562, 3, 8	Women's clothing, specialty stores, furriers	6.4	4.5	4.1	1.9	1.6
562	Women's ready-to-wear stores	6.3	4.6	4.0	1.8	1.5
561	Men's and boys' clothing and furnishings stores	4.7	3.4	1.5	.9	.8
565	Family clothing stores	(D)	(D)	(D)	.6	.6
566	Shoe stores	(D)	(D)	(D)	.8	.7
564, 9	Other apparel and accessory stores	-	-	-	.2	.2
57	Furniture, home furnishings, and equipment stores	3.3	2.4	8.0	7.0	5.7
5712	Furniture stores	(D)	(D)	(D)	3.5	2.5
Other 571	Home furnishings stores	(D)	(D)	(D)	1.2	1.1
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.3	2.0
58	Eating and drinking places	3.4	2.1	10.0	8.6	8.3
5812	Eating places	3.0	1.8	7.2	7.1	7.0
5813	Drinking places (alcoholic beverages)	5.5	3.7	2.8	1.5	1.3
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.8	4.1
59 ex. 591, 6	Miscellaneous retail stores ²	6.4	4.1	15.6	7.2	6.6
592	Liquor stores	(D)	(D)	(D)	1.3	1.1
594	Miscellaneous shopping goods stores	8.9	5.6	10.7	3.5	3.3
5992	Florists	(D)	(D)	(D)	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

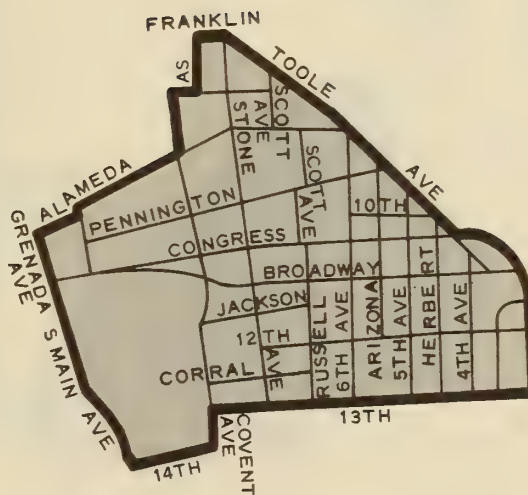
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TUCSON, ARIZ.

Standard Metropolitan Statistical Area and Central Business District 1972



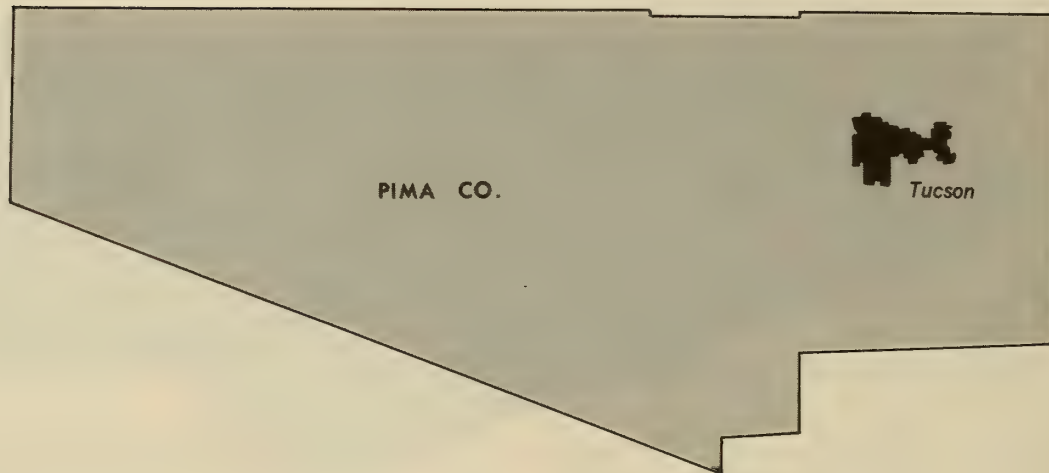
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TUCSON, ARIZ.

Standard Metropolitan Statistical Area and Central Business District 1967



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Comprising Census Tract 1



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TUCSON, ARIZ.

Central Business District and Major Retail Centers 1972

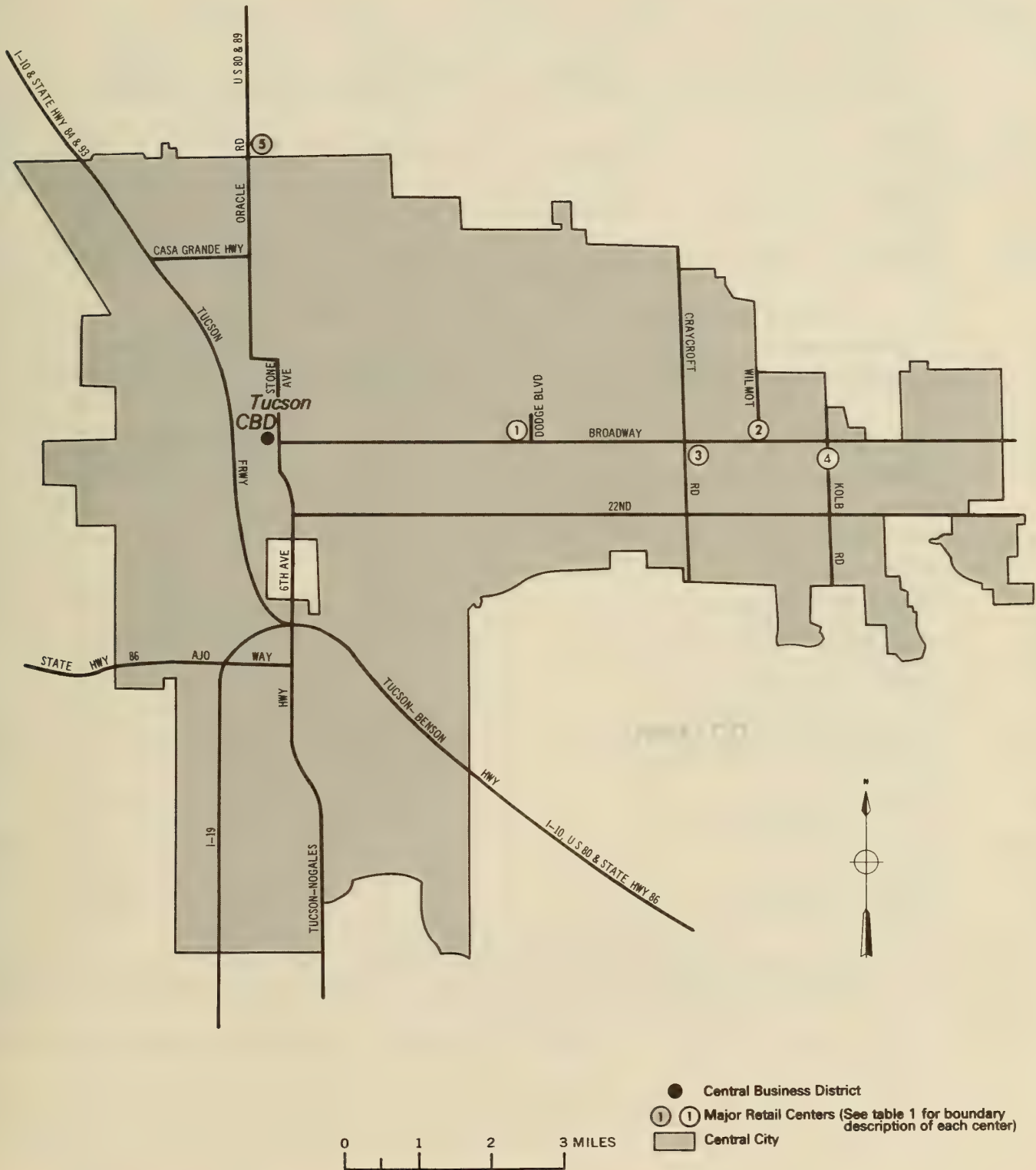


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	3 059	2 575	112	50
	Sales\$1,000..	977 586	872 425	26 931	74 416
	Payroll, entire year\$1,000..	122 170	109 875	5 301	11 883
	Paid employees for week including March 12, 1972	26 113	23 080	1 199	2 379
54, 58, 591	Convenience goods stores:				
	Number	1 132	936	31	10
	Sales\$1,000..	314 595	270 187	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	733	655	54	39
	Sales\$1,000..	284 336	272 806	(D)	69 309
52,55,59, ex. 591, 4	All other stores:				
	Number	1 194	984	27	1
	Sales\$1,000..	378 655	329 432	2 728	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	3 059	2 575	112	50
52	Building materials, hardware, garden supply, and mobile home dealers ..	148	112	1	-
525	Hardware stores	27	22	1	-
52 ex. 525	Other	121	90	-	-
53	General merchandise group stores	82	71	7	6
531	Department stores	18	17	3	4
533	Variety stores	31	29	3	2
539	Miscellaneous general merchandise stores	33	25	1	-
54	Food stores	425	345	3	5
55 ex. 554	Automotive dealers	241	198	3	-
55 pt. (554)	Gasoline service stations	370	311	2	-
56	Apparel and accessory stores	176	158	20	21
562, 3, 8	Women's clothing, specialty stores, furriers	74	66	8	6
562	Women's ready-to-wear stores	59	53	7	5
561	Men's and boys' clothing and furnishings stores	17	15	1	4
565	Family clothing stores	25	21	2	3
566	Shoe stores	43	40	8	8
564, 9	Other apparel and accessory stores	17	16	1	-
57	Furniture, home furnishings, and equipment stores	204	184	4	1
5712	Furniture stores	62	53	1	-
Other 571	Home furnishings stores	42	37	-	-
572, 573	Household appliance, radio, television, and music stores	100	94	3	1
58	Eating and drinking places	628	518	23	3
5812	Eating places	454	377	17	2
5813	Drinking places (alcoholic beverages)	174	141	6	1
59 pt. (591)	Drug stores and proprietary stores	79	73	5	2
59 ex. 591, 6	Miscellaneous retail stores ³	706	605	44	12
592	Liquor stores	79	68	1	-
594	Miscellaneous shopping goods stores	271	242	23	11
5992	Florists	29	24	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "El Con Shopping Center" along north side of East Broadway from Randolph Way to Dodge Blvd. (Tucson) (In tract 19)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 2	No. 3	No. 4	No. 5
	Retail stores, total: ¹				
	Number	21	11	29	20
	Sales	55 629	7 421	20 328	14 207
	Payroll, entire year	7 994	727	2 112	1 574
	Paid employees for week including March 12, 1972	1 174	242	466	171
54, 58, 591	Convenience goods stores:				
	Number	5	1	10	8
	Sales	6 801	(D)	7 558	1 876
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	9	7	10	5
	Sales	28 827	6 941	11 434	2 655
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7	3	9	7
	Sales	20 001	(D)	1 336	9 676
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	21	11	29	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	5
525	Hardware stores	-	-	-	-
52 ex. 525	Other	1	1	-	5
53	General merchandise group stores	3	2	2	1
531	Department stores	2	1	2	1
533	Variety stores	1	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	2	1	6	3
55 ex. 554	Automotive dealers	2	-	2	2
55 pt. (554)	Gasoline service stations	2	1	3	-
56	Apparel and accessory stores	2	1	2	1
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	2	-
562	Women's ready-to-wear stores	1	1	2	-
561	Men's and boys' clothing and furnishings stores	-	-	-	-
565	Family clothing stores	-	-	-	-
568	Shoe stores	1	-	-	1
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	1	3	1	-
5712	Furniture stores	-	-	-	-
Other 571	Home furnishings stores	-	2	1	-
572, 573	Household appliance, radio, television, and music stores	1	1	-	-
58	Eating and drinking places	1	-	3	4
5812	Eating places	1	-	3	4
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	5	2	9	3
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	3	1	5	3
5992	Florists	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Wilmot Plaza" and establishments on East Broadway from North Avenida San Ramon to North Indian House Rd. (Tucson) (In tract 33.01)

MRC No. 3. Includes the establishments along East Broadway Rd. from South Craycroft Rd. to South Van Buren Ave. (Tucson) (In tract 33.01)

MRC No. 4. Includes the establishments along East Broadway Rd. from South Montego Dr. to South Kolb Rd. (Tucson) (In tract 40.03)

MRC No. 5. Includes the establishments along North Oracle Rd. from West Limberlost Dr. to West Roger Rd. (Pima County) (In tract 45.03)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Tucson SMSA in 1972.)

TABLE 3. The Central Business District: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	112	26 931	5 301	1 340	1 199
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	7	9 538	2 255	623	498
531	Department stores	3	7 771	1 921	537	410
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	3	347	30	10	10
55 ex. 554	Automotive dealers	3	1 370	229	47	30
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	20	5 416	1 046	252	217
562, 3, 8	Women's clothing, specialty stores, furriers	8	2 553	533	130	110
562	Women's ready-to-wear stores	7	2 451	517	126	107
561	Men's and boys' clothing and furnishings stores	1	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	8	953	139	34	28
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	4	(D)	(D)	(D)	(D)
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	23	1 850	416	99	199
5812	Eating places	17	1 345	336	81	162
5813	Drinking places (alcoholic beverages)	6	505	80	18	37
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	44	5 364	834	187	154
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	23	4 444	737	167	132
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 575	872 425	109 874	26 150	23 080
52	Building materials, hardware, garden supply, and mobile home dealers ..	112	61 981	6 554	1 577	971
525	Hardware stores	22	7 102	1 071	227	172
52 ex. 525	Other	90	54 879	5 483	1 350	799
53	General merchandise group stores	71	166 925	24 114	5 783	4 861
531	Department stores	17	(D)	(D)	(D)	(D)
533	Variety stores	29	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	25	7 553	745	180	205
54	Food stores	345	174 715	13 924	3 382	3 064
55 ex. 554	Automotive dealers	198	197 400	22 383	5 238	2 521
55 pt. (554)	Gasoline service stations	311	47 755	4 485	1 070	1 264
56	Apparel and accessory stores	158	32 058	5 182	1 230	1 166
562, 3, 8	Women's clothing, specialty stores, furriers	66	12 497	1 951	474	484
562	Women's ready-to-wear stores	53	(D)	1 822	441	460
561	Men's and boys' clothing and furnishings stores	15	(D)	(D)	(D)	(D)
565	Family clothing stores	21	6 110	(D)	(D)	(D)
566	Shoe stores	40	(D)	1 023	246	181
564, 9	Other apparel and accessory stores	16	(D)	147	31	31
57	Furniture, home furnishings, and equipment stores	184	46 299	6 629	1 568	988
5712	Furniture stores	53	24 306	3 352	803	457
Other 571	Home furnishings stores	37	4 088	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	94	17 905	(D)	(D)	(D)
58	Eating and drinking places	518	65 591	16 447	3 881	5 993
5812	Eating places	377	55 079	14 431	3 440	5 369
5813	Drinking places (alcoholic beverages)	141	10 512	2 016	441	624
59 pt. (591)	Drug stores and proprietary stores	73	29 881	3 981	967	871
59 ex. 591, 6	Miscellaneous retail stores ²	605	49 820	6 175	1 454	1 381
592	Liquor stores	68	8 194	472	114	138
594	Miscellaneous shopping goods stores	242	27 524	3 586	848	764
5992	Florists	24	3 169	828	192	181

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 059	977 586	122 170	29 058	26 113
52	Building materials, hardware, garden supply, and mobile home dealers ..	148	82 702	9 009	2 142	1 348
525	Hardware stores	27	7 826	1 206	256	200
52 ex. 525	Other	121	74 876	7 803	1 886	1 148
53	General merchandise group stores	82	171 009	24 644	5 833	4 916
531	Department stores	18	143 379	20 668	4 876	3 934
533	Variety stores	31	18 681	3 079	749	746
539	Miscellaneous general merchandise stores	33	8 949	897	208	236
54	Food stores	425	205 698	16 290	3 951	3 644
55 ex. 554	Automotive dealers	241	208 687	23 461	5 527	2 734
55 pt. (554)	Gasoline service stations	370	59 907	5 840	1 397	1 616
56	Apparel and accessory stores	176	35 746	5 688	1 348	1 264
562, 3, 8	Women's clothing, specialty stores, furriers	74	13 120	2 028	495	510
562	Women's ready-to-wear stores	59	(D)	1 893	460	485
561	Men's and boys' clothing and furnishings stores	17	(D)	915	219	147
565	Family clothing stores	25	7 456	1 461	328	373
566	Shoe stores	43	(D)	1 137	275	203
564, 9	Other apparel and accessory stores	17	(D)	147	31	31
57	Furniture, home furnishings, and equipment stores	204	48 592	7 063	1 663	1 055
5712	Furniture stores	62	26 121	3 739	882	511
Other 571	Home furnishings stores	42	4 350	661	151	114
572, 573	Household appliance, radio, television, and music stores	100	18 121	2 663	630	430
58	Eating and drinking places	628	77 393	19 104	4 534	7 057
5812	Eating places	454	64 394	16 671	3 986	6 308
5813	Drinking places (alcoholic beverages)	174	12 999	2 433	548	749
59 pt. (591)	Drug stores and proprietary stores	79	31 504	4 212	1 020	912
59 ex. 591, 6	Miscellaneous retail stores ²	706	56 348	6 859	1 643	1 567
592	Liquor stores	79	10 026	586	146	171
594	Miscellaneous shopping goods stores	271	28 989	3 716	885	805
5992	Florists	29	3 479	898	206	206

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	153	36 154	6 581	1 835
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	11	14 160	2 762	778
531	Department stores	4	12 251	2 379	603
533	Variety stores	3	1 755	364	165
539	Miscellaneous general merchandise stores	4	154	19	10
54	Food stores	5	772	98	34
55 ex. 554	Automotive dealers	4	2 522	426	103
55 pt. (554)	Gasoline service stations	5	440	99	20
56	Apparel and accessory stores	26	6 236	981	302
562, 3, 8	Women's clothing, specialty stores, furriers	11	3 218	484	162
562	Women's ready-to-wear stores	10	3 136	468	162
Other 56	Other apparel and accessory stores ²	15	3 018	497	140
561	Men's and boys' clothing and furnishings stores ³	2	(D)	(D)	(D)
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	9	1 016	130	38
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	4	1 065	182	32
5712	Furniture stores	1	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)
58	Eating and drinking places	40	2 110	618	264
5812	Eating places	29	1 676	557	244
5813	Drinking places (alcoholic beverages)	11	434	61	20
59 pt. (591)	Drug stores and proprietary stores	7	3 037	508	120
59 ex. 591	Miscellaneous retail stores ⁴	49	(D)	(D)	(D)
592	Liquor stores	4	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	11	2 035	381	58
5992	Florists	3	263	60	15

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-25.5	89.5	99.0
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	184.7
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	-32.7	110.7	120.8
531	Department stores	-36.6	(D)	132.0
533	Variety stores	(D)	(D)	103.1
539	Miscellaneous general merchandise stores	(D)	(D)	61.0
54	Food stores	-55.1	67.9	76.9
55 ex. 554	Automotive dealers	-45.7	97.3	129.0
55 pt. (554)	Gasoline service stations	(D)	50.9	67.2
56	Apparel and accessory stores	-13.2	33.5	45.8
562, 3, 8	Women's clothing, specialty stores, furriers	-20.7	19.4	21.8
562	Women's ready-to-wear stores	-21.9	(D)	(D)
Other 56	Other apparel and accessory stores	-5.1	44.4	64.6
57	Furniture, home furnishings, and equipment stores	(D)	102.3	96.2
5712	Furniture stores	(D)	(D)	105.9
Other 571	Home furnishings stores	(D)	(D)	135.4
572, 573	Household appliance, radio, television, and music stores	(D)	81.9	77.1
58	Eating and drinking places	-12.3	85.5	98.2
5812	Eating places	-19.8	85.5	97.2
5813	Drinking places (alcoholic beverages)	16.4	85.6	103.2
59 pt. (591)	Drug stores and proprietary stores	(D)	44.9	47.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	90.1
592	Liquor stores	(D)	68.2	69.9
5992	Florists	(D)	95.6	93.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	3.1	2.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	7.1	8.5
525	Hardware stores	(D)	(D)	(D)	.8	.8
52 ex. 525	Other	-	-	-	6.3	7.7
53	General merchandise group stores	5.7	5.6	35.4	19.1	17.5
531	Department stores	(D)	5.4	28.9	(D)	14.7
533	Variety stores	9.2	(D)	(D)	(D)	1.9
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.9	.9
54	Food stores2	.2	1.3	20.0	21.0
55 ex. 554	Automotive dealers7	.7	5.1	22.7	21.3
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.5	6.1
56	Apparel and accessory stores	16.9	15.2	20.1	3.7	3.7
562, 3, 8	Women's clothing, specialty stores, furriers	20.4	19.5	9.5	1.4	1.3
562	Women's ready-to-wear stores	(D)	(D)	9.1	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6.0	5.6	(D)	(D)	(D)
565	Family clothing stores	(D)	(D)	(D)	.7	.8
566	Shoe stores	(D)	(D)	3.5	(D)	(D)
564, 9	Other apparel and accessory stores	6.1	5.9	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	(D)	(D)	(D)	5.3	5.0
5712	Furniture stores	(D)	(D)	(D)	2.8	2.7
Other 571	Home furnishings stores	-	-	-	.5	.4
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.1	1.9
58	Eating and drinking places	2.8	2.4	6.9	7.5	7.9
5812	Eating places	2.4	2.1	5.0	6.3	6.6
5813	Drinking places (alcoholic beverages)	4.8	3.9	1.9	1.2	1.3
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.4	3.2
59 ex. 591, 6	Miscellaneous retail stores ²	10.8	9.5	19.9	5.7	5.8
592	Liquor stores	(D)	(D)	(D)	.9	1.0
594	Miscellaneous shopping goods stores	16.1	15.3	16.5	3.2	3.0
5992	Florists	(D)	(D)	(D)	.4	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Arkansas

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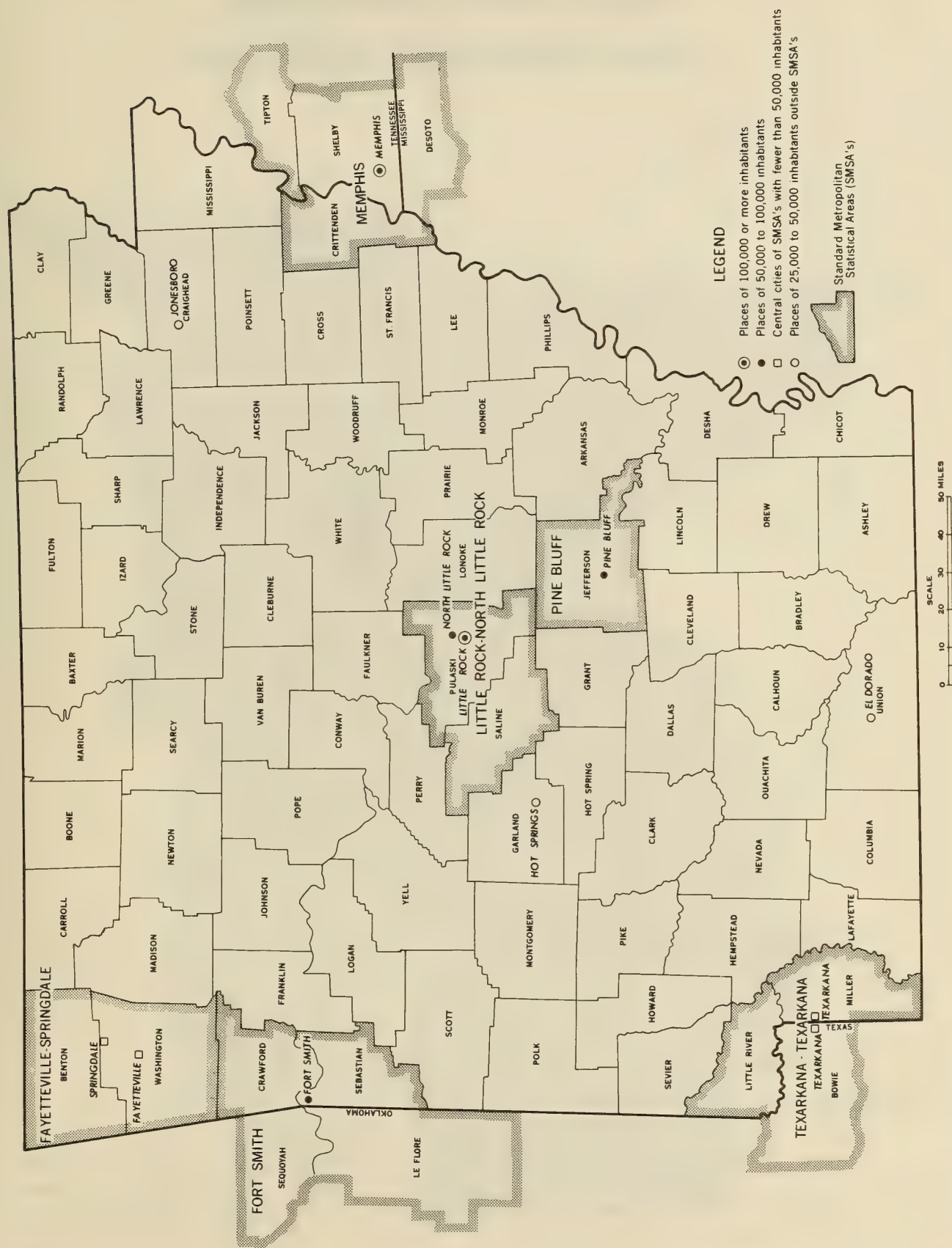
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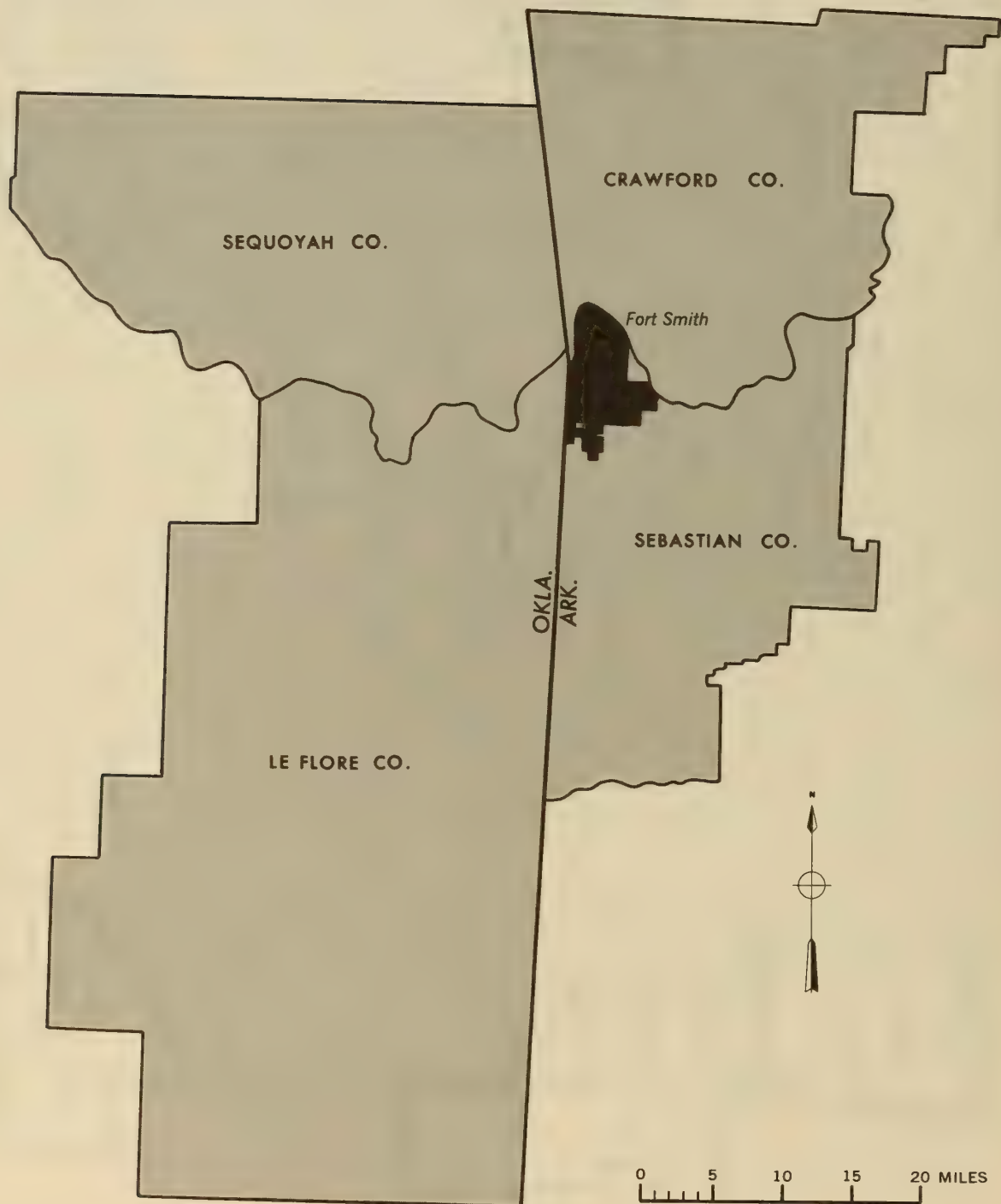
ARKANSAS



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

FORT SMITH, ARK.-OKLA.

Standard Metropolitan Statistical Area



FORT SMITH, ARK.-OKLA.

Major Retail Centers

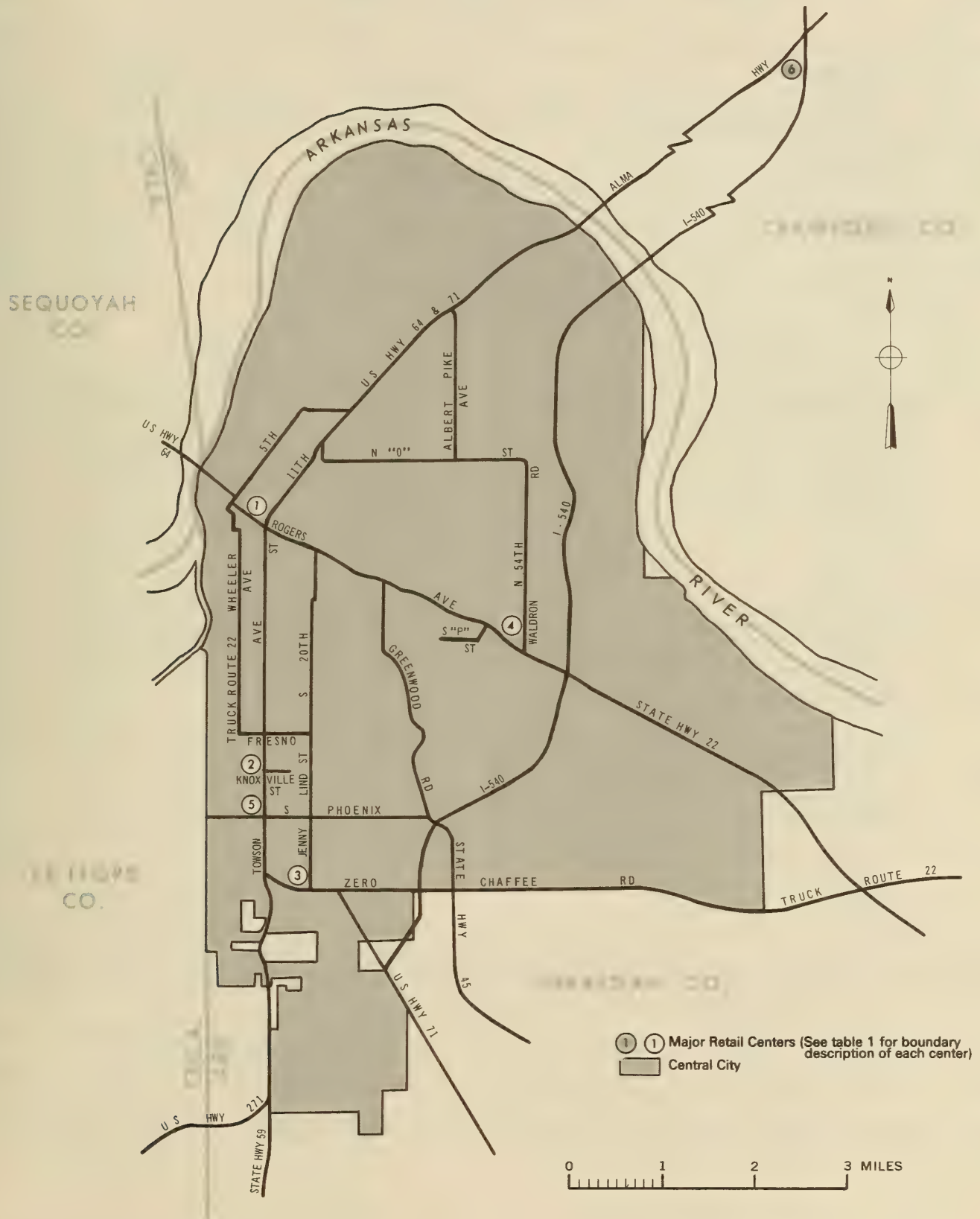


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 758	113	17	16
	Sales\$1,000..	334 928	21 911	5 898	9 529
	Payroll, entire year\$1,000..	34 007	3 437	637	851
	Paid employees for week including March 12, 1972	7 983	848	162	192
54, 58, 591	Convenience goods stores:				
	Number	649	26	5	8
	Sales\$1,000..	104 665	(D)	(D)	2 848
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	^r 414	55	3	3
	Sales\$1,000..	90 888	12 779	(D)	5 787
52, 55, 59, ex. 591, 4	All other stores:				
	Number	699	32	9	5
	Sales\$1,000..	139 375	(D)	2 296	894
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 758	113	17	16
52	Building materials, hardware, garden supply, and mobile home dealers ..	71	3	1	-
525	Hardware stores	19	1	-	-
52 ex. 525	Other	52	2	1	-
53	General merchandise group stores	^r 82	8	1	1
531	Department stores	^r 10	2	1	1
533	Variety stores	31	3	-	-
539	Miscellaneous general merchandise stores	41	3	-	-
54	Food stores	270	3	-	1
55 ex. 554	Automotive dealers	149	7	3	1
55 pt. (554)	Gasoline service stations	289	5	3	3
56	Apparel and accessory stores	123	16	2	1
562, 3, 8	Women's clothing, specialty stores, furriers	43	3	2	-
562	Women's ready-to-wear stores	36	3	2	-
561	Men's and boys' clothing and furnishings stores	16	7	-	-
565	Family clothing stores	27	3	-	-
566	Shoe stores	27	3	-	1
564, 9	Other apparel and accessory stores	10	-	-	-
57	Furniture, home furnishings, and equipment stores	105	17	-	1
5712	Furniture stores	52	6	-	-
Other 571	Home furnishings stores	18	3	-	-
572, 573	Household appliance, radio, television, and music stores	35	8	-	1
58	Eating and drinking places	323	21	5	7
5812	Eating places	254	13	3	5
5813	Drinking places (alcoholic beverages)	69	8	2	2
59 pt. (591)	Drug stores and proprietary stores	56	2	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	294	31	2	1
592	Liquor stores	50	3	-	1
594	Miscellaneous shopping goods stores	104	14	-	-
5992	Florists	20	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.

³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by North C, 10th, North B, North 13th, Garrison Ave., Rogers Ave., Carnall, South 6th, Garland Ave., South 3rd, and the State line (Arkansas River). (Fort Smith city, AR) (Entire tract 9.01)

MRC No. 2. Includes the planned center known as "Howards Shopping Center" in an area bounded by Missouri Pacific RR., Knoxville St., Mill Creek, and Towson Ave. (Fort Smith, AR) (In tracts 9.02 and 12)

MRC No. 3. Includes the planned center known as "K Mart Shopping Center" in an area bounded by Mill Creek, Jenny Lind St., south side of Zero St., and rear property line of K Mart Shopping Center. (Fort Smith, AR) (In tracts 12 and 13)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 4	No. 5	No. 6
	Retail stores, total: ¹			
	Number	68	68	14
	Sales\$1,000..	39 883	34 036	10 513
	Payroll, entire year\$1,000..	6 098	3 415	827
	Paid employees for week including March 12, 1972	1 227	718	172
54, 58, 591	Convenience goods stores:			
	Number	14	13	3
	Sales\$1,000..	5 943	4 440	2 731
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	44	30	7
	Sales\$1,000..	25 287	9 554	4 626
52, 55, 59, ex. 591, 4	All other stores:			
	Number	10	25	4
	Sales\$1,000..	8 653	20 042	3 156
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	68	68	14
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	4	1
525	Hardware stores	-	-	-
52 ex. 525	Other	-	4	1
53	General merchandise group stores	4	5	1
531	Department stores	2	1	1
533	Variety stores	2	2	-
539	Miscellaneous general merchandise stores	-	2	-
54	Food stores	5	4	1
55 ex. 554	Automotive dealers	1	11	1
55 pt. (554)	Gasoline service stations	4	3	2
56	Apparel and accessory stores	24	16	4
562, 3, 8	Women's clothing, specialty stores, furriers	9	5	1
562	Women's ready-to-wear stores	7	3	1
561	Men's and boys' clothing and furnishings stores	6	3	-
565	Family clothing stores	2	4	2
566	Shoe stores	4	2	1
564, 9	Other apparel and accessory stores	3	2	-
57	Furniture, home furnishings, and equipment stores	4	3	1
5712	Furniture stores	-	1	-
Other 571	Home furnishings stores	1	-	1
572, 573	Household appliance, radio, television, and music stores	3	2	-
58	Eating and drinking places	8	9	1
5812	Eating places	5	8	1
5813	Drinking places (alcoholic beverages)	3	1	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ⁴	17	13	1
592	Liquor stores	2	3	-
594	Miscellaneous shopping goods stores	12	6	1
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.⁴Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Central Mall" and establishments on Rogers Ave. from Interstate Highway 540 to South P St. (Fort Smith, AR) (In tracts 6 and 11)

MRC No. 5. Includes the planned center known as "Phoenix Village" and establishments on Towson from Mill Creek to the intersection of Zero St. (Fort Smith, AR) (In tracts 9,02 and 12)

MRC No. 6. Includes the planned center known as "Cloverleaf Plaza" and establishments on Alma Highway from Interstate Highway 540 to unnamed road. (Van Buren, AR) (In tract 205)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	113	21 911	3 437	890	848
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1 851	173	39	27
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	4 550	813	194	222
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	653	119	31	32
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	3	868	55	13	13
55 ex. 554	Automotive dealers	7	3 446	387	92	52
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	16	2 630	531	181	186
562, 3, 8	Women's clothing, specialty stores, furriers	3	910	206	58	72
562	Women's ready-to-wear stores	3	910	206	58	72
561	Men's and boys' clothing and furnishings stores	7	1 070	226	70	46
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	17	4 056	739	186	123
5712	Furniture stores	6	1 587	292	71	57
Other 571	Home furnishings stores	3	254	22	6	4
572, 573	Household appliance, radio, television, and music stores	8	2 215	425	109	62
58	Eating and drinking places	21	875	211	54	104
5812	Eating places	13	736	198	50	100
5813	Drinking places (alcoholic beverages)	8	139	13	4	4
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	31	2 956	461	114	102
592	Liquor stores	3	145	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	1 543	249	60	57
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

LITTLE ROCK-NORTH LITTLE ROCK, ARK.

Standard Metropolitan Statistical Area
and Central Business District



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

LITTLE ROCK - NORTH LITTLE ROCK, ARK.

Central Business District and Major Retail Centers

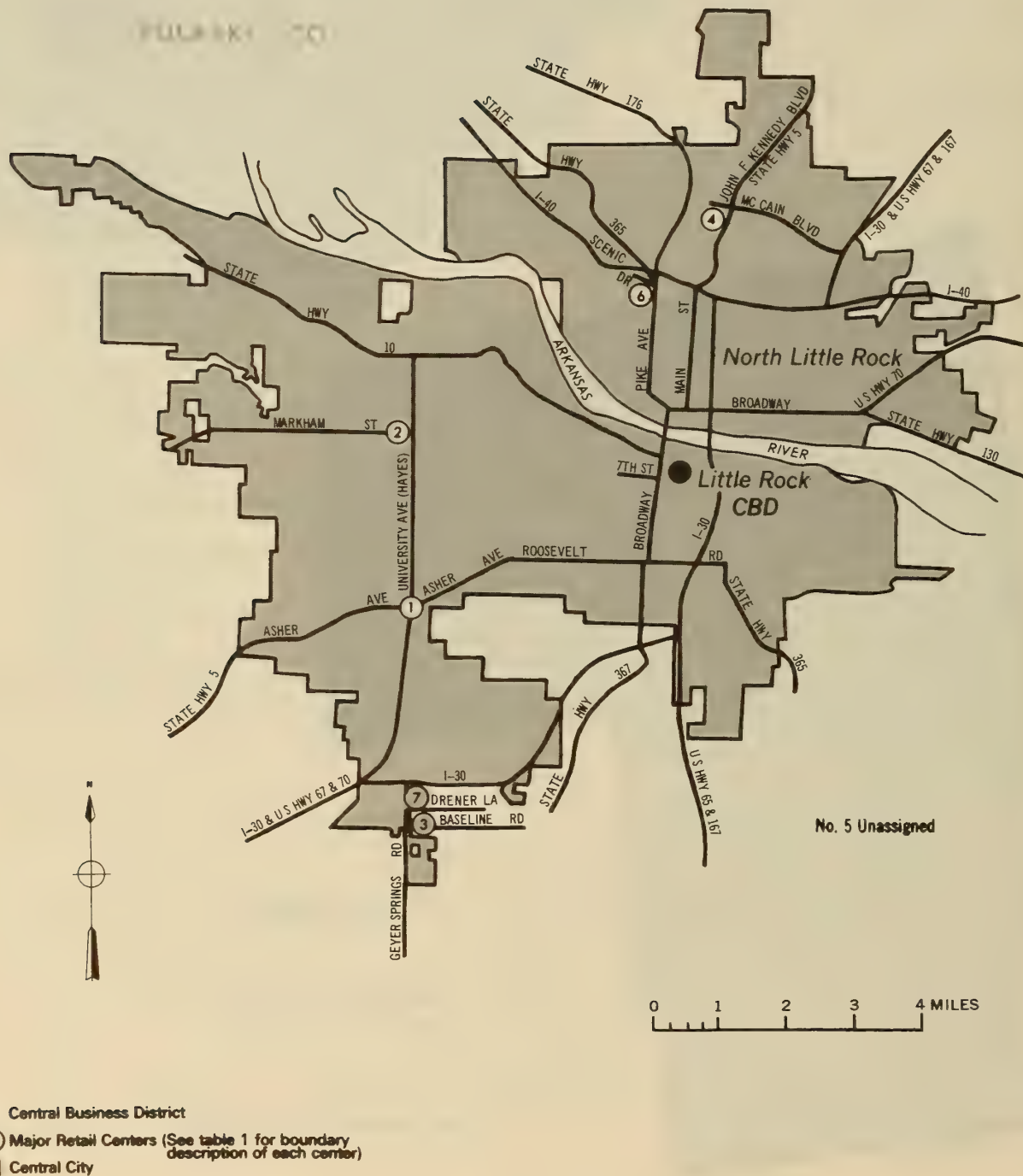


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Little Rock	Little Rock central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	2 903	1 444	208	88	70
	Sales	844 653	495 604	89 110	46 493	81 375
	Payroll, entire year	91 297	58 699	12 929	5 393	11 860
	Paid employees for week including March 12, 1972	18 348	11 543	2 319	1 282	2 221
54, 58, 591	Convenience goods stores:					
	Number	979	422	44	31	8
	Sales	224 677	(0)	6 541	22 007	7 920
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	678	392	83	35	49
	Sales	239 692	180 716	44 175	19 788	71 232
52, 55, 59, ex. 591, 4	All other stores:					
	Number	1 246	570	81	22	13
	Sales	380 259	(0)	38 394	4 698	2 223
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 903	1 444	208	88	70
52	Building materials, hardware, garden supply, and mobile home dealers ..	135	46	7	4	-
525	Hardware stores	21	4	1	-	-
52 ex. 525	Other	114	42	6	4	-
53	General merchandise group stores	51	43	7	6	5
531	Department stores	17	12	2	3	4
533	Variety stores	30	16	3	2	1
539	Miscellaneous general merchandise stores	34	15	2	1	-
54	Food stores	420	191	6	9	3
55 ex. 554	Automotive dealers	279	110	22	4	2
55 pt. (554)	Gasoline service stations	406	182	14	9	2
56	Apparel and accessory stores	235	138	42	13	25
562, 3, 8	Women's clothing, specialty stores, furriers	98	55	15	2	11
562	Women's ready-to-wear stores	85	44	9	2	10
561	Men's and boys' clothing and furnishings stores	32	25	11	3	4
565	Family clothing stores	31	12	5	1	3
566	Shoe stores	53	33	8	5	6
564, 9	Other apparel and accessory stores	21	13	3	2	1
57	Furniture, home furnishings, and equipment stores	202	116	13	9	6
5712	Furniture stores	71	39	3	2	1
Other 571	Home furnishings stores	62	34	-	2	2
572, 573	Household appliance, radio, television, and music stores	69	43	10	5	3
58	Eating and drinking places	474	252	34	19	3
5812	Eating places	413	219	27	18	3
5813	Drinking places (alcoholic beverages)	61	33	7	1	-
59 pt. (591)	Drug stores and proprietary stores	85	39	4	3	2
59 ex. 591, 6	Miscellaneous retail stores ³	586	327	59	12	22
592	Liquor stores	132	79	7	4	3
594	Miscellaneous shopping goods stores	160	95	21	7	13
5992	Florists	49	21	2	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Broadmoor," "K Mart Shopping Center," "Town and Country," "University Plaza," and "Village Shopping Center," and establishments on South University Ave.-Benton Highway from 29th St. to Rock Creek and on West Asher Ave. from Fair Park Blvd. to Rock Creek. (Little Rock) (In tract 21.02)

MRC No. 2. Includes the planned centers known as "Park Plaza Shopping Center" and "The Mall" located at the intersection of West Markham Ave. and University Ave. (Little Rock) (In tract 21.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 6	No. 7
	Retail stores, total: ¹				
	Number	16	32	21	32
	Sales	9 418	14 409	7 640	15 152
	Payroll, entire year	900	1 622	813	1 752
	Paid employees for week including March 12, 1972	161	435	197	382
54, 58, 591	Convenience goods stores:				
	Number	6	10	4	10
	Sales	4 494	6 110	2 972	5 400
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	2	16	12	13
	Sales	(D)	6 914	3 703	7 651
52, 55, 59, ex. 591, 4	All other stores:				
	Number	8	6	5	9
	Sales	(D)	1 385	965	2 101
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	16	32	21	32
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	2	2	2	2
531	Department stores	1	1	1	1
533	Variety stores	-	-	1	1
539	Miscellaneous general merchandise stores	1	1	-	-
54	Food stores	2	4	2	2
55 ex. 554	Automotive dealers	4	2	2	2
55 pt. (554)	Gasoline service stations	3	4	1	4
56	Apparel and accessory stores	-	8	4	6
562, 3, 8	Women's clothing, specialty stores, furriers	-	1	1	3
562	Women's ready-to-wear stores	-	1	1	2
561	Men's and boys' clothing and furnishings stores	-	1	1	1
565	Family clothing stores	-	3	1	-
566	Shoe stores	-	3	1	1
564, 9	Other apparel and accessory stores	-	-	-	1
57	Furniture, home furnishings, and equipment stores	-	4	3	2
5712	Furniture stores	-	1	-	-
Other 571	Home furnishings stores	-	1	1	-
572, 573	Household appliance, radio, television, and music stores	-	2	2	2
58	Eating and drinking places	4	5	1	7
5812	Eating places	4	5	1	7
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	2	5	6
592	Liquor stores	1	-	1	1
594	Miscellaneous shopping goods stores	-	2	3	3
5992	Florists	-	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Geyer Springs Shopping Center" and adjacent stores on Baseline Rd. to an unnamed dead end street and Arnold Ave., and south on Geyer Springs Rd. to Cindy Lane. (Little Rock) (In tract 41.01)

MRC No. 4. Includes the planned center known as "North Park Mall" and establishments on JFK Blvd. from 4106 to 5011. (North Little Rock) (In tract 33.01)

MRC No. 6. Includes the planned center known as "Pike Plaza Shopping Center" and establishments on Pike Ave. from 25th St. to Railroad Ave. (North Little Rock) (In tract 30)

MRC No. 7. Includes the planned center known as "Southwest City Mall" and adjacent establishments on Geyer Springs Rd. from unnamed ditch to West 83d. (Little Rock) (In tract 41.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Little Rock-North Little Rock SMSA in 1972)

TABLE 3. The Central Business District: 1972

Little Rock

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	208	89 110	12 929	2 991	2 319
52	Building materials, hardware, garden supply, and mobile home dealers ..	7	1 418	186	42	27
525	Hardware stores	1	(0)	(0)	(0)	(0)
52 ex. 525	Other	6	(0)	(0)	(0)	(0)
53	General merchandise group stores	7	10 986	1 792	436	404
531	Department stores	2	(0)	(0)	(0)	(0)
533	Variety stores	3	1 434	260	59	69
539	Miscellaneous general merchandise stores	2	(0)	(0)	(0)	(0)
54	Food stores	6	1 545	303	77	106
55 ex. 554	Automotive dealers	22	31 211	3 104	719	374
55 pt. (554)	Gasoline service stations	1	1 052	208	52	52
56	Apparel and accessory stores	42	18 734	3 897	892	714
562, 3, 8	Women's clothing, specialty stores, furriers	15	3 345	589	138	139
562	Women's ready-to-wear stores	9	2 466	456	105	108
561	Men's and boys' clothing and furnishings stores	11	4 611	819	195	141
565	Family clothing stores	5	(0)	(0)	(0)	(0)
566	Shoe stores	8	(0)	(0)	(0)	(0)
564, 9	Other apparel and accessory stores	3	(0)	(0)	(0)	(0)
57	Furniture, home furnishings, and equipment stores	13	6 255	830	177	130
5712	Furniture stores	3	(0)	(0)	(0)	(0)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	10	(0)	(0)	(0)	(0)
58	Eating and drinking places	34	2 698	747	208	237
5812	Eating places	27	2 116	626	183	203
5813	Drinking places (alcoholic beverages)	7	582	121	25	34
59 pt. (591)	Drug stores and proprietary stores	4	2 298	408	103	57
59 ex. 591, 6	Miscellaneous retail stores ²	50	12 312	1 454	285	218
592	Liquor stores	7	1 819	100	25	25
594	Miscellaneous shopping goods stores	21	8 200	1 215	179	146
5992	Florists	2	(0)	(0)	(0)	(0)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

Little Rock

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 444	495 604	58 699	13 746	11 543
52	Building materials, hardware, garden supply, and mobile home dealers ..	46	20 251	2 069	506	318
525	Hardware stores	4	(D)	(D)	(D)	(D)
52 ex. 525	Other	42	(D)	(D)	(D)	(D)
53	General merchandise group stores	43	90 975	12 673	2 840	2 502
531	Department stores	12	79 172	11 265	2 548	2 174
533	Variety stores	16	(D)	850	203	193
539	Miscellaneous general merchandise stores	15	(D)	558	89	135
54	Food stores	191	77 123	6 427	1 499	1 210
55 ex. 554	Automotive dealers	110	126 394	11 177	2 678	1 302
55 pt. (554)	Gasoline service stations	182	27 345	2 055	531	565
56	Apparel and accessory stores	138	40 152	6 497	1 502	1 335
562, 3, 8	Women's clothing, specialty stores, furriers	55	(D)	1 333	312	321
562	Women's ready-to-wear stores	44	7 476	1 155	264	280
561	Men's and boys' clothing and furnishings stores	25	(D)	1 131	268	199
565	Family clothing stores	12	(D)	2 670	619	538
566	Shoe stores	33	6 882	1 214	287	250
564, 9	Other apparel and accessory stores	13	1 313	149	16	27
57	Furniture, home furnishings, and equipment stores	116	33 862	4 583	1 035	700
5712	Furniture stores	39	16 814	2 565	575	386
Other 571	Home furnishings stores	34	5 600	765	181	116
572, 573	Household appliance, radio, television, and music stores	43	11 448	1 253	279	198
58	Eating and drinking places	252	29 426	7 185	1 746	2 431
5812	Eating places	219	27 803	6 945	1 693	2 359
5813	Drinking places (alcoholic beverages)	33	1 623	240	53	72
59 pt. (591)	Drug stores and proprietary stores	39	(D)	2 378	593	434
59 ex. 591, 6	Miscellaneous retail stores ²	327	(D)	3 655	816	746
592	Liquor stores	79	11 382	582	146	153
594	Miscellaneous shopping goods stores	95	15 827	1 999	406	388
5992	Florists	21	1 711	309	71	79

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 903	844 658	91 297	21 127	18 348
52	Building materials, hardware, garden supply, and mobile home dealers ..	135	57 349	5 248	1 212	811
525	Hardware stores	21	3 334	344	68	54
52 ex. 525	Other	114	54 015	4 904	1 144	757
53	General merchandise group stores	81	118 825	15 559	3 387	3 109
531	Department stores	17	96 308	13 013	2 815	2 418
533	Variety stores	30	(D)	1 404	338	321
539	Miscellaneous general merchandise stores	34	(D)	1 142	234	370
54	Food stores	420	151 525	11 545	2 654	2 196
55 ex. 554	Automotive dealers	279	225 356	19 478	4 532	2 316
55 pt. (554)	Gasoline service stations	406	62 342	4 977	1 209	1 405
56	Apparel and accessory stores	235	56 849	8 483	1 965	1 887
562, 3, 8	Women's clothing, specialty stores, furriers	98	12 909	1 852	424	456
562	Women's ready-to-wear stores	85	(D)	1 635	367	406
561	Men's and boys' clothing and furnishings stores	32	(D)	1 239	294	223
565	Family clothing stores	31	24 541	3 656	855	850
566	Shoe stores	53	9 421	1 510	358	311
564, 9	Other apparel and accessory stores	21	(D)	226	34	47
57	Furniture, home furnishings, and equipment stores	202	43 338	5 648	1 314	897
5712	Furniture stores	71	21 735	3 133	735	501
Other 571	Home furnishings stores	62	7 350	1 010	234	145
572, 573	Household appliance, radio, television, and music stores	69	14 253	1 505	345	251
58	Eating and drinking places	474	45 522	10 381	2 490	3 685
5812	Eating places	413	42 987	10 025	2 409	3 560
5813	Drinking places (alcoholic beverages)	61	2 535	356	81	125
59 pt. (591)	Drug stores and proprietary stores	85	27 630	4 442	1 068	855
59 ex. 591, 6	Miscellaneous retail stores ²	586	55 922	5 536	1 296	1 187
592	Liquor stores	132	20 724	1 087	270	280
594	Miscellaneous shopping goods stores	160	20 680	2 527	527	510
5992	Florists	49	2 820	518	115	147

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

Little Rock

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	203	111 400	15 310	3 805
52	Building materials, hardware, and farm equipment dealers	4	273	38	9
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	3	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	9	31 820	4 969	1 405
531	Department stores	5	29 800	4 533	1 277
533	Variety stores	3	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)
54	Food stores	5	458	70	35
55 ex. 554	Automotive dealers	29	44 418	4 079	713
55 pt. (554)	Gasoline service stations	11	948	117	38
56	Apparel and accessory stores	39	14 650	2 411	612
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 462	325	116
562	Women's ready-to-wear stores	5	1 954	259	93
Other 56	Other apparel and accessory stores ²	28	12 188	2 086	496
561	Men's and boys' clothing and furnishings stores ³	10	(D)	(D)	(D)
565	Family clothing stores ³	7	(D)	(D)	(D)
566	Shoe stores ³	11	3 140	581	130
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	15	6 667	1 404	323
5712	Furniture stores	4	2 557	458	90
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	11	4 110	946	233
58	Eating and drinking places	42	2 873	858	400
5812	Eating places	39	2 775	840	394
5813	Drinking places (alcoholic beverages)	3	98	18	6
59 pt. (591)	Drug stores and proprietary stores	3	1 868	333	33
59 ex. 591	Miscellaneous retail stores ⁴	46	7 425	1 031	237
592	Liquor stores	8	789	37	11
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	9	3 812	535	101
5992	Florists	2	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Little Rock central business district	Little Rock	Standard metropolitan statistical area
	Retail stores, total ²	-20.0	59.1	76.8
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	117.3
5251	Hardware stores	(D)	(D)	119.3
52 ex. 5251	Other	(NC)	(NC)	117.1
53 pt.	General merchandise group stores ²	-65.5	67.3	96.3
531	Department stores	(D)	(D)	99.5
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)
54	Food stores	237.3	34.8	52.0
55 ex. 554	Automotive dealers	-29.7	74.3	88.9
55 pt. (554)	Gasoline service stations	74.4	36.2	76.1
56	Apparel and accessory stores	27.9	57.8	77.4
562, 3, 8	Women's clothing, specialty stores, furriers	35.9	(D)	76.2
562	Women's ready-to-wear stores	27.2	71.9	(D)
Other 56	Other apparel and accessory stores	26.3	(D)	77.8
57	Furniture, home furnishings, and equipment stores	-6.2	86.3	80.7
5712	Furniture stores	(D)	84.5	76.9
Other 571	Home furnishings stores	-	639.8	510.0
572, 573	Household appliance, radio, television, and music stores	(D)	37.8	35.9
58	Eating and drinking places	-6.1	62.4	75.6
5812	Eating places	-23.8	61.8	77.3
5813	Drinking places (alcoholic beverages)	493.9	74.9	50.0
59 pt. (591)	Drug stores and proprietary stores	23.0	(D)	57.0
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	51.7
592	Liquor stores	130.5	54.3	69.9
5992	Florists	(D)	35.0	51.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

Little Rock

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	18.0	10.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	7.0	2.5	1.6	4.1	6.8
525	Hardware stores	(D)	(D)	(D)	(D)	.4
52 ex. 525	Other	5.4	(D)	(D)	(D)	6.4
53	General merchandise group stores	12.1	9.2	12.3	18.4	14.1
531	Department stores	(D)	(D)	(D)	16.0	11.4
533	Variety stores	(D)	(D)	1.6	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	11.4	(D)	(D)	(D)
54	Food stores	2.0	1.0	1.7	15.6	18.0
55 ex. 554	Automotive dealers	24.7	13.8	35.0	25.5	26.7
55 pt. (554)	Gasoline service stations	6.0	2.7	1.9	5.5	7.4
56	Apparel and accessory stores	46.7	33.0	21.0	8.1	6.7
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	25.9	3.8	(D)	1.5
562	Women's ready-to-wear stores	33.3	(D)	2.8	1.5	(D)
561	Men's and boys' clothing and furnishings stores	(D)	(D)	5.2	(D)	(D)
565	Family clothing stores	46.2	(D)	(D)	(D)	2.9
566	Shoe stores	(D)	(D)	(D)	1.4	1.1
564, 9	Other apparel and accessory stores	(D)	19.5	(D)	.3	(D)
57	Furniture, home furnishings, and equipment stores	18.5	14.4	7.0	6.8	5.1
5712	Furniture stores	(D)	(D)	(D)	3.4	2.6
Other 571	Home furnishings stores	-	-	-	1.1	.9
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.3	1.7
58	Eating and drinking places	9.2	5.9	3.0	5.9	5.4
5812	Eating places	7.6	4.9	2.4	5.6	5.1
5813	Drinking places (alcoholic beverages)	35.9	23.0	.7	.3	.3
59 pt. (591)	Drug stores and proprietary stores	(D)	8.3	2.6	(D)	3.3
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	22.0	13.8	(D)	6.6
592	Liquor stores	16.0	8.8	2.0	2.3	2.5
594	Miscellaneous shopping goods stores	51.8	39.7	9.2	3.2	2.4
5992	Florists	(D)	(D)	(D)	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

PINE BLUFF, ARK.

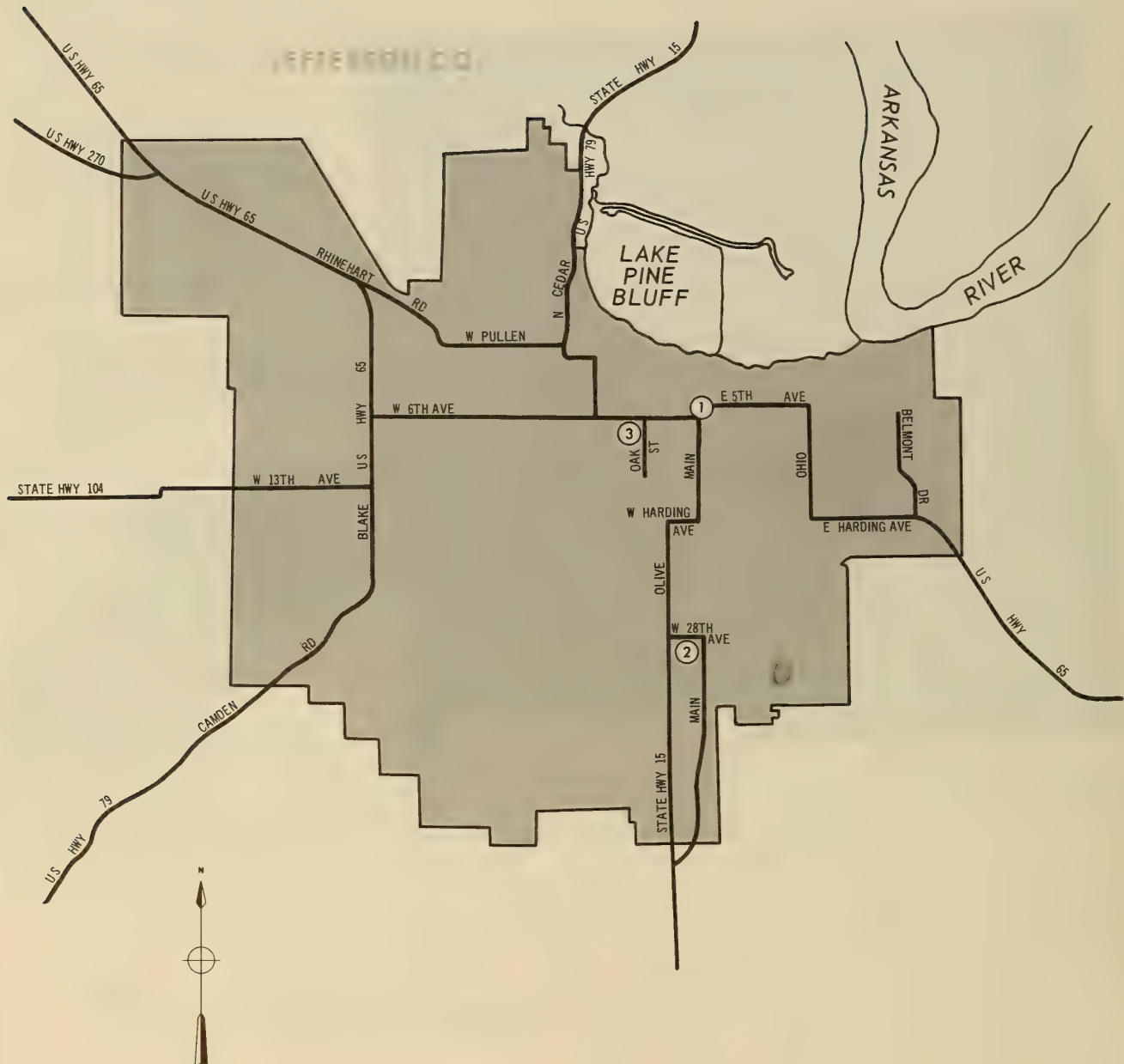
Standard Metropolitan Statistical Area



0 5 10 15 MILES

PINE BLUFF, ARK.

Major Retail Centers



- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	804	97	46	10
	Sales	164 556	25 554	29 065	(D)
	Payroll, entire year	17 219	3 438	3 036	(D)
	Paid employees for week including March 12, 1972	3 898	728	623	(D)
54, 58, 591	Convenience goods stores:				
	Number	324	20	9	1
	Sales	(D)	3 428	5 519	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	169	51	25	9
	Sales	44 972	15 035	12 280	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	311	26	12	-
	Sales	(D)	7 031	11 266	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	804	97	46	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	34	5	1	-
525	Hardware stores	3	1	-	-
52 ex. 525	Other	33	4	1	-
53	General merchandise group stores	23	8	3	1
531	Department stores	4	2	1	1
533	Variety stores	8	3	1	-
539	Miscellaneous general merchandise stores	11	3	1	-
54	Food stores	163	4	4	-
55 ex. 554	Automotive dealers	60	6	5	-
55 pt. (554)	Gasoline service stations	120	5	5	-
56	Apparel and accessory stores	45	19	12	3
562, 3, 8	Women's clothing, specialty stores, furriers	18	7	6	1
562	Women's ready-to-wear stores	16	5	6	1
561	Men's and boys' clothing and furnishings stores	5	3	1	1
565	Family clothing stores	7	4	1	-
566	Shoe stores	11	5	3	-
564, 9	Other apparel and accessory stores	4	-	1	1
57	Furniture, home furnishings, and equipment stores	56	14	5	2
5712	Furniture stores	25	9	1	-
Other 571	Home furnishings stores	9	1	1	-
572, 573	Household appliance, radio, television, and music stores	22	4	3	2
58	Eating and drinking places	146	13	4	1
5812	Eating places	129	12	4	1
5813	Drinking places (alcoholic beverages)	17	1	-	-
59 pt. (591)	Drug stores and proprietary stores	15	3	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	134	20	6	3
592	Liquor stores	33	2	1	-
594	Miscellaneous shopping goods stores	45	10	5	3
5992	Florists	9	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by the city limits, Texas, 6th Ave., Texas, 12th Ave., Main, Martin, Olive, 9th Ave., and Walnut. (Pine Bluff city) (Entire tract 11)

MRC No. 2. Includes the planned center known as "Jefferson Square Shopping Center" and establishments in the area bounded by West 28th St. extended, Main St., West 33d Ave. extended, and Olive St. (Pine Bluff) (In tracts 17 and 18)

MRC No. 3. Includes the establishments bounded by Oak St., West 7th Ave., Poplar, and West 6th Ave. (Pine Bluff) (In tract 12)

California

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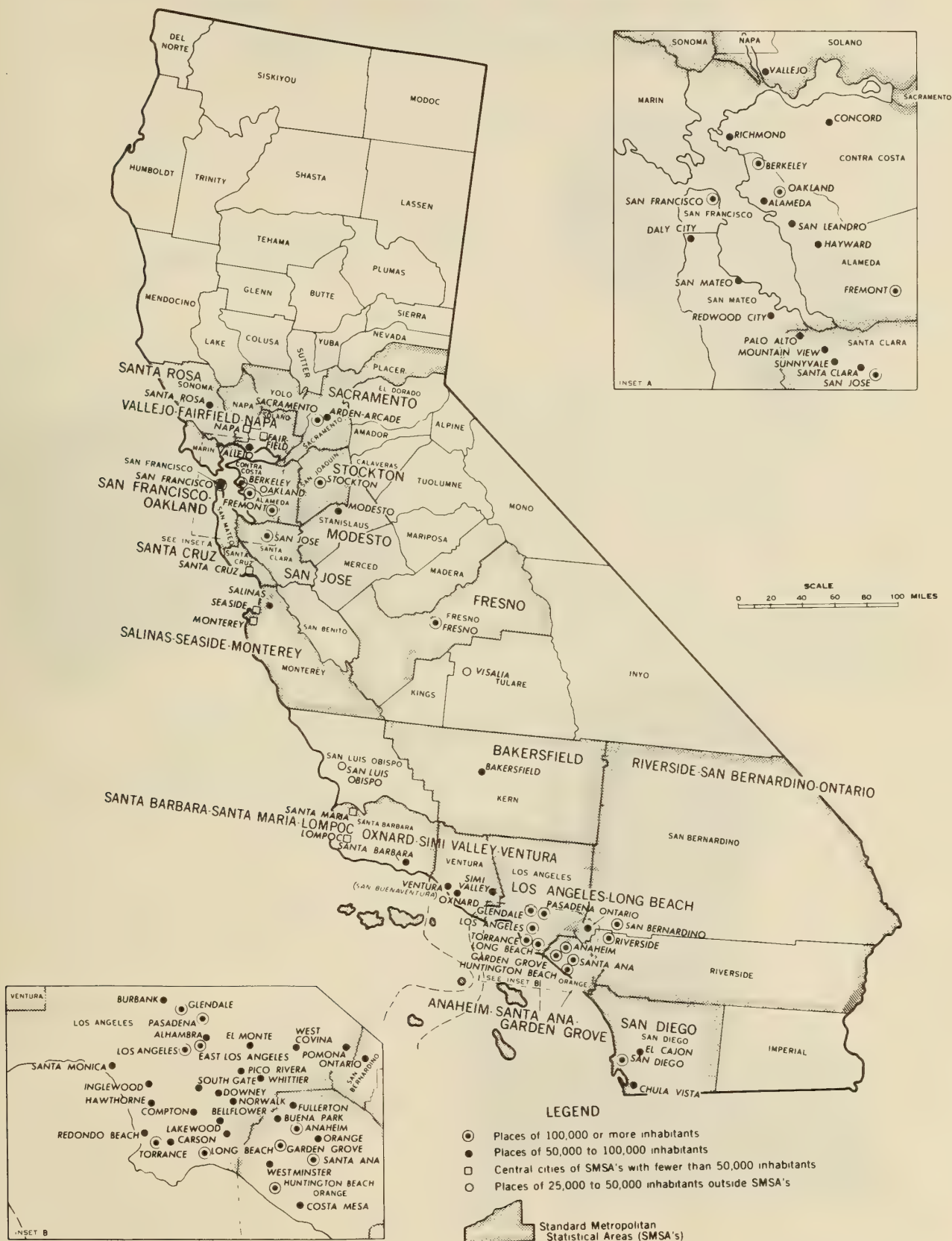
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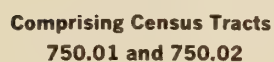
CALIFORNIA



Standard Metropolitan Statistical Area and Central Business Districts



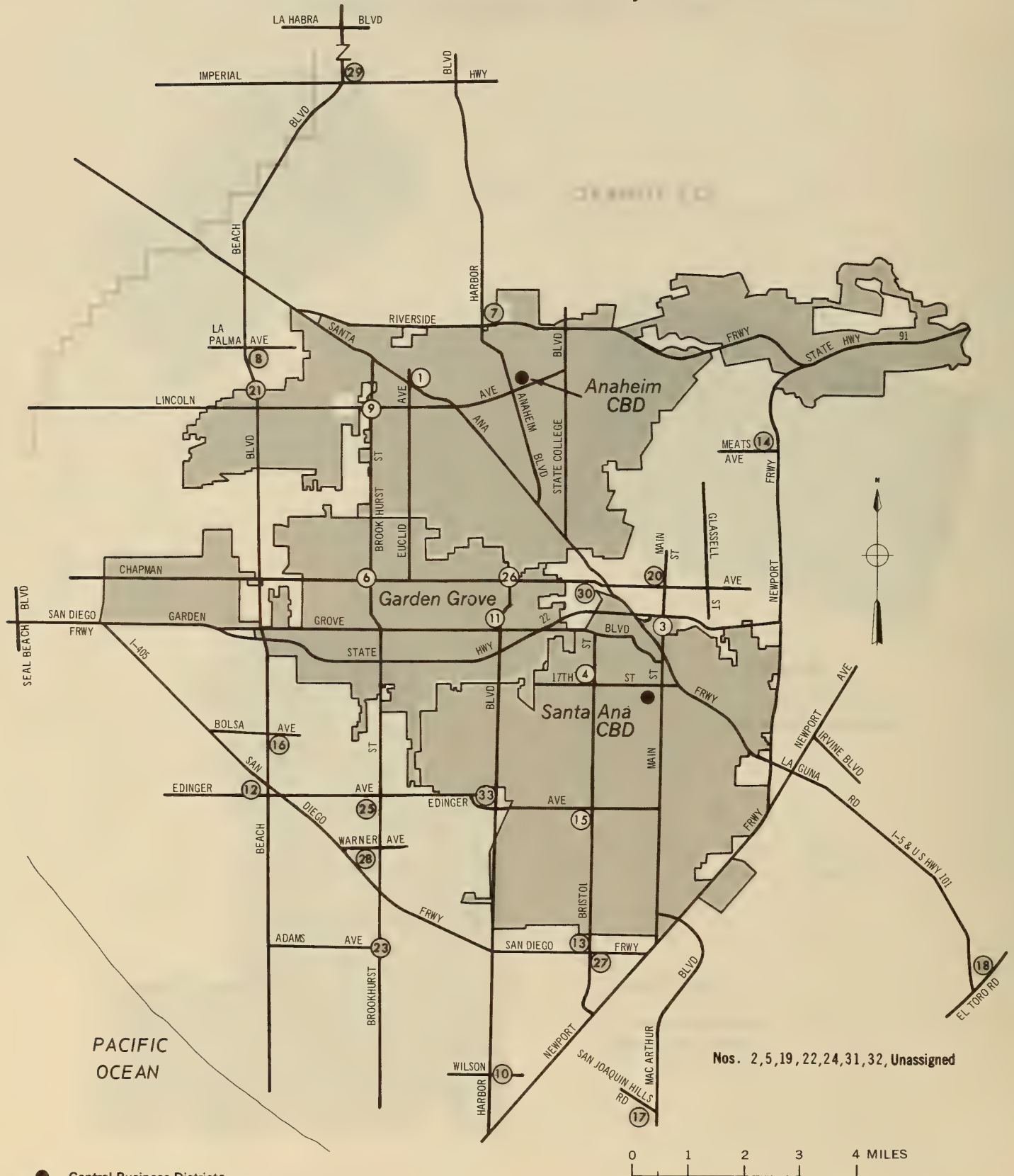
Comprising Census Tract 873



BUREAU OF THE CENSUS

ANAHEIM-SANTA ANA-GARDEN GROVE, CALIF.

Central Business Districts and Major Retail Centers



Nos. 2, 5, 19, 22, 24, 31, 32, Unassigned

● Central Business Districts
 ① Major Retail Centers (See table 1 for boundary description of each center)
 U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts	
			Anaheim	Santa Ana	Anaheim	Santa Ana
	Retail stores, total ¹					
	Number	10 958	1 312	1 301	75	196
	Sales\$1,000..	3 864 454	427 566	493 628	15 328	61 247
	Payroll, entire year\$1,000..	496 689	59 886	62 165	2 260	8 535
	Paid employees for week including March 12, 1972	92 153	11 222	11 009	460	1 539
54, 58, 591	Convenience goods stores:					
	Number	3 654	475	438	23	61
	Sales\$1,000..	1 310 095	(D)	130 388	2 708	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	3 330	368	331	29	79
	Sales\$1,000..	1 128 028	(D)	142 168	6 318	26 615
52,55,59 ex. 591, 4	All other stores:					
	Number	3 974	469	532	23	56
	Sales\$1,000..	1 426 331	144 164	221 072	6 302	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	10 958	1 312	1 301	75	196
52	Building materials, hardware, garden supply, and mobile home dealers ..	470	39	61	1	3
525	Hardware stores	115	8	8	1	1
52 ex. 525	Other	355	31	53	-	2
53	General merchandise group stores	267	26	31	-	7
531	Department stores	62	7	8	-	2
533	Variety stores	65	6	6	-	2
539	Miscellaneous general merchandise stores	140	13	17	-	3
54	Food stores	1 100	130	129	5	11
55 ex. 554	Automotive dealers	785	88	111	9	17
55 pt. (554)	Gasoline service stations	1 273	171	189	5	9
56	Apparel and accessory stores	964	100	72	6	18
562, 3, 8	Women's clothing, specialty stores, furriers	450	41	29	4	6
562	Women's ready-to-wear stores	358	31	22	3	4
561	Men's and boys' clothing and furnishings stores	161	23	12	1	6
565	Family clothing stores	69	8	4	-	-
566	Shoe stores	163	17	16	1	5
564, 9	Other apparel and accessory stores	121	11	11	-	1
57	Furniture, home furnishings, and equipment stores	925	115	130	11	29
5712	Furniture stores	278	35	41	4	14
Other 571	Home furnishings stores	300	37	32	4	3
572, 573	Household appliance, radio, television, and music stores	347	43	57	3	12
58	Eating and drinking places	2 287	316	282	15	46
5812	Eating places	1 812	259	210	11	36
5813	Drinking places (alcoholic beverages)	475	57	72	4	10
59 pt. (591)	Drug stores and proprietary stores	267	29	27	3	4
59 ex. 591, 6	Miscellaneous retail stores ³	2 620	298	269	20	52
592	Liquor stores	318	45	29	3	2
594	Miscellaneous shopping goods stores	1 174	127	98	12	25
5992	Florists	144	18	15	-	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (see descriptions below)				
		No. 1	No. 3	No. 4	No. 6	No. 7
	Retail stores, total: ¹					
	Number	27	64	20	92	38
	Sales	33 638	40 428	18 734	34 845	38 062
	Payroll, entire year	5 025	6 503	2 791	4 721	5 743
	Paid employees for week including March 12, 1972	926	1 248	562	967	1 213
54, 58, 591	Convenience goods stores:					
	Number	4	8	3	20	8
	Sales	(D)	3 916	(D)	15 508	6 812
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	22	48	17	56	21
	Sales	28 079	35 840	(D)	16 403	27 244
52, 55, 59, ex. 591, 4	All other stores:					
	Number	1	8	-	16	9
	Sales	(D)	672	-	2 934	4 006
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	27	64	20	92	38
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	2	1
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	2	1
53	General merchandise group stores	3	2	2	4	3
531	Department stores	2	1	1	1	2
533	Variety stores	1	-	1	2	1
539	Miscellaneous general merchandise stores	-	1	-	1	-
54	Food stores	2	4	1	10	2
55 ex. 554	Automotive dealers	-	-	-	2	4
55 pt. (554)	Gasoline service stations	1	-	-	4	2
56	Apparel and accessory stores	14	29	9	28	11
562, 3, 8	Women's clothing, specialty stores, furriers	4	18	2	12	5
562	Women's ready-to-wear stores	4	15	2	12	5
561	Men's and boys' clothing and furnishings stores	5	5	2	4	2
565	Family clothing stores	-	-	1	3	1
566	Shoe stores	5	4	3	5	2
564, 9	Other apparel and accessory stores	-	2	1	4	1
57	Furniture, home furnishings, and equipment stores	2	5	2	9	2
5712	Furniture stores	1	3	-	2	1
Other 571	Home furnishings stores	-	1	-	2	1
572, 573	Household appliance, radio, television, and music stores	1	1	2	5	-
58	Eating and drinking places	1	3	1	8	5
5812	Eating places	1	3	1	8	5
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	3	20	4	23	7
592	Liquor stores	-	1	-	2	-
594	Miscellaneous shopping goods stores	3	12	4	15	5
5992	Florists	-	-	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Broadway Center" in the area bounded by flood control channel, North Loara St., Santa Ana Freeway, and North Euclid St. (Anaheim) (In tracts 866.02, 872, and 867.02)

MRC No. 3. Includes the planned centers known as "Fashion Square," "Country Metcalf Plaza," and "Town and Country" in the area bounded by Garden Grove Freeway, North Main St., Pfeffer St., Santiago Creek, and Santa Ana Freeway, and establishments on the 700 block of South Main St. (Santa Ana-Orange) (In tract 760)

MRC No. 4. Includes the planned center known as "Homer Plaza" and establishments on the north side of West 17th St. from Baker St., west to the 1600 block. (Santa Ana) (In tract 753.02)

MRC No. 6. Includes the planned center known as "Orange County Plaza," and establishments on Chapman Ave. from Gilbert St. to Brookhaven St., and on Brookhurst St. from Melody Park Dr. to the P. E. RR. (Garden Grove) (In tracts 882.01, 882.02, and 882.03)

MRC No. 7. Includes the planned center known as "Orangefair Shopping Center" and establishments in the area bounded by East Orangethorpe Ave., South Lemon St., Orangefair Ave., and South Harbor Blvd. (Fullerton) (In tracts 116.01 and 116.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 8	No. 9	No. 10	No. 11	No. 12
	Retail stores, total: ¹					
	Number	49	22	67	78	52
	Sales	70 160	22 190	34 295	26 400	57 798
	Payroll, entire year	9 400	3 076	4 036	3 406	7 845
	Paid employees for week including March 12, 1972	1 890	482	741	695	1 493
54, 58, 591	Convenience goods stores:					
	Number	6	5	17	31	8
	Sales	2 734	655	9 664	8 558	4 648
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	40	8	29	17	37
	Sales	67 217	12 824	13 417	6 951	49 980
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3	9	21	30	7
	Sales	209	8 711	11 214	10 891	3 170
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	49	22	67	78	52
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	3	4	1
525	Hardware stores	-	1	-	-	1
52 ex. 525	Other	-	2	3	4	-
53	General merchandise group stores	4	1	2	2	3
531	Department stores	3	1	1	1	3
533	Variety stores	1	-	1	1	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	2	-	5	3	2
55 ex. 554	Automotive dealers	-	2	8	12	1
55 pt. (554)	Gasoline service stations	-	4	4	6	4
56	Apparel and accessory stores	24	2	14	4	21
562, 3, 8	Women's clothing, specialty stores, furriers	13	-	7	1	9
562	Women's ready-to-wear stores	11	-	7	1	7
561	Men's and boys' clothing and furnishings stores	4	-	3	-	6
565	Family clothing stores	1	-	1	-	1
566	Shoe stores	6	2	2	2	4
564, 9	Other apparel and accessory stores	-	-	1	1	1
57	Furniture, home furnishings, and equipment stores	3	4	7	6	3
5712	Furniture stores	-	2	3	1	2
Other 571	Home furnishings stores	1	1	-	2	-
572, 573	Household appliance, radio, television, and music stores	2	1	4	3	1
58	Eating and drinking places	3	5	11	27	5
5812	Eating places	2	3	10	18	4
5813	Drinking places (alcoholic beverages)	1	2	1	9	1
59 pt. (591)	Drug stores and proprietary stores	1	-	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	12	1	12	13	11
592	Liquor stores	-	-	2	4	-
594	Miscellaneous shopping goods stores	9	1	6	5	10
5992	Florists	1	-	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 8. Includes the planned center known as "Buena Park Center" and establishments on La Palma Ave. from Stanton Ave. to Dale Ave. (Buena Park) (In tract 1104.02)

MRC No. 9. Includes establishments on West Lincoln Ave. from Gilbert St. to Empire St. (Anaheim and County) (In tracts 871.01, 871.02, and 871.03)

MRC No. 10. Includes the planned centers known as "Harbor Center" and "K Mart Plaza" and establishments on Harbor Blvd. from Hamilton St. to Fair Dr. and on Wilson St. from Fordham Dr. to Miner St. (Costa Mesa) (In tracts 637, 638.04, 639.05, and 639.06)

MRC No. 11. An unplanned area which includes establishments on Harbor Blvd. from Trask Ave. to Lampson Ave., and on Garden Grove Blvd. from West St. to Partridge St. (Garden Grove) (In tracts 885.01, 885.02, and 891.01)

MRC No. 12. Includes the planned center known as "Huntington Center" bounded by San Diego Freeway, Beach Blvd., Southern Pacific RR., and Edinger Ave. (Huntington Beach and Westminster) (In tract 997.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 13	No. 14	No. 15	No. 16	No. 17
	Retail stores, total: ¹					
	Number	73	104	15	28	55
	Sales	91 724	57 494	14 084	24 864	55 414
	Payroll, entire year	12 137	7 914	1 573	2 677	8 073
	Paid employees for week including March 12, 1972	2 338	1 422	249	439	1 554
54, 58, 591	Convenience goods stores:					
	Number	11	20	4	10	7
	Sales	(D)	(D)	3 723	3 361	3 180
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	60	68	5	6	44
	Sales	87 332	(D)	7 382	8 752	51 487
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2	16	6	12	4
	Sales	(D)	2 742	2 979	12 751	747
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	73	104	15	28	55
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	2	-	-
525	Hardware stores	-	-	1	-	-
52 ex. 525	Other	-	1	1	-	-
53	General merchandise group stores	3	5	1	2	4
531	Department stores	2	2	1	1	4
533	Variety stores	1	2	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	1	-
54	Food stores	3	12	1	2	2
55 ex. 554	Automotive dealers	-	1	1	6	-
55 pt. (554)	Gasoline service stations	-	3	3	3	-
56	Apparel and accessory stores	36	36	1	1	26
562, 3, 8	Women's clothing, specialty stores, furriers	18	16	-	-	13
562	Women's ready-to-wear stores	15	15	-	-	11
561	Men's and boys' clothing and furnishings stores	7	7	-	-	5
565	Family clothing stores	1	1	-	-	-
566	Shoe stores	8	11	-	-	7
564, 9	Other apparel and accessory stores	2	1	1	1	1
57	Furniture, home furnishings, and equipment stores	4	8	-	3	4
5712	Furniture stores	1	4	-	1	2
Other 571	Home furnishings stores	2	1	-	1	1
572, 573	Household appliance, radio, television, and music stores	1	3	-	1	1
58	Eating and drinking places	7	7	2	8	5
5812	Eating places	6	7	2	5	5
5813	Drinking places (alcoholic beverages)	1	-	-	3	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	19	30	3	3	14
592	Liquor stores	-	3	-	2	1
594	Miscellaneous shopping goods stores	17	19	3	-	10
5992	Florists	-	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 13. Includes the unplanned area known as "South Coast Plaza" bounded by Sunflower Ave., Bristol St., San Diego Freeway, and Bear St. (Costa Mesa) (In tract 639.01)

MRC No. 14. Includes the planned center known as "The Mall of Orange" and establishments on Meats Ave. from Newport Freeway to Canal St. and on the 2000 block of Tustin Ave. (Orange) (In tracts 762.03, 758.02, and 758.03)

MRC No. 15. Includes the planned center known as "Edinger Center" and establishments on Edinger St. from South Baker St. to South Pacific St., and on South Bristol St. from West Borchard Ave. to West St. Andrews Pl. (Santa Ana) (In tracts 747.02, 741.02, and 741.03)

MRC No. 16. Includes the planned center known as "K Mart Plaza" and establishments on Beach Blvd. from Bolsa Ave. to San Diego Freeway, and on Midway Pl. (Westminster) (In tracts 997.02 and 997.03)

MRC No. 17. Includes the establishments in the area surrounding the intersection of East Coast Highway and MacArthur Blvd. (Corona Del Mar) (In tract 630.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 18	No. 20	No. 21
	Retail stores, total: ¹			
	Number	45	18	17
	Sales\$1,000..	26 093	6 049	13 242
	Payroll, entire year\$1,000..	3 198	679	1 493
	Paid employees for week including March 12, 1972	553	130	285
54, 58, 591	Convenience goods stores:			
	Number	13	6	5
	Sales\$1,000..	15 368	480	1 423
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	20	5	7
	Sales\$1,000..	4 422	3 289	11 020
52, 55, 59, ex. 591, 4	All other stores:			
	Number	12	7	5
	Sales\$1,000..	6 303	2 280	799
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	45	18	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-
525	Hardware stores	1	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	2	1	2
531	Department stores	1	1	2
533	Variety stores	-	-	-
539	Miscellaneous general merchandise stores	1	-	-
54	Food stores	7	1	-
55 ex. 554	Automotive dealers	3	4	3
55 pt. (554)	Gasoline service stations	8	1	1
56	Apparel and accessory stores	7	1	1
562, 3, 8	Women's clothing, specialty stores, furriers	2	-	-
562	Women's ready-to-wear stores	2	-	-
561	Men's and boys' clothing and furnishings stores	1	-	-
565	Family clothing stores	1	1	-
566	Shoe stores	2	-	1
564, 9	Other apparel and accessory stores	1	-	-
57	Furniture, home furnishings, and equipment stores	4	2	4
5712	Furniture stores	-	1	2
Other 571	Home furnishings stores	1	1	-
572, 573	Household appliance, radio, television, and music stores	3	-	2
58	Eating and drinking places	4	5	5
5812	Eating places	3	4	5
5813	Drinking places (alcoholic beverages)	1	1	-
59 pt. (591)	Drug stores and proprietary stores	2	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	7	3	1
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	7	1	-
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 18. Includes the planned centers known as "K Mart Plaza" and "Torrocenter" and establishments on El Toro Rd. from Budget Ave. to Cornelius Ave. (Orange County) (In tracts 320.05 and 524.03)

MRC No. 20. Includes the establishments on West Chapman Ave. between Feldner St. and Main St. (Orange County) (In tracts 760 and 761.01)

MRC No. 21. Includes the establishments on Stanton Ave. from Crescent Ave. to southern city limits of Buena Park, and on Beach Blvd. from northern city limits of Anaheim to Lincoln Blvd. (Anaheim) (In tracts 868.03 and 1104.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 23	No. 25	No. 26	No. 27
	Retail stores, total: ¹				
	Number	42	10	21	13
	Sales\$1,000..	29 919	6 652	18 097	14 237
	Payroll, entire year\$1,000..	3 907	890	2 640	1 091
	Paid employees for week including March 12, 1972	724	193	468	265
54, 58, 591	Convenience goods stores:				
	Number	17	4	7	3
	Sales\$1,000..	18 980	(D)	1 752	838
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	13	4	6	5
	Sales\$1,000..	6 937	3 258	14 903	12 343
52, 55, 59, ex. 591, 4	All other stores:				
	Number	12	2	8	5
	Sales\$1,000..	4 002	(D)	1 442	1 056
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	42	10	21	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	-	3	-
525	Hardware stores	-	-	1	-
52 ex. 525	Other	2	-	2	-
53	General merchandise group stores	3	1	2	1
531	Department stores	1	1	2	1
533	Variety stores	2	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	7	2	-	-
55 ex. 554	Automotive dealers	1	-	-	-
55 pt. (554)	Gasoline service stations	5	1	4	5
56	Apparel and accessory stores	5	-	1	-
562, 3, 8	Women's clothing, specialty stores, furriers	3	-	-	-
562	Women's ready-to-wear stores	3	-	-	-
561	Men's and boys' clothing and furnishings stores	1	-	-	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	1	-	1	-
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	2	2	1	3
5712	Furniture stores	-	-	1	3
Other 571	Home furnishings stores	-	1	-	-
572, 573	Household appliance, radio, television, and music stores	2	1	-	-
58	Eating and drinking places	8	2	7	3
5812	Eating places	7	2	5	3
5813	Drinking places (alcoholic beverages)	1	-	2	-
59 pt. (591)	Drug stores and proprietary stores	2	-	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	7	2	3	1
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	3	1	2	1
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 23. Includes the planned center known as "Brookhurst-Adams Shopping Center" and establishments on both sides of Brookhurst Ave. from Cutty Dr. to Peck Dr. and on Adams Ave. from Matsonia Lane to Derbyshire Lane. (Huntington Beach) (In tracts 992.15, 992.16, 992.17, and 992.18)

MRC No. 25. Includes the establishments on Brookhurst Ave. from Edinger Ave. to Thistle Ave. on the west side of the street. (Fountain Valley) (In tract 992.06)

MRC No. 26. Includes the establishments on Harbor Blvd. from Wilken Way to Twintree Lane. (Anaheim) (In tracts 884.02 and 884.03)

MRC No. 27. Includes the establishments in the area on South Bristol St. from the San Diego Freeway to Baker St. (Costa Mesa) (In tract 639.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 28	No. 29	No. 30	No. 33
	Retail stores, total: ¹				
	Number	10	40	44	11
	Sales	(D)	26 374	17 193	10 240
	Payroll, entire year	(D)	4 157	2 920	1 241
	Paid employees for week including March 12, 1972	(D)	945	667	246
54, 58, 591	Convenience goods stores:				
	Number	6	6	6	6
	Sales	(D)	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	1	33	38	4
	Sales	(D)	24 777	16 231	5 845
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	1	-	1
	Sales	(D)	(D)	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	10	40	44	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	1	2	4	2
531	Department stores	1	2	2	1
533	Variety stores	-	-	1	-
539	Miscellaneous general merchandise stores	-	-	1	1
54	Food stores	2	2	4	2
55 ex. 554	Automotive dealers	-	-	-	-
55 pt. (554)	Gasoline service stations	1	-	-	1
56	Apparel and accessory stores	-	20	22	1
562, 3, 8	Women's clothing, specialty stores, furriers	-	10	11	-
562	Women's ready-to-wear stores	-	8	9	-
561	Men's and boys' clothing and furnishings stores	-	5	4	-
565	Family clothing stores	-	-	1	-
566	Shoe stores	-	4	6	-
564, 9	Other apparel and accessory stores	-	1	-	1
57	Furniture, home furnishings, and equipment stores	-	2	2	1
5712	Furniture stores	-	1	-	1
Other 571	Home furnishings stores	-	-	1	-
572, 573	Household appliance, radio, television, and music stores	-	1	1	-
58	Eating and drinking places	4	4	2	3
5812	Eating places	4	4	1	2
5813	Drinking places (alcoholic beverages)	-	-	1	1
59 pt. (591)	Drug stores and proprietary stores	-	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	10	10	-
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	-	9	10	-
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 28. Includes the establishments on Brookhurst Ave. from Warner Ave. to La Alameda Ave. (Fountain Valley) (In tract 992.08)

MRC No. 29. Includes the planned center known as "Fashion Square" and establishments along the flood control channel, Idaho St., Imperial Highway, and Beach Blvd. (La Habra) (In tract 13.01)

MRC No. 30. Includes the planned center known as "Mall Street" and establishments on Chapman Ave., Manchester Blvd., Garden Grove Freeway, and Lewis St. (Orange) (In tract 761.02)

MRC No. 33. Includes the planned center known as "Z V T Shopping Center" and establishments on South Harbor Blvd. from Lilac St. to Edinger St. (Fountain Valley) (In tract 992.07)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 14¹					
	Retail stores, total ²	104	57 494	7 914	1 766	1 422
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	12	6 100	685	160	137
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	862	61	15	18
56	Apparel and accessory stores	36	7 329	943	216	227
562, 3, 8	Women's clothing, specialty stores, furriers	16	3 067	382	89	117
562	Women's ready-to-wear stores	15	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	11	2 014	300	81	70
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	8	1 430	186	45	30
5712	Furniture stores	4	764	92	23	16
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	7	815	189	32	66
5812	Eating places	7	815	189	32	66
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	30	4 893	612	142	148
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	19	3 697	504	113	122
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972¹

PART A. Anaheim

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	75	15 328	2 260	579	460
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	-	-	-	-	-
531	Department stores	-	-	-	-	-
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	5	926	83	16	12
55 ex. 554	Automotive dealers	9	4 468	743	190	89
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	6	1 590	224	100	105
562, 3, 8	Women's clothing, specialty stores, furriers	4	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	3	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	1	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	1	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	11	2 615	274	68	46
5712	Furniture stores	4	1 452	116	38	23
Other 571	Home furnishings stores	4	431	45	6	8
572, 573	Household appliance, radio, television, and music stores	3	732	113	24	15
58	Eating and drinking places	15	1 107	274	70	89
5812	Eating places	11	848	227	58	78
5813	Drinking places (alcoholic beverages)	4	259	47	12	11
59 pt. (591)	Drug stores and proprietary stores	3	675	105	29	27
59 ex. 591, 6	Miscellaneous retail stores ²	20	3 263	481	89	75
592	Liquor stores	3	744	85	20	15
594	Miscellaneous shopping goods stores	12	2 113	341	55	50
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. Santa Ana

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	196	61 247	8 535	2 039	1 539
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	9 213	1 305	306	346
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	11	6 621	602	150	107
55 ex. 554	Automotive dealers	17	15 819	1 869	449	192
55 pt. (554)	Gasoline service stations	9	2 094	300	70	72
56	Apparel and accessory stores	18	2 108	351	95	75
562, 3, 8	Women's clothing, specialty stores, furriers	6	645	105	30	28
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	972	169	41	29
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	5	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	9 898	1 590	371	203
5712	Furniture stores	14	6 652	1 047	238	118
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	(D)	(D)	(D)	(D)
58	Eating and drinking places	46	3 287	776	169	219
5812	Eating places	36	2 484	613	130	179
5813	Drinking places (alcoholic beverages)	10	803	163	39	40
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	52	8 348	1 194	293	243
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	5 396	788	181	137
5992	Florists	3	196	51	12	10

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Anaheim

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 312	427 566	59 886	14 018	11 222
52	Building materials, hardware, garden supply, and mobile home dealers ..	39	14 764	2 261	560	372
525	Hardware stores	8	(D)	(D)	(D)	(D)
52 ex. 525	Other	31	(D)	(D)	(D)	(D)
53	General merchandise group stores	26	(D)	8 224	1 997	1 462
531	Department stores	7	59 399	7 235	1 748	1 173
533	Variety stores	6	3 117	514	142	199
539	Miscellaneous general merchandise stores	13	(D)	475	107	90
54	Food stores	130	81 217	8 569	1 906	1 141
55 ex. 554	Automotive dealers	88	80 082	9 376	2 306	986
55 pt. (554)	Gasoline service stations	171	29 517	2 898	694	756
56	Apparel and accessory stores	100	19 188	3 322	776	743
562, 3, 8	Women's clothing, specialty stores, furriers	41	(D)	970	273	288
562	Women's ready-to-wear stores	31	(D)	911	254	263
561	Men's and boys' clothing and furnishings stores	23	(D)	1 243	226	207
565	Family clothing stores	8	(D)	268	69	75
566	Shoe stores	17	(D)	745	179	148
564, 9	Other apparel and accessory stores	11	(D)	96	29	25
57	Furniture, home furnishings, and equipment stores	115	31 965	3 898	820	518
5712	Furniture stores	35	14 168	1 678	298	185
Other 571	Home furnishings stores	37	5 774	626	143	126
572, 573	Household appliance, radio, television, and music stores	43	12 023	1 594	379	207
58	Eating and drinking places	316	56 786	15 366	3 558	4 144
5812	Eating places	259	51 140	13 832	3 202	3 799
5813	Drinking places (alcoholic beverages)	57	5 646	1 534	356	345
59 pt. (591)	Drug stores and proprietary stores	29	(D)	2 212	537	338
59 ex. 591, 6	Miscellaneous retail stores ²	298	32 944	3 760	864	762
592	Liquor stores	45	11 761	901	214	217
594	Miscellaneous shopping goods stores	127	13 143	1 722	398	352
5992	Florists	18	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. Santa Ana

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 301	493 628	62 165	14 852	11 009
52	Building materials, hardware, garden supply, and mobile home dealers ..	61	31 849	2 884	615	396
525	Hardware stores	8	(D)	623	135	95
52 ex. 525	Other	53	(D)	2 261	480	301
53	General merchandise group stores	31	78 106	10 571	2 357	1 887
531	Department stores	8	67 521	8 993	1 964	1 518
533	Variety stores	6	(D)	472	119	125
539	Miscellaneous general merchandise stores	17	(D)	1 106	274	244
54	Food stores	129	80 469	8 006	1 912	1 356
55 ex. 554	Automotive dealers	111	136 284	15 169	3 685	1 454
55 pt. (554)	Gasoline service stations	189	34 183	3 026	753	834
56	Apparel and accessory stores	72	13 851	2 049	507	425
562, 3, 8	Women's clothing, specialty stores, furriers	29	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	22	5 669	799	200	187
561	Men's and boys' clothing and furnishings stores	12	(D)	601	144	97
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	16	(D)	370	95	80
564, 9	Other apparel and accessory stores	11	320	34	12	12
57	Furniture, home furnishings, and equipment stores	130	37 209	4 555	1 049	668
5712	Furniture stores	41	16 696	2 109	476	279
Other 571	Home furnishings stores	32	5 146	696	164	122
572, 573	Household appliance, radio, television, and music stores	57	15 367	1 750	409	267
58	Eating and drinking places	282	37 168	9 846	2 559	2 859
5812	Eating places	210	32 043	8 591	2 250	2 509
5813	Drinking places (alcoholic beverages)	72	5 125	1 255	309	350
59 pt. (591)	Drug stores and proprietary stores	27	12 751	2 090	487	320
59 ex. 591, 6	Miscellaneous retail stores ²	269	31 758	3 969	928	810
592	Liquor stores	29	(D)	659	164	153
594	Miscellaneous shopping goods stores	98	13 002	1 654	381	311
5992	Florists	15	1 047	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	10 958	3 864 454	496 689	117 332	92 153
52	Building materials, hardware, garden supply, and mobile home dealers ..	470	208 356	24 029	5 509	3 468
525	Hardware stores	115	43 332	5 773	1 363	1 025
52 ex. 525	Other	355	165 024	18 256	4 146	2 443
53	General merchandise group stores	267	630 386	79 207	18 061	15 048
531	Department stores	62	562 334	69 520	15 759	12 735
533	Variety stores	65	30 355	5 406	1 311	1 457
539	Miscellaneous general merchandise stores	140	37 697	4 281	991	856
54	Food stores	1 100	788 328	80 176	18 458	12 034
55 ex. 554	Automotive dealers	785	799 595	86 180	20 625	8 721
55 pt. (554)	Gasoline service stations	1 273	266 658	25 426	6 158	6 678
56	Apparel and accessory stores	964	170 802	23 805	5 672	5 339
562, 3, 8	Women's clothing, specialty stores, furriers	450	67 450	9 011	2 191	2 305
562	Women's ready-to-wear stores	359	62 076	8 251	2 009	2 090
561	Men's and boys' clothing and furnishings stores	161	48 985	7 158	1 611	1 280
565	Family clothing stores	69	18 283	2 336	534	595
566	Shoe stores	163	28 916	4 351	1 089	929
564, 9	Other apparel and accessory stores	121	7 168	949	247	230
57	Furniture, home furnishings, and equipment stores	925	198 787	25 453	6 003	3 624
5712	Furniture stores	278	89 644	11 307	2 588	1 404
Other 571	Home furnishings stores	300	44 420	5 766	1 380	909
572, 573	Household appliance, radio, television, and music stores	347	64 723	8 380	2 035	1 311
58	Eating and drinking places	2 287	389 501	101 168	24 882	27 599
5812	Eating places	1 812	352 605	92 907	22 874	25 377
5813	Drinking places (alcoholic beverages)	475	36 896	8 261	2 008	2 222
59 pt. (591)	Drug stores and proprietary stores	267	132 266	20 601	4 885	3 239
59 ex. 591, 6	Miscellaneous retail stores ²	2 620	276 775	30 644	7 079	6 403
592	Liquor stores	318	93 833	7 226	1 639	1 463
594	Miscellaneous shopping goods stores	1 174	128 053	16 463	3 811	3 420
5992	Florists	144	8 933	1 375	330	359

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. Anaheim

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	124	23 684	3 609	788
52	Building materials, hardware, and farm equipment dealers	6	1 562	356	53
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	4	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	5	(D)	(D)	(D)
531	Department stores	-	-	-	-
533	Variety stores	-	-	-	-
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)
54	Food stores	13	3 137	332	78
55 ex. 554	Automotive dealers	12	7 586	1 020	146
55 pt. (554)	Gasoline service stations	10	789	80	28
56	Apparel and accessory stores	8	(D)	(D)	(D)
562, 3, 8	Women's clothing, specialty stores, furriers	6	249	33	10
562	Women's ready-to-wear stores	3	(D)	(D)	(D)
Other 56	Other apparel and accessory stores ²	2	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores ³	1	(D)	(D)	(D)
565	Family clothing stores ³	-	-	-	-
566	Shoe stores ³	-	-	-	-
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	17	3 785	589	107
5712	Furniture stores	7	2 132	306	51
Other 571	Home furnishings stores	5	561	90	23
572, 573	Household appliance, radio, television, and music stores	5	1 092	193	33
58	Eating and drinking places	25	1 795	489	184
5812	Eating places	21	1 504	407	160
5813	Drinking places (alcoholic beverages)	4	291	82	24
59 pt. (591)	Drug stores and proprietary stores	5	887	133	34
59 ex. 591	Miscellaneous retail stores ⁴	23	2 190	258	57
592	Liquor stores	2	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	3	343	(D)	(D)
597	Jewelry stores	6	775	137	25
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART B. Santa Ana

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	278	61 354	8 506	2 126
52	Building materials, hardware, and farm equipment dealers	6	2 001	247	45
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	5	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	9	10 412	1 627	452
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	516	(D)	(D)
54	Food stores	17	5 226	466	93
55 ex. 554	Automotive dealers	21	14 725	1 373	266
55 pt. (554)	Gasoline service stations	20	2 717	344	86
56	Apparel and accessory stores	31	3 396	515	176
562, 3, 8	Women's clothing, specialty stores, furriers	15	1 303	186	91
562	Women's ready-to-wear stores	11	1 130	159	82
Other 56	Other apparel and accessory stores ²	16	2 093	329	85
561	Men's and boys' clothing and furnishings stores ³	6	1 112	183	45
565	Family clothing stores ³	-	-	-	-
566	Shoe stores ³	9	959	146	40
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	34	8 276	1 287	216
5712	Furniture stores	17	5 881	885	133
Other 571	Home furnishings stores	3	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	14	(D)	(D)	65
58	Eating and drinking places	62	4 358	1 115	458
5812	Eating places	43	3 469	908	382
5813	Drinking places (alcoholic beverages)	19	889	207	76
59 pt. (591)	Drug stores and proprietary stores	7	1 714	381	50
59 ex. 591	Miscellaneous retail stores ⁴	71	8 529	1 151	284
592	Liquor stores	6	891	56	17
595	Sporting goods stores and bicycle shops	3	795	121	27
597	Jewelry stores	13	1 850	326	75
5992	Florists	3	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹				
		Central business districts		Cities		Standard metropolitan statistical area
		Anaheim	Santa Ana	Anaheim	Santa Ana	
	Retail stores, total ²	-35.3	- .2	22.5	39.1	78.9
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	(NC)	(NC)	108.8
5251	Hardware stores	(D)	(D)	(D)	(D)	78.3
52 ex. 5251	Other	(NC)	(NC)	(NC)	(NC)	107.6
53 pt.	General merchandise group stores ²	(D)	-11.5	(D)	2.2	62.3
531	Department stores	-	(D)	-15.2	5.8	63.9
533	Variety stores	-	(D)	33.4	(D)	98.9
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	120.9
54	Food stores	-70.5	26.7	24.3	41.2	58.9
55 ex. 554	Automotive dealers	-41.1	3.2	42.0	60.2	115.2
55 pt. (554)	Gasoline service stations	(D)	-22.9	14.3	57.8	55.2
56	Apparel and accessory stores	(D)	-37.9	44.9	-16.7	93.8
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	-50.5	(D)	(D)	101.4
562	Women's ready-to-wear stores	(D)	-48.9	(D)	-23.6	118.6
Other 56	Other apparel and accessory stores	(D)	-30.1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	-30.9	19.6	52.1	53.4	86.4
5712	Furniture stores	-31.9	13.1	45.2	61.4	109.9
Other 571	Home furnishings stores	-23.2	(D)	139.7	70.4	115.8
572, 573	Household appliance, radio, television, and music stores	-33.0	(D)	35.8	41.0	49.2
58	Eating and drinking places	-38.3	-24.6	27.7	59.4	81.8
5812	Eating places	-43.6	-28.4	32.3	73.2	91.8
5813	Drinking places (alcoholic beverages)	-11.0	-9.7	-2.7	6.3	21.2
59 pt. (591)	Drug stores and proprietary stores	-23.9	(D)	(D)	21.9	45.5
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(NC)	(NC)	108.9
592	Liquor stores	(D)	(D)	80.7	(D)	93.4
5992	Florists	(D)	(D)	(D)	(D)	92.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. | Anaheim

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	3.6	.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.5	5.4
525	Hardware stores	5.7	(D)	(D)	(D)	1.1
52 ex. 525	Other	(D)	-	-	(D)	4.3
53	General merchandise group stores	(D)	-	-	(D)	16.4
531	Department stores	-	-	-	13.9	14.6
533	Variety stores	-	-	-	.7	.8
539	Miscellaneous general merchandise stores	(D)	-	-	(D)	1.0
54	Food stores	1.1	.1	6.0	19.0	20.4
55 ex. 554	Automotive dealers	5.6	.6	29.1	18.7	20.7
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	6.9	6.9
56	Apparel and accessory stores	8.3	.9	10.4	4.5	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	20.6	(D)	(D)	(D)	1.7
562	Women's ready-to-wear stores	20.9	(D)	(D)	(D)	1.6
561	Men's and boys' clothing and furnishings stores	3.4	(D)	(D)	(D)	1.3
565	Family clothing stores	(D)	-	-	(D)	.5
566	Shoe stores	1.7	(D)	(D)	(D)	.7
564, 9	Other apparel and accessory stores	(D)	-	-	(D)	.2
57	Furniture, home furnishings, and equipment stores	8.2	1.3	17.1	7.5	5.1
5712	Furniture stores	10.2	1.6	9.5	3.3	2.3
Other 571	Home furnishings stores	7.5	1.0	2.8	1.4	1.1
572, 573	Household appliance, radio, television, and music stores	6.1	1.1	4.8	2.8	1.7
58	Eating and drinking places	1.9	.3	7.2	13.3	10.1
5812	Eating places	1.7	.2	5.5	12.0	9.1
5813	Drinking places (alcoholic beverages)	4.6	.7	1.7	1.3	1.0
59 pt. (591)	Drug stores and proprietary stores	(D)	.5	4.4	(D)	3.4
59 ex. 591, 6	Miscellaneous retail stores ²	9.9	1.2	21.3	7.7	7.2
592	Liquor stores	6.3	.8	4.9	2.8	2.4
594	Miscellaneous shopping goods stores	16.1	1.7	13.8	3.1	3.3
5992	Florists	(D)	-	-	(D)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. Santa Ana

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	12.8	1.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	6.5	5.4
525	Hardware stores	43.5	(D)	(D)	(D)	1.1
52 ex. 525	Other	3.5	(D)	(D)	(D)	4.3
53	General merchandise group stores	11.8	1.5	15.0	15.8	16.4
531	Department stores	(D)	(D)	(D)	13.7	14.6
533	Variety stores	42.4	(D)	(D)	(D)	.8
539	Miscellaneous general merchandise stores	19.6	(D)	(D)	(D)	1.0
54	Food stores	8.2	.8	10.8	16.3	20.4
55 ex. 554	Automotive dealers	11.6	2.0	25.8	27.6	20.7
55 pt. (554)	Gasoline service stations	6.1	.8	3.4	6.9	6.9
56	Apparel and accessory stores	15.2	1.2	3.4	2.8	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	1.0	1.1	(D)	1.7
562	Women's ready-to-wear stores	10.2	.9	.9	1.1	1.6
561	Men's and boys' clothing and furnishings stores	(D)	2.0	1.6	(D)	1.3
565	Family clothing stores	(D)	—	—	(D)	.5
566	Shoe stores	17.8	(D)	(D)	(D)	.7
564, 9	Other apparel and accessory stores	6.6	(D)	(D)	(D)	.2
57	Furniture, home furnishings, and equipment stores	26.6	5.0	16.2	7.5	5.1
5712	Furniture stores	39.8	7.4	10.9	3.4	2.3
Other 571	Home furnishings stores	(D)	(D)	(D)	1.0	1.1
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	3.1	1.7
58	Eating and drinking places	8.8	.8	5.4	7.5	10.1
5812	Eating places	7.8	.7	4.1	6.5	9.1
5813	Drinking places (alcoholic beverages)	15.7	2.2	1.3	1.0	1.0
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	2.6	3.4
59 ex. 591, 6	Miscellaneous retail stores ²	26.3	3.0	13.6	6.4	7.2
592	Liquor stores	6.6	(D)	(D)	(D)	2.4
594	Miscellaneous shopping goods stores	41.5	4.2	8.8	2.6	3.3
5992	Florists	18.7	2.2	.3	.2	.2

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

BAKERSFIELD, CALIF.

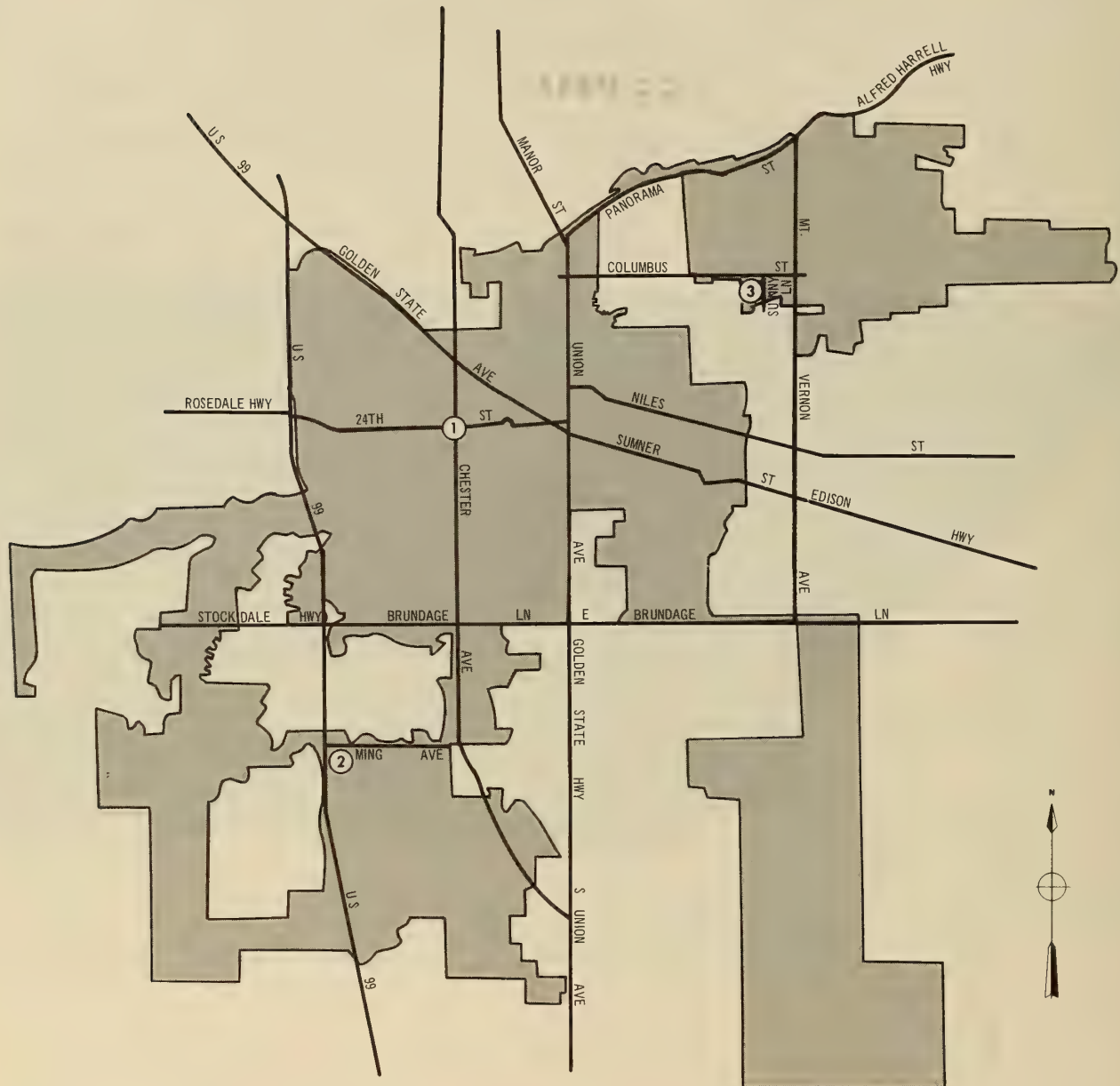
Standard Metropolitan Statistical Area



0 10 20 30 40 MILES

BAKERSFIELD, CALIF.

Major Retail Centers



0 2 4 6 MILES

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	2 877	231	69	22
	Sales	721 819	111 099	51 054	9 037
	Payroll, entire year	91 512	15 718	8 190	1 181
	Paid employees for week including March 12, 1972	17 780	2 706	1 450	243
54, 58, 591	Convenience goods stores:				
	Number	1 104	55	13	5
	Sales	250 083	(D)	10 796	3 718
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	638	81	51	13
	Sales	177 575	(D)	39 529	4 792
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1 135	95	5	4
	Sales	294 161	56 785	729	527
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	2 877	231	69	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	117	6	-	1
525	Hardware stores	25	1	-	1
52 ex. 525	Other	92	5	-	-
53	General merchandise group stores	85	7	4	3
531	Department stores	11	2	3	1
533	Variety stores	46	4	-	1
539	Miscellaneous general merchandise stores	28	1	1	1
54	Food stores	345	7	5	3
55 ex. 554	Automotive dealers	239	38	-	1
55 pt. (554)	Gasoline service stations	475	20	2	1
56	Apparel and accessory stores	185	26	29	8
562, 3, 8	Women's clothing, specialty stores, furriers	76	9	13	4
562	Women's ready-to-wear stores	64	9	11	3
561	Men's and boys' clothing and furnishings stores	28	5	5	1
565	Family clothing stores	29	3	1	1
566	Shoe stores	40	8	8	2
564, 9	Other apparel and accessory stores	12	1	2	-
57	Furniture, home furnishings, and equipment stores	185	18	6	-
5712	Furniture stores	70	7	2	-
Other 571	Home furnishings stores	45	2	1	-
572, 573	Household appliance, radio, television, and music stores	70	9	3	-
58	Eating and drinking places	686	42	7	1
5812	Eating places	510	32	6	1
5813	Drinking places (alcoholic beverages)	176	10	1	-
59 pt. (591)	Drug stores and proprietary stores	73	6	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	487	61	15	3
592	Liquor stores	98	5	1	-
594	Miscellaneous shopping goods stores	183	30	12	2
5992	Florists	29	3	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Golden State Ave., Q St., P St., California Ave., A St., 13th, C St., 14th, F St., 19th, E St., Encina, Bay, Hubbard, Alder, 30th, and unnamed alley. (Bakersfield city) (Entire tract 16)

MRC No. 2. Includes the planned center known as "Valley Plaza Center" bounded by both sides of Ming Ave., Hughes Lane, Wible Rd., and Bakersfield city limits. (Bakersfield) (In tract 29)

MRC No. 3. Includes the planned center known as "College Center" with all establishments on Columbus St. from 1401 to 1721. (Kern County) (In tract 12)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

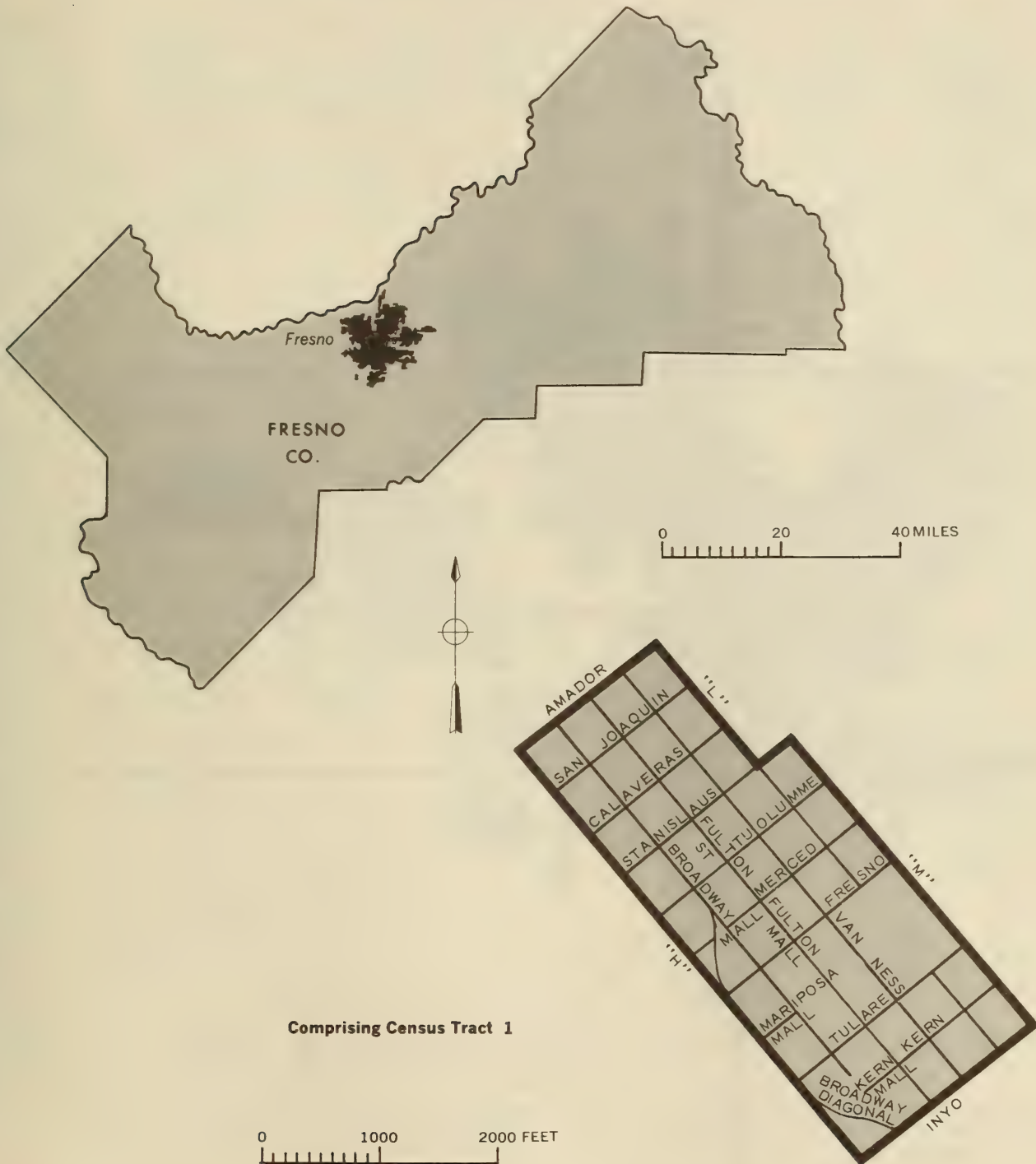
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	231	111 099	15 718	3 790	2 706
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	2 543	361	86	48
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	1 065	206	49	55
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	7	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	38	47 874	5 331	1 294	658
55 pt. (554)	Gasoline service stations	20	3 429	290	69	81
56	Apparel and accessory stores	26	4 707	647	154	134
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 504	216	50	52
562	Women's ready-to-wear stores	9	1 504	216	50	52
561	Men's and boys' clothing and furnishings stores	5	1 233	205	49	35
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18	7 250	1 276	311	161
5712	Furniture stores	7	3 746	524	126	60
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	42	5 052	1 421	342	421
5812	Eating places	32	4 487	1 312	316	397
5813	Drinking places (alcoholic beverages)	10	565	109	26	24
59 pt. (591)	Drug stores and proprietary stores	6	2 625	539	121	89
59 ex. 591, 6	Miscellaneous retail stores ³	61	8 575	1 296	299	268
592	Liquor stores	5	1 131	86	22	24
594	Miscellaneous shopping goods stores	30	5 636	938	214	181
5992	Florists	3	379	47	11	13

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

FRESNO, CALIF.

Standard Metropolitan Statistical Area
and Central Business District



FRESNO, CALIF.

Central Business District and Major Retail Centers

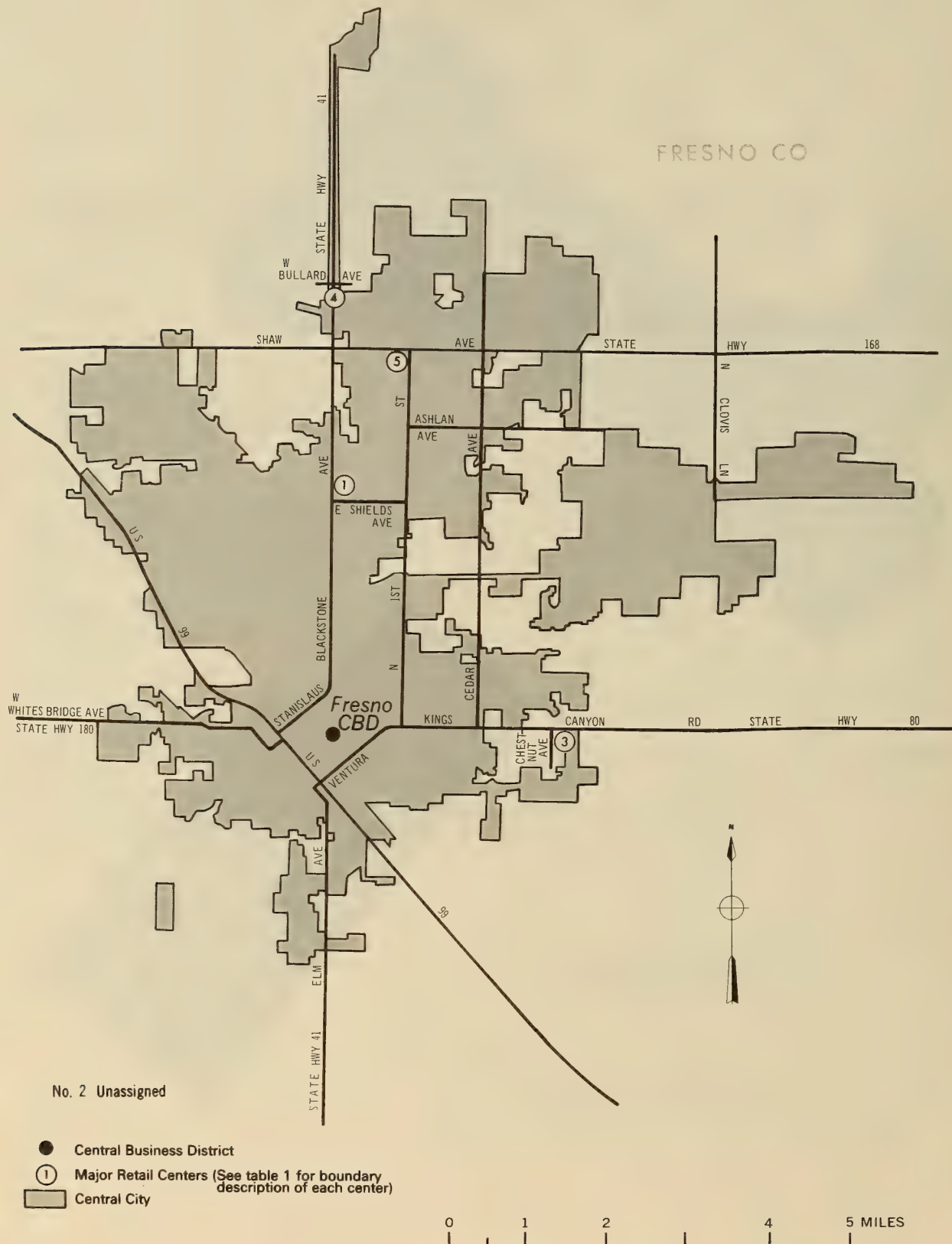


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	3 708	1 866	156	56
	Sales	962 749	602 797	65 126	52 814
	Payroll, entire year	120 453	83 660	11 546	8 800
	Paid employees for week including March 12, 1972	23 758	15 928	2 348	1 484
54, 58, 591	Convenience goods stores:				
	Number	1 447	710	31	15
	Sales	337 977	198 913	5 903	(D)
53, 6, 7, 594	Shopping goods stores (GAF ²):				
	Number	892	507	90	39
	Sales	271 304	217 855	42 805	41 172
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1 369	649	35	2
	Sales	353 468	186 029	16 418	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	3 708	1 866	156	56
52	Building materials, hardware, garden supply, and mobile home dealers ..	150	54	-	-
525	Hardware stores	37	8	-	-
52 ex. 525	Other	113	46	-	-
53	General merchandise group stores	96	43	7	3
531	Department stores	12	11	2	2
533	Variety stores	38	18	3	1
539	Miscellaneous general merchandise stores	46	14	2	-
54	Food stores	515	234	3	7
55 ex. 554	Automotive dealers	278	143	11	-
55 pt. (554)	Gasoline service stations	528	242	9	1
56	Apparel and accessory stores	272	161	37	21
562, 3, 8	Women's clothing, specialty stores, furriers	103	70	18	12
562	Women's ready-to-wear stores	90	62	14	12
561	Men's and boys' clothing and furnishings stores	49	29	4	2
565	Family clothing stores	38	13	-	-
566	Shoe stores	53	37	14	5
564, 9	Other apparel and accessory stores	29	12	1	2
57	Furniture, home furnishings, and equipment stores	287	165	16	5
5712	Furniture stores	102	51	10	1
Other 571	Home furnishings stores	73	48	1	2
572, 573	Household appliance, radio, television, and music stores	112	66	5	2
58	Eating and drinking places	832	421	27	7
5812	Eating places	600	322	19	6
5813	Drinking places (alcoholic beverages)	232	99	8	1
59 pt. (591)	Drug stores and proprietary stores	100	55	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	650	348	45	11
592	Liquor stores	123	67	-	1
594	Miscellaneous shopping goods stores	237	138	30	10
5992	Florists	34	14	4	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Manchester Center," "Manchester Mall," and "Manchester Plaza," and establishments on the north side of East Shields Ave. from Diana St. to Blackstone Ave., on the east side of Blackstone Ave. from East Shields Ave. to Dakota Ave., and on Dayton Ave. from Effie St. to Blackstone Ave. (Fresno) (In tract 51)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 5
	Retail stores, total: ¹			
	Number	28	46	82
	Sales	18 051	46 484	53 566
	Payroll, entire year	1 794	5 742	7 688
	Paid employees for week including March 12, 1972	311	950	1 879
54, 58, 591	Convenience goods stores:			
	Number	5	15	20
	Sales	4 493	14 580	9 056
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	16	20	52
	Sales	12 419	25 319	42 423
52, 55, 59, ex. 591, 4	All other stores:			
	Number	7	11	10
	Sales	1 139	6 585	2 087
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	28	46	82
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	1	-
53	General merchandise group stores	3	3	4
531	Department stores	1	2	3
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	2	1	-
54	Food stores	1	7	8
55 ex. 554	Automotive dealers	2	1	1
55 pt. (554)	Gasoline service stations	4	6	5
56	Apparel and accessory stores	6	4	34
562, 3, 8	Women's clothing, specialty stores, furriers	2	1	12
562	Women's ready-to-wear stores	2	1	11
561	Men's and boys' clothing and furnishings stores	1	1	7
565	Family clothing stores	1	1	2
566	Shoe stores	1	1	11
564, 9	Other apparel and accessory stores	1	-	2
57	Furniture, home furnishings, and equipment stores	5	8	2
5712	Furniture stores	2	5	-
Other 571	Home furnishings stores	-	1	-
572, 573	Household appliance, radio, television, and music stores	3	2	2
58	Eating and drinking places	2	5	11
5812	Eating places	2	5	11
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	3	8	16
592	Liquor stores	-	1	1
594	Miscellaneous shopping goods stores	2	5	12
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Eastgate" and establishments on East Kings Canyon Rd. from Dearing St. to Winery Ave. (Fresno, Fresno County) (In tracts 13, 14.01, 27, and 29.02)

MRC No. 4. Includes the planned center known as "Northgate Shopping Center" and establishments on both sides of North Blackstone St. from Fairmont Ave. to Bullard Ave. (Fresno) (In tracts 45.02 and 50)

MRC No. 5. Includes the planned centers known as "Fashion Fair" and "North Fashion Fair" and establishments on East Shaw Ave. from North Fisher St. to North Fresno Ave. (Fresno) (In tracts 53.02 and 54.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Fresno SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	156	65 126	11 546	2 649	2 348
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	7	17 673	3 825	849	948
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	11	14 169	1 743	425	168
55 pt. (554)	Gasoline service stations	9	789	61	14	14
56	Apparel and accessory stores	37	12 757	2 442	552	490
562, 3, 8	Women's clothing, specialty stores, furriers	18	5 983	1 100	253	237
562	Women's ready-to-wear stores	14	5 268	1 021	234	225
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	-	(D)	(D)	(D)	(D)
566	Shoe stores	14	2 233	413	92	72
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	6 051	800	216	129
5712	Furniture stores	10	5 281	699	191	110
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	(D)	(D)	(D)	(D)
58	Eating and drinking places	27	2 583	658	157	251
5812	Eating places	19	1 654	410	99	165
5813	Drinking places (alcoholic beverages)	8	929	248	58	86
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	45	7 784	1 501	324	264
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	30	6 324	1 229	267	204
5992	Florists	4	467	101	24	27

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 866	602 797	83 660	19 128	15 928
52	Building materials, hardware, garden supply, and mobile home dealers ..	54	26 748	2 577	583	368
525	Hardware stores	8	(D)	332	77	59
52 ex. 525	Other	46	(D)	2 245	506	309
53	General merchandise group stores	43	122 867	18 567	4 177	3 691
531	Department stores	11	(D)	(D)	(D)	(D)
533	Variety stores	18	(D)	1 148	275	293
539	Miscellaneous general merchandise stores	14	2 029	(D)	(D)	(D)
54	Food stores	234	112 868	11 366	2 767	1 718
55 ex. 554	Automotive dealers	143	103 022	10 820	2 731	1 242
55 pt. (554)	Gasoline service stations	242	35 614	3 391	807	891
56	Apparel and accessory stores	161	34 775	5 616	1 347	1 297
562, 3, 8	Women's clothing, specialty stores, furriers	70	(D)	2 148	508	547
562	Women's ready-to-wear stores	62	13 183	2 054	485	530
561	Men's and boys' clothing and furnishings stores	29	(D)	1 673	402	300
565	Family clothing stores	13	(D)	(D)	(D)	(D)
566	Shoe stores	37	(D)	1 026	248	233
564, 9	Other apparel and accessory stores	12	364	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	165	40 718	5 608	1 232	821
5712	Furniture stores	51	18 054	2 618	571	352
Other 571	Home furnishings stores	48	7 876	1 169	270	185
572, 573	Household appliance, radio, television, and music stores	66	14 788	1 821	391	284
58	Eating and drinking places	421	49 906	13 032	3 231	4 069
5812	Eating places	322	43 096	11 640	2 909	3 670
5813	Drinking places (alcoholic beverages)	99	6 810	1 392	322	399
59 pt. (591)	Drug stores and proprietary stores	55	36 139	4 674	1 093	770
59 ex. 591, 6	Miscellaneous retail stores ²	348	40 140	5 009	1 160	1 061
592	Liquor stores	67	12 321	835	186	231
594	Miscellaneous shopping goods stores	138	19 495	2 944	690	564
5992	Florists	14	(D)	331	72	71

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 708	962 749	120 453	27 914	23 758
52	Building materials, hardware, garden supply, and mobile home dealers ..	150	58 514	6 253	1 332	941
525	Hardware stores	37	9 775	1 143	254	197
52 ex. 525	Other	113	48 739	5 110	1 078	744
53	General merchandise group stores	96	140 486	21 047	4 726	4 184
531	Department stores	12	123 468	18 566	4 144	3 545
533	Variety stores	38	(D)	1 593	376	422
539	Miscellaneous general merchandise stores	46	(D)	888	206	217
54	Food stores	515	208 876	19 127	4 589	3 245
55 ex. 554	Automotive dealers	278	182 263	18 618	4 445	2 238
55 pt. (554)	Gasoline service stations	528	75 923	7 854	1 602	1 720
56	Apparel and accessory stores	272	47 505	7 099	1 730	1 690
562, 3, 8	Women's clothing, specialty stores, furriers	103	16 446	2 387	571	622
562	Women's ready-to-wear stores	90	15 180	2 238	536	587
561	Men's and boys' clothing and furnishings stores	49	(D)	2 094	529	391
565	Family clothing stores	38	9 944	1 339	324	365
566	Shoe stores	53	7 416	1 177	281	268
564, 9	Other apparel and accessory stores	29	(D)	102	25	44
57	Furniture, home furnishings, and equipment stores	287	57 552	7 551	1 642	1 110
5712	Furniture stores	102	27 452	3 688	756	487
Other 571	Home furnishings stores	73	9 565	1 393	324	211
572, 573	Household appliance, radio, television, and music stores	112	20 535	2 470	562	412
58	Eating and drinking places	832	78 350	18 998	4 598	5 858
5812	Eating places	600	64 465	16 476	4 020	5 150
5813	Drinking places (alcoholic beverages)	232	13 885	2 522	578	708
59 pt. (591)	Drug stores and proprietary stores	100	50 751	6 818	1 602	1 210
59 ex. 591, 6	Miscellaneous retail stores ²	650	62 529	7 088	1 648	1 562
592	Liquor stores	123	20 700	1 324	305	382
594	Miscellaneous shopping goods stores	237	25 761	3 669	843	737
5992	Florists	34	(D)	475	110	121

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	204	74 345	12 008	2 941
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	15	25 450	4 429	1 155
531	Department stores	4	21 123	3 565	844
533	Variety stores	5	3 229	689	267
539	Miscellaneous general merchandise stores	6	1 098	175	44
54	Food stores	10	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	10 785	1 443	268
55 pt. (554)	Gasoline service stations	8	(D)	(D)	(D)
56	Apparel and accessory stores	58	17 273	2 769	687
562, 3, 8	Women's clothing, specialty stores, furriers	28	8 796	1 331	373
562	Women's ready-to-wear stores	22	8 444	1 278	355
Other 56	Other apparel and accessory stores ²	30	8 477	1 438	314
561	Men's and boys' clothing and furnishings stores ³	3	(D)	(D)	(D)
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	20	2 621	393	83
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	6 546	1 030	220
5712	Furniture stores	16	5 763	876	184
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	(D)	(D)	(D)
58	Eating and drinking places	30	2 935	698	258
5812	Eating places	21	2 263	519	183
5813	Drinking places (alcoholic beverages)	9	672	179	75
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	47	6 151	980	195
592	Liquor stores	1	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	14	2 682	474	70
5992	Florists	5	372	72	22

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-12.4	34.7	50.5
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	75.7
5251	Hardware stores	(D)	(D)	146.4
52 ex. 5251	Other	(NC)	(NC)	68.8
53 pt.	General merchandise group stores ²	-30.6	52.9	63.9
531	Department stores	-29.2	(D)	67.8
533	Variety stores	-40.7	(D)	(D)
539	Miscellaneous general merchandise stores	-27.9	36.4	(D)
54	Food stores	(D)	33.0	36.5
55 ex. 554	Automotive dealers	31.4	22.6	61.7
55 pt. (554)	Gasoline service stations	(D)	16.1	25.3
56	Apparel and accessory stores	-26.2	13.8	29.6
562, 3, 8	Women's clothing, specialty stores, furriers	-32.0	(D)	(D)
562	Women's ready-to-wear stores	-37.6	11.9	16.4
Other 56	Other apparel and accessory stores	(D)	(D)	38.1
57	Furniture, home furnishings, and equipment stores	-8.2	23.5	44.1
5712	Furniture stores	-9.5	-2.4	27.8
Other 571	Home furnishings stores	(D)	63.9	81.3
572, 573	Household appliance, radio, television, and music stores	(D)	52.7	55.6
58	Eating and drinking places	-12.0	54.7	56.5
5812	Eating places	-26.9	60.6	62.0
5813	Drinking places (alcoholic beverages)	38.2	25.6	35.1
59 pt. (591)	Drug stores and proprietary stores	(D)	48.4	48.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	40.1
592	Liquor stores	(D)	55.9	41.9
5992	Florists	25.5	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

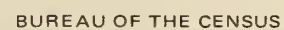
TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	10.8	6.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	4.4	6.1
525	Hardware stores	(D)	-	-	(D)	1.0
52 ex. 525	Other	(D)	-	-	(D)	5.1
53	General merchandise group stores	14.4	12.6	27.1	20.4	14.6
531	Department stores	13.0	(D)	(D)	(D)	12.8
533	Variety stores	33.6	20.4	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	10.4	(D)	.3	(D)
54	Food stores	(D)	(D)	(D)	18.7	21.6
55 ex. 554	Automotive dealers	13.8	7.8	21.8	17.1	19.0
55 pt. (554)	Gasoline service stations	2.2	1.0	1.2	5.9	7.9
56	Apparel and accessory stores	36.7	26.9	19.6	5.8	4.9
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	36.4	9.2	(D)	1.7
562	Women's ready-to-wear stores	40.0	34.7	8.1	2.2	1.6
561	Men's and boys' clothing and furnishings stores	41.1	30.8	(D)	(D)	(D)
565	Family clothing stores	14.2	(D)	(D)	(D)	1.0
566	Shoe stores	(D)	30.1	3.4	(D)	.8
564, 9	Other apparel and accessory stores	(D)	4.6	(D)	.1	(D)
57	Furniture, home furnishings, and equipment stores	14.9	10.5	9.3	6.8	6.0
5712	Furniture stores	29.3	19.2	8.1	3.0	2.9
Other 571	Home furnishings stores	(D)	(D)	(D)	1.3	1.0
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.5	2.1
58	Eating and drinking places	5.2	3.3	4.0	8.2	8.1
5812	Eating places	3.8	2.6	2.5	7.1	6.7
5813	Drinking places (alcoholic beverages)	13.6	6.7	1.4	1.1	1.4
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	6.0	5.3
59 ex. 591, 6	Miscellaneous retail stores ²	19.3	12.4	12.0	6.7	6.5
592	Liquor stores	-	-	-	2.0	2.2
594	Miscellaneous shopping goods stores	32.4	24.5	9.7	3.2	2.7
5992	Florists	(D)	(D)	.7	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

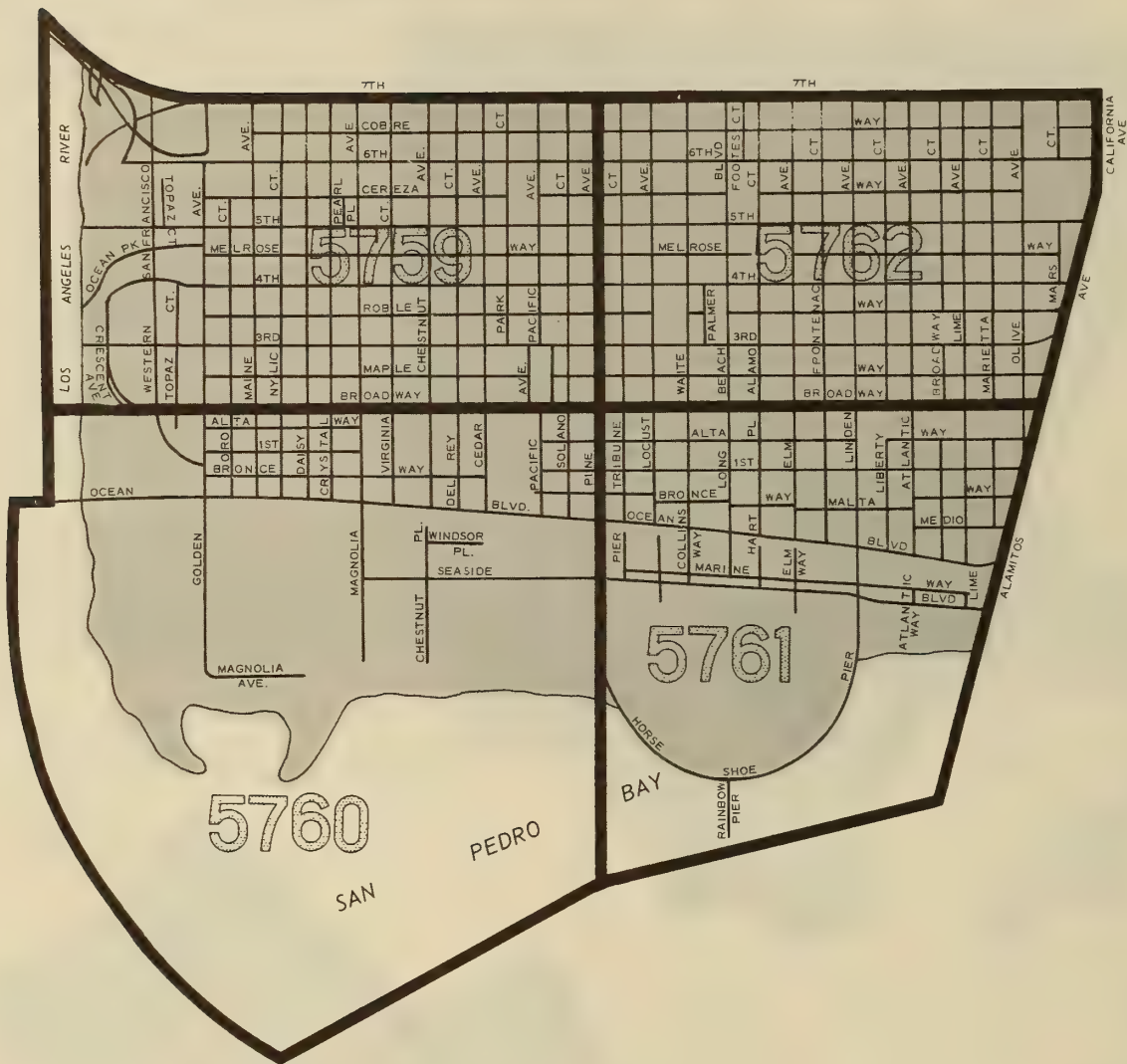
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Standard Metropolitan Statistical Area and Central Business District



LOS ANGELES-LONG BEACH, CALIF.

Central Business District

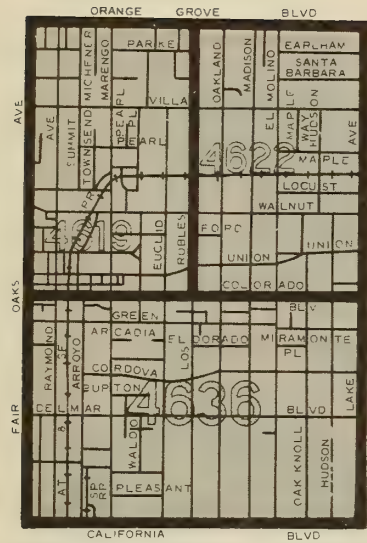


LONG BEACH

Comprising Census Tracts 5759, 5760, 5761 and 5762

LOS ANGELES-LONG BEACH, CALIF.

Central Business Districts



PASADENA

Comprising Census Tracts
4619, 4622 and 4636

2000 4000 FEET



GLENDALE

Comprising Census Tracts
3018, 3020, 3022 and 3023

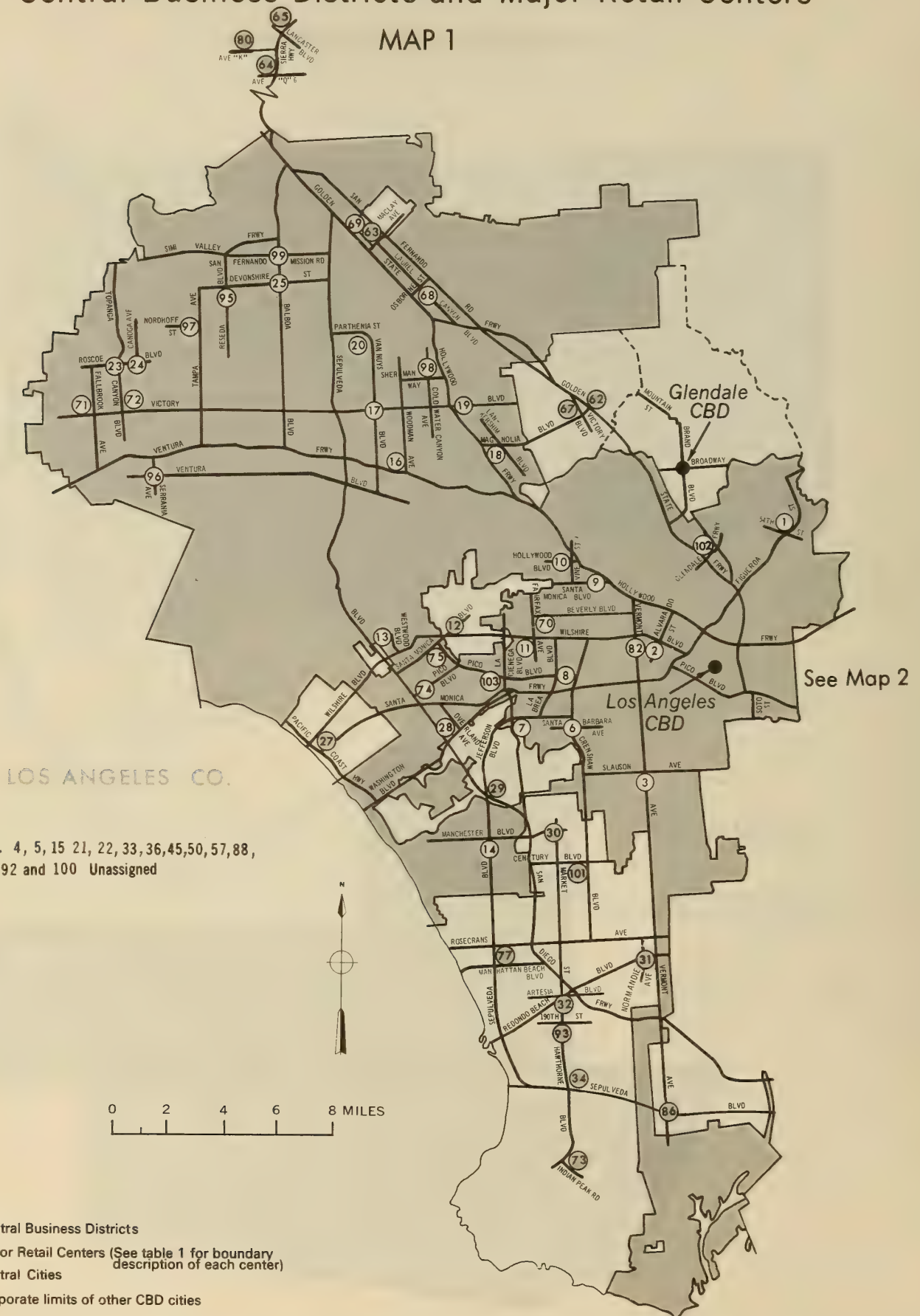
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LOS ANGELES-LONG BEACH, CALIF.

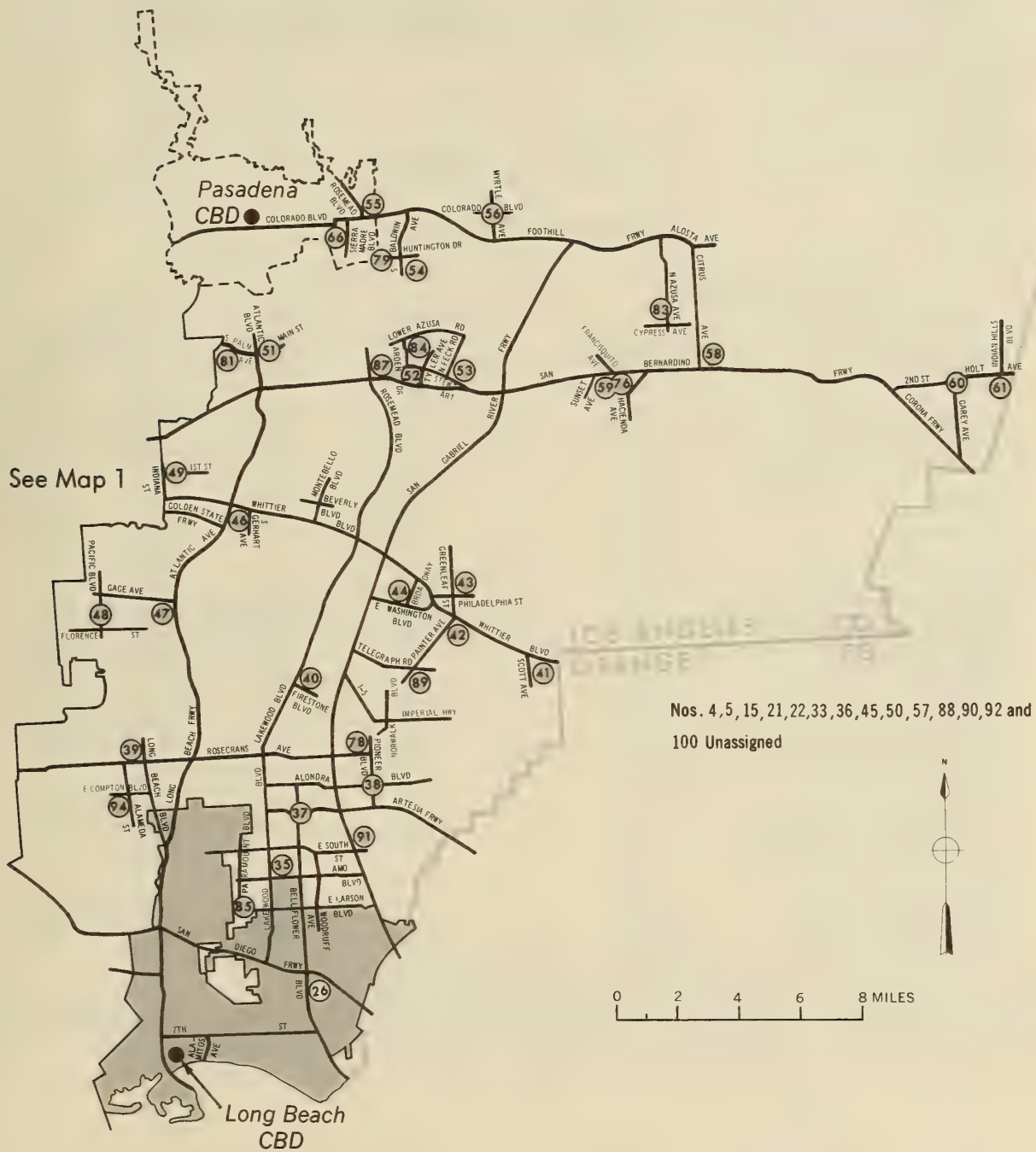
Central Business Districts and Major Retail Centers

MAP 1



LOS ANGELES-LONG BEACH, CALIF.

Central Business Districts and Major Retail Centers MAP 2



U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities			
			Los Angeles	Long Beach	Glendale	Pasadena
	Retail stores, total: ¹					
	Number	53 062	22 609	2 800	1 104	1 026
	Sales\$1,000..	16 770 524	6 673 212	793 775	380 808	431 050
	Payroll, entire year\$1,000..	2 224 953	913 114	112 280	49 146	61 682
	Paid employees for week including March 12, 1972	401 424	165 375	21 012	8 383	10 765
54, 58, 591	Convenience goods stores:					
	Number	19 723	8 563	1 140	357	322
	Sales\$1,000..	5 994 555	2 502 582	304 873	(D)	116 861
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	15 306	6 826	689	351	366
	Sales\$1,000..	4 863 460	2 010 954	211 524	99 517	187 266
52,55,59 ex. 591, 4	All other stores:					
	Number	18 033	7 220	971	396	338
	Sales\$1,000..	5 912 509	2 159 676	277 378	(D)	126 923
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	53 062	22 609	2 800	1 098	1 026
52	Building materials, hardware, garden supply, and mobile home dealers ..	1 757	641	77	38	34
525	Hardware stores	555	231	27	15	7
52 ex. 525	Other	1 202	410	50	23	27
53	General merchandise group stores	1 162	498	53	23	23
531	Department stores	216	74	11	3	6
533	Variety stores	416	185	21	9	9
539	Miscellaneous general merchandise stores	530	239	21	11	8
54	Food stores	5 703	2 500	262	110	93
55 ex. 554	Automotive dealers	3 185	1 035	176	86	64
55 pt. (554)	Gasoline service stations	5 763	2 262	281	124	81
56	Apparel and accessory stores	4 975	2 319	181	116	123
562, 3, 8	Women's clothing, specialty stores, furriers	2 195	1 025	74	51	59
562	Women's ready-to-wear stores	1 720	786	56	41	48
561	Men's and boys' clothing and furnishings stores	887	438	31	20	21
565	Family clothing stores	430	210	11	7	10
566	Shoe stores	881	361	36	27	26
564, 9	Other apparel and accessory stores	582	285	29	11	7
57	Furniture, home furnishings, and equipment stores	4 143	1 792	199	102	105
5712	Furniture stores	1 342	593	67	25	31
Other 571	Home furnishings stores	1 228	545	60	32	34
572, 573	Household appliance, radio, television, and music stores	1 573	654	72	45	40
58	Eating and drinking places	12 514	5 433	796	213	199
5812	Eating places	9 453	4 165	542	169	165
5813	Drinking places (alcoholic beverages)	3 061	1 268	254	44	34
59 pt. (591)	Drug stores and proprietary stores	1 506	630	82	34	30
59 ex. 591, 6	Miscellaneous retail stores ³	12 354	5 499	693	258	274
592	Liquor stores	2 142	948	146	39	20
594	Miscellaneous shopping goods stores	5 026	2 217	256	110	115
5992	Florists	672	278	41	14	13

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Central business districts			
		Los Angeles	Long Beach	Glendale	Pasadena
	Retail stores, total: ¹				
	Number	1 152	313	358	243
	Sales\$1,000..	370 587	92 795	132 348	120 202
	Payroll, entire year\$1,000..	75 478	15 861	19 390	20 656
	Paid employees for week including March 12, 1972	12 783	3 182	3 451	3 753
54, 58, 591	Convenience goods stores:				
	Number	446	135	109	67
	Sales\$1,000..	75 585	29 164	35 530	21 993
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	535	109	147	101
	Sales\$1,000..	270 475	53 054	67 788	82 717
52,55,59, ex. 591, 4	All other stores:				
	Number	171	69	102	75
	Sales\$1,000..	24 527	10 577	29 030	15 492
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	1 152	313	358	243
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	1	8	8
525	Hardware stores	1	1	2	2
52 ex. 525	Other	7	-	6	6
53	General merchandise group stores	27	11	6	10
531	Department stores	5	4	3	4
533	Variety stores	5	4	2	4
539	Miscellaneous general merchandise stores	17	3	1	2
54	Food stores	68	17	28	12
55 ex. 554	Automotive dealers	6	8	22	9
55 pt. (554)	Gasoline service stations	20	10	34	17
56	Apparel and accessory stores	249	42	57	39
562, 3, 8	Women's clothing, specialty stores, furriers	101	15	25	16
562	Women's ready-to-wear stores	75	12	23	13
561	Men's and boys' clothing and furnishings stores	63	6	12	5
565	Family clothing stores	17	3	2	3
566	Shoe stores	45	12	13	11
564, 9	Other apparel and accessory stores	23	6	5	4
57	Furniture, home furnishings, and equipment stores	57	18	37	23
5712	Furniture stores	14	4	11	7
Other 571	Home furnishings stores	7	4	12	5
572, 573	Household appliance, radio, television, and music stores	36	10	14	11
58	Eating and drinking places	351	109	65	46
5812	Eating places	290	72	52	39
5813	Drinking places (alcoholic beverages)	61	37	13	7
59 pt. (591)	Drug stores and proprietary stores	27	9	16	9
59 ex. 591, 6	Miscellaneous retail stores ³	339	88	85	70
592	Liquor stores	24	10	4	3
594	Miscellaneous shopping goods stores	202	38	47	29
5992	Florists	13	6	3	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 1	No. 2	No. 3	No. 6
	Retail stores, total: ¹				
	Number	77	74	29	193
	Sales	22 896	15 774	23 034	118 090
	Payroll, entire year	3 332	2 540	3 748	16 412
	Paid employees for week including March 12, 1972	653	479	667	2 722
54, 58, 591	Convenience goods stores:				
	Number	24	33	3	56
	Sales	3 695	6 287	(D)	34 140
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	39	25	23	97
	Sales	10 586	7 451	20 601	47 218
52, 55, 59, ex. 591, 4	All other stores:				
	Number	14	16	3	40
	Sales	8 615	2 036	(D)	36 732
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	77	74	29	193
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	-	3
525	Hardware stores	1	-	-	1
52 ex. 525	Other	1	1	-	2
53	General merchandise group stores	4	3	3	5
531	Department stores	2	1	1	3
533	Variety stores	1	-	1	2
539	Miscellaneous general merchandise stores	1	2	1	-
54	Food stores	7	4	-	15
55 ex. 554	Automotive dealers	4	1	1	10
55 pt. (554)	Gasoline service stations	-	1	-	6
56	Apparel and accessory stores	16	11	13	53
562, 3, 8	Women's clothing, specialty stores, furriers	6	3	5	23
562	Women's ready-to-wear stores	5	3	5	20
561	Men's and boys' clothing and furnishings stores	5	2	1	10
565	Family clothing stores	1	-	1	1
566	Shoe stores	4	3	3	7
564, 9	Other apparel and accessory stores	-	3	3	12
57	Furniture, home furnishings, and equipment stores	12	3	5	24
5712	Furniture stores	7	-	4	10
Other 571	Home furnishings stores	-	-	-	5
572, 573	Household appliance, radio, television, and music stores	5	3	1	9
58	Eating and drinking places	16	25	2	35
5812	Eating places	11	16	2	32
5813	Drinking places (alcoholic beverages)	5	9	-	3
59 pt. (591)	Drug stores and proprietary stores	1	4	1	6
59 ex. 591, 6	Miscellaneous retail stores ³	15	21	4	36
592	Liquor stores	2	3	-	5
594	Miscellaneous shopping goods stores	7	8	2	15
5992	Florists	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments on both sides of North Figueroa St. from Avenue 55 to Avenue 61. (Los Angeles) (In tracts 1836, 1837, and 1838)

MRC No. 2. Includes establishments on West 7th St. from Westlake Ave. to Lake St., and on Alvarado St. from 6th St. to 8th St. (Los Angeles city, Los Angeles) (In tracts 2088, 2089, and 2094)

MRC No. 3. Includes the establishments on South Vermont Ave. from West 58th St. to West 60th St., and on West 59th St. from Menlo Ave. to alley west of Vermont Ave. (Los Angeles) (In tracts 2326, 2327, and 2371)

MRC No. 6. Includes the planned centers known as "Crenshaw Square," "Santa Barbara Plaza," "Crenshaw Center," "Fashion Plaza," and "May Company Center," and establishments in the area bounded by Exposition Blvd., South Bronson Ave., Rodeo Rd., South Norton Ave., 39th St., McClung Dr., 43d St., 11th Ave., alley south of Vernon Ave., east side of Crenshaw Blvd., 48th St., alley west of Crenshaw Blvd., Stocker, Don Felipe Dr., Marilton Ave., Santa Rosalia Dr., Buckingham Rd., Santa Barbara Ave., and Victoria Ave. (Los Angeles) (In tracts 2193, 2194, 2195, 2342, 2343, 2345, 2361, 2364, and 7032)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 7	No. 8	No. 9	No. 10	No. 11
	Retail stores, total: ¹					
	Number	13	44	84	277	170
	Sales	57 047	32 614	28 764	84 952	122 719
	Payroll, entire year	6 027	5 260	4 856	14 637	16 956
	Paid employees for week including March 12, 1972	1 102	1 332	820	2 675	3 094
54, 58, 591	Convenience goods stores:					
	Number	4	14	24	77	47
	Sales	(D)	5 670	5 101	19 030	19 277
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	5	25	45	166	92
	Sales	(D)	21 794	21 117	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	4	5	15	34	31
	Sales	1 844	5 150	2 546	(D)	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	13	44	84	277	170
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	2	-	-
525	Hardware stores	-	-	1	-	-
52 ex. 525	Other	-	3	1	-	-
53	General merchandise group stores	1	2	3	7	2
531	Department stores	1	1	1	1	2
533	Variety stores	-	1	1	3	-
539	Miscellaneous general merchandise stores	-	-	1	3	-
54	Food stores	-	3	8	5	9
55 ex. 554	Automotive dealers	-	-	2	5	15
55 pt. (554)	Gasoline service stations	3	2	2	3	3
56	Apparel and accessory stores	2	10	9	85	44
562, 3, 8	Women's clothing, specialty stores, furriers	1	5	3	33	18
562	Women's ready-to-wear stores	1	4	3	27	12
561	Men's and boys' clothing and furnishings stores	-	1	-	21	12
565	Family clothing stores	-	-	1	6	2
566	Shoe stores	-	2	3	16	9
564, 9	Other apparel and accessory stores	1	2	2	9	3
57	Furniture, home furnishings, and equipment stores	1	9	21	14	24
5712	Furniture stores	1	3	9	1	5
Other 571	Home furnishings stores	-	2	5	1	15
572, 573	Household appliance, radio, television, and music stores	-	4	7	12	4
58	Eating and drinking places	3	10	14	64	21
5812	Eating places	3	8	7	51	19
5813	Drinking places (alcoholic beverages)	-	2	7	13	2
59 pt. (591)	Drug stores and proprietary stores	1	1	2	8	17
59 ex. 591, 6	Miscellaneous retail stores ³	2	4	21	86	35
592	Liquor stores	1	-	1	3	2
594	Miscellaneous shopping goods stores	1	4	12	60	22
5992	Florists	-	-	-	3	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 7. Includes establishments on South La Cienega Blvd. from Jefferson Blvd. to Bowcroft St., and on Rodeo Rd. from Clyde Ave. to Kalamian Dr. (Los Angeles) (In tracts 2201 and 2363)

MRC No. 8. Includes the planned center known as "Midtown Shopping Center" and establishments on West Pico Blvd. from West Blvd. to Longwood Ave., and on Venice Blvd. from San Vicente Blvd. to Longwood Ave. (Los Angeles) (In tracts 2128, 2172, 2182, and 2183)

MRC No. 9. Includes establishments in the area bounded by Virginia Ave., St. Andrews Pl., Lexington Ave., alley east of Western Ave., Virginia Ave., Hollywood Freeway, Santa Monica Blvd., Oxford Ave., Romaine, Romaine extended, and Wilton Pl. (Los Angeles) (In tracts 1909, 1911, 1917, 1916.02, and 1916.01)

MRC No. 10. Includes the establishments in the area known as "Hollywood and Vine" bounded by Franklin Ave., Franklin Pl., Las Palmas Ave., Yucca, Argyle Ave., Selma Ave., Vine, Sunset Blvd., Las Palmas Ave., Selma Ave., Highland Ave., Hawthorne Ave., and Sycamore Ave. (Los Angeles) (In tracts 1901, 1902, 1903.02, 1906, 1907, and 1908)

MRC No. 11. Includes establishments on Wilshire Blvd. from Sycamore Ave. to La Cienega Blvd., on Fairfax Ave. from Wilshire Blvd. to 6th St., and on La Brea Ave. from Wilshire Blvd. to Beverly Blvd. (Beverly Hills and Los Angeles) (In tracts 2145, 2147, 2151, 2152, 7008, 2148, 2163, 2162, 2146, 2142, 2141, 2144, and 1945)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 12	No. 13	No. 14	No. 16
	Retail stores, total: ¹				
	Number	288	137	95	43
	Sales	157 787	63 693	44 359	47 024
	Payroll, entire year	27 315	10 024	5 811	7 119
	Paid employees for week including March 12, 1972	4 885	1 889	1 054	1 228
54, 58, 591	Convenience goods stores:				
	Number	54	40	22	6
	Sales	(D)	(D)	15 314	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	198	81	51	36
	Sales	(D)	(D)	26 531	45 587
52, 55, 59, ex. 591, 4	All other stores:				
	Number	36	16	22	1
	Sales	(D)	8 039	2 514	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	288	137	95	43
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	4	-
525	Hardware stores	2	-	1	-
52 ex. 525	Other	1	1	3	-
53	General merchandise group stores	7	3	4	2
531	Department stores	1	1	2	1
533	Variety stores	1	1	1	-
539	Miscellaneous general merchandise stores	5	1	1	1
54	Food stores	15	9	6	2
55 ex. 554	Automotive dealers	-	-	4	-
55 pt. (554)	Gasoline service stations	3	-	2	1
56	Apparel and accessory stores	116	43	19	24
562, 3, 8	Women's clothing, specialty stores, furriers	66	19	6	12
562	Women's ready-to-wear stores	56	17	5	12
561	Men's and boys' clothing and furnishings stores	22	12	5	5
565	Family clothing stores	6	2	-	-
566	Shoe stores	13	9	5	6
564, 9	Other apparel and accessory stores	9	1	3	1
57	Furniture, home furnishings, and equipment stores	19	9	10	2
5712	Furniture stores	4	2	2	1
Other 571	Home furnishings stores	11	4	3	1
572, 573	Household appliance, radio, television, and music stores	4	3	5	-
58	Eating and drinking places	30	27	12	4
5812	Eating places	28	26	12	4
5813	Drinking places (alcoholic beverages)	2	1	-	-
59 pt. (591)	Drug stores and proprietary stores	9	4	4	-
59 ex. 591, 6	Miscellaneous retail stores ³	86	41	30	8
592	Liquor stores	2	1	1	-
594	Miscellaneous shopping goods stores	56	26	18	8
5992	Florists	3	1	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 12. Includes establishments in the area bounded by Wilshire Blvd., S.P. RR. tracks, Crescent Dr., Charleville Blvd., Reeves Dr., Gregory Way, El Camino Dr., Charleville Blvd., Durant Dr., and Beverly Hills-Los Angeles city limits. (Beverly Hills) (In tracts 7006, 7007, 7008, 7009.02, and 7010)

MRC No. 13. Includes the planned center known as "Westwood Village" and establishments in the area bounded by Le Conte Ave., Tiverton St., Weyburn Ave., Glendon Ave., Lindbrook Dr., Weyburn Pl., and Gayley Ave. (Los Angeles) (In tracts 2652, 2653.01, and 2653.02)

MRC No. 14. Includes the planned center known as "Westchester" with establishments on Sepulveda Blvd. from 92d St. north to Manchester Ave., on Manchester Ave. from Sepulveda Blvd. to Truxton Ave., on 87th St. from Sepulveda Blvd. to La Tijera Blvd., on 92d St. from Sepulveda Westway to Sepulveda Blvd., and on La Tijera Blvd. from Manchester Ave. to Sepulveda Blvd. (Los Angeles) (In tracts 2767, 2768, 2769, and 2773)

MRC No. 16. Includes the planned centers known as "Fashion Square" and "Glendale Federal Plaza" and establishments bounded by Riverside Dr., Woodman Ave., Ventura Freeway, and Hazeltine Ave. (Los Angeles) (In tract 1287.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 17	No. 18	No. 19	No. 20	No. 23
	Retail stores, total: ¹					
	Number	188	117	138	95	30
	Sales	75 873	21 488	99 564	81 742	11 623
	Payroll, entire year	10 177	3 194	13 312	11 411	1 375
	Paid employees for week including March 12, 1972	1 723	683	2 585	2 223	323
54, 58, 591	Convenience goods stores:					
	Number	45	25	30	26	10
	Sales	(D)	4 108	(D)	17 889	4 893
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	91	62	89	47	14
	Sales	26 754	10 927	81 416	57 264	5 668
52, 55, 59, ex. 591, 4	All other stores:					
	Number	52	30	19	22	6
	Sales	(D)	6 453	(D)	6 589	1 062
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	188	117	138	95	30
52	Building materials, hardware, garden supply, and mobile home dealers ..	7	1	1	2	-
525	Hardware stores	1	-	-	1	-
52 ex. 525	Other	6	1	1	1	-
53	General merchandise group stores	7	5	4	6	2
531	Department stores	2	1	3	3	1
533	Variety stores	5	2	1	2	-
539	Miscellaneous general merchandise stores	-	2	-	1	1
54	Food stores	7	6	11	5	3
55 ex. 554	Automotive dealers	15	9	4	5	-
55 pt. (554)	Gasoline service stations	5	2	4	4	2
56	Apparel and accessory stores	30	15	39	21	3
562, 3, 8	Women's clothing, specialty stores, furriers	9	6	17	11	2
562	Women's ready-to-wear stores	6	3	15	8	2
561	Men's and boys' clothing and furnishings stores	7	4	6	3	1
565	Family clothing stores	3	3	4	-	-
566	Shoe stores	8	2	10	4	-
564, 9	Other apparel and accessory stores	3	-	2	3	-
57	Furniture, home furnishings, and equipment stores	29	21	23	11	3
5712	Furniture stores	11	5	11	5	1
Other 571	Home furnishings stores	5	7	2	1	1
572, 573	Household appliance, radio, television, and music stores	13	9	10	5	1
58	Eating and drinking places	35	16	17	18	6
5812	Eating places	26	13	17	14	3
5813	Drinking places (alcoholic beverages)	9	3	-	4	3
59 pt. (591)	Drug stores and proprietary stores	3	3	2	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	50	39	33	20	10
592	Liquor stores	3	2	-	1	1
594	Miscellaneous shopping goods stores	25	21	23	9	6
5992	Florists	4	2	1	2	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 17. Includes the establishments in the area bounded by Valerio, Tyrone Ave., Bessemer, Hazeltine Ave., Oxnard Ave., Vesper Ave., Friar, Cedros Ave., Victory Blvd., Vose, Sherman Circle, Sherman Way, and Van Nuys Blvd. (Los Angeles) (In tracts 1272, 1271.02, 1278.01, 1279, 1278.02, 1281, 1283.01, 1282, 1284, and 1285)

MRC No. 18. Includes the establishments on Lankershim Blvd. from Chandler Blvd. to Lamada St., and on Magnolia Blvd. from Riverton to Bakman. (Los Angeles) (In tracts 1253 and 1254)

MRC No. 19. Includes the planned centers known as "Valley Plaza" and "Laurel Plaza" and establishments in the area bounded by Archwood St., Ben Ave., Erwin Ave., Radford Ave., Oxnard St., Laurel Canyon Blvd., and Hollywood Freeway. (Los Angeles) (In tracts 1233.01, 1232, 1238, and 1239)

MRC No. 20. Includes the planned center known as "Panarama City" and establishments in the area bounded by Parthenia St., Van Nuys Blvd., Tilden Ave., Chase St., Lennox Ave., Burton St., Lanark St., alley east of Van Nuys Blvd., Lorne St., Blythe St., and Willis Ave. (Los Angeles) (In tracts 1201.01, 1201.02, 1202, and 1203)

MRC No. 23. Includes establishments on Topanga Canyon Blvd. from Lanark St. to Chase St., and on Roscoe Blvd. from Northgate Ave. to Farralane Ave. (Los Angeles) (In tracts 1132.03 and 1343.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 24	No. 25	No. 26	No. 27	No. 28
	Retail stores, total: ¹					
	Number	37	81	55	261	58
	Sales\$1,000..	45 938	33 190	40 372	92 696	22 235
	Payroll, entire year\$1,000..	5 509	4 627	5 620	13 886	3 312
	Paid employees for week including March 12, 1972	878	909	1 032	2 640	606
54, 58, 591	Convenience goods stores:					
	Number	13	20	14	51	10
	Sales\$1,000..	6 607	15 526	9 804	12 273	5 352
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	8	40	34	179	40
	Sales\$1,000..	12 697	12 630	28 786	73 175	15 817
52,55,59, ex. 591, 4	All other stores:					
	Number	16	21	7	31	8
	Sales\$1,000..	26 634	5 034	1 782	7 248	1 066
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	37	81	55	261	58
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1	3	2
525	Hardware stores	1	-	1	1	2
52 ex. 525	Other	-	1	-	2	-
53	General merchandise group stores	2	1	5	12	3
531	Department stores	2	1	3	3	1
533	Variety stores	-	-	1	2	1
539	Miscellaneous general merchandise stores	-	-	1	7	1
54	Food stores	3	5	5	7	2
55 ex. 554	Automotive dealers	9	5	1	3	1
55 pt. (554)	Gasoline service stations	5	5	3	3	-
56	Apparel and accessory stores	2	17	13	69	20
562, 3, 8	Women's clothing, specialty stores, furriers	1	4	2	30	9
562	Women's ready-to-wear stores	1	4	2	26	9
561	Men's and boys' clothing and furnishings stores	-	3	5	13	2
565	Family clothing stores	1	3	-	3	1
566	Shoe stores	-	6	4	18	6
564, 9	Other apparel and accessory stores	-	1	2	5	2
57	Furniture, home furnishings, and equipment stores	3	10	5	42	10
5712	Furniture stores	-	5	2	9	3
Other 571	Home furnishings stores	1	3	1	10	2
572, 573	Household appliance, radio, television, and music stores	2	2	2	23	5
58	Eating and drinking places	10	14	6	36	5
5812	Eating places	9	13	5	26	4
5813	Drinking places (alcoholic beverages)	1	1	1	10	1
59 pt. (591)	Drug stores and proprietary stores	-	1	3	8	3
59 ex. 591, 6	Miscellaneous retail stores ³	2	22	13	78	12
592	Liquor stores	-	-	1	4	-
594	Miscellaneous shopping goods stores	1	12	11	56	7
5992	Florists	-	2	-	2	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 24. Includes the establishments on both sides of Roscoe Blvd. from Deering Ave. to Canoga Ave., and on Canoga Ave. to Strathorn St. (Los Angeles) (In tracts 1132.03, 1342.01, and 1343.01)

MRC No. 25. Includes the planned center known as "North Hills" and establishments on Devonshire St. from Petit Ave. to Amestoy Ave., and on Balboa Blvd. from Mayall St. to Blackhawk St. (Los Angeles) (In tracts 1113.01, 1113.02, 1114.01, and 1114.02)

MRC No. 26. Includes the planned center known as "Los Altos" and the establishments in the area bounded by San Diego Freeway, Marwick Ave., Stearns St., San Anselme Ave., Britton Dr., Daggett St., Fairbrook St., Abbeyfield St., Montair Ave., 23d St., and Bellflower Blvd. (Long Beach) (In tracts 5742.01 and 5743)

MRC No. 27. Includes the planned center known as "Santa Monica Mall" and establishments in the area bounded by the rear property line of lots on the north side of Wilshire Blvd., 6th St., the rear property line of lots on the south side of Colorado Ave., and 2d St. (Santa Monica) (In tracts 7014 and 7019)

MRC No. 28. Includes the planned center known as "Culver City Shopping Center" and establishments bounded by Overland Ave., Oregon St., Elenda St., Washington Blvd., Spad Ave., and north side of Venice Blvd. (Culver City) (In tracts 2718 and 7028.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 29	No. 30	No. 31	No. 32	No. 34
	Retail stores, total: ¹					
	Number	69	177	21	71	199
	Sales	28 682	66 373	11 105	68 773	189 632
	Payroll, entire year	4 028	9 669	1 359	8 012	25 773
	Paid employees for week including March 12, 1972	722	1 723	284	1 626	5 186
54, 58, 591	Convenience goods stores:					
	Number	27	38	6	15	36
	Sales	15 535	(D)	6 905	15 469	15 205
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	21	106	11	40	148
	Sales	9 365	(D)	3 319	47 007	172 256
52, 55, 59, ex. 591, 4	All other stores:					
	Number	21	33	4	16	15
	Sales	3 782	(D)	881	6 297	2 171
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	69	177	21	71	199
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	5	—	1	3
525	Hardware stores	2	1	—	—	—
52 ex. 525	Other	2	4	—	1	3
53	General merchandise group stores	2	7	1	5	10
531	Department stores	1	2	1	3	8
533	Variety stores	1	4	—	1	1
539	Miscellaneous general merchandise stores	—	1	—	1	1
54	Food stores	6	5	2	7	14
55 ex. 554	Automotive dealers	4	3	1	7	1
55 pt. (554)	Gasoline service stations	6	5	3	5	2
56	Apparel and accessory stores	9	49	5	18	89
562, 3, 8	Women's clothing, specialty stores, furriers	3	21	2	6	40
562	Women's ready-to-wear stores	3	19	1	6	31
561	Men's and boys' clothing and furnishings stores	1	7	1	4	20
565	Family clothing stores	—	5	—	—	5
566	Shoe stores	2	8	1	7	20
564, 9	Other apparel and accessory stores	3	8	1	1	4
57	Furniture, home furnishings, and equipment stores	9	22	1	10	13
5712	Furniture stores	1	3	—	5	1
Other 571	Home furnishings stores	1	9	—	2	1
572, 573	Household appliance, radio, television, and music stores	7	10	1	3	11
58	Eating and drinking places	19	26	3	7	19
5812	Eating places	15	21	3	5	16
5813	Drinking places (alcoholic beverages)	4	5	—	2	3
59 pt. (591)	Drug stores and proprietary stores	2	7	1	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	8	48	4	10	45
592	Liquor stores	1	3	—	—	—
594	Miscellaneous shopping goods stores	1	28	4	7	36
5992	Florists	—	5	—	2	1

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 29. Includes the planned center known as "Studio Village" bounded by the west side of Jefferson Blvd., Hazelton St., and Sawtelle Blvd., and establishments on Sepulveda Blvd. from 5100 to 5599, and on Jefferson Blvd. from Hazelton Slausson Blvd. (Culver City) (In tracts 7026, 7027, and 7030)

MRC No. 30. Includes establishments in the area bounded by Florence Ave., Locust, Manchester Blvd., Hillcrest Blvd., Prairie Ave., Spruce St., Kelso St., and Crevillea Ave. (Inglewood) (In tracts 6010 and 6012.01)

MRC No. 31. Includes the planned center known as "Gardena Valley Shopping Center" and establishments on West Redondo Beach Blvd. from Berendo Ave. to Normandie Ave. (Gardena) (In tracts 6030.02 and 6031)

MRC No. 32. Includes the planned centers known as "South Bay Center" and "South Bay Shopping Plaza," and establishments on Hawthorne Blvd.—Hawthorne Ave. from 172d St. to 186th St., and on Artesia Blvd. from Hawthorne Blvd. to Kingsdale Ave. (Redondo Beach and Torrance) (In tracts 6040, 6041, 6206.01, and 6503)

MRC No. 34. Includes the planned centers known as "Del Amo Center" and "Bullock's Fashion Square," and establishments on Hawthorne Blvd. from Torrance Blvd. to Sepulveda Blvd., and on Sepulveda Blvd. from Hawthorne Ave. to Kent Ave. (Torrance) (In tracts 6507.01 and 6512.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 35	No. 37	No. 38	No. 39	No. 40
	Retail stores, total: ¹					
	Number	104	104	18	60	67
	Sales\$1,000..	110 407	30 807	9 828	49 096	46 361
	Payroll, entire year\$1,000..	15 209	4 348	1 271	6 281	6 726
	Paid employees for week including March 12, 1972	3 232	812	251	1 005	1 308
54, 58, 591	Convenience goods stores:					
	Number	24	26	9	18	8
	Sales\$1,000..	(D)	8 772	5 944	9 158	5 048
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	68	55	4	21	51
	Sales\$1,000..	77 611	10 964	2 937	29 750	40 044
52,55,59, ex. 591, 4	All other stores:					
	Number	12	23	5	21	8
	Sales\$1,000..	(D)	11 071	947	10 188	1 269
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	104	104	18	60	67
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	1	3	1
525	Hardware stores	-	-	1	-	-
52 ex. 525	Other	-	2	-	3	1
53	General merchandise group stores	9	5	1	2	3
531	Department stores	5	1	1	1	2
533	Variety stores	2	3	-	1	1
539	Miscellaneous general merchandise stores	2	1	-	-	-
54	Food stores	7	5	5	2	6
55 ex. 554	Automotive dealers	5	7	-	10	1
55 pt. (554)	Gasoline service stations	4	3	1	5	2
56	Apparel and accessory stores	37	16	2	6	30
562, 3, 8	Women's clothing, specialty stores, furriers	13	10	1	1	12
562	Women's ready-to-wear stores	10	10	1	1	10
561	Men's and boys' clothing and furnishings stores	7	3	-	1	7
565	Family clothing stores	2	1	-	-	-
566	Shoe stores	14	2	-	2	9
564, 9	Other apparel and accessory stores	1	-	1	2	2
57	Furniture, home furnishings, and equipment stores	8	17	1	9	6
5712	Furniture stores	2	9	-	3	1
Other 571	Home furnishings stores	-	2	-	2	2
572, 573	Household appliance, radio, television, and music stores	6	6	1	4	3
58	Eating and drinking places	15	17	3	14	1
5812	Eating places	15	11	3	10	1
5813	Drinking places (alcoholic beverages)	-	6	-	4	-
59 pt. (591)	Drug stores and proprietary stores	2	4	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	17	28	3	7	16
592	Liquor stores	1	1	2	1	-
594	Miscellaneous shopping goods stores	14	17	-	4	12
5992	Florists	-	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 35. Includes the planned center known as "Lakewood" and establishments in the area bounded by Camarino St., North Clark Blvd., East Del Amo Blvd., and North Hayter Ave. (Lakewood) (In tracts 5707.01 and 5708)

MRC No. 37. Includes establishments on Bellflower Blvd. from the P.E. RR. to Ramona St., and on Artesia Blvd. from Ardmore Ave. to Woodruff Ave. (Bellflower) (In tracts 5542, 5544.01, and 5544.02)

MRC No. 38. Includes the planned center known as "Alondra Square" and establishments on East Alondra Blvd. from Gard Ave. to Clarksdale Ave., and South Pioneer Blvd. from Neva St. to 161st Ave. (Norwalk) (In tracts 5526, 5529, 5546, and 5547)

MRC No. 39. Includes the establishments in the area bounded by Euclid Ave., Bullis Rd., Orchard Ave., Ward Ave., Pine Ave., Bradfield Ave., Rosecrans Ave., Van Ness Ave., Poppy Ave., and Short Ave. (Compton and Lynwood) (In tracts 5405, 5417, 5416.01, 5416.02, and 5420)

MRC No. 40. Includes the planned center known as "Stonewood Center" and establishments in the area bounded by Cecilia, Woodruff Ave., Firestone Blvd., and Lakewood Blvd. (Downey) (In tract 5510)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 41	No. 42	No. 43	No. 44
	Retail stores, total: ¹				
	Number	54	40	87	19
	Sales\$1,000..	36 011	35 809	17 727	12 555
	Payroll, entire year\$1,000..	4 928	5 303	2 614	1 570
	Paid employees for week including March 12, 1972	1 005	1 133	576	246
54, 58, 591	Convenience goods stores:				
	Number	10	10	15	9
	Sales\$1,000..	11 134	6 874	2 896	9 066
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	42	26	55	8
	Sales\$1,000..	(D)	28 093	12 863	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	2	4	17	2
	Sales\$1,000..	(D)	842	1 968	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	54	40	87	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	4	1
525	Hardware stores	-	-	1	1
52 ex. 525	Other	-	-	3	-
53	General merchandise group stores	2	2	2	2
531	Department stores	2	2	1	1
533	Variety stores	-	-	1	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	5	4	2	3
55 ex. 554	Automotive dealers	-	2	-	-
55 pt. (554)	Gasoline service stations	1	-	-	-
56	Apparel and accessory stores	23	13	23	3
562, 3, 8	Women's clothing, specialty stores, furriers	9	6	9	-
562	Women's ready-to-wear stores	8	4	8	-
561	Men's and boys' clothing and furnishings stores	4	3	2	1
565	Family clothing stores	2	-	3	1
566	Shoe stores	6	4	7	1
564, 9	Other apparel and accessory stores	2	-	2	-
57	Furniture, home furnishings, and equipment stores	5	4	14	3
5712	Furniture stores	1	1	4	1
Other 571	Home furnishings stores	1	3	2	1
572, 573	Household appliance, radio, television, and music stores	3	-	8	1
58	Eating and drinking places	4	5	8	3
5812	Eating places	4	5	7	3
5813	Drinking places (alcoholic beverages)	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	1	1	5	3
59 ex. 591, 6	Miscellaneous retail stores ³	13	9	29	1
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	12	7	16	-
5992	Florists	-	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 41. Includes the planned center known as "Whittier Center" and establishments on East Whittier Blvd. from Scott Ave. to Santa Gertrudes (Fort Rose) Ave. (Whittier) (In tracts 5002.02 and 5034.02)

MRC No. 42. Includes the planned center known as "Whittier Quad" and establishments in the area bounded by north side of Whittier Blvd., Barton Rd., Cullen St., Laurel Ave., Starbuck St., and Painter Ave. (Whittier) (In tracts 5018 and 5019)

MRC No. 43. Includes the establishments on Greenleaf Ave. from Hadley St. to Wardman St., on Philadelphia St. from Comstock St. to Washington St., on Bailey St. from Comstock to Greenleaf, and on Comstock from Philadelphia to Bailey St. (Whittier) (In tract 5015)

MRC No. 44. Includes the planned center known as "Whittier Downs" and establishments on the north side of East Washington Blvd. from Norwalk Blvd. to Duchess Dr., and on Vicki Dr. from East Washington Blvd. to Glengarry Ave. (Santa Fe Springs) (In tract 5022)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 46	No. 47	No. 48	No. 49	No. 51
	Retail stores, total: ¹					
	Number	25	48	146	57	132
	Sales	22 461	20 346	42 618	11 814	51 279
	Payroll, entire year	2 616	2 411	6 396	1 785	7 861
	Paid employees for week including March 12, 1972	493	379	1 250	334	1 334
54, 58, 591	Convenience goods stores:					
	Number	10	16	27	22	22
	Sales	3 557	8 814	(D)	4 427	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	11	24	105	27	85
	Sales	17 229	4 258	30 339	6 712	25 321
52, 55, 59, ex. 591, 4	All other stores:					
	Number	4	8	14	8	25
	Sales	1 675	7 274	(D)	675	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	25	48	146	57	132
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	2	-	4
525	Hardware stores	-	1	1	-	1
52 ex. 525	Other	1	-	1	-	3
53	General merchandise group stores	2	3	8	2	6
531	Department stores	1	1	2	1	2
533	Variety stores	-	1	4	1	3
539	Miscellaneous general merchandise stores	1	1	2	-	1
54	Food stores	2	7	5	10	7
55 ex. 554	Automotive dealers	2	4	4	1	7
55 pt. (554)	Gasoline service stations	1	2	-	1	-
56	Apparel and accessory stores	7	7	52	10	37
562, 3, 8	Women's clothing, specialty stores, furriers	3	3	22	3	14
562	Women's ready-to-wear stores	3	2	21	2	12
561	Men's and boys' clothing and furnishings stores	-	2	10	2	7
565	Family clothing stores	-	-	4	-	2
566	Shoe stores	4	2	11	4	12
564, 9	Other apparel and accessory stores	-	-	5	1	2
57	Furniture, home furnishings, and equipment stores	-	7	23	8	21
5712	Furniture stores	-	4	8	6	3
Other 571	Home furnishings stores	-	-	5	-	6
572, 573	Household appliance, radio, television, and music stores	-	3	10	2	12
58	Eating and drinking places	7	8	17	8	13
5812	Eating places	3	3	11	7	11
5813	Drinking places (alcoholic beverages)	4	5	6	1	2
59 pt. (591)	Drug stores and proprietary stores	1	1	5	4	2
59 ex. 591, 6	Miscellaneous retail stores ³	2	8	30	13	35
592	Liquor stores	-	-	2	2	1
594	Miscellaneous shopping goods stores	2	7	22	7	21
5992	Florists	-	1	-	1	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 46. Includes the establishments on East Whittier Blvd. from Goodrich Blvd. to Simmons Ave. and on South Gerhart Ave. from East Whittier to Grace Pl. (Commerce) (In tracts 5317.01, 5317.02, and 5323.01)

MRC No. 47. Includes establishments on Gage Ave. from Otis Ave. to Woodward Ave., and on Atlantic Ave. from Gage Ave. to Brompton Ave. (Bell) (In tracts 5336 and 5338.02)

MRC No. 48. Includes the establishments in the area bounded by Belgrave Ave., Rita Ave., Florence Ave., and Rugby Ave. (Huntington Park) (In tracts 5326 and 5331)

MRC No. 49. Includes establishments on East 1st St. from Indiana St. to South Eastman Ave. (Los Angeles County) (In tract 5311)

MRC No. 51. Includes establishments on Main St. from Atlantic Blvd. to Vega St., and on Garfield Ave. from Woodward Ave. to Bay State St. (Alhambra) (In tracts 4803 and 4810)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 52	No. 53	No. 54	No. 55	No. 56
	Retail stores, total: ¹					
	Number	54	29	38	42	56
	Sales	14 115	31 732	20 650	37 983	9 425
	Payroll, entire year	2 185	4 889	3 169	5 933	1 123
	Paid employees for week including March 12, 1972	396	809	713	1 077	286
54, 58, 591	Convenience goods stores:					
	Number	9	6	11	18	14
	Sales	3 341	2 073	4 454	10 688	2 919
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	35	17	23	18	30
	Sales	8 648	25 919	15 845	26 193	4 924
52, 55, 59, ex. 591, 4	All other stores:					
	Number	10	6	4	6	12
	Sales	2 126	3 740	351	1 102	1 582
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	54	29	38	42	56
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	1	-	2
525	Hardware stores	-	-	-	-	1
52 ex. 525	Other	-	1	1	-	1
53	General merchandise group stores	3	2	3	3	3
531	Department stores	1	1	2	1	1
533	Variety stores	2	1	-	2	1
539	Miscellaneous general merchandise stores	-	-	1	-	1
54	Food stores	5	2	3	6	5
55 ex. 554	Automotive dealers	7	3	-	-	1
55 pt. (554)	Gasoline service stations	-	1	2	4	1
56	Apparel and accessory stores	16	7	12	7	12
562, 3, 8	Women's clothing, specialty stores, furriers	5	2	6	3	4
562	Women's ready-to-wear stores	5	2	6	3	4
561	Men's and boys' clothing and furnishings stores	3	2	2	2	2
565	Family clothing stores	1	-	1	-	1
566	Shoe stores	5	3	3	2	4
564, 9	Other apparel and accessory stores	2	-	-	-	1
57	Furniture, home furnishings, and equipment stores	7	5	4	4	6
5712	Furniture stores	4	1	-	2	4
Other 571	Home furnishings stores	1	2	1	2	1
572, 573	Household appliance, radio, television, and music stores	2	2	3	-	1
58	Eating and drinking places	2	3	6	11	5
5812	Eating places	1	3	5	10	4
5813	Drinking places (alcoholic beverages)	1	-	1	1	1
59 pt. (591)	Drug stores and proprietary stores	2	1	2	1	4
59 ex. 591, 6	Miscellaneous retail stores ³	12	4	5	6	17
592	Liquor stores	1	-	-	1	1
594	Miscellaneous shopping goods stores	9	3	4	4	9
5992	Florists	-	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 52. Includes the planned center known as "Valley Mall" and establishments on Valley Blvd. from Hoyt Ave. to P.E. RR., and on Monte Vista St. from Hoyt Ave. to P.E. RR. (El Monte) (In tract 4327)

MRC No. 53. Includes the planned center known as "El Monte Shopping Center" and establishments on North Peck Rd. from Valley Blvd. to Sitka St., and on Alloway and Exline Sts. from North Peck Rd. to La Medera Ave. (El Monte) (In tracts 4332 and 4333)

MRC No. 54. Includes the establishments on South Baldwin Ave. from Arcadia Ave. to Naomi Ave., and on Duarte Rd. from South Baldwin Ave. to Lovell Ave. (Arcadia) (In tracts 4307.02, 4317, and 4318)

MRC No. 55. Includes the planned center known as "Hastings Ranch Center" and establishments in the area bounded by Rosemead Blvd., Hastings Ranch Dr., Sears Way, Michillinda Blvd., Michillinda Ave., Arboleda St., Rosemead Blvd., Foothill Blvd., and Halstead St. (Pasadena) (In tract 4630)

MRC No. 56. Includes establishments in the area bounded by Lime, Myrtle Ave., Palm Ave., Ivy Ave., Olive Ave., and Primrose Ave. (Monrovia) (In tracts 4310 and 4311)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 58	No. 59	No. 60	No. 61
	Retail stores, total: ¹				
	Number	59	62	40	55
	Sales	58 479	35 479	16 900	43 920
	Payroll, entire year	6 970	4 767	2 685	6 278
	Paid employees for week including March 12, 1972	1 523	858	568	1 009
54, 58, 591	Convenience goods stores:				
	Number	12	14	5	16
	Sales	13 678	8 279	1 049	8 891
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	39	40	29	30
	Sales	41 061	25 762	14 153	30 974
52, 55, 59, ex. 591, 4	All other stores:				
	Number	8	8	6	9
	Sales	3 740	1 438	1 698	4 055
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	59	62	40	55
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	1	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	1	1	-
53	General merchandise group stores	5	4	5	3
531	Department stores	3	2	2	2
533	Variety stores	2	2	2	1
539	Miscellaneous general merchandise stores	-	-	1	-
54	Food stores	5	2	1	5
55 ex. 554	Automotive dealers	2	1	-	2
55 pt. (554)	Gasoline service stations	4	2	-	4
56	Apparel and accessory stores	16	16	9	14
562, 3, 8	Women's clothing, specialty stores, furriers	7	5	4	6
562	Women's ready-to-wear stores	6	4	4	5
561	Men's and boys' clothing and furnishings stores	4	2	3	2
565	Family clothing stores	1	1	1	2
566	Shoe stores	4	8	1	1
564, 9	Other apparel and accessory stores	-	-	-	3
57	Furniture, home furnishings, and equipment stores	6	7	5	8
5712	Furniture stores	1	2	3	1
Other 571	Home furnishings stores	2	1	1	2
572, 573	Household appliance, radio, television, and music stores	3	4	1	5
58	Eating and drinking places	6	11	2	10
5812	Eating places	6	8	-	8
5813	Drinking places (alcoholic beverages)	-	3	2	2
59 pt. (591)	Drug stores and proprietary stores	1	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	14	17	15	8
592	Liquor stores	-	1	-	1
594	Miscellaneous shopping goods stores	12	13	10	5
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 58. Includes the planned center known as "Eastland Center" in the area bounded by West Rowland Ave., Citrus Ave., Navilla Pl., San Jose Ave., East Rowland Ave., Barranca Ave., East Workman Ave., east property line of 633 East Workman Ave. and its extension to San Bernardino Freeway, San Bernardino Freeway, Fenimore Ave. extended, and Fenimore Ave. (Covina, West Covina) (In tracts 4061.02 and 4062)

MRC No. 59. Includes the planned centers known as "West Covina Plaza" and "West Covina Fashion Center" and establishments in the area bounded by Garvey Ave., California Ave., Walnut Creek Parkway, Service Ave., and Sunset Ave. (West Covina) (In tracts 4055 and 4067)

MRC No. 60. Includes establishments in the area bounded by 1st St., Eleanor St., 3d St., Locust St., 4th St., Gordon St., 3d St., and Parcels St. (Pomona) (In tract 4088)

MRC No. 61. Includes the planned center known as "Pomona Valley Center" and establishments in the area bounded by the north side of East Holt Ave., west side of Indian Hill Blvd., East Kingsley St., Los Angeles County line, S.P. RR., and west side of East End Ave. (Pomona) (In tract 4027.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 62	No. 63	No. 64	No. 65	No. 66
	Retail stores, total: ¹					
	Number	115	110	48	89	30
	Sales	42 249	32 394	13 151	17 937	60 089
	Payroll, entire year	5 739	4 696	1 589	2 459	6 303
	Paid employees for week including March 12, 1972	1 102	864	296	478	1 162
54, 58, 591	Convenience goods stores:					
	Number	32	26	14	10	6
	Sales	14 123	4 801	6 667	3 597	1 929
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	63	64	24	62	8
	Sales	24 881	(D)	4 711	12 701	40 633
52, 55, 59, ex. 591, 4	All other stores:					
	Number	20	20	10	17	16
	Sales	3 245	(D)	1 773	1 639	17 527
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	115	110	48	89	30
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	3	1	2	2
525	Hardware stores	1	1	1	1	1
52 ex. 525	Other	1	2	-	1	1
53	General merchandise group stores	4	4	5	4	1
531	Department stores	2	1	1	1	1
533	Variety stores	1	1	3	1	-
539	Miscellaneous general merchandise stores	1	2	1	2	-
54	Food stores	5	4	2	2	2
55 ex. 554	Automotive dealers	4	5	4	1	5
55 pt. (554)	Gasoline service stations	3	3	3	1	1
56	Apparel and accessory stores	27	34	6	19	1
562, 3, 8	Women's clothing, specialty stores, furriers	9	14	4	8	-
562	Women's ready-to-wear stores	9	13	2	7	-
561	Men's and boys' clothing and furnishings stores	8	6	-	3	-
565	Family clothing stores	1	-	-	2	-
566	Shoe stores	5	6	1	6	1
564, 9	Other apparel and accessory stores	4	8	1	-	-
57	Furniture, home furnishings, and equipment stores	12	13	6	17	6
5712	Furniture stores	3	4	-	5	1
Other 571	Home furnishings stores	3	3	2	2	2
572, 573	Household appliance, radio, television, and music stores	6	6	4	10	3
58	Eating and drinking places	23	18	9	6	4
5812	Eating places	17	15	4	4	2
5813	Drinking places (alcoholic beverages)	6	3	5	2	2
59 pt. (591)	Drug stores and proprietary stores	4	4	3	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	31	22	9	35	8
592	Liquor stores	2	1	2	1	1
594	Miscellaneous shopping goods stores	20	13	7	22	-
5992	Florists	2	2	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 62. Includes the planned center known as "Golden Mall" and establishments in the area bounded by Glen Oaks Blvd., Tujunga Ave., San Fernando Blvd., and Cornell Dr., also establishments on 3d St. from Tujunga Ave. to Cornell Dr. (Burbank) (In tracts 3106 and 3107)

MRC No. 63. Includes the establishments in the area bounded by Truman Rd., San Fernando Rd., South Brand Blvd., Pico St., and Kalisher St. (San Fernando) (In tract 3203)

MRC No. 64. Includes the planned center known as "Palmdale Plaza Shopping Center" and establishments on North Sierra Highway, from Palmdale Blvd. to East Ave. Q-6, and from Sierra Highway to 10th St. East. (Palmdale) (In tract 9105)

MRC No. 65. Includes the establishments in the area known as "Lancaster" bounded by Jackman St., Fern Ave., Kettering, S.P. RR., Newgrove St., Genoa Ave., and 10th St. West. (Lancaster) (In tract 9008.02)

MRC No. 66. Includes establishments on East Colorado Blvd. from Kineloa Ave. to Lotus Ave. (Los Angeles County) (In tract 4631.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 67	No. 68	No. 69	No. 70	No. 71
	Retail stores, total: ¹					
	Number	27	21	16	181	55
	Sales	16 673	18 594	10 995	40 947	59 776
	Payroll, entire year	2 424	1 865	1 147	6 417	9 010
	Paid employees for week including March 12, 1972	390	361	197	1 212	1 652
54, 58, 591	Convenience goods stores:					
	Number	7	9	8	74	17
	Sales	3 175	7 298	4 888	(D)	20 695
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	8	5	3	84	28
	Sales	4 180	10 096	(D)	(D)	35 507
52, 55, 59, ex. 591, 4	All other stores:					
	Number	12	7	5	23	10
	Sales	9 318	1 200	(D)	(D)	3 574
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	27	21	16	181	55
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1	-	1	3
525	Hardware stores	-	1	-	-	2
52 ex. 525	Other	5	-	-	1	1
53	General merchandise group stores	2	2	1	2	3
531	Department stores	1	1	1	1	2
533	Variety stores	-	1	-	-	1
539	Miscellaneous general merchandise stores	1	-	-	1	-
54	Food stores	2	3	3	44	8
55 ex. 554	Automotive dealers	3	-	-	1	1
55 pt. (554)	Gasoline service stations	1	4	2	5	2
56	Apparel and accessory stores	-	2	1	30	12
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	-	20	7
562	Women's ready-to-wear stores	-	-	-	11	6
561	Men's and boys' clothing and furnishings stores	-	1	-	4	2
565	Family clothing stores	-	-	-	1	-
566	Shoe stores	-	1	1	2	3
564, 9	Other apparel and accessory stores	-	-	-	3	-
57	Furniture, home furnishings, and equipment stores	5	-	-	12	4
5712	Furniture stores	1	-	-	1	-
Other 571	Home furnishings stores	3	-	-	10	1
572, 573	Household appliance, radio, television, and music stores	1	-	-	1	3
58	Eating and drinking places	5	4	4	27	8
5812	Eating places	3	3	3	26	8
5813	Drinking places (alcoholic beverages)	2	1	1	1	-
59 pt. (591)	Drug stores and proprietary stores	-	2	1	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	4	3	4	56	13
592	Liquor stores	-	1	1	1	-
594	Miscellaneous shopping goods stores	1	1	1	40	9
5992	Florists	-	-	-	3	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 67. Includes establishments on Victory Blvd. from Magnolia St. to Chestnut St., and on Magnolia St. from Victory Blvd. to Glenwood Pl. (Burbank) (In tract 3108)

MRC No. 68. Includes establishments on Laurel Canyon Blvd. from Kelowna St. to Montague Ave., and on Osborne St. from Laurel Canyon Blvd. to Remick Ave. (Los Angeles) (In tract 1048)

MRC No. 69. Includes the planned center known as "La Rinda Plaza" and establishments on Rinaldi St., which becomes Workman Ave. (In middle of center), from Amboy Ave. to O'Melveny St. (Los Angeles and San Fernando) (In tract 1066.01, 1091, and 3203)

MRC No. 70. Includes the planned centers known as "Park La Brea Shopping Center," "Town and Country Center," and "Farmers Market," and establishments on West 3d St. from Curson Ave. to Edinburgh, and on South Fairfax from 1st St. to Colgate. (Los Angeles) (In tracts 2145 and 2146)

MRC No. 71. Includes the planned center known as "Fallbrook Square" and establishments on Fallbrook from Victory Blvd. to Vanowen, on Victory Blvd. from 22700 to 22898 (Ponce Ave. to Royer Ave.), and on Vanowen within Fallbrook Square Shopping Area. (Los Angeles) (In tracts 1352.01 and 1351.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 72	No. 73	No. 74	No. 75	No. 76
	Retail stores, total: ¹					
	Number	84	49	162	74	22
	Sales	65 371	25 540	55 251	59 575	41 156
	Payroll, entire year	9 395	3 134	7 882	8 545	4 178
	Paid employees for week including March 12, 1972	1 927	603	1 559	1 516	787
54, 58, 591	Convenience goods stores:					
	Number	12	13	36	21	5
	Sales	4 059	12 149	(D)	17 736	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	67	30	82	44	14
	Sales	60 721	11 860	(D)	39 851	35 425
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5	6	44	9	3
	Sales	591	1 531	(D)	1 988	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	84	49	162	74	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	8	-	-
525	Hardware stores	-	1	2	-	-
52 ex. 525	Other	1	1	6	-	-
53	General merchandise group stores	6	3	3	3	4
531	Department stores	4	1	1	1	2
533	Variety stores	-	1	1	-	2
539	Miscellaneous general merchandise stores	2	1	1	2	-
54	Food stores	5	8	9	3	1
55 ex. 554	Automotive dealers	-	-	8	-	-
55 pt. (554)	Gasoline service stations	1	2	6	1	2
56	Apparel and accessory stores	42	13	25	27	2
562, 3, 8	Women's clothing, specialty stores, furriers	19	8	12	15	2
562	Women's ready-to-wear stores	14	6	8	13	2
561	Men's and boys' clothing and furnishings stores	9	2	2	6	-
565	Family clothing stores	2	-	2	-	-
566	Shoe stores	10	3	3	5	-
564, 9	Other apparel and accessory stores	2	-	6	1	-
57	Furniture, home furnishings, and equipment stores	5	3	27	4	3
5712	Furniture stores	1	1	6	-	-
Other 571	Home furnishings stores	2	1	9	4	-
572, 573	Household appliance, radio, television, and music stores	2	1	12	-	3
58	Eating and drinking places	6	4	24	17	3
5812	Eating places	6	4	21	14	3
5813	Drinking places (alcoholic beverages)	-	-	3	3	-
59 pt. (591)	Drug stores and proprietary stores	1	1	3	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	17	13	49	18	6
592	Liquor stores	-	-	4	3	-
594	Miscellaneous shopping goods stores	14	11	27	10	5
5992	Florists	-	1	4	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 72. Includes the planned center known as "Topanga Plaza" and establishments on Topanga Canyon Blvd. from Victory Blvd. to Vanowen St., on Vanowen St. from Topanga Canyon Blvd. to Owensmouth, and on Victory Blvd. from Topanga Canyon Blvd. to Canoga Ave. (Los Angeles) (In tract 1351.01)

MRC No. 73. Includes the planned center known as "Peninsula Shopping Center" at the intersection of Hawthorne Blvd., Silver Spur Rd., and Indian Peak. (Rolling Hills Estates) (In tract 6704.02)

MRC No. 74. Includes the planned center known as "Westland" and establishments on Pico St. from Patricia to Sepulveda Blvd., and on Westwood Blvd. from Ayres Ave. to Tennessee St. (Los Angeles) (In tracts 2678, 2679, and 2693)

MRC No. 75. Includes planned center known as "Century Square" bounded by Santa Monica Blvd., Avenue of the Stars, Constellation Blvd., and Century Park West. (Los Angeles) (In tract 2671)

MRC No. 76. Includes the planned center known as "South Hills Shopping Center" and establishments at the intersection of Hacienda Blvd. North and Francisquito Ave. and on the odd side of North Hacienda Blvd. (La Puente) (In tract 4075)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 77	No. 78	No. 79	No. 80	No. 81
	Retail stores, total: ¹					
	Number	26	31	11	19	19
	Sales	20 801	15 342	19 922	33 310	8 932
	Payroll, entire year	2 414	2 277	2 189	3 330	1 080
	Paid employees for week including March 12, 1972	357	327	513	441	236
54, 58, 591	Convenience goods stores:					
	Number	7	9	2	5	8
	Sales	1 454	(D)	(D)	1 078	1 510
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	11	21	7	7	4
	Sales	7 147	9 065	15 887	19 683	5 330
52, 55, 59, ex. 591, 4	All other stores:					
	Number	8	1	2	7	7
	Sales	12 200	(D)	(D)	12 549	2 092
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	26	31	11	19	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	1	2
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	1	2
53	General merchandise group stores	1	3	1	1	2
531	Department stores	1	1	1	1	1
533	Variety stores	-	1	-	-	1
539	Miscellaneous general merchandise stores	-	1	-	-	-
54	Food stores	1	4	1	2	3
55 ex. 554	Automotive dealers	3	-	-	2	2
55 pt. (554)	Gasoline service stations	3	-	1	3	1
56	Apparel and accessory stores	1	11	2	1	1
562, 3, 8	Women's clothing, specialty stores, furriers	1	5	2	-	-
562	Women's ready-to-wear stores	1	4	2	-	-
561	Men's and boys' clothing and furnishings stores	-	1	-	-	-
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	-	3	-	1	1
564, 9	Other apparel and accessory stores	-	2	-	-	-
57	Furniture, home furnishings, and equipment stores	3	1	2	4	1
5712	Furniture stores	1	1	-	1	-
Other 571	Home furnishings stores	-	-	1	2	1
572, 573	Household appliance, radio, television, and music stores	2	-	1	1	-
58	Eating and drinking places	6	4	-	3	3
5812	Eating places	5	4	-	2	2
5813	Drinking places (alcoholic beverages)	1	-	-	1	1
59 pt. (591)	Drug stores and proprietary stores	-	1	1	-	2
59 ex. 591, 6	Miscellaneous retail stores ³	8	7	3	2	2
592	Liquor stores	-	-	1	1	1
594	Miscellaneous shopping goods stores	6	6	2	1	-
5992	Florists	1	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 77. Includes establishments on Sepulveda Blvd. from Manhattan Beach Blvd. to 22d St. (Manhattan Beach) (In tracts 6203.03 and 6204)

MRC No. 78. Includes the planned center known as "Norwalk Shopping Center" and establishments at the intersection of Rosecrans Ave. and Pioneer Blvd. (Norwalk) (In tract 5521)

MRC No. 79. Includes the planned center known as "El Rancho-Santa Anita Shopping Center" and establishments at the intersection of Michelinda Ave. and Huntington Dr. (Arcadia) (In tract 4307.01)

MRC No. 80. Includes establishments on North 10th St. West from north boundary of 43636 to the south boundary of 43422 and on Avenue K from 15th St. West to Gadsden Ave. (Lancaster) (In tract 9007)

MRC No. 81. Includes the establishments at the intersection of West Main St. and Palm Ave. (Alhambra) (In tract 4808.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 82	No. 83	No. 84	No. 85	No. 86
	Retail stores, total: ¹					
	Number	39	12	18	11	11
	Sales	46 093	10 221	4 604	18 821	22 387
	Payroll, entire year	7 647	1 358	811	1 925	2 052
	Paid employees for week including March 12, 1972	1 337	269	197	463	376
54, 58, 591	Convenience goods stores:					
	Number	7	3	9	5	4
	Sales	(D)	(D)	2 851	(D)	3 007
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	29	3	5	3	2
	Sales	41 800	(D)	1 332	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3	6	4	3	5
	Sales	(D)	1 459	421	360	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	39	12	18	11	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	1	-	-	-
53	General merchandise group stores	3	1	1	2	2
531	Department stores	1	1	1	2	2
533	Variety stores	2	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	3	-	3	1	1
55 ex. 554	Automotive dealers	-	1	-	-	-
55 pt. (554)	Gasoline service stations	2	4	2	2	5
56	Apparel and accessory stores	9	-	1	-	-
562, 3, 8	Women's clothing, specialty stores, furriers	7	-	-	-	-
562	Women's ready-to-wear stores	7	-	-	-	-
561	Men's and boys' clothing and furnishings stores	1	-	-	-	-
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	-	-	-	-	-
564, 9	Other apparel and accessory stores	1	-	1	-	-
57	Furniture, home furnishings, and equipment stores	5	2	1	-	-
5712	Furniture stores	3	2	-	-	-
Other 571	Home furnishings stores	1	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	1	-	1	-	-
58	Eating and drinking places	4	3	5	4	3
5812	Eating places	4	3	5	4	3
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	-	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	13	-	4	2	-
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	12	-	2	1	-
5992	Florists	-	-	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 82. Includes the establishments on both sides of Wilshire Blvd. from Commonwealth Ave. to Vermont Ave. (2974 and 3283). (Los Angeles) (In tracts 2111 and 2122)

MRC No. 83. Includes the establishments on North Azusa Ave. from Cypress Ave. to Grandahl St. (Covina) (In tracts 4060, 4057, and 4058)

MRC No. 84. Includes the planned center known as "Midway Shopping Center" and establishments on West Lower Azusa Rd. from Arden Ave. to North Pal Mal St. (El Monte) (In tract 4323)

MRC No. 85. Includes the establishments on East Carson St. from the railroad tracks to Obispo Ave. (Lakewood) (In tract 5714)

MRC No. 86. Includes the establishments on West Sepulveda Blvd. from the Harbor Freeway to Del Amo Woods Dr. (Harbor City) (In tracts 5436.02 and 5436.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 87	No. 89	No. 91
	Retail stores, total: ¹			
	Number	16	13	112
	Sales	19 760	(D)	108 772
	Payroll, entire year	2 689	(D)	13 787
	Paid employees for week including March 12, 1972	528	(D)	2 340
54, 58, 591	Convenience goods stores:			
	Number	3	2	17
	Sales	(D)	(D)	4 718
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	10	7	91
	Sales	17 513	22 627	103 801
52, 55, 59, ex. 591, 4	All other stores:			
	Number	3	4	4
	Sales	(D)	1 252	253
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	16	13	112
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	1	5
531	Department stores	1	1	4
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	-	1	6
55 ex. 554	Automotive dealers	-	1	-
55 pt. (554)	Gasoline service stations	2	2	-
56	Apparel and accessory stores	3	-	57
562, 3, 8	Women's clothing, specialty stores, furriers	1	-	25
562	Women's ready-to-wear stores	1	-	20
561	Men's and boys' clothing and furnishings stores	1	-	13
565	Family clothing stores	-	-	1
566	Shoe stores	1	-	15
564, 9	Other apparel and accessory stores	-	-	3
57	Furniture, home furnishings, and equipment stores	1	2	7
5712	Furniture stores	-	1	1
Other 571	Home furnishings stores	-	1	3
572, 573	Household appliance, radio, television, and music stores	1	-	3
58	Eating and drinking places	2	1	10
5812	Eating places	2	1	10
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	5	26
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	5	4	22
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 87. Includes the planned center known as "Rosemead Square" and establishments on Rosemead Blvd. from Marshall Ave. to the San Bernardino Freeway. (Rosemead) (In tract 4329)

MRC No. 89. Includes the planned center known as "Sears Shopping Center" and establishments in the area bounded by East Telegraph Rd., Carmenita Rd., Barrett St., housing tract, and Painter Ave. (Santa Fe Springs) (In tract 5029.02)

MRC No. 91. Includes the planned center known as "Los Cerritos Center" and establishments in the area bounded by 183d St., Gridley St., 187th St., Jersey St., East South St., and the San Gabriel Freeway. (Cerritos) (In tract 5545.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 93	No. 94	No. 95
	Retail stores, total: ¹			
	Number	42	40	13
	Sales	13 172	7 422	19 925
	Payroll, entire year	1 299	1 109	2 354
	Paid employees for week including March 12, 1972	188	213	314
54, 58, 591	Convenience goods stores:			
	Number	10	2	4
	Sales	277	(D)	4 039
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	21	38	6
	Sales	10 076	(D)	6 171
52, 55, 59, ex. 591, 4	All other stores:			
	Number	11	-	3
	Sales	2 819	(D)	9 715
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	42	40	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	1	-	-
53	General merchandise group stores	2	5	1
531	Department stores	1	1	1
533	Variety stores	1	2	-
539	Miscellaneous general merchandise stores	-	2	-
54	Food stores	1	-	2
55 ex. 554	Automotive dealers	4	-	1
55 pt. (554)	Gasoline service stations	2	-	1
56	Apparel and accessory stores	12	23	1
562, 3, 8	Women's clothing, specialty stores, furriers	6	5	1
562	Women's ready-to-wear stores	5	5	1
561	Men's and boys' clothing and furnishings stores	4	5	-
565	Family clothing stores	-	1	-
566	Shoe stores	1	3	-
564, 9	Other apparel and accessory stores	1	9	-
57	Furniture, home furnishings, and equipment stores	1	2	2
5712	Furniture stores	-	2	2
Other 571	Home furnishings stores	1	-	-
572, 573	Household appliance, radio, television, and music stores	-	-	-
58	Eating and drinking places	8	2	2
5812	Eating places	8	1	2
5813	Drinking places (alcoholic beverages)	-	1	-
59 pt. (591)	Drug stores and proprietary stores	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	10	8	3
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	6	8	2
5992	Florists	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 93. Includes the planned center known as "Old Town" and establishments on Hawthorne Blvd. between Del Amo Blvd. and 190th St. (Torrance) (In tracts 6504 and 6505)

MRC No. 94. Includes the establishments on East Compton Blvd. between Alameda St. and North Willowbrook Ave. (Compton) (In tracts 5425 and 5426)

MRC No. 95. Includes the establishments on both sides of Reseda Blvd. from Lemarsh St. to Devonshire St., and on Devonshire St. from Wilbur Ave. to Reseda Blvd. (Northridge) (In tracts 1112.03 and 1112.04)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 96	No. 97	No. 98	No. 99
	Retail stores, total: ¹				
	Number	37	117	30	35
	Sales \$1,000..	20 819	86 161	22 761	31 923
	Payroll, entire year \$1,000..	2 435	13 779	2 222	3 330
	Paid employees for week including March 12, 1972	458	2 242	428	558
54, 58, 591	Convenience goods stores:				
	Number	7	16	13	11
	Sales \$1,000..	2 274	(D)	4 658	4 123
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	23	90	6	16
	Sales \$1,000..	16 429	7A 688	16 156	24 499
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7	11	11	8
	Sales \$1,000..	2 116	(D)	1 947	3 301
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	37	117	30	35
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1	1
525	Hardware stores	—	—	—	1
52 ex. 525	Other	1	1	1	—
53	General merchandise group stores	2	6	3	3
531	Department stores	1	4	2	1
533	Variety stores	1	—	—	1
539	Miscellaneous general merchandise stores	—	2	1	1
54	Food stores	4	8	5	4
55 ex. 554	Automotive dealers	—	—	4	—
55 pt. (554)	Gasoline service stations	3	2	3	3
56	Apparel and accessory stores	9	54	—	5
562, 3, 8	Women's clothing, specialty stores, furriers	4	25	—	2
562	Women's ready-to-wear stores	1	21	—	2
561	Men's and boys' clothing and furnishings stores	2	9	—	1
565	Family clothing stores	1	4	—	—
566	Shoe stores	2	14	—	1
564, 9	Other apparel and accessory stores	—	2	—	1
57	Furniture, home furnishings, and equipment stores	5	9	2	4
5712	Furniture stores	2	5	1	—
Other 571	Home furnishings stores	2	1	1	1
572, 573	Household appliance, radio, television, and music stores	1	3	—	3
58	Eating and drinking places	3	7	8	6
5812	Eating places	3	7	4	5
5813	Drinking places (alcoholic beverages)	—	—	4	1
59 pt. (591)	Drug stores and proprietary stores	—	1	—	1
59 ex. 591, 6	Miscellaneous retail stores ³	10	29	4	8
592	Liquor stores	—	1	2	1
594	Miscellaneous shopping goods stores	7	21	1	4
5992	Florists	—	—	—	1

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 96. Includes the planned centers known as "Woodland Hills Village" and "French Quarters" and establishments on both sides of Ventura Blvd. from Del Moreno Dr. to Paralta Ave. (Woodland Hills) (In tracts 1375.01 and 1375.02)

MRC No. 97. Includes the planned centers known as "Northridge Fashion Center" and "Walnut Creek Shopping Center" on Tampa Ave. from Plummer Ave. to Nordhoff St., and establishments on Nordhoff St. from Shirley Ave. to Claire Ave. (Northridge) (In tracts 1133.01 and 1153.01)

MRC No. 98. Includes the establishments on both sides of Sherman Way from Bel Aire Ave. to Ethel Ave. (North Hollywood) (In tracts 1215, 1233.02, and 1234)

MRC No. 99. Includes the planned shopping center known as "Balboa Mission Hills Center" and establishments on San Fernando Mission Rd. from Ruffner Ave. to Amestoy Ave., and on Balboa Ave. from Ludlow St. to Index St. (Granadia Hills) (In tracts 1112.01, 1112.02, and 1111.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 101	No. 102	No. 103
	Retail stores, total: ¹			
	Number	12	12	31
	Sales\$1,000..	12 772	13 019	21 274
	Payroll, entire year\$1,000..	1 500	1 586	3 394
	Paid employees for week including March 12, 1972	259	147	608
54, 58, 591	Convenience goods stores:			
	Number	6	2	8
	Sales\$1,000..	(D)	(D)	8 556
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	1	3	19
	Sales\$1,000..	(D)	(D)	11 911
52, 55, 59, ex. 591, 4	All other stores:			
	Number	5	7	4
	Sales\$1,000..	(D)	1 968	807
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	12	12	31
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	1
525	Hardware stores	-	1	1
52 ex. 525	Other	-	2	-
53	General merchandise group stores	1	1	3
531	Department stores	1	1	1
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	1
54	Food stores	2	1	3
55 ex. 554	Automotive dealers	-	1	1
55 pt. (554)	Gasoline service stations	4	1	-
56	Apparel and accessory stores	-	1	5
562, 3, 8	Women's clothing, specialty stores, furriers	-	1	2
562	Women's ready-to-wear stores	-	1	1
561	Men's and boys' clothing and furnishings stores	-	-	-
565	Family clothing stores	-	-	2
566	Shoe stores	-	-	1
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	-	1	10
5712	Furniture stores	-	1	-
Other 571	Home furnishings stores	-	-	8
572, 573	Household appliance, radio, television, and music stores	-	-	2
58	Eating and drinking places	4	1	4
5812	Eating places	2	1	4
5813	Drinking places (alcoholic beverages)	2	-	-
59 pt. (591)	Drug stores and proprietary stores	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	2	3
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	-	-	1
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 101. Includes establishments on both sides of Century Blvd. from Woodworth Ave. to 8th Ave. and on Crenshaw Blvd. from 9833 to 10100. (Inglewood) (In tracts 6006 and 6007.02)

MRC No. 102. Includes establishments on both sides of San Fernando Rd. from Treadwell St. to Glendale Freeway. (Los Angeles) (In tract 1864)

MRC No. 103. Includes the planned center known as "Ward Plaza" and establishments in the area bounded by Holt Ave., Pickford St., La Cienega Blvd., and Sawyer Ave. (Los Angeles) (In tracts 2166, 2167, 2696, and 2703)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 6¹					
	Retail stores, total ²	193	118 090	16 412	3 861	2 722
52	Building materials, hardware, garden supply, and mobile home dealers . .	3	676	94	23	18
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	26 050	3 563	873	714
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	15	24 905	3 390	792	453
55 ex. 554	Automotive dealers	10	31 708	3 981	918	375
55 pt. (554)	Gasoline service stations	6	1 559	181	46	36
56	Apparel and accessory stores	53	12 529	1 760	395	427
562, 3, 8	Women's clothing, specialty stores, furriers	23	6 138	864	179	217
562	Women's ready-to-wear stores	20	5 984	828	168	206
561	Men's and boys' clothing and furnishings stores	10	2 061	247	64	52
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	7	3 162	442	103	105
564, 9	Other apparel and accessory stores	12	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	6 747	741	174	116
5712	Furniture stores	10	4 178	451	102	63
Other 571	Home furnishings stores	5	1 307	140	33	24
572, 573	Household appliance, radio, television, and music stores	9	1 262	150	39	29
58	Eating and drinking places	35	4 943	1 437	346	382
5812	Eating places	32	4 517	1 327	321	348
5813	Drinking places (alcoholic beverages)	3	426	110	25	34
59 pt. (591)	Drug stores and proprietary stores	6	4 292	717	173	93
59 ex. 591, 6	Miscellaneous retail stores ³	36	4 681	548	121	108
592	Liquor stores	5	1 937	153	40	32
594	Miscellaneous shopping goods stores	15	1 892	260	45	46
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 10¹					
	Retail stores, total ²	277	84 952	14 637	3 402	2 675
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	5	612	99	26	26
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	593	61	19	20
56	Apparel and accessory stores	85	16 296	2 732	657	479
562, 3, 8	Women's clothing, specialty stores, furriers	33	5 475	777	201	186
562	Women's ready-to-wear stores	27	4 968	721	184	173
561	Men's and boys' clothing and furnishings stores	21	6 135	1 170	265	158
565	Family clothing stores	6	1 095	125	33	31
566	Shoe stores	16	2 668	402	100	69
564, 9	Other apparel and accessory stores	9	923	258	58	35
57	Furniture, home furnishings, and equipment stores	14	6 863	1 533	255	210
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	(D)	(D)	(D)	(D)
58	Eating and drinking places	64	12 539	3 588	873	834
5812	Eating places	51	11 334	3 201	799	767
5813	Drinking places (alcoholic beverages)	13	1 205	387	74	67
59 pt. (591)	Drug stores and proprietary stores	8	5 879	1 064	263	164
59 ex. 591, 6	Miscellaneous retail stores ³	86	15 270	2 107	517	405
592	Liquor stores	3	814	75	17	19
594	Miscellaneous shopping goods stores	60	12 585	1 789	428	337
5992	Florists	3	85	4	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11¹					
	Retail stores, total ²	170	122 719	16 956	4 092	3 094
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	(D)	(D)	(D)	(D)
525	Hardware stores	-	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	9	8 384	974	239	142
55 ex. 554	Automotive dealers	15	34 182	3 434	818	370
55 pt. (554)	Gasoline service stations	3	490	48	11	9
56	Apparel and accessory stores	44	28 746	5 104	1 227	1 009
562, 3, 8	Women's clothing, specialty stores, furriers	18	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	12	8 676	1 212	289	179
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 790	272	66	52
564, 9	Other apparel and accessory stores	3	151	14	3	4
57	Furniture, home furnishings, and equipment stores	24	5 958	790	217	162
5712	Furniture stores	5	1 846	288	70	38
Other 571	Home furnishings stores	15	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	21	5 294	1 647	351	338
5812	Eating places	19	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	17	5 599	934	269	173
59 ex. 591, 6	Miscellaneous retail stores ³	35	(D)	(D)	(D)	(D)
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	22	3 209	521	133	106
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 12¹					
	Retail stores, total ²	288	157 787	27 315	6 478	4 885
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1 090	233	53	37
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	1 324	169	42	35
54	Food stores	15	5 986	1 124	212	146
55 ex. 554	Automotive dealers	-	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	719	100	25	14
56	Apparel and accessory stores	116	70 265	11 845	2 964	2 066
562, 3, 8	Women's clothing, specialty stores, furriers	66	48 799	8 413	2 072	1 446
562	Women's ready-to-wear stores	56	47 367	8 144	1 998	1 391
561	Men's and boys' clothing and furnishings stores	22	14 372	2 242	599	414
565	Family clothing stores	6	1 286	162	40	43
566	Shoe stores	13	5 020	889	223	145
564, 9	Other apparel and accessory stores	9	788	139	30	18
57	Furniture, home furnishings, and equipment stores	19	13 982	2 586	602	445
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	11	2 048	431	96	60
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	30	13 041	4 442	950	948
5812	Eating places	28	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	9	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	86	23 296	3 145	768	512
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	56	17 943	2 445	605	411
5992	Florists	3	330	91	20	14

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 13¹					
	Retail stores, total ²	137	63 693	10 024	2 328	1 889
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	9	2 578	444	102	69
55 ex. 554	Automotive dealers	—	—	—	—	—
55 pt. (554)	Gasoline service stations	—	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	43	9 847	1 487	328	244
562, 3, 8	Women's clothing, specialty stores, furriers	19	2 026	315	69	57
562	Women's ready-to-wear stores	17	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	12	5 330	798	180	124
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 931	301	59	48
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	2 918	321	81	59
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	1 221	82	23	20
58	Eating and drinking places	27	6 505	1 863	375	436
5812	Eating places	26	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	41	16 090	1 862	426	309
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	26	8 324	1 256	303	222
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 17¹					
	Retail stores, total ²	188	75 873	10 177	2 434	1 723
52	Building materials, hardware, garden supply, and mobile home dealers ..	7	2 360	402	91	45
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	7 329	1 213	285	273
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	5 460	747	182	162
55 ex. 554	Automotive dealers	15	30 068	3 024	694	282
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
55	Apparel and accessory stores	30	6 794	896	215	164
562, 3, 8	Women's clothing, specialty stores, furriers	9	828	135	34	36
562	Women's ready-to-wear stores	6	411	77	22	23
561	Men's and boys' clothing and furnishings stores	7	3 938	471	114	65
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	8	1 092	157	36	35
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	8 153	1 204	305	175
5712	Furniture stores	11	4 662	855	219	111
Other 571	Home furnishings stores	5	574	62	14	12
572, 573	Household appliance, radio, television, and music stores	13	2 917	287	72	52
58	Eating and drinking places	35	4 718	1 210	315	353
5812	Eating places	26	4 138	1 094	284	320
5813	Drinking places (alcoholic beverages)	9	580	116	31	33
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	50	7 454	877	211	168
592	Liquor stores	3	547	18	7	6
594	Miscellaneous shopping goods stores	25	4 478	544	129	104
5992	Florists	4	320	66	14	17

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 18¹					
	Retail stores, total ²	117	21 488	3 194	778	683
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	2 277	365	95	99
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	6	614	97	23	34
55 ex. 554	Automotive dealers	9	4 982	564	144	81
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	15	3 485	610	138	123
562, 3, 8	Women's clothing, specialty stores, furriers	6	1 032	168	38	34
562	Women's ready-to-wear stores	3	527	75	18	18
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	3	1 262	254	56	58
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	—	—	—	—	—
57	Furniture, home furnishings, and equipment stores	21	3 349	461	110	71
5712	Furniture stores	5	485	42	8	10
Other 571	Home furnishings stores	7	1 117	145	39	27
572, 573	Household appliance, radio, television, and music stores	9	1 747	274	63	34
58	Eating and drinking places	16	1 739	473	118	143
5812	Eating places	13	1 430	366	96	116
5813	Drinking places (alcoholic beverages)	3	309	107	22	27
59 pt. (591)	Drug stores and proprietary stores	3	1 755	302	67	52
59 ex. 591, 6	Miscellaneous retail stores ³	39	2 921	297	78	74
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	21	1 816	183	48	45
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 19¹					
	Retail stores, total ²	138	99 564	13 312	3 178	2 585
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	59 855	7 278	1 770	1 487
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	11	8 451	1 015	246	141
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	4	1 156	206	51	55
56	Apparel and accessory stores	39	9 234	1 511	325	297
562, 3, 8	Women's clothing, specialty stores, furriers	17	3 484	473	112	110
562	Women's ready-to-wear stores	15	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	1 544	392	71	53
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	10	3 074	495	111	100
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	7 885	968	243	131
5712	Furniture stores	11	5 141	636	166	74
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	2 969	966	230	218
5812	Eating places	17	2 969	966	230	218
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	33	5 113	629	141	138
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	23	4 442	564	125	121
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 27¹					
	Retail stores, total ²	261	92 696	13 886	3 294	2 640
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	250	35	11	7
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	12	37 339	5 004	1 226	949
531	Department stores	3	33 953	4 485	1 112	815
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)
54	Food stores	7	1 704	266	68	73
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	69	15 732	2 478	601	500
562, 3, 8	Women's clothing, specialty stores, furriers	30	5 986	882	212	213
562	Women's ready-to-wear stores	26	5 466	797	190	187
561	Men's and boys' clothing and furnishings stores	13	5 293	884	223	149
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	18	3 576	606	141	115
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	42	10 664	1 610	353	241
5712	Furniture stores	9	3 052	401	95	52
Other 571	Home furnishings stores	10	1 758	371	87	66
572, 573	Household appliance, radio, television, and music stores	23	5 854	838	171	123
58	Eating and drinking places	36	6 828	1 923	437	417
5812	Eating places	26	6 080	1 751	396	387
5813	Drinking places (alcoholic beverages)	10	748	172	41	30
59 pt. (591)	Drug stores and proprietary stores	8	3 741	446	114	80
59 ex. 591, 6	Miscellaneous retail stores ³	78	11 349	1 573	372	309
592	Liquor stores	4	930	70	12	9
594	Miscellaneous shopping goods stores	56	9 440	1 356	324	270
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 30¹					
	Retail stores, total ²	177	66 373	9 669	2 057	1 723
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	825	143	34	18
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	672	59	12	11
56	Apparel and accessory stores	49	6 915	949	236	210
562, 3, 8	Women's clothing, specialty stores, furriers	21	2 745	407	100	93
562	Women's ready-to-wear stores	19	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	1 766	243	54	41
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	8	1 241	169	44	45
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	5 294	731	166	116
5712	Furniture stores	3	1 551	189	43	22
Other 571	Home furnishings stores	9	1 371	213	49	44
572, 573	Household appliance, radio, television, and music stores	10	2 372	329	74	50
58	Eating and drinking places	26	3 332	865	204	210
5812	Eating places	21	3 188	831	199	205
5813	Drinking places (alcoholic beverages)	5	144	34	5	5
59 pt. (591)	Drug stores and proprietary stores	7	4 440	620	146	101
59 ex. 591, 6	Miscellaneous retail stores ³	48	4 707	641	168	149
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	28	3 275	381	111	96
5992	Florists	5	171	30	7	8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 34¹					
	Retail stores, total ²	199	189 632	25 773	6 103	5 186
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	580	148	37	17
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	3	580	148	37	17
53	General merchandise group stores	10	130 398	17 425	4 064	3 269
531	Department stores	8	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	14	9 949	1 069	273	189
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	89	31 818	4 212	1 026	1 020
562, 3, 8	Women's clothing, specialty stores, furriers	40	17 814	2 193	533	572
562	Women's ready-to-wear stores	31	16 944	2 086	508	546
561	Men's and boys' clothing and furnishings stores	20	5 862	833	208	157
565	Family clothing stores	5	1 768	280	65	67
566	Shoe stores	20	5 463	776	190	185
564, 9	Other apparel and accessory stores	4	911	130	30	39
57	Furniture, home furnishings, and equipment stores	13	3 729	458	108	75
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	11	3 134	399	96	65
58	Eating and drinking places	19	3 706	1 085	266	304
5812	Eating places	16	3 489	1 024	255	280
5813	Drinking places (alcoholic beverages)	3	217	61	11	24
59 pt. (591)	Drug stores and proprietary stores	3	1 550	237	61	45
59 ex. 591, 6	Miscellaneous retail stores ³	45	6 970	1 025	241	249
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	36	6 311	895	206	222
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 35¹					
	Retail stores, total ²	104	110 407	15 209	3 593	3 232
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	9	57 153	7 490	1 775	1 732
531	Department stores	5	53 799	7 008	1 655	1 609
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	7	15 998	1 810	450	263
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	4	914	131	31	23
56	Apparel and accessory stores	37	12 824	1 959	465	444
562, 3, 8	Women's clothing, specialty stores, furriers	13	3 512	594	146	149
562	Women's ready-to-wear stores	10	3 097	501	129	129
561	Men's and boys' clothing and furnishings stores	7	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	14	3 115	493	119	114
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	8	3 442	529	134	91
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	15	4 534	1 255	306	380
5812	Eating places	15	4 534	1 255	306	380
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	17	4 540	772	166	142
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	4 192	717	156	132
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 37¹					
	Retail stores, total ²	104	30 807	4 348	1 116	812
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	2 014	298	78	78
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	9 216	1 127	256	130
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	16	2 400	416	111	102
562, 3, 8	Women's clothing, specialty stores, furriers	10	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	17	4 652	725	181	93
5712	Furniture stores	9	3 444	568	142	75
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	1 437	364	92	118
5812	Eating places	11	1 149	286	70	101
5813	Drinking places (alcoholic beverages)	6	288	78	22	17
59 pt. (591)	Drug stores and proprietary stores	4	1 477	216	51	50
59 ex. 591, 6	Miscellaneous retail stores ³	28	3 004	406	143	124
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	17	1 898	200	77	68
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 48¹					
	Retail stores, total ²	146	42 618	6 396	1 487	1 250
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	9 910	1 568	388	387
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	5	983	77	21	21
55 ex. 554	Automotive dealers	4	3 969	723	169	76
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	52	11 060	1 454	331	311
562, 3, 8	Women's clothing, specialty stores, furriers	22	5 234	687	157	153
562	Women's ready-to-wear stores	21	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	10	2 115	255	64	46
565	Family clothing stores	4	614	112	19	21
566	Shoe stores	11	2 878	392	91	91
564, 9	Other apparel and accessory stores	5	219	11	-	-
57	Furniture, home furnishings, and equipment stores	23	5 757	796	145	117
5712	Furniture stores	8	3 217	480	79	62
Other 571	Home furnishings stores	5	593	81	17	13
572, 573	Household appliance, radio, television, and music stores	10	1 947	235	49	42
58	Eating and drinking places	17	1 506	387	96	114
5812	Eating places	11	856	195	57	78
5813	Drinking places (alcoholic beverages)	6	650	192	39	36
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	30	4 331	714	171	120
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	22	3 612	636	153	110
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 51¹					
	Retail stores, total ²	132	51 279	7 861	1 889	1 334
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	5 895	1 126	294	267
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	7	7 062	693	169	100
55 ex. 554	Automotive dealers	7	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	37	10 753	1 605	384	357
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 790	415	94	88
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	2 471	426	113	99
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	21	5 345	794	177	109
5712	Furniture stores	3	653	69	10	8
Other 571	Home furnishings stores	6	1 602	144	33	22
572, 573	Household appliance, radio, television, and music stores	12	3 090	581	134	79
58	Eating and drinking places	13	1 724	508	115	152
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	35	4 938	1 064	170	149
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	21	3 328	794	104	96
5992	Florists	3	301	70	13	12

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 62¹					
	Retail stores, total ²	115	42 249	5 739	1 333	1 102
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	13 467	1 429	318	302
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	7 759	793	192	111
55 ex. 554	Automotive dealers	4	1 294	226	52	30
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	27	4 940	815	199	182
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 316	167	41	51
562	Women's ready-to-wear stores	9	1 316	167	41	51
561	Men's and boys' clothing and furnishings stores	8	1 887	327	81	49
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	5	833	123	28	30
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	12	3 802	474	98	68
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 247	137	32	28
58	Eating and drinking places	23	2 536	663	159	186
5812	Eating places	17	2 305	598	141	170
5813	Drinking places (alcoholic beverages)	6	231	65	18	16
59 pt. (591)	Drug stores and proprietary stores	4	3 828	624	152	71
59 ex. 591, 6	Miscellaneous retail stores ³	31	3 583	548	122	115
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	2 672	448	99	93
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 63¹					
	Retail stores, total ²	110	32 394	4 696	1 122	864
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1 791	331	80	59
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	4	1 360	171	41	29
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	34	5 094	740	186	135
562, 3, 8	Women's clothing, specialty stores, furriers	14	1 803	270	57	64
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	2 002	264	75	37
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	6	928	147	38	21
564, 9	Other apparel and accessory stores	8	361	59	16	13
57	Furniture, home furnishings, and equipment stores	13	3 631	524	128	60
5712	Furniture stores	4	1 708	260	58	26
Other 571	Home furnishings stores	3	492	43	10	6
572, 573	Household appliance, radio, television, and music stores	6	1 431	221	60	28
58	Eating and drinking places	18	2 021	551	132	154
5812	Eating places	15	1 707	463	110	135
5813	Drinking places (alcoholic beverages)	3	314	88	22	19
59 pt. (591)	Drug stores and proprietary stores	4	1 420	249	57	40
59 ex. 591, 6	Miscellaneous retail stores ³	22	3 297	442	99	78
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	13	2 251	306	66	51
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 70¹					
	Retail stores, total ²	181	40 947	6 417	1 442	1 212
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	—	—	—	—	—
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	44	17 098	2 319	537	373
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	966	106	24	24
56	Apparel and accessory stores	30	3 404	634	135	140
562, 3, 8	Women's clothing, specialty stores, furriers	20	2 339	458	04	109
562	Women's ready-to-wear stores	11	1 694	370	84	82
561	Men's and boys' clothing and furnishings stores	4	371	76	17	14
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	168	16	2	2
57	Furniture, home furnishings, and equipment stores	12	1 745	180	30	26
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	10	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	1	(D)	(D)	—	(D)
58	Eating and drinking places	27	4 576	1 352	290	277
5812	Eating places	26	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	56	5 358	508	158	167
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	40	3 845	495	106	126
5992	Florists	3	307	75	18	15

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 74 ¹					
	Retail stores, total ²	162	55 251	7 882	1 829	1 559
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	9	5 548	706	167	125
55 ex. 554	Automotive dealers	8	2 373	361	87	57
55 pt. (554)	Gasoline service stations	6	1 424	182	39	33
56	Apparel and accessory stores	25	3 396	561	136	125
562, 3, 8	Women's clothing, specialty stores, furriers	12	1 556	281	66	60
562	Women's ready-to-wear stores	8	1 268	160	46	47
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	3	667	106	28	23
564, 9	Other apparel and accessory stores	6	462	72	18	23
57	Furniture, home furnishings, and equipment stores	227	7 551	936	193	135
5712	Furniture stores	6	2 647	289	64	41
Other 571	Home furnishings stores	9	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	(D)	(D)	(D)	(D)
58	Eating and drinking places	24	4 745	1 351	348	277
5812	Eating places	21	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	3	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	49	5 205	912	191	148
592	Liquor stores	4	801	83	21	15
594	Miscellaneous shopping goods stores	27	3 318	521	115	91
5992	Florists	4	459	128	27	21

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 91¹					
	Retail stores, total ²	112	108 772	13 787	2 529	2 340
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	75 807	9 311	1 547	1 428
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	57	22 811	2 926	573	526
562, 3, 8	Women's clothing, specialty stores, furriers	25	12 758	1 379	245	244
562	Women's ready-to-wear stores	20	12 094	1 292	233	228
561	Men's and boys' clothing and furnishings stores	13	5 169	880	185	121
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	15	3 286	474	89	89
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	7	1 228	209	46	33
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	611	118	28	19
58	Eating and drinking places	10	2 093	448	230	192
5812	Eating places	10	2 093	448	230	192
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	26	4 208	474	94	112
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	22	3 955	459	91	108
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 97¹					
	Retail stores, total ²	117	86 161	13 779	2 525	2 242
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	-
525	Hardware stores	-	(D)	(D)	(D)	-
52 ex. 525	Other	1	(D)	(D)	(D)	-
53	General merchandise group stores	6	54 370	9 066	1 665	1 284
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	-	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	8	1 146	162	47	47
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	54	12 421	1 853	407	455
562, 3, 8	Women's clothing, specialty stores, furriers	25	5 353	795	186	236
562	Women's ready-to-wear stores	21	4 967	724	172	216
561	Men's and boys' clothing and furnishings stores	9	2 274	353	63	64
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	14	2 848	456	99	98
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	8 093	893	56	36
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	10	(D)
572, 573	Household appliance, radio, television, and music stores	3	837	143	(D)	18
58	Eating and drinking places	7	2 415	629	115	211
5812	Eating places	7	2 415	629	115	211
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	29	5 349	861	173	167
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	21	3 804	613	127	126
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

PART A. Los Angeles

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 152	370 587	75 478	18 217	12 783
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	7	(D)	(D)	(D)	(D)
53	General merchandise group stores	27	127 605	34 037	8 330	5 328
531	Department stores	5	110 490	31 336	7 713	4 738
533	Variety stores	5	13 304	2 059	480	476
539	Miscellaneous general merchandise stores	17	3 811	642	137	114
54	Food stores	68	18 938	2 082	497	325
55 ex. 554	Automotive dealers	6	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	20	2 920	457	125	83
56	Apparel and accessory stores	249	75 543	11 279	2 641	1 844
562, 3, 8	Women's clothing, specialty stores, furriers	101	28 024	4 008	902	740
562	Women's ready-to-wear stores	75	25 706	3 629	806	675
561	Men's and boys' clothing and furnishings stores	63	27 973	4 387	1 058	568
565	Family clothing stores	17	5 290	538	123	113
566	Shoe stores	45	12 878	2 113	499	365
564, 9	Other apparel and accessory stores	23	1 378	233	59	58
57	Furniture, home furnishings, and equipment stores	57	28 864	4 122	950	512
5712	Furniture stores	14	17 781	2 608	602	314
Other 571	Home furnishings stores	7	945	138	29	20
572, 573	Household appliance, radio, television, and music stores	36	10 138	1 376	319	178
58	Eating and drinking places	351	46 456	13 413	3 315	3 122
5812	Eating places	290	40 809	11 733	2 894	2 754
5813	Drinking places (alcoholic beverages)	61	5 647	1 680	421	368
59 pt. (591)	Drug stores and proprietary stores	27	10 191	1 394	334	237
59 ex. 591, 6	Miscellaneous retail stores ²	339	56 926	8 179	1 900	1 251
592	Liquor stores	24	6 458	531	127	87
594	Miscellaneous shopping goods stores	202	38 463	5 618	1 343	865
5992	Florists	13	1 263	263	65	55

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. Long Beach

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	313	92 795	15 861	3 804	3 182
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	11	37 507	6 058	1 443	1 238
531	Department stores	4	34 673	5 528	1 315	1 112
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	17	8 309	847	209	114
55 ex. 554	Automotive dealers	8	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	10	1 993	255	62	37
56	Apparel and accessory stores	42	6 470	1 045	258	225
562, 3, 8	Women's clothing, specialty stores, furriers	15	2 476	376	97	94
562	Women's ready-to-wear stores	12	2 237	339	87	82
561	Men's and boys' clothing and furnishings stores	6	1 913	282	67	47
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	12	1 639	290	70	57
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18	4 934	527	158	93
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	2 239	215	76	54
58	Eating and drinking places	109	11 049	3 374	794	827
5812	Eating places	72	7 493	2 173	494	552
5813	Drinking places (alcoholic beverages)	37	3 556	1 201	300	275
59 pt. (591)	Drug stores and proprietary stores	9	9 806	1 492	359	227
59 ex. 591, 6	Miscellaneous retail stores ²	88	10 659	1 920	445	368
592	Liquor stores	10	3 331	329	67	59
594	Miscellaneous shopping goods stores	38	4 143	852	214	169
5992	Florists	6	280	51	13	8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART C. Glendale

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	358	132 348	19 390	4 680	3 451
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	38 477	5 264	1 252	978
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	28	18 585	1 970	503	303
55 ex. 554	Automotive dealers	22	18 087	1 927	513	216
55 pt. (554)	Gasoline service stations	34	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	57	11 840	2 026	428	365
562, 3, 8	Women's clothing, specialty stores, furriers	25	4 288	849	170	166
562	Women's ready-to-wear stores	23	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	12	4 108	620	124	92
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	13	2 253	382	93	82
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	37	10 056	1 494	356	224
5712	Furniture stores	11	4 460	644	150	78
Other 571	Home furnishings stores	12	2 268	344	82	64
572, 573	Household appliance, radio, television, and music stores	14	3 328	506	124	82
58	Eating and drinking places	65	10 612	2 892	715	634
5812	Eating places	52	9 716	2 732	669	601
5813	Drinking places (alcoholic beverages)	13	896	160	46	33
59 pt. (591)	Drug stores and proprietary stores	16	6 333	1 012	234	176
59 ex. 591, 6	Miscellaneous retail stores ²	85	10 614	1 862	438	354
592	Liquor stores	4	751	35	5	6
594	Miscellaneous shopping goods stores	47	7 415	1 301	315	259
5992	Florists	3	380	71	18	15

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART D. Pasadena

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	243	120 202	20 656	4 907	3 753
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	1 582	264	69	41
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	51 812	7 752	1 826	1 419
531	Department stores	4	50 377	7 520	1 768	1 358
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	12	8 118	1 073	262	157
55 ex. 554	Automotive dealers	9	4 742	688	158	58
55 pt. (554)	Gasoline service stations	17	2 418	273	71	75
56	Apparel and accessory stores	39	14 187	2 429	631	489
562, 3, 8	Women's clothing, specialty stores, furriers	16	7 032	1 343	357	262
562	Women's ready-to-wear stores	13	6 924	1 327	352	256
561	Men's and boys' clothing and furnishings stores	5	2 800	501	129	101
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	11	1 107	180	46	32
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	8 367	1 679	391	221
5712	Furniture stores	7	5 442	1 235	286	148
Other 571	Home furnishings stores	5	1 262	269	65	47
572, 573	Household appliance, radio, television, and music stores	11	1 663	175	40	26
58	Eating and drinking places	46	10 835	3 531	796	772
5812	Eating places	39	10 362	3 438	765	735
5813	Drinking places (alcoholic beverages)	7	473	93	31	37
59 pt. (591)	Drug stores and proprietary stores	9	3 040	485	124	73
59 ex. 591, 6	Miscellaneous retail stores ²	70	15 101	2 482	579	448
592	Liquor stores	3	997	82	12	9
594	Miscellaneous shopping goods stores	29	8 351	1 346	338	260
5992	Florists	3	319	64	20	20

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Los Angeles

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	22 609	6 673 212	913 114	218 053	165 375
52	Building materials, hardware, garden supply, and mobile home dealers ..	641	203 009	27 168	6 306	3 696
525	Hardware stores	231	54 156	7 416	1 664	1 115
52 ex. 525	Other	410	148 853	19 752	4 642	2 581
53	General merchandise group stores	498	979 808	144 950	34 129	26 282
531	Department stores	74	877 852	131 268	30 901	22 994
533	Variety stores	185	61 254	9 046	2 171	2 331
539	Miscellaneous general merchandise stores	239	40 702	4 636	1 057	957
54	Food stores	2 500	1 472 367	157 750	37 604	24 489
55 ex. 554	Automotive dealers	1 035	1 123 166	118 277	28 802	12 478
55 pt. (554)	Gasoline service stations	2 262	448 534	46 617	11 442	10 566
56	Apparel and accessory stores	2 319	434 458	61 871	14 861	12 319
562, 3, 8	Women's clothing, specialty stores, furriers	1 025	190 110	25 237	6 049	5 741
562	Women's ready-to-wear stores	786	163 094	23 235	5 552	5 299
561	Men's and boys' clothing and furnishings stores	438	123 148	19 257	4 597	2 863
565	Family clothing stores	210	33 340	4 307	1 063	1 049
566	Shoe stores	361	71 918	10 740	2 607	2 139
564, 9	Other apparel and accessory stores	285	15 942	2 330	545	527
57	Furniture, home furnishings, and equipment stores	1 792	354 109	46 535	11 121	6 634
5712	Furniture stores	593	174 233	23 405	5 528	3 018
Other 571	Home furnishings stores	545	64 016	8 388	2 019	1 296
572, 573	Household appliance, radio, television, and music stores	654	115 860	14 742	3 574	2 320
58	Eating and drinking places	5 433	741 126	196 230	46 692	48 251
5812	Eating places	4 165	654 529	176 144	41 767	43 092
5813	Drinking places (alcoholic beverages)	1 268	86 597	20 086	4 925	5 159
59 pt. (591)	Drug stores and proprietary stores	630	289 089	45 181	10 992	7 534
59 ex. 591, 6	Miscellaneous retail stores ²	5 499	627 546	68 535	16 104	13 126
592	Liquor stores	948	247 345	18 874	4 491	3 796
594	Miscellaneous shopping goods stores	2 217	242 579	32 299	7 581	6 047
5992	Florists	278	17 327	3 143	727	682

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. Long Beach

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 800	793 775	112 280	26 639	21 012
52	Building materials, hardware, garden supply, and mobile home dealers ..	77	21 822	2 514	606	361
525	Hardware stores	27	2 978	389	83	81
52 ex. 525	Other	50	18 844	2 125	523	280
53	General merchandise group stores	53	92 141	12 600	2 969	2 478
531	Department stores	11	79 033	10 526	2 464	1 983
533	Variety stores	21	9 645	1 665	426	403
539	Miscellaneous general merchandise stores	21	3 463	409	79	92
54	Food stores	262	170 558	17 782	4 191	2 553
55 ex. 554	Automotive dealers	176	152 019	18 829	4 573	2 043
55 pt. (554)	Gasoline service stations	281	54 714	5 602	1 357	1 359
56	Apparel and accessory stores	181	28 773	4 134	1 057	921
562, 3, 8	Women's clothing, specialty stores, furriers	74	9 257	1 249	324	311
562	Women's ready-to-wear stores	56	8 466	1 152	295	278
561	Men's and boys' clothing and furnishings stores	31	(D)	1 099	290	210
565	Family clothing stores	11	4 393	603	157	161
566	Shoe stores	36	6 321	995	236	191
564, 9	Other apparel and accessory stores	29	(D)	188	50	48
57	Furniture, home furnishings, and equipment stores	199	59 016	8 245	1 945	1 140
5712	Furniture stores	67	21 153	3 334	763	411
Other 571	Home furnishings stores	60	7 948	1 263	290	192
572, 573	Household appliance, radio, television, and music stores	72	29 915	3 648	892	537
58	Eating and drinking places	796	101 856	27 071	6 173	6 962
5812	Eating places	542	83 170	22 225	4 976	5 729
5813	Drinking places (alcoholic beverages)	254	18 686	4 846	1 197	1 233
59 pt. (591)	Drug stores and proprietary stores	82	32 459	5 493	1 297	882
59 ex. 591, 6	Miscellaneous retail stores ²	693	80 417	10 010	2 471	2 313
592	Liquor stores	146	32 245	2 556	621	584
594	Miscellaneous shopping goods stores	256	31 594	4 636	1 153	1 135
5992	Florists	41	2 102	335	79	99

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART C. Glendale

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 104	380 808	49 146	11 827	8 383
52	Building materials, hardware, garden supply, and mobile home dealers ..	38	7 326	1 116	264	174
525	Hardware stores	15	2 982	438	107	67
52 ex. 525	Other	23	4 444	678	157	107
53	General merchandise group stores	23	41 313	5 630	1 337	1 094
531	Department stores	3	37 617	5 110	1 211	934
533	Variety stores	9	(D)	428	103	132
539	Miscellaneous general merchandise stores	11	(D)	92	23	28
54	Food stores	110	77 900	8 214	1 966	1 253
55 ex. 554	Automotive dealers	86	119 345	12 446	3 035	1 200
55 pt. (554)	Gasoline service stations	124	20 117	1 810	442	471
56	Apparel and accessory stores	116	20 792	3 164	709	631
562, 3, 8	Women's clothing, specialty stores, furriers	51	(D)	1 182	238	258
562	Women's ready-to-wear stores	41	6 322	1 094	215	244
561	Men's and boys' clothing and furnishings stores	20	6 271	885	199	151
565	Family clothing stores	7	(D)	268	66	55
566	Shoe stores	27	3 566	576	146	129
564, 9	Other apparel and accessory stores	11	(D)	253	60	38
57	Furniture, home furnishings, and equipment stores	102	23 128	3 515	822	467
5712	Furniture stores	25	9 186	1 283	295	157
Other 571	Home furnishings stores	32	(D)	715	160	103
572, 573	Household appliance, radio, television, and music stores	45	(D)	1 517	367	207
58	Eating and drinking places	213	30 736	7 700	1 930	2 000
5812	Eating places	169	27 546	7 059	1 768	1 862
5813	Drinking places (alcoholic beverages)	44	3 190	641	162	138
59 pt. (591)	Drug stores and proprietary stores	34	(D)	1 728	407	310
59 ex. 591, 6	Miscellaneous retail stores ²	258	(D)	3 823	915	783
592	Liquor stores	39	8 618	671	173	129
594	Miscellaneous shopping goods stores	110	14 284	2 136	504	460
5992	Florists	14	1 161	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART D. Pasadena

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 026	431 080	61 682	14 688	10 765
52	Building materials, hardware, garden supply, and mobile home dealers ..	34	8 915	1 340	339	190
525	Hardware stores	7	(D)	(D)	(D)	(D)
52 ex. 525	Other	27	(D)	(D)	(D)	(D)
53	General merchandise group stores	23	112 726	15 234	3 528	2 788
531	Department stores	6	109 403	14 657	3 376	2 632
533	Variety stores	9	2 249	395	102	115
539	Miscellaneous general merchandise stores	8	1 074	182	50	41
54	Food stores	93	75 451	8 061	1 980	1 102
55 ex. 554	Automotive dealers	64	82 685	10 073	2 335	1 088
55 pt. (554)	Gasoline service stations	81	15 819	1 725	421	370
56	Apparel and accessory stores	123	32 611	5 075	1 266	1 049
562, 3, 8	Women's clothing, specialty stores, furriers	59	14 931	2 556	643	556
562	Women's ready-to-wear stores	48	14 449	2 487	627	537
561	Men's and boys' clothing and furnishings stores	21	8 695	1 299	315	234
565	Family clothing stores	10	4 596	533	128	116
566	Shoe stores	26	3 803	623	166	127
564, 9	Other apparel and accessory stores	7	586	64	14	16
57	Furniture, home furnishings, and equipment stores	105	24 090	3 897	926	552
5712	Furniture stores	31	10 604	1 991	477	270
Other 571	Home furnishings stores	34	4 653	631	149	94
572, 573	Household appliance, radio, television, and music stores	40	8 833	1 275	300	188
58	Eating and drinking places	199	33 883	9 749	2 322	2 409
5812	Eating places	165	30 832	9 030	2 129	2 233
5813	Drinking places (alcoholic beverages)	34	3 051	719	193	176
59 pt. (591)	Drug stores and proprietary stores	30	7 527	1 216	297	214
59 ex. 591, 6	Miscellaneous retail stores ²	274	37 343	5 312	1 274	1 003
592	Liquor stores	20	5 900	439	93	70
594	Miscellaneous shopping goods stores	115	17 839	2 700	664	507
5992	Florists	13	1 612	293	72	61

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	53 062	16 770 524	2 224 953	528 536	401 424
52	Building materials, hardware, garden supply, and mobile home dealers ..	1 757	540 850	71 702	16 736	10 114
525	Hardware stores	555	130 335	18 114	4 163	2 967
52 ex. 525	Other	1 202	410 515	53 588	12 573	7 147
53	General merchandise group stores	1 162	2 482 918	338 569	77 544	63 456
531	Department stores	216	2 210 082	300 819	68 304	54 157
533	Variety stores	416	152 910	23 914	5 851	6 414
539	Miscellaneous general merchandise stores	530	119 926	13 836	3 389	2 885
54	Food stores	5 703	3 643 167	386 130	91 502	58 630
55 ex. 554	Automotive dealers	3 185	3 409 354	368 095	90 161	38 829
55 pt. (554)	Gasoline service stations	5 763	1 118 661	110 896	27 013	26 622
56	Apparel and accessory stores	4 975	981 504	141 229	33 850	29 030
562, 3, 8	Women's clothing, specialty stores, furriers	2 195	413 335	57 250	13 722	12 886
562	Women's ready-to-wear stores	1 720	368 758	52 797	12 615	11 899
561	Men's and boys' clothing and furnishings stores	887	254 046	39 027	9 315	6 246
565	Family clothing stores	430	112 049	14 936	3 577	3 642
566	Shoe stores	881	165 388	24 651	5 992	5 089
564, 9	Other apparel and accessory stores	582	36 686	5 365	1 244	1 167
57	Furniture, home furnishings, and equipment stores	4 143	856 230	114 592	26 859	16 370
5712	Furniture stores	1 342	401 662	54 973	12 649	7 141
Other 571	Home furnishings stores	1 228	151 781	20 265	4 800	3 192
572, 573	Household appliance, radio, television, and music stores	1 573	302 787	39 354	9 410	6 037
58	Eating and drinking places	12 514	1 672 585	432 632	102 659	109 663
5812	Eating places	9 453	1 451 589	380 909	90 387	96 952
5813	Drinking places (alcoholic beverages)	3 061	220 996	51 743	12 272	12 711
59 pt. (591)	Drug stores and proprietary stores	1 506	678 803	106 143	25 642	17 541
59 ex. 591, 6	Miscellaneous retail stores ²	12 354	1 386 452	154 965	36 570	31 169
592	Liquor stores	2 142	541 725	40 689	9 638	8 379
594	Miscellaneous shopping goods stores	5 026	542 808	73 241	17 232	14 541
5992	Florists	672	46 676	8 609	2 033	1 983

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. Los Angeles

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 120	310 703	52 310	12 070
52	Building materials, hardware, and farm equipment dealers	9	3 807	425	87
5251	Hardware stores	4	(D)	(D)	(D)
52 ex. 5251	Other	5	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	35	120 355	19 014	4 587
531	Department stores	4	105 010	16 429	3 782
533	Variety stores	7	11 491	2 007	710
539	Miscellaneous general merchandise stores	24	3 854	578	95
54	Food stores	63	16 099	1 939	407
55 ex. 554	Automotive dealers	5	709	218	37
55 pt. (554)	Gasoline service stations	20	2 689	479	91
56	Apparel and accessory stores	256	54 773	8 509	1 962
562, 3, 8	Women's clothing, specialty stores, furriers	102	20 452	3 151	796
562	Women's ready-to-wear stores	65	17 767	2 764	699
Other 56	Other apparel and accessory stores ²	154	34 321	5 358	1 166
561	Men's and boys' clothing and furnishings stores ³	55	17 168	3 023	644
565	Family clothing stores ³	9	3 125	389	94
566	Shoe stores ³	52	12 138	1 809	395
564, 7, 9	Apparel and accessory stores, n.e.c. ³	11	892	137	33
57	Furniture, home furnishings, and equipment stores	40	24 082	2 645	406
5712	Furniture stores	7	(D)	(D)	(D)
Other 571	Home furnishings stores	6	(D)	29	10
572, 573	Household appliance, radio, television, and music stores	27	5 092	697	150
58	Eating and drinking places	325	36 297	10 905	3 133
5812	Eating places	266	30 457	9 317	2 758
5813	Drinking places (alcoholic beverages)	59	5 840	1 583	375
59 pt. (591)	Drug stores and proprietary stores	26	9 908	1 616	332
59 ex. 591	Miscellaneous retail stores ⁴	341	41 984	6 560	1 028
592	Liquor stores	17	4 061	261	44
595	Sporting goods stores and bicycle shops	6	1 213	227	36
597	Jewelry stores	117	16 482	3 123	456
5992	Florists	15	1 447	336	72

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART B. Long Beach

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	417	100 274	15 866	4 048
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	15	45 138	6 257	1 625
531	Department stores	4	41 697	5 721	1 437
533	Variety stores	7	2 889	(D)	(D)
539	Miscellaneous general merchandise stores	4	552	(D)	(D)
54	Food stores	39	4 960	487	108
55 ex. 554	Automotive dealers	6	1 255	194	43
55 pt. (554)	Gasoline service stations	18	(D)	(D)	(D)
56	Apparel and accessory stores	67	10 564	1 585	409
562, 3, 8	Women's clothing, specialty stores, furriers	29	3 602	512	161
562	Women's ready-to-wear stores	20	3 001	411	131
Other 56	Other apparel and accessory stores ²	38	6 962	1 073	248
561	Men's and boys' clothing and furnishings stores ³	20	4 428	713	168
565	Family clothing stores ³	1	(D)	(D)	(D)
566	Shoe stores ³	13	2 142	317	71
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	4 604	697	117
5712	Furniture stores	4	1 548	225	35
Other 571	Home furnishings stores	4	380	56	10
572, 573	Household appliance, radio, television, and music stores	16	2 676	416	72
58	Eating and drinking places	140	12 045	3 510	1 117
5812	Eating places	87	8 357	2 375	768
5813	Drinking places (alcoholic beverages)	53	3 688	1 135	349
59 pt. (591)	Drug stores and proprietary stores	10	8 450	1 230	250
59 ex. 591	Miscellaneous retail stores ⁴	96	9 644	1 388	262
592	Liquor stores	12	2 301	213	51
595	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)
597	Jewelry stores	20	3 695	674	98
5992	Florists	5	218	38	10

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART C. Glendale

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	426	118 647	17 605	4 426
52	Building materials, hardware, and farm equipment dealers	8	2 024	350	38
5251	Hardware stores	3	(D)	(D)	(D)
52 ex. 5251	Other	5	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	20	41 865	6 337	1 778
531	Department stores	4	38 547	5 781	1 582
533	Variety stores	4	1 293	244	120
539	Miscellaneous general merchandise stores	12	2 025	312	76
54	Food stores	40	13 076	1 314	317
55 ex. 554	Automotive dealers	15	12 322	1 242	244
55 pt. (554)	Gasoline service stations	35	5 051	567	142
56	Apparel and accessory stores	81	12 741	2 071	481
562, 3, 8	Women's clothing, specialty stores, furriers	39	5 186	814	236
562	Women's ready-to-wear stores	32	4 569	721	211
Other 56	Other apparel and accessory stores ²	42	7 555	1 257	245
561	Men's and boys' clothing and furnishings stores ³	15	(D)	(D)	124
565	Family clothing stores ³	1	(D)	(D)	(D)
566	Shoe stores ³	20	3 324	548	114
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	41	7 874	1 040	180
5712	Furniture stores	9	3 371	430	71
Other 571	Home furnishings stores	13	1 283	201	43
572, 573	Household appliance, radio, television, and music stores	19	3 220	409	66
58	Eating and drinking places	69	10 667	2 780	828
5812	Eating places	51	9 180	2 439	761
5813	Drinking places (alcoholic beverages)	18	1 487	341	67
59 pt. (591)	Drug stores and proprietary stores	14	5 322	808	164
59 ex. 591	Miscellaneous retail stores ⁴	103	7 705	1 096	254
592	Liquor stores	5	1 002	78	18
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	15	2 098	324	54
5992	Florists	3	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART D. Pasadena

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	306	126 959	18 965	4 197
52	Building materials, hardware, and farm equipment dealers	6	745	147	29
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	5	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	16	57 915	7 975	1 880
531	Department stores	5	(D)	(D)	(D)
533	Variety stores	4	1 916	356	116
539	Miscellaneous general merchandise stores	7	3 091	(D)	(D)
54	Food stores	19	11 710	993	215
55 ex. 554	Automotive dealers	6	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	22	(D)	(D)	(D)
56	Apparel and accessory stores	51	12 848	2 064	446
562, 3, 8	Women's clothing, specialty stores, furriers	25	9 490	1 554	332
562	Women's ready-to-wear stores	20	9 159	1 501	317
Other 56	Other apparel and accessory stores ²	26	3 358	510	114
561	Men's and boys' clothing and furnishings stores ³	7	1 310	187	38
565	Family clothing stores ³	1	(D)	(D)	(D)
566	Shoe stores ³	13	1 786	281	63
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	159	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	9 371	1 493	226
5712	Furniture stores	7	4 926	897	110
Other 571	Home furnishings stores	7	912	127	38
572, 573	Household appliance, radio, television, and music stores	15	3 533	469	78
58	Eating and drinking places	50	6 672	2 160	647
5812	Eating places	45	6 175	1 984	608
5813	Drinking places (alcoholic beverages)	5	497	176	39
59 pt. (591)	Drug stores and proprietary stores	16	3 074	603	91
59 ex. 591	Miscellaneous retail stores ⁴	91	11 984	2 004	442
592	Liquor stores	6	1 032	86	23
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	11	2 692	573	114
5992	Florists	6	1 051	198	47

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹								Standard metro- politan statistical area
		Central business districts				Cities				
		Los Angeles	Long Beach	Glendale	Pasadena	Los Angeles	Long Beach	Glendale	Pasadena	
	Retail stores, total ²	19.5	-7.5	11.5	-5.3	30.7	14.3	39.3	11.1	34.8
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	54.9
5251	Hardware stores	(D)	(D)	(D)	(D)	56.0	(D)	55.0	(D)	58.6
52 ex. 5251	Other	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	53.6
53 pt.	General merchandise group stores ²	6.0	-16.9	8.1	-10.5	26.8	-20.8	-3.3	12.4	28.9
531	Department stores	5.2	-16.9	(D)	(D)	30.9	-23.4	-2.4	17.4	35.0
533	Variety stores	15.8	(D)	(D)	(D)	14.6	7.6	(D)	-19.7	10.1
539	Miscellaneous general merchandise stores	-0.1	(D)	(D)	(D)	-16.9	-18.9	(D)	-75.2	-7.6
54	Food stores	17.6	67.5	42.1	-30.7	24.9	30.5	46.0	16.8	28.8
55 ex. 554	Automotive dealers	(D)	(D)	46.8	(D)	33.6	-0.5	64.9	11.2	45.4
55 pt. (554)	Gasoline service stations	8.6	(D)	(D)	(D)	23.4	15.9	21.4	-16.3	24.0
56	Apparel and accessory stores	37.9	-38.8	-7.1	10.4	40.0	7.2	21.6	11.6	38.7
562, 3, 8	Women's clothing, specialty stores, furriers	37.0	-31.3	-17.1	-25.9	42.4	4.4	(D)	.5	45.4
562	Women's ready-to-wear stores	44.7	25.5	(D)	(D)	40.0	8.7	1.2	1.5	49.9
Other 56	Other apparel and accessory stores	38.5	(D)	(D)	(D)	33.0	(D)	(D)	23.0	34.2
57	Furniture, home furnishings, and equipment stores	19.9	7.2	27.7	-10.7	30.8	20.2	40.6	-0.5	35.3
5712	Furniture stores	(D)	(D)	32.3	10.5	42.3	-4.7	18.8	-3.9	42.3
Other 571	Home furnishings stores	(D)	(D)	76.8	38.4	34.7	107.6	(D)	16.4	49.7
572, 573	Household appliance, radio, television, and music stores	99.1	14.8	3.4	-52.9	14.8	(D)	(D)	-3.7	21.5
58	Eating and drinking places	28.0	-8.3	-0.5	62.4	34.2	37.0	35.6	15.9	38.6
5812	Eating places	35.5	-10.3	5.8	67.8	38.4	43.0	40.7	13.9	43.3
5813	Drinking places (alcoholic beverages)	-3.3	-3.6	39.8	-4.8	9.2	15.8	3.0	40.9	13.9
59 pt. (591)	Drug stores and proprietary stores	2.9	16.0	19.0	-1.1	27.9	15.9	(D)	-29.1	29.5
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	32.2
592	Liquor stores	59.0	44.8	-25.1	-3.4	27.2	26.8	31.9	(D)	30.0
595	Sporting goods stores and bicycle shops									
597	Jewelry stores									
5992	Florists	-12.7	28.4	(D)	-69.7	1.2	16.6	38.4	-22.0	21.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. Los Angeles

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	5.6	2.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.0	3.2
525	Hardware stores	(D)	(D)	(D)	.8	.8
52 ex. 525	Other	(D)	(D)	(D)	2.2	2.4
53	General merchandise group stores	13.0	5.1	34.4	14.7	14.8
531	Department stores	12.6	5.0	29.8	13.2	13.2
533	Variety stores	21.7	8.8	3.6	.9	.9
539	Miscellaneous general merchandise stores	9.4	3.2	1.0	.6	.7
54	Food stores	1.3	.5	5.1	22.1	21.7
55 ex. 554	Automotive dealers	(D)	(D)	(D)	16.8	20.3
55 pt. (554)	Gasoline service stations7	.3	.8	6.7	6.7
56	Apparel and accessory stores	17.4	7.7	20.4	6.5	5.9
562, 3, 8	Women's clothing, specialty stores, furriers	14.7	6.8	7.6	2.8	2.5
562	Women's ready-to-wear stores	15.8	7.0	6.9	2.4	2.2
561	Men's and boys' clothing and furnishings stores	22.7	11.0	7.5	1.8	1.5
565	Family clothing stores	15.9	4.7	1.4	.5	.7
566	Shoe stores	17.9	7.8	3.5	1.1	1.0
564, 9	Other apparel and accessory stores	8.6	3.8	.4	.2	.2
57	Furniture, home furnishings, and equipment stores	8.2	3.4	7.8	5.3	5.1
5712	Furniture stores	10.2	4.4	4.8	2.6	2.4
Other 571	Home furnishings stores	1.5	.6	.3	1.0	.9
572, 573	Household appliance, radio, television, and music stores	8.8	3.3	2.7	1.7	1.8
58	Eating and drinking places	6.3	2.8	12.5	11.1	10.0
5812	Eating places	6.2	2.8	11.0	9.8	8.7
5813	Drinking places (alcoholic beverages)	6.5	2.6	1.5	1.3	1.3
59 pt. (591)	Drug stores and proprietary stores	3.5	1.5	2.7	4.3	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	9.1	4.1	15.4	9.4	8.3
592	Liquor stores	2.6	1.2	1.7	3.7	3.2
594	Miscellaneous shopping goods stores	15.9	7.1	10.4	3.6	3.2
5992	Florists	7.3	2.7	.3	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. Long Beach

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	11.7	.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	2.8	3.2
525	Hardware stores ..	(D)	(D)	(D)	.4	.8
52 ex. 525	Other ..	-	-	-	2.4	2.4
53	General merchandise group stores ..	40.7	1.5	40.4	11.6	14.8
531	Department stores ..	43.9	1.6	37.4	10.0	13.2
533	Variety stores ..	(D)	(D)	(D)	1.2	.9
539	Miscellaneous general merchandise stores ..	(D)	(D)	(D)	.4	.7
54	Food stores ..	4.9	.2	9.0	21.5	21.7
55 ex. 554	Automotive dealers ..	(D)	(D)	(D)	19.2	20.3
55 pt. (554)	Gasoline service stations ..	3.6	.2	2.1	6.9	6.7
56	Apparel and accessory stores ..	22.5	.7	7.0	3.6	5.9
562, 3, 8	Women's clothing, specialty stores, furriers ..	26.7	.6	2.7	1.2	2.5
562	Women's ready-to-wear stores ..	26.4	.6	2.4	1.1	2.2
561	Men's and boys' clothing and furnishings stores ..	(D)	.8	2.1	(D)	1.5
565	Family clothing stores ..	(D)	(D)	(D)	.6	.7
566	Shoe stores ..	25.9	1.0	1.8	.8	1.0
564, 9	Other apparel and accessory stores ..	18.4	(D)	(D)	(D)	.2
57	Furniture, home furnishings, and equipment stores ..	8.4	.6	5.3	7.4	5.1
5712	Furniture stores ..	(D)	(D)	(D)	2.7	2.4
Other 571	Home furnishings stores ..	(D)	(D)	(D)	1.0	.9
572, 573	Household appliance, radio, television, and music stores ..	(D)	.7	2.4	(D)	1.8
58	Eating and drinking places ..	10.8	.7	11.9	12.8	10.0
5812	Eating places ..	9.0	.5	8.1	10.5	8.7
5813	Drinking places (alcoholic beverages) ..	19.0	1.6	3.8	2.4	1.3
59 pt. (591)	Drug stores and proprietary stores ..	30.2	1.4	10.6	4.1	4.0
59 ex. 591, 6	Miscellaneous retail stores ² ..	13.3	.8	11.5	10.1	8.3
592	Liquor stores ..	10.3	.6	3.6	4.1	3.2
594	Miscellaneous shopping goods stores ..	13.1	.8	4.5	4.0	3.2
5992	Florists ..	13.3	.6	.3	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART C. Glendale

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	34.8	.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	1.9	3.2
525	Hardware stores	(D)	(D)	(D)	.8	.8
52 ex. 525	Other	(D)	(D)	(D)	1.2	2.4
53	General merchandise group stores	93.1	1.5	29.1	10.8	14.8
531	Department stores	(D)	(D)	(D)	9.9	13.2
533	Variety stores	27.8	(D)	(D)	.7	.9
539	Miscellaneous general merchandise stores	8.2	(D)	(D)	.2	.7
54	Food stores	23.9	.5	14.0	20.5	21.7
55 ex. 554	Automotive dealers	15.2	.5	13.7	31.3	20.3
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.3	6.7
56	Apparel and accessory stores	56.9	1.2	8.9	5.6	5.9
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	1.0	3.2	1.8	2.5
562	Women's ready-to-wear stores	(D)	(D)	(D)	(D)	2.2
561	Men's and boys' clothing and furnishings stores	65.5	1.6	3.1	1.6	1.5
565	Family clothing stores	17.3	(D)	(D)	.6	.7
566	Shoe stores	63.2	1.4	1.7	.9	1.0
564, 9	Other apparel and accessory stores	42.0	(D)	(D)	.5	.2
57	Furniture, home furnishings, and equipment stores	43.5	1.2	7.6	6.1	5.1
5712	Furniture stores	48.6	1.1	3.4	2.4	2.4
Other 571	Home furnishings stores	(D)	1.5	1.7	1.1	.9
572, 573	Household appliance, radio, television, and music stores	(D)	1.1	2.5	2.5	1.8
58	Eating and drinking places	34.5	.6	8.0	8.1	10.0
5812	Eating places	35.3	.7	7.3	7.2	8.7
5813	Drinking places (alcoholic beverages)	28.1	.4	.7	.8	1.3
59 pt. (591)	Drug stores and proprietary stores	(D)	.9	4.8	2.9	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	.8	8.0	7.6	8.3
592	Liquor stores	8.7	.1	.6	2.3	3.2
594	Miscellaneous shopping goods stores	51.9	1.4	5.6	3.8	3.2
5992	Florists	32.7	.8	.3	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART D. Pasadena

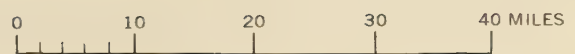
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	27.9	.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	17.7	.3	1.3	2.1	3.2
525	Hardware stores	30.3	(D)	(D)	.3	.8
52 ex. 525	Other	15.5	(D)	(D)	1.8	2.4
53	General merchandise group stores	46.0	2.1	43.1	26.1	14.8
531	Department stores	46.0	2.3	41.9	25.4	13.2
533	Variety stores	(D)	(D)	(D)	.5	.9
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.2	.7
54	Food stores	10.8	.2	6.8	17.5	21.7
55 ex. 554	Automotive dealers	5.7	.1	3.9	19.2	20.3
55 pt. (554)	Gasoline service stations	15.3	.2	2.0	3.7	6.7
56	Apparel and accessory stores	43.5	1.4	11.8	7.6	5.9
562, 3, 8	Women's clothing, specialty stores, furriers	47.1	1.7	5.9	3.5	2.5
562	Women's ready-to-wear stores	47.9	1.9	5.8	3.4	2.2
561	Men's and boys' clothing and furnishings stores	32.2	1.1	2.3	2.0	1.5
565	Family clothing stores	(D)	(D)	(D)	1.1	.7
566	Shoe stores	29.1	.7	.9	.9	1.0
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.1	.2
57	Furniture, home furnishings, and equipment stores	34.7	1.0	7.0	5.6	5.1
5712	Furniture stores	51.3	1.4	4.5	2.5	2.4
Other 571	Home furnishings stores	27.1	.8	1.0	1.1	.9
572, 573	Household appliance, radio, television, and music stores	18.8	.5	1.4	2.0	1.8
58	Eating and drinking places	32.0	.6	9.0	7.9	10.0
5812	Eating places	33.6	.7	8.6	7.2	8.7
5813	Drinking places (alcoholic beverages)	15.5	.2	.4	.7	1.3
59 pt. (591)	Drug stores and proprietary stores	40.4	.4	2.5	1.7	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	40.4	1.1	12.6	8.7	8.3
592	Liquor stores	(D)	.2	.8	1.4	3.2
594	Miscellaneous shopping goods stores	46.8	1.5	6.9	4.1	3.2
5992	Florists	19.8	.7	.3	.4	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

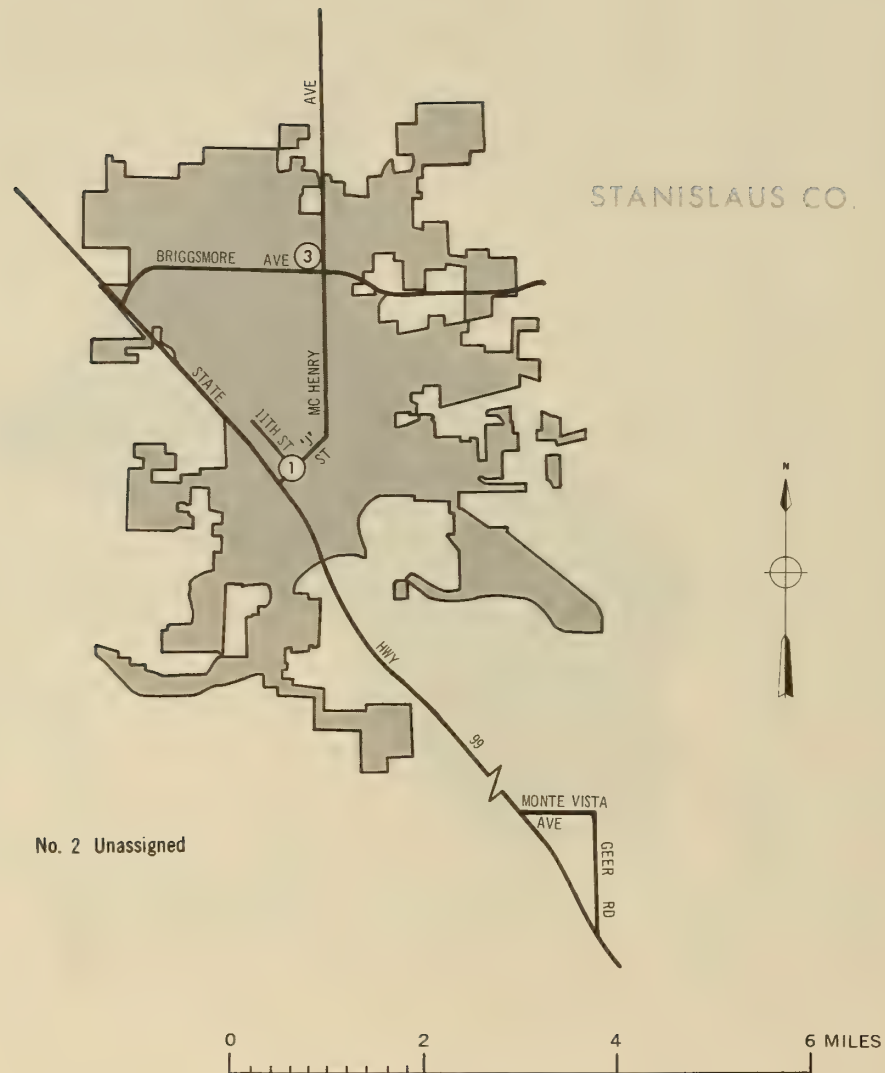
MODESTO, CALIF.

Standard Metropolitan Statistical Area



MODESTO, CALIF.

Major Retail Centers



① Major Retail Centers (See table 1 for boundary description of each center)

Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 3
	Retail stores, total: ¹			
	Number	1 816	106	40
	Sales \$1,000..	492 009	34 975	32 951
	Payroll, entire year \$1,000..	58 920	5 414	4 333
	Paid employees for week including March 12, 1972	10 468	1 000	734
54, 58, 591	Convenience goods stores:			
	Number	662	19	19
	Sales \$1,000..	174 621	(D)	14 357
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	467	75	13
	Sales \$1,000..	120 936	(D)	15 749
52, 55, 59, ex. 591, 4	All other stores:			
	Number	687	12	8
	Sales \$1,000..	196 452	2 309	2 845
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 816	106	40
52	Building materials, hardware, garden supply, and mobile home dealers ..	96	1	-
525	Hardware stores	28	-	-
52 ex. 525	Other	68	1	-
53	General merchandise group stores	57	6	2
531	Department stores	6	2	1
533	Variety stores	28	4	-
539	Miscellaneous general merchandise stores	23	-	1
54	Food stores	241	3	5
55 ex. 554	Automotive dealers	154	1	1
55 pt. (554)	Gasoline service stations	231	3	4
56	Apparel and accessory stores	135	33	6
562, 3, 8	Women's clothing, specialty stores, furriers	51	13	-
562	Women's ready-to-wear stores	46	12	-
561	Men's and boys' clothing and furnishings stores	22	6	2
565	Family clothing stores	17	-	1
566	Shoe stores	33	11	3
564, 9	Other apparel and accessory stores	12	3	-
57	Furniture, home furnishings, and equipment stores	139	12	2
5712	Furniture stores	44	5	1
Other 571	Home furnishings stores	30	1	1
572, 573	Household appliance, radio, television, and music stores	65	6	-
58	Eating and drinking places	366	14	12
5812	Eating places	265	10	12
5813	Drinking places (alcoholic beverages)	101	4	-
59 pt. (591)	Drug stores and proprietary stores	55	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	342	31	6
592	Liquor stores	43	-	-
594	Miscellaneous shopping goods stores	136	24	3
5992	Florists	21	3	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by K St., 12th St., I (EYE) St., and 10th St., and establishments on 10th and 11th Sts., between K and L Sts., J St. between 9th and 10th Sts., and on J St. between 12th and 16th Sts., (1201 to 1651) (Modesto) (In tract 18)

MRC No. 3. Includes the planned center known as "Wards" and establishments bounded by Briggsmore Ave., Bowen Ave., and McHenry Ave., and establishments on McHenry Ave. from Briggsmore Ave. to Rumble Rd. (1800 to 2924) (Modesto) (In tracts 8.01 and 9.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	106	34 975	5 414	1 263	1 000
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	1 450	228	57	63
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	3	282	32	5	5
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	665	58	10	10
56	Apparel and accessory stores	33	7 108	964	239	217
562, 3, 8	Women's clothing, specialty stores, furriers	13	3 136	373	91	108
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	1 936	252	66	39
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	11	1 569	276	66	45
564, 9	Other apparel and accessory stores	3	467	63	16	25
57	Furniture, home furnishings, and equipment stores	12	2 780	377	97	53
5712	Furniture stores	5	2 071	275	74	36
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	14	2 019	488	111	88
5812	Eating places	10	1 705	436	98	77
5813	Drinking places (alcoholic beverages)	4	314	52	13	11
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	31	4 313	634	144	115
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	24	3 632	519	121	93
5992	Florists	3	323	70	10	10

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

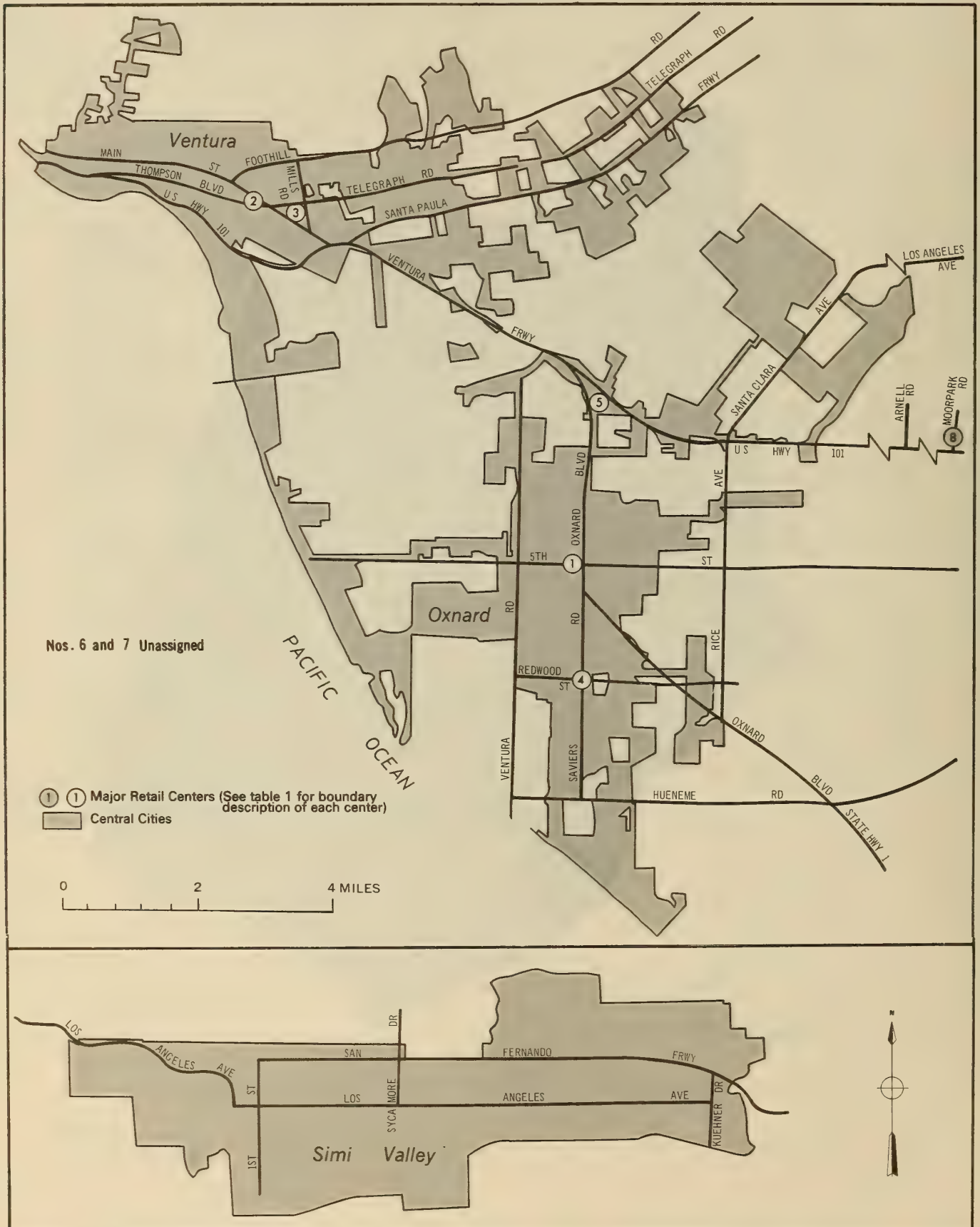
OXNARD-SIMI VALLEY-VENTURA, CALIF.

Standard Metropolitan Statistical Area



OXNARD-SIMI VALLEY-VENTURA, CALIF.

Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	2 681	95	63	43
	Sales\$1,000..	848 924	24 111	21 613	41 345
	Payroll, entire year\$1,000..	104 244	3 135	3 315	6 357
	Paid employees for week including March 12, 1972	19 869	540	602	1 177
54, 58, 591	Convenience goods stores:				
	Number	930	35	19	9
	Sales\$1,000..	295 452	5 692	7 661	5 815
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	729	35	35	31
	Sales\$1,000..	214 151	8 130	13 022	34 815
52,55,59, ex. 591, 4	All other stores:				
	Number	1 022	25	9	3
	Sales\$1,000..	339 321	10 289	930	715
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	2 681	95	63	43
52	Building materials, hardware, garden supply, and mobile home dealers ..	129	4	2	-
525	Hardware stores	36	1	-	-
52 ex. 525	Other	93	3	2	-
53	General merchandise group stores	73	1	5	4
531	Department stores	15	-	1	3
533	Variety stores	32	1	2	1
539	Miscellaneous general merchandise stores	26	-	2	-
54	Food stores	291	7	4	5
55 ex. 554	Automotive dealers	222	6	1	-
55 pt. (554)	Gasoline service stations	354	6	3	2
56	Apparel and accessory stores	223	14	7	16
562, 3, 8	Women's clothing, specialty stores, furriers	104	6	3	8
562	Women's ready-to-wear stores	85	5	2	6
561	Men's and boys' clothing and furnishings stores	35	3	1	2
565	Family clothing stores	20	2	1	1
566	Shoe stores	54	3	1	4
564, 9	Other apparel and accessory stores	10	-	1	1
57	Furniture, home furnishings, and equipment stores	204	10	14	4
5712	Furniture stores	56	3	2	1
Other 571	Home furnishings stores	58	2	4	2
572, 573	Household appliance, radio, television, and music stores	90	5	8	1
58	Eating and drinking places	556	23	13	3
5812	Eating places	425	21	10	3
5813	Drinking places (alcoholic beverages)	131	2	3	-
59 pt. (591)	Drug stores and proprietary stores	83	5	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	546	19	12	8
592	Liquor stores	78	2	-	-
594	Miscellaneous shopping goods stores	229	10	9	7
5992	Florists	36	2	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by the alley north of Magnolia, Oxnard Blvd., Wooley Rd., and C St. (Oxnard city) (Entire tract 35) (MRC No. 1 has been made a special exception to the rules for qualifying as an MRC because of its unique composition.)

MRC No. 2. Includes the planned shopping centers known as "The Plaza" and "Borchard Center" bounded by Thompson Blvd., Frances St., property line of shopping center, and Borchard Dr., and establishments on Main St. from Telegraph Rd. to Seward Ave. (Ventura) (In tracts 19 and 28)

MRC No. 3. Includes the planned center known as "Buenaventura Shopping Center" Mills Rd. from Main St. to Telegraph Rd. (Ventura) (In tract 27)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 4	No. 5	No. 8
	Retail stores, total: ¹			
	Number	60	57	78
	Sales	21 840	32 845	30 677
	Payroll, entire year	3 185	5 330	4 183
	Paid employees for week including March 12, 1972	728	1 181	755
54, 58, 591	Convenience goods stores:			
	Number	17	13	15
	Sales	9 322	1 607	11 881
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	30	41	53
	Sales	10 457	30 843	16 618
52, 55, 59, ex. 591, 4	All other stores:			
	Number	13	3	10
	Sales	2 061	395	2 178
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	60	57	78
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	3
525	Hardware stores	-	-	3
52 ex. 525	Other	1	-	-
53	General merchandise group stores	5	4	3
531	Department stores	1	3	1
533	Variety stores	1	1	1
539	Miscellaneous general merchandise stores	3	-	1
54	Food stores	6	7	7
55 ex. 554	Automotive dealers	3	-	-
55 pt. (554)	Gasoline service stations	5	-	-
56	Apparel and accessory stores	13	21	24
562, 3, 8	Women's clothing, specialty stores, furriers	5	11	10
562	Women's ready-to-wear stores	5	8	9
561	Men's and boys' clothing and furnishings stores	3	4	6
565	Family clothing stores	-	-	-
566	Shoe stores	4	6	7
564, 9	Other apparel and accessory stores	1	-	1
57	Furniture, home furnishings, and equipment stores	4	5	8
5712	Furniture stores	1	2	2
Other 571	Home furnishings stores	1	1	3
572, 573	Household appliance, radio, television, and music stores	2	2	3
58	Eating and drinking places	8	5	5
5812	Eating places	6	4	5
5813	Drinking places (alcoholic beverages)	2	1	-
59 pt. (591)	Drug stores and proprietary stores	3	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	12	14	25
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	8	11	18
5992	Florists	1	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned centers known as "Oxnard Twin Centers" bounded by Laurel St., San Marino Ave., Channel Island Blvd., and C St., and establishments on Saviers Rd. from Channel Island Blvd. to Bryce Canyon Ave. (Oxnard) (In tracts 38, 39, 40, and 41)

MRC No. 5. Includes the planned center known as "Esplannade" bounded by property line of shopping center, Ventura Freeway, Vineyard Ave., and Oxnard Blvd. (Oxnard) (In tract 30)

MRC No. 8. Includes the planned centers known as "Conejo Village," "Village Square," and "Plaza Court" bounded by East Hillcrest Dr., Moorpark Rd., Brazil St., property lines of shopping centers, and West Wilbur Dr. (Thousand Oaks) (In tracts 68, 69, and 70)

RIVERSIDE-SAN BERNARDINO-ONTARIO, CALIF.

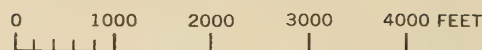
Standard Metropolitan Statistical Area



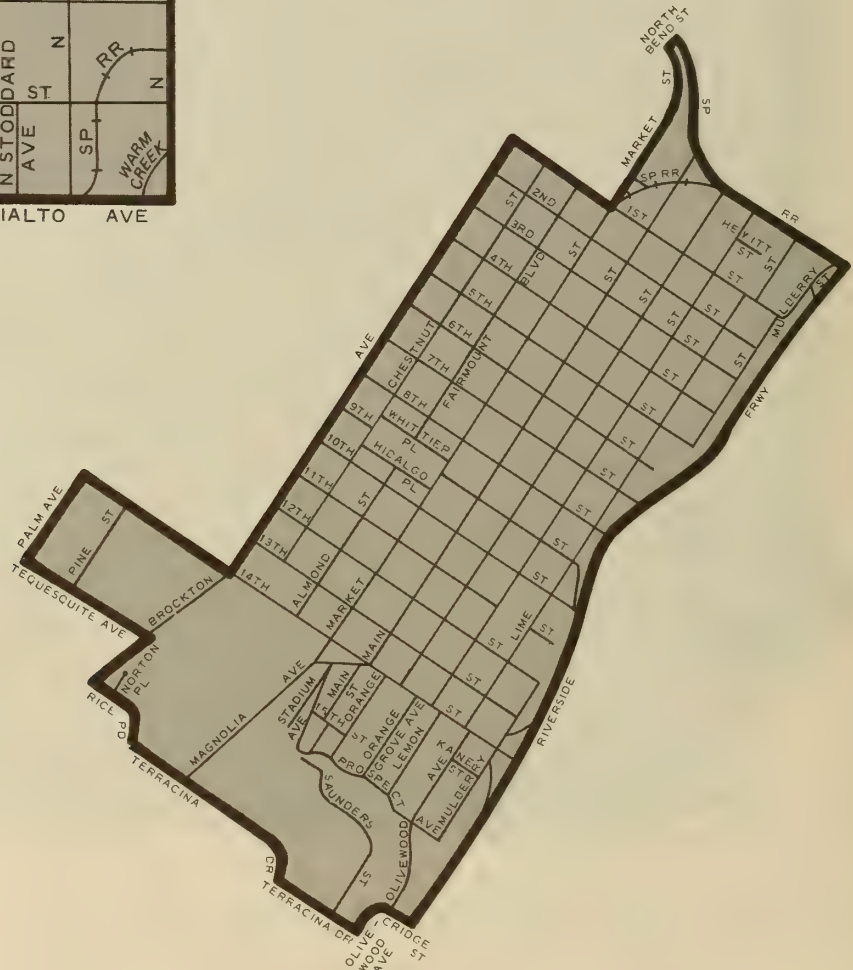
Central Business Districts



Comprising Census Tract 303



Comprising Census Tract 57



Central Business Districts and Major Retail Centers

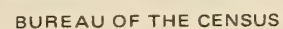


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts	
			Riverside	San Bernardino	Riverside	San Bernardino
	Retail stores, total ¹					
	Number	9 249	1 042	1 093	142	112
	Sales\$1,000..	2 566 791	394 870	435 232	47 218	41 716
	Payroll, entire year\$1,000..	323 927	53 320	57 899	6 443	7 017
	Paid employees for week including March 12, 1972	62 385	9 758	11 136	1 125	1 535
54, 58, 591	Convenience goods stores:					
	Number	3 382	343	385	35	28
	Sales\$1,000..	900 132	108 997	103 318	6 785	5 593
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 259	302	302	48	56
	Sales\$1,000..	657 305	(D)	(D)	10 274	(D)
52,55,59 ex. 591, 4	All other stores:					
	Number	3 608	397	406	59	28
	Sales\$1,000..	1 009 354	(D)	(D)	30 159	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	9 249	1 042	1 093	142	112
52	Building materials, hardware, garden supply, and mobile home dealers ..	501	51	45	8	-
525	Hardware stores	107	9	14	-	-
52 ex. 525	Other	394	42	31	8	-
53	General merchandise group stores	216	25	24	4	7
531	Department stores	37	9	10	-	2
533	Variety stores	100	11	6	2	3
539	Miscellaneous general merchandise stores	79	5	8	2	2
54	Food stores	1 110	102	117	2	5
55 ex. 554	Automotive dealers	702	85	101	22	8
55 pt. (554)	Gasoline service stations	1 316	126	131	11	5
56	Apparel and accessory stores	683	84	111	10	25
562, 3, 8	Women's clothing, specialty stores, furriers	303	34	49	5	11
562	Women's ready-to-wear stores	252	24	40	4	9
561	Men's and boys' clothing and furnishings stores	112	12	23	3	5
565	Family clothing stores	72	4	6	-	-
566	Shoe stores	146	24	27	2	8
564, 9	Other apparel and accessory stores	50	10	6	-	1
57	Furniture, home furnishings, and equipment stores	640	101	82	18	9
5712	Furniture stores	218	32	30	11	3
Other 571	Home furnishings stores	156	32	13	2	3
572, 573	Household appliance, radio, television, and music stores	266	37	39	5	3
58	Eating and drinking places	2 072	216	247	31	23
5812	Eating places	1 511	169	174	23	18
5813	Drinking places (alcoholic beverages)	561	47	73	8	5
59 pt. (591)	Drug stores and proprietary stores	200	25	21	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	1 805	227	214	34	30
592	Liquor stores	266	27	35	2	2
594	Miscellaneous shopping goods stores	720	92	84	16	15
5992	Florists	93	10	14	1	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 6	No. 7	No. 8
	Retail stores, total: ¹					
	Number	109	71	71	30	80
	Sales	32 780	60 457	14 257	25 320	14 674
	Payroll, entire year	4 152	9 892	2 119	4 454	2 100
	Paid employees for week including March 12, 1972	762	2 008	500	801	489
54, 58, 591	Convenience goods stores:					
	Number	30	8	17	13	20
	Sales	10 990	2 496	1 608	7 121	2 311
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	44	55	46	11	44
	Sales	11 334	57 046	11 229	17 310	9 508
52, 55, 59, ex. 591, 4	All other stores:					
	Number	35	8	8	6	16
	Sales	10 456	915	1 420	889	2 855
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	109	71	71	30	80
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	-	-	1	3
525	Hardware stores	3	-	-	1	2
52 ex. 525	Other	2	-	-	-	1
53	General merchandise group stores	5	3	4	2	5
531	Department stores	-	3	2	1	1
533	Variety stores	2	-	1	1	2
539	Miscellaneous general merchandise stores	3	-	1	-	2
54	Food stores	10	4	3	3	2
55 ex. 554	Automotive dealers	9	1	1	-	1
55 pt. (554)	Gasoline service stations	10	3	2	2	7
56	Apparel and accessory stores	11	34	15	3	19
562, 3, 8	Women's clothing, specialty stores, furriers	3	16	9	2	8
562	Women's ready-to-wear stores	3	12	9	2	8
561	Men's and boys' clothing and furnishings stores	3	9	1	-	5
565	Family clothing stores	3	1	-	-	-
566	Shoe stores	1	6	5	1	6
564, 9	Other apparel and accessory stores	1	2	-	-	-
57	Furniture, home furnishings, and equipment stores	14	4	12	3	12
5712	Furniture stores	5	1	5	1	4
Other 571	Home furnishings stores	3	-	2	1	3
572, 573	Household appliance, radio, television, and music stores	6	3	5	1	5
58	Eating and drinking places	14	4	12	9	17
5812	Eating places	9	4	6	9	12
5813	Drinking places (alcoholic beverages)	5	-	6	-	5
59 pt. (591)	Drug stores and proprietary stores	6	-	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	25	18	20	6	13
592	Liquor stores	2	-	1	2	-
594	Miscellaneous shopping goods stores	14	14	15	3	8
5992	Florists	1	1	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the establishments in the area bounded by H St., Sultana Ave., Main, and Vine Ave. (Ontario city) (Entire tract 14) (MRC No. 3 has been made a special exception to the rules for qualifying as an MRC because of its unique composition.)

MRC No. 4. Includes the planned center known as "Inland Center" and establishments in the area bounded by the flood control channel, San Bernardino Freeway, and Inland Center Dr. (San Bernardino) (In tract 60)

MRC No. 6. Includes the establishments in the area bounded by West and East Redlands Blvd., 8th St., Citrus Ave., and 4th St. (Redlands) (In tract 81)

MRC No. 7. Includes the planned centers known as "Hardman Shopping Center" and "Madington Square" and establishments on Arlington Ave. from DeCamp Ct. to Madison St., and on Madison St. from Arlington Ave. to alley behind Madington Sq. (Riverside) (In tracts 310 and 314.02)

MRC No. 8. Includes the establishments in the area bounded by S.S. RR., Jackson St., north ramp, Bliss Ave., and King St. (Indio) (In tracts 454 and 455)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 9	No. 10	No. 11	No. 12	No. 13
	Retail stores, total: ¹					
	Number	28	230	33	57	31
	Sales	17 665	52 785	5 452	31 267	16 016
	Payroll, entire year	2 097	7 396	581	4 804	1 840
	Paid employees for week including March 12, 1972	389	1 463	138	1 034	309
54, 58, 591	Convenience goods stores:					
	Number	7	51	2	11	9
	Sales	6 855	(D)	(D)	6 313	9 536
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	18	128	24	39	16
	Sales	10 574	(D)	4 375	22 913	5 058
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3	51	7	7	6
	Sales	236	11 734	(D)	2 041	1 422
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	28	230	33	57	31
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	6	-	1	-
525	Hardware stores	-	-	-	1	-
52 ex. 525	Other	-	6	-	-	-
53	General merchandise group stores	2	2	3	3	3
531	Department stores	2	1	1	1	1
533	Variety stores	-	-	2	2	1
539	Miscellaneous general merchandise stores	-	1	-	-	1
54	Food stores	5	17	-	6	4
55 ex. 554	Automotive dealers	-	6	-	-	2
55 pt. (554)	Gasoline service stations	-	8	3	2	2
56	Apparel and accessory stores	9	70	10	20	4
562, 3, 8	Women's clothing, specialty stores, furriers	4	39	3	7	3
562	Women's ready-to-wear stores	4	36	3	6	2
561	Men's and boys' clothing and furnishings stores	2	15	2	5	-
565	Family clothing stores	1	3	1	-	-
566	Shoe stores	2	10	4	6	1
564, 9	Other apparel and accessory stores	-	3	-	2	-
57	Furniture, home furnishings, and equipment stores	3	20	4	7	3
5712	Furniture stores	-	8	1	1	2
Other 571	Home furnishings stores	-	6	-	1	-
572, 573	Household appliance, radio, television, and music stores	3	6	3	5	1
58	Eating and drinking places	1	32	1	4	4
5812	Eating places	1	24	1	4	3
5813	Drinking places (alcoholic beverages)	-	8	-	-	1
59 pt. (591)	Drug stores and proprietary stores	1	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	7	67	11	13	8
592	Liquor stores	-	4	1	-	1
594	Miscellaneous shopping goods stores	4	36	7	9	6
5992	Florists	-	1	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes planned center known as "Palm Springs Shopping Center" and establishments in the area bounded by McCallum Way, Farrell Dr., Baristo Rd., Cerritos Dr., Paseo Garcia, Paseo Roseta, and Cerritos Dr. (Palm Springs) (In tract 447)

MRC No. 10. Includes the establishments in the area bounded by Alejo Rd., Encilia, East and West Ramon, and Belardo Rd. (Palm Springs) (In tract 447)

MRC No. 11. Includes establishments on East Main St. (200 to 410) from 2d St. to 5th St. and Barstow Rd. (Barstow) (In tract 94)

MRC No. 12. Includes the planned center known as "Riverside Plaza" bounded by Merrill Ave., Riverside Ave., Central Ave., and De Anza Ave. (Riverside) (In tract 311)

MRC No. 13. Includes the planned center known as "El Central Real Plaza" bounded by Columbus St., Central Ave., Jefferson St., 9th St., Mount Vernon Ave., Mount Vernon Ave. extended, and Marshall Ave. (Chino) (In tract 6.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 14	No. 15	No. 16	No. 17	No. 18
	Retail stores, total: ¹					
	Number	17	71	71	34	34
	Sales	19 313	51 226	29 865	25 553	13 426
	Payroll, entire year	2 255	7 183	4 874	3 739	1 388
	Paid employees for week including March 12, 1972	324	1 526	1 040	648	251
54, 58, 591	Convenience goods stores:					
	Number	3	12	11	13	8
	Sales	341	6 339	2 418	13 120	988
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	8	55	54	10	9
	Sales	12 875	44 408	26 627	10 607	9 097
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	4	6	11	17
	Sales	6 097	479	820	1 826	3 341
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	17	71	71	34	34
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1	1	3
525	Hardware stores	1	-	1	-	-
52 ex. 525	Other	-	-	-	1	3
53	General merchandise group stores	3	3	3	3	1
531	Department stores	1	3	2	1	1
533	Variety stores	-	-	1	1	-
539	Miscellaneous general merchandise stores	2	-	-	1	-
54	Food stores	-	5	5	4	-
55 ex. 554	Automotive dealers	3	-	-	1	5
55 pt. (554)	Gasoline service stations	2	1	2	5	4
56	Apparel and accessory stores	-	33	32	3	-
562, 3, 8	Women's clothing, specialty stores, furriers	-	17	13	1	-
562	Women's ready-to-wear stores	-	12	11	1	-
561	Men's and boys' clothing and furnishings stores	-	6	8	-	-
565	Family clothing stores	-	-	-	1	-
566	Shoe stores	-	8	10	1	-
564, 9	Other apparel and accessory stores	-	2	1	-	-
57	Furniture, home furnishings, and equipment stores	5	6	4	3	8
5712	Furniture stores	3	-	-	1	2
Other 571	Home furnishings stores	2	2	1	-	3
572, 573	Household appliance, radio, television, and music stores	-	4	3	2	3
58	Eating and drinking places	3	6	5	8	7
5812	Eating places	2	6	5	7	5
5813	Drinking places (alcoholic beverages)	1	-	-	1	2
59 pt. (591)	Drug stores and proprietary stores	-	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	-	16	18	5	5
592	Liquor stores	-	-	-	2	1
594	Miscellaneous shopping goods stores	-	13	15	1	-
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 14. Includes the establishments on South E St. from Blood Bank Rd. to Central Ave. extended and establishments on West Orange Shaw Rd. from South E St. to Arrowhead Ave. (San Bernardino) (In tract 60)

MRC No. 15. Includes the planned center known as "Montclair Plaza" bounded by Arrow Highway, Central Ave., the San Bernardino Freeway, Monte Vista Ave., Moreno St., and Fremont Ave. (San Bernardino County) (In tract 2)

MRC No. 16. Includes the planned center known as "Tyler Mall" bounded by Hughes Alley, Diana Ave., Tyler St., and Magnolia Ave. (Riverside) (In tract 316)

MRC No. 17. Includes the establishments on State Highway 111 from Arabia St. to Las Palmas Dr. extended and on Monroe St. from State Highway 111 to Shadow Palm Ave. and Avenida Del Mar. (Indio) (In tracts 452.02 and 455)

MRC No. 18. Includes the establishments on North Waterman Ave. from 7th St. extended to 11th St. extended. (North San Bernardino) (In tracts 56, 58, and 64)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 19	No. 20	No. 21	No. 24
	Retail stores, total: ¹				
	Number	12	13	23	17
	Sales	11 203	5 630	15 097	9 098
	Payroll, entire year	1 556	657	1 993	1 071
	Paid employees for week including March 12, 1972	149	133	305	237
54, 58, 591	Convenience goods stores:				
	Number	5	3	9	4
	Sales	3 054	(D)	5 774	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	4	8	5	12
	Sales	7 508	4 363	5 924	4 955
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	2	9	1
	Sales	641	(D)	3 399	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	12	13	23	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	1	-
525	Hardware stores	-	-	1	-
52 ex. 525	Other	-	2	-	-
53	General merchandise group stores	3	1	2	4
531	Department stores	2	1	1	1
533	Variety stores	-	-	-	2
539	Miscellaneous general merchandise stores	1	-	1	1
54	Food stores	1	-	1	3
55 ex. 554	Automotive dealers	1	-	2	-
55 pt. (554)	Gasoline service stations	1	-	4	1
56	Apparel and accessory stores	-	-	1	4
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	-	2
562	Women's ready-to-wear stores	-	-	-	2
561	Men's and boys' clothing and furnishings stores	-	-	-	1
565	Family clothing stores	-	-	-	-
566	Shoe stores	-	-	1	1
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	-	6	1	1
5712	Furniture stores	-	1	-	-
Other 571	Home furnishings stores	-	2	-	-
572, 573	Household appliance, radio, television, and music stores	-	3	1	1
58	Eating and drinking places	3	3	7	-
5812	Eating places	2	3	4	-
5813	Drinking places (alcoholic beverages)	1	-	3	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	1	3	3
592	Liquor stores	1	-	2	-
594	Miscellaneous shopping goods stores	1	1	1	3
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 19. Includes the planned center known as "Tyler Center" and the establishments in the area bounded by Tyler St., Diana Ave., Banbury Dr., and Magnolia Ave. (Riverside) (In tract 414.01)

MRC No. 20. Includes the planned center known as "Indio Heights Center" and establishments on State Highway 111 from Granada Dr. extended to Orchid St. extended (81400 to 81698). (Indio) (In tract 452.02)

MRC No. 21. Includes the establishments in the area bounded by West Highland Ave., Freeway 259 and Freeway 395 (also known as Freeway 15 and Freeway 66). (San Bernardino) (In tract 46)

MRC No. 24. Includes the planned center known as "Fontana Square" bounded by Foothill Blvd., Palmetto Ave., an alley, and Mango St. (Fontana) (In tract 29)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 3¹					
	Retail stores, total ²	109	32 780	4 152	984	762
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	778	96	23	14
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	1 382	244	56	68
531	Department stores	-	-	-	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	10	7 068	750	185	123
55 ex. 554	Automotive dealers	9	7 848	884	218	98
55 pt. (554)	Gasoline service stations	10	1 084	147	31	25
56	Apparel and accessory stores	11	4 381	471	109	120
562, 3, 8	Women's clothing, specialty stores, furriers	3	(D)	59	14	19
562	Women's ready-to-wear stores	3	(D)	59	14	19
561	Men's and boys' clothing and furnishings stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	3	2 004	234	50	57
566	Shoe stores	1	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	3 835	433	86	55
5712	Furniture stores	5	1 863	228	37	24
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	14	1 979	468	112	141
5812	Eating places	9	1 593	414	100	129
5813	Drinking places (alcoholic beverages)	5	386	54	12	12
59 pt. (591)	Drug stores and proprietary stores	6	1 943	332	86	51
59 ex. 591, 6	Miscellaneous retail stores ³	25	2 482	327	78	67
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	1 736	253	60	53
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 10¹					
	Retail stores, total ²	230	52 785	7 396	1 989	1 463
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	794	125	33	14
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	6	794	125	33	14
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	17	4 839	499	134	112
55 ex. 554	Automotive dealers	6	6 231	751	181	79
55 pt. (554)	Gasoline service stations	8	1 606	332	79	54
56	Apparel and accessory stores	70	17 959	2 445	685	490
562, 3, 8	Women's clothing, specialty stores, furriers	39	11 345	1 474	424	329
562	Women's ready-to-wear stores	36	11 051	1 431	410	319
561	Men's and boys' clothing and furnishings stores	15	3 358	495	131	69
565	Family clothing stores	3	1 214	151	45	28
566	Shoe stores	10	1 845	319	84	63
564, 9	Other apparel and accessory stores	3	197	6	1	1
57	Furniture, home furnishings, and equipment stores	20	5 193	722	190	128
5712	Furniture stores	8	2 344	326	76	63
Other 571	Home furnishings stores	6	1 429	209	61	27
572, 573	Household appliance, radio, television, and music stores	6	1 420	187	53	38
58	Eating and drinking places	32	3 748	1 061	325	305
5812	Eating places	24	3 183	923	288	263
5813	Drinking places (alcoholic beverages)	8	565	138	37	42
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	67	6 036	637	160	120
592	Liquor stores	4	625	45	15	9
594	Miscellaneous shopping goods stores	36	2 933	364	94	77
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

PART A. Riverside

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	142	47 218	6 443	1 587	1 125
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	8	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	869	112	26	22
531	Department stores	-	-	-	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	22	19 503	2 676	685	343
55 pt. (554)	Gasoline service stations	11	1 807	189	47	44
56	Apparel and accessory stores	10	2 811	335	74	95
562, 3, 8	Women's clothing, specialty stores, furriers	5	661	122	32	37
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	18	4 079	580	140	98
5712	Furniture stores	11	2 930	456	112	71
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	(D)	(D)	(D)	(D)
58	Eating and drinking places	31	3 574	860	223	316
5812	Eating places	23	2 807	692	179	276
5813	Drinking places (alcoholic beverages)	8	767	168	44	40
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	34	3 969	549	135	108
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	16	2 515	373	89	64
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. San Bernardino

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	112	41 716	7 017	1 747	1 535
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	5	2 389	301	70	84
55 ex. 554	Automotive dealers	8	3 907	511	118	48
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	25	4 076	640	135	118
562, 3, 8	Women's clothing, specialty stores, furriers	11	1 847	283	62	78
562	Women's ready-to-wear stores	9	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	5	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	8	1 785	293	53	23
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	2 063	227	58	39
5712	Furniture stores	3	1 310	139	32	23
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	23	3 204	853	218	286
5812	Eating places	18	2 830	765	201	254
5813	Drinking places (alcoholic beverages)	5	374	88	17	32
59 pt. (591)	Drug stores and proprietary stores	-	-	-	-	-
59 ex. 591, 6	Miscellaneous retail stores ²	30	3 787	480	109	79
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	15	2 167	329	70	47
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Riverside

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 042	394 870	53 320	12 899	9 758
52	Building materials, hardware, garden supply, and mobile home dealers ..	51	22 017	2 530	535	342
525	Hardware stores	9	(D)	800	150	159
52 ex. 525	Other	42	(D)	1 730	385	183
53	General merchandise group stores	25	(D)	12 938	2 951	2 490
531	Department stores	9	75 353	11 101	2 514	2 083
533	Variety stores	11	8 299	1 696	405	377
539	Miscellaneous general merchandise stores	5	(D)	141	32	30
54	Food stores	102	65 181	7 201	1 737	1 099
55 ex. 554	Automotive dealers	85	102 503	12 385	3 217	1 333
55 pt. (554)	Gasoline service stations	126	23 180	2 188	493	516
56	Apparel and accessory stores	84	12 914	1 846	423	431
562, 3, 8	Women's clothing, specialty stores, furriers	34	(D)	654	155	174
562	Women's ready-to-wear stores	24	(D)	479	112	134
561	Men's and boys' clothing and furnishings stores	12	(D)	492	104	114
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	24	(D)	551	127	102
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	101	17 889	2 479	613	391
5712	Furniture stores	32	(D)	1 183	286	168
Other 571	Home furnishings stores	32	3 182	421	106	60
572, 573	Household appliance, radio, television, and music stores	37	(D)	875	221	163
58	Eating and drinking places	216	30 818	7 433	1 902	2 254
5812	Eating places	169	27 929	6 912	1 767	2 095
5813	Drinking places (alcoholic beverages)	47	2 889	521	135	159
59 pt. (591)	Drug stores and proprietary stores	25	12 998	1 836	453	308
59 ex. 591, 6	Miscellaneous retail stores ²	227	(D)	2 484	575	594
592	Liquor stores	27	(D)	473	114	155
594	Miscellaneous shopping goods stores	92	10 455	1 323	300	279
5992	Florists	10	832	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. San Bernardino

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 093	435 232	57 899	14 154	11 136
52	Building materials, hardware, garden supply, and mobile home dealers ..	45	19 739	2 017	482	264
525	Hardware stores	14	(D)	428	114	70
52 ex. 525	Other	31	(D)	1 589	368	194
53	General merchandise group stores	24	(D)	19 838	5 050	3 928
531	Department stores	10	122 101	18 819	4 825	3 745
533	Variety stores	6	3 401	530	107	94
539	Miscellaneous general merchandise stores	8	(D)	489	118	89
54	Food stores	117	62 690	6 871	1 699	1 076
55 ex. 554	Automotive dealers	101	91 235	9 409	2 198	1 093
55 pt. (554)	Gasoline service stations	131	21 048	1 994	468	511
56	Apparel and accessory stores	111	22 608	3 075	729	705
562, 3, 8	Women's clothing, specialty stores, furriers	49	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	40	(D)	983	238	258
561	Men's and boys' clothing and furnishings stores	23	4 104	671	146	145
565	Family clothing stores	6	(D)	(D)	(D)	(D)
566	Shoe stores	27	6 196	862	197	149
564, 9	Other apparel and accessory stores	6	(D)	156	42	43
57	Furniture, home furnishings, and equipment stores	82	18 981	2 705	614	401
5712	Furniture stores	30	8 629	1 187	249	150
Other 571	Home furnishings stores	13	(D)	255	67	48
572, 573	Household appliance, radio, television, and music stores	39	(D)	1 263	298	203
58	Eating and drinking places	247	30 037	7 486	1 831	2 260
5812	Eating places	174	25 406	6 514	1 597	1 937
5813	Drinking places (alcoholic beverages)	73	4 631	972	234	323
59 pt. (591)	Drug stores and proprietary stores	21	10 591	1 380	326	234
59 ex. 591, 6	Miscellaneous retail stores ²	214	(D)	3 124	757	664
592	Liquor stores	35	(D)	464	105	117
594	Miscellaneous shopping goods stores	85	13 843	1 723	415	328
5992	Florists	14	(D)	168	45	44

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	9 249	2 566 791	323 927	77 315	62 385
52	Building materials, hardware, garden supply, and mobile home dealers ..	501	162 876	17 382	3 883	2 380
525	Hardware stores	107	26 786	3 233	688	587
52 ex. 525	Other	394	136 090	14 149	3 195	1 793
53	General merchandise group stores	216	355 553	50 613	11 756	10 066
531	Department stores	37	289 093	41 193	9 547	7 922
533	Variety stores	100	43 279	6 846	1 612	1 677
539	Miscellaneous general merchandise stores	79	23 181	2 574	597	467
54	Food stores	1 110	591 539	59 490	14 310	9 348
55 ex. 554	Automotive dealers	702	518 499	58 291	14 124	6 553
55 pt. (554)	Gasoline service stations	1 316	222 713	21 716	5 054	5 036
56	Apparel and accessory stores	683	117 217	15 154	3 673	3 389
562, 3, 8	Women's clothing, specialty stores, furriers	303	46 590	5 804	1 473	1 479
562	Women's ready-to-wear stores	252	42 435	5 211	1 323	1 334
561	Men's and boys' clothing and furnishings stores	112	25 163	3 529	798	648
565	Family clothing stores	72	19 712	2 220	547	539
566	Shoe stores	146	23 109	3 272	772	630
564, 9	Other apparel and accessory stores	50	2 643	329	83	93
57	Furniture, home furnishings, and equipment stores	640	119 867	16 177	3 808	2 436
5712	Furniture stores	218	59 807	7 932	1 806	1 098
Other 571	Home furnishings stores	156	16 352	2 440	599	359
572, 573	Household appliance, radio, television, and music stores	266	43 708	5 805	1 403	979
58	Eating and drinking places	2 072	227 315	55 272	13 521	17 078
5812	Eating places	1 511	193 380	48 547	11 883	15 135
5813	Drinking places (alcoholic beverages)	561	33 935	6 725	1 638	1 943
59 pt. (591)	Drug stores and proprietary stores	200	81 278	11 881	2 856	2 092
59 ex. 591, 6	Miscellaneous retail stores ²	1 809	169 934	17 951	4 330	4 007
592	Liquor stores	266	61 386	4 863	1 168	1 148
594	Miscellaneous shopping goods stores	720	64 668	7 850	1 891	1 713
5992	Florists	93	6 849	1 117	262	269

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

(Table 6 omitted because there were no central business districts in Riverside and San Bernardino in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

(Not applicable)

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. Riverside

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	12.0	1.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	5.6	6.3
525	Hardware stores	-	(D)	-	(D)	1.0
52 ex. 525	Other	44.1	(D)	(D)	(D)	5.3
53	General merchandise group stores	(D)	.2	1.8	(D)	13.9
531	Department stores	-	-	-	19.2	11.3
533	Variety stores	(D)	(D)	(D)	2.1	1.7
539	Miscellaneous general merchandise stores	54.3	(D)	(D)	(D)	.9
54	Food stores	(D)	(D)	(D)	16.5	23.0
55 ex. 554	Automotive dealers	19.0	3.8	41.3	26.0	20.2
55 pt. (554)	Gasoline service stations	7.8	.8	3.8	5.9	8.7
56	Apparel and accessory stores	21.8	2.4	6.0	3.3	4.6
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	1.4	(D)	(D)	1.8
562	Women's ready-to-wear stores	13.3	(D)	(D)	(D)	1.7
561	Men's and boys' clothing and furnishings stores	50.2	(D)	(D)	(D)	1.0
565	Family clothing stores	(D)	-	-	(D)	.8
566	Shoe stores	3.8	(D)	(D)	(D)	.9
564, 9	Other apparel and accessory stores	(D)	-	-	(D)	.1
57	Furniture, home furnishings, and equipment stores	22.8	3.4	8.6	4.5	4.6
5712	Furniture stores	(D)	4.9	6.2	(D)	2.3
Other 571	Home furnishings stores	(D)	(D)	(D)	.8	.6
572, 573	Household appliance, radio, television, and music stores	17.0	(D)	(D)	(D)	1.7
58	Eating and drinking places	11.6	1.6	7.6	7.8	8.9
5812	Eating places	10.1	1.5	5.9	7.1	7.6
5813	Drinking places (alcoholic beverages)	26.5	2.3	1.6	.7	1.3
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.3	3.2
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	2.3	8.4	(D)	6.6
592	Liquor stores	12.4	(D)	(D)	(D)	2.4
594	Miscellaneous shopping goods stores	24.1	3.9	5.3	2.6	2.5
5992	Florists	(D)	(D)	(D)	.2	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. San Bernardino

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	9.6	1.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	-	-	4.5	6.3
525	Hardware stores	(D)	-	-	(D)	1.0
52 ex. 525	Other	(D)	-	-	(D)	5.3
53	General merchandise group stores	16.4	(D)	(D)	(D)	13.9
531	Department stores	(D)	(D)	(D)	28.1	11.3
533	Variety stores	(D)	(D)	(D)	.8	1.7
539	Miscellaneous general merchandise stores	9.0	(D)	(D)	(D)	.9
54	Food stores	3.8	.4	5.7	14.4	23.0
55 ex. 554	Automotive dealers	4.3	.8	9.4	21.0	20.2
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	4.8	8.7
56	Apparel and accessory stores	18.0	3.5	9.8	5.2	4.6
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	4.0	4.4	(D)	1.8
562	Women's ready-to-wear stores	23.8	(D)	(D)	(D)	1.7
561	Men's and boys' clothing and furnishings stores	(D)	(D)	(D)	.9	1.0
565	Family clothing stores	(D)	-	-	(D)	.8
566	Shoe stores	28.8	7.7	4.3	1.4	.9
564, 9	Other apparel and accessory stores	2.6	(D)	(D)	(D)	.1
57	Furniture, home furnishings, and equipment stores	10.9	1.7	4.9	4.4	4.7
5712	Furniture stores	15.2	2.2	3.1	2.0	2.3
Other 571	Home furnishings stores	9.0	(D)	(D)	(D)	.6
572, 573	Household appliance, radio, television, and music stores	7.0	(D)	(D)	(D)	1.7
58	Eating and drinking places	10.7	1.4	7.7	6.9	8.8
5812	Eating places	11.1	1.5	6.8	5.8	7.5
5813	Drinking places (alcoholic beverages)	8.1	1.1	.9	1.1	1.3
59 pt. (591)	Drug stores and proprietary stores	-	-	-	2.4	3.2
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	2.2	9.1	(D)	6.6
592	Liquor stores	8.5	(D)	(D)	(D)	2.4
594	Miscellaneous shopping goods stores	15.7	3.4	5.2	3.2	2.5
5992	Florists	10.5	(D)	(D)	(D)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SACRAMENTO, CALIF.

Standard Metropolitan Statistical Area
and Central Business District



Comprising Census Tracts 7, 10 and 11

SACRAMENTO, CALIF.

Central Business District and Major Retail Centers

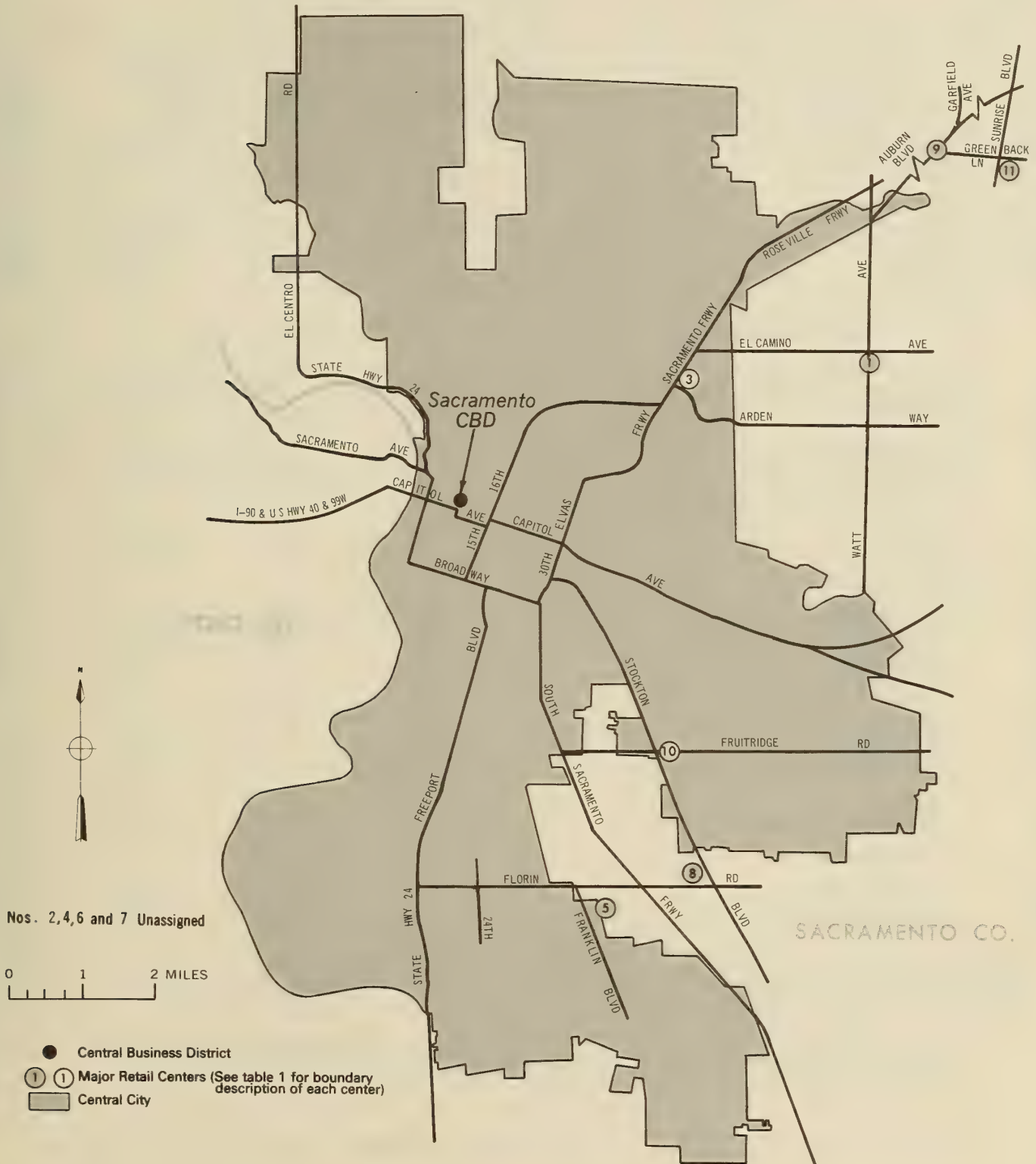


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	6 463	2 414	322	116
	Sales	1 988 754	680 182	105 433	60 807
	Payroll, entire year	250 142	89 184	17 338	8 870
	Paid employees for week including March 12, 1972	45 528	17 044	3 804	2 035
54, 58, 591	Convenience goods stores:				
	Number	2 528	1 001	139	22
	Sales	694 205	236 522	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	1 559	556	120	82
	Sales	556 585	199 231	63 147	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	2 376	857	63	12
	Sales	737 964	244 429	(D)	3 795
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	6 463	2 414	322	116
52	Building materials, hardware, garden supply, and mobile home dealers ..	285	102	4	2
525	Hardware stores	76	21	2	1
52 ex. 525	Other	209	81	2	1
53	General merchandise group stores	142	50	7	6
531	Department stores	29	9	4	3
533	Variety stores	61	24	1	2
539	Miscellaneous general merchandise stores	52	17	2	1
54	Food stores	799	322	23	8
55 ex. 554	Automotive dealers	478	133	11	1
55 pt. (554)	Gasoline service stations	904	326	4	3
56	Apparel and accessory stores	444	164	51	48
562, 3, 8	Women's clothing, specialty stores, furriers	181	62	16	20
562	Women's ready-to-wear stores	142	47	10	17
561	Men's and boys' clothing and furnishings stores	74	37	15	11
565	Family clothing stores	60	12	1	1
566	Shoe stores	98	40	16	16
564, 9	Other apparel and accessory stores	31	13	3	-
57	Furniture, home furnishings, and equipment stores	418	153	20	10
5712	Furniture stores	118	46	5	1
Other 571	Home furnishings stores	92	33	1	2
572, 573	Household appliance, radio, television, and music stores	208	74	14	7
58	Eating and drinking places	1 556	607	112	12
5812	Eating places	1 121	429	79	11
5813	Drinking places (alcoholic beverages)	435	178	33	1
59 pt. (591)	Drug stores and proprietary stores	173	72	4	2
59 ex. 591, 6	Miscellaneous retail stores ³	1 264	485	86	24
592	Liquor stores	130	56	7	-
594	Miscellaneous shopping goods stores	555	189	42	18
5992	Florists	76	28	5	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Country Club Centre" and "Country Club Plaza" and establishments on El Camino Ave. from St. Mathews Dr. to Butano Dr., on Balmoral Dr. from Watt Ave. to St. Mathews Dr., on Yorktown Ave. from El Camino Ave. to Balmoral Dr., and on Watt Ave. from Butano Dr. to Balmoral Dr. (Sacramento County) (In tracts 56.01, 57.01, 60, and 61)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 5	No. 8
	Retail stores, total: ¹			
	Number	54	60	78
	Sales\$1,000..	52 592	42 271	106 755
	Payroll, entire year\$1,000..	8 220	5 104	14 004
	Paid employees for week including March 12, 1972	1 528	845	2 508
54, 58, 591	Convenience goods stores:			
	Number	19	26	13
	Sales\$1,000..	4 253	16 714	2 815
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	31	25	47
	Sales\$1,000..	46 417	10 412	72 832
52,55,59, ex. 591, 4	All other stores:			
	Number	4	9	18
	Sales\$1,000..	1 922	15 145	31 108
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	54	60	78
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	1
525	Hardware stores	-	-	-
52 ex. 525	Other	-	1	1
53	General merchandise group stores	4	3	6
531	Department stores	2	1	5
533	Variety stores	2	2	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	8	4	3
55 ex. 554	Automotive dealers	1	3	4
55 pt. (554)	Gasoline service stations	1	5	10
56	Apparel and accessory stores	17	12	25
562, 3, 8	Women's clothing, specialty stores, furriers	8	2	13
562	Women's ready-to-wear stores	7	1	10
561	Men's and boys' clothing and furnishings stores	3	3	3
565	Family clothing stores	-	1	2
566	Shoe stores	5	4	7
564, 9	Other apparel and accessory stores	1	2	-
57	Furniture, home furnishings, and equipment stores	1	5	6
5712	Furniture stores	-	1	2
Other 571	Home furnishings stores	-	1	-
572, 573	Household appliance, radio, television, and music stores	1	3	4
58	Eating and drinking places	10	19	9
5812	Eating places	10	16	9
5813	Drinking places (alcoholic beverages)	-	3	-
59 pt. (591)	Drug stores and proprietary stores	1	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	11	5	13
592	Liquor stores	1	-	1
594	Miscellaneous shopping goods stores	9	5	10
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Arden Fair" and establishments on Arden Way from State Freeway (U.S. Highway 40) to Ethan Way. (Sacramento) (In tract 55.02)

MRC No. 5. Includes the planned center known as "Southgate Shopping Center" and establishments on Florin Rd. from Franklin Blvd. to South Sacramento Freeway, in the 7100 block of Franklin Blvd., the 7200 block of East Parkway, and 7100 block of Governor's Circle. (Sacramento) (In tracts 45 and 49)

MRC No. 8. Includes the planned center known as "Florin Center" and establishments on Florin Rd. from 6th Parkway to Lindale Dr., on Stockton Blvd. from 65th St. to Florin Rd., on 65th St. from Stockton Blvd. to Florin Rd., and the 7200 block of Florin Mall Dr. (Sacramento) (In tract 47, 48, and 50)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 9	No. 10	No. 11
	Retail stores, total: ¹			
	Number	43	85	92
	Sales	19 837	30 102	45 762
	Payroll, entire year	2 239	3 912	6 290
	Paid employees for week including March 12, 1972	410	732	664
54, 58, 591	Convenience goods stores:			
	Number	18	32	17
	Sales	8 730	11 940	3 138
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	15	30	65
	Sales	9 380	14 284	41 911
52, 55, 59, ex. 591, 4	All other stores:			
	Number	10	23	10
	Sales	1 727	3 878	713
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	43	85	92
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	-
525	Hardware stores	1	1	-
52 ex. 525	Other	-	1	-
53	General merchandise group stores	3	2	5
531	Department stores	1	1	4
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	1	-	1
54	Food stores	5	8	8
55 ex. 554	Automotive dealers	2	7	-
55 pt. (554)	Gasoline service stations	3	10	1
56	Apparel and accessory stores	3	12	41
562, 3, 8	Women's clothing, specialty stores, furriers	-	3	18
562	Women's ready-to-wear stores	-	3	15
561	Men's and boys' clothing and furnishings stores	1	1	6
565	Family clothing stores	-	2	2
566	Shoe stores	-	4	13
564, 9	Other apparel and accessory stores	2	2	2
57	Furniture, home furnishings, and equipment stores	5	9	3
5712	Furniture stores	-	2	1
Other 571	Home furnishings stores	3	2	-
572, 573	Household appliance, radio, television, and music stores	2	5	2
58	Eating and drinking places	11	22	9
5812	Eating places	6	19	9
5813	Drinking places (alcoholic beverages)	5	3	-
59 pt. (591)	Drug stores and proprietary stores	2	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	8	11	25
592	Liquor stores	2	2	2
594	Miscellaneous shopping goods stores	4	7	16
5992	Florists	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes the planned centers known as "K Mart Plaza" and "Foothill Farms" and establishments on Auburn Blvd. from Hemlock St. to Arcade Creek (5300 to 5699) and on Palm Ave. from Hemlock St. to Auburn Blvd. (5400 to 5450). (Sacramento County) (In tracts 75, 81.04, and 81.05)

MRC No. 10. Includes the planned centers known as "K Mart Plaza" and "Fruitridge Shopping Center" and establishments on Fruitridge Rd. from Dewey Blvd. to 55th St. and on Stockton Blvd. from Perry Ave. to Dias Ave. (Sacramento) (In tracts 31.02, 32.02, 44.01, and 46.01)

MRC No. 11. Includes the planned center known as "Sunrise Mall" and establishments on Greenback Lane and Sunrise Blvd. (Citrus Heights) (In tract 81.08)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	116	60 807	8 870	2 192	2 035
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	31 793	4 318	1 077	1 067
531	Department stores	3	30 669	4 113	1 023	1 008
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	8	3 263	392	100	56
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	1 045	72	18	28
56	Apparel and accessory stores	48	13 102	1 942	481	427
562, 3, 8	Women's clothing, specialty stores, furriers	20	5 869	789	187	180
562	Women's ready-to-wear stores	17	5 675	744	175	169
561	Men's and boys' clothing and furnishings stores	11	3 029	405	114	86
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	16	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	10	2 253	386	87	61
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	2 010	348	78	53
58	Eating and drinking places	12	1 724	413	115	138
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	24	4 280	829	187	173
592	Liquor stores	-	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	3 416	667	161	149
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	322	105 433	17 338	4 477	3 804
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	30 340	4 344	1 259	1 277
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	23	2 232	292	79	75
55 ex. 554	Automotive dealers	11	17 571	1 631	378	158
55 pt. (554)	Gasoline service stations	4	663	57	14	20
56	Apparel and accessory stores	51	12 471	1 848	442	374
562, 3, 8	Women's clothing, specialty stores, furriers	16	4 227	565	133	160
562	Women's ready-to-wear stores	10	3 574	515	120	144
561	Men's and boys' clothing and furnishings stores	15	4 757	644	173	89
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	16	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	91	10	5	6
57	Furniture, home furnishings, and equipment stores	20	10 751	2 198	697	369
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	14	(D)	(D)	(D)	(D)
58	Eating and drinking places	112	14 578	4 164	942	1 046
5812	Eating places	79	12 392	3 661	832	933
5813	Drinking places (alcoholic beverages)	33	2 186	503	110	113
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	86	13 553	2 363	564	409
592	Liquor stores	7	1 493	280	68	61
594	Miscellaneous shopping goods stores	42	9 585	1 815	439	291
5992	Florists	5	259	41	10	10

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 414	680 182	89 184	21 344	17 044
52	Building materials, hardware, garden supply, and mobile home dealers ..	102	45 939	5 504	1 165	749
525	Hardware stores	21	(D)	830	142	105
52 ex. 525	Other	81	(D)	4 674	1 023	644
53	General merchandise group stores	50	104 879	14 820	3 695	3 143
531	Department stores	9	93 814	13 047	3 264	2 653
533	Variety stores	24	9 150	1 602	390	439
539	Miscellaneous general merchandise stores	17	1 915	171	41	51
54	Food stores	322	147 780	14 351	3 417	2 083
55 ex. 554	Automotive dealers	133	126 684	12 883	3 047	1 436
55 pt. (554)	Gasoline service stations	326	49 090	4 596	1 091	1 196
56	Apparel and accessory stores	164	34 283	4 991	1 200	1 044
562, 3, 8	Women's clothing, specialty stores, furriers	62	11 895	1 667	403	405
562	Women's ready-to-wear stores	47	10 870	1 588	380	377
561	Men's and boys' clothing and furnishings stores	37	(D)	1 408	376	219
565	Family clothing stores	12	(D)	843	192	204
566	Shoe stores	40	6 303	1 002	208	190
564, 9	Other apparel and accessory stores	13	463	71	21	26
57	Furniture, home furnishings, and equipment stores	153	37 478	5 563	1 429	830
5712	Furniture stores	46	20 105	3 451	958	500
Other 571	Home furnishings stores	33	4 035	627	142	109
572, 573	Household appliance, radio, television, and music stores	74	13 338	1 485	329	221
58	Eating and drinking places	607	65 285	17 277	4 073	4 660
5812	Eating places	429	52 671	14 413	3 411	3 993
5813	Drinking places (alcoholic beverages)	178	12 614	2 864	662	667
59 pt. (591)	Drug stores and proprietary stores	72	23 457	3 298	807	634
59 ex. 591, 6	Miscellaneous retail stores ²	485	45 307	5 901	1 420	1 269
592	Liquor stores	56	10 599	888	203	192
594	Miscellaneous shopping goods stores	189	22 591	3 320	820	688
5992	Florists	28	1 939	349	81	81

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	6 463	1 988 754	250 142	57 811	45 528
52	Building materials, hardware, garden supply, and mobile home dealers ..	285	104 312	11 903	2 587	1 691
525	Hardware stores	76	18 660	2 434	508	409
52 ex. 525	Other	209	85 652	9 469	2 079	1 282
53	General merchandise group stores	142	299 903	40 194	8 824	7 783
531	Department stores	29	263 319	35 087	7 617	6 436
533	Variety stores	61	26 827	4 206	1 009	1 159
539	Miscellaneous general merchandise stores	52	9 757	901	198	188
54	Food stores	799	454 055	44 485	10 350	6 131
55 ex. 554	Automotive dealers	478	427 245	45 677	10 897	5 085
55 pt. (554)	Gasoline service stations	904	148 736	14 891	3 263	3 479
56	Apparel and accessory stores	444	92 956	13 356	3 085	2 818
562, 3, 8	Women's clothing, specialty stores, furriers	181	32 243	4 382	995	1 028
562	Women's ready-to-wear stores	142	29 907	4 082	925	953
561	Men's and boys' clothing and furnishings stores	74	18 736	2 552	650	434
565	Family clothing stores	60	22 709	3 307	783	764
566	Shoe stores	98	17 207	2 811	588	505
564, 9	Other apparel and accessory stores	31	2 061	304	69	87
57	Furniture, home furnishings, and equipment stores	418	105 563	14 794	3 573	2 075
5712	Furniture stores	118	53 727	7 714	1 944	1 009
Other 571	Home furnishings stores	92	10 950	1 559	359	238
572, 573	Household appliance, radio, television, and music stores	208	40 886	5 521	1 270	828
58	Eating and drinking places	1 556	164 670	40 778	9 607	11 603
5812	Eating places	1 121	134 960	34 298	8 090	9 987
5813	Drinking places (alcoholic beverages)	435	29 710	6 480	1 517	1 616
59 pt. (591)	Drug stores and proprietary stores	173	75 480	10 040	2 359	1 815
59 ex. 591, 6	Miscellaneous retail stores ²	1 264	115 834	14 024	3 266	3 048
592	Liquor stores	130	26 451	1 927	436	423
594	Miscellaneous shopping goods stores	555	58 163	7 932	1 868	1 748
5992	Florists	76	(D)	684	156	174

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	379	155 189	23 789	5 477
52	Building materials, hardware, and farm equipment dealers	5	(D)	(D)	(D)
5251	Hardware stores	3	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	10	38 392	5 815	1 507
531	Department stores	5	35 245	5 209	1 342
533	Variety stores	3	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)
54	Food stores	26	2 469	256	73
55 ex. 554	Automotive dealers	26	40 758	4 057	704
55 pt. (554)	Gasoline service stations	11	(D)	(D)	(D)
56	Apparel and accessory stores	65	16 331	2 344	585
562, 3, 8	Women's clothing, specialty stores, furriers	23	6 612	945	231
562	Women's ready-to-wear stores	18	6 366	914	225
Other 56	Other apparel and accessory stores ²	42	9 719	1 399	354
561	Men's and boys' clothing and furnishings stores ³	13	4 998	659	154
565	Family clothing stores ³	2	(D)	(D)	(D)
566	Shoe stores ³	21	3 028	489	113
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	21 512	3 382	521
5712	Furniture stores	5	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	16	3 079	403	67
58	Eating and drinking places	116	20 512	5 556	1 554
5812	Eating places	77	13 369	3 908	1 080
5813	Drinking places (alcoholic beverages)	39	7 143	1 648	474
59 pt. (591)	Drug stores and proprietary stores	8	3 741	444	105
59 ex. 591	Miscellaneous retail stores ⁴	88	9 309	1 588	315
592	Liquor stores	8	1 318	99	27
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	20	4 224	996	153
5992	Florists	5	211	32	7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-32.1	15.3	54.4
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	85.7
5251	Hardware stores	(D)	(D)	86.3
52 ex. 5251	Other	(NC)	(NC)	85.6
53 pt.	General merchandise group stores ²	-21.0	-26.2	68.4
531	Department stores	(D)	-28.2	72.5
533	Variety stores	(D)	16.2	37.2
539	Miscellaneous general merchandise stores	(D)	-48.0	67.1
54	Food stores	-9.6	27.4	43.0
55 ex. 554	Automotive dealers	-56.9	50.7	75.5
55 pt. (554)	Gasoline service stations	(D)	19.1	31.5
56	Apparel and accessory stores	-25.0	4.0	45.1
562, 3, 8	Women's clothing, specialty stores, furriers	-36.1	-9	53.0
562	Women's ready-to-wear stores	-43.9	12.7	68.5
Other 56	Other apparel and accessory stores	-15.2	6.7	41.2
57	Furniture, home furnishings, and equipment stores	-50.0	-14.4	44.7
5712	Furniture stores	(D)	-25.6	46.0
Other 571	Home furnishings stores	(D)	32.9	93.5
572, 573	Household appliance, radio, television, and music stores	(D)	-2.7	34.0
58	Eating and drinking places	-28.9	11.6	40.3
5812	Eating places	-7.3	22.1	52.9
5813	Drinking places (alcoholic beverages)	-69.4	-18.0	2.1
59 pt. (591)	Drug stores and proprietary stores	(D)	1.4	13.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	43.5
592	Liquor stores	13.3	42.9	78.9
5992	Florists	22.7	20.4	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	15.5	5.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	6.8	5.2
525	Hardware stores	12.6	(D)	(D)	(D)	.9
52 ex. 525	Other1	(D)	(D)	(D)	4.3
53	General merchandise group stores	28.9	10.1	28.8	15.4	15.1
531	Department stores	(D)	(D)	(D)	13.8	13.2
533	Variety stores	(D)	(D)	(D)	1.3	1.4
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.3	.5
54	Food stores	1.5	.5	2.1	21.7	22.8
55 ex. 554	Automotive dealers	13.9	4.1	16.7	18.6	21.5
55 pt. (554)	Gasoline service stations	1.4	.5	.6	7.2	7.5
56	Apparel and accessory stores	36.4	13.4	11.8	5.0	4.7
562, 3, 8	Women's clothing, specialty stores, furriers	35.5	13.1	4.0	1.7	1.6
562	Women's ready-to-wear stores	32.9	12.0	3.4	1.6	1.5
561	Men's and boys' clothing and furnishings stores	(D)	25.4	4.5	(D)	.9
565	Family clothing stores	28.2	(D)	(D)	(D)	1.1
566	Shoe stores	(D)	(D)	(D)	.9	.9
564, 9	Other apparel and accessory stores	19.7	4.4	.1	.1	.2
57	Furniture, home furnishings, and equipment stores	28.7	10.2	10.2	5.6	5.3
5712	Furniture stores	(D)	(D)	(D)	3.0	2.7
Other 571	Home furnishings stores	(D)	(D)	(D)	.6	.5
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.0	2.1
58	Eating and drinking places	22.3	8.9	13.9	9.6	8.3
5812	Eating places	23.5	9.2	11.8	7.7	6.8
5813	Drinking places (alcoholic beverages)	17.3	7.4	2.1	1.9	1.5
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.4	3.8
59 ex. 591, 6	Miscellaneous retail stores ²	29.9	11.7	12.9	6.7	5.8
592	Liquor stores	14.1	5.6	1.4	1.6	1.3
594	Miscellaneous shopping goods stores	42.4	16.5	9.1	3.3	2.9
5992	Florists	13.4	(D)	.2	.3	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

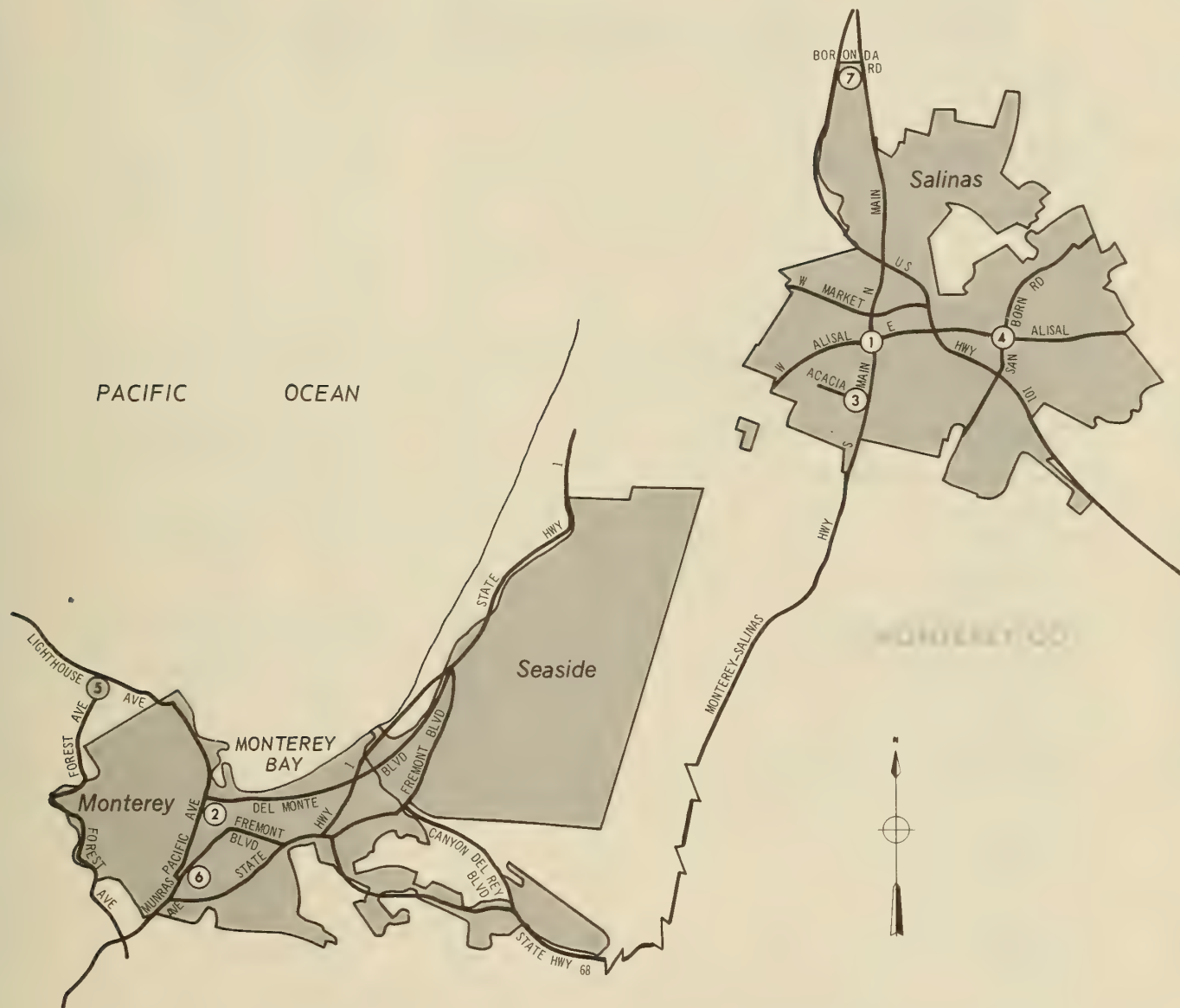
SALINAS-SEASIDE-MONTEREY, CALIF.

Standard Metropolitan Statistical Area



SALINAS-SEASIDE-MONTEREY, CALIF.

Major Retail Centers



- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central Cities

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	r2 260	158	129	60	19
	Sales	549 848	33 038	43 830	31 140	19 220
	Payroll, entire year	73 932	5 401	5 929	4 920	2 471
	Paid employees for week including March 12, 1972	13 123	948	1 015	845	521
54, 58, 591	Convenience goods stores:					
	Number	835	58	44	18	9
	Sales	203 734	9 194	(D)	5 875	5 620
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	656	61	45	34	7
	Sales	135 848	(D)	8 997	23 994	13 335
52,55,59, ex. 591, 4	All other stores:					
	Number	769	39	40	8	3
	Sales	210 266	(D)	(D)	1 271	265
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	r2 260	158	129	60	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	79	1	6	3	-
525	Hardware stores	21	-	2	1	-
52 ex. 525	Other	58	1	4	2	-
53	General merchandise group stores	r44	3	6	4	1
531	Department stores	r9	-	2	1	1
533	Variety stores	19	2	2	2	-
539	Miscellaneous general merchandise stores	16	1	2	1	-
54	Food stores	258	11	7	8	2
55 ex. 554	Automotive dealers	155	11	19	-	-
55 pt. (554)	Gasoline service stations	262	12	4	1	1
56	Apparel and accessory stores	206	27	18	11	1
562, 3, 8	Women's clothing, specialty stores, furriers	89	11	5	5	-
562	Women's ready-to-wear stores	73	8	4	4	-
561	Men's and boys' clothing and furnishings stores	30	7	6	2	-
565	Family clothing stores	28	3	-	-	1
566	Shoe stores	38	5	4	2	-
564, 9	Other apparel and accessory stores	21	1	3	2	-
57	Furniture, home furnishings, and equipment stores	177	15	8	6	3
5712	Furniture stores	54	1	1	3	2
Other 571	Home furnishings stores	46	5	2	-	-
572, 573	Household appliance, radio, television, and music stores	77	9	5	3	1
58	Eating and drinking places	523	44	32	7	6
5812	Eating places	396	25	28	7	6
5813	Drinking places (alcoholic beverages)	127	19	4	-	-
59 pt. (591)	Drug stores and proprietary stores	54	3	5	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	502	31	24	17	4
592	Liquor stores	67	1	1	1	-
594	Miscellaneous shopping goods stores	229	16	13	13	2
5992	Florists	25	3	3	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Market, Happ Pl., S.P. RR., Market, Front, John, Main, Clay, Lincoln Ave., San Luis, and Capitol. (Salinas city) (Entire tract 13) (MRC No. 1 has been made a special exception to the rules for qualifying as an MRC because of its unique composition.)

MRC No. 2. Includes the establishments in the area bounded by Monterey Bay, Camino El Estero, Fremont, Mesa Rd., Perry Lane, Major Sherman Lane, El Dorado, Pacific Ave., Monterey Union High School property line, Van Buren, and Presidio of Monterey boundary. (Monterey city) (Entire tract 129)

MRC No. 3. Includes the planned center known as "Valley Center" and establishments on South Main St. from Geil St. to Orange Dr., on the south side of West Acacia St. and the north side of Romie Lane from South Main St. to Park Row, and in the 900 block of Park Row. (Salinas) (In tracts 11, 12, 14, and 15)

MRC No. 4. Includes the planned center known as "Monte Mart" and establishments on East Alisal St. from South Felici Rd. to east property line of Monte Mart, and on Sanborn Rd. from Alisal St. to south property line of Monte Mart. (Salinas) (In tracts 5, 8, and 9)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 5	No. 6	No. 7
	Retail stores, total: ¹			
	Number	38	55	24
	Sales	10 906	25 686	9 025
	Payroll, entire year	1 952	3 064	1 501
	Paid employees for week including March 12, 1972	397	628	58
54, 58, 591	Convenience goods stores:			
	Number	11	14	7
	Sales	2 094	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	17	39	17
	Sales	7 670	18 344	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	10	2	-
	Sales	1 142	(D)	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	38	55	24
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	1	-	-
53	General merchandise group stores	2	2	2
531	Department stores	1	2	2
533	Variety stores	1	-	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	6	6	3
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	5	-	-
56	Apparel and accessory stores	3	19	9
562, 3, 8	Women's clothing, specialty stores, furriers	2	8	4
562	Women's ready-to-wear stores	2	8	3
561	Men's and boys' clothing and furnishings stores	-	2	1
565	Family clothing stores	-	2	-
566	Shoe stores	1	5	4
564, 9	Other apparel and accessory stores	-	2	-
57	Furniture, home furnishings, and equipment stores	4	4	1
5712	Furniture stores	1	-	-
Other 571	Home furnishings stores	-	2	-
572, 573	Household appliance, radio, television, and music stores	3	2	1
58	Eating and drinking places	3	7	3
5812	Eating places	3	7	3
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	12	16	5
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	8	14	5
5992	Florists	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the establishments on Lighthouse Ave. from 13th St. to 19th St. and on Forest Ave. from Lighthouse Ave. to Laurel Ave. (Pacific Grove) (In tracts 123 and 124)

MRC No. 6. Includes the planned center known as "Del Monte Center" and establishments bounded by Munras Ave. and property lines of shopping center. (Monterey) (In tracts 128 and 129)

MRC No. 7. Includes the planned center known as "Northridge Shopping Center" and establishments bounded by Freeway 101, Borondo Rd., North Main, and San Juan Grade Rd. (Salinas) (In tract 105)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1 ¹					
	Retail stores, total ²	158	33 038	5 401	1 292	948
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	-	-	-	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	11	5 003	559	149	103
55 ex. 554	Automotive dealers	11	8 785	1 416	352	159
55 pt. (554)	Gasoline service stations	12	1 466	146	32	31
56	Apparel and accessory stores	27	6 195	1 249	291	217
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 002	281	65	61
562	Women's ready-to-wear stores	8	1 802	271	62	58
561	Men's and boys' clothing and furnishings stores	7	2 704	743	156	102
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	5	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	3 457	571	140	85
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	5	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	2 838	459	111	65
58	Eating and drinking places	44	3 748	855	189	226
5812	Eating places	25	2 389	604	138	165
5813	Drinking places (alcoholic beverages)	19	1 359	251	51	61
59 pt. (591)	Drug stores and proprietary stores	3	443	45	12	10
59 ex. 591, 6	Miscellaneous retail stores ³	31	3 288	469	105	92
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	16	2 145	317	69	59
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

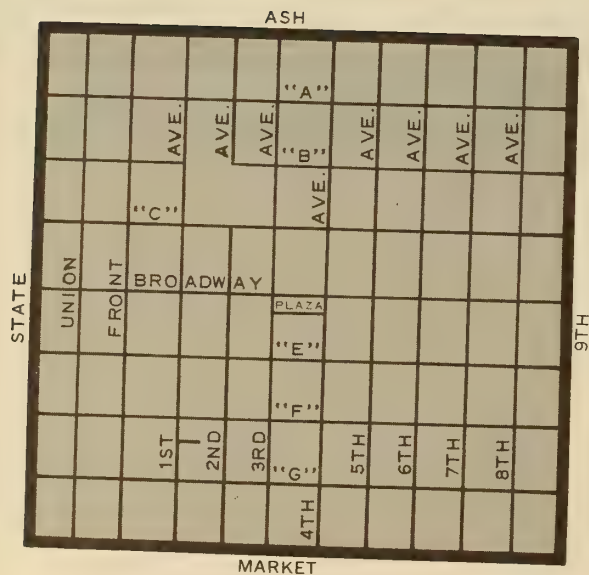
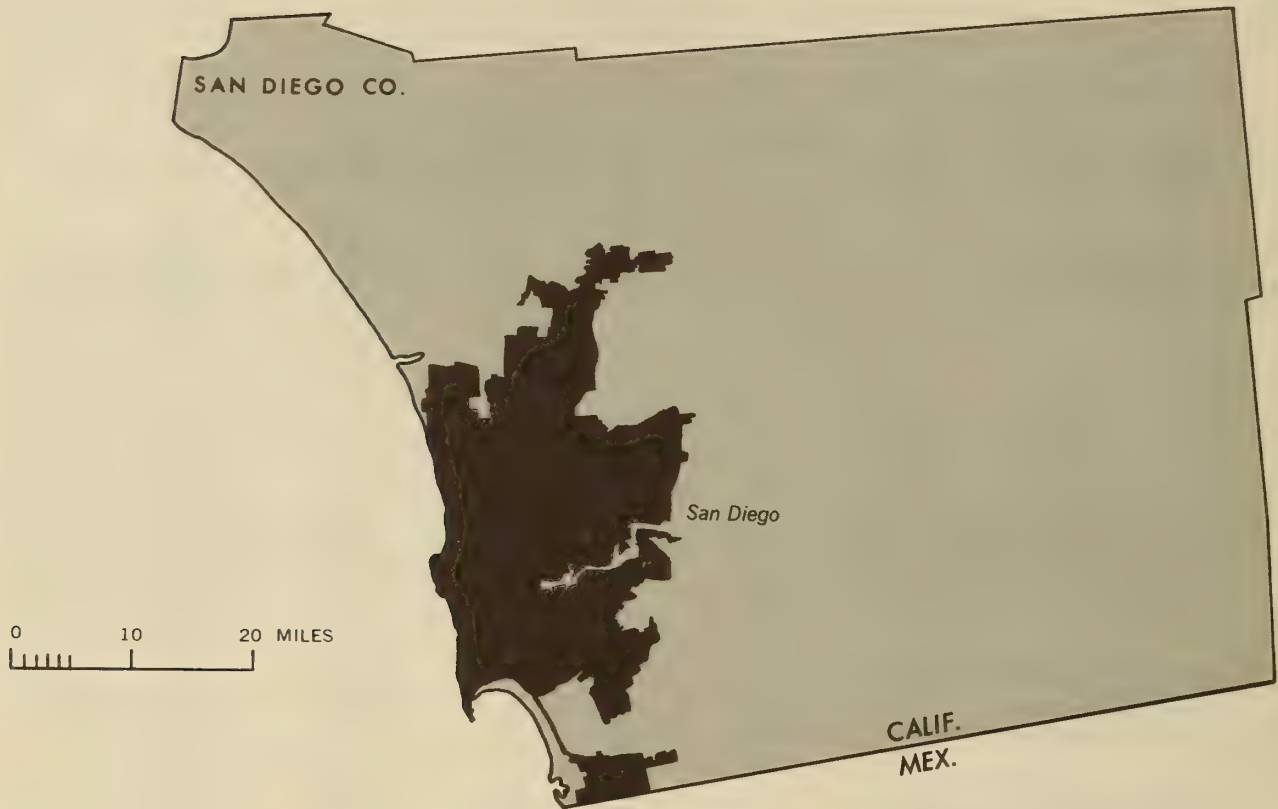
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	129	43 830	5 929	1 424	1 015
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	3 636	394	83	79
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	7	6 154	582	138	82
55 ex. 554	Automotive dealers	19	18 311	2 361	595	277
55 pt. (554)	Gasoline service stations	4	1 173	139	35	27
56	Apparel and accessory stores	18	2 038	300	64	59
562, 3, 8	Women's clothing, specialty stores, furriers	5	468	99	22	25
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	1 049	147	28	21
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	4	447	45	11	9
564, 9	Other apparel and accessory stores	3	74	9	3	4
57	Furniture, home furnishings, and equipment stores	8	1 334	233	59	37
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	928	154	43	25
58	Eating and drinking places	32	4 639	1 150	267	319
5812	Eating places	28	4 412	1 093	257	306
5813	Drinking places (alcoholic beverages)	4	227	57	10	13
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	24	2 897	403	98	76
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	13	1 989	298	72	57
5992	Florists	3	223	41	10	8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

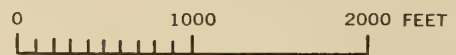
¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SAN DIEGO, CALIF.

Standard Metropolitan Statistical Area
and Central Business District



Comprising Census Tract 53



Central Business District and Major Retail Centers



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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	9 909	4 837	330	153	27
	Sales\$1,000..	3 232 367	1 613 085	63 724	75 663	9 183
	Payroll, entire year	408 835	213 701	11 753	10 911	1 079
	Paid employees for week including March 12, 1972	76 174	40 392	2 568	1 709	242
54, 58, 591	Convenience goods stores:					
	Number	3 572	1 840	136	49	13
	Sales\$1,000..	1 060 840	527 528	19 296	(D)	4 836
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 771	1 402	138	62	4
	Sales\$1,000..	941 995	516 565	38 138	(D)	1 928
52,55,59, ex. 591, 4	All other stores:					
	Number	3 566	1 595	56	42	10
	Sales\$1,000..	1 229 532	568 992	6 290	13 843	2 419
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	9 909	4 837	330	153	27
52	Building materials, hardware, garden supply, and mobile home dealers ..	397	133	3	2	-
525	Hardware stores	88	39	2	-	-
52 ex. 525	Other	309	94	1	2	-
53	General merchandise group stores	242	117	6	3	2
531	Department stores	55	26	1	1	1
533	Variety stores	90	43	4	1	1
539	Miscellaneous general merchandise stores	97	48	1	1	-
54	Food stores	1 153	534	17	10	6
55 ex. 554	Automotive dealers	684	288	6	5	-
55 pt. (554)	Gasoline service stations	1 182	533	1	12	7
56	Apparel and accessory stores	830	423	58	11	-
562, 3, 8	Women's clothing, specialty stores, furriers	355	180	15	8	-
562	Women's ready-to-wear stores	259	127	11	5	-
561	Men's and boys' clothing and furnishings stores	138	82	22	1	-
565	Family clothing stores	83	45	5	-	-
566	Shoe stores	178	78	12	1	-
564, 9	Other apparel and accessory stores	76	38	4	1	-
57	Furniture, home furnishings, and equipment stores	797	405	17	28	1
5712	Furniture stores	240	128	1	14	-
Other 571	Home furnishings stores	211	112	1	8	-
572, 573	Household appliance, radio, television, and music stores	346	165	15	6	1
58	Eating and drinking places	2 209	1 201	111	38	5
5812	Eating places	1 520	819	67	28	3
5813	Drinking places (alcoholic beverages)	689	382	44	10	2
59 pt. (591)	Drug stores and proprietary stores	210	105	8	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	2 205	1 098	103	43	4
592	Liquor stores	318	175	5	3	3
594	Miscellaneous shopping goods stores	902	457	57	20	1
5992	Florists	126	52	2	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes establishments in the area bounded by Washington, Lincoln Ave., Cleveland Ave., Blaine Ave., Centre St., Robinson Ave., 6th Ave., Pennsylvania Ave., 4th Ave., Robinson Ave., and 3d Ave. (San Diego) (In tracts 3, 4, 6, and 7)

MRC No. 2. Includes the planned center known as "Linda Vista Shopping Plaza" and establishments on Ulric St. and Linda Vista Rd. from Comstock St. to Fulton St. (San Diego) (In tracts 86, 88, and 89)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores, total: ¹					
	Number	41	146	165	63	54
	Sales	14 749	29 813	43 087	31 919	30 052
	Payroll, entire year	2 006	4 275	5 885	4 302	3 602
	Paid employees for week including March 12, 1972	420	795	1 189	766	877
54, 58, 591	Convenience goods stores:					
	Number	16	41	45	13	11
	Sales	8 505	(D)	21 352	12 141	5 016
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	12	70	68	36	39
	Sales	4 071	12 376	13 528	16 379	24 409
52, 55, 59, ex. 591, 4	All other stores:					
	Number	13	35	52	14	4
	Sales	2 173	(D)	8 207	3 399	627
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	41	146	165	63	54
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	4	6	2	-
525	Hardware stores	-	1	2	-	-
52 ex. 525	Other	-	3	4	2	-
53	General merchandise group stores	1	5	3	4	5
531	Department stores	1	1	1	2	2
533	Variety stores	-	3	1	2	1
539	Miscellaneous general merchandise stores	-	1	1	-	2
54	Food stores	5	14	11	3	5
55 ex. 554	Automotive dealers	2	1	11	4	1
55 pt. (554)	Gasoline service stations	4	7	7	4	1
56	Apparel and accessory stores	4	24	24	14	20
562, 3, 8	Women's clothing, specialty stores, furriers	2	12	7	6	10
562	Women's ready-to-wear stores	1	8	6	6	8
561	Men's and boys' clothing and furnishings stores	1	3	3	2	4
565	Family clothing stores	-	1	5	-	-
566	Shoe stores	1	6	7	6	6
564, 9	Other apparel and accessory stores	-	2	2	-	-
57	Furniture, home furnishings, and equipment stores	2	21	19	9	4
5712	Furniture stores	-	3	2	2	1
Other 571	Home furnishings stores	-	6	5	-	-
572, 573	Household appliance, radio, television, and music stores	2	12	12	7	3
58	Eating and drinking places	10	23	29	9	5
5812	Eating places	9	17	20	9	4
5813	Drinking places (alcoholic beverages)	1	6	9	-	1
59 pt. (591)	Drug stores and proprietary stores	1	4	5	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	12	43	50	13	12
592	Liquor stores	3	1	5	-	-
594	Miscellaneous shopping goods stores	5	20	22	9	10
5992	Florists	1	2	4	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "North Clairemont Square Shopping Center" bounded by Clairemont Dr. and Clairemont Mesa Blvd. (San Diego) (In tract 85.02)

MRC No. 4. Includes establishments in the area bounded by Lincoln Ave., Wabash Ave., Wightman, Ray, Gunn, 28th, North Park Way, Pershing Ave., and Oregon. (San Diego) (In tracts 13, 14, 15, 16, and 24)

MRC No. 5. Includes the planned center known as "Pacific Plaza" and establishments in the area bounded by Felspar, Felspar extended, Morrell, Hornblend, and Mission Blvd. (San Diego) (In tracts 79.01 and 79.02)

MRC No. 6. Includes the planned center known as "South Bay Plaza" in the area bounded by 8th, L Ave., 15th, and E Ave. (National City) (In tracts 117 and 118)

MRC No. 7. Includes the planned center known as "College Grove Center" and the area bounded by College Ave., State Highway 94, College Grove Way, and College Grove Dr. (San Diego city and San Diego County) (In tract 27.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 9	No. 10	No. 11	No. 12	No. 13
	Retail stores, total: ¹					
	Number	58	17	101	59	79
	Sales	110 812	7 421	84 040	42 327	35 995
	Payroll, entire year	12 780	749	11 839	5 440	4 730
	Paid employees for week including March 12, 1972	2 334	140	2 061	962	852
54, 58, 591	Convenience goods stores:					
	Number	9	7	29	10	23
	Sales	4 194	1 507	(D)	10 440	8 927
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	44	6	41	40	48
	Sales	55 088	5 358	(D)	31 170	16 850
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5	4	31	9	8
	Sales	51 530	556	18 064	717	10 218
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	58	17	101	59	79
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	-	2
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	1	-	-	2
53	General merchandise group stores	4	1	4	4	5
531	Department stores	3	1	3	2	3
533	Variety stores	1	-	1	2	1
539	Miscellaneous general merchandise stores	-	-	-	-	1
54	Food stores	1	1	6	6	4
55 ex. 554	Automotive dealers	3	-	15	1	3
55 pt. (554)	Gasoline service stations	1	1	9	-	-
56	Apparel and accessory stores	24	2	16	18	14
562, 3, 8	Women's clothing, specialty stores, furriers	13	-	4	9	3
562	Women's ready-to-wear stores	10	-	4	8	3
561	Men's and boys' clothing and furnishings stores	3	-	6	3	4
565	Family clothing stores	2	1	-	1	1
566	Shoe stores	6	1	5	4	3
564, 9	Other apparel and accessory stores	-	-	1	1	3
57	Furniture, home furnishings, and equipment stores	5	3	13	6	15
5712	Furniture stores	2	-	5	1	6
Other 571	Home furnishings stores	-	-	3	1	3
572, 573	Household appliance, radio, television, and music stores	3	3	5	4	6
58	Eating and drinking places	7	6	22	3	15
5812	Eating places	7	4	15	3	12
5813	Drinking places (alcoholic beverages)	-	2	7	-	3
59 pt. (591)	Drug stores and proprietary stores	1	-	1	1	4
59 ex. 591, 6	Miscellaneous retail stores ³	12	2	15	20	17
592	Liquor stores	1	-	2	1	-
594	Miscellaneous shopping goods stores	11	-	8	12	14
5992	Florists	-	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes the planned center known as "Mission Valley Center" and the area bounded by the San Diego River, Camino Del Estes, Interstate Highway 8, and Mission Center Rd. (San Diego) (In tract 93.02)

MRC No. 10. Includes the establishments on 4th Ave. from Trousdale Ave. to C St., on C St. from 3d Ave. to 5th Ave., and on 3d Ave. from Trousdale Ave. to C St. (Chula Vista) (In tracts 123 and 124.01)

MRC No. 11. Includes the planned center known as "Chula Vista Shopping Center" and establishments on Broadway from G St. to L St., on I St. from Broadway to 5th Ave., and on 5th Ave. from H to I Sts. (Chula Vista) (In tracts 125, 126, 127, and 130)

MRC No. 12. Includes the planned center known as "Grossmont Center" in the area bounded by Center Dr., Grossmont Center Dr., and Jackson Dr. (La Mesa) (In tract 150)

MRC No. 13. Includes the planned center known as "El Cajon Shopping Center" and establishments on Main St. from Chambers St. extended to Claydelle Ave., and on Magnolia Ave. from Wisconsin Ave. to Douglas Ave. (El Cajon) (In tracts 158 and 159)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 14	No. 15	No. 16	No. 18	No. 19
	Retail stores, total: ¹					
	Number	79	55	14	37	10
	Sales	16 543	41 023	12 240	36 095	23 176
	Payroll, entire year	2 581	5 099	1 415	4 540	2 469
	Paid employees for week including March 12, 1972	541	1 115	200	747	339
54, 58, 591	Convenience goods stores:					
	Number	14	18	4	13	3
	Sales	3 213	5 027	6 443	13 460	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	55	29	5	11	4
	Sales	10 630	34 287	4 619	6 063	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	10	8	5	13	3
	Sales	2 700	1 709	1 178	18 572	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	79	55	14	37	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	1	5	-
525	Hardware stores	-	-	-	1	-
52 ex. 525	Other	2	1	1	4	-
53	General merchandise group stores	3	4	1	3	1
531	Department stores	1	3	1	1	1
533	Variety stores	1	1	-	2	-
539	Miscellaneous general merchandise stores	1	-	-	-	-
54	Food stores	3	5	1	3	1
55 ex. 554	Automotive dealers	2	-	-	4	1
55 pt. (554)	Gasoline service stations	1	5	1	4	1
56	Apparel and accessory stores	19	9	2	1	-
562, 3, 8	Women's clothing, specialty stores, furriers	6	4	1	1	-
562	Women's ready-to-wear stores	4	4	1	1	-
561	Men's and boys' clothing and furnishings stores	4	2	-	-	-
565	Family clothing stores	2	2	-	-	-
566	Shoe stores	3	1	-	-	-
564, 9	Other apparel and accessory stores	4	-	1	-	-
57	Furniture, home furnishings, and equipment stores	18	5	-	3	1
5712	Furniture stores	7	2	-	1	1
Other 571	Home furnishings stores	2	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	9	2	-	2	-
58	Eating and drinking places	10	12	2	8	2
5812	Eating places	8	11	1	8	2
5813	Drinking places (alcoholic beverages)	2	1	1	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	20	13	5	4	3
592	Liquor stores	-	-	1	-	-
594	Miscellaneous shopping goods stores	15	11	2	4	2
5992	Florists	-	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 14. Includes establishments on Grand Ave. from Maple St. to Valley Blvd., on Valley Parkway from Maple St. to Juniper St., on Maple St., Kalmia St., and Juniper St. from Grand Ave. to Valley Parkway, and on Broadway from Valley Parkway to 2d Ave. (Escondido) (In tract 202.01)

MRC No. 15. Includes the planned center known as "Escondido Village Center" and establishments bounded by Washington Ave., Rose St., Pennsylvania Ave., Pennsylvania Ave. extended, and Ash St. (Escondido) (In tract 202.03)

MRC No. 16. Includes establishments on University Ave. from Rolando to 69th St. (6400 to 6845). (San Diego) (In tracts 29.02 and 29.03)

MRC No. 18. Includes the planned center known as "Escondido Square" and establishments on North Escondido Blvd. from Valley Parkway to Mission Ave. (300 to 799). (Escondido) (In tract 202.01)

MRC No. 19. Includes establishments in the area bounded by Route 8 Freeway, La Mesa Blvd., Grossmont Blvd., and Jackson Dr. (La Mesa) (In tract 149)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 20	No. 22	No. 23	No. 24
	Retail stores, total: ¹				
	Number	40	18	24	61
	Sales	17 809	20 070	7 869	39 499
	Payroll, entire year	2 297	2 334	773	5 276
	Paid employees for week including March 12, 1972	411	405	158	911
54, 58, 591	Convenience goods stores:				
	Number	15	9	10	26
	Sales	4 804	5 665	3 628	4 475
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	18	4	8	13
	Sales	11 250	(D)	3 291	22 311
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7	5	6	22
	Sales	1 755	(D)	950	12 713
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	40	18	24	61
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	1
525	Hardware stores	-	-	-	-
52 ex. 525	Other	1	1	-	1
53	General merchandise group stores	2	1	1	2
531	Department stores	1	1	1	2
533	Variety stores	1	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	5	2	5	4
55 ex. 554	Automotive dealers	-	-	-	10
55 pt. (554)	Gasoline service stations	4	2	3	6
56	Apparel and accessory stores	2	1	3	2
562, 3, 8	Women's clothing, specialty stores, furriers	1	-	2	-
562	Women's ready-to-wear stores	1	-	2	-
561	Men's and boys' clothing and furnishings stores	1	1	-	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	-	-	1	1
564, 9	Other apparel and accessory stores	-	-	-	1
57	Furniture, home furnishings, and equipment stores	9	1	1	3
5712	Furniture stores	6	1	-	1
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	-	1	2
58	Eating and drinking places	8	6	5	22
5812	Eating places	7	5	4	15
5813	Drinking places (alcoholic beverages)	1	1	1	7
59 pt. (591)	Drug stores and proprietary stores	2	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	7	3	6	11
592	Liquor stores	1	1	2	3
594	Miscellaneous shopping goods stores	5	1	3	6
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 20. Includes the establishments on El Cajon Blvd. from College Ave. to Rolando Blvd. (6073 to 6559). (San Diego) (In tracts 29.01 and 29.02)

MRC No. 22. Includes the establishments on Federal Blvd. from Altadena Ave. to Pentecost Way, on Euclid Ave. from Lyon St. to Haniman Dr. extended, and on 54th St. from Euclid Ave. to Haniman Dr. (San Diego) (In tracts 27.05, 27.06, and 34.01)

MRC No. 23. Includes the planned center known as "Cardiff Shopping Center" and establishments in the area bounded by Mozart Ave., Manchester Ave., Newcastle Ave., Orinda Dr., and San Elijo Ave. (San Diego County) (In tract 174.01)

MRC No. 24. Includes the planned center known as "Convoy Plaza" and establishments in the area bounded by Balboa Ave., Kearney Mesa, Convoy St., Dellwood St., Armour St. extended, and Highway 805. (San Diego) (In tract 85.11)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 25	No. 26	No. 27	No. 28
	Retail stores, total: ¹				
	Number	14	65	85	17
	Sales\$1,000..	8 669	71 670	60 799	12 667
	Payroll, entire year\$1,000..	781	10 077	7 458	943
	Paid employees for week including March 12, 1972	123	2 030	1 117	215
54, 58, 591	Convenience goods stores:				
	Number	5	5	18	5
	Sales\$1,000..	5 891	(D)	9 242	1 704
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	8	60	61	6
	Sales\$1,000..	(D)	(D)	51 014	10 568
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1	-	6	6
	Sales\$1,000..	(D)	(D)	543	395
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	14	65	85	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	1	1
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	1	1
53	General merchandise group stores	1	6	4	1
531	Department stores	1	4	3	1
533	Variety stores	-	1	1	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	1	2	10	2
55 ex. 554	Automotive dealers	-	-	1	-
55 pt. (554)	Gasoline service stations	-	-	-	2
56	Apparel and accessory stores	3	37	31	3
562, 3, 8	Women's clothing, specialty stores, furriers	1	18	6	-
562	Women's ready-to-wear stores	1	12	6	-
561	Men's and boys' clothing and furnishings stores	-	8	9	-
565	Family clothing stores	-	-	3	-
566	Shoe stores	1	11	11	2
564, 9	Other apparel and accessory stores	1	-	2	1
57	Furniture, home furnishings, and equipment stores	2	5	13	-
5712	Furniture stores	-	-	3	-
Other 571	Home furnishings stores	1	1	3	-
572, 573	Household appliance, radio, television, and music stores	1	4	7	-
58	Eating and drinking places	4	3	7	3
5812	Eating places	2	3	7	2
5813	Drinking places (alcoholic beverages)	2	-	-	1
59 pt. (591)	Drug stores and proprietary stores	-	-	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	3	12	17	5
592	Liquor stores	1	-	-	1
594	Miscellaneous shopping goods stores	2	12	13	2
5992	Florists	-	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 25. Includes the planned center known as "Plaza de las Cuatro Banderas" (Plaza of Four Flags) on Lomas Santa Fe Dr. from Las Banderas Dr. to Highway 5. (San Diego County) (In tract 173)

MRC No. 26. Includes the planned center known as "Fashion Valley" and establishments bounded by Friars Rd., Highway 163, the San Diego River, and Fashion Valley Rd. (San Diego) (In tract 89)

MRC No. 27. Includes the planned centers known as "Parkway Center" and "Parkway Plaza" and establishments in the area bounded by Fletcher Parkway, Route 67 Freeway, Freeway 8, Johnson Ave., Arnele Ave., and Jackman St. (El Cajon) (In tract 162.02)

MRC No. 28. Includes the planned center known as "Florence Center" and establishments on 3d Ave. from Chula Vista city limits (extended) to Naples St. (998 to 1099). (Chula Vista) (In tract 131.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 29	No. 30	No. 31	No. 32
	Retail stores, total: ¹				
	Number	65	18	39	49
	Sales\$1,000..	28 585	9 880	40 925	19 761
	Payroll, entire year\$1,000..	4 191	1 082	4 475	2 199
	Paid employees for week including March 12, 1972	1 011	189	846	437
54, 58, 591	Convenience goods stores:				
	Number	8	7	14	14
	Sales\$1,000..	1 058	1 045	16 097	9 237
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	51	6	17	17
	Sales\$1,000..	26 801	5 990	19 228	7 279
52,55,59, ex. 591, 4	All other stores:				
	Number	6	5	8	18
	Sales\$1,000..	726	2 845	5 600	3 245
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	65	18	39	49
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	-	3
525	Hardware stores	-	-	-	3
52 ex. 525	Other	-	2	-	-
53	General merchandise group stores	4	1	2	3
531	Department stores	2	1	1	1
533	Variety stores	1	-	1	2
539	Miscellaneous general merchandise stores	1	-	-	-
54	Food stores	4	2	7	2
55 ex. 554	Automotive dealers	-	1	1	2
55 pt. (554)	Gasoline service stations	2	1	6	3
56	Apparel and accessory stores	30	1	8	3
562, 3, 8	Women's clothing, specialty stores, furriers	16	1	6	1
562	Women's ready-to-wear stores	14	1	6	-
561	Men's and boys' clothing and furnishings stores	4	-	1	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	10	-	1	1
564, 9	Other apparel and accessory stores	-	-	-	1
57	Furniture, home furnishings, and equipment stores	4	2	3	5
5712	Furniture stores	1	-	-	2
Other 571	Home furnishings stores	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	2	2	3	3
58	Eating and drinking places	4	5	5	11
5812	Eating places	4	4	4	7
5813	Drinking places (alcoholic beverages)	-	1	1	4
59 pt. (591)	Drug stores and proprietary stores	-	-	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	17	3	5	16
592	Liquor stores	-	1	1	3
594	Miscellaneous shopping goods stores	13	2	4	6
5992	Florists	-	-	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 29. Includes the planned center known as "Plaza Camino Real" and establishments in the area bounded by Route 78 Freeway, El Camino Real, and Marron Rd. extended. (Carlsbad) (In tracts 185.04, 178.01, and 198)

MRC No. 30. Includes establishments in the area bounded by Apple St. extended, Greenbrier extended, High Hills, and Highway 5. (Oceanside) (In tracts 185.01 and 185.04)

MRC No. 31. Includes the planned centers known as "Balboa Mesa," "Genesee Plaza," and "Balboa Plaza," and establishments in the area bounded by Balboa Arms Dr. extended, Mount Abernathy Dr., Mount Alifan Dr., and Genesee Dr. (San Diego) (In tracts 85.04, 85.07, 85.08, and 85.09)

MRC No. 32. Includes establishments on 3d Ave. from Naples St. to Orange Ave. (1100 to 1449) and on Palomar St. from 2d Ave. to Garrett Ave. (200 to 349). (Chula Vista) (In tracts 131.02 and 132.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 33	No. 34	No. 35	No. 36
	Retail stores, total: ¹				
	Number	54	28	29	43
	Sales\$1,000..	23 120	16 036	18 607	31 765
	Payroll, entire year\$1,000..	2 600	1 749	2 103	4 782
	Paid employees for week including March 12, 1972	487	292	366	785
54, 58, 591	Convenience goods stores:				
	Number	22	14	10	16
	Sales\$1,000..	10 917	7 330	7 027	3 692
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	9	8	12	13
	Sales\$1,000..	5 617	7 954	10 225	15 835
52, 55, 59, ex. 591, 4	All other stores:				
	Number	23	6	7	14
	Sales\$1,000..	6 586	752	1 355	12 238
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	54	28	29	43
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	-	-	2
525	Hardware stores	1	-	-	-
52 ex. 525	Other	5	-	-	2
53	General merchandise group stores	4	1	4	3
531	Department stores	1	1	2	2
533	Variety stores	1	-	1	-
539	Miscellaneous general merchandise stores	2	-	1	1
54	Food stores	7	4	5	1
55 ex. 554	Automotive dealers	5	-	1	5
55 pt. (554)	Gasoline service stations	9	4	5	6
56	Apparel and accessory stores	1	3	3	1
562, 3, 8	Women's clothing, specialty stores, furriers	-	2	2	-
562	Women's ready-to-wear stores	-	2	1	-
561	Men's and boys' clothing and furnishings stores	-	-	-	1
565	Family clothing stores	-	-	-	-
566	Shoe stores	1	1	1	-
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	3	2	3	8
5712	Furniture stores	-	-	1	1
Other 571	Home furnishings stores	-	1	-	4
572, 573	Household appliance, radio, television, and music stores	3	1	2	3
58	Eating and drinking places	14	9	5	15
5812	Eating places	12	9	5	9
5813	Drinking places (alcoholic beverages)	2	-	-	6
59 pt. (591)	Drug stores and proprietary stores	1	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	4	4	3	2
592	Liquor stores	2	-	1	-
594	Miscellaneous shopping goods stores	1	2	2	1
5992	Florists	-	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 33. Includes establishments on North 2d St. from Naranca Ave. to East Main St. (150 to 695) and on East Main St. from Safari Dr. extended to North 2d St. (El Cajon) (In tracts 163, 157.01, 156, 164.02, and 157.02)

MRC No. 34. Includes the planned center known as "Fletcher Hills" and establishments on Navajo Rd. from Lake Murray Blvd. to Fletcher Parkway. (El Cajon and San Diego County) (In tracts 98.02, 98.03, 161, and 162.01)

MRC No. 35. Includes the planned center known as "Oceanside Plaza" and establishments in the area bounded by Mission Ave., Carey Rd., Edgewood Dr. extended, Maxson St., and Brooks St. (Oceanside) (In tracts 185.01 and 186.03)

MRC No. 36. Includes the planned center known as "Arena Plaza Shopping Center" bounded by Sports Arena Blvd., Greenwood St. extended, Interstate Highway 5, Camino Del Rio, Rosecrans St., Midway Dr., and Kemper St. (San Diego) (In tracts 65 and 68)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	153	75 663	10 911	2 565	1 709
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	10	8 016	768	185	105
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	12	1 671	112	24	22
56	Apparel and accessory stores	11	1 753	235	54	53
562, 3, 8	Women's clothing, specialty stores, furriers	8	1 007	131	30	38
562	Women's ready-to-wear stores	5	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	1	(D)	(D)	(D)	(D)
565	Family clothing stores	—	—	—	—	—
566	Shoe stores	1	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	28	9 657	1 452	350	173
5712	Furniture stores	14	6 033	1 028	241	116
Other 571	Home furnishings stores	8	941	146	30	22
572, 573	Household appliance, radio, television, and music stores	6	2 683	278	79	35
58	Eating and drinking places	38	3 753	1 124	291	289
5812	Eating places	28	2 735	760	189	220
5813	Drinking places (alcoholic beverages)	10	1 018	364	102	69
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	43	3 316	457	107	77
592	Liquor stores	3	339	17	2	4
594	Miscellaneous shopping goods stores	20	1 638	158	40	35
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	146	29 813	4 275	1 069	795
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	1 227	156	38	17
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	2 190	299	78	59
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	14	5 264	685	167	124
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	7	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	24	3 165	462	134	131
562, 3, 8	Women's clothing, specialty stores, furriers	12	1 865	278	87	95
562	Women's ready-to-wear stores	8	1 595	250	81	85
561	Men's and boys' clothing and furnishings stores	3	489	64	14	10
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	6	626	100	28	19
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	21	4 710	672	156	96
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	3 223	405	101	57
58	Eating and drinking places	23	2 293	465	109	116
5812	Eating places	17	1 918	392	91	92
5813	Drinking places (alcoholic beverages)	6	375	73	18	24
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	43	3 602	522	135	109
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	2 311	310	78	51
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5¹					
	Retail stores, total ²	165	43 087	5 865	1 383	1 189
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	617	100	24	20
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	3 058	408	96	100
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	11	11 217	1 212	250	177
55 ex. 554	Automotive dealers	11	3 307	536	134	73
55 pt. (554)	Gasoline service stations	7	1 617	176	42	51
56	Apparel and accessory stores	24	3 752	569	142	126
562, 3, 8	Women's clothing, specialty stores, furriers	7	812	157	51	38
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	(D)	(D)	(D)	(D)
565	Family clothing stores	5	1 214	164	41	54
566	Shoe stores	7	852	127	36	22
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	19	4 131	560	129	82
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	5	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	2 973	430	98	58
58	Eating and drinking places	29	4 346	895	212	293
5812	Eating places	20	3 630	767	185	246
5813	Drinking places (alcoholic beverages)	9	716	128	27	47
59 pt. (591)	Drug stores and proprietary stores	5	5 789	857	217	129
59 ex. 591, 6	Miscellaneous retail stores ³	50	5 253	572	137	138
592	Liquor stores	5	1 270	85	24	26
594	Miscellaneous shopping goods stores	22	2 587	327	80	74
5992	Florists	4	251	41	9	11

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11¹					
	Retail stores, total ²	101	84 040	11 839	2 840	2 061
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	4	41 515	5 889	1 395	979
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	6	4 611	477	107	70
55 ex. 554	Automotive dealers	15	14 863	1 742	406	214
55 pt. (554)	Gasoline service stations	9	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	16	6 194	734	185	150
562, 3, 8	Women's clothing, specialty stores, furriers	4	2 676	274	69	63
562	Women's ready-to-wear stores	4	2 676	274	69	63
561	Men's and boys' clothing and furnishings stores	6	2 042	264	58	53
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	5	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	4 425	681	149	103
5712	Furniture stores	5	2 488	409	93	56
Other 571	Home furnishings stores	3	332	70	15	15
572, 573	Household appliance, radio, television, and music stores	5	1 605	202	41	32
58	Eating and drinking places	22	4 189	1 016	281	288
5812	Eating places	15	3 567	866	246	245
5813	Drinking places (alcoholic beverages)	7	622	150	35	43
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	15	2 460	584	142	113
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	8	1 587	278	65	69
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	330	63 724	11 753	2 922	2 568
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	6 916	954	235	257
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	17	3 925	430	128	85
55 ex. 554	Automotive dealers	6	1 347	159	30	17
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	58	12 973	2 422	605	447
562, 3, 8	Women's clothing, specialty stores, furriers	15	3 649	540	129	138
562	Women's ready-to-wear stores	11	3 501	518	119	130
561	Men's and boys' clothing and furnishings stores	22	4 161	797	200	140
565	Family clothing stores	5	3 127	767	191	126
566	Shoe stores	12	1 867	295	81	40
564, 9	Other apparel and accessory stores	4	169	23	4	3
57	Furniture, home furnishings, and equipment stores	17	4 711	851	201	128
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	15	(D)	(D)	(D)	(D)
58	Eating and drinking places	111	11 533	3 389	892	1 019
5812	Eating places	67	7 704	2 074	520	641
5813	Drinking places (alcoholic beverages)	44	3 829	1 315	372	378
59 pt. (591)	Drug stores and proprietary stores	8	3 838	644	171	122
59 ex. 591, 6	Miscellaneous retail stores ²	103	17 663	2 737	608	466
592	Liquor stores	5	684	52	12	8
594	Miscellaneous shopping goods stores	57	13 538	1 903	422	318
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 837	1 613 085	213 701	50 923	40 392
52	Building materials, hardware, garden supply, and mobile home dealers ..	133	50 828	5 889	1 683	888
525	Hardware stores	39	7 328	858	219	152
52 ex. 525	Other	94	43 500	5 031	1 464	736
53	General merchandise group stores	117	271 641	32 313	7 307	6 442
531	Department stores	26	239 023	27 580	6 187	5 271
533	Variety stores	43	18 619	2 962	688	792
539	Miscellaneous general merchandise stores	48	13 999	1 771	432	379
54	Food stores	534	294 078	28 658	6 789	4 329
55 ex. 554	Automotive dealers	288	342 694	38 448	9 009	4 072
55 pt. (554)	Gasoline service stations	533	104 776	10 805	2 588	2 734
56	Apparel and accessory stores	423	82 219	12 541	3 191	2 617
562, 3, 8	Women's clothing, specialty stores, furriers	180	34 893	5 214	1 372	1 233
562	Women's ready-to-wear stores	127	31 329	4 718	1 248	1 131
561	Men's and boys' clothing and furnishings stores	82	21 946	3 284	764	593
565	Family clothing stores	45	9 511	1 644	428	334
566	Shoe stores	78	13 742	2 067	553	377
564, 9	Other apparel and accessory stores	38	2 127	332	74	80
57	Furniture, home furnishings, and equipment stores	405	101 510	15 100	3 519	2 048
5712	Furniture stores	128	51 241	7 900	1 809	925
Other 571	Home furnishings stores	112	15 878	2 422	550	390
572, 573	Household appliance, radio, television, and music stores	165	34 391	4 778	1 160	733
58	Eating and drinking places	1 201	170 337	44 217	10 857	12 418
5812	Eating places	819	144 685	37 396	9 111	10 335
5813	Drinking places (alcoholic beverages)	382	25 652	6 821	1 746	2 083
59 pt. (591)	Drug stores and proprietary stores	105	63 113	9 381	2 335	1 612
59 ex. 591, 6	Miscellaneous retail stores ²	1 098	131 889	15 349	3 645	3 232
592	Liquor stores	175	42 644	3 037	701	706
594	Miscellaneous shopping goods stores	457	61 195	7 992	1 909	1 633
5992	Florists	52	4 401	952	212	183

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	9 909	3 232 367	408 835	96 398	76 174
52	Building materials, hardware, garden supply, and mobile home dealers ..	397	192 552	22 221	5 197	2 845
525	Hardware stores	88	16 086	1 970	462	328
52 ex. 525	Other	309	176 466	20 251	4 735	2 517
53	General merchandise group stores	242	527 664	63 492	14 335	12 230
531	Department stores	55	460 195	54 247	12 151	10 007
533	Variety stores	90	41 403	6 336	1 486	1 613
539	Miscellaneous general merchandise stores	97	26 066	2 909	698	610
54	Food stores	1 153	645 245	61 532	14 547	9 610
55 ex. 554	Automotive dealers	684	690 149	77 677	18 222	8 364
55 pt. (554)	Gasoline service stations	1 182	214 513	20 812	4 978	5 479
56	Apparel and accessory stores	830	142 211	19 912	4 996	4 380
562, 3, 8	Women's clothing, specialty stores, furriers	355	57 931	7 973	2 028	2 007
562	Women's ready-to-wear stores	259	52 521	7 296	1 859	1 850
561	Men's and boys' clothing and furnishings stores	138	34 059	4 974	1 176	920
565	Family clothing stores	83	20 261	2 661	686	586
566	Shoe stores	178	26 158	3 815	996	737
564, 9	Other apparel and accessory stores	76	3 802	489	110	130
57	Furniture, home furnishings, and equipment stores	797	176 940	25 866	5 819	3 474
5712	Furniture stores	240	81 175	12 086	2 711	1 428
Other 571	Home furnishings stores	211	35 448	5 346	1 066	743
572, 573	Household appliance, radio, television, and music stores	346	60 317	8 434	2 042	1 303
58	Eating and drinking places	2 209	294 652	74 313	17 989	21 331
5812	Eating places	1 520	248 929	62 783	15 076	17 885
5813	Drinking places (alcoholic beverages)	689	45 723	11 530	2 913	3 446
59 pt. (591)	Drug stores and proprietary stores	210	120 943	17 075	4 147	2 898
59 ex. 591, 6	Miscellaneous retail stores ²	2 205	227 498	25 935	6 168	5 563
592	Liquor stores	318	76 164	5 443	1 282	1 251
594	Miscellaneous shopping goods stores	902	95 180	12 027	2 875	2 619
5992	Florists	126	8 760	1 632	379	368

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	364	65 757	12 549	3 270
52	Building materials, hardware, and farm equipment dealers	1	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	-	-	-	-
53 pt.	General merchandise group stores ¹	12	15 506	2 423	778
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7	304	43	10
54	Food stores	20	3 426	393	104
55 ex. 554	Automotive dealers	4	831	115	32
55 pt. (554)	Gasoline service stations	7	(D)	(D)	(D)
56	Apparel and accessory stores	70	16 217	2 940	655
562, 3, 8	Women's clothing, specialty stores, furriers	20	4 810	685	194
562	Women's ready-to-wear stores	13	3 969	563	166
Other 56	Other apparel and accessory stores ²	50	11 407	2 255	461
561	Men's and boys' clothing and furnishings stores ³	28	5 936	1 052	210
565	Family clothing stores ³	5	3 453	727	167
566	Shoe stores ³	10	(D)	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	17	4 137	703	128
5712	Furniture stores	1	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	15	4 044	689	125
58	Eating and drinking places	122	9 853	3 165	1 009
5812	Eating places	73	6 297	1 851	597
5813	Drinking places (alcoholic beverages)	49	3 556	1 314	412
59 pt. (591)	Drug stores and proprietary stores	9	3 360	538	101
59 ex. 591	Miscellaneous retail stores ⁴	102	11 783	2 155	439
592	Liquor stores	5	1 047	72	24
595	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)
597	Jewelry stores	28	4 421	1 108	187
5992	Florists	3	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-3.1	62.1	75.3
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	159.4
5251	Hardware stores	(D)	(D)	151.8
52 ex. 5251	Other	(NC)	(NC)	160.2
53 pt.	General merchandise group stores ²	-55.4	48.5	79.1
531	Department stores	(D)	47.4	71.0
533	Variety stores	(D)	31.1	19.6
539	Miscellaneous general merchandise stores	(D)	111.8	181.9
54	Food stores	14.6	48.6	55.7
55 ex. 554	Automotive dealers	62.1	92.2	98.7
55 pt. (554)	Gasoline service stations	(D)	46.8	51.5
56	Apparel and accessory stores	-20.0	115.0	39.3
562, 3, 8	Women's clothing, specialty stores, furriers	-24.1	4.4	29.9
562	Women's ready-to-wear stores	-11.8	12.7	41.0
Other 56	Other apparel and accessory stores	-18.3	24.3	46.6
57	Furniture, home furnishings, and equipment stores	13.9	62.3	78.0
5712	Furniture stores	(D)	83.7	78.0
Other 571	Home furnishings stores	(D)	54.2	138.6
572, 573	Household appliance, radio, television, and music stores	(D)	41.3	54.8
58	Eating and drinking places	17.1	80.7	79.1
5812	Eating places	22.3	95.6	93.1
5813	Drinking places (alcoholic beverages)	7.7	26.6	28.3
59 pt. (591)	Drug stores and proprietary stores	14.2	68.8	72.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	73.1
592	Liquor stores	(D)	67.5	69.5
5992	Florists	(D)	55.9	75.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	4.0	2.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.2	6.0
525	Hardware stores	(D)	(D)	(D)	.5	.5
52 ex. 525	Other	(D)	(D)	(D)	2.7	5.5
53	General merchandise group stores	2.5	1.3	10.9	16.8	16.3
531	Department stores	(D)	(D)	(D)	14.8	14.2
533	Variety stores	(D)	(D)	(D)	1.1	1.3
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.9	.8
54	Food stores	1.3	.6	6.2	18.2	20.0
55 ex. 554	Automotive dealers4	.2	2.1	21.2	21.4
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	6.5	6.6
56	Apparel and accessory stores	15.8	9.1	20.3	5.1	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	10.5	6.3	5.7	2.2	1.8
562	Women's ready-to-wear stores	11.2	6.7	5.5	1.9	1.6
561	Men's and boys' clothing and furnishings stores	19.0	12.2	6.5	1.4	1.1
565	Family clothing stores	32.9	15.4	4.9	.6	.6
566	Shoe stores	13.6	7.1	2.9	.8	.8
564, 9	Other apparel and accessory stores	7.9	4.4	.3	.1	.1
57	Furniture, home furnishings, and equipment stores	4.6	2.7	7.4	6.3	5.5
5712	Furniture stores	(D)	(D)	(D)	3.2	2.5
Other 571	Home furnishings stores	(D)	(D)	(D)	1.0	1.1
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.1	1.9
58	Eating and drinking places	6.8	3.9	18.1	10.6	9.1
5812	Eating places	5.3	3.1	12.1	9.0	7.7
5813	Drinking places (alcoholic beverages)	14.9	8.4	6.0	1.6	1.4
59 pt. (591)	Drug stores and proprietary stores	6.1	3.2	6.0	3.9	3.7
59 ex. 591, 6	Miscellaneous retail stores ²	13.4	7.8	27.7	8.2	7.0
592	Liquor stores	1.6	.9	1.1	2.6	2.4
594	Miscellaneous shopping goods stores	22.1	14.2	21.2	3.8	2.9
5992	Florists	(D)	(D)	(D)	.3	.3

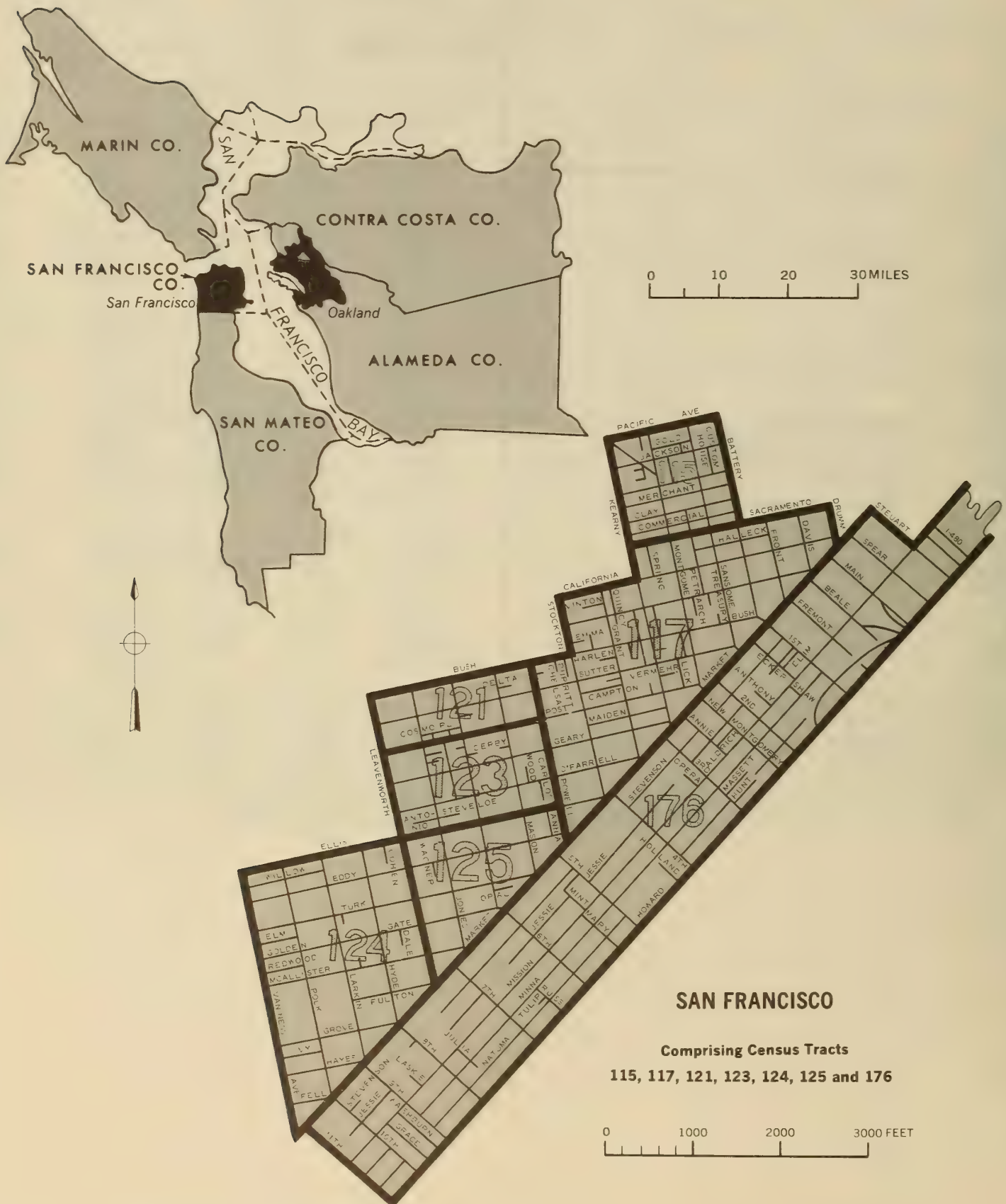
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SAN FRANCISCO-OAKLAND, CALIF.

Standard Metropolitan Statistical Area
and Central Business District



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

SAN FRANCISCO-OAKLAND, CALIF.

Central Business Districts



BERKELEY

Comprising Census Tracts 4224 and 4229

0 1000 2000 3000 FEET

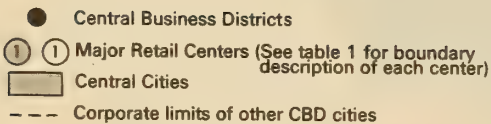
OAKLAND

Comprising Census Tracts 4028, 4029, 4030 and 4031



0 1000 2000 3000 FEET

Central Business Districts and Major Retail Centers



BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		
			San Francisco	Oakland	Berkeley
	Retail stores, total: ¹				
	Number	24 880	7 665	2 990	981
	Sales	7 628 917	1 955 494	841 198	254 949
	Payroll, entire year	1 073 770	320 551	125 155	38 231
	Paid employees for week including March 12, 1972	175 214	51 436	20 261	6 532
54, 58, 591	Convenience goods stores:				
	Number	10 263	3 771	1 251	382
	Sales	2 870 969	795 125	300 077	(0)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	6 774	2 132	664	302
	Sales	2 307 947	671 606	248 806	66 013
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7 843	1 762	975	297
	Sales	2 450 001	488 763	292 315	(0)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	24 880	7 665	2 990	981
52	Building materials, hardware, garden supply, and mobile home dealers ..	880	149	83	33
525	Hardware stores	282	70	26	12
52 ex. 525	Other	598	79	57	21
53	General merchandise group stores	562	155	56	23
531	Department stores	38	12	8	2
533	Variety stores	240	67	27	10
539	Miscellaneous general merchandise stores	234	76	21	11
54	Food stores	3 470	1 270	391	121
55 ex. 554	Automotive dealers	1 320	135	147	46
55 pt. (554)	Gasoline service stations	2 419	437	319	78
56	Apparel and accessory stores	2 022	673	231	86
562, 3, 8	Women's clothing, specialty stores, furriers	871	274	89	34
562	Women's ready-to-wear stores	688	194	70	23
561	Men's and boys' clothing and furnishings stores	373	133	49	22
565	Family clothing stores	169	65	15	4
566	Shoe stores	404	122	48	19
564, 9	Other apparel and accessory stores	205	81	30	7
57	Furniture, home furnishings, and equipment stores	1 822	484	179	76
5712	Furniture stores	575	162	56	19
Other 571	Home furnishings stores	510	138	49	22
572, 573	Household appliance, radio, television, and music stores	737	184	74	35
58	Eating and drinking places	6 055	2 236	773	232
5812	Eating places	4 339	1 605	546	200
5813	Drinking places (alcoholic beverages)	1 666	631	232	32
59 pt. (591)	Drug stores and proprietary stores	738	215	82	29
59 ex. 591, 6	Miscellaneous retail stores ³	5 592	1 811	624	257
592	Liquor stores	735	196	156	33
594	Miscellaneous shopping goods stores	2 363	920	198	117
5992	Florists	335	118	39	13

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Central business districts			Major retail centers (see descriptions below)	
		San Francisco	Oakland	Berkeley	No. 1	No. 2
	Retail stores, total: ¹					
	Number	1 773	527	184	255	61
	Sales	549 829	170 949	62 099	72 272	63 117
	Payroll, entire year	117 420	32 109	9 936	13 234	9 519
	Paid employees for week including March 12, 1972	18 013	5 323	1 738	2 009	1 348
54, 58, 591	Convenience goods stores:					
	Number	829	219	55	94	14
	Sales	140 972	(D)	10 616	12 344	11 821
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	632	187	82	133	40
	Sales	352 579	111 606	(D)	49 522	44 067
52, 55, 59, ex. 591. 4	All other stores:					
	Number	312	121	47	28	7
	Sales	56 278	(D)	(D)	10 406	7 229
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 773	527	184	255	61
52	Building materials, hardware, garden supply, and mobile home dealers ..	11	5	8	7	-
525	Hardware stores	5	1	4	-	-
52 ex. 525	Other	6	4	4	7	-
53	General merchandise group stores	36	8	7	16	3
531	Department stores	4	3	2	2	1
533	Variety stores	12	1	2	8	1
539	Miscellaneous general merchandise stores	20	4	3	6	1
54	Food stores	131	49	15	30	9
55 ex. 554	Automotive dealers	20	12	7	3	2
55 pt. (554)	Gasoline service stations	25	22	10	-	1
56	Apparel and accessory stores	242	80	24	41	26
562, 3, 8	Women's clothing, specialty stores, furriers	93	28	9	13	14
562	Women's ready-to-wear stores	54	22	6	9	11
561	Men's and boys' clothing and furnishings stores	56	21	4	9	5
565	Family clothing stores	12	3	2	3	-
566	Shoe stores	49	18	7	11	7
564, 9	Other apparel and accessory stores	32	10	2	5	-
57	Furniture, home furnishings, and equipment stores	87	40	25	41	2
5712	Furniture stores	26	13	4	16	-
Other 571	Home furnishings stores	27	5	7	7	-
572, 573	Household appliance, radio, television, and music stores	34	22	14	18	2
58	Eating and drinking places	658	161	35	58	4
5812	Eating places	489	122	31	40	4
5813	Drinking places (alcoholic beverages)	169	39	4	18	-
59 pt. (591)	Drug stores and proprietary stores	40	9	5	6	1
59 ex. 591, 6	Miscellaneous retail stores ³	523	141	48	53	13
592	Liquor stores	30	18	-	1	-
594	Miscellaneous shopping goods stores	267	59	26	35	9
5992	Florists	26	11	6	5	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes establishments on Mission St. from 14th St. to 29th St., on 22d St. from Mission to Bartlett St., and on 24th St. from Capp St. to Bartlett St. (San Francisco) (In tracts 201, 208, 209, 252, and 253)

MRC No. 2. Includes the planned center known as "Stonestown Shopping Center" and establishments in the area bounded by Eucalyptus Dr., 19th Ave., both sides of Winston Dr., west and north sides of Buckingham Way, and both sides of 20th Ave. (San Francisco) (In tract 332)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores, total: ¹					
	Number	33	12	43	24	101
	Sales	23 963	(D)	27 881	17 141	24 620
	Payroll, entire year	4 111	(D)	3 347	2 400	3 658
	Paid employees for week including March 12, 1972	574	(D)	501	476	667
54, 58, 591	Convenience goods stores:					
	Number	14	6	14	5	19
	Sales	1 153	434	14 784	522	3 821
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	16	3	20	15	69
	Sales	22 425	(D)	11 159	15 923	18 503
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3	3	9	4	13
	Sales	385	(D)	1 938	696	2 296
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	33	12	43	24	101
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	3
525	Hardware stores	-	-	-	-	1
52 ex. 525	Other	-	-	-	-	2
53	General merchandise group stores	2	1	3	4	5
531	Department stores	1	1	1	2	2
533	Variety stores	1	-	2	2	2
539	Miscellaneous general merchandise stores	-	-	-	-	1
54	Food stores	2	1	6	2	8
55 ex. 554	Automotive dealers	1	1	1	-	1
55 pt. (554)	Gasoline service stations	-	-	4	3	-
56	Apparel and accessory stores	3	-	8	5	21
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	2	1	9
562	Women's ready-to-wear stores	-	-	2	1	8
561	Men's and boys' clothing and furnishings stores	-	-	2	1	6
565	Family clothing stores	1	-	1	-	1
566	Shoe stores	2	-	3	3	5
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	9	2	1	1	17
5712	Furniture stores	3	1	-	-	4
Other 571	Home furnishings stores	3	1	-	-	7
572, 573	Household appliance, radio, television, and music stores	3	-	1	1	6
58	Eating and drinking places	12	4	6	2	7
5812	Eating places	5	4	6	2	6
5813	Drinking places (alcoholic beverages)	6	-	-	-	1
59 pt. (591)	Drug stores and proprietary stores	-	1	2	1	4
59 ex. 591, 6	Miscellaneous retail stores ³	4	2	12	6	35
592	Liquor stores	-	-	1	-	2
594	Miscellaneous shopping goods stores	2	-	8	5	26
5992	Florists	-	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the establishments on Telegraph Ave. from 23d St. to 28th St. (Oakland) (In tract 4013)

MRC No. 4. Includes the establishments on East 14th St. from 27th Ave. to Derby Ave. (Oakland) (In tracts 4061 and 4062)

MRC No. 5. Includes the planned center known as "South Shore Shopping Center" in the area bounded by Otis Dr., Park St., Shore Line Dr., and Willow. (Alameda) (In tract 4284)

MRC No. 6. Includes the planned center known as "Corte Madera Center" and establishments in the area bounded by Madera Blvd., Redwood Highway and Tamalpais Dr. (Corte Madera) (In tract 1211)

MRC No. 7. Includes the establishments on 4th St. from Lincoln Ave. to E St. and on C St. from 3d St. to 5th Ave. (San Rafael, Marin County) (In tract 1110)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 8	No. 9	No. 10	No. 11	No. 12
	Retail stores, total: ¹					
	Number	36	17	168	12	109
	Sales	10 300	20 883	71 167	19 486	39 967
	Payroll, entire year	1 690	2 974	10 491	2 681	6 279
	Paid employees for week including March 12, 1972	335	458	1 779	476	963
54, 58, 591	Convenience goods stores:					
	Number	4	4	40	5	29
	Sales	(D)	(D)	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	30	8	85	6	48
	Sales	8 981	(D)	(D)	16 102	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2	5	43	1	32
	Sales	(D)	(D)	(D)	(D)	11 585
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	36	17	168	12	109
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	5	-	3
525	Hardware stores	1	-	1	-	-
52 ex. 525	Other	-	1	4	-	3
53	General merchandise group stores	5	1	4	1	3
531	Department stores	2	1	2	1	1
533	Variety stores	3	-	1	-	2
539	Miscellaneous general merchandise stores	-	-	1	-	-
54	Food stores	-	1	13	1	5
55 ex. 554	Automotive dealers	-	2	3	-	7
55 pt. (554)	Gasoline service stations	-	2	11	1	6
56	Apparel and accessory stores	15	2	32	-	12
562, 3, 8	Women's clothing, specialty stores, furriers	6	1	13	-	2
562	Women's ready-to-wear stores	6	1	12	-	2
561	Men's and boys' clothing and furnishings stores	2	-	8	-	2
565	Family clothing stores	1	1	4	-	2
566	Shoe stores	3	-	6	-	4
564, 9	Other apparel and accessory stores	3	-	1	-	2
57	Furniture, home furnishings, and equipment stores	4	4	22	2	17
5712	Furniture stores	1	-	6	1	5
Other 571	Home furnishings stores	1	1	6	1	4
572, 573	Household appliance, radio, television, and music stores	2	3	10	-	8
58	Eating and drinking places	2	3	23	3	22
5812	Eating places	1	2	21	1	18
5813	Drinking places (alcoholic beverages)	1	1	2	2	4
59 pt. (591)	Drug stores and proprietary stores	2	-	4	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	7	1	51	3	32
592	Liquor stores	-	-	2	-	3
594	Miscellaneous shopping goods stores	6	1	27	3	16
5992	Florists	-	-	2	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 8. Includes establishments in the area bounded by Nevin Ave., 9th, Barrett, 11th, Nevin Ave., 13th, Biszell Ave., and 7th. (Richmond) (In tracts 3760 and 3770)

MRC No. 9. Includes establishments on MacDonald Ave. from 37th St. to Eastshore Freeway and in the 200 block of 44th St. (Richmond city, Contra Costa County) (In tracts 3710 and 3810)

MRC No. 10. Includes the planned center known as "Broadway Plaza" and establishments in the area bounded by Civic Dr., east side of Broadway, S.P. RR., south side of East Newell Ave., and west side of California Blvd. (Walnut Creek) (In tract 3390)

MRC No. 11. Includes the planned center known as "Contra Costa Center" bounded by Monument Blvd., Buskirk Ave., Hookston Rd., and Route 24 (Freeway). (Pleasant Hill) (In tract 3240)

MRC No. 12. Includes the planned center known as "Concord Shopping Center" and establishments in the area bounded by north side of Broadway, Central, Concord Ave., north side of Salvio, Grant, and south side of Concord Blvd., Galindo, south side of Willow Pass Rd., and Market St. (Concord) (In tract 3280)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 14	No. 15	No. 16	No. 17	No. 19
	Retail stores, total: ¹					
	Number	46	78	158	73	85
	Sales	10 405	46 558	59 310	13 189	85 634
	Payroll, entire year	1 684	6 068	8 938	2 087	12 077
	Paid employees for week including March 12, 1972	310	1 072	1 410	438	2 087
54, 58, 591	Convenience goods stores:					
	Number	13	24	48	25	26
	Sales	1 502	11 232	7 470	2 474	13 184
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	27	39	66	36	52
	Sales	8 380	31 195	27 441	8 703	70 476
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	15	44	12	7
	Sales	523	4 131	24 399	2 012	1 974
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	46	78	158	73	85
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	4	2	-
525	Hardware stores	-	-	2	1	-
52 ex. 525	Other	1	1	2	1	-
53	General merchandise group stores	2	3	3	3	4
531	Department stores	1	2	1	1	3
533	Variety stores	1	1	2	1	1
539	Miscellaneous general merchandise stores	-	-	-	1	-
54	Food stores	3	9	7	8	11
55 ex. 554	Automotive dealers	2	4	11	1	-
55 pt. (554)	Gasoline service stations	-	5	9	1	3
56	Apparel and accessory stores	10	15	24	14	28
562, 3, 8	Women's clothing, specialty stores, furriers	3	5	11	5	14
562	Women's ready-to-wear stores	3	5	10	5	12
561	Men's and boys' clothing and furnishings stores	4	2	4	5	4
565	Family clothing stores	-	-	-	1	1
566	Shoe stores	2	7	6	3	9
564, 9	Other apparel and accessory stores	1	1	3	-	-
57	Furniture, home furnishings, and equipment stores	6	9	15	7	7
5712	Furniture stores	2	2	5	-	2
Other 571	Home furnishings stores	2	1	2	3	1
572, 573	Household appliance, radio, television, and music stores	2	6	8	4	4
58	Eating and drinking places	9	15	38	13	14
5812	Eating places	5	12	21	8	13
5813	Drinking places (alcoholic beverages)	4	3	17	5	1
59 pt. (591)	Drug stores and proprietary stores	1	-	3	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	12	17	44	20	17
592	Liquor stores	-	1	2	1	2
594	Miscellaneous shopping goods stores	9	12	24	12	13
5992	Florists	-	2	1	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 14. Includes establishments in the area bounded by West 1st St., A.T. & S.F. RR., E St., West 4th St., and I St. (Antioch, Contra Costa County) (In tract 3050)

MRC No. 15. Includes the planned center known as "Bay Fair Shopping Center" and establishments on East 14th St. from 150th Ave. to Plaza St., on 150th Ave. from East 14th St. to Hesperian Blvd., and the 15000 and 15100 blocks of Hesperian Blvd. (San Leandro) (In tracts 4331 and 4338)

MRC No. 16. Includes the establishments in the area bounded by Simon, Peralta, Simon, Main, Hazel, Foothill Blvd., city limits, A St., 4th, D St., 2d, E St., Jackson, and W.P. RR. (Hayward city) (Entire tract 4354)

MRC No. 17. Includes the establishments on Broadway from Main St. to El Camino Real, and on El Camino Real from Brewster Ave. to James Ave. (Redwood City) (In tract 6102)

MRC No. 19. Includes the planned center known as "Hillsdale Shopping Center" and establishments on South El Camino Real from 28th Ave. to 37th Ave. and on West Hillsdale Blvd. to Number 80. (San Mateo) (In tract 6072)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 20	No. 21	No. 23	No. 24	No. 25
	Retail stores, total: ¹					
	Number	140	98	57	63	25
	Sales	31 397	16 117	28 559	41 501	17 442
	Payroll, entire year	5 244	2 915	4 280	5 527	2 264
	Paid employees for week including March 12, 1972	1 064	595	787	964	344
54, 58, 591	Convenience goods stores:					
	Number	49	34	16	16	13
	Sales	7 882	4 830	12 140	12 182	7 708
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	66	48	31	37	7
	Sales	19 703	8 819	14 343	26 840	8 029
52, 55, 59, ex. 591, 4	All other stores:					
	Number	25	16	10	10	5
	Sales	3 812	2 468	2 076	2 479	1 705
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	140	98	57	63	25
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	2	1	-
525	Hardware stores	1	1	1	1	-
52 ex. 525	Other	-	1	1	-	-
53	General merchandise group stores	5	2	5	2	1
531	Department stores	2	1	1	1	1
533	Variety stores	2	1	2	1	-
539	Miscellaneous general merchandise stores	1	-	2	-	-
54	Food stores	11	11	6	4	7
55 ex. 554	Automotive dealers	1	-	-	-	1
55 pt. (554)	Gasoline service stations	2	3	3	3	2
56	Apparel and accessory stores	25	16	13	19	1
562, 3, 8	Women's clothing, specialty stores, furriers	15	8	6	10	-
562	Women's ready-to-wear stores	12	8	4	9	-
561	Men's and boys' clothing and furnishings stores	5	2	3	2	-
565	Family clothing stores	-	1	-	-	-
566	Shoe stores	3	4	2	5	1
564, 9	Other apparel and accessory stores	2	1	2	2	-
57	Furniture, home furnishings, and equipment stores	15	6	6	7	4
5712	Furniture stores	4	-	1	3	1
Other 571	Home furnishings stores	5	2	-	-	1
572, 573	Household appliance, radio, television, and music stores	6	4	5	4	2
58	Eating and drinking places	31	21	8	10	5
5812	Eating places	24	15	7	9	4
5813	Drinking places (alcoholic beverages)	7	6	1	1	1
59 pt. (591)	Drug stores and proprietary stores	7	2	2	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	42	35	12	15	3
592	Liquor stores	5	2	1	1	1
594	Miscellaneous shopping goods stores	21	24	7	9	1
5992	Florists	2	1	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 20. Includes establishments in the area bounded by South Railroad Ave., east side of East 4th Ave., South El Camino Real, west side of East 2d Ave., San Mateo Dr., Baldwin Ave., and Baldwin Ave. extended. (San Mateo) (In tracts 6062 and 6063)

MRC No. 21. Includes the establishments on Burlingame Ave. from El Camino Real to California Dr., on California Dr. from Burlingame Ave. to Lorton Ave., on Lorton Ave. from Howard Ave. to Donnelly Ave., on Park Rd. from Howard Ave. to Burlingame Ave., and on Primrose Rd. from Howard Ave. to Bellevue Ave. (Burlingame) (In tract 6055)

MRC No. 23. Includes the planned center known as "Westlake Shopping Center" and establishments in the area bounded by the north side of Alemany Blvd., Park Plaza Dr., Southgate Ave., and Lake Merced Blvd. (Daly City) (In tract 6008)

MRC No. 24. Includes the planned center known as "El Cerrito Plaza" and establishments on Fairmount Ave. from San Pablo Ave. to A.T. & S.F. RR., and on San Pablo Ave. from Cerrito Creek to Central Ave. (El Cerrito, Contra Costa County) (In tracts 3891 and 3892)

MRC No. 25. Includes the planned center known as "Brentwood Shopping Center" and establishments on El Camino Real, Brentwood Dr., Kenwood Way, Hazelwood Dr., Northwood Dr., and Alida. (South San Francisco) (In tracts 6023 and 6024)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 26	No. 27	No. 28	No. 29	No. 31
	Retail stores, total: ¹					
	Number	54	94	13	76	94
	Sales	25 721	84 329	(D)	52 688	58 694
	Payroll, entire year	3 288	13 562	(D)	6 393	7 509
	Paid employees for week including March 12, 1972	615	1 970	(D)	991	1 486
54, 58, 591	Convenience goods stores:					
	Number	17	26	3	19	27
	Sales	15 911	13 222	(D)	14 592	20 028
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	25	61	7	46	54
	Sales	7 840	70 363	(D)	35 861	33 912
52, 55, 59, ex. 591, 4	All other stores:					
	Number	12	7	3	11	13
	Sales	1 970	744	161	2 235	4 754
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	54	94	13	76	94
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	-	-	-	-
525	Hardware stores	1	-	-	-	-
52 ex. 525	Other	2	-	-	-	-
53	General merchandise group stores	2	4	1	2	3
531	Department stores	2	3	1	2	1
533	Variety stores	-	1	-	-	1
539	Miscellaneous general merchandise stores	-	-	-	-	1
54	Food stores	9	8	-	10	8
55 ex. 554	Automotive dealers	-	-	1	1	2
55 pt. (554)	Gasoline service stations	2	2	-	6	3
56	Apparel and accessory stores	7	36	-	24	26
562, 3, 8	Women's clothing, specialty stores, furriers	4	17	-	11	9
562	Women's ready-to-wear stores	4	13	-	8	9
561	Men's and boys' clothing and furnishings stores	2	7	-	2	4
565	Family clothing stores	-	-	-	1	3
566	Shoe stores	1	11	-	9	6
564, 9	Other apparel and accessory stores	-	1	-	1	4
57	Furniture, home furnishings, and equipment stores	6	7	6	8	11
5712	Furniture stores	2	1	6	2	2
Other 571	Home furnishings stores	2	1	-	2	2
572, 573	Household appliance, radio, television, and music stores	2	5	-	4	7
58	Eating and drinking places	6	16	3	6	16
5812	Eating places	5	14	3	5	15
5813	Drinking places (alcoholic beverages)	1	2	-	1	1
59 pt. (591)	Drug stores and proprietary stores	2	2	-	3	3
59 ex. 591, 6	Miscellaneous retail stores ³	17	19	2	16	22
592	Liquor stores	2	-	-	1	2
594	Miscellaneous shopping goods stores	10	14	-	12	14
5992	Florists	1	-	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 26. Includes the planned center known as "Millbrae Square" on Broadway from Meadow Glen Ave. to Victoria Ave., on El Camino Real from Meadow Glen Ave. to Taylor Blvd., and on Taylor Blvd., from El Camino Real to Magnolia Ave. (Millbrae) (In tracts 6044 and 6048)

MRC No. 27. Includes the planned center known as "Southland Shopping Center" bounded by Winton Ave., Southland Dr., La Playa Ave., and Hesperian Blvd. (Hayward, Alameda County) (In tract 4370)

MRC No. 28. Includes establishments on El Camino Real from Willow St. to Northumberland Ave. (Redwood City) (In tract 6107)

MRC No. 29. Includes the planned centers known as "Northgate Mall," "Northgate One," and "Northgate Plaza," and establishments on Los Ranchitos Rd. and Del Presidio Blvd. (San Rafael) (In tracts 1081 and 1082)

MRC No. 31. Includes the planned centers known as "The Fremont Hub" and "Fremont Plaza" bounded by Mowry Ave., State St., Beacon Ave., Fremont Blvd., Walnut Way, and Argonaut Way. (Fremont) (In tract 4419)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 32	No. 33	No. 35
	Retail stores, total: ¹			
	Number	118	33	10
	Sales\$1,000..	103 465	21 487	16 744
	Payroll, entire year\$1,000..	13 703	2 632	2 001
	Paid employees for week including March 12, 1972	2 512	470	465
54, 58, 591	Convenience goods stores:			
	Number	27	11	4
	Sales\$1,000..	(D)	10 314	837
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	81	14	3
	Sales\$1,000..	96 562	9 768	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	10	8	3
	Sales\$1,000..	(D)	1 405	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	118	33	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	1
525	Hardware stores	-	-	-
52 ex. 525	Other	-	1	1
53	General merchandise group stores	4	2	1
531	Department stores	3	1	1
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	10	4	-
55 ex. 554	Automotive dealers	-	1	-
55 pt. (554)	Gasoline service stations	2	3	1
56	Apparel and accessory stores	45	6	-
562, 3, 8	Women's clothing, specialty stores, furriers	22	1	-
562	Women's ready-to-wear stores	19	1	-
561	Men's and boys' clothing and furnishings stores	7	2	-
565	Family clothing stores	-	1	-
566	Shoe stores	14	2	-
564, 9	Other apparel and accessory stores	2	-	-
57	Furniture, home furnishings, and equipment stores	9	3	1
5712	Furniture stores	2	-	-
Other 571	Home furnishings stores	3	1	1
572, 573	Household appliance, radio, television, and music stores	4	2	-
58	Eating and drinking places	16	5	3
5812	Eating places	14	4	2
5813	Drinking places (alcoholic beverages)	2	1	1
59 pt. (591)	Drug stores and proprietary stores	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	31	6	2
592	Liquor stores	-	1	-
594	Miscellaneous shopping goods stores	23	3	1
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 32. Includes the planned center known as "Sun Valley Shopping Center" bounded by Golf Club Rd., Interstate Highway 680, Willow Pass Rd., and Contra Costa Blvd. (Concord) (In tract 3270)

MRC No. 33. Includes the planned center known as "Regional Plaza" and establishments on Regional St. from Amador Valley Blvd. to Dublin Blvd. (Alameda County) (In tract 4504)

MRC No. 35. Includes establishments in the area bounded by Freeway 238, Hesperian Blvd., Lewelling Blvd., and Freeway 17. (San Leandro) (In tract 4337)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 37	No. 38	No. 39	No. 40	No. 41
	Retail stores, total: ¹					
	Number	25	65	56	27	11
	Sales\$1,000..	11 633	29 969	18 057	14 619	5 607
	Payroll, entire year\$1,000..	1 179	4 749	2 518	2 109	606
	Paid employees for week including March 12, 1972	119	909	452	401	71
54, 58, 591	Convenience goods stores:					
	Number	5	16	19	12	6
	Sales\$1,000..	379	9 859	10 411	3 006	2 198
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	7	42	28	4	2
	Sales\$1,000..	4 278	18 958	6 286	7 294	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	13	7	9	11	3
	Sales\$1,000..	6 976	1 152	1 360	4 319	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	25	65	56	27	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1	3	1
525	Hardware stores	1	-	-	-	-
52 ex. 525	Other	-	-	1	3	1
53	General merchandise group stores	2	2	2	2	2
531	Department stores	1	1	1	1	1
533	Variety stores	-	1	1	1	1
539	Miscellaneous general merchandise stores	1	-	-	-	-
54	Food stores	1	7	7	4	4
55 ex. 554	Automotive dealers	6	2	2	1	-
55 pt. (554)	Gasoline service stations	2	1	1	4	1
56	Apparel and accessory stores	2	25	15	-	-
562, 3, 8	Women's clothing, specialty stores, furriers	-	9	6	-	-
562	Women's ready-to-wear stores	-	6	4	-	-
561	Men's and boys' clothing and furnishings stores	-	5	4	-	-
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	1	8	3	-	-
564, 9	Other apparel and accessory stores	1	3	2	-	-
57	Furniture, home furnishings, and equipment stores	2	2	4	2	-
5712	Furniture stores	1	-	-	1	-
Other 571	Home furnishings stores	-	1	2	-	-
572, 573	Household appliance, radio, television, and music stores	1	1	2	1	-
58	Eating and drinking places	4	8	9	7	2
5812	Eating places	1	8	7	7	2
5813	Drinking places (alcoholic beverages)	3	-	2	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	3	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	5	17	12	3	1
592	Liquor stores	-	2	2	2	1
594	Miscellaneous shopping goods stores	1	13	7	-	-
5992	Florists	2	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 37. Includes establishments on Mission Blvd. from Devon Drive to Sorenson Rd. (Hayward) (In tracts 4365 and 4379)

MRC No. 38. Includes the planned center known as "Eastmont Mall" bounded by Church St., Foothill Blvd., 73d Ave., (Hegenberger Expressway) and Bancroft Ave. (Oakland) (In tract 4086)

MRC No. 39. Includes the unplanned center known as "Pelton Center" and establishments on Washington Ave. from Davis St. to Parrott St., and on East 14th St. from Davis St. to Parrott St. (San Leandro) (In tract 4326)

MRC No. 40. Includes the planned center known as "Fremont Center" and establishments on Grimmer Blvd. from Irvington Ave. to Fremont Blvd. and on Fremont Blvd. from Grimmer to Chapel Way. (Fremont) (In tracts 4423 and 4424)

MRC No. 41. Includes the planned center known as "Newark Square" and establishments on both sides of Thornton Ave. from Nimitz Freeway (State Highway 17) to Mayhews Landing Rd. (Newark) (In tracts 4441, 4444, and 4445)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 42	No. 43	No. 44
	Retail stores, total: ¹			
	Number	19	78	79
	Sales	16 983	45 322	72 171
	Payroll, entire year	2 573	7 613	9 243
	Paid employees for week including March 12, 1972	513	819	1 622
54, 58, 591	Convenience goods stores:			
	Number	4	15	17
	Sales	(D)	2 916	14 717
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	14	60	54
	Sales	10 951	42 216	56 298
52, 55, 59, ex. 591, 4	All other stores:			
	Number	1	3	8
	Sales	(D)	190	1 156
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	19	78	79
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	4	3
531	Department stores	1	3	2
533	Variety stores	-	1	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	6	10
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	-	-	1
56	Apparel and accessory stores	5	33	28
562, 3, 8	Women's clothing, specialty stores, furriers	2	16	15
562	Women's ready-to-wear stores	2	13	12
561	Men's and boys' clothing and furnishings stores	2	3	5
565	Family clothing stores	-	3	1
566	Shoe stores	1	11	6
564, 9	Other apparel and accessory stores	-	-	1
57	Furniture, home furnishings, and equipment stores	3	7	7
5712	Furniture stores	-	1	2
Other 571	Home furnishings stores	2	2	1
572, 573	Household appliance, radio, television, and music stores	1	4	4
58	Eating and drinking places	2	8	6
5812	Eating places	2	8	6
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	19	23
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	5	16	16
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 42. Includes the planned center known as "Fremont Fashion Center" bounded by Mowry Ave., Civic Center Dr., Walnut Ave., and Paseo Padre Parkway. (Fremont) (In tract 4419)

MRC No. 43. Includes the planned center known as "Tanforan Park" bounded by Sheath Lane, Huntington Ave., Highway 380, and El Camino Real. (San Bruno) (In tract 6041)

MRC No. 44. Includes the planned center known as "Serramonte Center" bounded by Southgate Ave., Junipero Serra Freeway, both sides of Serramonte Blvd., and Callan Blvd. (Daly City) (In tract 6016)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 45	No. 47	No. 49
	Retail stores, total: ¹			
	Number	11	26	81
	Sales	30 471	15 223	19 462
	Payroll, entire year	3 029	1 989	3 058
	Paid employees for week including March 12, 1972	288	261	560
54, 58, 591	Convenience goods stores:			
	Number	3	8	44
	Sales	309	7 627	5 377
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	9	28
	Sales	17 053	3 098	13 246
52, 55, 59, ex. 591, 4	All other stores:			
	Number	3	9	9
	Sales	13 109	4 498	839
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	11	26	81
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	-
525	Hardware stores	-	-	-
52 ex. 525	Other	1	2	-
53	General merchandise group stores	2	1	3
531	Department stores	1	1	1
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	1	-	1
54	Food stores	-	4	16
55 ex. 554	Automotive dealers	1	1	-
55 pt. (554)	Gasoline service stations	1	4	-
56	Apparel and accessory stores	-	1	10
562, 3, 8	Women's clothing, specialty stores, furriers	-	1	4
562	Women's ready-to-wear stores	-	1	4
561	Men's and boys' clothing and furnishings stores	-	-	2
565	Family clothing stores	-	-	-
566	Shoe stores	-	-	1
564, 9	Other apparel and accessory stores	-	-	3
57	Furniture, home furnishings, and equipment stores	2	4	4
5712	Furniture stores	-	2	1
Other 571	Home furnishings stores	-	2	1
572, 573	Household appliance, radio, television, and music stores	2	-	2
58	Eating and drinking places	3	3	22
5812	Eating places	3	2	18
5813	Drinking places (alcoholic beverages)	-	1	4
59 pt. (591)	Drug stores and proprietary stores	-	1	6
59 ex. 591, 6	Miscellaneous retail stores ³	1	5	20
592	Liquor stores	-	2	2
594	Miscellaneous shopping goods stores	1	3	11
5992	Florists	-	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 45. Includes the planned center known as "Serra Center" and establishments on Serramonte Blvd. and Junipero Serra Blvd. (Colma) (In tract 6016)

MRC No. 47. Includes the establishments on San Pablo Ave. from Manila Ave. to Plumas Ave. (10891 to 10533). (El Cerrito) (In tracts 3830, 3870, and 3880)

MRC No. 49. Includes establishments on Geary Blvd. from 14th Ave. to 22d Ave. (San Francisco) (In tracts 426, 476, and 477)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	255	72 272	13 234	3 145	2 009
52	Building materials, hardware, garden supply, and mobile home dealers ..	7	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	7	(D)	(D)	(D)	(D)
53	General merchandise group stores	16	23 215	4 138	941	606
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	8	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	1 010	112	27	27
54	Food stores	30	5 441	647	162	140
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	41	6 464	1 013	237	183
562, 3, 8	Women's clothing, specialty stores, furriers	13	2 225	317	71	57
562	Women's ready-to-wear stores	9	1 970	287	62	48
561	Men's and boys' clothing and furnishings stores	9	1 425	239	59	42
565	Family clothing stores	3	516	114	25	21
566	Shoe stores	11	1 938	299	70	53
564, 9	Other apparel and accessory stores	5	360	44	12	10
57	Furniture, home furnishings, and equipment stores	41	15 771	3 284	801	412
5712	Furniture stores	16	9 863	2 305	575	279
Other 571	Home furnishings stores	7	753	145	34	26
572, 573	Household appliance, radio, television, and music stores	18	5 155	834	192	107
58	Eating and drinking places	58	5 176	1 426	356	306
5812	Eating places	40	3 923	1 172	294	259
5813	Drinking places (alcoholic beverages)	18	1 253	254	62	47
59 pt. (591)	Drug stores and proprietary stores	6	1 727	361	91	56
59 ex. 591, 6	Miscellaneous retail stores ³	53	6 258	967	238	201
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	35	4 072	591	150	125
5992	Florists	5	447	109	27	23

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 7¹					
	Retail stores, total ²	101	24 620	3 658	817	667
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	255	25	6	9
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	8	996	153	32	32
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	21	4 057	662	147	116
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 776	303	63	58
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	5	1 401	234	57	38
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	17	2 723	413	93	56
5712	Furniture stores	4	1 355	194	45	22
Other 571	Home furnishings stores	7	558	104	19	17
572, 573	Household appliance, radio, television, and music stores	6	810	115	29	17
58	Eating and drinking places	7	1 238	455	111	78
5812	Eating places	6	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	1 587	282	20	20
59 ex. 591, 6	Miscellaneous retail stores ³	35	5 174	687	168	147
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	26	4 289	589	142	125
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 10¹					
	Retail stores, total ²	168	71 167	10 491	2 342	1 779
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	949	173	44	28
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	13	13 735	1 571	358	210
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	11	2 085	214	50	56
56	Apparel and accessory stores	32	14 075	1 981	448	388
562, 3, 8	Women's clothing, specialty stores, furriers	13	7 321	1 045	238	215
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	8	2 727	367	76	47
565	Family clothing stores	4	2 931	413	97	101
566	Shoe stores	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	5 097	705	172	100
5712	Furniture stores	6	1 531	245	61	30
Other 571	Home furnishings stores	6	774	102	22	16
572, 573	Household appliance, radio, television, and music stores	10	2 792	358	89	54
58	Eating and drinking places	23	5 574	1 663	352	289
5812	Eating places	21	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	51	6 918	972	234	189
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	27	3 824	537	131	125
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 12¹					
	Retail stores, total ²	109	39 967	6 279	1 441	963
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	536	63	15	7
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	3	536	63	15	7
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	7 460	950	245	97
55 pt. (554)	Gasoline service stations	6	1 204	204	50	49
56	Apparel and accessory stores	12	2 178	320	71	48
562, 3, 8	Women's clothing, specialty stores, furriers	2	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	2	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	457	93	21	10
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	17	3 233	396	99	52
5712	Furniture stores	5	1 323	172	44	25
Other 571	Home furnishings stores	4	582	94	26	11
572, 573	Household appliance, radio, television, and music stores	8	1 328	130	29	16
58	Eating and drinking places	22	4 034	1 585	313	288
5812	Eating places	18	3 698	1 498	293	270
5813	Drinking places (alcoholic beverages)	4	336	87	20	18
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	32	5 070	708	156	118
592	Liquor stores	3	939	69	15	13
594	Miscellaneous shopping goods stores	16	2 685	394	82	59
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 16¹					
	Retail stores, total ²	158	59 310	8 938	1 994	1 410
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	685	148	49	23
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	2 984	308	70	39
55 ex. 554	Automotive dealers	11	18 723	2 614	427	161
55 pt. (554)	Gasoline service stations	9	2 520	213	55	44
56	Apparel and accessory stores	24	6 053	957	236	219
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 646	446	101	94
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	1 413	229	61	52
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	(D)	(D)	(D)	(D)
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	933	140	36	26
58	Eating and drinking places	38	4 170	1 141	255	217
5812	Eating places	21	3 191	933	201	169
5813	Drinking places (alcoholic beverages)	17	979	208	54	48
59 pt. (591)	Drug stores and proprietary stores	3	316	36	10	9
59 ex. 591, 6	Miscellaneous retail stores ³	44	6 781	990	251	203
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	24	4 310	650	161	124
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 20¹					
	Retail stores, total ²	140	31 397	5 244	1 318	1 064
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	5 605	1 001	273	212
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	11	1 538	172	48	54
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	25	5 911	797	195	203
562, 3, 8	Women's clothing, specialty stores, furriers	15	3 185	352	82	103
562	Women's ready-to-wear stores	12	2 830	333	76	97
561	Men's and boys' clothing and furnishings stores	5	1 118	176	37	26
565	Family clothing stores	-	(D)	(D)	(D)	(D)
566	Shoe stores	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	3 042	454	120	89
5712	Furniture stores	4	1 044	129	44	32
Other 571	Home furnishings stores	5	690	118	29	23
572, 573	Household appliance, radio, television, and music stores	6	1 308	207	47	34
58	Eating and drinking places	31	4 094	1 116	264	208
5812	Eating places	24	3 564	975	231	181
5813	Drinking places (alcoholic beverages)	7	530	141	33	27
59 pt. (591)	Drug stores and proprietary stores	7	2 250	359	95	72
59 ex. 591, 6	Miscellaneous retail stores ³	42	7 484	1 078	262	184
592	Liquor stores	5	1 119	72	15	11
594	Miscellaneous shopping goods stores	21	5 145	830	201	140
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 32¹					
	Retail stores, total ²	118	103 465	13 703	3 187	2 512
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	4	71 531	9 048	2 065	1 501
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	10	1 789	226	50	63
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	45	17 170	2 099	496	472
562, 3, 8	Women's clothing, specialty stores, furriers	22	7 078	840	188	204
562	Women's ready-to-wear stores	19	6 726	800	181	190
561	Men's and boys' clothing and furnishings stores	7	4 523	464	106	81
565	Family clothing stores	-	(D)	(D)	(D)	(D)
566	Shoe stores	14	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	1 968	242	77	44
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	1 379	172	60	29
58	Eating and drinking places	16	2 862	969	220	191
5812	Eating places	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	31	6 446	926	224	188
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	23	5 893	832	208	174
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

PART A. San Francisco

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 773	549 829	117 420	28 666	18 013
52	Building materials, hardware, garden supply, and mobile home dealers ..	11	2 264	532	139	73
525	Hardware stores	5	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	36	148 153	41 021	10 081	5 022
531	Department stores	4	131 608	37 824	9 339	4 501
533	Variety stores	12	12 492	2 631	606	423
539	Miscellaneous general merchandise stores	20	4 053	566	136	98
54	Food stores	131	24 172	2 545	642	482
55 ex. 554	Automotive dealers	20	12 526	1 897	436	210
55 pt. (554)	Gasoline service stations	25	4 935	494	116	93
56	Apparel and accessory stores	242	109 074	18 510	4 715	3 057
562, 3, 8	Women's clothing, specialty stores, furriers	93	48 095	8 355	2 155	1 442
562	Women's ready-to-wear stores	54	41 946	7 346	1 855	1 275
561	Men's and boys' clothing and furnishings stores	56	36 664	5 768	1 489	903
565	Family clothing stores	12	5 256	809	216	130
566	Shoe stores	49	16 354	2 993	706	459
564, 9	Other apparel and accessory stores	32	2 705	585	149	123
57	Furniture, home furnishings, and equipment stores	87	30 161	4 533	1 158	560
5712	Furniture stores	26	16 106	2 468	613	254
Other 571	Home furnishings stores	27	3 324	516	134	88
572, 573	Household appliance, radio, television, and music stores	34	10 731	1 549	411	218
58	Eating and drinking places	658	99 889	29 946	7 079	5 769
5812	Eating places	489	83 973	25 706	6 046	4 903
5813	Drinking places (alcoholic beverages)	169	15 916	4 240	1 033	866
59 pt. (591)	Drug stores and proprietary stores	40	16 911	2 632	661	464
59 ex. 591, 6	Miscellaneous retail stores ²	523	101 744	15 310	3 639	2 283
592	Liquor stores	30	8 689	488	118	71
594	Miscellaneous shopping goods stores	267	65 191	10 103	2 384	1 491
5992	Florists	26	2 436	589	134	85

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. Oakland

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	527	170 949	32 109	7 884	5 323
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	50 033	12 526	3 107	2 111
531	Department stores	3	48 869	12 337	3 045	2 060
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	Food stores	49	10 952	1 247	302	212
55 ex. 554	Automotive dealers	12	14 246	1 773	416	210
55 pt. (554)	Gasoline service stations	22	3 354	431	117	84
56	Apparel and accessory stores	80	29 765	4 736	1 184	789
562, 3, 8	Women's clothing, specialty stores, furriers	28	14 205	2 025	469	401
562	Women's ready-to-wear stores	22	13 920	1 992	462	393
561	Men's and boys' clothing and furnishings stores	21	9 688	1 670	454	220
565	Family clothing stores	3	1 167	255	65	53
566	Shoe stores	18	4 117	685	175	100
564, 9	Other apparel and accessory stores	10	588	101	21	15
57	Furniture, home furnishings, and equipment stores	40	21 845	3 326	840	441
5712	Furniture stores	13	14 917	2 517	654	329
Other 571	Home furnishings stores	5	456	39	7	5
572, 573	Household appliance, radio, television, and music stores	22	6 472	770	179	107
58	Eating and drinking places	161	14 686	3 937	995	799
5812	Eating places	122	12 112	3 273	835	687
5813	Drinking places (alcoholic beverages)	39	2 574	664	160	112
59 pt. (591)	Drug stores and proprietary stores	9	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	141	20 948	3 617	778	550
592	Liquor stores	18	4 555	267	61	46
594	Miscellaneous shopping goods stores	59	9 963	2 240	447	323
5992	Florists	11	626	101	24	28

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART C. Berkeley

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	184	62 099	9 936	2 495	1 738
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	1 994	398	96	71
525	Hardware stores	4	1 359	246	60	50
52 ex. 525	Other	4	635	152	36	21
53	General merchandise group stores	7	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	117	10	3	4
54	Food stores	15	3 548	526	128	90
55 ex. 554	Automotive dealers	7	20 304	2 191	565	227
55 pt. (554)	Gasoline service stations	10	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	24	4 600	743	190	175
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 187	186	54	47
562	Women's ready-to-wear stores	6	786	95	22	30
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	1 324	278	59	54
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	25	5 541	824	223	137
5712	Furniture stores	4	1 168	213	72	29
Other 571	Home furnishings stores	7	1 187	130	31	24
572, 573	Household appliance, radio, television, and music stores	14	3 186	481	120	84
58	Eating and drinking places	35	3 926	1 172	276	245
5812	Eating places	31	3 615	1 107	261	223
5813	Drinking places (alcoholic beverages)	4	311	65	15	22
59 pt. (591)	Drug stores and proprietary stores	5	3 142	492	112	88
59 ex. 591, 6	Miscellaneous retail stores ²	48	7 152	1 225	305	235
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	26	5 775	938	231	176
5992	Florists	6	456	71	18	18

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. San Francisco

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	7 665	1 955 494	320 551	77 319	51 436
52	Building materials, hardware, garden supply, and mobile home dealers ..	149	31 827	4 338	1 060	533
525	Hardware stores	70	9 627	1 334	328	234
52 ex. 525	Other	79	22 200	3 004	732	299
53	General merchandise group stores	155	292 711	60 566	14 702	7 938
531	Department stores	12	247 024	53 540	13 022	6 564
533	Variety stores	67	23 889	4 471	1 053	821
539	Miscellaneous general merchandise stores	76	21 798	2 555	627	553
54	Food stores	1 270	401 279	39 838	9 610	5 674
55 ex. 554	Automotive dealers	185	245 339	28 915	7 283	2 897
55 pt. (554)	Gasoline service stations	437	92 435	10 680	2 581	2 207
56	Apparel and accessory stores	673	172 216	30 241	7 530	5 137
562, 3, 8	Women's clothing, specialty stores, furriers	274	79 943	15 522	3 830	2 657
562	Women's ready-to-wear stores	194	71 803	14 275	3 477	2 441
561	Men's and boys' clothing and furnishings stores	133	50 553	7 869	1 986	1 253
565	Family clothing stores	63	11 667	1 760	490	367
566	Shoe stores	122	25 936	4 360	1 039	698
564, 9	Other apparel and accessory stores	81	4 177	730	185	162
57	Furniture, home furnishings, and equipment stores	484	94 977	13 649	3 285	1 795
5712	Furniture stores	162	47 102	7 190	1 738	838
Other 571	Home furnishings stores	138	12 165	2 070	471	310
572, 573	Household appliance, radio, television, and music stores	184	35 710	4 389	1 077	647
58	Eating and drinking places	2 286	331 309	93 338	21 984	18 667
5812	Eating places	1 605	271 369	79 023	18 547	15 723
5813	Drinking places (alcoholic beverages)	681	59 940	14 315	3 437	2 944
59 pt. (591)	Drug stores and proprietary stores	215	62 537	9 893	2 416	1 690
59 ex. 591, 6	Miscellaneous retail stores ²	1 811	230 864	29 093	6 868	4 898
592	Liquor stores	196	53 709	3 379	782	565
594	Miscellaneous shopping goods stores	820	111 702	15 951	3 757	2 726
5992	Florists	118	9 607	2 009	472	330

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B: Oakland

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 890	841 198	125 155	30 685	20 261
52	Building materials, hardware, garden supply, and mobile home dealers ..	83	22 316	2 936	744	449
525	Hardware stores	26	3 886	694	172	119
52 ex. 525	Other	57	18 430	2 242	572	330
53	General merchandise group stores	56	121 908	23 722	5 726	4 042
531	Department stores	8	112 746	22 283	5 377	3 723
533	Variety stores	27	7 029	1 075	262	248
539	Miscellaneous general merchandise stores	21	2 133	364	87	71
54	Food stores	391	179 750	18 691	4 686	2 456
55 ex. 554	Automotive dealers	147	154 197	18 904	4 898	2 017
55 pt. (554)	Gasoline service stations	319	61 241	6 173	1 521	1 441
56	Apparel and accessory stores	231	53 655	8 004	1 956	1 478
562, 3, 8	Women's clothing, specialty stores, furriers	89	24 067	3 238	751	685
562	Women's ready-to-wear stores	70	22 597	2 980	688	632
561	Men's and boys' clothing and furnishings stores	49	15 792	2 538	649	360
565	Family clothing stores	15	3 826	696	172	156
566	Shoe stores	48	8 324	1 297	330	225
564, 9	Other apparel and accessory stores	30	1 646	235	54	52
57	Furniture, home furnishings, and equipment stores	179	46 654	7 680	1 937	1 051
5712	Furniture stores	56	25 207	4 106	1 064	541
Other 571	Home furnishings stores	49	9 277	1 994	485	279
572, 573	Household appliance, radio, television, and music stores	74	12 170	1 580	388	231
58	Eating and drinking places	778	85 383	24 393	5 777	4 749
5812	Eating places	546	70 946	21 184	4 983	4 128
5813	Drinking places (alcoholic beverages)	232	14 437	3 209	794	621
59 pt. (591)	Drug stores and proprietary stores	82	34 944	4 832	1 182	838
59 ex. 591, 6	Miscellaneous retail stores ²	624	81 150	9 820	2 258	1 823
592	Liquor stores	156	35 904	2 483	557	462
594	Miscellaneous shopping goods stores	198	26 589	4 409	1 015	795
5992	Florists	39	2 623	496	116	126

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART C. Berkeley

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	981	254 949	38 231	9 319	6 532
52	Building materials, hardware, garden supply, and mobile home dealers ..	33	8 113	1 529	328	218
525	Hardware stores	12	2 474	440	102	88
52 ex. 525	Other	21	5 639	1 089	226	130
53	General merchandise group stores	23	12 707	2 420	611	497
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	11	(D)	226	55	49
54	Food stores	121	58 874	6 456	1 609	935
55 ex. 554	Automotive dealers	46	49 448	6 187	1 501	592
55 pt. (554)	Gasoline service stations	78	15 325	1 774	463	377
56	Apparel and accessory stores	86	14 373	2 314	590	496
562, 3, 8	Women's clothing, specialty stores, furriers	34	5 365	858	216	204
562	Women's ready-to-wear stores	23	4 791	755	180	179
561	Men's and boys' clothing and furnishings stores	22	3 727	516	141	92
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	19	(D)	587	136	100
564, 9	Other apparel and accessory stores	7	306	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	76	17 938	2 542	637	371
5712	Furniture stores	19	(D)	700	186	83
Other 571	Home furnishings stores	22	4 030	569	139	92
572, 573	Household appliance, radio, television, and music stores	35	(D)	1 273	312	196
58	Eating and drinking places	232	29 602	8 365	1 982	1 771
5812	Eating places	200	27 284	7 934	1 854	1 647
5813	Drinking places (alcoholic beverages)	32	2 318	431	128	124
59 pt. (591)	Drug stores and proprietary stores	29	(D)	1 765	421	321
59 ex. 591, 6	Miscellaneous retail stores ²	257	(D)	4 879	1 177	954
592	Liquor stores	33	10 354	854	199	152
594	Miscellaneous shopping goods stores	117	20 995	3 090	753	632
5992	Florists	13	672	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	24 880	7 628 917	1 073 770	255 826	175 214
52	Building materials, hardware, garden supply, and mobile home dealers ..	880	236 295	32 014	7 386	4 372
525	Hardware stores	282	48 213	6 834	1 570	1 195
52 ex. 525	Other	598	188 082	25 180	5 816	3 177
53	General merchandise group stores	562	1 131 782	183 283	41 852	28 349
531	Department stores	88	988 668	162 348	36 731	23 836
533	Variety stores	240	73 655	12 763	3 128	2 929
539	Miscellaneous general merchandise stores	234	69 459	8 172	1 993	1 584
54	Food stores	3 470	1 738 607	179 286	43 904	24 100
55 ex. 554	Automotive dealers	1 320	1 354 840	153 127	37 877	15 207
55 pt. (554)	Gasoline service stations	2 419	479 770	50 393	12 114	11 565
56	Apparel and accessory stores	2 022	487 083	74 466	18 138	14 497
562, 3, 8	Women's clothing, specialty stores, furriers	871	195 003	31 363	7 501	6 383
562	Women's ready-to-wear stores	688	179 219	28 922	6 847	5 859
561	Men's and boys' clothing and furnishings stores	373	117 862	17 431	4 317	2 898
565	Family clothing stores	169	83 353	11 262	2 767	2 482
566	Shoe stores	404	76 543	12 381	3 037	2 216
564, 9	Other apparel and accessory stores	205	14 322	2 029	516	518
57	Furniture, home furnishings, and equipment stores	1 822	386 491	54 140	13 234	7 808
5712	Furniture stores	575	187 917	25 995	6 447	3 330
Other 571	Home furnishings stores	510	60 149	9 600	2 237	1 431
572, 573	Household appliance, radio, television, and music stores	737	138 425	18 545	4 550	3 047
58	Eating and drinking places	6 055	806 990	220 206	51 679	46 767
5812	Eating places	4 389	673 737	189 287	44 245	40 533
5813	Drinking places (alcoholic beverages)	1 666	133 253	30 919	7 434	6 234
59 pt. (591)	Drug stores and proprietary stores	738	325 372	44 305	10 656	7 452
59 ex. 591, 6	Miscellaneous retail stores ²	5 592	681 687	82 550	18 986	15 097
592	Liquor stores	785	205 022	14 205	3 255	2 591
594	Miscellaneous shopping goods stores	2 368	302 591	42 902	10 001	8 033
5992	Florists	335	25 814	5 294	1 208	1 041

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. San Francisco

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 795	522 796	102 591	21 288
52	Building materials, hardware, and farm equipment dealers	10	1 116	183	33
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	8	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	44	159 213	36 021	6 844
531	Department stores	5	144 336	33 034	5 991
533	Variety stores	8	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	31	(D)	(D)	(D)
54	Food stores	146	22 621	2 308	471
55 ex. 554	Automotive dealers	14	12 156	1 264	221
55 pt. (554)	Gasoline service stations	27	4 135	443	94
56	Apparel and accessory stores	253	99 130	16 543	3 512
562, 3, 8	Women's clothing, specialty stores, furriers	112	47 768	8 373	2 002
562	Women's ready-to-wear stores	58	41 772	7 375	1 755
Other 56	Other apparel and accessory stores ²	141	51 362	8 170	1 510
561	Men's and boys' clothing and furnishings stores ³	50	27 186	4 549	804
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	45	12 264	2 040	349
564, 7, 9	Apparel and accessory stores, n.e.c. ³	22	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	92	32 901	4 583	682
5712	Furniture stores	35	19 422	2 634	321
Other 571	Home furnishings stores	24	3 561	491	131
572, 573	Household appliance, radio, television, and music stores	33	9 918	1 458	230
58	Eating and drinking places	652	95 942	27 820	6 975
5812	Eating places	461	77 383	22 688	5 763
5813	Drinking places (alcoholic beverages)	191	18 559	5 132	1 212
59 pt. (591)	Drug stores and proprietary stores	46	15 840	2 236	425
59 ex. 591	Miscellaneous retail stores ⁴	511	79 742	11 190	2 031
592	Liquor stores	30	8 805	555	116
595	Sporting goods stores and bicycle shops	13	4 105	485	103
597	Jewelry stores	117	25 507	4 463	609
5992	Florists	20	2 590	438	110

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART B. Oakland

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	604	184 751	32 914	7 069
52	Building materials, hardware, and farm equipment dealers	5	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	4	581	(D)	(D)
53 pt.	General merchandise group stores ¹	19	52 367	11 592	2 490
531	Department stores	4	47 741	10 678	2 237
533	Variety stores	4	1 880	435	124
539	Miscellaneous general merchandise stores	11	2 746	479	129
54	Food stores	61	10 683	1 195	242
55 ex. 554	Automotive dealers	8	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	30	4 037	474	113
56	Apparel and accessory stores	100	37 770	6 771	1 491
562, 3, 8	Women's clothing, specialty stores, furriers	43	17 707	2 836	672
562	Women's ready-to-wear stores	33	17 066	2 713	636
Other 56	Other apparel and accessory stores ²	57	20 063	3 935	819
561	Men's and boys' clothing and furnishings stores ³	18	9 829	2 009	416
565	Family clothing stores ³	6	3 533	622	188
566	Shoe stores ³	22	5 988	1 151	190
564, 7, 9	Apparel and accessory stores, n.e.c. ³	7	558	153	25
57	Furniture, home furnishings, and equipment stores	44	19 674	3 440	590
5712	Furniture stores	15	13 541	2 632	466
Other 571	Home furnishings stores	6	555	86	19
572, 573	Household appliance, radio, television, and music stores	23	5 578	722	105
58	Eating and drinking places	181	15 117	3 962	995
5812	Eating places	123	10 884	2 899	767
5813	Drinking places (alcoholic beverages)	58	4 233	1 063	228
59 pt. (591)	Drug stores and proprietary stores	14	5 374	690	161
59 ex. 591	Miscellaneous retail stores ⁴	142	15 592	2 382	500
592	Liquor stores	13	2 352	161	51
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	36	6 043	991	169
5992	Florists	8	454	52	19

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART C. Berkeley

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	183	59 120	8 613	1 783
52	Building materials, hardware, and farm equipment dealers	9	1 375	306	47
5251	Hardware stores	4	765	184	25
52 ex. 5251	Other	5	610	122	22
53 pt.	General merchandise group stores ¹	9	10 375	2 032	522
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	545	59	11
54	Food stores	18	7 645	940	165
55 ex. 554	Automotive dealers	11	20 275	1 979	255
55 pt. (554)	Gasoline service stations	11	2 364	290	76
56	Apparel and accessory stores	28	5 039	740	210
562, 3, 8	Women's clothing, specialty stores, furriers	11	1 123	158	48
562	Women's ready-to-wear stores	7	758	120	40
Other 56	Other apparel and accessory stores ²	17	3 916	582	162
561	Men's and boys' clothing and furnishings stores ³	4	1 255	212	45
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	9	1 415	215	45
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	4 628	806	149
5712	Furniture stores	6	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	17	2 233	322	58
58	Eating and drinking places	26	2 015	599	171
5812	Eating places	25	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	6	1 737	262	44
59 ex. 591	Miscellaneous retail stores ⁴	38	3 667	659	144
592	Liquor stores	-	-	-	-
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	7	1 066	(D)	(D)
5992	Florists	5	299	39	12

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹						Standard metro- politan statistical area
		Central business districts			Cities			
		San Francisco	Oakland	Berkeley	San Francisco	Oakland	Berkeley	
	Retail stores, total ²	5.2	-7.5	5.0	19.2	14.1	21.5	39.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	57.0
5251	Hardware stores	(D)	(D)	77.6	(D)	-57.2	52.8	24.3
52 ex. 5251	Other	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	63.2
53 pt.	General merchandise group stores ²	-7.0	-4.5	(D)	10.0	-1.5	1.9	40.8
531	Department stores	-8.8	2.4	(D)	9.4	2.8	(D)	40.5
533	Variety stores	(D)	(D)	(D)	6.0	.6	(D)	2.8
539	Miscellaneous general merchandise stores	(D)	(D)	-78.5	38.1	-63.7	(D)	96.9
54	Food stores	6.9	2.5	-53.6	18.2	15.6	22.4	32.2
55 ex. 554	Automotive dealers	3.0	(D)	.1	12.3	14.7	9.3	43.2
55 pt. (554)	Gasoline service stations	19.3	-16.9	(D)	27.2	31.3	-13.6	33.0
56	Apparel and accessory stores	10.0	-21.2	-8.7	22.7	7.3	6.1	38.9
562, 3, 8	Women's clothing, specialty stores, furriers7	-19.8	5.7	26.4	11.3	7.9	31.2
562	Women's ready-to-wear stores4	-18.4	3.7	30.7	13.2	49.0	35.9
Other 56	Other apparel and accessory stores	18.7	-22.5	12.9	19.6	4.3	5.0	44.4
57	Furniture, home furnishings, and equipment stores	-8.3	11.0	19.1	1.9	17.1	30.2	39.8
5712	Furniture stores	-17.1	10.2	(D)	-4.8	4.6	(D)	47.2
Other 571	Home furnishings stores	-6.7	-17.8	(D)	-	102.4	130.4	57.3
572, 573	Household appliance, radio, television, and music stores	8.2	16.0	42.7	12.9	9.2	(D)	25.1
58	Eating and drinking places	4.1	-2.9	94.8	27.8	14.4	67.6	36.2
5812	Eating places	8.5	11.3	(D)	31.4	23.1	65.9	42.4
5813	Drinking places (alcoholic beverages)	-14.3	-39.2	(D)	13.4	84.8	90.2	11.6
59 pt. (591)	Drug stores and proprietary stores	6.8	(D)	80.9	20.8	27.8	(D)	42.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(NC)	(NC)	(NC)	(NC)	50.3
592	Liquor stores	-1.3	93.7	-	16.4	52.3	30.6	36.0
5992	Florists	-6.0	37.9	52.5	34.7	4.9	17.5	29.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591, not covered in any of the lines below).

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. San Francisco

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	28.1	7.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	7.1	1.0	.4	1.6	3.1
525	Hardware stores	(D)	(D)	(D)	.5	.6
52 ex. 525	Other	(D)	(D)	(D)	1.1	2.5
53	General merchandise group stores	50.6	13.1	26.9	15.0	14.8
531	Department stores	53.3	13.3	23.9	12.7	12.9
533	Variety stores	52.3	17.0	2.3	1.2	1.0
539	Miscellaneous general merchandise stores	18.6	5.8	.7	1.1	.9
54	Food stores	6.0	1.4	4.4	20.5	22.8
55 ex. 554	Automotive dealers	5.1	.9	2.3	12.5	17.8
55 pt. (554)	Gasoline service stations	5.3	1.0	.9	4.7	6.3
56	Apparel and accessory stores	63.3	22.4	19.8	8.8	6.4
562, 3, 8	Women's clothing, specialty stores, furriers	60.2	24.7	8.7	4.1	2.6
562	Women's ready-to-wear stores	58.4	23.4	7.6	3.7	2.3
561	Men's and boys' clothing and furnishings stores	72.5	31.1	6.7	2.6	1.5
565	Family clothing stores	45.1	6.3	1.0	.6	1.1
566	Shoe stores	63.1	21.4	3.0	1.3	1.0
564, 9	Other apparel and accessory stores	64.8	18.9	.4	.2	.2
57	Furniture, home furnishings, and equipment stores	31.8	7.8	5.5	4.9	5.1
5712	Furniture stores	34.2	8.5	2.9	2.5	2.5
Other 571	Home furnishings stores	27.3	5.5	.6	.6	.8
572, 573	Household appliance, radio, television, and music stores	30.3	7.8	2.0	1.8	1.8
58	Eating and drinking places	30.1	12.4	18.2	17.0	10.6
5812	Eating places	30.1	12.5	15.3	13.9	8.8
5813	Drinking places (alcoholic beverages)	30.9	11.9	2.9	3.1	1.8
59 pt. (591)	Drug stores and proprietary stores	27.0	5.2	3.1	3.2	4.3
59 ex. 591, 6	Miscellaneous retail stores ²	44.1	14.9	18.5	11.8	8.9
592	Liquor stores	16.2	4.2	1.6	2.7	2.7
594	Miscellaneous shopping goods stores	58.4	21.5	11.9	5.7	4.0
5992	Florists	25.4	9.4	.4	.5	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. Oakland

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	20.3	2.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	2.7	3.1
525	Hardware stores	(D)	(D)	(D)	.5	.6
52 ex. 525	Other	(D)	(D)	(D)	2.2	2.5
53	General merchandise group stores	41.0	4.4	29.3	14.5	14.8
531	Department stores	43.3	4.9	28.6	13.4	12.9
533	Variety stores	(D)	(D)	(D)	.8	1.0
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.3	.9
54	Food stores	6.1	.6	6.4	21.4	22.8
55 ex. 554	Automotive dealers	9.2	1.1	8.3	18.3	17.8
55 pt. (554)	Gasoline service stations	5.5	.7	2.0	7.3	6.3
56	Apparel and accessory stores	55.5	6.1	17.4	6.4	6.4
562, 3, 8	Women's clothing, specialty stores, furriers	59.0	7.3	8.3	2.8	2.6
562	Women's ready-to-wear stores	61.6	7.8	8.1	2.7	2.3
561	Men's and boys' clothing and furnishings stores	62.0	8.2	5.7	1.9	1.5
565	Family clothing stores	30.5	1.4	.7	.5	1.1
566	Shoe stores	49.5	5.4	2.4	1.0	1.0
564, 9	Other apparel and accessory stores	35.7	4.1	.3	.2	.2
57	Furniture, home furnishings, and equipment stores	46.8	5.7	12.8	5.5	5.1
5712	Furniture stores	59.2	7.9	8.7	3.0	2.5
Other 571	Home furnishings stores	4.9	.8	.3	1.1	.8
572, 573	Household appliance, radio, television, and music stores	53.2	4.7	3.8	1.4	1.8
58	Eating and drinking places	17.2	1.8	8.6	10.1	10.5
5812	Eating places	17.1	1.8	7.1	8.4	8.8
5813	Drinking places (alcoholic beverages)	17.8	1.9	1.5	1.7	1.7
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	4.2	4.3
59 ex. 591, 6	Miscellaneous retail stores ²	25.8	3.1	12.3	9.6	8.9
592	Liquor stores	12.7	2.2	2.7	4.3	2.7
594	Miscellaneous shopping goods stores	37.5	3.3	5.8	3.2	4.0
5992	Florists	23.9	2.4	.4	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART C. Berkeley

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	24.4	.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	24.6	.8	3.2	3.2	3.1
525	Hardware stores	54.9	2.8	2.2	1.0	.6
52 ex. 525	Other	11.3	.3	1.0	2.2	2.5
53	General merchandise group stores	(D)	(D)	(D)	5.0	14.8
531	Department stores	(D)	(D)	(D)	(D)	12.9
533	Variety stores	51.8	(D)	(D)	(D)	1.0
539	Miscellaneous general merchandise stores	(D)	.2	.2	(D)	.9
54	Food stores	6.0	.2	5.7	23.1	22.8
55 ex. 554	Automotive dealers	41.1	1.5	32.7	19.4	17.8
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	6.0	6.3
56	Apparel and accessory stores	32.0	.9	7.4	5.6	6.4
562, 3, 8	Women's clothing, specialty stores, furriers	22.1	.6	1.9	2.1	2.6
562	Women's ready-to-wear stores	16.4	.4	1.3	1.9	2.3
561	Men's and boys' clothing and furnishings stores	(D)	(D)	(D)	1.5	1.5
565	Family clothing stores	65.9	(D)	(D)	(D)	1.1
566	Shoe stores	(D)	1.7	2.1	(D)	1.0
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.1	.2
57	Furniture, home furnishings, and equipment stores	30.9	1.4	8.9	7.1	5.1
5712	Furniture stores	(D)	.6	1.9	(D)	2.5
Other 571	Home furnishings stores	29.5	2.0	1.9	1.6	.8
572, 573	Household appliance, radio, television, and music stores	(D)	2.3	5.1	(D)	1.8
58	Eating and drinking places	13.3	.5	6.3	11.6	10.5
5812	Eating places	13.2	.5	5.8	10.7	8.8
5813	Drinking places (alcoholic beverages)	13.4	.2	.5	.9	1.7
59 pt. (591)	Drug stores and proprietary stores	(D)	1.0	5.1	(D)	4.3
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	1.0	11.5	(D)	8.9
592	Liquor stores	-	-	-	4.1	2.7
594	Miscellaneous shopping goods stores	27.5	1.9	9.3	8.2	4.0
5992	Florists	67.9	1.8	.7	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SAN JOSE, CALIF.

Standard Metropolitan Statistical Area and Central Business District



0 6 12 18 MILES



Comprising Census Tracts 5008, 5009 and 5010

0 1000 2000 3000 FEET

SAN JOSE, CALIF.

Central Business District and Major Retail Centers



SANTA CLARA CO.

Nos. 1 and 8 Unassigned

0 1 2 3 4 5 MILES

- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 2	No. 3
	Retail stores, total: ¹					
	Number	7 539	2 977	302	101	44
	Sales\$1,000..	2 725 612	1 097 104	86 831	60 804	73 104
	Payroll, entire year\$1,000..	353 993	141 216	13 668	9 734	11 856
	Paid employees for week including March 12, 1972	61 317	24 524	2 432	1 570	2 139
54, 58, 591	Convenience goods stores:					
	Number	2 680	1 096	122	22	8
	Sales\$1,000..	917 775	373 827	21 920	(D)	3 329
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 131	769	107	48	31
	Sales\$1,000..	850 368	335 386	35 564	(D)	68 624
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2 728	1 112	73	31	5
	Sales\$1,000..	957 469	387 891	29 347	5 779	1 151
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	7 539	2 977	302	101	44
52	Building materials, hardware, garden supply, and mobile home dealers ..	307	110	5	3	1
525	Hardware stores	96	28	2	-	1
52 ex. 525	Other	211	82	3	3	-
53	General merchandise group stores	157	60	6	5	4
531	Department stores	35	14	2	2	3
533	Variety stores	63	29	3	1	1
539	Miscellaneous general merchandise stores	59	17	1	2	-
54	Food stores	968	426	30	7	4
55 ex. 554	Automotive dealers	504	212	16	6	-
55 pt. (554)	Gasoline service stations	933	393	13	11	3
56	Apparel and accessory stores	625	256	45	13	17
562, 3, 8	Women's clothing, specialty stores, furriers	259	103	11	7	9
562	Women's ready-to-wear stores	216	82	9	7	8
561	Men's and boys' clothing and furnishings stores	124	58	18	3	2
565	Family clothing stores	51	13	3	1	1
566	Shoe stores	134	61	11	2	5
564, 9	Other apparel and accessory stores	57	21	2	-	-
57	Furniture, home furnishings, and equipment stores	613	219	23	15	1
5712	Furniture stores	164	55	7	7	-
Other 571	Home furnishings stores	194	69	7	1	1
572, 573	Household appliance, radio, television, and music stores	255	95	9	7	-
58	Eating and drinking places	1 494	583	86	13	3
5812	Eating places	1 138	421	67	10	3
5813	Drinking places (alcoholic beverages)	356	162	19	3	-
59 pt. (591)	Drug stores and proprietary stores	218	87	6	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	1 720	628	72	26	10
592	Liquor stores	245	99	6	1	-
594	Miscellaneous shopping goods stores	736	234	33	15	9
5992	Florists	116	40	7	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "San Antonio Center" and the establishments on San Antonio Rd. from Sherwood Ave. to California St. and on El Camino Real from Los Altos Ave. to Jordan Ave. (Mountain View and Los Altos city) (In tracts 5104, 5105, and 5094)

MRC No. 3. Includes the planned center known as "Stanford Shopping Center" and establishments in the area bounded by El Camino Real, east side of Quarry Rd., Pine Ave., and west side of Willow Rd. (Palo Alto) (In tract 5116)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 9
	Retail stores, total: ¹					
	Number	154	108	87	73	48
	Sales	126 400	21 024	45 073	57 995	25 964
	Payroll, entire year	16 918	3 323	7 023	7 814	3 809
	Paid employees for week including March 12, 1972	2 747	684	957	1 577	808
54, 58, 591	Convenience goods stores:					
	Number	27	23	18	23	6
	Sales	(D)	(D)	5 460	18 282	1 698
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	105	65	28	39	39
	Sales	(D)	13 607	29 254	37 111	24 081
52, 55, 59, ex. 591, 4	All other stores:					
	Number	22	20	41	11	3
	Sales	34 947	(D)	10 359	2 602	185
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	154	108	87	73	48
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	6	8	-	-
525	Hardware stores	-	1	1	-	-
52 ex. 525	Other	1	5	7	-	-
53	General merchandise group stores	3	4	3	6	4
531	Department stores	2	1	1	2	1
533	Variety stores	1	3	1	3	1
539	Miscellaneous general merchandise stores	-	-	1	1	2
54	Food stores	9	6	4	7	4
55 ex. 554	Automotive dealers	8	2	20	1	-
55 pt. (554)	Gasoline service stations	4	-	8	3	-
56	Apparel and accessory stores	50	27	5	18	20
562, 3, 8	Women's clothing, specialty stores, furriers	22	8	2	11	12
562	Women's ready-to-wear stores	19	8	2	9	9
561	Men's and boys' clothing and furnishings stores	11	6	2	3	3
565	Family clothing stores	1	4	-	1	1
566	Shoe stores	14	7	-	3	4
564, 9	Other apparel and accessory stores	2	2	1	-	-
57	Furniture, home furnishings, and equipment stores	21	11	16	3	3
5712	Furniture stores	4	2	5	1	1
Other 571	Home furnishings stores	7	4	4	-	-
572, 573	Household appliance, radio, television, and music stores	10	5	7	2	2
58	Eating and drinking places	16	15	13	13	2
5812	Eating places	15	10	11	10	2
5813	Drinking places (alcoholic beverages)	1	5	2	3	-
59 pt. (591)	Drug stores and proprietary stores	2	2	1	3	-
59 ex. 591, 6	Miscellaneous retail stores ³	40	35	9	19	15
592	Liquor stores	2	1	1	1	1
594	Miscellaneous shopping goods stores	31	23	4	12	12
5992	Florists	1	2	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned centers known as "Valley Fair," "Steven's Creek Plaza," and "Town and Country Village," and establishments along Stevens Creek Blvd. from Los Gatos Freeway (State Highway 17) to Henry Ave. (San Jose and Santa Clara) (In tracts 5058, 5059, 5063.01, and 5064.01)

MRC No. 5. Includes the planned centers known as "Sunnyvale Plaza" and "Towne and Country Village" and establishments in the area bounded by Evelyn Ave., Sunnyvale Ave., Iowa Ave., Mathilda Ave., north side of Washington Ave., and Taaffe Ave. (Sunnyvale city) (In tract 5086)

MRC No. 6. Includes establishments on West San Carlos St. from Sunol St. to Rutland Ave., on Race St. from West San Carlos St. to Auzeries Ave., and on Meridian Ave. from West San Carlos St. to Moorpark Ave. (San Jose, Santa Clara County) (In tracts 5005, 5019, and 5020)

MRC No. 7. Includes the planned center known as "Westgate" and establishments on Saratoga Ave. from Atherton Ave. to Quito Rd. and on Prospect Rd. from Saratoga Ave. to Lawrence Expressway. (San Jose city) (In tracts 5062.02, 5066.01, 5066.04, and 5074.02)

MRC No. 9. Includes the planned center known as "Mayfield Mall" at the intersection of Nita Ave. and Mayfield Ave. (Mountain View) (In tract 5093.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 10	No. 11	No. 12	No. 13
	Retail stores, total: ¹				
	Number	128	49	49	14
	Sales	85 507	32 733	38 167	26 143
	Payroll, entire year	12 946	4 297	4 258	4 156
	Paid employees for week including March 12, 1972	2 711	813	712	607
54, 58, 591	Convenience goods stores:				
	Number	27	13	16	6
	Sales	(D)	13 461	5 133	(D)
53, 6, 7, 594	Shopping goods stores (GAF ²):				
	Number	94	30	23	4
	Sales	(D)	17 848	25 071	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7	6	10	4
	Sales	(D)	1 424	7 963	817
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	128	49	49	14
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	1	-
525	Hardware stores	-	-	1	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	5	2	3	1
531	Department stores	4	1	1	1
533	Variety stores	1	-	-	-
539	Miscellaneous general merchandise stores	-	1	2	-
54	Food stores	8	7	4	3
55 ex. 554	Automotive dealers	-	1	2	-
55 pt. (554)	Gasoline service stations	1	3	5	3
56	Apparel and accessory stores	57	17	11	-
562, 3, 8	Women's clothing, specialty stores, furriers	25	7	5	-
562	Women's ready-to-wear stores	22	5	4	-
561	Men's and boys' clothing and furnishings stores	11	3	-	-
565	Family clothing stores	2	-	2	-
566	Shoe stores	16	5	3	-
564, 9	Other apparel and accessory stores	3	1	1	-
57	Furniture, home furnishings, and equipment stores	5	2	1	2
5712	Furniture stores	1	-	-	1
Other 571	Home furnishings stores	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	2	1	1
58	Eating and drinking places	19	5	10	3
5812	Eating places	17	4	8	3
5813	Drinking places (alcoholic beverages)	2	1	2	-
59 pt. (591)	Drug stores and proprietary stores	-	1	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	33	11	10	2
592	Liquor stores	-	-	1	1
594	Miscellaneous shopping goods stores	27	9	8	1
5992	Florists	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 10. Includes the planned center known as "Eastridge Shopping Center" bounded by Tully Rd., Capitol Expressway, and Quimby Rd. (San Jose) (In tract 5033.01)

MRC No. 11. Includes the planned center known as "Almaden Fashion Plaza" bounded by Almaden Expressway, Mesa Dr., Gallup Dr., and Russo Rd. (San Jose) (In tracts 5029.05 and 5119.01)

MRC No. 12. Includes the planned centers known as "Cupertino Crossroads Center" and "Town and Country Center" bounded by Alves Dr., Park Ave., rear property line of establishments on east side of Saratoga-Sunnyvale Rd., Sunrise Rd., and Stelling Rd. (Cupertino) (In tracts 5078.01 and 5078.02)

MRC No. 13. Includes the establishments on Steven Creek Blvd. from Wolfe Rd. to East Estates Dr., from East Estates Dr. to Richmond Dr. and from Wolfe to Portal Ave. (Cupertino) (In tracts 5080.01 and 5081.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	101	60 804	9 734	2 178	1 570
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1 114	213	32	22
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	3	1 114	213	32	22
53	General merchandise group stores	5	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	7	4 805	565	149	130
55 ex. 554	Automotive dealers	6	1 470	230	57	33
55 pt. (554)	Gasoline service stations	11	1 929	198	45	45
56	Apparel and accessory stores	13	4 108	659	159	137
562, 3, 8	Women's clothing, specialty stores, furriers	7	1 016	165	37	45
562	Women's ready-to-wear stores	7	1 016	165	37	45
561	Men's and boys' clothing and furnishings stores	3	1 476	225	53	32
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	15	7 215	942	251	125
5712	Furniture stores	7	3 701	463	103	53
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	Eating and drinking places	13	3 991	1 133	280	248
5812	Eating places	10	3 752	1 100	274	240
5813	Drinking places (alcoholic beverages)	3	239	33	6	8
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	26	3 526	540	123	123
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	15	2 260	299	68	72
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	154	126 400	16 918	4 418	2 747
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	9	10 009	1 051	284	149
55 ex. 554	Automotive dealers	8	32 732	4 385	1 182	372
55 pt. (554)	Gasoline service stations	4	836	100	25	19
56	Apparel and accessory stores	50	18 707	2 800	675	550
562, 3, 8	Women's clothing, specialty stores, furriers	22	8 466	1 234	303	272
562	Women's ready-to-wear stores	19	8 120	1 190	292	260
561	Men's and boys' clothing and furnishings stores	11	5 070	721	156	105
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	14	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	21	5 757	617	176	95
5712	Furniture stores	4	833	119	29	18
Other 571	Home furnishings stores	7	714	120	27	22
572, 573	Household appliance, radio, television, and music stores	10	4 210	378	120	55
58	Eating and drinking places	16	5 404	1 507	409	377
5812	Eating places	15	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	40	7 666	1 184	291	247
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	31	6 724	1 050	264	222
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5¹					
	Retail stores, total ²	108	21 024	3 323	808	684
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	676	104	27	12
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	2 527	353	86	89
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	6	2 928	330	85	52
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	27	5 160	798	190	195
562, 3, 8	Women's clothing, specialty stores, furriers	8	873	154	38	40
562	Women's ready-to-wear stores	8	873	154	38	40
561	Men's and boys' clothing and furnishings stores	6	1 029	165	37	43
565	Family clothing stores	4	2 456	355	85	88
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	1 972	265	74	55
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	688	105	30	14
58	Eating and drinking places	15	2 048	513	116	117
5812	Eating places	10	1 785	450	99	103
5813	Drinking places (alcoholic beverages)	5	263	63	17	14
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	35	5 025	848	199	147
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	23	3 948	693	162	104
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 10¹					
	Retail stores, total ²	128	85 507	12 946	2 811	2 711
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	52 206	7 927	1 621	1 582
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	57	17 107	2 389	579	554
562, 3, 8	Women's clothing, specialty stores, furriers	25	8 580	1 165	288	284
562	Women's ready-to-wear stores	22	8 288	1 098	278	273
561	Men's and boys' clothing and furnishings stores	11	3 222	467	112	90
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	16	4 103	628	140	125
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	5	(D)	(D)	(D)	(D)
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	19	3 189	984	234	264
5812	Eating places	17	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	-	-	-	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	33	6 411	918	219	206
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	27	5 977	845	200	185
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	302	86 831	13 668	3 271	2 432
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	14 889	2 498	606	539
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	30	10 866	959	230	144
55 ex. 554	Automotive dealers	16	18 596	2 180	523	207
55 pt. (554)	Gasoline service stations	13	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	45	7 627	1 083	246	225
562, 3, 8	Women's clothing, specialty stores, furriers	11	1 624	236	58	67
562	Women's ready-to-wear stores	9	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	18	3 351	416	86	76
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	11	1 718	280	65	48
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	6 738	1 366	352	180
5712	Furniture stores	7	2 297	332	84	48
Other 571	Home furnishings stores	7	483	110	29	19
572, 573	Household appliance, radio, television, and music stores	9	3 958	924	239	113
58	Eating and drinking places	86	8 903	2 239	519	564
5812	Eating places	67	7 425	1 897	441	506
5813	Drinking places (alcoholic beverages)	19	1 478	342	78	58
59 pt. (591)	Drug stores and proprietary stores	6	2 151	404	104	76
59 ex. 591, 6	Miscellaneous retail stores ²	72	14 212	2 477	580	422
592	Liquor stores	6	4 064	551	115	90
594	Miscellaneous shopping goods stores	33	6 310	1 250	301	189
5992	Florists	7	1 091	285	64	52

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 977	1 097 104	141 216	33 517	24 524
52	Building materials, hardware, garden supply, and mobile home dealers ..	110	52 583	6 884	1 518	1 059
525	Hardware stores	28	15 207	2 283	484	358
52 ex. 525	Other	82	37 376	4 601	1 034	701
53	General merchandise group stores	60	177 671	23 116	5 438	4 396
531	Department stores	14	154 653	19 011	4 418	3 385
533	Variety stores	29	(D)	3 761	952	906
539	Miscellaneous general merchandise stores	17	(D)	344	68	105
54	Food stores	426	251 912	25 660	6 103	3 314
55 ex. 554	Automotive dealers	212	202 881	22 421	5 671	2 299
55 pt. (554)	Gasoline service stations	393	80 039	7 563	1 773	1 897
56	Apparel and accessory stores	256	74 997	10 397	2 497	2 187
562, 3, 8	Women's clothing, specialty stores, furriers	103	25 822	3 570	880	866
562	Women's ready-to-wear stores	82	23 551	3 192	792	784
561	Men's and boys' clothing and furnishings stores	58	(D)	2 376	543	391
565	Family clothing stores	13	(D)	2 267	543	447
566	Shoe stores	61	11 956	1 872	450	412
564, 9	Other apparel and accessory stores	21	2 269	312	81	71
57	Furniture, home furnishings, and equipment stores	219	47 396	7 913	1 829	945
5712	Furniture stores	55	17 214	2 291	592	306
Other 571	Home furnishings stores	69	7 309	1 161	310	173
572, 573	Household appliance, radio, television, and music stores	95	22 873	4 461	927	466
58	Eating and drinking places	583	79 620	21 311	5 036	5 559
5812	Eating places	421	67 327	18 125	4 355	4 921
5813	Drinking places (alcoholic beverages)	162	12 293	3 186	681	638
59 pt. (591)	Drug stores and proprietary stores	87	42 295	5 520	1 315	974
59 ex. 591, 6	Miscellaneous retail stores ²	631	87 710	10 431	2 337	1 894
592	Liquor stores	99	29 872	2 085	455	369
594	Miscellaneous shopping goods stores	234	35 322	5 366	1 173	968
5992	Florists	40	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	7 539	2 725 612	353 993	83 749	61 317
52	Building materials, hardware, garden supply, and mobile home dealers ..	307	117 727	14 967	3 322	2 179
525	Hardware stores	96	35 494	4 822	1 068	792
52 ex. 525	Other	211	82 233	10 145	2 254	1 387
53	General merchandise group stores	157	441 414	61 111	14 174	11 143
531	Department stores	35	392 540	53 226	12 238	9 234
533	Variety stores	63	35 186	6 305	1 583	1 549
539	Miscellaneous general merchandise stores	59	13 688	1 580	353	360
54	Food stores	968	613 662	63 626	15 262	8 658
55 ex. 554	Automotive dealers	504	538 668	59 657	14 335	5 935
55 pt. (554)	Gasoline service stations	933	184 810	18 000	4 319	4 488
56	Apparel and accessory stores	625	164 771	22 930	5 592	4 838
562, 3, 8	Women's clothing, specialty stores, furriers	259	64 558	9 137	2 243	2 016
562	Women's ready-to-wear stores	216	60 935	8 611	2 116	1 894
561	Men's and boys' clothing and furnishings stores	124	30 552	4 268	1 016	718
565	Family clothing stores	51	40 063	5 081	1 230	1 135
566	Shoe stores	134	25 118	3 872	955	818
564, 9	Other apparel and accessory stores	57	4 480	572	148	151
57	Furniture, home furnishings, and equipment stores	613	151 889	21 074	5 105	2 805
5712	Furniture stores	164	67 448	8 232	2 080	1 060
Other 571	Home furnishings stores	194	24 565	3 862	962	594
572, 573	Household appliance, radio, television, and music stores	255	59 876	8 980	2 063	1 151
58	Eating and drinking places	1 494	208 446	55 037	12 862	14 221
5812	Eating places	1 138	178 127	47 682	11 195	12 630
5813	Drinking places (alcoholic beverages)	356	30 319	7 355	1 667	1 591
59 pt. (591)	Drug stores and proprietary stores	218	95 667	12 992	3 051	2 280
59 ex. 591, 6	Miscellaneous retail stores ²	1 720	208 558	24 599	5 727	4 770
592	Liquor stores	245	68 229	4 805	1 100	856
594	Miscellaneous shopping goods stores	736	92 294	12 914	2 946	2 587
5992	Florists	116	7 930	1 453	357	386

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	370	92 873	15 066	3 555
52	Building materials, hardware, and farm equipment dealers	6	1 156	168	31
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	5	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	13	22 020	3 724	1 064
531	Department stores	3	18 277	2 974	745
533	Variety stores	4	3 221	690	296
539	Miscellaneous general merchandise stores	6	522	60	23
54	Food stores	31	8 196	770	136
55 ex. 554	Automotive dealers	27	9 444	1 352	219
55 pt. (554)	Gasoline service stations	22	3 338	414	71
56	Apparel and accessory stores	69	14 448	2 214	539
562, 3, 8	Women's clothing, specialty stores, furriers	25	5 967	908	227
562	Women's ready-to-wear stores	22	5 659	872	218
Other 56	Other apparel and accessory stores ²	44	8 481	1 306	312
561	Men's and boys' clothing and furnishings stores ³	15	2 725	392	84
565	Family clothing stores ³	5	(D)	(D)	(D)
568	Shoe stores ³	20	2 929	530	107
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	30	10 121	1 534	244
5712	Furniture stores	12	5 144	949	120
Other 571	Home furnishings stores	6	173	16	3
572, 573	Household appliance, radio, television, and music stores	12	4 804	619	121
58	Eating and drinking places	92	10 050	2 681	785
5812	Eating places	67	8 229	2 236	674
5813	Drinking places (alcoholic beverages)	25	1 821	445	111
59 pt. (591)	Drug stores and proprietary stores	6	2 148	389	71
59 ex. 591	Miscellaneous retail stores ⁴	74	11 952	1 770	395
592	Liquor stores	5	1 434	113	19
595	Sporting goods stores and bicycle shops	5	569	36	10
597	Jewelry stores	18	3 849	710	85
5992	Florists	7	1 039	159	48

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-6.5	57.7	60.7
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	53.5
5251	Hardware stores	(D)	123.9	107.3
52 ex. 5251	Other	(NC)	(NC)	31.4
53 pt.	General merchandise group stores ²	-32.4	25.1	60.9
531	Department stores	(D)	25.7	66.1
533	Variety stores	(D)	(D)	48.5
539	Miscellaneous general merchandise stores	(D)	(D)	17.2
54	Food stores	32.6	61.6	59.4
55 ex. 554	Automotive dealers	96.9	87.8	73.4
55 pt. (554)	Gasoline service stations	(D)	56.2	38.7
56	Apparel and accessory stores	-47.2	63.4	57.2
562, 3, 8	Women's clothing, specialty stores, furriers	-72.8	68.6	55.9
562	Women's ready-to-wear stores	-76.0	74.4	63.5
Other 56	Other apparel and accessory stores	-29.2	60.9	58.1
57	Furniture, home furnishings, and equipment stores	-33.4	50.9	66.1
5712	Furniture stores	55.4	26.8	71.2
Other 571	Home furnishings stores	179.2	44.0	116.6
572, 573	Household appliance, radio, television, and music stores	-17.6	79.3	47.1
58	Eating and drinking places	-11.4	51.0	61.8
5812	Eating places	-9.8	54.6	67.5
5813	Drinking places (alcoholic beverages)	-18.8	33.7	34.7
59 pt. (591)	Drug stores and proprietary stores1	26.8	33.1
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	71.7
592	Liquor stores	183.4	110.7	92.6
5992	Florists	5.0	(D)	67.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	7.9	3.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.8	4.3
525	Hardware stores	(D)	(D)	(D)	1.4	1.3
52 ex. 525	Other	(D)	(D)	(D)	3.4	3.0
53	General merchandise group stores	8.4	3.4	17.1	16.2	16.2
531	Department stores	(D)	(D)	(D)	14.1	14.4
533	Variety stores	12.2	(D)	(D)	(D)	1.3
539	Miscellaneous general merchandise stores	1.0	(D)	(D)	(D)	.5
54	Food stores	4.3	1.8	12.5	23.0	22.5
55 ex. 554	Automotive dealers	9.2	3.5	21.4	18.5	19.8
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	7.3	6.8
56	Apparel and accessory stores	10.2	4.6	8.8	6.8	6.1
562, 3, 8	Women's clothing, specialty stores, furriers	6.3	2.5	1.9	2.4	2.4
562	Women's ready-to-wear stores	(D)	(D)	(D)	2.2	2.2
561	Men's and boys' clothing and furnishings stores	(D)	11.0	3.9	(D)	1.1
565	Family clothing stores	4.6	(D)	(D)	(D)	1.5
566	Shoe stores	14.4	6.8	2.0	1.1	.9
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.2	.2
57	Furniture, home furnishings, and equipment stores	14.2	4.4	7.8	4.3	5.6
5712	Furniture stores	13.4	3.4	2.6	1.6	2.5
Other 571	Home furnishings stores	6.6	2.0	.6	.7	.9
572, 573	Household appliance, radio, television, and music stores	17.3	6.6	4.6	2.1	2.2
58	Eating and drinking places	11.2	4.3	10.3	7.3	7.6
5812	Eating places	11.0	4.2	8.6	6.1	6.5
5813	Drinking places (alcoholic beverages)	12.0	4.9	1.7	1.1	1.1
59 pt. (591)	Drug stores and proprietary stores	5.1	2.2	2.5	3.9	3.5
59 ex. 591, 6	Miscellaneous retail stores ²	16.2	8.7	16.4	8.0	7.7
592	Liquor stores	13.6	11.8	4.7	2.7	2.5
594	Miscellaneous shopping goods stores	17.9	6.8	7.3	3.2	3.4
5992	Florists	(D)	13.8	1.3	(D)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

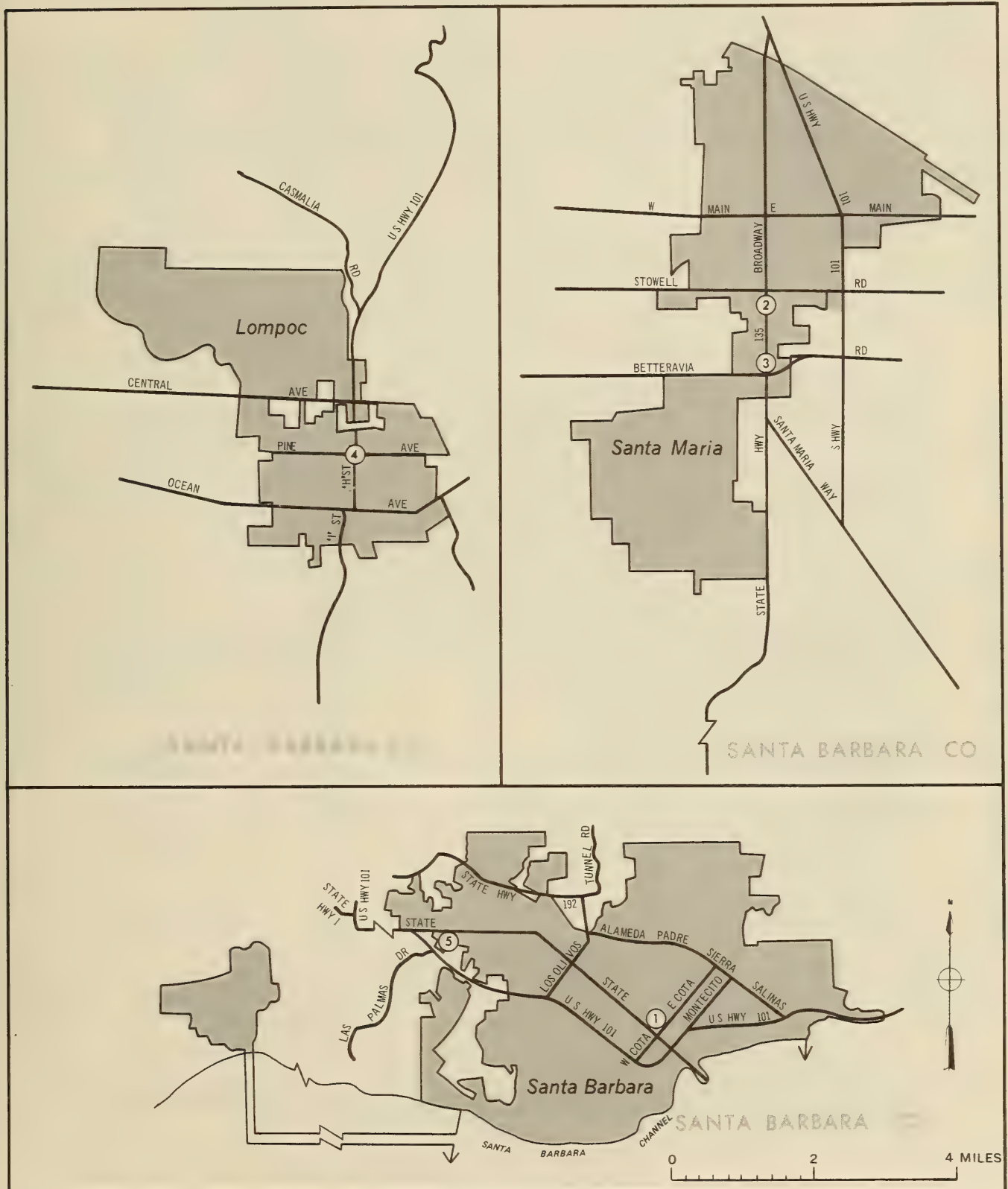
SANTA BARBARA-SANTA MARIA-LOMPOC, CALIF.

Standard Metropolitan Statistical Area



SANTA BARBARA-SANTA MARIA-LOMPOC, CALIF.

Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	2 401	284	53
	Sales	617 434	81 726	26 148
	Payroll, entire year	83 463	12 404	3 549
	Paid employees for week including March 12, 1972	16 371	2 243	646
54, 58, 591	Convenience goods stores:			
	Number	849	78	14
	Sales	232 693	14 620	10 375
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	715	122	33
	Sales	167 921	30 892	15 170
52, 55, 59, ex. 591, 4	All other stores:			
	Number	837	84	6
	Sales	216 820	36 214	603
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	2 401	284	53
52	Building materials, hardware, garden supply, and mobile home dealers ..	98	10	-
525	Hardware stores	27	2	-
52 ex. 525	Other	71	8	-
53	General merchandise group stores	51	10	3
531	Department stores	12	2	2
533	Variety stores	19	3	1
539	Miscellaneous general merchandise stores	20	5	-
54	Food stores	263	17	3
55 ex. 554	Automotive dealers	148	18	-
55 pt. (554)	Gasoline service stations	307	11	1
56	Apparel and accessory stores	196	39	13
562, 3, 8	Women's clothing, specialty stores, furriers	90	24	8
562	Women's ready-to-wear stores	74	21	7
561	Men's and boys' clothing and furnishings stores	31	5	1
565	Family clothing stores	15	1	-
566	Shoe stores	36	6	2
564, 9	Other apparel and accessory stores	24	3	2
57	Furniture, home furnishings, and equipment stores	188	29	8
5712	Furniture stores	61	11	1
Other 571	Home furnishings stores	55	9	1
572, 573	Household appliance, radio, television, and music stores	72	9	6
58	Eating and drinking places	524	53	9
5812	Eating places	417	39	8
5813	Drinking places (alcoholic beverages)	107	14	1
59 pt. (591)	Drug stores and proprietary stores	62	8	2
59 ex. 591, 6	Miscellaneous retail stores ³	564	89	14
592	Liquor stores	75	8	2
594	Miscellaneous shopping goods stores	280	44	9
5992	Florists	29	4	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Arrellaga, Anacapa, Victoria, Olive, Canon Perdido, Salsipuedes, Montecito, and Chapala. (Santa Barbara city) (Entire tract 9)

MRC No. 2. Includes the planned centers known as "Santamaria Shopping Center," "Stowell Center," and "Broadway Plaza," and establishments in the area bounded by West Stowell Rd., East Stowell Rd., East Battles Rd., West Battles Rd., and property lines of the shopping centers. (Santa Maria) (In tracts 21 and 24.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 5
	Retail stores, total: ¹			
	Number	24	52	74
	Sales	16 202	21 381	45 051
	Payroll, entire year	1 875	2 520	6 642
	Paid employees for week including March 12, 1972	275	473	1 264
54, 58, 591	Convenience goods stores:			
	Number	8	12	16
	Sales	1 274	9 016	12 364
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	24	49
	Sales	4 598	6 089	30 734
52, 55, 59, ex. 591, 4	All other stores:			
	Number	11	16	9
	Sales	10 330	6 276	1 953
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	24	52	74
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1
525	Hardware stores	-	-	1
52 ex. 525	Other	1	1	-
53	General merchandise group stores	1	2	2
531	Department stores	1	1	2
533	Variety stores	-	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	5	9
55 ex. 554	Automotive dealers	4	3	-
55 pt. (554)	Gasoline service stations	3	5	4
56	Apparel and accessory stores	1	10	27
562, 3, 8	Women's clothing, specialty stores, furriers	-	3	10
562	Women's ready-to-wear stores	-	3	8
561	Men's and boys' clothing and furnishings stores	-	3	5
565	Family clothing stores	-	-	1
566	Shoe stores	1	4	8
564, 9	Other apparel and accessory stores	-	-	3
57	Furniture, home furnishings, and equipment stores	1	7	7
5712	Furniture stores	-	2	2
Other 571	Home furnishings stores	-	-	1
572, 573	Household appliance, radio, television, and music stores	1	5	4
58	Eating and drinking places	6	5	5
5812	Eating places	3	5	4
5813	Drinking places (alcoholic beverages)	3	-	1
59 pt. (591)	Drug stores and proprietary stores	-	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	5	12	17
592	Liquor stores	-	2	1
594	Miscellaneous shopping goods stores	2	5	13
5992	Florists	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes establishments on Broadway between Inger Dr. and Betteravia Rd. (Santa Maria) (In tracts 21 and 24.02)

MRC No. 4. Includes the planned centers known as "Lompoc Center," "Lompoc Plaza," and "Northside Center," and establishments on the east side of North H St. from College Ave. to Central Ave., on the west side of North H St. from College Ave. to North Ave., and on Pine Ave. from North H St. to North I St. extended. (Lompoc) (In tracts 27.01 and 28.02)

MRC No. 5. Includes the planned centers known as "Lacumbre Plaza" and "Five Points Shopping Center," and the establishments in the 3800 and 3900 blocks of State St. (west side) and the 100 block of Lacumbre Rd. (Santa Barbara) (In tract 2)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	284	81 726	12 404	3 064	2 243
52	Building materials, hardware, garden supply, and mobile home dealers ..	10	6 952	1 151	287	173
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	8	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	6 274	830	210	194
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	931	176	44	41
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)
54	Food stores	17	6 271	726	183	106
55 ex. 554	Automotive dealers	18	24 192	2 774	710	348
55 pt. (554)	Gasoline service stations	11	1 465	201	53	56
56	Apparel and accessory stores	39	13 039	2 344	595	437
562, 3, 8	Women's clothing, specialty stores, furriers	24	8 469	1 540	420	321
562	Women's ready-to-wear stores	21	7 064	1 251	318	273
561	Men's and boys' clothing and furnishings stores	5	3 155	530	110	72
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	6	1 084	198	49	27
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	6 138	1 037	272	163
5712	Furniture stores	11	2 292	385	93	55
Other 571	Home furnishings stores	9	2 807	481	137	79
572, 573	Household appliance, radio, television, and music stores	9	1 039	171	42	29
58	Eating and drinking places	53	5 422	1 525	349	422
5812	Eating places	39	4 910	1 438	325	396
5813	Drinking places (alcoholic beverages)	14	512	87	24	26
59 pt. (591)	Drug stores and proprietary stores	8	2 927	462	100	74
59 ex. 591, 6	Miscellaneous retail stores ³	89	9 046	1 354	305	270
592	Liquor stores	8	1 089	92	24	27
594	Miscellaneous shopping goods stores	44	5 441	857	204	150
5992	Florists	4	489	107	17	17

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

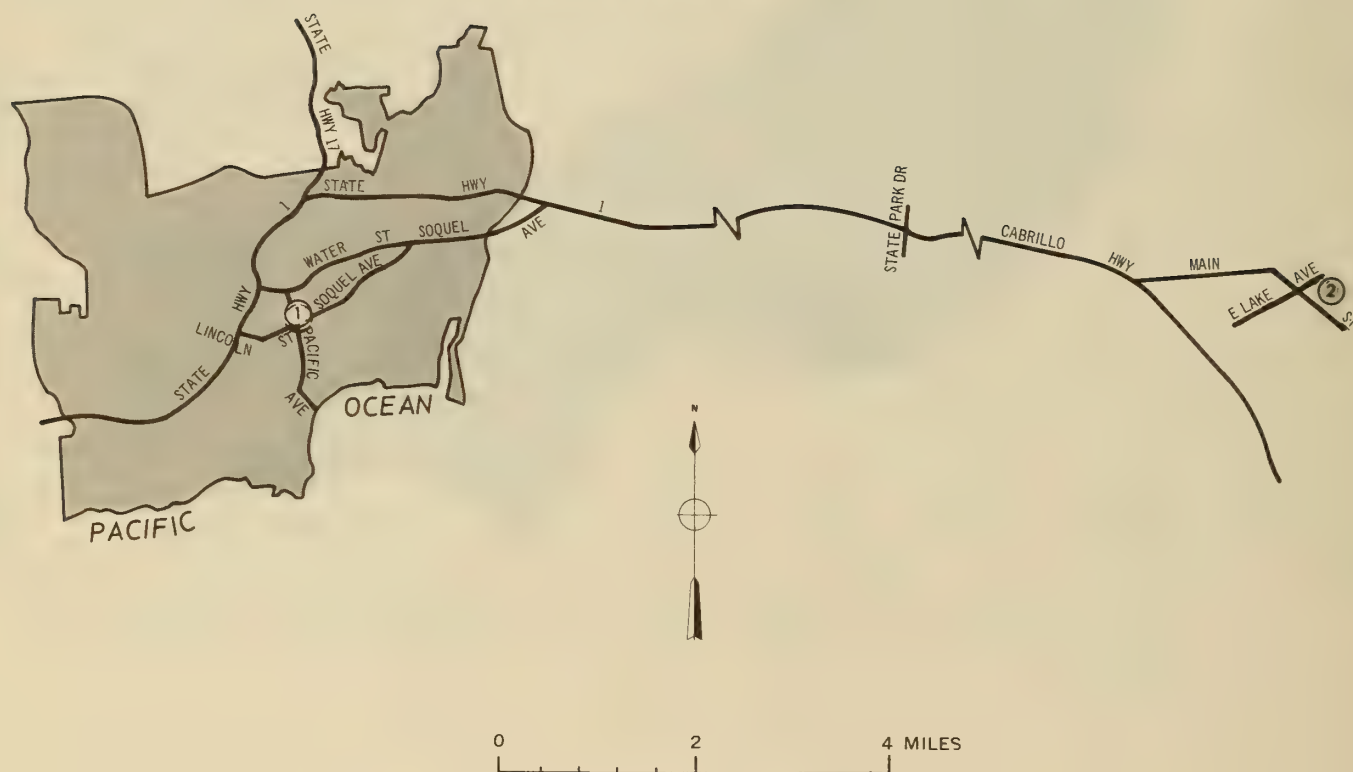
SANTA CRUZ, CALIF.

Standard Metropolitan Statistical Area



SANTA CRUZ, CALIF.

Major Retail Centers



① ① Major Retail Centers (See table 1 for boundary description of each center)
Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	1 509	131	52
	Sales \$1,000..	338 480	26 544	16 951
	Payroll, entire year \$1,000..	42 313	4 115	2 470
	Paid employees for week including March 12, 1972	7 905	919	503
54, 58, 591	Convenience goods stores:			
	Number	560	28	13
	Sales \$1,000..	133 474	(D)	1 249
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	400	79	30
	Sales \$1,000..	81 553	20 534	14 528
52, 55, 59, ex. 591, 4	All other stores:			
	Number	549	24	9
	Sales \$1,000..	123 453	(D)	1 174
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 509	131	52
52	Building materials, hardware, garden supply, and mobile home dealers ..	84	2	3
525	Hardware stores	21	1	2
52 ex. 525	Other	63	1	1
53	General merchandise group stores	40	5	6
531	Department stores	7	2	2
533	Variety stores	20	2	3
539	Miscellaneous general merchandise stores	13	1	1
54	Food stores	183	3	2
55 ex. 554	Automotive dealers	92	4	2
55 pt. (554)	Gasoline service stations	166	-	1
56	Apparel and accessory stores	111	32	13
562, 3, 8	Women's clothing, specialty stores, furriers	58	15	7
562	Women's ready-to-wear stores	46	12	6
561	Men's and boys' clothing and furnishings stores	20	6	3
565	Family clothing stores	7	2	1
566	Shoe stores	17	5	2
564, 9	Other apparel and accessory stores	9	4	-
57	Furniture, home furnishings, and equipment stores	101	15	5
5712	Furniture stores	34	7	1
Other 571	Home furnishings stores	34	1	-
572, 573	Household appliance, radio, television, and music stores	33	7	4
58	Eating and drinking places	343	21	7
5812	Eating places	266	16	6
5813	Drinking places (alcoholic beverages)	77	5	1
59 pt. (591)	Drug stores and proprietary stores	34	4	4
59 ex. 591, 6	Miscellaneous retail stores ³	355	45	9
592	Liquor stores	43	2	-
594	Miscellaneous shopping goods stores	148	27	6
5992	Florists	20	4	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Pacific Garden Mall" and establishments in the area bounded by Front St., Pacific Ave. (east and west property line), Cathcart St. to Laurel St., Locust St., Walnut St., Lincoln St., and Cooper St. (Santa Cruz)

MRC No. 2. Includes establishments on Main St. between 5th St. and Beach St. and the west side of Main St. from Beach St. to 2d St. (Santa Cruz)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	131	26 544	4 115	962	919
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	7 843	1 209	284	284
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	1 042	107	26	18
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	32	4 411	588	148	128
562, 3, 8	Women's clothing, specialty stores, furriers	15	1 148	151	34	35
562	Women's ready-to-wear stores	12	963	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	982	65	14	16
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	5	640	77	13	8
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	4 393	651	156	105
5712	Furniture stores	7	2 909	457	110	65
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	Eating and drinking places	21	2 063	518	111	141
5812	Eating places	16	1 795	486	104	134
5813	Drinking places (alcoholic beverages)	5	268	32	7	7
59 pt. (591)	Drug stores and proprietary stores	4	570	116	27	29
59 ex. 591, 6	Miscellaneous retail stores ³	45	5 548	830	190	191
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	27	3 887	603	138	137
5992	Florists	4	335	95	20	20

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SANTA ROSA, CALIF.

Standard Metropolitan Statistical Area



0 10 20 30 MILES

SANTA ROSA, CALIF.

Major Retail Centers



① ① Major Retail Centers (See table 1 for boundary description of each center)
 Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	2 092	53	68	17
	Sales\$1,000..	534 716	8 109	48 854	8 145
	Payroll, entire year\$1,000..	65 942	1 202	6 182	953
	Paid employees for week including March 12, 1972	11 315	279	1 195	159
54, 58, 591	Convenience goods stores:				
	Number	814	17	16	5
	Sales\$1,000..	(D)	1 648	12 667	4 706
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	458	28	42	3
	Sales\$1,000..	121 896	5 912	33 893	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	820	8	10	9
	Sales\$1,000..	(D)	549	2 294	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 092	53	68	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	136	2	1	3
525	Hardware stores	31	1	1	2
52 ex. 525	Other	105	1	-	1
53	General merchandise group stores	50	2	3	1
531	Department stores	5	1	2	1
533	Variety stores	19	1	1	-
539	Miscellaneous general merchandise stores	26	-	-	-
54	Food stores	289	5	6	2
55 ex. 554	Automotive dealers	136	1	-	-
55 pt. (554)	Gasoline service stations	312	-	3	5
56	Apparel and accessory stores	109	11	22	1
562, 3, 8	Women's clothing, specialty stores, furriers	47	4	12	-
562	Women's ready-to-wear stores	39	3	10	-
561	Men's and boys' clothing and furnishings stores	14	2	3	-
565	Family clothing stores	18	1	-	-
566	Shoe stores	18	3	5	1
564, 9	Other apparel and accessory stores	12	1	2	-
57	Furniture, home furnishings, and equipment stores	130	5	3	1
5712	Furniture stores	43	2	-	-
Other 571	Home furnishings stores	25	1	1	-
572, 573	Household appliance, radio, television, and music stores	62	2	2	1
58	Eating and drinking places	473	11	8	3
5812	Eating places	339	7	7	2
5813	Drinking places (alcoholic beverages)	134	4	1	1
59 pt. (591)	Drug stores and proprietary stores	52	1	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	405	15	20	1
592	Liquor stores	42	1	3	1
594	Miscellaneous shopping goods stores	169	10	14	-
5992	Florists	22	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments on Petaluma Blvd. North and Kentucky St. from Washington St. to Western Ave. (Petaluma) (In tract 1507)

MRC No. 2. Includes the planned shopping center known as "Coddington Center" bounded by Guerneville Rd., Cleveland Ave., Edwards Ave., and Range Ave. and establishments on Cleveland Ave. and Steele Lane. (Santa Rosa) (In tracts 1528 and 1530)

MRC No. 3. Includes the planned center known as "Roseland Village Shopping Center" and establishments on Sebastopol Rd. from West Ave. to Dutton Ave. (Santa Rosa) (In tract 1530)

STOCKTON, CALIF.

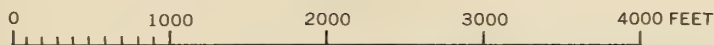
Standard Metropolitan Statistical Area



Central Business District



Comprising Census Tract 1



STOCKTON, CALIF.

Central Business District and Major Retail Centers



No. 1 Unassigned

- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	2 443	1 101	264
	Sales\$1,000..	655 238	355 801	101 150
	Payroll, entire year\$1,000..	81 220	47 042	14 057
	Paid employees for week including March 12, 1972	14 880	8 485	2 383
54, 58, 591	Convenience goods stores:			
	Number	1 014	474	118
	Sales\$1,000..	(D)	95 730	13 347
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	525	246	68
	Sales\$1,000..	174 762	130 081	24 978
52,55,59, ex. 591, 4	All other stores:			
	Number	904	381	78
	Sales\$1,000..	(D)	129 990	62 825
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	2 443	1 101	264
52	Building materials, hardware, garden supply, and mobile home dealers ..	102	31	5
525	Hardware stores	25	6	3
52 ex. 525	Other	77	25	2
53	General merchandise group stores	56	23	5
531	Department stores	9	7	1
533	Variety stores	24	8	3
539	Miscellaneous general merchandise stores	23	8	1
54	Food stores	335	153	19
55 ex. 554	Automotive dealers	207	85	26
55 pt. (554)	Gasoline service stations	326	135	13
56	Apparel and accessory stores	145	74	25
562, 3, 8	Women's clothing, specialty stores, furriers	65	31	11
562	Women's ready-to-wear stores	51	25	10
561	Men's and boys' clothing and furnishings stores	28	14	3
565	Family clothing stores	15	6	1
566	Shoe stores	26	17	8
564, 9	Other apparel and accessory stores	11	6	2
57	Furniture, home furnishings, and equipment stores	151	69	15
5712	Furniture stores	46	22	5
Other 571	Home furnishings stores	39	15	4
572, 573	Household appliance, radio, television, and music stores	66	32	6
58	Eating and drinking places	601	281	91
5812	Eating places	412	195	58
5813	Drinking places (alcoholic beverages)	189	86	33
59 pt. (591)	Drug stores and proprietary stores	78	40	8
59 ex. 591, 6	Miscellaneous retail stores ³	442	210	57
592	Liquor stores	72	36	5
594	Miscellaneous shopping goods stores	173	80	23
5992	Florists	26	12	6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (See descriptions below)		
		No. 2	No. 3	No. 4
	Retail stores, total: ¹			
	Number	77	32	23
	Sales\$1,000..	14 448	51 084	12 833
	Payroll, entire year\$1,000..	1 891	8 073	1 622
	Paid employees for week including March 12, 1972	376	1 439	329
54, 58, 591	Convenience goods stores:			
	Number	19	4	12
	Sales\$1,000..	1 553	(D)	3 267
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	51	28	8
	Sales\$1,000..	11 716	(D)	8 846
52, 55, 59, ex. 591, 4	All other stores:			
	Number	7	-	3
	Sales\$1,000..	1 179	(D)	720
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	77	32	23
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	-	-
525	Hardware stores	2	-	-
52 ex. 525	Other	1	-	-
53	General merchandise group stores	4	4	1
531	Department stores	1	4	1
533	Variety stores	2	-	-
539	Miscellaneous general merchandise stores	1	-	-
54	Food stores	-	2	4
55 ex. 554	Automotive dealers	-	-	2
55 pt. (554)	Gasoline service stations	-	-	1
56	Apparel and accessory stores	19	13	2
562, 3, 8	Women's clothing, specialty stores, furriers	11	6	2
562	Women's ready-to-wear stores	9	4	2
561	Men's and boys' clothing and furnishings stores	6	1	-
565	Family clothing stores	-	1	-
566	Shoe stores	1	4	-
564, 9	Other apparel and accessory stores	1	1	-
57	Furniture, home furnishings, and equipment stores	16	3	2
5712	Furniture stores	3	-	1
Other 571	Home furnishings stores	3	-	-
572, 573	Household appliance, radio, television, and music stores	10	3	1
58	Eating and drinking places	16	1	8
5812	Eating places	8	1	8
5813	Drinking places (alcoholic beverages)	8	-	-
59 pt. (591)	Drug stores and proprietary stores	3	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	16	8	3
592	Liquor stores	-	-	-
594	Miscellaneous shopping goods stores	12	8	3
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes establishments in the area bounded by West Elm St., North and South Sacramento St., West Oak St., North and South Church St., and establishments along South School St. to West Lodi Ave. (Lodi) (In tract 42,02)

MRC No. 3. Includes the planned centers known as "Weberstown" and "Sherwood Manor Shopping Center" and establishments in the area bounded by Robinhood Dr., Tanworth Way, Banbury Dr., Claremont Ave., March Lane, and Pacific Ave. (Stockton) (In tract 33,01)

MRC No. 4. Includes the planned center known as "Sherwood Plaza" and the establishments in the area bounded by Longview Ave., Pacific Ave., San Joaquin Delta College Campus, and rear property lines of Sherwood Plaza Center. (Stockton) (In tract 31,02)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major centers with 100 retail establishments or more in the Stockton SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	264	101 150	14 057	3 236	2 383
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1 349	216	58	48
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	9 036	1 238	278	280
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	19	3 354	330	67	60
55 ex. 554	Automotive dealers	26	53 453	6 003	1 408	712
55 pt. (554)	Gasoline service stations	13	2 173	267	61	46
56	Apparel and accessory stores	25	9 567	1 930	449	389
562, 3, 8	Women's clothing, specialty stores, furriers	11	4 503	893	211	219
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	2 243	565	132	90
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	2 635	420	101	57
5712	Furniture stores	5	1 345	224	54	29
Other 571	Home furnishings stores	4	383	61	17	9
572, 573	Household appliance, radio, television, and music stores	6	907	135	30	19
58	Eating and drinking places	91	7 471	1 857	407	435
5812	Eating places	58	5 337	1 371	303	336
5813	Drinking places (alcoholic beverages)	33	2 134	486	104	99
59 pt. (591)	Drug stores and proprietary stores	8	2 522	412	100	75
59 ex. 591, 6	Miscellaneous retail stores ²	57	9 590	1 384	307	281
592	Liquor stores	5	509	36	10	8
594	Miscellaneous shopping goods stores	23	3 740	619	128	118
5992	Florists	6	554	84	18	23

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 101	355 801	47 042	10 926	8 485
52	Building materials, hardware, garden supply, and mobile home dealers ..	31	12 420	1 400	324	187
525	Hardware stores	6	1 208	(D)	(D)	(D)
52 ex. 525	Other	25	11 212	(D)	(D)	(D)
53	General merchandise group stores	23	77 911	10 637	2 438	1 881
531	Department stores	7	(D)	(D)	(D)	(D)
533	Variety stores	8	(D)	555	138	151
539	Miscellaneous general merchandise stores	8	788	(D)	(D)	(D)
54	Food stores	153	58 143	5 732	1 368	894
55 ex. 554	Automotive dealers	85	76 426	8 653	2 068	1 004
55 pt. (554)	Gasoline service stations	135	22 423	2 295	536	547
56	Apparel and accessory stores	74	20 200	3 247	766	677
562, 3, 8	Women's clothing, specialty stores, furriers	31	9 404	1 485	351	365
562	Women's ready-to-wear stores	25	(D)	1 429	338	351
561	Men's and boys' clothing and furnishings stores	14	(D)	894	215	146
565	Family clothing stores	6	(D)	477	105	90
566	Shoe stores	17	(D)	373	93	73
564, 9	Other apparel and accessory stores	6	164	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	69	21 457	2 973	718	445
5712	Furniture stores	22	(D)	2 102	514	308
Other 571	Home furnishings stores	15	1 527	183	42	24
572, 573	Household appliance, radio, television, and music stores	32	(D)	688	162	113
58	Eating and drinking places	281	27 698	6 599	1 461	1 742
5812	Eating places	195	22 213	5 486	1 217	1 485
5813	Drinking places (alcoholic beverages)	86	5 485	1 113	244	257
59 pt. (591)	Drug stores and proprietary stores	40	9 889	1 703	399	367
59 ex. 591, 6	Miscellaneous retail stores ²	210	29 234	3 803	848	741
592	Liquor stores	36	8 790	634	154	131
594	Miscellaneous shopping goods stores	80	10 513	1 685	350	296
5992	Florists	12	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 443	655 238	81 220	18 810	14 880
52	Building materials, hardware, garden supply, and mobile home dealers ..	102	37 066	4 035	942	587
525	Hardware stores	25	7 522	912	232	191
52 ex. 525	Other	77	29 544	3 123	710	396
53	General merchandise group stores	56	89 686	11 862	2 682	2 154
531	Department stores	9	76 707	10 362	2 370	1 812
533	Variety stores	24	8 031	1 102	243	272
539	Miscellaneous general merchandise stores	23	4 948	398	69	70
54	Food stores	335	138 576	13 401	3 167	1 999
55 ex. 554	Automotive dealers	207	138 783	14 867	3 520	1 764
55 pt. (554)	Gasoline service stations	326	50 855	4 585	1 065	1 155
56	Apparel and accessory stores	145	31 025	4 547	1 050	955
562, 3, 8	Women's clothing, specialty stores, furriers	65	12 404	1 826	427	462
562	Women's ready-to-wear stores	51	11 794	1 749	412	446
561	Men's and boys' clothing and furnishings stores	28	7 470	1 166	261	183
565	Family clothing stores	15	(D)	924	211	181
566	Shoe stores	26	(D)	570	139	108
564, 9	Other apparel and accessory stores	11	772	61	12	21
57	Furniture, home furnishings, and equipment stores	151	36 996	5 107	1 236	785
5712	Furniture stores	46	20 611	2 906	733	434
Other 571	Home furnishings stores	39	6 025	935	216	136
572, 573	Household appliance, radio, television, and music stores	66	10 360	1 266	278	215
58	Eating and drinking places	601	54 683	12 855	2 843	3 471
5812	Eating places	412	44 331	10 905	2 392	2 975
5813	Drinking places (alcoholic beverages)	189	10 352	1 950	451	496
59 pt. (591)	Drug stores and proprietary stores	78	(D)	4 214	972	810
59 ex. 591, 6	Miscellaneous retail stores ²	442	(D)	5 747	1 333	1 200
592	Liquor stores	72	15 022	1 008	237	227
594	Miscellaneous shopping goods stores	173	17 055	2 420	543	492
5992	Florists	26	(D)	471	96	99

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

(Table 6 omitted because there was no central business district in the Stockton SMSA in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

(Not applicable)

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	28.5	15.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	10.9	3.6	1.3	3.5	5.7
525	Hardware stores	(D)	(D)	(D)	.3	1.2
52 ex. 525	Other	(D)	(D)	(D)	3.2	4.5
53	General merchandise group stores	11.6	10.1	9.0	21.9	13.7
531	Department stores	9.8	(D)	(D)	(D)	11.7
533	Variety stores	42.2	(D)	(D)	(D)	1.2
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.2	.8
54	Food stores	5.8	2.4	3.3	16.4	21.1
55 ex. 554	Automotive dealers	69.9	38.5	52.8	21.5	21.2
55 pt. (554)	Gasoline service stations	9.7	4.3	2.1	6.3	7.8
56	Apparel and accessory stores	47.4	30.8	9.5	5.7	4.7
562, 3, 8	Women's clothing, specialty stores, furriers	47.9	36.3	4.5	2.6	1.9
562	Women's ready-to-wear stores	49.8	(D)	(D)	(D)	1.8
561	Men's and boys' clothing and furnishings stores	(D)	30.0	2.2	(D)	1.1
565	Family clothing stores	55.6	25.7	(D)	(D)	(D)
566	Shoe stores	42.9	27.6	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	-	.1
57	Furniture, home furnishings, and equipment stores	12.3	7.1	2.6	6.0	5.6
5712	Furniture stores	(D)	6.5	1.3	(D)	3.1
Other 571	Home furnishings stores	25.1	6.4	.4	.4	.9
572, 573	Household appliance, radio, television, and music stores	(D)	8.8	.9	(D)	1.6
58	Eating and drinking places	27.0	13.7	7.4	7.7	8.4
5812	Eating places	24.0	12.0	5.3	6.2	6.8
5813	Drinking places (alcoholic beverages)	38.9	20.6	2.1	1.5	1.6
59 pt. (591)	Drug stores and proprietary stores	25.5	(D)	2.5	2.8	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	32.8	(D)	9.5	8.2	(D)
592	Liquor stores	5.8	3.4	.5	2.5	2.3
594	Miscellaneous shopping goods stores	35.6	21.9	3.7	3.0	2.6
5992	Florists	(D)	(D)	.5	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

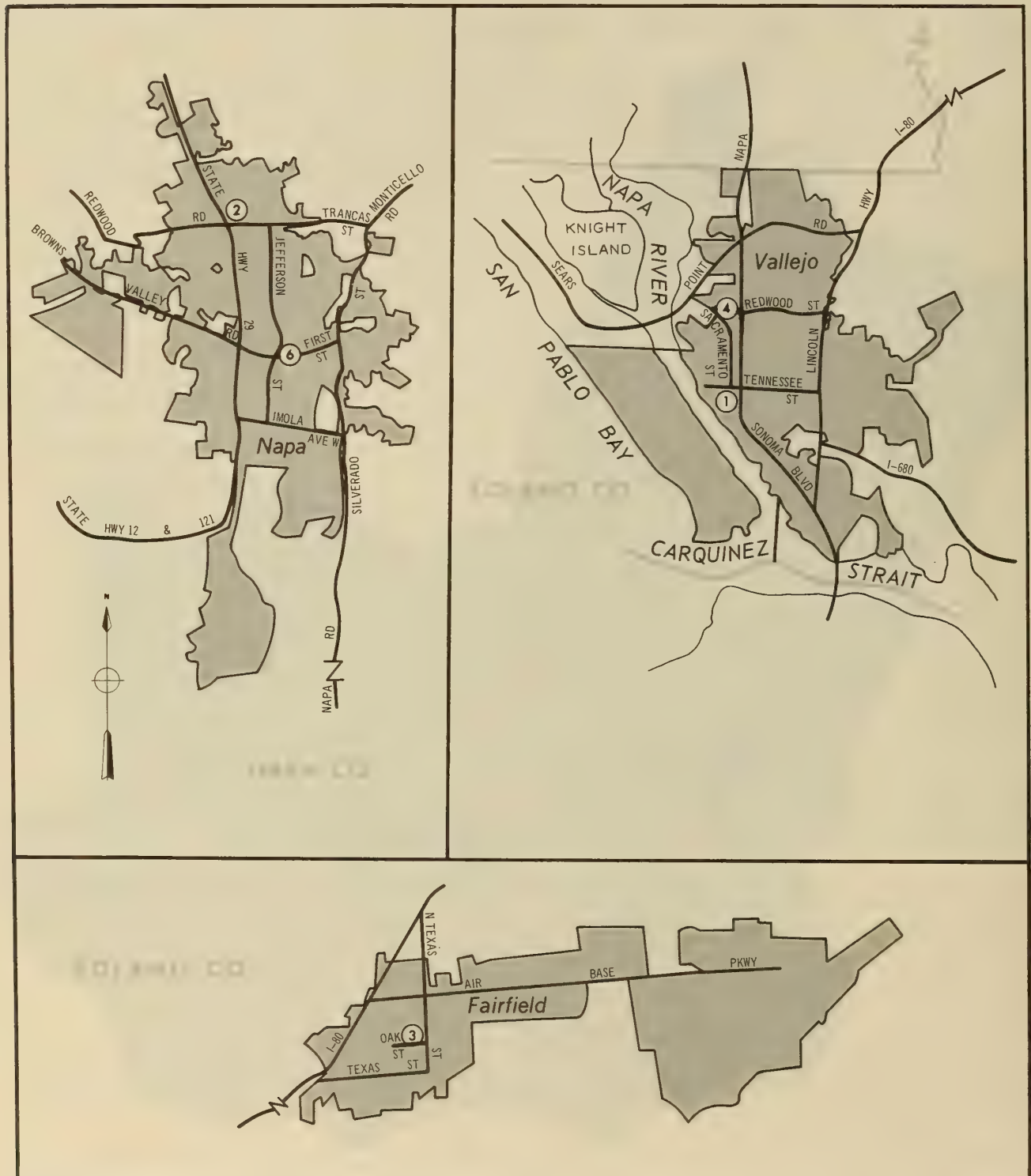
VALLEJO-FAIRFIELD-NAPA, CALIF.

Standard Metropolitan Statistical Area



VALLEJO-FAIRFIELD-NAPA, CALIF.

Major Retail Centers



No. 5 Unassigned

0 2 4 MILES

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central Cities

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	1 953	76	33
	Sales\$1,000..	546 921	18 098	25 712
	Payroll, entire year\$1,000..	71 862	2 616	3 243
	Paid employees for week including March 12, 1972	12 723	495	549
54, 58, 591	Convenience goods stores:			
	Number	722	25	16
	Sales\$1,000..	(D)	5 580	15 496
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	488	27	7
	Sales\$1,000..	124 459	7 677	7 366
52, 55, 59, ex. 591, 4	All other stores:			
	Number	743	24	10
	Sales\$1,000..	(D)	4 841	2 850
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 953	76	33
52	Building materials, hardware, garden supply, and mobile home dealers ..	101	3	2
525	Hardware stores	25	-	-
52 ex. 525	Other	76	3	2
53	General merchandise group stores	53	4	3
531	Department stores	11	2	1
533	Variety stores	21	1	1
539	Miscellaneous general merchandise stores	21	1	1
54	Food stores	227	3	4
55 ex. 554	Automotive dealers	160	5	2
55 pt. (554)	Gasoline service stations	270	6	6
56	Apparel and accessory stores	127	7	2
562, 3, 8	Women's clothing, specialty stores, furriers	55	3	-
562	Women's ready-to-wear stores	43	3	-
561	Men's and boys' clothing and furnishings stores	22	2	-
565	Family clothing stores	17	-	2
566	Shoe stores	24	1	-
564, 9	Other apparel and accessory stores	9	1	-
57	Furniture, home furnishings, and equipment stores	149	3	1
5712	Furniture stores	43	2	-
Other 571	Home furnishings stores	43	-	1
572, 573	Household appliance, radio, television, and music stores	63	1	-
58	Eating and drinking places	448	20	9
5812	Eating places	298	13	7
5813	Drinking places (alcoholic beverages)	150	7	2
59 pt. (591)	Drug stores and proprietary stores	47	2	3
59 ex. 591, 6	Miscellaneous retail stores ³	371	23	1
592	Liquor stores	54	1	-
594	Miscellaneous shopping goods stores	159	13	1
5992	Florists	16	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Florida, Sutter, Maryland, and east boundary of Mare Island U.S. Naval Reservation. (Vallejo city) (Entire tract 2509)

MRC No. 2. Includes the planned center known as "Bel-Aire Plaza" and establishments on Trancas St. from Freeway Rd. (State Highway 29) and extended on Trancas St. to Jefferson St. (3325 to 3395). (Napa) (In tracts 2005 and 2006)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 6
	Retail stores, total: ¹			
	Number	31	37	60
	Sales	11 005	33 402	15 960
	Payroll, entire year	1 230	5 406	2 011
	Paid employees for week including March 12, 1972	223	732	442
54, 58, 591	Convenience goods stores:			
	Number	10	9	14
	Sales	4 780	6 095	2 372
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	11	23	40
	Sales	1 837	26 516	13 131
52, 55, 59, ex. 591, 4	All other stores:			
	Number	10	5	6
	Sales	4 388	791	457
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	31	37	60
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1
525	Hardware stores	1	-	-
52 ex. 525	Other	-	1	1
53	General merchandise group stores	1	3	5
531	Department stores	1	2	2
533	Variety stores	-	1	2
539	Miscellaneous general merchandise stores	-	-	1
54	Food stores	3	2	1
55 ex. 554	Automotive dealers	3	2	-
55 pt. (554)	Gasoline service stations	1	1	-
56	Apparel and accessory stores	2	12	22
562, 3, 8	Women's clothing, specialty stores, furriers	-	5	8
562	Women's ready-to-wear stores	-	5	6
561	Men's and boys' clothing and furnishings stores	1	1	3
565	Family clothing stores	-	-	4
566	Shoe stores	-	5	6
564, 9	Other apparel and accessory stores	1	1	1
57	Furniture, home furnishings, and equipment stores	6	4	4
5712	Furniture stores	-	1	2
Other 571	Home furnishings stores	3	1	-
572, 573	Household appliance, radio, television, and music stores	3	2	2
58	Eating and drinking places	6	6	10
5812	Eating places	5	6	7
5813	Drinking places (alcoholic beverages)	1	-	3
59 pt. (591)	Drug stores and proprietary stores	1	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	7	5	14
592	Liquor stores	3	-	-
594	Miscellaneous shopping goods stores	2	4	9
5992	Florists	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes planned center known as "Fairfield Square" and establishments on North Texas from Wisconsin to Acacia and on Oak from North Texas to Clay St. (Fairfield) (In tracts 2526.01 and 2526.02)

MRC No. 4. Includes the planned center known as "Larwin Plaza" and establishments on Sonoma Blvd. (3300 to 3899) from Valle Vista to Sereno Dr. (Vallejo) (In tracts 2515, 2517.01, and 2518.02)

MRC No. 6. Includes establishments in Napa on 1st St. from Jefferson St. to Main St., and on Main St. from Clay St. to 2d St. (Napa) (In tract 2001)

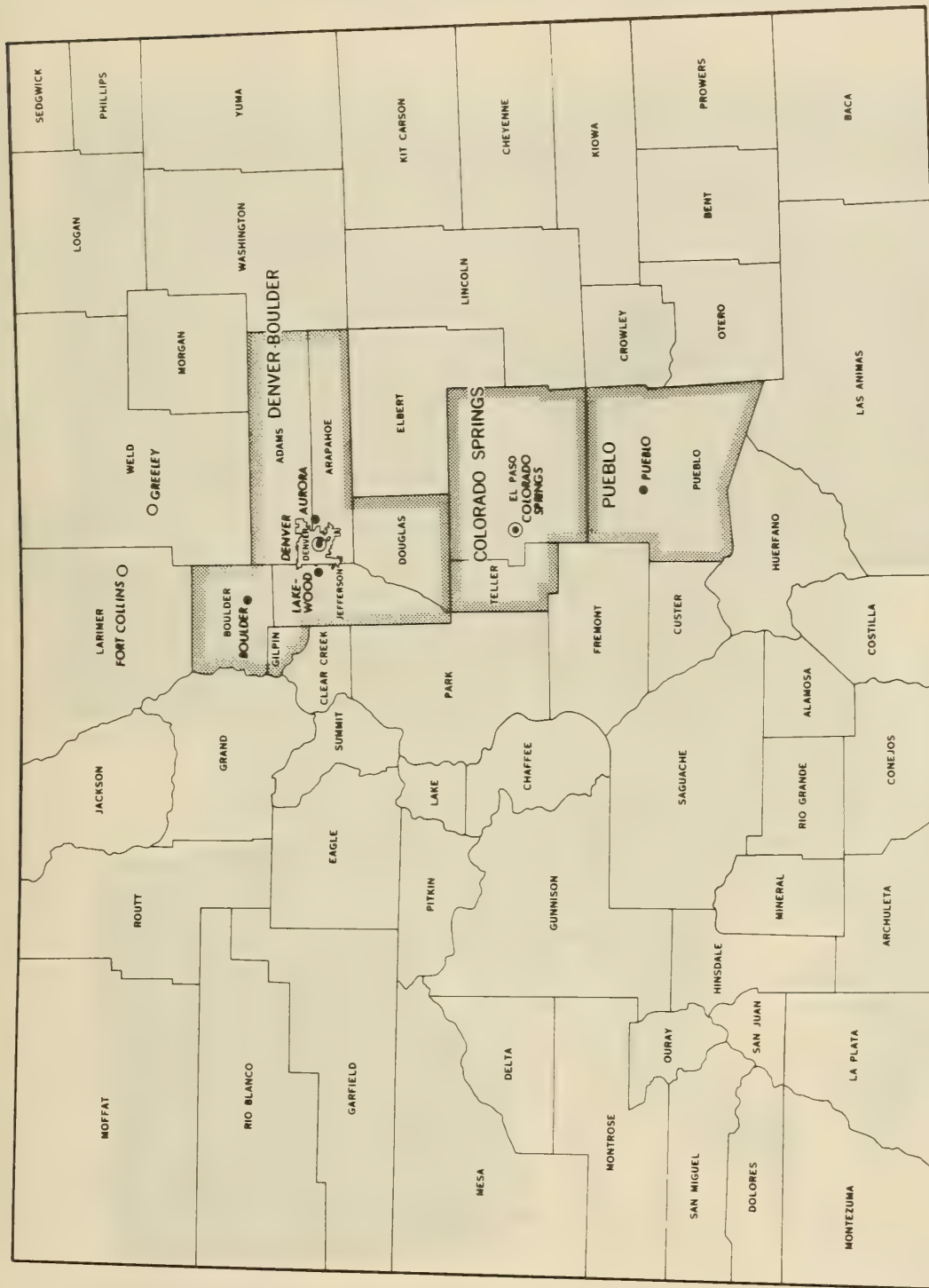
Colorado

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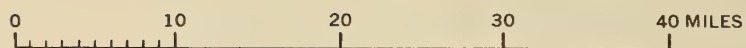
LEGEND

- Places of 100,000 or more inhabitants
- Places of 50,000 to 100,000 inhabitants
- Places of 25,000 to 50,000 inhabitants outside SMSA's



Standard Metropolitan
Statistical Areas (SMSA's)

Standard Metropolitan Statistical Area and Central Business District



act 23

Map of Section 23 showing a grid of streets. The map includes the following streets:

- North-South Streets (from West to East):** W MIDLAND PL, W VERMILION ST, W SIERRA MADRE ST, W SAWATCH ST, W COSTILLA ST, W TEJON ST, W CIMARRON ST, W BOWEN ST, W BAKER ST, W WATSON ST.
- East-West Streets (from North to South):** E BOULDER ST, E CASCADE AVE, E BIJOU ST, E KIOWA ST, E PIKE'S PEAK AVE, E EXCHANGE ST, E ANTLERS AVE, E COLORADO AVE, E CUCARRAS ST, E VERMILION AVE, E NEVADA AVE, E SIERRA MADRE ST, E SAWATCH ST, E COSTILLA ST, E TEJON ST, E CIMARRON ST.

The map also shows the I-25 highway and the RR line.



COLORADO SPRINGS, COLO.

Central Business District and Major Retail Centers

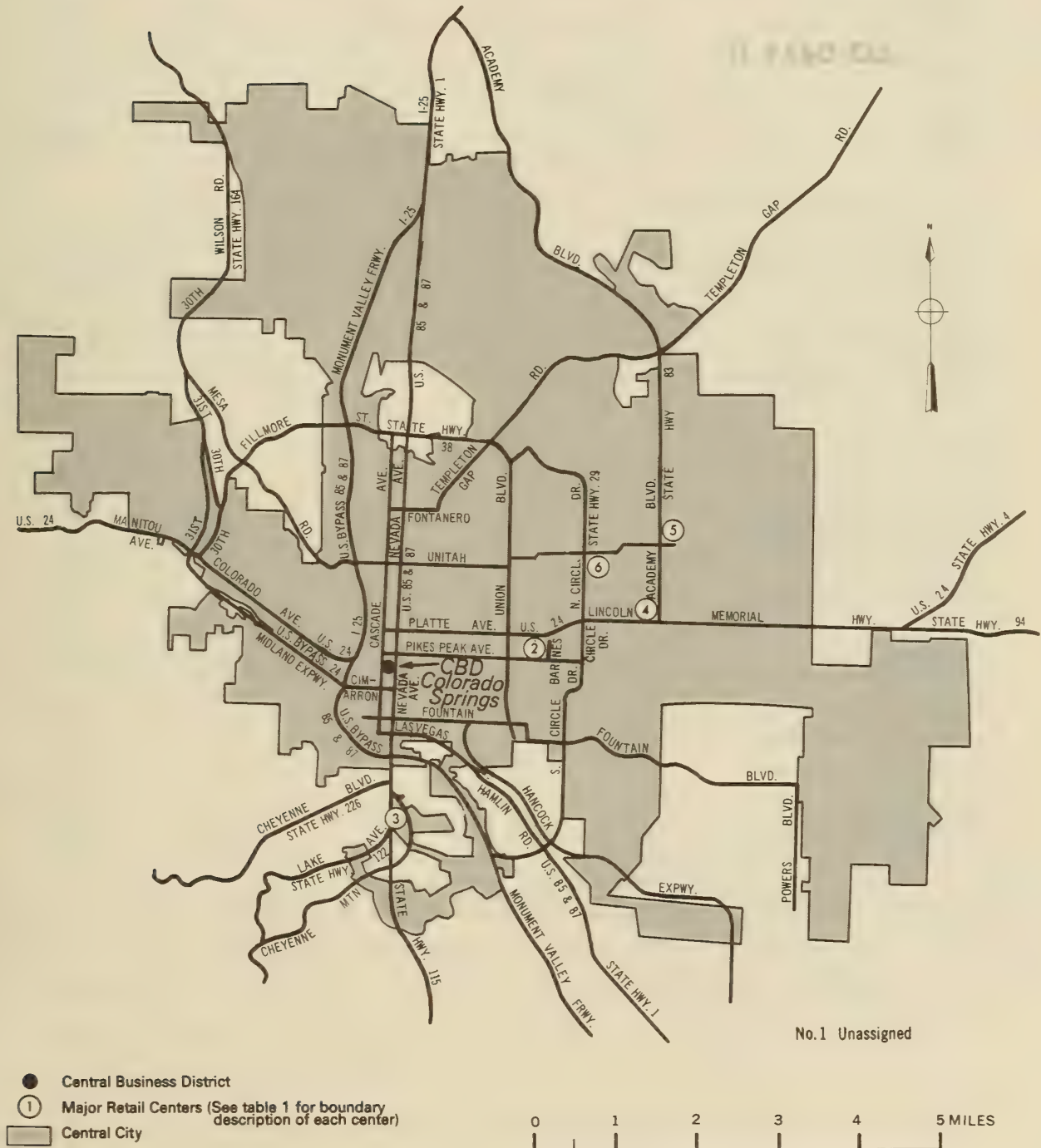


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 2
	Retail stores, total: ¹				
	Number	2 115	1 588	282	21
	Sales\$1,000..	613 020	547 521	93 772	17 891
	Payroll, entire year	75 594	67 701	13 374	2 600
	Paid employees for week including March 12, 1972	15 312	13 454	2 678	582
54, 58, 591	Convenience goods stores:				
	Number	631	453	74	12
	Sales\$1,000..	164 418	(D)	(D)	7 019
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	592	464	126	6
	Sales\$1,000..	187 433	(D)	40 737	10 289
52,55,59, ex. 591, 4	All other stores:				
	Number	892	671	82	3
	Sales\$1,000..	261 169	232 479	(D)	583
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 115	1 588	282	21
52	Building materials, hardware, garden supply, and mobile home dealers ..	95	76	8	1
525	Hardware stores	16	9	2	-
52 ex. 525	Other	79	67	6	1
53	General merchandise group stores	45	32	6	1
531	Department stores	12	12	3	1
533	Variety stores	17	10	1	-
539	Miscellaneous general merchandise stores	16	10	2	-
54	Food stores	173	128	13	4
55 ex. 554	Automotive dealers	143	123	16	-
55 pt. (554)	Gasoline service stations	296	220	16	1
56	Apparel and accessory stores	151	131	37	4
562, 3, 8	Women's clothing, specialty stores, furriers	54	47	10	2
562	Women's ready-to-wear stores	49	43	9	2
561	Men's and boys' clothing and furnishings stores	35	33	12	1
565	Family clothing stores	12	7	3	-
566	Shoe stores	28	26	8	1
564, 9	Other apparel and accessory stores	22	18	4	-
57	Furniture, home furnishings, and equipment stores	181	150	35	-
5712	Furniture stores	43	34	12	-
Other 571	Home furnishings stores	55	45	8	-
572, 573	Household appliance, radio, television, and music stores	83	71	15	-
58	Eating and drinking places	413	290	58	7
5812	Eating places	311	213	34	6
5813	Drinking places (alcoholic beverages)	102	77	24	1
59 pt. (591)	Drug stores and proprietary stores	45	35	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	573	403	90	2
592	Liquor stores	73	59	3	-
594	Miscellaneous shopping goods stores	215	151	48	1
5992	Florists	21	16	3	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Pikes Peak Plaza" and establishments bounded by East Bijou, Barnes, East Pikes Peak Ave., and Iowa. (Colorado Springs) (In tract 21.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	19	66	45	37
	Sales	25 433	28 654	14 736	11 455
	Payroll, entire year	4 174	4 152	1 780	1 335
	Paid employees for week including March 12, 1972	759	934	372	309
54, 58, 591	Convenience goods stores:				
	Number	5	9	14	4
	Sales	3 132	1 388	6 038	1 668
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	11	49	24	27
	Sales	21 602	26 762	6 713	9 167
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	8	7	6
	Sales	699	504	1 985	620
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	19	66	45	37
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1	-
525	Hardware stores	-	-	1	-
52 ex. 525	Other	1	-	-	-
53	General merchandise group stores	3	2	2	3
531	Department stores	1	2	1	1
533	Variety stores	1	-	1	1
539	Miscellaneous general merchandise stores	1	-	-	1
54	Food stores	1	4	4	2
55 ex. 554	Automotive dealers	-	-	-	-
55 pt. (554)	Gasoline service stations	1	-	3	1
56	Apparel and accessory stores	5	32	9	8
562, 3, 8	Women's clothing, specialty stores, furriers	2	12	3	5
562	Women's ready-to-wear stores	2	10	3	5
561	Men's and boys' clothing and furnishings stores	1	8	3	2
565	Family clothing stores	-	3	-	-
566	Shoe stores	2	7	1	1
564, 9	Other apparel and accessory stores	-	2	2	-
57	Furniture, home furnishings, and equipment stores	1	5	5	9
5712	Furniture stores	-	-	-	2
Other 571	Home furnishings stores	-	-	1	2
572, 573	Household appliance, radio, television, and music stores	1	5	4	5
58	Eating and drinking places	3	4	9	2
5812	Eating places	3	3	9	2
5813	Drinking places (alcoholic beverages)	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	3	18	11	12
592	Liquor stores	-	-	1	1
594	Miscellaneous shopping goods stores	2	10	8	7
5992	Florists	-	2	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Southgate Shopping Center" bounded by South Nevada Ave. and Southgate Rd. (Colorado Springs) (In tract 29)

MRC No. 4. Includes the planned center known as "The Citadel" bounded by East Galley Rd., North Academy Blvd., U.S. Highway 24 (East Platte Rd.), and Chelton Rd. (Colorado Springs) (In tract 20)

MRC No. 5. Includes the planned center known as "Rustic Hills," bounded by Palmer Park Blvd., Potter Dr., San Miguel St., and North Academy Blvd. (Colorado Springs) (In tract 40.02)

MRC No. 6. Includes the planned center known as "Circle East Mall" bounded by San Miguel St., East Galley Rd., and North Circle Dr. (Colorado Springs) (In tract 20)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972
 (Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Colorado Springs SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	282	93 772	13 374	3 310	2 678
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	8 377	1 286	319	274
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	13	3 678	438	98	122
55 ex. 554	Automotive dealers	16	17 181	1 798	453	243
55 pt. (554)	Gasoline service stations	16	3 163	350	77	103
56	Apparel and accessory stores	37	15 374	2 627	643	544
562, 3, 8	Women's clothing, specialty stores, furriers	10	4 737	919	237	193
562	Women's ready-to-wear stores	9	4 461	876	227	185
561	Men's and boys' clothing and furnishings stores	12	3 243	581	147	98
565	Family clothing stores	3	5 901	899	197	205
566	Shoe stores	8	1 224	212	58	41
564, 9	Other apparel and accessory stores	4	269	16	4	7
57	Furniture, home furnishings, and equipment stores	35	8 432	1 226	313	221
5712	Furniture stores	12	2 885	479	109	99
Other 571	Home furnishings stores	8	1 014	132	30	38
572, 573	Household appliance, radio, television, and music stores	15	4 533	615	174	84
58	Eating and drinking places	58	6 635	1 872	417	591
5812	Eating places	34	4 715	1 470	333	449
5813	Drinking places (alcoholic beverages)	24	1 920	402	84	142
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	90	11 951	1 729	401	342
592	Liquor stores	3	362	20	4	6
594	Miscellaneous shopping goods stores	48	8 554	1 206	276	224
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 588	547 521	67 701	15 718	13 454
52	Building materials, hardware, garden supply, and mobile home dealers ..	76	39 854	4 221	1 053	523
525	Hardware stores	9	(D)	(D)	(D)	(D)
52 ex. 525	Other	67	(D)	(D)	(D)	(D)
53	General merchandise group stores	32	(D)	12 702	2 894	2 560
531	Department stores	12	89 305	11 705	2 643	2 329
533	Variety stores	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	10	(D)	(D)	(D)	(D)
54	Food stores	128	88 245	9 042	2 080	1 486
55 ex. 554	Automotive dealers	123	139 432	14 143	3 331	1 502
55 pt. (554)	Gasoline service stations	220	35 827	3 482	785	1 155
56	Apparel and accessory stores	131	26 489	4 184	1 013	1 031
562, 3, 8	Women's clothing, specialty stores, furriers	47	8 927	(D)	(D)	(D)
562	Women's ready-to-wear stores	43	8 431	1 338	339	345
561	Men's and boys' clothing and furnishings stores	33	(D)	1 127	277	213
565	Family clothing stores	7	(D)	994	220	251
566	Shoe stores	26	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	18	1 004	129	33	49
57	Furniture, home furnishings, and equipment stores	150	35 709	4 744	1 098	701
5712	Furniture stores	34	13 800	(D)	(D)	(D)
Other 571	Home furnishings stores	45	7 694	1 061	243	172
572, 573	Household appliance, radio, television, and music stores	71	14 215	(D)	(D)	(D)
58	Eating and drinking places	290	39 468	9 684	2 190	3 373
5812	Eating places	213	33 018	8 336	1 904	2 886
5813	Drinking places (alcoholic beverages)	77	6 450	1 348	286	487
59 pt. (591)	Drug stores and proprietary stores	35	(D)	1 300	301	218
59 ex. 591, 6	Miscellaneous retail stores ²	403	35 464	4 199	973	905
592	Liquor stores	59	8 484	524	121	133
594	Miscellaneous shopping goods stores	151	18 098	2 378	548	502
5992	Florists	16	1 224	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 115	613 020	75 594	17 422	15 312
52	Building materials, hardware, garden supply, and mobile home dealers ..	95	45 133	4 785	1 184	614
525	Hardware stores	16	2 204	294	68	51
52 ex. 525	Other	79	42 929	4 491	1 116	563
53	General merchandise group stores	45	101 222	13 095	2 986	2 681
531	Department stores	12	89 305	11 705	2 643	2 329
533	Variety stores	17	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	16	(D)	(D)	(D)	(D)
54	Food stores	173	103 728	10 343	2 377	1 702
55 ex. 554	Automotive dealers	143	141 923	14 494	3 413	1 560
55 pt. (554)	Gasoline service stations	296	48 846	4 908	1 118	1 540
56	Apparel and accessory stores	151	28 359	4 428	1 085	1 108
562, 3, 8	Women's clothing, specialty stores, furriers	54	9 362	1 450	361	385
562	Women's ready-to-wear stores	49	(D)	1 372	347	357
561	Men's and boys' clothing and furnishings stores	35	(D)	1 133	279	217
565	Family clothing stores	12	(D)	1 087	254	293
566	Shoe stores	28	(D)	528	133	151
564, 9	Other apparel and accessory stores	22	1 300	230	58	62
57	Furniture, home furnishings, and equipment stores	181	37 216	4 877	1 135	727
5712	Furniture stores	43	14 532	2 202	512	299
Other 571	Home furnishings stores	55	8 042	1 085	247	177
572, 573	Household appliance, radio, television, and music stores	83	14 642	1 590	376	251
58	Eating and drinking places	413	48 677	11 702	2 554	4 011
5812	Eating places	311	40 666	10 063	2 208	3 436
5813	Drinking places (alcoholic beverages)	102	8 011	1 639	346	575
59 pt. (591)	Drug stores and proprietary stores	45	12 013	1 727	392	288
59 ex. 591, 6	Miscellaneous retail stores ²	573	45 903	5 235	1 178	1 081
592	Liquor stores	73	12 807	685	153	166
594	Miscellaneous shopping goods stores	215	20 636	2 774	610	562
5992	Florists	21	1 973	499	111	94

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

(Table 6 omitted because there was no central business district in Colorado Springs in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

(Not applicable)

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	17.1	15.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	7.3	7.4
525	Hardware stores	28.8	(D)	(D)	(D)	.4
52 ex. 525	Other	43.4	(D)	(D)	(D)	7.0
53	General merchandise group stores	(D)	8.3	8.9	(D)	16.4
531	Department stores	(D)	(D)	(D)	16.3	14.6
533	Variety stores	15.6	8.7	(D)	(D)	(D)
539	Miscellaneous general merchandise stores9	.8	(D)	(D)	(D)
54	Food stores	4.2	3.5	3.9	16.1	16.9
55 ex. 554	Automotive dealers	12.3	12.1	18.3	25.5	23.2
55 pt. (554)	Gasoline service stations	8.8	6.5	3.4	6.5	8.0
56	Apparel and accessory stores	58.0	54.2	16.4	4.8	4.6
562, 3, 8	Women's clothing, specialty stores, furriers	53.1	50.6	5.1	1.6	1.5
562	Women's ready-to-wear stores	52.9	(D)	4.8	1.5	(D)
561	Men's and boys' clothing and furnishings stores	(D)	(D)	3.5	(D)	(D)
565	Family clothing stores	(D)	(D)	6.3	(D)	(D)
566	Shoe stores	(D)	(D)	1.3	(D)	(D)
564, 9	Other apparel and accessory stores	26.8	20.7	.3	.2	.2
57	Furniture, home furnishings, and equipment stores	23.6	22.7	9.0	6.5	6.1
5712	Furniture stores	20.9	19.9	3.1	2.5	2.4
Other 571	Home furnishings stores	13.2	12.6	1.1	1.4	1.3
572, 573	Household appliance, radio, television, and music stores	31.9	31.0	4.8	2.6	2.4
58	Eating and drinking places	16.8	13.6	7.1	7.2	7.9
5812	Eating places	14.3	11.6	5.0	6.0	6.6
5813	Drinking places (alcoholic beverages)	29.8	24.0	2.0	1.2	1.3
59 pt. (591)	Drug stores and proprietary stores	20.0	(D)	(D)	(D)	2.0
59 ex. 591, 6	Miscellaneous retail stores ²	33.7	26.0	12.7	6.5	7.5
592	Liquor stores	4.3	2.8	.4	1.5	2.1
594	Miscellaneous shopping goods stores	47.3	41.5	9.1	3.3	3.4
5992	Florists	(D)	(D)	(D)	.2	.3

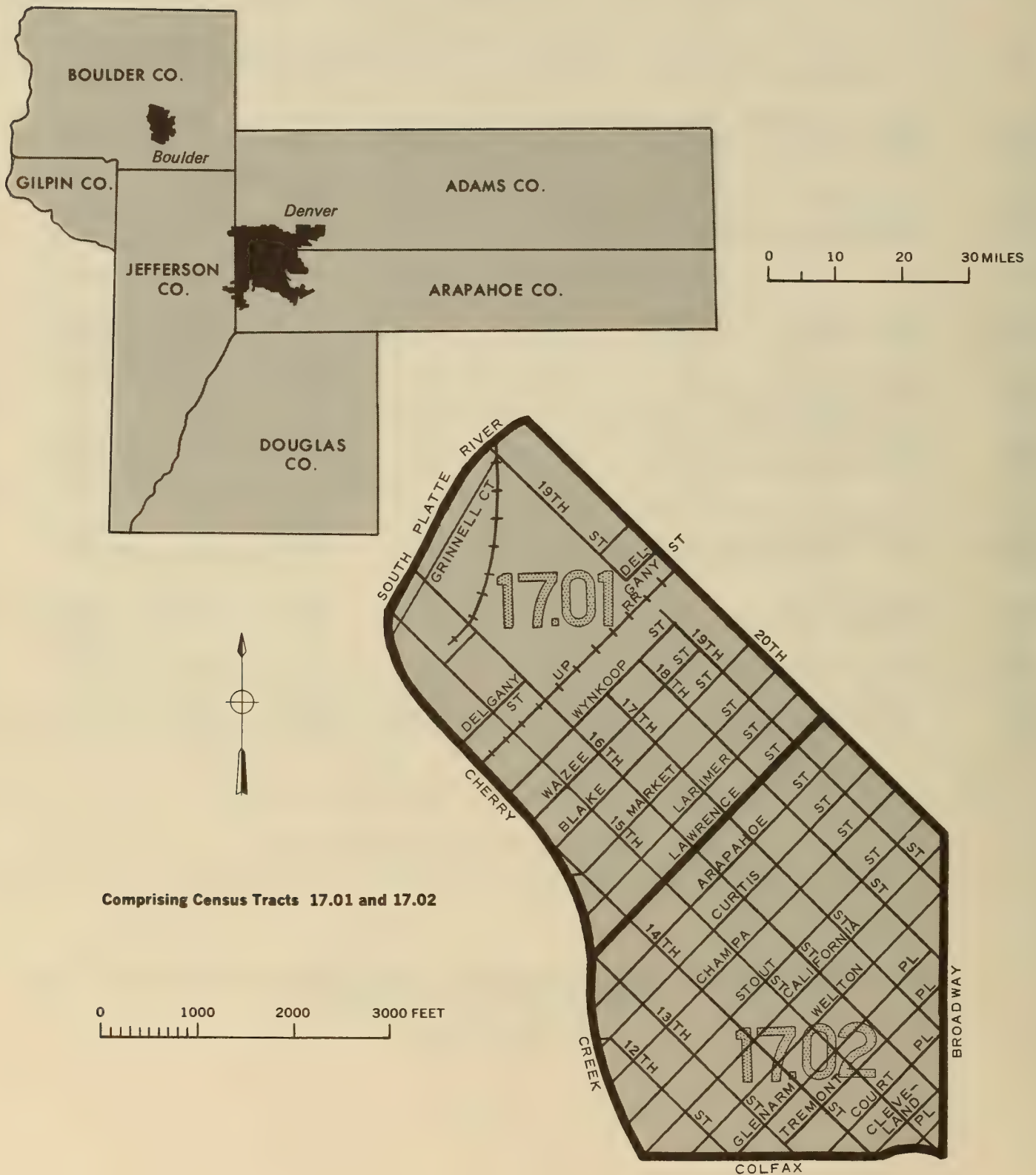
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

DENVER-BOULDER, COLO.

Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tracts 17.01 and 17.02

0 1000 2000 3000 FEET

DENVER-BOULDER, COLO.

Central Business District and Major Retail Centers

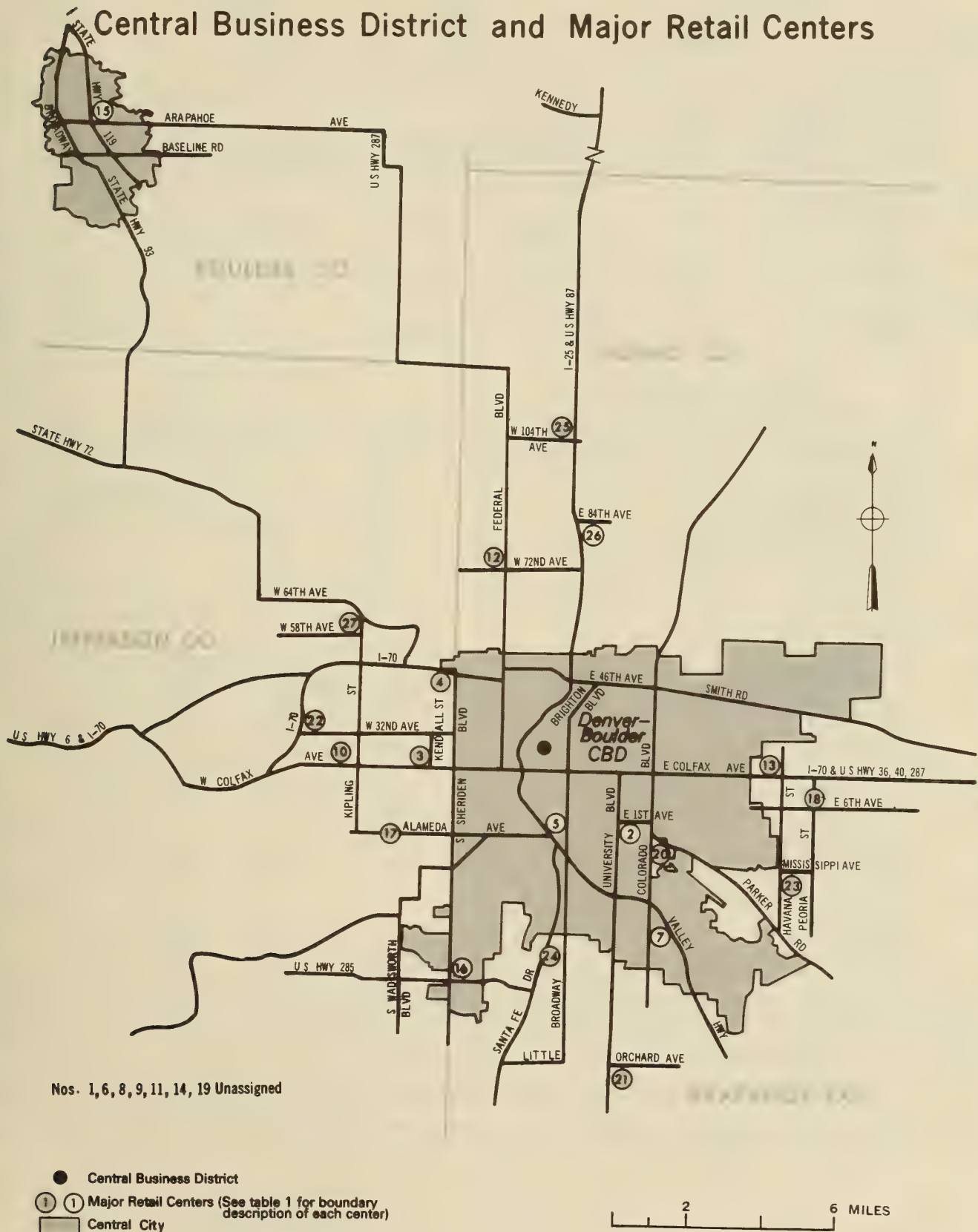


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 2	No. 3
	Retail stores, total: ¹					
	Number	10 186	4 039	422	120	22
	Sales	3 449 096	1 318 267	(D)	83 357	9 082
	Payroll, entire year	430 817	181 936	(D)	11 605	1 106
	Paid employees for week including March 12, 1972	84 030	36 651	(D)	2 291	228
54, 58, 591	Convenience goods stores:					
	Number	3 182	1 498	164	24	4
	Sales	1 074 667	441 706	31 363	(D)	3 302
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 715	1 014	169	70	10
	Sales	1 021 801	429 253	(D)	(D)	4 020
52,55,59, ex. 591, 4	All other stores:					
	Number	4 289	1 527	89	26	8
	Sales	1 352 628	447 308	30 500	(D)	1 760
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	10 186	4 039	422	120	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	481	132	5	2	2
525	Hardware stores	118	41	3	-	-
52 ex. 525	Other	363	91	2	2	2
53	General merchandise group stores	206	68	10	3	1
531	Department stores	54	16	4	2	1
533	Variety stores	57	21	2	1	-
539	Miscellaneous general merchandise stores	95	31	4	-	-
54	Food stores	875	365	16	9	2
55 ex. 554	Automotive dealers	669	215	3	1	-
55 pt. (554)	Gasoline service stations	1 431	515	9	4	-
56	Apparel and accessory stores	697	264	79	32	1
562, 3, 8	Women's clothing, specialty stores, furriers	254	97	25	18	-
562	Women's ready-to-wear stores	185	70	18	16	-
561	Men's and boys' clothing and furnishings stores	140	59	19	7	1
565	Family clothing stores	74	26	6	2	-
566	Shoe stores	133	48	18	4	-
564, 9	Other apparel and accessory stores	96	34	11	1	-
57	Furniture, home furnishings, and equipment stores	844	322	17	15	2
5712	Furniture stores	226	95	5	3	2
Other 571	Home furnishings stores	300	94	4	7	-
572, 573	Household appliance, radio, television, and music stores	318	133	8	5	-
58	Eating and drinking places	2 015	997	140	11	1
5812	Eating places	1 469	670	89	11	-
5813	Drinking places (alcoholic beverages)	546	327	51	-	1
59 pt. (591)	Drug stores and proprietary stores	292	136	8	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	2 676	1 025	135	39	12
592	Liquor stores	314	130	10	3	1
594	Miscellaneous shopping goods stores	968	360	63	20	6
5992	Florists	151	59	9	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Cherry Creek Shopping Center" and establishments in the area bounded by East 3d. Ave., Steele St., North Cherry Creek Dr., and University Blvd. (Denver) (In tract 38)

MRC No. 3. Includes the planned center known as "JCRS Shopping Center" bounded by West 17th Ave. extended, North Kendall, West Colfax Ave., and Pierce St. (Jefferson County) (In tract 114)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 7	No. 10	No. 12
	Retail stores, total: ¹	47	29	46	35	48
	Number	41 186	38 719	38 668	60 269	33 068
	Sales	\$1,000..	\$1,000..	\$1,000..	\$1,000..	\$1,000..
	Payroll, entire year	5 266	5 211	4 932	7 603	3 809
	Paid employees for week including March 12, 1972	1 044	896	1 042	1 500	866
54, 58, 591	Convenience goods stores:					
	Number	9	8	11	7	17
	Sales	11 156	654	6 232	7 273	15 167
53, 6, 7, 594	Shopping goods stores (GAF ²):					
	Number	26	13	27	24	14
	Sales	26 505	36 385	30 181	52 316	15 420
52, 55, 59, ex. 591, 4	All other stores:					
	Number	12	8	8	4	17
	Sales	3 525	1 680	2 255	680	2 481
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	47	29	46	35	48
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	3	-	3
525	Hardware stores	-	1	1	-	1
52 ex. 525	Other	1	-	2	-	2
53	General merchandise group stores	3	2	4	4	3
531	Department stores	2	1	2	3	2
533	Variety stores	1	-	1	-	1
539	Miscellaneous general merchandise stores	-	1	1	1	-
54	Food stores	4	-	4	3	5
55 ex. 554	Automotive dealers	3	3	-	-	5
55 pt. (554)	Gasoline service stations	2	1	2	1	5
56	Apparel and accessory stores	10	2	13	13	5
562, 3, 8	Women's clothing, specialty stores, furriers	5	-	5	6	1
562	Women's ready-to-wear stores	3	-	4	3	1
561	Men's and boys' clothing and furnishings stores	2	-	3	2	2
565	Family clothing stores	1	1	1	1	-
566	Shoe stores	1	-	4	3	2
564, 9	Other apparel and accessory stores	1	1	-	1	-
57	Furniture, home furnishings, and equipment stores	4	5	3	1	3
5712	Furniture stores	-	1	-	-	-
Other 571	Home furnishings stores	-	-	1	-	1
572, 573	Household appliance, radio, television, and music stores	4	4	2	1	2
58	Eating and drinking places	3	8	6	4	9
5812	Eating places	3	4	6	3	8
5813	Drinking places (alcoholic beverages)	-	4	-	1	1
59 pt. (591)	Drug stores and proprietary stores	2	-	1	-	3
59 ex. 591, 6	Miscellaneous retail stores ³	15	7	10	9	7
592	Liquor stores	1	-	2	1	2
594	Miscellaneous shopping goods stores	9	4	7	6	3
5992	Florists	1	-	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Lakeside Shopping Center" and establishments on West 44th Ave. from North Depew St. to North Harlan St. (Jefferson County) (In tract 106.02)

MRC No. 5. Includes the planned center known as "Merchants Park Shopping Center" and establishments on South Broadway from Dakota Ave. to Ohio Ave. (Denver city) (In tracts 21 and 28.02)

MRC No. 7. Includes the planned centers known as "University Hills Plaza" and "University Hills Shopping Center" in the area bounded by East Dickinson Pl., South Birch St., East Harvard Ave., South Bellaire, East Yale Ave., South Claremont Dr., Birch, East Amherst Ave., and South Colorado Blvd. (Denver) (In tracts 53 and 40.03)

MRC No. 10. Includes the planned center known as "Westland Shopping Center" and establishments in the area bounded by West 17th Ave., Miller St., West Colfax Ave., and Pearson St. (Jefferson County) (In tract 108)

MRC No. 12. Includes the planned centers known as "Westminister Plaza" and "LaConte Shopping Center" and establishments in the area bounded by West 76th Ave., east side of Federal Blvd., West 74th Ave., Eliot Circle extended, north side of West 72d Ave., and Irving St. (Westminister city, Adams County) (In tracts 95.01 and 96.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 13	No. 15	No. 16	No. 17
	Retail stores, total: ¹				
	Number	77	48	44	83
	Sales	28 547	41 866	28 946	61 404
	Payroll, entire year	3 354	5 214	3 481	7 829
	Paid employees for week including March 12, 1972	624	1 108	776	1 581
54, 58, 591	Convenience goods stores:				
	Number	13	12	16	21
	Sales	762	17 484	12 391	16 072
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	37	26	18	47
	Sales	15 544	22 212	14 396	43 015
52, 55, 59, ex. 591, 4	All other stores:				
	Number	27	10	10	15
	Sales	12 241	2 170	2 159	2 317
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	77	48	44	83
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	3	2
525	Hardware stores	1	-	1	1
52 ex. 525	Other	2	1	2	1
53	General merchandise group stores	4	3	3	5
531	Department stores	1	2	1	3
533	Variety stores	1	-	1	1
539	Miscellaneous general merchandise stores	2	1	1	1
54	Food stores	2	5	9	7
55 ex. 554	Automotive dealers	5	-	1	2
55 pt. (554)	Gasoline service stations	2	4	3	2
56	Apparel and accessory stores	8	9	7	22
562, 3, 8	Women's clothing, specialty stores, furriers	3	3	2	8
562	Women's ready-to-wear stores	3	3	2	7
561	Men's and boys' clothing and furnishings stores	3	1	3	6
565	Family clothing stores	-	2	-	1
566	Shoe stores	2	2	1	5
564, 9	Other apparel and accessory stores	-	1	1	2
57	Furniture, home furnishings, and equipment stores	16	4	4	6
5712	Furniture stores	2	-	-	1
Other 571	Home furnishings stores	3	1	-	2
572, 573	Household appliance, radio, television, and music stores	11	3	4	3
58	Eating and drinking places	10	6	5	12
5812	Eating places	7	6	5	12
5813	Drinking places (alcoholic beverages)	3	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	26	15	7	23
592	Liquor stores	2	1	1	2
594	Miscellaneous shopping goods stores	9	10	4	14
5992	Florists	2	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 13. Includes the establishments on East Colfax Ave. from Clinton St. to Geneva St. (Aurora city) (In tracts 73 and 78)

MRC No. 15. Includes the planned center known as "Crossroads Shopping Center" and establishments in the area bounded by 29th St., Peak Ave., 30th St., Arapahoe Ave., 28th St., and Walnut Ave. (Boulder city) (In tract 122.03)

MRC No. 16. Includes the planned center known as "Bear Valley Shopping Center" and establishments in the area bounded by West Dartmouth Ave., South Wolff St., Hampden Ave. (U.S. Highway 285), Colgate Pl., and South Sheridan Blvd. (Denver) (In tracts 48.01 and 119.02)

MRC No. 17. Includes the planned center known as "Villa Italia Shopping Center" and establishments in the area bounded by West Cedar Ave., South Pierce St., rear property line of shopping center, Wadsworth Blvd., South Teller St., and West Alameda Ave. (Denver) (In tracts 116 and 118.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 18	No. 20	No. 21	No. 22	No. 23
	Retail stores, total: ¹					
	Number	43	13	21	23	96
	Sales	24 822	34 096	9 704	18 780	56 787
	Payroll, entire year	2 966	3 592	1 226	1 644	7 553
	Paid employees for week including March 12, 1972	615	627	274	239	1 462
54, 58, 591	Convenience goods stores:					
	Number	17	8	7	7	17
	Sales	11 894	(D)	3 700	9 129	17 792
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	16	2	6	9	66
	Sales	10 691	(D)	4 315	3 879	30 489
52, 55, 59, ex. 591, 4	All other stores:					
	Number	10	3	8	7	13
	Sales	2 237	12 451	1 689	5 772	8 506
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	43	13	21	23	96
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	-	2	1	1
525	Hardware stores	1	-	1	1	-
52 ex. 525	Other	1	-	1	-	1
53	General merchandise group stores	3	1	1	1	3
531	Department stores	1	1	1	1	2
533	Variety stores	2	-	-	-	1
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	-	4	2	5
55 ex. 554	Automotive dealers	1	1	-	-	1
55 pt. (554)	Gasoline service stations	3	1	3	3	3
56	Apparel and accessory stores	5	-	1	3	29
562, 3, 8	Women's clothing, specialty stores, furriers	3	-	1	-	10
562	Women's ready-to-wear stores	3	-	1	-	9
561	Men's and boys' clothing and furnishings stores	2	-	-	-	6
565	Family clothing stores	-	-	-	1	-
566	Shoe stores	-	-	-	-	10
564, 9	Other apparel and accessory stores	-	-	-	2	3
57	Furniture, home furnishings, and equipment stores	3	1	1	2	11
5712	Furniture stores	1	-	-	-	-
Other 571	Home furnishings stores	-	1	-	-	4
572, 573	Household appliance, radio, television, and music stores	2	-	1	2	7
58	Eating and drinking places	7	7	3	4	11
5812	Eating places	6	6	2	3	11
5813	Drinking places (alcoholic beverages)	1	1	1	1	-
59 pt. (591)	Drug stores and proprietary stores	3	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	9	1	6	6	31
592	Liquor stores	2	-	1	1	2
594	Miscellaneous shopping goods stores	5	-	3	3	23
5992	Florists	1	1	1	2	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 18. Includes the planned center known as "Hoffman Heights Shopping Center" and establishments on Peoria St. between East 6th Ave. and Del Mar Circle. (Aurora city, Arapahoe County) (In tracts 74 and 76)

MRC No. 20. Includes the establishments in the area bounded by East Alameda Ave. to the property line of the department store parking lot and from East Virginia Ave. to South Colorado Blvd. (Arapahoe County) (In tract 49.50)

MRC No. 21. Includes the planned centers known as "Orchard Plaza" and "Cherry Crest Shopette" and establishments on East Orchard Ave., South University Blvd., and South Columbine Way. (Arapahoe County) (In tract 56.05)

MRC No. 22. Includes the planned center known as "Applewood Shopping Center" and establishments in the area bounded by West 38th Ave., western property line of Wright St., West 32d Ave. from Xenon St. to Youngfield St., and Youngfield St. from West 32d Ave. to West 38th Ave. (Wheat Ridge) (In tract 105.01)

MRC No. 23. Includes the planned center known as "Buckingham Square" and establishments bounded by East Mississippi Ave., South Joliet St., East Idaho Pl., and South Havana St. (Aurora) (In tracts 70.03 and 70.51)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 24	No. 25	No. 26	No. 27
	Retail stores, total: ¹				
	Number	183	55	41	11
	Sales	72 848	47 912	20 435	24 241
	Payroll, entire year	9 863	5 963	2 921	2 317
	Paid employees for week including March 12, 1972	2 346	1 249	662	420
54, 58, 591	Convenience goods stores:				
	Number	35	12	8	4
	Sales	13 929	7 430	1 777	14 922
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	125	35	25	4
	Sales	57 448	38 098	18 028	8 854
52, 55, 59, ex. 591, 4	All other stores:				
	Number	23	8	8	3
	Sales	1 471	2 384	630	465
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	183	55	41	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	1	1
525	Hardware stores	-	1	-	-
52 ex. 525	Other	1	1	1	1
53	General merchandise group stores	4	4	2	2
531	Department stores	3	3	2	1
533	Variety stores	1	1	-	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	12	5	1	2
55 ex. 554	Automotive dealers	-	1	-	1
55 pt. (554)	Gasoline service stations	2	1	-	1
56	Apparel and accessory stores	53	19	9	1
562, 3, 8	Women's clothing, specialty stores, furriers	23	5	2	-
562	Women's ready-to-wear stores	19	3	1	-
561	Men's and boys' clothing and furnishings stores	11	4	3	-
565	Family clothing stores	2	2	1	1
566	Shoe stores	12	7	2	-
564, 9	Other apparel and accessory stores	5	1	1	-
57	Furniture, home furnishings, and equipment stores	16	3	4	-
5712	Furniture stores	3	-	-	-
Other 571	Home furnishings stores	6	-	2	-
572, 573	Household appliance, radio, television, and music stores	7	3	2	-
58	Eating and drinking places	21	6	6	1
5812	Eating places	20	5	5	1
5813	Drinking places (alcoholic beverages)	1	1	1	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	72	13	17	1
592	Liquor stores	-	1	1	-
594	Miscellaneous shopping goods stores	52	9	10	1
5992	Florists	5	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 24. Includes the planned center known as "Cinderella City" and establishments bounded by West Floyd Ave., South Elati St., West Hampden Ave., and South Santa Fe Dr. (Englewood) (In tract 57)

MRC No. 25. Includes the planned center known as "Northglenn Shopping Center" and establishments bounded by Kennedy Dr., Interstate Highway 25 (Valley Highway), West 104th Ave., and Melody Dr. (Northglenn) (In tract 93.05)

MRC No. 26. Includes the planned center known as "North Valley Shopping Center" and establishments bounded by East 84th Ave., North Washington St., East 83d Ave., Grant Way, and Interstate Highway 25. (Thornton) (In tract 90)

MRC No. 27. Includes the planned center known as "Arvada Plaza Shopping Center" and establishments bounded by West 58th Pl. to intersection of West Ralston Rd. and Independence St., on Independence St. to West 58th Ave., and from West 58th Ave. to Kipling St. (Arvada) (In tract 103.02)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	120	83 357	11 605	2 641	2 291
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	9	11 597	1 104	287	169
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	4	589	56	11	11
56	Apparel and accessory stores	32	10 778	1 830	425	370
562, 3, 8	Women's clothing, specialty stores, furriers	18	7 394	1 324	294	257
562	Women's ready-to-wear stores	16	7 214	1 286	285	252
561	Men's and boys' clothing and furnishings stores	7	1 347	216	61	35
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	1 460	202	47	51
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	2 376	373	87	55
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	7	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	935	150	34	21
58	Eating and drinking places	11	(D)	(D)	(D)	(D)
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	4	2 748	375	95	62
59 ex. 591, 6	Miscellaneous retail stores ³	39	8 380	1 180	278	217
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	5 026	763	173	146
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 24¹					
	Retail stores, total ²	183	72 848	9 863	2 317	2 346
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	33 426	4 159	939	902
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	12	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	—	—	—	—	—
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	53	14 816	2 035	497	482
562, 3, 8	Women's clothing, specialty stores, furriers	23	7 173	952	252	265
562	Women's ready-to-wear stores	19	6 768	896	238	251
561	Men's and boys' clothing and furnishings stores	11	4 586	665	149	112
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	12	2 669	371	84	87
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	2 847	313	56	50
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	1 982	203	41	34
58	Eating and drinking places	21	4 730	1 414	373	461
5812	Eating places	20	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	72	7 335	1 047	247	249
592	Liquor stores	—	—	—	—	—
594	Miscellaneous shopping goods stores	52	6 359	869	203	211
5992	Florists	5	371	77	16	14

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	422	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	(D)	(D)	(D)	(D)
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	(D)	(D)	(D)	(D)
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	Food stores	16	4 280	509	125	113
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	9	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	79	34 067	6 388	1 531	1 120
562, 3, 8	Women's clothing, specialty stores, furriers	25	17 453	3 597	864	662
562	Women's ready-to-wear stores	18	16 626	3 418	819	625
561	Men's and boys' clothing and furnishings stores	19	7 306	1 267	302	171
565	Family clothing stores	6	5 206	638	154	133
566	Shoe stores	18	3 609	791	189	134
564, 9	Other apparel and accessory stores	11	493	95	22	20
57	Furniture, home furnishings, and equipment stores	17	7 307	1 384	359	268
5712	Furniture stores	5	3 411	827	247	173
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	140	21 704	6 456	1 448	1 764
5812	Eating places	89	15 446	4 664	1 033	1 220
5813	Drinking places (alcoholic beverages)	51	6 258	1 792	415	544
59 pt. (591)	Drug stores and proprietary stores	8	5 379	663	179	131
59 ex. 591, 6	Miscellaneous retail stores ²	135	33 207	4 516	986	732
592	Liquor stores	10	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	63	16 928	2 606	567	432
5992	Florists	9	990	240	57	52

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 039	1 318 267	181 936	42 694	36 651
52	Building materials, hardware, garden supply, and mobile home dealers ..	132	71 696	7 361	1 844	962
525	Hardware stores	41	7 821	1 151	271	198
52 ex. 525	Other	91	63 875	6 210	1 573	764
53	General merchandise group stores	68	203 766	31 847	7 215	6 072
531	Department stores	16	182 453	28 711	6 488	5 329
533	Variety stores	21	14 437	2 473	572	593
539	Miscellaneous general merchandise stores	31	6 876	663	155	150
54	Food stores	365	250 879	25 268	6 113	4 422
55 ex. 554	Automotive dealers	215	231 041	23 411	5 760	2 629
55 pt. (554)	Gasoline service stations	515	72 367	7 702	1 840	1 898
56	Apparel and accessory stores	264	81 498	13 717	3 210	2 504
562, 3, 8	Women's clothing, specialty stores, furriers	97	33 547	6 239	1 462	1 188
562	Women's ready-to-wear stores	70	30 793	5 641	1 344	1 104
561	Men's and boys' clothing and furnishings stores	59	12 926	2 220	552	335
565	Family clothing stores	26	23 832	3 350	735	590
566	Shoe stores	48	9 393	1 638	397	325
564, 9	Other apparel and accessory stores	34	1 800	270	64	66
57	Furniture, home furnishings, and equipment stores	322	83 939	11 956	2 782	1 730
5712	Furniture stores	95	29 757	4 453	1 049	661
Other 571	Home furnishings stores	94	18 232	2 449	574	404
572, 573	Household appliance, radio, television, and music stores	133	35 950	5 054	1 159	665
58	Eating and drinking places	997	149 784	39 344	9 045	12 163
5812	Eating places	670	119 081	31 773	7 239	9 881
5813	Drinking places (alcoholic beverages)	327	30 703	7 571	1 806	2 282
59 pt. (591)	Drug stores and proprietary stores	136	41 043	5 665	1 388	1 247
59 ex. 591, 6	Miscellaneous retail stores ²	1 025	132 254	15 665	3 497	3 024
592	Liquor stores	130	38 718	2 246	510	460
594	Miscellaneous shopping goods stores	360	60 050	8 008	1 789	1 571
5992	Florists	59	6 479	1 301	291	270

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	10 186	3 449 096	430 817	98 305	84 030
52	Building materials, hardware, garden supply, and mobile home dealers ..	481	241 428	23 690	5 367	3 020
525	Hardware stores	118	19 994	2 900	665	539
52 ex. 525	Other	363	221 434	20 790	4 702	2 481
53	General merchandise group stores	206	544 595	72 320	16 066	14 231
531	Department stores	54	486 430	64 360	14 242	12 242
533	Variety stores	57	36 261	5 718	1 337	1 445
539	Miscellaneous general merchandise stores	95	21 904	2 242	487	544
54	Food stores	875	671 710	64 950	15 366	10 921
55 ex. 554	Automotive dealers	669	748 694	79 429	17 736	7 726
55 pt. (554)	Gasoline service stations	1 431	205 929	20 550	4 870	5 145
56	Apparel and accessory stores	697	163 768	24 219	5 695	4 898
562, 3, 8	Women's clothing, specialty stores, furriers	254	60 999	10 097	2 415	2 161
562	Women's ready-to-wear stores	185	56 352	9 216	2 224	2 002
561	Men's and boys' clothing and furnishings stores	140	33 906	4 925	1 205	851
565	Family clothing stores	74	38 933	5 067	1 106	953
566	Shoe stores	133	25 461	3 604	844	810
564, 9	Other apparel and accessory stores	96	4 469	526	125	123
57	Furniture, home furnishings, and equipment stores	844	191 089	23 604	5 354	3 385
5712	Furniture stores	226	75 575	9 619	2 183	1 335
Other 571	Home furnishings stores	300	41 149	4 882	1 123	759
572, 573	Household appliance, radio, television, and music stores	318	74 365	9 103	2 048	1 291
58	Eating and drinking places	2 015	295 278	76 563	17 327	25 196
5812	Eating places	1 469	244 801	64 667	14 534	21 567
5813	Drinking places (alcoholic beverages)	546	50 477	11 896	2 793	3 629
59 pt. (591)	Drug stores and proprietary stores	292	107 679	14 743	3 678	3 119
59 ex. 591, 6	Miscellaneous retail stores ²	2 676	278 926	30 749	6 846	6 389
592	Liquor stores	314	82 519	4 352	976	920
594	Miscellaneous shopping goods stores	968	122 349	15 602	3 446	3 340
5992	Florists	151	13 513	2 706	593	593

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	537	168 160	29 769	7 922
52	Building materials, hardware, and farm equipment dealers	7	927	182	27
5251	Hardware stores	5	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	14	56 261	11 560	2 875
531	Department stores	4	48 326	9 900	2 423
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)
54	Food stores	23	3 123	295	91
55 ex. 554	Automotive dealers	9	12 164	1 093	216
55 pt. (554)	Gasoline service stations	12	790	49	14
56	Apparel and accessory stores	83	29 999	5 520	1 369
562, 3, 8	Women's clothing, specialty stores, furriers	29	16 353	3 303	874
562	Women's ready-to-wear stores	21	14 891	3 046	808
Other 56	Other apparel and accessory stores ²	54	13 646	2 217	495
561	Men's and boys' clothing and furnishings stores ³	18	4 705	678	136
565	Family clothing stores ³	6	(D)	(D)	(D)
566	Shoe stores ³	17	3 292	645	159
564, 7, 9	Apparel and accessory stores, n.e.c. ³	5	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	11 002	1 514	333
5712	Furniture stores	14	6 002	932	217
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	11	(D)	(D)	(D)
58	Eating and drinking places	180	16 796	4 503	1 872
5812	Eating places	98	11 474	3 151	1 325
5813	Drinking places (alcoholic beverages)	82	5 322	1 352	547
59 pt. (591)	Drug stores and proprietary stores	14	7 215	1 087	296
59 ex. 591	Miscellaneous retail stores ⁴	168	29 883	3 966	829
592	Liquor stores	9	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	5	(D)	(D)	(D)
597	Jewelry stores	34	6 180	1 013	200
5992	Florists	10	844	108	34

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	(D)	32.2	83.5
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	111.5
5251	Hardware stores	(D)	(D)	86.7
52 ex. 5251	Other	(NC)	(NC)	106.3
53 pt.	General merchandise group stores ²	(D)	9.1	71.8
531	Department stores	(D)	8.6	71.1
533	Variety stores	(D)	8.7	39.4
539	Miscellaneous general merchandise stores	(D)	24.8	145.4
54	Food stores	37.0	34.8	70.1
55 ex. 554	Automotive dealers	(D)	22.5	111.4
55 pt. (554)	Gasoline service stations	(D)	22.9	60.7
56	Apparel and accessory stores	13.6	50.9	91.3
562, 3, 8	Women's clothing, specialty stores, furriers	6.7	20.9	(D)
562	Women's ready-to-wear stores	11.7	30.4	70.1
Other 56	Other apparel and accessory stores	21.7	82.5	116.9
57	Furniture, home furnishings, and equipment stores	-33.6	44.4	95.9
5712	Furniture stores	-43.2	25.7	112.2
Other 571	Home furnishings stores	(D)	115.2	174.9
572, 573	Household appliance, radio, television, and music stores	(D)	38.3	58.3
58	Eating and drinking places	29.2	51.5	81.2
5812	Eating places	34.6	55.7	89.5
5813	Drinking places (alcoholic beverages)	17.6	37.0	49.0
59 pt. (591)	Drug stores and proprietary stores	-25.5	7.8	38.6
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	89.2
592	Liquor stores	(D)	53.1	82.5
5992	Florists	17.3	32.2	68.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes. The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 except 591 not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

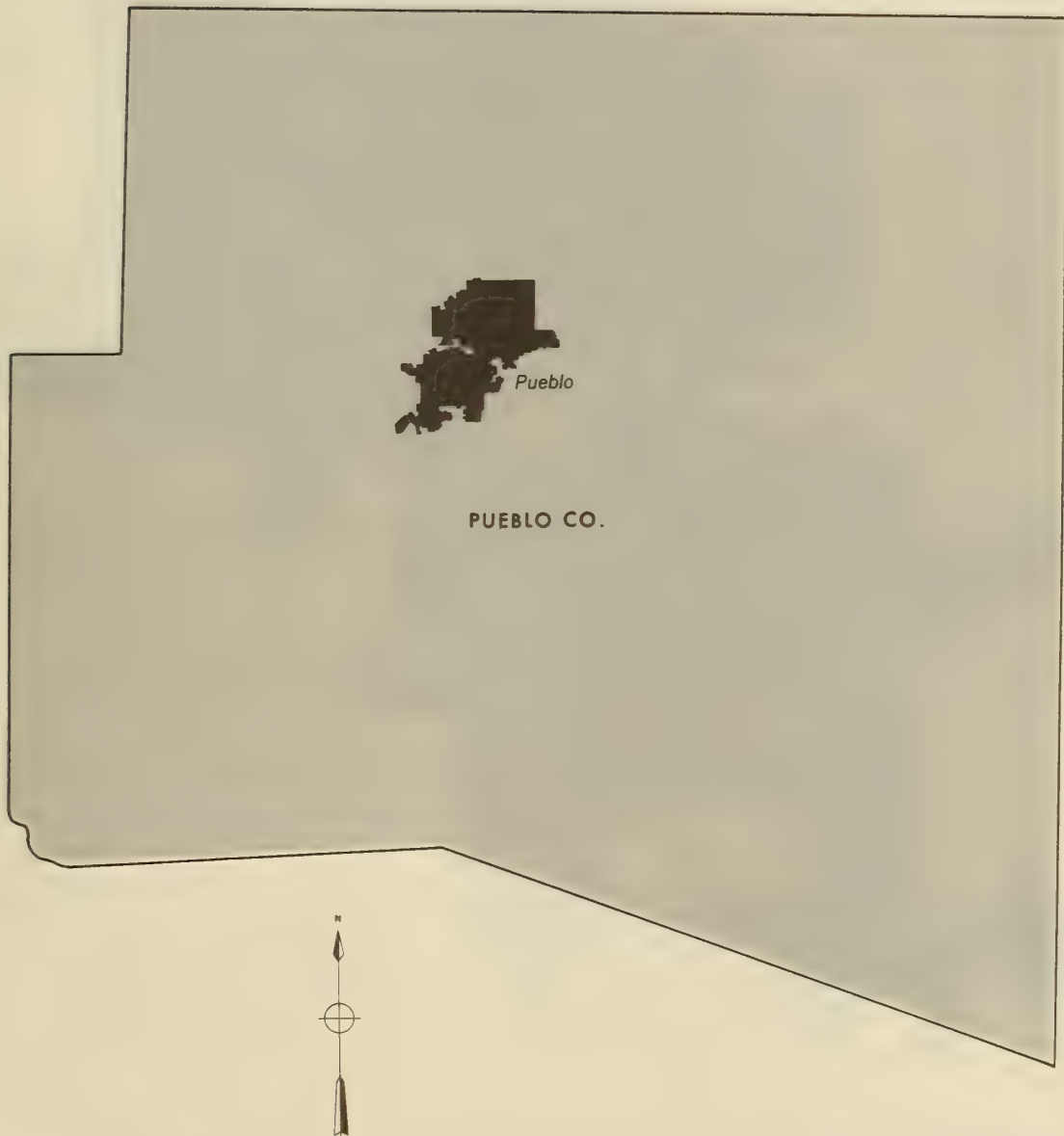
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	(D)	(D)	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	5.4	7.0
525	Hardware stores	(D)	(D)	(D)	.6	.6
52 ex. 525	Other	(D)	(D)	(D)	4.8	6.4
53	General merchandise group stores	(D)	(D)	(D)	15.5	15.8
531	Department stores	(D)	(D)	(D)	13.8	14.1
533	Variety stores	(D)	(D)	(D)	1.1	1.1
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.5	.6
54	Food stores	1.7	.6	(D)	19.0	19.5
55 ex. 554	Automotive dealers	(D)	(D)	(D)	17.5	21.7
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.5	6.0
56	Apparel and accessory stores	41.8	27.8	(D)	6.2	4.7
562, 3, 8	Women's clothing, specialty stores, furriers	52.0	28.6	(D)	2.5	1.8
562	Women's ready-to-wear stores	54.0	29.5	(D)	2.3	1.6
561	Men's and boys' clothing and furnishings stores	56.5	21.5	(D)	1.0	1.0
565	Family clothing stores	21.8	13.4	(D)	1.8	1.1
566	Shoe stores	38.4	14.2	(D)	.7	.7
564, 9	Other apparel and accessory stores	27.4	11.0	(D)	.1	.1
57	Furniture, home furnishings, and equipment stores	8.7	3.8	(D)	6.4	5.5
5712	Furniture stores	11.5	4.5	(D)	2.3	2.2
Other 571	Home furnishings stores	(D)	(D)	(D)	1.4	1.2
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.7	2.2
58	Eating and drinking places	14.5	7.4	(D)	11.4	8.6
5812	Eating places	13.0	6.3	(D)	9.0	7.1
5813	Drinking places (alcoholic beverages)	20.4	12.4	(D)	2.3	1.5
59 pt. (591)	Drug stores and proprietary stores	13.1	5.0	(D)	3.1	3.1
59 ex. 591, 6	Miscellaneous retail stores ²	25.1	11.9	(D)	10.0	8.1
592	Liquor stores	(D)	(D)	(D)	2.9	2.4
594	Miscellaneous shopping goods stores	28.2	13.8	(D)	4.6	3.5
5992	Florists	15.3	7.3	(D)	.5	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 except 591 and 596 not covered in any of the lines below.

PUEBLO, COLO.

Standard Metropolitan Statistical Area



PUEBLO, COLO.

Major Retail Centers

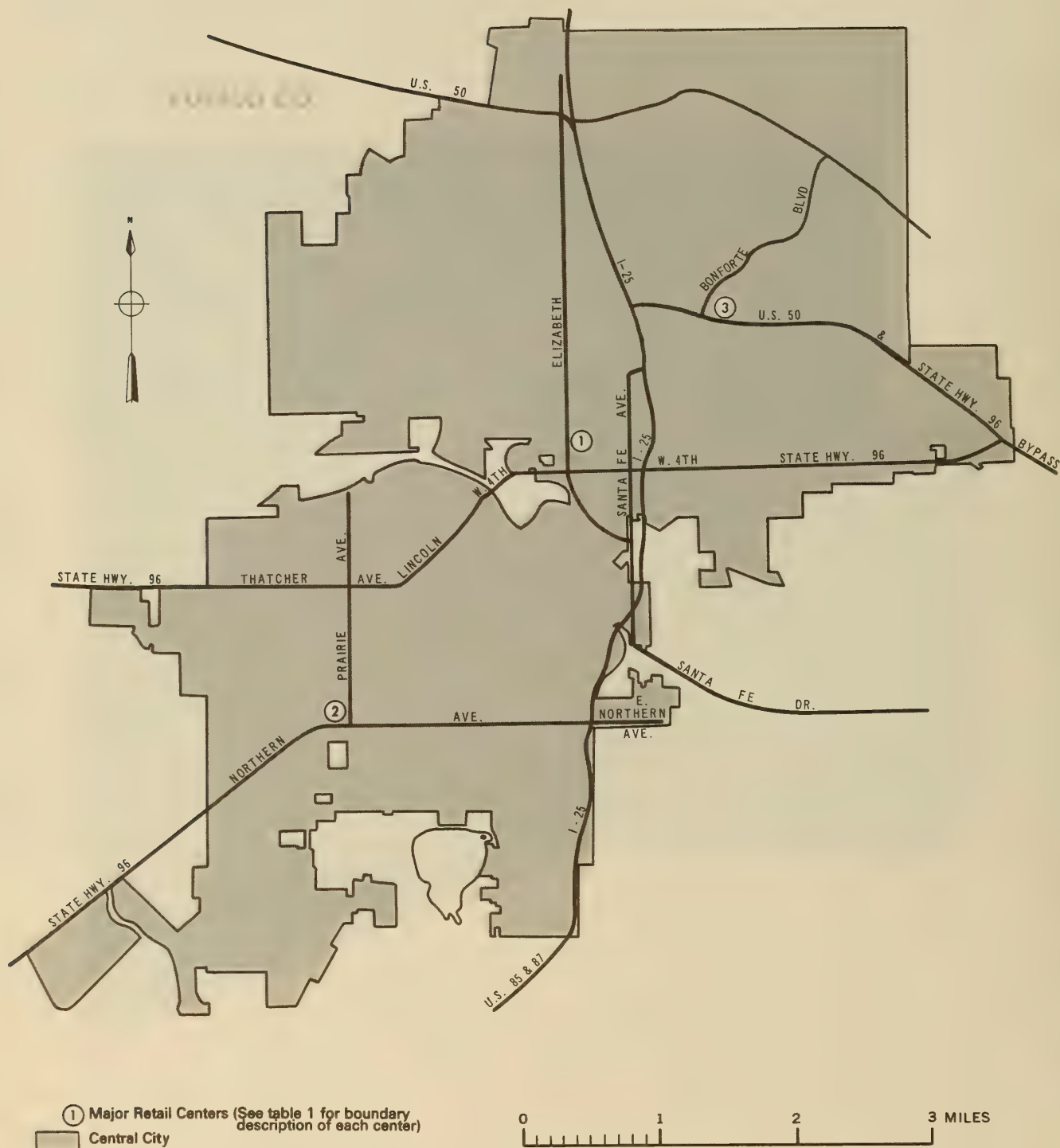


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 034	194	41	18
	Sales	(D)	99 107	26 710	9 342
	Payroll, entire year	30 229	12 137	2 902	1 093
	Paid employees for week including March 12, 1972	6 479	2 290	582	241
54, 58, 591	Convenience goods stores:				
	Number	416	52	16	7
	Sales	(D)	10 681	19 615	4 903
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	209	72	14	6
	Sales	(D)	38 227	5 516	3 322
52, 55, 59, ex. 591, 4	All other stores:				
	Number	409	70	11	5
	Sales	(D)	50 199	1 579	1 117
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	1 034	194	41	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	44	6	2	1
525	Hardware stores	8	1	-	1
52 ex. 525	Other	36	5	2	-
53	General merchandise group stores	27	8	3	2
531	Department stores	9	5	1	1
533	Variety stores	8	3	2	1
539	Miscellaneous general merchandise stores	10	-	-	-
54	Food stores	130	4	7	2
55 ex. 554	Automotive dealers	88	32	2	-
55 pt. (554)	Gasoline service stations	154	16	5	3
56	Apparel and accessory stores	54	23	6	2
562, 3, 8	Women's clothing, specialty stores, furriers	20	8	2	-
562	Women's ready-to-wear stores	16	7	2	-
561	Men's and boys' clothing and furnishings stores	9	4	1	-
565	Family clothing stores	7	3	1	1
566	Shoe stores	14	7	2	1
564, 9	Other apparel and accessory stores	4	1	-	-
57	Furniture, home furnishings, and equipment stores	60	16	2	1
5712	Furniture stores	16	7	-	-
Other 571	Home furnishings stores	15	1	-	-
572, 573	Household appliance, radio, television, and music stores	29	8	2	1
58	Eating and drinking places	257	44	7	4
5812	Eating places	143	26	6	3
5813	Drinking places (alcoholic beverages)	114	18	1	1
59 pt. (591)	Drug stores and proprietary stores	29	4	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	191	41	5	2
592	Liquor stores	25	1	1	1
594	Miscellaneous shopping goods stores	68	25	3	1
5992	Florists	7	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by south boundary of Colorado State Hospital, 11th, Baxter, 10th, Court, 15th, 15th extended, Fountain Creek, 1st, A.T. & S.F. RR., 3d, West St., 4th, and north property line of railroad yards. (Pueblo city) (Entire tract 7)

MRC No. 2. Includes the planned centers known as "Sunset Plaza" and "Republic Plaza" and establishments in the area bounded by Amherst Ave., east side of South Prairie Ave., Wedgewood Dr., Moore Ave. extended, and Cambridge Ave. (Pueblo) (In tracts 17 and 26)

MRC No. 3. Includes the area known as "Belmont Shopping Center" bounded by Constitution Ave., property line of shopping center, U.S. Highway 50, and establishments on both sides of Bonforte Blvd. (Pueblo) (In tract 9.02)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	194	99 107	12 137	2 747	2 290
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	4 469	592	115	80
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	22 799	3 564	821	714
531	Department stores	5	20 856	3 216	739	630
533	Variety stores	3	1 943	348	82	84
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	4	4 962	472	124	75
55 ex. 554	Automotive dealers	32	42 831	3 869	885	485
55 pt. (554)	Gasoline service stations	16	1 647	145	34	46
56	Apparel and accessory stores	23	7 951	1 046	238	231
562, 3, 8	Women's clothing, specialty stores, furriers	8	2 211	270	67	77
562	Women's ready-to-wear stores	7	2 134	261	65	73
561	Men's and boys' clothing and furnishings stores	4	1 583	245	53	38
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	3 715	519	101	69
5712	Furniture stores	7	2 849	391	72	47
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	44	4 035	967	240	382
5812	Eating places	26	3 129	812	197	325
5813	Drinking places (alcoholic beverages)	18	906	155	43	57
59 pt. (591)	Drug stores and proprietary stores	4	1 684	215	42	27
59 ex. 591, 6	Miscellaneous retail stores ³	41	5 014	748	147	181
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	3 762	558	96	122
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Connecticut

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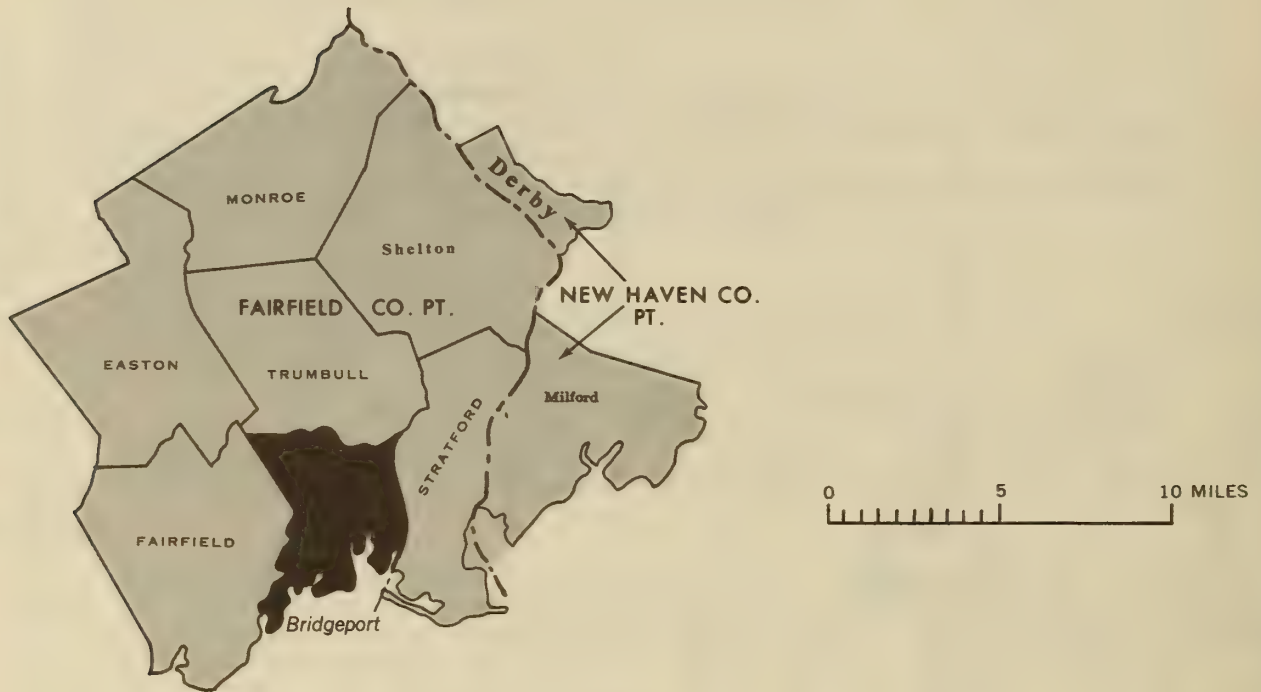
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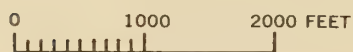
U.S. DEPARTMENT OF COMMERCE
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BRIDGEPORT, CONN.

Standard Metropolitan Statistical Area and Central Business District

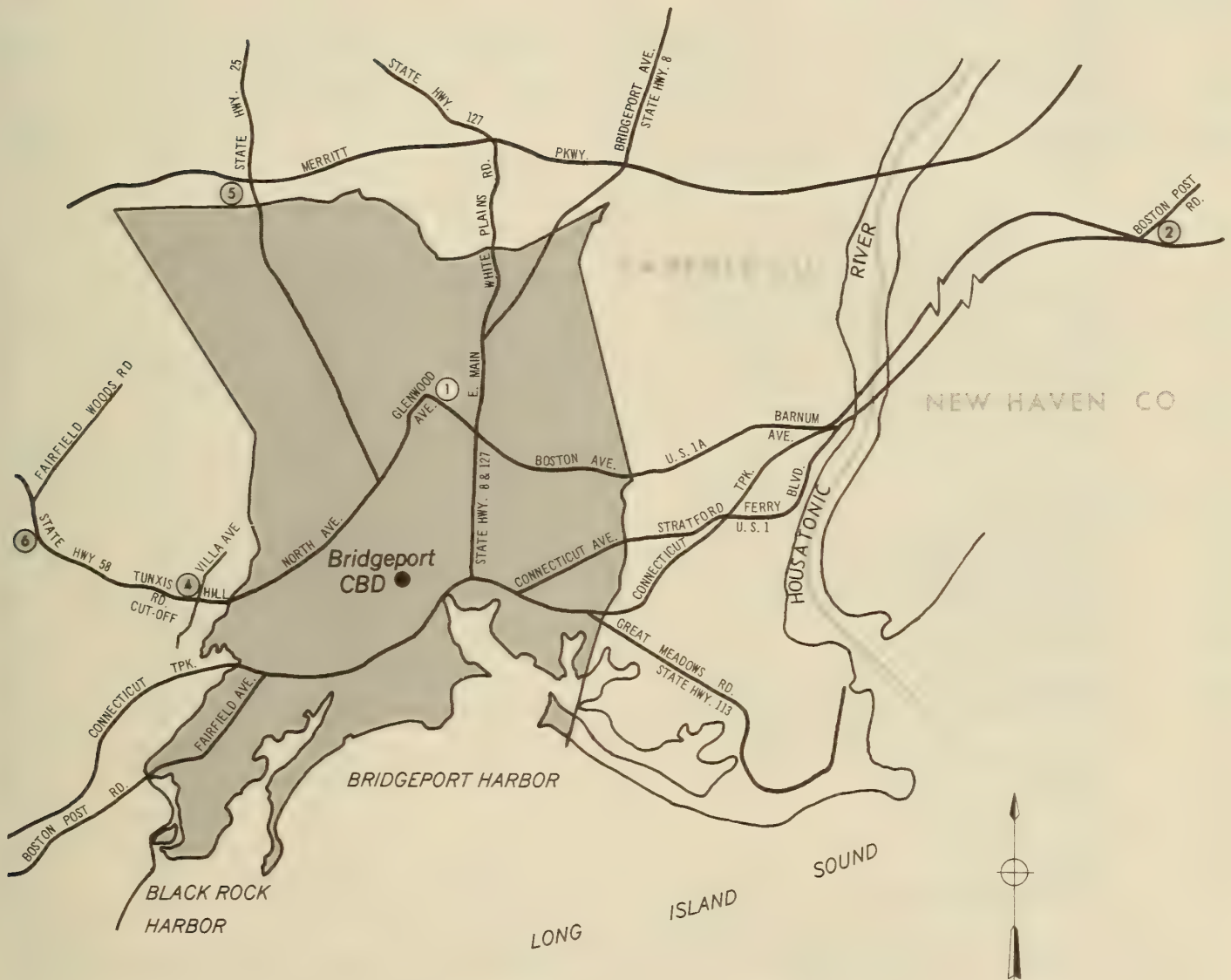


Comprising Census Tracts 707, 708 and 715



BRIDGEPORT, CONN.

Central Business District and Major Retail Centers



No. 3 Unassigned

- Central Business District
- ① ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

0 1 2 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	3 200	1 397	236	21
	Sales	911 227	320 112	83 205	13 605
	Payroll, entire year	114 192	42 222	14 692	1 508
	Paid employees for week including March 12, 1972	21 825	7 770	2 779	351
54, 58, 591	Convenience goods stores:				
	Number	1 243	586	72	9
	Sales	316 559	113 978	11 860	6 416
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	817	361	116	7
	Sales	269 089	99 111	57 480	6 645
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1 140	450	48	5
	Sales	325 579	107 023	13 865	544
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	3 200	1 397	236	21
52	Building materials, hardware, garden supply, and mobile home dealers ..	119	45	3	-
525	Hardware stores	53	17	1	-
52 ex. 525	Other	66	28	2	-
53	General merchandise group stores	82	42	12	1
531	Department stores	16	5	3	1
533	Variety stores	45	26	5	-
539	Miscellaneous general merchandise stores	21	11	4	-
54	Food stores	477	229	14	3
55 ex. 554	Automotive dealers	172	67	5	1
55 pt. (554)	Gasoline service stations	350	122	5	3
56	Apparel and accessory stores	261	108	48	-
562, 3, 8	Women's clothing, specialty stores, furriers	91	39	13	-
562	Women's ready-to-wear stores	71	31	11	-
561	Men's and boys' clothing and furnishings stores	55	27	17	-
565	Family clothing stores	27	7	-	-
566	Shoe stores	58	23	15	-
564, 9	Other apparel and accessory stores	30	12	3	-
57	Furniture, home furnishings, and equipment stores	217	111	28	4
5712	Furniture stores	55	32	9	2
Other 57 ¹	Home furnishings stores	63	29	10	1
572, 573	Household appliance, radio, television, and music stores	99	50	9	1
58	Eating and drinking places	658	312	53	6
5812	Eating places	491	218	38	6
5813	Drinking places (alcoholic beverages)	167	94	15	-
59 pt. (591)	Drug stores and proprietary stores	108	45	5	-
59 ex. 591, 6	Miscellaneous retail stores ³	756	316	63	3
592	Liquor stores	181	84	11	1
594	Miscellaneous shopping goods stores	257	100	28	2
5992	Florists	52	24	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Shoppers Fair Plaza" and establishments on Boston Ave. from Glenwood Ave. to Noble Ave. (Bridgeport) (In tract 734)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 2	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	64	13	40	39
	Sales\$1,000..	45 057	23 297	57 832	24 582
	Payroll, entire year\$1,000..	5 639	2 366	8 614	2 950
	Paid employees for week including March 12, 1972	1 324	433	1 846	630
54, 58, 591	Convenience goods stores:				
	Number	12	4	6	18
	Sales\$1,000..	11 453	(D)	(D)	14 861
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	41	3	32	12
	Sales\$1,000..	31 494	(D)	47 932	8 087
52, 55, 59, ex. 591, 4	All other stores:				
	Number	11	6	2	9
	Sales\$1,000..	2 110	3 095	(D)	1 634
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	64	13	40	39
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	2	-	3
525	Hardware stores	-	1	-	2
52 ex. 525	Other	2	1	-	1
53	General merchandise group stores	4	2	3	2
531	Department stores	1	2	2	1
533	Variety stores	3	-	1	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	6	2	3	9
55 ex. 554	Automotive dealers	2	1	-	-
55 pt. (554)	Gasoline service stations	2	2	-	4
56	Apparel and accessory stores	18	-	19	4
562, 3, 8	Women's clothing, specialty stores, furriers	5	-	5	-
562	Women's ready-to-wear stores	4	-	3	-
561	Men's and boys' clothing and furnishings stores	4	-	5	-
565	Family clothing stores	4	-	2	1
566	Shoe stores	4	-	7	2
564, 9	Other apparel and accessory stores	1	-	-	1
57	Furniture, home furnishings, and equipment stores	10	-	2	2
5712	Furniture stores	1	-	-	-
Other 571	Home furnishings stores	4	-	1	2
572, 573	Household appliance, radio, television, and music stores	5	-	1	-
58	Eating and drinking places	4	2	2	6
5812	Eating places	4	2	2	6
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	-	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	14	2	10	6
592	Liquor stores	2	1	1	-
594	Miscellaneous shopping goods stores	9	1	8	4
5992	Florists	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Connecticut Post Center" at the intersection of Boston Post Rd. and Connecticut Turnpike and establishments along the 1200 and 1300 blocks of Boston Post Rd. (Milford) (In tract 1507)

MRC No. 4. Includes establishments on Villa Ave. from Greenfield St. to Kings Highway, and establishments on Kings Highway from Villa Ave. to Arising St., on Tunxis Hill Rd. from Greenfield St. to Berkeley Rd., and on the south side of Greenfield St. from Tunxis Hill Rd. to Villa Ave. (Fairfield) (In tracts 612 and 613)

MRC No. 5. Includes the planned center known as "Trumbull Shopping Park" located at the intersection of Merritt Parkway and Newton Turnpike. (Trumbull) (In tract 903)

MRC No. 6. Includes the planned centers known as "Black Rock Shopping Center" and "Turnpike Shopping Center" and establishments on Black Rock Turnpike between Fairfield Woods Rd. and Katona Dr. (Fairfield) (In tract 602 and 610)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Bridgeport SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	236	83 205	14 692	3 489	2 779
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	12	32 654	6 472	1 480	1 176
531	Department stores	3	29 437	5 933	1 353	1 031
533	Variety stores	5	2 424	436	107	116
539	Miscellaneous general merchandise stores	4	793	103	20	29
54	Food stores	14	3 408	361	99	85
55 ex. 554	Automotive dealers	5	8 431	986	237	104
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	48	12 205	1 977	467	439
562, 3, 8	Women's clothing, specialty stores, furriers	13	6 092	1 017	230	250
562	Women's ready-to-wear stores	11	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	17	3 896	602	140	103
565	Family clothing stores	-	(D)	(D)	(D)	(D)
566	Shoe stores	15	1 896	319	81	75
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	28	8 567	1 391	329	205
5712	Furniture stores	9	4 641	847	200	102
Other 571	Home furnishings stores	10	1 266	269	62	56
572, 573	Household appliance, radio, television, and music stores	9	2 660	275	67	47
58	Eating and drinking places	53	4 520	1 188	281	329
5812	Eating places	38	3 532	928	217	265
5813	Drinking places (alcoholic beverages)	15	988	260	64	64
59 pt. (591)	Drug stores and proprietary stores	5	3 932	733	182	170
59 ex. 591, 6	Miscellaneous retail stores ²	63	8 117	1 394	368	238
592	Liquor stores	11	1 119	64	17	14
594	Miscellaneous shopping goods stores	28	4 054	825	220	146
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 397	320 112	42 222	9 863	7 770
52	Building materials, hardware, garden supply, and mobile home dealers ..	45	13 814	2 000	466	281
525	Hardware stores	17	(D)	(D)	(D)	(D)
52 ex. 525	Other	28	(D)	(D)	(D)	(D)
53	General merchandise group stores	42	44 746	7 922	1 821	1 514
531	Department stores	5	36 956	6 864	1 569	1 231
533	Variety stores	26	5 390	750	181	199
539	Miscellaneous general merchandise stores	11	2 400	308	71	84
54	Food stores	229	76 350	6 506	1 391	1 199
55 ex. 554	Automotive dealers	67	45 704	4 654	1 159	495
55 pt. (554)	Gasoline service stations	122	17 642	1 173	285	288
56	Apparel and accessory stores	108	21 390	3 410	795	706
562, 3, 8	Women's clothing, specialty stores, furriers	39	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	31	7 214	1 058	235	264
561	Men's and boys' clothing and furnishings stores	27	(D)	774	178	132
565	Family clothing stores	7	(D)	(D)	(D)	(D)
566	Shoe stores	23	2 495	398	100	94
564, 9	Other apparel and accessory stores	12	574	64	16	12
57	Furniture, home furnishings, and equipment stores	111	24 451	3 843	881	538
5712	Furniture stores	32	10 055	1 584	362	211
Other 571	Home furnishings stores	29	4 083	844	190	124
572, 573	Household appliance, radio, television, and music stores	50	10 313	1 415	329	203
58	Eating and drinking places	312	25 256	6 051	1 435	1 589
5812	Eating places	218	19 988	4 977	1 158	1 295
5813	Drinking places (alcoholic beverages)	94	5 268	1 074	277	294
59 pt. (591)	Drug stores and proprietary stores	45	12 372	1 985	454	387
59 ex. 591, 6	Miscellaneous retail stores ²	316	38 387	4 678	1 176	773
592	Liquor stores	84	9 420	576	130	110
594	Miscellaneous shopping goods stores	100	8 524	1 308	335	256
5992	Florists	24	1 489	264	64	52

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 200	911 227	114 192	26 830	21 825
52	Building materials, hardware, garden supply, and mobile home dealers ..	119	50 062	7 119	1 710	883
525	Hardware stores	53	6 921	910	230	166
52 ex. 525	Other	66	43 141	6 209	1 480	717
53	General merchandise group stores	82	137 882	20 468	4 765	4 298
531	Department stores	16	120 279	17 674	4 085	3 539
533	Variety stores	45	14 881	2 472	604	669
539	Miscellaneous general merchandise stores	21	2 722	322	76	90
54	Food stores	477	223 496	19 626	4 568	3 884
55 ex. 554	Automotive dealers	172	144 299	14 521	3 323	1 523
55 pt. (554)	Gasoline service stations	350	67 208	5 479	1 281	1 163
56	Apparel and accessory stores	261	56 218	8 156	1 955	1 792
562, 3, 8	Women's clothing, specialty stores, furriers	91	16 830	2 506	569	582
562	Women's ready-to-wear stores	71	15 607	2 307	520	540
561	Men's and boys' clothing and furnishings stores	55	10 411	1 546	352	266
565	Family clothing stores	27	18 678	2 701	692	593
566	Shoe stores	58	8 688	1 242	301	306
564, 9	Other apparel and accessory stores	30	1 611	161	41	45
57	Furniture, home furnishings, and equipment stores	217	48 859	7 634	1 790	1 072
5712	Furniture stores	55	21 250	3 486	806	454
Other 571	Home furnishings stores	63	8 843	1 689	387	239
572, 573	Household appliance, radio, television, and music stores	99	18 766	2 459	597	379
58	Eating and drinking places	658	62 406	15 210	3 527	4 353
5812	Eating places	491	51 146	12 895	2 938	3 700
5813	Drinking places (alcoholic beverages)	167	11 260	2 315	589	653
59 pt. (591)	Drug stores and proprietary stores	108	30 657	4 614	1 127	982
59 ex. 591, 6	Miscellaneous retail stores ²	756	90 140	11 365	2 784	1 875
592	Liquor stores	181	22 606	1 371	319	260
594	Miscellaneous shopping goods stores	257	26 130	3 749	934	787
5992	Florists	52	3 416	673	151	126

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	294	74 180	12 238	2 652
52	Building materials, hardware, and farm equipment dealers	3	465	82	14
5251	Hardware stores	—	—	—	—
52 ex. 5251	Other	3	465	82	14
53 pt.	General merchandise group stores ¹	15	23 855	4 620	959
531	Department stores	3	20 510	3 992	745
533	Variety stores	6	2 701	501	172
539	Miscellaneous general merchandise stores	6	644	127	42
54	Food stores	21	4 110	400	108
55 ex. 554	Automotive dealers	8	11 733	1 433	180
55 pt. (554)	Gasoline service stations	9	775	65	17
56	Apparel and accessory stores	55	10 935	1 647	473
562, 3, 8	Women's clothing, specialty stores, furriers	20	5 098	797	242
562	Women's ready-to-wear stores	13	4 424	656	215
Other 56	Other apparel and accessory stores ²	35	5 837	850	231
561	Men's and boys' clothing and furnishings stores ³	11	1 472	183	47
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	15	1 902	262	67
564, 7, 9	Apparel and accessory stores, n.e.c. ³	4	1 725	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	7 375	1 168	206
5712	Furniture stores	10	4 204	695	111
Other 571	Home furnishings stores	7	629	122	33
572, 573	Household appliance, radio, television, and music stores	12	2 542	351	62
58	Eating and drinking places	53	4 895	1 212	337
5812	Eating places	35	3 790	924	256
5813	Drinking places (alcoholic beverages)	18	1 105	288	81
59 pt. (591)	Drug stores and proprietary stores	6	2 575	423	118
59 ex. 591	Miscellaneous retail stores ⁴	95	7 462	1 188	240
592	Liquor stores	16	1 271	95	22
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	21	2 733	465	100
5992	Florists	1	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	12.2	21.6	44.1
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	79.9
5251	Hardware stores	(D)	(D)	33.0
52 ex. 5251	Other	(NC)	(NC)	90.6
53 pt.	General merchandise group stores ²	36.9	29.0	33.8
531	Department stores	43.5	50.2	41.5
533	Variety stores	-10.3	-.7	29.5
539	Miscellaneous general merchandise stores	23.1	-48.4	-36.9
54	Food stores	-17.1	19.3	40.7
55 ex. 554	Automotive dealers	-28.2	37.7	55.8
55 pt. (554)	Gasoline service stations	18.8	6.7	46.3
56	Apparel and accessory stores	11.6	.2	33.0
562, 3, 8	Women's clothing, specialty stores, furriers	19.5	(D)	47.1
562	Women's ready-to-wear stores	32.9	36.7	55.1
Other 56	Other apparel and accessory stores	4.7	-9.7	27.8
57	Furniture, home furnishings, and equipment stores	16.2	14.3	22.3
5712	Furniture stores	10.4	6.2	19.3
Other 571	Home furnishings stores	101.3	53.9	23.4
572, 573	Household appliance, radio, television, and music stores	4.6	11.2	25.4
58	Eating and drinking places	-7.8	7.9	40.4
5812	Eating places	-6.1	15.4	46.1
5813	Drinking places (alcoholic beverages)	-10.6	-13.4	19.4
59 pt. (591)	Drug stores and proprietary stores	52.7	17.2	37.1
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	63.9
592	Liquor stores	-12.0	24.4	43.2
5992	Florists	(D)	26.6	37.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

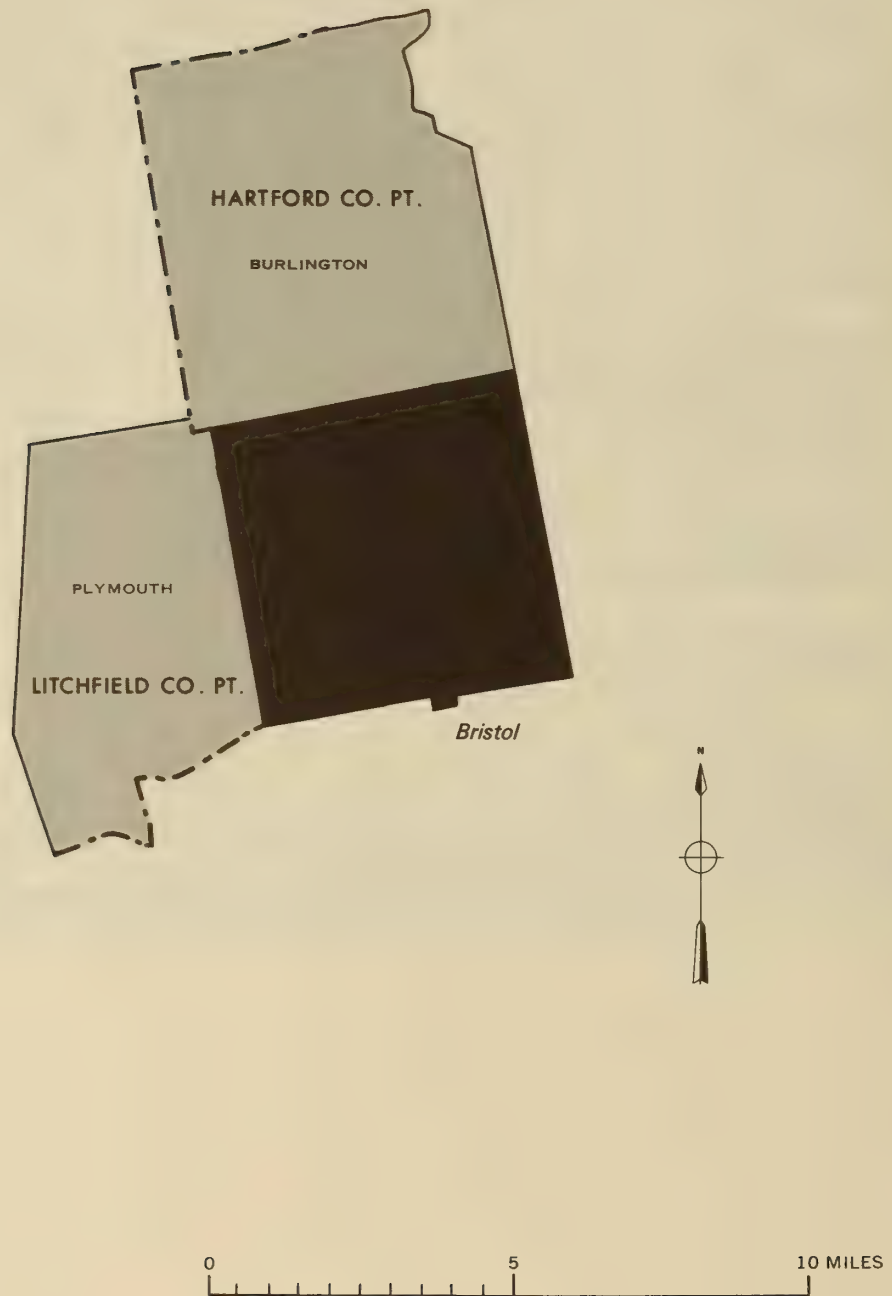
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	26.0	9.1	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.3	5.5
525	Hardware stores	1.1	(D)	(D)	(D)	.8
52 ex. 525	Other	3.6	(D)	(D)	(D)	4.7
53	General merchandise group stores	73.0	23.7	39.3	13.9	15.1
531	Department stores	79.7	24.5	35.4	11.5	13.2
533	Variety stores	45.0	16.3	2.9	1.7	1.6
539	Miscellaneous general merchandise stores	33.0	29.1	1.0	.7	.3
54	Food stores	4.5	1.5	4.1	23.9	24.5
55 ex. 554	Automotive dealers	18.4	5.8	10.1	14.3	15.8
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.5	7.4
56	Apparel and accessory stores	57.1	21.7	14.7	6.8	6.2
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	36.2	7.3	(D)	1.8
562	Women's ready-to-wear stores	81.5	37.7	7.1	2.3	1.7
561	Men's and boys' clothing and furnishings stores	(D)	37.4	4.7	(D)	1.1
565	Family clothing stores	2.8	(D)	(D)	(D)	2.1
566	Shoe stores	76.0	21.8	2.3	.8	1.0
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.2	.2
57	Furniture, home furnishings, and equipment stores	35.0	17.5	10.3	7.6	5.4
5712	Furniture stores	46.2	21.8	5.6	3.1	2.3
Other 571	Home furnishings stores	31.0	14.3	1.5	1.3	1.0
572, 573	Household appliance, radio, television, and music stores	25.8	14.2	3.2	3.2	2.1
58	Eating and drinking places	17.9	7.2	5.4	7.8	6.8
5812	Eating places	17.7	6.9	4.2	6.2	5.6
5813	Drinking places (alcoholic beverages)	18.8	8.8	1.2	1.6	1.2
59 pt. (591)	Drug stores and proprietary stores	31.8	12.8	4.7	3.9	3.4
59 ex. 591, 6	Miscellaneous retail stores ²	21.1	9.0	9.8	12.0	9.9
592	Liquor stores	11.9	5.0	1.3	2.9	2.5
594	Miscellaneous shopping goods stores	47.6	15.5	4.9	2.7	2.9
5992	Florists	(D)	(D)	(D)	.5	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

BRISTOL, CONN.

Standard Metropolitan Statistical Area



BRISTOL, CONN.

Major Retail Center



0 1 2 MILES

① Major Retail Center (See table 1 for boundary description)
Central City

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail center (see description below)	
			No. 1	
	Retail stores, total ¹			
	Number	470 ¹		31
	Sales\$1,000..	133 637		16 062
	Payroll, entire year\$1,000..	15 458		2 036
	Paid employees for week including March 12, 1972	3 075		491
54, 58, 591	Convenience goods stores:			
	Number	161		8
	Sales\$1,000..	45 530		5 530
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	116		18
	Sales\$1,000..	31 105		9 537
52,55,59, ex. 591, 4	All other stores:			
	Number	193		5
	Sales\$1,000..	57 002		995
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	470		31
52	Building materials, hardware, garden supply, and mobile home dealers	18		1
525	Hardware stores	6		-
52 ex. 525	Other	12		1
53	General merchandise group stores	15		2
531	Department stores	3		1
533	Variety stores	9		1
539	Miscellaneous general merchandise stores	3		-
54	Food stores	55		3
55 ex. 554	Automotive dealers	28		1
55 pt. (554)	Gasoline service stations	54		2
56	Apparel and accessory stores	30		7
562, 3, 8	Women's clothing, specialty stores, furriers	9		3
562	Women's ready-to-wear stores	9		3
561	Men's and boys' clothing and furnishings stores	5		1
565	Family clothing stores	3		-
566	Shoe stores	8		2
564, 9	Other apparel and accessory stores	5		1
57	Furniture, home furnishings, and equipment stores	37		4
5712	Furniture stores	8		1
Other 571	Home furnishings stores	8		1
572, 573	Household appliance, radio, television, and music stores	21		2
58	Eating and drinking places	90		4
5812	Eating places	67		4
5813	Drinking places (alcoholic beverages)	23		-
59 pt. (591)	Drug stores and proprietary stores	16		1
59 ex. 591, 6	Miscellaneous retail stores ³	127		6
592	Liquor stores	41		1
594	Miscellaneous shopping goods stores	34		5
5992	Florists	6		-

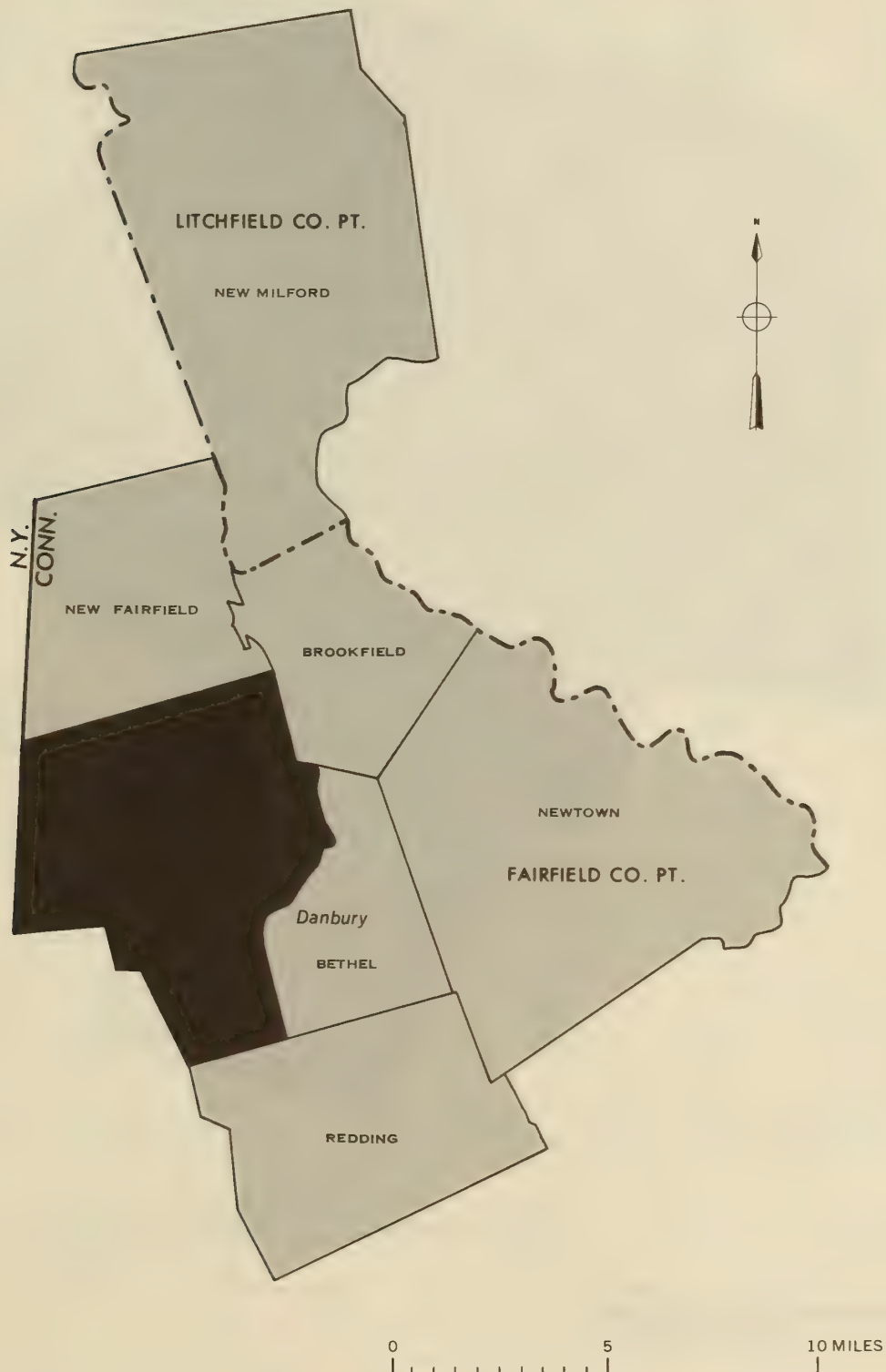
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes planned area known as "Bristol Plaza" and establishments on Farmington Ave. (Route 6) between King St. and Morris Ave. (Bristol) (In tracts 4052 and 4060)

DANBURY, CONN.

Standard Metropolitan Statistical Area



DANBURY, CONN.

Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 107	71	19	20
	Sales\$1,000..	(D) 24 958		20 497	6 398
	Payroll, entire year\$1,000..	(D) 3 625		1 724	830
	Paid employees for week including March 12, 1972	(D) 569		450	179
54, 58, 591	Convenience goods stores:				
	Number	364	15	7	7
	Sales\$1,000..	(D) 1 433		7 395	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	294	45	7	11
	Sales\$1,000..	(D) 17 215		11 995	5 058
52, 55, 59, ex. 591, 4	All other stores:				
	Number	449	11	5	2
	Sales\$1,000..	(D) 6 310		1 107	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 107	71	19	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	60	1	1	-
525	Hardware stores	16	-	-	-
52 ex. 525	Other	44	1	1	-
53	General merchandise group stores	31	4	2	1
531	Department stores	5	1	1	1
533	Variety stores	20	2	1	-
539	Miscellaneous general merchandise stores	6	1	-	-
54	Food stores	137	2	3	2
55 ex. 554	Automotive dealers	76	2	1	-
55 pt. (554)	Gasoline service stations	124	-	1	-
56	Apparel and accessory stores	84	20	3	6
562, 3, 8	Women's clothing, specialty stores, furriers	34	9	1	3
562	Women's ready-to-wear stores	26	5	1	2
561	Men's and boys' clothing and furnishings stores	11	7	-	1
565	Family clothing stores	11	1	1	-
566	Shoe stores	14	3	1	1
564, 9	Other apparel and accessory stores	14	-	-	1
57	Furniture, home furnishings, and equipment stores	81	8	1	1
5712	Furniture stores	21	3	-	-
Other 571	Home furnishings stores	24	1	-	1
572, 573	Household appliance, radio, television, and music stores	36	4	1	-
58	Eating and drinking places	200	9	3	4
5812	Eating places	160	7	3	4
5813	Drinking places (alcoholic beverages)	40	2	-	-
59 pt. (591)	Drug stores and proprietary stores	27	4	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	287	21	3	5
592	Liquor stores	69	-	1	1
594	Miscellaneous shopping goods stores	98	13	1	3
5992	Florists	14	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

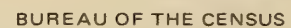
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments on Main St. from White St. to Center St. (Danbury)

MRC No. 2. Includes the planned center called "Berkshire Shopping" and establishments on Newtown Rd. from Eagle Rd. to Plumtrees Rd. (Danbury)

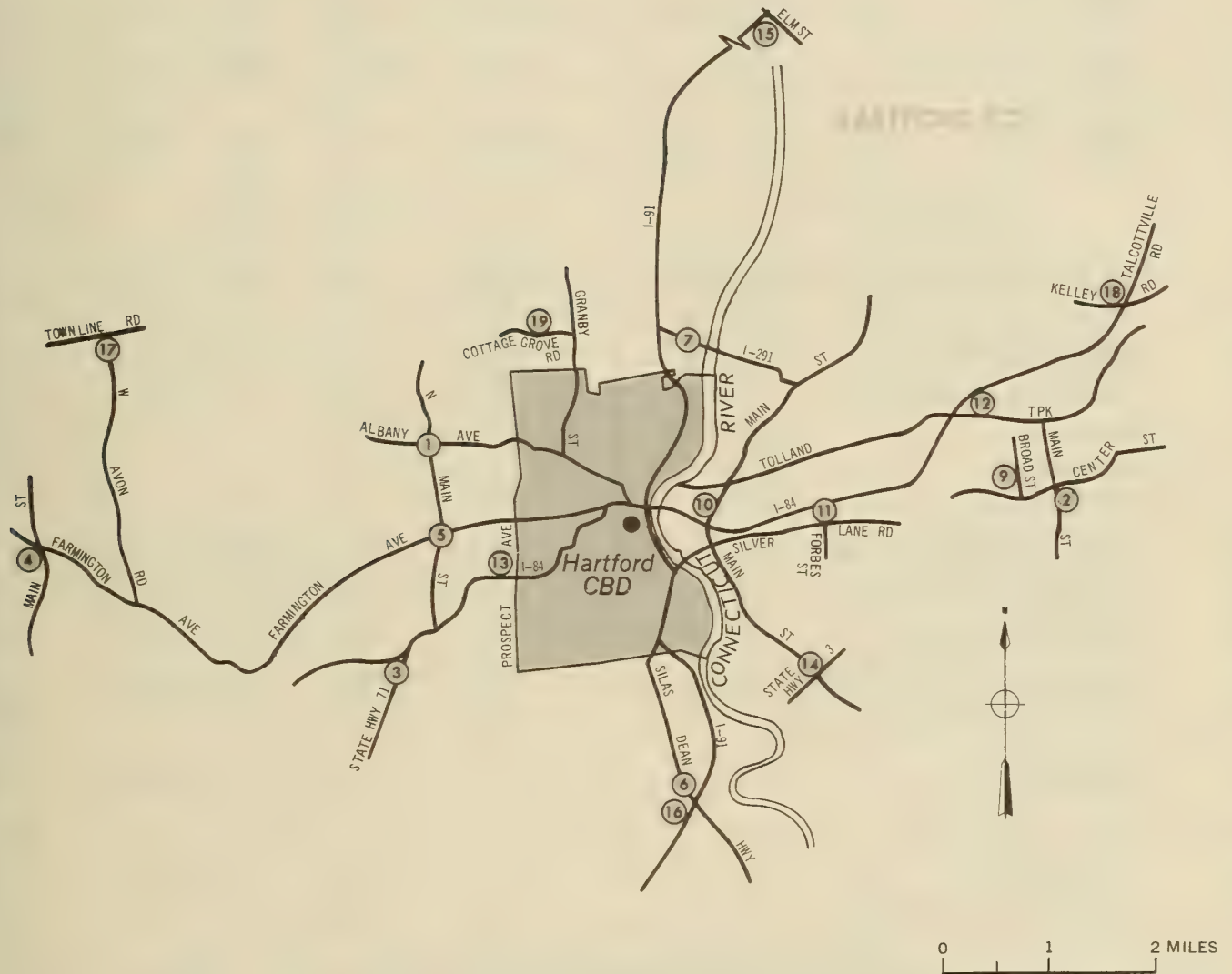
MRC No. 3. Includes the planned center known as "Downtown Danbury Mall" bounded by Rose St., Kennedy Ave., Main St., and New St. (Danbury)

Standard Metropolitan Statistical Area and Central Business District



HARTFORD, CONN.

Central Business District and Major Retail Centers



No. 8 Unassigned

- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- ▭ Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	5 619	1 203	214	46	73
	Sales\$1,000..	1 710 120	361 673	130 091	35 169	14 370
	Payroll, entire year\$1,000..	235 377	63 969	31 763	4 949	2 638
	Paid employees for week including March 12, 1972	46 498	11 126	5 186	1 130	531
54, 58, 591	Convenience goods stores:					
	Number	1 979	540	61	16	16
	Sales\$1,000..	565 845	(D)	(D)	12 507	2 031
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	1 421	265	108	24	43
	Sales\$1,000..	535 668	144 937	(D)	19 728	9 790
52,55,59, ex. 591, 4	All other stores:					
	Number	2 219	397	45	6	14
	Sales\$1,000..	608 607	(D)	6 361	2 934	2 549
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	5 619	1 203	214	46	73
52	Building materials, hardware, garden supply, and mobile home dealers ..	246	26	2	-	5
525	Hardware stores	82	12	2	-	2
52 ex. 525	Other	164	14	-	-	3
53	General merchandise group stores	135	26	10	4	3
531	Department stores	41	3	2	2	2
533	Variety stores	46	14	3	-	1
539	Miscellaneous general merchandise stores	48	9	5	2	-
54	Food stores	698	173	17	7	4
55 ex. 554	Automotive dealers	304	46	1	-	2
55 pt. (554)	Gasoline service stations	647	106	3	3	3
56	Apparel and accessory stores	423	90	58	11	16
562, 3, 8	Women's clothing, specialty stores, furriers	164	31	26	3	5
562	Women's ready-to-wear stores	120	19	15	2	4
561	Men's and boys' clothing and furnishings stores	89	25	16	3	4
565	Family clothing stores	43	7	2	1	3
566	Shoe stores	97	16	10	-	3
564, 9	Other apparel and accessory stores	30	11	4	4	1
57	Furniture, home furnishings, and equipment stores	406	82	15	4	9
5712	Furniture stores	100	27	4	-	3
Other 571	Home furnishings stores	110	18	2	3	1
572, 573	Household appliance, radio, television, and music stores	196	37	9	1	5
58	Eating and drinking places	1 066	312	42	6	7
5812	Eating places	837	213	36	6	5
5813	Drinking places (alcoholic beverages)	229	99	6	-	2
59 pt. (591)	Drug stores and proprietary stores	215	55	2	3	5
59 ex. 591, 6	Miscellaneous retail stores ³	1 479	287	64	8	19
592	Liquor stores	357	91	6	1	1
594	Miscellaneous shopping goods stores	457	68	25	5	15
5992	Florists	66	14	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Bishops Corner" and "Crossroads Plaza" and establishments on Albany Ave. from Sims Rd. to Starkel Dr.-Sky View Dr., and on North Main St. from Sims Rd. to Overhill Rd. (West Hartford town) (In tracts 4975 and 4974)

MRC No. 2. Includes establishments on Main St. from Center St. to School St. (Manchester) (In tract 5147)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores, total: ¹					
	Number	27	47	119	50	45
	Sales	38 227	16 661	31 692	20 932	18 289
	Payroll, entire year	5 364	2 063	4 966	2 909	2 451
	Paid employees for week including March 12, 1972	977	462	956	639	539
54, 58, 591	Convenience goods stores:					
	Number	8	14	23	11	14
	Sales	(D)	6 271	(D)	5 875	4 196
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	17	8	77	24	20
	Sales	31 933	3 229	(D)	9 784	12 213
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2	25	19	15	11
	Sales	(D)	7 161	2 887	5 273	1 880
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	27	47	119	50	45
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	6	4	2
525	Hardware stores	-	1	2	2	-
52 ex. 525	Other	-	2	4	2	2
53	General merchandise group stores	1	1	2	2	2
531	Department stores	1	1	1	2	1
533	Variety stores	-	-	-	-	1
539	Miscellaneous general merchandise stores	-	-	1	-	-
54	Food stores	5	6	13	5	6
55 ex. 554	Automotive dealers	-	2	-	2	1
55 pt. (554)	Gasoline service stations	-	12	-	4	4
56	Apparel and accessory stores	9	2	37	9	11
562, 3, 8	Women's clothing, specialty stores, furriers	3	2	22	2	5
562	Women's ready-to-wear stores	3	1	17	2	4
561	Men's and boys' clothing and furnishings stores	2	-	4	4	1
565	Family clothing stores	-	-	3	1	1
566	Shoe stores	3	-	8	1	4
564, 9	Other apparel and accessory stores	1	-	-	1	-
57	Furniture, home furnishings, and equipment stores	3	3	12	3	3
5712	Furniture stores	-	-	1	1	-
Other 571	Home furnishings stores	1	1	3	-	1
572, 573	Household appliance, radio, television, and music stores	2	2	8	2	2
58	Eating and drinking places	2	7	6	4	5
5812	Eating places	2	6	6	4	3
5813	Drinking places (alcoholic beverages)	-	1	-	-	2
59 pt. (591)	Drug stores and proprietary stores	1	1	4	2	3
59 ex. 591, 6	Miscellaneous retail stores ³	6	10	39	15	8
592	Liquor stores	1	5	3	2	2
594	Miscellaneous shopping goods stores	4	2	26	10	4
5992	Florists	-	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Corbin Corner Shopping Parkade" at the intersection of New Britain Ave. (Route 6) and Route 71. (West Hartford) (In tracts 4962, 4964, and 4965)

MRC No. 4. Includes the planned centers known as "Parsel 8," "Unionville Plaza," and "South Main Plaza" on South Main St. from Farmington Ave. to Moses Pl., on Mill St. from South Main to Platner Ave., and on Farmington Ave. from School St. to Avon Rd. (Farmington town) (In tract 4603)

MRC No. 5. Includes the planned center known as "Farmington Plaza" and establishments in the area bounded by Brace Rd., east side of Main St., Ellsworth Rd., west side of La Salle Rd., south side of Farmington Ave., and Walden St. (West Hartford) (In tract 4965 and 4976)

MRC No. 6. Includes establishments on Silas Dean Highway from Maple St. to Interstate Highway 91. (Hartford County) (In tracts 4901 and 4926)

MRC No. 7. Includes the planned center known as "Windsor Shopping Center" and establishments on Windsor Ave. from Deerfield Rd. to Interstate Highway 91. (Hartford County) (In tract 4732)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 11	No. 12
	Retail stores, total: ¹				
	Number	75	62	11	10
	Sales	49 583	10 428	4 885	10 257
	Payroll, entire year	7 024	1 858	734	979
	Paid employees for week including March 12, 1972	1 509	357	165	243
54, 58, 591	Convenience goods stores:				
	Number	21	22	4	3
	Sales	10 473	2 855	1 153	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	33	23	7	4
	Sales	33 300	4 677	3 732	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	21	17	-	3
	Sales	5 810	2 896	-	464
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	75	62	11	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	-	-
525	Hardware stores	-	1	-	-
52 ex. 525	Other	1	1	-	-
53	General merchandise group stores	4	1	2	1
531	Department stores	3	1	1	1
533	Variety stores	1	-	1	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	7	5	2	1
55 ex. 554	Automotive dealers	7	3	-	-
55 pt. (554)	Gasoline service stations	5	2	-	-
56	Apparel and accessory stores	13	6	2	1
562, 3, 8	Women's clothing, specialty stores, furriers	4	1	1	1
562	Women's ready-to-wear stores	4	1	1	1
561	Men's and boys' clothing and furnishings stores	2	3	1	-
565	Family clothing stores	2	-	-	-
566	Shoe stores	5	2	-	-
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	9	11	2	-
5712	Furniture stores	2	2	-	-
Other 571	Home furnishings stores	2	2	1	-
572, 573	Household appliance, radio, television, and music stores	5	7	1	-
58	Eating and drinking places	11	15	1	2
5812	Eating places	10	11	1	2
5813	Drinking places (alcoholic beverages)	1	4	-	-
59 pt. (591)	Drug stores and proprietary stores	3	2	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	15	15	1	5
592	Liquor stores	2	5	-	1
594	Miscellaneous shopping goods stores	7	5	1	2
5992	Florists	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes the planned center known as "Manchester Parkade" and establishments at the intersection of Broad St. and West Middle Turnpike, on Broad St. from Oliver Rd. to Center St., and on West Middle Turnpike from Broad St. to Deerfield Rd. (Manchester) (In tracts 5144 and 5145)

MRC No. 10. Includes establishments on Main St. from Connecticut Blvd. to John St. (East Hartford town) (In tracts 5102 and 5104)

MRC No. 11. Includes the planned center known as "Silver Lane Plaza" on Silver Lane Rd. between Applegate Lane and Forbes St. (East Hartford) (In tract 5105)

MRC No. 12. Includes the planned center of "Burr Cornors Plaza" on Tolland Turnpike from Route 84 to Adams St. extended and Adams. (Manchester) (In tract 5141)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 13	No. 14	No. 15	No. 16
	Retail stores, total: ¹				
	Number	10	10	100	11
	Sales\$1,000..	9 569	9 152	61 156	9 804
	Payroll, entire year\$1,000..	972	993	8 702	1 369
	Paid employees for week including March 12, 1972	253	244	1 859	387
54, 58, 591	Convenience goods stores:				
	Number	4	3	20	5
	Sales\$1,000..	(D)	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	5	6	68	5
	Sales\$1,000..	4 660	4 836	(D)	5 145
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1	1	12	1
	Sales\$1,000..	(D)	(D)	1 414	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	10	10	100	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	2	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	2	-
53	General merchandise group stores	1	1	7	1
531	Department stores	1	1	5	1
533	Variety stores	-	-	1	-
539	Miscellaneous general merchandise stores	-	-	1	-
54	Food stores	1	1	6	1
55 ex. 554	Automotive dealers	-	-	-	-
55 pt. (554)	Gasoline service stations	1	-	1	-
56	Apparel and accessory stores	3	2	37	2
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	16	1
562	Women's ready-to-wear stores	-	1	13	1
561	Men's and boys' clothing and furnishings stores	1	-	7	-
565	Family clothing stores	-	-	3	-
566	Shoe stores	1	1	11	1
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	1	-	4	-
5712	Furniture stores	-	-	1	-
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	1	-	3	-
58	Eating and drinking places	1	1	10	3
5812	Eating places	1	1	9	3
5813	Drinking places (alcoholic beverages)	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	2	1	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	-	4	29	3
592	Liquor stores	-	1	3	-
594	Miscellaneous shopping goods stores	-	3	20	2
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 13. Includes the planned center known as "Prospect Plaza" and establishments at the corner of Prospect Ave. and Kane St. (West Hartford) (In tract 4967)

MRC No. 14. Includes the planned center known as "Putnam Bridge Plaza" and establishments on Main St. from Porter St. to Route 3 (approach to Putnam Bridge). (East Hartford) (In tract 5108)

MRC No. 15. Includes the planned centers known as "State Line Plaza," "Enfield Square," "Elm Plaza," and "Enfield Mall," and establishments on Elm St. from Route 91 to St. Thomas St., and on Hazard Ave. from Route 91 to St. Thomas St. extended. (Enfield) (In tracts 4804 and 4808)

MRC No. 16. Includes the planned center known as "Town Line Plaza" and establishments on Town Line Rd. from Route 91 to Silas Dean Highway. (Rocky Hill town) (In tract 4901)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 17	No. 18	No. 19
	Retail stores, total: ¹			
	Number	33	25	16
	Sales	12 531	18 189	6 375
	Payroll, entire year	1 624	2 281	718
	Paid employees for week including March 12, 1972	322	521	144
54, 58, 591	Convenience goods stores:			
	Number	7	7	2
	Sales	3 754	6 625	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	17	16	9
	Sales	4 361	(D)	4 267
52, 55, 59, ex. 591, 4	All other stores:			
	Number	9	2	5
	Sales	4 416	(D)	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	33	25	16
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	2
525	Hardware stores	-	-	-
52 ex. 525	Other	1	-	2
53	General merchandise group stores	2	2	1
531	Department stores	1	1	1
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	3	4	1
55 ex. 554	Automotive dealers	2	1	-
55 pt. (554)	Gasoline service stations	3	-	-
56	Apparel and accessory stores	6	6	2
562, 3, 8	Women's clothing, specialty stores, furriers	2	3	1
562	Women's ready-to-wear stores	2	2	-
561	Men's and boys' clothing and furnishings stores	1	1	-
565	Family clothing stores	1	-	-
566	Shoe stores	2	2	1
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	4	4	2
5712	Furniture stores	-	-	-
Other 571	Home furnishings stores	1	1	-
572, 573	Household appliance, radio, television, and music stores	3	3	2
58	Eating and drinking places	3	2	-
5812	Eating places	3	2	-
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	8	5	7
592	Liquor stores	1	-	1
594	Miscellaneous shopping goods stores	5	4	4
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 17. Includes the planned center known as "Farmington Valley Mall" on Bushey Hill Rd. from West Main St. (Route 44) to Bushey Hill Lane (Route 167) and on West Main St. from Bailey Rd. to Bushey Hill Rd. (Route 167). (Simsbury-Avon) (In tracts 4661 and 4622)

MRC No. 18. Includes the planned center known as "Tri-City Plaza" and establishments on Route 83 from Kelley Rd. to Pitkin St. (Vernon) (In tract 5303)

MRC No. 19. Includes the planned center known as "Copaco Shopping Center" on Cottage Grove Rd. from Tyler St. to Granby St. (Bloomfield) (In tract 4712)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5¹					
	Retail stores, total ²	119	31 692	4 966	1 167	956
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	1 258	239	49	34
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	13	6 399	724	173	176
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	37	9 290	1 564	367	288
562, 3, 8	Women's clothing, specialty stores, furriers	22	3 933	667	153	155
562	Women's ready-to-wear stores	17	3 486	593	133	134
561	Men's and boys' clothing and furnishings stores	4	1 507	294	73	42
565	Family clothing stores	3	2 148	342	74	52
566	Shoe stores	8	1 702	261	67	39
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	12	3 645	656	154	74
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	3 055	479	102	49
58	Eating and drinking places	6	1 582	475	114	123
5812	Eating places	6	1 582	475	114	123
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	39	5 363	789	191	151
592	Liquor stores	3	664	56	13	8
594	Miscellaneous shopping goods stores	26	3 734	562	139	110
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 15¹					
	Retail stores, total ²	100	61 156	8 702	1 679	1 859
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	25 479	3 613	747	789
531	Department stores	5	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	6	11 026	985	241	251
55 ex. 554	Automotive dealers	—	—	—	—	—
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	37	9 640	1 461	333	465
562, 3, 8	Women's clothing, specialty stores, furriers	16	3 840	562	132	195
562	Women's ready-to-wear stores	13	3 526	515	120	182
561	Men's and boys' clothing and furnishings stores	7	1 176	205	37	53
565	Family clothing stores	3	3 154	444	104	142
566	Shoe stores	11	1 470	250	60	75
564, 9	Other apparel and accessory stores	—	—	—	—	—
57	Furniture, home furnishings, and equipment stores	4	(D)	(D)	(D)	(D)
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	—	—	—	—	—
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	10	3 173	898	44	85
5812	Eating places	9	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	29	5 068	753	207	179
592	Liquor stores	3	346	17	4	4
594	Miscellaneous shopping goods stores	20	4 117	630	177	147
5992	Florists	—	—	—	—	—

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	214	130 091	31 763	7 787	5 186
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	10	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	4 876	861	212	219
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)
54	Food stores	17	2 987	498	119	98
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	58	17 301	3 159	751	550
562, 3, 8	Women's clothing, specialty stores, furriers	26	9 075	1 548	367	313
562	Women's ready-to-wear stores	15	7 454	1 117	261	250
561	Men's and boys' clothing and furnishings stores	16	5 684	1 161	277	162
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	10	2 071	376	91	60
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	6 469	1 055	267	138
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	3 492	528	134	72
58	Eating and drinking places	42	6 790	2 446	574	502
5812	Eating places	36	6 309	2 297	535	460
5813	Drinking places (alcoholic beverages)	6	481	149	39	42
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	64	15 815	2 675	620	359
592	Liquor stores	6	1 726	150	37	25
594	Miscellaneous shopping goods stores	25	10 123	1 840	420	233
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 203	361 673	63 947	15 675	11 123
52	Building materials, hardware, garden supply, and mobile home dealers ..	26	(D)	917	196	132
525	Hardware stores	12	1 915	349	67	44
52 ex. 525	Other	14	(D)	568	129	88
53	General merchandise group stores	26	88 801	22 630	5 633	3 665
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	14	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)
54	Food stores	173	51 348	5 153	1 284	1 095
55 ex. 554	Automotive dealers	46	56 700	6 421	1 645	678
55 pt. (554)	Gasoline service stations	106	19 333	2 042	479	378
56	Apparel and accessory stores	90	21 682	4 032	948	700
562, 3, 8	Women's clothing, specialty stores, furriers	31	9 736	(D)	(D)	(D)
562	Women's ready-to-wear stores	19	(D)	1 234	290	279
561	Men's and boys' clothing and furnishings stores	25	8 104	1 690	392	240
565	Family clothing stores	7	(D)	184	38	29
566	Shoe stores	16	(D)	431	102	71
564, 9	Other apparel and accessory stores	11	269	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	82	21 431	3 868	888	480
5712	Furniture stores	27	10 959	2 072	496	244
Other 571	Home furnishings stores	18	(D)	298	74	49
572, 573	Household appliance, radio, television, and music stores	37	(D)	1 498	318	187
58	Eating and drinking places	312	36 442	10 472	2 619	2 578
5812	Eating places	213	29 296	8 602	2 163	2 136
5813	Drinking places (alcoholic beverages)	99	7 146	1 870	456	442
59 pt. (591)	Drug stores and proprietary stores	55	(D)	2 850	684	589
59 ex. 591, 6	Miscellaneous retail stores ²	287	39 131	5 584	1 304	831
592	Liquor stores	91	13 337	897	214	167
594	Miscellaneous shopping goods stores	68	13 270	2 225	514	305
5992	Florists	14	1 414	300	65	45

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	5 619	1 710 120	235 377	56 386	46 498
52	Building materials, hardware, garden supply, and mobile home dealers ..	246	66 393	8 484	1 864	1 166
525	Hardware stores	82	10 368	1 622	346	276
52 ex. 525	Other	164	56 025	6 862	1 518	890
53	General merchandise group stores	135	280 327	47 761	11 472	9 310
531	Department stores	41	236 899	41 015	9 801	7 630
533	Variety stores	46	27 518	4 936	1 238	1 252
539	Miscellaneous general merchandise stores	48	15 910	1 810	433	428
54	Food stores	698	361 560	33 047	8 265	7 444
55 ex. 554	Automotive dealers	304	288 121	31 386	7 529	3 500
55 pt. (554)	Gasoline service stations	647	124 634	11 736	2 697	2 463
56	Apparel and accessory stores	423	107 247	15 990	3 830	3 611
562, 3, 8	Women's clothing, specialty stores, furriers	164	40 134	5 640	1 357	1 452
562	Women's ready-to-wear stores	120	35 100	4 771	1 134	1 243
561	Men's and boys' clothing and furnishings stores	89	24 487	4 384	1 056	702
565	Family clothing stores	43	23 324	2 937	677	781
566	Shoe stores	97	15 936	2 500	604	540
564, 9	Other apparel and accessory stores	30	3 366	529	136	136
57	Furniture, home furnishings, and equipment stores	406	91 530	14 702	3 435	1 985
5712	Furniture stores	100	38 240	6 697	1 541	842
Other 571	Home furnishings stores	110	15 794	2 416	576	370
572, 573	Household appliance, radio, television, and music stores	196	37 496	5 589	1 318	773
58	Eating and drinking places	1 066	136 518	37 653	8 843	10 597
5812	Eating places	837	118 941	33 566	7 873	9 522
5813	Drinking places (alcoholic beverages)	229	17 577	4 087	970	1 075
59 pt. (591)	Drug stores and proprietary stores	215	67 767	10 546	2 556	2 403
59 ex. 591, 6	Miscellaneous retail stores ²	1 479	186 023	24 072	5 895	4 019
592	Liquor stores	357	47 938	3 149	749	597
594	Miscellaneous shopping goods stores	457	56 564	8 009	1 946	1 611
5992	Florists	66	5 564	1 201	276	243

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	275	153 162	30 078	6 842
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	-	-	-	-
53 pt.	General merchandise group stores ¹	12	95 468	19 975	4 612
531	Department stores	4	(D)	(D)	(D)
533	Variety stores	4	5 000	807	237
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)
54	Food stores	10	2 612	364	93
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	238	23	13
56	Apparel and accessory stores	79	18 873	3 241	669
562, 3, 8	Women's clothing, specialty stores, furriers	40	9 399	1 385	319
562	Women's ready-to-wear stores	17	7 206	1 003	247
Other 56	Other apparel and accessory stores ²	39	9 474	1 856	350
561	Men's and boys' clothing and furnishings stores ³	17	5 330	1 156	208
565	Family clothing stores ³	1	(D)	(D)	(D)
566	Shoe stores ³	16	3 494	579	107
564, 7, 9	Apparel and accessory stores, n.e.c. ³	4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	7 396	1 236	240
5712	Furniture stores	6	3 439	534	94
Other 571	Home furnishings stores	4	723	173	34
572, 573	Household appliance, radio, television, and music stores	14	3 234	529	112
58	Eating and drinking places	51	6 203	1 952	581
5812	Eating places	43	5 324	1 672	479
5813	Drinking places (alcoholic beverages)	8	879	280	102
59 pt. (591)	Drug stores and proprietary stores	4	848	96	30
59 ex. 591	Miscellaneous retail stores ⁴	88	21 019	3 107	594
592	Liquor stores	8	1 578	117	22
595	Sporting goods stores and bicycle shops	5	919	86	23
597	Jewelry stores	13	5 139	898	154
5992	Florists	2	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-15.1	-3.7	46.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	70.1
5251	Hardware stores	(D)	(D)	37.5
52 ex. 5251	Other	(NC)	(NC)	77.6
53 pt.	General merchandise group stores ²	(D)	-10.8	34.2
531	Department stores	(D)	(D)	27.4
533	Variety stores	-2.5	(D)	37.1
539	Miscellaneous general merchandise stores	(D)	(D)	65.6
54	Food stores	14.4	-13.3	38.7
55 ex. 554	Automotive dealers	(D)	1.3	38.7
55 pt. (554)	Gasoline service stations	(D)	27.9	70.5
56	Apparel and accessory stores	-8.3	-6.5	92.1
562, 3, 8	Women's clothing, specialty stores, furriers	-3.4	-11.3	77.5
562	Women's ready-to-wear stores	3.4	(D)	155.3
Other 56	Other apparel and accessory stores	-13.2	-1.9	102.0
57	Furniture, home furnishings, and equipment stores	-12.5	2.4	54.7
5712	Furniture stores	(D)	9.7	66.8
Other 571	Home furnishings stores	(D)	(D)	60.6
572, 573	Household appliance, radio, television, and music stores	8.0	(D)	41.9
58	Eating and drinking places	9.5	12.1	56.4
5812	Eating places	18.5	16.6	60.1
5813	Drinking places (alcoholic beverages)	-45.3	-3.1	35.2
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	41.1
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	43.9
592	Liquor stores	(D)	28.9	63.1
5992	Florists	(D)	7.1	33.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

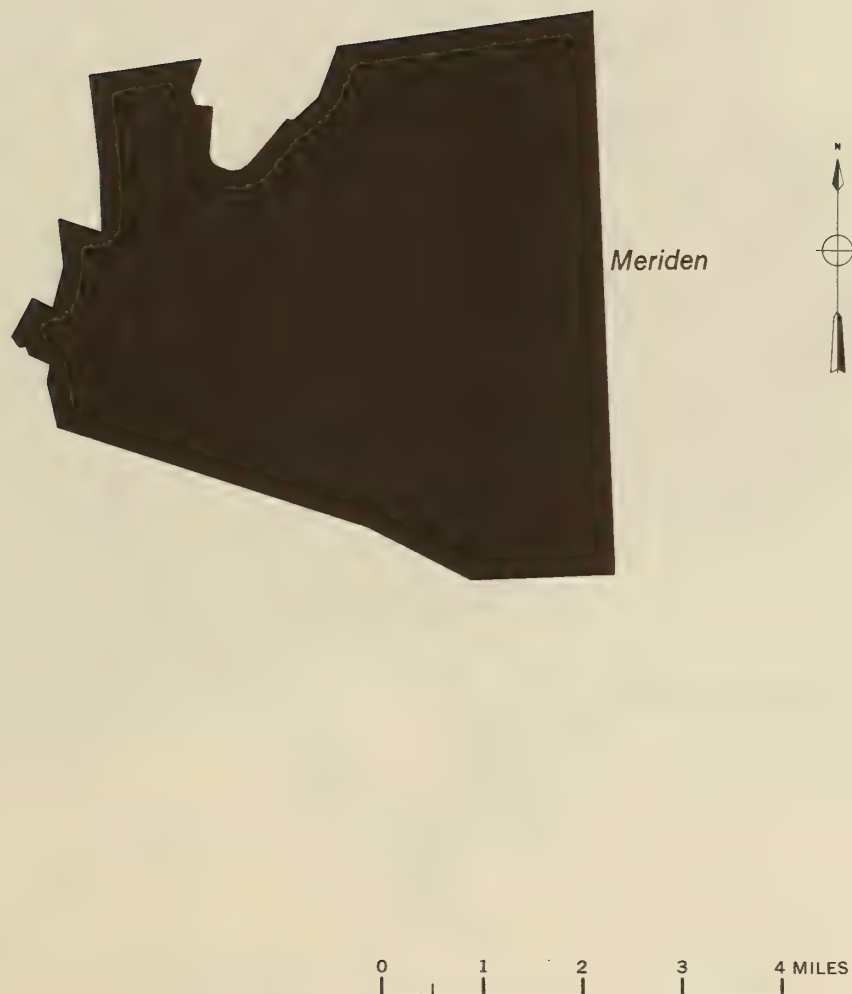
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	36.0	7.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	5.2	(D)	(D)	(D)	3.9
525	Hardware stores	(D)	(D)	(D)	5	.6
52 ex. 525	Other	-	-	-	(D)	3.3
53	General merchandise group stores	(D)	(D)	(D)	24.6	16.4
531	Department stores	93.8	(D)	(D)	(D)	13.9
533	Variety stores	(D)	17.7	3.7	(D)	1.6
539	Miscellaneous general merchandise stores	17.9	(D)	(D)	(D)	.9
54	Food stores	5.8	.8	2.3	14.2	21.2
55 ex. 554	Automotive dealers	(D)	(D)	(D)	15.7	16.9
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.3	7.3
56	Apparel and accessory stores	79.8	16.1	13.3	6.0	6.2
562, 3, 8	Women's clothing, specialty stores, furriers	93.2	23.0	7.0	2.7	2.3
562	Women's ready-to-wear stores	(D)	21.6	5.7	(D)	2.1
561	Men's and boys' clothing and furnishings stores	70.1	23.2	4.4	2.2	1.4
565	Family clothing stores	37.9	(D)	(D)	(D)	1.4
566	Shoe stores	(D)	13.0	1.6	(D)	.9
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.1	.2
57	Furniture, home furnishings, and equipment stores	30.2	7.1	5.0	5.9	5.3
5712	Furniture stores	(D)	(D)	(D)	3.0	2.2
Other 571	Home furnishings stores	4.9	(D)	(D)	(D)	.9
572, 573	Household appliance, radio, television, and music stores	(D)	9.3	2.7	(D)	2.2
58	Eating and drinking places	18.6	5.0	5.2	10.1	8.0
5812	Eating places	21.6	5.3	4.8	8.1	7.0
5813	Drinking places (alcoholic beverages)	6.7	2.7	.4	2.0	1.0
59 pt. (591)	Drug stores and proprietary stores	4.3	(D)	(D)	(D)	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	40.4	8.5	12.2	10.8	10.9
592	Liquor stores	(D)	(D)	(D)	3.7	2.8
594	Miscellaneous shopping goods stores	76.3	17.9	7.8	3.7	3.3
5992	Florists	(D)	(D)	(D)	.4	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

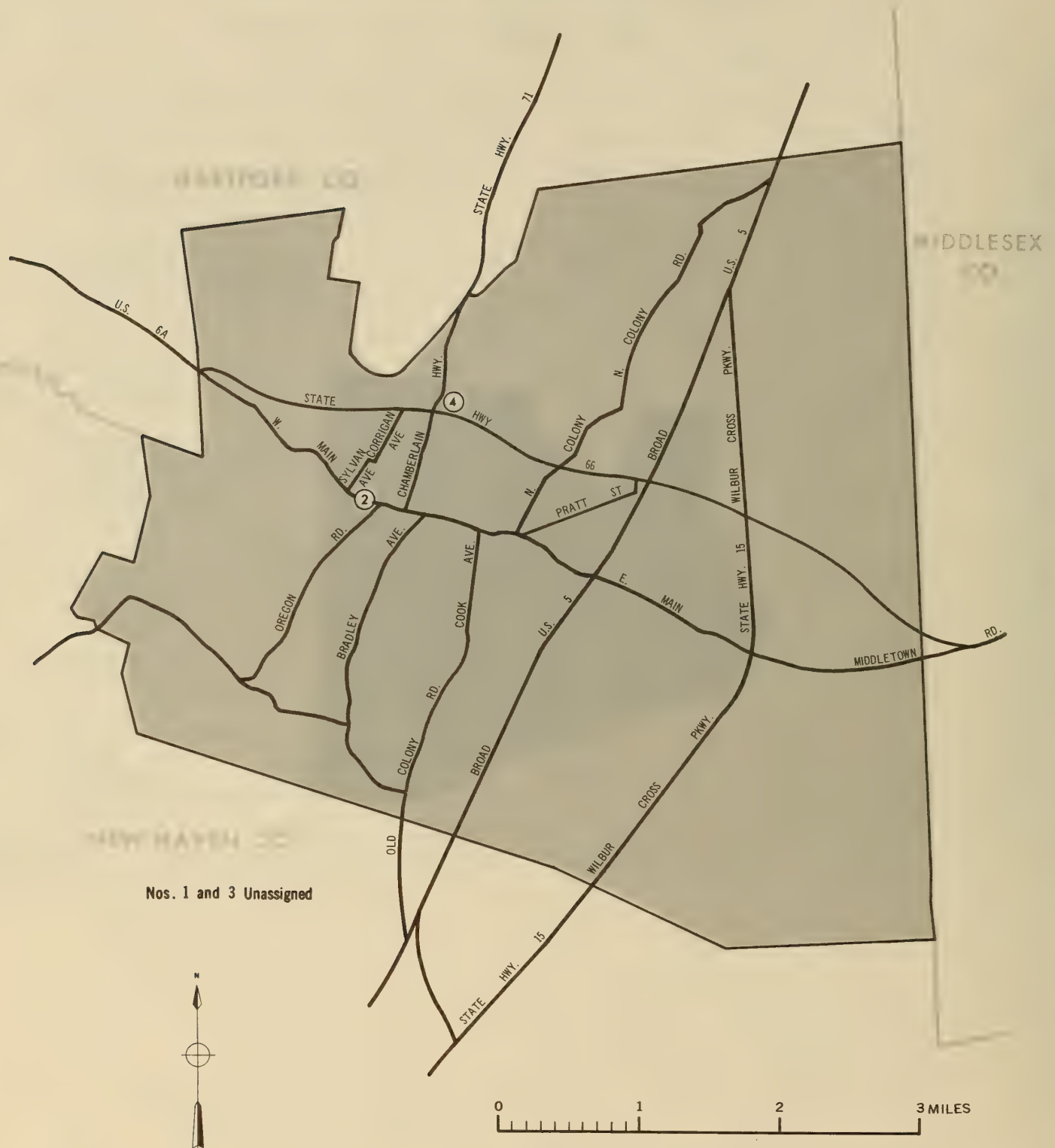
MERIDEN, CONN.

Standard Metropolitan Statistical Area



MERIDEN, CONN.

Major Retail Centers



Nos. 1 and 3 Unassigned

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 2	No. 4
	Retail stores, total: ¹			
	Number	496	23	51
	Sales	132 667	11 299	27 679
	Payroll, entire year	(D)	1 164	4 018
	Paid employees for week including March 12, 1972	(D)	264	1 035
54, 58, 591	Convenience goods stores:			
	Number	170	10	5
	Sales	(D)	(D)	1 034
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	147	7	43
	Sales	(D)	3 980	26 263
52, 55, 59, ex. 591, 4	All other stores:			
	Number	179	6	3
	Sales	(D)	(D)	382
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	496	23	51
52	Building materials, hardware, garden supply, and mobile home dealers ..	17	1	-
525	Hardware stores	3	1	-
52 ex. 525	Other	14	-	-
53	General merchandise group stores	10	2	2
531	Department stores	4	1	2
533	Variety stores	3	-	-
539	Miscellaneous general merchandise stores	3	1	-
54	Food stores	67	5	3
55 ex. 554	Automotive dealers	22	1	-
55 pt. (554)	Gasoline service stations	55	1	-
56	Apparel and accessory stores	60	-	25
562, 3, 8	Women's clothing, specialty stores, furriers	28	-	11
562	Women's ready-to-wear stores	24	-	11
561	Men's and boys' clothing and furnishings stores	8	-	3
565	Family clothing stores	5	-	1
566	Shoe stores	16	-	9
564, 9	Other apparel and accessory stores	3	-	1
57	Furniture, home furnishings, and equipment stores	38	3	3
5712	Furniture stores	5	1	-
Other 571	Home furnishings stores	12	-	1
572, 573	Household appliance, radio, television, and music stores	21	2	2
58	Eating and drinking places	87	3	2
5812	Eating places	64	3	2
5813	Drinking places (alcoholic beverages)	23	-	-
59 pt. (591)	Drug stores and proprietary stores	16	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	124	5	16
592	Liquor stores	33	1	1
594	Miscellaneous shopping goods stores	39	2	13
5992	Florists	5	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Centennial Plaza" and establishments on West Main St. from Fowler Ave. to Sylvan Ave. (Meriden) (In tracts 1704 and 1706)

MRC No. 4. Includes the planned center known as "Meriden Square" and establishments on Lewis Ave. from Route 66 to Kensington Ave. (Meriden) (In tract 1716).

NEW BRITAIN, CONN.

Standard Metropolitan Statistical Area



0 1 2 3 4 5 MILES

NEW BRITAIN, CONN.

Major Retail Centers

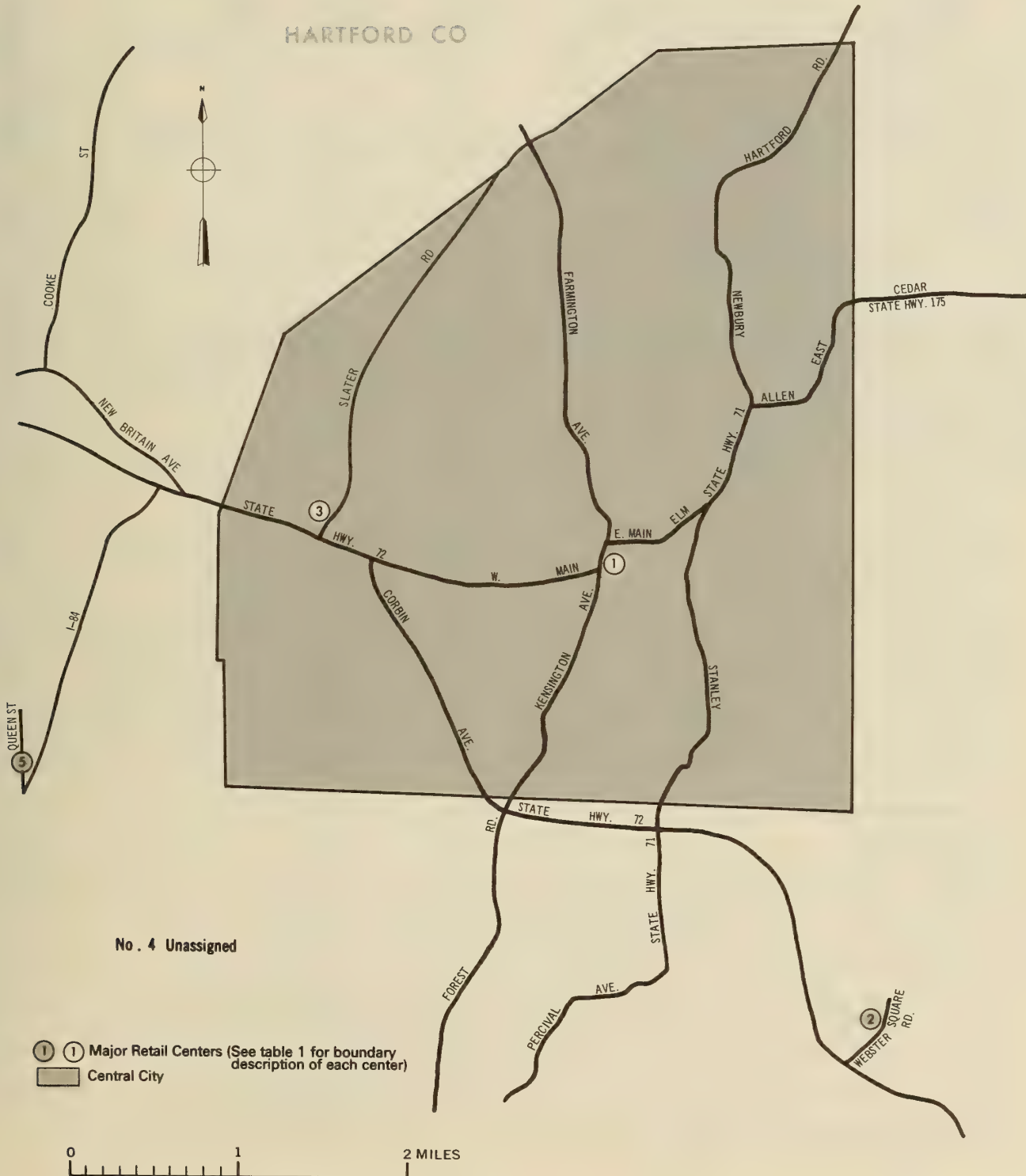


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 5
	Retail stores, total: ¹					
	Number	1 202	127	11	12	30
	Sales	301 650	37 472	8 348	(D)	24 775
	Payroll, entire year	37 991	5 943	908	(D)	2 922
	Paid employees for week including March 12, 1972	7 834	1 230	202	(D)	684
54, 58, 591	Convenience goods stores:					
	Number	454	29	1	6	14
	Sales	(D)	9 539	(D)	(D)	11 209
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	276	69	7	4	10
	Sales	69 081	21 852	3 734	(D)	12 212
52, 55, 59, ex. 591, 4	All other stores:					
	Number	472	29	3	2	6
	Sales	(D)	6 081	(D)	(D)	1 354
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	1 202	127	11	12	30
52	Building materials, hardware, garden supply, and mobile home dealers ..	48	5	1	-	-
525	Hardware stores	10	2	-	-	-
52 ex. 525	Other	38	3	1	-	-
53	General merchandise group stores	26	4	2	1	3
531	Department stores	7	2	1	1	2
533	Variety stores	13	2	1	-	1
539	Miscellaneous general merchandise stores	6	-	-	-	-
54	Food stores	159	9	1	1	5
55 ex. 554	Automotive dealers	73	6	1	1	-
55 pt. (554)	Gasoline service stations	141	1	-	1	5
56	Apparel and accessory stores	86	31	3	-	4
562, 3, 8	Women's clothing, specialty stores, furriers	30	14	-	-	1
562	Women's ready-to-wear stores	19	9	-	-	1
561	Men's and boys' clothing and furnishings stores	15	8	1	-	-
565	Family clothing stores	12	1	-	-	1
566	Shoe stores	21	8	-	-	2
564, 9	Other apparel and accessory stores	8	-	2	-	-
57	Furniture, home furnishings, and equipment stores	81	17	1	1	1
5712	Furniture stores	25	5	1	-	-
Other 571	Home furnishings stores	24	4	-	-	-
572, 573	Household appliance, radio, television, and music stores	32	8	-	1	1
58	Eating and drinking places	259	15	-	4	8
5812	Eating places	196	12	-	4	7
5813	Drinking places (alcoholic beverages)	63	3	-	-	1
59 pt. (591)	Drug stores and proprietary stores	36	5	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	293	34	2	2	3
592	Liquor stores	90	3	1	-	-
594	Miscellaneous shopping goods stores	83	17	1	2	2
5992	Florists	16	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by the N.Y.N.H. & H. RR., Main, Lee, Clark, Winter, Spring, East Main, Elm, Franklin Sq. (East), Rockwell Ave., Arch, Grand, Prospect, Walnut, South High, and High. (New Britain city) (Entire tract 4151)

MRC No. 2. Includes the planned center known as "Webster Square Shopping Center" and the establishments on Webster Square Rd. from Route 72 to Woodlawn Rd. (Berlin) (In tract 4001)

MRC No. 3. Includes the planned center known as "Stanley Plaza" and establishments on Slater Rd. from Maplehurst to Hillhurst Ave. (New Britain) (In tract 4165)

MRC No. 5. Includes the planned centers known as "Queen Plaza" and "Madison Plaza" and establishments on Queen St. from Route 84 to West Queen St. (Southington) (In tracts 4302 and 4306)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	127	37 472	5 943	1 458	1 230
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	7 502	886	228	228
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	9	6 613	624	150	129
55 ex. 554	Automotive dealers	6	3 574	632	148	92
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	31	7 817	1 511	358	362
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 720	421	89	96
562	Women's ready-to-wear stores	9	1 971	300	69	80
561	Men's and boys' clothing and furnishings stores	8	2 195	350	86	102
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	17	4 782	948	238	140
5712	Furniture stores	5	2 485	614	158	90
Other 571	Home furnishings stores	4	1 399	230	57	31
572, 573	Household appliance, radio, television, and music stores	8	898	104	23	19
58	Eating and drinking places	15	1 341	275	69	70
5812	Eating places	12	1 069	208	52	56
5813	Drinking places (alcoholic beverages)	3	272	67	17	14
59 pt. (591)	Drug stores and proprietary stores	5	1 585	325	88	73
59 ex. 591, 6	Miscellaneous retail stores ³	34	3 156	546	137	102
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	17	1 751	337	81	59
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

NEW HAVEN-WEST HAVEN, CONN.

Standard Metropolitan Statistical Area
and Central Business District



0 5 10 MILES



Comprising Census Tract 1401

0 1000 2000 FEET

NEW HAVEN- WEST HAVEN, CONN.

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	New Haven	New Haven central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	3 656	1 237	236	83
	Sales \$1,000..	965 448	313 694	90 853	77 402
	Payroll, entire year \$1,000..	125 842	45 946	15 851	9 295
	Paid employees for week including March 12, 1972	24 511	9 063	3 307	1 777
54, 58, 591	Convenience goods stores:				
	Number	1 399	533	64	23
	Sales \$1,000..	344 197	(D)	9 997	21 310
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	911	331	133	41
	Sales \$1,000..	289 816	(D)	(D)	42 639
52,55,59, ex. 591, 4	All other stores:				
	Number	1 346	373	39	19
	Sales \$1,000..	331 435	90 350	(D)	13 453
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	3 656	1 237	236	83
52	Building materials, hardware, garden supply, and mobile home dealers ..	149	28	3	3
525	Hardware stores	38	7	-	-
52 ex. 525	Other	111	21	3	3
53	General merchandise group stores	80	18	8	7
531	Department stores	20	4	2	4
533	Variety stores	33	7	3	1
539	Miscellaneous general merchandise stores	27	7	3	2
54	Food stores	546	186	17	9
55 ex. 554	Automotive dealers	185	53	3	5
55 pt. (554)	Gasoline service stations	393	99	5	3
56	Apparel and accessory stores	310	144	73	18
562, 3, 8	Women's clothing, specialty stores, furriers	117	60	33	7
562	Women's ready-to-wear stores	86	41	21	4
561	Men's and boys' clothing and furnishings stores	69	36	17	4
565	Family clothing stores	40	14	4	2
566	Shoe stores	55	26	17	3
564, 9	Other apparel and accessory stores	29	8	2	2
57	Furniture, home furnishings, and equipment stores	269	100	24	7
5712	Furniture stores	69	29	4	1
Other 571	Home furnishings stores	89	32	9	1
572, 573	Household appliance, radio, television, and music stores	111	39	11	5
58	Eating and drinking places	736	299	41	12
5812	Eating places	582	224	30	11
5813	Drinking places (alcoholic beverages)	154	75	11	1
59 pt. (591)	Drug stores and proprietary stores	117	48	6	2
59 ex. 591, 6	Miscellaneous retail stores ³	871	262	56	17
592	Liquor stores	223	79	8	3
594	Miscellaneous shopping goods stores	252	69	28	9
5992	Florists	42	11	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Hamden Plaza" and "Hamden Mart" and establishments on Dixwell Ave. from Connolly Parkway to Shepard Ave. (Hamden town) (In tract 1656)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 2	No. 3	No. 4
	Retail stores, total: ¹			
	Number	23	19	22
	Sales	8 852	32 312	13 992
	Payroll, entire year	1 114	4 220	1 408
	Paid employees for week including March 12, 1972	204	870	296
54, 58, 591	Convenience goods stores:			
	Number	11	8	7
	Sales	5 174	(D)	4 743
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	4	9	12
	Sales	2 480	19 408	5 733
52, 55, 59, ex. 591, 4	All other stores:			
	Number	8	2	3
	Sales	1 198	(D)	3 516
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	23	19	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	-	-
525	Hardware stores	1	-	-
52 ex. 525	Other	1	-	-
53	General merchandise group stores	1	2	2
531	Department stores	1	2	1
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	5	2	3
55 ex. 554	Automotive dealers	-	1	1
55 pt. (554)	Gasoline service stations	4	-	-
56	Apparel and accessory stores	-	4	3
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	-
562	Women's ready-to-wear stores	-	-	-
561	Men's and boys' clothing and furnishings stores	-	2	-
565	Family clothing stores	-	-	2
566	Shoe stores	-	2	1
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	2	2	2
5712	Furniture stores	-	1	-
Other 571	Home furnishings stores	1	-	-
572, 573	Household appliance, radio, television, and music stores	1	1	2
58	Eating and drinking places	4	5	3
5812	Eating places	3	5	3
5813	Drinking places (alcoholic beverages)	1	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	3	2	7
592	Liquor stores	1	1	2
594	Miscellaneous shopping goods stores	1	1	5
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the center known as "Montowese Shopping Center" and establishments at the intersection of Middletown Ave. and Quinnipiac Ave. (North Haven) (In tract 1673)

MRC No. 3. Includes the planned area known as "White Acre Shopping Center" and establishments on Post Rd. from Dogwood Dr. to Bull Hill Lane. (Orange) (In tract 1571)

MRC No. 4. Includes the planned center known as "Branhaven Plaza" and establishments on West Main St. (U.S. Highway 1) from Short Beach Rd. to Alpo Rd. (Branford) (In tracts 1842 and 1843)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the New Haven-West Haven SMSA in 1972).

TABLE 3. The Central Business District: 1972

New Haven

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	236	90 853	15 851	3 956	3 307
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	17	3 108	506	124	114
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	542	54	15	15
56	Apparel and accessory stores	73	21 448	3 774	942	757
562, 3, 8	Women's clothing, specialty stores, furriers	33	12 127	2 013	493	451
562	Women's ready-to-wear stores	21	10 195	1 533	378	366
561	Men's and boys' clothing and furnishings stores	17	3 152	641	154	87
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	17	3 802	693	174	133
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	9 948	1 912	456	282
5712	Furniture stores	4	4 110	814	196	123
Other 571	Home furnishings stores	9	1 631	290	61	44
572, 573	Household appliance, radio, television, and music stores	11	4 207	808	199	115
58	Eating and drinking places	41	4 132	1 064	257	296
5812	Eating places	30	3 271	862	203	212
5813	Drinking places (alcoholic beverages)	11	861	202	54	84
59 pt. (591)	Drug stores and proprietary stores	6	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	56	7 819	1 402	375	252
592	Liquor stores	8	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	28	5 249	1 053	268	190
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

New Haven

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 237	313 694	45 946	11 249	9 063
52	Building materials, hardware, garden supply, and mobile home dealers ..	28	5 379	602	149	89
525	Hardware stores	7	(D)	(D)	(D)	(D)
52 ex. 525	Other	21	(D)	(D)	(D)	(D)
53	General merchandise group stores	18	(D)	8 617	2 153	1 941
531	Department stores	4	43 875	7 187	1 779	1 574
533	Variety stores	7	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)
54	Food stores	186	53 512	5 061	1 275	1 108
55 ex. 554	Automotive dealers	53	41 429	4 391	1 044	533
55 pt. (554)	Gasoline service stations	99	15 267	1 277	294	274
56	Apparel and accessory stores	144	39 832	6 490	1 606	1 254
562, 3, 8	Women's clothing, specialty stores, furriers	60	23 165	3 429	831	735
562	Women's ready-to-wear stores	41	20 421	2 810	682	620
561	Men's and boys' clothing and furnishings stores	36	7 460	1 465	361	222
565	Family clothing stores	14	2 691	460	128	94
566	Shoe stores	26	(D)	988	251	178
564, 9	Other apparel and accessory stores	8	(D)	148	35	25
57	Furniture, home furnishings, and equipment stores	100	23 980	4 302	987	614
5712	Furniture stores	29	8 666	1 614	373	230
Other 571	Home furnishings stores	32	4 288	946	219	133
572, 573	Household appliance, radio, television, and music stores	39	11 026	1 742	395	251
58	Eating and drinking places	299	29 282	7 432	1 789	1 990
5812	Eating places	224	24 829	6 642	1 581	1 746
5813	Drinking places (alcoholic beverages)	75	4 453	790	208	244
59 pt. (591)	Drug stores and proprietary stores	48	(D)	1 808	421	355
59 ex. 591, 6	Miscellaneous retail stores ²	262	40 665	5 966	1 531	905
592	Liquor stores	79	8 742	469	117	93
594	Miscellaneous shopping goods stores	69	12 390	1 941	489	340
5992	Florists	11	(D)	153	36	35

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 656	965 448	125 842	29 629	24 511
52	Building materials, hardware, garden supply, and mobile home dealers ..	149	41 838	4 721	1 031	613
525	Hardware stores	38	4 985	673	132	108
52 ex. 525	Other	111	36 853	4 048	899	505
53	General merchandise group stores	80	140 544	20 024	4 888	4 447
531	Department stores	20	121 787	16 855	4 100	3 640
533	Variety stores	33	12 771	2 317	582	596
539	Miscellaneous general merchandise stores	27	5 986	852	206	211
54	Food stores	546	228 072	20 672	5 205	4 377
55 ex. 554	Automotive dealers	185	146 668	16 727	3 488	1 677
55 pt. (554)	Gasoline service stations	393	68 365	5 793	1 336	1 230
56	Apparel and accessory stores	310	73 448	11 268	2 696	2 224
562, 3, 8	Women's clothing, specialty stores, furriers	117	33 019	4 594	1 087	1 003
562	Women's ready-to-wear stores	86	29 804	3 910	924	869
561	Men's and boys' clothing and furnishings stores	69	16 379	2 847	644	394
565	Family clothing stores	40	9 794	1 499	398	361
566	Shoe stores	55	9 275	1 609	390	312
564, 9	Other apparel and accessory stores	29	4 981	719	177	154
57	Furniture, home furnishings, and equipment stores	269	49 828	8 276	1 887	1 186
5712	Furniture stores	69	18 494	3 203	766	453
Other 571	Home furnishings stores	89	10 246	2 110	443	287
572, 573	Household appliance, radio, television, and music stores	111	21 088	2 963	678	446
58	Eating and drinking places	736	83 549	20 481	4 693	5 693
5812	Eating places	582	73 561	18 712	4 293	5 232
5813	Drinking places (alcoholic beverages)	154	9 988	1 769	400	461
59 pt. (591)	Drug stores and proprietary stores	117	32 576	4 920	1 176	1 021
59 ex. 591, 6	Miscellaneous retail stores ²	871	100 560	12 960	3 229	2 043
592	Liquor stores	223	25 205	1 231	289	233
594	Miscellaneous shopping goods stores	252	25 996	3 377	799	655
5992	Florists	42	3 184	624	149	148

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

New Haven

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	306	86 223	14 572	3 647
52	Building materials, hardware, and farm equipment dealers	6	1 233	278	38
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	4	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	15	36 959	6 004	1 685
531	Department stores	3	(D)	(D)	(D)
533	Variety stores	7	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	1 550	(D)	(D)
54	Food stores	17	2 930	272	104
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	8	(D)	(D)	(D)
56	Apparel and accessory stores	88	17 415	3 061	700
562, 3, 8	Women's clothing, specialty stores, furriers	43	10 505	1 843	425
562	Women's ready-to-wear stores	25	7 661	1 362	317
Other 56	Other apparel and accessory stores ²	45	6 910	1 218	275
561	Men's and boys' clothing and furnishings stores ³	16	3 020	572	171
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	18	2 448	408	80
564, 7, 9	Apparel and accessory stores, n.e.c. ³	4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	33	11 729	2 128	353
5712	Furniture stores	8	5 470	1 036	158
Other 571	Home furnishings stores	9	1 153	215	46
572, 573	Household appliance, radio, television, and music stores	16	5 106	877	149
58	Eating and drinking places	52	3 896	947	377
5812	Eating places	39	3 087	762	322
5813	Drinking places (alcoholic beverages)	13	809	185	55
59 pt. (591)	Drug stores and proprietary stores	5	2 046	268	69
59 ex. 591	Miscellaneous retail stores ⁴	78	8 258	1 430	277
592	Liquor stores	7	647	42	12
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	15	3 035	762	130
5992	Florists	4	294	37	10

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		New Haven central business district	New Haven	Standard metropolitan statistical area
	Retail stores, total ²	5.4	11.6	66.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	70.9
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	(D)	(D)	54.5
531	Department stores	(D)	29.1	50.2
533	Variety stores	(D)	(D)	68.0
539	Miscellaneous general merchandise stores	(D)	(D)	116.8
54	Food stores	6.1	-4.2	62.1
55 ex. 554	Automotive dealers	(D)	3.5	(D)
55 pt. (554)	Gasoline service stations	(D)	6.8	94.7
56	Apparel and accessory stores	23.2	28.1	65.9
562, 3, 8	Women's clothing, specialty stores, furriers	15.4	49.0	83.3
562	Women's ready-to-wear stores	33.1	67.9	114.3
Other 56	Other apparel and accessory stores	34.9	7.2	54.0
57	Furniture, home furnishings, and equipment stores	-15.2	13.6	57.8
5712	Furniture stores	-24.9	-8.4	42.5
Other 571	Home furnishings stores	41.5	66.0	82.7
572, 573	Household appliance, radio, television, and music stores	-17.6	21.7	62.3
58	Eating and drinking places	6.1	25.2	80.2
5812	Eating places	6.0	31.8	91.3
5813	Drinking places (alcoholic beverages)	6.4	-2.3	26.4
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	51.6
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	(D)	12.4	56.5
5992	Florists	(D)	(D)	96.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

New Haven

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	29.0	9.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	1.7	4.3
525	Hardware stores	-	-	-	(D)	.5
52 ex. 525	Other	31.0	(D)	(D)	(D)	3.8
53	General merchandise group stores	75.2	(D)	(D)	(D)	14.6
531	Department stores	(D)	(D)	(D)	14.0	12.6
533	Variety stores	32.0	(D)	(D)	(D)	1.3
539	Miscellaneous general merchandise stores	67.7	(D)	(D)	(D)	.6
54	Food stores	5.8	1.4	3.4	17.1	23.6
55 ex. 554	Automotive dealers	(D)	(D)	(D)	13.2	15.2
55 pt. (554)	Gasoline service stations	3.6	.8	.6	4.9	7.1
56	Apparel and accessory stores	53.8	29.2	23.6	12.7	7.6
562, 3, 8	Women's clothing, specialty stores, furriers	52.4	36.7	13.3	7.4	3.4
562	Women's ready-to-wear stores	49.9	34.2	11.2	6.5	3.1
561	Men's and boys' clothing and furnishings stores	42.3	19.2	3.5	2.4	1.7
565	Family clothing stores	(D)	(D)	(D)	.9	1.0
566	Shoe stores	(D)	41.0	4.2	(D)	1.0
564, 9	Other apparel and accessory stores	29.4	(D)	(D)	(D)	.5
57	Furniture, home furnishings, and equipment stores	41.5	20.0	10.9	7.6	5.2
5712	Furniture stores	47.4	22.2	4.5	2.8	1.9
Other 571	Home furnishings stores	38.0	15.9	1.8	1.4	1.1
572, 573	Household appliance, radio, television, and music stores	38.2	19.9	4.6	3.5	2.2
58	Eating and drinking places	14.1	4.9	4.5	9.3	8.7
5812	Eating places	13.2	4.4	3.6	7.9	7.6
5813	Drinking places (alcoholic beverages)	19.3	8.6	.9	1.4	1.0
59 pt. (591)	Drug stores and proprietary stores	(D)	8.5	3.0	(D)	3.4
59 ex. 591, 6	Miscellaneous retail stores ²	19.2	7.8	8.6	13.0	10.4
592	Liquor stores	9.4	3.3	.9	2.8	2.6
594	Miscellaneous shopping goods stores	42.4	20.2	5.8	3.9	2.7
5992	Florists	4.6	(D)	(D)	(D)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

NEW LONDON-NORWICH, CONN.-R.I.

Standard Metropolitan Statistical Area



NEW LONDON-NORWICH, CONN.-R.I.

Major Retail Centers

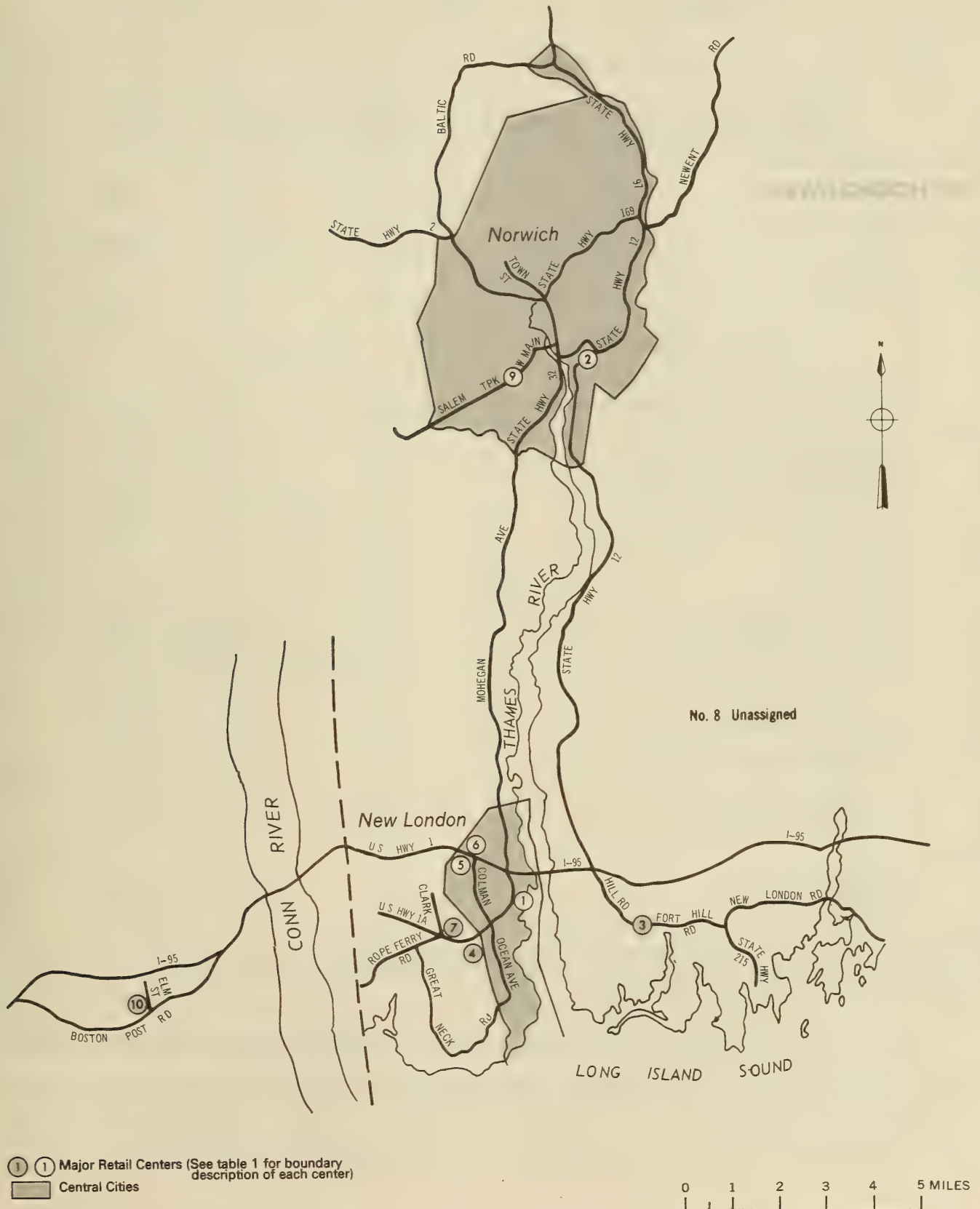


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	2 324	110	81	70
	Sales	579 948	18 650	17 262	28 907
	Payroll, entire year	71 266	3 015	2 978	3 525
	Paid employees for week including March 12, 1972	14 426	650	614	808
54, 58, 591	Convenience goods stores:				
	Number	810	29	20	15
	Sales	193 856	4 538	2 580	12 241
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	622	61	47	33
	Sales	153 402	10 617	12 185	12 379
52, 55, 59, ex. 591, 4	All other stores:				
	Number	892	20	14	22
	Sales	232 690	3 495	2 497	4 287
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	2 324	110	81	70
52	Building materials, hardware, garden supply, and mobile home dealers ..	96	2	3	3
525	Hardware stores	24	2	1	1
52 ex. 525	Other	72	-	2	2
53	General merchandise group stores	65	5	5	3
531	Department stores	18	-	1	1
533	Variety stores	27	2	1	2
539	Miscellaneous general merchandise stores	20	3	3	-
54	Food stores	317	8	5	5
55 ex. 554	Automotive dealers	165	1	2	2
55 pt. (554)	Gasoline service stations	250	1	1	7
56	Apparel and accessory stores	172	28	15	14
562, 3, 8	Women's clothing, specialty stores, furriers	71	8	6	5
562	Women's ready-to-wear stores	52	6	4	3
561	Men's and boys' clothing and furnishings stores	35	8	4	4
565	Family clothing stores	17	2	1	1
566	Shoe stores	27	7	4	3
564, 9	Other apparel and accessory stores	22	3	-	1
57	Furniture, home furnishings, and equipment stores	168	13	15	7
5712	Furniture stores	40	5	6	1
Other 571	Home furnishings stores	37	2	2	1
572, 573	Household appliance, radio, television, and music stores	91	6	7	5
58	Eating and drinking places	436	17	12	9
5812	Eating places	315	8	7	6
5813	Drinking places (alcoholic beverages)	121	9	5	3
59 pt. (591)	Drug stores and proprietary stores	57	4	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	598	31	20	19
592	Liquor stores	151	3	4	4
594	Miscellaneous shopping goods stores	217	15	12	9
5992	Florists	25	2	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Federal, Main, Hallam, Winthrop Cove, Thames River, Sparyard, Bank, Tilley, Green, Pearl, Union, Methodist, Washington, Coit, Jay, Huntington, and Broad. (New London city) (Entire tract 6906) (MRC No. 1 has been made a special exception to the rules for qualifying as an MRC because of its unique composition.)

MRC No. 2. Includes the establishments in the area bounded by West Main, Washington Sq., Church, Union Sq., Broadway, Willow, Franklin, Boswell Ave., Oak, West, south and east fence of cemetery, Arcadia, Cliff, Park, Main, Shetucket River, and Yantic River (East Branch). (Norwich city) (Entire tract 6969)

MRC No. 3. Includes the planned centers known as "Groton Shopping Center," "Groton Shopping Plaza," "Groton Shopping Mart," and establishments on U.S. Highway 1 between Meridan St. west, and South Rd. east. (Groton town, New London County) (In tract 7027)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 4	No. 5	No. 6
	Retail stores, total: ¹			
	Number	12	15	27
	Sales	6 675	22 521	16 679
	Payroll, entire year	762	3 219	2 258
	Paid employees for week including March 12, 1972	177	593	568
54, 58, 591	Convenience goods stores:			
	Number	4	3	7
	Sales	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	10	18
	Sales	4 141	18 460	14 534
52, 55, 59, ex. 591, 4	All other stores:			
	Number	3	2	2
	Sales	(D)	(D)	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	12	15	27
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-
525	Hardware stores	1	-	-
52 ex. 525	Other	-	1	-
53	General merchandise group stores	2	3	2
531	Department stores	1	2	2
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	1	1	3
55 ex. 554	Automotive dealers	1	-	-
55 pt. (554)	Gasoline service stations	1	-	-
56	Apparel and accessory stores	-	2	5
562, 3, 8	Women's clothing, specialty stores, furriers	-	1	1
562	Women's ready-to-wear stores	-	1	1
561	Men's and boys' clothing and furnishings stores	-	-	1
565	Family clothing stores	-	-	-
566	Shoe stores	-	1	3
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	3	3	4
5712	Furniture stores	1	-	1
Other 571	Home furnishings stores	1	1	-
572, 573	Household appliance, radio, television, and music stores	1	2	3
58	Eating and drinking places	2	1	4
5812	Eating places	2	1	4
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	-	3	9
592	Liquor stores	-	1	-
594	Miscellaneous shopping goods stores	-	2	7
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Waterfalls Shopping Center" and establishments on U.S. Highway 1A (Boston Post Rd.) between Willetts Ave., and New London town line. (Waterford town, New London County) (In tract 6934)

MRC No. 5. Includes the planned center known as "New London Shopping Center" and establishments on Coleman St. (bridge approach) between U.S. Highway 1 and Vauxhall St. (New London and New London County) (In tract 6903)

MRC No. 6. Includes the planned center known as "New London Mall" and establishments on North Frontage Rd. from Coleman St. to Vauxhall St. extended. (New London) (In tract 6901)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 7	No. 9	No. 10
	Retail stores, total: ¹			
	Number	13	10	18
	Sales	12 345	9 819	13 345
	Payroll, entire year	1 146	876	1 509
	Paid employees for week including March 12, 1972	249	325	318
54, 58, 591	Convenience goods stores:			
	Number	7	4	4
	Sales	9 189	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	6	12
	Sales	(D)	(D)	7 441
52, 55, 59, ex. 591, 4	All other stores:			
	Number	1	-	2
	Sales	(D)	-	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	13	10	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	1	1	2
531	Department stores	1	1	1
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	4	1	1
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-
56	Apparel and accessory stores	2	2	4
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	2
562	Women's ready-to-wear stores	1	1	2
561	Men's and boys' clothing and furnishings stores	-	-	1
565	Family clothing stores	-	-	-
566	Shoe stores	1	1	1
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	2	1	1
5712	Furniture stores	-	-	-
Other 571	Home furnishings stores	1	-	-
572, 573	Household appliance, radio, television, and music stores	1	1	1
58	Eating and drinking places	2	2	2
5812	Eating places	2	2	2
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	2	7
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	-	2	5
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 7. Includes the planned centers known as "Waterford Shopping Plaza" and "Savona Center" and establishments on Woodland Grove from Clark Lane to Boston Post Rd. (Waterford) (In tract 6934)

MRC No. 9. Includes the planned center known as "Marcus Plaza" and establishments on West Main St. from Banas Ct. to Norman Rd. (Norwich) (In tract 6967)

MRC No. 10. Includes the planned center known as "Old Saybrook Shopping Center" bounded by Elm St. and Route 1 (Boston Post Road). (Old Saybrook)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

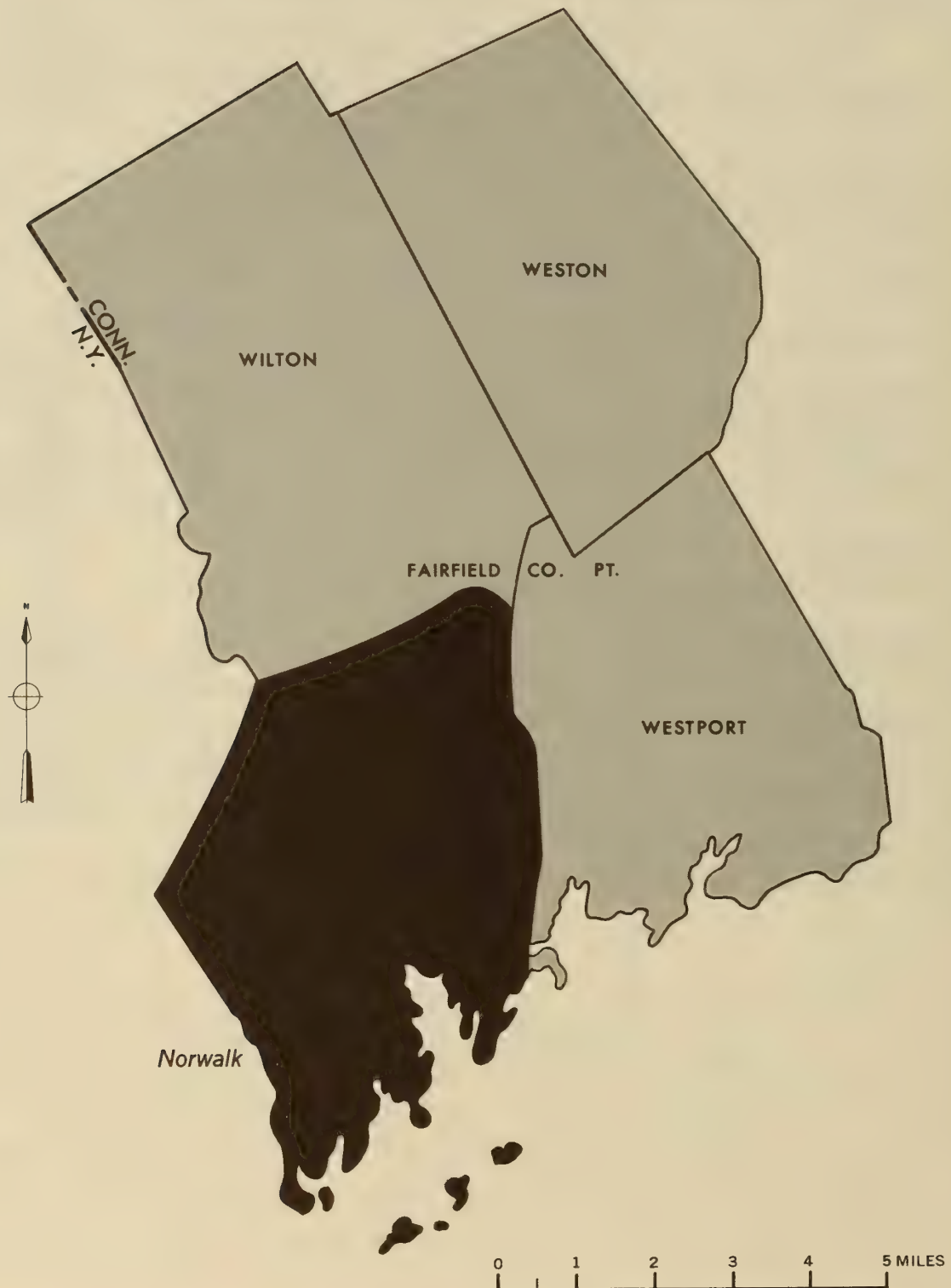
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	110	18 650	3 015	742	650
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	1 213	234	54	72
531	Department stores	-	-	-	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	8	1 863	223	51	33
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	28	4 080	636	160	141
562, 3, 8	Women's clothing, specialty stores, furriers	8	1 639	255	59	72
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	8	1 383	208	59	31
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	618	99	25	20
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	2 734	379	97	78
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 416	104	24	28
58	Eating and drinking places	17	1 595	406	98	125
5812	Eating places	8	844	253	62	82
5813	Drinking places (alcoholic beverages)	9	751	153	36	43
59 pt. (591)	Drug stores and proprietary stores	4	1 080	162	43	34
59 ex. 591, 6	Miscellaneous retail stores ³	31	3 866	667	168	126
592	Liquor stores	3	199	17	4	2
594	Miscellaneous shopping goods stores	15	2 590	493	122	82
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

NORWALK, CONN.

Standard Metropolitan Statistical Area



NORWALK, CONN.

Major Retail Centers



① ① Major Retail Centers (See table 1 for boundary description of each center)
Central City

0 1 2 3 4 5 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 263	72	56	52
	Sales	363 944	28 339	27 240	22 678
	Payroll, entire year	46 364	3 600	3 176	2 958
	Paid employees for week including March 12, 1972	7 935	598	598	602
54, 58, 591	Convenience goods stores:				
	Number	389	10	14	16
	Sales	116 270	3 463	8 197	11 897
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	394	46	29	23
	Sales	100 680	20 798	15 143	9 048
52, 55, 59, ex. 591, 4	All other stores:				
	Number	480	16	13	13
	Sales	146 994	4 078	3 900	1 733
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	1 263	72	56	52
52	Building materials, hardware, garden supply, and mobile home dealers ..	56	-	2	2
525	Hardware stores	25	-	1	1
52 ex. 525	Other	31	-	1	1
53	General merchandise group stores	34	3	3	1
531	Department stores	4	1	1	1
533	Variety stores	20	1	1	-
539	Miscellaneous general merchandise stores	10	1	1	-
54	Food stores	155	4	8	6
55 ex. 554	Automotive dealers	75	1	-	1
55 pt. (554)	Gasoline service stations	121	2	3	5
56	Apparel and accessory stores	127	17	9	8
562, 3, 8	Women's clothing, specialty stores, furriers	49	6	1	2
562	Women's ready-to-wear stores	38	3	1	2
561	Men's and boys' clothing and furnishings stores	25	3	2	3
565	Family clothing stores	11	1	-	-
566	Shoe stores	31	4	3	3
564, 9	Other apparel and accessory stores	11	3	3	-
57	Furniture, home furnishings, and equipment stores	108	12	11	10
5712	Furniture stores	34	1	5	3
Other 571	Home furnishings stores	30	2	3	2
572, 573	Household appliance, radio, television, and music stores	44	9	3	5
58	Eating and drinking places	202	4	5	7
5812	Eating places	165	2	5	6
5813	Drinking places (alcoholic beverages)	37	2	-	1
59 pt. (591)	Drug stores and proprietary stores	32	2	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	353	27	14	9
592	Liquor stores	84	2	1	2
594	Miscellaneous shopping goods stores	125	14	6	4
5992	Florists	15	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

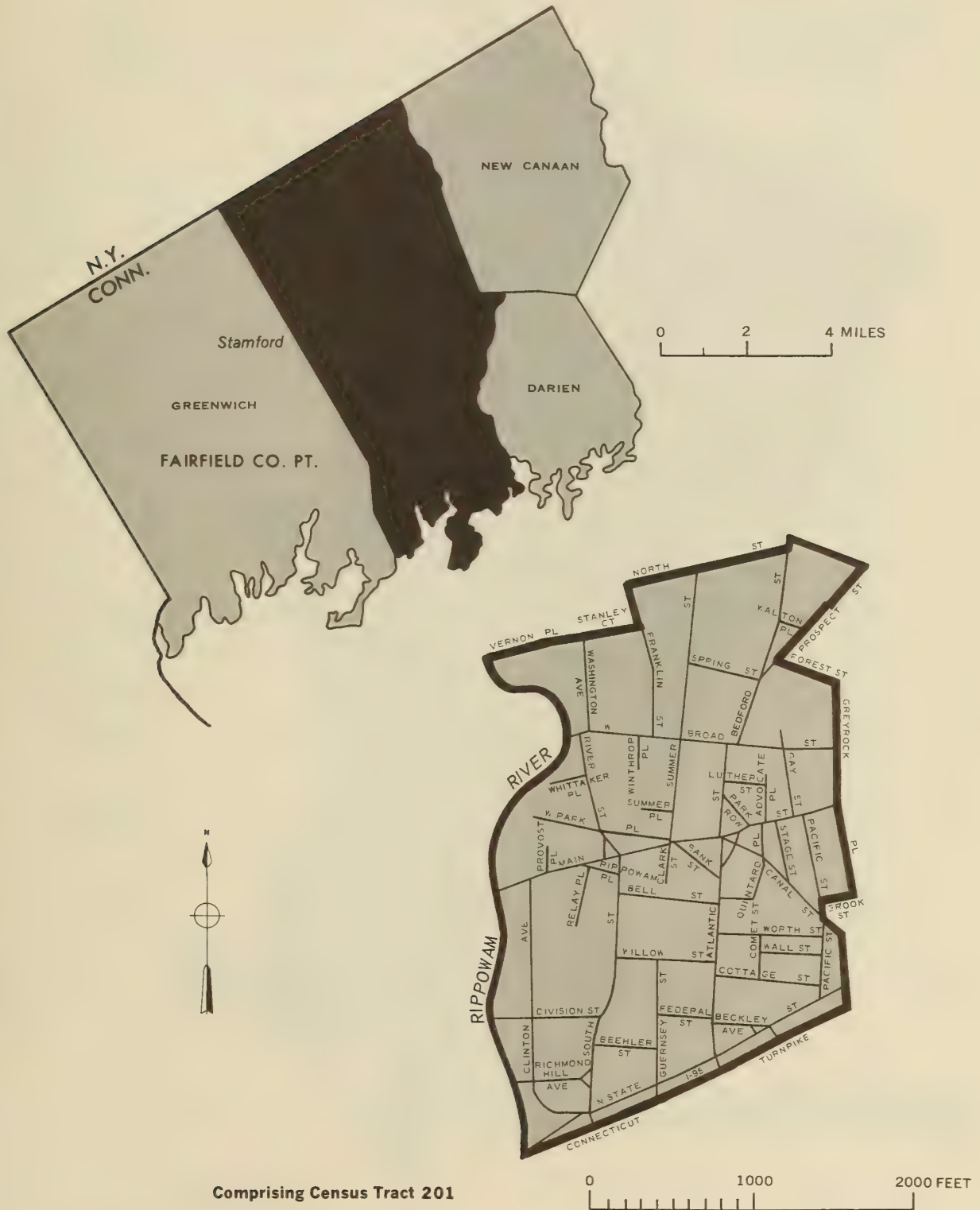
MRC No. 1. Includes establishments on West Ave. from Arch St. to Wall St., on Belden Ave. from Wall St. to Burnell Blvd., on Wall St. from West Ave. to Main St., on Main St. from Wall St. to North Ave., and all establishments on Isaac St., River St., and Mechanic St. (Norwalk) (In tract 414)

MRC No. 2. Includes the planned center known as "Gateway Shopping Center" (in Wilton) and establishments on Main Ave. from West Rocks Rd. to Norwalk city line, and on Danbury Rd. (Wilton Rd.) from Wilton town line to Grumman Hill Rd. (Norwalk and Fairfield County) (In tract 454)

MRC No. 3. Includes establishments along East State St. (Boston Post Rd.) from Westport (Fairfield town line) to Maple Ave. (Fairfield County) (In tract 506)

STAMFORD, CONN.

Standard Metropolitan Statistical Area and Central Business District



STAMFORD, CONN.

Central Business District and Major Retail Centers

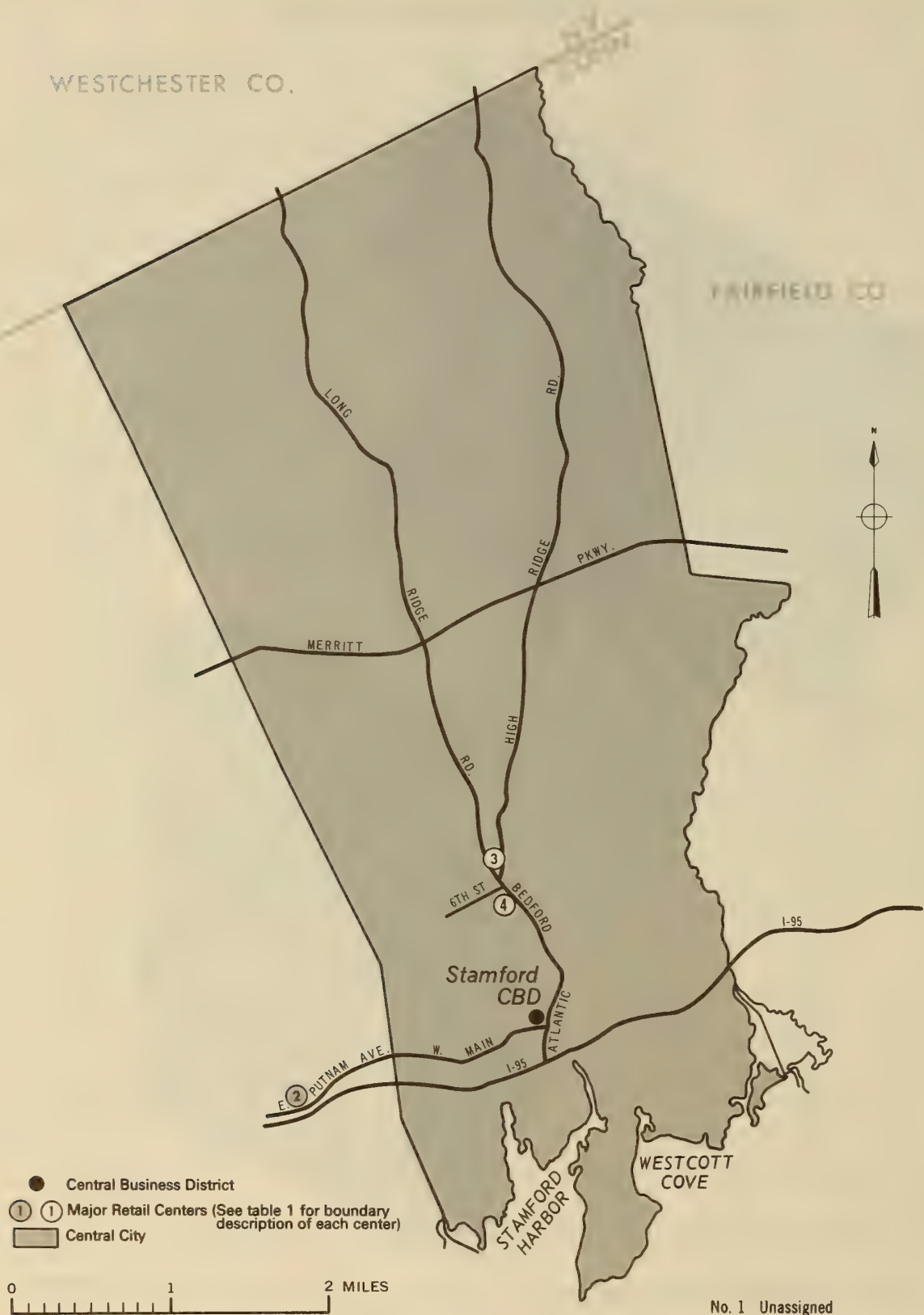


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	1 918	982	205
	Sales\$1,000..	585 903	286 423	72 242
	Payroll, entire year\$1,000..	76 596	35 827	10 426
	Paid employees for week including March 12, 1972	13 443	6 779	2 043
54, 58, 591	Convenience goods stores:			
	Number	604	338	50
	Sales\$1,000..	195 697	92 528	7 979
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	615	305	110
	Sales\$1,000..	167 338	103 850	(0)
52,55,59, ex. 591, 4	All other stores:			
	Number	699	339	45
	Sales\$1,000..	222 868	90 045	(0)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 918	982	205
52	Building materials, hardware, garden supply, and mobile home dealers ..	78	39	5
525	Hardware stores	19	10	1
52 ex. 525	Other	59	29	4
53	General merchandise group stores	51	31	6
531	Department stores	9	8	4
533	Variety stores	28	18	2
539	Miscellaneous general merchandise stores	14	5	-
54	Food stores	249	128	17
55 ex. 554	Automotive dealers	79	33	2
55 pt. (554)	Gasoline service stations	192	103	6
56	Apparel and accessory stores	211	100	57
562, 3, 8	Women's clothing, specialty stores, furriers	97	41	22
562	Women's ready-to-wear stores	69	29	13
561	Men's and boys' clothing and furnishings stores	39	23	15
565	Family clothing stores	15	5	2
566	Shoe stores	35	19	13
564, 9	Other apparel and accessory stores	25	12	5
57	Furniture, home furnishings, and equipment stores	165	96	22
5712	Furniture stores	52	32	8
Other 571	Home furnishings stores	51	28	5
572, 573	Household appliance, radio, television, and music stores	62	36	9
58	Eating and drinking places	299	181	29
5812	Eating places	245	145	19
5813	Drinking places (alcoholic beverages)	54	36	10
59 pt. (591)	Drug stores and proprietary stores	56	29	4
59 ex. 591, 6	Miscellaneous retail stores ³	538	242	57
592	Liquor stores	131	64	7
594	Miscellaneous shopping goods stores	188	78	25
5992	Florists	27	14	4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 2	No. 3	No. 4
	Retail stores, total: ¹			
	Number	26	16	40
	Sales	12 775	13 787	19 731
	Payroll, entire year	1 602	1 792	2 703
	Paid employees for week including March 12, 1972	318	389	495
54, 58, 591	Convenience goods stores:			
	Number	9	7	9
	Sales	5 135	3 252	3 251
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	10	6	26
	Sales	6 553	(D)	15 866
52, 55, 59, ex. 591, 4	All other stores:			
	Number	7	3	5
	Sales	1 087	(D)	614
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	26	16	40
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	1	-
53	General merchandise group stores	2	1	2
531	Department stores	1	1	2
533	Variety stores	1	-	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	5	5	6
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	4	-	1
56	Apparel and accessory stores	2	2	11
562, 3, 8	Women's clothing, specialty stores, furriers	1	2	4
562	Women's ready-to-wear stores	1	1	4
561	Men's and boys' clothing and furnishings stores	-	-	1
565	Family clothing stores	-	-	-
566	Shoe stores	-	-	3
564, 9	Other apparel and accessory stores	1	-	3
57	Furniture, home furnishings, and equipment stores	3	2	5
5712	Furniture stores	-	-	1
Other 571	Home furnishings stores	1	-	2
572, 573	Household appliance, radio, television, and music stores	2	2	2
58	Eating and drinking places	3	1	2
5812	Eating places	3	1	2
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	3	12
592	Liquor stores	2	1	1
594	Miscellaneous shopping goods stores	3	1	8
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Thruway Shopping Center" and the establishments on East Putnam Ave. (Post Rd.) from Ferris Dr. to Neil Lane. (Riverside) (In tract 109 and 111)

MRC No. 3. Includes the establishments on High Ridge Rd. between Long Ridge Rd. and Halpin Ave. (Stamford) (In tract 206)

MRC No. 4. Includes the planned center known as the "Ridgeway Shopping Center" bounded by Summer St., Bedford St., and 6th St. (Stamford) (In tract 216)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Stamford SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	205	72 242	10 426	2 547	2 043
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	912	200	50	20
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	(D)	(D)	(D)	(D)
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	17	3 657	434	107	95
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	6	740	42	12	9
56	Apparel and accessory stores	57	10 316	1 839	462	339
562, 3, 8	Women's clothing, specialty stores, furriers	22	3 911	634	154	137
562	Women's ready-to-wear stores	13	2 572	451	110	97
561	Men's and boys' clothing and furnishings stores	15	3 715	723	190	95
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	13	1 490	237	67	56
564, 9	Other apparel and accessory stores	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	3 774	676	155	93
5712	Furniture stores	3	1 134	205	50	29
Other 571	Home furnishings stores	5	743	158	36	26
572, 573	Household appliance, radio, television, and music stores	9	1 897	313	69	38
58	Eating and drinking places	29	3 269	780	184	178
5812	Eating places	19	1 910	459	111	119
5813	Drinking places (alcoholic beverages)	10	1 299	321	73	59
59 pt. (591)	Drug stores and proprietary stores	4	1 113	159	35	30
59 ex. 591, 6	Miscellaneous retail stores ²	57	6 862	1 178	295	197
592	Liquor stores	7	927	53	10	8
594	Miscellaneous shopping goods stores	25	3 662	707	171	121
5992	Florists	4	506	87	21	17

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	982	286 423	35 827	8 646	6 779
52	Building materials, hardware, garden supply, and mobile home dealers ..	39	9 507	1 484	359	197
525	Hardware stores	10	(D)	(D)	(D)	(D)
52 ex. 525	Other	29	(D)	(D)	(D)	(D)
53	General merchandise group stores	31	60 251	7 856	1 940	1 664
531	Department stores	8	(D)	(D)	(D)	(D)
533	Variety stores	18	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	358	-	-	-
54	Food stores	128	64 873	5 582	1 389	1 212
55 ex. 554	Automotive dealers	33	40 377	4 109	960	436
55 pt. (554)	Gasoline service stations	103	18 841	2 033	462	408
56	Apparel and accessory stores	100	16 182	2 640	656	518
562, 3, 8	Women's clothing, specialty stores, furriers	41	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	29	5 595	871	216	205
561	Men's and boys' clothing and furnishings stores	23	(D)	860	207	113
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	19	2 107	337	92	75
564, 9	Other apparel and accessory stores	12	1 177	170	37	28
57	Furniture, home furnishings, and equipment stores	96	18 432	2 811	683	392
5712	Furniture stores	32	7 236	1 042	248	140
Other 571	Home furnishings stores	28	4 425	823	220	118
572, 573	Household appliance, radio, television, and music stores	36	6 771	946	215	134
58	Eating and drinking places	181	18 246	4 364	985	1 140
5812	Eating places	145	15 383	3 725	840	1 000
5813	Drinking places (alcoholic beverages)	36	2 863	639	145	140
59 pt. (591)	Drug stores and proprietary stores	29	9 409	1 445	368	249
59 ex. 591, 6	Miscellaneous retail stores ²	242	30 305	3 503	844	563
592	Liquor stores	64	8 462	366	83	69
594	Miscellaneous shopping goods stores	78	8 985	1 180	282	215
5992	Florists	14	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 918	585 903	76 596	18 228	13 443
52	Building materials, hardware, garden supply, and mobile home dealers ..	78	29 024	4 784	1 074	575
525	Hardware stores	19	4 933	974	262	137
52 ex. 525	Other	59	24 091	3 810	812	438
53	General merchandise group stores	51	69 932	9 072	2 240	1 904
531	Department stores	9	60 930	7 866	1 935	1 637
533	Variety stores	28	7 677	1 064	262	240
539	Miscellaneous general merchandise stores	14	1 325	142	43	27
54	Food stores	249	135 774	12 350	3 043	2 518
55 ex. 554	Automotive dealers	79	98 001	10 840	2 578	1 059
55 pt. (554)	Gasoline service stations	192	45 709	4 772	1 097	880
56	Apparel and accessory stores	211	40 619	6 989	1 590	1 287
562, 3, 8	Women's clothing, specialty stores, furriers	97	16 489	2 747	630	610
562	Women's ready-to-wear stores	69	13 506	2 297	532	506
561	Men's and boys' clothing and furnishings stores	39	(D)	1 645	367	216
565	Family clothing stores	15	7 913	1 432	324	244
566	Shoe stores	35	4 494	838	199	148
564, 9	Other apparel and accessory stores	25	(D)	327	70	69
57	Furniture, home furnishings, and equipment stores	165	32 567	5 044	1 226	675
5712	Furniture stores	52	11 227	1 825	433	219
Other 571	Home furnishings stores	51	7 565	1 295	334	183
572, 573	Household appliance, radio, television, and music stores	62	13 775	1 924	459	273
58	Eating and drinking places	299	41 713	10 287	2 374	2 560
5812	Eating places	245	36 983	9 263	2 143	2 353
5813	Drinking places (alcoholic beverages)	54	4 730	1 024	231	207
59 pt. (591)	Drug stores and proprietary stores	56	18 210	2 958	732	502
59 ex. 591, 6	Miscellaneous retail stores ²	538	74 354	9 500	2 274	1 483
592	Liquor stores	131	21 609	1 325	319	214
594	Miscellaneous shopping goods stores	188	24 220	3 530	817	623
5992	Florists	27	3 659	763	157	115

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

(Table 6 omitted because there was no central business district in the Stamford SMSA in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

(Not applicable)

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	25.2	12.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	9.6	3.1	1.3	3.3	5.0
525	Hardware stores	8.1	(D)	(D)	(D)	.8
52 ex. 525	Other	10.0	(D)	(D)	(D)	4.1
53	General merchandise group stores	(D)	(D)	(D)	21.0	11.9
531	Department stores	62.1	(D)	(D)	(D)	10.4
533	Variety stores	12.1	(D)	(D)	(D)	1.3
539	Miscellaneous general merchandise stores	-	-	-	.1	.2
54	Food stores	5.6	2.7	5.1	22.6	23.2
55 ex. 554	Automotive dealers	(D)	(D)	(D)	14.1	16.7
55 pt. (554)	Gasoline service stations	3.9	1.6	1.0	6.6	7.8
56	Apparel and accessory stores	63.7	25.4	14.3	5.6	6.9
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	23.1	5.3	(D)	2.8
562	Women's ready-to-wear stores	46.0	19.0	3.6	2.0	2.3
561	Men's and boys' clothing and furnishings stores	(D)	(D)	5.1	(D)	(D)
565	Family clothing stores	44.4	(D)	(D)	(D)	1.4
566	Shoe stores	70.7	33.2	2.1	.7	.8
564, 9	Other apparel and accessory stores	(D)	34.0	(D)	.4	(D)
57	Furniture, home furnishings, and equipment stores	20.5	11.6	5.2	6.4	5.6
5712	Furniture stores	15.7	10.1	1.6	2.5	1.9
Other 571	Home furnishings stores	16.8	9.8	1.0	1.5	1.3
572, 573	Household appliance, radio, television, and music stores	28.0	13.8	2.6	2.4	2.4
58	Eating and drinking places	17.6	7.7	4.4	6.4	7.1
5812	Eating places	12.4	5.2	2.6	5.4	6.3
5813	Drinking places (alcoholic beverages)	45.4	27.5	1.8	1.0	.8
59 pt. (591)	Drug stores and proprietary stores	11.8	6.1	1.5	3.3	3.1
59 ex. 591, 6	Miscellaneous retail stores ²	22.6	9.2	9.5	10.6	12.7
592	Liquor stores	9.8	3.8	1.1	3.0	3.7
594	Miscellaneous shopping goods stores	40.8	15.1	5.1	3.1	4.1
5992	Florists	(D)	13.8	.7	(D)	.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

WATERBURY, CONN.

Standard Metropolitan Statistical Area
and Central Business District



0 5 10 MILES



Comprising Census Tract 3501

0 1000 2000 3000 FEET

WATERBURY, CONN.

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	1 838	979	226
	Sales	450 424	289 381	65 795
	Payroll, entire year	53 776	35 835	9 901
	Paid employees for week including March 12, 1972	11 224	7 479	2 093
54, 58, 591	Convenience goods stores:			
	Number	711	403	93
	Sales	157 437	(D)	22 706
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	438	255	92
	Sales	133 856	(D)	29 580
52, 55, 59, ex. 591, 4	All other stores:			
	Number	689	321	41
	Sales	159 131	87 185	13 509
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 838	979	226
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	30	2
525	Hardware stores	22	6	-
52 ex. 525	Other	64	24	2
53	General merchandise group stores	40	22	7
531	Department stores	12	10	1
533	Variety stores	22	9	4
539	Miscellaneous general merchandise stores	6	3	2
54	Food stores	291	164	29
55 ex. 554	Automotive dealers	110	51	7
55 pt. (554)	Gasoline service stations	172	89	6
56	Apparel and accessory stores	140	87	40
562, 3, 8	Women's clothing, specialty stores, furriers	50	30	13
562	Women's ready-to-wear stores	38	24	10
561	Men's and boys' clothing and furnishings stores	32	23	13
565	Family clothing stores	17	7	5
566	Shoe stores	29	21	7
564, 9	Other apparel and accessory stores	12	6	2
57	Furniture, home furnishings, and equipment stores	135	88	23
5712	Furniture stores	35	21	8
Other 571	Home furnishings stores	37	24	10
572, 573	Household appliance, radio, television, and music stores	63	43	5
58	Eating and drinking places	358	205	56
5812	Eating places	280	158	44
5813	Drinking places (alcoholic beverages)	78	47	12
59 pt. (591)	Drug stores and proprietary stores	62	34	8
59 ex. 591, 6	Miscellaneous retail stores ³	444	209	48
592	Liquor stores	105	54	6
594	Miscellaneous shopping goods stores	123	58	22
5992	Florists	27	15	5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 1	No. 2	No. 3
	Retail stores, total: ¹			
	Number	33	67	27
	Sales	19 499	58 881	15 715
	Payroll, entire year	2 133	7 366	1 853
	Paid employees for week including March 12, 1972	459	1 636	364
54, 58, 591	Convenience goods stores:			
	Number	14	14	7
	Sales	8 025	10 834	3 849
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	10	43	14
	Sales	8 975	46 890	6 786
52, 55, 59, ex. 591, 4	All other stores:			
	Number	9	10	6
	Sales	2 499	1 157	5 080
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	33	67	27
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-
525	Hardware stores	1	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	3	5	2
531	Department stores	2	4	1
533	Variety stores	1	1	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	6	5	3
55 ex. 554	Automotive dealers	2	1	3
55 pt. (554)	Gasoline service stations	4	5	-
56	Apparel and accessory stores	3	25	3
562, 3, 8	Women's clothing, specialty stores, furriers	1	8	1
562	Women's ready-to-wear stores	1	7	1
561	Men's and boys' clothing and furnishings stores	1	6	2
565	Family clothing stores	-	1	-
566	Shoe stores	-	10	-
564, 9	Other apparel and accessory stores	1	-	-
57	Furniture, home furnishings, and equipment stores	1	7	6
5712	Furniture stores	-	-	1
Other 571	Home furnishings stores	-	2	1
572, 573	Household appliance, radio, television, and music stores	1	5	4
58	Eating and drinking places	7	8	3
5812	Eating places	6	8	2
5813	Drinking places (alcoholic beverages)	1	-	1
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	5	10	6
592	Liquor stores	2	1	1
594	Miscellaneous shopping goods stores	3	6	3
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Waterbury Plaza Shopping Center" and establishments on Chase Ave. from North Main St. to Echo St. (Waterbury) (In tract 3525)

MRC No. 2. Includes the planned center known as "Naugatuck Valley Mall" and establishments on Wolcott St. from Lakewood Rd. to Pritchard Rd. and on Lakewood Rd. from Wolcott St. to Industry Lane. (Waterbury) (In tracts 3511 and 3512)

MRC No. 3. Includes the planned center known as "Colonial Plaza" bounded by Thomaston Ave., West Main St., Naugatuck River, and the north boundary of the plaza. (Waterbury city) (In tract 3507)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Waterbury SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	226	65 795	9 901	2 377	2 093
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	7 006	1 291	325	375
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	29	17 421	1 553	378	319
55 ex. 554	Automotive dealers	7	8 639	824	191	106
55 pt. (554)	Gasoline service stations	6	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	40	12 877	2 695	605	590
562, 3, 8	Women's clothing, specialty stores, furriers	13	6 120	1 388	309	338
562	Women's ready-to-wear stores	10	5 965	1 376	306	334
561	Men's and boys' clothing and furnishings stores	13	2 252	381	82	68
565	Family clothing stores	5	3 297	716	167	152
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	23	5 834	1 223	319	202
5712	Furniture stores	8	3 382	808	216	116
Other 571	Home furnishings stores	10	1 634	272	68	59
572, 573	Household appliance, radio, television, and music stores	5	818	143	35	27
58	Eating and drinking places	56	3 729	723	186	220
5812	Eating places	44	2 803	604	154	181
5813	Drinking places (alcoholic beverages)	12	926	119	32	39
59 pt. (591)	Drug stores and proprietary stores	8	1 556	279	70	46
59 ex. 591, 6	Miscellaneous retail stores ²	48	6 972	1 103	246	197
592	Liquor stores	6	1 078	66	17	14
594	Miscellaneous shopping goods stores	22	3 863	700	148	119
5992	Florists	5	386	91	23	18

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	979	289 381	35 835	8 550	7 479
52	Building materials, hardware, garden supply, and mobile home dealers ..	30	13 234	1 805	454	255
525	Hardware stores	6	(D)	112	25	17
52 ex. 525	Other	24	(D)	1 693	429	238
53	General merchandise group stores	22	(D)	8 248	2 033	1 938
531	Department stores	10	(D)	(D)	(D)	(D)
533	Variety stores	9	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	164	67 771	5 554	1 375	1 215
55 ex. 554	Automotive dealers	51	40 727	3 974	903	488
55 pt. (554)	Gasoline service stations	89	15 786	1 315	298	304
56	Apparel and accessory stores	87	23 490	3 994	896	891
562, 3, 8	Women's clothing, specialty stores, furriers	30	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	24	(D)	2 101	476	491
561	Men's and boys' clothing and furnishings stores	23	(D)	755	154	143
565	Family clothing stores	7	(D)	561	127	129
566	Shoe stores	21	(D)	496	117	102
564, 9	Other apparel and accessory stores	6	394	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	88	15 890	2 567	635	410
5712	Furniture stores	21	4 443	996	259	151
Other 571	Home furnishings stores	24	4 177	632	159	120
572, 573	Household appliance, radio, television, and music stores	43	7 270	939	217	139
58	Eating and drinking places	205	19 893	4 067	957	1 256
5812	Eating places	158	17 169	3 641	847	1 122
5813	Drinking places (alcoholic beverages)	47	2 724	426	110	134
59 pt. (591)	Drug stores and proprietary stores	34	(D)	1 151	256	196
59 ex. 591, 6	Miscellaneous retail stores ²	209	24 252	3 160	743	526
592	Liquor stores	54	5 988	243	60	48
594	Miscellaneous shopping goods stores	58	6 814	1 035	235	202
5992	Florists	15	1 158	227	57	46

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 838	450 424	53 776	12 862	11 224
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	3 165	3 165	768	472
525	Hardware stores	22	420	420	98	70
52 ex. 525	Other	64	2 745	2 745	670	402
53	General merchandise group stores	40	68 861	9 044	2 228	2 156
531	Department stores	12	61 288	7 862	1 928	1 817
533	Variety stores	22	7 232	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	341	(D)	(D)	(D)
54	Food stores	291	111 081	9 050	2 229	1 944
55 ex. 554	Automotive dealers	110	73 829	7 366	1 702	930
55 pt. (554)	Gasoline service stations	172	28 684	2 341	545	535
56	Apparel and accessory stores	140	31 012	4 947	1 117	1 163
562, 3, 8	Women's clothing, specialty stores, furriers	50	13 695	2 393	542	558
562	Women's ready-to-wear stores	38	13 213	2 350	530	543
561	Men's and boys' clothing and furnishings stores	32	(D)	925	189	172
565	Family clothing stores	17	6 461	1 037	247	304
566	Shoe stores	29	3 436	515	120	106
564, 9	Other apparel and accessory stores	12	(D)	77	19	23
57	Furniture, home furnishings, and equipment stores	135	23 144	3 940	1 011	622
5712	Furniture stores	35	8 682	1 986	509	297
Other 571	Home furnishings stores	37	4 633	711	176	138
572, 573	Household appliance, radio, television, and music stores	63	9 829	1 243	326	187
58	Eating and drinking places	358	32 954	7 101	1 672	2 162
5812	Eating places	280	28 427	6 376	1 492	1 944
5813	Drinking places (alcoholic beverages)	78	4 527	725	180	218
59 pt. (591)	Drug stores and proprietary stores	62	13 402	2 175	485	417
59 ex. 591, 6	Miscellaneous retail stores ²	444	42 807	4 647	1 105	823
592	Liquor stores	105	12 164	527	134	109
594	Miscellaneous shopping goods stores	123	10 839	1 445	331	316
5992	Florists	27	1 718	299	72	58

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	^r 318	^r 65 622	^r 9 719	^r 2 469
52	Building materials, hardware, and farm equipment dealers	5	930	168	30
5251	Hardware stores	-	-	-	-
52 ex. 5251	Other	5	930	168	30
53 pt.	General merchandise group stores ¹	9	8 162	1 467	472
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	3	2 712	551	163
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)
54	Food stores	^r 32	^r 13 172	^r 1 134	^r 309
55 ex. 554	Automotive dealers	8	5 690	497	109
55 pt. (554)	Gasoline service stations	9	1 078	65	20
56	Apparel and accessory stores	60	15 541	2 822	715
562, 3, 8	Women's clothing, specialty stores, furriers	28	9 524	1 913	505
562	Women's ready-to-wear stores	11	5 093	998	242
Other 56	Other apparel and accessory stores ²	32	6 017	909	210
561	Men's and boys' clothing and furnishings stores ³	16	3 699	548	135
565	Family clothing stores ³	1	(D)	(D)	(D)
566	Shoe stores ³	11	1 623	275	44
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	35	8 986	1 604	303
5712	Furniture stores	14	5 393	1 053	175
Other 571	Home furnishings stores	9	1 354	178	50
572, 573	Household appliance, radio, television, and music stores	12	2 239	373	78
58	Eating and drinking places	68	3 567	709	230
5812	Eating places	47	2 542	540	178
5813	Drinking places (alcoholic beverages)	21	1 025	169	52
59 pt. (591)	Drug stores and proprietary stores	15	1 817	233	63
59 ex. 591	Miscellaneous retail stores ⁴	77	6 679	1 020	218
592	Liquor stores	11	1 183	65	17
595	Sporting goods stores and bicycle shops	4	308	33	7
597	Jewelry stores	16	2 149	442	83
5992	Florists	6	331	66	19

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^r Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²2	42.2	50.3
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	70.5
5251	Hardware stores	-	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	-14.2	(D)	135.6
531	Department stores	(D)	(D)	174.7
533	Variety stores	(D)	(D)	11.0
539	Miscellaneous general merchandise stores	(D)	(D)	79.0
54	Food stores	32.3	18.8	29.9
55 ex. 554	Automotive dealers	51.8	52.7	(D)
55 pt. (554)	Gasoline service stations	(D)	31.4	45.3
56	Apparel and accessory stores	-17.1	26.6	37.5
562, 3, 8	Women's clothing, specialty stores, furriers	-35.7	(D)	20.5
562	Women's ready-to-wear stores	17.1	(D)	105.0
Other 56	Other apparel and accessory stores	12.3	38.6	54.9
57	Furniture, home furnishings, and equipment stores	-35.1	3.4	21.6
5712	Furniture stores	-37.2	-28.5	8.7
Other 571	Home furnishings stores	20.7	60.0	58.8
572, 573	Household appliance, radio, television, and music stores	-63.5	11.2	20.9
58	Eating and drinking places	4.5	44.7	51.2
5812	Eating places	10.3	66.4	65.4
5813	Drinking places (alcoholic beverages)	-9.7	-20.5	-1.8
59 pt. (591)	Drug stores and proprietary stores	-14.4	(D)	50.2
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	-8.9	-10.5	14.4
5992	Florists	16.6	(D)	65.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	22.7	14.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.6	5.5
525	Hardware stores	—	—	—	(D)	.6
52 ex. 525	Other	3.2	(D)	(D)	(D)	4.8
53	General merchandise group stores	(D)	10.2	10.6	(D)	15.3
531	Department stores	(D)	(D)	(D)	(D)	13.6
533	Variety stores	55.5	(D)	(D)	(D)	1.6
539	Miscellaneous general merchandise stores	90.2	(D)	(D)	(D)	.1
54	Food stores	25.7	15.7	26.5	23.4	24.7
55 ex. 554	Automotive dealers	21.2	11.7	13.1	14.1	16.4
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.5	6.4
56	Apparel and accessory stores	54.8	41.5	19.6	8.1	6.9
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	44.7	9.3	(D)	3.1
562	Women's ready-to-wear stores	(D)	45.1	9.1	(D)	2.9
561	Men's and boys' clothing and furnishings stores	(D)	(D)	3.4	(D)	(D)
565	Family clothing stores	(D)	51.0	5.0	(D)	1.4
566	Shoe stores	37.2	(D)	(D)	(D)	.8
564, 9	Other apparel and accessory stores	(D)	5.9	(D)	.1	(D)
57	Furniture, home furnishings, and equipment stores	36.7	25.2	8.9	5.5	5.1
5712	Furniture stores	76.1	39.0	5.1	1.5	1.9
Other 571	Home furnishings stores	39.1	35.3	2.5	1.4	1.0
572, 573	Household appliance, radio, television, and music stores	11.3	8.3	1.2	2.5	2.2
58	Eating and drinking places	18.7	11.3	5.7	6.9	7.3
5812	Eating places	16.3	9.9	4.3	5.9	6.3
5813	Drinking places (alcoholic beverages)	34.0	20.5	1.4	.9	1.0
59 pt. (591)	Drug stores and proprietary stores	(D)	11.6	2.4	(D)	3.0
59 ex. 591, 6	Miscellaneous retail stores ²	28.7	16.3	10.6	8.4	9.5
592	Liquor stores	18.0	8.9	1.6	2.1	2.7
594	Miscellaneous shopping goods stores	56.7	35.6	5.9	2.4	2.4
5992	Florists	33.3	22.5	.6	.4	.4

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Delaware

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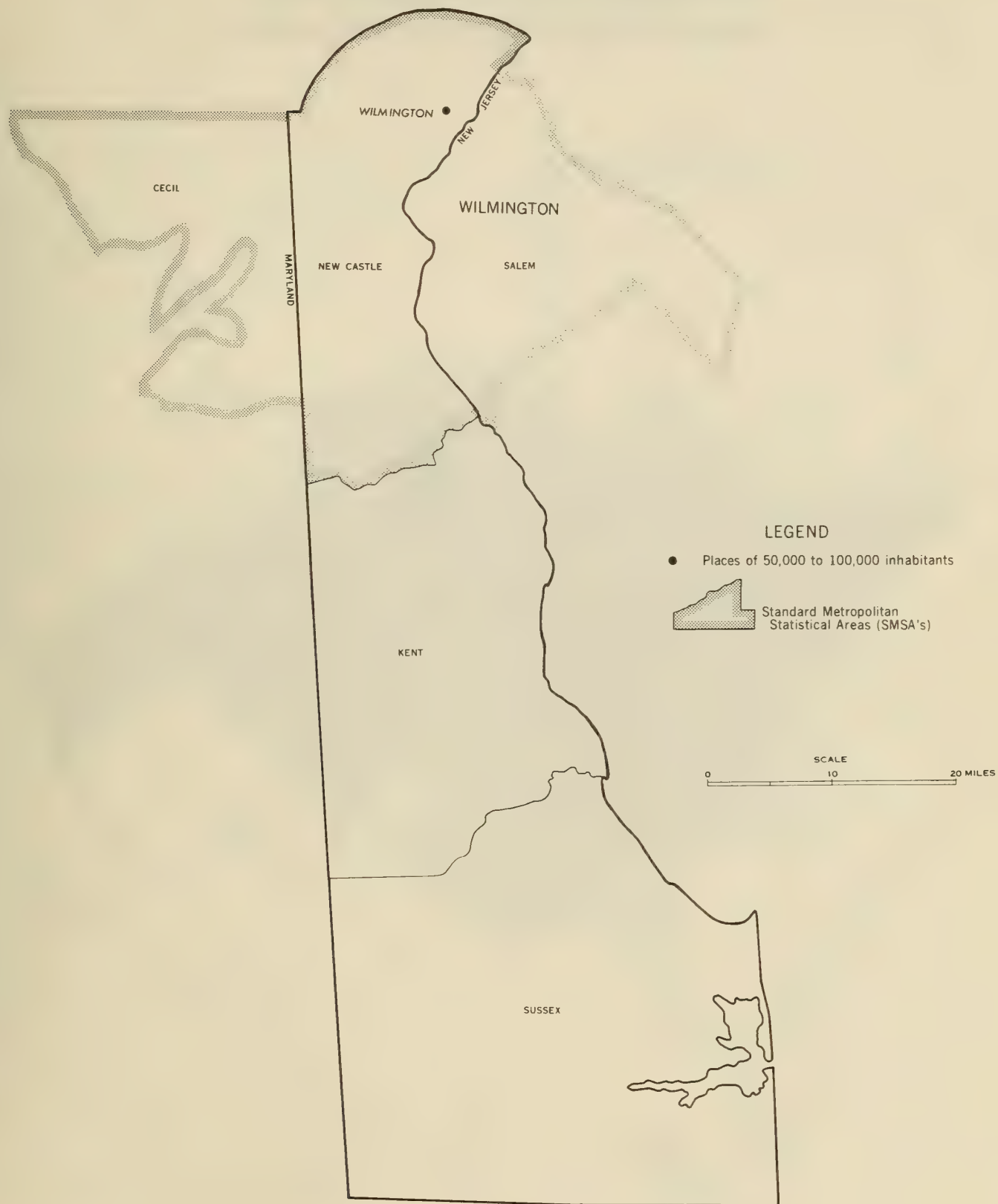
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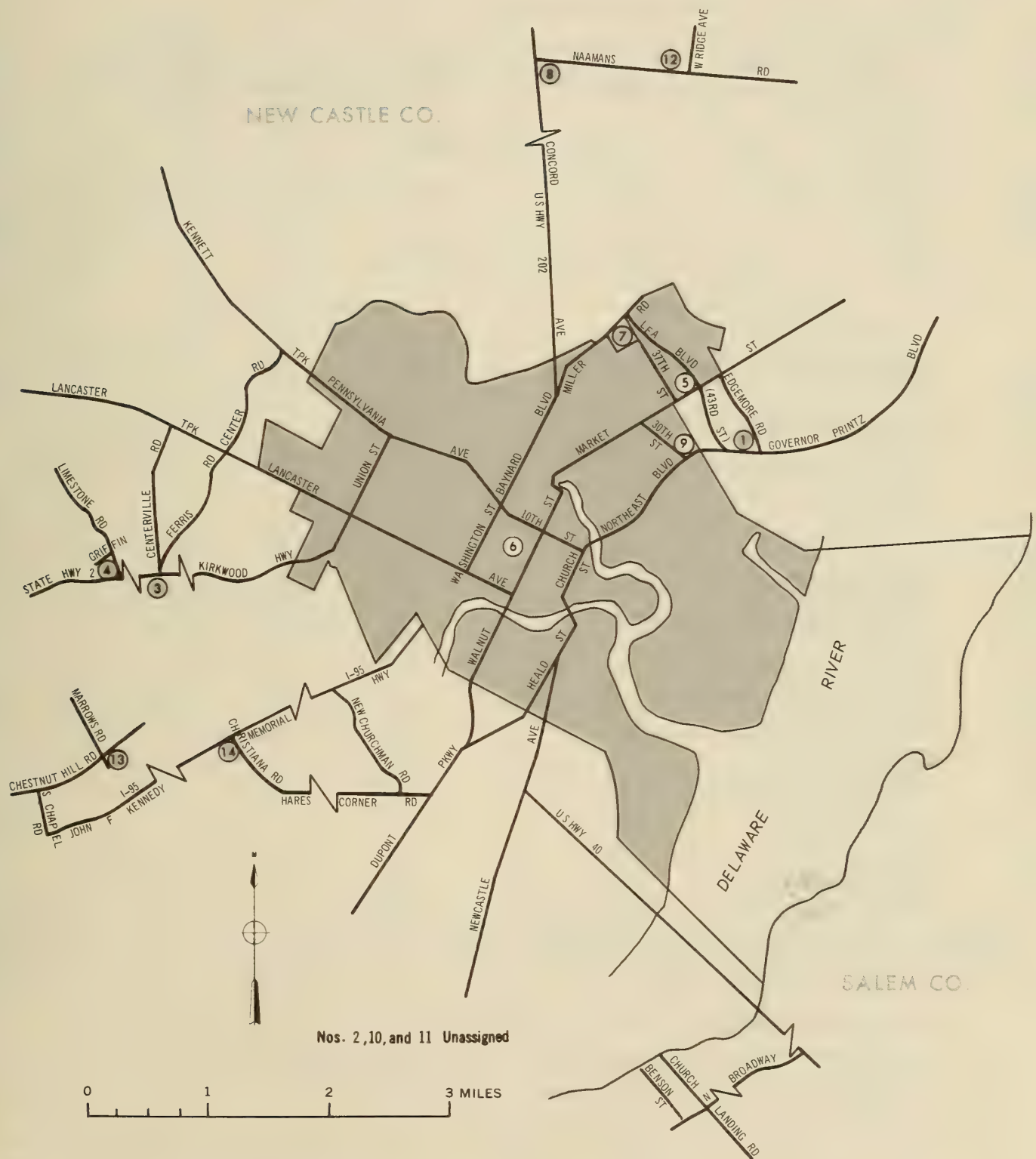
WILMINGTON, DEL.-N.J.-MD.

Standard Metropolitan Statistical Area



WILMINGTON, DEL.-N.J.-MD.

Major Retail Centers



Nos. 2, 10, and 11 Unassigned

0 1 2 3 MILES

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 3	No. 4	No. 5
	Retail stores, total: ¹					
	Number	3 822	32	30	84	15
	Sales	1 228 088	24 826	70 545	69 055	23 888
	Payroll, entire year	152 029	3 345	9 202	8 779	3 540
	Paid employees for week including March 12, 1972	29 359	737	1 802	1 762	569
54, 58, 591	Convenience goods stores:					
	Number	1 423	6	10	23	6
	Sales	408 217	(D)	18 425	19 961	4 448
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	906	22	15	37	6
	Sales	375 833	18 524	49 188	30 071	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	1 493	4	5	24	3
	Sales	444 038	(D)	2 932	19 023	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	3 822	32	30	84	15
52	Building materials, hardware, garden supply, and mobile home dealers ..	161	1	-	5	-
525	Hardware stores	50	-	-	1	-
52 ex. 525	Other	111	1	-	4	-
53	General merchandise group stores	114	5	4	5	1
531	Department stores	20	2	3	2	1
533	Variety stores	52	3	1	3	-
539	Miscellaneous general merchandise stores	42	-	-	-	-
54	Food stores	542	3	3	7	1
55 ex. 554	Automotive dealers	262	1	2	4	1
55 pt. (554)	Gasoline service stations	457	1	-	11	1
56	Apparel and accessory stores	274	6	9	9	-
562, 3, 8	Women's clothing, specialty stores, furriers	96	3	3	2	-
562	Women's ready-to-wear stores	77	3	3	2	-
561	Men's and boys' clothing and furnishings stores	52	2	1	1	-
565	Family clothing stores	26	-	1	-	-
566	Shoe stores	65	1	4	4	-
564, 9	Other apparel and accessory stores	35	-	-	2	-
57	Furniture, home furnishings, and equipment stores	228	5	-	11	4
5712	Furniture stores	70	2	-	3	-
Other 571	Home furnishings stores	58	1	-	2	2
572, 573	Household appliance, radio, television, and music stores	100	2	-	6	2
58	Eating and drinking places	739	2	6	13	5
5812	Eating places	550	2	5	12	5
5813	Drinking places (alcoholic beverages)	189	-	1	1	-
59 pt. (591)	Drug stores and proprietary stores	142	1	1	3	-
59 ex. 591, 6	Miscellaneous retail stores ³	903	7	5	16	2
592	Liquor stores	224	1	1	2	1
594	Miscellaneous shopping goods stores	290	6	2	12	1
5992	Florists	54	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Merchandise Mart Shopping Center" in the 4300 and 4400 blocks of Governor Printz Blvd. (Wilmington, DE) (In tract 107)

MRC No. 3. Includes the planned center known as "Prices Corner Shopping Center" near the intersection of Kirkwood Highway and Centerville Rd., and establishments along the 3100 and 3200 blocks of Kirkwood Highway and along the 1200 block of Centerville Rd. (Wilmington, DE) (In tracts 120, 121, 122, and 126)

MRC No. 4. Includes the planned centers known as "Midway Center" and "Mill Creek Shopping Center" near the intersection of Limestone Rd. and Kirkwood Highway, and establishments on Kirkwood Highway from Erwin Dr. to Griffin Dr. (Wilmington, DE) (In tracts 131, 133, and 136.02)

MRC No. 5. Includes the planned center known as "Brandywine Shopping Center" and establishments on Market St. from 41st St. to Shipley Rd. (Wilmington, DE) (In tracts 2, 107, and 108)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 6	No. 7	No. 8	No. 9
	Retail stores, total: ¹				
	Number	288	11	66	12
	Sales\$1,000..	61 108	10 270	50 792	9 203
	Payroll, entire year\$1,000..	11 477	998	6 562	1 061
	Paid employees for week including March 12, 1972	2 234	200	1 337	171
54, 58, 591	Convenience goods stores:				
	Number	103	3	11	3
	Sales\$1,000..	15 762	(D)	12 814	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	125	2	47	2
	Sales\$1,000..	(D)	(D)	35 897	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	60	6	8	7
	Sales\$1,000..	(D)	1 958	2 081	5 075
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	288	11	66	12
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	-	3	1
525	Hardware stores	2	-	-	-
52 ex. 525	Other	4	-	3	1
53	General merchandise group stores	2	1	3	1
531	Department stores	1	1	2	1
533	Variety stores	1	-	1	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	26	2	5	1
55 ex. 554	Automotive dealers	5	2	-	3
55 pt. (554)	Gasoline service stations	5	3	-	1
56	Apparel and accessory stores	63	-	25	1
562, 3, 8	Women's clothing, specialty stores, furriers	25	-	8	-
562	Women's ready-to-wear stores	15	-	7	-
561	Men's and boys' clothing and furnishings stores	15	-	6	-
565	Family clothing stores	6	-	1	-
566	Shoe stores	14	-	8	1
564, 9	Other apparel and accessory stores	3	-	2	-
57	Furniture, home furnishings, and equipment stores	22	1	4	-
5712	Furniture stores	11	-	-	-
Other 571	Home furnishings stores	2	1	-	-
572, 573	Household appliance, radio, television, and music stores	9	-	4	-
58	Eating and drinking places	67	-	5	2
5812	Eating places	47	-	5	2
5813	Drinking places (alcoholic beverages)	20	-	-	-
59 pt. (591)	Drug stores and proprietary stores	10	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	82	1	20	2
592	Liquor stores	15	1	1	2
594	Miscellaneous shopping goods stores	38	-	15	-
5992	Florists	2	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 6. Includes the establishments in the area bounded by 12th, Chippey, 13th, Orange, 14th, Market, 15th, King, Walnut, Front Ave., Washington, 2d, Tatnall, 7th, West St., 9th, Jefferson, Delaware Ave., and Madison. (Wilmington city, DE) (Entire tract 1)

MRC No. 7. Includes the planned center known as "Miller Road Shopping Center" and establishments along Miller Rd. from 37th to 34th St. (Wilmington, DE) (In tracts 2 and 108)

MRC No. 8. Includes the planned center known as "Concord Mall" and establishments on Concord Pike from Naamans Rd. to Woodland Rd. (New Castle County, DE) (In tract 112.01)

MRC No. 9. Includes the planned center known as "Blue Rock Shopping Center" and establishments on North East Blvd. from 27th St. to 35th St. (Wilmington, DE) (In tracts 7 and 601)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 12	No. 13	No. 14
	Retail stores, total: ¹			
	Number	48	39	11
	Sales	44 835	14 837	13 936
	Payroll, entire year	4 964	1 879	1 468
	Paid employees for week including March 12, 1972	1 028	531	264
54, 58, 591	Convenience goods stores:			
	Number	12	16	3
	Sales	7 706	8 360	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	27	13	5
	Sales	33 149	4 370	8 682
52, 55, 59, ex. 591, 4	All other stores:			
	Number	9	10	3
	Sales	3 980	2 107	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	48	39	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	-
525	Hardware stores	1	1	-
52 ex. 525	Other	1	-	-
53	General merchandise group stores	3	2	2
531	Department stores	1	1	1
533	Variety stores	2	1	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	7	5	1
55 ex. 554	Automotive dealers	2	3	1
55 pt. (554)	Gasoline service stations	1	4	2
56	Apparel and accessory stores	10	1	1
562, 3, 8	Women's clothing, specialty stores, furriers	3	-	-
562	Women's ready-to-wear stores	3	-	-
561	Men's and boys' clothing and furnishings stores	2	-	-
565	Family clothing stores	1	-	-
566	Shoe stores	2	1	1
564, 9	Other apparel and accessory stores	2	-	-
57	Furniture, home furnishings, and equipment stores	8	6	1
5712	Furniture stores	1	2	1
Other 571	Home furnishings stores	3	1	-
572, 573	Household appliance, radio, television, and music stores	4	3	-
58	Eating and drinking places	4	9	1
5812	Eating places	4	9	1
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	10	6	1
592	Liquor stores	1	1	-
594	Miscellaneous shopping goods stores	6	4	1
5992	Florists	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 12. Includes the planned center known as "Tri State Mall" and establishments on Naamans Rd. from Interstate Highway 95 to West Ridge Ave. and on West Ridge Ave. from Naamans Rd. to Washington Ave. (Claymont, DE) (In tract 101.01)

MRC No. 13. Includes the planned centers known as "Chestnut Hill Plaza" and "Brookside Shopping Center" and establishments along Chestnut Hill Rd. from Marrows Rd. to end of "Brookside Shopping Center," and Marrows Rd. to Brookside Blvd. (Newark, DE) (In tract 147)

MRC No. 14. Includes the planned center known as "University Plaza" and establishments on Route 273 or North Main St. from Interstate Highway 95 to end of plaza. (New Castle County, DE) (In tracts 138 and 139)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 6¹					
	Retail stores, total ²	288	61 108	11 477	2 697	2 234
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	436	81	20	16
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	26	7 122	903	202	209
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	736	58	13	15
56	Apparel and accessory stores	63	13 165	3 013	716	579
562, 3, 8	Women's clothing, specialty stores, furriers	25	5 611	1 732	398	324
562	Women's ready-to-wear stores	15	4 729	1 584	361	281
561	Men's and boys' clothing and furnishings stores	15	3 168	611	150	100
565	Family clothing stores	6	1 765	301	83	80
566	Shoe stores	14	2 334	333	77	66
564, 9	Other apparel and accessory stores	3	287	36	8	9
57	Furniture, home furnishings, and equipment stores	22	7 960	2 106	514	242
5712	Furniture stores	11	5 742	1 737	421	181
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	67	5 580	1 329	327	423
5812	Eating places	47	4 513	1 117	285	372
5813	Drinking places (alcoholic beverages)	20	1 067	212	42	51
59 pt. (591)	Drug stores and proprietary stores	10	3 060	407	68	50
59 ex. 591, 6	Miscellaneous retail stores ³	82	13 327	2 396	549	411
592	Liquor stores	15	1 847	221	47	37
594	Miscellaneous shopping goods stores	38	8 329	1 569	345	244
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

District of Columbia

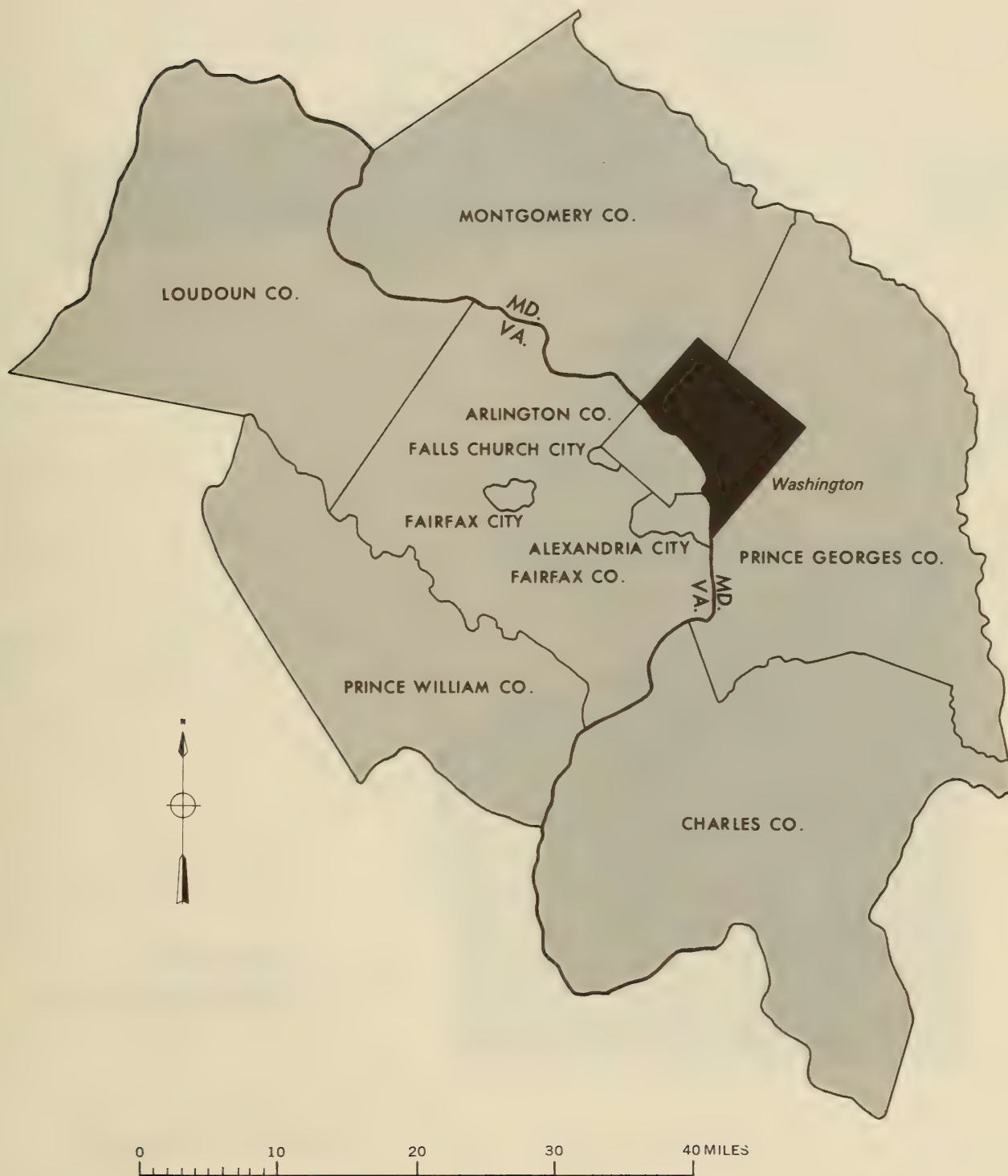
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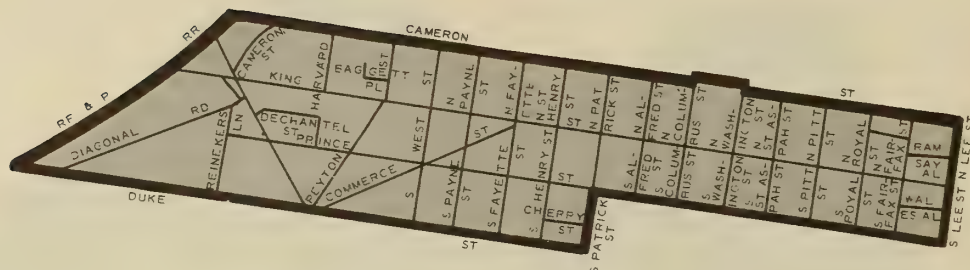
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WASHINGTON, D.C.-MD.-VA.

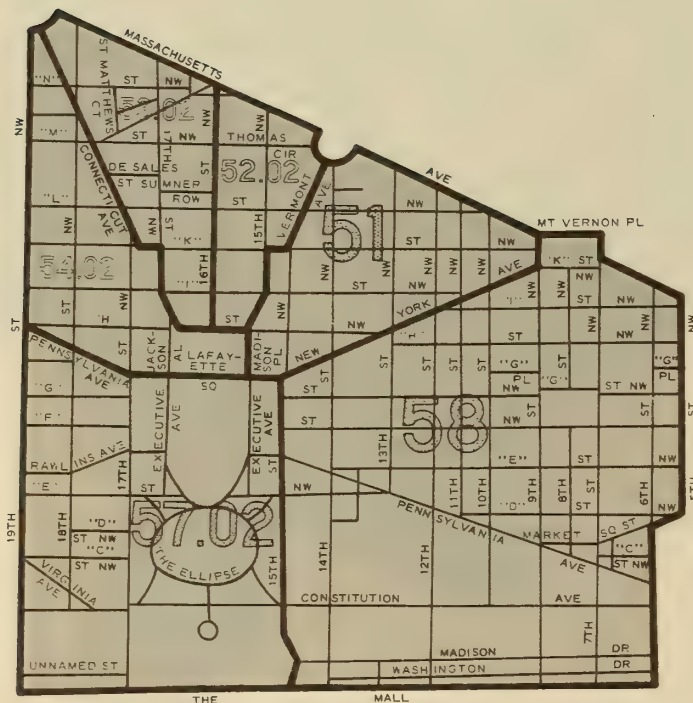
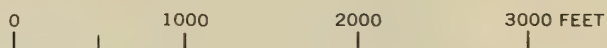
Standard Metropolitan Statistical Area



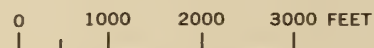
Central Business Districts



Comprising Census Tract 2019

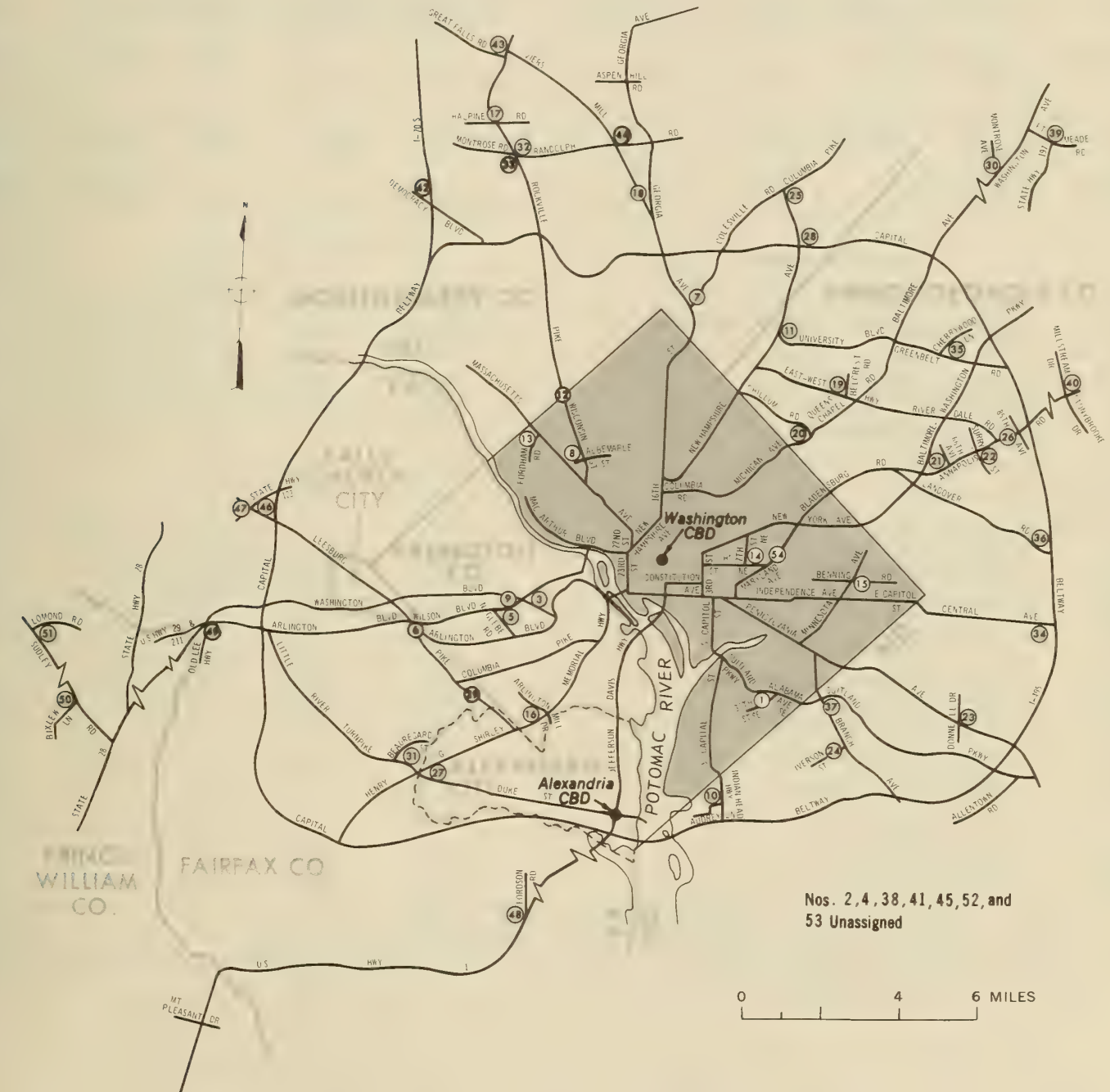


**Comprising Census Tracts
51, 52.02, 53.02, 54.02, 57.02 and 58**



WASHINGTON, D.C.-MD.-VA.

Central Business Districts and Major Retail Centers



Nos. 2, 4, 38, 41, 45, 52, and 53 Unassigned

0 4 6 MILES

- Central Business Districts
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City
- Corporate limits of other CBD cities

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts	
			Washington, DC	Alexandria, VA	Washington, DC	Alexandria, VA
	Retail stores, total ¹					
	Number	15 386	4 317	646	944	165
	Sales	7 395 800	1 752 643	361 470	470 221	56 745
	Payroll, entire year	996 994	283 825	47 179	92 277	8 029
	Paid employees for week including March 12, 1972	181 477	52 638	8 343	18 554	1 410
54, 58, 591	Convenience goods stores:					
	Number	5 439	1 891	216	382	37
	Sales	2 477 741	650 502	(D)	121 735	8 000
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	4 451	1 155	203	399	75
	Sales	2 244 554	545 289	148 388	301 037	21 317
52,55,59 ex. 591, 4	All other stores:					
	Number	5 496	1 271	227	163	53
	Sales	2 673 505	556 852	(D)	47 449	27 428
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	15 386	4 317	646	944	165
52	Building materials, hardware, garden supply, and mobile home dealers ..	530	81	20	5	6
525	Hardware stores	200	43	6	2	3
52 ex. 525	Other	330	38	14	3	3
53	General merchandise group stores	406	98	25	23	8
531	Department stores	92	13	5	5	1
533	Variety stores	136	41	4	7	2
539	Miscellaneous general merchandise stores	178	44	16	11	5
54	Food stores	1 972	583	69	61	9
55 ex. 554	Automotive dealers	845	132	36	7	9
55 pt. (554)	Gasoline service stations	1 795	318	59	13	3
56	Apparel and accessory stores	1 433	467	58	179	26
562, 3, 8	Women's clothing, specialty stores, furriers	526	169	24	64	9
562	Women's ready-to-wear stores	446	144	21	52	8
561	Men's and boys' clothing and furnishings stores	301	106	16	41	7
565	Family clothing stores	107	34	1	9	1
566	Shoe stores	353	102	15	49	8
564, 9	Other apparel and accessory stores	146	56	2	16	1
57	Furniture, home furnishings, and equipment stores	1 203	248	49	55	11
5712	Furniture stores	339	85	16	21	4
Other 571	Home furnishings stores	392	69	15	6	3
572, 573	Household appliance, radio, television, and music stores	472	94	18	28	4
58	Eating and drinking places	2 928	1 134	127	276	25
5812	Eating places	2 588	982	116	247	21
5813	Drinking places (alcoholic beverages)	340	152	11	29	4
59 pt. (591)	Drug stores and proprietary stores	539	174	20	45	3
59 ex. 591, 6	Miscellaneous retail stores ³	3 735	1 082	183	280	65
592	Liquor stores	582	361	6	36	2
594	Miscellaneous shopping goods stores	1 409	342	71	142	30
5992	Florists	219	61	8	17	4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (see descriptions below)				
		No. 1	No. 3	No. 5	No. 6	No. 7
	Retail stores, total: ¹					
	Number	20	81	47	89	219
	Sales	39 605	46 650	41 479	135 424	134 650
	Payroll, entire year	5 367	7 518	6 298	16 638	18 829
	Paid employees for week including March 12, 1972	944	1 255	1 005	3 207	2 968
54, 58, 591	Convenience goods stores:					
	Number	7	15	7	25	57
	Sales	14 981	3 949	2 267	16 631	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	3	42	24	45	90
	Sales	(D)	35 022	22 996	74 520	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	10	24	16	19	72
	Sales	(D)	7 679	16 216	44 273	67 204
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	20	81	47	89	219
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	5	1	1	8
525	Hardware stores	-	1	-	1	1
52 ex. 525	Other	-	4	1	-	7
53	General merchandise group stores	1	6	2	7	3
531	Department stores	1	2	1	5	2
533	Variety stores	-	1	1	1	1
539	Miscellaneous general merchandise stores	-	3	-	1	-
54	Food stores	2	4	-	8	12
55 ex. 554	Automotive dealers	1	6	7	6	21
55 pt. (554)	Gasoline service stations	4	7	-	7	16
56	Apparel and accessory stores	1	13	8	20	41
562, 3, 8	Women's clothing, specialty stores, furriers	-	5	3	8	20
562	Women's ready-to-wear stores	-	5	3	8	16
561	Men's and boys' clothing and furnishings stores	-	4	1	4	5
565	Family clothing stores	-	-	-	-	1
566	Shoe stores	1	4	3	7	11
564, 9	Other apparel and accessory stores	-	-	1	1	4
57	Furniture, home furnishings, and equipment stores	1	15	8	11	27
5712	Furniture stores	-	11	3	2	5
Other 571	Home furnishings stores	-	2	3	3	10
572, 573	Household appliance, radio, television, and music stores	1	2	2	6	12
58	Eating and drinking places	3	11	7	14	41
5812	Eating places	3	10	6	14	38
5813	Drinking places (alcoholic beverages)	-	1	1	-	3
59 pt. (591)	Drug stores and proprietary stores	2	-	-	3	4
59 ex. 591, 6	Miscellaneous retail stores ³	5	14	14	12	46
592	Liquor stores	3	-	-	1	1
594	Miscellaneous shopping goods stores	-	8	6	7	19
5992	Florists	-	1	1	1	4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Skyland Shopping Center" and establishments in the 2600 to 2800 blocks of Alabama Ave. SE., the 2500 to 2800 blocks inclusive of Good Hope Rd. SE., and the 2600 to 2800 blocks inclusive of Naylor Rd. SE. (Washington, DC) (In tracts 75.02, 76.02, and 76.03)

MRC No. 3. Includes the establishments in the "Clarendon Shopping Area" bounded by North 13th, North Highland, North Franklin Rd., North Barton, North Washington Blvd., North Fairfax Dr., North Fillmore, North 11th, North Garfield, south side of North 10th, both sides of Wilson Blvd. and North Ivy. (Arlington, VA) (In tracts 1014, 1015, 1018, and 1019)

MRC No. 5. Includes the planned center known as "Parkington" and establishments on Wilson Blvd. from North Glebe Rd. to North Randolph St. and North Glebe Rd. from Wilson Blvd. to North Henderson Rd. (Arlington, VA) (In tracts 1013, 1014, and 1020)

MRC No. 6. Includes the planned centers known as "Seven Corners" and "Willston" on Leesburg Pike-East Broad from Patrick Henry Dr. to Roosevelt, on Arlington Blvd. from Patrick Henry Dr. to Hillwood Ave., on Hillwood Ave. from Arlington Blvd. to Roosevelt, on Wilson Blvd. from Arlington-Fairfax County line to Arlington Blvd., on Patrick Henry Dr. from Arlington Blvd. to Willston Dr., and on Willston Dr. (Falls Church and Fairfax County, VA) (In tracts 4044, 5003, 4072, and 4048)

MRC No. 7. Includes the establishments in the area bounded by Cameron, Fenton, Colesville Rd., Spring, Cedar, south side of Pershing Dr., Fenton, Gist Ct., Philadelphia Ave., Burlington Ave., B. & O. RR., Fidler Lane, boundary of Jessup Blair Park, Georgia Ave., Eastern Ave., Newell, Blair Mill Rd., East-West Highway, Colesville Rd., and 2d Ave. (Montgomery County, MD) (In tracts 7025, 7024.02, and 7026.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 8	No. 9	No. 10	No. 11	No. 12
	Retail stores, total: ¹					
	Number	29	23	41	68	65
	Sales	26 723	20 835	29 502	47 982	91 065
	Payroll, entire year	4 389	2 911	3 699	6 644	12 098
	Paid employees for week including March 12, 1972	688	557	740	1 397	2 328
54, 58, 591	Convenience goods stores:					
	Number	9	5	10	18	12
	Sales	1 902	6 883	8 669	25 380	10 710
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	12	9	19	38	39
	Sales	20 642	10 591	14 738	18 480	67 719
52, 55, 59, ex. 591, 4	All other stores:					
	Number	8	9	12	12	14
	Sales	4 179	3 361	6 095	4 122	12 636
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	29	23	41	68	65
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	2	1	2
525	Hardware stores	1	-	1	1	1
52 ex. 525	Other	1	1	1	-	1
53	General merchandise group stores	2	3	2	2	4
531	Department stores	1	1	1	1	2
533	Variety stores	-	1	1	1	-
539	Miscellaneous general merchandise stores	1	1	-	-	2
54	Food stores	1	2	4	7	3
55 ex. 554	Automotive dealers	-	4	3	4	1
55 pt. (554)	Gasoline service stations	3	2	4	2	5
56	Apparel and accessory stores	2	2	11	15	15
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	2	4	9
562	Women's ready-to-wear stores	-	-	2	4	7
561	Men's and boys' clothing and furnishings stores	1	-	3	2	4
565	Family clothing stores	-	1	2	1	-
566	Shoe stores	-	1	3	6	2
564, 9	Other apparel and accessory stores	1	-	1	2	-
57	Furniture, home furnishings, and equipment stores	3	3	2	13	9
5712	Furniture stores	-	2	-	7	2
Other 571	Home furnishings stores	-	-	-	1	5
572, 573	Household appliance, radio, television, and music stores	3	1	2	5	2
58	Eating and drinking places	7	2	4	8	7
5812	Eating places	6	2	4	7	6
5813	Drinking places (alcoholic beverages)	1	-	-	1	1
59 pt. (591)	Drug stores and proprietary stores	1	1	2	3	2
59 ex. 591, 6	Miscellaneous retail stores ³	8	3	7	13	17
592	Liquor stores	1	-	2	3	2
594	Miscellaneous shopping goods stores	5	1	4	8	11
5992	Florists	-	-	1	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 8. Includes establishments in the area bounded by Chesapeake NW., 40th St. NW., Albemarle NW., Fort Dr. NW., Grant Rd. NW., Wisconsin Ave. NW., River Rd., and 42d St. NW. (Washington, DC) (In tracts 11 and 10.01)

MRC No. 9. Includes the planned center known as "Virginia Square" and establishments on North Fairfax Dr. from North Kirkwood Rd. to North Monroe St., on Washington Blvd. from Wilson Blvd. to North Monroe St., and on North Monroe St. from North Fairfax Dr. to Washington Blvd. (Arlington, VA) (In tracts 1014 and 1015)

MRC No. 10. Includes the planned center known as "Eastover Shopping Center" and establishments on South Capitol St.-Indian Head Highway in the 4900 to 5200 blocks inclusive. (Prince Georges County, MD) (In tract 8016)

MRC No. 11. Includes the planned center known as "Langley Park" and establishments on New Hampshire Ave. from Kingwood Dr. to Lebanon-Edwards Pl., on East University Blvd. from Lebanon St.-Anne St. to Edwards Pl. and 1300 block of Holton Lane. (Langley Park and Prince Georges County, MD) (In tracts 8054 and 8056)

MRC No. 12. Includes the planned centers known as "Chevy Chase Center" and "Kenton Center" and establishments on Western Ave. NW. from Harrison St. to Livingston St.-Kirkside Dr. and on Wisconsin Ave. NW. from Harrison St. to Oliver St. (Montgomery County, MD and Washington, DC) (In tracts 10.01, 11, 7053, 7054, 7055, and 7056)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 13	No. 14	No. 15	No. 16	No. 17
	Retail stores, total: ¹					
	Number	20	55	30	27	76
	Sales	15 696	22 734	25 222	22 589	59 605
	Payroll, entire year	2 240	3 091	2 960	2 772	7 637
	Paid employees for week including March 12, 1972	479	492	498	681	1 404
54, 58, 591	Convenience goods stores:					
	Number	4	12	7	8	20
	Sales	5 555	6 860	13 066	(D)	12 830
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	7	29	12	15	40
	Sales	(D)	8 015	8 219	17 544	25 823
52, 55, 59, ex. 591, 4	All other stores:					
	Number	9	14	11	4	16
	Sales	(D)	7 859	3 937	(D)	20 952
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	20	55	30	27	76
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	1	-	2
525	Hardware stores	2	1	1	-	-
52 ex. 525	Other	1	-	-	-	2
53	General merchandise group stores	1	3	2	3	3
531	Department stores	1	1	1	1	1
533	Variety stores	-	-	1	1	2
539	Miscellaneous general merchandise stores	-	2	-	1	-
54	Food stores	2	3	5	4	7
55 ex. 554	Automotive dealers	-	4	3	1	4
55 pt. (554)	Gasoline service stations	3	-	2	1	5
56	Apparel and accessory stores	2	22	7	5	12
562, 3, 8	Women's clothing, specialty stores, furriers	1	5	-	2	1
562	Women's ready-to-wear stores	1	4	-	2	1
561	Men's and boys' clothing and furnishings stores	-	8	2	1	4
565	Family clothing stores	-	-	1	1	-
566	Shoe stores	1	6	2	1	4
564, 9	Other apparel and accessory stores	-	3	2	-	3
57	Furniture, home furnishings, and equipment stores	1	4	3	6	15
5712	Furniture stores	-	3	1	3	5
Other 571	Home furnishings stores	1	-	1	2	3
572, 573	Household appliance, radio, television, and music stores	-	1	1	1	7
58	Eating and drinking places	-	8	1	2	12
5812	Eating places	-	8	1	2	12
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	9	5	3	15
592	Liquor stores	2	4	1	-	2
594	Miscellaneous shopping goods stores	3	-	-	1	10
5992	Florists	1	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 13. Includes establishments on Massachusetts Ave. NW. and Yuma St. NW. from 48th St. NW. to 49th St. NW. (Washington, DC) (In tracts 9 and 10.01)

MRC No. 14. Includes establishments on H St. NE. from 5th St. NE. to 11th St. NE. (Washington, DC) (In tracts 85, 83.01, 83.02, and 84)

MRC No. 15. Includes establishments on Minnesota Ave. NE. from Clay Pl. NE. to Grant St. NE., and on Benning Rd. NE., from Minnesota Ave. NE., to 40th St. NE. (Washington, DC) (In tracts 78.02 and 78.03)

MRC No. 16. Includes the planned center known as "Shirlington Shopping Center" and establishments in the area bounded by the west side of South Randolph, Arlington Mill Dr., Shirlington Rd., South 28th St., South Quincy, and South 31st St. (Arlington, VA) (In tract 1029)

MRC No. 17. Includes the planned center known as "Congressional Shopping Plaza" and establishments on both sides of Rockville Pike (East Montgomery Ave.) from 1400 to 1800 blocks inclusive. (Rockville, MD) (In tract 7009.04)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 18	No. 19	No. 20	No. 21	No. 22
	Retail stores, total: ¹					
	Number	101	63	22	42	23
	Sales	91 987	66 031	29 598	35 470	26 934
	Payroll, entire year	11 993	8 477	3 193	4 874	3 438
	Paid employees for week including March 12, 1972	2 766	1 912	629	1 117	610
54, 58, 591	Convenience goods stores:					
	Number	23	8	7	7	8
	Sales	(D)	9 871	15 683	5 181	2 719
53, 6, 7, 594	Shopping goods stores (GAF ²):					
	Number	63	48	9	25	9
	Sales	(D)	52 100	12 381	28 390	22 746
52, 55, 59, ex. 591, 4	All other stores:					
	Number	15	7	6	10	6
	Sales	5 851	4 060	1 534	1 899	1 469
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	101	63	22	42	23
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1	1	1	2
525	Hardware stores	1	-	1	1	1
52 ex. 525	Other	4	1	-	-	1
53	General merchandise group stores	4	4	1	2	1
531	Department stores	2	2	1	1	1
533	Variety stores	1	2	-	1	-
539	Miscellaneous general merchandise stores	1	-	-	-	-
54	Food stores	8	5	3	3	1
55 ex. 554	Automotive dealers	3	-	1	-	1
55 pt. (554)	Gasoline service stations	3	1	3	5	2
56	Apparel and accessory stores	30	29	2	14	3
562, 3, 8	Women's clothing, specialty stores, furriers	11	12	1	3	1
562	Women's ready-to-wear stores	10	11	1	3	1
561	Men's and boys' clothing and furnishings stores	7	7	-	4	-
565	Family clothing stores	-	-	-	1	1
566	Shoe stores	8	9	1	5	1
564, 9	Other apparel and accessory stores	4	1	-	1	-
57	Furniture, home furnishings, and equipment stores	17	4	3	2	3
5712	Furniture stores	3	1	2	1	-
Other 571	Home furnishings stores	8	1	-	-	2
572, 573	Household appliance, radio, television, and music stores	6	2	1	1	1
58	Eating and drinking places	13	2	3	3	6
5812	Drinking places	13	2	2	3	5
5813	Drinking places (alcoholic beverages)	-	-	1	-	1
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	16	16	4	11	3
592	Liquor stores	1	1	1	1	1
594	Miscellaneous shopping goods stores	12	11	3	7	2
5992	Florists	-	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 18. Includes the planned centers known as "Wheaton Plaza" and "Triangle Park Shopping Center" and establishments in the area bounded by University Blvd., Grandview Ave., Reddie Dr., Georgia Ave., Prichard Rd. extended, and south and west property line of Wheaton Plaza. (Montgomery County, MD) (In tract 7038)

MRC No. 19. Includes the planned center known as "Prince Georges Plaza" in the area bounded by Toledo Ter., Belcrest Rd., East-West Highway. (Prince Georges County, MD) (In tract 8059.01)

MRC No. 20. Includes establishments on Queens Chapel Rd. from Buchanan St. to Chillum Rd. and on Chillum Rd. from Ingraham St. to Queens Chapel Rd. (Prince Georges County, MD) (In tracts 8048 to 8049)

MRC No. 21. Includes the planned center known as "Capital Plaza" and establishments on Annapolis Rd. from Baltimore-Washington Parkway access road to Cooper Lane. (Prince Georges County, MD) (In tracts 8038.01 and 8041.02)

MRC No. 22. Includes establishments on Annapolis Rd. from Ardmore-Ardwick Rd. to 76th Ave. (Prince Georges County, MD) (In tracts 8036.03 and 8036.04)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 23	No. 24	No. 25	No. 26	No. 27
	Retail stores, total: ¹					
	Number	24	93	18	15	29
	Sales	23 462	97 242	59 680	25 472	96 049
	Payroll, entire year	2 725	12 245	8 033	2 893	12 130
	Paid employees for week including March 12, 1972	525	2 581	1 295	542	2 308
54, 58, 591	Convenience goods stores:					
	Number	7	14	7	6	3
	Sales	8 533	15 014	(D)	8 907	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	11	69	10	5	24
	Sales	12 914	79 542	44 943	10 599	94 862
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	10	1	4	2
	Sales	2 015	2 686	(D)	5 966	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	24	93	18	15	29
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	1	-
525	Hardware stores	-	1	-	1	-
52 ex. 525	Other	1	-	-	-	-
53	General merchandise group stores	2	5	1	2	3
531	Department stores	1	3	1	2	3
533	Variety stores	1	1	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	-	-
54	Food stores	5	5	4	3	2
55 ex. 554	Automotive dealers	1	1	-	1	-
55 pt. (554)	Gasoline service stations	1	-	1	1	-
56	Apparel and accessory stores	5	43	2	-	16
562, 3, 8	Women's clothing, specialty stores, furriers	1	19	-	-	6
562	Women's ready-to-wear stores	1	14	-	-	5
561	Men's and boys' clothing and furnishings stores	1	8	1	-	5
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	2	12	1	-	5
564, 9	Other apparel and accessory stores	1	4	-	-	-
57	Furniture, home furnishings, and equipment stores	1	6	2	2	-
5712	Furniture stores	1	-	-	1	-
Other 571	Home furnishings stores	-	2	-	1	-
572, 573	Household appliance, radio, television, and music stores	-	4	2	-	-
58	Eating and drinking places	1	7	2	2	-
5812	Eating places	1	7	2	2	-
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	23	5	2	7
592	Liquor stores	1	1	-	1	-
594	Miscellaneous shopping goods stores	3	15	5	1	5
5992	Florists	-	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 23. Includes the planned center known as "Penn-Mar Shopping Center" on east side of Donnell Dr. from Marlboro Pike to Pennsylvania Ave. (Prince Georges County, MD) (In tract 8021.03)

MRC No. 24. Includes the planned centers known as "Marlow Heights" and "Iverson Mall" in area bounded by St. Clair Dr., Branch Ave., St. Barnabas Rd., and 28th Ave., and establishments on south side of Branch Ave. from Iverson to St. Clair Dr. (Prince Georges County, MD) (In tract 8018.02)

MRC No. 25. Includes the planned center known as "White Oak Shopping Center" and establishments on New Hampshire Ave. from Lockwood Dr. to Columbia Pike. (Montgomery County, MD) (In tract 7015.01)

MRC No. 26. Includes planned center known as "Beltway-30 Plaza" and establishments on Annapolis Rd. (Defense Highway Old), between Riverdale Rd. and 85th Ave. (Prince Georges County, MD) (In tract 8036.03)

MRC No. 27. Includes planned center known as "Landmark Center" and establishments on Duke St. between Shirley Memorial Highway and Van Dorn St. (Alexandria city, VA) (In tract 2003.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 28	No. 29	No. 30	No. 31	No. 32
	Retail stores, total: ¹					
	Number	15	12	60	18	10
	Sales	16 586	22 941	40 841	18 274	46 016
	Payroll, entire year	1 848	2 820	5 789	2 141	4 641
	Paid employees for week including March 12, 1972	425	486	1 210	472	692
54, 58, 591	Convenience goods stores:					
	Number	6	5	8	6	2
	Sales	8 448	7 731	10 547	8 316	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2	6	41	5	4
	Sales	(D)	(D)	25 557	(D)	37 656
52, 55, 59, ex. 591, 4	All other stores:					
	Number	7	1	11	7	4
	Sales	(D)	(D)	4 737	(D)	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	15	12	60	18	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1	2	-
525	Hardware stores	1	-	-	1	-
52 ex. 525	Other	-	-	1	1	-
53	General merchandise group stores	1	2	5	1	1
531	Department stores	1	1	2	1	1
533	Variety stores	-	1	2	-	-
539	Miscellaneous general merchandise stores	-	-	1	-	-
54	Food stores	3	2	3	2	-
55 ex. 554	Automotive dealers	1	-	3	1	2
55 pt. (554)	Gasoline service stations	3	-	2	2	1
56	Apparel and accessory stores	-	2	19	-	1
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	4	-	-
562	Women's ready-to-wear stores	-	-	3	-	-
561	Men's and boys' clothing and furnishings stores	-	1	5	-	-
565	Family clothing stores	-	-	2	-	1
566	Shoe stores	-	-	7	-	-
564, 9	Other apparel and accessory stores	-	1	1	-	-
57	Furniture, home furnishings, and equipment stores	1	2	8	3	2
5712	Furniture stores	-	1	2	-	1
Other 571	Home furnishings stores	1	1	2	2	-
572, 573	Household appliance, radio, television, and music stores	-	-	4	1	1
58	Eating and drinking places	1	2	4	3	1
5812	Eating places	1	2	4	3	1
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	1	14	3	1
592	Liquor stores	1	1	1	-	-
594	Miscellaneous shopping goods stores	-	-	9	1	-
5992	Florists	1	-	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 28. Includes the planned center known as "Dale Center" and establishments on New Hampshire Ave. from the Capital Beltway to Overlook Dr. (Montgomery County, MD) (In tract 7015.01)

MRC No. 29. Includes planned center and establishments on South Jefferson St. from 12th St. extended to Leesburg Pike. (Fairfax County, VA) (In tract 4048)

MRC No. 30. Includes planned center known as "Laurel Shopping Center" and establishments on west side of Washington Ave. Route 1 from Marshall to Cherry Lane. (Laurel, MD) (In tract 8001.01)

MRC No. 31. Includes planned center known as "Virginia Plaza" and establishments on Little River Turnpike (Duke St.) between Beauregard St. and Gloucester. (Alexandria and Fairfax County, VA) (In tracts 4035 and 4055)

MRC No. 32. Includes the planned center known as "Super Giant Shopping Center" on Rockville Pike (11900 to 12050). (Montgomery County, MD) (In tract 7012.04)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 33	No. 34	No. 35	No. 36	No. 37
	Retail stores, total: ¹					
	Number	18	12	60	86	10
	Sales	23 313	14 560	39 775	45 322	12 974
	Payroll, entire year	2 971	1 431	5 021	6 140	967
	Paid employees for week including March 12, 1972	544	253	1 191	1 131	222
54, 58, 591	Convenience goods stores:					
	Number	7	5	19	16	6
	Sales	(D)	(D)	16 954	2 648	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	8	3	29	65	2
	Sales	14 249	(D)	18 034	42 275	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	3	4	12	5	2
	Sales	(D)	1 873	4 787	399	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	18	12	60	86	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1	1	-
525	Hardware stores	-	-	1	-	-
52 ex. 525	Other	1	1	-	1	-
53	General merchandise group stores	1	1	1	5	1
531	Department stores	1	1	1	3	1
533	Variety stores	-	-	-	1	-
539	Miscellaneous general merchandise stores	-	-	-	1	-
54	Food stores	2	2	9	5	2
55 ex. 554	Automotive dealers	1	-	-	-	-
55 pt. (554)	Gasoline service stations	-	1	7	-	2
56	Apparel and accessory stores	2	-	13	43	-
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	5	16	-
562	Women's ready-to-wear stores	-	-	5	15	-
561	Men's and boys' clothing and furnishings stores	-	-	1	10	-
565	Family clothing stores	-	-	1	3	-
566	Shoe stores	2	-	6	14	-
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	5	1	5	6	-
5712	Furniture stores	1	-	-	-	-
Other 571	Home furnishings stores	4	-	-	2	-
572, 573	Household appliance, radio, television, and music stores	-	1	5	4	-
58	Eating and drinking places	5	2	9	10	4
5812	Eating places	4	1	9	10	3
5813	Drinking places (alcoholic beverages)	1	1	-	-	1
59 pt. (591)	Drug stores and proprietary stores	-	1	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	1	3	14	15	1
592	Liquor stores	-	1	2	1	-
594	Miscellaneous shopping goods stores	-	1	10	11	1
5992	Florists	-	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 33. Includes establishments on Rockville Pike from Wall Lane to Montrose Ave. (Montgomery County, MD) (In tract 7012.04)

MRC No. 34. Includes the planned center known as "Hampton Mall" on Central Ave.-Highway 214, 8901 to 9033. (Prince Georges County, MD) (In tract 8035.01)

MRC No. 35. Includes the planned center known as "Beltway Plaza" and establishments on both sides of Greenbelt Rd. from 58th Ave. to 63rd Ave. (Prince Georges County, MD) (In tracts 8067.03 and 8068.00)

MRC No. 36. Includes the planned center known as "Landover Mall" bounded by Capital Beltway (Interstate Highway 495), Landover Rd., Brightseat Rd., and Service St. to Capital Beltway (Interstate Highway 495). (Landover, MD) (In tract 8035.03)

MRC No. 37. Includes establishments on Branch Ave., 3100 to 3308. (Prince Georges County, MD) (In tract 8019.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 39	No. 40	No. 42	No. 43
	Retail stores, total: ¹				
	Number	11	25	50	29
	Sales	9 461	8 072	93 990	7 066
	Payroll, entire year	1 003	1 068	10 683	1 318
	Paid employees for week including March 12, 1972	231	241	2 078	357
54, 58, 591	Convenience goods stores:				
	Number	4	3	6	8
	Sales	(D)	698	3 158	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	5	18	39	20
	Sales	(D)	5 904	88 519	6 138
52, 55, 59, ex. 591, 4	All other stores:				
	Number	2	4	5	1
	Sales	(D)	1 470	2 313	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	11	25	50	29
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	1	2	4	1
531	Department stores	1	1	3	1
533	Variety stores	-	-	1	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	2	-	3	2
55 ex. 554	Automotive dealers	1	1	-	-
55 pt. (554)	Gasoline service stations	-	1	2	-
56	Apparel and accessory stores	1	9	27	12
562, 3, 8	Women's clothing, specialty stores, furriers	-	3	14	4
562	Women's ready-to-wear stores	-	3	12	3
561	Men's and boys' clothing and furnishings stores	-	2	5	4
565	Family clothing stores	-	-	1	1
566	Shoe stores	1	3	6	2
564, 9	Other apparel and accessory stores	-	1	1	1
57	Furniture, home furnishings, and equipment stores	2	4	1	2
5712	Furniture stores	1	1	-	-
Other 571	Home furnishings stores	-	1	-	1
572, 573	Household appliance, radio, television, and music stores	1	2	1	1
58	Eating and drinking places	1	3	2	6
5812	Eating places	1	3	2	6
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	2	5	10	6
592	Liquor stores	1	1	-	-
594	Miscellaneous shopping goods stores	1	3	7	5
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 39. Includes the planned center known as "Laurel Plaza" and establishments on Fort Meade Rd. (Highway 198) from Route 197 to the Patuxent River. (Laurel, MD) (In tract 8002.01)

MRC No. 40. Includes the planned center known as "Free State Mall" and establishments on Annapolis Rd. (Highway 450) from the Bowie city limits to Millstream, 15500 to 15700. (Bowie, MD) (In tract 8004.02)

MRC No. 42. Includes the planned center known as "Montgomery Mall" on Democracy Blvd. from West Lake Dr. to Highway 270. (Bethesda, MD) (In tract 7060.01)

MRC No. 43. Includes the planned center known as "Rockville Shopping Mall" and establishments on Route 355 (Hungerford Dr. (Rockville Pike)) from Great Falls Rd. (Route 28) to Middle Lane. (Rockville, MD) (In tract 7009.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 44	No. 46	No. 47	No. 48
	Retail stores, total: ¹				
	Number	12	96	12	20
	Sales	13 589	92 853	21 629	13 668
	Payroll, entire year	1 783	11 585	2 143	1 733
	Paid employees for week including March 12, 1972	330	2 617	349	325
54, 58, 591	Convenience goods stores:				
	Number	5	21	3	7
	Sales	6 514	16 301	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	2	72	5	7
	Sales	(D)	76 204	13 283	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	5	3	4	6
	Sales	(D)	348	(D)	640
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	12	96	12	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-	1
525	Hardware stores	-	-	-	1
52 ex. 525	Other	1	-	-	-
53	General merchandise group stores	1	5	2	2
531	Department stores	1	3	2	2
533	Variety stores	-	1	-	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	2	8	2	2
55 ex. 554	Automotive dealers	-	-	2	-
55 pt. (554)	Gasoline service stations	3	-	2	-
56	Apparel and accessory stores	-	40	-	2
562, 3, 8	Women's clothing, specialty stores, furriers	-	18	-	1
562	Women's ready-to-wear stores	-	13	-	1
561	Men's and boys' clothing and furnishings stores	-	8	-	1
565	Family clothing stores	-	1	-	-
566	Shoe stores	-	10	-	-
564, 9	Other apparel and accessory stores	-	3	-	-
57	Furniture, home furnishings, and equipment stores	-	11	2	1
5712	Furniture stores	-	1	-	-
Other 571	Home furnishings stores	-	6	-	1
572, 573	Household appliance, radio, television, and music stores	-	4	2	-
58	Eating and drinking places	1	12	-	5
5812	Eating places	1	12	-	5
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	2	19	1	7
592	Liquor stores	1	-	-	-
594	Miscellaneous shopping goods stores	1	16	1	2
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 44. Includes the planned center known as "Viers Mill Village" and establishments on Viers Mill Rd. from Randolph Rd. to Gridley Rd. and on Randolph Rd. from 4101 to Selfridge St. (Wheaton, MD) (In tracts 7034.01 and 7035.01)

MRC No. 46. Includes the planned area known as "Tyson's Corner Center" bounded by Leesburg Pike (Highway 7) and Route 123. (Fairfax County, VA) (In tract 4079)

MRC No. 47. Includes the planned center known as "Pike Plaza" and establishments on Leesburg Pike (Highway 7) from Gosnell Rd. to Highway 123. (Fairfax County, VA) (In tracts 4079 and 4093)

MRC No. 48. Includes the planned center known as "Hybla Valley" and establishments on Jefferson Davis Highway (Richmond Highway). (Fairfax County, VA) (In tract 4025)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 49	No. 50	No. 51	No. 54
	Retail stores, total: ¹				
	Number	22	64	10	21
	Sales	25 088	24 867	14 836	27 741
	Payroll, entire year	3 192	3 622	1 836	4 381
	Paid employees for week including March 12, 1972	538	796	352	658
54, 58, 591	Convenience goods stores:				
	Number	7	20	3	8
	Sales	(D)	7 733	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	11	38	5	1
	Sales	15 386	15 548	5 342	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	4	6	2	12
	Sales	(D)	1 586	(D)	11 106
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	22	64	10	21
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1	1
525	Hardware stores	1	-	-	-
52 ex. 525	Other	-	-	1	1
53	General merchandise group stores	1	3	2	1
531	Department stores	1	1	1	1
533	Variety stores	-	1	1	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	1	6	1	2
55 ex. 554	Automotive dealers	1	2	-	2
55 pt. (554)	Gasoline service stations	-	3	-	5
56	Apparel and accessory stores	5	19	2	-
562, 3, 8	Women's clothing, specialty stores, furriers	2	6	1	-
562	Women's ready-to-wear stores	2	5	1	-
561	Men's and boys' clothing and furnishings stores	1	6	-	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	1	6	1	-
564, 9	Other apparel and accessory stores	1	1	-	-
57	Furniture, home furnishings, and equipment stores	4	3	-	-
5712	Furniture stores	1	-	-	-
Other 571	Home furnishings stores	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	2	3	-	-
58	Eating and drinking places	5	12	1	6
5812	Eating places	5	11	1	5
5813	Drinking places (alcoholic beverages)	-	1	-	1
59 pt. (591)	Drug stores and proprietary stores	1	2	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	3	14	2	4
592	Liquor stores	-	-	1	3
594	Miscellaneous shopping goods stores	1	13	1	-
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 49. Includes the planned center known as "Circle Center" and establishments on Lee Highway 50, 9605 to 9715. (Fairfax County, VA) (In tracts 3109 and 3110)

MRC No. 50. Includes the planned centers known as "Manassas Mall" and "Manaport Plaza" and establishments on both sides of Sudley Rd. (State Highway 234) from Portsmouth Rd. to Irongate Way. (Prince William County, VA) (In tracts 9017 and 9014)

MRC No. 51. Includes the planned center known as "Westgate Plaza" and establishments on Sudley Rd. (State Highway 234) from Lomond Dr. to end of plaza. (Prince William County, VA) (In tract 9017)

MRC No. 54. Includes establishments on both sides of Bladensburg Rd. NE. from Morse St. NE. to Ness Place NE. (Washington, DC) (In tracts 88.01, 88.02, and 89.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 7¹					
	Retail stores, total ²	219	134 650	18 829	4 477	2 968
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	1 951	372	89	50
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	7	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	12	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	21	55 967	6 775	1 630	663
55 pt. (554)	Gasoline service stations	16	5 807	680	163	132
56	Apparel and accessory stores	41	8 926	1 394	345	337
562, 3, 8	Women's clothing, specialty stores, furriers	20	5 582	822	199	233
562	Women's ready-to-wear stores	16	5 345	769	186	222
561	Men's and boys' clothing and furnishings stores	5	1 204	232	48	32
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	11	1 826	295	85	54
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	9 409	1 270	296	158
5712	Furniture stores	5	1 615	190	60	24
Other 571	Home furnishings stores	10	2 216	274	61	33
572, 573	Household appliance, radio, television, and music stores	12	5 578	806	175	101
58	Eating and drinking places	41	8 074	2 221	518	573
5812	Eating places	38	7 800	2 144	500	559
5813	Drinking places (alcoholic beverages)	3	274	77	18	14
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	46	6 065	1 227	265	184
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	19	2 586	522	118	86
5992	Florists	4	758	164	38	25

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 18¹					
	Retail stores, total ²	101	91 987	11 993	2 838	2 766
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	2 402	228	56	35
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	1 417	265	48	29
55 pt. (554)	Gasoline service stations	3	643	41	6	8
56	Apparel and accessory stores	30	14 915	1 941	443	449
562, 3, 8	Women's clothing, specialty stores, furriers	11	5 307	641	156	177
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	5 591	769	162	140
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	8	3 377	424	99	97
564, 9	Other apparel and accessory stores	4	640	107	26	35
57	Furniture, home furnishings, and equipment stores	17	8 622	1 173	325	183
5712	Furniture stores	3	785	112	24	13
Other 571	Home furnishings stores	8	2 916	510	123	80
572, 573	Household appliance, radio, television, and music stores	6	4 921	551	178	90
58	Eating and drinking places	13	3 346	896	220	272
5812	Eating places	13	3 346	896	220	272
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	16	6 163	965	221	188
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	12	4 774	800	181	165
5992	Florists	-	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

PART A. Washington, DC

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	944	470 221	92 277	21 823	18 554
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1 732	303	67	37
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	23	128 244	26 204	6 081	6 374
531	Department stores	5	112 574	23 787	5 531	5 935
533	Variety stores	7	11 631	1 918	465	382
539	Miscellaneous general merchandise stores	11	4 039	499	85	57
54	Food stores	61	15 776	1 879	461	292
55 ex. 554	Automotive dealers	7	1 177	205	45	34
55 pt. (554)	Gasoline service stations	13	2 802	415	99	76
56	Apparel and accessory stores	179	93 648	16 407	3 843	2 787
562, 3, 8	Women's clothing, specialty stores, furriers	64	36 446	6 245	1 511	1 224
562	Women's ready-to-wear stores	52	32 668	5 569	1 367	1 121
561	Men's and boys' clothing and furnishings stores	41	23 341	4 693	1 112	635
565	Family clothing stores	9	15 281	2 133	496	394
566	Shoe stores	49	16 151	2 782	609	445
564, 9	Other apparel and accessory stores	16	2 429	554	115	89
57	Furniture, home furnishings, and equipment stores	55	41 507	6 584	1 630	849
5712	Furniture stores	21	26 175	4 564	1 176	579
Other 571	Home furnishings stores	6	712	82	20	17
572, 573	Household appliance, radio, television, and music stores	28	14 620	1 938	434	253
58	Eating and drinking places	276	76 585	24 038	5 704	5 492
5812	Eating places	247	70 086	22 069	5 203	4 938
5813	Drinking places (alcoholic beverages)	29	6 499	1 969	501	554
59 pt. (591)	Drug stores and proprietary stores	45	29 374	4 572	1 113	858
59 ex. 591, 6	Miscellaneous retail stores ²	280	79 376	11 670	2 780	1 755
592	Liquor stores	36	26 590	1 754	381	245
594	Miscellaneous shopping goods stores	142	37 638	6 556	1 555	990
5992	Florists	17	3 881	937	228	146

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. Alexandria, VA

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	165	56 745	8 029	2 013	1 410
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	1 160	164	51	33
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	8 035	1 076	266	246
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	382	50	12	20
54	Food stores	9	3 338	337	74	50
55 ex. 554	Automotive dealers	9	21 382	2 789	668	241
55 pt. (554)	Gasoline service stations	3	732	65	30	37
56	Apparel and accessory stores	26	8 512	1 353	367	272
562, 3, 8	Women's clothing, specialty stores, furriers	9	4 092	644	162	150
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	2 526	347	119	71
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	8	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	2 275	489	119	90
5712	Furniture stores	4	1 823	437	95	63
Other 571	Home furnishings stores	3	130	13	4	5
572, 573	Household appliance, radio, television, and music stores	4	322	39	20	22
58	Eating and drinking places	25	2 579	668	154	199
5812	Eating places	21	2 430	652	150	196
5813	Drinking places (alcoholic beverages)	4	149	16	4	3
59 pt. (591)	Drug stores and proprietary stores	3	2 083	309	76	60
59 ex. 591, 6	Miscellaneous retail stores ²	65	6 649	779	208	182
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	30	2 495	321	91	76
5992	Florists	4	699	188	49	40

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Washington, DC

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 317	1 752 643	283 825	67 276	52 638
52	Building materials, hardware, garden supply, and mobile home dealers ..	81	30 289	4 761	1 102	618
525	Hardware stores	43	(D)	(D)	(D)	(D)
52 ex. 525	Other	38	(D)	(D)	(D)	(D)
53	General merchandise group stores	98	225 745	40 962	9 523	9 184
531	Department stores	13	193 856	36 103	8 407	8 263
533	Variety stores	41	21 940	3 386	822	703
539	Miscellaneous general merchandise stores	44	9 949	1 473	294	218
54	Food stores	583	296 969	31 227	7 801	5 036
55 ex. 554	Automotive dealers	132	180 214	21 808	4 860	2 394
55 pt. (554)	Gasoline service stations	318	96 272	11 493	2 781	2 358
56	Apparel and accessory stores	467	150 564	25 638	6 060	4 643
562, 3, 8	Women's clothing, specialty stores, furriers	169	56 927	9 426	2 269	1 959
562	Women's ready-to-wear stores	144	52 162	8 574	2 084	1 827
561	Men's and boys' clothing and furnishings stores	106	36 975	6 913	1 672	990
565	Family clothing stores	34	22 087	3 398	824	718
566	Shoe stores	102	28 398	4 701	1 037	779
564, 9	Other apparel and accessory stores	56	6 177	1 200	258	197
57	Furniture, home furnishings, and equipment stores	248	106 688	17 470	4 367	2 331
5712	Furniture stores	85	58 960	11 084	2 916	1 442
Other 571	Home furnishings stores	69	10 882	1 727	401	274
572, 573	Household appliance, radio, television, and music stores	94	36 846	4 659	1 050	615
58	Eating and drinking places	1 134	256 782	78 481	18 352	17 601
5812	Eating places	982	233 349	72 319	16 882	16 119
5813	Drinking places (alcoholic beverages)	152	23 433	6 162	1 470	1 482
59 pt. (591)	Drug stores and proprietary stores	174	96 751	15 127	3 650	2 885
59 ex. 591, 6	Miscellaneous retail stores ²	1 082	312 369	36 858	8 780	5 588
592	Liquor stores	361	185 981	15 132	3 444	2 149
594	Miscellaneous shopping goods stores	342	62 292	10 290	2 449	1 708
5992	Florists	61	10 301	2 559	612	376

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. Alexandria, VA

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	646	361 470	47 179	11 153	8 343
52	Building materials, hardware, garden supply, and mobile home dealers ..	20	8 511	928	241	156
525	Hardware stores	6	1 203	176	64	42
52 ex. 525	Other	14	7 308	752	177	114
53	General merchandise group stores	25	100 472	12 004	2 697	2 263
531	Department stores	5	94 126	11 063	2 460	2 012
533	Variety stores	4	4 616	738	195	191
539	Miscellaneous general merchandise stores	16	1 730	203	42	60
54	Food stores	69	53 220	5 009	1 216	803
55 ex. 554	Automotive dealers	36	83 296	10 480	2 441	942
55 pt. (554)	Gasoline service stations	59	(D)	2 034	510	473
56	Apparel and accessory stores	58	24 285	3 442	848	676
562, 3, 8	Women's clothing, specialty stores, furriers	24	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	21	9 185	1 397	340	311
561	Men's and boys' clothing and furnishings stores	16	10 058	1 295	338	230
565	Family clothing stores	1	(D)	-	-	-
566	Shoe stores	15	(D)	711	162	123
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	49	12 758	2 251	559	405
5712	Furniture stores	16	(D)	1 166	299	167
Other 571	Home furnishings stores	15	(D)	546	129	120
572, 573	Household appliance, radio, television, and music stores	18	3 893	539	131	118
58	Eating and drinking places	127	22 018	5 948	1 407	1 625
5812	Eating places	116	(D)	5 781	1 379	1 584
5813	Drinking places (alcoholic beverages)	11	(D)	167	28	41
59 pt. (591)	Drug stores and proprietary stores	20	(D)	2 020	499	434
59 ex. 591, 6	Miscellaneous retail stores ²	183	24 638	3 063	735	566
592	Liquor stores	6	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	71	10 873	1 552	343	292
5992	Florists	8	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	15 386	7 395 800	996 994	233 599	181 477
52	Building materials, hardware, garden supply, and mobile home dealers ..	530	229 027	29 714	6 776	4 454
525	Hardware stores	200	45 850	7 732	1 816	1 419
52 ex. 525	Other	330	183 177	21 982	4 960	3 035
53	General merchandise group stores	406	1 176 546	152 101	35 115	33 018
531	Department stores	92	1 027 427	132 201	30 507	28 470
533	Variety stores	136	87 197	13 616	3 238	3 280
539	Miscellaneous general merchandise stores	178	61 922	6 284	1 370	1 268
54	Food stores	1 972	1 459 589	152 526	36 612	23 532
55 ex. 554	Automotive dealers	845	1 430 897	160 423	37 117	15 948
55 pt. (554)	Gasoline service stations	1 795	529 158	61 795	14 284	13 306
56	Apparel and accessory stores	1 433	449 630	67 384	15 755	13 394
562, 3, 8	Women's clothing, specialty stores, furriers	526	183 165	26 724	6 332	5 828
562	Women's ready-to-wear stores	446	172 223	24 784	5 920	5 516
561	Men's and boys' clothing and furnishings stores	301	106 143	16 913	4 072	2 734
565	Family clothing stores	107	58 952	8 222	1 829	1 743
566	Shoe stores	353	86 642	13 190	2 998	2 600
564, 9	Other apparel and accessory stores	146	14 728	2 335	524	489
57	Furniture, home furnishings, and equipment stores	1 203	402 637	58 585	14 047	8 292
5712	Furniture stores	339	189 999	29 574	7 317	3 876
Other 571	Home furnishings stores	392	65 367	10 413	2 384	1 658
572, 573	Household appliance, radio, television, and music stores	472	147 271	18 598	4 346	2 758
58	Eating and drinking places	2 928	632 330	176 283	41 175	44 050
5812	Eating places	2 588	588 179	165 846	38 711	41 492
5813	Drinking places (alcoholic beverages)	340	44 151	10 437	2 464	2 558
59 pt. (591)	Drug stores and proprietary stores	539	385 822	54 047	12 968	11 199
59 ex. 591, 6	Miscellaneous retail stores ²	3 735	700 164	84 136	19 750	14 284
592	Liquor stores	582	309 642	25 047	5 684	3 705
594	Miscellaneous shopping goods stores	1 409	215 741	31 239	7 152	6 114
5992	Florists	219	26 401	6 054	1 457	1 082

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. Washington, DC

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 144	466 413	85 321	21 262
52	Building materials, hardware, and farm equipment dealers	11	2 119	275	50
5251	Hardware stores	7	1 140	150	36
52 ex. 5251	Other	4	979	125	14
53 pt.	General merchandise group stores ¹	26	133 586	22 923	5 993
531	Department stores	5	118 626	20 240	5 377
533	Variety stores	7	10 647	1 779	469
539	Miscellaneous general merchandise stores	14	4 313	904	147
54	Food stores	65	12 804	1 723	422
55 ex. 554	Automotive dealers	8	3 201	476	89
55 pt. (554)	Gasoline service stations	22	4 610	655	187
56	Apparel and accessory stores	216	87 227	14 943	3 313
562, 3, 8	Women's clothing, specialty stores, furriers	87	38 801	6 931	1 629
562	Women's ready-to-wear stores	68	34 904	6 282	1 516
Other 56	Other apparel and accessory stores ²	129	48 426	8 012	1 684
561	Men's and boys' clothing and furnishings stores ³	49	18 865	3 250	648
565	Family clothing stores ³	8	(D)	(D)	(D)
566	Shoe stores ³	50	20 894	3 435	733
564, 7, 9	Apparel and accessory stores, n.e.c. ³	13	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	72	50 661	8 710	1 432
5712	Furniture stores	29	28 827	5 586	896
Other 571	Home furnishings stores	11	1 925	295	81
572, 573	Household appliance, radio, television, and music stores	32	19 909	2 829	455
58	Eating and drinking places	355	73 260	20 661	6 747
5812	Eating places	323	67 596	19 077	6 232
5813	Drinking places (alcoholic beverages)	32	5 664	1 584	515
59 pt. (591)	Drug stores and proprietary stores	56	28 401	4 574	1 198
59 ex. 591	Miscellaneous retail stores ⁴	313	70 544	10 381	1 831
592	Liquor stores	37	24 734	1 449	233
595	Sporting goods stores and bicycle shops	12	4 444	757	131
597	Jewelry stores	63	12 951	2 473	415
5992	Florists	21	2 924	654	160

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

PART B. Alexandria, VA

(Table 6, Part B omitted because Alexandria, VA, did not qualify as a central business district in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Washington, DC, central business district	Washington, DC	Standard metropolitan statistical area
	Retail stores, total ²8	12.0	59.8
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	83.1
5251	Hardware stores	(D)	(D)	40.8
52 ex. 5251	Other	(NC)	(NC)	97.5
53 pt.	General merchandise group stores ²	-4.0	-5.5	50.5
531	Department stores	-5.1	-2.3	47.5
533	Variety stores	9.2	8.8	17.9
539	Miscellaneous general merchandise stores	-6.4	20.9	211.8
54	Food stores	23.2	20.2	49.3
55 ex. 554	Automotive dealers	-63.2	-10.1	73.4
55 pt. (554)	Gasoline service stations	-39.2	20.9	77.2
56	Apparel and accessory stores	7.4	19.9	61.7
562, 3, 8	Women's clothing, specialty stores, furriers	-6.1	9.0	(D)
562	Women's ready-to-wear stores	-6.4	11.9	77.0
Other 56	Other apparel and accessory stores	18.1	27.5	57.1
57	Furniture, home furnishings, and equipment stores	-18.1	6.0	76.7
5712	Furniture stores	-9.2	12.0	78.6
Other 571	Home furnishings stores	-63.0	15.0	75.7
572, 573	Household appliance, radio, television, and music stores	-26.6	-4.4	74.7
58	Eating and drinking places	4.5	22.7	59.1
5812	Eating places	3.7	23.1	61.1
5813	Drinking places (alcoholic beverages)	14.7	18.6	37.3
59 pt. (591)	Drug stores and proprietary stores	3.4	-4.3	50.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	51.6
592	Liquor stores	7.5	19.7	28.6
5992	Florists	32.7	29.4	1.0

Note: Alexandria, VA, omitted because it did not qualify as a central business district in 1967.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. Washington, DC

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	26.8	6.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	5.7	.8	.4	1.7	3.1
525	Hardware stores	13.6	(D)	(D)	(D)	.6
52 ex. 525	Other	3.0	(D)	(D)	(D)	2.5
53	General merchandise group stores	56.8	10.9	27.3	12.9	15.9
531	Department stores	58.1	11.0	23.9	11.1	13.9
533	Variety stores	53.0	13.3	2.5	1.3	1.2
539	Miscellaneous general merchandise stores	40.6	6.5	.9	.6	.8
54	Food stores	5.3	1.1	3.4	16.9	19.7
55 ex. 554	Automotive dealers7	.1	.3	10.3	19.3
55 pt. (554)	Gasoline service stations	2.9	.5	.6	5.5	7.2
56	Apparel and accessory stores	62.2	20.8	19.9	8.6	6.1
562, 3, 8	Women's clothing, specialty stores, furriers	64.0	19.9	7.8	3.2	2.5
562	Women's ready-to-wear stores	62.6	19.0	6.9	3.0	2.3
561	Men's and boys' clothing and furnishings stores	63.1	22.0	5.0	2.1	1.4
565	Family clothing stores	69.2	25.9	3.2	1.3	.8
566	Shoe stores	56.9	18.6	3.4	1.6	1.2
564, 9	Other apparel and accessory stores	39.3	16.5	.5	.4	.2
57	Furniture, home furnishings, and equipment stores	38.9	10.3	8.8	6.1	5.4
5712	Furniture stores	44.4	13.8	5.6	3.4	2.6
Other 571	Home furnishings stores	6.5	1.1	.2	.6	.9
572, 573	Household appliance, radio, television, and music stores	39.7	9.9	3.1	2.1	2.0
58	Eating and drinking places	29.8	12.1	16.3	14.7	8.5
5812	Eating places	30.0	11.9	14.9	13.3	8.0
5813	Drinking places (alcoholic beverages)	27.7	14.7	1.4	1.3	.6
59 pt. (591)	Drug stores and proprietary stores	30.4	7.6	6.2	5.5	5.2
59 ex. 591, 6	Miscellaneous retail stores ²	25.4	11.3	16.9	17.8	9.5
592	Liquor stores	14.3	8.6	5.7	10.6	4.2
594	Miscellaneous shopping goods stores	60.4	17.4	8.0	3.6	2.9
5992	Florists	37.7	14.7	.8	.6	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. Alexandria, VA

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	15.7	.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	13.6	.5	2.0	2.4	3.1
525	Hardware stores	(D)	(D)	(D)	.3	.6
52 ex. 525	Other	(D)	(D)	(D)	2.0	2.5
53	General merchandise group stores	8.0	.7	14.2	27.8	15.9
531	Department stores	(D)	(D)	(D)	26.0	13.9
533	Variety stores	(D)	(D)	(D)	1.3	1.2
539	Miscellaneous general merchandise stores	22.1	.6	.7	.5	.8
54	Food stores	6.3	.2	5.9	14.7	19.7
55 ex. 554	Automotive dealers	25.7	1.5	37.7	23.0	19.3
55 pt. (554)	Gasoline service stations	4.2	.1	1.3	4.9	7.2
56	Apparel and accessory stores	35.1	1.9	15.0	6.7	6.1
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	2.2	7.2	(D)	2.5
562	Women's ready-to-wear stores	44.2	2.4	7.2	2.5	2.3
561	Men's and boys' clothing and furnishings stores	25.1	2.4	4.5	2.8	1.4
565	Family clothing stores	96.6	(D)	(D)	(D)	.8
566	Shoe stores	32.1	(D)	(D)	(D)	1.2
564, 9	Other apparel and accessory stores	91.9	(D)	(D)	(D)	.2
57	Furniture, home furnishings, and equipment stores	17.8	.6	4.0	3.5	5.4
5712	Furniture stores	(D)	1.0	3.2	(D)	2.6
Other 571	Home furnishings stores	(D)	.2	.2	(D)	.9
572, 573	Household appliance, radio, television, and music stores	8.3	.2	.6	1.1	2.0
58	Eating and drinking places	11.7	.4	4.5	6.1	8.5
5812	Eating places	(D)	.4	4.3	(D)	8.0
5813	Drinking places (alcoholic beverages)	(D)	.3	.3	(D)	.6
59 pt. (591)	Drug stores and proprietary stores	(D)	.5	3.7	(D)	5.2
59 ex. 591, 6	Miscellaneous retail stores ²	27.0	.9	11.7	6.8	9.5
592	Liquor stores	32.7	(D)	(D)	(D)	4.2
594	Miscellaneous shopping goods stores	22.9	1.2	4.4	3.0	2.9
5992	Florists	(D)	2.6	1.2	(D)	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

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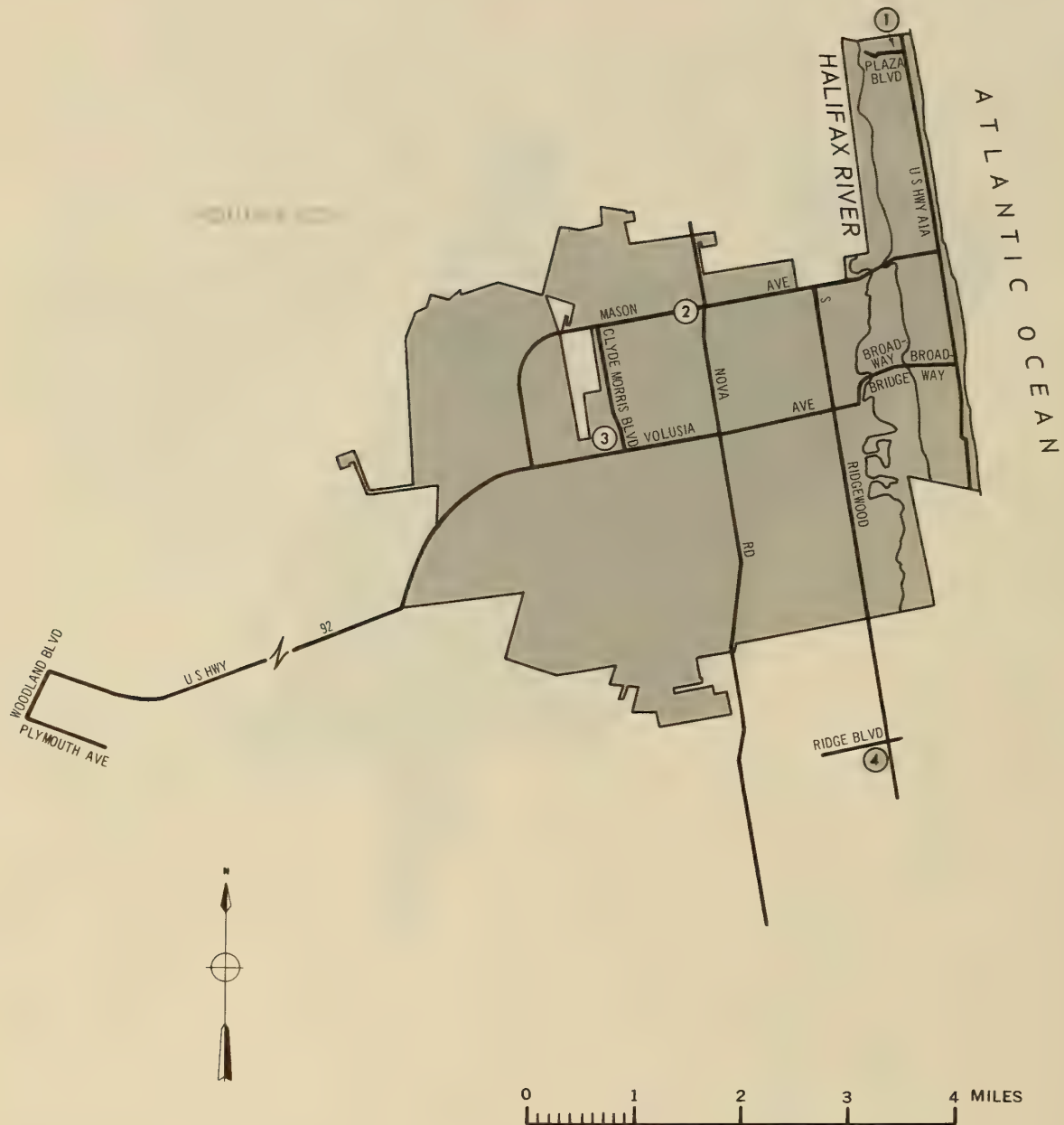
DAYTONA BEACH, FLA.

Standard Metropolitan Statistical Area



DAYTONA BEACH, FLA.

Major Retail Centers



- ① ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	2 180	43	31	10	28
	Sales	513 574	22 771	21 757	11 466	10 532
	Payroll, entire year	58 559	2 655	2 182	1 006	1 299
	Paid employees for week including March 12, 1972	13 163	670	522	229	283
54, 58, 591	Convenience goods stores:					
	Number	807	8	11	4	5
	Sales	(D)	7 960	10 266	2 207	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	523	26	12	4	22
	Sales	122 085	12 501	10 099	(D)	6 323
52, 55, 59, ex. 591, 4	All other stores:					
	Number	850	9	8	2	1
	Sales	(D)	2 310	1 392	(D)	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 180	43	31	10	28
52	Building materials, hardware, garden supply, and mobile home dealers ..	114	3	1	-	-
525	Hardware stores	32	1	-	-	-
52 ex. 525	Other	82	2	1	-	-
53	General merchandise group stores	60	3	4	1	2
531	Department stores	8	1	1	1	1
533	Variety stores	31	2	2	-	1
539	Miscellaneous general merchandise stores	21	-	1	-	-
54	Food stores	287	4	4	2	3
55 ex. 554	Automotive dealers	147	1	-	-	1
55 pt. (554)	Gasoline service stations	310	1	4	-	-
56	Apparel and accessory stores	131	12	3	1	10
562, 3, 8	Women's clothing, specialty stores, furriers	50	4	1	-	4
562	Women's ready-to-wear stores	35	4	-	-	3
561	Men's and boys' clothing and furnishings stores	16	1	-	-	1
565	Family clothing stores	21	1	-	1	2
566	Shoe stores	25	3	1	-	2
564, 9	Other apparel and accessory stores	19	3	1	-	1
57	Furniture, home furnishings, and equipment stores	144	1	2	1	3
5712	Furniture stores	44	-	-	-	1
Other 571	Home furnishings stores	28	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	72	1	2	1	2
58	Eating and drinking places	466	4	5	2	1
5812	Eating places	374	4	4	2	1
5813	Drinking places (alcoholic beverages)	92	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	54	-	2	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	467	14	6	3	7
592	Liquor stores	43	2	2	1	-
594	Miscellaneous shopping goods stores	188	10	3	1	7
5992	Florists	29	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

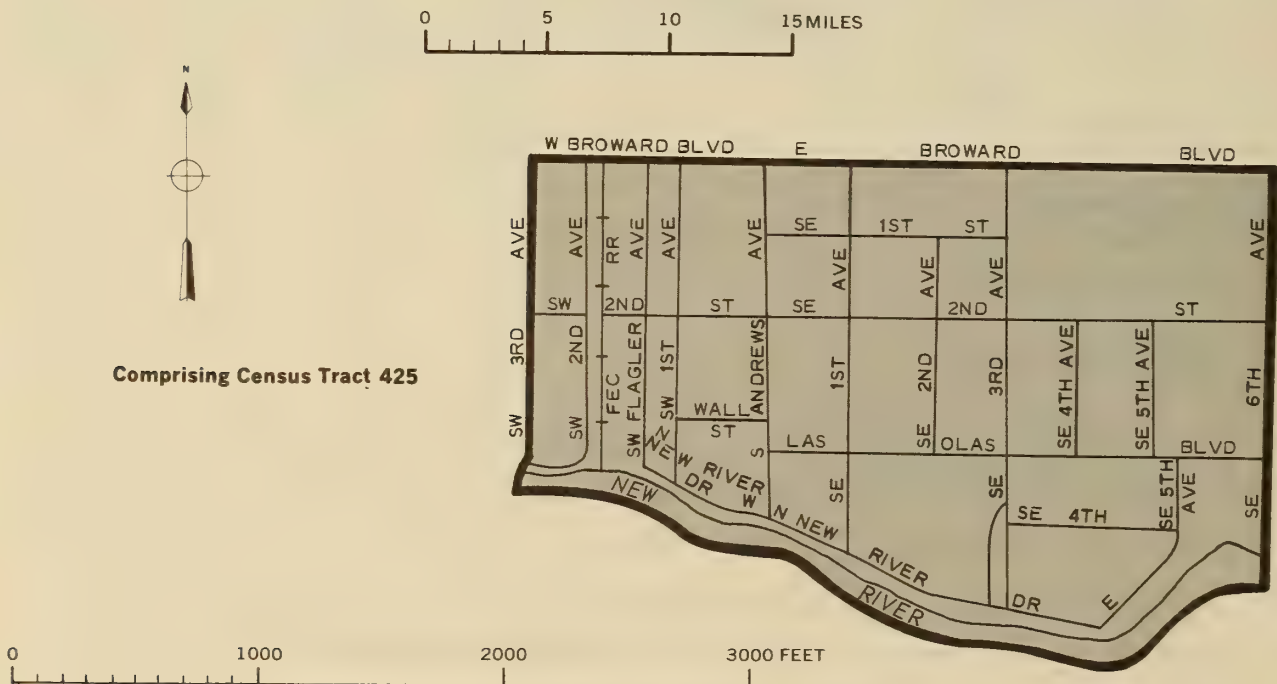
MRC No. 1. Includes the planned center known as "Bellaire Plaza Shopping Center" bounded by Plaza Blvd., North Atlantic Ave., Boylston Ave., and Oleander Ave. (Daytona Beach) (In tract 11)

MRC No. 2. Includes the planned centers known as "Holly Hills Shopping Center" and "Grant Plaza" and establishments bounded by Mason Ave., North Nova Rd., and Hamilton Ct. (Holly Hills) (In tract 817)

MRC No. 3. Includes the planned center known as "K Mart Shopping Plaza" at the intersection of Clyde Morris Blvd. and Volusia Ave. (Daytona Beach) (In tract 823)

MRC No. 4. Includes the planned center known as "Sunshine Mall" and establishments on South Ridgewood Ave. from Ridge Blvd. to Euclid Ave. (South Daytona) (In tract 824)

Standard Metropolitan Statistical Area and Central Business District



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

FORT LAUDERDALE-HOLLYWOOD, FLA.

Central Business District and Major Retail Centers

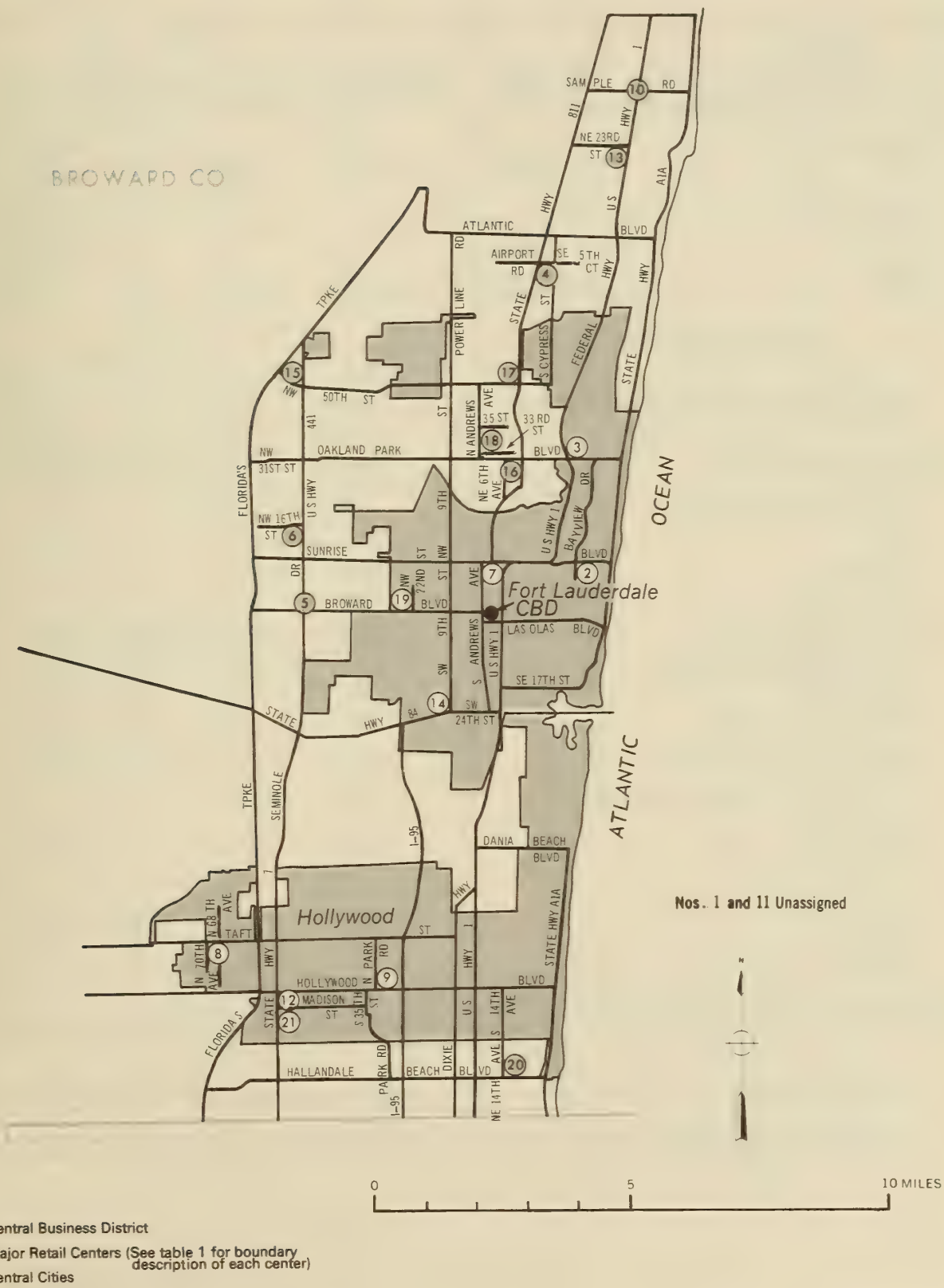


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Fort Lauderdale	Fort Lauderdale central business district	Major retail centers (See descriptions below)	
					No. 2	No. 3
	Retail stores, total: ¹					
	Number	6 864	2 015	96	106	89
	Sales	2 163 553	670 511	28 878	52 769	54 617
	Payroll, entire year	270 153	88 767	3 917	8 511	8 187
	Paid employees for week including March 12, 1972	54 919	17 211	755	1 963	1 621
54, 58, 591	Convenience goods stores:					
	Number	2 405	691	17	19	22
	Sales	756 889	209 160	(D)	13 493	18 309
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 181	665	56	77	49
	Sales	676 060	192 669	(D)	37 975	34 139
52,55,59, ex. 591, 4	All other stores:					
	Number	2 278	659	23	10	18
	Sales	730 604	268 682	3 512	1 301	2 169
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	6 864	2 015	96	106	89
52	Building materials, hardware, garden supply, and mobile home dealers ..	332	77	2	2	2
525	Hardware stores	75	15	-	1	1
52 ex. 525	Other	257	62	2	1	1
53	General merchandise group stores	166	42	3	2	4
531	Department stores	38	8	1	1	2
533	Variety stores	57	17	2	1	1
539	Miscellaneous general merchandise stores	71	17	-	-	1
54	Food stores	877	218	3	6	7
55 ex. 554	Automotive dealers	487	180	5	1	3
55 pt. (554)	Gasoline service stations	717	184	1	3	2
56	Apparel and accessory stores	702	235	26	49	19
562, 3, 8	Women's clothing, specialty stores, furriers	345	114	6	27	5
562	Women's ready-to-wear stores	284	89	6	23	4
561	Men's and boys' clothing and furnishings stores	114	42	7	8	4
565	Family clothing stores	44	10	-	-	2
566	Shoe stores	130	40	13	11	3
564, 9	Other apparel and accessory stores	69	29	-	3	5
57	Furniture, home furnishings, and equipment stores	642	185	9	5	14
5712	Furniture stores	207	70	6	2	6
Other 571	Home furnishings stores	196	49	-	2	2
572, 573	Household appliance, radio, television, and music stores	239	66	3	1	6
58	Eating and drinking places	1 361	421	11	11	13
5812	Eating places	1 065	318	7	9	11
5813	Drinking places (alcoholic beverages)	296	103	4	2	2
59 pt. (591)	Drug stores and proprietary stores	167	52	3	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	1 413	421	33	25	23
592	Liquor stores	126	43	1	1	1
594	Miscellaneous shopping goods stores	671	203	18	21	12
5992	Florists	87	29	6	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned centers known as "Sunrise Plaza" and "Sunrise Bay Center" and establishments on Sunrise Blvd. from Middle River Dr. to Intracoastal Waterway and on Northeast 26th Ave. between Northeast 9th St. and Sunrise Blvd. (Fort Lauderdale) (In tract 406)

MRC No. 3. Includes the planned centers known as "Coral Ridge Shopping Center" and "Times Square" and establishments on North Federal Highway (U.S. Highway 1) from Northeast 30th St. to Northeast 37th Dr. and on Middle River Dr. from Northeast 30th St. to Northeast 31st St. (Fort Lauderdale) (In tracts 404, 406, and 506)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 8
	Retail stores, total: ¹					
	Number	33	63	53	44	49
	Sales	12 510	30 561	26 916	36 308	27 345
	Payroll, entire year	1 338	3 209	3 231	4 995	2 694
	Paid employees for week including March 12, 1972	324	707	707	868	649
54, 58, 591	Convenience goods stores:					
	Number	12	19	13	11	18
	Sales	7 259	10 980	6 726	2 773	14 334
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	15	26	34	23	15
	Sales	4 388	16 624	19 512	30 315	10 799
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	18	6	10	16
	Sales	863	2 957	678	3 220	2 212
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	33	63	53	44	49
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	1	-	1	2
525	Hardware stores	1	-	-	1	-
52 ex. 525	Other	1	1	-	-	2
53	General merchandise group stores	4	6	3	2	5
531	Department stores	1	2	2	1	2
533	Variety stores	3	2	1	1	2
539	Miscellaneous general merchandise stores	-	2	-	-	1
54	Food stores	5	7	8	2	7
55 ex. 554	Automotive dealers	1	1	1	5	3
55 pt. (554)	Gasoline service stations	3	5	1	2	4
56	Apparel and accessory stores	4	3	20	2	4
562, 3, 8	Women's clothing, specialty stores, furriers	2	1	9	1	2
562	Women's ready-to-wear stores	2	1	9	-	2
561	Men's and boys' clothing and furnishings stores	-	-	4	-	-
565	Family clothing stores	1	1	-	-	-
566	Shoe stores	1	1	7	-	2
564, 9	Other apparel and accessory stores	-	-	-	1	-
57	Furniture, home furnishings, and equipment stores	3	10	4	10	2
5712	Furniture stores	2	1	-	1	-
Other 571	Home furnishings stores	-	1	-	4	-
572, 573	Household appliance, radio, television, and music stores	1	8	4	5	2
58	Eating and drinking places	5	9	5	9	9
5812	Eating places	3	8	5	8	7
5813	Drinking places (alcoholic beverages)	2	1	-	1	2
59 pt. (591)	Drug stores and proprietary stores	2	3	-	-	2
59 ex. 591, 6	Miscellaneous retail stores ³	4	18	11	11	11
592	Liquor stores	-	2	-	-	1
594	Miscellaneous shopping goods stores	4	7	7	9	4
5992	Florists	-	1	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Cypress Plaza" and the establishments on Southwest 6th St. from Florida East Coast RR. to South Cypress and on South Cypress Rd. from Southeast 5th Ct. to Southeast 7th St. (Pompano and Broward County) (In tract 309)

MRC No. 5. Includes the planned centers known as "Plaza Center" and "Westgate Shopping Center" and establishments bounded by Northwest 4th St., State Highway 7 (U.S. Highway 441), Northwest 38th Way, West Broward Blvd., Southwest 38th Ave., Southwest 2d Ct., Southwest 2d St., Bryan Blvd., West Broward Blvd., and Northwest 42d Ave. (Broward County) (In tract 608)

MRC No. 6. Includes the planned center known as "Lauderhill Mall" and establishments on the west side of Northwest 40th Ave. (State Highway 7) from Northwest 12th St. to Northwest 16th St., and on Northwest 12th St. from Northwest 40th Ave. to Northwest 41st Ter. (Lauderhill). (In tract 604)

MRC No. 7. Includes establishments on Sunrise Blvd. from Flagler Dr. to Northeast 6th Ave. and on Northeast 6th Ave. from Northeast 6th St. to Northeast 8th Ave. (Ft. Lauderdale) (In tract 418)

MRC No. 8. Includes the planned center known as "Taft Hollywood Shopping Center" and establishments on Taft St. (Northwest 17th St.) between North 70th Ave. and North 66th Ave., North 66th Ave. from Northwest 19th St. and Northwest 16th St., and on North 68th Ave. from Northwest 19th St. to Northwest 16th St. (Hollywood) (In tracts 907 and 912)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 12	No. 13
	Retail stores, total: ¹				
	Number	61	63	75	97
	Sales	46 981	29 640	42 336	77 400
	Payroll, entire year	7 202	2 921	6 169	10 578
	Paid employees for week including March 12, 1972	1 246	645	1 266	2 053
54, 58, 591	Convenience goods stores:				
	Number	13	21	11	14
	Sales	5 808	13 954	3 238	3 224
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	40	27	57	75
	Sales	40 275	14 117	38 606	73 005
52, 55, 59, ex. 591, 4	All other stores:				
	Number	8	15	7	8
	Sales	898	1 569	492	1 171
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	61	63	75	97
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	4	2	-
525	Hardware stores	-	2	1	-
52 ex. 525	Other	1	2	1	-
53	General merchandise group stores	3	4	4	4
531	Department stores	1	2	4	3
533	Variety stores	1	2	-	1
539	Miscellaneous general merchandise stores	1	-	-	-
54	Food stores	5	8	5	5
55 ex. 554	Automotive dealers	1	2	-	-
55 pt. (554)	Gasoline service stations	-	3	-	-
56	Apparel and accessory stores	24	6	37	46
562, 3, 8	Women's clothing, specialty stores, furriers	14	4	14	22
562	Women's ready-to-wear stores	13	4	12	20
561	Men's and boys' clothing and furnishings stores	4	-	8	6
565	Family clothing stores	1	-	3	3
566	Shoe stores	5	1	11	13
564, 9	Other apparel and accessory stores	-	1	1	2
57	Furniture, home furnishings, and equipment stores	5	9	6	8
5712	Furniture stores	-	3	1	1
Other 571	Home furnishings stores	-	2	2	3
572, 573	Household appliance, radio, television, and music stores	5	4	3	4
58	Eating and drinking places	7	12	4	8
5812	Eating places	4	11	4	7
5813	Drinking places (alcoholic beverages)	3	1	-	1
59 pt. (591)	Drug stores and proprietary stores	1	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	14	14	15	25
592	Liquor stores	1	2	-	-
594	Miscellaneous shopping goods stores	8	8	10	17
5992	Florists	1	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes the planned center known as "Hollywood Mall" at the intersection of Hollywood Blvd. and North Park Rd. (Hollywood) (In tract 910)

MRC No. 10. Includes the planned center known as "Shoppers' Haven" and establishments on Federal Highway (U.S. Highway 1) from Northeast 33d St. to Northeast 39th St. and on Sample Rd. from Northeast 17th Ave. to U.S. Highway 1. (Broward County) (In tracts 108, 109, 301, and 302)

MRC No. 12. Includes the planned center known as "Hollywood Fashion Center" bounded by Hollywood Blvd., Southwest 58th Ave., Madison St., and Southwest 60th Ave. (Hollywood) (In tract 917)

MRC No. 13. Includes the planned center known as "Pompano Fashion Square" bounded by Northeast 23d St., U.S. Highway 1 (North Federal Highway) and Northeast 18th St. (Pompano Beach) (In tract 302)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 14	No. 15	No. 16	No. 17
	Retail stores, total: ¹				
	Number	21	17	15	19
	Sales	10 583	13 991	8 652	8 198
	Payroll, entire year	995	1 657	859	1 043
	Paid employees for week including March 12, 1972	242	358	166	221
54, 58, 591	Convenience goods stores:				
	Number	5	8	4	7
	Sales	6 743	8 054	844	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	12	7	9	9
	Sales	3 291	(D)	(D)	4 421
52, 55, 59, ex. 591, 4	All other stores:				
	Number	4	2	2	3
	Sales	549	(D)	(D)	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	21	17	15	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	-
525	Hardware stores	-	1	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	2	2	1	1
531	Department stores	1	1	1	1
533	Variety stores	1	1	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	2	4	3	1
55 ex. 554	Automotive dealers	1	-	-	-
55 pt. (554)	Gasoline service stations	2	1	1	1
56	Apparel and accessory stores	3	2	2	2
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	1	-
562	Women's ready-to-wear stores	1	1	1	-
561	Men's and boys' clothing and furnishings stores	-	-	-	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	1	1	-	1
564, 9	Other apparel and accessory stores	1	-	1	1
57	Furniture, home furnishings, and equipment stores	3	2	3	4
5712	Furniture stores	-	-	1	2
Other 571	Home furnishings stores	-	1	1	-
572, 573	Household appliance, radio, television, and music stores	3	1	1	2
58	Eating and drinking places	2	3	1	4
5812	Eating places	2	3	1	3
5813	Drinking places (alcoholic beverages)	-	-	-	1
59 pt. (591)	Drug stores and proprietary stores	1	1	-	2
59 ex. 591, 6	Miscellaneous retail stores ³	5	1	4	4
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	4	1	3	2
5992	Florists	-	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 14. Includes the planned center known as "Southland Shopping Center" bounded by Southwest 24th St. (State Highway 84), Southwest 12th Ave. and Southwest 9th Ave. (Fort Lauderdale) (In tract 433)

MRC No. 15. Includes the planned center known as "Grant Plaza" on West Commercial Blvd. (Northwest 50th St.) from Tree House Lane to State Highway 7 (U.S. Highway 441). (Broward County) (In tract 503)

MRC No. 16. Includes the planned center known as "K Mart Plaza" and establishments on Northeast 6th Ave. from East Oakland Park Blvd. to Canal and on East Oakland Park Blvd. from Northeast 6th Ave. to Northeast 8th Ave. (Fort Lauderdale) (In tract 506)

MRC No. 17. Includes the planned center known as "North Ridge Shopping Plaza" and establishments on East Commercial Blvd. from Northeast 8th Ave. to North Dixie Highway (State Highway 811). (Broward County) (In tract 505)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 18	No. 19	No. 20	No. 21
	Retail stores, total: ¹				
	Number	10	11	40	10
	Sales\$1,000..	7 125	7 976	16 460	(D)
	Payroll, entire year\$1,000..	742	793	2 030	(D)
	Paid employees for week including March 12, 1972	159	218	596	(D)
54, 58, 591	Convenience goods stores:				
	Number	4	5	12	2
	Sales\$1,000..	(D)	(D)	9 971	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	3	6	25	4
	Sales\$1,000..	(D)	(D)	6 086	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	-	3	4
	Sales\$1,000..	(D)	-	403	401
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	10	11	40	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	1
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	1
53	General merchandise group stores	1	1	1	1
531	Department stores	1	1	1	1
533	Variety stores	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	1	1	7	-
55 ex. 554	Automotive dealers	1	-	-	1
55 pt. (554)	Gasoline service stations	1	-	-	1
56	Apparel and accessory stores	-	1	13	2
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	7	1
562	Women's ready-to-wear stores	-	-	4	1
561	Men's and boys' clothing and furnishings stores	-	-	3	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	-	-	2	1
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	2	2	5	1
5712	Furniture stores	1	-	1	-
Other 571	Home furnishings stores	-	-	1	1
572, 573	Household appliance, radio, television, and music stores	1	2	3	-
58	Eating and drinking places	2	2	4	2
5812	Eating places	1	2	4	1
5813	Drinking places (alcoholic beverages)	1	-	-	1
59 pt. (591)	Drug stores and proprietary stores	1	2	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	1	2	9	1
592	Liquor stores	-	-	1	1
594	Miscellaneous shopping goods stores	-	2	6	-
5992	Florists	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 18. Includes the planned center known as "Zayre's" and establishments on North Andrews Ave. from Northeast 35th St. to Northeast 33d St. (Broward County) (In tract 507)

MRC No. 19. Includes the unnamed planned center and establishments on West Broward Blvd. from Northwest 24th Ave. to Northwest 22d Ave. (Ft. Lauderdale) (In tract 414)

MRC No. 20. Includes the planned center known as "Diplomat Mall" bounded by Diplomat Golf Course, East Diplomat Parkway, Hallandale Beach Blvd., and Northeast 14th Ave. (Hallandale) (In tract 1001)

MRC No. 21. Includes the unnamed planned center and establishments on Southwest 60th Ave. from Madison St. to Washington St. (Hollywood) (In tract 917)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	106	52 769	8 511	2 206	1 963
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	6	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	591	61	17	14
56	Apparel and accessory stores	49	14 922	2 203	612	475
562, 3, 8	Women's clothing, specialty stores, furriers	27	10 809	1 522	446	355
562	Women's ready-to-wear stores	23	9 913	1 371	406	325
561	Men's and boys' clothing and furnishings stores	8	2 283	401	100	68
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	11	1 568	227	60	37
564, 9	Other apparel and accessory stores	3	262	53	6	15
57	Furniture, home furnishings, and equipment stores	5	(D)	(D)	(D)	(D)
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	1	(D)	-	-	-
58	Eating and drinking places	11	7 264	2 497	651	702
5812	Eating places	9	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	25	3 597	445	129	88
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	21	3 305	407	118	81
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

Fort Lauderdale

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	96	28 878	3 917	919	755
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	26	4 731	737	181	130
562, 3, 8	Women's clothing, specialty stores, furriers	6	1 168	131	29	32
562	Women's ready-to-wear stores	6	1 168	131	29	32
561	Men's and boys' clothing and furnishings stores	7	2 809	500	118	72
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	13	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	1 372	186	43	32
5712	Furniture stores	6	1 081	148	33	19
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	291	38	10	13
58	Eating and drinking places	11	695	138	45	43
5812	Eating places	7	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	4	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	3	394	44	10	5
59 ex. 591, 6	Miscellaneous retail stores ²	33	2 615	378	97	67
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	1 059	130	34	29
5992	Florists	6	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

Fort Lauderdale

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 015	670 511	88 767	22 103	17 211
52	Building materials, hardware, garden supply, and mobile home dealers ..	77	24 871	3 770	798	449
525	Hardware stores	15	(D)	420	100	79
52 ex. 525	Other	62	(D)	3 350	698	370
53	General merchandise group stores	42	84 394	11 270	2 618	2 200
531	Department stores	8	77 540	10 368	2 382	1 947
533	Variety stores	17	(D)	609	165	170
539	Miscellaneous general merchandise stores	17	(D)	293	71	83
54	Food stores	218	106 417	9 531	2 429	2 001
55 ex. 554	Automotive dealers	180	174 197	17 679	4 412	1 618
55 pt. (554)	Gasoline service stations	184	31 351	3 103	699	663
56	Apparel and accessory stores	235	42 428	7 017	1 877	1 412
562, 3, 8	Women's clothing, specialty stores, furriers	114	23 589	3 714	1 049	859
562	Women's ready-to-wear stores	89	21 670	3 404	974	785
561	Men's and boys' clothing and furnishings stores	42	(D)	2 239	559	322
565	Family clothing stores	10	(D)	163	35	27
566	Shoe stores	40	4 856	665	188	140
564, 9	Other apparel and accessory stores	29	1 687	236	46	64
57	Furniture, home furnishings, and equipment stores	185	42 065	6 627	1 511	929
5712	Furniture stores	70	23 103	3 649	840	436
Other 571	Home furnishings stores	49	9 292	1 579	360	271
572, 573	Household appliance, radio, television, and music stores	66	9 670	1 399	311	222
58	Eating and drinking places	421	78 742	19 578	5 138	5 979
5812	Eating places	381	68 786	17 766	4 707	5 525
5813	Drinking places (alcoholic beverages)	103	9 956	1 812	431	454
59 pt. (591)	Drug stores and proprietary stores	52	24 001	2 988	772	633
59 ex. 591, 6	Miscellaneous retail stores ²	421	62 045	7 204	1 849	1 327
592	Liquor stores	43	23 062	1 611	406	265
594	Miscellaneous shopping goods stores	203	23 782	3 031	769	618
5992	Florists	29	2 951	576	132	109

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	6 864	2 163 553	270 153	66 623	54 919
52	Building materials, hardware, garden supply, and mobile home dealers ..	332	94 580	12 326	2 851	1 746
525	Hardware stores	75	12 107	1 667	396	323
52 ex. 525	Other	257	82 473	10 659	2 455	1 423
53	General merchandise group stores	166	341 654	43 816	10 081	8 776
531	Department stores	38	307 104	39 089	8 875	7 557
533	Variety stores	57	22 132	3 537	925	904
539	Miscellaneous general merchandise stores	71	12 418	1 190	281	315
54	Food stores	877	460 986	41 024	10 308	8 830
55 ex. 554	Automotive dealers	487	413 086	41 244	9 986	3 996
55 pt. (554)	Gasoline service stations	717	123 320	11 217	2 723	2 555
56	Apparel and accessory stores	702	119 100	18 270	4 766	4 061
562, 3, 8	Women's clothing, specialty stores, furriers	345	57 838	9 039	2 446	2 267
562	Women's ready-to-wear stores	284	53 071	8 325	2 260	2 055
561	Men's and boys' clothing and furnishings stores	114	25 062	4 314	1 083	663
565	Family clothing stores	44	12 883	1 577	383	385
566	Shoe stores	130	19 548	2 785	739	592
564, 9	Other apparel and accessory stores	69	3 769	555	115	154
57	Furniture, home furnishings, and equipment stores	642	141 252	19 853	4 660	2 693
5712	Furniture stores	207	61 320	8 624	2 088	1 043
Other 571	Home furnishings stores	196	29 846	4 116	925	638
572, 573	Household appliance, radio, television, and music stores	239	50 086	7 113	1 647	1 012
58	Eating and drinking places	1 361	216 987	52 278	13 719	16 316
5812	Eating places	1 065	191 030	47 776	12 593	15 109
5813	Drinking places (alcoholic beverages)	296	25 957	4 502	1 126	1 207
59 pt. (591)	Drug stores and proprietary stores	167	78 916	10 317	2 595	2 146
59 ex. 591, 6	Miscellaneous retail stores ²	1 413	173 672	19 808	4 934	3 800
592	Liquor stores	126	57 634	3 865	1 044	696
594	Miscellaneous shopping goods stores	671	74 054	9 180	2 200	1 960
5992	Florists	87	7 274	1 532	381	312

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

(Table 6 omitted because there was no central business district in the Fort Lauderdale-Hollywood SMSA in 1967)

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

(Not applicable)

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

Fort Lauderdale

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	4.3	1.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.7	4.4
525	Hardware stores	(D)	—	—	(D)	.6
52 ex. 525	Other	2.6	(D)	(D)	(D)	3.8
53	General merchandise group stores	(D)	(D)	(D)	12.6	15.8
531	Department stores	(D)	(D)	(D)	11.6	14.2
533	Variety stores	19.7	(D)	(D)	(D)	1.0
539	Miscellaneous general merchandise stores	(D)	—	—	(D)	.6
54	Food stores	(D)	(D)	(D)	15.9	21.3
55 ex. 554	Automotive dealers	(D)	(D)	(D)	26.0	19.1
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	4.7	5.7
56	Apparel and accessory stores	11.2	4.0	16.4	6.3	5.5
562, 3, 8	Women's clothing, specialty stores, furriers	5.0	2.0	4.0	3.5	2.7
562	Women's ready-to-wear stores	5.4	2.2	4.0	3.2	2.5
561	Men's and boys' clothing and furnishings stores	(D)	11.2	9.7	(D)	1.2
565	Family clothing stores	(D)	—	—	(D)	.6
566	Shoe stores	(D)	(D)	(D)	.7	.9
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.3	.2
57	Furniture, home furnishings, and equipment stores	3.3	1.0	4.8	6.3	6.5
5712	Furniture stores	4.7	1.8	3.7	3.4	2.8
Other 571	Home furnishings stores	—	—	—	1.4	1.4
572, 573	Household appliance, radio, television, and music stores	3.0	.6	1.0	1.4	2.3
58	Eating and drinking places9	.3	2.4	11.7	10.0
5812	Eating places	(D)	(D)	(D)	10.3	8.8
5813	Drinking places (alcoholic beverages)	(D)	(D)	(D)	1.5	1.2
59 pt. (591)	Drug stores and proprietary stores	1.6	.5	1.4	3.6	3.6
59 ex. 591, 6	Miscellaneous retail stores ²	4.2	1.5	9.1	9.3	8.0
592	Liquor stores	(D)	(D)	(D)	3.4	2.7
594	Miscellaneous shopping goods stores	4.5	1.4	3.7	3.5	3.4
5992	Florists	(D)	(D)	(D)	.4	.3

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

FORT MYERS, FLA.

Standard Metropolitan Statistical Area



FORT MYERS, FLA.

Major Retail Centers



① ① Major Retail Centers (See table 1 for boundary description of each center)
 Central City

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	1 302	13	69
	Sales \$1,000..	372 439	10 999	68 382
	Payroll, entire year \$1,000..	42 221	1 302	8 800
	Paid employees for week including March 12, 1972	8 297	237	1 662
54, 58, 591	Convenience goods stores:			
	Number	440	2	19
	Sales \$1,000..	110 215	(D)	14 103
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	382	8	43
	Sales \$1,000..	109 334	5 183	52 800
52, 55, 59, ex. 591, 4	All other stores:			
	Number	480	3	7
	Sales \$1,000..	152 890	(D)	1 479
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 302	13	69
52	Building materials, hardware, garden supply, and mobile home dealers ..	95	1	-
525	Hardware stores	16	1	-
52 ex. 525	Other	79	-	-
53	General merchandise group stores	38	2	7
531	Department stores	6	1	3
533	Variety stores	16	-	3
539	Miscellaneous general merchandise stores	16	1	1
54	Food stores	170	1	7
55 ex. 554	Automotive dealers	93	-	1
55 pt. (554)	Gasoline service stations	160	2	2
56	Apparel and accessory stores	97	3	15
562, 3, 8	Women's clothing, specialty stores, furriers	42	2	7
562	Women's ready-to-wear stores	37	2	6
561	Men's and boys' clothing and furnishings stores	18	-	2
565	Family clothing stores	7	-	-
566	Shoe stores	15	1	5
564, 9	Other apparel and accessory stores	15	-	1
57	Furniture, home furnishings, and equipment stores	116	3	11
5712	Furniture stores	43	1	1
Other 571	Home furnishings stores	28	-	6
572, 573	Household appliance, radio, television, and music stores	45	2	4
58	Eating and drinking places	235	-	10
5812	Eating places	192	-	9
5813	Drinking places (alcoholic beverages)	43	-	1
59 pt. (591)	Drug stores and proprietary stores	35	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	263	-	14
592	Liquor stores	24	-	-
594	Miscellaneous shopping goods stores	131	-	10
5992	Florists	25	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments on Cleveland Ave. (U.S. Highway 41) from Moreno St. to Marvilla Lane. (Fort Myers)

MRC No. 2. Includes the planned centers known as "Millers Discount Center," "Edison Mall Shopping Center," and "Grant City Plaza," and establishments on the east side of Cleveland Ave. (U.S. Highway 41) from Jefferson Ave. to Colonial Blvd. (Fort Myers)

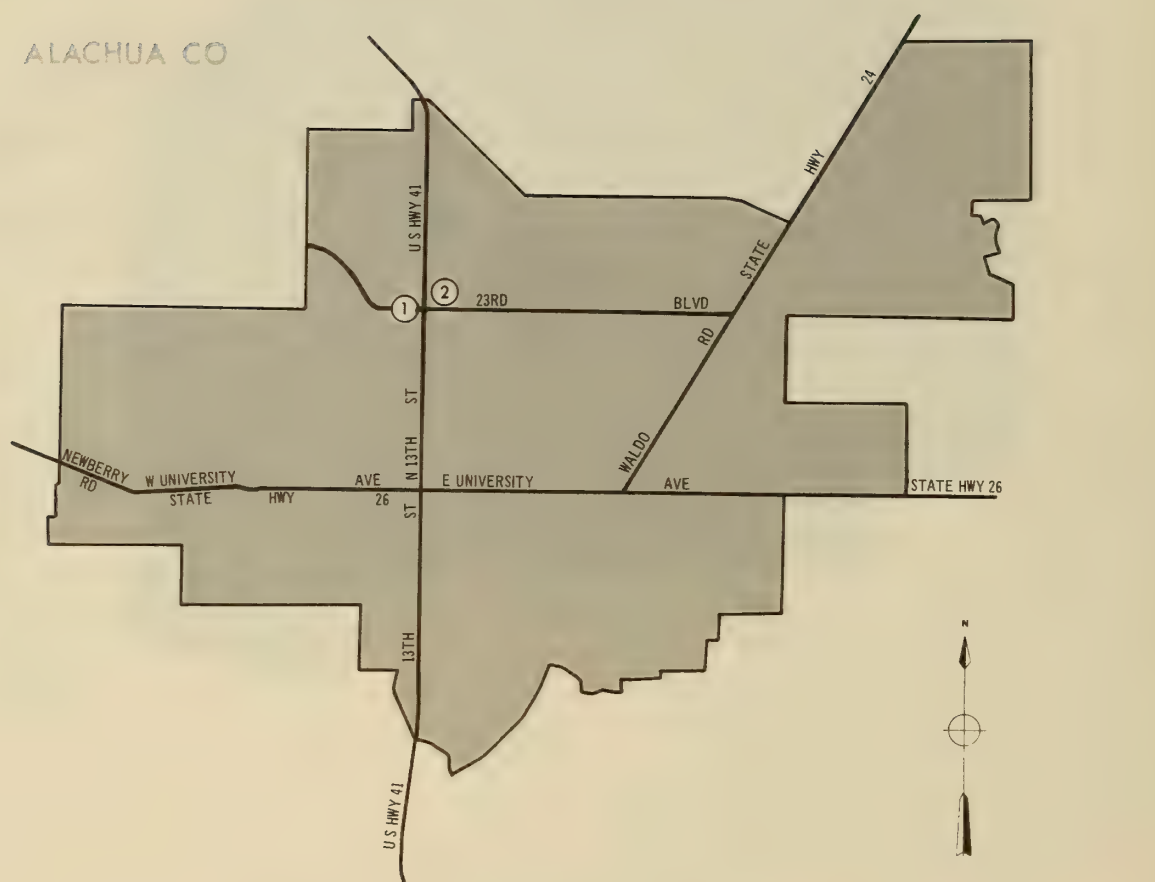
GAINESVILLE, FLA.

Standard Metropolitan Statistical Area



GAINESVILLE, FLA.

Major Retail Centers



① Major Retail Centers (See table 1 for boundary description of each center)
Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	950	39	18
	Sales	299 769	48 322	9 048
	Payroll, entire year	34 579	6 284	1 015
	Paid employees for week including March 12, 1972	7 725	1 194	224
54, 58, 591	Convenience goods stores:			
	Number	344	11	4
	Sales	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	228	26	12
	Sales	79 268	34 848	7 224
52, 55, 59, ex. 591, 4	All other stores:			
	Number	378	2	2
	Sales	(D)	(D)	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	950	39	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	48	-	-
525	Hardware stores	16	-	-
52 ex. 525	Other	32	-	-
53	General merchandise group stores	32	4	2
531	Department stores	5	3	1
533	Variety stores	14	1	-
539	Miscellaneous general merchandise stores	13	-	1
54	Food stores	166	3	1
55 ex. 554	Automotive dealers	68	-	-
55 pt. (554)	Gasoline service stations	152	-	-
56	Apparel and accessory stores	71	13	4
562, 3, 8	Women's clothing, specialty stores, furriers	22	8	3
562	Women's ready-to-wear stores	19	6	3
561	Men's and boys' clothing and furnishings stores	7	2	1
565	Family clothing stores	18	-	-
566	Shoe stores	20	3	-
564, 9	Other apparel and accessory stores	4	-	-
57	Furniture, home furnishings, and equipment stores	59	2	3
5712	Furniture stores	16	-	2
Other 571	Home furnishings stores	7	-	-
572, 573	Household appliance, radio, television, and music stores	36	2	1
58	Eating and drinking places	150	6	3
5812	Eating places	132	6	2
5813	Drinking places (alcoholic beverages)	18	-	1
59 pt. (591)	Drug stores and proprietary stores	28	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	176	9	5
592	Liquor stores	22	-	-
594	Miscellaneous shopping goods stores	66	7	3
5992	Florists	9	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

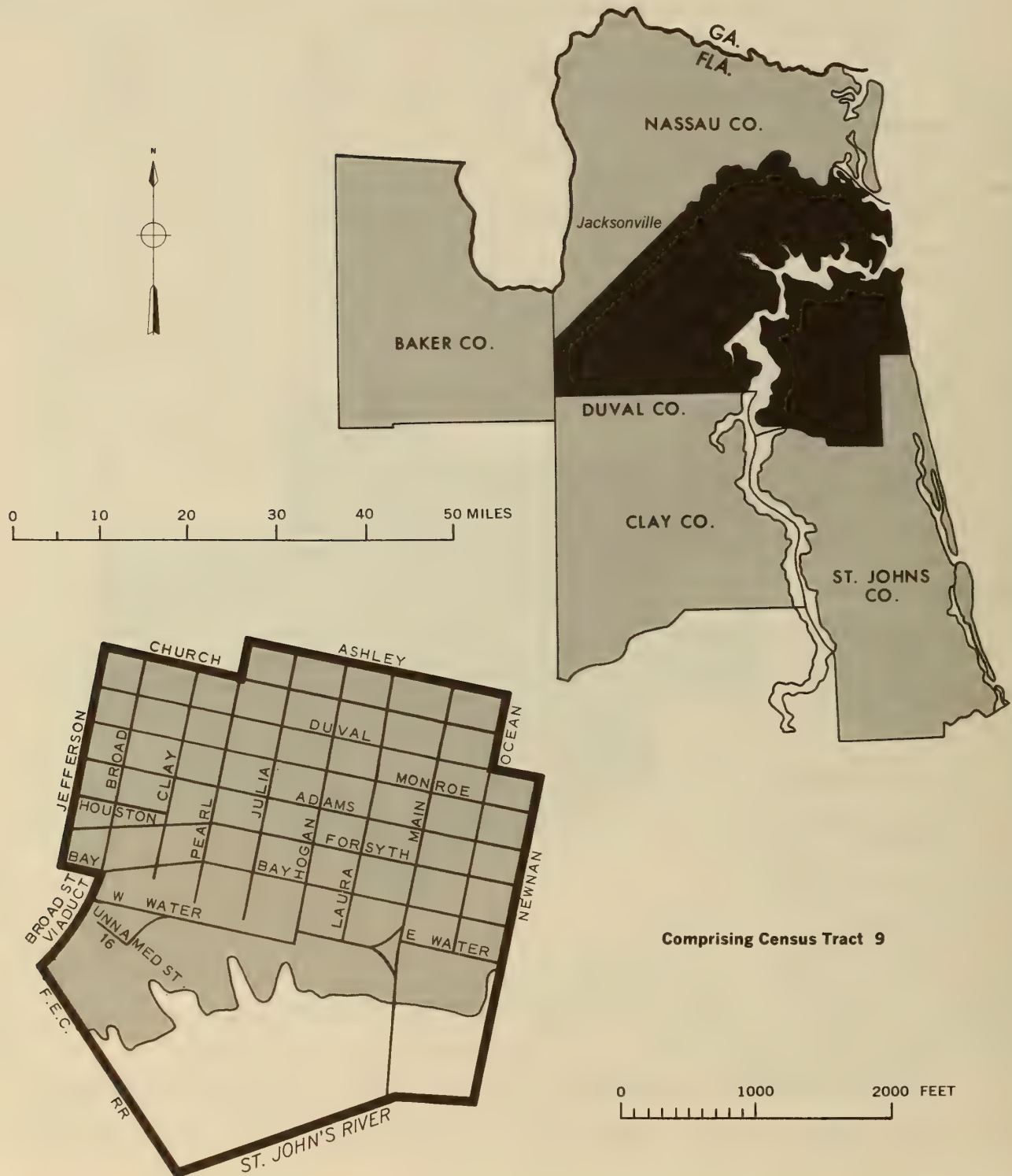
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Gainesville Mall" and establishments in the area bounded by 29th Rd., the west side of Northwest 13th St., and both sides of 23d Blvd. to 16th St. and the mall access road. (Gainesville) (In tracts 11 and 12)

MRC No. 2. Includes the planned center known as "Sunshine Shopping Center" bounded by 30th Ave., the odd side of Northwest 13th St., and 23d Blvd. (Gainesville) (In tract 3)

JACKSONVILLE, FLA.

Standard Metropolitan Statistical Area and Central Business District



JACKSONVILLE, FLA.

Central Business District and Major Retail Centers



0 15 30 MILES



- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

No. 7 Unassigned

0 2 4 MILES

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	5 541	4 469	236	87	31
	Sales	1 561 479	1 391 365	112 736	48 589	41 178
	Payroll, entire year	186 277	169 082	23 622	6 040	4 618
	Paid employees for week including March 12, 1972	38 171	34 091	4 479	1 305	840
54, 58, 591	Convenience goods stores:					
	Number	2 074	1 661	68	17	8
	Sales	485 153	420 164	10 231	13 527	7 355
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	1 224	990	123	60	14
	Sales	384 149	361 348	96 036	33 496	11 348
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2 243	1 818	45	10	9
	Sales	692 177	609 853	6 469	1 566	22 475
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	5 541	4 469	236	87	31
52	Building materials, hardware, garden supply, and mobile home dealers ..	249	201	4	2	2
525	Hardware stores	65	48	1	1	-
52 ex. 525	Other	184	153	3	1	2
53	General merchandise group stores	180	126	9	5	3
531	Department stores	26	26	4	3	2
533	Variety stores	92	51	3	2	1
539	Miscellaneous general merchandise stores	62	49	2	-	-
54	Food stores	1 012	806	9	8	2
55 ex. 554	Automotive dealers	425	355	5	3	3
55 pt. (554)	Gasoline service stations	826	640	2	1	2
56	Apparel and accessory stores	361	309	61	35	8
562, 3, 8	Women's clothing, specialty stores, furriers	140	116	17	11	3
562	Women's ready-to-wear stores	114	96	13	10	3
561	Men's and boys' clothing and furnishings stores	64	53	17	7	1
565	Family clothing stores	35	29	5	1	-
566	Shoe stores	84	78	17	11	3
564, 9	Other apparel and accessory stores	38	33	5	5	1
57	Furniture, home furnishings, and equipment stores	335	280	21	8	1
5712	Furniture stores	127	105	11	2	-
Other 571	Home furnishings stores	75	69	2	-	1
572, 573	Household appliance, radio, television, and music stores	133	106	8	6	-
58	Eating and drinking places	901	721	49	7	6
5812	Eating places	743	597	40	7	6
5813	Drinking places (alcoholic beverages)	158	124	9	-	-
59 pt. (591)	Drug stores and proprietary stores	161	134	10	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	1 091	897	66	16	4
592	Liquor stores	142	117	4	-	-
594	Miscellaneous shopping goods stores	348	275	32	12	2
5992	Florists	97	78	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Gateway Center and Mall" and "Norwood Plaza" and establishments on Norwood Ave. from the S.C.L. RR. tracks to 44th St. (5000 to 5896). (Jacksonville) (In tract 14)

MRC No. 2. Includes the planned center known as "Philips Hiway Plaza" and establishments on Philips Highway from Emerson Rd. to Clinton Ave. (Jacksonville) (In tract 162)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	No. 8
	Retail stores, total: ¹					
	Number	80	31	59	12	35
	Sales\$1,000..	37 122	15 058	53 047	11 480	18 806
	Payroll, entire year\$1,000..	4 856	1 718	6 009	1 359	2 166
	Paid employees for week including March 12, 1972	1 030	409	1 370	244	532
54, 58, 591	Convenience goods stores:					
	Number	18	6	10	4	7
	Sales\$1,000..	13 158	3 778	7 362	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	45	15	43	2	24
	Sales\$1,000..	20 148	9 424	45 293	(D)	10 441
52, 55, 59, ex. 591, 4	All other stores:					
	Number	17	10	6	6	4
	Sales\$1,000..	3 816	1 856	392	4 314	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	80	31	59	12	35
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	3	-	-	1
525	Hardware stores	1	1	-	-	-
52 ex. 525	Other	3	2	-	-	1
53	General merchandise group stores	6	1	5	1	1
531	Department stores	3	1	4	1	1
533	Variety stores	1	-	1	-	-
539	Miscellaneous general merchandise stores	2	-	-	-	-
54	Food stores	7	2	5	2	4
55 ex. 554	Automotive dealers	4	4	-	2	1
55 pt. (554)	Gasoline service stations	5	2	-	2	1
56	Apparel and accessory stores	22	5	23	-	15
562, 3, 8	Women's clothing, specialty stores, furriers	11	1	8	-	4
562	Women's ready-to-wear stores	7	1	8	-	3
561	Men's and boys' clothing and furnishings stores	4	-	8	-	3
565	Family clothing stores	1	1	2	-	4
566	Shoe stores	5	3	5	-	3
564, 9	Other apparel and accessory stores	1	-	-	-	1
57	Furniture, home furnishings, and equipment stores	10	4	4	1	3
5712	Furniture stores	3	1	1	1	-
Other 571	Home furnishings stores	2	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	5	3	3	-	3
58	Eating and drinking places	8	4	4	2	2
5812	Eating places	8	4	3	2	2
5813	Drinking places (alcoholic beverages)	-	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	3	-	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	11	6	17	2	6
592	Liquor stores	-	-	-	1	-
594	Miscellaneous shopping goods stores	7	5	11	-	5
5992	Florists	1	-	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Normandy Mall" and establishments on Normandy Blvd. from Cassat Ave. to Ellis Rd. (Jacksonville) (In tract 121)

MRC No. 4. Includes the planned center known as "Cedar Hills Shopping Center" and establishments on Blanding Blvd. from Hyde Park Rd. to Cedar Hills Blvd. and on Wilson Blvd. from Blanding Blvd. to Sudbury Ave. (Jacksonville) (In tract 125)

MRC No. 5. Includes the planned center known as "Regency Square" and establishments at the intersection of Arlington Expressway (Alternate U.S. Highways 1 and 90) and Southside Blvd. (Jacksonville) (In tracts 145 and 146)

MRC No. 6. Includes the center known as "West Mall" and establishments on Normandy Blvd. between Verna Blvd. and Granville Rd. and on Lane Ave. at the intersection of Normandy Blvd. (Jacksonville) (In tracts 120, 121, and 122)

MRC No. 8. Includes the planned center known as "Roosevelt Mall" bounded by San Juan, Fair, Palmer, and Roosevelt Blvd. (Jacksonville) (In tract 23)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Jacksonville SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	236	112 736	23 622	5 653	4 479
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	-	-	-
53	General merchandise group stores	9	57 225	12 536	2 981	2 219
531	Department stores	4	53 965	12 017	2 853	2 096
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	9	2 227	209	57	45
55 ex. 554	Automotive dealers	5	2 104	410	104	57
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	61	19 222	4 419	1 044	899
562, 3, 8	Women's clothing, specialty stores, furriers	17	6 022	987	244	264
562	Women's ready-to-wear stores	13	5 499	891	218	236
561	Men's and boys' clothing and furnishings stores	17	5 092	920	220	173
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	17	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	5	132	16	4	4
57	Furniture, home furnishings, and equipment stores	21	12 128	2 232	524	299
5712	Furniture stores	11	10 315	1 847	433	236
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	49	5 866	1 387	340	411
5812	Eating places	40	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	9	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	10	2 138	349	102	76
59 ex. 591, 6	Miscellaneous retail stores ²	66	10 350	1 974	472	447
592	Liquor stores	4	605	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	32	7 461	1 438	342	337
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 469	1 391 365	169 082	39 842	34 091
52	Building materials, hardware, garden supply, and mobile home dealers ..	201	74 272	7 126	1 688	1 130
525	Hardware stores	48	6 531	911	221	171
52 ex. 525	Other	153	67 741	6 215	1 467	959
53	General merchandise group stores	126	193 033	29 168	6 755	5 818
531	Department stores	26	160 795	24 489	5 577	4 673
533	Variety stores	51	20 258	3 433	893	868
539	Miscellaneous general merchandise stores	49	11 980	1 246	285	277
54	Food stores	806	255 772	19 293	4 717	4 453
55 ex. 554	Automotive dealers	355	368 605	35 777	8 326	4 249
55 pt. (554)	Gasoline service stations	640	98 541	8 814	2 075	2 243
56	Apparel and accessory stores	309	67 664	11 059	2 501	2 467
562, 3, 8	Women's clothing, specialty stores, furriers	116	24 901	3 465	791	899
562	Women's ready-to-wear stores	96	23 528	3 225	727	834
561	Men's and boys' clothing and furnishings stores	53	13 460	2 213	515	401
565	Family clothing stores	29	16 305	3 406	748	726
566	Shoe stores	78	11 223	1 741	399	385
564, 9	Other apparel and accessory stores	33	1 775	234	48	56
57	Furniture, home furnishings, and equipment stores	280	63 991	9 884	2 289	1 562
5712	Furniture stores	105	29 809	4 694	1 065	684
Other 571	Home furnishings stores	69	9 902	1 904	421	305
572, 573	Household appliance, radio, television, and music stores	106	24 280	3 286	803	573
58	Eating and drinking places	721	95 710	23 323	5 567	7 006
5812	Eating places	597	87 802	22 020	5 254	6 571
5813	Drinking places (alcoholic beverages)	124	7 908	1 303	313	435
59 pt. (591)	Drug stores and proprietary stores	134	68 682	9 241	2 181	1 819
59 ex. 591, 6	Miscellaneous retail stores ²	897	105 095	15 397	3 743	3 344
592	Liquor stores	117	32 791	4 072	1 026	889
594	Miscellaneous shopping goods stores	275	36 660	4 802	1 079	1 134
5992	Florists	78	5 800	1 244	275	264

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	5 541	1 561 479	186 277	43 827	38 171
52	Building materials, hardware, garden supply, and mobile home dealers ..	249	84 916	8 137	1 934	1 324
525	Hardware stores	65	9 418	1 147	277	221
52 ex. 525	Other	184	75 498	6 990	1 657	1 103
53	General merchandise group stores	180	201 845	30 053	6 955	6 062
531	Department stores	26	160 795	24 489	5 577	4 673
533	Variety stores	92	27 312	4 125	1 053	1 051
539	Miscellaneous general merchandise stores	62	13 738	1 439	325	338
54	Food stores	1 012	301 244	22 649	5 460	5 171
55 ex. 554	Automotive dealers	425	403 301	38 706	8 990	4 636
55 pt. (554)	Gasoline service stations	826	127 143	11 340	2 692	2 915
56	Apparel and accessory stores	361	72 387	11 595	2 609	2 595
562, 3, 8	Women's clothing, specialty stores, furriers	140	27 023	3 714	844	956
562	Women's ready-to-wear stores	114	25 541	3 462	779	890
561	Men's and boys' clothing and furnishings stores	64	14 545	2 346	535	425
565	Family clothing stores	35	17 040	3 458	760	741
566	Shoe stores	84	11 823	1 826	418	410
564, 9	Other apparel and accessory stores	38	1 956	251	52	63
57	Furniture, home furnishings, and equipment stores	335	69 934	10 524	2 433	1 678
5712	Furniture stores	127	32 377	5 031	1 140	741
Other 571	Home furnishings stores	75	10 121	1 928	426	312
572, 573	Household appliance, radio, television, and music stores	133	27 436	3 565	867	625
58	Eating and drinking places	901	110 162	26 340	6 259	8 102
5812	Eating places	743	100 717	24 903	5 905	7 616
5813	Drinking places (alcoholic beverages)	158	9 445	1 437	354	486
59 pt. (591)	Drug stores and proprietary stores	161	73 747	10 027	2 375	2 020
59 ex. 591, 6	Miscellaneous retail stores ²	1 091	116 800	16 906	4 120	3 668
592	Liquor stores	142	36 997	4 601	1 154	992
594	Miscellaneous shopping goods stores	348	39 983	5 123	1 155	1 225
5992	Florists	97	6 327	1 298	288	281

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	255	102 019	18 764	4 981
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	-	-	-	-
53 pt.	General merchandise group stores ¹	13	49 934	9 657	2 482
531	Department stores	4	44 863	8 775	2 227
533	Variety stores	4	4 246	730	199
539	Miscellaneous general merchandise stores	5	825	152	56
54	Food stores	10	(D)	(D)	(D)
55 ex. 554	Automotive dealers	6	2 174	411	83
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)
56	Apparel and accessory stores	57	16 931	2 892	795
562, 3, 8	Women's clothing, specialty stores, furriers	19	5 740	868	272
562	Women's ready-to-wear stores	16	5 673	880	268
Other 56	Other apparel and accessory stores ²	38	11 191	2 004	523
561	Men's and boys' clothing and furnishings stores ³	14	4 352	804	189
565	Family clothing stores ³	5	(D)	(D)	(D)
566	Shoe stores ³	16	2 236	345	95
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	9 675	1 716	325
5712	Furniture stores	12	7 509	1 367	252
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	64
58	Eating and drinking places	53	6 399	1 743	692
5812	Eating places	45	5 731	1 613	600
5813	Drinking places (alcoholic beverages)	8	668	130	92
59 pt. (591)	Drug stores and proprietary stores	14	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	73	9 786	1 577	410
592	Liquor stores	9	1 439	218	69
595	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)
597	Jewelry stores	15	3 589	789	200
5992	Florists	3	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	10.5	175.3	93.1
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	133.7
5251	Hardware stores	(D)	134.1	93.6
52 ex. 5251	Other	(NC)	(NC)	141.3
53 pt.	General merchandise group stores ²	14.6	182.4	79.6
531	Department stores	20.3	192.8	68.3
533	Variety stores	(D)	112.7	91.5
539	Miscellaneous general merchandise stores	(D)	206.0	215.8
54	Food stores	(D)	221.3	64.3
55 ex. 554	Automotive dealers	-3.2	167.9	122.3
55 pt. (554)	Gasoline service stations	(D)	221.9	107.3
56	Apparel and accessory stores	13.5	108.5	64.3
562, 3, 8	Women's clothing, specialty stores, furriers	4.9	87.8	59.5
562	Women's ready-to-wear stores	-3.1	88.5	63.1
Other 56	Other apparel and accessory stores	18.0	122.9	67.3
57	Furniture, home furnishings, and equipment stores	25.4	165.2	98.1
5712	Furniture stores	37.4	115.4	66.7
Other 571	Home furnishings stores	(D)	259.9	199.0
572, 573	Household appliance, radio, television, and music stores	(D)	222.1	119.5
58	Eating and drinking places	-8.3	200.0	116.2
5812	Eating places	(D)	205.1	120.2
5813	Drinking places (alcoholic beverages)	(D)	153.0	80.9
59 pt. (591)	Drug stores and proprietary stores	(D)	189.9	54.2
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	58.7
592	Liquor stores	-58.0	82.1	28.3
5992	Florists	(D)	183.3	99.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	8.1	7.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	5.3	5.4
525	Hardware stores	(D)	(D)	(D)	.5	.6
52 ex. 525	Other	(D)	(D)	(D)	4.9	4.8
53	General merchandise group stores	29.6	28.4	50.8	13.9	12.9
531	Department stores	33.6	33.6	47.9	11.6	10.3
533	Variety stores	(D)	(D)	(D)	1.5	1.7
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.9	.9
54	Food stores9	.7	2.0	18.4	19.3
55 ex. 554	Automotive dealers6	.5	1.9	26.5	25.8
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	7.1	8.1
56	Apparel and accessory stores	28.4	26.6	17.1	4.9	4.6
562, 3, 8	Women's clothing, specialty stores, furriers	24.2	22.3	5.3	1.8	1.7
562	Women's ready-to-wear stores	23.4	21.5	4.9	1.7	1.6
561	Men's and boys' clothing and furnishings stores	37.8	35.0	4.5	1.0	.9
565	Family clothing stores	(D)	(D)	(D)	1.2	1.1
566	Shoe stores	(D)	(D)	(D)	.8	.8
564, 9	Other apparel and accessory stores	7.4	6.7	.1	.1	.1
57	Furniture, home furnishings, and equipment stores	19.0	17.3	10.8	4.6	4.5
5712	Furniture stores	34.6	31.9	9.1	2.1	2.1
Other 571	Home furnishings stores	(D)	(D)	(D)	.7	.6
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	1.7	1.8
58	Eating and drinking places	6.1	5.3	5.2	6.9	7.1
5812	Eating places	(D)	(D)	(D)	6.3	6.5
5813	Drinking places (alcoholic beverages)	(D)	(D)	(D)	.6	.6
59 pt. (591)	Drug stores and proprietary stores	3.1	2.9	1.9	4.9	4.7
59 ex. 591, 6	Miscellaneous retail stores ²	9.8	8.9	9.2	7.6	7.5
592	Liquor stores	1.8	1.6	.5	2.4	2.4
594	Miscellaneous shopping goods stores	20.4	18.7	6.6	2.6	2.6
5992	Florists	(D)	(D)	(D)	.4	.4

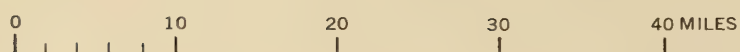
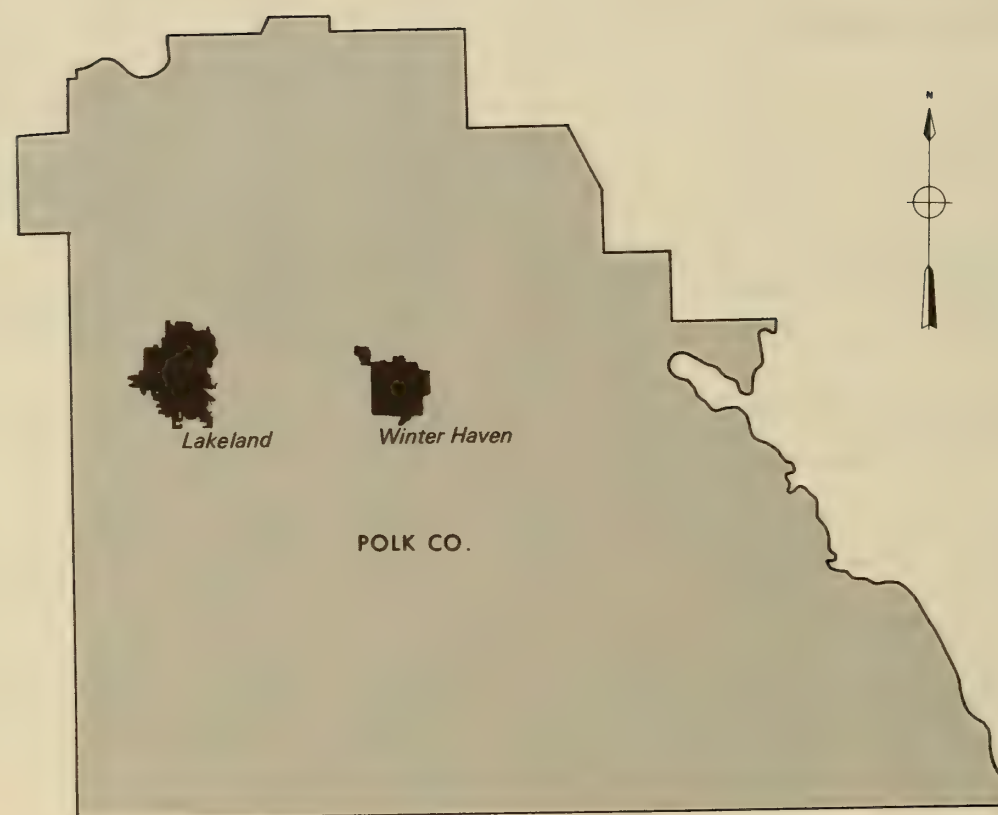
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

LAKELAND-WINTER HAVEN, FLA.

Standard Metropolitan Statistical Area



LAKELAND-WINTER HAVEN, FLA.

Major Retail Centers



Nos. 4, 5, and 6 Unassigned

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central Cities

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 7
	Retail stores, total: ¹					
	Number	2 365	65	24	38	37
	Sales	602 339	21 327	24 677	19 694	19 559
	Payroll, entire year	66 468	3 139	3 555	2 535	2 748
	Paid employees for week including March 12, 1972	13 975	663	637	526	539
54, 58, 591	Convenience goods stores:					
	Number	828	6	4	8	6
	Sales	193 110	1 162	6 250	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	580	47	16	26	29
	Sales	147 050	19 094	17 654	16 097	12 373
52, 55, 59, ex. 591, 4	All other stores:					
	Number	957	12	4	4	2
	Sales	262 179	1 071	773	(D)	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 365	65	24	38	37
52	Building materials, hardware, garden supply, and mobile home dealers ..	141	-	2	-	-
525	Hardware stores	30	-	1	-	-
52 ex. 525	Other	111	-	1	-	-
53	General merchandise group stores	77	5	2	3	2
531	Department stores	11	2	1	2	1
533	Variety stores	38	2	1	1	1
539	Miscellaneous general merchandise stores	28	1	-	-	-
54	Food stores	397	-	2	3	3
55 ex. 554	Automotive dealers	196	1	-	1	1
55 pt. (554)	Gasoline service stations	367	1	2	1	-
56	Apparel and accessory stores	179	26	9	14	17
562, 3, 8	Women's clothing, specialty stores, furriers	67	11	3	5	8
562	Women's ready-to-wear stores	54	9	3	4	7
561	Men's and boys' clothing and furnishings stores	30	4	1	3	3
565	Family clothing stores	25	2	1	-	1
566	Shoe stores	38	7	4	4	4
564, 9	Other apparel and accessory stores	19	2	-	2	1
57	Furniture, home furnishings, and equipment stores	159	5	3	4	1
5712	Furniture stores	54	1	-	-	-
Other 571	Home furnishings stores	32	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	73	3	3	4	1
58	Eating and drinking places	375	5	1	4	2
5812	Eating places	301	4	1	4	2
5813	Drinking places (alcoholic beverages)	74	1	-	-	-
59 pt. (591)	Drug stores and proprietary stores	56	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	418	21	2	7	10
592	Liquor stores	43	-	-	-	-
594	Miscellaneous shopping goods stores	165	11	2	5	9
5992	Florists	43	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes establishments in the area bounded by S.C.L. RR. tracks, North and South Kentucky Ave., East Lime St., North and South Tennessee Ave., East Orange St., East Lemon St., East Main St., and North and South Florida Ave. (Lakeland)

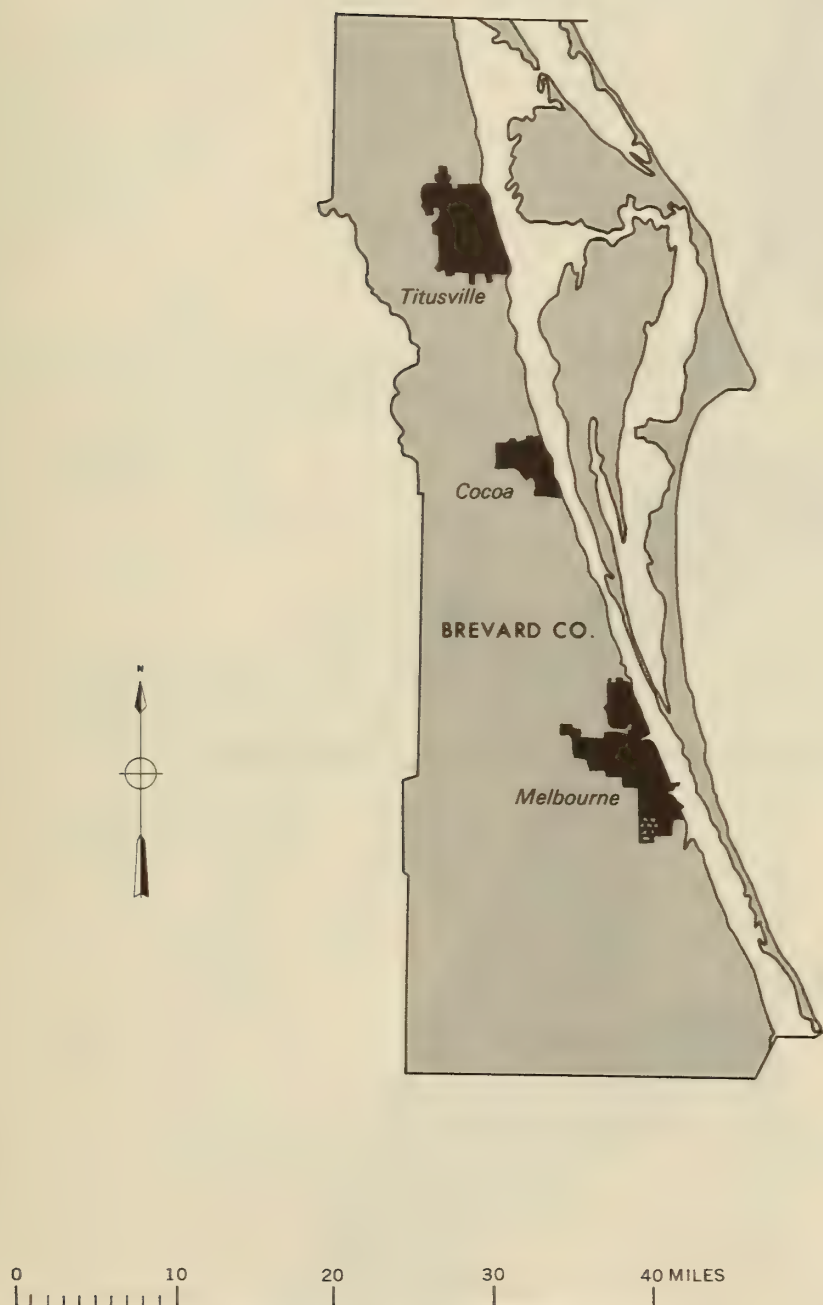
MRC No. 2. Includes the planned center known as "Sears Town Shopping Center" bounded by East Memorial Blvd., Ingraham Ave., Parker St., and Lake Shore Dr. (Lakeland)

MRC No. 3. Includes the planned center known as "Lake Parker Mall" bounded by the rear property line of Lake Parker Mall, Lake Parker Ave., East Memorial Blvd., and Lake Shore Dr. (Lakeland)

MRC No. 7. Includes the planned center known as "Winter Haven Mall" bounded by Avenue G, 1st St. south, Avenue K, and 3d St. SW. (Winter Haven)

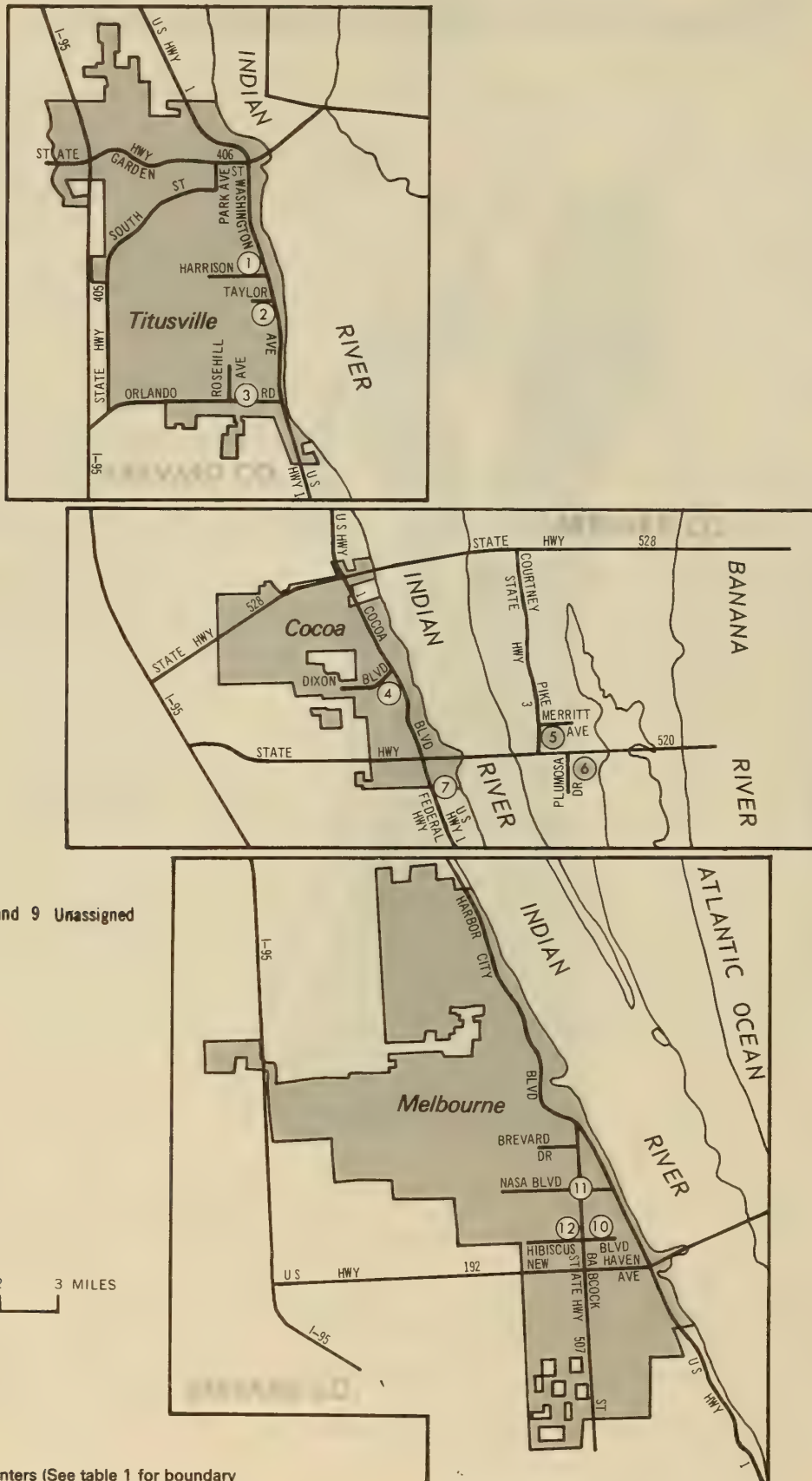
MELBOURNE-TITUSVILLE-COCOA, FLA.

Standard Metropolitan Statistical Area



MELBOURNE-TITUSVILLE-COCOA, FLA.

Major Retail Centers



Nos. 8 and 9 Unassigned



0 1 2 3 MILES

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	2 103	36	23	19	25
	Sales	545 667	13 265	10 426	8 391	10 514
	Payroll, entire year	60 480	1 618	1 650	700	1 279
	Paid employees for week including March 12, 1972	13 111	347	334	206	325
54, 58, 591	Convenience goods stores:					
	Number	697	7	6	8	3
	Sales	174 656	(D)	(D)	4 818	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	532	25	16	4	14
	Sales	144 558	6 997	7 089	(D)	5 410
52, 55, 59, ex. 591, 4	All other stores:					
	Number	874	4	1	7	8
	Sales	226 453	(D)	(D)	(D)	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 103	36	23	19	25
52	Building materials, hardware, garden supply, and mobile home dealers ..	102	-	-	-	-
525	Hardware stores	21	-	-	-	-
52 ex. 525	Other	81	-	-	-	-
53	General merchandise group stores	67	3	3	2	3
531	Department stores	17	2	1	1	1
533	Variety stores	22	1	2	-	2
539	Miscellaneous general merchandise stores	28	-	-	1	-
54	Food stores	264	4	3	5	3
55 ex. 554	Automotive dealers	179	3	-	1	1
55 pt. (554)	Gasoline service stations	341	-	-	2	1
56	Apparel and accessory stores	129	10	6	-	4
562, 3, 8	Women's clothing, specialty stores, furriers	51	5	1	-	2
562	Women's ready-to-wear stores	39	4	1	-	2
561	Men's and boys' clothing and furnishings stores	19	-	1	-	-
565	Family clothing stores	20	-	1	-	-
566	Shoe stores	25	3	1	-	2
564, 9	Other apparel and accessory stores	14	2	2	-	-
57	Furniture, home furnishings, and equipment stores	147	6	3	1	1
5712	Furniture stores	46	-	1	-	-
Other 571	Home furnishings stores	42	2	-	1	-
572, 573	Household appliance, radio, television, and music stores	59	4	2	-	1
58	Eating and drinking places	388	2	2	2	-
5812	Eating places	301	2	2	1	-
5813	Drinking places (alcoholic beverages)	87	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	45	1	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	441	7	5	5	12
592	Liquor stores	41	-	-	1	1
594	Miscellaneous shopping goods stores	189	6	4	1	6
5992	Florists	25	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Miracle City Mall" bounded by Jackson St., South Washington Ave., Harrison St., and Hopkins Ave. (Titusville) (In tract 609)

MRC No. 2. Includes the planned center known as "Sears Town" bounded by Taylor St., South Washington Ave., Narvaez Dr., and Hopkins Ave. (Titusville) (In tract 609)

MRC No. 3. Includes the planned centers known as "Indian River Plaza" and "Southway Plaza" bounded by Cleveland St., Sisson Ave. extended, Rex Rd. extended, and Rosehill Ave. extended. (Titusville) (In tracts 610 and 612)

MRC No. 4. Includes the planned center known as "Byrd Plaza" bounded by A.C.L. RR. tracks, Nancy Ave. extended, and Dixon Blvd. (Cocoa) (In tract 623)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 5	No. 6	No. 7
	Retail stores, total: ¹			
	Number	16	54	17
	Sales	6 313	26 111	15 800
	Payroll, entire year	685	3 346	2 151
	Paid employees for week including March 12, 1972	194	851	385
54, 58, 591	Convenience goods stores:			
	Number	3	7	7
	Sales	(D)	5 291	5 320
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	9	41	7
	Sales	5 489	20 257	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	4	6	3
	Sales	(D)	563	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	16	54	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-
525	Hardware stores	1	-	-
52 ex. 525	Other	-	-	-
53	General merchandise group stores	2	4	1
531	Department stores	1	3	1
533	Variety stores	1	1	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	3	2
55 ex. 554	Automotive dealers	-	1	-
55 pt. (554)	Gasoline service stations	-	2	1
56	Apparel and accessory stores	2	24	3
562, 3, 8	Women's clothing, specialty stores, furriers	1	12	2
562	Women's ready-to-wear stores	1	10	2
561	Men's and boys' clothing and furnishings stores	-	3	1
565	Family clothing stores	-	2	-
566	Shoe stores	-	7	-
564, 9	Other apparel and accessory stores	1	-	-
57	Furniture, home furnishings, and equipment stores	2	3	2
5712	Furniture stores	-	-	-
Other 571	Home furnishings stores	1	-	-
572, 573	Household appliance, radio, television, and music stores	1	3	2
58	Eating and drinking places	1	3	3
5812	Eating places	1	3	3
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	6	13	3
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	3	10	1
5992	Florists	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the planned center known as "Fields Plaza" bounded by East Merritt Ave., Palmetto Ave., and North Courtney Pike (State Highway 3). (Merritt Island) (In tract 696)

MRC No. 6. Includes the planned center known as "Merritt Plaza Shopping Mall" bounded by Merritt Island Causeway, Sykes Creek Blvd., Fortenberry, and Plumosa Dr. (Merritt Island) (In tract 696)

MRC No. 7. Includes the planned center known as "Sears Town" bounded by Poinsett St., Florida Ave., both sides of Dixie Lane, South Cocoa Blvd., and South Federal Highway (U.S. Highway 1). (Cocoa and Rockledge) (In tract 628)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 10	No. 11	No. 12
	Retail stores, total: ¹			
	Number	26	21	18
	Sales	12 776	22 977	18 500
	Payroll, entire year	1 557	2 755	2 410
	Paid employees for week including March 12, 1972	331	513	535
54, 58, 591	Convenience goods stores:			
	Number	7	9	3
	Sales	(D)	6 209	4 143
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	14	9	11
	Sales	5 606	(D)	13 644
52, 55, 59, ex. 591, 4	All other stores:			
	Number	5	3	4
	Sales	(D)	(D)	713
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	26	21	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-
525	Hardware stores	-	-	-
52 ex. 525	Other	1	1	-
53	General merchandise group stores	4	2	3
531	Department stores	1	2	2
533	Variety stores	2	-	1
539	Miscellaneous general merchandise stores	1	-	-
54	Food stores	2	3	1
55 ex. 554	Automotive dealers	2	1	1
55 pt. (554)	Gasoline service stations	1	1	-
56	Apparel and accessory stores	4	2	6
562, 3, 8	Women's clothing, specialty stores, furriers	2	-	2
562	Women's ready-to-wear stores	2	-	2
561	Men's and boys' clothing and furnishings stores	1	1	1
565	Family clothing stores	-	-	1
566	Shoe stores	-	-	2
564, 9	Other apparel and accessory stores	1	1	-
57	Furniture, home furnishings, and equipment stores	3	2	-
5712	Furniture stores	-	-	-
Other 571	Home furnishings stores	-	1	-
572, 573	Household appliance, radio, television, and music stores	3	1	-
58	Eating and drinking places	4	5	1
5812	Eating places	4	5	1
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	4	3	5
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	3	3	2
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

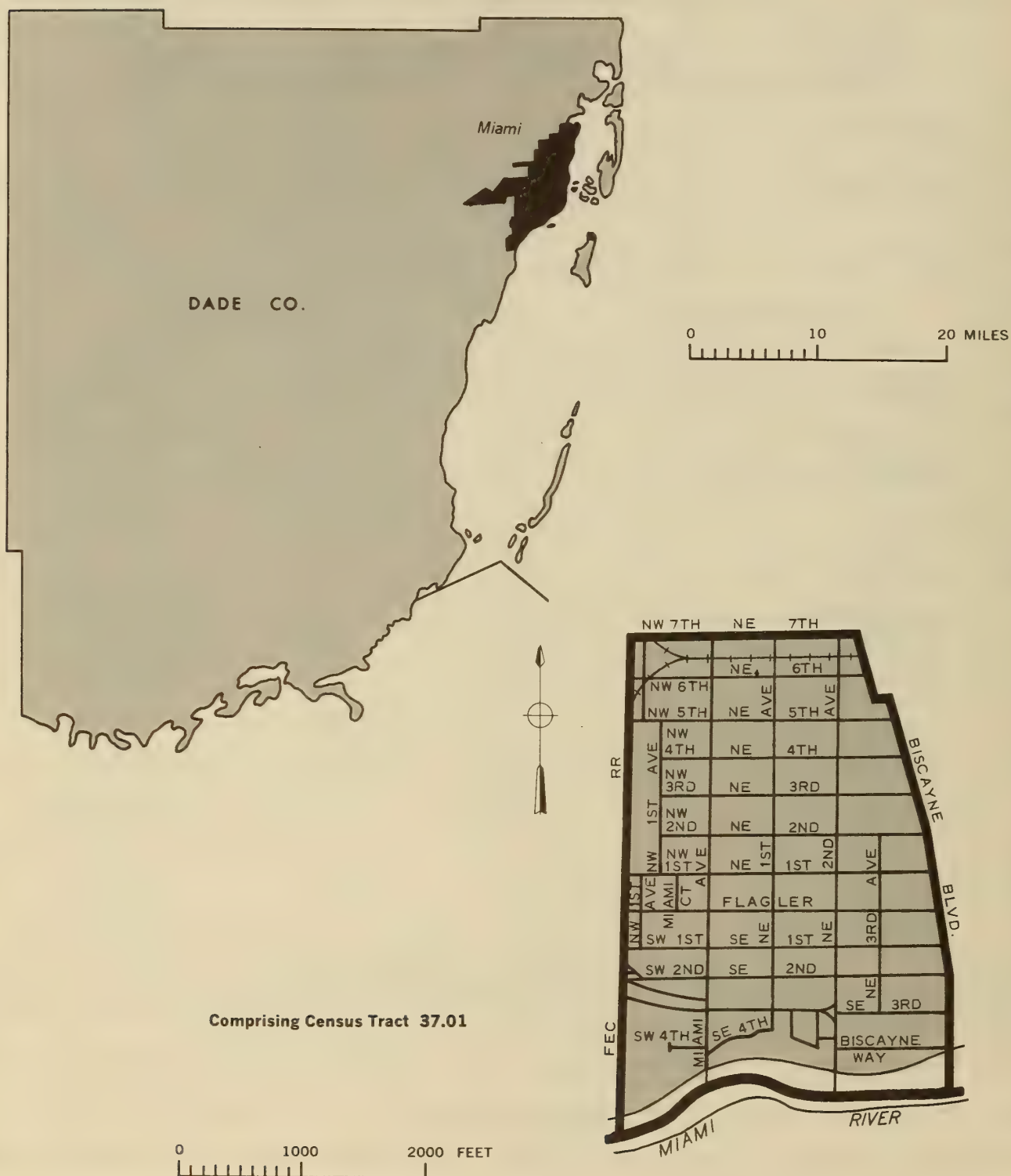
MRC No. 10. Includes the planned center known as "Melbourne Shopping Center" bounded by Sheridan Rd., Maple St., Hibiscus Blvd., and the east side of South Babcock St. (Melbourne) (In tract 647)

MRC No. 11. Includes the planned center known as "Zayre Shopping Center" and establishments in the area bounded by Apollo Blvd., Nasa Blvd., South Babcock St., and Sears access road. (Melbourne) (In tract 647)

MRC No. 12. Includes the planned center known as "Brevard Mall" bounded by Sheridan St. extended, west side of South Babcock St., West Hibiscus Blvd., and Airport Blvd. (Melbourne) (In tract 647)

MIAMI, FLA.

Standard Metropolitan Statistical Area and Central Business District



DADE CO.



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 4
	Retail stores, total: ¹					
	Number	12 602	4 313	560	38	219
	Sales\$1,000..	3 725 976	1 145 269	138 757	14 828	88 121
	Payroll, entire year\$1,000..	476 493	146 297	22 510	2 151	14 010
	Paid employees for week including March 12, 1972	93 460	28 121	4 484	506	2 619
54, 58, 591	Convenience goods stores:					
	Number	4 595	1 654	136	12	32
	Sales\$1,000..	1 250 782	353 265	25 971	8 855	17 117
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	4 245	1 343	353	23	161
	Sales\$1,000..	1 167 851	367 498	106 878	5 847	(D)
52,55,59, ex. 591, 4	All other stores:					
	Number	3 762	1 316	71	3	26
	Sales\$1,000..	1 307 343	424 506	5 908	126	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	12 602	4 313	560	38	219
52	Building materials, hardware, garden supply, and mobile home dealers ..	443	135	4	-	-
525	Hardware stores	144	46	1	-	-
52 ex. 525	Other	299	89	3	-	-
53	General merchandise group stores	356	105	19	3	6
531	Department stores	63	16	3	1	2
533	Variety stores	114	28	5	2	2
539	Miscellaneous general merchandise stores	179	61	11	-	2
54	Food stores	1 754	621	20	5	7
55 ex. 554	Automotive dealers	702	274	3	1	2
55 pt. (554)	Gasoline service stations	1 278	406	7	-	5
56	Apparel and accessory stores	1 680	444	185	11	100
562, 3, 8	Women's clothing, specialty stores, furriers	741	158	59	5	45
562	Women's ready-to-wear stores	595	136	48	5	36
561	Men's and boys' clothing and furnishings stores	349	86	42	2	20
565	Family clothing stores	126	50	19	-	5
566	Shoe stores	292	92	46	3	23
564, 9	Other apparel and accessory stores	172	58	19	1	7
57	Furniture, home furnishings, and equipment stores	997	376	25	4	19
5712	Furniture stores	336	141	5	-	5
Other 571	Home furnishings stores	281	98	8	1	5
572, 573	Household appliance, radio, television, and music stores	380	137	12	3	9
58	Eating and drinking places	2 452	905	104	5	21
5812	Eating places	1 961	686	77	4	19
5813	Drinking places (alcoholic beverages)	491	219	27	1	2
59 pt. (591)	Drug stores and proprietary stores	389	128	12	2	4
59 ex. 591, 6	Miscellaneous retail stores ³	2 551	919	181	7	55
592	Liquor stores	224	88	4	-	3
594	Miscellaneous shopping goods stores	1 212	418	124	5	36
5992	Florists	151	61	3	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Biscayne Shopping Plaza" bounded by Northeast 82d, rear property line of lots on east side of Biscayne Blvd., rear property line of lot on south side of Northeast 79th, and Little River Canal, (Miami) (In tract 13)

MRC No. 4. Includes the planned center known as "Miracle Mile Shopping Center" and establishments in the area bounded by Aragon Ave., Merrick Way, Giralda Ave., Southwest 21st., Southeast 32d Ave., Southwest 22d Ter., Andalusia Ave., and LeJeune Rd. (Southwest 42d Ave.) (Coral Gables, Miami) (In tracts 62, 63.02, and 70.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 5	No. 6	No. 8	No. 9	No. 10
	Retail stores, total: ¹					
	Number	160	42	23	22	23
	Sales	105 150	7 564	47 967	17 534	9 172
	Payroll, entire year	13 979	1 074	9 627	2 007	1 252
	Paid employees for week including March 12, 1972	3 050	215	1 861	442	235
54, 58, 591	Convenience goods stores:					
	Number	36	11	6	4	9
	Sales	(D)	1 688	779	(D)	6 478
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	100	20	8	14	4
	Sales	76 868	4 289	46 018	10 931	1 012
52, 55, 59, ex. 591, 4	All other stores:					
	Number	24	11	9	4	10
	Sales	(D)	1 587	1 170	(D)	1 682
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	160	42	23	22	23
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	3	1	1	2
525	Hardware stores	1	1	1	-	1
52 ex. 525	Other	2	2	-	1	1
53	General merchandise group stores	9	2	3	4	2
531	Department stores	5	1	3	2	1
533	Variety stores	1	-	-	2	1
539	Miscellaneous general merchandise stores	3	1	-	-	-
54	Food stores	19	3	-	1	3
55 ex. 554	Automotive dealers	3	2	1	1	1
55 pt. (554)	Gasoline service stations	5	1	3	2	1
56	Apparel and accessory stores	59	7	1	8	1
562, 3, 8	Women's clothing, specialty stores, furriers	25	1	-	3	-
562	Women's ready-to-wear stores	22	1	-	3	-
561	Men's and boys' clothing and furnishings stores	14	2	-	1	-
565	Family clothing stores	2	3	-	1	-
566	Shoe stores	14	1	-	3	1
564, 9	Other apparel and accessory stores	4	-	1	-	-
57	Furniture, home furnishings, and equipment stores	18	9	3	1	-
5712	Furniture stores	2	3	2	-	-
Other 571	Home furnishings stores	8	3	-	-	-
572, 573	Household appliance, radio, television, and music stores	8	3	1	1	-
58	Eating and drinking places	13	6	6	2	3
5812	Eating places	11	5	4	2	3
5813	Drinking places (alcoholic beverages)	2	1	2	-	-
59 pt. (591)	Drug stores and proprietary stores	4	2	-	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	27	7	5	1	7
592	Liquor stores	1	1	-	-	1
594	Miscellaneous shopping goods stores	14	2	1	1	1
5992	Florists	2	-	-	-	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the planned center known as "163d St. Shopping Center" and establishments on Northeast 163d St. from Northeast 12th Ave. to Northeast 17th Ave. and on Northeast 15th Ave. from Northeast 162d to Northeast 167th. (North Miami Beach, Dade County) (In tracts 2.02, 2.03, and 2.06)

MRC No. 6. Includes establishments on Northwest 36th St. from Northwest 14th Ave. to Northwest 18th Ave. and on Northwest 17th Ave. from Northwest 34th to Northwest 37th. (Miami) (In tracts 18.02, 23, 24, and 25)

MRC No. 8. Includes establishments on Biscayne Blvd. and 2d Ave. NE. from Northeast 12th St. to Northeast 16th St. and on Northeast 14th St. from Biscayne Blvd. to 2d Ave. NE. (Miami) (In tracts 27.01, 27.02, and 37.02)

MRC No. 9. Includes the planned center known as "Central Shopping Plaza" and establishments on the north side of Northwest 7th St. from Northwest 37th Ave. to Northwest 39th Ave. and on Northwest 37th Ave. from Northwest 7th St. to Northwest 11th St. (Miami) (In tract 49)

MRC No. 10.¹ Includes the planned center known as "Red Bird Shopping Center" and establishments in the area bounded by Southwest 39th, Southwest 57th Ave. (Red Rd.), Southwest 41st., and Southwest 58th Ave. (Coral Gables, Dade County) (In tracts 60.02 and 76.01)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 11	No. 12	No. 13	No. 14	No. 15
	Retail stores, total: ¹					
	Number	102	70	101	61	50
	Sales	132 602	45 086	47 335	38 665	44 324
	Payroll, entire year	16 586	6 149	5 399	4 741	7 034
	Paid employees for week including March 12, 1972	3 000	1 198	1 124	1 039	1 251
54, 58, 591	Convenience goods stores:					
	Number	14	19	34	16	10
	Sales	(D)	12 190	18 577	11 374	6 381
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	74	34	44	37	34
	Sales	(D)	29 415	24 372	24 631	36 782
52, 55, 59, ex. 591, 4	All other stores:					
	Number	14	17	23	8	6
	Sales	27 885	3 481	4 386	2 660	1 161
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	102	70	101	61	50
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	4	2	-
525	Hardware stores	-	1	3	-	-
52 ex. 525	Other	-	2	1	2	-
53	General merchandise group stores	5	7	5	6	4
531	Department stores	4	4	3	4	2
533	Variety stores	-	2	-	1	2
539	Miscellaneous general merchandise stores	1	1	2	1	-
54	Food stores	7	9	16	6	4
55 ex. 554	Automotive dealers	2	5	5	2	1
55 pt. (554)	Gasoline service stations	2	3	7	-	2
56	Apparel and accessory stores	52	10	18	15	24
562, 3, 8	Women's clothing, specialty stores, furriers	27	2	6	7	7
562	Women's ready-to-wear stores	21	1	5	6	7
561	Men's and boys' clothing and furnishings stores	13	2	2	3	3
565	Family clothing stores	2	1	-	-	4
566	Shoe stores	9	4	7	3	7
564, 9	Other apparel and accessory stores	1	1	3	2	3
57	Furniture, home furnishings, and equipment stores	5	7	7	6	1
5712	Furniture stores	1	-	2	1	-
Other 571	Home furnishings stores	-	2	2	-	-
572, 573	Household appliance, radio, television, and music stores	4	5	3	5	1
58	Eating and drinking places	5	7	14	8	4
5812	Eating places	4	7	14	8	4
5813	Drinking places (alcoholic beverages)	1	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	3	4	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	22	16	21	14	8
592	Liquor stores	1	3	1	1	-
594	Miscellaneous shopping goods stores	12	10	14	10	5
5992	Florists	1	-	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 11. Includes the planned center known as "Dadeland Mall" and establishments on Southwest 88th St. (North Kendall Dr.) between Southwest 72d Ave. and Palmetto Rd. (Southwest 77th Ave.) (Dade County) (In tract 78.03)

MRC No. 12. Includes the planned center known as "Cutler Ridge Shopping Center" and establishments at the intersection of South Dixie Highway and Caribbean Blvd., extending along the 20000 to 21200 blocks of South Dixie Highway and the 10800 block of Caribbean Blvd. (South Dade County) (In tract 106.03)

MRC No. 13. Includes the planned center known as "Westchester Plaza" and establishments on Coral Way (Southwest 24th) from Southwest 84th Ave. to Southwest 89th Ave. and on Southwest 87th Ave. from Southwest 23d St. to Southwest 26th St. (Dade County) (In tracts 77.01, 88.01, 89.01, and 89.02)

MRC No. 14. Includes the planned center known as "Palm Springs Mile" and establishments on West 49th from West 4th Ave. to West 8th Ave. (Hialeah) (In tract 7.01)

MRC No. 15. Includes the planned center known as "Northside Shopping Center" and establishments along Northwest 27th Ave. from Northwest 79th St. to Northwest 85th St. (Dade County) (In tracts 9.02 and 10.03)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 16	No. 17	No. 18	No. 19	No. 20
	Retail stores, total: ¹					
	Number	247	21	28	24	24
	Sales	53 980	13 725	6 208	12 799	12 105
	Payroll, entire year	9 111	1 694	680	1 513	1 278
	Paid employees for week including March 12, 1972	2 196	364	151	298	275
54, 58, 591	Convenience goods stores:					
	Number	28	5	2	8	7
	Sales	7 426	4 395	(D)	7 065	6 624
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	192	11	20	9	14
	Sales	(D)	8 207	5 195	4 467	4 660
52, 55, 59, ex. 591, 4	All other stores:					
	Number	27	5	6	7	3
	Sales	(D)	1 123	(D)	1 267	821
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	247	21	28	24	24
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	-	1
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	1	-	-	1
53	General merchandise group stores	8	3	3	2	2
531	Department stores	1	2	1	1	1
533	Variety stores	4	-	1	1	1
539	Miscellaneous general merchandise stores	3	1	1	-	-
54	Food stores	5	1	-	4	3
55 ex. 554	Automotive dealers	-	1	1	2	1
55 pt. (554)	Gasoline service stations	-	3	2	-	1
56	Apparel and accessory stores	123	-	7	1	4
562, 3, 8	Women's clothing, specialty stores, furriers	52	-	2	-	2
562	Women's ready-to-wear stores	36	-	1	-	2
561	Men's and boys' clothing and furnishings stores	28	-	1	-	1
565	Family clothing stores	3	-	-	1	-
566	Shoe stores	24	-	2	-	1
564, 9	Other apparel and accessory stores	16	-	2	-	-
57	Furniture, home furnishings, and equipment stores	7	4	5	5	2
5712	Furniture stores	-	2	1	-	-
Other 571	Home furnishings stores	3	-	3	3	-
572, 573	Household appliance, radio, television, and music stores	4	2	1	2	2
58	Eating and drinking places	17	3	2	3	3
5812	Eating places	17	2	1	1	3
5813	Drinking places (alcoholic beverages)	-	1	1	2	-
59 pt. (591)	Drug stores and proprietary stores	6	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	80	4	8	6	6
592	Liquor stores	-	-	-	1	-
594	Miscellaneous shopping goods stores	54	4	5	1	6
5992	Florists	2	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 16. Includes planned center known as "Lincoln Lane Mall" and establishments along Lincoln Rd. from Collins Ave. to Alton Rd., and on Meridian from Lincoln Rd. to 17th St. (Miami Beach) (In tract 42)

MRC No. 17. Includes the planned center known as "Coral City Shopping Center" at the intersection of Northwest 183d and Northwest 27th Ave., extending on Northwest 183d from Northwest 27th Ave. to Northwest 29th Ct., and on Northwest 27th Ave. from Northwest 179th St. to Northwest 183d St. (Dade County) (In tracts 94 and 100.02)

MRC No. 18. Includes establishments on Hialeah Dr. from Okeechobee Rd. to East 2d Ave. and on East 1st Ave. and Lindsey Ct. from Hialeah Dr. to Okeechobee Rd. (Hialeah) (In tracts 16.01 and 16.02)

MRC No. 19. Includes the planned center known as "Honey Hill-Bee Hive" and establishments on Northwest 2d Ave. (U.S. Highway 441) between Northwest 200th St. and Northwest 197th St. (Dade County) (In tracts 96 and 99.02)

MRC No. 20. Includes the planned center known as "Homestead Plaza" at the intersection of Alternate U.S. Highway 1 and Northeast 8th St., and establishments on Northeast 8th between Northeast 3d Ave. and English Ave. (Homestead) (In tract 111)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 21	No. 22	No. 23	No. 24	No. 25
	Retail stores, total: ¹					
	Number	64	81	14	19	38
	Sales	26 237	54 421	8 516	16 536	18 555
	Payroll, entire year	4 014	8 327	1 125	2 288	2 124
	Paid employees for week including March 12, 1972	868	1 685	247	509	506
54, 58, 591	Convenience goods stores:					
	Number	9	12	6	3	12
	Sales	4 850	2 756	4 758	(D)	6 818
53, 6 7; 594	Shopping goods stores (GAF ²):					
	Number	51	66	4	13	18
	Sales	20 882	50 806	(D)	14 222	10 615
52, 55, 59, ex. 591, 4	All other stores:					
	Number	4	3	4	3	8
	Sales	505	859	(D)	(D)	1 122
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	64	81	14	19	38
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	-	-	1
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	-	-	-	1
53	General merchandise group stores	4	4	1	2	1
531	Department stores	3	3	1	2	1
533	Variety stores	1	-	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	-	-
54	Food stores	4	7	2	-	6
55 ex. 554	Automotive dealers	-	-	3	2	-
55 pt. (554)	Gasoline service stations	-	-	1	-	2
56	Apparel and accessory stores	30	42	3	3	10
562, 3, 8	Women's clothing, specialty stores, furriers	11	19	1	-	7
562	Women's ready-to-wear stores	10	15	1	-	6
561	Men's and boys' clothing and furnishings stores	4	9	1	-	1
565	Family clothing stores	4	2	1	-	1
566	Shoe stores	8	9	-	2	1
564, 9	Other apparel and accessory stores	3	3	-	1	-
57	Furniture, home furnishings, and equipment stores	4	7	-	3	3
5712	Furniture stores	-	-	-	-	-
Other 571	Home furnishings stores	1	2	-	1	1
572, 573	Household appliance, radio, television, and music stores	3	5	-	2	2
58	Eating and drinking places	3	5	3	3	5
5812	Eating places	3	5	3	3	5
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	-	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	16	16	-	6	9
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	13	13	-	5	4
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 21. Includes the planned center known as "Midway Mall" bounded by Palmetto Expressway, West Flagler St., Northwest 79th Ave., and Northwest 7th St. (Dade County) (In tract 90)

MRC No. 22. Includes the planned center known as "Westland Mall" and establishments in the area bound by West 51st St., West 16th Ave., West 49th St. (Northwest 103d St.) and West 18th Ave. (Hialeah) (In tract 7.01)

MRC No. 23. Includes the planned center known as "Airpark Plaza Shopping Center" and establishments in the area bound by Northwest 57th Ave. (Red Rd.), Northwest 7th St., Northwest 58th Ave and Tamiami Canal. (Miami) (In tract 57)

MRC No. 24. Includes the planned shopping center known as "K Mart Plaza" and establishments on West 49th St. from West 18th Ave. to West 14th Ave. (Hialeah) (In tract 7.01)

MRC No. 25. Includes the planned center known as "Skylake Mall" and establishments in the area bounded by Northeast Miami Gardens Dr., Northeast 18th Avenue Rd., Northeast 183d St. and Northeast 15th Ave. (North Miami Beach) (In tracts 97 and 2.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 27	No. 28	No. 29	No. 30
	Retail stores, total: ¹				
	Number	14	48	17	15
	Sales	20 512	22 632	9 424	11 293
	Payroll, entire year	1 735	2 611	1 136	1 334
	Paid employees for week including March 12, 1972	303	540	235	260
54, 58, 591	Convenience goods stores:				
	Number	4	12	5	5
	Sales	(D)	12 022	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	5	26	11	6
	Sales	5 763	8 843	5 659	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	5	10	1	4
	Sales	(D)	1 767	(D)	1 043
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	14	48	17	15
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	-	1
525	Hardware stores	-	1	-	-
52 ex. 525	Other	1	1	-	1
53	General merchandise group stores	1	3	1	2
531	Department stores	1	1	1	1
533	Variety stores	-	1	-	1
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	3	5	2	1
55 ex. 554	Automotive dealers	1	1	-	-
55 pt. (554)	Gasoline service stations	1	3	1	2
56	Apparel and accessory stores	-	7	7	2
562, 3, 8	Women's clothing, specialty stores, furriers	-	4	1	-
562	Women's ready-to-wear stores	-	3	1	-
561	Men's and boys' clothing and furnishings stores	-	1	4	-
565	Family clothing stores	-	-	-	1
566	Shoe stores	-	1	1	1
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	4	6	1	-
5712	Furniture stores	2	-	-	-
Other 571	Home furnishings stores	2	2	-	-
572, 573	Household appliance, radio, television, and music stores	-	4	1	-
58	Eating and drinking places	1	5	2	3
5812	Eating places	1	5	2	1
5813	Drinking places (alcoholic beverages)	-	-	-	2
59 pt. (591)	Drug stores and proprietary stores	-	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	14	2	3
592	Liquor stores	1	-	-	1
594	Miscellaneous shopping goods stores	-	10	2	2
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 27. Includes the unnamed planned center and establishments in the area bounded by Southwest 130th St., Southwest 84th Ave., Southwest 138th St., and South Dixie Highway (U.S. Highway 1). (Dade County) (In tracts 81 and 82.01)

MRC No. 28. Includes the planned center known as "Suniland Shopping Center" and establishments in the area bounded by Southwest 112th St., Southwest 81st Rd., Southwest 122d St. and South Dixie Highway (U.S. Highway 1). (Kendall) (In tract 81)

MRC No. 29. Includes the planned center known as "79th St. Mall" and establishments in the area bounded by Northwest 80th Ter., Northwest 30th Ave., Northwest 79th St., and Northwest 32d Ave. (Miami) (In tract 9.02)

MRC No. 30. Includes the planned center known as "South Dade Plaza" and establishments in the area bounded by Northeast 11th St., residential area, Northeast 8th St., and Homestead Blvd. (U.S. Highway 1). (Homestead) (In tract 110.00)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	219	88 121	14 010	3 448	2 619
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	6	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	7	8 093	734	185	151
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	931	85	23	18
56	Apparel and accessory stores	100	17 278	3 182	751	664
562, 3, 8	Women's clothing, specialty stores, furriers	45	7 608	1 330	324	343
562	Women's ready-to-wear stores	36	6 390	1 073	252	283
561	Men's and boys' clothing and furnishings stores	20	4 057	794	188	117
565	Family clothing stores	5	1 046	215	51	54
566	Shoe stores	23	4 233	795	175	136
564, 9	Other apparel and accessory stores	7	334	48	13	14
57	Furniture, home furnishings, and equipment stores	19	(D)	(D)	(D)	(D)
5712	Furniture stores	5	1 654	215	56	34
Other 571	Home furnishings stores	5	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	1 486	186	53	34
58	Eating and drinking places	21	5 840	1 612	404	448
5812	Eating places	19	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	3 184	264	67	51
59 ex. 591, 6	Miscellaneous retail stores ³	55	9 408	1 547	396	273
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	36	6 608	1 214	313	203
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5¹					
	Retail stores, total ²	160	105 150	13 979	3 464	3 050
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	425	58	17	9
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	9	60 186	7 683	1 849	1 676
531	Department stores	5	56 789	7 167	1 716	1 557
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	19	11 247	1 148	295	290
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	1 002	83	21	25
56	Apparel and accessory stores	59	11 319	1 797	451	375
562, 3, 8	Women's clothing, specialty stores, furriers	25	4 693	700	165	163
562	Women's ready-to-wear stores	22	4 356	652	154	153
561	Men's and boys' clothing and furnishings stores	14	2 860	499	112	80
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	14	3 357	522	157	104
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	18	3 292	532	122	71
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	8	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	1 319	168	41	24
58	Eating and drinking places	13	3 990	1 161	315	298
5812	Eating places	11	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	27	4 525	503	134	112
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	2 071	298	80	73
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11¹					
	Retail stores, total ²	102	132 602	16 586	3 749	3 000
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	5	67 496	8 477	1 857	1 628
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	7	3 073	394	77	82
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	52	15 801	2 324	591	506
562, 3, 8	Women's clothing, specialty stores, furriers	27	8 062	1 083	264	279
562	Women's ready-to-wear stores	21	6 964	913	224	243
561	Men's and boys' clothing and furnishings stores	13	4 277	749	201	126
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	5	(D)	(D)	(D)	(D)
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	5	2 440	640	155	212
5812	Eating places	4	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	22	5 804	954	215	146
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	12	3 649	784	173	118
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 13¹					
	Retail stores, total ²	101	47 335	5 399	1 237	1 124
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	253	69	16	9
525	Hardware stores	3	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	18 509	1 644	385	371
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	16	13 782	1 503	290	228
55 ex. 554	Automotive dealers	5	1 558	269	69	45
55 pt. (554)	Gasoline service stations	7	1 713	138	35	34
56	Apparel and accessory stores	18	2 030	340	75	77
562, 3, 8	Women's clothing, specialty stores, furriers	6	961	135	30	36
562	Women's ready-to-wear stores	5	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	7	798	152	33	28
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	7	744	73	27	16
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	344	46	19	12
58	Eating and drinking places	14	2 568	614	165	208
5812	Eating places	14	2 568	614	165	208
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	4	2 227	337	82	60
59 ex. 591, 6	Miscellaneous retail stores ³	21	3 951	412	93	76
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	3 089	363	82	68
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 16¹					
	Retail stores, total ²	247	53 980	9 111	2 351	2 196
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	178	3	-	-
54	Food stores	5	482	84	30	24
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	123	27 488	4 520	1 197	961
562, 3, 8	Women's clothing, specialty stores, furriers	52	14 332	2 312	655	533
562	Women's ready-to-wear stores	36	12 977	2 073	584	480
561	Men's and boys' clothing and furnishings stores	28	6 966	1 199	278	189
565	Family clothing stores	3	553	118	31	32
566	Shoe stores	24	4 608	680	179	151
564, 9	Other apparel and accessory stores	16	1 029	211	54	56
57	Furniture, home furnishings, and equipment stores	7	(D)	(D)	(D)	(D)
5712	Furniture stores	-	-	-	-	-
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	17	4 524	1 328	347	557
5812	Eating places	17	4 524	1 328	347	557
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	6	2 420	435	116	88
59 ex. 591, 6	Miscellaneous retail stores ³	80	7 131	1 026	256	210
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	54	5 443	791	194	170
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	560	138 757	22 510	5 416	4 484
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	-	-	-
52 ex. 525	Other	3	112	(D)	(D)	(D)
53	General merchandise group stores	19	47 992	8 632	2 076	1 728
531	Department stores	3	39 006	7 140	1 703	1 369
533	Variety stores	5	7 280	1 265	316	322
539	Miscellaneous general merchandise stores	11	1 706	227	57	37
54	Food stores	20	2 794	342	98	131
55 ex. 554	Automotive dealers	3	(D)	-	-	-
55 pt. (554)	Gasoline service stations	7	489	(D)	(D)	(D)
56	Apparel and accessory stores	185	36 835	5 174	1 213	961
562, 3, 8	Women's clothing, specialty stores, furriers	59	14 544	1 894	441	398
562	Women's ready-to-wear stores	48	12 933	1 683	389	330
561	Men's and boys' clothing and furnishings stores	42	9 269	1 474	364	218
565	Family clothing stores	19	4 410	509	118	110
566	Shoe stores	46	7 431	1 142	257	195
564, 9	Other apparel and accessory stores	19	1 181	155	33	40
57	Furniture, home furnishings, and equipment stores	25	4 783	594	147	97
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	8	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	2 743	356	77	57
58	Eating and drinking places	104	10 976	2 513	608	709
5812	Eating places	77	9 295	2 228	541	635
5813	Drinking places (alcoholic beverages)	27	1 681	285	67	74
59 pt. (591)	Drug stores and proprietary stores	12	12 201	1 520	386	276
59 ex. 591, 6	Miscellaneous retail stores ²	181	22 326	3 705	878	572
592	Liquor stores	4	655	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	124	17 268	2 832	672	428
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 313	1 145 269	146 297	35 807	28 121
52	Building materials, hardware, garden supply, and mobile home dealers ..	135	35 963	4 359	1 061	718
525	Hardware stores	46	7 154	959	250	194
52 ex. 525	Other	89	28 809	3 400	811	524
53	General merchandise group stores	105	180 645	29 794	7 691	5 755
531	Department stores	16	157 547	26 447	6 970	5 030
533	Variety stores	28	14 290	2 496	552	574
539	Miscellaneous general merchandise stores	61	8 808	851	169	151
54	Food stores	621	199 065	16 615	3 975	3 379
55 ex. 554	Automotive dealers	274	281 282	24 626	5 854	2 684
55 pt. (554)	Gasoline service stations	406	61 396	5 296	1 232	1 268
56	Apparel and accessory stores	444	69 465	9 996	2 334	1 969
562, 3, 8	Women's clothing, specialty stores, furriers	158	29 125	3 827	897	839
562	Women's ready-to-wear stores	136	27 091	3 564	830	759
561	Men's and boys' clothing and furnishings stores	86	15 675	2 467	574	379
565	Family clothing stores	50	9 310	1 478	348	314
566	Shoe stores	92	11 850	1 676	379	308
564, 9	Other apparel and accessory stores	58	3 505	548	136	129
57	Furniture, home furnishings, and equipment stores	376	76 226	10 845	2 837	1 680
5712	Furniture stores	141	39 335	5 906	1 465	813
Other 571	Home furnishings stores	98	16 504	2 341	738	473
572, 573	Household appliance, radio, television, and music stores	137	20 387	2 598	634	394
58	Eating and drinking places	905	110 041	26 382	6 291	7 214
5812	Eating places	686	98 065	24 566	5 822	6 574
5813	Drinking places (alcoholic beverages)	219	11 976	1 816	469	640
59 pt. (591)	Drug stores and proprietary stores	128	44 159	6 298	1 588	1 248
59 ex. 591, 6	Miscellaneous retail stores ²	919	87 027	12 086	2 944	2 206
592	Liquor stores	88	19 098	1 514	409	362
594	Miscellaneous shopping goods stores	418	41 162	5 796	1 392	1 008
5992	Florists	61	5 552	1 085	252	222

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	12 602	3 725 976	476 493	116 053	93 460
52	Building materials, hardware, garden supply, and mobile home dealers ..	443	123 396	16 079	3 719	2 395
525	Hardware stores	144	19 815	2 942	712	501
52 ex. 525	Other	299	103 581	13 137	3 007	1 894
53	General merchandise group stores	356	580 095	81 450	19 371	16 247
531	Department stores	63	499 523	70 319	16 766	13 718
533	Variety stores	114	46 493	7 812	1 824	1 788
539	Miscellaneous general merchandise stores	179	34 079	3 319	781	741
54	Food stores	1 754	742 229	66 467	16 212	13 785
55 ex. 554	Automotive dealers	702	816 640	76 443	18 640	8 120
55 pt. (554)	Gasoline service stations	1 278	217 312	19 248	4 592	4 470
56	Apparel and accessory stores	1 680	255 259	38 531	9 556	8 187
562, 3, 8	Women's clothing, specialty stores, furriers	741	120 166	17 559	4 439	4 220
562	Women's ready-to-wear stores	595	105 834	15 263	3 848	3 668
561	Men's and boys' clothing and furnishings stores	349	65 907	10 492	2 536	1 701
565	Family clothing stores	126	15 186	2 358	561	557
566	Shoe stores	292	44 046	6 612	1 647	1 337
564, 9	Other apparel and accessory stores	172	9 954	1 510	373	372
57	Furniture, home furnishings, and equipment stores	997	207 506	28 583	6 860	4 122
5712	Furniture stores	336	96 557	14 454	3 446	1 835
Other 571	Home furnishings stores	281	38 241	5 418	1 413	969
572, 573	Household appliance, radio, television, and music stores	380	72 708	8 711	2 001	1 318
58	Eating and drinking places	2 452	365 453	92 709	23 034	25 438
5812	Eating places	1 961	332 255	87 204	21 650	23 724
5813	Drinking places (alcoholic beverages)	491	33 198	5 505	1 384	1 714
59 pt. (591)	Drug stores and proprietary stores	389	143 100	21 025	5 214	4 087
59 ex. 591, 6	Miscellaneous retail stores ²	2 551	274 986	35 958	8 855	6 609
592	Liquor stores	224	75 355	5 746	1 556	1 155
594	Miscellaneous shopping goods stores	1 212	124 991	17 474	4 243	3 277
5992	Florists	151	12 867	2 448	598	545

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	447	119 696	19 273	5 110
52	Building materials, hardware, and farm equipment dealers	-	(D)	(D)	(D)
5251	Hardware stores	-	-	-	-
52 ex. 5251	Other	-	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	35	53 313	8 685	2 309
531	Department stores	3	42 362	6 847	1 740
533	Variety stores	5	7 146	1 224	405
539	Miscellaneous general merchandise stores	27	3 805	614	164
54	Food stores	18	1 755	212	67
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	6	(D)	(D)	(D)
56	Apparel and accessory stores	143	28 445	4 061	952
562, 3, 8	Women's clothing, specialty stores, furriers	49	14 847	2 010	535
562	Women's ready-to-wear stores	40	13 184	1 738	453
Other 56	Other apparel and accessory stores ²	94	13 598	2 051	417
561	Men's and boys' clothing and furnishings stores ³	32	4 815	668	140
565	Family clothing stores ³	8	1 648	311	63
566	Shoe stores ³	40	6 395	1 001	199
564, 7, 9	Apparel and accessory stores, n.e.c. ³	7	502	71	15
57	Furniture, home furnishings, and equipment stores	20	4 888	946	156
5712	Furniture stores	4	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	13	2 398	322	58
58	Eating and drinking places	96	8 888	2 187	917
5812	Eating places	72	7 560	1 950	843
5813	Drinking places (alcoholic beverages)	24	1 328	237	74
59 pt. (591)	Drug stores and proprietary stores	13	8 259	1 149	273
59 ex. 591	Miscellaneous retail stores ⁴	115	13 377	1 917	394
592	Liquor stores	3	484	80	32
595	Sporting goods stores and bicycle shops	3	537	41	9
597	Jewelry stores	40	7 839	1 079	207
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	15.9	42.7	75.6
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	167.2
5251	Hardware stores	(D)	(D)	70.6
52 ex. 5251	Other	(NC)	(NC)	194.3
53 pt.	General merchandise group stores ²	-10.0	23.9	80.0
531	Department stores	-7.9	27.6	80.8
533	Variety stores	1.9	1.5	32.0
539	Miscellaneous general merchandise stores	-55.2	7.6	160.4
54	Food stores	59.2	23.0	55.9
55 ex. 554	Automotive dealers	(D)	96.6	110.6
55 pt. (554)	Gasoline service stations	(D)	58.5	68.3
56	Apparel and accessory stores	29.5	54.5	70.9
562, 3, 8	Women's clothing, specialty stores, furriers	-2.1	30.0	62.9
562	Women's ready-to-wear stores	-1.9	42.8	82.4
Other 56	Other apparel and accessory stores	63.9	78.8	78.7
57	Furniture, home furnishings, and equipment stores	-2.2	13.8	84.3
5712	Furniture stores	(D)	30.8	96.6
Other 571	Home furnishings stores	(D)	39.8	93.2
572, 573	Household appliance, radio, television, and music stores	14.4	-18.8	66.4
58	Eating and drinking places	23.5	43.0	66.4
5812	Eating places	22.9	51.9	74.6
5813	Drinking places (alcoholic beverages)	26.6	-3.4	13.3
59 pt. (591)	Drug stores and proprietary stores	47.7	31.4	57.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	72.0
592	Liquor stores	35.3	1.7	60.4
5992	Florists	(D)	90.3	98.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

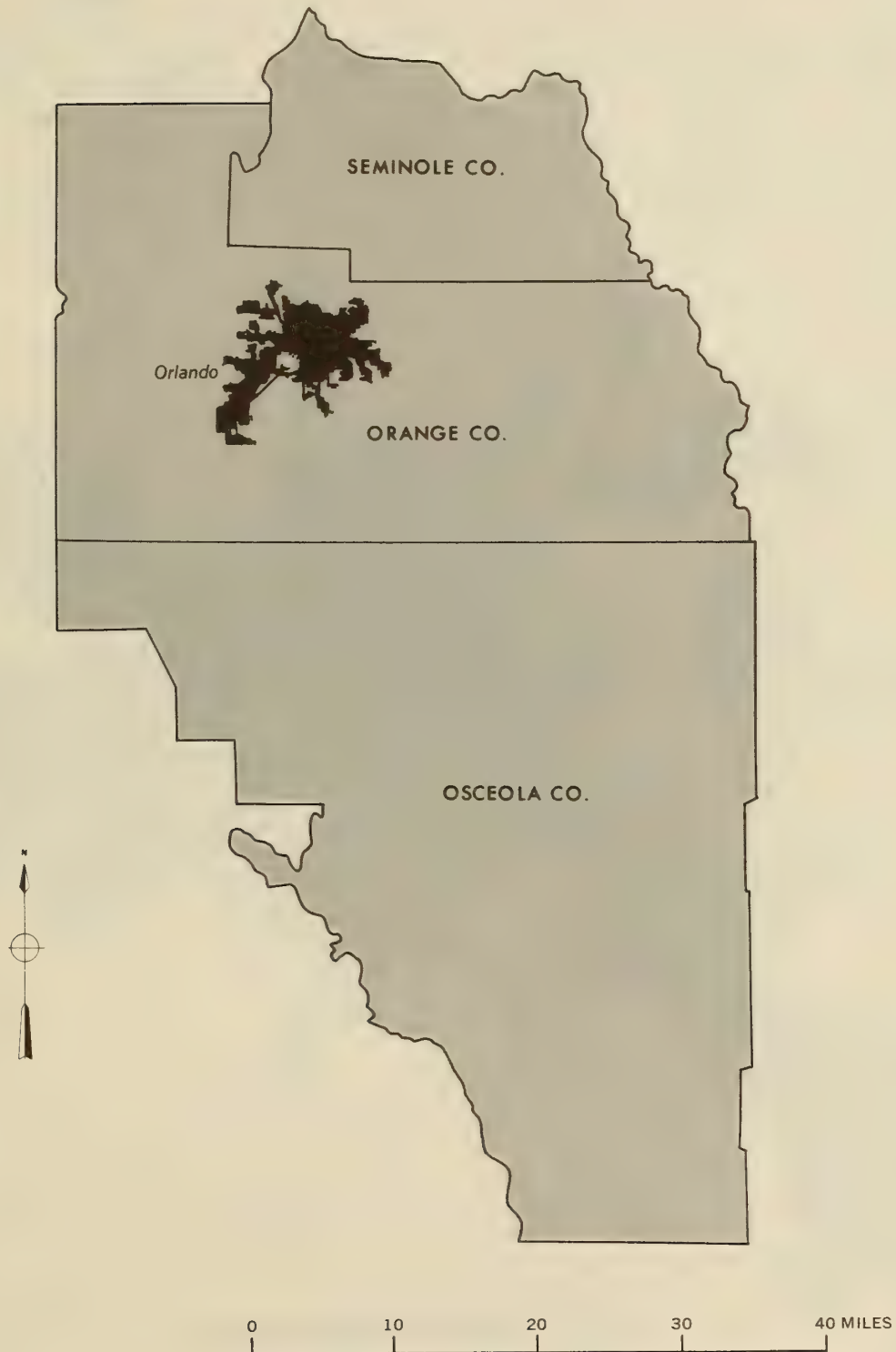
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	12.1	3.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.1	3.3
525	Hardware stores	(D)	(D)	(D)	.6	.5
52 ex. 525	Other4	.1	.1	2.5	2.8
53	General merchandise group stores	26.6	8.3	34.6	15.8	15.6
531	Department stores	24.8	7.8	28.1	13.8	13.4
533	Variety stores	50.9	15.7	5.2	1.2	1.2
539	Miscellaneous general merchandise stores	19.4	5.0	1.2	.8	.9
54	Food stores	1.4	.4	2.0	17.4	19.9
55 ex. 554	Automotive dealers	(D)	(D)	(D)	24.6	21.9
55 pt. (554)	Gasoline service stations8	.2	.4	5.4	5.8
56	Apparel and accessory stores	53.0	14.4	26.5	6.1	6.9
562, 3, 8	Women's clothing, specialty stores, furriers	49.9	12.1	10.5	2.5	3.2
562	Women's ready-to-wear stores	47.7	12.2	9.3	2.4	2.8
561	Men's and boys' clothing and furnishings stores	59.1	14.1	6.7	1.4	1.8
565	Family clothing stores	47.4	29.0	3.2	.8	.4
566	Shoe stores	62.7	16.9	5.4	1.0	1.2
564, 9	Other apparel and accessory stores	33.7	11.9	.9	.3	.3
57	Furniture, home furnishings, and equipment stores	6.3	2.3	3.4	6.7	5.6
5712	Furniture stores	(D)	(D)	(D)	3.4	2.6
Other 571	Home furnishings stores	(D)	(D)	(D)	1.4	1.0
572, 573	Household appliance, radio, television, and music stores	13.5	3.8	2.0	1.8	2.0
58	Eating and drinking places	10.0	3.0	7.9	9.6	9.8
5812	Eating places	9.5	2.8	6.7	8.6	8.9
5813	Drinking places (alcoholic beverages)	14.0	5.1	1.2	1.0	.9
59 pt. (591)	Drug stores and proprietary stores	27.6	8.5	8.8	3.9	3.8
59 ex. 591, 6	Miscellaneous retail stores ²	25.7	8.1	16.1	7.6	7.4
592	Liquor stores	3.4	.9	.5	1.7	2.0
594	Miscellaneous shopping goods stores	42.0	13.8	12.4	3.6	3.4
5992	Florists	(D)	(D)	(D)	.5	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

ORLANDO, FLA.

Standard Metropolitan Statistical Area



ORLANDO, FLA.

Major Retail Centers

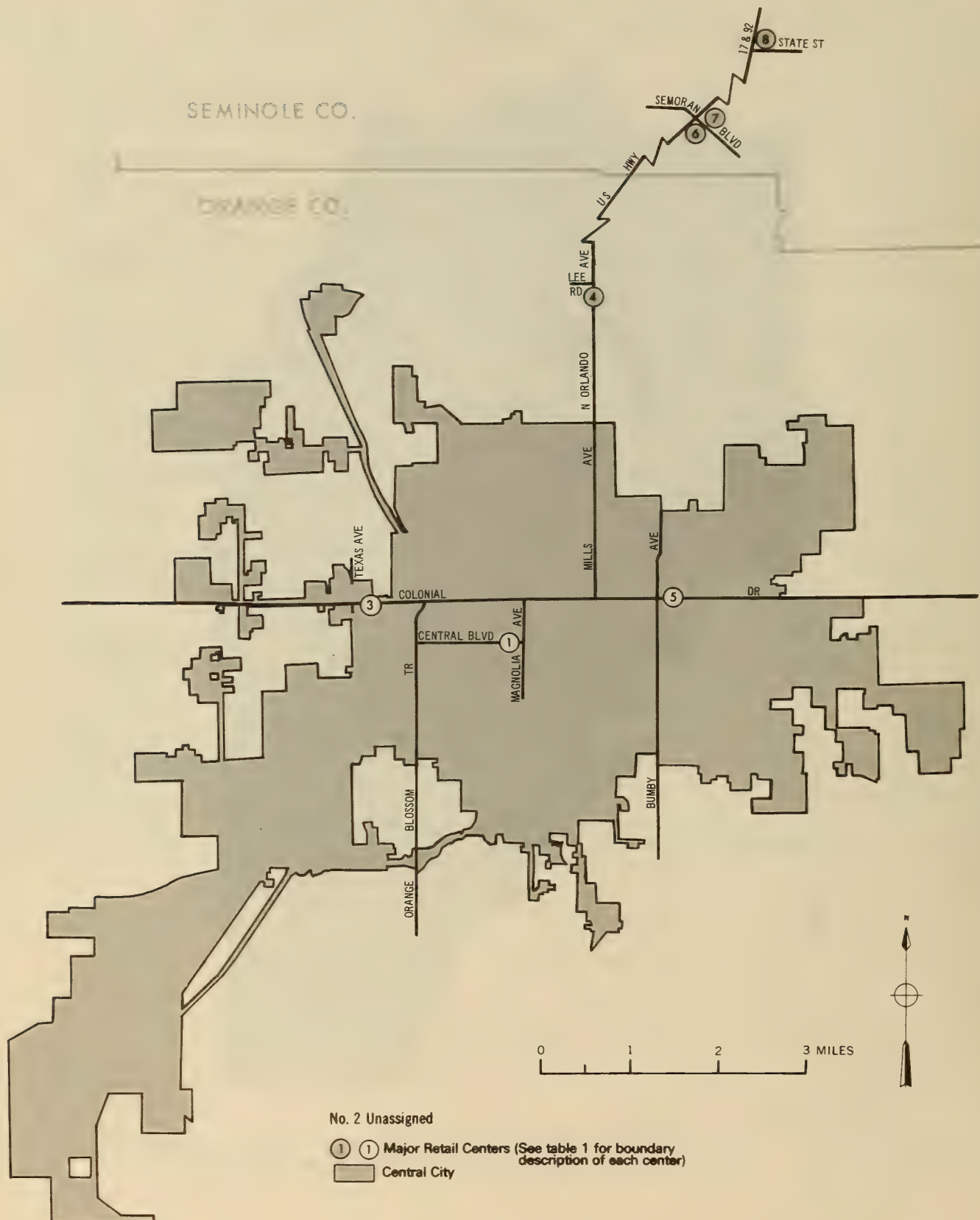


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 3	No. 4
	Retail stores, total: ¹				
	Number	4 356	151	57	64
	Sales\$1,000..	1 348 467	61 671	64 058	61 451
	Payroll, entire year\$1,000..	153 068	7 716	7 279	7 584
	Paid employees for week including March 12, 1972	30 553	1 400	1 419	1 795
54, 58, 591	Convenience goods stores:				
	Number	1 398	37	15	14
	Sales\$1,000..	398 203	(D)	17 092	9 946
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	1 114	68	23	38
	Sales\$1,000..	362 878	25 240	30 667	48 533
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1 844	46	19	12
	Sales\$1,000..	587 386	(D)	16 299	2 972
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	4 356	151	57	64
52	Building materials, hardware, garden supply, and mobile home dealers ..	280	1	3	-
525	Hardware stores	51	-	2	-
52 ex. 525	Other	229	1	1	-
53	General merchandise group stores	133	10	3	4
531	Department stores	24	3	3	3
533	Variety stores	45	4	-	1
539	Miscellaneous general merchandise stores	64	3	-	-
54	Food stores	576	6	5	4
55 ex. 554	Automotive dealers	373	9	7	2
55 pt. (554)	Gasoline service stations	656	9	5	4
56	Apparel and accessory stores	287	24	9	18
562, 3, 8	Women's clothing, specialty stores, furriers	98	7	3	10
562	Women's ready-to-wear stores	79	6	2	9
561	Men's and boys' clothing and furnishings stores	50	4	2	5
565	Family clothing stores	39	1	1	-
566	Shoe stores	58	11	2	3
564, 9	Other apparel and accessory stores	42	1	1	-
57	Furniture, home furnishings, and equipment stores	370	17	3	6
5712	Furniture stores	128	6	1	-
Other 571	Home furnishings stores	101	-	-	2
572, 573	Household appliance, radio, television, and music stores	141	11	2	4
58	Eating and drinking places	727	26	8	9
5812	Eating places	600	20	7	9
5813	Drinking places (alcoholic beverages)	127	6	1	-
59 pt. (591)	Drug stores and proprietary stores	95	5	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	859	44	12	16
592	Liquor stores	90	1	-	2
594	Miscellaneous shopping goods stores	324	17	8	10
5992	Florists	54	3	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Colonial Dr., Magnolia Ave., Livingston, Rosalind Ave., Central Blvd., Liberty Ave., South St., Rosalind Ave., Anderson, Magnolia Ave., Lucerne Circle North, Orange Ave., Anderson, Garland, Church, and Interstate Highway 4. (Orlando city) (Entire tract 101)

MRC No. 3. Includes the planned centers known as "Parkwood Plaza," "Western Way," and "Montgomery Ward" on both sides of West Colonial Dr. from Ferguson Dr. to Tampa St. (Orlando) (In tracts 119, 118, and 107)

MRC No. 4. Includes the planned centers known as "Winter Park Mall" and "Fields Plaza" on both sides of North Orlando Ave. from the intersection of Quaker Ave. and Lee Rd. to Canton Ave. (Winter Park) (In tracts 154 and 159)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 5	No. 6	No. 7	No. 8
	Retail stores, total: ¹				
	Number	132	17	17	20
	Sales\$1,000..	118 876	13 779	14 368	8 731
	Payroll, entire year\$1,000..	16 713	1 150	1 602	920
	Paid employees for week including March 12, 1972	3 310	264	335	188
54, 58, 591	Convenience goods stores:				
	Number	34	6	4	4
	Sales\$1,000..	(D)	7 776	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	70	8	11	13
	Sales\$1,000..	93 629	5 474	7 306	4 876
52, 55, 59, ex. 591, 4	All other stores:				
	Number	28	3	2	3
	Sales\$1,000..	(D)	529	(D)	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	132	17	17	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	-	-
525	Hardware stores	1	-	-	-
52 ex. 525	Other	2	1	-	-
53	General merchandise group stores	8	1	3	2
531	Department stores	5	1	1	1
533	Variety stores	2	-	1	1
539	Miscellaneous general merchandise stores	1	-	1	-
54	Food stores	6	2	2	2
55 ex. 554	Automotive dealers	2	-	-	-
55 pt. (554)	Gasoline service stations	8	2	1	-
56	Apparel and accessory stores	35	2	4	4
562, 3, 8	Women's clothing, specialty stores, furriers	18	1	1	2
562	Women's ready-to-wear stores	14	1	1	2
561	Men's and boys' clothing and furnishings stores	6	1	1	1
565	Family clothing stores	1	-	-	-
566	Shoe stores	7	-	1	1
564, 9	Other apparel and accessory stores	3	-	1	-
57	Furniture, home furnishings, and equipment stores	15	-	1	1
5712	Furniture stores	3	-	-	-
Other 571	Home furnishings stores	2	-	-	-
572, 573	Household appliance, radio, television, and music stores	10	-	1	1
58	Eating and drinking places	26	3	1	1
5812	Eating places	22	3	1	1
5813	Drinking places (alcoholic beverages)	4	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	27	5	4	9
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	12	5	3	6
5992	Florists	2	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the planned centers known as "Colonial Plaza" and "Coytown Center" and establishments bounded by the north side of East Colonial Dr. (State Highway East 50) to Sears east side property line, East Colonial Dr., Primrose Dr., East Livingston St., west side North Bumby Ave., south side of East Colonial to Fern Creek Ave. (Orlando) (In tracts 109, 108, 131, and 129)

MRC No. 6. Includes the planned center known as "Zayres Shopping Center" and establishments bounded by U.S. Highways 17 and 92, East Highway 436, rear property line on south and southwest, and Oxford Rd. on the northeast and southwest. (Fern Park) (In tract 220)

MRC No. 7. Includes the planned center known as "Seminole Plaza" and establishments bounded by the North U.S. Highways 17 and 92 (South Dixie Highway), east and south rear property lines of shopping center and West State Route 436 (Semoran Blvd). (Casselberry) (In tract 220)

MRC No. 8. Includes the planned center known as "Sanford Shopping Plaza" and establishments bounded by French Ave. (U.S. Highways 17 and 92), east and south rear property lines of shopping center and West State St. (Sanford) (In tract 209)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	151	61 671	7 716	1 824	1 400
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	9 411	1 640	380	377
531	Department stores	3	7 968	1 340	306	294
533	Variety stores	4	1 052	212	53	54
539	Miscellaneous general merchandise stores	3	391	88	21	29
54	Food stores	6	2 062	160	38	28
55 ex. 554	Automotive dealers	9	26 620	2 208	558	219
55 pt. (554)	Gasoline service stations	9	1 386	129	27	26
56	Apparel and accessory stores	24	5 540	802	184	156
562, 3, 8	Women's clothing, specialty stores, furriers	7	3 300	491	116	94
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	11	1 554	219	46	44
564, 9	Other apparel and accessory stores	1	(D)	—	—	—
57	Furniture, home furnishings, and equipment stores	17	7 438	1 245	273	179
5712	Furniture stores	6	(D)	463	98	71
Other 571	Home furnishings stores	—	(D)	—	—	—
572, 573	Household appliance, radio, television, and music stores	11	4 339	782	175	108
58	Eating and drinking places	26	2 063	466	113	212
5812	Eating places	20	1 597	362	91	190
5813	Drinking places (alcoholic beverages)	6	466	104	22	22
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	44	6 061	866	192	150
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	17	2 851	397	86	76
5992	Florists	3	215	41	10	5

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 5¹					
	Retail stores, total ²	132	118 876	17 038	3 996	3 389
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	811	120	26	20
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	75 635	10 334	2 386	1 878
531	Department stores	5	72 771	9 839	2 262	1 760
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	6	9 369	693	168	126
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	8	1 820	178	43	58
56	Apparel and accessory stores	35	10 907	1 864	459	403
562, 3, 8	Women's clothing, specialty stores, furriers	18	5 178	801	190	204
562	Women's ready-to-wear stores	14	4 529	697	163	175
561	Men's and boys' clothing and furnishings stores	6	3 259	583	136	83
565	Family clothing stores	1	(D)	-	-	-
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	4 913	827	164	110
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	26	8 164	2 175	541	633
5812	Eating places	22	7 634	2 086	520	608
5813	Drinking places (alcoholic beverages)	4	530	89	21	25
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	27	3 100	345	82	70
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	12	2 174	261	61	55
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

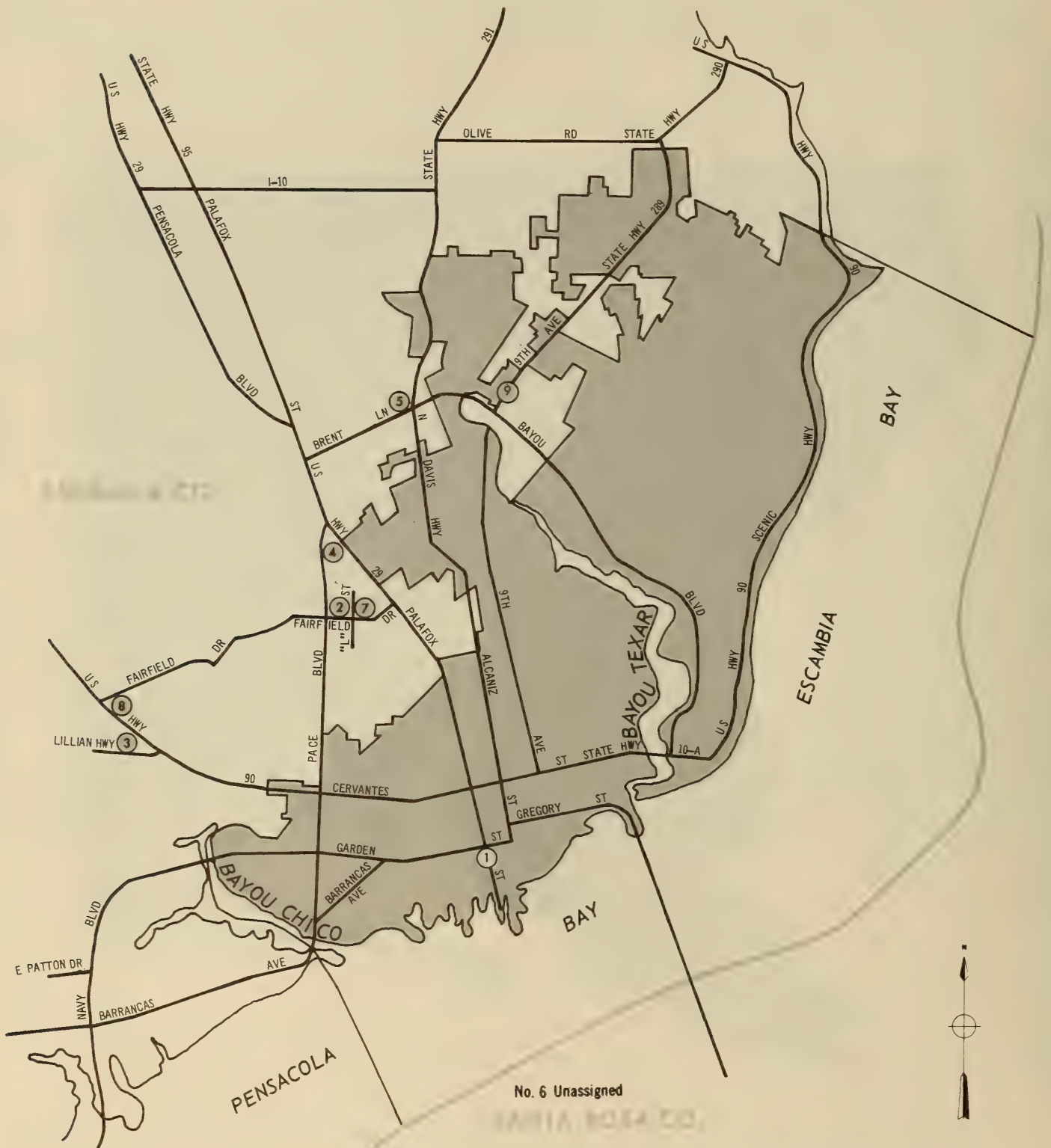
PENSACOLA, FLA.

Standard Metropolitan Statistical Area



PENSACOLA, FLA.

Major Retail Centers



- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	2 109	102	51	24	19
	Sales	558 069	51 752	22 295	14 153	7 912
	Payroll, entire year	63 138	8 098	3 240	1 595	728
	Paid employees for week including March 12, 1972	13 106	1 473	754	333	166
54, 58, 591	Convenience goods stores:					
	Number	786	23	11	10	3
	Sales	(D)	(D)	4 345	3 696	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	507	61	27	7	3
	Sales	158 058	(D)	15 317	9 548	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	816	18	13	7	13
	Sales	(D)	14 955	2 633	909	2 941
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 109	102	51	24	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	104	1	2	2	6
525	Hardware stores	27	1	-	1	-
52 ex. 525	Other	77	-	2	1	6
53	General merchandise group stores	68	6	5	1	2
531	Department stores	12	2	1	1	1
533	Variety stores	25	1	3	-	1
539	Miscellaneous general merchandise stores	31	3	1	-	-
54	Food stores	371	1	3	2	1
55 ex. 554	Automotive dealers	173	5	3	1	2
55 pt. (554)	Gasoline service stations	302	1	5	4	4
56	Apparel and accessory stores	155	30	10	2	-
562, 3, 8	Women's clothing, specialty stores, furriers	66	9	3	1	-
562	Women's ready-to-wear stores	54	8	3	1	-
561	Men's and boys' clothing and furnishings stores	24	8	2	-	-
565	Family clothing stores	11	1	-	-	-
566	Shoe stores	36	12	4	1	-
564, 9	Other apparel and accessory stores	18	-	1	-	-
57	Furniture, home furnishings, and equipment stores	138	7	4	3	1
5712	Furniture stores	48	3	1	1	1
Other 571	Home furnishings stores	27	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	63	4	3	2	-
58	Eating and drinking places	358	19	8	6	2
5812	Eating places	265	13	8	5	2
5813	Drinking places (alcoholic beverages)	93	6	-	1	-
59 pt. (591)	Drug stores and proprietary stores	57	3	-	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	383	29	11	1	1
592	Liquor stores	59	1	-	-	1
594	Miscellaneous shopping goods stores	146	18	8	1	-
5992	Florists	33	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Wright, Tarragona, Main, Barcelona, and Spring. (Pensacola city) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Town and Country Plaza" and the establishments on North Pace Blvd. from Hayes St. to Herman St. and on West Fairfield Dr. from L St. to North Pace Blvd. (Escambia County) (In tracts 16 and 17)

MRC No. 3. Includes the establishments in the unplanned area on Mobile Highway from L St. and S.F. RR to Dogwood Dr., on Lillian Highway from Warrington Rd. to 4399 Lillian Highway, and from 700 to 1399 on Warrington Rd. (Escambia County) (In tracts 20, 21, and 29)

MRC No. 4. Includes the planned center known as "Shoppers Fair" and establishments on North Palafox St. from Loretta St. to Massachusetts Ave. and on North Pace Blvd. from Loretta St. to Massachusetts Ave. (Escambia County) (In tracts 14 and 17)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 5	No. 7	No. 8	No. 9
	Retail stores, total: ¹				
	Number	10	13	26	67
	Sales	12 008	8 485	17 043	38 542
	Payroll, entire year	1 083	791	1 874	5 453
	Paid employees for week including March 12, 1972	206	182	439	1 259
54, 58, 591	Convenience goods stores:				
	Number	3	5	7	15
	Sales	(D)	3 249	(D)	7 312
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	3	6	17	44
	Sales	(D)	(D)	8 367	30 225
52, 55, 59, ex. 591, 4	All other stores:				
	Number	4	2	2	8
	Sales	665	(D)	(D)	1 005
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	10	13	26	67
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	-
525	Hardware stores	-	1	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	1	1	3	5
531	Department stores	1	1	1	3
533	Variety stores	-	-	1	1
539	Miscellaneous general merchandise stores	-	-	1	1
54	Food stores	1	3	3	9
55 ex. 554	Automotive dealers	-	1	-	-
55 pt. (554)	Gasoline service stations	4	-	-	4
56	Apparel and accessory stores	1	1	7	25
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	2	9
562	Women's ready-to-wear stores	-	-	2	8
561	Men's and boys' clothing and furnishings stores	-	-	1	6
565	Family clothing stores	-	-	-	1
566	Shoe stores	1	-	3	7
564, 9	Other apparel and accessory stores	-	1	1	2
57	Furniture, home furnishings, and equipment stores	1	2	2	1
5712	Furniture stores	1	-	-	-
Other 571	Home furnishings stores	-	1	-	-
572, 573	Household appliance, radio, television, and music stores	-	1	2	1
58	Eating and drinking places	1	1	3	6
5812	Eating places	1	1	2	6
5813	Drinking places (alcoholic beverages)	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	-	2	7	17
592	Liquor stores	-	-	-	1
594	Miscellaneous shopping goods stores	-	2	5	13
5992	Florists	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the planned center known as "K Mart Shopping Center" and establishments bounded by Briskey Ct. extended, North Davis Highway, Brent Lane, and Bellamy. (Pensacola) (In tract 12)

MRC No. 7. Includes the planned center known as "Fairfield Plaza" bounded by Herman St., Palafox St., West Fairfield Dr., and L St. (Pensacola) (In tracts 16 and 17)

MRC No. 8. Includes the planned center known as "Westwood Mall" bounded by West Fairfield Dr., East Fairfield Dr. cutoff, and Mobile Highway U.S. 90. (Pensacola) (In tract 20)

MRC No. 9. Includes the planned centers known as "Cordova Mall" and "Fields Plaza" bounded by College Blvd. extended, North 12th Ave., Bayou Blvd., Pensacola city limit lines, and establishments on North 9th Ave. from College Blvd. south extended to Bayou Blvd. on all four corners. (Pensacola) (In tract 12)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

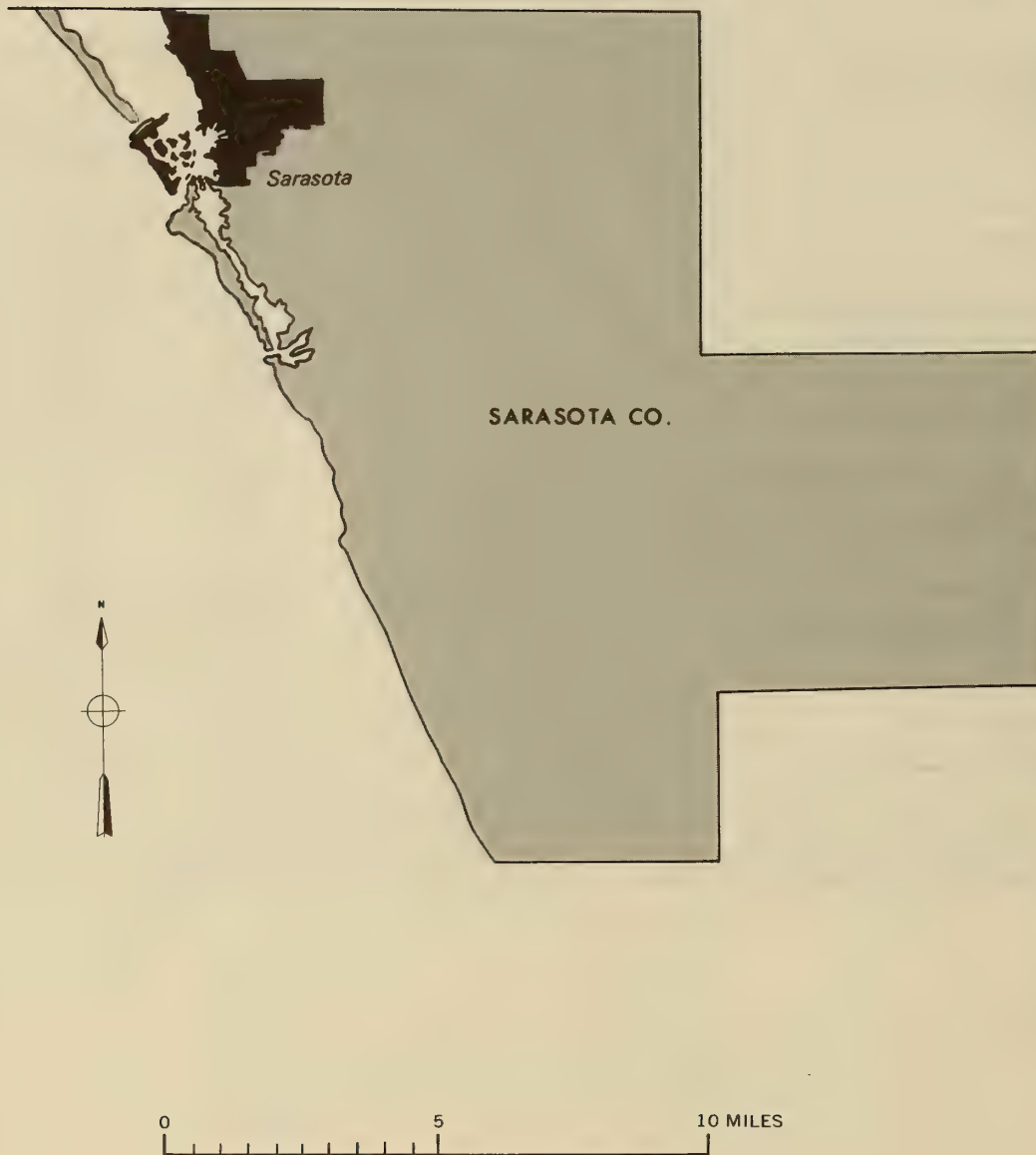
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	102	51 752	8 098	1 830	1 473
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	6	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	615	79	12	24
54	Food stores	1	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	30	7 172	1 377	328	274
562, 3, 8	Women's clothing, specialty stores, furriers	9	2 426	411	92	95
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	8	3 443	716	171	120
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	7	2 579	569	111	69
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	19	2 895	761	177	210
5812	Eating places	13	2 045	529	135	163
5813	Drinking places (alcoholic beverages)	6	850	232	42	47
59 pt. (591)	Drug stores and proprietary stores	3	652	169	44	37
59 ex. 591, 6	Miscellaneous retail stores ³	29	5 660	965	219	168
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	4 100	813	184	131
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SARASOTA, FLA.

Standard Metropolitan Statistical Area



SARASOTA, FLA.

Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 552	26	17	19	19
	Sales	462 922	12 041	19 678	11 640	7 105
	Payroll, entire year	55 727	1 222	2 227	1 176	1 232
	Paid employees for week including March 12, 1972	10 898	287	455	257	278
54, 58, 591	Convenience goods stores:					
	Number	432	7	4	3	3
	Sales	(D)	(D)	(D)	(D)	865
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	540	17	9	12	7
	Sales	138 018	3 078	(D)	3 928	5 296
52, 55, 59, ex. 591, 4	All other stores:					
	Number	580	2	4	4	9
	Sales	(D)	(D)	703	(D)	944
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 552	26	17	19	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	111	1	-	1	2
525	Hardware stores	17	1	-	1	-
52 ex. 525	Other	94	-	-	-	2
53	General merchandise group stores	45	2	1	2	1
531	Department stores	8	1	1	1	1
533	Variety stores	15	-	-	1	-
539	Miscellaneous general merchandise stores	22	1	-	-	-
54	Food stores	155	4	-	2	-
55 ex. 554	Automotive dealers	105	-	4	1	4
55 pt. (554)	Gasoline service stations	186	-	-	1	1
56	Apparel and accessory stores	156	9	2	4	2
562, 3, 8	Women's clothing, specialty stores, furriers	82	4	1	3	-
562	Women's ready-to-wear stores	66	2	1	3	-
561	Men's and boys' clothing and furnishings stores	24	2	-	-	-
565	Family clothing stores	10	-	-	-	1
566	Shoe stores	31	3	1	-	1
564, 9	Other apparel and accessory stores	9	-	-	1	-
57	Furniture, home furnishings, and equipment stores	169	6	3	4	4
5712	Furniture stores	53	1	2	-	-
Other 571	Home furnishings stores	59	2	-	1	1
572, 573	Household appliance, radio, television, and music stores	57	3	1	3	3
58	Eating and drinking places	239	1	4	1	3
5812	Eating places	203	1	4	1	3
5813	Drinking places (alcoholic beverages)	36	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	38	2	-	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	348	1	3	3	2
592	Liquor stores	20	-	-	1	-
594	Miscellaneous shopping goods stores	170	-	3	2	-
5992	Florists	17	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Gulfgate Mall" bounded by Stickney Point, Gateway Ave., Gulfgate Dr., and South Tamiami Trail. (Sarasota) (In tract 20)

MRC No. 2. Includes establishments in the area bounded by 5th St., Washington Blvd., Main St., Links St., 1st St., and Gillespie Ave. (Sarasota) (In tract 1)

MRC No. 3. Includes the planned center known as "Ringling Plaza Shopping Center" and establishments on Ringling Blvd. from the A.C.L. railroad tracks to Lime Ave. (Sarasota) (In tract 1)

MRC No. 4. Includes establishments on South Tamiami Trail (U.S. Highway 41) from Hansen St. to Robin Hood St. (Sarasota) (In tract 18)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 5	No. 6	No. 8
	Retail stores, total: ¹			
	Number	69	11	13
	Sales	28 651	(D)	9 954
	Payroll, entire year	3 430	(D)	871
	Paid employees for week including March 12, 1972	744	(D)	228
54, 58, 591	Convenience goods stores:			
	Number	13	6	6
	Sales	12 146	4 377	5 657
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	42	3	4
	Sales	14 758	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	14	2	3
	Sales	1 747	(D)	(D)
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	69	11	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	1
525	Hardware stores	2	-	-
52 ex. 525	Other	1	1	1
53	General merchandise group stores	3	1	1
531	Department stores	2	1	1
533	Variety stores	1	-	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	6	1	3
55 ex. 554	Automotive dealers	3	-	-
55 pt. (554)	Gasoline service stations	1	-	-
56	Apparel and accessory stores	19	-	-
562, 3, 8	Women's clothing, specialty stores, furriers	11	-	-
562	Women's ready-to-wear stores	8	-	-
561	Men's and boys' clothing and furnishings stores	3	-	-
565	Family clothing stores	-	-	-
566	Shoe stores	3	-	-
564, 9	Other apparel and accessory stores	2	-	-
57	Furniture, home furnishings, and equipment stores	5	2	-
5712	Furniture stores	1	1	-
Other 571	Home furnishings stores	-	-	-
572, 573	Household appliance, radio, television, and music stores	4	1	-
58	Eating and drinking places	5	5	2
5812	Eating places	4	5	1
5813	Drinking places (alcoholic beverages)	1	-	1
59 pt. (591)	Drug stores and proprietary stores	2	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	22	1	5
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	15	-	3
5992	Florists	2	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 5. Includes the planned centers known as "Southgate Shopping Plaza" and "Crossroads Shopping Center" and establishments on South Tamiami Trail (U.S. Highway 41) from Siesta Drive to Bee Ridge Rd. and the north side of Bay Rd., School Ave. from Siesta Dr. to Bee Ridge Rd. and on Osprey Ave. from Versailles St. to Bay Rd. (Sarasota) (In tracts 6 and 18)

MRC No. 6. Includes the planned center known as "Sears Shopping Center" bounded by Bahia Vista, East Ave., Waldemere St., and South Tamiami Trail (U.S. Highway 41). (Sarasota) (In tract 5)

MRC No. 8. Includes the planned center known as "Zayres Shopping Center" on South Tuttle Ave. from Homosassa Rd. to Bee Ridge Rd. and on Bee Ridge Rd. to Oliva Lane. (Sarasota) (In tracts 6 and 16)

TALLAHASSEE, FLA.

Standard Metropolitan Statistical Area



Major Retail Centers



BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 040	114	27	64	36
	Sales\$1,000..	317 091	23 696	26 312	26 382	27 514
	Payroll, entire year\$1,000..	37 926	3 731	3 489	4 179	2 835
	Paid employees for week including March 12, 1972	8 138	834	717	955	712
54, 58, 591	Convenience goods stores:					
	Number	367	24	11	12	7
	Sales\$1,000..	(D)	(D)	7 847	2 708	16 080
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	282	68	10	48	27
	Sales\$1,000..	86 959	12 929	13 843	23 044	(D)
52,55,59, ex. 591, 4	All other stores:					
	Number	391	22	6	4	2
	Sales\$1,000..	(D)	(D)	4 622	630	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	1 040	114	27	64	36
52	Building materials, hardware, garden supply, and mobile home dealers ..	63	1	-	-	-
525	Hardware stores	10	-	-	-	-
52 ex. 525	Other	53	1	-	-	-
53	General merchandise group stores	31	4	3	5	2
531	Department stores	9	1	2	3	1
533	Variety stores	8	2	1	1	1
539	Miscellaneous general merchandise stores	14	1	-	1	-
54	Food stores	173	5	6	6	2
55 ex. 554	Automotive dealers	63	4	-	-	-
55 pt. (554)	Gasoline service stations	152	8	5	1	-
56	Apparel and accessory stores	102	32	5	27	13
562, 3, 8	Women's clothing, specialty stores, furriers	40	17	1	13	4
562	Women's ready-to-wear stores	35	15	1	10	4
561	Men's and boys' clothing and furnishings stores	17	4	1	5	3
565	Family clothing stores	13	5	-	1	3
566	Shoe stores	27	6	3	8	2
564, 9	Other apparel and accessory stores	5	-	-	-	1
57	Furniture, home furnishings, and equipment stores	78	10	-	5	5
5712	Furniture stores	30	2	-	-	-
Other 571	Home furnishings stores	22	1	-	1	1
572, 573	Household appliance, radio, television, and music stores	26	7	-	4	4
58	Eating and drinking places	166	15	4	5	4
5812	Eating places	146	15	4	4	4
5813	Drinking places (alcoholic beverages)	20	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	28	4	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	184	31	3	14	9
592	Liquor stores	27	-	1	1	-
594	Miscellaneous shopping goods stores	71	22	2	11	7
5992	Florists	11	2	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Brevard, Gadsden, Pensacola, Apalachee Parkway, S.C.L. RR. (main line), and Boulevard. (Tallahassee city) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Parkway Center" and establishments in the area bounded by the north side of Apalachee Parkway, east side of Magnolia Dr., Azalea Dr., and Seminole Dr. (Tallahassee) (In tract 3)

MRC No. 3. Includes the planned center known as "Tallahassee Mall" and establishments bounded by the rear property line of the mall, John Knox Dr., North Monroe St. (north side only) and Allen Rd. (Tallahassee) (In tract 16)

MRC No. 4. Includes the planned center known as "Northwood Mall" and establishments bounded by Bradford Rd., mall access road, Tharpe St., and the rear property line of the mall. (Tallahassee) (In tract 15)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

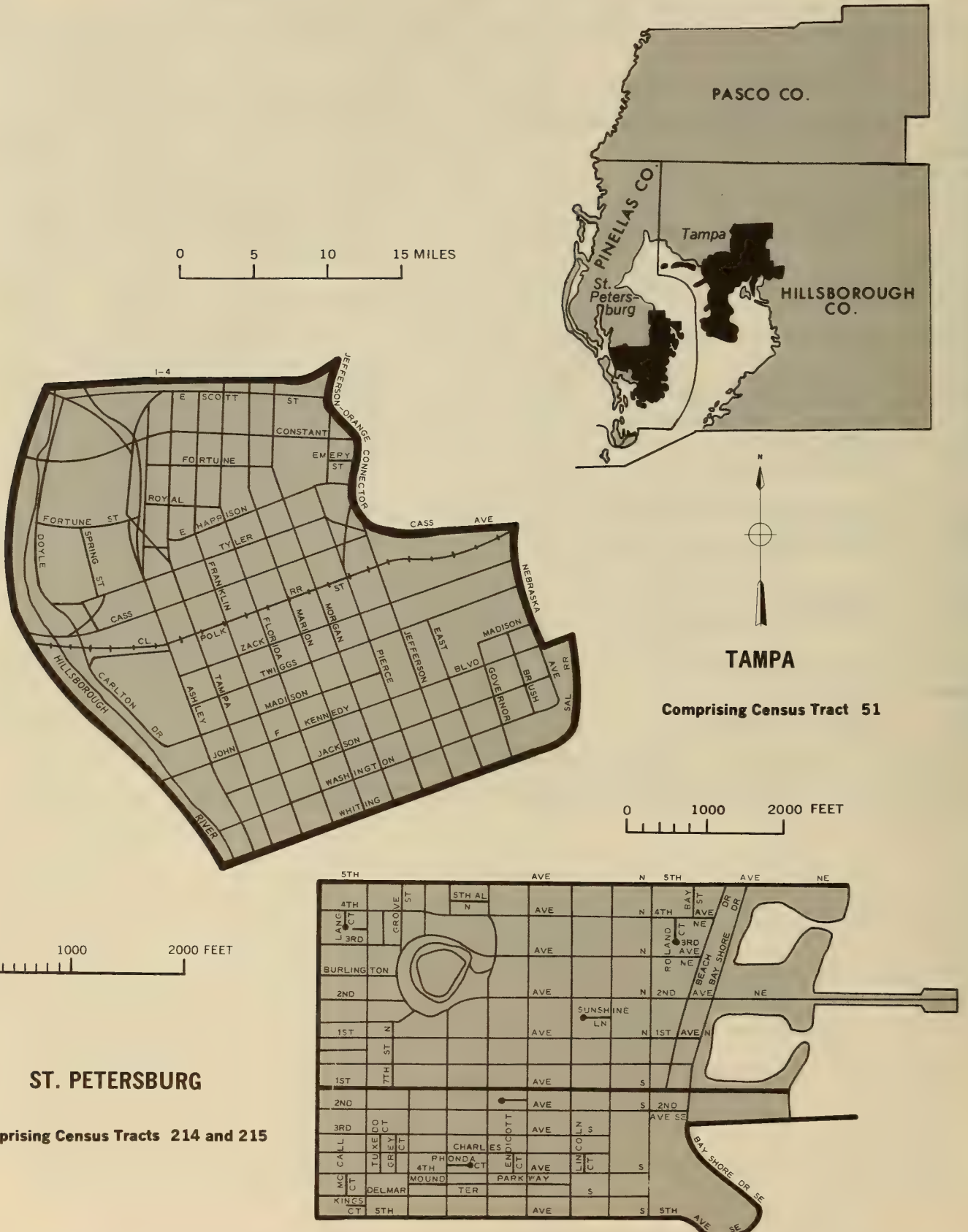
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	114	23 696	3 731	886	834
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	2 623	317	81	79
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	8	1 369	118	32	33
56	Apparel and accessory stores	32	4 846	879	205	233
562, 3, 8	Women's clothing, specialty stores, furriers	17	2 497	412	97	105
562	Women's ready-to-wear stores	15	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	609	114	24	22
565	Family clothing stores	5	1 333	286	71	90
566	Shoe stores	6	407	67	13	16
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	10	2 036	257	44	33
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	1 664	208	44	33
58	Eating and drinking places	15	2 191	580	129	172
5812	Eating places	15	2 191	580	129	172
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	4	1 019	247	61	54
59 ex. 591, 6	Miscellaneous retail stores ³	31	4 138	780	180	148
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	22	3 424	698	162	127
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TAMPA-ST. PETERSBURG, FLA.

Standard Metropolitan Statistical Area
and Central Business Districts



TAMPA

Comprising Census Tract 51

ST. PETERSBURG

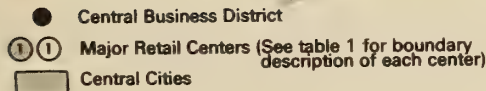
Comprising Census Tracts 214 and 215

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TAMPA-ST. PETERSBURG, FLA.

Central Business Districts and Major Retail Centers



BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts	
			Tampa	St. Petersburg	Tampa	St. Petersburg
	Retail stores, total ¹					
	Number	10 372	3 154	1 764	226	233
	Sales	\$1,000.. r3 000 982	r968 775	653 998	68 782	108 496
	Payroll, entire year	\$1,000.. r347 460	r118 607	78 010	12 106	14 922
	Paid employees for week including March 12, 1972	74 781	24 443	17 080	2 440	3 454
54, 58, 591	Convenience goods stores:					
	Number	3 711	1 232	606	74	70
	Sales	\$1,000.. r994 499	294 689	179 553	(D)	7 991
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	2 549	715	521	99	109
	Sales	\$1,000.. 853 012	315 022	222 572	29 561	(D)
52,55,59 ex. 591, 4	All other stores:					
	Number	4 112	1 207	637	53	54
	Sales	\$1,000.. 1 153 471	359 064	251 873	(D)	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	10 372	3 154	1 764	226	233
52	Building materials, hardware, garden supply, and mobile home dealers ..	601	137	77	1	4
525	Hardware stores	141	34	25	-	2
52 ex. 525	Other	460	103	52	1	2
53	General merchandise group stores	292	87	53	8	4
531	Department stores	55	21	15	1	2
533	Variety stores	111	17	21	3	2
539	Miscellaneous general merchandise stores	126	49	17	4	-
54	Food stores	1 486	474	211	8	9
55 ex. 554	Automotive dealers	727	217	89	9	9
55 pt. (554)	Gasoline service stations	1 440	447	219	11	6
56	Apparel and accessory stores	708	220	169	54	44
562, 3, 8	Women's clothing, specialty stores, furriers	304	77	79	13	22
562	Women's ready-to-wear stores	257	63	61	10	18
561	Men's and boys' clothing and furnishings stores	127	50	32	16	8
565	Family clothing stores	60	20	6	5	3
566	Shoe stores	146	52	39	13	10
564, 9	Other apparel and accessory stores	71	21	13	7	1
57	Furniture, home furnishings, and equipment stores	752	214	144	13	15
5712	Furniture stores	231	77	33	7	4
Other 571	Home furnishings stores	224	58	50	1	6
572, 573	Household appliance, radio, television, and music stores	297	79	61	5	5
58	Eating and drinking places	1 984	687	346	63	56
5812	Eating places	1 489	496	254	51	42
5813	Drinking places (alcoholic beverages)	495	191	92	12	14
59 pt. (591)	Drug stores and proprietary stores	241	71	49	3	5
59 ex. 591, 6	Miscellaneous retail stores ³	2 141	600	407	56	81
592	Liquor stores	175	44	42	2	7
594	Miscellaneous shopping goods stores	797	194	155	24	46
5992	Florists	169	58	29	1	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r Revised.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (see descriptions below)			
		No. 1	No. 3	No. 4	No. 8
	Retail stores, total: ¹				
	Number	39	96	115	37
	Sales	16 581	62 519	42 788	64 603
	Payroll, entire year	2 533	7 336	6 581	8 419
	Paid employees for week including March 12, 1972	623	1 249	1 499	1 410
54, 58, 591	Convenience goods stores:				
	Number	10	17	20	12
	Sales	5 121	11 301	7 066	11 047
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	20	57	58	10
	Sales	9 796	26 417	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	9	22	37	15
	Sales	1 664	24 801	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	39	96	115	37
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	3	1	1
525	Hardware stores	1	-	-	1
52 ex. 525	Other	-	3	1	-
53	General merchandise group stores	3	3	5	4
531	Department stores	2	2	2	2
533	Variety stores	-	1	2	1
539	Miscellaneous general merchandise stores	1	-	1	1
54	Food stores	2	5	5	4
55 ex. 554	Automotive dealers	2	9	8	7
55 pt. (554)	Gasoline service stations	2	3	4	2
56	Apparel and accessory stores	5	32	26	3
562, 3, 8	Women's clothing, specialty stores, furriers	3	13	11	1
562	Women's ready-to-wear stores	3	13	6	1
561	Men's and boys' clothing and furnishings stores	1	4	5	1
565	Family clothing stores	-	-	2	-
566	Shoe stores	1	12	6	1
564, 9	Other apparel and accessory stores	-	3	2	-
57	Furniture, home furnishings, and equipment stores	3	7	15	1
5712	Furniture stores	-	1	1	-
Other 571	Home furnishings stores	-	-	3	-
572, 573	Household appliance, radio, television, and music stores	3	6	11	1
58	Eating and drinking places	7	11	14	6
5812	Eating places	5	10	11	5
5813	Drinking places (alcoholic beverages)	2	1	3	1
59 pt. (591)	Drug stores and proprietary stores	1	1	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	13	22	36	7
592	Liquor stores	1	1	3	1
594	Miscellaneous shopping goods stores	9	15	12	2
5992	Florists	-	2	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Britton Plaza Shopping Center" and establishments in the 3800 to 4000 blocks of South Dale Mabry Highway. (Tampa) (In tracts 66 and 67)

MRC No. 3. Includes the planned centers known as "Northgate Shopping Center" and "Floriland Mall" and establishments on Florida Ave. from Yukon St. to Linebaugh Ave. (8800 to 9932). (Tampa) (In tracts 4 and 6)

MRC No. 4. Includes the planned centers known as "Plaza Mall" and "Central Plaza" in the area bounded by 1st Ave. North, 35th St. North, 3d Ave. North, 33d St. North extended, 1st Ave. North, 24th St., 1st Ave. South, 30th St. South, 2d Ave. South, 31st St. South, 3d Ave. South, 33d St. South, 4th Ave. South, 35th St. South, 1st Ave. South and 37th St. (St. Petersburg) (In tracts 218, 219, 220 and 221)

MRC No. 8. Includes the planned center known as "Eastgate Plaza" and establishments on East Hillsborough Ave. from 17th St. to S.A.L. RR. (Tampa) (In tracts 10, 17, 19, and 20)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 9	No. 10	No. 11	No. 14
	Retail stores, total: ¹				
	Number	119	177	34	12
	Sales	80 738	93 683	64 307	27 612
	Payroll, entire year	9 355	11 618	7 911	2 589
	Paid employees for week including March 12, 1972	1 713	2 353	1 692	396
54, 58, 591	Convenience goods stores:				
	Number	22	40	5	2
	Sales	(D)	23 101	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	68	99	25	7
	Sales	(D)	64 374	58 183	3 802
52, 55, 59, ex. 591, 4	All other stores:				
	Number	29	38	4	3
	Sales	35 444	6 208	(D)	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	119	177	34	12
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	2	-	-
525	Hardware stores	4	1	-	-
52 ex. 525	Other	2	1	-	-
53	General merchandise group stores	6	12	3	2
531	Department stores	2	6	2	1
533	Variety stores	3	3	1	1
539	Miscellaneous general merchandise stores	1	3	-	-
54	Food stores	5	20	1	1
55 ex. 554	Automotive dealers	7	10	1	1
55 pt. (554)	Gasoline service stations	4	11	1	1
56	Apparel and accessory stores	28	34	16	-
562, 3, 8	Women's clothing, specialty stores, furriers	13	14	6	-
562	Women's ready-to-wear stores	12	13	5	-
561	Men's and boys' clothing and furnishings stores	3	7	4	-
565	Family clothing stores	1	2	-	-
566	Shoe stores	9	8	6	-
564, 9	Other apparel and accessory stores	2	3	-	-
57	Furniture, home furnishings, and equipment stores	9	27	1	3
5712	Furniture stores	2	9	-	1
Other 571	Home furnishings stores	1	5	-	2
572, 573	Household appliance, radio, television, and music stores	6	13	1	-
58	Eating and drinking places	15	15	3	-
5812	Eating places	15	14	3	-
5813	Drinking places (alcoholic beverages)	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	2	5	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	37	41	7	3
592	Liquor stores	2	2	-	1
594	Miscellaneous shopping goods stores	25	26	5	2
5992	Florists	1	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 9. Includes the planned center known as "Cleveland Plaza" and establishments in the area bounded by Sunset Ct., Osceola St., Drew St., Lincoln, Pierce extended, Pierce, and Clearwater Harbor. (Clearwater, Pinellas County) (In tracts 259, 261, 262, 263, and 264)

MRC No. 10. Includes the planned centers known as "Midway," "Missouri Mart," "Sears Town," "K Mart Plaza," and "Sunshine Mall," and establishments on Missouri Ave. from Commerce St. to Lotus Path, and on Jasper Ave. from Carnegie to Betty Lane. (Clearwater, Largo, and Pineallas County) (In tracts 255.02, 256, 258, 259, and 264)

MRC No. 11. Includes the planned center known as "West Shore Plaza" bounded by Gray St., North West Shore Blvd., West Kennedy Blvd., and North Occident. (Tampa) (In tract 47)

MRC No. 14. Includes the planned center known as "St. Pete Plaza" and establishments on 34th St. North between 28th Ave. North and 30th Ave. North. (St. Petersburg) (In tracts 228.02 and 229)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 15	No. 16	No. 17	No. 18
	Retail stores, total: ¹				
	Number	31	15	10	34
	Sales	15 661	20 847	7 666	13 123
	Payroll, entire year	1 474	2 139	648	1 467
	Paid employees for week including March 12, 1972	397	414	162	327
54, 58, 591	Convenience goods stores:				
	Number	12	1	4	11
	Sales	9 840	(D)	(D)	6 772
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	11	6	4	13
	Sales	4 746	14 710	3 657	5 087
52, 55, 59, ex. 591, 4	All other stores:				
	Number	8	8	2	10
	Sales	1 075	(D)	(D)	1 264
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	31	15	10	34
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	2	2	1
525	Hardware stores	1	-	-	-
52 ex. 525	Other	1	2	2	1
53	General merchandise group stores	3	2	1	3
531	Department stores	1	1	1	1
533	Variety stores	1	-	-	1
539	Miscellaneous general merchandise stores	1	1	-	1
54	Food stores	3	1	2	6
55 ex. 554	Automotive dealers	1	2	-	2
55 pt. (554)	Gasoline service stations	4	3	-	3
56	Apparel and accessory stores	4	-	-	4
562, 3, 8	Women's clothing, specialty stores, furriers	1	-	-	2
562	Women's ready-to-wear stores	1	-	-	2
561	Men's and boys' clothing and furnishings stores	-	-	-	1
565	Family clothing stores	-	-	-	-
566	Shoe stores	1	-	-	1
564, 9	Other apparel and accessory stores	2	-	-	-
57	Furniture, home furnishings, and equipment stores	-	3	2	2
5712	Furniture stores	-	2	1	-
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	-	1	1	2
58	Eating and drinking places	7	-	2	4
5812	Eating places	7	-	2	3
5813	Drinking places (alcoholic beverages)	-	-	-	1
59 pt. (591)	Drug stores and proprietary stores	2	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	5	2	1	8
592	Liquor stores	-	1	-	-
594	Miscellaneous shopping goods stores	4	1	1	4
5992	Florists	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 15. Includes the planned centers known as "Town and Country Plaza" and "Westgate Shopping Center" and establishments in the 7500 to 7799 blocks on West Hillsborough Ave. (Hillsborough County) (In tracts 116 and 117)

MRC No. 16. Includes the planned center known as "Fields Plaza" bounded by La Villa Lane extended, South Dale Mabry Highway, both sides of Gandy Blvd., and Manhattan Ave. (Tampa) (In tracts 66 and 70)

MRC No. 17. Includes the planned center known as "Zayres Shopping Center" bounded by Oakellar Ave., Manhattan Ave., Gandy Blvd., and Strask St. (Tampa) (In tracts 65 and 71)

MRC No. 18. Includes the planned center known as "Terrace Plaza" bounded by Bullard Parkway, Broadway, Chicago Ave., and the east side of North 56th St. (Temple Terrace) (In tract 106)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 19	No. 20	No. 21	No. 23
	Retail stores, total: ¹				
	Number	33	14	12	11
	Sales	11 423	6 630	24 453	20 011
	Payroll, entire year	1 000	766	2 622	1 747
	Paid employees for week including March 12, 1972	220	169	345	399
54, 58, 591	Convenience goods stores:				
	Number	5	6	3	6
	Sales	1 567	1 915	2 942	8 854
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	14	4	7	2
	Sales	5 240	(D)	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	14	4	2	3
	Sales	4 616	(D)	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	33	14	12	11
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	-	-
525	Hardware stores	1	-	-	-
52 ex. 525	Other	2	1	-	-
53	General merchandise group stores	2	1	1	2
531	Department stores	1	1	1	1
533	Variety stores	-	-	-	-
539	Miscellaneous general merchandise stores	1	-	-	1
54	Food stores	1	2	1	2
55 ex. 554	Automotive dealers	5	2	1	-
55 pt. (554)	Gasoline service stations	2	-	-	2
56	Apparel and accessory stores	9	1	2	-
562, 3, 8	Women's clothing, specialty stores, furriers	2	-	1	-
562	Women's ready-to-wear stores	2	-	1	-
561	Men's and boys' clothing and furnishings stores	3	-	-	-
565	Family clothing stores	-	-	-	-
566	Shoe stores	3	1	1	-
564, 9	Other apparel and accessory stores	1	-	-	-
57	Furniture, home furnishings, and equipment stores	1	1	1	-
5712	Furniture stores	-	1	1	-
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	1	-	-	-
58	Eating and drinking places	3	3	2	2
5812	Eating places	3	2	2	2
5813	Drinking places (alcoholic beverages)	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	-	2
59 ex. 591, 6	Miscellaneous retail stores ³	6	2	4	1
592	Liquor stores	-	-	1	1
594	Miscellaneous shopping goods stores	2	1	3	-
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 19. Includes the planned center known as "Brandon Mall" bounded by both sides of Brandon Blvd., Kings Ave., Mitchell St. extended, and Pauls Dr. extended. (Hillsborough County) (In tracts 123 and 133)

MRC No. 20. Includes the planned center known as "Twin Bays Shopping Center" on South Dale Mabry Highway from Woolco access road to Fair Oaks Ave. (Tampa) (In tracts 66 and 67)

MRC No. 21. Includes the planned center known as "Horizon Park Shopping Center" bounded by West Hillsborough Ave., North Dale Mabry Highway, West Crest Ave., and North Lois Ave. (Tampa) (In tract 26)

MRC No. 23. Includes the planned center known as "North Plaza" bounded by West Waters Ave., Central Ave. (rear property line of K Mart), East Bird St. extended, and North Florida Ave. (Tampa) (In tract 13)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 24	No. 25	No. 26	No. 27
	Retail stores, total: ¹				
	Number	10	32	34	51
	Sales	(D)	48 974	17 520	18 887
	Payroll, entire year	(D)	6 011	2 185	2 317
	Paid employees for week including March 12, 1972	(D)	847	523	558
54, 58, 591	Convenience goods stores:				
	Number	6	6	8	11
	Sales	755	(D)	(D)	7 138
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	2	25	24	32
	Sales	(D)	47 717	10 680	10 272
52, 55, 59, ex. 591, 4	All other stores:				
	Number	2	1	2	8
	Sales	(D)	(D)	(D)	1 477
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	10	32	34	51
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	3
525	Hardware stores	-	-	-	2
52 ex. 525	Other	-	-	-	1
53	General merchandise group stores	1	4	3	3
531	Department stores	1		2	2
533	Variety stores	-	-	1	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	3	5	3	6
55 ex. 554	Automotive dealers	-	-	-	1
55 pt. (554)	Gasoline service stations	2	-	-	1
56	Apparel and accessory stores	-	18	10	15
562, 3, 8	Women's clothing, specialty stores, furriers	-	4	7	6
562	Women's ready-to-wear stores	-	4	5	5
561	Men's and boys' clothing and furnishings stores	-	4	1	2
565	Family clothing stores	-	1	-	-
566	Shoe stores	-	8	2	6
564, 9	Other apparel and accessory stores	-	1	-	1
57	Furniture, home furnishings, and equipment stores	-	1	5	4
5712	Furniture stores	-	1	1	2
Other 571	Home furnishings stores	-	-	1	-
572, 573	Household appliance, radio, television, and music stores	-	-	3	2
58	Eating and drinking places	3	1	4	4
5812	Eating places	3	1	4	4
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	3	8	13
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	1	2	6	10
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 24. Includes the planned center known as "K Mart Plaza" on 66th St. North from 46th Ave. North to 43d Ave. North. (Kenneth City) (In tract 248)

MRC No. 25. Includes the planned center known as "Tyrone Square Mall" on Tyrone Blvd. and 22d Ave. North. (St. Petersburg) (In tract 225.02)

MRC No. 26. Includes the planned center known as "Gateway Mall" on 9th St. North, from 83d Ave. to 78th Ave. (St. Petersburg) (In tract 244.02)

MRC No. 27. Includes the planned center known as "Seminole Mall" bounded by 79th Ave. North, 114th St. North, 78th Ave. North, and Ridge Rd. (Seminole) (In tract 251.02)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	115	42 788	6 581	1 611	1 499
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	8	1 887	315	75	51
55 pt. (554)	Gasoline service stations	4	640	55	10	16
56	Apparel and accessory stores	26	5 357	688	165	167
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 708	305	69	82
562	Women's ready-to-wear stores	6	2 329	247	57	67
561	Men's and boys' clothing and furnishings stores	5	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	6	1 413	199	47	36
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	3 538	620	146	93
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	11	2 363	361	83	51
58	Eating and drinking places	14	2 882	714	193	232
5812	Eating places	11	2 735	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	3	147	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	36	3 499	396	95	95
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	12	1 269	188	46	47
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 9¹					
	Retail stores, total ²	119	80 738	9 355	2 193	1 713
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	735	182	46	22
525	Hardware stores	4	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	31 614	2 927	667	252
55 pt. (554)	Gasoline service stations	4	269	22	7	8
56	Apparel and accessory stores	28	5 911	872	190	154
562, 3, 8	Women's clothing, specialty stores, furriers	13	2 416	305	87	83
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	1 460	252	51	30
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 308	199	38	31
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	9	1 870	202	57	37
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 334	175	51	32
58	Eating and drinking places	15	2 747	671	142	235
5812	Eating places	15	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	-	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	37	5 500	649	157	139
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	2 674	310	83	80
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 10¹					
	Retail stores, total ²	177	93 683	11 618	2 698	2 353
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	12	47 775	5 991	1 367	1 090
531	Department stores	6	45 824	5 695	1 290	1 011
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	20	16 349	1 302	364	311
55 ex. 554	Automotive dealers	10	1 667	178	50	47
55 pt. (554)	Gasoline service stations	11	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	34	6 828	1 020	239	234
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 403	290	68	85
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	1 150	212	51	36
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	8	1 960	266	56	49
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	7 263	1 171	243	172
5712	Furniture stores	9	3 425	519	102	59
Other 571	Home furnishings stores	5	807	238	54	47
572, 573	Household appliance, radio, television, and music stores	13	3 031	414	87	66
58	Eating and drinking places	15	2 359	634	150	228
5812	Eating places	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	5	4 393	518	123	94
59 ex. 591, 6	Miscellaneous retail stores ³	41	5 405	653	135	152
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	26	2 508	375	79	104
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

PART A. Tampa

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	226	68 782	12 106	2 868	2 440
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	-	-	-
53	General merchandise group stores	8	12 429	3 924	982	854
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	2 562	530	138	124
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	Food stores	8	1 591	134	27	24
55 ex. 554	Automotive dealers	9	25 819	2 661	636	318
55 pt. (554)	Gasoline service stations	11	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	54	9 005	1 750	402	350
562, 3, 8	Women's clothing, specialty stores, furriers	13	2 473	377	98	100
562	Women's ready-to-wear stores	10	2 321	352	91	94
561	Men's and boys' clothing and furnishings stores	16	3 881	937	205	156
565	Family clothing stores	5	574	87	21	21
566	Shoe stores	13	1 666	261	55	42
564, 9	Other apparel and accessory stores	7	411	88	23	31
57	Furniture, home furnishings, and equipment stores	13	3 292	613	135	89
5712	Furniture stores	7	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	1 649	258	59	36
58	Eating and drinking places	63	6 545	1 433	334	483
5812	Eating places	51	5 588	1 301	302	439
5813	Drinking places (alcoholic beverages)	12	957	132	32	44
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	56	6 942	1 144	245	219
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	24	4 835	845	193	172
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. St. Petersburg

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	233	108 496	14 922	3 933	3 454
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	(D)	(D)	(D)	(D)
54	Food stores	9	853	55	16	21
55 ex. 554	Automotive dealers	9	25 967	2 398	544	263
55 pt. (554)	Gasoline service stations	6	452	46	23	14
56	Apparel and accessory stores	44	9 460	1 689	450	358
562, 3, 8	Women's clothing, specialty stores, furriers	22	4 631	705	196	171
562	Women's ready-to-wear stores	18	4 404	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	8	1 684	364	(D)	(D)
565	Family clothing stores	3	1 689	331	92	80
566	Shoe stores	10	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	(D)	(D)	(D)	(D)
5712	Furniture stores	4	2 568	477	118	70
Other 571	Home furnishings stores	6	257	43	10	14
572, 573	Household appliance, radio, television, and music stores	5	(D)	(D)	(D)	(D)
58	Eating and drinking places	56	5 792	1 611	481	612
5812	Eating places	42	4 968	1 512	456	583
5813	Drinking places (alcoholic beverages)	14	824	99	25	29
59 pt. (591)	Drug stores and proprietary stores	5	1 346	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	81	9 463	1 176	270	235
592	Liquor stores	7	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	46	6 236	855	194	165
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Tampa

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 154	^r 968 775	^r 118 607	^r 28 143	24 443
52	Building materials, hardware, garden supply, and mobile home dealers ..	137	39 998	4 363	975	691
525	Hardware stores	34	3 940	684	153	111
52 ex. 525	Other	103	36 058	3 679	822	580
53	General merchandise group stores	87	181 892	25 484	5 925	5 186
531	Department stores	21	(D)	(D)	(D)	(D)
533	Variety stores	17	9 204	1 650	412	376
539	Miscellaneous general merchandise stores	49	(D)	(D)	(D)	(D)
54	Food stores	474	172 375	14 261	3 364	3 112
55 ex. 554	Automotive dealers	217	229 616	23 330	5 448	2 547
55 pt. (554)	Gasoline service stations	447	55 959	5 068	1 226	1 327
56	Apparel and accessory stores	220	44 896	6 368	1 538	1 340
562, 3, 8	Women's clothing, specialty stores, furriers	77	15 946	2 050	510	512
562	Women's ready-to-wear stores	63	(D)	1 923	478	483
561	Men's and boys' clothing and furnishings stores	50	13 210	2 138	480	355
565	Family clothing stores	20	4 450	609	166	135
566	Shoe stores	52	9 927	1 358	322	270
564, 9	Other apparel and accessory stores	21	1 363	213	60	68
57	Furniture, home furnishings, and equipment stores	214	65 843	8 333	1 937	1 262
5712	Furniture stores	77	37 258	4 580	1 084	657
Other 571	Home furnishings stores	58	9 255	1 324	283	239
572, 573	Household appliance, radio, television, and music stores	79	19 330	2 429	570	366
58	Eating and drinking places	687	^r 92 788	^r 20 169	^r 5 122	6 600
5812	Eating places	496	^r 79 276	^r 18 524	^r 4 656	5 968
5813	Drinking places (alcoholic beverages)	191	13 512	2 095	466	632
59 pt. (591)	Drug stores and proprietary stores	71	29 526	3 819	991	926
59 ex. 591, 6	Miscellaneous retail stores ²	600	55 882	6 962	1 617	1 452
592	Liquor stores	44	14 557	980	245	226
594	Miscellaneous shopping goods stores	194	22 391	2 960	688	621
5992	Florists	58	3 003	561	124	140

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ^rRevised.¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. St. Petersburg

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 764	653 998	78 010	19 137	17 080
52	Building materials, hardware, garden supply, and mobile home dealers ..	77	30 806	3 681	941	640
525	Hardware stores	25	3 322	474	111	99
52 ex. 525	Other	52	27 484	3 207	830	541
53	General merchandise group stores	53	147 808	19 326	4 506	4 132
531	Department stores	15	136 796	17 710	3 992	3 656
533	Variety stores	21	(D)	1 360	350	383
539	Miscellaneous general merchandise stores	17	(D)	256	164	93
54	Food stores	211	113 826	9 616	2 493	2 184
55 ex. 554	Automotive dealers	89	161 143	14 236	3 428	1 952
55 pt. (554)	Gasoline service stations	219	31 344	2 895	694	809
56	Apparel and accessory stores	169	27 051	4 309	1 096	979
562, 3, 8	Women's clothing, specialty stores, furriers	79	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	61	11 697	1 773	472	456
561	Men's and boys' clothing and furnishings stores	32	6 400	966	239	191
565	Family clothing stores	6	(D)	340	94	84
566	Shoe stores	39	(D)	981	243	182
564, 9	Other apparel and accessory stores	13	523	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	144	30 390	4 679	1 067	678
5712	Furniture stores	33	9 168	1 667	388	244
Other 571	Home furnishings stores	50	6 484	997	232	154
572, 573	Household appliance, radio, television, and music stores	61	14 738	2 015	447	280
58	Eating and drinking places	346	44 549	10 873	2 809	3 869
5812	Eating places	254	39 893	10 256	2 649	3 666
5813	Drinking places (alcoholic beverages)	92	4 656	617	160	203
59 pt. (591)	Drug stores and proprietary stores	49	21 178	2 861	758	650
59 ex. 591, 6	Miscellaneous retail stores ²	407	45 903	5 534	1 345	1 187
592	Liquor stores	42	15 132	894	211	185
594	Miscellaneous shopping goods stores	155	17 323	1 257	520	491
5992	Florists	29	2 121	453	100	112

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	10 372	13 000 982	1347 460	183 334	74 781
52	Building materials, hardware, garden supply, and mobile home dealers ..	601	183 126	19 128	4 685	3 152
525	Hardware stores	141	17 417	2 387	556	481
52 ex. 525	Other	460	165 709	16 741	4 129	2 671
53	General merchandise group stores	292	500 623	65 559	14 950	13 566
531	Department stores	55	412 648	53 186	11 813	10 410
533	Variety stores	111	48 788	8 062	2 042	2 074
539	Miscellaneous general merchandise stores	126	39 187	4 313	1 095	1 082
54	Food stores	1 486	628 236	51 662	12 695	11 838
55 ex. 554	Automotive dealers	727	655 416	61 249	14 453	7 274
55 pt. (554)	Gasoline service stations	1 440	188 152	16 501	3 988	4 379
56	Apparel and accessory stores	708	115 259	16 631	3 969	3 664
562, 3, 8	Women's clothing, specialty stores, furriers	304	42 419	5 775	1 463	1 485
562	Women's ready-to-wear stores	257	39 891	5 405	1 382	1 382
561	Men's and boys' clothing and furnishings stores	127	27 277	4 116	941	727
565	Family clothing stores	60	17 711	2 580	599	599
566	Shoe stores	146	22 994	3 422	793	651
564, 9	Other apparel and accessory stores	71	4 858	738	173	202
57	Furniture, home furnishings, and equipment stores	752	171 555	22 255	5 154	3 336
5712	Furniture stores	231	77 102	9 714	2 258	1 401
Other 571	Home furnishings stores	224	31 346	4 368	988	715
572, 573	Household appliance, radio, television, and music stores	297	63 107	8 173	1 908	1 220
58	Eating and drinking places	1 984	1255 506	15 773	14 500	19 563
5812	Eating places	1 489	1223 414	153 088	13 423	18 116
5813	Drinking places (alcoholic beverages)	495	32 092	4 643	1 077	1 447
59 pt. (591)	Drug stores and proprietary stores	241	110 757	14 518	3 645	3 137
59 ex. 591, 6	Miscellaneous retail stores ²	2 141	192 352	22 226	5 295	4 872
592	Liquor stores	175	63 416	3 981	946	840
594	Miscellaneous shopping goods stores	797	65 575	8 201	1 912	1 951
5992	Florists	169	9 805	1 957	451	513

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. [†]Revised.¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. Tampa

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	206	63 609	12 671	2 911
52	Building materials, hardware, and farm equipment dealers	3	(D)	(D)	(D)
5251	Hardware stores	-	-	-	-
52 ex. 5251	Other	3	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	9	12 642	5 843	1 046
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	3	3 240	615	213
539	Miscellaneous general merchandise stores	4	(D)	(D)	35
54	Food stores	5	(D)	(D)	(D)
55 ex. 554	Automotive dealers	7	22 421	2 164	401
55 pt. (554)	Gasoline service stations	9	(D)	(D)	(D)
56	Apparel and accessory stores	46	10 406	1 489	389
562, 3, 8	Women's clothing, specialty stores, furriers	13	(D)	(D)	(D)
562	Women's ready-to-wear stores	11	(D)	(D)	(D)
Other 56	Other apparel and accessory stores ²	33	(D)	(D)	233
561	Men's and boys' clothing and furnishings stores ³	10	4 165	566	140
565	Family clothing stores ³	7	(D)	(D)	(D)
566	Shoe stores ³	14	1 885	271	59
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	17	3 318	512	145
5712	Furniture stores	9	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	1 933	279	60
58	Eating and drinking places	58	5 504	1 245	547
5812	Eating places	43	4 796	1 123	479
5813	Drinking places (alcoholic beverages)	15	708	122	68
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	49	4 466	776	186
592	Liquor stores	1	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	12	2 253	426	86
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART B. St. Petersburg

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	234	92 103	13 504	4 157
52	Building materials, hardware, and farm equipment dealers	3	72	19	5
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	11	56 506	7 784	2 270
531	Department stores	3	55 244	7 570	2 166
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)
54	Food stores	7	385	35	21
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	4	(D)	(D)	(D)
56	Apparel and accessory stores	56	8 604	1 551	432
562, 3, 8	Women's clothing, specialty stores, furriers	31	5 075	966	293
562	Women's ready-to-wear stores	22	4 828	924	281
Other 56	Other apparel and accessory stores ²	25	3 529	585	139
561	Men's and boys' clothing and furnishings stores ³	9	1 680	301	77
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	9	1 480	214	43
564, 7, 9	Apparel and accessory stores, n.e.c. ³	4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	20	3 002	366	80
5712	Furniture stores	4	(D)	(D)	(D)
Other 571	Home furnishings stores	7	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	1 108	134	30
58	Eating and drinking places	61	5 041	1 337	791
5812	Eating places	48	4 390	1 234	754
5813	Drinking places (alcoholic beverages)	13	651	103	37
59 pt. (591)	Drug stores and proprietary stores	8	3 353	608	153
59 ex. 591	Miscellaneous retail stores ⁴	59	5 031	865	181
592	Liquor stores	2	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)
597	Jewelry stores	11	2 426	427	59
5992	Florists	3	168	33	7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹				
		Central business districts		Cities		Standard metropolitan statistical area
		Tampa	St. Petersburg	Tampa	St. Petersburg	
	Retail stores, total ²	8.1	17.8	62.5	67.3	100.8
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	(NC)	(NC)	120.3
5251	Hardware stores	-	(D)	62.1	(D)	108.1
52 ex. 5251	Other	(NC)	(NC)	(NC)	(NC)	122.4
53 pt.	General merchandise group stores ²	-1.7	(D)	87.2	63.7	114.9
531	Department stores	(D)	(D)	(D)	65.9	107.4
533	Variety stores	-20.9	(D)	-1.8	(D)	64.6
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	421.3
54	Food stores	(D)	121.6	45.1	76.1	97.3
55 ex. 554	Automotive dealers	15.2	(D)	55.5	82.1	117.2
55 pt. (554)	Gasoline service stations	(D)	(D)	44.6	51.7	76.0
56	Apparel and accessory stores	-13.5	9.9	36.7	70.5	77.8
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	-8.7	43.3	(D)	59.5
562	Women's ready-to-wear stores	(D)	-8.8	(D)	55.8	81.5
Other 56	Other apparel and accessory stores	(D)	36.8	33.4	(D)	90.5
57	Furniture, home furnishings, and equipment stores	-8.8	(D)	137.0	81.4	141.0
5712	Furniture stores	(D)	(D)	173.5	66.3	151.2
Other 571	Home furnishings stores	(D)	(D)	111.1	97.1	150.5
572, 573	Household appliance, radio, television, and music stores	-14.7	(D)	97.7	85.4	125.5
58	Eating and drinking places	18.9	14.9	73.0	34.4	92.2
5812	Eating places	16.5	13.2	85.3	36.3	105.0
5813	Drinking places (alcoholic beverages)	35.2	26.6	24.4	20.4	34.2
59 pt. (591)	Drug stores and proprietary stores	(D)	-59.9	42.9	30.0	67.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(NC)	(NC)	71.8
592	Liquor stores	(D)	(D)	28.4	52.9	68.7
5992	Florists	(D)	(D)	64.8	67.7	109.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

Part A. Tampa

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	r 7.1	r 2.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.1	6.1
525	Hardware stores	-	-	-	.4	.6
52 ex. 525	Other	(D)	(D)	(D)	3.7	5.5
53	General merchandise group stores	6.8	2.5	18.1	18.8	16.7
531	Department stores	(D)	(D)	(D)	(D)	13.8
533	Variety stores	27.8	5.3	3.7	1.0	1.6
539	Miscellaneous general merchandise stores	17.4	(D)	(D)	(D)	1.3
54	Food stores9	.3	2.3	17.8	20.9
55 ex. 554	Automotive dealers	11.2	3.9	37.5	23.7	21.8
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.8	6.3
56	Apparel and accessory stores	20.1	7.8	13.1	4.6	3.8
562, 3, 8	Women's clothing, specialty stores, furriers	15.5	5.8	3.6	1.6	1.4
562	Women's ready-to-wear stores	(D)	5.8	3.4	(D)	1.3
561	Men's and boys' clothing and furnishings stores	29.4	14.2	5.6	1.4	.9
565	Family clothing stores	12.9	3.2	.8	.5	.6
566	Shoe stores	16.8	7.2	2.4	1.0	.8
564, 9	Other apparel and accessory stores	30.2	8.5	.6	.1	.2
57	Furniture, home furnishings, and equipment stores	5.0	1.9	4.8	6.8	5.7
5712	Furniture stores	(D)	(D)	(D)	3.8	2.6
Other 571	Home furnishings stores	(D)	(D)	(D)	1.0	1.0
572, 573	Household appliance, radio, television, and music stores	8.5	2.6	2.4	2.0	2.1
58	Eating and drinking places	r 7.1	r 2.6	9.5	r 9.6	r 8.5
5812	Eating places	r 7.0	r 2.5	8.1	r 8.2	r 7.4
5813	Drinking places (alcoholic beverages)	7.1	3.0	1.4	1.4	1.1
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.0	3.7
59 ex. 591, 6	Miscellaneous retail stores ²	12.4	3.6	10.1	5.8	6.4
592	Liquor stores	(D)	(D)	(D)	1.5	2.1
594	Miscellaneous shopping goods stores	21.6	7.4	7.0	2.3	2.2
5992	Florists	(D)	(D)	(D)	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r Revised.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

WEST PALM BEACH-BOCA RATON, FLA.

Standard Metropolitan Statistical Area



0 5 10 15 MILES

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

Part B. St. Petersburg

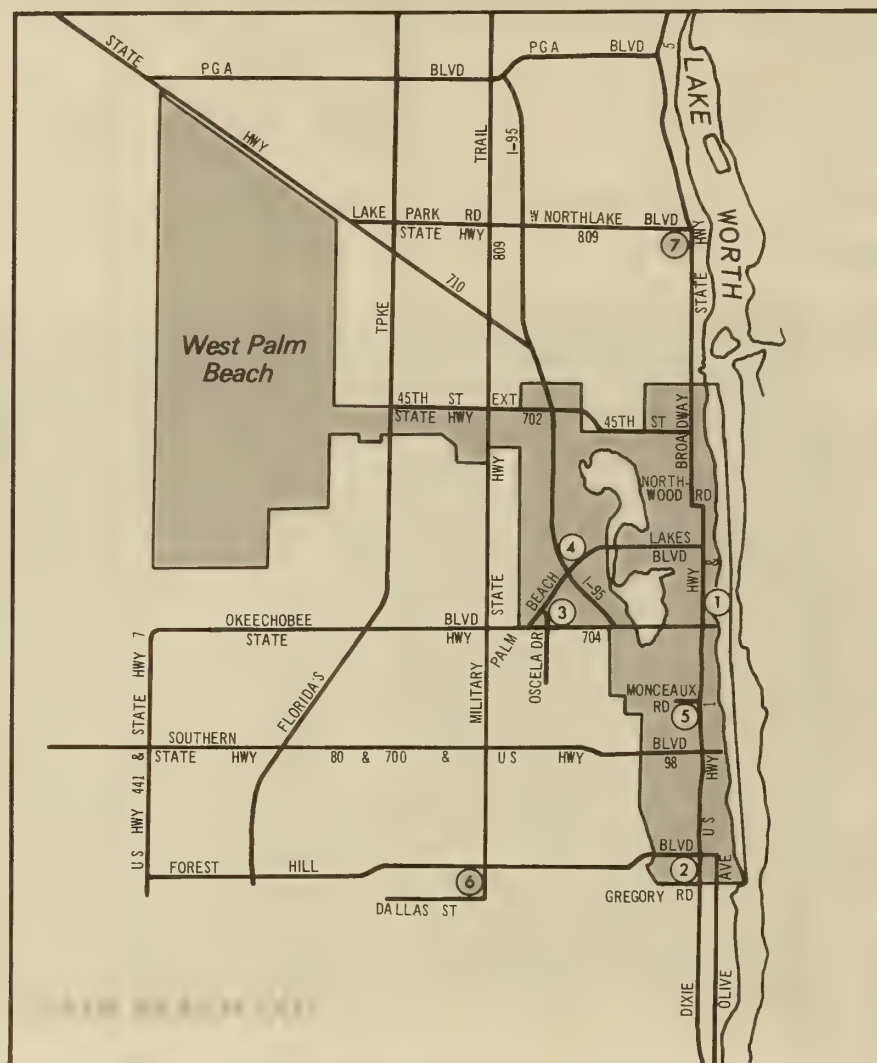
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	16.7	3.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.7	6.1
525	Hardware stores	(D)	(D)	(D)	.5	.6
52 ex. 525	Other	(D)	(D)	(D)	4.2	5.5
53	General merchandise group stores	(D)	(D)	(D)	22.6	16.7
531	Department stores	(D)	(D)	(D)	20.9	13.8
533	Variety stores	(D)	(D)	(D)	(D)	1.6
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	1.3
54	Food stores7	.1	.8	17.4	20.9
55 ex. 554	Automotive dealers	16.1	4.0	23.9	24.6	21.8
55 pt. (554)	Gasoline service stations	1.4	.2	.4	4.8	6.3
56	Apparel and accessory stores	35.0	8.2	8.7	4.1	3.8
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	10.9	4.3	(D)	1.4
562	Women's ready-to-wear stores	37.7	11.0	4.1	1.8	1.3
561	Men's and boys' clothing and furnishings stores	26.3	6.2	1.6	1.0	.9
565	Family clothing stores	(D)	9.5	1.6	(D)	.6
566	Shoe stores	25.4	(D)	(D)	(D)	.8
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.1	.2
57	Furniture, home furnishings, and equipment stores	(D)	(D)	(D)	4.6	5.7
5712	Furniture stores	28.0	3.3	2.4	1.4	2.6
Other 571	Home furnishings stores	4.0	.8	.2	1.0	1.0
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.3	2.1
58	Eating and drinking places	13.0	2.3	5.3	6.8	8.5
5812	Eating places	12.5	2.2	4.6	6.1	7.4
5813	Drinking places (alcoholic beverages)	17.7	2.6	.8	.7	1.1
59 pt. (591)	Drug stores and proprietary stores	6.4	1.2	1.2	3.2	3.7
59 ex. 591, 6	Miscellaneous retail stores ²	20.6	4.9	8.7	7.0	6.4
592	Liquor stores	(D)	(D)	(D)	2.3	2.1
594	Miscellaneous shopping goods stores	36.0	9.5	5.7	2.6	2.2
5992	Florists	(D)	(D)	(D)	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

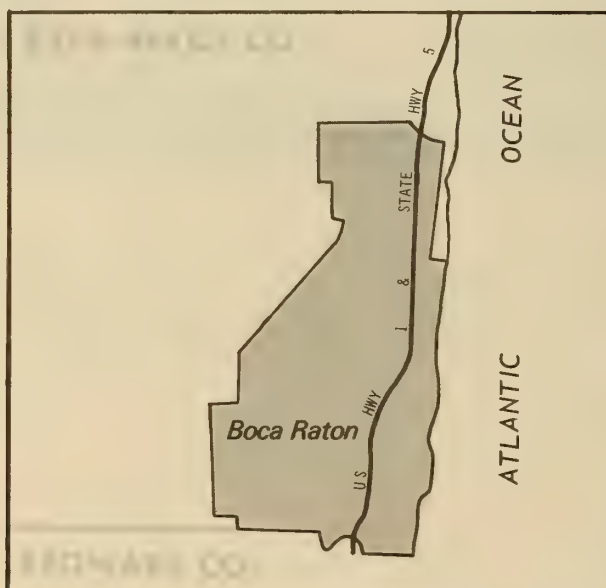
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 except 591 and 596 not covered in any of the lines below.

WEST PALM BEACH-BOCA RATON, FLA.

Major Retail Centers



0 1 2 3 4 MILES



- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central Cities

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	4 049	100	50	21
	Sales\$1,000..	1 177 374	55 822	23 880	9 670
	Payroll, entire year\$1,000..	143 368	8 757	2 938	1 048
	Paid employees for week including March 12, 1972	28 765	1 535	737	239
54, 58, 591	Convenience goods stores:				
	Number	1 293	24	13	3
	Sales\$1,000..	375 340	(0)	6 534	3 750
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	1 340	62	32	11
	Sales\$1,000..	347 939	(0)	16 665	5 134
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1 416	14	5	7
	Sales\$1,000..	454 095	11 920	681	786
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	4 049	100	50	21
52	Building materials, hardware, garden supply, and mobile home dealers ..	216	-	1	1
525	Hardware stores	47	-	-	-
52 ex. 525	Other	169	-	1	1
53	General merchandise group stores	115	8	5	2
531	Department stores	17	3	3	1
533	Variety stores	43	3	2	1
539	Miscellaneous general merchandise stores	55	2	-	-
54	Food stores	526	3	3	2
55 ex. 554	Automotive dealers	291	4	1	2
55 pt. (554)	Gasoline service stations	405	1	-	2
56	Apparel and accessory stores	417	24	11	2
562, 3, 8	Women's clothing, specialty stores, furriers	209	9	2	-
562	Women's ready-to-wear stores	179	8	1	-
561	Men's and boys' clothing and furnishings stores	53	3	3	1
565	Family clothing stores	44	2	-	-
566	Shoe stores	69	7	5	1
564, 9	Other apparel and accessory stores	42	3	1	-
57	Furniture, home furnishings, and equipment stores	384	12	4	5
5712	Furniture stores	129	4	1	-
Other 571	Home furnishings stores	128	3	-	3
572, 573	Household appliance, radio, television, and music stores	127	5	3	2
58	Eating and drinking places	662	17	9	-
5812	Eating places	503	12	8	-
5813	Drinking places (alcoholic beverages)	159	5	1	-
59 pt. (591)	Drug stores and proprietary stores	105	4	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	928	27	15	4
592	Liquor stores	88	1	-	1
594	Miscellaneous shopping goods stores	424	19	12	2
5992	Florists	61	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by 3d, Intracoastal Waterway, Fern, and F.E.C. RR. (West Palm Beach city) (Entire tract 25)

MRC No. 2. Includes the planned center known as "Palm Coast Plaza" and establishments on South Dixie Highway (U.S. Highway 1) from Summa St. to Arlington Rd. (West Palm Beach) (In tract 36)

MRC No. 3. Includes the planned center known as "Westward Center" and establishments on Okeechobee Blvd. from Loxahatchee Rd. and Spencer Dr. (Palm Beach County) (In tracts 30 and 20)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 4	No. 5	No. 6	No. 7
	Retail stores, total: ¹				
	Number	81	11	10	34
	Sales	58 238	(D)	10 240	20 883
	Payroll, entire year	7 939	(D)	855	2 997
	Paid employees for week including March 12, 1972	1 733	(D)	160	692
54, 58, 591	Convenience goods stores:				
	Number	12	2	3	9
	Sales	7 713	(D)	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	64	4	4	23
	Sales	49 665	(D)	(D)	16 251
52, 55, 59, ex. 591, 4	All other stores:				
	Number	5	5	3	2
	Sales	860	858	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	81	9	10	34
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	-	-
525	Hardware stores	-	2	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	4	1	1	2
531	Department stores	3	1	1	1
533	Variety stores	1	-	-	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	6	1	-	5
55 ex. 554	Automotive dealers	1	2	1	-
55 pt. (554)	Gasoline service stations	-	-	2	-
56	Apparel and accessory stores	39	-	1	13
562, 3, 8	Women's clothing, specialty stores, furriers	17	-	1	6
562	Women's ready-to-wear stores	15	-	1	6
561	Men's and boys' clothing and furnishings stores	6	-	-	-
565	Family clothing stores	2	-	-	3
566	Shoe stores	13	-	-	4
564, 9	Other apparel and accessory stores	1	-	-	-
57	Furniture, home furnishings, and equipment stores	5	3	1	3
5712	Furniture stores	-	1	-	-
Other 571	Home furnishings stores	-	1	-	-
572, 573	Household appliance, radio, television, and music stores	5	1	1	3
58	Eating and drinking places	5	1	2	3
5812	Eating places	5	1	2	3
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	20	1	1	7
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	16	-	1	5
5992	Florists	1	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Palm Beach Mall" at the intersection of Palm Beach Lakes Blvd. and Interstate Highway 95 in West Palm Beach. (West Palm Beach) (In tract 18)

MRC No. 5. Includes the planned area known as "Searstown Shopping Area" and establishments on South Dixie Highway (U.S. Highway 1) from Almeria Rd. to Hampton Rd. (West Palm Beach) (In tract 34)

MRC No. 6. Includes the planned area known as the "K Mart Area" and establishments in the area bounded by Forest Hill Blvd., South Military Trail, Dallas St., rear property line of K Mart. (West Palm Beach) (In tracts 40 and 42)

MRC No. 7. Includes the planned center known as "Twin City Mall" and establishments bounded by North Lake Blvd., U.S. Highway 1, Palmetto Rd., and Crescent Dr. (North Palm Beach and Lake Park) (In tract 11)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	100	55 822	8 757	2 220	1 535
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	(D)	(D)	(D)	(D)
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	3	1 347	272	74	70
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	24	6 222	967	220	216
562, 3, 8	Women's clothing, specialty stores, furriers	9	1 813	300	73	78
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	3	837	168	28	20
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	60	10	2	5
57	Furniture, home furnishings, and equipment stores	12	9 769	1 980	454	264
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	1 906	250	58	37
58	Eating and drinking places	17	1 727	428	109	133
5812	Eating places	12	1 206	365	96	119
5813	Drinking places (alcoholic beverages)	5	521	63	13	14
59 pt. (591)	Drug stores and proprietary stores	4	1 386	200	50	37
59 ex. 591, 6	Miscellaneous retail stores ³	27	4 746	849	204	149
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	4 368	770	183	137
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Georgia

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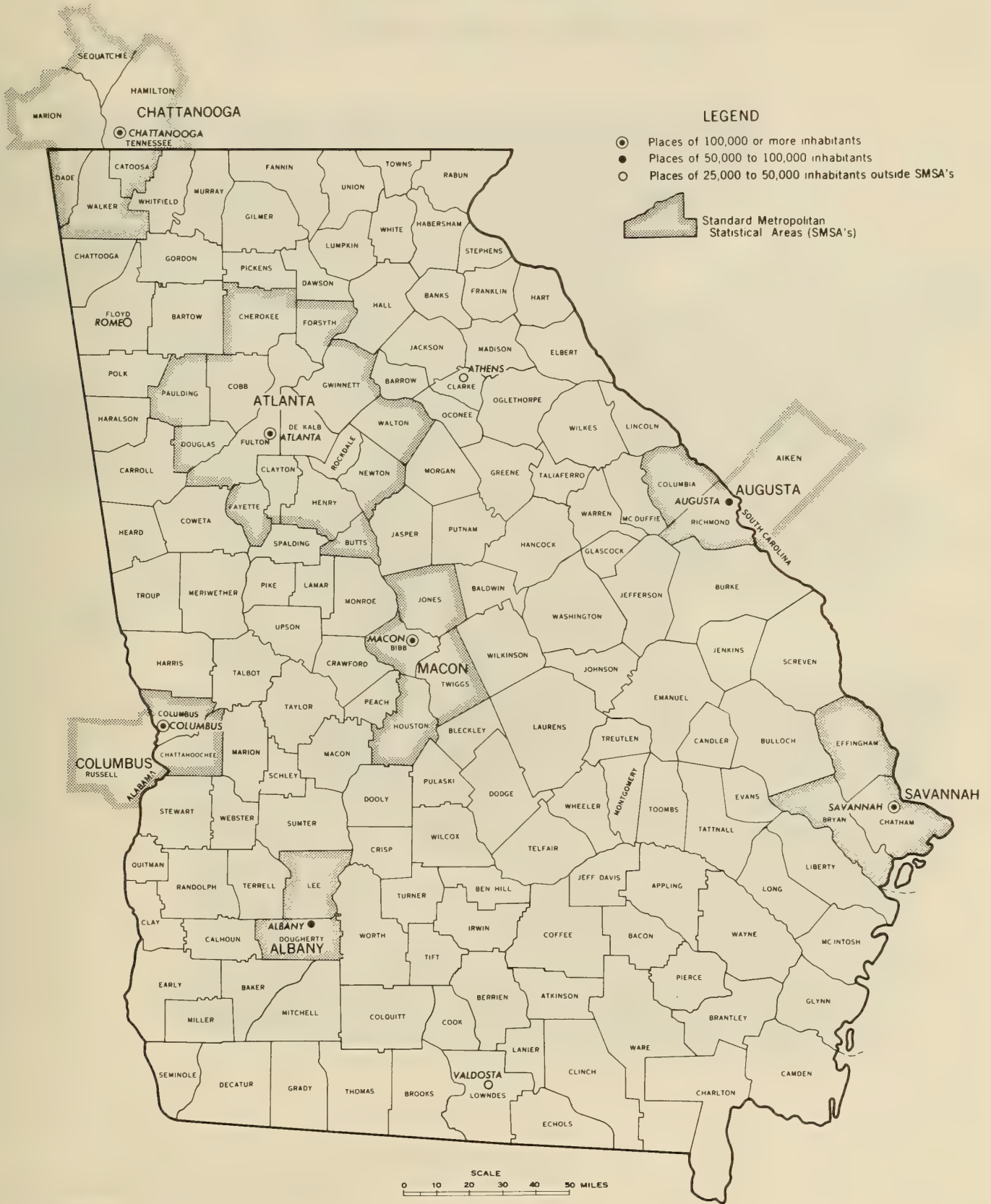
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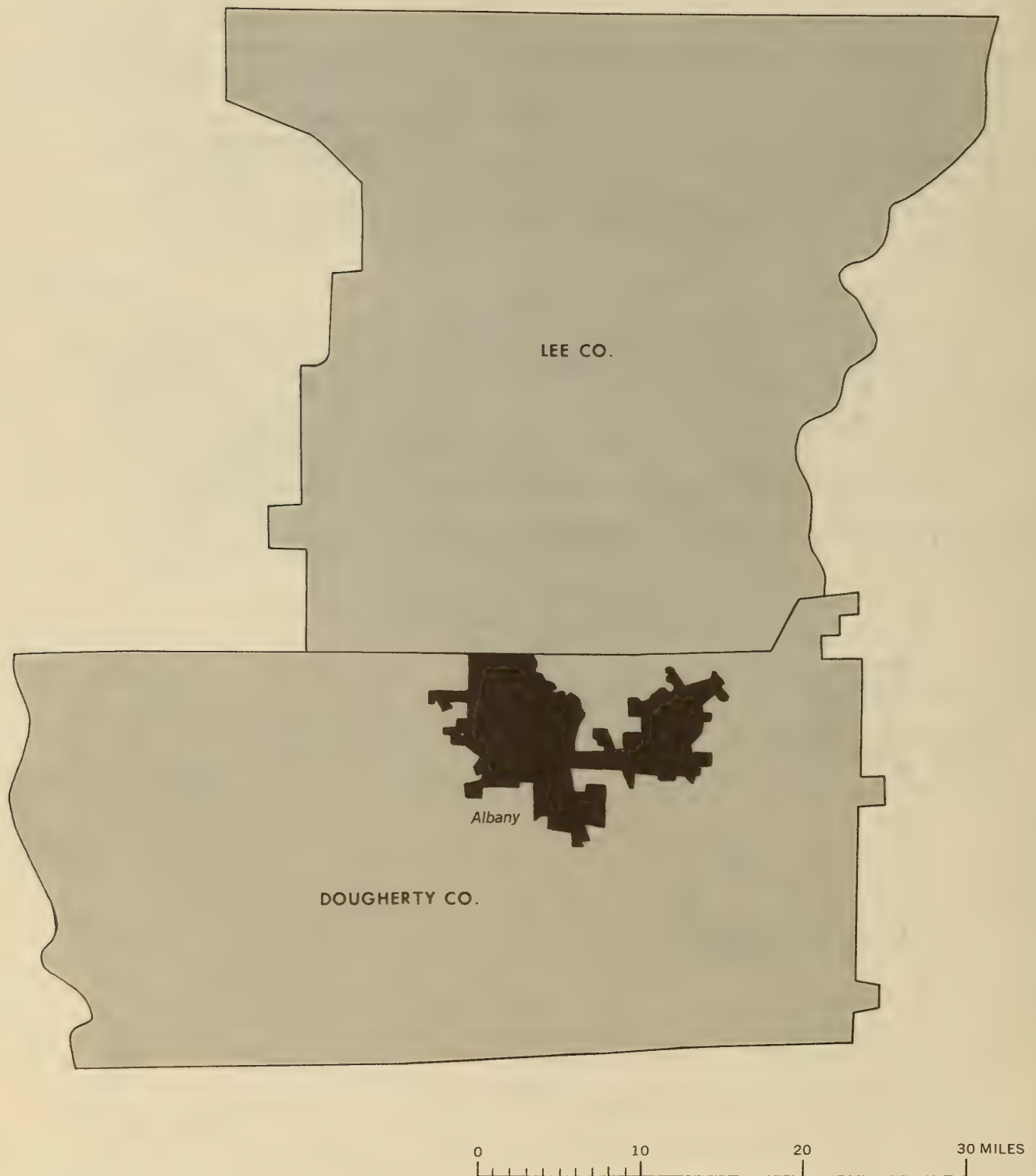
GEORGIA



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

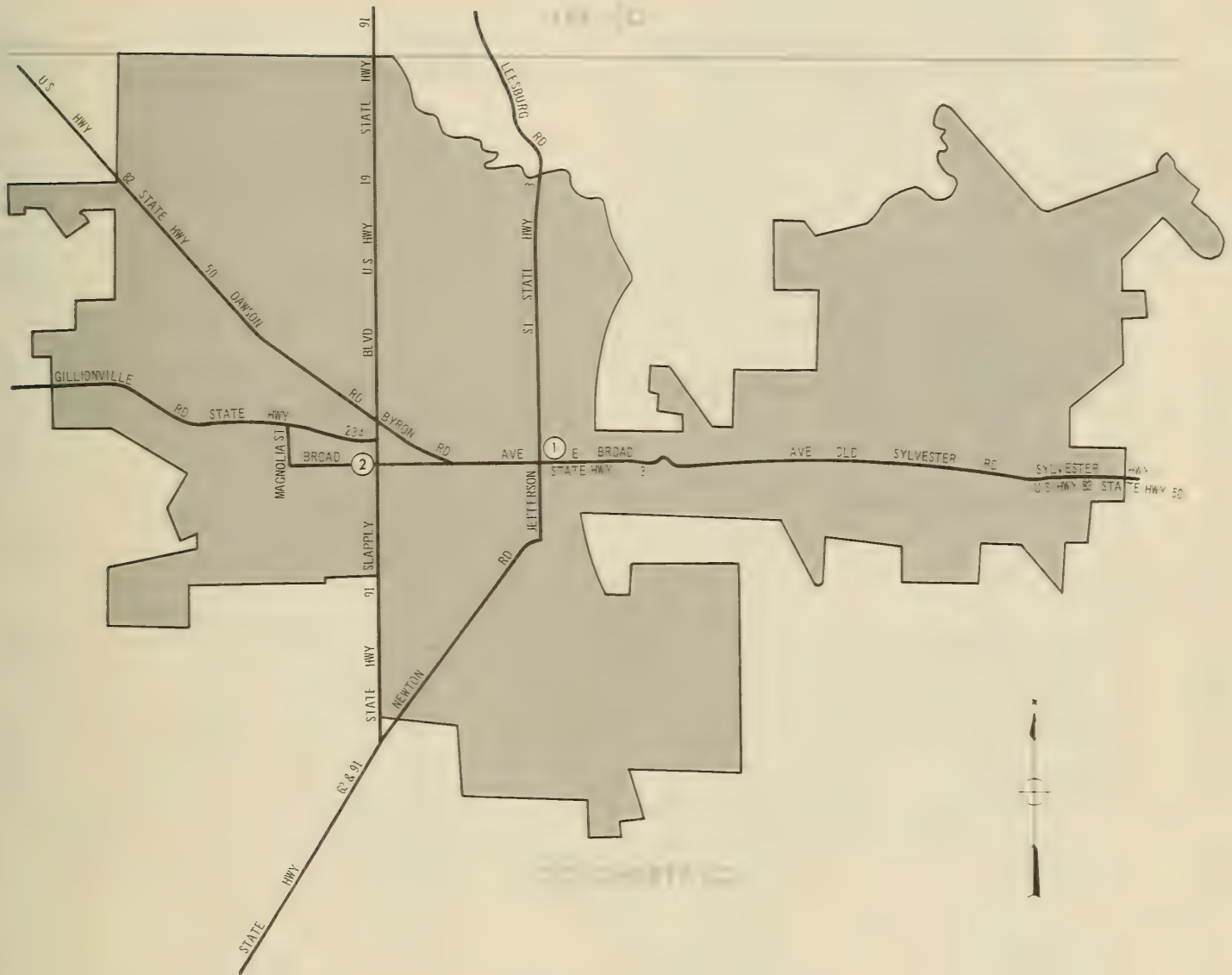
ALBANY, GA.

Standard Metropolitan Statistical Area



ALBANY, GA.

Major Retail Centers



0 1 2 3 MILES

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	847	120	89
	Sales\$1,000..	231 041	35 151	36 966
	Payroll, entire year\$1,000..	25 315	5 405	4 732
	Paid employees for week including March 12, 1972	5 448	1 091	1 028
54, 58, 591	Convenience goods stores:			
	Number	277	17	22
	Sales\$1,000..	(D)	(D)	9 123
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	223	75	47
	Sales\$1,000..	70 009	27 546	20 007
52, 55, 59, ex. 591, 4	All other stores:			
	Number	347	28	20
	Sales\$1,000..	(D)	(D)	7 836
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	847	120	89
52	Building materials, hardware, garden supply, and mobile home dealers ..	40	3	1
525	Hardware stores	5	-	1
52 ex. 525	Other	35	3	-
53	General merchandise group stores	29	10	5
531	Department stores	5	2	2
533	Variety stores	10	3	3
539	Miscellaneous general merchandise stores	14	5	-
54	Food stores	129	2	7
55 ex. 554	Automotive dealers	66	3	9
55 pt. (554)	Gasoline service stations	138	8	5
56	Apparel and accessory stores	74	37	17
562, 3, 8	Women's clothing, specialty stores, furriers	30	12	7
562	Women's ready-to-wear stores	24	11	6
561	Men's and boys' clothing and furnishings stores	18	10	4
565	Family clothing stores	4	2	1
566	Shoe stores	19	12	5
564, 9	Other apparel and accessory stores	3	1	-
57	Furniture, home furnishings, and equipment stores	75	16	14
5712	Furniture stores	32	9	2
Other 571	Home furnishings stores	20	1	2
572, 573	Household appliance, radio, television, and music stores	23	6	10
58	Eating and drinking places	124	11	13
5812	Eating places	101	8	12
5813	Drinking places (alcoholic beverages)	23	3	1
59 pt. (591)	Drug stores and proprietary stores	24	4	2
59 ex. 591, 6	Miscellaneous retail stores ³	148	26	16
592	Liquor stores	27	-	1
594	Miscellaneous shopping goods stores	45	12	11
5992	Florists	15	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by C.G. RR., Flint River, Oglethorpe Ave., and Jefferson. (Albany city) (Entire tract 13)

MRC No. 2. Includes the planned centers known as "Midtown Shopping Center" and "Midtown Mall" and establishments in the area bounded by Central of Georgia RR., Slappey Blvd., Dawson Rd., Central of Georgia RR., Haley Dr., West Broad Ave., Slappey Blvd., Oglethorpe Ave., Walnut St., and West Broad Ave. (Albany) (In tracts 9, 11, and 12)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

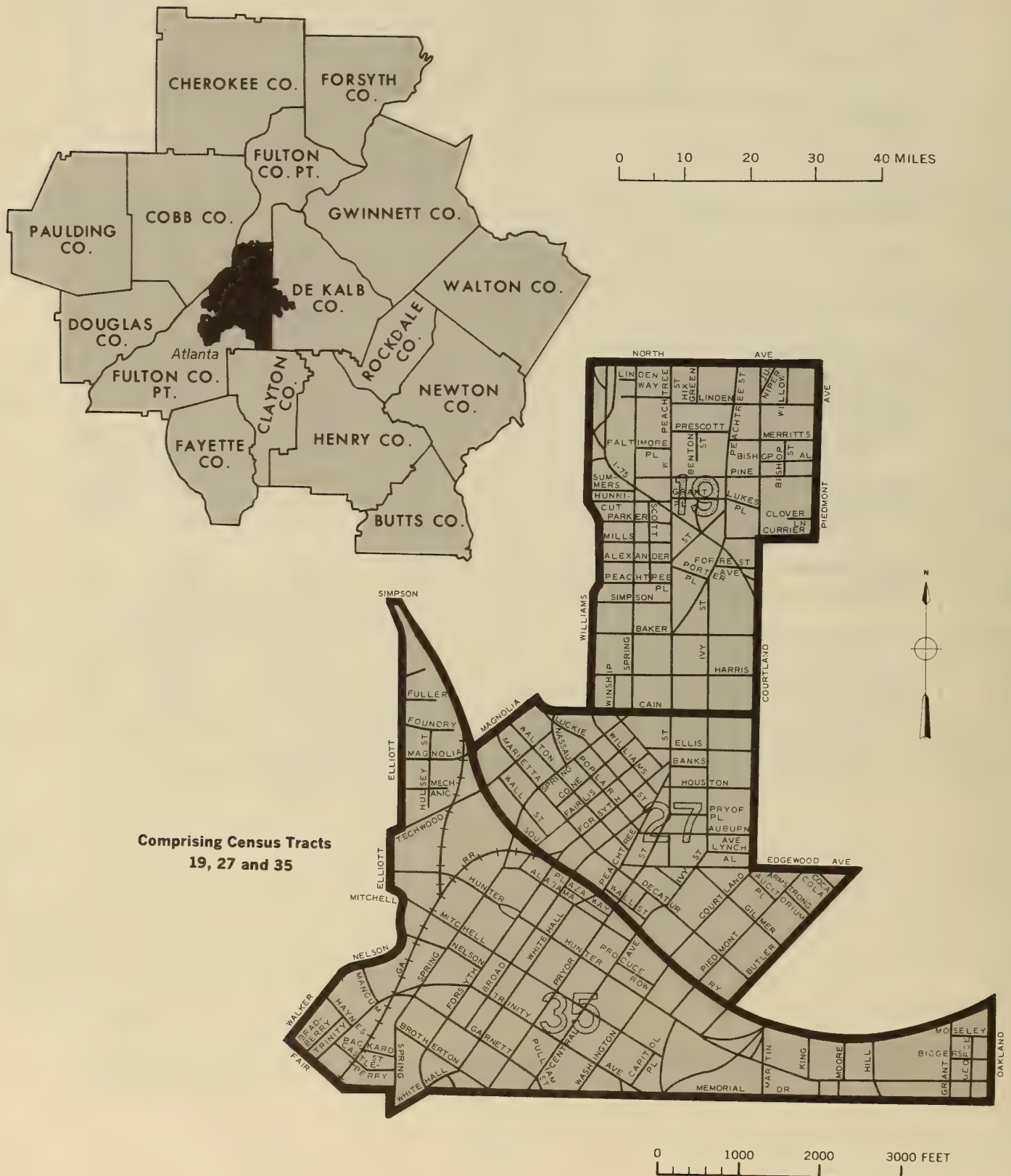
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	120	35 151	5 405	1 258	1 091
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	688	118	26	20
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	3	688	118	28	20
53	General merchandise group stores	10	13 536	2 305	524	408
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	736	111	31	32
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)	(D)
54	Food stores	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	8	1 062	79	22	22
56	Apparel and accessory stores	37	7 847	1 166	264	260
562, 3, 8	Women's clothing, specialty stores, furriers	12	2 139	307	78	89
562	Women's ready-to-wear stores	11	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	10	3 172	451	93	64
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	12	1 898	302	68	78
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	3 994	645	150	107
5712	Furniture stores	9	2 884	454	111	78
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	(D)	(D)	(D)	(D)
58	Eating and drinking places	11	1 220	225	61	91
5812	Eating places	8	883	180	49	77
5813	Drinking places (alcoholic beverages)	3	337	45	12	14
59 pt. (591)	Drug stores and proprietary stores	4	783	144	34	31
59 ex. 591, 6	Miscellaneous retail stores ³	26	3 692	503	124	113
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	12	2 169	269	67	58
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

ATLANTA, GA.

Standard Metropolitan Statistical Area and Central Business District



ATLANTA, GA.

Central Business District and Major Retail Centers

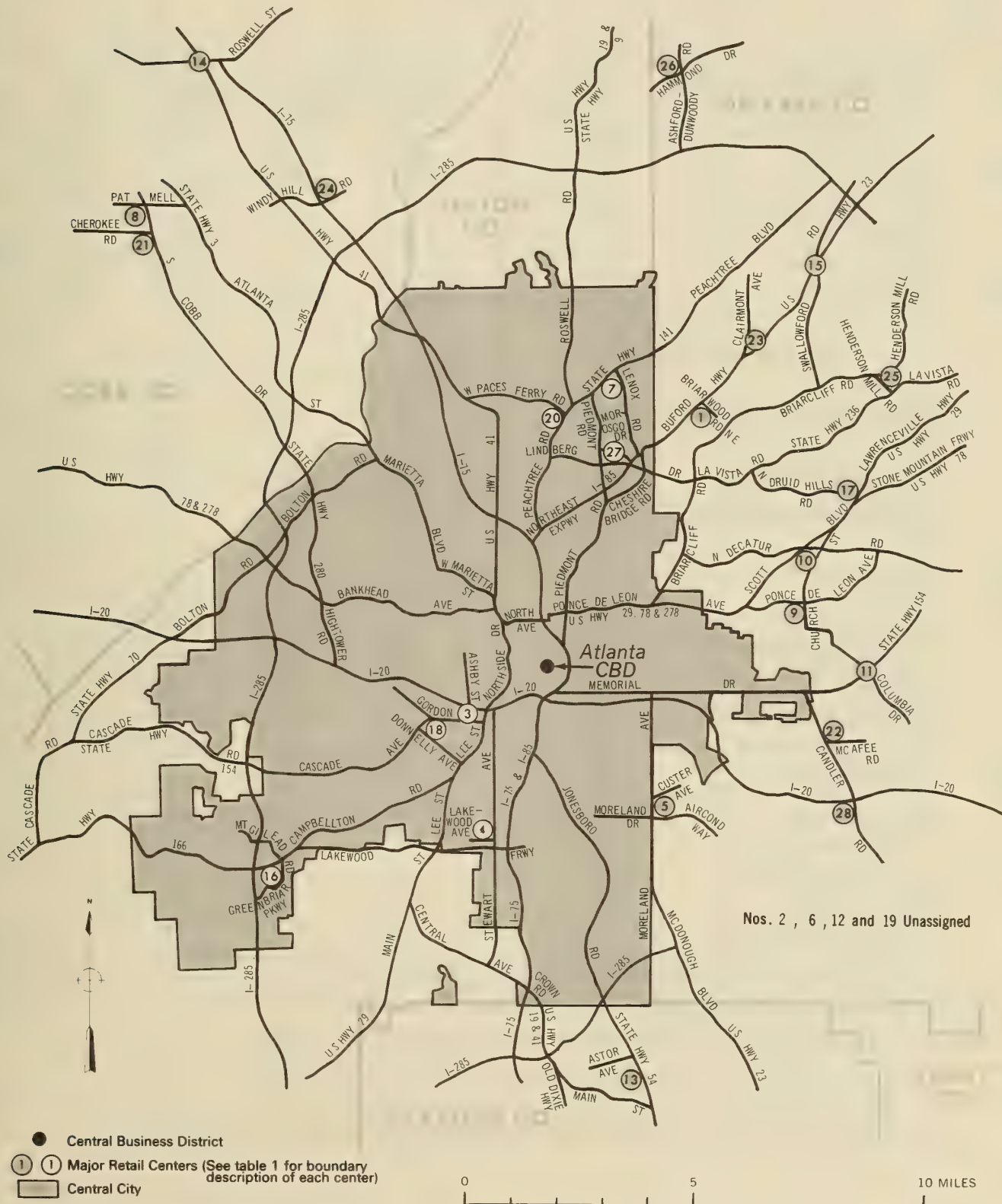


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 3
	Retail stores, total: ¹					
	Number	13 159	4 331	536	27	61
	Sales	4 356 077	1 725 595	320 382	10 590	35 364
	Payroll, entire year	523 991	234 280	54 607	1 392	3 919
	Paid employees for week including March 12, 1972	101 606	45 300	9 932	319	788
54, 58, 591	Convenience goods stores:					
	Number	4 404	1 688	183	7	13
	Sales	1 239 761	454 929	44 826	4 870	7 269
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	3 394	1 139	229	15	37
	Sales	1 322 929	621 177	182 782	4 976	26 872
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5 361	1 504	124	5	11
	Sales	1 793 387	649 489	92 774	744	1 223
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	13 159	4 331	536	27	61
52	Building materials, hardware, garden supply, and mobile home dealers ..	604	130	2	1	2
525	Hardware stores	153	43	-	-	1
52 ex. 525	Other	451	87	2	1	1
53	General merchandise group stores	397	109	18	2	3
531	Department stores	67	23	2	1	1
533	Variety stores	154	42	10	1	2
539	Miscellaneous general merchandise stores	176	44	6	-	-
54	Food stores	1 921	554	40	3	6
55 ex. 554	Automotive dealers	985	212	16	-	1
55 pt. (554)	Gasoline service stations	2 059	510	18	3	-
56	Apparel and accessory stores	1 013	403	110	6	21
562, 3, 8	Women's clothing, specialty stores, furriers	340	142	24	3	8
562	Women's ready-to-wear stores	282	113	20	2	5
561	Men's and boys' clothing and furnishings stores	207	84	32	1	6
565	Family clothing stores	153	34	7	-	-
566	Shoe stores	229	114	38	1	4
564, 9	Other apparel and accessory stores	84	29	9	1	3
57	Furniture, home furnishings, and equipment stores	1 106	314	43	2	10
5712	Furniture stores	407	111	20	1	3
Other 571	Home furnishings stores	282	79	6	-	1
572, 573	Household appliance, radio, television, and music stores	417	124	17	1	6
58	Eating and drinking places	2 076	1 003	123	3	5
5812	Eating places	1 839	834	99	3	5
5813	Drinking places (alcoholic beverages)	237	169	24	-	-
59 pt. (591)	Drug stores and proprietary stores	407	131	20	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	2 591	965	146	6	11
592	Liquor stores	435	257	20	1	-
594	Miscellaneous shopping goods stores	878	313	58	5	3
5992	Florists	249	68	6	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Northeast Plaza" at the intersection of Buford Highway NE. and Briarwood Rd. NE. and establishments on north side of Buford Highway in the 3200 to 3399 blocks. (DeKalb County) (In tract 214.01)

MRC No. 3. Includes the planned center known as "The Mall West End" and establishments in the area bounded by Oak St. SW., rear property line of lots on east side of Lee St. SW., York Ave. SW., Ashby St. SW., rear property line of lots on south side of Gordon St. SW., Peoples St. SW., and Howell Pl. SW., and establishments to 635 Gordon Pl. SW. (Atlanta) (In tracts 42 and 59)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 7	No. 8	No. 9
	Retail stores, total: ¹					
	Number	58	26	91	57	37
	Sales\$1,000..	28 522	13 324	96 778	33 346	6 583
	Payroll, entire year\$1,000..	3 484	1 584	11 649	4 207	1 002
	Paid employees for week including March 12, 1972	677	342	2 497	1 051	263
54, 58, 591	Convenience goods stores:					
	Number	14	6	14	13	10
	Sales\$1,000..	8 726	7 011	7 697	4 160	1 516
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	29	12	59	26	22
	Sales\$1,000..	17 137	4 095	85 084	26 435	4 781
52, 55, 59, ex. 591, 4	All other stores:					
	Number	15	8	18	18	5
	Sales\$1,000..	2 659	2 218	3 997	2 751	286
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	58	26	91	57	37
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	-	3	-
525	Hardware stores	1	-	-	1	-
52 ex. 525	Other	2	1	-	2	-
53	General merchandise group stores	4	4	5	3	2
531	Department stores	2	1	3	1	1
533	Variety stores	1	3	1	2	1
539	Miscellaneous general merchandise stores	1	-	1	-	-
54	Food stores	6	2	4	3	4
55 ex. 554	Automotive dealers	5	2	4	4	1
55 pt. (554)	Gasoline service stations	4	4	5	5	-
56	Apparel and accessory stores	14	4	37	12	4
562, 3, 8	Women's clothing, specialty stores, furriers	5	2	16	3	2
562	Women's ready-to-wear stores	4	2	15	3	2
561	Men's and boys' clothing and furnishings stores	1	1	7	3	1
565	Family clothing stores	2	-	1	1	-
566	Shoe stores	5	1	11	4	1
564, 9	Other apparel and accessory stores	1	-	2	1	-
57	Furniture, home furnishings, and equipment stores	6	1	5	5	7
5712	Furniture stores	3	1	1	2	1
Other 571	Home furnishings stores	1	-	3	-	2
572, 573	Household appliance, radio, television, and music stores	2	-	1	3	4
58	Eating and drinking places	6	3	9	8	6
5812	Eating places	5	2	8	8	6
5813	Drinking places (alcoholic beverages)	1	1	1	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	8	4	21	12	13
592	Liquor stores	1	1	2	2	-
594	Miscellaneous shopping goods stores	5	3	12	6	9
5992	Florists	-	-	1	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 4. Includes the planned center known as "Stewart-Lakewood Center" and establishments at the intersection of Lakewood Ave. SW. and Stewart Ave. SW., and on Lakewood Ave. SW. from Stewart Ave. SW. to the property line of Perkerson School, and on Stewart Ave. SW. from Lakewood Ave. SW. to Spring Pl. (Atlanta) (In tracts 65 and 75)

MRC No. 5. Includes the planned center known as "Moreland Center" and establishments at the intersection of Moreland Ave. SE. and Custer Ave., and on Moreland Ave. SE. from Custer Ave. to Moreland Dr. (Atlanta and Fulton County) (In tracts 69 and 238.02)

MRC No. 7. Includes the planned center known as "Lenox Square Shopping Center" and establishments on Peachtree Rd. NE. from Wooddale Dr. NE. to Lenox Rd. NE., on the north side of East Paces Ferry Rd. between 845 and 855, and on Lenox Rd. NE. between East Paces Ferry Rd. and Peachtree Rd. NE. (Atlanta) (In tract 96)

MRC No. 8. Includes the planned centers known as "Cobb County Center" and "Pat Mell Center" and establishments on South Cobb Dr. from Benson Poole Rd. to Dink Lane and on Pat Mell Rd. from South Cobb Dr. to Dink Lane. (Cobb County and Smyrna) (In tracts 310.01, 310.02, and 310.03)

MRC No. 9. Includes the establishments in the area bounded by Beaumont Pl. alley, Clairmont Ave., Clairmont Plaza, Church, Trinity Pl., Herring, and Marshall. (Decatur) (In tracts 225 and 226)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 10	No. 11	No. 13	No. 14	No. 15
	Retail stores, total: ¹					
	Number	18	91	88	27	104
	Sales	11 187	61 896	52 397	44 704	34 179
	Payroll, entire year	1 343	9 200	6 096	6 141	4 418
	Paid employees for week including March 12, 1972	278	1 846	1 403	998	769
54, 58, 591	Convenience goods stores:					
	Number	6	19	30	9	32
	Sales	6 888	12 764	13 215	2 004	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	10	44	28	6	42
	Sales	(D)	43 578	25 375	24 188	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2	28	30	12	30
	Sales	(D)	5 554	13 807	18 512	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	18	91	88	27	104
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	6	3	-	2
525	Hardware stores	-	2	-	-	-
52 ex. 525	Other	-	4	3	-	2
53	General merchandise group stores	2	4	6	3	5
531	Department stores	1	3	2	3	1
533	Variety stores	1	1	3	-	1
539	Miscellaneous general merchandise stores	-	-	1	-	3
54	Food stores	2	8	12	-	10
55 ex. 554	Automotive dealers	-	7	11	7	11
55 pt. (554)	Gasoline service stations	1	10	10	5	7
56	Apparel and accessory stores	3	18	7	-	15
562, 3, 8	Women's clothing, specialty stores, furriers	1	3	-	-	3
562	Women's ready-to-wear stores	1	3	-	-	2
561	Men's and boys' clothing and furnishings stores	-	4	1	-	4
565	Family clothing stores	-	-	2	-	2
566	Shoe stores	2	9	4	-	4
564, 9	Other apparel and accessory stores	-	2	-	-	2
57	Furniture, home furnishings, and equipment stores	4	12	5	2	13
5712	Furniture stores	1	5	-	1	4
Other 571	Home furnishings stores	1	1	2	1	3
572, 573	Household appliance, radio, television, and music stores	2	6	3	-	6
58	Eating and drinking places	3	9	15	9	20
5812	Eating places	3	9	14	9	18
5813	Drinking places (alcoholic beverages)	-	-	1	-	2
59 pt. (591)	Drug stores and proprietary stores	1	2	3	-	2
59 ex. 591, 6	Miscellaneous retail stores ³	2	15	16	1	19
592	Liquor stores	1	-	1	-	-
594	Miscellaneous shopping goods stores	1	10	10	1	9
5992	Florists	-	1	-	-	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 10. Includes the planned center known as "Suburban Plaza" and establishments on North Decatur Rd. from Sunstede to Lawrenceville Highway. (DeKalb County) (In tract 223.01)

MRC No. 11. Includes the planned centers known as "Belvedere Plaza," "Columbia Mall," and "Columbia Village," located at the intersection of Memorial Dr. and Columbia Dr., and establishments along Columbia Dr. between Clarendon Dr. and Belvedere Lane, and Memorial Dr. between Rupert Rd. and Berkeley Dr. (DeKalb County) (In tracts 229, 231.02, and 231.03)

MRC No. 13. Includes the planned center known as "Clayton Plaza" and establishments on Jonesboro Rd. from Main St. to Ernest Dr. (Clayton County and Forest Park) (In tract 403.03)

MRC No. 14. Includes the unplanned area along Roswell St. NE. between Beaver St. and Interstate Highway 75 and establishments on west side of Interstate Highway 75 between Numbers 21 and 119. (Cobb County and Marietta) (In tracts 304, 305, 307, and 308)

MRC No. 15. Includes the planned centers known as "Northwoods Plaza" and "Pinetree Plaza" at the intersection of Shallowford Rd. and Buford Highway and establishments along Buford Highway between Beverly Rd. and Oakmont Ave. and along Carroll Ave. between Buford Highway and Chamblee-Tucker Rd. (Chamblee) (In tracts 212.04, 213.01, and 213.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 16	No. 17	No. 18	No. 20
	Retail stores, total: ¹				
	Number	66	70	10	86
	Sales	64 629	36 344	10 246	55 110
	Payroll, entire year	7 485	4 401	1 089	7 755
	Paid employees for week including March 12, 1972	1 709	1 101	231	1 125
54, 58, 591	Convenience goods stores:				
	Number	12	13	7	15
	Sales	7 512	6 964	5 698	6 775
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	50	42	1	44
	Sales	55 443	27 250	(D)	37 870
52, 55, 59, ex. 591, 4	All other stores:				
	Number	4	15	2	27
	Sales	1 674	2 130	(D)	10 465
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	66	70	10	86
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	8
525	Hardware stores	-	1	-	2
52 ex. 525	Other	-	-	-	6
53	General merchandise group stores	3	4	1	1
531	Department stores	2	1	1	1
533	Variety stores	1	2	-	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	3	6	3	2
55 ex. 554	Automotive dealers	-	1	-	1
55 pt. (554)	Gasoline service stations	-	6	1	2
56	Apparel and accessory stores	28	19	-	14
562, 3, 8	Women's clothing, specialty stores, furriers	11	8	-	5
562	Women's ready-to-wear stores	8	7	-	5
561	Men's and boys' clothing and furnishings stores	6	4	-	5
565	Family clothing stores	2	-	-	2
566	Shoe stores	9	5	-	2
564, 9	Other apparel and accessory stores	-	2	-	-
57	Furniture, home furnishings, and equipment stores	7	6	-	15
5712	Furniture stores	1	1	-	2
Other 571	Home furnishings stores	1	2	-	5
572, 573	Household appliance, radio, television, and music stores	5	3	-	8
58	Eating and drinking places	8	5	3	11
5812	Eating places	8	5	2	10
5813	Drinking places (alcoholic beverages)	-	-	1	1
59 pt. (591)	Drug stores and proprietary stores	1	2	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	16	20	1	30
592	Liquor stores	1	1	1	4
594	Miscellaneous shopping goods stores	12	13	-	14
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 16. Includes the planned center known as "Greenbriar Shopping Center" bounded by Lakewood Freeway, Greenbriar Parkway, and Interstate Highway 285. (Fulton County) (In tract 77.02)

MRC No. 17. Includes the planned centers known as "North DeKalb Plaza" and "Shamrock Plaza" and establishments on North Druid Hills Rd. between Mistletoe Rd. and Lawrenceville Highway (U.S. Highway 29), and on the west side of Lawrenceville Highway (U.S. Highway 29) between 2000 and 2200. (DeKalb County) (In tract 223.02)

MRC No. 18. Includes the unplanned area on Cascade Ave. SW. between Gordon St. SW. and Donnelly Ave. SW., and the west side of Gordon St. SW. between South Gordon St. SW. and Cascade Ave. SW., and 1449 Donnelly Ave. SW. (Atlanta) (In tracts 41 and 60)

MRC No. 20. Includes the unplanned area bounded by the north side of West Paces Ferry Rd., Paces Ferry Pl., Irby Ave., Cains Mill Pl., East Andrews Dr., east side of Roswell Rd. and Sardis Way, north side of Peachtree Rd., East Shadowlawn Ave., south side of East Paces Ferry Rd., Fulton Dr., Pharr Rd., and North Pharr Ct., and establishments on Roswell Rd. from East Andrews Dr. to 3301. (Atlanta) (In tracts 95 and 96)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 21	No. 22	No. 23	No. 24
	Retail stores, total: ¹				
	Number	17	18	21	21
	Sales	10 725	8 943	8 949	11 572
	Payroll, entire year	1 053	1 231	1 247	1 482
	Paid employees for week including March 12, 1972	251	236	270	309
54, 58, 591	Convenience goods stores:				
	Number	6	5	4	5
	Sales	(D)	2 254	(D)	3 449
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	9	9	15	12
	Sales	6 120	5 504	4 265	7 281
52, 55, 59, ex. 591, 4	All other stores:				
	Number	2	4	2	4
	Sales	(D)	1 185	(D)	842
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	17	18	21	21
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-	1
525	Hardware stores	-	-	-	1
52 ex. 525	Other	-	1	-	-
53	General merchandise group stores	3	1	1	4
531	Department stores	1	1	1	2
533	Variety stores	-	-	-	2
539	Miscellaneous general merchandise stores	2	-	-	-
54	Food stores	1	2	2	2
55 ex. 554	Automotive dealers	2	2	1	2
55 pt. (554)	Gasoline service stations	-	1	-	-
56	Apparel and accessory stores	2	3	6	4
562, 3, 8	Women's clothing, specialty stores, furriers	1	-	2	1
562	Women's ready-to-wear stores	1	-	1	1
561	Men's and boys' clothing and furnishings stores	-	1	2	1
565	Family clothing stores	-	-	1	-
566	Shoe stores	1	1	-	2
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	3	4	3	2
5712	Furniture stores	-	2	-	1
Other 571	Home furnishings stores	2	1	1	-
572, 573	Household appliance, radio, television, and music stores	1	1	2	1
58	Eating and drinking places	3	2	1	2
5812	Eating places	3	2	1	2
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	1	6	3
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	1	1	5	2
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 21. Includes the planned center known as "South Cobb Plaza" bounded by Cherokee Rd., South Cobb Dr., Powder Springs Rd., and Old Concord Rd. (East Smyrna) (In tract 311.04)

MRC No. 22. Includes the planned center known as "Candler-McAfee Shopping Center" on both sides of Candler Rd. from North View Ave. to McAfee Rd. (South Decatur) (In tracts 235.01 and 236)

MRC No. 23. Includes the planned center known as "Buford Clairmont Shopping Center" bounded by Dresden Dr., Buford Highway, and Clairmont Ave. (Atlanta) (In tract 214.03)

MRC No. 24. Includes the planned center known as "Town and Country Shopping Center" on Roswell St. from Interstate Highway 75 to Powers Ferry Rd. (East Marietta) (In tract 303)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 25	No. 26	No. 27	No. 28
	Retail stores, total: ¹				
	Number	94	98	22	63
	Sales\$1,000..	56 816	47 105	15 976	40 643
	Payroll, entire year\$1,000..	8 884	6 359	1 870	5 730
	Paid employees for week including March 12, 1972	1 906	1 649	354	1 338
54, 58, 591	Convenience goods stores:				
	Number	11	13	5	6
	Sales\$1,000..	2 384	2 649	(D)	1 856
53, 6, 7; 594	Shopping goods stores (GAP ²):				
	Number	76	81	16	54
	Sales\$1,000..	53 687	43 983	9 384	38 455
52, 55, 59, ex. 591, 4	All other stores:				
	Number	7	4	1	3
	Sales\$1,000..	745	473	(D)	332
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	94	98	22	63
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	4	4	1	4
531	Department stores	3	2	1	2
533	Variety stores	1	1	-	2
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	5	5	2	3
55 ex. 554	Automotive dealers	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-
56	Apparel and accessory stores	46	52	5	32
562, 3, 8	Women's clothing, specialty stores, furriers	22	27	2	12
562	Women's ready-to-wear stores	18	21	1	10
561	Men's and boys' clothing and furnishings stores	9	10	2	7
565	Family clothing stores	3	2	-	-
566	Shoe stores	10	12	1	11
564, 9	Other apparel and accessory stores	2	1	-	2
57	Furniture, home furnishings, and equipment stores	10	6	5	5
5712	Furniture stores	1	2	1	1
Other 571	Home furnishings stores	4	-	1	-
572, 573	Household appliance, radio, television, and music stores	5	4	3	4
58	Eating and drinking places	5	7	2	3
5812	Eating places	5	7	1	3
5813	Drinking places (alcoholic beverages)	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	23	23	6	16
592	Liquor stores	-	-	-	-
594	Miscellaneous shopping goods stores	16	19	5	13
5992	Florists	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 25. Includes the planned center known as "North Lake Mall" on Briarcliff Rd. from Henderson Mill Rd. to North Lake Parkway. (Atlanta) (In tract 218.01)

MRC No. 26. Includes the planned center known as "Perimeter Mall" on Ashford-Dunwoody Rd. and Hammond Dr. (Dunwoody) (In tract 212.01)

MRC No. 27. Includes the planned center known as "Broadview Plaza Shopping Center" bounded by Morosgo Dr., Morosgo Way, K Mart access road and Piedmont Rd. NE. (Atlanta) (In tract 94)

MRC No. 28. Includes the planned center known as "South DeKalb Mall Shopping Center" bounded by Interstate Highway 20, Candler Rd., Flat Shoals Rd., and Panthersville Creek. (South Decatur) (In tract 234.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 15¹					
	Retail stores, total ²	104	34 179	4 418	971	769
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	10	4 682	480	109	98
55 ex. 554	Automotive dealers	11	13 745	1 666	371	173
55 pt. (554)	Gasoline service stations	7	1 368	105	24	25
56	Apparel and accessory stores	15	2 107	265	61	59
562, 3, 8	Women's clothing, specialty stores, furriers	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	2	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	1 054	99	23	23
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	459	67	18	14
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	2 231	290	72	52
5712	Furniture stores	4	1 067	154	37	28
Other 571	Home furnishings stores	3	187	17	4	3
572, 573	Household appliance, radio, television, and music stores	6	977	119	31	21
58	Eating and drinking places	20	2 496	666	101	169
5812	Eating places	18	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	19	1 556	203	44	48
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	9	886	117	24	26
5992	Florists	3	270	54	12	15

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	536	320 382	54 607	13 188	9 932
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	18	111 833	20 952	4 832	4 275
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)	(D)
54	Food stores	40	9 277	1 070	273	219
55 ex. 554	Automotive dealers	16	78 077	8 275	2 355	732
55 pt. (554)	Gasoline service stations	18	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	110	42 067	9 155	2 171	1 592
562, 3, 8	Women's clothing, specialty stores, furriers	24	13 288	3 113	750	611
562	Women's ready-to-wear stores	20	12 967	3 047	732	592
561	Men's and boys' clothing and furnishings stores	32	16 694	3 992	935	594
565	Family clothing stores	7	1 568	259	61	54
566	Shoe stores	38	9 465	1 578	378	287
564, 9	Other apparel and accessory stores	9	1 052	213	47	46
57	Furniture, home furnishings, and equipment stores	43	15 287	2 875	708	423
5712	Furniture stores	20	10 769	2 084	503	313
Other 571	Home furnishings stores	6	935	307	79	37
572, 573	Household appliance, radio, television, and music stores	17	3 583	484	126	73
58	Eating and drinking places	123	27 107	7 039	1 632	1 746
5812	Eating places	99	23 623	6 391	1 479	1 618
5813	Drinking places (alcoholic beverages)	24	3 484	648	153	128
59 pt. (591)	Drug stores and proprietary stores	20	8 442	978	226	160
59 ex. 591, 6	Miscellaneous retail stores ²	146	23 476	3 780	884	694
592	Liquor stores	20	3 959	224	50	56
594	Miscellaneous shopping goods stores	58	13 595	2 264	523	376
5992	Florists	6	687	201	46	26

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 331	1 725 595	234 280	56 259	45 300
52	Building materials, hardware, garden supply, and mobile home dealers ..	130	51 432	7 565	1 692	1 030
525	Hardware stores	43	5 760	899	189	145
52 ex. 525	Other	87	45 672	6 666	1 503	885
53	General merchandise group stores	109	381 042	55 184	12 847	11 400
531	Department stores	23	344 362	48 884	11 403	10 087
533	Variety stores	42	21 201	3 990	947	894
539	Miscellaneous general merchandise stores	44	15 479	2 310	497	419
54	Food stores	554	218 767	19 589	4 593	3 530
55 ex. 554	Automotive dealers	212	371 584	37 352	9 816	3 709
55 pt. (554)	Gasoline service stations	510	92 683	9 649	2 306	2 204
56	Apparel and accessory stores	403	121 089	20 175	4 902	4 078
562, 3, 8	Women's clothing, specialty stores, furriers	142	52 841	8 917	2 215	1 967
562	Women's ready-to-wear stores	113	50 261	8 520	2 101	1 869
561	Men's and boys' clothing and furnishings stores	84	31 692	5 887	1 412	962
565	Family clothing stores	34	11 039	1 425	334	358
566	Shoe stores	114	22 868	3 446	824	683
564, 9	Other apparel and accessory stores	29	2 649	500	117	108
57	Furniture, home furnishings, and equipment stores	314	70 829	10 519	2 508	1 562
5712	Furniture stores	111	35 353	5 625	1 359	819
Other 571	Home furnishings stores	79	8 061	1 421	340	233
572, 573	Household appliance, radio, television, and music stores	124	27 415	3 473	809	510
58	Eating and drinking places	1 003	193 234	47 607	11 196	12 931
5812	Eating places	834	172 878	44 124	10 361	11 893
5813	Drinking places (alcoholic beverages)	169	20 356	3 483	835	1 038
59 pt. (591)	Drug stores and proprietary stores	131	42 928	6 071	1 502	1 201
59 ex. 591, 6	Miscellaneous retail stores ²	965	182 007	20 569	4 897	3 655
592	Liquor stores	257	97 256	6 793	1 633	1 114
594	Miscellaneous shopping goods stores ..	313	48 217	6 901	1 660	1 325
5992	Florists	68	5 786	1 318	315	241

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of businesses in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	13 159	4 356 077	523 991	122 938	101 606
52	Building materials, hardware, garden supply, and mobile home dealers ..	604	256 840	26 498	6 102	3 785
525	Hardware stores	153	21 878	2 742	601	474
52 ex. 525	Other	451	234 962	23 756	5 501	3 311
53	General merchandise group stores	397	737 459	105 368	24 656	22 689
531	Department stores	67	669 108	88 246	20 663	18 316
533	Variety stores	154	60 551	11 145	2 661	2 702
539	Miscellaneous general merchandise stores	176	57 800	5 977	1 332	1 171
54	Food stores	1 921	751 324	62 067	14 240	11 451
55 ex. 554	Automotive dealers	985	973 998	92 326	22 778	9 659
55 pt. (554)	Gasoline service stations	2 059	339 164	31 908	7 369	7 135
56	Apparel and accessory stores	1 013	211 167	32 341	7 796	7 083
562, 3, 8	Women's clothing, specialty stores, furriers	340	81 074	12 800	3 103	3 029
562	Women's ready-to-wear stores	282	76 542	12 038	2 901	2 816
561	Men's and boys' clothing and furnishings stores	207	55 745	9 134	2 237	1 577
565	Family clothing stores	153	30 123	3 695	866	1 009
566	Shoe stores	229	38 743	5 843	1 415	1 288
564, 9	Other apparel and accessory stores	84	5 482	869	175	180
57	Furniture, home furnishings, and equipment stores	1 106	220 308	31 072	6 976	4 455
5712	Furniture stores	407	108 604	15 858	3 485	2 156
Other 571	Home furnishings stores	282	34 131	4 637	1 056	756
572, 573	Household appliance, radio, television, and music stores	417	77 573	10 577	2 435	1 543
58	Eating and drinking places	2 076	356 875	85 979	19 886	24 761
5812	Eating places	1 839	332 087	81 790	18 915	23 577
5813	Drinking places (alcoholic beverages)	237	24 788	4 189	971	1 184
59 pt. (591)	Drug stores and proprietary stores	407	131 562	19 390	4 542	3 751
59 ex. 591, 6	Miscellaneous retail stores ²	2 591	327 380	37 042	8 593	6 837
592	Liquor stores	435	136 393	9 289	2 085	1 457
594	Miscellaneous shopping goods stores	878	103 995	13 669	3 221	2 885
5992	Florists	249	16 562	3 311	773	702

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	579	312 759	59 808	13 107
52	Building materials, hardware, and farm equipment dealers	3	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	20	110 938	30 683	6 472
531	Department stores	3	(D)	(D)	(D)
533	Variety stores	8	7 789	1 544	415
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)
54	Food stores	32	7 014	923	277
55 ex. 554	Automotive dealers	17	77 194	7 341	967
55 pt. (554)	Gasoline service stations	15	(D)	(D)	(D)
56	Apparel and accessory stores	126	37 524	6 814	1 628
562, 3, 8	Women's clothing, specialty stores, furriers	33	14 796	2 674	697
562	Women's ready-to-wear stores	22	13 493	2 475	636
Other 56	Other apparel and accessory stores ²	93	22 728	4 140	931
561	Men's and boys' clothing and furnishings stores ³	35	7 796	1 530	321
565	Family clothing stores ³	11	5 610	(D)	(D)
566	Shoe stores ³	38	8 381	1 190	301
564, 7, 9	Apparel and accessory stores, n.e.c. ³	8	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	45	16 056	2 507	386
5712	Furniture stores	25	11 760	1 772	245
Other 571	Home furnishings stores	4	706	113	22
572, 573	Household appliance, radio, television, and music stores	16	3 590	622	119
58	Eating and drinking places	143	24 194	5 911	2 240
5812	Eating places	119	21 778	5 488	2 141
5813	Drinking places (alcoholic beverages)	24	2 416	423	99
59 pt. (591)	Drug stores and proprietary stores	23	8 464	1 201	276
59 ex. 591	Miscellaneous retail stores ⁴	155	28 211	4 014	747
592	Liquor stores	27	4 309	247	84
595	Sporting goods stores and bicycle shops	5	2 163	239	38
597	Jewelry stores	27	11 366	1 839	260
5992	Florists	3	456	96	24

Standard Notes: - Represents zero. (D) Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	2.4	34.8	95.3
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	145.9
5251	Hardware stores	(D)	18.5	85.8
52 ex. 5251	Other	(NC)	(NC)	154.4
53 pt.	General merchandise group stores ²8	33.2	87.7
531	Department stores	(D)	32.8	84.2
533	Variety stores	(D)	20.7	52.3
539	Miscellaneous general merchandise stores	(D)	68.8	197.5
54	Food stores	32.3	7.5	63.6
55 ex. 554	Automotive dealers	1.1	55.8	124.8
55 pt. (554)	Gasoline service stations	(D)	20.5	99.0
56	Apparel and accessory stores	12.1	46.4	89.3
562, 3, 8	Women's clothing, specialty stores, furriers	-10.2	44.7	77.9
562	Women's ready-to-wear stores	-3.9	58.0	95.2
Other 56	Other apparel and accessory stores	26.6	47.8	97.1
57	Furniture, home furnishings, and equipment stores	-4.8	40.2	138.7
5712	Furniture stores	-8.4	49.0	146.5
Other 571	Home furnishings stores	32.4	119.8	291.6
572, 573	Household appliance, radio, television, and music stores	-0.2	18.5	96.2
58	Eating and drinking places	12.0	66.7	110.1
5812	Eating places	8.5	67.2	114.7
5813	Drinking places (alcoholic beverages)	44.2	62.0	63.0
59 pt. (591)	Drug stores and proprietary stores	-0.3	16.4	64.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	73.3
592	Liquor stores	-8.1	39.0	64.6
5992	Florists	50.7	37.7	83.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	18.6	7.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.0	5.9
525	Hardware stores	-	-	-	.3	.5
52 ex. 525	Other	(D)	(D)	(D)	2.6	5.4
53	General merchandise group stores	29.3	14.2	34.9	22.1	18.1
531	Department stores	(D)	(D)	(D)	20.0	15.4
533	Variety stores	(D)	(D)	(D)	1.2	1.4
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.9	1.3
54	Food stores	4.2	1.2	2.9	12.7	17.2
55 ex. 554	Automotive dealers	21.0	8.0	24.4	21.5	22.4
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.4	7.8
56	Apparel and accessory stores	34.7	19.9	13.1	7.0	4.8
562, 3, 8	Women's clothing, specialty stores, furriers	25.1	16.4	4.1	3.1	1.9
562	Women's ready-to-wear stores	25.8	16.9	4.0	2.9	1.8
561	Men's and boys' clothing and furnishings stores	52.7	29.9	5.2	1.8	1.3
565	Family clothing stores	14.2	5.2	.5	.6	.7
566	Shoe stores	41.4	24.4	3.0	1.3	.9
564, 9	Other apparel and accessory stores	39.7	19.2	.3	.2	.1
57	Furniture, home furnishings, and equipment stores	21.6	6.9	4.8	4.1	5.1
5712	Furniture stores	30.5	9.9	3.4	2.0	2.5
Other 571	Home furnishings stores	11.6	2.7	.3	.5	.8
572, 573	Household appliance, radio, television, and music stores	13.1	4.6	1.1	1.6	1.8
58	Eating and drinking places	14.1	7.6	8.5	11.2	8.2
5812	Eating places	13.7	7.1	7.4	10.0	7.6
5813	Drinking places (alcoholic beverages)	17.1	14.1	1.1	1.2	.6
59 pt. (591)	Drug stores and proprietary stores	19.7	6.4	2.6	2.5	3.0
59 ex. 591, 6	Miscellaneous retail stores ²	12.9	7.2	7.3	10.5	7.5
592	Liquor stores	4.1	2.9	1.2	5.6	3.1
594	Miscellaneous shopping goods stores	28.2	13.1	4.2	2.8	2.4
5992	Florists	11.9	4.1	.2	.3	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

AUGUSTA, GA.-S.C.

Standard Metropolitan Statistical Area



AUGUSTA, GA.-S.C.

Major Retail Centers

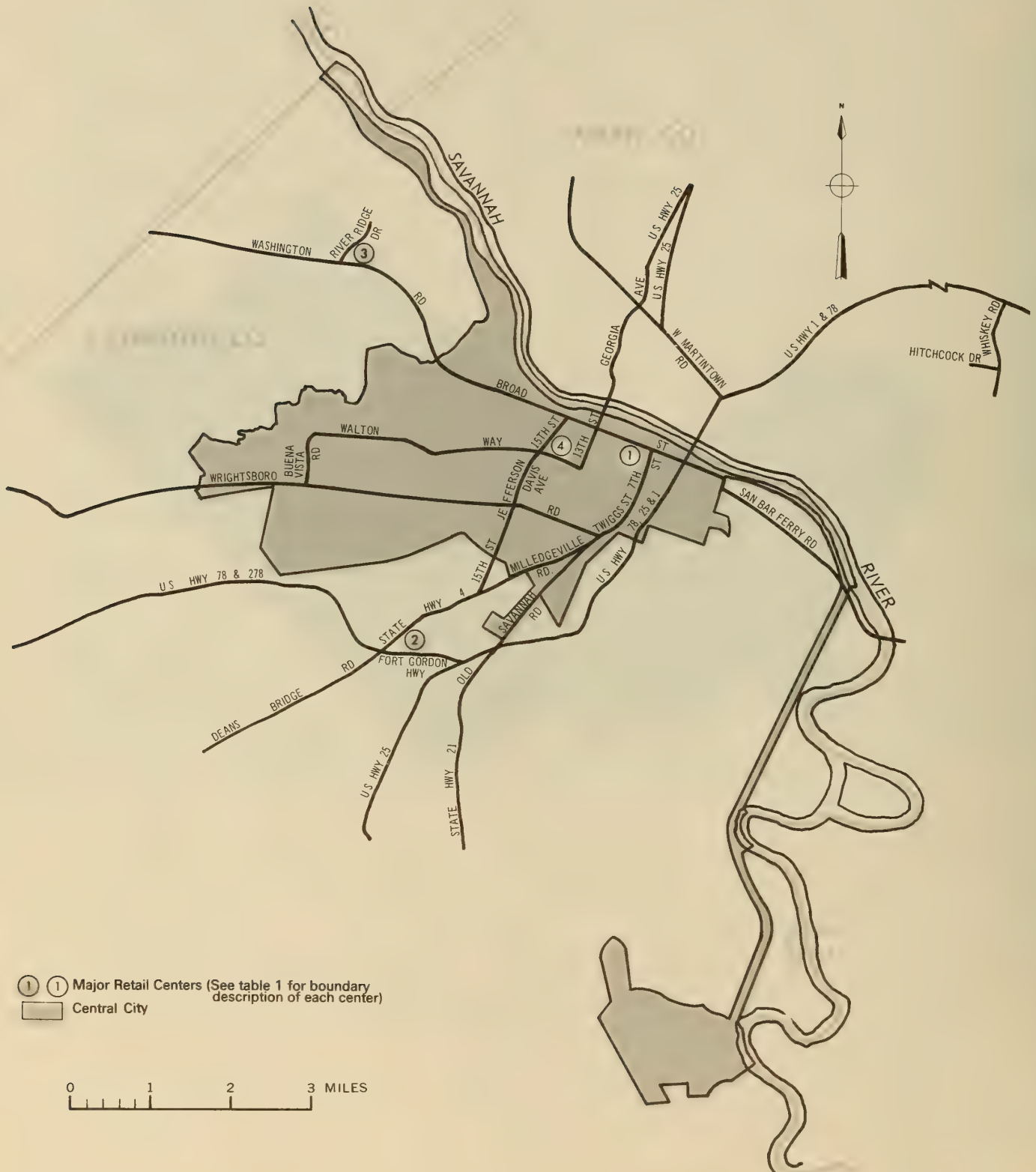


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	2 292	246	52	21	18
	Sales	577 070	91 704	31 772	9 524	24 591
	Payroll, entire year	64 215	13 347	3 501	1 088	4 216
	Paid employees for week including March 12, 1972	13 258	2 731	745	220	668
54, 58, 591	Convenience goods stores:					
	Number	816	59	17	6	5
	Sales	168 726	8 525	10 395	3 809	1 973
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	535	126	23	9	8
	Sales	169 290	56 300	18 665	5 030	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	941	61	12	6	5
	Sales	239 054	26 879	2 712	677	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 292	246	52	21	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	98	8	2	1	1
525	Hardware stores	22	3	-	1	-
52 ex. 525	Other	76	5	2	-	1
53	General merchandise group stores	73	13	3	2	1
531	Department stores	13	5	2	1	1
533	Variety stores	19	3	1	1	-
539	Miscellaneous general merchandise stores	41	5	-	-	-
54	Food stores	393	12	5	2	-
55 ex. 554	Automotive dealers	212	19	4	-	2
55 pt. (554)	Gasoline service stations	353	9	3	4	1
56	Apparel and accessory stores	153	54	9	4	1
562, 3, 8	Women's clothing, specialty stores, furriers	50	15	4	3	1
562	Women's ready-to-wear stores	44	13	4	3	1
561	Men's and boys' clothing and furnishings stores	30	15	1	-	-
565	Family clothing stores	29	9	2	-	-
566	Shoe stores	35	12	1	-	-
564, 9	Other apparel and accessory stores	14	3	1	1	-
57	Furniture, home furnishings, and equipment stores	152	28	7	2	6
5712	Furniture stores	65	17	1	1	-
Other 571	Home furnishings stores	30	1	2	-	1
572, 573	Household appliance, radio, television, and music stores	57	10	4	1	5
58	Eating and drinking places	352	43	10	2	5
5812	Eating places	292	36	9	2	5
5813	Drinking places (alcoholic beverages)	60	7	1	-	-
59 pt. (591)	Drug stores and proprietary stores	71	4	2	2	-
59 ex. 591, 6	Miscellaneous retail stores ³	430	56	7	2	1
592	Liquor stores	92	5	2	-	1
594	Miscellaneous shopping goods stores	152	31	4	1	-
5992	Florists	47	1	1	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by the city limits, Gordon Highway, Telfair, 12th, Greene, and 13th. (Augusta city) (Entire tract 4)

MRC No. 2. Includes the planned center known as "South Gate Plaza" and establishments at the intersection of Deans Bridge Rd. and Fort Gordon Highway, on Fort Gordon Highway to Tubman Home Rd., and on Deans Bridge Rd. to north boundary of plaza. (Richmond County) (In tract 104)

MRC No. 3. Includes the planned center known as "National Hills" and establishments on both sides of Washington St. from Riveridge Dr. to 2631 Washington St. (Richmond County) (In tract 101)

MRC No. 4. Includes establishments on Walton Way from Chaffee Ave. to 1535 Walton Way, and on 15th St. from Wall St. to Walton Way. (Augusta) (In tracts 3, 8, and 10)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	246	91 704	13 347	3 275	2 731
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	2 367	412	93	74
525	Hardware stores	3	342	51	10	10
52 ex. 525	Other	5	2 025	361	83	64
53	General merchandise group stores	13	24 014	3 446	862	747
531	Department stores	5	20 772	2 912	729	607
533	Variety stores	3	2 485	438	107	108
539	Miscellaneous general merchandise stores	5	757	96	26	32
54	Food stores	12	3 579	339	92	68
55 ex. 554	Automotive dealers	19	20 838	2 021	512	248
55 pt. (554)	Gasoline service stations	9	690	57	14	17
56	Apparel and accessory stores	54	16 896	2 908	697	607
562, 3, 8	Women's clothing, specialty stores, furriers	15	4 924	755	178	174
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	15	3 379	536	129	109
565	Family clothing stores	9	6 197	1 196	300	232
566	Shoe stores	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	28	10 400	1 847	431	249
5712	Furniture stores	17	8 678	1 591	371	206
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	43	3 776	1 007	263	465
5812	Eating places	36	3 123	901	230	406
5813	Drinking places (alcoholic beverages)	7	653	106	33	59
59 pt. (591)	Drug stores and proprietary stores	4	1 170	148	42	45
59 ex. 591, 6	Miscellaneous retail stores ³	56	7 974	1 162	269	211
592	Liquor stores	5	1 236	90	21	25
594	Miscellaneous shopping goods stores	31	4 990	839	176	140
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

COLUMBUS, GA.-ALA.

Standard Metropolitan Statistical Area
and Central Business District

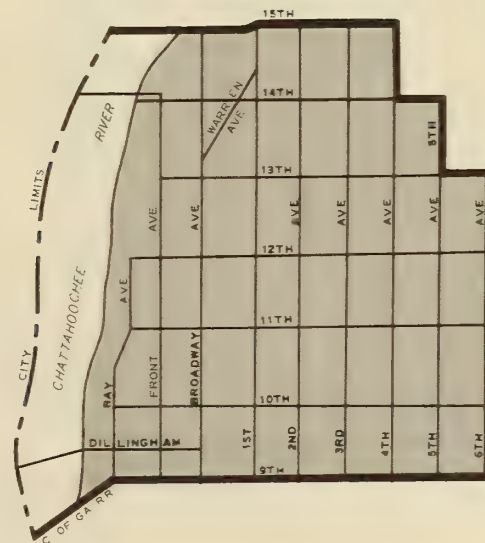


0 10 20 MILES



Comprising Census Tract 1

0 1000 2000 FEET



COLUMBUS, GA.-ALA.

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	1 885	1 470	207	96	16
	Sales	463 582	406 543	79 737	79 582	6 629
	Payroll, entire year	54 320	48 802	11 328	11 164	630
	Paid employees for week including March 12, 1972	11 665	10 380	2 338	2 139	160
54, 58, 591	Convenience goods stores:					
	Number	726	526	51	20	8
	Sales	(D)	(D)	(D)	12 535	2 161
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	441	375	98	56	4
	Sales	151 775	139 538	38 633	61 241	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	718	569	58	20	4
	Sales	(D)	(D)	(D)	5 806	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	1 885	1 470	207	96	16
52	Building materials, hardware, garden supply, and mobile home dealers ..	73	57	6	1	1
525	Hardware stores	19	16	1	-	1
52 ex. 525	Other	54	41	5	1	-
53	General merchandise group stores	62	48	10	7	1
531	Department stores	8	8	2	3	1
533	Variety stores	23	18	5	2	-
539	Miscellaneous general merchandise stores	31	22	3	2	-
54	Food stores	387	247	14	8	3
55 ex. 554	Automotive dealers	149	114	21	5	1
55 pt. (554)	Gasoline service stations	279	216	9	6	1
56	Apparel and accessory stores	134	117	40	26	-
562, 3, 8	Women's clothing, specialty stores, furriers	53	49	16	8	-
562	Women's ready-to-wear stores	44	40	11	8	-
561	Men's and boys' clothing and furnishings stores	30	28	12	6	-
565	Family clothing stores	21	17	4	4	-
566	Shoe stores	20	17	7	5	-
564, 9	Other apparel and accessory stores	10	6	1	3	-
57	Furniture, home furnishings, and equipment stores	148	129	27	12	3
5712	Furniture stores	68	59	16	4	1
Other 571	Home furnishings stores	26	25	2	3	-
572, 573	Household appliance, radio, television, and music stores	54	45	9	5	2
58	Eating and drinking places	290	241	34	10	4
5812	Eating places	238	199	24	9	4
5813	Drinking places (alcoholic beverages)	52	42	10	1	-
59 pt. (591)	Drug stores and proprietary stores	49	38	3	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	314	263	43	19	1
592	Liquor stores	74	72	4	2	-
594	Miscellaneous shopping goods stores	97	81	21	11	-
5992	Florists	34	26	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Columbus Square," and "Cross Country Center," and "Midland Shopping Center," and establishments on Macon Rd. from Lindsay Creek Bypass to Rigdon Rd. (Columbus) (In tracts 11 and 20)

MRC No. 2. Includes the establishments on Hamilton Rd. from 47th St. to 51st St. (Columbus) (In tracts 2 and 3)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Columbus, GA-AL, SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	207	79 737	11 328	2 604	2 338
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	8 510	1 788	382	458
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	477	61	11	13
54	Food stores	14	2 916	289	65	63
55 ex. 554	Automotive dealers	21	30 847	2 596	617	333
55 pt. (554)	Gasoline service stations	9	1 512	185	44	45
56	Apparel and accessory stores	40	17 167	3 160	742	733
562, 3, 8	Women's clothing, specialty stores, furriers	16	4 078	954	209	214
562	Women's ready-to-wear stores	11	3 868	922	203	202
561	Men's and boys' clothing and furnishings stores	12	10 402	1 818	436	433
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	9 592	1 546	322	215
5712	Furniture stores	16	7 488	1 229	256	172
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	34	2 823	674	168	245
5812	Eating places	24	2 168	547	137	193
5813	Drinking places (alcoholic beverages)	10	655	127	31	52
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	43	4 546	797	194	181
592	Liquor stores	4	230	10	3	4
594	Miscellaneous shopping goods stores	21	3 364	640	149	144
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 470	406 543	48 802	11 515	10 380
52	Building materials, hardware, garden supply, and mobile home dealers ..	57	18 502	1 766	430	299
525	Hardware stores	16	1 055	(D)	(D)	(D)
52 ex. 525	Other	41	17 447	(D)	(D)	(D)
53	General merchandise group stores	48	67 161	9 813	2 198	1 974
531	Department stores	8	54 676	7 897	1 736	1 589
533	Variety stores	18	(D)	1 543	382	307
539	Miscellaneous general merchandise stores	22	(D)	373	80	78
54	Food stores	247	63 007	5 249	1 213	1 259
55 ex. 554	Automotive dealers	114	99 435	8 707	2 106	1 183
55 pt. (554)	Gasoline service stations	216	30 198	2 868	732	802
56	Apparel and accessory stores	117	36 007	5 693	1 333	1 296
562, 3, 8	Women's clothing, specialty stores, furriers	49	(D)	2 075	487	529
562	Women's ready-to-wear stores	40	(D)	2 023	474	508
561	Men's and boys' clothing and furnishings stores	28	(D)	(D)	(D)	(D)
565	Family clothing stores	17	2 081	407	69	66
566	Shoe stores	17	(D)	511	120	110
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	129	27 294	4 325	983	666
5712	Furniture stores	59	14 801	2 520	556	384
Other 571	Home furnishings stores	25	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	45	(D)	(D)	(D)	(D)
58	Eating and drinking places	241	24 774	5 592	1 365	1 842
5812	Eating places	199	22 611	5 267	1 278	1 685
5813	Drinking places (alcoholic beverages)	42	2 163	325	87	157
59 pt. (591)	Drug stores and proprietary stores	38	(D)	1 381	366	341
59 ex. 591, 6	Miscellaneous retail stores ²	263	(D)	3 408	789	718
592	Liquor stores	72	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	81	9 076	1 399	335	320
5992	Florists	26	2 687	340	76	68

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 885	463 582	54 320	12 912	11 665
52	Building materials, hardware, garden supply, and mobile home dealers ..	73	24 172	2 383	612	382
525	Hardware stores	19	1 505	(D)	(D)	(D)
52 ex. 525	Other	54	22 667	(D)	(D)	(D)
53	General merchandise group stores	62	74 812	10 789	2 459	2 205
531	Department stores	8	54 676	7 897	1 736	1 589
533	Variety stores	23	(D)	2 147	536	430
539	Miscellaneous general merchandise stores	31	(D)	745	187	186
54	Food stores	387	83 137	6 509	1 526	1 574
55 ex. 554	Automotive dealers	149	104 627	9 128	2 205	1 256
55 pt. (554)	Gasoline service stations	279	35 820	3 191	813	898
56	Apparel and accessory stores	134	37 656	6 029	1 405	1 366
562, 3, 8	Women's clothing, specialty stores, furriers	53	14 914	2 146	502	547
562	Women's ready-to-wear stores	44	(D)	2 094	489	526
561	Men's and boys' clothing and furnishings stores	30	14 384	2 476	602	559
565	Family clothing stores	21	2 560	(D)	(D)	(D)
566	Shoe stores	20	(D)	556	131	119
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	148	28 957	4 547	1 033	700
5712	Furniture stores	68	15 592	(D)	(D)	(D)
Other 571	Home furnishings stores	26	4 500	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	54	8 865	1 155	279	181
58	Eating and drinking places	290	28 451	6 283	1 544	2 086
5812	Eating places	238	26 012	5 937	1 451	1 918
5813	Drinking places (alcoholic beverages)	52	2 439	346	93	168
59 pt. (591)	Drug stores and proprietary stores	49	(D)	1 692	440	399
59 ex. 591, 6	Miscellaneous retail stores ²	314	(D)	3 769	875	799
592	Liquor stores	74	14 577	791	178	159
594	Miscellaneous shopping goods stores	97	10 350	1 527	363	341
5992	Florists	34	3 201	422	98	98

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	r234	r70 068	r9 588	r2 633
52	Building materials, hardware, and farm equipment dealers	5	482	82	19
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	3	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	14	11 364	2 227	676
531	Department stores	3	(D)	(D)	(D)
533	Variety stores	6	2 341	393	155
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)
54	Food stores	11	3 505	282	106
55 ex. 554	Automotive dealers	r22	r22 844	r1 955	r332
55 pt. (554)	Gasoline service stations	12	1 552	116	50
56	Apparel and accessory stores	43	r11 457	r1 901	r604
562, 3, 8	Women's clothing, specialty stores, furriers	12	2 938	459	161
562	Women's ready-to-wear stores	10	2 881	450	159
Other 56	Other apparel and accessory stores ²	31	r8 519	r1 442	r443
561	Men's and boys' clothing and furnishings stores ³	12	r5 281	r943	r256
565	Family clothing stores ³	9	1 473	221	93
566	Shoe stores ³	8	(D)	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	29	7 903	1 181	245
5712	Furniture stores	17	5 679	853	160
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	80
58	Eating and drinking places	42	3 256	725	315
5812	Eating places	30	2 742	640	280
5813	Drinking places (alcoholic beverages)	12	514	85	35
59 pt. (591)	Drug stores and proprietary stores	7	2 013	293	80
59 ex. 591	Miscellaneous retail stores ⁴	49	5 692	826	
592	Liquor stores	7	674	44	
595	Sporting goods stores and bicycle shops	4	514	73	
597	Jewelry stores	15	2 933	524	
5992	Florists	-	-	-	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. r Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	13.8	54.4	54.6
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	90.4
5251	Hardware stores	(D)	87.7	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	-25.1	66.9	80.3
531	Department stores	(D)	94.0	94.0
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)
54	Food stores	-16.8	39.7	39.2
55 ex. 554	Automotive dealers	35.0	42.5	50.9
55 pt. (554)	Gasoline service stations	-2.6	63.8	52.3
56	Apparel and accessory stores	49.8	102.7	95.7
562, 3, 8	Women's clothing, specialty stores, furriers	38.8	(D)	(D)
562	Women's ready-to-wear stores	34.3	(D)	(D)
Other 56	Other apparel and accessory stores	53.6	(D)	(D)
57	Furniture, home furnishings, and equipment stores	21.4	44.5	40.6
5712	Furniture stores	31.9	55.1	43.3
Other 571	Home furnishings stores	(D)	(D)	173.2
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	9.8
58	Eating and drinking places	-13.3	47.7	48.3
5812	Eating places	-20.9	(D)	48.7
5813	Drinking places (alcoholic beverages)	27.4	(D)	43.6
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	-65.9	(D)	33.2
5992	Florists	-	206.7	185.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	19.6	17.2	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	4.6	5.2
525	Hardware stores	(D)	(D)	(D)	.3	.3
52 ex. 525	Other	(D)	(D)	(D)	4.3	4.9
53	General merchandise group stores	12.7	11.4	10.7	16.5	16.1
531	Department stores	(D)	(D)	(D)	13.4	11.8
533	Variety stores	18.8	13.5	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	.6	(D)	(D)
54	Food stores	4.6	3.5	3.7	15.5	17.9
55 ex. 554	Automotive dealers	31.0	29.5	38.7	24.5	22.6
55 pt. (554)	Gasoline service stations	5.0	4.2	1.9	7.4	7.7
56	Apparel and accessory stores	47.7	45.6	21.5	8.9	8.1
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	27.3	5.1	(D)	3.2
562	Women's ready-to-wear stores	(D)	(D)	4.9	(D)	(D)
561	Men's and boys' clothing and furnishings stores	(D)	72.3	13.0	(D)	3.1
565	Family clothing stores	(D)	(D)	(D)	.5	.6
566	Shoe stores	51.8	48.0	(D)	(D)	(D)
564, 9	Other apparel and accessory stores9	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	35.1	33.1	12.0	6.7	6.2
5712	Furniture stores	50.6	48.0	9.4	3.6	3.4
Other 571	Home furnishings stores	8.6	(D)	(D)	(D)	1.0
572, 573	Household appliance, radio, television, and music stores	21.4	(D)	(D)	(D)	1.9
58	Eating and drinking places	11.4	9.9	3.5	6.1	6.1
5812	Eating places	9.6	8.3	2.7	5.6	5.6
5813	Drinking places (alcoholic beverages)	30.3	26.9	.8	.5	.5
59 pt. (591)	Drug stores and proprietary stores	12.5	10.3	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	(D)	5.7	(D)	(D)
592	Liquor stores	(D)	1.6	.3	(D)	3.1
594	Miscellaneous shopping goods stores	37.1	32.5	4.2	2.2	2.2
5992	Florists	-	-	-	.7	.7

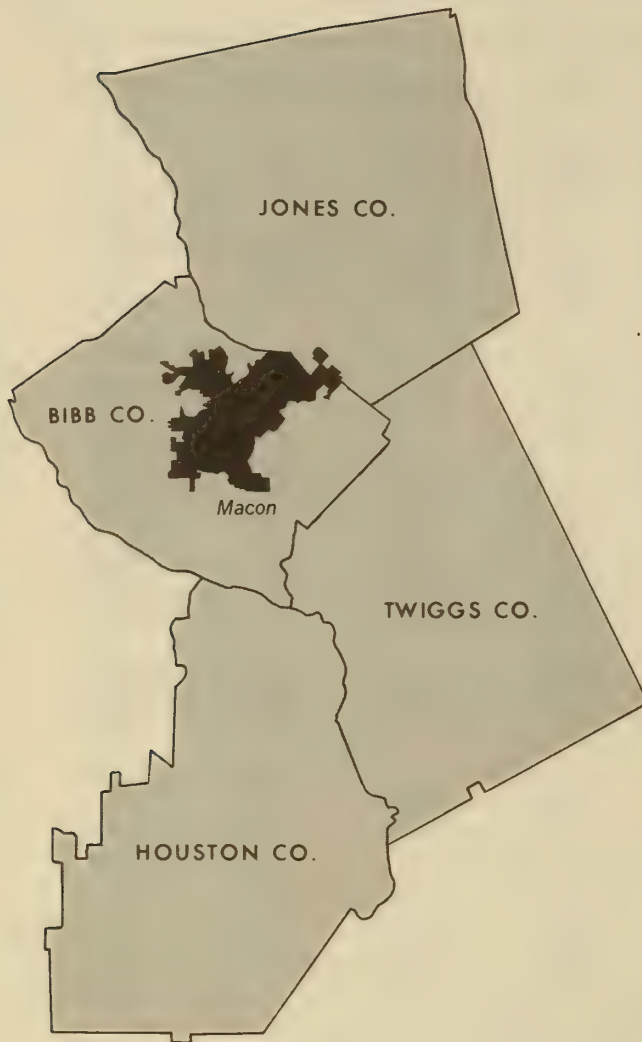
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

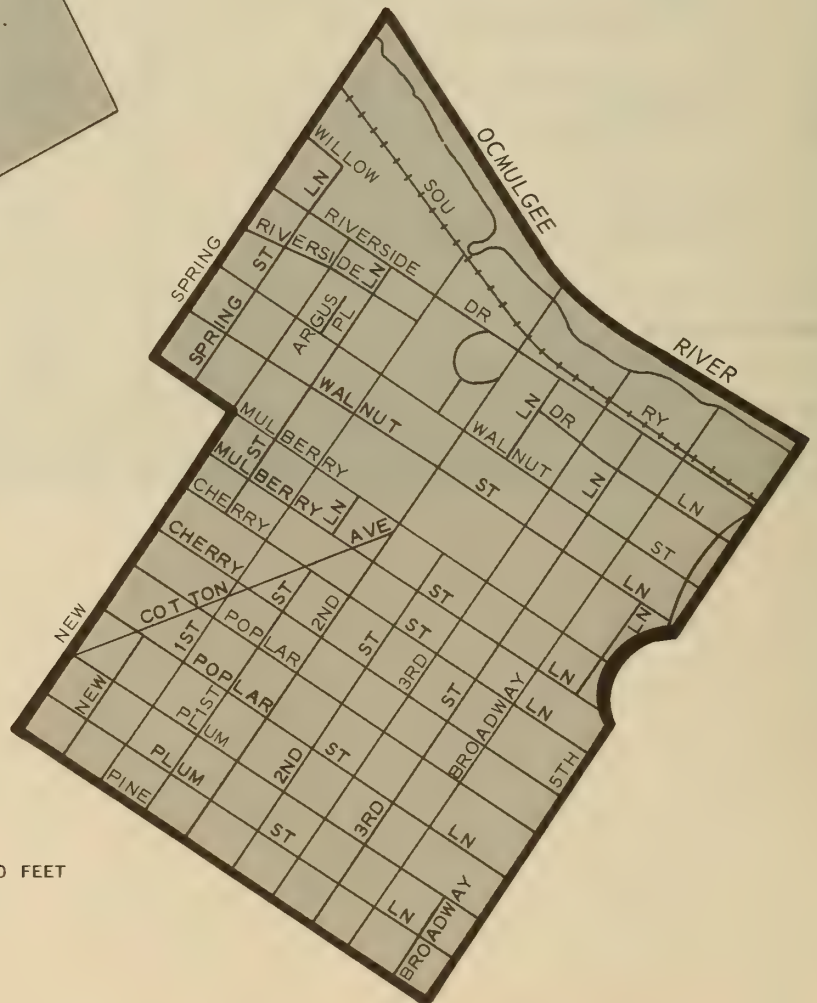
²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MACON, GA.

Standard Metropolitan Statistical Area and Central Business District



0 10 20 30 MILES



Comprising Census Tract 107

0 1000 2000 3000 FEET

MACON, GA.

Central Business District and Major Retail Centers

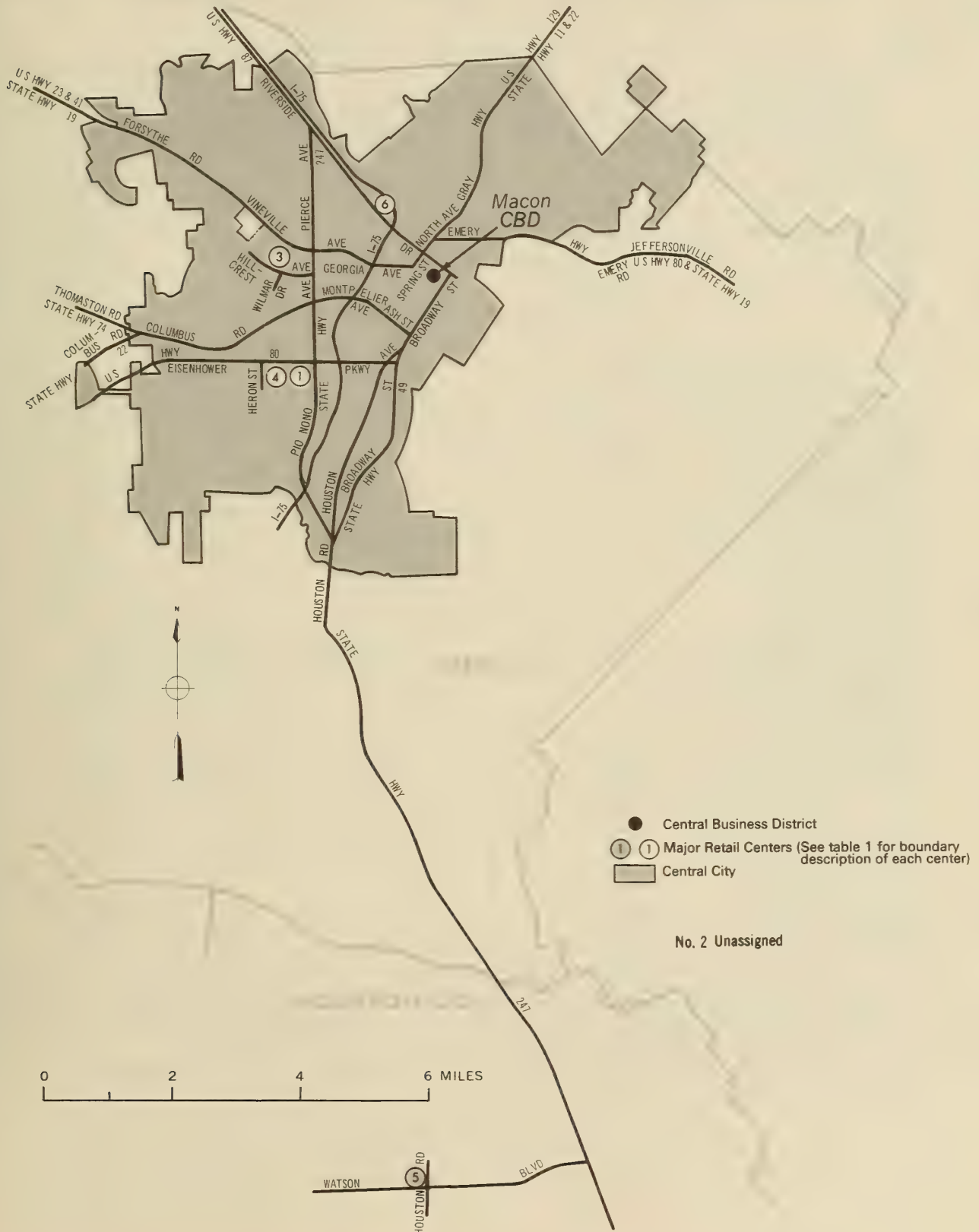


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	1 995	1 257	281	43
	Sales	512 842	364 184	99 188	25 883
	Payroll, entire year	59 054	(D)	14 791	3 019
	Paid employees for week including March 12, 1972	12 685	(D)	2 874	744
54, 58, 591	Convenience goods stores:				
	Number	702	421	85	14
	Sales	153 059	102 148	11 238	9 539
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	490	314	108	18
	Sales	147 415	(D)	51 715	13 840
52, 55, 59, ex. 591, 4	All other stores:				
	Number	803	522	88	11
	Sales	212 368	(D)	36 235	2 504
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 995	1 257	281	43
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	49	6	1
525	Hardware stores	18	10	1	-
52 ex. 525	Other	68	39	5	1
53	General merchandise group stores	59	31	11	2
531	Department stores	11	8	4	1
533	Variety stores	23	13	4	1
539	Miscellaneous general merchandise stores	25	10	3	-
54	Food stores	357	203	18	7
55 ex. 554	Automotive dealers	146	94	21	4
55 pt. (554)	Gasoline service stations	358	243	21	5
56	Apparel and accessory stores	155	110	43	7
562, 3, 8	Women's clothing, specialty stores, furriers	57	41	13	2
562	Women's ready-to-wear stores	47	33	12	2
561	Men's and boys' clothing and furnishings stores	28	19	9	3
565	Family clothing stores	22	15	5	-
566	Shoe stores	30	23	12	2
564, 9	Other apparel and accessory stores	18	12	4	-
57	Furniture, home furnishings, and equipment stores	153	102	27	4
5712	Furniture stores	58	35	11	-
Other 571	Home furnishings stores	31	23	2	1
572, 573	Household appliance, radio, television, and music stores	64	44	14	3
58	Eating and drinking places	287	182	61	7
5812	Eating places	240	153	45	7
5813	Drinking places (alcoholic beverages)	47	29	16	-
59 pt. (591)	Drug stores and proprietary stores	58	36	6	-
59 ex. 591, 6	Miscellaneous retail stores ³	336	207	67	6
592	Liquor stores	47	32	12	-
594	Miscellaneous shopping goods stores	123	71	27	5
5992	Florists	33	20	6	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Westgate Shopping Center" and establishments on Pio Nono Ave. from Holly St. to Canterbury Rd. (Macon city) (In tract 126)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	25	13	27	19
	Sales	11 996	9 549	20 958	27 523
	Payroll, entire year	1 179	913	2 819	2 680
	Paid employees for week including March 12, 1972	280	167	603	441
54, 58, 591	Convenience goods stores:				
	Number	11	3	6	9
	Sales	5 146	(D)	4 275	5 376
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	8	8	18	6
	Sales	6 044	4 967	16 387	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	6	2	3	4
	Sales	806	(D)	296	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	25	13	27	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	-
525	Hardware stores	1	-	-	-
52 ex. 525	Other	-	1	-	-
53	General merchandise group stores	1	2	4	1
531	Department stores	1	1	2	1
533	Variety stores	-	-	2	-
539	Miscellaneous general merchandise stores	-	1	-	-
54	Food stores	3	1	2	1
55 ex. 554	Automotive dealers	-	-	-	1
55 pt. (554)	Gasoline service stations	4	-	-	2
56	Apparel and accessory stores	4	4	7	4
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	2	2
562	Women's ready-to-wear stores	1	1	2	2
561	Men's and boys' clothing and furnishings stores	1	-	1	-
565	Family clothing stores	1	1	-	-
566	Shoe stores	1	1	3	2
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	2	1	3	1
5712	Furniture stores	-	-	-	-
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	2	1	3	1
58	Eating and drinking places	6	1	3	7
5812	Eating places	6	1	3	6
5813	Drinking places (alcoholic beverages)	-	-	-	1
59 pt. (591)	Drug stores and proprietary stores	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	2	7	1
592	Liquor stores	-	-	-	1
594	Miscellaneous shopping goods stores	1	1	4	-
5992	Florists	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Napier Square" and establishments bounded by Hillcrest Ave., Ernest St., Napier Ave., and Wilmar Dr. (Macon) (In tract 123)

MRC No. 4. Includes the establishments on Eisenhower Parkway from Heron to the high bank and Winston Dr. (Macon) (In tracts 125 and 126)

MRC No. 5. Includes the planned center known as "Houston Mall" and establishments bounded by Willow Ave., North Houston Rd., Watson Blvd., Louis St., and wooded area. (Warner Robins) (In tracts 210, 202, and 209)

MRC No. 6. Includes the planned center known as "Riverside Drive Shopping Center" and establishments on Riverside Dr. from U.S. Highway 75. (Macon) (In tract 119)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Macon SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	281	99 188	14 791	3 476	2 874
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	1 701	214	52	37
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	11	26 935	4 486	1 102	893
531	Department stores	4	24 382	4 022	984	774
533	Variety stores	4	2 501	463	117	117
539	Miscellaneous general merchandise stores	3	52	1	1	2
54	Food stores	18	3 099	303	78	71
55 ex. 554	Automotive dealers	21	27 280	2 756	624	354
55 pt. (554)	Gasoline service stations	21	2 671	238	52	66
56	Apparel and accessory stores	43	10 445	1 710	401	365
562, 3, 8	Women's clothing, specialty stores, furriers	13	4 679	788	173	173
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	9	2 367	382	99	70
565	Family clothing stores	5	755	98	23	33
566	Shoe stores	12	2 505	413	99	82
564, 9	Other apparel and accessory stores	4	139	29	7	7
57	Furniture, home furnishings, and equipment stores	27	9 759	1 689	395	263
5712	Furniture stores	11	5 611	1 096	282	159
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	14	(D)	(D)	(D)	(D)
58	Eating and drinking places	61	6 799	1 606	341	477
5812	Eating places	45	5 634	1 464	317	437
5813	Drinking places (alcoholic beverages)	16	1 165	142	24	40
59 pt. (591)	Drug stores and proprietary stores	6	1 340	169	42	48
59 ex. 591, 6	Miscellaneous retail stores ²	67	9 159	1 620	389	300
592	Liquor stores	12	1 959	248	63	55
594	Miscellaneous shopping goods stores	27	4 576	712	174	137
5992	Florists	6	592	60	14	14

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 257	364 184	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers ..	49	16 283	1 470	335	237
525	Hardware stores	10	(D)	(D)	(D)	(D)
52 ex. 525	Other	39	(D)	(D)	(D)	(D)
53	General merchandise group stores	31	(D)	(D)	(D)	(D)
531	Department stores	8	50 682	6 267	1 495	1 260
533	Variety stores	13	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	10	861	91	20	29
54	Food stores	203	71 297	5 922	1 404	1 355
55 ex. 554	Automotive dealers	94	89 777	8 642	1 950	1 098
55 pt. (554)	Gasoline service stations	243	32 148	2 891	642	733
56	Apparel and accessory stores	110	23 209	3 427	736	751
562, 3, 8	Women's clothing, specialty stores, furriers	41	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	33	(D)	1 117	278	268
561	Men's and boys' clothing and furnishings stores	19	(D)	(D)	(D)	(D)
565	Family clothing stores	15	(D)	812	83	101
566	Shoe stores	23	(D)	790	192	216
564, 9	Other apparel and accessory stores	12	562	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	102	19 199	(D)	(D)	(D)
5712	Furniture stores	35	9 209	1 494	392	251
Other 571	Home furnishings stores	23	3 104	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	44	6 886	(D)	(D)	(D)
58	Eating and drinking places	182	20 501	4 917	1 087	1 557
5812	Eating places	153	18 386	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	29	2 115	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	36	10 350	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	207	(D)	(D)	(D)	(D)
592	Liquor stores	32	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	71	8 367	1 129	274	258
5992	Florists	20	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 995	512 842	59 054	13 564	12 685
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	30 812	2 882	617	424
525	Hardware stores	18	(D)	220	50	43
52 ex. 525	Other	68	(D)	2 662	567	381
53	General merchandise group stores	59	79 116	10 434	2 419	2 225
531	Department stores	11	62 740	8 077	1 892	1 618
533	Variety stores	23	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	25	(D)	(D)	(D)	(D)
54	Food stores	357	105 758	8 517	1 985	1 940
55 ex. 554	Automotive dealers	146	112 625	11 085	2 491	1 430
55 pt. (554)	Gasoline service stations	358	47 987	4 226	958	1 140
56	Apparel and accessory stores	155	29 567	4 224	939	959
562, 3, 8	Women's clothing, specialty stores, furriers	57	9 643	1 401	343	355
562	Women's ready-to-wear stores	47	(D)	1 325	330	330
561	Men's and boys' clothing and furnishings stores	28	5 189	732	193	155
565	Family clothing stores	22	(D)	1 021	142	156
566	Shoe stores	30	(D)	947	233	254
564, 9	Other apparel and accessory stores	18	852	123	28	39
57	Furniture, home furnishings, and equipment stores	153	26 361	3 700	917	696
5712	Furniture stores	58	14 267	2 241	576	389
Other 571	Home furnishings stores	31	3 534	340	89	78
572, 573	Household appliance, radio, television, and music stores	64	8 560	1 119	252	229
58	Eating and drinking places	287	31 384	7 506	1 687	2 469
5812	Eating places	240	28 475	7 104	1 617	2 366
5813	Drinking places (alcoholic beverages)	47	2 909	402	70	103
59 pt. (591)	Drug stores and proprietary stores	58	15 917	2 204	532	530
59 ex. 591, 6	Miscellaneous retail stores ²	336	33 315	4 276	1 019	872
592	Liquor stores	47	11 649	881	216	191
594	Miscellaneous shopping goods stores	123	12 371	1 635	369	359
5992	Florists	33	2 105	278	61	69

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	253	85 822	12 021	3 041
52	Building materials, hardware, and farm equipment dealers	5	1 116	119	27
5251	Hardware stores	-	-	-	-
52 ex. 5251	Other	5	1 116	119	27
53 pt.	General merchandise group stores ¹	13	21 592	3 545	999
531	Department stores	4	17 844	2 901	767
533	Variety stores	5	3 206	576	217
539	Miscellaneous general merchandise stores	4	542	68	15
54	Food stores	15	3 009	273	105
55 ex. 554	Automotive dealers	16	26 712	2 828	439
55 pt. (554)	Gasoline service stations	20	1 816	231	64
56	Apparel and accessory stores	32	10 080	1 576	409
562, 3, 8	Women's clothing, specialty stores, furriers	13	3 909	559	171
562	Women's ready-to-wear stores	12	3 876	550	165
Other 56	Other apparel and accessory stores ²	19	6 171	1 017	238
561	Men's and boys' clothing and furnishings stores ³	8	1 641	237	55
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	7	(D)	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	-	-	-	-
57	Furniture, home furnishings, and equipment stores	32	8 286	1 356	266
5712	Furniture stores	12	4 841	872	166
Other 571	Home furnishings stores	4	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	16	(D)	(D)	(D)
58	Eating and drinking places	47	4 384	964	424
5812	Eating places	34	3 540	865	375
5813	Drinking places (alcoholic beverages)	13	844	99	49
59 pt. (591)	Drug stores and proprietary stores	9	1 062	151	66
59 ex. 591	Miscellaneous retail stores ⁴	64	7 765	978	242
592	Liquor stores	18	2 697	144	47
595	Sporting goods stores and bicycle shops	4	716	73	15
597	Jewelry stores	14	1 900	309	70
5992	Florists	8	382	45	15

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	15.6	51.1	66.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	88.7
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	24.7	(D)	93.3
531	Department stores	36.6	(D)	105.9
533	Variety stores	-22.0	(D)	(D)
539	Miscellaneous general merchandise stores	-90.4	-46.2	(D)
54	Food stores	3.0	36.5	51.2
55 ex. 554	Automotive dealers	2.1	72.9	75.6
55 pt. (554)	Gasoline service stations	47.1	53.2	71.0
56	Apparel and accessory stores	3.6	(D)	59.9
562, 3, 8	Women's clothing, specialty stores, furriers	19.7	(D)	28.4
562	Women's ready-to-wear stores	(D)	(D)	(D)
Other 56	Other apparel and accessory stores	-6.6	(D)	81.4
57	Furniture, home furnishings, and equipment stores	17.8	(D)	50.3
5712	Furniture stores	15.9	(D)	38.8
Other 571	Home furnishings stores	(D)	(D)	122.3
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	50.9
58	Eating and drinking places	55.1	51.3	76.7
5812	Eating places	59.2	48.7	85.5
5813	Drinking places (alcoholic beverages)	38.0	78.9	20.5
59 pt. (591)	Drug stores and proprietary stores	26.2	(D)	54.4
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	33.4
592	Liquor stores	-27.4	(D)	80.1
5992	Florists	55.0	(D)	49.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	27.2	19.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	10.4	5.5	1.7	4.5	6.0
525	Hardware stores	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other	8.5	(D)	(D)	(D)	(D)
53	General merchandise group stores	(D)	34.0	27.2	(D)	15.4
531	Department stores	48.1	38.9	24.6	13.9	12.2
533	Variety stores	(D)	(D)	2.5	(D)	(D)
539	Miscellaneous general merchandise stores	6.0	(D)	.1	.2	(D)
54	Food stores	4.3	2.9	3.1	19.6	20.6
55 ex. 554	Automotive dealers	30.4	24.2	27.5	24.7	22.0
55 pt. (554)	Gasoline service stations	8.3	5.6	2.7	8.8	9.4
56	Apparel and accessory stores	45.0	35.3	10.5	6.4	5.8
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	48.5	4.7	(D)	1.9
562	Women's ready-to-wear stores	62.7	50.0	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	(D)	45.6	2.4	(D)	1.0
565	Family clothing stores	(D)	(D)	.8	(D)	(D)
566	Shoe stores	(D)	(D)	2.5	(D)	(D)
564, 9	Other apparel and accessory stores	24.7	16.3	.1	.2	.2
57	Furniture, home furnishings, and equipment stores	50.8	37.0	9.8	5.3	5.1
5712	Furniture stores	60.9	39.3	5.7	2.5	2.8
Other 571	Home furnishings stores	(D)	(D)	(D)	.9	.7
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	1.9	1.7
58	Eating and drinking places	33.2	21.7	6.9	5.6	6.1
5812	Eating places	30.6	19.8	5.7	5.0	5.6
5813	Drinking places (alcoholic beverages)	55.1	40.0	1.2	.6	.6
59 pt. (591)	Drug stores and proprietary stores	12.9	8.4	1.4	2.8	3.1
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	27.5	9.2	(D)	6.5
592	Liquor stores	(D)	16.8	2.0	(D)	2.3
594	Miscellaneous shopping goods stores	54.7	37.0	4.6	2.3	2.4
5992	Florists	(D)	28.1	.6	(D)	.4

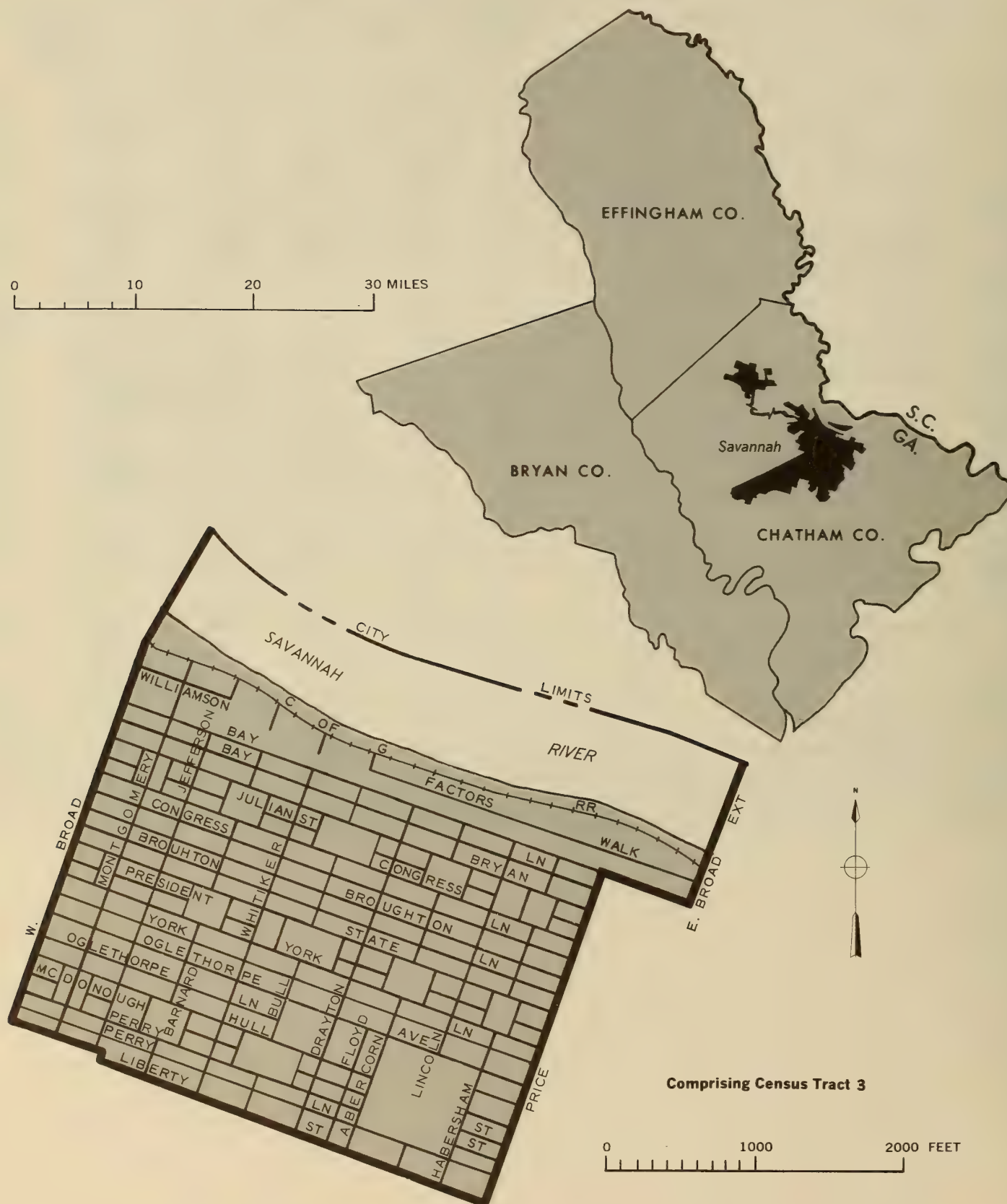
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SAVANNAH, GA.

Standard Metropolitan Statistical Area
and Central Business District



SAVANNAH, GA.

Central Business District and Major Retail Centers

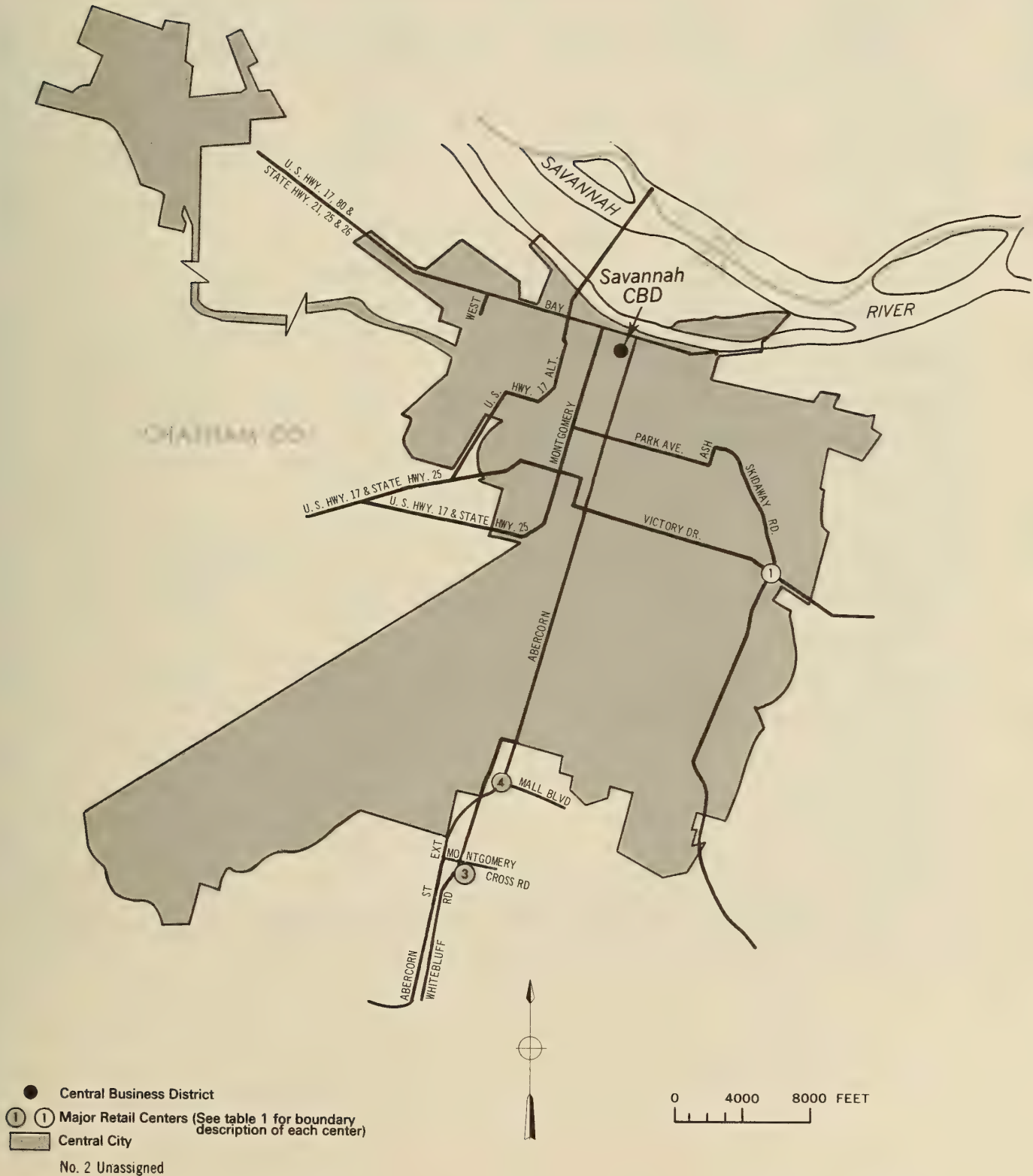


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	1 863	1 175	238
	Sales\$1,000..	463 657	276 082	68 792
	Payroll, entire year	55 860	34 004	10 878
	Paid employees for week including March 12, 1972	12 124	7 648	2 371
54, 58, 591	Convenience goods stores:			
	Number	699	447	73
	Sales\$1,000..	147 812	(D)	18 324
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	431	310	113
	Sales\$1,000..	136 450	(D)	42 547
52, 55, 59, ex. 591, 4	All other stores:			
	Number	733	418	52
	Sales\$1,000..	179 395	90 722	7 921
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	1 863	1 175	238
52	Building materials, hardware, garden supply, and mobile home dealers ..	77	30	3
525	Hardware stores	15	5	1
52 ex. 525	Other	62	25	2
53	General merchandise group stores	61	44	15
531	Department stores	8	6	3
533	Variety stores	30	22	7
539	Miscellaneous general merchandise stores	23	16	5
54	Food stores	322	199	16
55 ex. 554	Automotive dealers	118	76	15
55 pt. (554)	Gasoline service stations	324	157	7
56	Apparel and accessory stores	137	104	44
562, 3, 8	Women's clothing, specialty stores, furriers	50	36	15
562	Women's ready-to-wear stores	41	30	13
561	Men's and boys' clothing and furnishings stores	28	24	12
565	Family clothing stores	19	14	5
566	Shoe stores	31	24	10
564, 9	Other apparel and accessory stores	9	6	2
57	Furniture, home furnishings, and equipment stores	124	82	28
5712	Furniture stores	62	46	19
Other 571	Home furnishings stores	21	12	1
572, 573	Household appliance, radio, television, and music stores	41	24	8
58	Eating and drinking places	320	211	52
5812	Eating places	245	159	37
5813	Drinking places (alcoholic beverages)	75	52	15
59 pt. (591)	Drug stores and proprietary stores	57	37	5
59 ex. 591, 6	Miscellaneous retail stores ³	323	235	53
592	Liquor stores	64	42	4
594	Miscellaneous shopping goods stores	109	80	26
5992	Florists	39	31	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (See descriptions below)		
		No. 1	No. 3	No. 4
	Retail stores, total: ¹			
	Number	81	38	89
	Sales\$1,000..	36 741	43 278	52 436
	Payroll, entire year\$1,000..	4 173	4 198	8 164
	Paid employees for week including March 12, 1972	976	645	1 698
54, 58, 591	Convenience goods stores:			
	Number	35	10	21
	Sales\$1,000..	10 405	6 132	13 607
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	22	15	59
	Sales\$1,000..	14 477	9 856	35 590
52,55,59, ex. 591, 4	All other stores:			
	Number	24	13	9
	Sales\$1,000..	11 859	27 290	3 239
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	81	38	89
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	1	1
525	Hardware stores	1	1	-
52 ex. 525	Other	3	-	1
53	General merchandise group stores	3	3	4
531	Department stores	2	1	2
533	Variety stores	1	1	1
539	Miscellaneous general merchandise stores	-	1	1
54	Food stores	8	5	6
55 ex. 554	Automotive dealers	5	6	3
55 pt. (554)	Gasoline service stations	9	4	2
56	Apparel and accessory stores	7	3	30
562, 3, 8	Women's clothing, specialty stores, furriers	4	1	12
562	Women's ready-to-wear stores	4	1	10
561	Men's and boys' clothing and furnishings stores	1	2	6
565	Family clothing stores	-	-	1
566	Shoe stores	1	-	11
564, 9	Other apparel and accessory stores	1	-	-
57	Furniture, home furnishings, and equipment stores	6	4	11
5712	Furniture stores	-	3	1
Other 571	Home furnishings stores	2	1	2
572, 573	Household appliance, radio, television, and music stores	4	-	8
58	Eating and drinking places	24	4	14
5812	Eating places	21	2	12
5813	Drinking places (alcoholic beverages)	3	2	2
59 pt. (591)	Drug stores and proprietary stores	3	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	12	7	17
592	Liquor stores	3	1	-
594	Miscellaneous shopping goods stores	6	5	14
5992	Florists	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Cross Roads Shopping Center," "Victory Drive Shopping Plaza," and "K Mart," and establishments on Skidaway Rd. from 39th St. to Linhurst Dr. and on Victory Dr. from Shuptrine Ave. to Casey Canal. (Savannah) (In tracts 38, 35.02, and 36.02)

MRC No. 3. Includes the planned centers known as "K Mart Square" and "Oakhurst Shopping Center" and establishments on both sides of Abercorn St. extension from Montgomery Cross Rd. to Television Circle. (Oakhurst) (In tracts 40, 42.01, and 42.02)

MRC No. 4. Includes the planned centers known as "Oglethorpe Mall" and "Chatham Plaza" and establishments in the area bounded by Echols St., both sides of the mall boulevard, and both sides of White Bluff Rd. (Chatham County) (In tract 40)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Savannah SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	238	68 792	10 878	2 530	2 371
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	233	46	5	12
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	15	12 168	1 741	412	417
531	Department stores	3	9 133	1 298	304	306
533	Variety stores	7	2 323	365	91	96
539	Miscellaneous general merchandise stores	5	712	78	17	15
54	Food stores	16	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	15	5 261	849	196	113
55 pt. (554)	Gasoline service stations	7	902	70	22	24
56	Apparel and accessory stores	44	15 344	2 752	656	545
562, 3, 8	Women's clothing, specialty stores, furriers	15	5 906	1 039	255	224
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	12	5 125	937	219	159
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	10	3 011	541	128	105
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	28	10 064	1 582	380	235
5712	Furniture stores	19	7 085	1 177	287	171
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	52	6 278	1 695	394	588
5812	Eating places	37	5 357	1 489	346	462
5813	Drinking places (alcoholic beverages)	15	921	206	48	126
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	53	6 496	961	218	186
592	Liquor stores	4	387	17	3	4
594	Miscellaneous shopping goods stores	26	4 971	757	170	141
5992	Florists	3	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 175	276 082	34 004	8 241	7 648
52	Building materials, hardware, garden supply, and mobile home dealers ..	30	10 593	1 438	329	254
525	Hardware stores	5	(D)	(D)	(D)	(D)
52 ex. 525	Other	25	(D)	(D)	(D)	(D)
53	General merchandise group stores	44	(D)	4 084	984	1 017
531	Department stores	6	(D)	(D)	(D)	(D)
533	Variety stores	22	(D)	694	173	199
539	Miscellaneous general merchandise stores	16	1 803	(D)	(D)	(D)
54	Food stores	199	67 456	5 049	1 215	1 144
55 ex. 554	Automotive dealers	76	46 514	5 409	1 457	710
55 pt. (554)	Gasoline service stations	157	18 550	1 691	416	421
56	Apparel and accessory stores	104	22 307	3 661	863	780
562, 3, 8	Women's clothing, specialty stores, furriers	36	8 157	1 372	321	303
562	Women's ready-to-wear stores	30	(D)	1 326	308	287
561	Men's and boys' clothing and furnishings stores	24	7 301	1 200	282	213
565	Family clothing stores	14	(D)	(D)	(D)	(D)
566	Shoe stores	24	(D)	751	181	169
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	82	18 220	2 761	664	448
5712	Furniture stores	46	12 102	1 894	454	297
Other 571	Home furnishings stores	12	(D)	111	27	22
572, 573	Household appliance, radio, television, and music stores	24	(D)	756	183	129
58	Eating and drinking places	211	22 772	5 189	1 149	1 819
5812	Eating places	159	20 261	4 815	1 067	1 651
5813	Drinking places (alcoholic beverages)	52	2 511	374	82	168
59 pt. (591)	Drug stores and proprietary stores	37	(D)	1 240	312	301
59 ex. 591, 6	Miscellaneous retail stores ²	235	27 883	3 482	852	754
592	Liquor stores	42	8 314	570	133	130
594	Miscellaneous shopping goods stores	80	12 818	1 739	419	359
5992	Florists	31	1 433	283	66	80

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 863	463 657	55 860	13 331	12 124
52	Building materials, hardware, garden supply, and mobile home dealers ..	77	26 450	2 684	602	440
525	Hardware stores	15	1 275	146	34	33
52 ex. 525	Other	62	25 175	2 538	568	407
53	General merchandise group stores	61	61 865	8 486	1 965	1 770
531	Department stores	8	52 058	7 194	1 638	1 400
533	Variety stores	30	(D)	1 026	257	299
539	Miscellaneous general merchandise stores	23	(D)	266	70	71
54	Food stores	322	96 923	7 129	1 716	1 636
55 ex. 554	Automotive dealers	118	91 291	9 966	2 551	1 255
55 pt. (554)	Gasoline service stations	324	39 882	3 738	854	956
56	Apparel and accessory stores	137	31 273	5 209	1 216	1 101
562, 3, 8	Women's clothing, specialty stores, furriers	50	13 327	2 266	530	500
562	Women's ready-to-wear stores	41	(D)	2 154	502	473
561	Men's and boys' clothing and furnishings stores	28	8 819	1 488	344	255
565	Family clothing stores	19	(D)	390	92	106
566	Shoe stores	31	5 978	981	234	214
564, 9	Other apparel and accessory stores	9	(D)	84	16	26
57	Furniture, home furnishings, and equipment stores	124	27 915	4 397	1 074	671
5712	Furniture stores	62	15 649	2 241	547	358
Other 571	Home furnishings stores	21	5 414	1 139	284	144
572, 573	Household appliance, radio, television, and music stores	41	6 852	1 017	243	169
58	Eating and drinking places	320	33 843	7 625	1 709	2 706
5812	Eating places	245	29 635	7 120	1 605	2 502
5813	Drinking places (alcoholic beverages)	75	4 208	505	104	204
59 pt. (591)	Drug stores and proprietary stores	57	17 046	2 088	532	574
59 ex. 591, 6	Miscellaneous retail stores ²	323	37 169	4 538	1 112	1 015
592	Liquor stores	64	13 048	905	205	194
594	Miscellaneous shopping goods stores	109	15 397	2 108	509	467
5992	Florists	39	1 744	322	75	95

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	219	58 298	8 606	2 404
52	Building materials, hardware, and farm equipment dealers	3	156	20	6
5251	Hardware stores	2	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	13	12 188	1 855	551
531	Department stores	2	(D)	(D)	(D)
533	Variety stores	5	3 023	472	165
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)
54	Food stores	9	(D)	(D)	(D)
55 ex. 554	Automotive dealers	10	6 297	816	109
55 pt. (554)	Gasoline service stations	9	834	106	40
56	Apparel and accessory stores	52	13 212	2 172	585
562, 3, 8	Women's clothing, specialty stores, furriers	25	5 550	871	271
562	Women's ready-to-wear stores	17	4 877	790	228
Other 56	Other apparel and accessory stores ²	27	7 662	1 301	314
561	Men's and boys' clothing and furnishings stores ³	10	3 224	565	103
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	12	3 429	552	141
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	27	6 996	1 185	261
5712	Furniture stores	19	5 109	833	165
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)
58	Eating and drinking places	49	4 356	1 031	492
5812	Eating places	33	3 831	931	460
5813	Drinking places (alcoholic beverages)	16	525	100	32
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	44	4 293	680	164
592	Liquor stores	3	119	(D)	(D)
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	15	2 111	312	68
5992	Florists	4	137	33	14

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	18.0	19.7	71.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	82.5
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	- .2	(D)	68.8
531	Department stores	(D)	(D)	103.8
533	Variety stores	-23.2	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	-67.8	(D)
54	Food stores	(D)	29.6	56.4
55 ex. 554	Automotive dealers	-16.5	9.8	(D)
55 pt. (554)	Gasoline service stations	8.2	15.2	45.3
56	Apparel and accessory stores	16.1	12.0	52.4
562, 3, 8	Women's clothing, specialty stores, furriers	6.4	(D)	29.7
562	Women's ready-to-wear stores	(D)	(D)	(D)
Other 56	Other apparel and accessory stores	23.2	(D)	75.3
57	Furniture, home furnishings, and equipment stores	43.9	18.1	66.3
5712	Furniture stores	38.7	27.4	48.6
Other 571	Home furnishings stores	(D)	(D)	114.8
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	83.7
58	Eating and drinking places	44.1	55.8	89.2
5812	Eating places	39.8	57.1	88.5
5813	Drinking places (alcoholic beverages)	75.4	45.6	94.2
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	60.6
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	225.2	72.6	75.4
5992	Florists	(D)	48.7	63.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	24.9	14.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	2.2	.9	.3	3.8	5.7
525	Hardware stores	(D)	(D)	(D)	(D)	.3
52 ex. 525	Other	1.4	(D)	(D)	(D)	5.4
53	General merchandise group stores	(D)	19.7	17.7	(D)	13.3
531	Department stores	(D)	17.5	13.3	(D)	11.2
533	Variety stores	(D)	(D)	3.4	(D)	(D)
539	Miscellaneous general merchandise stores	39.5	(D)	1.0	.7	(D)
54	Food stores	(D)	(D)	(D)	24.4	20.9
55 ex. 554	Automotive dealers	11.3	5.8	7.6	16.8	19.7
55 pt. (554)	Gasoline service stations	4.9	2.3	1.3	6.7	8.6
56	Apparel and accessory stores	68.8	49.1	22.3	8.1	6.7
562, 3, 8	Women's clothing, specialty stores, furriers	72.4	44.3	8.6	3.0	2.9
562	Women's ready-to-wear stores	73.4	45.3	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	70.2	58.1	7.4	2.6	1.9
565	Family clothing stores	66.9	48.1	(D)	(D)	(D)
566	Shoe stores	(D)	50.4	4.4	(D)	1.3
564, 9	Other apparel and accessory stores	16.8	14.1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	55.2	36.1	14.6	6.6	6.0
5712	Furniture stores	58.5	45.3	10.3	4.4	3.4
Other 571	Home furnishings stores	(D)	(D)	(D)	(D)	1.2
572, 573	Household appliance, radio, television, and music stores	57.9	(D)	(D)	(D)	1.5
58	Eating and drinking places	27.6	18.6	9.1	8.2	7.3
5812	Eating places	26.4	18.1	7.8	7.3	6.4
5813	Drinking places (alcoholic beverages)	36.7	21.9	1.3	.9	.9
59 pt. (591)	Drug stores and proprietary stores	27.0	(D)	(D)	(D)	3.7
59 ex. 591, 6	Miscellaneous retail stores ²	23.3	17.5	9.4	10.1	3.0
592	Liquor stores	4.7	3.0	.6	3.0	2.8
594	Miscellaneous shopping goods stores	38.8	32.3	7.2	4.6	3.3
5992	Florists	(D)	(D)	(D)	.5	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Hawaii

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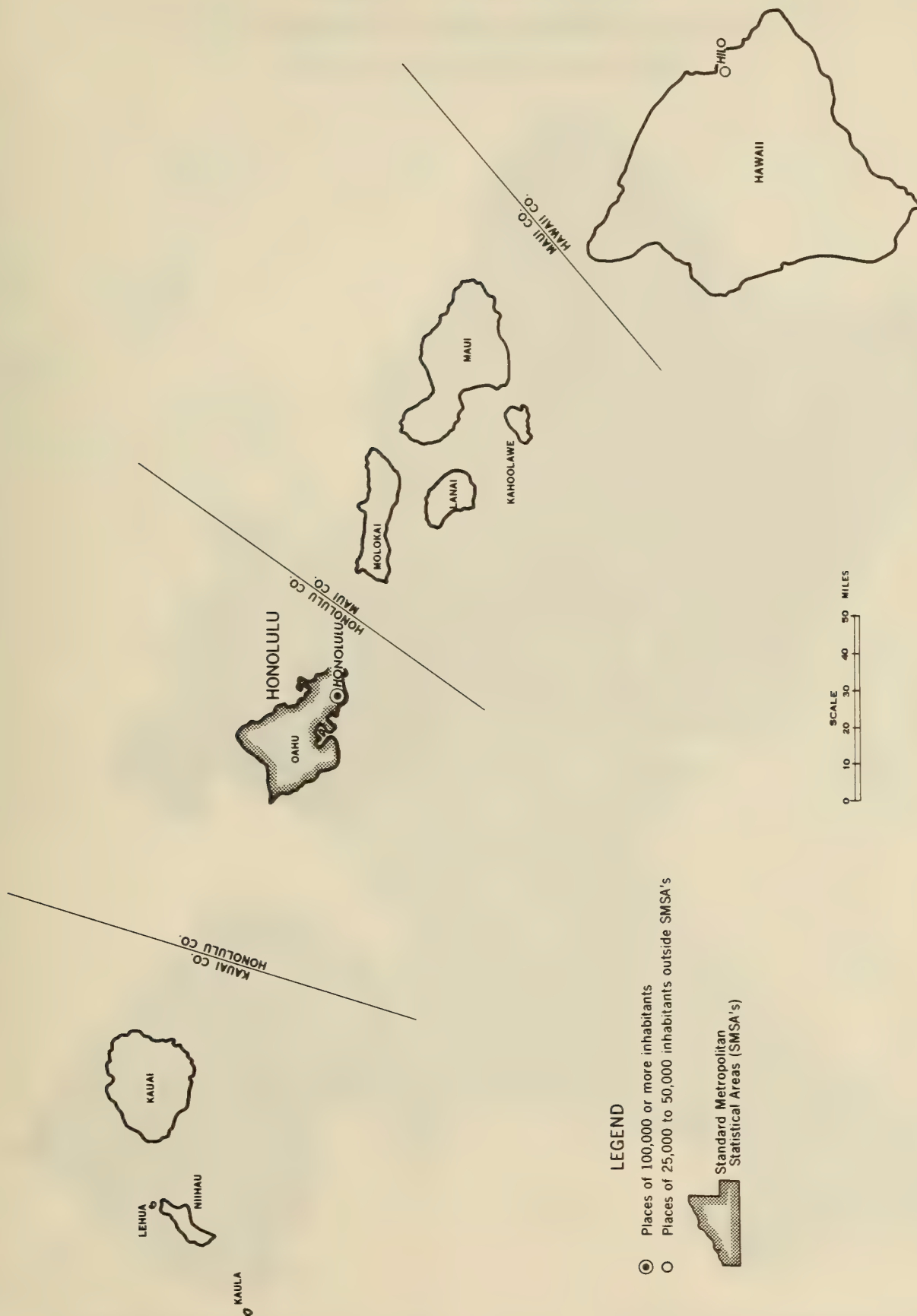
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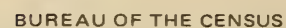
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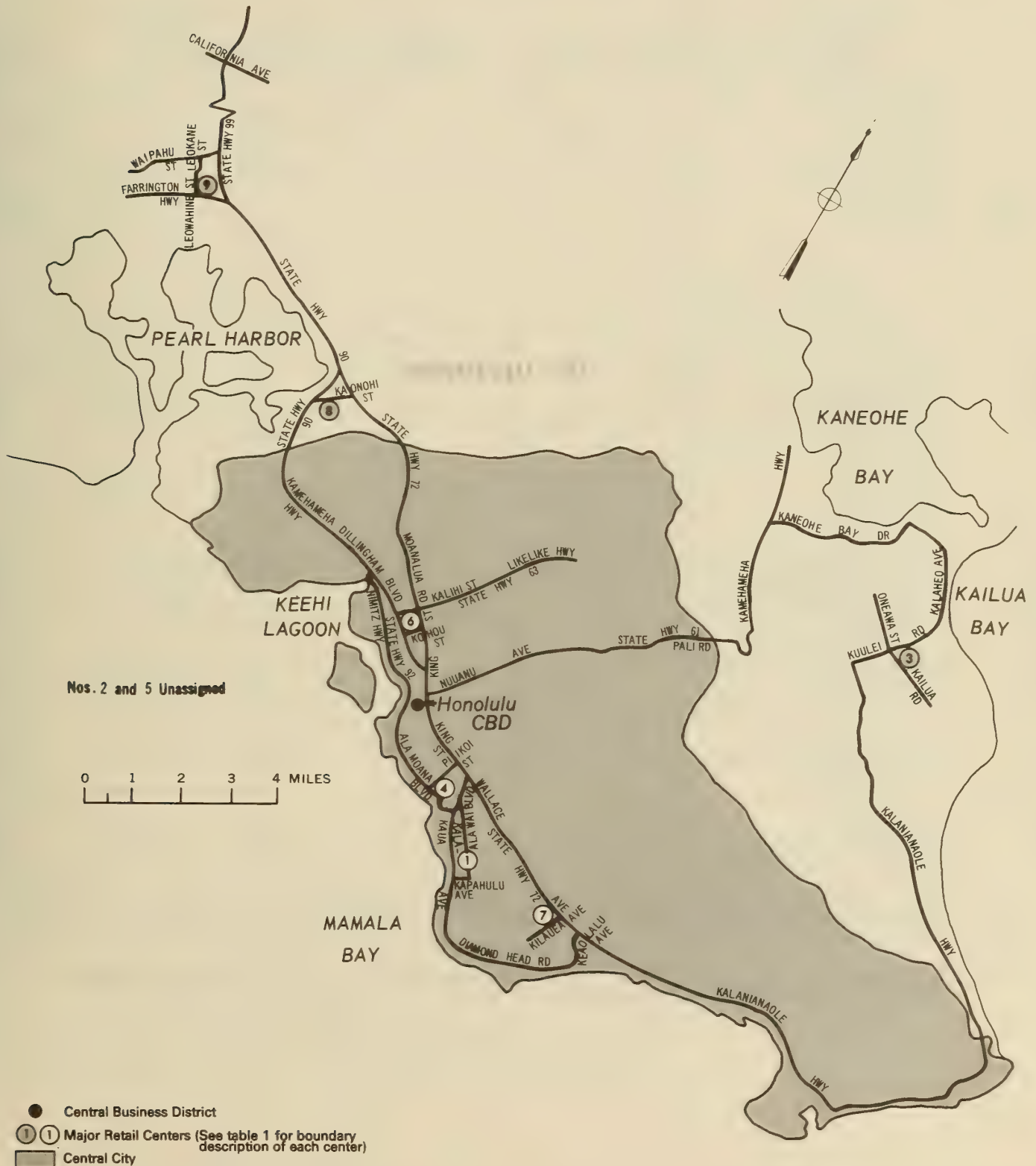
U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

Standard Metropolitan Statistical Area and Central Business District



HONOLULU, HAWAII

Central Business District and Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 1
	Retail stores, total: ¹				
	Number	4 235	3 215	353	597
	Sales\$1,000..	1 489 602	1 144 892	65 471	169 084
	Payroll, entire year\$1,000..	221 329	177 097	12 254	26 804
	Paid employees for week including March 12, 1972	48 605	38 482	2 771	6 420
54, 58, 591	Convenience goods stores:				
	Number	1 711	1 293	166	175
	Sales\$1,000..	604 653	435 156	25 118	59 757
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	1 437	1 167	133	355
	Sales\$1,000..	529 344	448 974	35 502	(D)
52,55,59, ex. 591, 4	All other stores:				
	Number	1 087	755	54	67
	Sales\$1,000..	355 605	260 762	4 851	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	4 235	3 215	353	597
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	57	2	1
525	Hardware stores	26	17	-	-
52 ex. 525	Other	60	40	2	1
53	General merchandise group stores	126	85	9	28
531	Department stores	15	10	1	1
533	Variety stores	31	20	3	4
539	Miscellaneous general merchandise stores	80	55	5	23
54	Food stores	527	370	48	26
55 ex. 554	Automotive dealers	183	119	3	-
55 pt. (554)	Gasoline service stations	331	209	6	10
56	Apparel and accessory stores	429	366	43	145
562, 3, 8	Women's clothing, specialty stores, furriers	163	134	11	53
562	Women's ready-to-wear stores	121	99	10	40
561	Men's and boys' clothing and furnishings stores	68	60	11	14
565	Family clothing stores	101	91	4	65
566	Shoe stores	53	41	9	6
564, 9	Other apparel and accessory stores	44	40	8	7
57	Furniture, home furnishings, and equipment stores	295	230	15	7
5712	Furniture stores	58	49	3	-
Other 571	Home furnishings stores	90	74	4	4
572, 573	Household appliance, radio, television, and music stores	147	107	8	3
58	Eating and drinking places	1 097	861	113	136
5812	Eating places	882	688	84	111
5813	Drinking places (alcoholic beverages)	215	172	29	25
59 pt. (591)	Drug stores and proprietary stores	87	62	5	13
59 ex. 591, 6	Miscellaneous retail stores ³	1 074	856	109	231
592	Liquor stores	45	34	7	10
594	Miscellaneous shopping goods stores	587	486	66	175
5992	Florists	145	119	12	25

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area known as "Waikiki Beach Area" bounded by Ala Wai Canal, Kapahulu Ave., and Momala Bay. (Honolulu) (In tracts 18.01, 18.02, 19.01, 19.02, 20.01, 20.02)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 6
	Retail stores, total: ¹			
	Number	105	224	14
	Sales	44 641	218 844	20 094
	Payroll, entire year	6 120	39 137	2 530
	Paid employees for week including March 12, 1972	1 427	7 738	678
54, 58, 591	Convenience goods stores:			
	Number	33	65	5
	Sales	12 606	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	32	127	8
	Sales	15 771	172 155	15 009
52, 55, 59, ex. 591, 4	All other stores:			
	Number	40	32	1
	Sales	16 264	(D)	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	105	224	14
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	2	-
525	Hardware stores	1	-	-
52 ex. 525	Other	3	2	-
53	General merchandise group stores	5	11	1
531	Department stores	2	4	1
533	Variety stores	2	2	-
539	Miscellaneous general merchandise stores	1	5	-
54	Food stores	4	15	2
55 ex. 554	Automotive dealers	11	5	-
55 pt. (554)	Gasoline service stations	11	3	-
56	Apparel and accessory stores	7	58	-
562, 3, 8	Women's clothing, specialty stores, furriers	5	24	-
562	Women's ready-to-wear stores	5	21	-
561	Men's and boys' clothing and furnishings stores	1	10	-
565	Family clothing stores	1	9	-
566	Shoe stores	-	10	-
564, 9	Other apparel and accessory stores	-	5	-
57	Furniture, home furnishings, and equipment stores	9	14	3
5712	Furniture stores	1	1	-
Other 571	Home furnishings stores	3	6	2
572, 573	Household appliance, radio, television, and music stores	5	7	1
58	Eating and drinking places	26	46	3
5812	Eating places	19	35	2
5813	Drinking places (alcoholic beverages)	7	11	1
59 pt. (591)	Drug stores and proprietary stores	3	4	-
59 ex. 591, 6	Miscellaneous retail stores ³	25	66	5
592	Liquor stores	4	1	-
594	Miscellaneous shopping goods stores	11	44	4
5992	Florists	4	4	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Kailua Shopping Center" and the establishments on Kailua Rd. from Hamakua Dr. to the east property line of Kailua Shopping Center, on Hekili St. from Hamakua Dr. to Hahani St., on Kuulei Rd. from Kailua Rd. to Kainalu Dr., and on Oneawa St. from Kaulei Rd. to Kewainai St. (Kailua) (In tracts 109.02 and 111.01)

MRC No. 4. Includes the planned center known as "Ala Moana Shopping Center" and establishments in the area bounded by Kapiolani Blvd., Mahukona St., Atkinson Dr., Ala Moana, and Piikoi St. (Honolulu) (In tract 37)

MRC No. 6. Includes the establishments along Dillingham Blvd. from Kohou to Waiakamilo. (Honolulu) (In tract 57)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 7	No. 8	No. 9
	Retail stores, total: ¹			
	Number	60	32	42
	Sales	41 625	18 606	33 768
	Payroll, entire year	5 284	2 880	4 125
	Paid employees for week including March 12, 1972	1 374	476	1 040
54, 58, 591	Convenience goods stores:			
	Number	16	6	22
	Sales	18 988	(D)	7 656
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	35	24	14
	Sales	19 699	17 073	24 828
52,55,59, ex. 591, 4	All other stores:			
	Number	9	2	6
	Sales	2 938	(D)	1 284
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	60	32	42
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	1
525	Hardware stores	-	-	-
52 ex. 525	Other	1	-	1
53	General merchandise group stores	4	4	3
531	Department stores	2	2	2
533	Variety stores	-	-	-
539	Miscellaneous general merchandise stores	2	2	1
54	Food stores	6	1	5
55 ex. 554	Automotive dealers	-	-	-
55 pt. (554)	Gasoline service stations	4	-	2
56	Apparel and accessory stores	15	12	4
562, 3, 8	Women's clothing, specialty stores, furriers	8	5	2
562	Women's ready-to-wear stores	7	5	1
561	Men's and boys' clothing and furnishings stores	1	-	-
565	Family clothing stores	3	4	-
566	Shoe stores	2	3	1
564, 9	Other apparel and accessory stores	1	-	1
57	Furniture, home furnishings, and equipment stores	6	1	3
5712	Furniture stores	-	-	1
Other 571	Home furnishings stores	2	-	-
572, 573	Household appliance, radio, television, and music stores	4	1	2
58	Eating and drinking places	9	4	16
5812	Eating places	9	4	12
5813	Drinking places (alcoholic beverages)	-	-	4
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	14	9	7
592	Liquor stores	1	-	1
594	Miscellaneous shopping goods stores	10	7	4
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 7. Includes the planned center known as "Kahala Mall" and establishments on Waialae Ave. (4134 to 4346.) (Honolulu) (In tracts 5 and 9.01)

MRC No. 8. Includes the planned center known as "Pearl Ridge Shopping Center" bounded by Moanalua Rd., Watercross Farm, Kam Highway, and Kaonohi St. (Honolulu County) (In tract 78)

MRC No. 9. Includes the planned centers known as "Waipahu Shopping Center" and "Westgate Shopping Center" and establishments in the area bounded by Waipahu St., Waipahu Depot Rd., Farrington Highway and Leoku St. and establishments on Hikimoe St. from Mokuola to Waipahu Depot Rd. (Waipahu) (In tracts 87.02, 87.03, and 89.01)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	597	169 084	26 804	6 403	6 420
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	28	45 768	3 199	701	613
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	23	(D)	(D)	(D)	(D)
54	Food stores	26	11 667	1 470	357	284
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	10	2 341	331	82	109
56	Apparel and accessory stores	145	28 575	4 180	959	958
562, 3, 8	Women's clothing, specialty stores, furriers	53	7 742	1 150	272	256
562	Women's ready-to-wear stores	40	6 607	944	226	203
561	Men's and boys' clothing and furnishings stores	14	2 131	343	71	66
565	Family clothing stores	65	17 957	2 552	582	605
566	Shoe stores	6	435	85	23	18
564, 9	Other apparel and accessory stores	7	310	50	11	13
57	Furniture, home furnishings, and equipment stores	7	(D)	(D)	(D)	(D)
5712	Furniture stores	-	-	-	-	-
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	1 249	177	34	18
58	Eating and drinking places	136	43 967	12 454	3 134	3 313
5812	Eating places	111	38 505	10 942	2 748	2 947
5813	Drinking places (alcoholic beverages)	25	5 462	1 512	386	366
59 pt. (591)	Drug stores and proprietary stores	13	4 123	554	123	107
59 ex. 591, 6	Miscellaneous retail stores ³	231	30 945	4 379	1 001	1 010
592	Liquor stores	10	2 640	344	77	69
594	Miscellaneous shopping goods stores	175	25 334	3 567	799	812
5992	Florists	25	1 783	349	94	102

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 3¹					
	Retail stores, total ²	105	44 641	6 120	1 347	1 427
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	1 969	417	101	81
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	12 125	1 233	190	365
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	4	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	11	9 273	1 256	295	165
55 pt. (554)	Gasoline service stations	11	3 364	505	128	129
56	Apparel and accessory stores	7	1 091	143	36	43
562, 3, 8	Women's clothing, specialty stores, furriers	5	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	5	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	1	(D)	(D)	(D)	(D)
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	-	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	9	1 288	181	38	32
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	959	142	32	21
58	Eating and drinking places	26	4 505	1 182	268	359
5812	Eating places	19	3 643	904	210	280
5813	Drinking places (alcoholic beverages)	7	862	278	58	79
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	25	2 925	343	78	82
592	Liquor stores	4	1 018	96	20	20
594	Miscellaneous shopping goods stores	11	1 267	188	51	52
5992	Florists	4	244	19	2	5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 4¹					
	Retail stores, total ²	224	218 844	39 137	9 051	7 738
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	11	126 036	23 130	5 209	4 349
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	697	96	20	43
54	Food stores	15	5 375	1 035	252	270
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	813	191	44	81
56	Apparel and accessory stores	58	25 699	3 816	910	844
562, 3, 8	Women's clothing, specialty stores, furriers	24	10 783	1 529	362	349
562	Women's ready-to-wear stores	21	10 420	1 480	346	328
561	Men's and boys' clothing and furnishings stores	10	5 895	1 033	259	187
565	Family clothing stores	9	4 668	499	113	151
566	Shoe stores	10	3 556	592	136	122
564, 9	Other apparel and accessory stores	5	797	163	40	35
57	Furniture, home furnishings, and equipment stores	14	4 203	710	196	146
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	3 057	522	135	105
58	Eating and drinking places	46	14 584	4 381	1 045	1 123
5812	Eating places	35	11 098	3 304	785	879
5813	Drinking places (alcoholic beverages)	11	3 486	1 077	260	244
59 pt. (591)	Drug stores and proprietary stores	4	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	66	19 156	3 362	799	605
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	44	16 217	2 831	685	529
5992	Florists	4	258	31	9	9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	353	65 471	12 254	2 911	2 771
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	9	11 270	1 679	394	494
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	370	43	10	10
54	Food stores	48	6 816	512	109	114
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	6	977	117	30	30
56	Apparel and accessory stores	43	11 654	2 541	607	492
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 296	369	88	77
562	Women's ready-to-wear stores	10	2 229	361	86	75
561	Men's and boys' clothing and furnishings stores	11	2 632	591	150	104
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 078	228	53	41
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	3 041	474	110	62
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	1 877	362	82	40
58	Eating and drinking places	113	14 689	4 449	1 069	1 177
5812	Eating places	84	12 040	3 748	907	950
5813	Drinking places (alcoholic beverages)	29	2 649	701	162	227
59 pt. (591)	Drug stores and proprietary stores	5	3 613	441	113	58
59 ex. 591, 6	Miscellaneous retail stores ²	109	13 023	2 000	475	340
592	Liquor stores	7	655	34	6	7
594	Miscellaneous shopping goods stores	66	9 537	1 422	345	249
5992	Florists	12	781	121	28	27

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	3 215	1 144 892	177 097	41 902	38 482
52	Building materials, hardware, garden supply, and mobile home dealers ..	57	17 741	2 855	807	390
525	Hardware stores	17	2 044	211	54	39
52 ex. 525	Other	40	15 697	2 644	753	351
53	General merchandise group stores	85	239 607	36 100	8 058	7 392
531	Department stores	10	167 758	27 882	6 257	5 794
533	Variety stores	20	(D)	3 777	895	931
539	Miscellaneous general merchandise stores	55	(D)	4 441	906	667
54	Food stores	370	200 088	19 478	4 842	3 963
55 ex. 554	Automotive dealers	119	162 567	17 718	4 142	2 033
55 pt. (554)	Gasoline service stations	209	53 972	7 621	1 822	2 290
56	Apparel and accessory stores	366	80 294	12 806	2 988	2 796
562, 3, 8	Women's clothing, specialty stores, furriers	134	24 752	3 764	885	854
562	Women's ready-to-wear stores	99	21 516	3 114	737	696
561	Men's and boys' clothing and furnishings stores	60	14 490	2 514	601	459
565	Family clothing stores	91	31 171	4 924	1 119	1 133
566	Shoe stores	41	7 294	1 197	284	253
564, 9	Other apparel and accessory stores	40	2 587	407	99	92
57	Furniture, home furnishings, and equipment stores	230	54 680	8 202	1 973	1 236
5712	Furniture stores	49	14 463	2 554	607	290
Other 571	Home furnishings stores	74	8 256	1 244	298	278
572, 573	Household appliance, radio, television, and music stores	107	31 961	4 404	1 068	663
58	Eating and drinking places	861	181 178	52 718	12 646	14 594
5812	Eating places	688	155 387	44 784	10 791	12 404
5813	Drinking places (alcoholic beverages)	173	25 791	7 934	1 855	2 190
59 pt. (591)	Drug stores and proprietary stores	62	53 890	4 996	1 189	829
59 ex. 591, 6	Miscellaneous retail stores ²	856	100 875	14 603	3 435	2 949
592	Liquor stores	34	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	486	74 393	10 701	2 540	2 188
5992	Florists	119	6 949	1 049	260	296

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 235	1 489 602	221 329	52 190	48 605
52	Building materials, hardware, garden supply, and mobile home dealers ..	86	25 414	3 875	1 043	593
525	Hardware stores	26	(D)	7 11	159	136
52 ex. 525	Other	60	(D)	3 164	884	457
53	General merchandise group stores	126	293 485	42 786	9 280	8 934
531	Department stores	15	205 619	32 708	7 107	6 905
533	Variety stores	31	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	80	(D)	(D)	(D)	(D)
54	Food stores	527	310 586	29 451	7 268	5 823
55 ex. 554	Automotive dealers	183	214 510	23 977	5 734	2 749
55 pt. (554)	Gasoline service stations	331	83 038	11 298	2 693	3 396
56	Apparel and accessory stores	429	88 817	14 016	3 215	3 031
562, 3, 8	Women's clothing, specialty stores, furriers	163	27 609	4 173	949	939
562	Women's ready-to-wear stores	121	24 072	3 480	792	765
561	Men's and boys' clothing and furnishings stores	68	(D)	2 669	638	491
565	Family clothing stores	101	(D)	5 319	1 191	1 200
566	Shoe stores	53	8 543	1 409	330	299
564, 9	Other apparel and accessory stores	44	2 794	446	107	102
57	Furniture, home furnishings, and equipment stores	295	64 634	9 542	2 261	1 472
5712	Furniture stores	58	(D)	3 241	755	405
Other 571	Home furnishings stores	90	(D)	1 342	307	291
572, 573	Household appliance, radio, television, and music stores	147	36 711	4 959	1 199	776
58	Eating and drinking places	1 097	218 079	62 811	14 993	17 900
5812	Eating places	882	188 563	53 740	12 874	15 311
5813	Drinking places (alcoholic beverages)	215	29 516	9 071	2 119	2 589
59 pt. (591)	Drug stores and proprietary stores	87	75 988	7 456	1 927	1 394
59 ex. 591, 6	Miscellaneous retail stores ²	1 074	115 051	16 117	3 776	3 313
592	Liquor stores	45	7 400	666	141	133
594	Miscellaneous shopping goods stores	587	82 408	11 651	2 767	2 424
5992	Florists	145	8 406	1 234	302	353

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	382	55 138	10 279	3 103
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	13	9 243	1 753	596
531	Department stores	1	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	10	980	145	40
54	Food stores	46	4 200	568	152
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	13	1 465	154	87
56	Apparel and accessory stores	55	12 121	2 316	666
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 161	340	137
562	Women's ready-to-wear stores	11	1 885	310	108
Other 56	Other apparel and accessory stores ²	41	9 960	1 976	529
561	Men's and boys' clothing and furnishings stores ³	13	1 952	361	91
565	Family clothing stores ³	9	6 473	1 295	367
566	Shoe stores ³	11	1 053	247	46
564, 7, 9	Apparel and accessory stores, n.e.c. ³	5	448	73	25
57	Furniture, home furnishings, and equipment stores	22	7 117	1 007	231
5712	Furniture stores	2	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	17	5 966	778	175
58	Eating and drinking places	121	9 150	2 851	1 027
5812	Eating places	80	6 406	2 066	664
5813	Drinking places (alcoholic beverages)	41	2 744	785	363
59 pt. (591)	Drug stores and proprietary stores	10	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ⁴	99	7 920	1 269	255
592	Liquor stores	5	277	(D)	(D)
595	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)
597	Jewelry stores	29	3 404	590	114
5992	Florists	6	213	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

³Data limited to "employer" establishments.

⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	18.7	58.9	70.0
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	94.8
5251	Hardware stores	(D)	(D)	(D)
52 ex. 5251	Other	(NC)	(NC)	(D)
53 pt.	General merchandise group stores ²	21.9	63.7	82.6
531	Department stores	(D)	37.2	56.0
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-62.3	(D)	(D)
54	Food stores	62.3	51.3	59.4
55 ex. 554	Automotive dealers	(D)	58.6	(D)
55 pt. (554)	Gasoline service stations	-33.3	18.4	38.7
56	Apparel and accessory stores	-3.9	42.0	51.4
562, 3, 8	Women's clothing, specialty stores, furriers	6.2	(D)	(D)
562	Women's ready-to-wear stores	18.2	66.5	78.6
Other 56	Other apparel and accessory stores	-6.1	(D)	54.3
57	Furniture, home furnishings, and equipment stores	-57.3	88.1	91.4
5712	Furniture stores	(D)	104.9	(D)
Other 571	Home furnishings stores	(D)	190.6	(D)
572, 573	Household appliance, radio, television, and music stores	-68.5	66.7	63.0
58	Eating and drinking places	60.5	63.6	68.3
5812	Eating places	87.9	76.4	79.7
5813	Drinking places (alcoholic beverages)	-3.5	13.7	19.6
59 pt. (591)	Drug stores and proprietary stores	(D)	84.2	99.6
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	136.5	(D)	16.1
5992	Florists	266.7	70.7	58.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	5.7	4.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	1.6	1.7
525	Hardware stores	—	(D)	—	.2	(D)
52 ex. 525	Other	(D)	1.1	(D)	1.4	(D)
53	General merchandise group stores	4.7	3.8	17.2	20.9	19.7
531	Department stores	(D)	(D)	(D)	14.7	13.8
533	Variety stores	21.3	15.8	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	.6	(D)	(D)
54	Food stores	3.4	2.2	10.4	17.5	20.9
55 ex. 554	Automotive dealers	(D)	(D)	(D)	14.2	14.4
55 pt. (554)	Gasoline service stations	1.8	1.2	1.5	4.7	5.6
56	Apparel and accessory stores	14.5	13.1	17.8	7.0	6.0
562, 3, 8	Women's clothing, specialty stores, furriers	9.3	8.3	3.5	2.2	1.9
562	Women's ready-to-wear stores	10.4	9.3	3.4	1.9	1.6
561	Men's and boys' clothing and furnishings stores	18.2	(D)	4.0	1.3	(D)
565	Family clothing stores	(D)	14.7	(D)	2.7	(D)
566	Shoe stores	14.8	12.6	1.6	.6	.6
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	.2	.1
57	Furniture, home furnishings, and equipment stores	5.6	4.7	4.7	4.8	4.3
5712	Furniture stores	(D)	4.2	(D)	1.3	(D)
Other 571	Home furnishings stores	(D)	4.1	(D)	.7	(D)
572, 573	Household appliance, radio, television, and music stores	5.9	5.1	2.9	2.8	2.5
58	Eating and drinking places	8.1	6.7	22.4	15.8	14.6
5812	Eating places	7.7	6.4	18.4	13.6	12.6
5813	Drinking places (alcoholic beverages)	10.3	9.0	4.0	2.2	2.0
59 pt. (591)	Drug stores and proprietary stores	6.7	4.8	5.5	4.7	5.1
59 ex. 591, 6	Miscellaneous retail stores ²	12.9	11.3	19.9	8.8	7.7
592	Liquor stores	(D)	8.9	1.0	(D)	.5
594	Miscellaneous shopping goods stores	12.8	11.6	14.6	6.5	5.5
5992	Florists	11.2	9.3	1.2	.6	.6

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Idaho

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IDAHO



BOISE CITY, IDAHO

Standard Metropolitan Statistical Area



BOISE CITY, IDAHO

Major Retail Centers

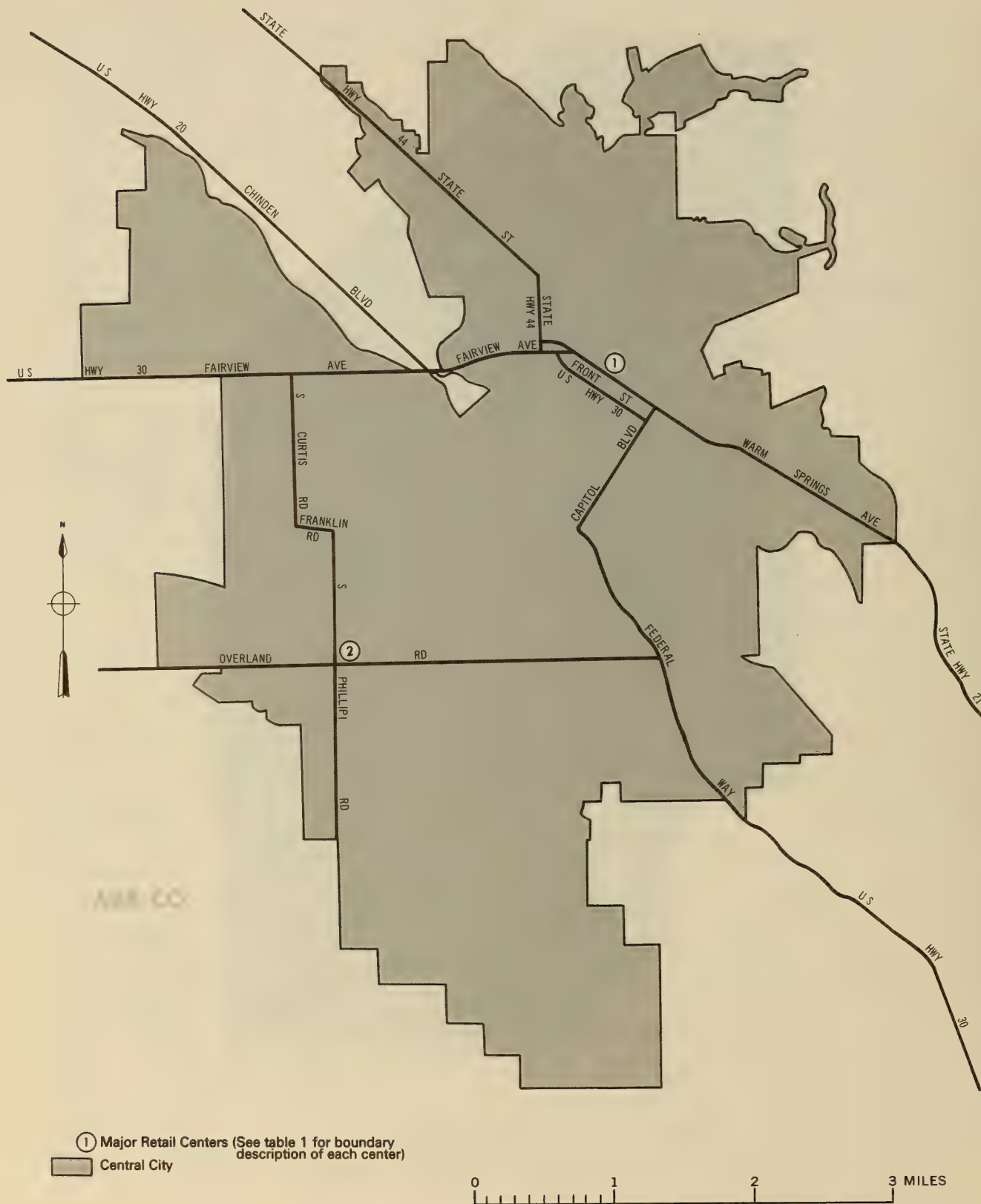


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	1 183	231	28
	Sales	320 233	123 130	12 526
	Payroll, entire year	38 471	15 827	1 663
	Paid employees for week including March 12, 1972	8 348	3 088	349
54, 58, 591	Convenience goods stores:			
	Number	414	65	8
	Sales	(D)	20 837	5 673
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	266	82	10
	Sales	(D)	46 736	5 084
52, 55, 59, ex. 591, 4	All other stores:			
	Number	503	84	10
	Sales	138 397	55 557	1 769
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	1 183	231	28
52	Building materials, hardware, garden supply, and mobile home dealers ..	74	5	-
525	Hardware stores	5	2	-
52 ex. 525	Other	69	3	-
53	General merchandise group stores	26	9	1
531	Department stores	8	7	1
533	Variety stores	8	2	-
539	Miscellaneous general merchandise stores	10	-	-
54	Food stores	122	13	3
55 ex. 554	Automotive dealers	114	30	3
55 pt. (554)	Gasoline service stations	185	28	3
56	Apparel and accessory stores	59	26	3
562, 3, 8	Women's clothing, specialty stores, furriers	28	11	1
562	Women's ready-to-wear stores	21	9	1
561	Men's and boys' clothing and furnishings stores	12	8	1
565	Family clothing stores	4	-	-
566	Shoe stores	9	6	-
564, 9	Other apparel and accessory stores	6	1	1
57	Furniture, home furnishings, and equipment stores	99	22	1
5712	Furniture stores	25	8	1
Other 571	Home furnishings stores	34	5	-
572, 573	Household appliance, radio, television, and music stores	40	9	-
58	Eating and drinking places	260	46	3
5812	Eating places	182	33	3
5813	Drinking places (alcoholic beverages)	84	13	-
59 pt. (591)	Drug stores and proprietary stores	26	6	2
59 ex. 591, 6	Miscellaneous retail stores ³	212	46	9
592	Liquor stores	12	1	-
594	Miscellaneous shopping goods stores	82	25	5
5992	Florists	12	3	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Main, North 30th, Idaho, North 19th, Resseguie, Fort, Jefferson, Avenue A, Broadway Ave., Myrtle, Capitol Blvd., Bosie River, Fairview Ave., Settlers Canal Wasteway Slough, and East 29th. (Boise City) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Hillcrest Center" bounded by Overland Rd., South Orchard St., South Phillipi St., and Sites Dr. extension to Kootenai. (Boise City) (In tract 14)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	231	123 130	15 827	3 880	3 088
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	6 407	596	188	77
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	9	31 364	4 776	1 161	897
531	Department stores	7	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	13	9 624	964	219	155
55 ex. 554	Automotive dealers	30	38 590	3 604	840	502
55 pt. (554)	Gasoline service stations	28	5 344	397	105	145
56	Apparel and accessory stores	26	6 083	1 067	262	224
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 824	565	135	128
562	Women's ready-to-wear stores	9	2 721	555	132	124
561	Men's and boys' clothing and furnishings stores	8	2 327	371	97	58
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	5 962	1 028	243	163
5712	Furniture stores	8	4 237	778	188	121
Other 571	Home furnishings stores	5	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	46	5 331	1 371	346	555
5812	Eating places	33	4 353	1 192	294	480
5813	Drinking places (alcoholic beverages)	13	978	179	52	75
59 pt. (591)	Drug stores and proprietary stores	6	5 882	723	192	109
59 ex. 591, 6	Miscellaneous retail stores ³	46	8 543	1 301	324	261
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	3 327	620	163	131
5992	Florists	3	529	129	29	32

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Illinois

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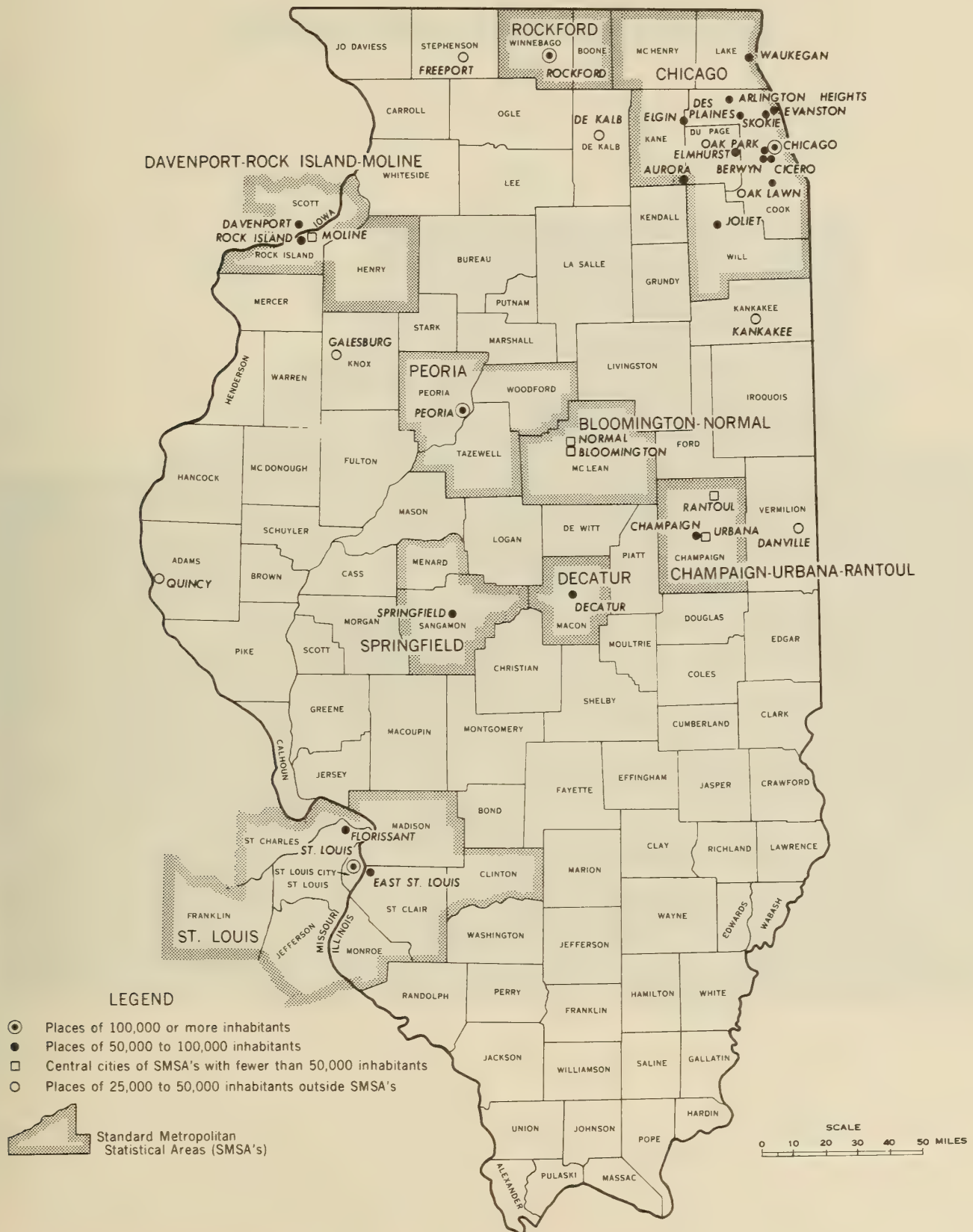
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ILLINOIS



BLOOMINGTON-NORMAL, ILL.

Standard Metropolitan Statistical Area



BLOOMINGTON-NORMAL, ILL.

Major Retail Centers

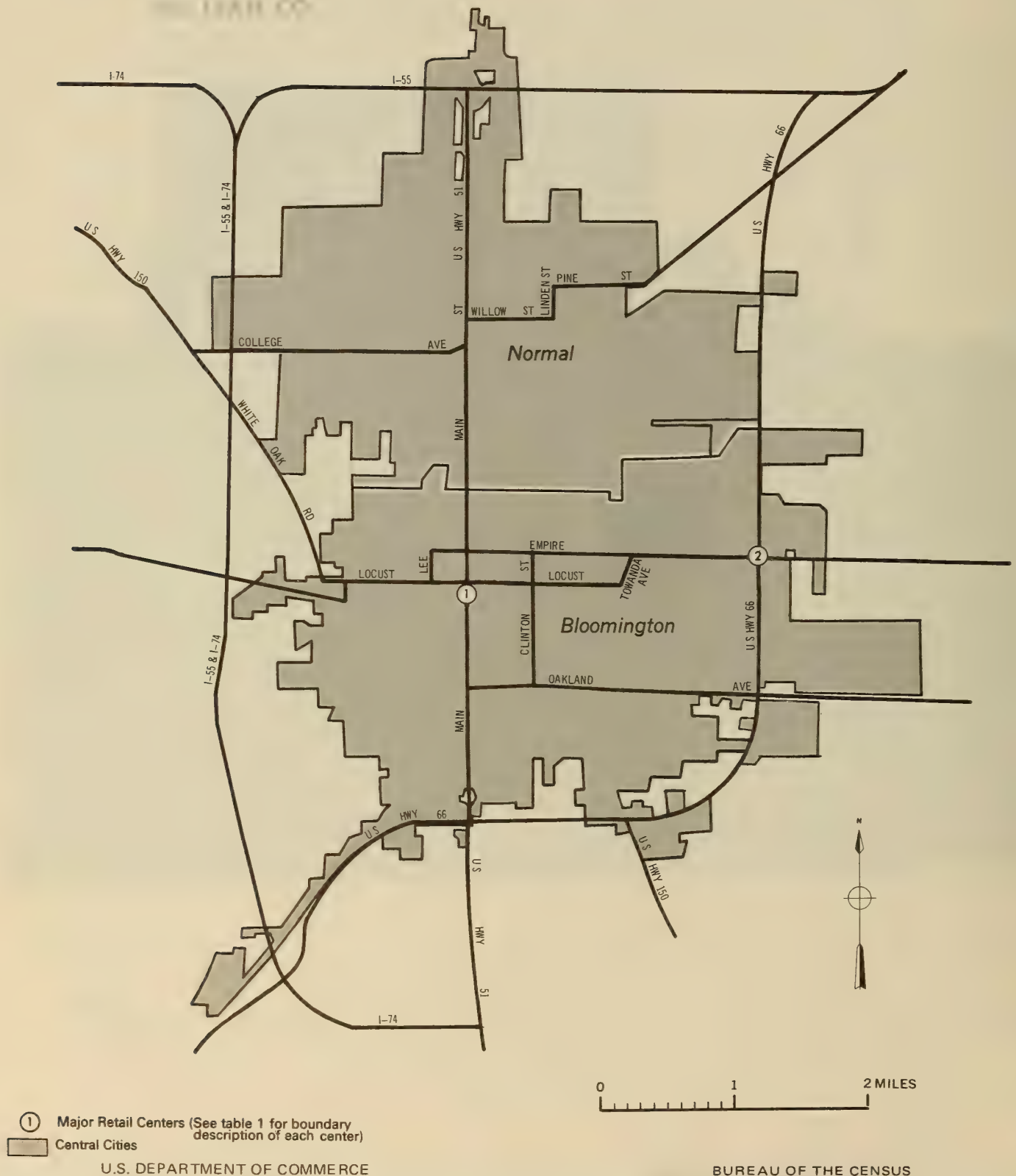


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	Retail stores, total: ¹			
	Number	821	125	48
	Sales	243 459	50 945	40 571
	Payroll, entire year	29 781	7 818	5 196
	Paid employees for week including March 12, 1972	6 998	1 670	1 266
54, 58, 591	Convenience goods stores:			
	Number	288	34	11
	Sales	74 370	(D)	4 317
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	210	62	34
	Sales	(D)	24 719	35 100
52, 55, 59, ex. 591, 4	All other stores:			
	Number	323	29	3
	Sales	(D)	(D)	1 154
NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	821	125	48
52	Building materials, hardware, garden supply, and mobile home dealers ..	43	5	-
525	Hardware stores	7	-	-
52 ex. 525	Other	36	5	-
53	General merchandise group stores	26	10	6
531	Department stores	7	3	4
533	Variety stores	11	3	1
539	Miscellaneous general merchandise stores	8	4	1
54	Food stores	77	3	5
55 ex. 554	Automotive dealers	55	10	-
55 pt. (554)	Gasoline service stations	140	5	3
56	Apparel and accessory stores	62	21	12
562, 3, 8	Women's clothing, specialty stores, furriers	24	8	5
562	Women's ready-to-wear stores	16	6	3
561	Men's and boys' clothing and furnishings stores	15	5	1
565	Family clothing stores	5	1	1
566	Shoe stores	15	7	4
564, 9	Other apparel and accessory stores	3	-	1
57	Furniture, home furnishings, and equipment stores	71	15	7
5712	Furniture stores	17	5	-
Other 571	Home furnishings stores	20	2	2
572, 573	Household appliance, radio, television, and music stores	34	8	5
58	Eating and drinking places	185	27	5
5812	Eating places	139	17	5
5813	Drinking places (alcoholic beverages)	46	10	-
59 pt. (591)	Drug stores and proprietary stores	26	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	136	25	9
592	Liquor stores	10	1	-
594	Miscellaneous shopping goods stores	51	16	9
5992	Florists	8	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Locust, McLean, Oakland Ave., Mason, and Monroe. (Bloomington city) (Entire tract 16)

MRC No. 2. Includes the planned centers known as "Eastland Shopping Center" and "Zayre Shopping Center" and establishments on East Empire St., from Towanda Ave. to U.S. Highway 66 and at the southeast corner of East Empire St. and U.S. Highway 66. (Bloomington) (In tracts 12 and 18)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

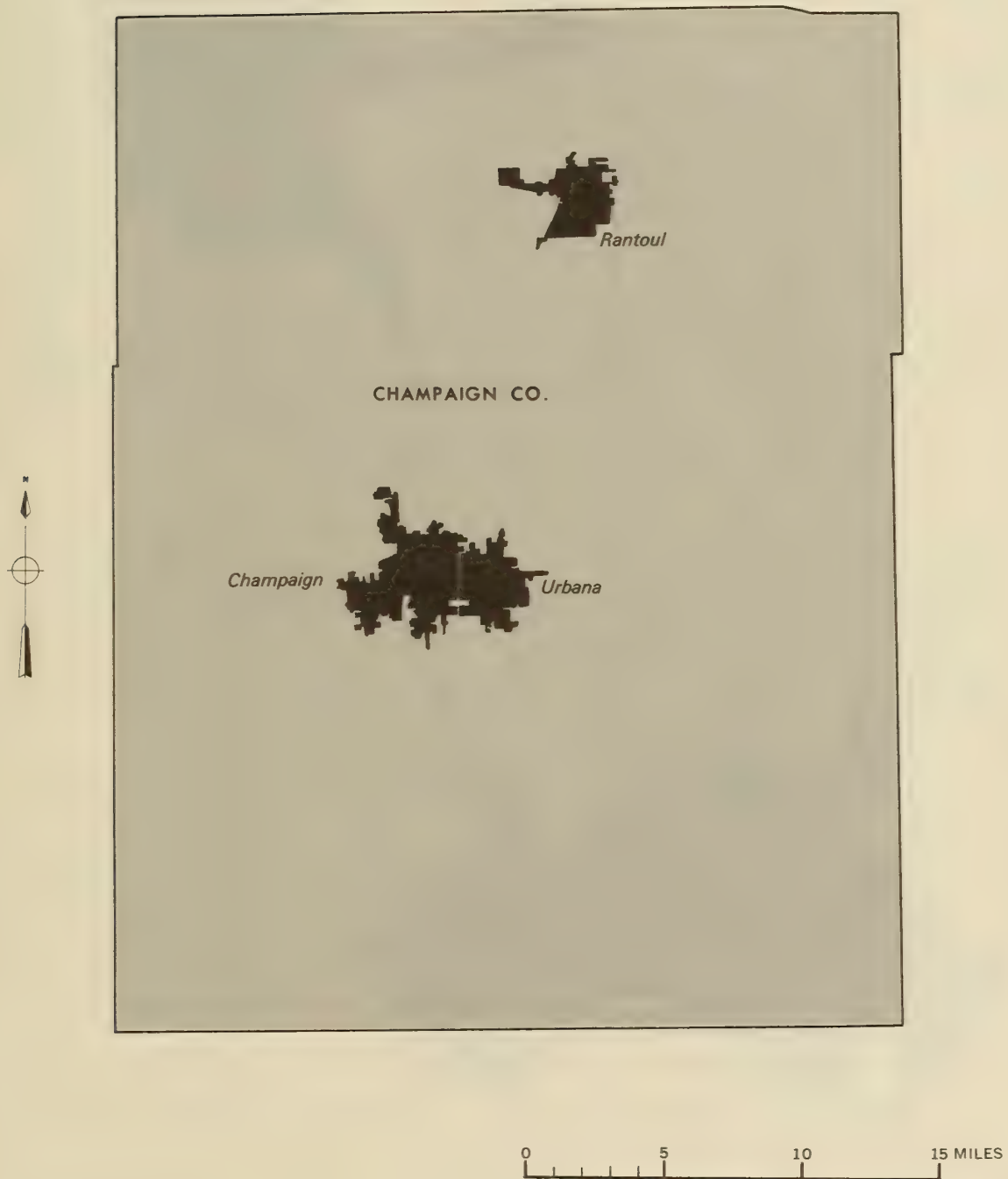
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	125	50 945	7 818	1 832	1 670
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	5	(D)	(D)	(D)	(D)
53	General merchandise group stores	10	10 169	1 609	395	398
531	Department stores	3	6 784	1 008	257	261
533	Variety stores	3	1 545	218	47	52
539	Miscellaneous general merchandise stores	4	1 840	383	91	85
54	Food stores	3	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	10	14 094	1 479	352	191
55 pt. (554)	Gasoline service stations	5	1 150	199	52	46
56	Apparel and accessory stores	21	5 996	1 199	250	270
562, 3, 8	Women's clothing, specialty stores, furriers	8	2 703	780	140	180
562	Women's ready-to-wear stores	6	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	5	2 437	290	79	64
565	Family clothing stores	1	(D)	—	—	—
566	Shoe stores	7	(D)	129	31	26
564, 9	Other apparel and accessory stores	—	—	—	—	—
57	Furniture, home furnishings, and equipment stores	15	5 335	885	223	146
5712	Furniture stores	5	2 826	478	127	70
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	27	3 414	935	195	329
5812	Eating places	17	2 454	782	155	241
5813	Drinking places (alcoholic beverages)	10	960	153	40	88
59 pt. (591)	Drug stores and proprietary stores	4	2 090	434	110	46
59 ex. 591, 6	Miscellaneous retail stores ³	25	4 398	690	161	149
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	16	3 219	486	110	100
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

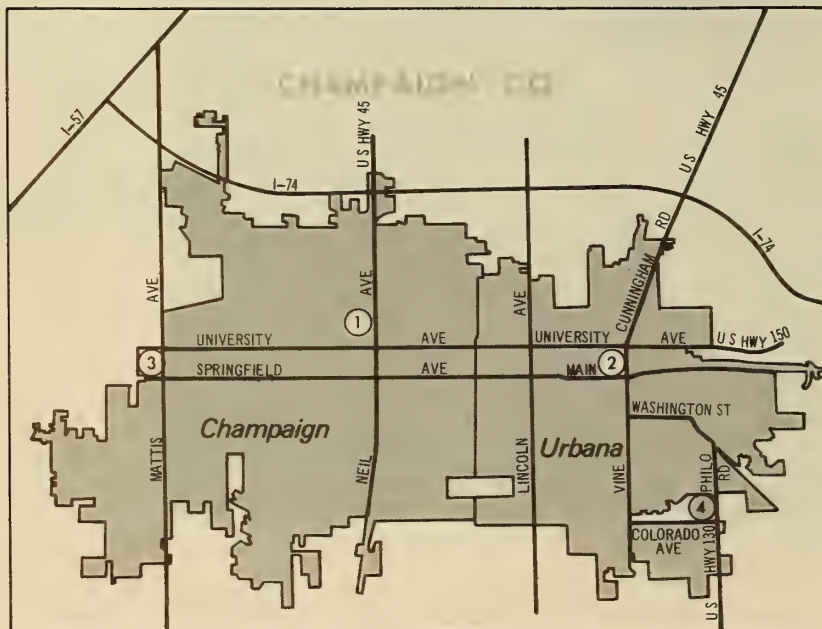
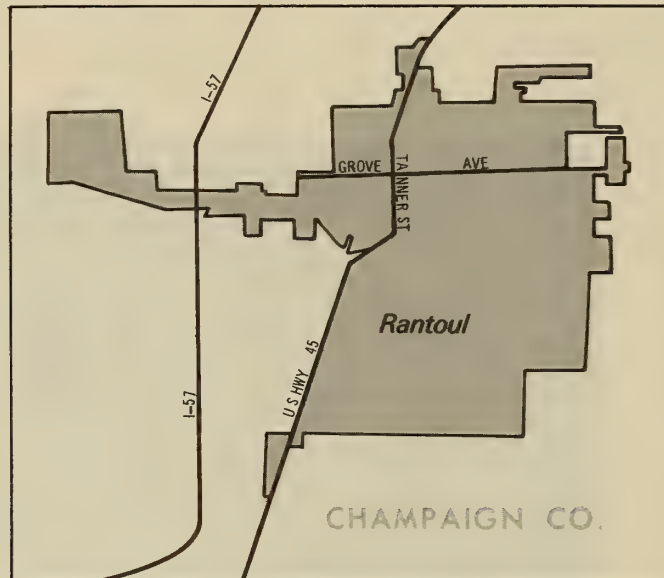
CHAMPAIGN-URBANA-RANTOUL, ILL.

Standard Metropolitan Statistical Area



CHAMPAIGN-URBANA-RANTOUL, ILL.

Major Retail Centers



0 1 2 3 MIL

- ① ① Major Retail Centers (See table 1 for boundary description of each center)
 Central Cities

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	994	112	44	21	13
	Sales	356 128	73 718	23 105	18 980	8 812
	Payroll, entire year	43 483	10 650	3 117	2 113	1 077
	Paid employees for week including March 12, 1972	10 174	1 901	800	483	281
54, 58, 591	Convenience goods stores:					
	Number	321	23	17	6	6
	Sales	(D)	(D)	6 490	7 198	4 901
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	274	50	22	11	2
	Sales	(D)	31 803	14 282	10 571	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	399	39	5	4	5
	Sales	145 752	(D)	2 333	1 211	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	994	112	44	21	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	66	8	2	-	1
525	Hardware stores	12	2	1	-	1
52 ex. 525	Other	54	6	1	-	-
53	General merchandise group stores	37	7	3	3	1
531	Department stores	12	4	2	2	1
533	Variety stores	11	2	-	1	-
539	Miscellaneous general merchandise stores	14	1	1	-	-
54	Food stores	83	5	5	4	3
55 ex. 554	Automotive dealers	66	13	-	-	-
55 pt. (554)	Gasoline service stations	148	5	1	1	3
56	Apparel and accessory stores	67	16	8	4	-
562, 3, 8	Women's clothing, specialty stores, furriers	25	6	4	1	-
562	Women's ready-to-wear stores	19	4	3	1	-
561	Men's and boys' clothing and furnishings stores	14	4	-	1	-
565	Family clothing stores	9	3	1	-	-
566	Shoe stores	15	3	2	2	-
564, 9	Other apparel and accessory stores	3	-	1	-	-
57	Furniture, home furnishings, and equipment stores	89	11	4	2	-
5712	Furniture stores	27	2	1	-	-
Other 571	Home furnishings stores	16	1	1	-	-
572, 573	Household appliance, radio, television, and music stores	46	8	2	2	-
58	Eating and drinking places	202	14	9	1	1
5812	Eating places	151	12	5	1	1
5813	Drinking places (alcoholic beverages)	51	2	4	-	-
59 pt. (591)	Drug stores and proprietary stores	36	4	3	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	200	29	9	5	2
592	Liquor stores	16	4	1	1	1
594	Miscellaneous shopping goods stores	82	16	7	2	1
5992	Florists	13	1	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by P. & E. RR., I.C. RR. (main line), William, Randolph, Springfield Ave., State, Washington, Randolph, Columbia Ave., and Neil. (Champaign city) (Entire tract 1)

MRC No. 2. Includes the establishments in the area bounded by P. & E. RR., Vine, Illinois, Race, Elm, Cedar, Springfield Ave., Main, Boneyard Ditch, and Race. (Urbana city) (Entire tract 51)

MRC No. 3. Includes the planned center known as "Country Fair Shopping Center" at the intersection of Springfield Ave. and Mattis Ave. (Champaign) (In tract 10)

MRC No. 4. Includes the shopping area known as "Sunnycrest" and establishments on South Philo Rd. from Florida to Harding Dr. (1701 to 1903). (Urbana) (In tract 57)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

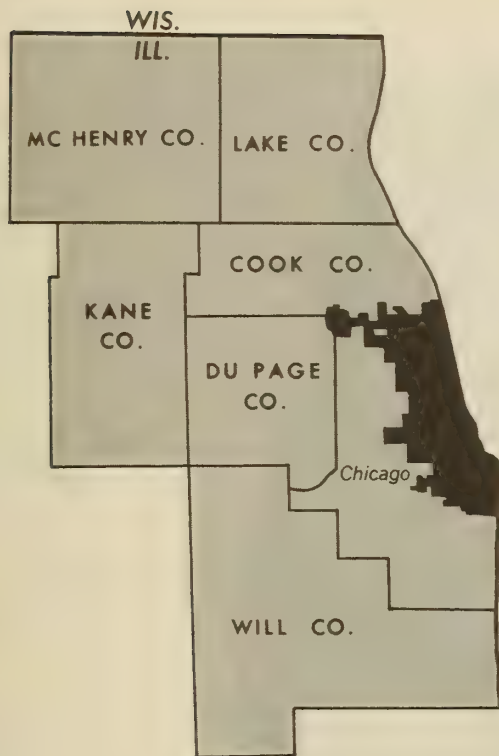
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	112	73 718	10 650	2 628	1 901
52	Building materials, hardware, garden supply, and mobile home dealers ..	8	5 346	848	236	119
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	6	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	20 848	3 501	869	698
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	13	19 898	2 138	507	233
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	16	5 447	878	209	176
562, 3, 8	Women's clothing, specialty stores, furriers	6	746	145	26	28
562	Women's ready-to-wear stores	4	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	1 409	130	28	29
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	2 452	439	103	68
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	1 182	193	42	29
58	Eating and drinking places	14	2 310	604	149	194
5812	Eating places	12	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	3 260	604	154	96
59 ex. 591, 6	Miscellaneous retail stores ³	29	4 976	771	178	157
592	Liquor stores	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	16	3 056	532	123	102
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

CHICAGO, ILL.

Standard Metropolitan Statistical Area and Central Business District

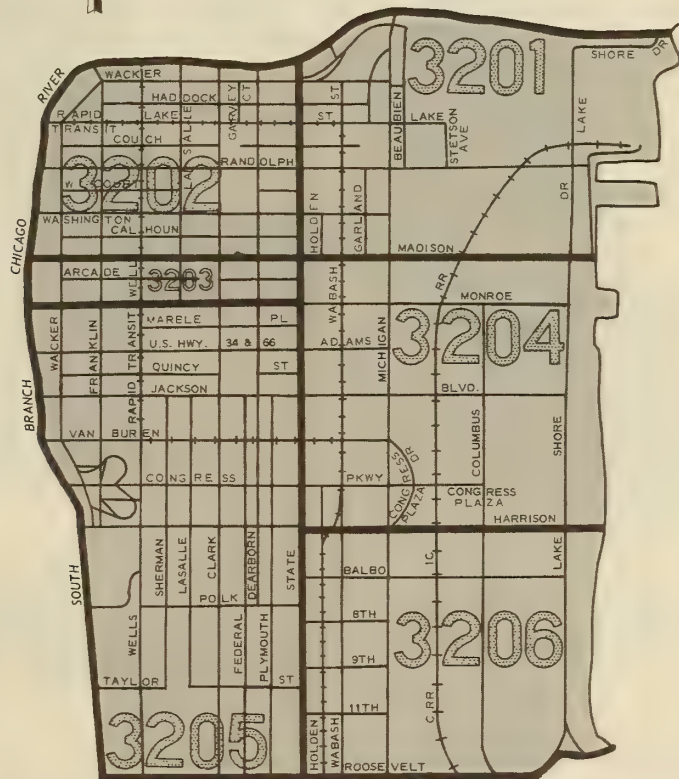


0 10 20 30 MILES



Comprising Census Tracts
3201, 3202, 3203, 3204, 3205 and 3206

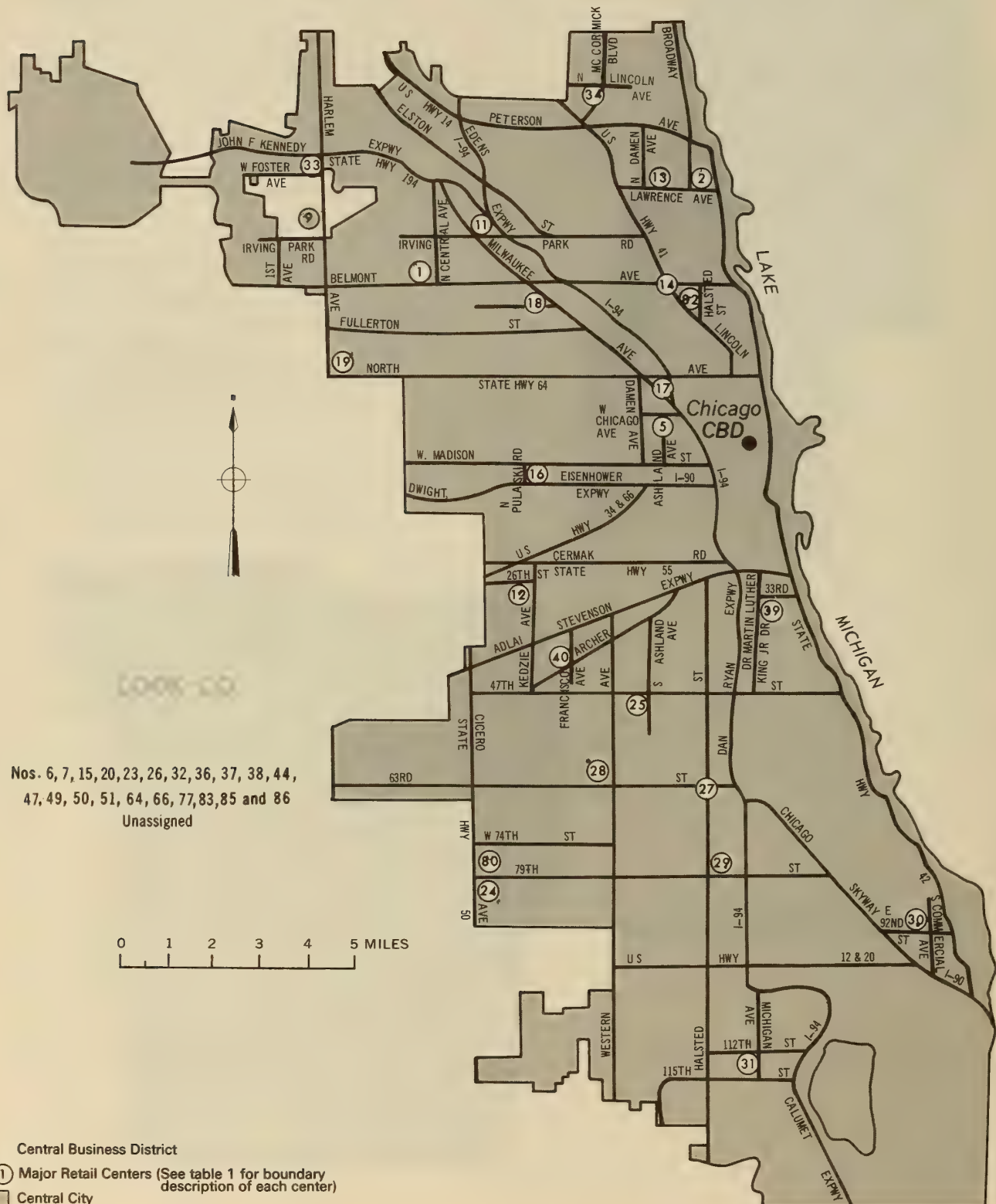
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CHICAGO, ILL.

Central Business District and Major Retail Centers

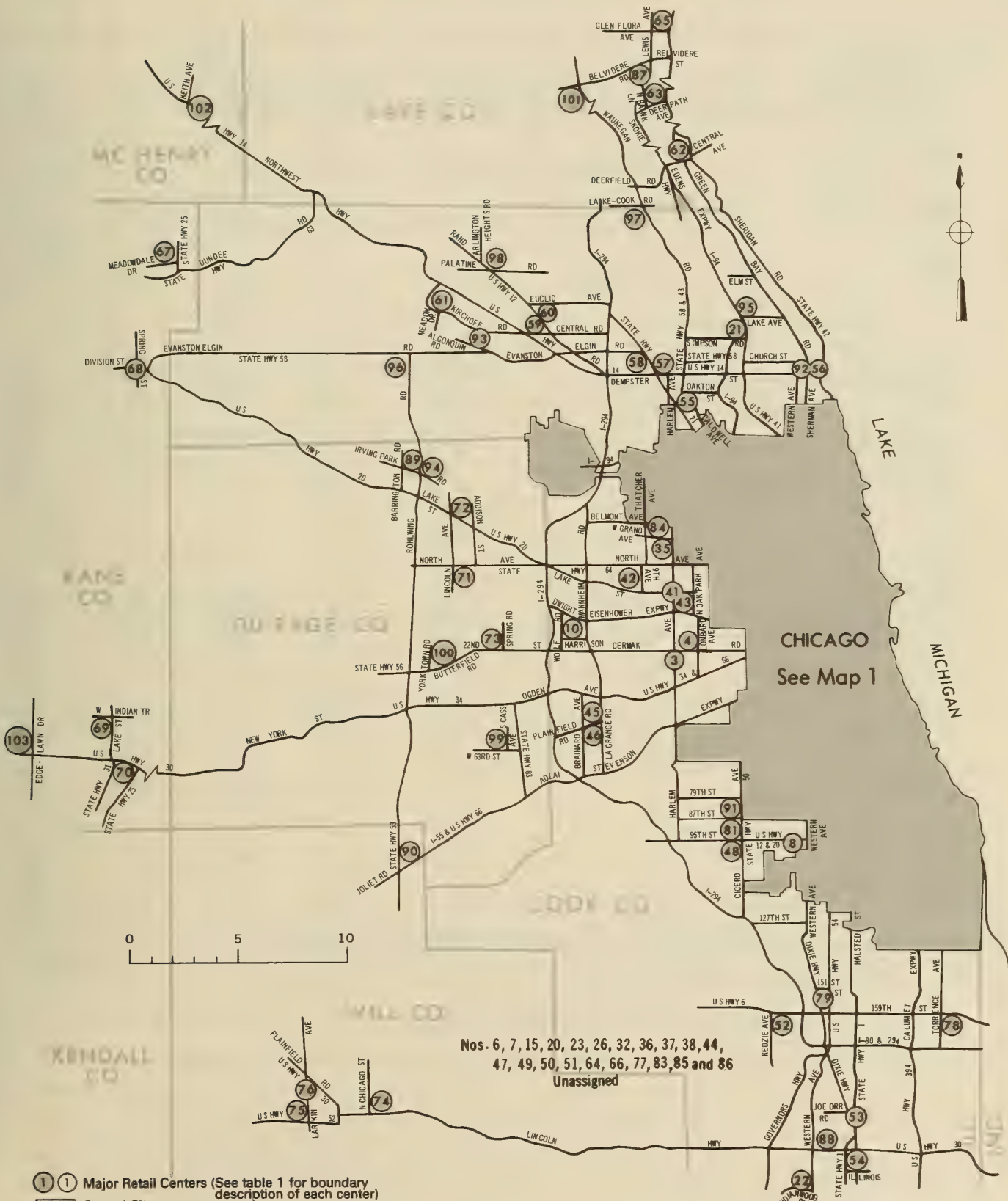
MAP 1



CHICAGO, ILL.

Major Retail Centers

MAP 2



① Major Retail Centers (See table 1 for boundary description of each center)

Central City

U.S. DEPARTMENT OF COMMERCE

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TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	48 060	23 827	1 456	158	84
	Sales\$1,000..	16 079 666	6 618 769	854 674	63 057	25 415
	Payroll, entire year\$1,000..	2 106 475	925 675	175 692	8 506	3 772
	Paid employees for week including March 12, 1972	400 086	168 971	32 014	1 524	740
54, 58, 591	Convenience goods stores:					
	Number	21 380	12 072	503	38	30
	Sales\$1,000..	5 566 623	2 493 004	158 218	(D)	7 110
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	12 335	5 840	706	105	43
	Sales\$1,000..	5 065 401	2 236 489	639 242	52 543	16 894
52,55,59, ex. 591, 4	All other stores:					
	Number	14 345	5 915	247	15	11
	Sales\$1,000..	5 447 642	1 889 276	57 214	(D)	1 411
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	48 060	23 827	1 456	158	84
52	Building materials, hardware, garden supply, and mobile home dealers ..	1 971	718	10	4	2
525	Hardware stores	844	420	5	1	1
52 ex. 525	Other	1 127	298	5	3	1
53	General merchandise group stores	1 213	598	31	5	7
531	Department stores	228	63	7	1	1
533	Variety stores	497	253	6	1	5
539	Miscellaneous general merchandise stores	488	282	18	3	1
54	Food stores	6 593	3 764	72	14	8
55 ex. 554	Automotive dealers	1 939	669	11	2	1
55 pt. (554)	Gasoline service stations	4 787	1 611	8	3	-
56	Apparel and accessory stores	4 443	2 311	384	51	19
562, 3, 8	Women's clothing, specialty stores, furriers	1 845	904	206	23	5
562	Women's ready-to-wear stores	1 316	563	87	19	3
561	Men's and boys' clothing and furnishings stores	854	470	70	7	5
565	Family clothing stores	445	246	11	4	2
566	Shoe stores	937	484	52	10	6
564, 9	Other apparel and accessory stores	362	207	45	7	1
57	Furniture, home furnishings, and equipment stores	3 226	1 376	53	24	8
5712	Furniture stores	1 011	509	14	8	3
Other 571	Home furnishings stores	941	382	6	7	-
572, 573	Household appliance, radio, television, and music stores	1 274	485	33	9	5
58	Eating and drinking places	12 943	7 326	380	21	17
5812	Eating places	8 382	4 376	327	14	14
5813	Drinking places (alcoholic beverages)	4 561	2 950	53	7	3
59 pt. (591)	Drug stores and proprietary stores	1 844	982	51	3	5
59 ex. 591, 6	Miscellaneous retail stores ³	9 101	4 472	456	31	17
592	Liquor stores	1 342	871	21	1	2
594	Miscellaneous shopping goods stores	3 453	1 555	238	25	9
5992	Florists	661	322	19	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes establishments on West Belmont Ave. from North Lockwood Ave. to North Menard Ave., and on North Central Ave. from West Diversey Ave. to West School St. (Chicago) (In tracts 1512, 1903, and 1904)

MRC No. 2. Includes establishments on Broadway from Gunnison to Sunnyside, and on Wilson Ave. from Sheridan Rd. to Broadway. (Chicago city) (In tracts 311, 312, 315, 316, and 317)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 8	No. 9
	Retail stores, total: ¹					
	Number	61	68	99	193	66
	Sales	67 297	17 924	31 614	129 690	40 617
	Payroll, entire year	8 159	2 605	4 262	17 193	5 593
	Paid employees for week including March 12, 1972	1 846	565	837	3 668	1 381
54, 58, 591	Convenience goods stores:					
	Number	15	24	27	23	14
	Sales	20 147	6 347	4 502	(D)	10 462
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	40	32	64	149	44
	Sales	45 982	8 815	25 372	(D)	28 441
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	12	8	21	8
	Sales	1 168	2 762	1 740	(D)	1 714
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	61	68	99	193	66
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	4	5	3
525	Hardware stores	-	-	2	2	1
52 ex. 525	Other	-	1	2	3	2
53	General merchandise group stores	8	3	9	4	3
531	Department stores	2	1	2	2	1
533	Variety stores	3	1	5	1	1
539	Miscellaneous general merchandise stores	3	1	2	1	1
54	Food stores	5	11	15	10	6
55 ex. 554	Automotive dealers	1	1	-	2	-
55 pt. (554)	Gasoline service stations	3	-	1	3	2
56	Apparel and accessory stores	17	11	33	82	27
562, 3, 8	Women's clothing, specialty stores, furriers	5	6	11	39	13
562	Women's ready-to-wear stores	4	5	10	25	10
561	Men's and boys' clothing and furnishings stores	2	1	5	14	5
565	Family clothing stores	1	1	4	4	1
566	Shoe stores	6	2	11	17	8
564, 9	Other apparel and accessory stores	3	1	2	8	-
57	Furniture, home furnishings, and equipment stores	10	6	15	41	7
5712	Furniture stores	1	1	6	20	2
Other 571	Home furnishings stores	4	3	3	10	1
572, 573	Household appliance, radio, television, and music stores	5	2	6	11	4
58	Eating and drinking places	9	11	10	10	7
5812	Eating places	7	8	8	9	7
5813	Drinking places (alcoholic beverages)	2	3	2	1	-
59 pt. (591)	Drug stores and proprietary stores	1	2	2	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	7	22	10	33	10
592	Liquor stores	1	5	3	-	-
594	Miscellaneous shopping goods stores	5	12	7	22	7
5992	Florists	-	2	-	3	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned centers known as "Cermak Plaza Shopping Center" and "North Riverside Plaza" and establishments on Cermak Rd. from Home Ave. to I. C. RR. and on Harlem to 24th St. (Berwyn) (In tracts 8148, 8156, and 8161)

MRC No. 4. Includes establishments on West Cermak Rd. from South Lombard Ave. to South East Ave. (Berwyn city, Cook County) (In tracts 8149, 8150, and 8151)

MRC No. 5. Includes establishments on West Chicago Ave. from West Noble to North Wood. (Chicago city) (In tracts 2420, 2421, 2432, and 2433)

MRC No. 8. Includes the planned center known as "Evergreen Park Plaza" and establishments on Western Ave. from 95th St. to 98th St., and on 95th St. from Beverly Ave. to Maplewood. (Chicago, Evergreen Park) (In tracts 7201, 7202, 7203, 7303, 7304, 8216, and 8219)

MRC No. 9. Includes the planned center known as "Harlem-Irving Plaza" and establishments on Harlem Ave. from Forest Preserve Ave. to 4340 Harlem Ave., on Forest Preserve Ave. from Harlem Ave. to Irving Park Rd., and on Irving Park Rd. from Forest Preserve Ave. to Oketo Ave. (Norridge) (In tract 8105)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 10	No. 11	No. 12	No. 13	No. 14
	Retail stores, total: ¹					
	Number	51	110	183	28	165
	Sales	37 647	76 896	63 304	31 765	61 349
	Payroll, entire year	5 438	11 131	7 741	4 591	9 220
	Paid employees for week including March 12, 1972	1 220	1 995	1 518	812	2 015
54, 58, 591	Convenience goods stores:					
	Number	12	24	82	12	41
	Sales	7 966	(D)	30 046	(D)	10 606
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	34	74	84	14	109
	Sales	28 812	72 466	28 944	(D)	46 783
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5	12	17	2	15
	Sales	869	(D)	4 314	(D)	3 960
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	51	110	183	28	165
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	4	1	3
525	Hardware stores	-	-	2	1	2
52 ex. 525	Other	-	1	2	-	1
53	General merchandise group stores	3	3	12	2	7
531	Department stores	2	2	2	1	2
533	Variety stores	1	1	3	1	2
539	Miscellaneous general merchandise stores	-	-	7	-	3
54	Food stores	6	8	37	3	15
55 ex. 554	Automotive dealers	1	3	1	-	3
55 pt. (554)	Gasoline service stations	1	-	3	1	2
56	Apparel and accessory stores	19	43	33	4	48
562, 3, 8	Women's clothing, specialty stores, furriers	9	15	14	1	12
562	Women's ready-to-wear stores	6	13	12	1	8
561	Men's and boys' clothing and furnishings stores	5	10	7	1	9
565	Family clothing stores	-	5	2	-	8
566	Shoe stores	3	11	7	1	12
564, 9	Other apparel and accessory stores	2	2	3	1	7
57	Furniture, home furnishings, and equipment stores	8	10	22	3	29
5712	Furniture stores	1	2	12	2	13
Other 571	Home furnishings stores	2	3	4	1	6
572, 573	Household appliance, radio, television, and music stores	5	5	6	-	10
58	Eating and drinking places	5	14	36	8	21
5812	Eating places	5	11	26	8	15
5813	Drinking places (alcoholic beverages)	-	3	10	-	6
59 pt. (591)	Drug stores and proprietary stores	1	2	9	1	5
59 ex. 591, 6	Miscellaneous retail stores ³	7	26	26	5	32
592	Liquor stores	-	1	4	-	3
594	Miscellaneous shopping goods stores	4	18	17	5	25
5992	Florists	-	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 10. Includes the planned center known as "Hillside Shopping Center" bounded by Congress Street Expressway, Harrison, I.C. RR., and Wolf Rd. (Hillside village, Cook County) (In tract 8184)

MRC No. 11. Includes establishments on West Irving Park Rd. from Kilpatrick Ave. to Laverne Ave., on North Milwaukee Ave. from Kilpatrick to Warner, and on North Cicero Ave. from Byron to Belle Plaine Ave. (Chicago city) (In tracts 1501, 1502, 1508, and 1509)

MRC No. 12. Includes the establishments on West 26th St. from Albany Ave. to South Karlov Ave. (Chicago) (In tracts 3005, 3006, 3007, 3008, 3009, 3014, 3015, 3016, 3017, and 3018)

MRC No. 13. Includes establishments on West Lawrence Ave. from Ravenswood Ave. to Seeley Ave. (Chicago city) (In tracts 404, 405, and 406)

MRC No. 14. Includes establishments on North Lincoln Ave. from Wellington-Southport Aves. to Roscoe, and on North Ashland Ave. from Barry Ave. to Roscoe, on West Belmont Ave. from Greenvue Ave. to Paulina, and on West School from North Ashland Ave. to North Lincoln Ave. (Chicago) (In tracts 624, 625, 626, and 627)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 16	No. 17	No. 18	No. 19	No. 21
	Retail stores, total: ¹					
	Number	72	154	129	44	74
	Sales	34 176	45 305	38 604	61 672	136 934
	Payroll, entire year	4 700	7 360	5 619	8 675	16 637
	Paid employees for week including March 12, 1972	983	1 460	1 141	1 310	3 828
54, 58, 591	Convenience goods stores:					
	Number	11	34	42	12	21
	Sales	2 482	9 676	11 164	5 093	16 095
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	55	103	67	26	46
	Sales	31 154	32 419	23 531	53 543	118 700
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	17	20	6	7
	Sales	540	3 210	3 909	3 036	2 139
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	72	154	129	44	74
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	3	4	-	-
525	Hardware stores	1	2	1	-	-
52 ex. 525	Other	-	1	3	-	-
53	General merchandise group stores	5	12	8	1	3
531	Department stores	1	1	2	1	3
533	Variety stores	3	5	5	-	-
539	Miscellaneous general merchandise stores	1	6	1	-	-
54	Food stores	-	15	20	5	8
55 ex. 554	Automotive dealers	-	-	-	2	1
55 pt. (554)	Gasoline service stations	1	-	-	1	3
56	Apparel and accessory stores	44	47	28	5	27
562, 3, 8	Women's clothing, specialty stores, furriers	15	17	11	3	14
562	Women's ready-to-wear stores	9	14	11	3	13
561	Men's and boys' clothing and furnishings stores	7	9	7	1	3
565	Family clothing stores	4	4	3	-	3
566	Shoe stores	15	13	4	1	6
564, 9	Other apparel and accessory stores	3	4	3	-	1
57	Furniture, home furnishings, and equipment stores	3	31	18	15	8
5712	Furniture stores	1	15	7	6	2
Other 571	Home furnishings stores	1	5	4	5	3
572, 573	Household appliance, radio, television, and music stores	1	11	7	4	3
58	Eating and drinking places	9	13	16	5	11
5812	Eating places	5	8	13	5	9
5813	Drinking places (alcoholic beverages)	4	5	3	-	2
59 pt. (591)	Drug stores and proprietary stores	2	6	6	2	2
59 ex. 591, 6	Miscellaneous retail stores ³	7	27	29	8	11
592	Liquor stores	-	5	3	1	-
594	Miscellaneous shopping goods stores	3	13	13	5	8
5992	Florists	1	-	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 16. Includes establishments on West Madison from Hamlin Ave. to Keeler. (Chicago) (In tracts 2601, 2602, 2603, 2604, 2605, 2606, 2607, and 2608)

MRC No. 17. Includes establishments on North Milwaukee Ave. from West Thomas-North Cleaver Sts. to West North Ave.-North Damen Ave. (Chicago) (In tracts 2414, 2415, 2416, 2420, and 2421)

MRC No. 18. Includes establishments on North Milwaukee Ave. from North Kedzie Ave. to North Lawndale Ave., and on West Diversey Ave. from North Milwaukee Ave. to North St. Louis St. (Chicago city) (In tracts 2105, 2106, 2205, and 2206)

MRC No. 19. Includes establishments on North Harlem Ave. from West North Ave. to Bloomingdale Ave., and on West North Ave. from Sayre Ave.-Woodbine St. to North 73d Ave., Bonnie Brae St. (Chicago, Elmwood Park, River Forest, and Oak Park) (In tracts 2505, 8109, and 8119)

MRC No. 21. Includes the planned center known as "Old Orchard Shopping Plaza" and establishments on Skokie Highway from Lyons to Harrison. (Skokie village, Skokie) (In tracts 8068, 8069, and 8070)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 22	No. 24	No. 25	No. 27	No. 28
	Retail stores, total: ¹					
	Number	49	32	161	123	86
	Sales	59 607	32 041	48 801	79 026	52 543
	Payroll, entire year	8 726	3 922	6 749	11 468	7 384
	Paid employees for week including March 12, 1972	1 851	791	1 234	2 037	1 213
54, 58, 591	Convenience goods stores:					
	Number	11	9	54	26	33
	Sales	2 922	6 124	(D)	(D)	6 869
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	31	23	78	87	38
	Sales	53 650	25 917	32 051	66 337	40 472
52, 55, 59, ex. 591, 4	All other stores:					
	Number	7	-	29	10	15
	Sales	3 035	-	(D)	(D)	5 202
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	49	32	161	123	86
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	-	10	2	1
525	Hardware stores	2	-	8	-	1
52 ex. 525	Other	1	-	2	2	-
53	General merchandise group stores	4	2	8	5	6
531	Department stores	3	1	2	3	1
533	Variety stores	1	1	4	2	4
539	Miscellaneous general merchandise stores	-	-	2	-	1
54	Food stores	5	5	25	9	10
55 ex. 554	Automotive dealers	1	-	2	1	3
55 pt. (554)	Gasoline service stations	1	-	1	1	-
56	Apparel and accessory stores	14	12	39	51	10
562, 3, 8	Women's clothing, specialty stores, furriers	5	5	12	15	4
562	Women's ready-to-wear stores	4	5	11	10	4
561	Men's and boys' clothing and furnishings stores	1	2	7	6	1
565	Family clothing stores	3	1	3	6	1
566	Shoe stores	4	3	14	20	2
564, 9	Other apparel and accessory stores	1	1	3	4	2
57	Furniture, home furnishings, and equipment stores	7	4	16	22	14
5712	Furniture stores	2	1	9	13	9
Other 571	Home furnishings stores	1	1	3	2	2
572, 573	Household appliance, radio, television, and music stores	4	2	4	7	3
58	Eating and drinking places	5	3	26	12	20
5812	Eating places	4	3	16	9	12
5813	Drinking places (alcoholic beverages)	1	-	10	3	8
59 pt. (591)	Drug stores and proprietary stores	1	1	3	5	3
59 ex. 591, 6	Miscellaneous retail stores ³	8	5	31	15	19
592	Liquor stores	-	-	4	2	3
594	Miscellaneous shopping goods stores	6	5	15	9	8
5992	Florists	-	-	1	-	3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 22. Includes the planned center known as "Park Forest Plaza Shopping Center" bounded by Lakewood Blvd., Western Blvd., Indianwood Blvd., Orchard Dr., and adjoining establishments on the west side of South Orchard Drive. (Park Forest) (In tract 8303)

MRC No. 24. Includes the planned center known as "Scottsdale Shopping Center" and establishments on South Cicero Ave. from West 79th St. to 82d St., and in the 4600 block of 79th St. to Knox Ave. (Chicago) (In tracts 7002 and 7003)

MRC No. 25. Includes establishments on South Ashland Ave. from 45th St. to 51st St., and on West 47th St. from South Ashland Ave. to Honore St. (Chicago) (In tracts 6102, 6103, 6104, 6105, 6112, 6113, and 6114)

MRC No. 27. Includes the establishments on South Halsted St. from West 60th St. to Marquette Rd., and on West 63d St. from South Wallace to South Sangamon St. (Chicago) (In tracts 6807, 6808, 6809, and 6810)

MRC No. 28. Includes the establishments on Western Ave. from West 61st St. to West 64th St., and on West 63d St. from Western Ave. to Fairfield Ave. (Chicago) (In tracts 6601, 6602, 6606, and 6607)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 29	No. 30	No. 31	No. 33	No. 34
	Retail stores, total: ¹					
	Number	67	96	134	15	33
	Sales	11 525	36 291	58 057	24 922	17 448
	Payroll, entire year	1 762	5 589	8 508	2 462	2 805
	Paid employees for week including March 12, 1972	348	1 144	1 873	535	548
54, 58, 591	Convenience goods stores:					
	Number	28	32	34	6	10
	Sales	3 490	9 515	12 018	11 488	6 053
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	26	52	78	7	17
	Sales	6 035	25 462	41 077	(D)	9 761
52, 55, 59, ex. 591, 4	All other stores:					
	Number	13	12	22	2	6
	Sales	2 000	1 314	4 962	(D)	1 634
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	67	96	134	15	33
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	3	2	2	1
525	Hardware stores	1	2	2	1	1
52 ex. 525	Other	-	1	-	1	-
53	General merchandise group stores	2	7	6	2	2
531	Department stores	1	1	2	1	2
533	Variety stores	1	5	3	1	-
539	Miscellaneous general merchandise stores	-	1	1	-	-
54	Food stores	5	11	13	4	5
55 ex. 554	Automotive dealers	-	1	4	-	2
55 pt. (554)	Gasoline service stations	-	-	1	-	1
56	Apparel and accessory stores	12	24	46	3	4
562, 3, 8	Women's clothing, specialty stores, furriers ..	2	7	14	1	1
562	Women's ready-to-wear stores	2	4	10	1	-
561	Men's and boys' clothing and furnishings stores	3	7	7	-	1
565	Family clothing stores	-	2	3	1	-
566	Shoe stores	3	7	14	1	1
564, 9	Other apparel and accessory stores	4	1	8	-	1
57	Furniture, home furnishings, and equipment stores	10	12	14	-	7
5712	Furniture stores	3	5	4	-	1
Other 571	Home furnishings stores	3	1	2	-	4
572, 573	Household appliance, radio, television, and music stores	4	6	8	-	2
58	Eating and drinking places	22	16	17	1	4
5812	Eating places	15	11	14	1	3
5813	Drinking places (alcoholic beverages)	7	5	3	-	1
59 pt. (591)	Drug stores and proprietary stores	1	5	4	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	14	17	27	2	6
592	Liquor stores	4	-	1	-	1
594	Miscellaneous shopping goods stores	2	9	12	2	4
5992	Florists	-	2	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 29. Includes establishments on West 79th St. from South Emerald Ave. to South Peoria St., and on South Halsted St. from West 77th St. to West 80th St. (Chicago) (In tracts 7101, 7102, 7108, and 7109)

MRC No. 30. Includes establishments on South Commercial Ave. from East 88th St. to South Chicago Ave., and on East 91st St. from South Houston Ave. to South Commercial Ave., and on East 92d St. from South Houston Ave. to South Exchange Ave. (Chicago) (In tracts 4607, 4609, and 4610)

MRC No. 31. Includes establishments on South Michigan Ave. from East 110th St. to C. & W. RR., and on East 112th St. and East 112th Pl. from South Michigan Ave. to South State St. (Chicago) (In tracts 4909 and 4914)

MRC No. 33. Includes the planned center known as "Harlem-Foster Shopping Center" in the area bounded by West Berwyn Ave., North Harlem Ave., West Foster Ave., and North Oketo Ave. (Chicago) (In tract 1005)

MRC No. 34. Includes the planned centers known as "Lincoln Village" and "Lincolnwood Plaza" and establishments in the 6100 and 6200 blocks of North Lincoln Ave. (Chicago) (In tract 1301)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 35	No. 39	No. 40	No. 41
	Retail stores, total: ¹				
	Number	77	15	97	93
	Sales	27 846	21 406	24 663	50 500
	Payroll, entire year	4 503	3 167	3 661	8 052
	Paid employees for week including March 12, 1972	717	564	765	2 061
54, 58, 591	Convenience goods stores:				
	Number	19	5	29	15
	Sales	3 855	(D)	6 900	3 184
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	48	9	56	69
	Sales	22 007	12 066	14 850	46 614
52, 55, 59, ex. 591, 4	All other stores:				
	Number	10	1	12	9
	Sales	1 984	(D)	2 913	702
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	77	15	97	93
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	-	5	-
525	Hardware stores	-	-	2	-
52 ex. 525	Other	3	-	3	-
53	General merchandise group stores	5	2	10	4
531	Department stores	1	1	1	3
533	Variety stores	2	1	5	1
539	Miscellaneous general merchandise stores	2	-	4	-
54	Food stores	7	2	13	4
55 ex. 554	Automotive dealers	1	1	-	-
55 pt. (554)	Gasoline service stations	-	-	-	1
56	Apparel and accessory stores	21	6	30	43
562, 3, 8	Women's clothing, specialty stores, furriers	8	3	12	18
562	Women's ready-to-wear stores	7	3	11	12
561	Men's and boys' clothing and furnishings stores	3	1	7	8
565	Family clothing stores	1	1	2	4
566	Shoe stores	6	1	7	10
564, 9	Other apparel and accessory stores	3	-	2	3
57	Furniture, home furnishings, and equipment stores	14	-	7	9
5712	Furniture stores	9	-	2	1
Other 571	Home furnishings stores	4	-	1	3
572, 573	Household appliance, radio, television, and music stores	1	-	4	5
58	Eating and drinking places	9	2	12	5
5812	Eating places	8	2	8	5
5813	Drinking places (alcoholic beverages)	1	-	4	-
59 pt. (591)	Drug stores and proprietary stores	3	1	4	6
59 ex. 591, 6	Miscellaneous retail stores ³	14	1	16	21
592	Liquor stores	2	-	2	-
594	Miscellaneous shopping goods stores	8	1	9	13
5992	Florists	-	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 35. Includes establishments on West Grand Ave. from Sayre St. to 73d Ave., and on North Harlem Ave. from Wrightwood Ave. to C.M. & St. P. & P. RR. (Chicago, Elmwood Park) (In tracts 1802 and 1807)

MRC No. 39. Includes the planned center known as "Lake Meadows Shopping Center" and establishments in the area bounded by East 33d Pl., South Rhodes Ave., East 35th St., and Dr. Martin Luther King, Jr., Dr. (Chicago) (In tracts 3507 and 3510)

MRC No. 40. Includes the establishments on South Archer Ave. from South Kedzie Ave. to Francisco Ave., on South Kedzie Ave. from South Archer Ave. to 42d Pl., and on 43d St. from South Archer Ave. to Whipple Ave. (Chicago) (In tracts 5804 and 5805)

MRC No. 41. Includes establishments in the area bounded by the north side of Lake St., North Forest Ave., North Blvd., Central Ave., and Bonnie Brae St. (Oak Park, River Forest) (In tracts 8120 and 8123)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 42	No. 43	No. 45	No. 46
	Retail stores, total: ¹				
	Number	41	41	72	16
	Sales\$1,000..	31 717	13 131	22 354	21 894
	Payroll, entire year\$1,000..	4 523	2 501	3 486	2 317
	Paid employees for week including March 12, 1972	919	506	793	420
54, 58, 591	Convenience goods stores:				
	Number	13	11	17	5
	Sales\$1,000..	14 501	4 173	3 321	10 651
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	23	17	49	4
	Sales\$1,000..	12 597	7 429	17 971	8 974
52, 55, 59, ex. 591, 4	All other stores:				
	Number	5	13	6	7
	Sales\$1,000..	4 619	1 529	1 062	2 269
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	41	41	72	16
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	2	1	1
525	Hardware stores	-	-	-	1
52 ex. 525	Other	1	2	1	-
53	General merchandise group stores	4	4	3	2
531	Department stores	1	1	1	1
533	Variety stores	2	1	1	-
539	Miscellaneous general merchandise stores	1	2	1	1
54	Food stores	5	6	6	2
55 ex. 554	Automotive dealers	-	-	2	-
55 pt. (554)	Gasoline service stations	2	2	1	4
56	Apparel and accessory stores	12	5	22	-
562, 3, 8	Women's clothing, specialty stores, furriers	6	3	10	-
562	Women's ready-to-wear stores	5	3	8	-
561	Men's and boys' clothing and furnishings stores	1	-	5	-
565	Family clothing stores	-	1	1	-
566	Shoe stores	4	1	5	-
564, 9	Other apparel and accessory stores	1	-	1	-
57	Furniture, home furnishings, and equipment stores	3	3	9	2
5712	Furniture stores	-	1	1	-
Other 571	Home furnishings stores	-	-	-	1
572, 573	Household appliance, radio, television, and music stores	3	2	8	1
58	Eating and drinking places	7	3	8	2
5812	Eating places	7	3	8	2
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	2	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	14	17	2
592	Liquor stores	1	-	-	1
594	Miscellaneous shopping goods stores	4	5	15	-
5992	Florists	1	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 42. Includes the planned center known as "Winston Park Plaza" and establishments on North Ave. from 5th Ave. to 14th Ave. (Melrose Park, Cook County) (In tracts 8113 and 8162)

MRC No. 43. Includes establishments on Oak Park Ave. from Lake St. to Pleasant St., and on Lake St. from Oak Park Ave. to Euclid Ave. (Oak Park) (In tracts 8123, 8127, and 8128)

MRC No. 45. Includes establishments on La Grange Rd. from Burlington Ave. to Cossitt Ave., on Burlington Ave. from Ashland Ave. to 6th Ave., on Calender Ave. from La Grange Rd. to Ashland Ave., and on Harris St. from La Grange Rd. to Ashland Ave. (La Grange) (In tract 8195)

MRC No. 46. Includes the planned centers known as "Brainard Market Shopping Center" and "Super City" and establishments on South Brainard Ave. from 55th St. to 57th St. and on the south side of West 55th St. from Brainard Ave. to 999. (Cook County) (In tract 8201)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 48	No. 52	No. 53	No. 54	No. 55
	Retail stores, total: ¹					
	Number	60	29	26	46	24
	Sales\$1,000..	27 769	20 017	14 111	14 439	10 424
	Payroll, entire year\$1,000..	3 389	2 543	1 479	2 114	1 409
	Paid employees for week including March 12, 1972	697	587	325	434	321
54, 58, 591	Convenience goods stores:					
	Number	18	9	9	10	4
	Sales\$1,000..	9 476	5 711	6 746	2 926	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	26	13	10	28	16
	Sales\$1,000..	13 170	12 095	6 171	9 420	7 991
52, 55, 59, ex. 591, 4	All other stores:					
	Number	16	7	7	8	4
	Sales\$1,000..	5 123	2 211	1 194	2 093	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	60	29	26	46	24
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	2	3	1	-
525	Hardware stores	-	1	2	-	-
52 ex. 525	Other	2	1	1	1	-
53	General merchandise group stores	4	3	3	3	2
531	Department stores	2	2	1	1	1
533	Variety stores	1	1	1	1	1
539	Miscellaneous general merchandise stores	1	-	1	1	-
54	Food stores	9	3	3	2	2
55 ex. 554	Automotive dealers	2	2	-	1	-
55 pt. (554)	Gasoline service stations	5	3	2	-	-
56	Apparel and accessory stores	9	5	3	11	5
562, 3, 8	Women's clothing, specialty stores, furriers	5	1	1	4	2
562	Women's ready-to-wear stores	4	1	1	4	2
561	Men's and boys' clothing and furnishings stores	3	-	1	1	2
565	Family clothing stores	-	-	-	3	-
566	Shoe stores	1	2	-	3	-
564, 9	Other apparel and accessory stores	-	2	1	-	1
57	Furniture, home furnishings, and equipment stores	10	4	-	5	5
5712	Furniture stores	3	1	-	4	1
Other 571	Home furnishings stores	4	1	-	-	2
572, 573	Household appliance, radio, television, and music stores	3	2	-	1	2
58	Eating and drinking places	8	5	4	7	2
5812	Eating places	8	4	3	4	2
5813	Drinking places (alcoholic beverages)	-	1	1	3	-
59 pt. (591)	Drug stores and proprietary stores	1	1	2	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	10	1	6	15	8
592	Liquor stores	2	-	-	2	-
594	Miscellaneous shopping goods stores	3	1	4	9	4
5992	Florists	1	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 48. Includes the planned center known as "Green Oaks Center" and establishments on South Cicero Ave. from West 95th St. to West 98th St., and on West 95th St. from Kilpatrick (4700 West) to 50th Ct. (Oak Lawn) (In tract 8221)

MRC No. 52. Includes the planned center known as "Canterbury Shopping Center" and establishments on 159th St. from Kedzie Ave. to Francisco Ave. (Markham) (In tracts 8249 and 8256)

MRC No. 53. Includes the planned center known as "Olympia Plaza" and establishments on West Joe Orr Rd. from Chicago Rd. to Dixie Highway. (Chicago Heights city, Cook County) (In tracts 8288 and 8292)

MRC No. 54. Includes establishments on Illinois St. from Chicago Rd. to South Halsted St., on South Halsted St. from Illinois St. to 15th St., on Otto Blvd. from South Halsted St. to 15th St., and on Vincennes Ave. from Illinois St. to 16th St. (Chicago Heights, Cook County) (In tract 8289)

MRC No. 55. Includes the planned center known as "Lawrencewood Shopping Center" on the Southeast corner of Oakton Rd. and Waukegan Rd. (Niles) (In tract 8082)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 56	No. 57	No. 58	No. 59	No. 60
	Retail stores, total: ¹					
	Number	128	16	69	32	74
	Sales	59 928	16 315	110 896	17 054	83 437
	Payroll, entire year	9 558	1 915	15 263	2 365	11 026
	Paid employees for week including March 12, 1972	2 146	346	2 490	543	2 800
54, 58, 591	Convenience goods stores:					
	Number	27	8	10	7	12
	Sales	14 124	7 640	(D)	7 049	9 699
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	75	6	53	17	55
	Sales	39 248	(D)	89 677	8 287	72 050
52, 55, 59, ex. 591, 4	All other stores:					
	Number	26	2	6	8	7
	Sales	6 556	(D)	(D)	1 718	1 688
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	128	16	69	32	74
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	1	1	-
525	Hardware stores	1	1	-	-	-
52 ex. 525	Other	2	-	1	1	-
53	General merchandise group stores	8	1	3	4	5
531	Department stores	2	1	2	1	3
533	Variety stores	4	-	1	2	1
539	Miscellaneous general merchandise stores	2	-	-	1	1
54	Food stores	6	1	4	3	3
55 ex. 554	Automotive dealers	2	-	2	1	2
55 pt. (554)	Gasoline service stations	4	1	-	4	1
56	Apparel and accessory stores	30	1	27	6	27
562, 3, 8	Women's clothing, specialty stores, furriers	14	-	12	1	13
562	Women's ready-to-wear stores	11	-	8	1	10
561	Men's and boys' clothing and furnishings stores	5	-	5	2	6
565	Family clothing stores	6	-	3	-	2
566	Shoe stores	5	-	7	3	6
564, 9	Other apparel and accessory stores	-	1	-	-	-
57	Furniture, home furnishings, and equipment stores	17	2	10	4	8
5712	Furniture stores	5	1	2	1	2
Other 571	Home furnishings stores	5	-	3	2	3
572, 573	Household appliance, radio, television, and music stores	7	1	5	1	3
58	Eating and drinking places	16	4	5	3	8
5812	Eating places	16	4	4	3	8
5813	Drinking places (alcoholic beverages)	-	-	1	-	-
59 pt. (591)	Drug stores and proprietary stores	5	3	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	37	2	16	5	19
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	20	2	13	3	15
5992	Florists	2	-	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 56. Includes establishments in the area bounded by Clark, Orrington Ave., Church, Hinman Ave., Lake, Maple Ave., Grove, and Oak Ave. (Evanston) (In tracts 8094 and 8095)

MRC No. 57. Includes establishments on Dempster St. from Shermer Rd. to 7318. (Morton Grove, Niles) (In tracts 8053, 8054, 8082, and 8084)

MRC No. 58. Includes the planned center known as "Golf-Mill Shopping Center" and establishments on Milwaukee Ave. (State Highway 21) from Golf Rd. to Church St. (Niles) (In tract 8060)

MRC No. 59. Includes the planned center known as "Mt. Prospect Plaza" and establishments in the 1000 and 1100 blocks of Central Rd. and in the 900 block of Rand Rd. (Mt. Prospect) (In tracts 8027 and 8028)

MRC No. 60. Includes the planned center known as "Randhurst Plaza" bounded by Euclid Ave., Service Road, Foundry Rd., Rand Rd., and Elmhurst Rd. (Mount Prospect) (In tract 8027)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 61	No. 62	No. 63	No. 65	No. 67
	Retail stores, total: ¹					
	Number	40	96	43	33	31
	Sales	23 575	26 040	13 806	30 507	23 516
	Payroll, entire year	3 125	3 998	2 028	3 773	2 900
	Paid employees for week including March 12, 1972	636	782	394	728	758
54, 58, 591	Convenience goods stores:					
	Number	20	18	11	9	5
	Sales	12 258	4 106	4 842	9 772	8 640
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	11	54	26	14	23
	Sales	8 843	15 691	8 034	15 505	13 298
52, 55, 59, ex. 591, 4	All other stores:					
	Number	9	24	6	10	3
	Sales	2 474	6 243	930	5 230	1 578
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	40	96	43	33	31
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	4	1	1	2
525	Hardware stores	1	1	1	1	1
52 ex. 525	Other	-	3	-	-	1
53	General merchandise group stores	2	2	4	4	4
531	Department stores	1	1	1	3	2
533	Variety stores	-	1	-	1	2
539	Miscellaneous general merchandise stores	1	-	3	-	-
54	Food stores	8	9	6	4	3
55 ex. 554	Automotive dealers	1	1	-	3	-
55 pt. (554)	Gasoline service stations	4	1	-	2	-
56	Apparel and accessory stores	3	26	12	3	11
562, 3, 8	Women's clothing, specialty stores, furriers	-	17	6	1	4
562	Women's ready-to-wear stores	-	13	6	1	4
561	Men's and boys' clothing and furnishings stores	-	3	2	1	2
565	Family clothing stores	2	1	2	-	-
566	Shoe stores	1	5	2	1	4
564, 9	Other apparel and accessory stores	-	-	-	-	1
57	Furniture, home furnishings, and equipment stores	2	7	2	3	4
5712	Furniture stores	1	2	2	1	1
Other 571	Home furnishings stores	-	2	-	-	-
572, 573	Household appliance, radio, television, and music stores	1	3	-	2	3
58	Eating and drinking places	10	6	3	4	1
5812	Eating places	9	6	3	3	1
5813	Drinking places (alcoholic beverages)	1	-	-	1	-
59 pt. (591)	Drug stores and proprietary stores	2	3	2	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	7	37	13	8	5
592	Liquor stores	1	1	-	2	1
594	Miscellaneous shopping goods stores	4	19	8	4	4
5992	Florists	-	4	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 61. Includes the planned center known as "Rolling Meadows Shopping Center" and establishments on Kirchoff Rd. from Owl Dr. to Meadow Dr., and on Meadow Dr. from Part St. to Martin Lane. (Rolling Meadows) (In tracts 8039 and 8040)

MRC No. 62. Includes establishments on Central Ave. from Green Bay Rd. to Sheridan Rd., on Sheridan Rd. from Central Ave. to Park Ave., on St. Johns Ave. from Central Ave. to Laurel St., on 2d St. from Laurel to Elm, and on 1st St. from Central to Elm. (Highland Park) (In tracts 8654 and 8655)

MRC No. 63. Includes establishments in the area bounded by north side of Westminster, east side of North Western Ave., south side of East Deerpath Ave., and Oakwood Ave. (Lake Forest) (In tract 8635)

MRC No. 65. Includes the planned center known as "Waukegan Shopping Plaza" and establishments on North Lewis Ave. from Glen Flora Ave. to Clearview, and on Glen Flora Ave. from North Lewis Ave. to Lorraine. (Waukegan) (In tract 8618)

MRC No. 67. Includes the planned center known as "Meadowdale Shopping Center" on the west side of State Highway 25 (Elgin Rd.) between Lake Marion Rd. and Meadowdale Dr. (Carpentersville) (In tract 8503)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 68	No. 69	No. 70	No. 71	No. 72
	Retail stores, total: ¹					
	Number	105	55	99	12	25
	Sales	60 437	70 672	23 494	6 334	13 624
	Payroll, entire year	8 527	8 721	3 721	936	1 816
	Paid employees for week including March 12, 1972	1 520	1 636	798	207	407
54, 58, 591	Convenience goods stores:					
	Number	26	15	21	5	9
	Sales	(D)	8 293	3 759	(D)	5 436
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	62	22	66	5	11
	Sales	38 439	32 244	18 506	3 663	6 580
52, 55, 59, ex. 591, 4	All other stores:					
	Number	17	18	12	2	5
	Sales	(D)	30 135	1 229	(D)	1 608
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	105	55	99	12	25
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	3	1	-	2
525	Hardware stores	-	1	-	-	1
52 ex. 525	Other	2	2	1	-	1
53	General merchandise group stores	6	5	6	1	3
531	Department stores	4	3	2	1	2
533	Variety stores	1	2	3	-	1
539	Miscellaneous general merchandise stores	1	-	1	-	-
54	Food stores	4	5	3	-	3
55 ex. 554	Automotive dealers	5	7	-	-	1
55 pt. (554)	Gasoline service stations	1	6	-	2	1
56	Apparel and accessory stores	27	7	32	-	4
562, 3, 8	Women's clothing, specialty stores, furriers	10	3	12	-	2
562	Women's ready-to-wear stores	8	3	11	-	1
561	Men's and boys' clothing and furnishings stores	8	2	12	-	-
565	Family clothing stores	2	1	-	-	-
566	Shoe stores	7	1	8	-	1
564, 9	Other apparel and accessory stores	-	-	-	-	1
57	Furniture, home furnishings, and equipment stores	15	7	13	3	-
5712	Furniture stores	5	-	2	1	-
Other 571	Home furnishings stores	1	3	2	1	-
572, 573	Household appliance, radio, television, and music stores	9	4	9	1	-
58	Eating and drinking places	20	8	13	4	4
5812	Eating places	14	7	8	3	4
5813	Drinking places (alcoholic beverages)	6	1	5	1	-
59 pt. (591)	Drug stores and proprietary stores	2	2	5	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	23	5	26	1	5
592	Liquor stores	1	1	1	-	1
594	Miscellaneous shopping goods stores	14	3	15	1	4
5992	Florists	1	1	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 68. Includes establishments in the area bounded by Division St., Division St. extended, Center, Villa Ave., Prairie St. and Fox River. (Elgin) (In tracts 8512 and 8513)

MRC No. 69. Includes the planned center known as "Northgate Shopping Center" and establishments on North Lake St., 860 to 1282, and the 300 block of West Indian Trail. (Aurora, Kane County) (In tract 8529)

MRC No. 70. Includes establishments in the area bounded by New York St., the E.J. & E. RR., Clark St., and the west bank of Fox River. (Aurora) (In tract 8537)

MRC No. 71. Includes the planned center known as "Villa Du Page Shopping Center" and establishments on West North Ave. from Westmore Ave. to 541 West North Ave. (Villa Park) (In tracts 8404 and 8433)

MRC No. 72. Includes the planned center known as "Green Meadows" on the north side of West Lake St. (U.S. Highway 20) at the intersection of West Lake St. and Addison St., and adjacent stores on Lake St. east to Addison St. (Addison) (In tract 8401)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 73	No. 74	No. 75	No. 76	No. 78
	Retail stores, total: ¹					
	Number	49	128	31	40	46
	Sales	137 105	78 708	52 999	36 256	125 459
	Payroll, entire year	17 042	12 461	6 055	4 522	15 532
	Paid employees for week including March 12, 1972	3 542	2 291	940	1 046	3 188
54, 58, 591	Convenience goods stores:					
	Number	10	33	10	12	6
	Sales	6 498	(D)	(D)	9 544	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	35	70	6	17	37
	Sales	127 367	52 840	(D)	20 700	117 506
52, 55, 59, ex. 591, 4	All other stores:					
	Number	4	25	15	11	3
	Sales	3 240	(D)	29 572	6 012	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	49	128	31	40	46
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	3	3	2	-
525	Hardware stores	-	1	-	-	-
52 ex. 525	Other	-	2	3	2	-
53	General merchandise group stores	4	8	2	5	4
531	Department stores	2	4	2	3	3
533	Variety stores	1	2	-	2	1
539	Miscellaneous general merchandise stores	1	2	-	-	-
54	Food stores	5	5	2	3	2
55 ex. 554	Automotive dealers	-	3	5	2	-
55 pt. (554)	Gasoline service stations	-	5	5	6	-
56	Apparel and accessory stores	22	28	1	4	26
562, 3, 8	Women's clothing, specialty stores, furriers	10	10	-	1	11
562	Women's ready-to-wear stores	8	8	-	1	9
561	Men's and boys' clothing and furnishings stores	2	5	-	1	3
565	Family clothing stores	2	5	-	1	2
566	Shoe stores	7	7	1	1	8
564, 9	Other apparel and accessory stores	1	1	-	-	2
57	Furniture, home furnishings, and equipment stores	5	14	1	3	4
5712	Furniture stores	1	4	1	2	1
Other 571	Home furnishings stores	2	2	-	-	1
572, 573	Household appliance, radio, television, and music stores	2	8	-	1	2
58	Eating and drinking places	3	20	7	7	3
5812	Eating places	3	13	6	6	3
5813	Drinking places (alcoholic beverages)	-	7	1	1	-
59 pt. (591)	Drug stores and proprietary stores	2	8	1	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	8	34	4	6	6
592	Liquor stores	-	2	2	-	-
594	Miscellaneous shopping goods stores	4	20	2	5	3
5992	Florists	1	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 73. Includes the planned center known as "Oakbrook Center" in the area bounded by 16th St., Spring Rd., Cermak Rd. (22d St.) and Route 83. (Oak Brook) (In tract 8446)

MRC No. 74. Includes the planned center known as "Jackson Park Plaza" and establishments in the area bounded by Jackson St., Franklin St., Benton St., A.T. & S.F. RR., north side of Clinton St., Eastern Ave., south side of Jefferson St., Ottawa St., Cass St., and Chicago St. (Joliet) (In tract 8820)

MRC No. 75. Includes the planned centers known as "Mary Crest Plaza" and "K Mart Plaza" and establishments on West Jefferson St. from North Larkin Rd. to Springfield Ave., and on North Larkin Rd. from West Jefferson St. to Oneida St. (Joliet) (In tract 8828)

MRC No. 76. Includes the planned centers known as "Hillcrest Shopping Center" and "Gaylord Shopping Center" and establishments on North Larkin Rd. from Plainfield Rd. to 1537, and on Plainfield Rd. (U.S. Highway 30) from Theodore to E.J. & E. RR. (Joliet) (Crest Hill) (In tract 8809)

MRC No. 78. Includes the planned center known as "River Oaks Shopping Center" and establishments in the area bounded by 159th St. East (U.S. Highway 6), Cunningham Dr., West Dr. extended, and South Torrence Ave. (Calumet City) (In tract 8262)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 79	No. 80	No. 81	No. 82	No. 84
	Retail stores, total: ¹					
	Number	56	101	19	114	17
	Sales	51 445	103 881	24 368	22 871	20 694
	Payroll, entire year	6 758	12 618	2 790	2 809	2 074
	Paid employees for week including March 12, 1972	1 460	2 852	573	560	388
54, 58, 591	Convenience goods stores:					
	Number	12	18	6	51	7
	Sales	7 756	(D)	(D)	8 302	13 342
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	39	73	5	37	7
	Sales	39 532	83 816	(D)	(D)	7 035
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5	10	8	26	3
	Sales	4 157	(D)	1 601	(D)	317
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	56	101	19	114	17
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	-	-	5	-
525	Hardware stores	-	-	-	1	-
52 ex. 525	Other	2	-	-	4	-
53	General merchandise group stores	4	4	2	2	1
531	Department stores	3	3	1	1	1
533	Variety stores	1	1	1	1	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	8	1	18	4
55 ex. 554	Automotive dealers	1	2	-	3	-
55 pt. (554)	Gasoline service stations	-	1	4	2	-
56	Apparel and accessory stores	22	37	1	10	4
562, 3, 8	Women's clothing, specialty stores, furriers	6	14	-	3	2
562	Women's ready-to-wear stores	5	11	-	3	2
561	Men's and boys' clothing and furnishings stores	5	9	-	1	1
565	Family clothing stores	2	2	-	2	-
566	Shoe stores	6	8	1	4	1
564, 9	Other apparel and accessory stores	3	4	-	-	-
57	Furniture, home furnishings, and equipment stores	7	13	-	11	1
5712	Furniture stores	1	1	-	5	-
Other 571	Home furnishings stores	1	3	-	3	1
572, 573	Household appliance, radio, television, and music stores	5	9	-	3	-
58	Eating and drinking places	4	9	5	30	2
5812	Eating places	3	9	4	17	2
5813	Drinking places (alcoholic beverages)	1	-	1	13	-
59 pt. (591)	Drug stores and proprietary stores	1	1	-	3	1
59 ex. 591, 6	Miscellaneous retail stores ³	8	26	6	30	4
592	Liquor stores	-	-	1	2	-
594	Miscellaneous shopping goods stores	6	19	2	14	1
5992	Florists	-	1	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 79. Includes the planned center known as "Dixie Square" and establishments on Dixie Highway from 151st St. to 153d St. (Harvey) (In tract 8274)

MRC No. 80. Includes the planned center known as "Ford City Shopping Center" bounded by West 74th St., South Kostner Ave., West 77th St. (Ford City Dr.), and South Cicero Ave. (Chicago) (In tract 7002)

MRC No. 81. Includes the planned center known as "Korvette City Shopping Center" and establishments in the area bounded by north side of West 87th St., east side of South Cicero Ave., West 89th St., and South 49th Ct. (Oaklawn) (In tract 8221)

MRC No. 82. Includes establishments on West Belmont from North Clark St. to Racine, on North Halsted St. from West Belmont to Wellington, and on North Clark St. from Barry to Buckingham Pl. (Chicago) (In tracts 620, 621, 622, 629, 630, and 831)

MRC No. 84. Includes the planned center known as "Thatcher Woods" and establishments in the area bounded by the northside of West Belmont Ave., Plainfield St. extended, Cardamone St. extended, and Thatcher Ave. (1st Ave.). (River Grove, Chicago) (In tract 8111)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 87	No. 88	No. 89	No. 90
	Retail stores, total: ¹				
	Number	32	33	14	15
	Sales	18 404	57 740	16 679	12 501
	Payroll, entire year	2 824	6 485	1 812	1 443
	Paid employees for week including March 12, 1972	641	950	327	277
54, 58, 591	Convenience goods stores:				
	Number	6	13	3	5
	Sales	(D)	4 976	(D)	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	25	4	9	7
	Sales	14 029	10 162	5 765	5 655
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1	16	2	3
	Sales	(D)	42 602	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	32	33	14	15
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	1	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	1	1	-
53	General merchandise group stores	1	2	1	1
531	Department stores	1	2	1	1
533	Variety stores	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	4	2	1	1
55 ex. 554	Automotive dealers	-	8	-	-
55 pt. (554)	Gasoline service stations	-	5	-	2
56	Apparel and accessory stores	15	-	4	2
562, 3, 8	Women's clothing, specialty stores, furriers	7	-	1	-
562	Women's ready-to-wear stores	6	-	1	-
561	Men's and boys' clothing and furnishings stores	3	-	1	-
565	Family clothing stores	1	-	1	1
566	Shoe stores	3	-	1	1
564, 9	Other apparel and accessory stores	1	-	-	-
57	Furniture, home furnishings, and equipment stores	4	2	1	2
5712	Furniture stores	1	1	-	1
Other 571	Home furnishings stores	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	3	1	1	1
58	Eating and drinking places	1	11	1	3
5812	Eating places	1	9	1	3
5813	Drinking places (alcoholic beverages)	-	2	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	6	2	4	3
592	Liquor stores	-	1	-	-
594	Miscellaneous shopping goods stores	5	-	3	2
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 87. Includes the planned center known as "Belvidere Mall" at the intersection of Belvidere St.-Lewis St. and establishments in the 2000 to 2200 blocks of Belvidere St. (Waukegan) (In tract 8626)

MRC No. 88. Includes the unnamed adjoining planned centers and establishments on South Western Ave. and West 14th St. (Lincoln Highway-U.S. Highway 30) and on South Western Ave. from 209th St. to 212th St. (Chicago Heights and Olympia Fields) (In tracts 8293 and 8300)

MRC No. 89. Includes the planned center known as "Tradewinds Shopping Center" and establishments on Irving Park Road (Route 19) at Barrington Rd. (Hanover Park) (In tracts 8047 and 8048)

MRC No. 90. Includes the planned center known as "Bolingbrook Commons" and establishments on Interstate Highway 55, Frontage Rd., and Joliet Rd. (Route 53). (Bolingbrook) (In tracts 8801 and 8802)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 91	No. 92	No. 93	No. 94
	Retail stores, total: ¹				
	Number	13	25	11	13
	Sales	13 203	30 776	7 816	9 308
	Payroll, entire year	1 611	3 337	926	1 073
	Paid employees for week including March 12, 1972	310	632	144	195
54, 58, 591	Convenience goods stores:				
	Number	6	7	4	8
	Sales	5 196	(D)	892	2 026
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	6	13	6	2
	Sales	(D)	10 574	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	1	5	1	3
	Sales	(D)	(D)	(D)	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	13	25	11	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	1	1
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	1	1
53	General merchandise group stores	1	1	1	1
531	Department stores	1	1	1	1
533	Variety stores	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	2	4	1	4
55 ex. 554	Automotive dealers	-	-	-	-
55 pt. (554)	Gasoline service stations	1	2	-	1
56	Apparel and accessory stores	2	7	2	-
562, 3, 8	Women's clothing, specialty stores, furriers	-	2	1	-
562	Women's ready-to-wear stores	-	1	1	-
561	Men's and boys' clothing and furnishings stores	-	1	-	-
565	Family clothing stores	1	2	-	-
566	Shoe stores	1	1	-	-
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	1	2	2	1
5712	Furniture stores	-	-	-	-
Other 571	Home furnishings stores	-	1	1	-
572, 573	Household appliance, radio, television, and music stores	1	1	1	1
58	Eating and drinking places	4	2	3	4
5812	Eating places	3	2	3	4
5813	Drinking places (alcoholic beverages)	1	-	-	-
59 pt. (591)	Drug stores and proprietary stores	-	1	-	-
59 ex. 591, 6	Miscellaneous retail stores ³	2	6	1	1
592	Liquor stores	-	1	-	-
594	Miscellaneous shopping goods stores	2	3	1	-
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 91. Includes the planned center known as "Burbank Plaza" and establishments in the area bounded by 79th St., South Cicero Ave. (7900 to 8200) and 82d St. (Oak Lawn) (In tract 8211)

MRC No. 92. Includes the planned centers known as "Dempster Plaza" and "De-West Plaza" and establishments on Dempster St. from Greenwood Blvd. to Western Ave. (Niles and Park Ridge) (In tracts 8059 and 8060)

MRC No. 93. Includes the planned center known as "K Mart Plaza" and establishments on the northside of Algonquin Rd., northwest of the intersection with Evanston-Elgin Rd. (Route 58). (Arlington Heights) (In tract 8051)

MRC No. 94. Includes the unnamed planned center and establishments on Irving Park Rd. (Route 19), Olde Salem Circle West and Orchard Lane. (Hanover Park) (In tracts 8047 and 8048)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 95	No. 96	No. 97	No. 98	No. 99
	Retail stores, total: ¹					
	Number	11	149	47	24	12
	Sales	19 672	145 577	28 086	22 124	8 739
	Payroll, entire year	2 635	19 611	3 859	2 329	1 040
	Paid employees for week including March 12, 1972	599	4 160	973	463	246
54, 58, 591	Convenience goods stores:					
	Number	2	24	8	6	2
	Sales	(D)	(D)	7 396	8 780	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	5	112	31	13	8
	Sales	(D)	140 063	19 611	11 152	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	4	13	8	5	2
	Sales	(D)	(D)	1 079	2 192	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	11	149	47	24	12
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	2	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	1	-	2	-
53	General merchandise group stores	2	5	2	1	1
531	Department stores	1	3	2	1	1
533	Variety stores	1	1	-	-	-
539	Miscellaneous general merchandise stores	-	1	-	-	-
54	Food stores	1	12	4	2	1
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	2	-	2	2	-
56	Apparel and accessory stores	-	65	16	4	4
562, 3, 8	Women's clothing, specialty stores, furriers	-	28	6	2	1
562	Women's ready-to-wear stores	-	22	6	2	1
561	Men's and boys' clothing and furnishings stores	-	14	4	-	1
565	Family clothing stores	-	4	2	1	-
566	Shoe stores	-	17	4	1	1
564, 9	Other apparel and accessory stores	-	2	-	-	1
57	Furniture, home furnishings, and equipment stores	3	15	5	4	-
5712	Furniture stores	-	4	-	1	-
Other 571	Home furnishings stores	1	3	-	1	-
572, 573	Household appliance, radio, television, and music stores	2	8	5	2	-
58	Eating and drinking places	-	11	4	3	-
5812	Eating places	-	11	4	3	-
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	39	14	5	5
592	Liquor stores	-	-	1	-	-
594	Miscellaneous shopping goods stores	-	27	8	4	3
5992	Florists	-	1	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 95. Includes the planned center known as "Eden's Plaza Shopping Center" and establishments bounded by Skokie Blvd., Lake Ave. and Eden's Expressway. (Wilmette) (In tracts 8007 and 8008)

MRC No. 96. Includes the planned center known as "Woodfield Mall" bounded by Gulf Rd., Route 53, Woodfield Rd., and Meacham Rd. (Schaumburg) (In tract 8046)

MRC No. 97. Includes the planned center known as "Deerbrook Shopping Center" bounded by Lake Cook Rd. (county line road), Waukegan Rd., and Interstate Highway 94. (Deerfield, Lake, and Cook Counties) (In tract 8015)

MRC No. 98. Includes the planned center known as "Northpoint Shopping Center" and establishments on the southwest side of East Rand Rd., East Palatine Rd., and North Arlington Heights Rd. (Arlington Heights) (In tract 8030)

MRC No. 99. Includes the planned center known as "Westmont Village" and establishments at the intersection of West 63d St. and South Cass Ave. (Westmont) (In tract 8455)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 100	No. 101	No. 102	No. 103
	Retail stores, total: ¹				
	Number	92	101	30	13
	Sales	107 857	45 841	20 966	11 637
	Payroll, entire year	14 538	7 254	2 316	1 756
	Paid employees for week including March 12, 1972	3 548	1 872	532	329
54, 58, 591	Convenience goods stores:				
	Number	13	22	11	7
	Sales	5 724	(D)	9 971	5 881
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	70	72	13	5
	Sales	100 570	39 281	9 108	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	9	7	6	1
	Sales	1 563	(D)	1 887	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	92	101	30	13
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	1	1
525	Hardware stores	1	-	-	1
52 ex. 525	Other	-	1	1	-
53	General merchandise group stores	5	3	3	2
531	Department stores	4	3	1	1
533	Variety stores	1	-	2	1
539	Miscellaneous general merchandise stores	-	-	-	-
54	Food stores	6	14	5	1
55 ex. 554	Automotive dealers	1	-	1	-
55 pt. (554)	Gasoline service stations	-	-	2	-
56	Apparel and accessory stores	40	45	6	3
562, 3, 8	Women's clothing, specialty stores, furriers	19	16	3	1
562	Women's ready-to-wear stores	15	12	3	1
561	Men's and boys' clothing and furnishings stores	7	12	-	1
565	Family clothing stores	1	2	1	-
566	Shoe stores	13	14	1	1
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	11	6	3	-
5712	Furniture stores	3	1	-	-
Other 571	Home furnishings stores	3	1	-	-
572, 573	Household appliance, radio, television, and music stores	5	4	3	-
58	Eating and drinking places	6	7	5	4
5812	Eating places	6	6	5	3
5813	Drinking places (alcoholic beverages)	-	1	-	1
59 pt. (591)	Drug stores and proprietary stores	1	1	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	21	24	3	-
592	Liquor stores	-	1	1	-
594	Miscellaneous shopping goods stores	14	18	1	-
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 100. Includes the planned center known as "Yorktown Shopping Center" and establishments on Butterfield Rd. and Yorktown Rd-Highland Ave. (Lombard) (In tract 8443)

MRC No. 101. Includes the planned center known as "Lakehurst Shopping Center" bounded by Belvidere Rd., Waukegan Rd., and McGaw Rd. (Waukegan) (In tract 8615)

MRC No. 102. Includes the planned center known as "Crystal Lake Shopping Plaza" and establishments in the area bounded by U.S. Highway 14, Keith, Jackman Dr., and a private driveway. (Crystal Lake) (In tract 8713)

MRC No. 103. Includes the planned center known as "West Aurora Plaza" bounded by West Galena Blvd. and Edgelawn Dr. (Aurora) (In tract 8530)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	158	63 057	8 506	1 870	1 524
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	1 282	107	24	23
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	9 727	1 236	282	282
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	14	2 747	393	101	77
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	1 076	128	32	21
56	Apparel and accessory stores	51	10 320	1 488	349	355
562, 3, 8	Women's clothing, specialty stores, furriers	23	4 800	557	142	156
562	Women's ready-to-wear stores	19	4 142	452	107	131
561	Men's and boys' clothing and furnishings stores	7	2 139	381	83	66
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	10	1 512	227	54	57
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	29 715	3 997	815	486
5712	Furniture stores	8	6 693	1 025	290	131
Other 571	Home furnishings stores	7	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	21	2 192	413	88	140
5812	Eating places	14	1 866	339	70	123
5813	Drinking places (alcoholic beverages)	7	326	74	18	17
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	31	3 626	409	92	71
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	2 781	338	71	61
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 8¹					
	Retail stores, total ²	193	129 690	17 193	3 988	3 668
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	750	117	27	17
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	10	3 683	455	119	91
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	517	33	3	2
56	Apparel and accessory stores	82	43 999	6 215	1 427	1 275
562, 3, 8	Women's clothing, specialty stores, furriers	39	22 706	3 015	678	661
562	Women's ready-to-wear stores	25	19 815	2 364	537	524
561	Men's and boys' clothing and furnishings stores	14	6 026	877	210	167
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	17	6 131	957	217	174
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	41	16 568	2 304	548	297
5712	Furniture stores	20	8 839	1 333	319	163
Other 571	Home furnishings stores	10	2 546	369	93	59
572, 573	Household appliance, radio, television, and music stores	11	5 183	602	136	75
58	Eating and drinking places	10	2 239	655	147	254
5812	Eating places	9	(D)	655	147	254
5813	Drinking places (alcoholic beverages)	1	(D)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	33	7 098	874	235	222
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	22	5 822	676	181	177
5992	Florists	3	302	62	23	18

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 11¹					
	Retail stores, total ²	110	76 896	11 131	2 594	1 995
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	8	1 258	212	53	34
55 ex. 554	Automotive dealers	3	655	94	21	10
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	43	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing, specialty stores, furriers	15	3 735	574	144	151
562	Women's ready-to-wear stores	13	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	10	2 444	442	92	73
565	Family clothing stores	5	2 417	415	90	86
566	Shoe stores	11	1 711	258	59	64
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	10	3 170	452	106	61
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	1 622	227	53	32
58	Eating and drinking places	14	1 150	205	63	109
5812	Eating places	11	943	193	59	104
5813	Drinking places (alcoholic beverages)	3	207	12	4	5
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	26	3 130	528	141	92
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	2 524	424	119	75
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 12¹					
	Retail stores, total ²	183	63 304	7 741	1 798	1 518
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	982	136	44	34
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	12	17 217	2 053	482	452
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7	(D)	(D)	(D)	(D)
54	Food stores	37	23 439	2 517	547	397
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	33	7 041	1 119	258	237
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 548	409	96	91
562	Women's ready-to-wear stores	12	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	1 333	171	39	29
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	1 519	268	62	49
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	3 575	578	141	96
5712	Furniture stores	12	2 601	433	105	62
Other 571	Home furnishings stores	4	378	42	11	14
572, 573	Household appliance, radio, television, and music stores	6	596	103	25	20
58	Eating and drinking places	36	2 431	468	104	106
5812	Eating places	26	1 928	408	88	92
5813	Drinking places (alcoholic beverages)	10	503	60	16	14
59 pt. (591)	Drug stores and proprietary stores	9	4 176	488	126	113
59 ex. 591, 6	Miscellaneous retail stores ³	26	3 341	291	72	63
592	Liquor stores	4	1 722	142	32	25
594	Miscellaneous shopping goods stores	17	1 111	101	29	27
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 14¹					
	Retail stores, total ²	165	61 349	9 220	2 198	2 015
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	20 853	3 086	745	806
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	553	70	17	34
54	Food stores	15	5 488	702	160	112
55 ex. 554	Automotive dealers	3	749	161	38	22
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	48	13 931	2 302	527	493
562, 3, 8	Women's clothing, specialty stores, furriers	12	4 497	572	132	140
562	Women's ready-to-wear stores	8	3 691	398	91	91
561	Men's and boys' clothing and furnishings stores	9	2 267	647	154	101
565	Family clothing stores	8	3 710	527	107	116
566	Shoe stores	12	2 748	460	113	117
564, 9	Other apparel and accessory stores	7	709	96	21	19
57	Furniture, home furnishings, and equipment stores	29	9 210	1 367	344	200
5712	Furniture stores	13	5 565	710	171	94
Other 571	Home furnishings stores	6	2 023	438	117	72
572, 573	Household appliance, radio, television, and music stores	10	1 622	219	56	34
58	Eating and drinking places	21	1 967	461	124	153
5812	Eating places	15	1 662	430	116	145
5813	Drinking places (alcoholic beverages)	6	305	31	8	8
59 pt. (591)	Drug stores and proprietary stores	5	3 151	492	116	81
59 ex. 591, 6	Miscellaneous retail stores ³	32	3 931	465	110	121
592	Liquor stores	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	25	2 789	326	71	91
5992	Florists	1	(D)	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 17¹					
	Retail stores, total ²	154	45 305	7 360	1 762	1 460
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1 303	101	20	23
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	12	6 315	1 500	373	361
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	1 822	289	69	63
54	Food stores	15	5 617	579	136	88
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	47	14 421	2 464	576	509
562, 3, 8	Women's clothing, specialty stores, furriers	17	3 489	512	110	124
562	Women's ready-to-wear stores	14	3 224	483	105	116
561	Men's and boys' clothing and furnishings stores	9	2 526	355	84	69
565	Family clothing stores	4	6 044	1 205	286	245
566	Shoe stores	13	1 946	365	88	64
564, 9	Other apparel and accessory stores	4	416	27	8	7
57	Furniture, home furnishings, and equipment stores	31	8 790	1 333	316	193
5712	Furniture stores	15	5 984	935	220	104
Other 571	Home furnishings stores	5	797	136	31	23
572, 573	Household appliance, radio, television, and music stores	11	2 009	262	65	66
58	Eating and drinking places	13	1 540	318	83	122
5812	Eating places	8	1 396	303	79	118
5813	Drinking places (alcoholic beverages)	5	144	15	4	4
59 pt. (591)	Drug stores and proprietary stores	6	2 519	476	119	69
59 ex. 591, 6	Miscellaneous retail stores ³	27	4 800	589	139	95
592	Liquor stores	5	1 155	128	28	18
594	Miscellaneous shopping goods stores	13	2 893	395	95	61
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 18¹					
	Retail stores, total ²	129	38 604	5 619	1 349	1 141
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	630	70	16	10
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	9 352	1 429	343	368
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	-	-	-
54	Food stores	20	6 595	660	149	117
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	28	6 766	989	240	235
562, 3, 8	Women's clothing, specialty stores, furriers	11	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	11	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	1 097	164	27	18
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	4	745	100	26	33
564, 9	Other apparel and accessory stores	3	296	39	8	9
57	Furniture, home furnishings, and equipment stores	18	5 914	1 060	251	132
5712	Furniture stores	7	2 261	424	106	42
Other 571	Home furnishings stores	4	1 208	186	39	38
572, 573	Household appliance, radio, television, and music stores	7	2 445	450	106	52
58	Eating and drinking places	16	1 280	260	66	65
5812	Eating places	13	1 122	248	62	62
5813	Drinking places (alcoholic beverages)	3	158	12	4	3
59 pt. (591)	Drug stores and proprietary stores	6	3 289	487	120	110
59 ex. 591, 6	Miscellaneous retail stores ³	29	4 778	664	164	104
592	Liquor stores	3	1 993	244	56	31
594	Miscellaneous shopping goods stores	13	1 499	238	62	42
5992	Florists	1	(D)	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 25¹					
	Retail stores, total ²	161	48 801	6 749	1 636	1 234
52	Building materials, hardware, garden supply, and mobile home dealers ..	10	2 044	152	36	29
525	Hardware stores	8	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	15 651	2 274	519	477
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	25	7 857	834	206	147
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	-	-	-
56	Apparel and accessory stores	39	6 810	1 042	234	206
562, 3, 8	Women's clothing, specialty stores, furriers	12	2 176	357	81	75
562	Women's ready-to-wear stores	11	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	7	1 216	180	45	30
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	14	1 834	291	61	45
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	7 347	1 368	360	139
5712	Furniture stores	9	6 290	1 200	328	115
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	26	2 260	314	78	91
5812	Eating places	16	1 763	296	74	85
5813	Drinking places (alcoholic beverages)	10	497	18	4	6
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	31	3 771	315	89	73
592	Liquor stores	4	991	62	19	15
594	Miscellaneous shopping goods stores	15	2 243	234	64	53
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 27¹					
	Retail stores, total ²	123	79 026	11 468	2 420	2 037
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	—	—	—	—	—
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	30 129	5 024	930	947
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	—	—	—	—	—
54	Food stores	9	6 557	756	180	115
55 ex. 554	Automotive dealers	1	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	51	18 611	2 497	549	483
562, 3, 8	Women's clothing, specialty stores, furriers	15	6 955	869	197	198
562	Women's ready-to-wear stores	10	6 532	800	180	176
561	Men's and boys' clothing and furnishings stores	6	2 770	434	93	59
565	Family clothing stores	6	2 434	334	80	66
566	Shoe stores	20	5 615	718	145	141
564, 9	Other apparel and accessory stores	4	837	142	34	19
57	Furniture, home furnishings, and equipment stores	22	16 069	2 040	497	288
5712	Furniture stores	13	14 449	1 850	441	256
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	7	(D)	(D)	(D)	(D)
58	Eating and drinking places	12	969	204	36	47
5812	Eating places	9	848	199	35	46
5813	Drinking places (alcoholic beverages)	3	121	5	1	1
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	15	2 509	407	96	60
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	9	1 528	258	61	38
5992	Florists	—	—	—	—	—

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 31¹					
	Retail stores, total ²	134	58 057	8 508	2 138	1 873
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	6	23 600	3 821	1 038	969
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	2 799	415	94	121
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	13	6 099	641	146	78
55 ex. 554	Automotive dealers	4	1 345	180	45	26
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	46	11 340	1 822	409	345
562, 3, 8	Women's clothing, specialty stores, furriers	14	4 259	656	157	143
562	Women's ready-to-wear stores	10	4 044	623	150	130
561	Men's and boys' clothing and furnishings stores	7	2 254	423	96	51
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	14	2 772	426	100	97
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	4 478	701	187	104
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	2 593	332	84	61
58	Eating and drinking places	17	1 774	336	84	133
5812	Eating places	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	3	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	4 145	446	93	99
59 ex. 591, 6	Miscellaneous retail stores ³	27	3 143	396	93	79
592	Liquor stores	1	(D)	-	-	-
594	Miscellaneous shopping goods stores	12	1 659	203	47	39
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 56¹					
	Retail stores, total ²	128	59 928	9 558	2 270	2 146
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	20 797	3 424	830	884
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	4	1 408	218	49	52
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	6	8 409	776	173	127
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	4	641	116	29	13
56	Apparel and accessory stores	30	9 645	1 530	368	360
562, 3, 8	Women's clothing, specialty stores, furriers	14	4 054	638	156	142
562	Women's ready-to-wear stores	11	3 843	603	147	132
561	Men's and boys' clothing and furnishings stores	5	1 627	289	71	65
565	Family clothing stores	6	3 068	484	112	135
566	Shoe stores	5	896	119	29	18
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	17	6 258	1 071	233	142
5712	Furniture stores	5	2 511	412	102	57
Other 571	Home furnishings stores	5	1 194	214	36	17
572, 573	Household appliance, radio, television, and music stores	7	2 553	445	95	68
58	Eating and drinking places	16	2 630	804	183	284
5812	Eating places	16	2 630	804	183	284
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	5	3 085	522	137	117
59 ex. 591, 6	Miscellaneous retail stores ³	37	6 070	962	228	179
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	20	2 548	674	166	112
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 68¹					
	Retail stores, total ²	105	60 437	8 527	2 066	1 520
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	24 499	3 934	965	780
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	4	579	86	20	34
55 ex. 554	Automotive dealers	5	16 551	1 514	353	130
55 pt. (554)	Gasoline service stations	1	(D)	-	-	-
56	Apparel and accessory stores	27	6 413	930	223	186
562, 3, 8	Women's clothing, specialty stores, furriers	10	1 308	113	28	29
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	8	3 107	483	119	84
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	15	5 360	719	164	109
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	3 332	430	91	55
58	Eating and drinking places	20	1 678	338	78	111
5812	Eating places	14	1 298	286	65	101
5813	Drinking places (alcoholic beverages)	6	380	52	13	10
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	23	2 971	560	153	85
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	2 167	400	119	58
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 74¹					
	Retail stores, total ²	128	78 708	12 461	2 837	2 291
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	32 410	4 983	1 121	879
531	Department stores	4	30 273	4 670	1 046	817
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	3	953	201	44	29
55 pt. (554)	Gasoline service stations	5	1 344	106	26	22
56	Apparel and accessory stores	28	12 849	2 570	531	542
562, 3, 8	Women's clothing, specialty stores, furriers	10	1 772	292	65	70
562	Women's ready-to-wear stores	8	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	5	4 566	1 091	206	166
565	Family clothing stores	5	4 783	830	182	231
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	14	4 596	766	167	113
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	8	2 326	340	59	49
58	Eating and drinking places	20	2 585	641	149	176
5812	Eating places	13	2 023	528	118	148
5813	Drinking places (alcoholic beverages)	7	562	113	31	28
59 pt. (591)	Drug stores and proprietary stores	8	5 197	956	247	154
59 ex. 591, 6	Miscellaneous retail stores ³	34	4 824	704	163	129
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	2 985	446	93	86
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 80¹					
	Retail stores, total ²	101	103 881	12 618	2 898	2 852
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	4	54 108	6 230	1 402	1 546
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	8	7 456	770	174	137
55 ex. 554	Automotive dealers	2	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	1	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	37	15 779	2 434	571	549
562, 3, 8	Women's clothing, specialty stores, furriers	14	6 253	826	205	185
562	Women's ready-to-wear stores	11	5 976	786	193	170
561	Men's and boys' clothing and furnishings stores	9	4 532	867	223	156
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	8	2 787	340	60	101
564, 9	Other apparel and accessory stores	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	9 039	833	199	126
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	5 718	530	122	76
58	Eating and drinking places	9	2 419	636	152	197
5812	Eating places	9	2 419	636	152	197
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	26	5 409	676	150	186
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	19	4 890	596	134	171
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 82¹					
	Retail stores, total ²	114	22 871	2 809	723	560
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1 136	174	38	28
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	2	(D)	(D)	(D)	(D)
531	Department stores	1	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	18	4 978	437	114	71
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	10	2 251	357	87	77
562, 3, 8	Women's clothing, specialty stores, furriers	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores	3	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	1	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	819	136	31	28
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	11	3 251	457	125	59
5712	Furniture stores	5	1 077	177	56	22
Other 571	Home furnishings stores	3	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	3	(D)	(D)	(D)	(D)
58	Eating and drinking places	30	2 215	467	118	125
5812	Eating places	17	1 491	368	96	102
5813	Drinking places (alcoholic beverages)	13	724	99	22	23
59 pt. (591)	Drug stores and proprietary stores	3	1 109	166	39	35
59 ex. 591, 6	Miscellaneous retail stores ³	30	2 200	186	48	38
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	14	1 201	110	24	20
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

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TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 96¹					
	Retail stores, total ²	149	145 577	19 611	4 288	4 160
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	5	93 541	12 757	2 764	2 510
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	12	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	65	28 580	3 742	779	854
562, 3, 8	Women's clothing, specialty stores, furriers	28	14 377	1 643	332	395
562	Women's ready-to-wear stores	22	13 483	1 495	305	365
561	Men's and boys' clothing and furnishings stores	14	5 596	899	156	118
565	Family clothing stores	4	(D)	(D)	(D)	(D)
566	Shoe stores	17	4 981	700	171	211
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	11 744	1 228	214	197
5712	Furniture stores	4	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	3	762	124	25	34
572, 573	Household appliance, radio, television, and music stores	8	(D)	(D)	(D)	(D)
58	Eating and drinking places	11	1 973	514	183	293
5812	Eating places	11	1 973	514	183	293
5813	Drinking places (alcoholic beverages)	-	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	39	7 218	907	239	231
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	27	6 198	736	192	188
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972—Continued

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 101¹					
	Retail stores, total ²	101	45 841	7 254	1 777	1 872
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	3	21 979	3 690	911	957
531	Department stores	3	21 979	3 690	911	957
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	14	2 264	232	49	70
55 ex. 554	Automotive dealers	-	-	-	-	-
55 pt. (554)	Gasoline service stations	-	-	-	-	-
56	Apparel and accessory stores	45	12 875	2 008	497	505
562, 3, 8	Women's clothing, specialty stores, furriers	16	4 448	679	154	187
562	Women's ready-to-wear stores	12	4 106	613	137	164
561	Men's and boys' clothing and furnishings stores	12	3 288	462	112	98
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	14	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	6	1 648	214	45	32
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	4	(D)	(D)	(D)	(D)
58	Eating and drinking places	7	(D)	(D)	(D)	(D)
5812	Eating places	6	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	1	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	1	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	24	3 999	502	119	116
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	18	2 779	412	98	99
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 456	854 674	175 692	43 163	32 014
52	Building materials, hardware, garden supply, and mobile home dealers ..	10	999	182	64	25
525	Hardware stores	5	789	169	60	24
52 ex. 525	Other	5	210	13	4	1
53	General merchandise group stores	31	352 809	74 286	18 191	13 638
531	Department stores	7	336 794	71 528	17 484	13 019
533	Variety stores	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	18	(D)	(D)	(D)	(D)
54	Food stores	72	23 471	2 901	700	615
55 ex. 554	Automotive dealers	11	665	39	18	5
55 pt. (554)	Gasoline service stations	8	2 431	262	77	88
56	Apparel and accessory stores	384	178 559	36 344	8 939	5 778
562, 3, 8	Women's clothing, specialty stores, furriers	206	86 213	16 470	3 966	2 843
562	Women's ready-to-wear stores	87	70 585	13 940	3 329	2 435
561	Men's and boys' clothing and furnishings stores	70	39 643	7 534	1 786	1 122
565	Family clothing stores	11	20 282	6 803	1 821	859
566	Shoe stores	52	24 520	3 959	962	708
564, 9	Other apparel and accessory stores	45	7 901	1 578	404	246
57	Furniture, home furnishings, and equipment stores	53	37 361	7 012	1 803	836
5712	Furniture stores	14	19 077	4 333	1 143	429
Other 571	Home furnishings stores	6	661	125	29	16
572, 573	Household appliance, radio, television, and music stores	33	17 623	2 554	631	391
58	Eating and drinking places	380	108 401	33 036	8 117	7 731
5812	Eating places	327	101 608	31 425	7 716	7 402
5813	Drinking places (alcoholic beverages)	53	6 793	1 611	401	329
59 pt. (591)	Drug stores and proprietary stores	51	26 346	4 819	1 207	854
59 ex. 591, 6	Miscellaneous retail stores ²	456	123 632	16 811	4 047	2 444
592	Liquor stores	21	22 843	1 464	327	154
594	Miscellaneous shopping goods stores	238	70 513	10 475	2 540	1 565
5992	Florists	19	2 271	397	98	75

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	23 827	6 618 769	925 675	221 869	168 971
52	Building materials, hardware, garden supply, and mobile home dealers ..	718	203 029	28 499	7 080	3 682
525	Hardware stores	420	63 776	8 329	1 955	1 420
52 ex. 525	Other	298	139 253	20 170	5 125	2 262
53	General merchandise group stores	598	1 018 663	165 179	39 284	31 894
531	Department stores	63	884 151	145 887	34 647	27 261
533	Variety stores	253	83 435	13 049	3 077	3 159
539	Miscellaneous general merchandise stores	282	51 077	6 243	1 560	1 474
54	Food stores	3 764	1 413 918	152 351	35 035	25 531
55 ex. 554	Automotive dealers	669	884 949	90 422	21 927	8 770
55 pt. (554)	Gasoline service stations	1 611	352 267	32 966	8 148	7 081
56	Apparel and accessory stores	2 311	602 808	100 504	24 312	18 352
562, 3, 8	Women's clothing, specialty stores, furriers	904	244 908	39 266	9 536	7 759
562	Women's ready-to-wear stores	563	208 739	33 547	8 076	6 630
561	Men's and boys' clothing and furnishings stores	470	136 883	22 495	5 315	3 560
565	Family clothing stores	246	95 108	18 625	4 547	3 341
566	Shoe stores	484	100 640	15 581	3 774	2 943
564, 9	Other apparel and accessory stores	207	25 269	4 537	1 140	749
57	Furniture, home furnishings, and equipment stores	1 376	400 444	57 537	13 825	7 493
5712	Furniture stores	509	209 398	29 740	7 400	3 569
Other 571	Home furnishings stores	382	64 310	11 434	2 672	1 664
572, 573	Household appliance, radio, television, and music stores	485	126 736	16 363	3 753	2 260
58	Eating and drinking places	7 326	758 954	174 174	41 910	44 693
5812	Eating places	4 376	605 924	156 207	37 465	40 103
5813	Drinking places (alcoholic beverages)	2 950	153 030	17 967	4 445	4 590
59 pt. (591)	Drug stores and proprietary stores	982	320 132	49 264	12 033	8 945
59 ex. 591, 6	Miscellaneous retail stores ²	4 472	663 605	74 779	18 315	12 530
592	Liquor stores	871	247 349	18 375	4 412	3 046
594	Miscellaneous shopping goods stores	1 555	214 574	28 710	6 798	4 936
5992	Florists	322	26 932	4 799	1 161	931

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	48 060	16 079 666	2 106 475	497 337	400 086
52	Building materials, hardware, garden supply, and mobile home dealers ..	1 971	608 606	84 958	20 042	11 787
525	Hardware stores	844	175 679	24 876	5 786	4 627
52 ex. 525	Other	1 127	432 927	60 082	14 256	7 160
53	General merchandise group stores	1 213	2 577 865	364 782	84 975	77 247
531	Department stores	228	2 258 713	319 929	74 348	66 102
533	Variety stores	497	184 031	28 556	6 889	7 435
539	Miscellaneous general merchandise stores	488	135 121	16 297	3 738	3 710
54	Food stores	6 593	3 318 003	351 904	80 275	60 318
55 ex. 554	Automotive dealers	1 939	2 973 255	288 661	68 872	27 204
55 pt. (554)	Gasoline service stations	4 787	1 028 257	101 006	24 526	22 315
56	Apparel and accessory stores	4 443	1 181 947	185 071	44 031	36 983
562, 3, 8	Women's clothing, specialty stores, furriers	1 845	496 719	73 941	17 693	16 218
562	Women's ready-to-wear stores	1 316	442 122	65 333	15 509	14 397
561	Men's and boys' clothing and furnishings stores	854	265 010	42 694	9 982	6 968
565	Family clothing stores	445	181 731	30 682	7 278	6 318
566	Shoe stores	937	202 816	31 977	7 655	6 380
564, 9	Other apparel and accessory stores	362	35 671	5 777	1 423	1 099
57	Furniture, home furnishings, and equipment stores	3 226	860 860	121 209	28 545	16 049
5712	Furniture stores	1 011	406 078	57 025	13 756	6 858
Other 571	Home furnishings stores	941	151 230	25 003	5 722	3 570
572, 573	Household appliance, radio, television, and music stores	1 274	303 552	39 181	9 067	5 621
58	Eating and drinking places	12 943	1 539 749	358 468	85 063	101 745
5812	Eating places	8 382	1 264 362	320 790	75 944	91 689
5813	Drinking places (alcoholic beverages)	4 561	275 387	37 678	9 119	10 056
59 pt. (591)	Drug stores and proprietary stores	1 844	708 871	107 352	26 604	20 072
59 ex. 591, 6	Miscellaneous retail stores ²	9 101	1 282 253	143 064	34 404	26 366
592	Liquor stores	1 342	456 306	31 967	7 590	5 624
594	Miscellaneous shopping goods stores	3 453	444 729	56 918	13 371	11 151
5992	Florists	661	68 314	13 326	3 133	2 633

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 632	817 395	163 447	38 376
52	Building materials, hardware, and farm equipment dealers	12	1 398	186	59
5251	Hardware stores	5	967	112	49
52 ex. 5251	Other	7	431	74	10
53 pt.	General merchandise group stores ¹	50	353 057	73 556	17 256
531	Department stores	6	338 032	70 806	16 506
533	Variety stores	6	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	38	(D)	(D)	(D)
54	Food stores	67	29 968	3 823	861
55 ex. 554	Automotive dealers	7	384	(D)	(D)
55 pt. (554)	Gasoline service stations	3	1 495	(D)	(D)
56	Apparel and accessory stores	436	157 958	30 399	5 964
562, 3, 8	Women's clothing, specialty stores, furriers	226	77 110	13 799	2 861
562	Women's ready-to-wear stores	79	47 867	9 190	1 992
Other 56	Other apparel and accessory stores ²	210	80 848	16 600	3 103
561	Men's and boys' clothing and furnishings stores ³	72	35 784	6 085	1 164
565	Family clothing stores ³	7	18 099	5 915	1 075
566	Shoe stores ³	58	21 548	3 247	639
564, 7, 9	Apparel and accessory stores, n.e.c. ³	47	4 858	1 353	225
57	Furniture, home furnishings, and equipment stores	72	31 453	5 445	826
5712	Furniture stores	21	14 989	2 918	329
Other 571	Home furnishings stores	12	2 037	231	67
572, 573	Household appliance, radio, television, and music stores	39	14 427	2 296	430
58	Eating and drinking places	418	110 052	31 007	9 449
5812	Eating places	343	103 229	29 640	9 080
5813	Drinking places (alcoholic beverages)	75	6 823	1 367	369
59 pt. (591)	Drug stores and proprietary stores	49	27 674	4 978	1 121
59 ex. 591	Miscellaneous retail stores ⁴	518	103 956	13 864	2 804
592	Liquor stores	15	17 487	926	183
595	Sporting goods stores and bicycle shops	5	(D)	(D)	(D)
597	Jewelry stores	183	31 864	4 427	790
5992	Florists	18	2 201	558	105

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	4.6	13.5	38.9
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	47.6
5251	Hardware stores	-13.4	41.6	58.8
52 ex. 5251	Other	(NC)	(NC)	43.6
53 pt.	General merchandise group stores ²	-0.1	-1.1	34.3
531	Department stores	-0.4	6.6	41.1
533	Variety stores	(D)	15.3	17.4
539	Miscellaneous general merchandise stores	(D)	-60.1	-10.4
54	Food stores	-21.7	13.9	26.8
55 ex. 554	Automotive dealers	73.2	7.2	51.9
55 pt. (554)	Gasoline service stations	62.6	24.6	47.2
56	Apparel and accessory stores	13.0	12.7	33.4
562, 3, 8	Women's clothing, specialty stores, furriers	11.8	14.4	38.2
562	Women's ready-to-wear stores	47.5	36.4	70.5
Other 56	Other apparel and accessory stores	14.2	11.6	30.2
57	Furniture, home furnishings, and equipment stores	18.8	24.2	48.2
5712	Furniture stores	27.3	36.5	64.7
Other 571	Home furnishings stores	-67.6	41.7	73.7
572, 573	Household appliance, radio, television, and music stores	22.2	2.6	22.7
58	Eating and drinking places	-1.5	16.3	39.0
5812	Eating places	-1.6	19.0	44.7
5813	Drinking places (alcoholic beverages)	-0.4	6.7	17.9
59 pt. (591)	Drug stores and proprietary stores	-4.8	19.6	33.8
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	47.4
592	Liquor stores	30.6	21.2	46.1
5992	Florists	3.2	23.7	47.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	12.9	5.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	.5	.2	.1	3.1	3.8
525	Hardware stores	1.2	.4	.1	1.0	1.1
52 ex. 525	Other2	-	-	2.1	2.7
53	General merchandise group stores	34.6	13.7	41.3	15.4	16.0
531	Department stores	38.1	14.9	39.4	13.4	14.0
533	Variety stores	(D)	(D)	(D)	1.3	1.1
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.8	.8
54	Food stores	1.7	.7	2.7	21.4	20.6
55 ex. 554	Automotive dealers1	-	.1	13.4	18.5
55 pt. (554)	Gasoline service stations7	.2	.3	5.3	6.4
56	Apparel and accessory stores	29.6	15.1	20.9	9.1	7.4
562, 3, 8	Women's clothing, specialty stores, furriers	35.2	17.4	10.1	3.7	3.1
562	Women's ready-to-wear stores	33.8	16.0	8.3	3.2	2.7
561	Men's and boys' clothing and furnishings stores	29.0	15.0	4.6	2.1	1.6
565	Family clothing stores	21.3	11.2	2.4	1.4	1.1
566	Shoe stores	24.4	12.1	2.9	1.5	1.3
564, 9	Other apparel and accessory stores	31.3	22.1	.9	.4	.2
57	Furniture, home furnishings, and equipment stores	9.3	4.3	4.4	6.1	5.4
5712	Furniture stores	9.1	4.7	2.2	3.2	2.5
Other 571	Home furnishings stores	1.0	.4	.1	1.0	.9
572, 573	Household appliance, radio, television, and music stores	13.9	5.8	2.1	1.9	1.9
58	Eating and drinking places	14.3	7.0	12.7	11.5	9.6
5812	Eating places	16.8	8.0	11.9	9.2	7.9
5813	Drinking places (alcoholic beverages)	4.4	2.5	.8	2.3	1.7
59 pt. (591)	Drug stores and proprietary stores	8.2	3.7	3.1	4.8	4.4
59 ex. 591, 6	Miscellaneous retail stores ²	18.6	9.6	14.5	10.0	8.0
592	Liquor stores	9.2	5.0	2.7	3.7	2.8
594	Miscellaneous shopping goods stores	32.9	15.9	8.3	3.2	2.8
5992	Florists	8.4	3.3	.3	.4	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

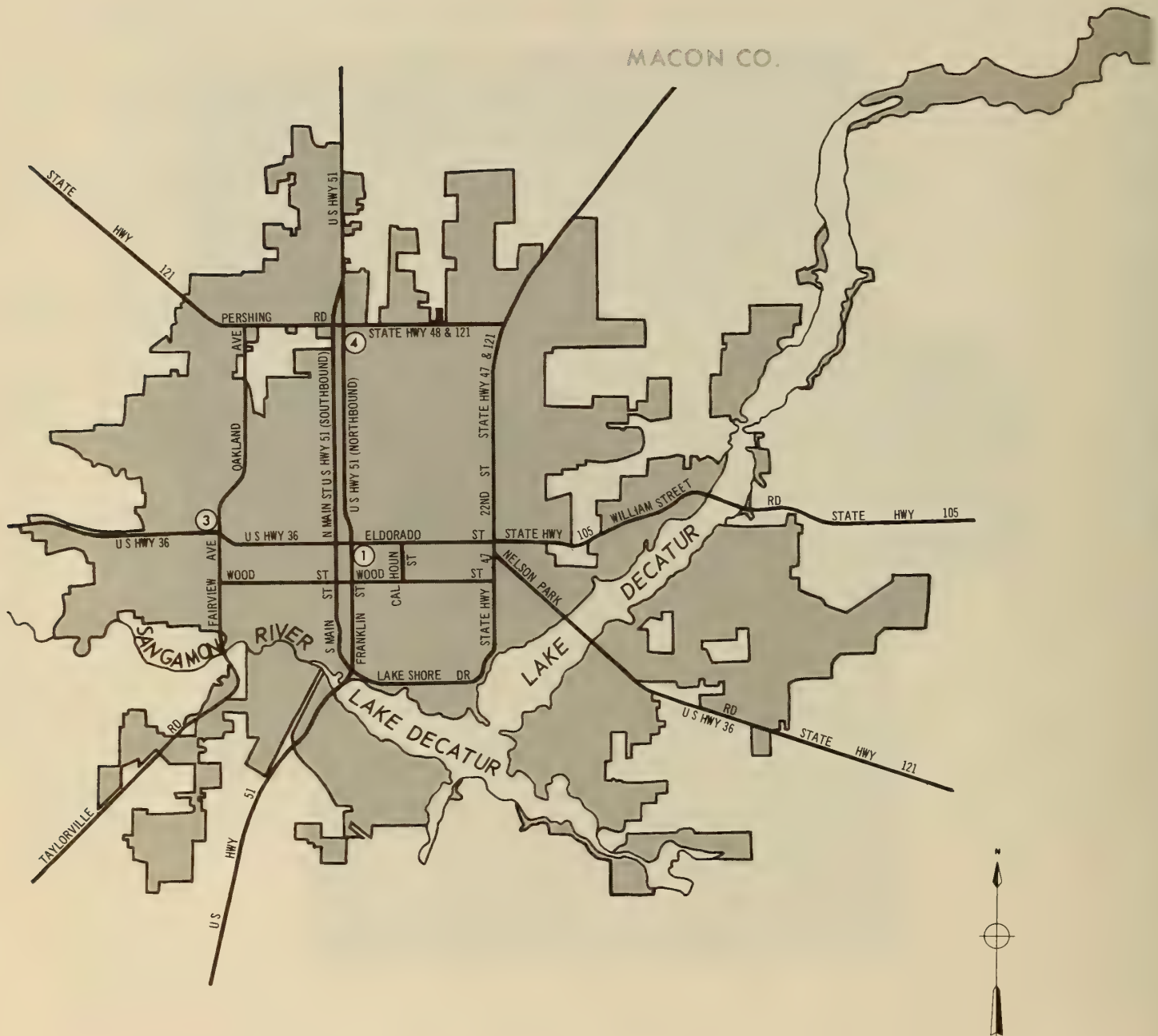
DECATUR, ILL.

Standard Metropolitan Statistical Area



DECATUR, ILL.

Major Retail Centers



No. 2 Unassigned

0 1 2 3 4 MILES

- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 3	No. 4
	Retail stores, total: ¹				
	Number	897	164	20	14
	Sales\$1,000..	311 112	76 893	11 392	23 973
	Payroll, entire year\$1,000..	38 497	12 524	1 434	2 087
	Paid employees for week including March 12, 1972	7 933	2 382	402	342
54, 58, 591	Convenience goods stores:				
	Number	284	46	6	4
	Sales\$1,000..	(D)	8 567	4 105	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	229	88	11	6
	Sales\$1,000..	98 841	52 129	6 607	(D)
52, 55, 59, ex. 591, 4	All other stores:				
	Number	384	30	3	4
	Sales\$1,000..	(D)	16 197	680	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	897	164	20	14
52	Building materials, hardware, garden supply, and mobile home dealers ..	58	4	1	-
525	Hardware stores	12	1	-	-
52 ex. 525	Other	46	3	1	-
53	General merchandise group stores	29	7	3	1
531	Department stores	8	4	1	1
533	Variety stores	11	2	2	-
539	Miscellaneous general merchandise stores	10	1	-	-
54	Food stores	74	7	3	1
55 ex. 554	Automotive dealers	90	11	-	1
55 pt. (554)	Gasoline service stations	129	7	1	1
56	Apparel and accessory stores	70	39	4	2
562, 3, 8	Women's clothing, specialty stores, furriers	32	19	1	1
562	Women's ready-to-wear stores	25	15	1	1
561	Men's and boys' clothing and furnishings stores	14	11	1	-
565	Family clothing stores	6	2	-	-
566	Shoe stores	12	7	2	1
564, 9	Other apparel and accessory stores	6	-	-	-
57	Furniture, home furnishings, and equipment stores	67	22	-	1
5712	Furniture stores	31	10	-	-
Other 571	Home furnishings stores	13	4	-	-
572, 573	Household appliance, radio, television, and music stores	23	8	-	1
58	Eating and drinking places	187	32	2	2
5812	Eating places	129	20	2	2
5813	Drinking places (alcoholic beverages)	58	12	-	-
59 pt. (591)	Drug stores and proprietary stores	23	7	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	170	28	5	4
592	Liquor stores	17	2	1	-
594	Miscellaneous shopping goods stores	63	20	4	2
5992	Florists	9	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Green, Water, Central Ave., Broadway, Sangamon, I.C. RR., B. & O. RR., Calhoun, William, Hilton, Wood, I.C. RR., Main, Washington, and Church. (Decatur city) (Entire tract 1)

MRC No. 3. Includes the planned center known as "Westdale Shopping Center" (Fairview Plaza) bounded by King St., Fairview Ave. (State Highway 48), U.S. Highway 36, and Taylor St. (Decatur) (In tract 17)

MRC No. 4. Includes the planned center known as "Northgate Shopping Center" bounded by U.S. Highway 51, East Pershing, Broadway, and Van Buren. (Decatur) (In tract 20)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

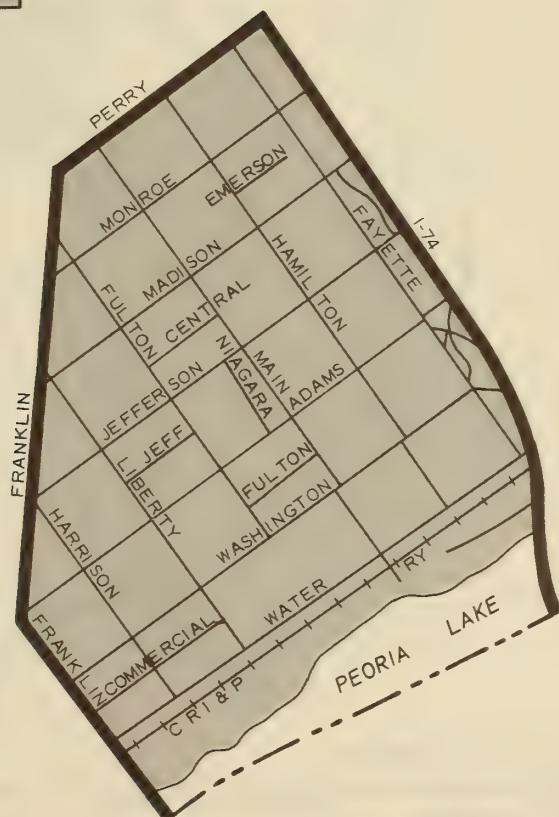
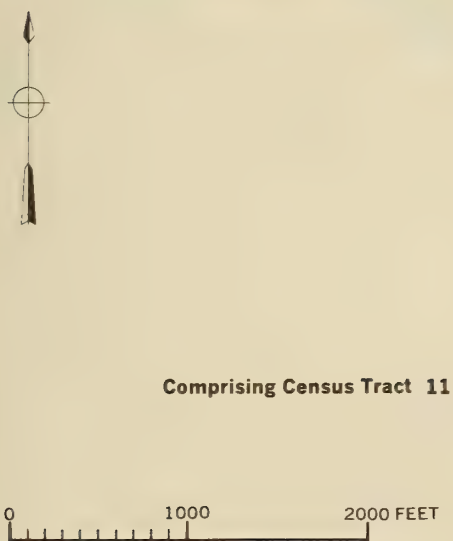
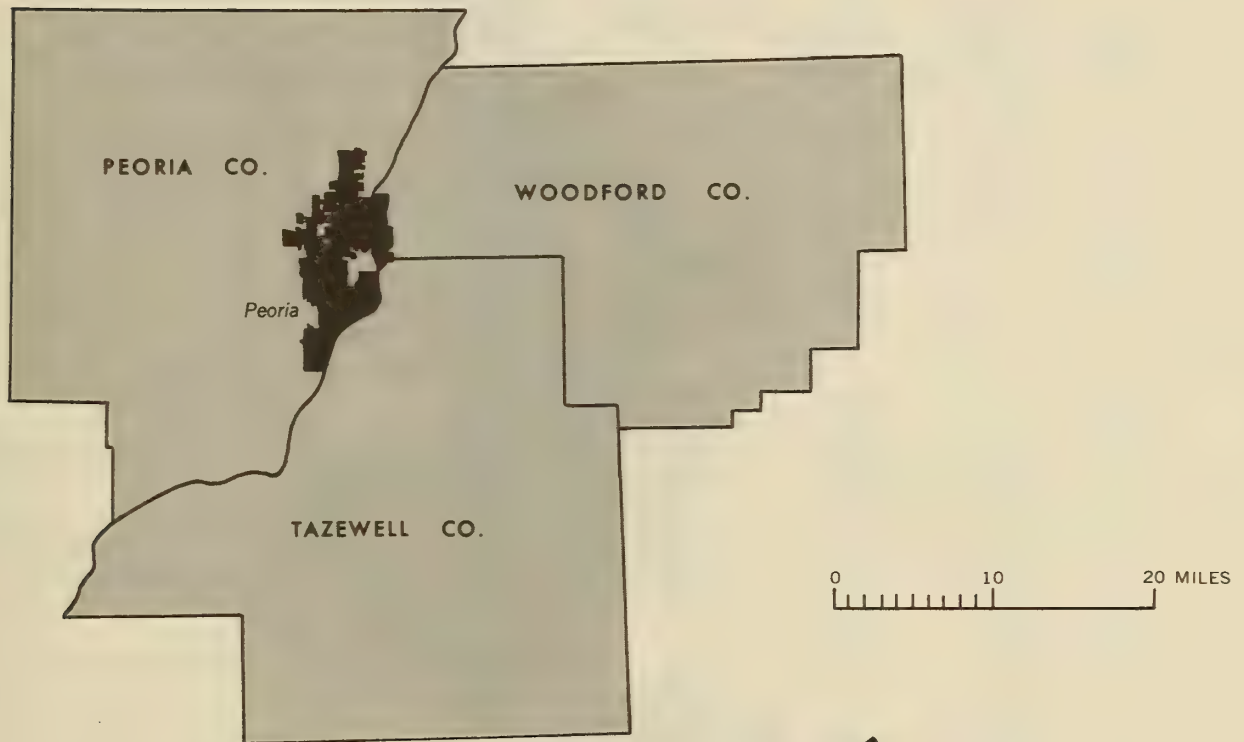
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	164	76 893	12 524	2 981	2 382
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	7	28 582	4 828	1 087	968
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	7	2 337	358	85	84
55 ex. 554	Automotive dealers	11	10 985	1 375	326	157
55 pt. (554)	Gasoline service stations	7	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	39	11 073	1 922	488	376
562, 3, 8	Women's clothing, specialty stores, furriers	19	4 873	786	183	185
562	Women's ready-to-wear stores	15	4 384	713	165	168
561	Men's and boys' clothing and furnishings stores	11	4 285	850	243	143
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	22	7 691	1 336	325	194
5712	Furniture stores	10	4 576	774	186	100
Other 571	Home furnishings stores	4	883	101	32	28
572, 573	Household appliance, radio, television, and music stores	8	2 232	461	107	66
58	Eating and drinking places	32	2 565	643	154	209
5812	Eating places	20	1 458	400	94	154
5813	Drinking places (alcoholic beverages)	12	1 107	243	60	55
59 pt. (591)	Drug stores and proprietary stores	7	3 665	640	164	108
59 ex. 591, 6	Miscellaneous retail stores ³	28	6 820	1 047	258	214
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	20	4 783	745	190	164
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

PEORIA, ILL.

Standard Metropolitan Statistical Area and Central Business District



PEORIA, ILL.

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	2 701	1 088	153	33	22
	Sales	829 576	434 115	79 168	51 299	15 196
	Payroll, entire year	97 603	56 483	16 203	5 999	1 893
	Paid employees for week including March 12, 1972	20 505	11 662	3 083	1 462	356
54, 58, 591	Convenience goods stores:					
	Number	1 050	431	51	8	4
	Sales	258 727	(D)	6 130	8 074	219
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	647	304	77	19	14
	Sales	244 893	(D)	68 986	41 249	14 506
52, 55, 59, ex. 591, 4	All other stores:					
	Number	1 004	353	25	6	4
	Sales	325 956	(D)	4 052	1 976	471
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 701	1 088	153	33	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	133	44	1	2	1
525	Hardware stores	52	16	-	1	1
52 ex. 525	Other	81	28	1	1	-
53	General merchandise group stores	73	30	8	3	3
531	Department stores	18	13	6	2	2
533	Variety stores	29	9	2	1	1
539	Miscellaneous general merchandise stores	26	8	-	-	-
54	Food stores	332	113	9	4	-
55 ex. 554	Automotive dealers	203	70	3	-	1
55 pt. (554)	Gasoline service stations	388	124	5	2	-
56	Apparel and accessory stores	175	78	31	7	3
562, 3, 8	Women's clothing, specialty stores, furriers	62	30	11	1	-
562	Women's ready-to-wear stores	47	23	10	1	-
561	Men's and boys' clothing and furnishings stores	29	15	6	1	-
565	Family clothing stores	33	10	3	2	-
566	Shoe stores	39	20	9	3	2
564, 9	Other apparel and accessory stores	12	3	2	-	1
57	Furniture, home furnishings, and equipment stores	211	112	11	5	5
5712	Furniture stores	55	29	2	2	4
Other 571	Home furnishings stores	47	24	-	1	-
572, 573	Household appliance, radio, television, and music stores	109	59	9	2	1
58	Eating and drinking places	640	285	38	3	4
5812	Eating places	384	177	24	3	1
5813	Drinking places (alcoholic beverages)	256	108	14	-	3
59 pt. (591)	Drug stores and proprietary stores	78	33	4	1	-
59 ex. 591, 6	Miscellaneous retail stores ³	468	199	43	6	5
592	Liquor stores	47	19	-	1	-
594	Miscellaneous shopping goods stores	188	84	27	4	3
5992	Florists	35	15	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Sheridan Village Shopping Center" and establishments on North Sheridan Rd. from West Ridgmont Rd. to West Somerset Lane, and on Lake Ave. West from Pleasant St. to North Sheridan Rd. (Peoria County) (In tracts 23 and 29)

MRC No. 2. Includes establishments on Southwest Adams St. from Olive St. to Leland, on West Garden St. from South Tyng St. to South Louisa St., and on South Tyng St. from Southwest Jefferson St. to West Garden St. (Peoria city) (In tracts 4 and 5)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	10	12	19	40
	Sales	11 184	21 561	13 223	11 578
	Payroll, entire year	1 005	1 837	1 283	1 658
	Paid employees for week including March 12, 1972	224	361	294	98
54, 58, 591	Convenience goods stores:				
	Number	2	2	3	10
	Sales	(D)	(D)	(D)	1 322
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	5	9	11	30
	Sales	4 075	(D)	(D)	10 256
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	1	5	-
	Sales	(D)	(D)	925	-
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	10	12	19	40
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-
525	Hardware stores	-	-	-	-
52 ex. 525	Other	-	-	-	-
53	General merchandise group stores	2	1	2	2
531	Department stores	1	1	1	2
533	Variety stores	1	-	-	-
539	Miscellaneous general merchandise stores	-	-	1	-
54	Food stores	1	1	2	5
55 ex. 554	Automotive dealers	1	1	-	-
55 pt. (554)	Gasoline service stations	1	-	3	-
56	Apparel and accessory stores	2	4	4	16
562, 3, 8	Women's clothing, specialty stores, furriers	-	2	4	6
562	Women's ready-to-wear stores	-	2	3	4
561	Men's and boys' clothing and furnishings stores	-	1	-	4
565	Family clothing stores	-	-	-	-
566	Shoe stores	2	1	-	6
564, 9	Other apparel and accessory stores	-	-	-	-
57	Furniture, home furnishings, and equipment stores	1	1	1	4
5712	Furniture stores	-	-	-	-
Other 571	Home furnishings stores	1	-	1	-
572, 573	Household appliance, radio, television, and music stores	-	1	-	4
58	Eating and drinking places	-	1	1	4
5812	Eating places	-	1	1	4
5813	Drinking places (alcoholic beverages)	-	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	-	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	3	6	8
592	Liquor stores	1	-	1	-
594	Miscellaneous shopping goods stores	-	3	4	8
5992	Florists	-	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Madison Park Shopping Center" and establishments at the intersection of West Harmon Highway and Laramie St. and along the 3100 and 3200 blocks of West Harmon Highway. (Peoria County) (In tracts 45 and 48)

MRC No. 4. Includes the planned center known as "Metro Center" and establishments on North University St. from West Covington Ct. to West Clarewood Ave. (Peoria) (In tracts 29 and 28)

MRC No. 5. Includes the planned center known as "Sunset Plaza" and establishments across Court St. (Pekin) (In tract 218)

MRC No. 6. Includes the planned center known as "Pekin Mall" at 3500 Court St. (Tazewell County) (In tract 218)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Peoria SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	153	79 168	16 203	3 798	3 083
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	48 306	10 272	2 403	1 945
531	Department stores	6	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	9	444	39	9	13
55 ex. 554	Automotive dealers	3	(D)	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	5	1 067	71	15	14
56	Apparel and accessory stores	31	6 458	1 186	274	246
562, 3, 8	Women's clothing, specialty stores, furriers	11	1 984	270	65	74
562	Women's ready-to-wear stores	10	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	(D)	(D)	(D)	(D)
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 696	355	78	64
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	9 310	1 905	475	291
5712	Furniture stores	2	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	38	2 838	726	174	210
5812	Eating places	24	2 203	626	150	183
5813	Drinking places (alcoholic beverages)	14	635	100	24	27
59 pt. (591)	Drug stores and proprietary stores	4	2 848	370	95	77
59 ex. 591, 6	Miscellaneous retail stores ²	43	5 968	1 296	270	221
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	27	4 912	976	227	186
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 088	434 115	56 483	13 482	11 662
52	Building materials, hardware, garden supply, and mobile home dealers ..	44	13 217	1 793	525	232
525	Hardware stores	16	(D)	(D)	(D)	(D)
52 ex. 525	Other	28	(D)	(D)	(D)	(D)
53	General merchandise group stores	30	(D)	17 846	4 124	3 763
531	Department stores	13	(D)	(D)	(D)	(D)
533	Variety stores	9	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	(D)
54	Food stores	113	66 722	5 879	1 388	1 237
55 ex. 554	Automotive dealers	70	90 956	7 719	1 929	874
55 pt. (554)	Gasoline service stations	124	24 599	2 236	545	549
56	Apparel and accessory stores	78	18 649	3 073	723	611
562, 3, 8	Women's clothing, specialty stores, furriers	30	4 971	(D)	(D)	(D)
562	Women's ready-to-wear stores	23	(D)	687	155	154
561	Men's and boys' clothing and furnishings stores	15	(D)	763	197	104
565	Family clothing stores	10	4 143	742	167	194
566	Shoe stores	20	5 266	851	198	151
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	112	30 494	5 307	1 296	743
5712	Furniture stores	29	17 455	3 252	778	437
Other 571	Home furnishings stores	24	2 929	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	59	10 110	(D)	(D)	(D)
58	Eating and drinking places	285	32 354	7 367	1 748	2 536
5812	Eating places	177	25 815	6 348	1 518	2 248
5813	Drinking places (alcoholic beverages)	108	6 539	1 019	230	288
59 pt. (591)	Drug stores and proprietary stores	33	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	199	(D)	(D)	(D)	(D)
592	Liquor stores	19	(D)	229	58	72
594	Miscellaneous shopping goods stores	84	10 605	1 606	385	351
5992	Florists	15	1 376	254	61	60

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 701	829 576	97 603	23 046	20 505
52	Building materials, hardware, garden supply, and mobile home dealers ..	133	38 401	4 379	1 165	610
525	Hardware stores	52	8 157	1 088	255	195
52 ex. 525	Other	81	30 244	3 291	910	415
53	General merchandise group stores	73	149 904	21 125	4 666	4 348
531	Department stores	18	125 811	18 049	3 898	3 581
533	Variety stores	29	7 870	1 257	306	370
539	Miscellaneous general merchandise stores	26	16 223	1 819	462	397
54	Food stores	332	170 383	15 063	3 523	3 198
55 ex. 554	Automotive dealers	203	195 125	15 980	3 901	1 828
55 pt. (554)	Gasoline service stations	388	66 372	5 652	1 361	1 520
56	Apparel and accessory stores	175	31 618	4 622	1 098	1 013
562, 3, 8	Women's clothing, specialty stores, furriers	62	8 675	1 113	256	281
562	Women's ready-to-wear stores	47	8 100	1 073	249	267
561	Men's and boys' clothing and furnishings stores	29	(D)	1 100	274	159
565	Family clothing stores	33	8 549	1 296	317	350
566	Shoe stores	39	(D)	1 079	244	210
564, 9	Other apparel and accessory stores	12	487	34	7	13
57	Furniture, home furnishings, and equipment stores	211	46 252	7 477	1 823	1 085
5712	Furniture stores	55	26 231	4 627	1 113	624
Other 571	Home furnishings stores	47	4 789	755	181	134
572, 573	Household appliance, radio, television, and music stores	109	15 232	2 095	529	327
58	Eating and drinking places	640	63 712	14 068	3 335	4 934
5812	Eating places	384	47 794	11 637	2 742	4 239
5813	Drinking places (alcoholic beverages)	256	15 918	2 431	593	695
59 pt. (591)	Drug stores and proprietary stores	78	24 632	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	468	43 167	(D)	(D)	(D)
592	Liquor stores	47	9 434	702	169	182
594	Miscellaneous shopping goods stores	188	17 119	2 259	537	500
5992	Florists	35	2 746	452	109	130

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	187	74 573	13 571	3 248
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	1	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	10	41 136	7 488	1 940
531	Department stores	7	38 698	6 990	1 768
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)
54	Food stores	6	415	43	18
55 ex. 554	Automotive dealers	5	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	6	825	62	18
56	Apparel and accessory stores	36	6 736	1 245	292
562, 3, 8	Women's clothing, specialty stores, furriers	17	2 752	393	128
562	Women's ready-to-wear stores	13	2 617	373	122
Other 56	Other apparel and accessory stores ²	19	3 984	852	164
561	Men's and boys' clothing and furnishings stores ³	5	1 143	235	38
565	Family clothing stores ³	2	(D)	(D)	(D)
566	Shoe stores ³	11	1 730	299	65
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	9 152	1 891	280
5712	Furniture stores	2	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	12	2 504	321	72
58	Eating and drinking places	49	3 241	839	282
5812	Eating places	32	2 225	590	197
5813	Drinking places (alcoholic beverages)	17	1 016	249	85
59 pt. (591)	Drug stores and proprietary stores	7	3 626	433	103
59 ex. 591	Miscellaneous retail stores ⁴	50	6 062	1 050	238
592	Liquor stores	-	-	-	-
595	Sporting goods stores and bicycle shops	4	618	(D)	(D)
597	Jewelry stores	15	2 302	431	87
5992	Florists	3	473	139	22

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	6.2	36.6	46.2
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	16.8
5251	Hardware stores	(D)	(D)	63.1
52 ex. 5251	Other	(NC)	(NC)	11.8
53 pt.	General merchandise group stores ²	17.4	(D)	68.1
531	Department stores	(D)	(D)	71.7
533	Variety stores	(D)	(D)	9.6
539	Miscellaneous general merchandise stores	(D)	(D)	84.1
54	Food stores	7.0	8.0	28.8
55 ex. 554	Automotive dealers	(D)	62.2	71.3
55 pt. (554)	Gasoline service stations	29.3	32.3	47.7
56	Apparel and accessory stores	-4.1	26.6	43.3
562, 3, 8	Women's clothing, specialty stores, furriers	-27.9	-13.6	14.2
562	Women's ready-to-wear stores	(D)	(D)	50.9
Other 56	Other apparel and accessory stores	12.3	52.4	58.6
57	Furniture, home furnishings, and equipment stores	1.7	42.7	40.8
5712	Furniture stores	(D)	39.2	49.3
Other 571	Home furnishings stores	(D)	49.7	46.1
572, 573	Household appliance, radio, television, and music stores	(D)	47.2	27.0
58	Eating and drinking places	-12.4	27.7	43.3
5812	Eating places	-1.0	40.6	54.4
5813	Drinking places (alcoholic beverages)	-37.5	-6.3	18.0
59 pt. (591)	Drug stores and proprietary stores	-21.5	(D)	49.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	25.9
592	Liquor stores	-	(D)	40.0
5992	Florists	(D)	-1.3	22.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

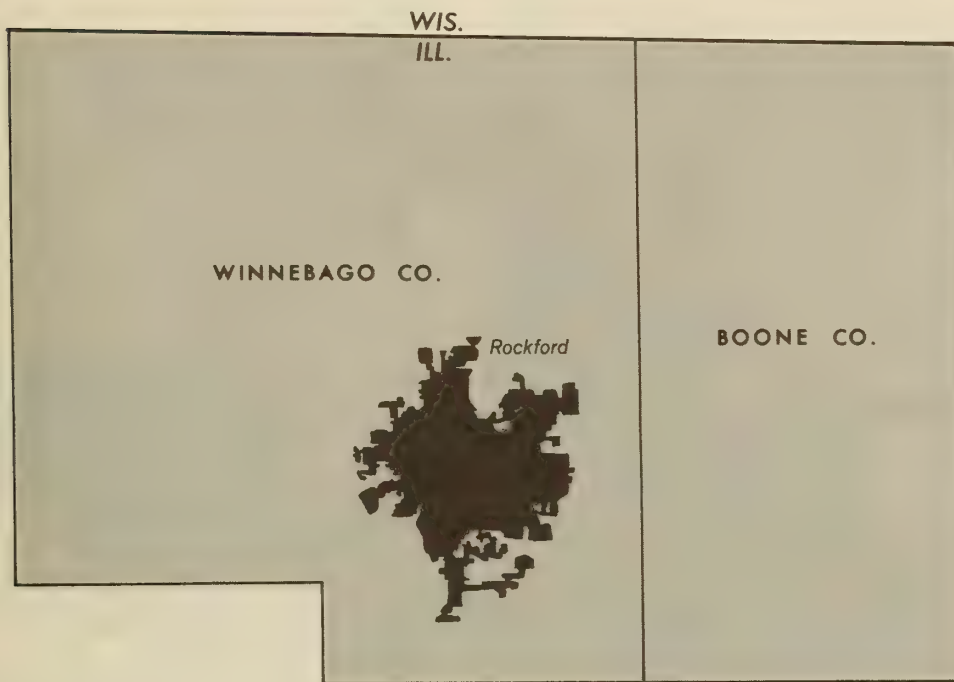
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	18.2	9.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.0	4.6
525	Hardware stores	(D)	—	—	(D)	1.0
52 ex. 525	Other	(D)	(D)	(D)	(D)	3.6
53	General merchandise group stores	(D)	32.2	61.0	(D)	18.1
531	Department stores	43.7	(D)	(D)	(D)	15.2
533	Variety stores	48.2	(D)	(D)	(D)	.9
539	Miscellaneous general merchandise stores	(D)	—	—	(D)	2.0
54	Food stores7	.3	.6	15.4	20.5
55 ex. 554	Automotive dealers	(D)	(D)	(D)	21.0	23.5
55 pt. (554)	Gasoline service stations	4.3	1.6	1.3	5.7	8.0
56	Apparel and accessory stores	34.6	20.4	8.2	4.3	3.8
562, 3, 8	Women's clothing, specialty stores, furriers	39.9	22.9	2.5	1.1	1.0
562	Women's ready-to-wear stores	40.8	(D)	(D)	(D)	1.0
561	Men's and boys' clothing and furnishings stores	37.3	23.4	(D)	(D)	(D)
565	Family clothing stores	(D)	(D)	(D)	1.0	1.0
566	Shoe stores	32.2	(D)	2.1	1.2	(D)
564, 9	Other apparel and accessory stores	30.6	(D)	(D)	(D)	.1
57	Furniture, home furnishings, and equipment stores	30.5	20.1	11.8	7.0	5.6
5712	Furniture stores	(D)	(D)	(D)	4.0	3.2
Other 571	Home furnishings stores	—	—	—	.7	.6
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	2.3	1.8
58	Eating and drinking places	8.8	4.5	3.6	7.5	7.7
5812	Eating places	8.5	4.6	2.8	5.9	5.8
5813	Drinking places (alcoholic beverages)	9.7	4.0	.8	1.5	1.9
59 pt. (591)	Drug stores and proprietary stores	(D)	11.6	3.6	(D)	3.0
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	13.8	7.5	(D)	5.2
592	Liquor stores	(D)	—	—	(D)	1.1
594	Miscellaneous shopping goods stores	46.3	28.7	6.2	2.4	2.1
5992	Florists	(D)	(D)	(D)	.3	.3

Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

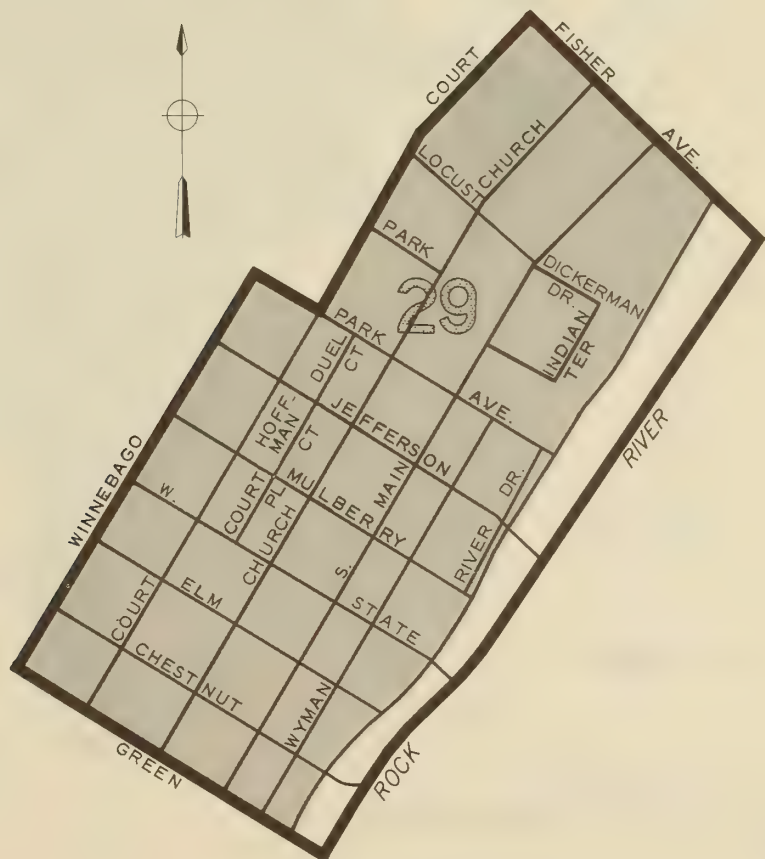
¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

ROCKFORD, ILL.

Standard Metropolitan Statistical Area and Central Business District



0 5 10 MILES



Comprising Census Tract 29

0 1000 2000 FEET

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

ROCKFORD, ILL.

Central Business District and Major Retail Centers

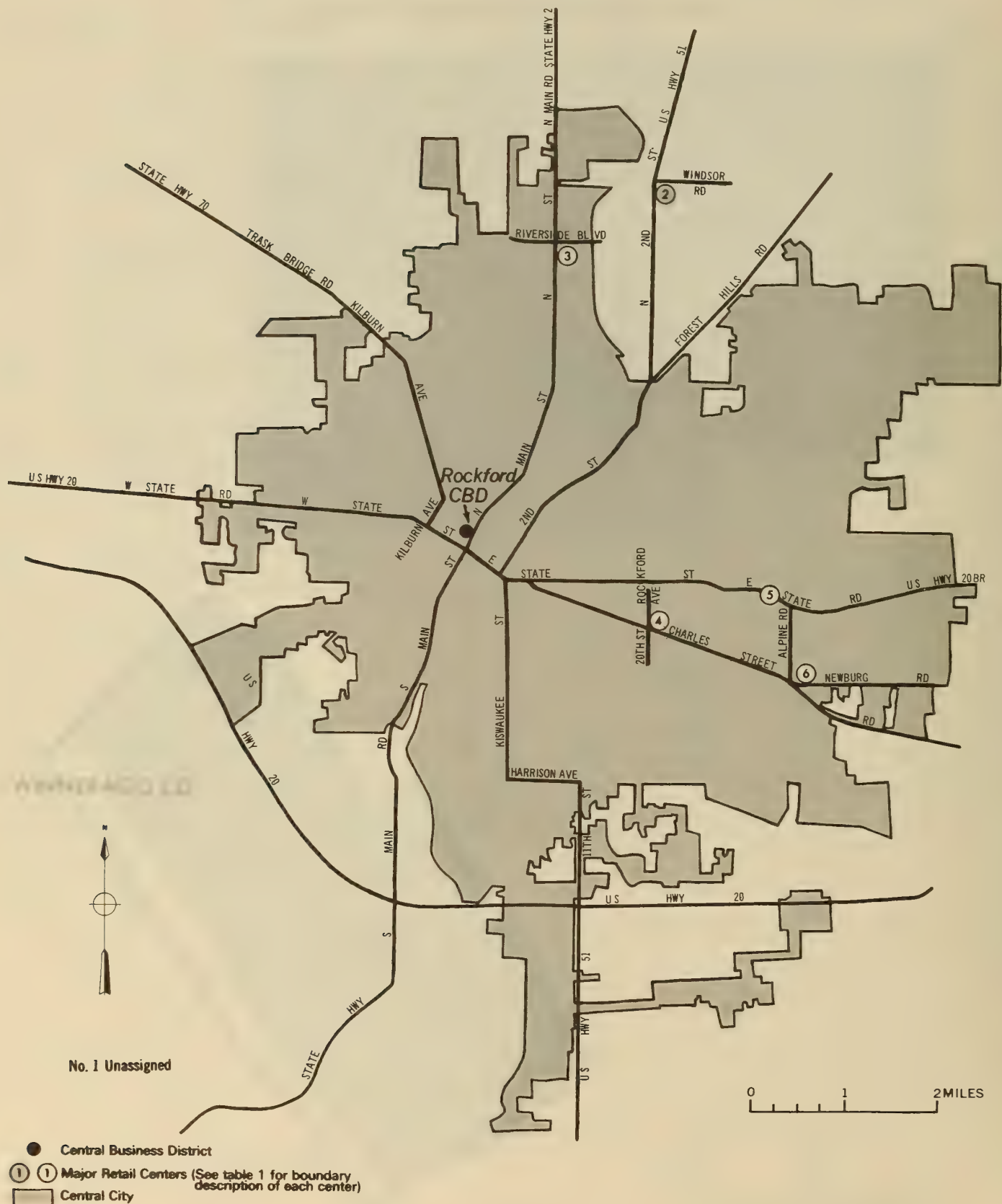


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail center (see description below)
					No. 2
	Retail stores, total: ¹				
	Number	2 038	1 307	128	22
	Sales	615 339	450 304	51 211	9 536
	Payroll, entire year	73 582	54 689	8 171	1 216
	Paid employees for week including March 12, 1972	16 127	12 040	1 613	316
54, 58, 591	Convenience goods stores:				
	Number	739	479	41	7
	Sales	206 550	141 725	(D)	4 227
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	463	329	62	12
	Sales	176 152	151 733	36 294	4 722
52, 55, 59, ex. 591, 4	All other stores:				
	Number	836	499	25	3
	Sales	232 637	156 856	(D)	587
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	2 038	1 307	128	22
52	Building materials, hardware, garden supply, and mobile home dealers ..	110	58	-	1
525	Hardware stores	34	17	-	1
52 ex. 525	Other	76	41	-	-
53	General merchandise group stores	53	34	6	3
531	Department stores	17	15	4	1
533	Variety stores	19	12	2	1
539	Miscellaneous general merchandise stores	17	7	-	1
54	Food stores	211	141	11	3
55 ex. 554	Automotive dealers	142	89	5	-
55 pt. (554)	Gasoline service stations	324	196	5	1
56	Apparel and accessory stores	127	93	30	3
562, 3, 8	Women's clothing, specialty stores, furriers	51	40	14	1
562	Women's ready-to-wear stores	38	32	9	1
561	Men's and boys' clothing and furnishings stores	21	16	5	-
565	Family clothing stores	15	9	2	-
566	Shoe stores	34	25	9	2
564, 9	Other apparel and accessory stores	6	3	-	-
57	Furniture, home furnishings, and equipment stores	135	106	11	2
5712	Furniture stores	35	27	3	-
Other 571	Home furnishings stores	36	27	2	-
572, 573	Household appliance, radio, television, and music stores	64	52	6	2
58	Eating and drinking places	473	298	28	3
5812	Eating places	337	215	20	3
5813	Drinking places (alcoholic beverages)	136	83	8	-
59 pt. (591)	Drug stores and proprietary stores	55	40	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	408	252	28	5
592	Liquor stores	50	28	-	1
594	Miscellaneous shopping goods stores	148	96	15	4
5992	Florists	21	14	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Meadow Mart Shopping Center" in the area bounded by Windsor Rd., North 1st. St., Theodore St., and North 2d St. (Loves Park) (In tract 2)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 3	No. 4	No. 5	No. 6
	Retail stores, total: ¹				
	Number	20	43	47	19
	Sales	8 540	14 937	28 771	26 234
	Payroll, entire year	885	1 935	3 774	2 950
	Paid employees for week including March 12, 1972	399	477	900	835
54, 58, 591	Convenience goods stores:				
	Number	4	11	17	5
	Sales	1 103	2 757	12 377	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	13	22	19	13
	Sales	7 099	10 966	10 443	22 190
52, 55, 59, ex. 591, 4	All other stores:				
	Number	3	10	11	1
	Sales	338	1 214	5 951	(D)
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	20	43	47	19
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	3	1	-
525	Hardware stores	1	-	1	-
52 ex. 525	Other	-	3	-	-
53	General merchandise group stores	2	2	3	4
531	Department stores	1	1	2	2
533	Variety stores	1	1	-	1
539	Miscellaneous general merchandise stores	-	-	1	1
54	Food stores	3	8	3	3
55 ex. 554	Automotive dealers	-	-	2	-
55 pt. (554)	Gasoline service stations	-	4	7	-
56	Apparel and accessory stores	7	7	3	6
562, 3, 8	Women's clothing, specialty stores, furriers	3	4	-	2
562	Women's ready-to-wear stores	1	3	-	2
561	Men's and boys' clothing and furnishings stores	1	1	-	1
565	Family clothing stores	1	-	1	1
566	Shoe stores	2	1	1	2
564, 9	Other apparel and accessory stores	-	1	1	-
57	Furniture, home furnishings, and equipment stores	2	7	5	-
5712	Furniture stores	-	-	1	-
Other 571	Home furnishings stores	-	5	2	-
572, 573	Household appliance, radio, television, and music stores	2	2	3	-
58	Eating and drinking places	-	2	13	1
5812	Eating places	-	2	11	1
5813	Drinking places (alcoholic beverages)	-	-	2	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	4	9	8	4
592	Liquor stores	1	-	1	1
594	Miscellaneous shopping goods stores	2	6	7	3
5992	Florists	-	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "North Towne Shopping Center" on east side of North Main St. from River Bluff Rd. to Riverside Blvd. (Rockford) (In tract 36.03)

MRC No. 4. Includes the planned center known as "Rockford Plaza" and establishments on Charles St. from 19th St. to Hollister Ave., and on the 600 block of Hollister Ave. (Rockford) (In tracts 14 and 15)

MRC No. 5. Includes establishments on East State Street Rd. from Pike St. to Alpine Rd., and at the intersection of Alpine Rd. and East State Street Rd. (Rockford) (In tracts 6 and 15)

MRC No. 6. Includes the planned center known as "Colonial Village Shopping Center" at the intersection of South Alpine Rd. and Newburg Rd. (Rockford) (In tracts 5.03, 5.01, and 15)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Rockford SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	128	51 211	8 171	1 940	1 613
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	6	18 644	3 639	873	742
531	Department stores	4	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	11	3 204	323	71	92
55 ex. 554	Automotive dealers	6	6 080	644	135	71
55 pt. (554)	Gasoline service stations	6	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	30	7 664	1 229	301	255
562, 3, 8	Women's clothing, specialty stores, furriers	14	2 008	268	73	59
562	Women's ready-to-wear stores	9	1 537	195	50	45
561	Men's and boys' clothing and furnishings stores	5	(D)	(D)	(D)	(D)
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	9	1 643	241	59	39
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	11	3 254	628	145	68
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	2	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 417	282	66	33
58	Eating and drinking places	28	2 732	625	162	209
5812	Eating places	20	2 228	542	136	186
5813	Drinking places (alcoholic beverages)	8	504	83	26	23
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	28	7 679	704	160	135
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	15	6 732	542	118	96
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 307	450 304	54 689	12 856	12 040
52	Building materials, hardware, garden supply, and mobile home dealers ..	58	13 051	1 759	427	295
525	Hardware stores	17	4 188	453	118	117
52 ex. 525	Other	41	8 863	1 306	309	178
53	General merchandise group stores	34	84 915	11 078	2 598	2 692
531	Department stores	15	(D)	(D)	(D)	(D)
533	Variety stores	12	(D)	700	171	189
539	Miscellaneous general merchandise stores	7	2 540	(D)	(D)	(D)
54	Food stores	141	90 545	8 676	2 161	2 183
55 ex. 554	Automotive dealers	89	95 141	9 093	1 988	986
55 pt. (554)	Gasoline service stations	196	29 023	2 605	638	660
56	Apparel and accessory stores	93	20 405	2 942	709	678
562, 3, 8	Women's clothing, specialty stores, furriers	40	5 588	(D)	(D)	(D)
562	Women's ready-to-wear stores	32	4 998	671	168	174
561	Men's and boys' clothing and furnishings stores	16	(D)	(D)	(D)	(D)
565	Family clothing stores	9	(D)	(D)	(D)	(D)
566	Shoe stores	25	(D)	582	138	137
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	106	32 554	5 001	1 163	705
5712	Furniture stores	27	15 062	2 535	561	302
Other 571	Home furnishings stores	27	6 371	876	209	127
572, 573	Household appliance, radio, television, and music stores	52	11 121	1 590	393	276
58	Eating and drinking places	298	35 778	7 932	1 839	2 748
5812	Eating places	215	28 977	6 806	1 566	2 449
5813	Drinking places (alcoholic beverages)	83	6 801	1 126	273	299
59 pt. (591)	Drug stores and proprietary stores	40	15 402	2 387	578	398
59 ex. 591, 6	Miscellaneous retail stores ²	252	33 490	3 216	755	695
592	Liquor stores	28	(D)	813	174	148
594	Miscellaneous shopping goods stores	96	13 859	1 492	325	304
5992	Florists	14	2 083	324	91	87

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 038	615 339	73 528	17 077	16 127
52	Building materials, hardware, garden supply, and mobile home dealers ..	110	35 011	3 810	876	559
525	Hardware stores	34	6 752	712	183	181
52 ex. 525	Other	76	28 259	3 098	693	378
53	General merchandise group stores	53	96 935	12 502	2 783	2 928
531	Department stores	17	86 523	10 961	2 415	2 498
533	Variety stores	19	6 026	965	247	275
539	Miscellaneous general merchandise stores	17	4 386	576	121	155
54	Food stores	211	130 811	12 185	3 008	2 907
55 ex. 554	Automotive dealers	142	118 884	11 306	2 465	1 231
55 pt. (554)	Gasoline service stations	324	50 635	4 510	1 099	1 123
56	Apparel and accessory stores	127	24 279	3 354	808	796
562, 3, 8	Women's clothing, specialty stores, furriers	51	6 705	866	222	234
562	Women's ready-to-wear stores	38	5 614	745	184	206
561	Men's and boys' clothing and furnishings stores	21	4 862	744	175	147
565	Family clothing stores	15	(D)	1 034	233	246
566	Shoe stores	34	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	6	254	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	135	37 667	5 748	1 317	822
5712	Furniture stores	35	16 454	2 689	596	320
Other 571	Home furnishings stores	36	6 871	949	226	143
572, 573	Household appliance, radio, television, and music stores	64	14 342	2 110	495	359
58	Eating and drinking places	473	55 490	12 651	2 915	4 242
5812	Eating places	337	43 690	10 670	2 435	3 732
5813	Drinking places (alcoholic beverages)	136	11 800	1 981	480	510
59 pt. (591)	Drug stores and proprietary stores	55	20 249	3 227	778	562
59 ex. 591, 6	Miscellaneous retail stores ²	408	45 378	4 289	1 028	957
592	Liquor stores	50	16 713	1 117	253	237
594	Miscellaneous shopping goods stores	148	17 271	1 818	403	385
5992	Florists	21	2 717	418	121	114

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	184	53 921	9 290	2 351
52	Building materials, hardware, and farm equipment dealers	3	(D)	(D)	(D)
5251	Hardware stores	3	(D)	(D)	(D)
52 ex. 5251	Other	-	-	-	-
53 pt.	General merchandise group stores ¹	9	20 424	3 817	1 004
531	Department stores	5	19 459	3 630	912
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)
54	Food stores	12	1 652	182	52
55 ex. 554	Automotive dealers	7	6 470	818	175
55 pt. (554)	Gasoline service stations	3	(D)	(D)	(D)
56	Apparel and accessory stores	47	9 163	1 568	413
562, 3, 8	Women's clothing, specialty stores, furriers	21	2 992	550	135
562	Women's ready-to-wear stores	12	2 326	435	106
Other 56	Other apparel and accessory stores ²	26	6 171	1 018	278
561	Men's and boys' clothing and furnishings stores ³	6	1 826	391	113
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	14	1 735	235	50
564, 7, 9	Apparel and accessory stores, n.e.c. ³	2	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	15	4 729	824	128
5712	Furniture stores	4	2 839	510	70
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	274	38
58	Eating and drinking places	37	3 452	929	345
5812	Eating places	26	2 763	828	315
5813	Drinking places (alcoholic beverages)	11	689	101	30
59 pt. (591)	Drug stores and proprietary stores	5	3 012	313	77
59 ex. 591	Miscellaneous retail stores ⁴	46	4 170	687	134
592	Liquor stores	-	-	-	-
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	14	2 145	395	59
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-5.0	30.7	35.7
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	16.0
5251	Hardware stores	(D)	57.6	46.2
52 ex. 5251	Other	(NC)	(NC)	11.4
53 pt.	General merchandise group stores ²	-8.7	50.4	60.2
531	Department stores	(D)	(D)	66.4
533	Variety stores	(D)	(D)	-3.0
539	Miscellaneous general merchandise stores	(D)	(D)	82.9
54	Food stores	93.9	20.9	29.5
55 ex. 554	Automotive dealers	-6.0	34.8	38.0
55 pt. (554)	Gasoline service stations	(D)	28.1	43.1
56	Apparel and accessory stores	-16.4	10.8	16.4
562, 3, 8	Women's clothing, specialty stores, furriers	-32.9	-12.9	-4.9
562	Women's ready-to-wear stores	-33.9	(D)	-4.5
Other 56	Other apparel and accessory stores	-8.3	23.6	27.3
57	Furniture, home furnishings, and equipment stores	-31.2	45.7	30.7
5712	Furniture stores	(D)	22.0	24.5
Other 571	Home furnishings stores	(D)	(D)	114.2
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	15.6
58	Eating and drinking places	-20.9	46.8	36.9
5812	Eating places	-19.4	58.5	42.0
5813	Drinking places (alcoholic beverages)	-26.9	11.7	21.0
59 pt. (591)	Drug stores and proprietary stores	(D)	4.2	11.3
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	44.9
592	Liquor stores	-	(D)	68.1
5992	Florists	(D)	30.4	22.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	11.4	8.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	2.9	5.7
525	Hardware stores	-	-	-	.9	1.1
52 ex. 525	Other	-	-	-	2.0	4.6
53	General merchandise group stores	22.0	19.2	36.4	18.9	15.8
531	Department stores	23.1	(D)	(D)	(D)	14.1
533	Variety stores	14.3	(D)	(D)	(D)	1.0
539	Miscellaneous general merchandise stores	-	-	-	.6	.7
54	Food stores	3.5	2.4	6.3	20.1	21.3
55 ex. 554	Automotive dealers	6.4	5.1	11.9	21.1	19.3
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	6.4	8.2
56	Apparel and accessory stores	37.6	31.6	15.0	4.5	3.9
562, 3, 8	Women's clothing, specialty stores, furriers	35.9	29.9	3.9	1.2	1.1
562	Women's ready-to-wear stores	30.8	27.4	3.0	1.1	.9
561	Men's and boys' clothing and furnishings stores	28.9	(D)	(D)	(D)	.8
565	Family clothing stores	47.3	39.9	(D)	(D)	(D)
566	Shoe stores	(D)	(D)	3.2	(D)	(D)
564, 9	Other apparel and accessory stores	(D)	-	-	(D)	-
57	Furniture, home furnishings, and equipment stores	10.0	8.6	6.4	7.2	6.1
5712	Furniture stores	(D)	(D)	(D)	3.3	2.7
Other 571	Home furnishings stores	(D)	(D)	(D)	1.4	1.1
572, 573	Household appliance, radio, television, and music stores	12.7	9.9	2.8	2.5	2.3
58	Eating and drinking places	7.6	4.9	5.3	7.9	9.0
5812	Eating places	7.7	5.1	4.4	6.4	7.1
5813	Drinking places (alcoholic beverages)	7.4	4.3	1.0	1.5	1.9
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.4	3.3
59 ex. 591, 6	Miscellaneous retail stores ²	22.9	16.9	15.0	7.4	7.4
592	Liquor stores	(D)	-	-	(D)	2.7
594	Miscellaneous shopping goods stores	48.6	39.0	13.1	3.1	2.8
5992	Florists	(D)	(D)	(D)	.5	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SPRINGFIELD, ILL.

Standard Metropolitan Statistical Area



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

SPRINGFIELD, ILL.

Major Retail Centers

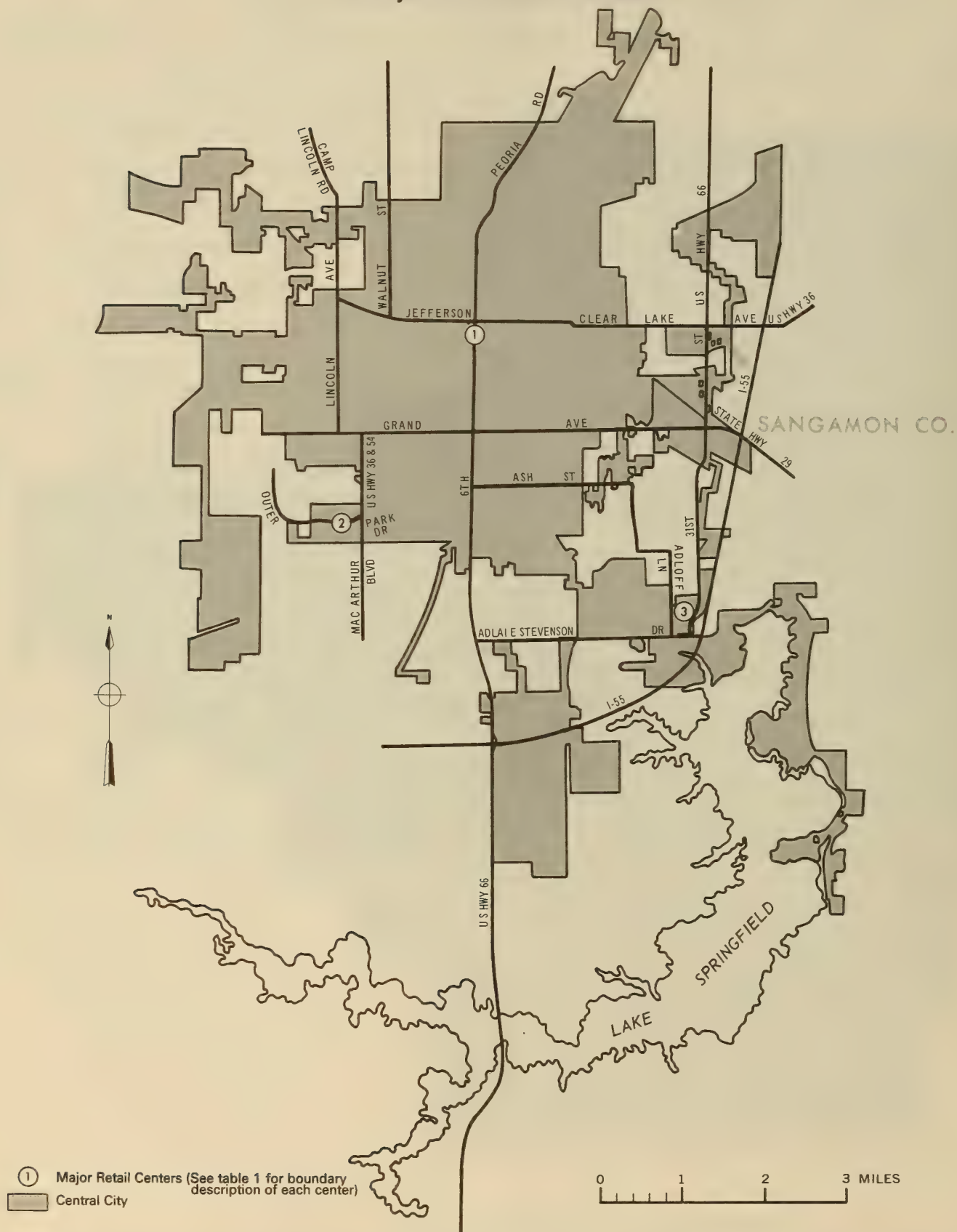


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	Retail stores, total: ¹				
	Number	1 409	155	31	20
	Sales	431 917	53 337	25 151	9 280
	Payroll, entire year	53 733	9 466	3 258	1 006
	Paid employees for week including March 12, 1972	11 310	1 889	714	204
54, 58, 591	Convenience goods stores:				
	Number	583	51	8	4
	Sales	(D)	7 357	6 808	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	298	79	18	14
	Sales	122 405	38 544	16 971	5 010
52, 55, 59, ex. 591, 4	All other stores:				
	Number	528	25	5	2
	Sales	(D)	7 436	1 372	(D)
NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 409	155	31	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	80	3	2	-
525	Hardware stores	18	-	1	-
52 ex. 525	Other	62	3	1	-
53	General merchandise group stores	28	3	3	2
531	Department stores	12	3	2	1
533	Variety stores	10	-	1	1
539	Miscellaneous general merchandise stores	6	-	-	-
54	Food stores	154	8	2	1
55 ex. 554	Automotive dealers	97	7	1	-
55 pt. (554)	Gasoline service stations	194	3	2	-
56	Apparel and accessory stores	88	32	8	4
562, 3, 8	Women's clothing, specialty stores, furriers	36	13	4	2
562	Women's ready-to-wear stores	27	9	4	2
561	Men's and boys' clothing and furnishings stores	13	7	1	1
565	Family clothing stores	8	2	-	-
566	Shoe stores	19	9	2	1
564, 9	Other apparel and accessory stores	12	1	1	-
57	Furniture, home furnishings, and equipment stores	80	19	3	4
5712	Furniture stores	26	7	1	-
Other 571	Home furnishings stores	14	3	-	1
572, 573	Household appliance, radio, television, and music stores	40	9	2	3
58	Eating and drinking places	381	37	5	2
5812	Eating places	225	20	5	2
5813	Drinking places (alcoholic beverages)	156	17	-	-
59 pt. (591)	Drug stores and proprietary stores	48	6	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	259	37	4	6
592	Liquor stores	24	-	-	1
594	Miscellaneous shopping goods stores	102	25	4	4
5992	Florists	17	2	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Madison St., 10th St., Edwards St., 4th St., Cook St., and 3d St. (Springfield city) (Entire tract 14)

MRC No. 2. Includes the planned center known as "Town and Country Shopping Center" and establishments on MacArthur Blvd. from Cherry St. to Lenox Ave. (Springfield) (In tract 21)

MRC No. 3. Includes the planned center known as "Capitol City Shopping Center" and establishments on South 31st St. (U.S. Highway 66 bypass) from Bel Aire Dr. to 3173. (Springfield) (In tract 25)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	155	53 337	9 466	2 262	1 889
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	459	60	13	10
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	3	459	60	13	10
53	General merchandise group stores	3	15 876	2 946	731	616
531	Department stores	3	15 876	2 946	731	616
533	Variety stores	-	-	-	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	8	1 011	184	44	42
55 ex. 554	Automotive dealers	7	4 882	610	128	68
55 pt. (554)	Gasoline service stations	3	808	73	18	14
56	Apparel and accessory stores	32	12 084	2 200	493	413
562, 3, 8	Women's clothing, specialty stores, furriers	13	4 885	842	186	212
562	Women's ready-to-wear stores	9	4 655	813	181	203
561	Men's and boys' clothing and furnishings stores	7	5 436	1 064	231	141
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	19	5 674	876	225	128
5712	Furniture stores	7	2 123	246	62	32
Other 571	Home furnishings stores	3	1 316	298	79	40
572, 573	Household appliance, radio, television, and music stores	9	2 235	332	84	56
58	Eating and drinking places	37	3 085	753	189	222
5812	Eating places	20	2 091	560	142	177
5813	Drinking places (alcoholic beverages)	17	994	193	47	45
59 pt. (591)	Drug stores and proprietary stores	6	3 261	663	159	154
59 ex. 591, 6	Miscellaneous retail stores ³	37	6 197	1 101	262	222
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	25	4 910	791	186	170
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

Indiana

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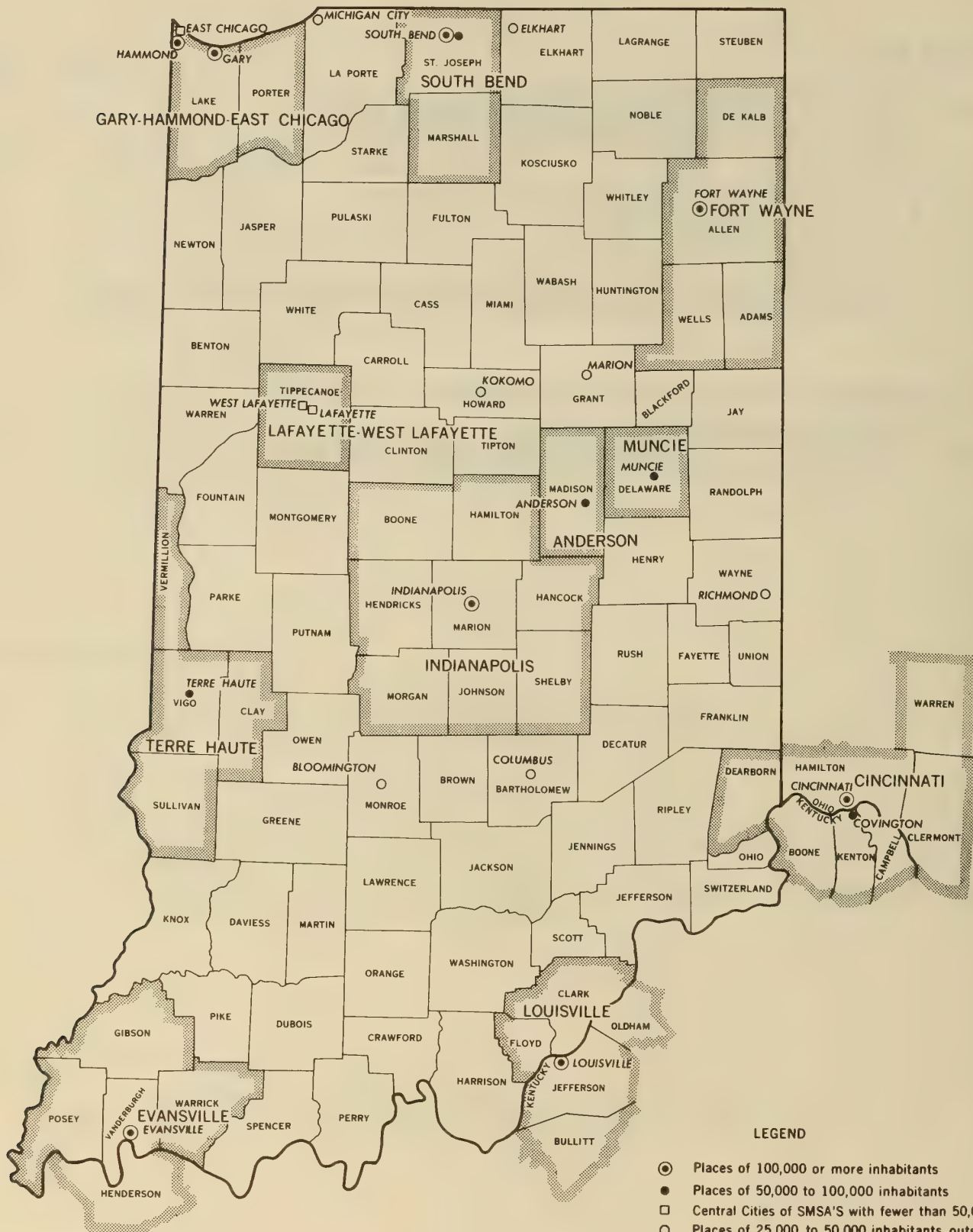
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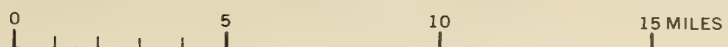
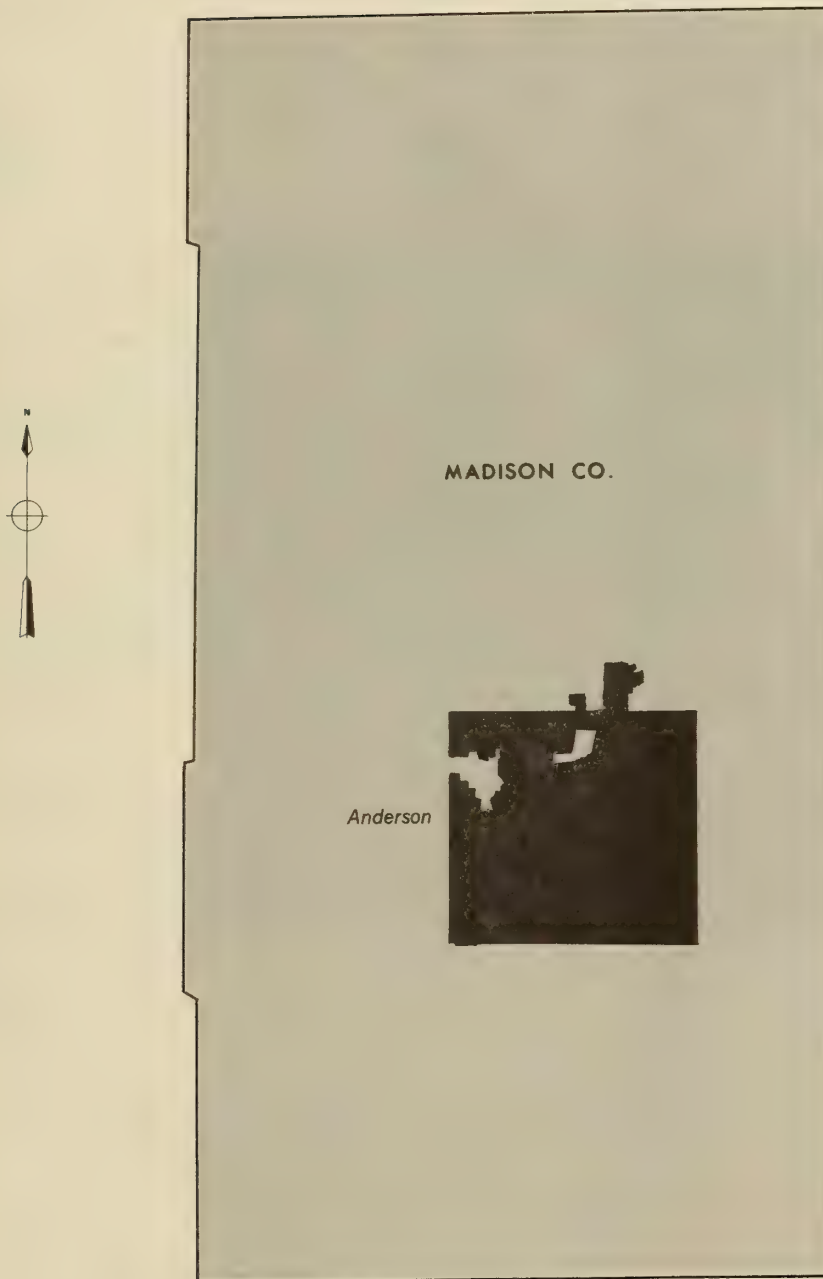
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INDIANA



ANDERSON, IND.

Standard Metropolitan Statistical Area



ANDERSON, IND.
Major Retail Centers

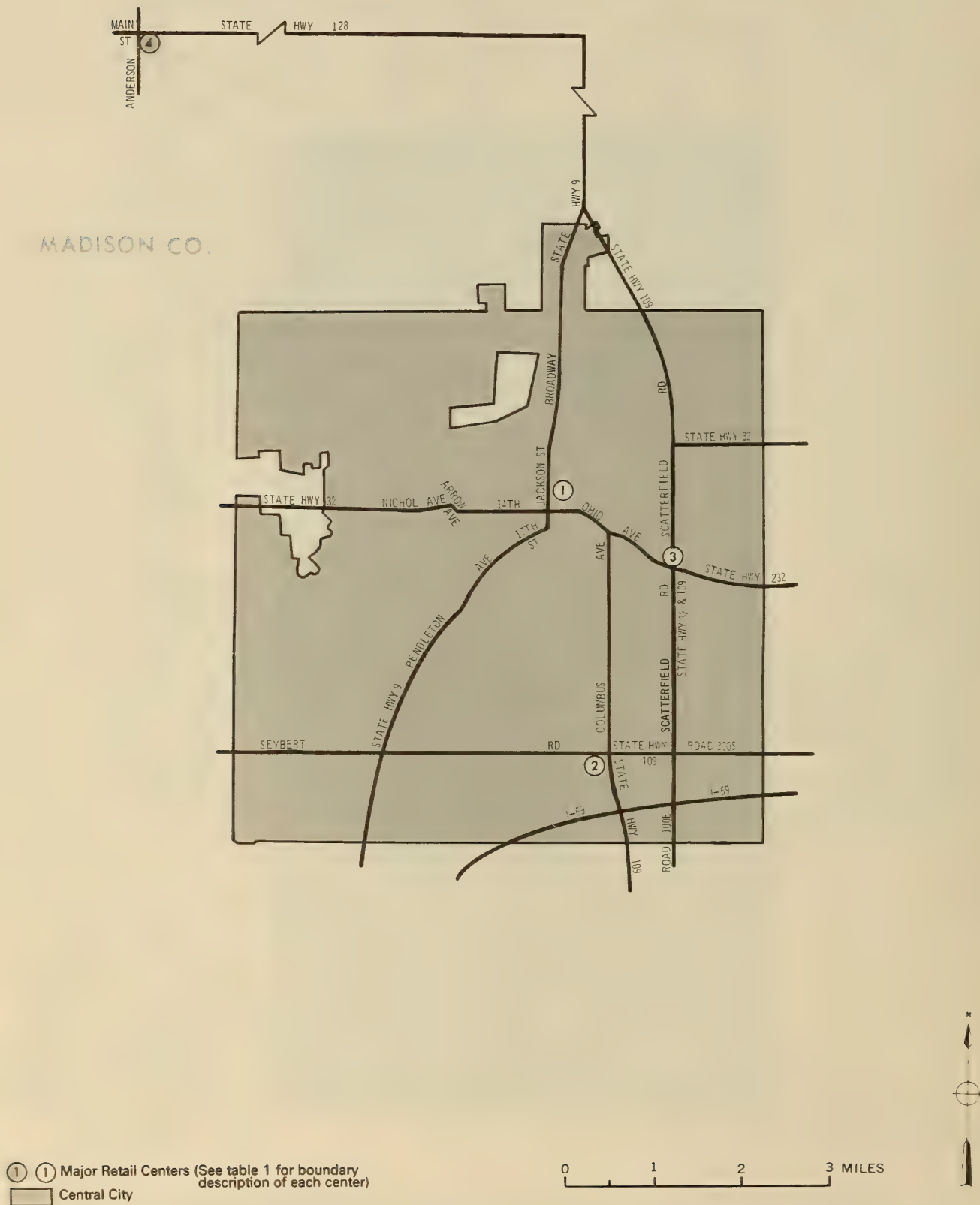


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 189	91	19	34	27
	Sales	308 116	25 691	14 512	37 412	6 790
	Payroll, entire year	35 605	4 996	1 492	4 620	780
	Paid employees for week including March 12, 1972	7 666	974	289	1 015	179
54, 58, 591	Convenience goods stores:					
	Number	361	24	6	11	4
	Sales	(D)	3 273	(D)	(D)	567
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	321	48	7	18	15
	Sales	89 188	19 356	(D)	23 558	3 908
52, 55, 59, ex. 591, 4	All other stores:					
	Number	507	19	6	5	8
	Sales	(D)	3 062	926	(D)	2 315
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 189	91	19	34	27
52	Building materials, hardware, garden supply, and mobile home dealers ..	62	4	-	1	1
525	Hardware stores	15	2	-	-	-
52 ex. 525	Other	47	2	-	1	1
53	General merchandise group stores	39	3	2	5	5
531	Department stores	9	1	1	3	1
533	Variety stores	18	2	1	1	2
539	Miscellaneous general merchandise stores	12	-	-	1	2
54	Food stores	106	3	2	4	-
55 ex. 554	Automotive dealers	89	3	2	1	2
55 pt. (554)	Gasoline service stations	176	4	3	1	1
56	Apparel and accessory stores	80	17	2	8	6
562, 3, 8	Women's clothing, specialty stores, furriers	30	3	1	4	4
562	Women's ready-to-wear stores	25	3	1	3	3
561	Men's and boys' clothing and furnishings stores	18	7	-	-	1
565	Family clothing stores	10	3	-	1	-
566	Shoe stores	17	2	1	3	1
564, 9	Other apparel and accessory stores	5	2	-	-	-
57	Furniture, home furnishings, and equipment stores	113	16	2	2	-
5712	Furniture stores	32	4	-	-	-
Other 571	Home furnishings stores	28	3	1	-	-
572, 573	Household appliance, radio, television, and music stores	53	9	1	2	-
58	Eating and drinking places	220	18	3	6	3
5812	Eating places	162	12	3	5	1
5813	Drinking places (alcoholic beverages)	58	6	-	1	2
59 pt. (591)	Drug stores and proprietary stores	35	3	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	269	20	2	5	8
592	Liquor stores	33	-	-	-	2
594	Miscellaneous shopping goods stores	89	12	1	3	4
5992	Florists	19	-	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by 7th, 7th extended, White River, Wheeler Ave., Pearl, 14th, and Jackson. (Anderson city) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Southdale Plaza" at the intersection of State Highway 109 and State Highway 67 East, and establishments on Columbus Ave. from 5000 block to State Highway 109, and on State Highway 109 from Southern Ave. to 1100 block. (Anderson) (In tracts 18, 19, and 20)

MRC No. 3. Includes the planned centers known as "Mounds Mall" and "Holiday Plaza" and establishments on State Highway 109 South (Scatterfield Rd.) from State Highway 232 to 19th St. (Anderson) (In tract 10)

MRC No. 4. Includes the establishments on South Anderson St. from Main St. to South B St. (Elwood) (In tract 102)

Standard Metropolitan Statistical Area and Central Business District



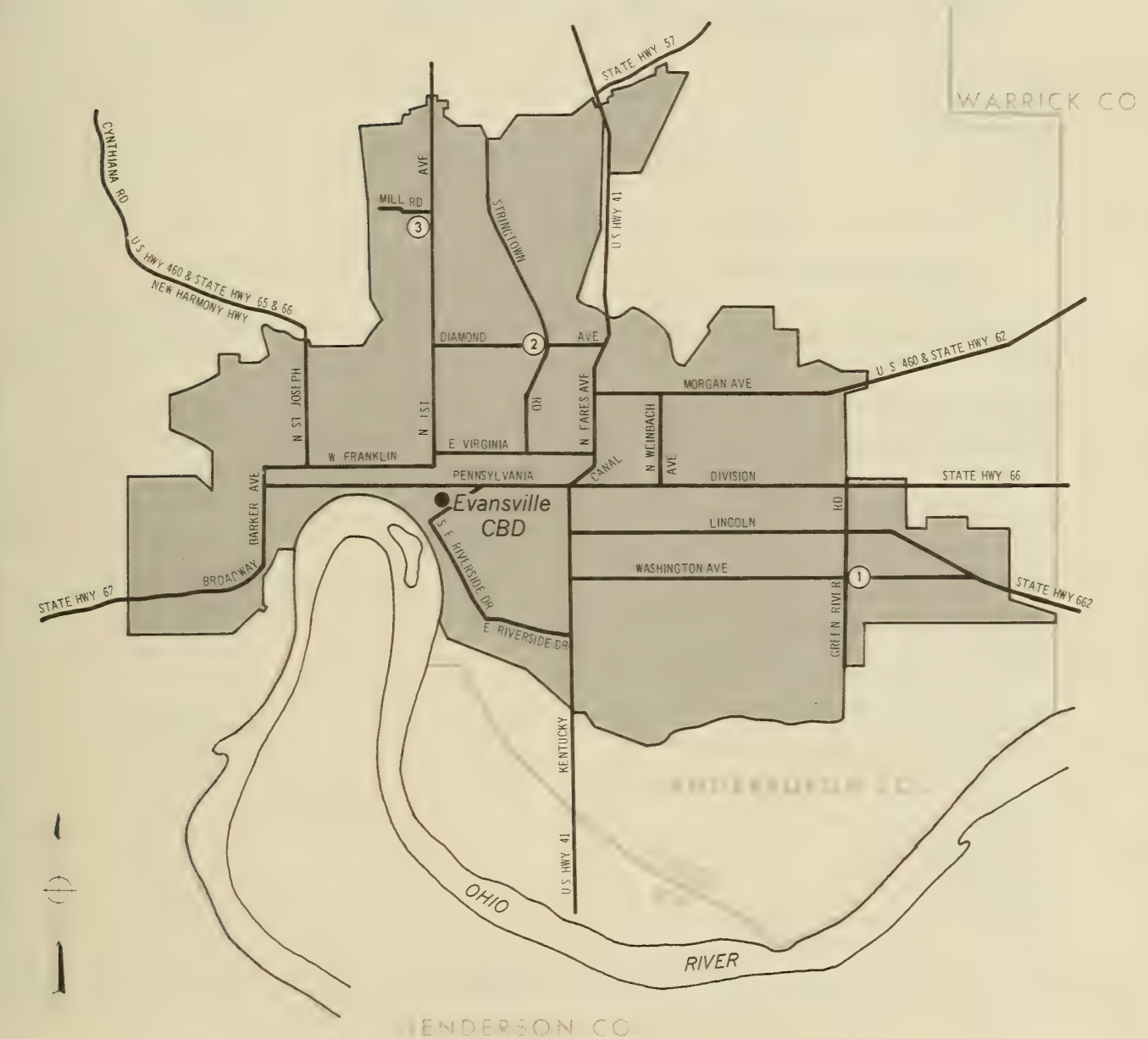
Comprising Census Tract 18

A horizontal scale bar with markings at 0, 1000, and 2000 FEET. The bar is divided into segments by vertical tick marks. There are 10 small segments between 0 and 1000, and 2 larger segments between 1000 and 2000.

BUREAU OF THE CENSUS

EVANSVILLE, IND.-KY.

Central Business District and Major Retail Centers



- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

0 1 2 3 4 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	2 463	1 324	165
	Sales\$1,000..	602 798	393 465	83 422
	Payroll, entire year\$1,000..	73 205	51 724	12 902
	Paid employees for week including March 12, 1972	16 405	11 371	2 369
54, 58, 591	Convenience goods stores:			
	Number	875	499	57
	Sales\$1,000..	(D)	(D)	12 118
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	564	304	78
	Sales\$1,000..	180 693	(D)	36 420
52,55,59, ex. 591, 4	All other stores:			
	Number	1 024	521	30
	Sales\$1,000..	(D)	(D)	34 884
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	2 463	1 324	165
52	Building materials, hardware, garden supply, and mobile home dealers ..	136	53	2
525	Hardware stores	43	19	-
52 ex. 525	Other	93	34	2
53	General merchandise group stores	77	31	4
531	Department stores	13	10	3
533	Variety stores	25	13	1
539	Miscellaneous general merchandise stores	39	8	-
54	Food stores	278	141	7
55 ex. 554	Automotive dealers	184	99	10
55 pt. (554)	Gasoline service stations	330	170	4
56	Apparel and accessory stores	156	89	36
562, 3, 8	Women's clothing, specialty stores, furriers	47	24	14
562	Women's ready-to-wear stores	39	19	11
561	Men's and boys' clothing and furnishings stores	23	13	5
565	Family clothing stores	30	14	3
566	Shoe stores	43	31	12
564, 9	Other apparel and accessory stores	13	7	2
57	Furniture, home furnishings, and equipment stores	164	90	16
5712	Furniture stores	51	19	3
Other 571	Home furnishings stores	33	23	4
572, 573	Household appliance, radio, television, and music stores	80	48	9
58	Eating and drinking places	523	314	45
5812	Eating places	349	193	35
5813	Drinking places (alcoholic beverages)	174	121	10
59 pt. (591)	Drug stores and proprietary stores	74	44	5
59 ex. 591, 6	Miscellaneous retail stores ³	541	293	36
592	Liquor stores	63	38	1
594	Miscellaneous shopping goods stores	167	94	22
5992	Florists	31	15	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (See descriptions below)		
		No. 1	No. 2	No. 3
	Retail stores, total: ¹			
	Number	63	22	41
	Sales\$1,000..	67 011	8 598	21 131
	Payroll, entire year\$1,000..	9 971	1 160	2 494
	Paid employees for week including March 12, 1972	2 107	281	596
54, 58, 591	Convenience goods stores:			
	Number	16	8	16
	Sales\$1,000..	8 819	(D)	9 461
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	34	8	14
	Sales\$1,000..	55 296	(D)	9 243
52, 55, 59, ex. 591, 4	All other stores:			
	Number	13	8	11
	Sales\$1,000..	2 896	3 400	2 427
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	63	22	41
52	Building materials, hardware, garden supply, and mobile home dealers ..	3	1	1
525	Hardware stores	-	1	1
52 ex. 525	Other	3	-	-
53	General merchandise group stores	7	1	3
531	Department stores	4	1	1
533	Variety stores	2	-	-
539	Miscellaneous general merchandise stores	1	-	2
54	Food stores	7	1	8
55 ex. 554	Automotive dealers	5	1	2
55 pt. (554)	Gasoline service stations	3	3	5
56	Apparel and accessory stores	12	3	4
562, 3, 8	Women's clothing, specialty stores, furriers	4	-	1
562	Women's ready-to-wear stores	4	-	1
561	Men's and boys' clothing and furnishings stores	2	1	1
565	Family clothing stores	1	-	1
566	Shoe stores	4	1	1
564, 9	Other apparel and accessory stores	1	1	-
57	Furniture, home furnishings, and equipment stores	7	1	-
5712	Furniture stores	2	-	-
Other 571	Home furnishings stores	1	-	-
572, 573	Household appliance, radio, television, and music stores	4	1	-
58	Eating and drinking places	6	6	6
5812	Eating places	5	6	6
5813	Drinking places (alcoholic beverages)	1	-	-
59 pt. (591)	Drug stores and proprietary stores	3	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	10	4	10
592	Liquor stores	1	-	1
594	Miscellaneous shopping goods stores	8	3	7
5992	Florists	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Lawndale Shopping Center" and "Washington Square" and establishments on South Green River Rd. from Bellemeade Ave. to Jackson Ave. and along the 4600 to 5100 blocks inclusive of Washington Ave. (Evansville, IN) (In tract 38)

MRC No. 2. Includes the planned centers known as "Shoppers Fair" and "Town Center" and establishments on Diamond Ave. from North Governor St. to North Evans Ave., and on Stringtown Rd. from Wedeking Ave. to East Negley Ave. (Evansville, IN) (In tract 24)

MRC No. 3. Includes the planned centers known as "North Park Shopping Center" and "Ayr-Way Shopping Center" and establishments on 1st Ave. north from Buena Vista Rd. to Mill Rd., and on West Mill Rd. from Sherbrook Rd. to west boundary of North Park Shopping Center. (Evansville, IN) (In tract 39)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Evansville, IN-KY, SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	165	83 422	12 902	3 090	2 369
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	13 400	2 370	532	451
531	Department stores	3	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	7	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	10	32 067	2 998	711	357
55 pt. (554)	Gasoline service stations	4	225	21	7	6
56	Apparel and accessory stores	36	13 851	3 021	738	614
562, 3, 8	Women's clothing, specialty stores, furriers	14	6 366	1 297	287	282
562	Women's ready-to-wear stores	11	6 186	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	5	(D)	(D)	(D)	(D)
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	12	3 779	899	249	170
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	16	4 722	792	225	133
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	118	33	18	20
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)	(D)
58	Eating and drinking places	45	4 521	1 300	304	395
5812	Eating places	35	3 415	979	227	290
5813	Drinking places (alcoholic beverages)	10	1 106	321	77	105
59 pt. (591)	Drug stores and proprietary stores	5	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	36	6 165	1 201	258	205
592	Liquor stores	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	22	4 447	773	154	144
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 324	393 465	51 724	12 217	11 371
52	Building materials, hardware, garden supply, and mobile home dealers ..	53	(D)	1 899	463	357
525	Hardware stores	19	(D)	(D)	(D)	(D)
52 ex. 525	Other	34	7 756	(D)	(D)	(D)
53	General merchandise group stores	31	(D)	(D)	(D)	(D)
531	Department stores	10	68 699	9 683	2 189	1 926
533	Variety stores	13	(D)	448	107	100
539	Miscellaneous general merchandise stores	8	(D)	(D)	(D)	(D)
54	Food stores	141	82 332	7 056	1 612	1 372
55 ex. 554	Automotive dealers	99	70 831	6 992	1 641	817
55 pt. (554)	Gasoline service stations	170	26 321	2 396	646	693
56	Apparel and accessory stores	89	29 155	(D)	(D)	(D)
562, 3, 8	Women's clothing, specialty stores, furriers	24	11 133	1 890	412	429
562	Women's ready-to-wear stores	19	10 901	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	13	(D)	939	253	203
565	Family clothing stores	14	(D)	671	167	183
566	Shoe stores	31	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	7	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	90	18 376	2 760	703	414
5712	Furniture stores	19	8 502	1 276	348	178
Other 571	Home furnishings stores	23	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	48	(D)	(D)	(D)	(D)
58	Eating and drinking places	314	34 167	8 111	1 914	2 991
5812	Eating places	193	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	121	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	44	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	293	23 972	3 472	797	723
592	Liquor stores	38	(D)	300	71	85
594	Miscellaneous shopping goods stores	94	11 265	1 733	372	381
5992	Florists	15	1 510	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 463	602 798	73 205	17 260	16 405
52	Building materials, hardware, garden supply, and mobile home dealers ..	136	30 809	3 936	935	701
525	Hardware stores	43	8 566	1 156	305	260
52 ex. 525	Other	93	22 243	2 780	630	441
53	General merchandise group stores	77	101 527	13 441	3 021	2 753
531	Department stores	13	81 431	10 925	2 443	2 156
533	Variety stores	25	8 119	1 048	241	266
539	Miscellaneous general merchandise stores	39	11 977	1 468	337	331
54	Food stores	278	128 425	10 372	2 423	2 289
55 ex. 554	Automotive dealers	184	118 337	11 374	2 682	1 462
55 pt. (554)	Gasoline service stations	330	48 437	4 113	1 076	1 176
56	Apparel and accessory stores	156	37 031	6 056	1 451	1 420
562, 3, 8	Women's clothing, specialty stores, furriers	47	13 969	2 183	473	522
562	Women's ready-to-wear stores	39	13 593	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	23	(D)	1 061	279	237
565	Family clothing stores	30	7 012	(D)	(D)	(D)
566	Shoe stores	43	8 107	1 526	395	321
564, 9	Other apparel and accessory stores	13	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	164	28 140	3 762	927	573
5712	Furniture stores	51	13 698	1 838	472	263
Other 571	Home furnishings stores	33	3 191	395	104	76
572, 573	Household appliance, radio, television, and music stores	80	11 251	1 529	351	234
58	Eating and drinking places	523	48 936	11 211	2 639	4 093
5812	Eating places	349	37 566	9 454	2 212	3 464
5813	Drinking places (alcoholic beverages)	174	11 370	1 757	427	629
59 pt. (591)	Drug stores and proprietary stores	74	(D)	4 081	982	915
59 ex. 591, 6	Miscellaneous retail stores ²	541	(D)	4 859	1 124	1 023
592	Liquor stores	63	8 090	543	126	133
594	Miscellaneous shopping goods stores	167	13 995	1 950	427	460
5992	Florists	31	2 487	634	143	121

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	185	70 795	11 604	2 837
52	Building materials, hardware, and farm equipment dealers	5	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	4	94	(D)	(D)
53 pt.	General merchandise group stores ¹	10	17 072	3 224	778
531	Department stores	3	15 030	2 777	661
533	Variety stores	3	1 634	371	109
539	Miscellaneous general merchandise stores	4	408	76	8
54	Food stores	14	4 293	460	122
55 ex. 554	Automotive dealers	12	18 634	1 896	359
55 pt. (554)	Gasoline service stations	4	(D)	(D)	(D)
56	Apparel and accessory stores	36	13 870	2 762	714
562, 3, 8	Women's clothing, specialty stores, furriers	16	6 616	1 347	343
562	Women's ready-to-wear stores	11	6 065	1 271	321
Other 56	Other apparel and accessory stores ²	20	7 254	1 415	371
561	Men's and boys' clothing and furnishings stores ³	7	3 478	641	166
565	Family clothing stores ³	-	-	-	-
566	Shoe stores ³	12	(D)	(D)	(D)
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	13	5 685	1 035	203
5712	Furniture stores	2	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	3 437	541	111
58	Eating and drinking places	42	4 010	999	390
5812	Eating places	29	2 980	791	303
5813	Drinking places (alcoholic beverages)	13	1 030	208	87
59 pt. (591)	Drug stores and proprietary stores	7	1 888	290	73
59 ex. 591	Miscellaneous retail stores ⁴	42	5 016	891	180
592	Liquor stores	1	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	3	1 454	218	46
597	Jewelry stores	15	1 602	324	63
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	17.8	30.3	68.1
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	136.6
5251	Hardware stores	(D)	(D)	57.1
52 ex. 5251	Other	(NC)	(NC)	158.9
53 pt.	General merchandise group stores ²	-21.5	(D)	56.7
531	Department stores	(D)	(D)	48.6
533	Variety stores	(D)	(D)	40.4
539	Miscellaneous general merchandise stores	-	(D)	151.7
54	Food stores	(D)	14.4	40.5
55 ex. 554	Automotive dealers	72.1	55.5	103.2
55 pt. (554)	Gasoline service stations	(D)	11.1	44.5
56	Apparel and accessory stores	-1.1	(D)	45.1
562, 3, 8	Women's clothing, specialty stores, furriers	-3.8	(D)	27.3
562	Women's ready-to-wear stores	2.0	20.3	36.4
Other 56	Other apparel and accessory stores	3.2	(D)	58.5
57	Furniture, home furnishings, and equipment stores	-16.9	(D)	58.4
5712	Furniture stores	(D)	(D)	67.5
Other 571	Home furnishings stores	(D)	(D)	75.8
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	44.8
58	Eating and drinking places	12.7	41.5	61.2
5812	Eating places	14.6	(D)	75.4
5813	Drinking places (alcoholic beverages)	7.4	(D)	27.2
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(D)
592	Liquor stores	(D)	(D)	141.9
5992	Florists	-	(D)	69.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	21.2	13.8	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	6.2	(D)	(D)	(D)	5.1
525	Hardware stores	(D)	—	—	(D)	1.4
52 ex. 525	Other	(D)	(D)	(D)	2.0	3.7
53	General merchandise group stores	(D)	13.2	16.1	(D)	16.8
531	Department stores	(D)	(D)	(D)	17.5	13.5
533	Variety stores	(D)	(D)	(D)	(D)	1.3
539	Miscellaneous general merchandise stores	(D)	—	—	(D)	2.0
54	Food stores	(D)	(D)	(D)	20.9	21.3
55 ex. 554	Automotive dealers	45.3	27.1	38.4	18.0	19.6
55 pt. (554)	Gasoline service stations9	.5	.3	6.7	8.0
56	Apparel and accessory stores	47.5	37.4	16.6	7.4	6.1
562, 3, 8	Women's clothing, specialty stores, furriers	57.2	45.6	7.6	2.8	2.3
562	Women's ready-to-wear stores	56.7	45.5	7.4	2.8	2.3
561	Men's and boys' clothing and furnishings stores	51.7	42.3	(D)	(D)	(D)
565	Family clothing stores	25.1	(D)	(D)	(D)	1.2
566	Shoe stores	(D)	46.6	4.5	(D)	1.3
564, 9	Other apparel and accessory stores	3.1	2.6	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	25.7	16.8	5.7	4.7	4.7
5712	Furniture stores	(D)	(D)	(D)	2.2	2.3
Other 571	Home furnishings stores	(D)	3.7	.1	(D)	.5
572, 573	Household appliance, radio, television, and music stores	15.7	(D)	(D)	(D)	1.9
58	Eating and drinking places	13.2	9.2	5.4	8.7	8.1
5812	Eating places	(D)	9.1	4.1	(D)	6.2
5813	Drinking places (alcoholic beverages)	(D)	9.7	1.3	(D)	1.9
59 pt. (591)	Drug stores and proprietary stores	16.8	12.4	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	25.7	(D)	7.4	6.1	(D)
592	Liquor stores	(D)	(D)	(D)	(D)	1.3
594	Miscellaneous shopping goods stores	39.5	31.8	5.3	2.9	2.3
5992	Florists	—	—	—	.4	.4

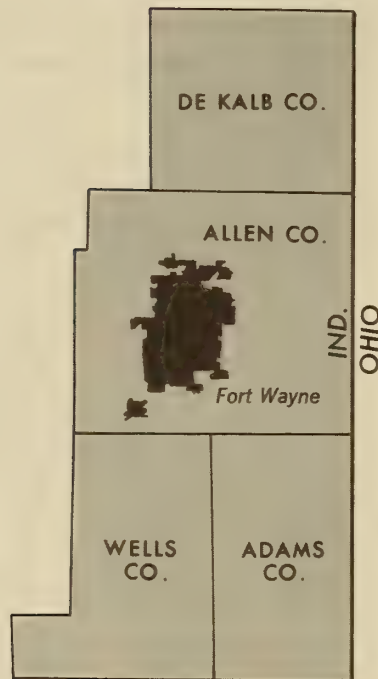
Standard Notes: — Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

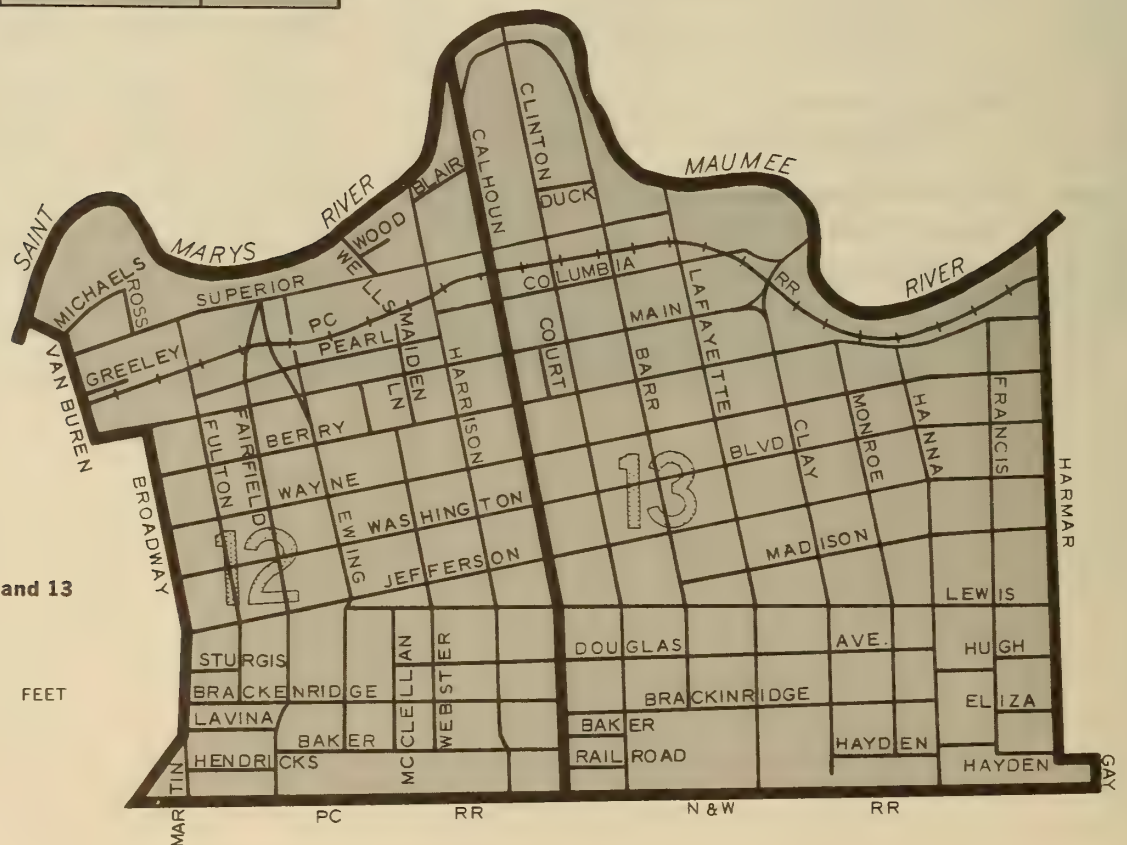
²Includes data for those kinds of business in SIC 59 except 591 and 596 not covered in any of the lines below.

FORT WAYNE, IND.

Standard Metropolitan Statistical Area
and Central Business District



0 10 20 30 MILES



Comprising Census Tracts 12 and 13

0 1000 2000 FEET

Central Business District and Major Retail Centers



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	2 734	1 519	221	31	107
	Sales	859 769	614 252	94 886	9 969	100 566
	Payroll, entire year	105 417	78 260	14 005	1 406	12 414
	Paid employees for week including March 12, 1972	23 867	17 379	2 876	450	2 861
54, 58, 591	Convenience goods stores:					
	Number	879	527	69	8	34
	Sales	277 547	183 498	11 843	4 793	14 403
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	705	424	83	15	50
	Sales	263 353	223 513	35 639	3 922	67 818
52,55,59, ex. 591, 4	All other stores:					
	Number	1 150	568	69	8	23
	Sales	318 869	207 241	47 404	1 254	18 345
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	2 734	1 519	221	31	107
52	Building materials, hardware, garden supply, and mobile home dealers ..	155	67	2	1	5
525	Hardware stores	39	13	1	-	1
52 ex. 525	Other	116	54	1	1	4
53	General merchandise group stores	79	41	4	1	8
531	Department stores	18	16	2	1	4
533	Variety stores	33	13	1	-	3
539	Miscellaneous general merchandise stores	28	12	1	-	1
54	Food stores	248	127	9	1	9
55 ex. 554	Automotive dealers	213	105	17	1	5
55 pt. (554)	Gasoline service stations	373	185	13	4	8
56	Apparel and accessory stores	207	130	33	5	22
562, 3, 8	Women's clothing, specialty stores, furriers	75	43	11	-	8
562	Women's ready-to-wear stores	53	28	4	-	7
561	Men's and boys' clothing and furnishings stores	40	24	8	2	6
565	Family clothing stores	27	15	3	-	1
566	Shoe stores	51	40	10	1	5
564, 9	Other apparel and accessory stores	14	8	1	2	2
57	Furniture, home furnishings, and equipment stores	217	124	21	4	11
5712	Furniture stores	65	30	7	1	1
Other 571	Home furnishings stores	58	34	4	2	4
572, 573	Household appliance, radio, television, and music stores	94	60	10	1	6
58	Eating and drinking places	542	342	53	3	21
5812	Eating places	387	237	39	3	19
5813	Drinking places (alcoholic beverages)	155	105	14	-	2
59 pt. (591)	Drug stores and proprietary stores	89	58	7	4	4
59 ex. 591, 6	Miscellaneous retail stores ³	611	340	62	7	14
592	Liquor stores	51	35	6	1	2
594	Miscellaneous shopping goods stores	202	129	25	5	9
5992	Florists	42	22	7	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Southgate Plaza" at the intersection of East Pettit Ave. and South Calhoun St. (Fort Wayne) (In tracts 31 and 32)

MRC No. 2. Includes the planned centers known as "Northcrest Shopping Center," "Glenbrook Shopping Center," and "K Mart Plaza," and establishments on Coliseum Dr. East (U.S. Highway 30 by-pass east) from Parnell Ave. to Wells St. (Lima Rd.), on Wells St. (Lima Rd.) from Louisedale Dr. to Dunn St. exit, and at 4120 Clinton Ave. (Fort Wayne, Allen County) (In tracts 33, 7, and 107)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 3	No. 4	No. 5
	Retail stores, total: ¹			
	Number	14	24	50
	Sales	15 766	23 452	33 910
	Payroll, entire year	2 129	4 466	5 002
	Paid employees for week including March 12, 1972	355	703	1 301
54, 58, 591	Convenience goods stores:			
	Number	4	5	9
	Sales	4 322	2 326	4 161
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	13	35
	Sales	2 433	20 014	28 953
52, 55, 59, ex. 591, 4	All other stores:			
	Number	5	6	6
	Sales	9 011	1 112	796
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	14	24	50
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	1	-
525	Hardware stores	-	-	-
52 ex. 525	Other	-	1	-
53	General merchandise group stores	1	1	4
531	Department stores	1	1	3
533	Variety stores	-	-	1
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	2	4
55 ex. 554	Automotive dealers	2	1	2
55 pt. (554)	Gasoline service stations	1	2	1
56	Apparel and accessory stores	1	5	23
562, 3, 8	Women's clothing, specialty stores, furriers	1	3	10
562	Women's ready-to-wear stores	1	2	7
561	Men's and boys' clothing and furnishings stores	-	1	4
565	Family clothing stores	-	-	2
566	Shoe stores	-	-	6
564, 9	Other apparel and accessory stores	-	1	1
57	Furniture, home furnishings, and equipment stores	3	2	2
5712	Furniture stores	1	-	-
Other 571	Home furnishings stores	1	1	-
572, 573	Household appliance, radio, television, and music stores	1	1	2
58	Eating and drinking places	1	2	4
5812	Eating places	1	2	4
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	7	9
592	Liquor stores	1	-	-
594	Miscellaneous shopping goods stores	-	5	6
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Miracle Mart" and establishments on Bluffton Rd. from Vesey Ave. to Brooklyn Ave. (Fort Wayne) (In tract 24)

MRC No. 4. Includes the establishments in the area bounded by Darrow, South Clinton, East Foster Parkway, and both sides of South Calhoun. (Fort Wayne) (In tracts 26, 27, and 31)

MRC No. 5. Includes the planned center known as "Southtown Mall Shopping Center" bounded by Tillman Rd., South Anthony Blvd., Chinchilla Lane, and rear property lines of mall. (Fort Wayne) (In tract 36)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 2¹					
	Retail stores, total ²	107	100 566	12 414	2 824	2 861
52	Building materials, hardware, garden supply, and mobile home dealers ..	5	1 358	195	45	21
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	51 229	6 025	1 344	1 411
531	Department stores	4	48 991	5 713	1 267	1 331
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	9	5 045	577	107	106
55 ex. 554	Automotive dealers	5	15 196	1 288	273	137
55 pt. (554)	Gasoline service stations	8	1 033	88	30	33
56	Apparel and accessory stores	22	11 191	1 358	301	294
562, 3, 8	Women's clothing, specialty stores, furriers	8	3 548	379	87	108
562	Women's ready-to-wear stores	7	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	6	3 657	479	108	81
565	Family clothing stores	1	(D)	(D)	(D)	(D)
566	Shoe stores	5	1 826	256	62	51
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	11	2 942	394	98	84
5712	Furniture stores	1	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	1 741	228	59	41
58	Eating and drinking places	21	6 375	1 593	360	551
5812	Eating places	19	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	2	(D)	(D)	(D)	(D)
59 pt. (591)	Drug stores and proprietary stores	4	2 983	466	130	106
59 ex. 591, 6	Miscellaneous retail stores ³	14	3 214	430	136	118
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	9	2 456	368	121	106
5992	Florists	1	(D)	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	221	94 886	14 005	3 318	2 876
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	-	-	-
525	Hardware stores	1	(D)	-	-	-
52 ex. 525	Other	1	-	-	-	-
53	General merchandise group stores	4	13 112	2 704	645	783
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	9	3 854	441	100	91
55 ex. 554	Automotive dealers	17	40 397	3 828	895	416
55 pt. (554)	Gasoline service stations	13	(D)	247	67	72
56	Apparel and accessory stores	33	7 498	1 910	443	419
562, 3, 8	Women's clothing, specialty stores, furriers	11	2 413	810	166	183
562	Women's ready-to-wear stores	4	1 790	734	149	162
561	Men's and boys' clothing and furnishings stores	8	3 073	730	181	174
565	Family clothing stores	3	(D)	(D)	(D)	(D)
566	Shoe stores	10	1 681	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	1	(D)	-	-	-
57	Furniture, home furnishings, and equipment stores	21	9 865	1 655	385	202
5712	Furniture stores	7	4 142	683	184	86
Other 571	Home furnishings stores	4	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	53	6 267	1 512	362	525
5812	Eating places	39	5 185	1 294	303	433
5813	Drinking places (alcoholic beverages)	14	1 082	218	59	92
59 pt. (591)	Drug stores and proprietary stores	7	1 722	254	62	58
59 ex. 591, 6	Miscellaneous retail stores ²	62	9 487	1 454	359	310
592	Liquor stores	6	1 571	121	25	28
594	Miscellaneous shopping goods stores	25	5 164	742	202	172
5992	Florists	7	696	157	37	47

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 519	614 252	78 260	18 511	17 379
52	Building materials, hardware, garden supply, and mobile home dealers ..	67	22 828	2 531	598	339
525	Hardware stores	13	1 303	(D)	(D)	(D)
52 ex. 525	Other	54	21 525	(D)	(D)	(D)
53	General merchandise group stores	41	133 356	18 504	4 303	4 273
531	Department stores	16	122 865	16 912	3 897	3 847
533	Variety stores	13	(D)	1 305	340	361
539	Miscellaneous general merchandise stores	12	(D)	287	66	65
54	Food stores	127	103 387	10 078	2 291	2 071
55 ex. 554	Automotive dealers	105	133 252	12 233	2 928	1 391
55 pt. (554)	Gasoline service stations	185	33 647	3 463	851	936
56	Apparel and accessory stores	130	33 914	5 484	1 301	1 236
562, 3, 8	Women's clothing, specialty stores, furriers	43	10 392	(D)	(D)	(D)
562	Women's ready-to-wear stores	28	(D)	1 536	354	426
561	Men's and boys' clothing and furnishings stores	24	(D)	1 720	394	345
565	Family clothing stores	15	5 609	699	175	150
566	Shoe stores	40	(D)	1 093	279	212
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	124	40 189	4 553	1 091	662
5712	Furniture stores	30	10 333	1 490	374	203
Other 571	Home furnishings stores	34	6 583	1 004	252	156
572, 573	Household appliance, radio, television, and music stores	60	23 273	2 059	465	303
58	Eating and drinking places	342	58 234	13 289	3 135	4 572
5812	Eating places	237	46 490	11 053	2 570	3 901
5813	Drinking places (alcoholic beverages)	105	11 744	2 236	565	671
59 pt. (591)	Drug stores and proprietary stores	58	21 877	3 259	805	812
59 ex. 591, 6	Miscellaneous retail stores ²	340	33 568	4 866	1 208	1 087
592	Liquor stores	35	7 035	669	161	135
594	Miscellaneous shopping goods stores	129	16 054	2 157	572	598
5992	Florists	22	1 487	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 734	859 769	105 417	24 921	23 867
52	Building materials, hardware, garden supply, and mobile home dealers ..	155	42 496	5 410	1 249	750
525	Hardware stores	39	4 487	569	139	129
52 ex. 525	Other	116	38 009	4 841	1 110	621
53	General merchandise group stores	79	146 868	20 259	4 740	4 761
531	Department stores	18	126 773	17 402	4 011	3 982
533	Variety stores	33	(D)	2 033	523	579
539	Miscellaneous general merchandise stores	28	(D)	824	206	200
54	Food stores	248	169 752	15 873	3 637	3 282
55 ex. 554	Automotive dealers	213	187 863	17 152	4 077	2 019
55 pt. (554)	Gasoline service stations	373	62 536	5 967	1 473	1 675
56	Apparel and accessory stores	207	44 660	6 729	1 593	1 618
562, 3, 8	Women's clothing, specialty stores, furriers	75	14 713	2 302	517	673
562	Women's ready-to-wear stores	53	13 080	2 084	470	613
561	Men's and boys' clothing and furnishings stores	40	13 241	1 987	458	399
565	Family clothing stores	27	7 944	965	240	231
566	Shoe stores	51	(D)	1 205	313	250
564, 9	Other apparel and accessory stores	14	(D)	270	65	65
57	Furniture, home furnishings, and equipment stores	217	52 160	6 079	1 460	963
5712	Furniture stores	65	17 321	2 334	580	364
Other 571	Home furnishings stores	58	8 428	1 310	321	209
572, 573	Household appliance, radio, television, and music stores	94	26 411	2 435	559	390
58	Eating and drinking places	542	77 380	17 536	4 144	6 314
5812	Eating places	387	61 971	14 708	3 421	5 449
5813	Drinking places (alcoholic beverages)	155	15 409	2 828	723	865
59 pt. (591)	Drug stores and proprietary stores	89	30 415	4 486	1 083	1 114
59 ex. 591, 6	Miscellaneous retail stores ²	611	45 639	5 926	1 465	1 371
592	Liquor stores	51	9 104	820	193	165
594	Miscellaneous shopping goods stores	202	19 665	2 493	654	709
5992	Florists	42	2 229	396	94	121

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	254	105 131	15 862	3 678
52	Building materials, hardware, and farm equipment dealers	7	697	151	25
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	6	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	8	24 364	4 287	1 120
531	Department stores	3	19 915	3 405	814
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)
54	Food stores	15	5 146	514	149
55 ex. 554	Automotive dealers	17	35 751	3 616	510
55 pt. (554)	Gasoline service stations	16	3 336	349	88
56	Apparel and accessory stores	34	10 087	2 222	527
562, 3, 8	Women's clothing, specialty stores, furriers	13	4 607	1 176	271
562	Women's ready-to-wear stores	6	3 816	1 041	236
Other 56	Other apparel and accessory stores ²	21	5 480	1 046	256
561	Men's and boys' clothing and furnishings stores ³	6	4 129	839	187
565	Family clothing stores ³	2	(D)	(D)	(D)
566	Shoe stores ³	11	1 124	162	55
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	26	8 953	1 566	305
5712	Furniture stores	6	3 656	558	108
Other 571	Home furnishings stores	8	1 343	274	64
572, 573	Household appliance, radio, television, and music stores	12	3 954	734	133
58	Eating and drinking places	60	6 097	1 461	526
5812	Eating places	47	5 119	1 292	463
5813	Drinking places (alcoholic beverages)	13	978	169	63
59 pt. (591)	Drug stores and proprietary stores	9	2 473	353	106
59 ex. 591	Miscellaneous retail stores ⁴	62	8 227	1 343	322
592	Liquor stores	6	1 058	64	17
595	Sporting goods stores and bicycle shops	4	1 059	159	34
597	Jewelry stores	11	1 804	334	64
5992	Florists	4	542	115	39

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-9.8	50.5	81.1
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	88.9
5251	Hardware stores	(D)	(D)	156.1
52 ex. 5251	Other	(NC)	(NC)	83.6
53 pt.	General merchandise group stores ²	-46.2	41.1	57.3
531	Department stores	(D)	44.5	49.1
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)
54	Food stores	-25.1	15.8	60.5
55 ex. 554	Automotive dealers	13.0	87.8	121.9
55 pt. (554)	Gasoline service stations	(D)	19.6	66.5
56	Apparel and accessory stores	-25.7	66.5	108.1
562, 3, 8	Women's clothing, specialty stores, furriers	-47.6	22.2	62.6
562	Women's ready-to-wear stores	-53.1	(D)	70.2
Other 56	Other apparel and accessory stores	-7.2	98.1	141.2
57	Furniture, home furnishings, and equipment stores	10.2	125.9	152.9
5712	Furniture stores	13.3	77.9	115.4
Other 571	Home furnishings stores	(D)	113.2	154.2
572, 573	Household appliance, radio, television, and music stores	(D)	161.7	185.0
58	Eating and drinking places	2.8	66.8	93.4
5812	Eating places	1.3	75.9	102.1
5813	Drinking places (alcoholic beverages)	10.6	38.4	65.0
59 pt. (591)	Drug stores and proprietary stores	-30.4	36.0	64.1
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	49.8
592	Liquor stores	48.5	(D)	78.2
5992	Florists	28.4	-20.0	6.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

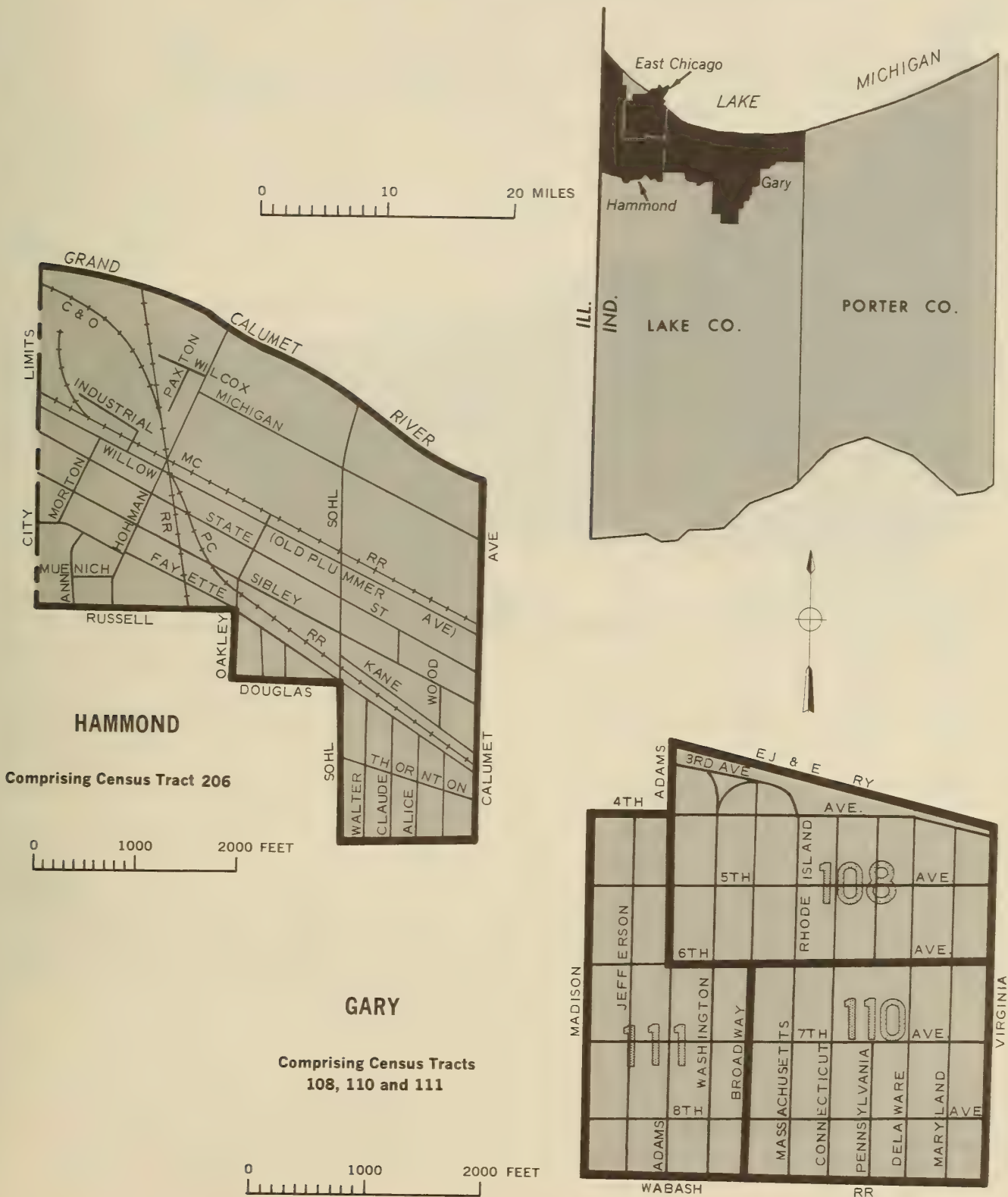
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	15.4	11.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	(D)	(D)	(D)	3.7	4.9
525	Hardware stores	(D)	(D)	(D)	.2	.5
52 ex. 525	Other	-	-	-	3.5	4.4
53	General merchandise group stores	9.8	8.9	13.8	21.7	17.1
531	Department stores	(D)	(D)	(D)	20.0	14.7
533	Variety stores	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	(D)	(D)
54	Food stores	3.7	2.3	4.1	16.8	19.7
55 ex. 554	Automotive dealers	30.3	21.5	42.6	21.7	21.9
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	5.5	7.3
56	Apparel and accessory stores	22.1	16.8	7.9	5.5	5.2
562, 3, 8	Women's clothing, specialty stores, furriers	23.2	16.4	2.5	1.7	1.7
562	Women's ready-to-wear stores	(D)	13.7	1.9	(D)	1.5
561	Men's and boys' clothing and furnishings stores	(D)	23.2	3.2	(D)	1.5
565	Family clothing stores	(D)	(D)	(D)	.9	.9
566	Shoe stores	(D)	(D)	1.8	(D)	(D)
564, 9	Other apparel and accessory stores	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24.5	18.9	10.4	6.5	6.1
5712	Furniture stores	40.1	23.9	4.4	1.7	2.0
Other 571	Home furnishings stores	(D)	(D)	(D)	1.1	1.0
572, 573	Household appliance, radio, television, and music stores	(D)	(D)	(D)	3.8	3.1
58	Eating and drinking places	10.8	8.1	6.6	9.5	9.0
5812	Eating places	11.2	8.4	5.5	7.6	7.2
5813	Drinking places (alcoholic beverages)	9.2	7.0	1.1	1.9	1.8
59 pt. (591)	Drug stores and proprietary stores	7.9	5.7	1.8	3.6	3.5
59 ex. 591, 6	Miscellaneous retail stores ²	28.3	20.8	10.0	5.5	5.3
592	Liquor stores	22.3	17.3	1.7	1.1	1.1
594	Miscellaneous shopping goods stores	32.2	26.3	5.4	2.6	2.3
5992	Florists	46.8	31.2	.7	.2	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

GARY-HAMMOND-EAST CHICAGO, IND.

Standard Metropolitan Statistical Area
and Central Business Districts



Central Business Districts and Major Retail Centers

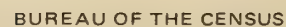


TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts	
			Gary	Hammond	Gary	Hammond
	Retail stores, total ¹					
	Number	4 147	1 019	721	146	125
	Sales\$1,000..	1 338 846	365 048	256 225	61 521	49 955
	Payroll, entire year\$1,000..	161 100	45 588	31 807	10 901	8 068
	Paid employees for week including March 12, 1972	33 492	8 955	6 610	2 123	1 731
54, 58, 591	Convenience goods stores:					
	Number	1 650	434	294	55	39
	Sales\$1,000..	487 681	115 619	88 973	8 791	(D)
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	897	223	161	72	63
	Sales\$1,000..	356 316	111 804	84 875	45 696	37 586
52,55,59 ex. 591, 4	All other stores:					
	Number	1 600	362	266	19	23
	Sales\$1,000..	494 849	137 625	82 377	7 034	(D)
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	4 147	1 019	721	146	125
52	Building materials, hardware, garden supply, and mobile home dealers ..	209	42	30	-	4
525	Hardware stores	79	18	14	-	2
52 ex. 525	Other	130	24	16	-	2
53	General merchandise group stores	100	29	17	9	6
531	Department stores	27	10	6	3	3
533	Variety stores	36	8	6	2	1
539	Miscellaneous general merchandise stores	37	11	5	4	2
54	Food stores	518	155	84	11	5
55 ex. 554	Automotive dealers	268	44	51	5	5
55 pt. (554)	Gasoline service stations	582	136	89	6	4
56	Apparel and accessory stores	286	85	45	38	22
562, 3, 8	Women's clothing, specialty stores, furriers	97	32	18	13	11
562	Women's ready-to-wear stores	74	19	13	7	8
561	Men's and boys' clothing and furnishings stores	58	15	9	6	5
565	Family clothing stores	43	11	5	2	2
566	Shoe stores	70	24	11	14	4
564, 9	Other apparel and accessory stores	18	3	2	3	-
57	Furniture, home furnishings, and equipment stores	262	68	53	20	21
5712	Furniture stores	85	23	24	11	8
Other 571	Home furnishings stores	51	10	10	3	5
572, 573	Household appliance, radio, television, and music stores	126	35	19	6	8
58	Eating and drinking places	977	248	187	39	29
5812	Eating places	652	156	125	20	22
5813	Drinking places (alcoholic beverages)	325	92	62	19	7
59 pt. (591)	Drug stores and proprietary stores	155	31	23	5	5
59 ex. 591, 6	Miscellaneous retail stores ³	790	181	142	13	24
592	Liquor stores	125	57	17	2	-
594	Miscellaneous shopping goods stores	249	41	46	5	14
5992	Florists	50	10	11	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (see descriptions below)			
		No. 2	No. 3	No. 4	No. 5
	Retail stores, total: ¹				
	Number	37	20	13	81
	Sales	37 066	19 569	10 459	19 489
	Payroll, entire year	4 988	2 571	1 330	3 037
	Paid employees for week including March 12, 1972	1 031	642	251	698
54, 58, 591	Convenience goods stores:				
	Number	8	4	4	17
	Sales	1 590	(D)	4 851	3 890
53, 6, 7; 594	Shopping goods stores (GAF ²):				
	Number	23	14	7	46
	Sales	34 231	14 872	(D)	12 811
52, 55, 59, ex. 591, 4	All other stores:				
	Number	6	2	2	18
	Sales	1 245	(D)	(D)	2 788
	NUMBER OF ESTABLISHMENTS				
	Retail stores, total ¹	37	20	13	81
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	1	-	4
525	Hardware stores	1	-	-	2
52 ex. 525	Other	-	1	-	2
53	General merchandise group stores	4	2	1	4
531	Department stores	2	1	1	2
533	Variety stores	1	1	-	1
539	Miscellaneous general merchandise stores	1	-	-	1
54	Food stores	2	2	2	4
55 ex. 554	Automotive dealers	3	-	-	1
55 pt. (554)	Gasoline service stations	2	-	2	6
56	Apparel and accessory stores	11	8	4	17
562, 3, 8	Women's clothing, specialty stores, furriers	4	5	-	7
562	Women's ready-to-wear stores	3	4	-	6
561	Men's and boys' clothing and furnishings stores	4	2	-	6
565	Family clothing stores	-	-	1	-
566	Shoe stores	2	1	3	3
564, 9	Other apparel and accessory stores	1	-	-	1
57	Furniture, home furnishings, and equipment stores	4	1	1	12
5712	Furniture stores	1	-	-	1
Other 571	Home furnishings stores	1	1	-	1
572, 573	Household appliance, radio, television, and music stores	2	-	1	10
58	Eating and drinking places	5	1	1	11
5812	Eating places	3	1	1	9
5813	Drinking places (alcoholic beverages)	2	-	-	2
59 pt. (591)	Drug stores and proprietary stores	1	1	1	2
59 ex. 591, 6	Miscellaneous retail stores ³	4	4	1	20
592	Liquor stores	-	-	-	1
594	Miscellaneous shopping goods stores	4	3	1	13
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Village Shopping Center" and establishments on Grant St. from 35th Ave. to Ridge Rd. (Gary, Lake County) (In tracts 131 and 413)

MRC No. 3. Includes the planned center known as "Woodmar Shopping Center" on the west side of Indianapolis Blvd. from 165th St. to 167th St. (Hammond) (In tracts 209 and 213)

MRC No. 4. Includes the planned center known as "Tri-City Plaza" at the intersection of 5th Ave. (U.S. Highway 20) and Clark St., and extends along the 4200 to 4500 blocks of 5th Ave. (Gary) (In tract 104)

MRC No. 5. Includes establishments in the area bounded by Jefferson St., North Michigan, alley north of East Lincolnway, Locust, alley south of East Lincolnway, South Morgan, Monroe, South Washington St., alley south of West Indiana Ave., and Napoleon. (Valparaiso) (In tracts 508 and 509)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 6	No. 7	No. 8
	Retail stores, total: ¹			
	Number	12	14	20
	Sales\$1,000..	17 319	9 094	10 868
	Payroll, entire year\$1,000..	2 273	1 370	1 399
	Paid employees for week including March 12, 1972	548	304	291
54, 58, 591	Convenience goods stores:			
	Number	7	6	4
	Sales\$1,000..	4 137	3 292	6 610
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	3	4	14
	Sales\$1,000..	(D)	(D)	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	2	4	2
	Sales\$1,000..	(D)	(D)	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	12	14	20
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	1
525	Hardware stores	-	-	-
52 ex. 525	Other	-	-	1
53	General merchandise group stores	2	1	1
531	Department stores	1	1	1
533	Variety stores	1	-	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	2	1	2
55 ex. 554	Automotive dealers	1	2	-
55 pt. (554)	Gasoline service stations	-	2	-
56	Apparel and accessory stores	1	1	9
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	4
562	Women's ready-to-wear stores	-	-	4
561	Men's and boys' clothing and furnishings stores	-	-	2
565	Family clothing stores	-	-	-
566	Shoe stores	1	1	3
564, 9	Other apparel and accessory stores	-	-	-
57	Furniture, home furnishings, and equipment stores	-	1	3
5712	Furniture stores	-	1	-
Other 571	Home furnishings stores	-	-	1
572, 573	Household appliance, radio, television, and music stores	-	-	2
58	Eating and drinking places	3	3	1
5812	Eating places	3	3	1
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	2	2	1
59 ex. 591, 6	Miscellaneous retail stores ³	1	1	2
592	Liquor stores	-	-	1
594	Miscellaneous shopping goods stores	-	1	1
5992	Florists	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 6. Includes the planned center known as "Calumet Center" and establishments bounded by the expressway, Euclid Ave., Broadmoor Ave., and Calumet Ave. (Munster) (In tract 404)

MRC No. 7. Includes the planned center known as "12-20 Plaza" and establishments bounded by U.S. Highway 12, east property line of center, Wabash RR., and Lake St. (Gary) (In tract 102)

MRC No. 8. Includes the planned center known as "Broadway Plaza" in the 5400 block of Broadway. (Merrillville) (In tract 424)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Gary-Hammond-East Chicago SMSA in 1972)

TABLE 3. The Central Business District: 1972

PART A. Gary

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	146	61 521	10 901	2 622	2 123
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	-	-
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	-	-	-	-	-
53	General merchandise group stores	9	29 633	6 105	1 416	1 073
531	Department stores	3	27 708	5 763	1 339	989
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)
54	Food stores	11	2 605	302	73	46
55 ex. 554	Automotive dealers	5	5 598	673	134	82
55 pt. (554)	Gasoline service stations	6	662	51	11	7
56	Apparel and accessory stores	38	8 778	1 498	374	327
562, 3, 8	Women's clothing, specialty stores, furriers	13	3 549	619	150	144
562	Women's ready-to-wear stores	7	2 726	497	121	108
561	Men's and boys' clothing and furnishings stores	6	1 264	211	48	37
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	14	2 721	480	133	103
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	20	5 274	862	237	137
5712	Furniture stores	11	3 015	460	128	81
Other 571	Home furnishings stores	3	250	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	6	2 009	(D)	(D)	(D)
58	Eating and drinking places	39	3 176	582	166	262
5812	Eating places	20	1 889	383	114	191
5813	Drinking places (alcoholic beverages)	19	1 287	199	52	71
59 pt. (591)	Drug stores and proprietary stores	5	3 010	363	96	74
59 ex. 591, 6	Miscellaneous retail stores ²	13	2 785	465	115	115
592	Liquor stores	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores	5	2 011	313	68	67
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 3. The Central Business District: 1972—Continued

PART B. Hammond

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	125	49 955	8 068	2 001	1 731
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	1 441	231	43	29
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	21 839	3 538	850	754
531	Department stores	3	20 583	3 442	829	723
533	Variety stores	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)
54	Food stores	5	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	5	2 403	337	99	48
55 pt. (554)	Gasoline service stations	4	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	22	8 387	1 480	412	393
562, 3, 8	Women's clothing, specialty stores, furriers	11	5 676	1 050	306	311
562	Women's ready-to-wear stores	8	5 439	1 024	301	303
561	Men's and boys' clothing and furnishings stores	5	1 959	325	85	57
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	21	4 771	770	187	121
5712	Furniture stores	8	2 289	407	92	54
Other 571	Home furnishings stores	5	625	161	38	30
572, 573	Household appliance, radio, television, and music stores	8	1 857	202	57	37
58	Eating and drinking places	29	2 311	381	96	145
5812	Eating places	22	1 872	350	90	137
5813	Drinking places (alcoholic beverages)	7	439	31	6	8
59 pt. (591)	Drug stores and proprietary stores	5	2 163	313	83	69
59 ex. 591, 6	Miscellaneous retail stores ²	24	3 279	626	138	107
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	14	2 589	506	107	82
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

PART A. Gary

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	1 019	365 048	45 588	11 055	8 955
52	Building materials, hardware, garden supply, and mobile home dealers ..	42	9 882	1 448	294	189
525	Hardware stores	18	(D)	237	50	41
52 ex. 525	Other	24	(D)	1 211	244	148
53	General merchandise group stores	29	75 840	10 707	2 453	2 024
531	Department stores	10	71 372	10 068	2 308	1 871
533	Variety stores	8	(D)	464	106	120
539	Miscellaneous general merchandise stores	11	(D)	175	39	33
54	Food stores	155	77 653	8 204	1 988	1 389
55 ex. 554	Automotive dealers	44	86 378	8 807	2 136	923
55 pt. (554)	Gasoline service stations	136	25 213	2 092	503	648
56	Apparel and accessory stores	85	15 826	2 569	643	561
562, 3, 8	Women's clothing, specialty stores, furriers	32	5 095	(D)	(D)	(D)
562	Women's ready-to-wear stores	19	(D)	654	150	155
561	Men's and boys' clothing and furnishings stores	15	(D)	442	104	75
565	Family clothing stores	11	4 298	698	181	148
566	Shoe stores	24	3 562	582	159	126
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	68	14 373	2 105	546	347
5712	Furniture stores	23	5 449	803	228	147
Other 571	Home furnishings stores	10	(D)	179	39	23
572, 573	Household appliance, radio, television, and music stores	35	(D)	1 123	279	177
58	Eating and drinking places	248	26 666	5 519	1 316	1 975
5812	Eating places	156	19 167	4 483	1 061	1 654
5813	Drinking places (alcoholic beverages)	92	7 499	1 036	255	321
59 pt. (591)	Drug stores and proprietary stores	31	11 300	1 535	391	312
59 ex. 591, 6	Miscellaneous retail stores ²	181	21 917	2 602	735	587
592	Liquor stores	57	8 259	442	104	142
594	Miscellaneous shopping goods stores	41	5 765	894	195	210
5992	Florists	10	(D)	128	31	36

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972—Continued

PART B. Hammond

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	721	256 225	31 807	7 662	6 610
52	Building materials, hardware, garden supply, and mobile home dealers ..	30	7 994	1 067	223	157
525	Hardware stores	14	3 154	389	79	61
52 ex. 525	Other	16	4 840	678	144	96
53	General merchandise group stores	17	48 957	6 685	1 546	1 453
531	Department stores	6	45 344	5 818	1 385	1 248
533	Variety stores	6	1 982	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	1 631	(D)	(D)	(D)
54	Food stores	84	61 317	5 910	1 414	1 098
55 ex. 554	Automotive dealers	51	46 585	4 978	1 299	521
55 pt. (554)	Gasoline service stations	89	18 099	1 618	364	430
56	Apparel and accessory stores	45	15 527	2 528	662	642
562, 3, 8	Women's clothing, specialty stores, furriers	18	8 797	(D)	(D)	(D)
562	Women's ready-to-wear stores	13	(D)	1 413	391	414
561	Men's and boys' clothing and furnishings stores	9	2 898	493	125	85
565	Family clothing stores	5	(D)	211	48	48
566	Shoe stores	11	(D)	352	86	79
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	53	14 534	2 154	512	335
5712	Furniture stores	24	6 218	1 005	245	159
Other 571	Home furnishings stores	10	(D)	226	56	46
572, 573	Household appliance, radio, television, and music stores	19	(D)	923	211	130
58	Eating and drinking places	187	19 302	3 875	952	1 347
5812	Eating places	125	15 032	3 295	807	1 180
5813	Drinking places (alcoholic beverages)	62	4 270	580	145	167
59 pt. (591)	Drug stores and proprietary stores	23	8 354	1 092	275	263
59 ex. 591, 6	Miscellaneous retail stores ²	142	15 556	1 900	415	364
592	Liquor stores	17	2 798	148	21	28
594	Miscellaneous shopping goods stores	46	5 857	840	190	177
5992	Florists	11	1 201	272	61	57

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	4 147	1 338 846	161 100	37 854	33 492
52	Building materials, hardware, garden supply, and mobile home dealers ..	209	67 869	9 009	1 913	1 201
525	Hardware stores	79	12 031	1 636	351	286
52 ex. 525	Other	130	55 838	7 373	1 562	915
53	General merchandise group stores	100	204 234	27 201	6 263	5 691
531	Department stores	27	173 320	22 552	5 226	4 553
533	Variety stores	36	12 452	1 969	457	561
539	Miscellaneous general merchandise stores	37	18 462	2 680	580	577
54	Food stores	518	329 405	32 247	7 824	6 119
55 ex. 554	Automotive dealers	268	272 260	26 784	6 387	2 881
55 pt. (554)	Gasoline service stations	582	111 814	9 627	2 198	2 568
56	Apparel and accessory stores	286	58 520	9 023	2 257	2 121
562, 3, 8	Women's clothing, specialty stores, furriers	97	21 379	3 348	837	905
562	Women's ready-to-wear stores	74	19 869	3 154	788	840
561	Men's and boys' clothing and furnishings stores	58	12 038	1 830	440	344
565	Family clothing stores	43	12 961	1 980	480	434
566	Shoe stores	70	10 910	1 681	455	397
564, 9	Other apparel and accessory stores	18	1 232	184	45	41
57	Furniture, home furnishings, and equipment stores	262	67 080	9 507	2 196	1 357
5712	Furniture stores	85	27 169	3 969	951	561
Other 571	Home furnishings stores	51	13 692	2 028	391	237
572, 573	Household appliance, radio, television, and music stores	126	26 219	3 510	854	559
58	Eating and drinking places	977	104 664	23 056	5 168	8 353
5812	Eating places	652	81 831	19 975	4 427	7 379
5813	Drinking places (alcoholic beverages)	325	22 833	3 081	741	974
59 pt. (591)	Drug stores and proprietary stores	155	53 612	7 212	1 777	1 542
59 ex. 591, 6	Miscellaneous retail stores ²	790	69 388	7 434	1 871	1 659
592	Liquor stores	125	17 138	862	195	263
594	Miscellaneous shopping goods stores	249	26 482	3 356	769	752
5992	Florists	50	3 925	628	151	166

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

PART A. Gary

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	198	71 720	11 118	2 665
52	Building materials, hardware, and farm equipment dealers	3	224	22	7
5251	Hardware stores	-	-	-	-
52 ex. 5251	Other	3	224	22	7
53 pt.	General merchandise group stores ¹	10	31 509	5 278	1 237
531	Department stores	4	28 640	4 849	1 118
533	Variety stores	1	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	5	(D)	(D)	(D)
54	Food stores	14	3 061	251	67
55 ex. 554	Automotive dealers	8	10 704	1 068	194
55 pt. (554)	Gasoline service stations	5	770	100	14
56	Apparel and accessory stores	51	9 626	1 555	459
562, 3, 8	Women's clothing, specialty stores, furriers	21	4 186	668	213
562	Women's ready-to-wear stores	12	2 810	459	131
Other 56	Other apparel and accessory stores ²	30	5 440	887	246
561	Men's and boys' clothing and furnishings stores ³	7	1 304	230	52
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	16	2 185	319	103
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	25	5 786	1 010	181
5712	Furniture stores	12	3 285	518	100
Other 571	Home furnishings stores	4	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	9	(D)	(D)	(D)
58	Eating and drinking places	46	3 075	704	257
5812	Eating places	27	2 013	525	200
5813	Drinking places (alcoholic beverages)	19	1 062	179	57
59 pt. (591)	Drug stores and proprietary stores	7	3 103	466	129
59 ex. 591	Miscellaneous retail stores ⁴	29	3 862	664	120
592	Liquor stores	2	(D)	(D)	(D)
595	Sporting goods stores and bicycle shops	1	(D)	(D)	(D)
597	Jewelry stores	11	1 896	392	64
5992	Florists	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967—Continued

PART B. Hammond

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	145	52 180	8 576	2 233
52	Building materials, hardware, and farm equipment dealers	4	(D)	(D)	(D)
5251	Hardware stores	1	(D)	(D)	(D)
52 ex. 5251	Other	3	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	6	23 000	3 801	1 018
531	Department stores	3	18 968	3 215	877
533	Variety stores	1	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)
54	Food stores	9	4 452	378	94
55 ex. 554	Automotive dealers	4	(D)	(D)	(D)
55 pt. (554)	Gasoline service stations	3	266	20	4
56	Apparel and accessory stores	34	9 087	1 795	453
562, 3, 8	Women's clothing, specialty stores, furriers	13	4 153	915	234
562	Women's ready-to-wear stores	7	3 691	853	221
Other 56	Other apparel and accessory stores ²	21	4 934	880	219
561	Men's and boys' clothing and furnishings stores ³	7	2 940	572	127
565	Family clothing stores ³	3	(D)	(D)	(D)
566	Shoe stores ³	8	1 172	186	39
564, 7, 9	Apparel and accessory stores, n.e.c. ³	1	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	24	5 646	848	142
5712	Furniture stores	7	2 322	357	47
Other 571	Home furnishings stores	7	331	82	22
572, 573	Household appliance, radio, television, and music stores	10	2 993	409	73
58	Eating and drinking places	29	2 828	570	243
5812	Eating places	24	2 364	484	211
5813	Drinking places (alcoholic beverages)	5	464	86	32
59 pt. (591)	Drug stores and proprietary stores	5	1 515	225	73
59 ex. 591	Miscellaneous retail stores ⁴	27	2 423	603	140
592	Liquor stores	-	-	-	-
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	6	770	245	49
5992	Florists	1	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹				
		Central business districts		Cities		Standard metropolitan statistical area
		Gary	Hammond	Gary	Hammond	
	Retail stores, total ²	-14.2	-4.3	17.2	26.4	44.7
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	(NC)	(NC)	40.7
5251	Hardware stores	-	(D)	(D)	173.8	83.8
52 ex. 5251	Other	(NC)	(NC)	(NC)	(NC)	33.5
53 pt.	General merchandise group stores ²	-6.0	-5.1	10.6	25.5	39.4
531	Department stores	-3.3	8.5	14.8	40.2	39.1
533	Variety stores	(D)	(D)	(D)	13.8	20.4
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	-66.7	58.1
54	Food stores	-14.9	(D)	.5	15.4	35.7
55 ex. 554	Automotive dealers	-47.7	(D)	63.6	38.4	71.0
55 pt. (554)	Gasoline service stations	-14.0	(D)	20.8	28.5	42.2
56	Apparel and accessory stores	-8.8	-7.7	-9.2	22.4	26.7
562, 3, 8	Women's clothing, specialty stores, furriers	-15.2	36.7	(D)	(D)	33.9
562	Women's ready-to-wear stores	-3.0	47.4	(D)	(D)	56.6
Other 56	Other apparel and accessory stores	-3.9	-45.1	(D)	(D)	22.9
57	Furniture, home furnishings, and equipment stores	-8.9	-15.5	.8	-5.5	36.6
5712	Furniture stores	-8.2	-1.4	-30.1	17.1	45.1
Other 571	Home furnishings stores	(D)	88.8	(D)	(D)	146.3
572, 573	Household appliance, radio, television, and music stores	(D)	38.0	(D)	(D)	5.6
58	Eating and drinking places	3.3	-18.3	21.7	29.6	43.5
5812	Eating places	-6.2	-20.8	30.8	32.3	60.4
5813	Drinking places (alcoholic beverages)	21.2	-5.4	3.3	21.0	4.1
59 pt. (591)	Drug stores and proprietary stores	-3.0	42.8	7.7	30.8	51.0
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	(NC)	(NC)	48.0
592	Liquor stores	(D)	-	42.5	246.7	80.9
5992	Florists	-	(D)	(D)	61.2	48.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

PART A. Gary

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	16.9	4.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	2.7	5.1
525	Hardware stores	(D)	-	-	(D)	.9
52 ex. 525	Other	(D)	-	-	(D)	4.2
53	General merchandise group stores	39.1	14.5	48.2	20.8	15.3
531	Department stores	38.8	16.0	45.0	19.6	12.9
533	Variety stores	64.5	(D)	(D)	(D)	.9
539	Miscellaneous general merchandise stores	16.8	(D)	(D)	(D)	1.4
54	Food stores	3.4	.8	4.2	21.3	24.6
55 ex. 554	Automotive dealers	6.5	2.1	9.1	23.7	20.3
55 pt. (554)	Gasoline service stations	2.6	.6	1.1	6.9	8.4
56	Apparel and accessory stores	55.5	15.0	14.3	4.3	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	69.7	16.6	5.8	1.4	1.6
562	Women's ready-to-wear stores	(D)	13.7	4.4	(D)	1.5
561	Men's and boys' clothing and furnishings stores	(D)	10.5	2.1	(D)	.9
565	Family clothing stores	(D)	(D)	(D)	1.2	1.0
566	Shoe stores	76.4	24.9	4.4	1.0	.8
564, 9	Other apparel and accessory stores	100.0	(D)	(D)	(D)	.1
57	Furniture, home furnishings, and equipment stores	36.7	7.9	8.6	3.9	5.0
5712	Furniture stores	55.3	11.1	4.9	1.5	2.0
Other 571	Home furnishings stores	(D)	1.8	.4	(D)	1.0
572, 573	Household appliance, radio, television, and music stores	(D)	7.7	3.3	(D)	2.0
58	Eating and drinking places	11.9	3.0	5.2	7.3	7.8
5812	Eating places	9.9	2.3	3.1	5.3	6.1
5813	Drinking places (alcoholic beverages)	17.2	5.6	2.1	2.1	1.7
59 pt. (591)	Drug stores and proprietary stores	26.6	5.6	4.9	3.1	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	12.7	4.0	4.5	6.0	5.2
592	Liquor stores	(D)	(D)	(D)	2.3	1.3
594	Miscellaneous shopping goods stores	34.9	7.6	3.3	1.6	2.0
5992	Florists	-	-	-	(D)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972—Continued

PART B. Hammond

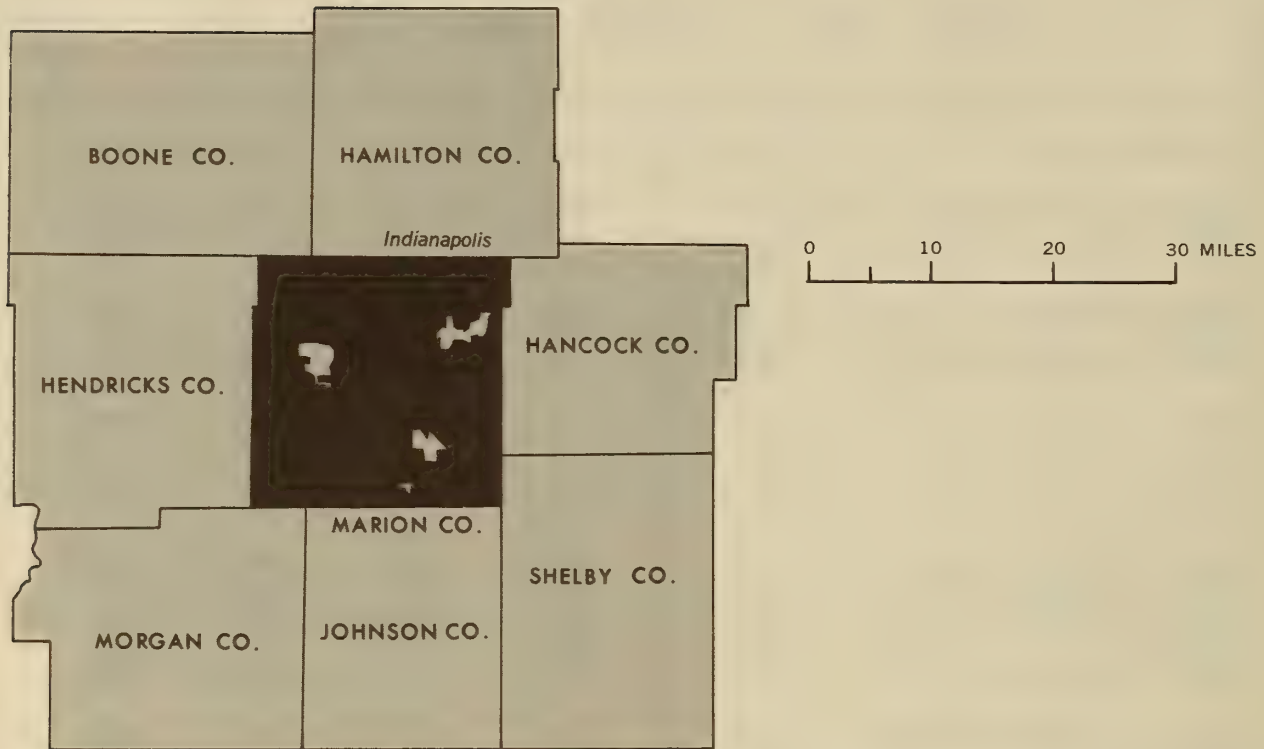
1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	19.5	3.7	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	18.0	2.1	2.9	3.1	5.1
525	Hardware stores	(D)	(D)	(D)	1.2	.9
52 ex. 525	Other	(D)	(D)	(D)	1.9	4.2
53	General merchandise group stores	44.6	10.7	43.7	19.1	15.3
531	Department stores	45.4	11.9	41.2	17.7	12.9
533	Variety stores	(D)	(D)	(D)	.8	.9
539	Miscellaneous general merchandise stores	(D)	(D)	(D)	.6	1.4
54	Food stores	(D)	(D)	(D)	23.9	24.6
55 ex. 554	Automotive dealers	5.2	.9	4.8	18.2	20.3
55 pt. (554)	Gasoline service stations	(D)	(D)	(D)	7.1	8.4
56	Apparel and accessory stores	54.0	14.3	16.8	6.1	4.4
562, 3, 8	Women's clothing, specialty stores, furriers	64.5	26.5	11.4	3.4	1.6
562	Women's ready-to-wear stores	(D)	27.4	10.9	(D)	1.5
561	Men's and boys' clothing and furnishings stores	67.6	16.3	3.9	1.1	.9
565	Family clothing stores	33.6	(D)	(D)	(D)	1.0
566	Shoe stores	12.9	(D)	(D)	(D)	.8
564, 9	Other apparel and accessory stores	(D)	-	-	(D)	.1
57	Furniture, home furnishings, and equipment stores	32.8	7.1	9.6	5.7	5.0
5712	Furniture stores	36.8	8.4	4.6	2.4	2.0
Other 571	Home furnishings stores	(D)	4.6	1.3	(D)	1.0
572, 573	Household appliance, radio, television, and music stores	(D)	7.1	3.7	(D)	2.0
58	Eating and drinking places	12.0	2.2	4.6	7.5	7.8
5812	Eating places	12.5	2.3	3.7	5.9	6.1
5813	Drinking places (alcoholic beverages)	10.3	1.9	.9	1.7	1.7
59 pt. (591)	Drug stores and proprietary stores	25.9	4.0	4.3	3.3	4.0
59 ex. 591, 6	Miscellaneous retail stores ²	21.1	4.7	6.6	6.1	5.2
592	Liquor stores	-	-	-	1.1	1.3
594	Miscellaneous shopping goods stores	44.2	9.8	5.2	2.3	2.0
5992	Florists	(D)	(D)	(D)	.5	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

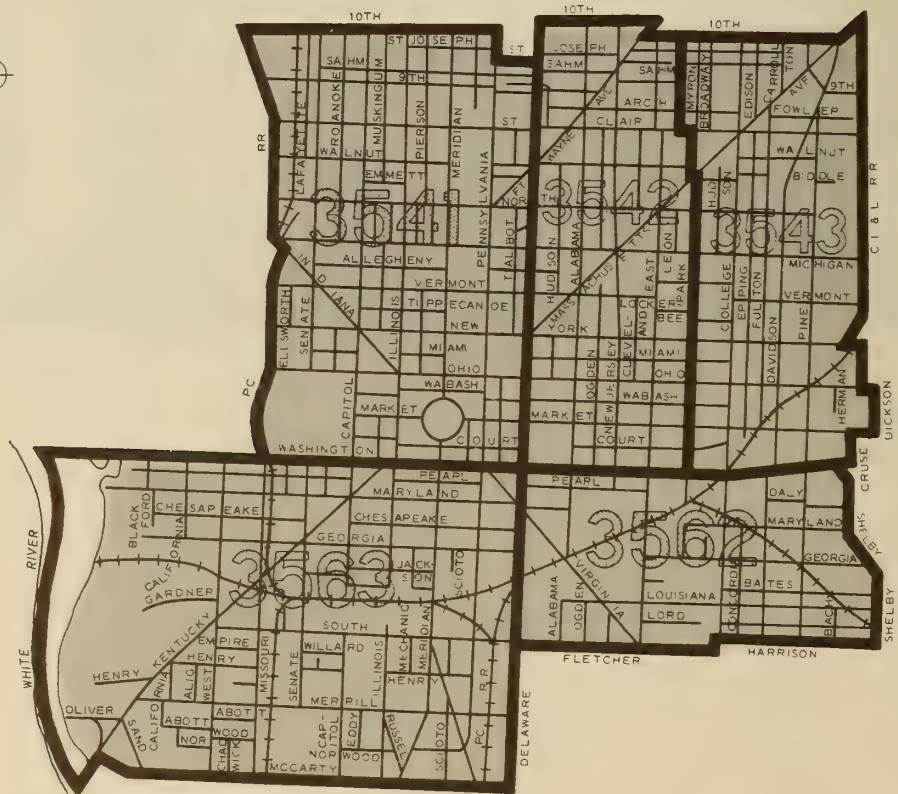
INDIANAPOLIS, IND.

Standard Metropolitan Statistical Area and Central Business District



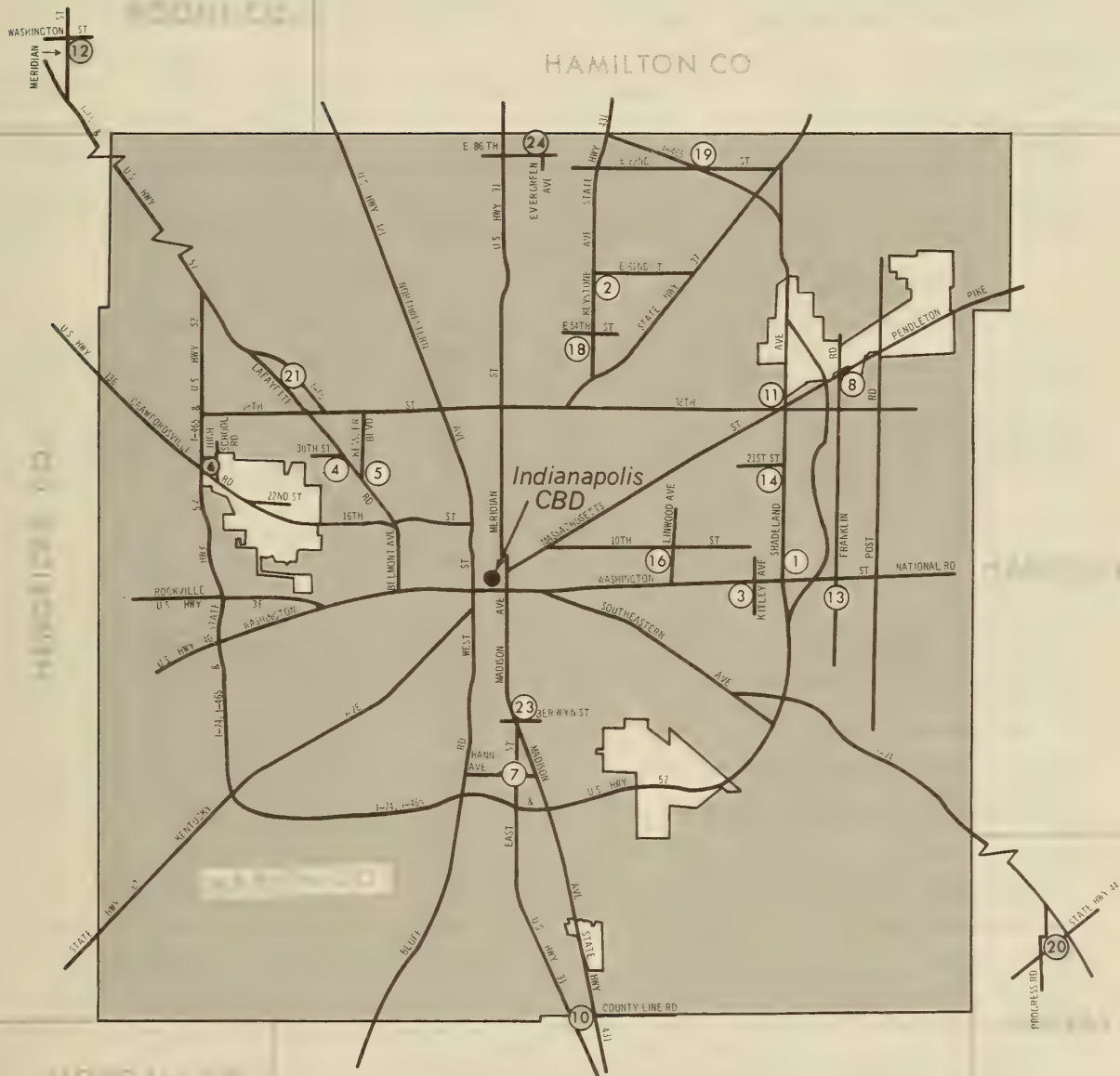
Comprising Census Tracts
3541, 3542, 3543, 3562 and 3563

0 1000 2000 3000 FEET



INDIANAPOLIS, IND.

Central Business District and Major Retail Centers



No. 9, 15, 17 and 22 Unassigned

- Central Business District
- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central City

0 1 2 3 4 5 MILES



TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers (See descriptions below)	
					No. 1	No. 2
	Retail stores, total: ¹					
	Number	8 105	5 221	405	45	67
	Sales\$1,000..	2 589 690	1 888 169	178 875	31 795	69 106
	Payroll, entire year\$1,000..	317 883	239 806	37 635	4 009	7 886
	Paid employees for week including March 12, 1972	64 870	47 942	7 269	902	1 744
54, 58, 591	Convenience goods stores:					
	Number	2 720	1 837	159	6	11
	Sales\$1,000..	834 266	589 055	25 079	2 395	5 799
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	1 970	1 279	133	31	44
	Sales\$1,000..	725 481	578 365	126 974	28 537	60 100
52,55,59, ex. 591, 4	All other stores:					
	Number	3 415	2 105	113	8	12
	Sales\$1,000..	1 029 943	720 749	26 822	863	3 207
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	8 105	5 221	405	45	67
52	Building materials, hardware, garden supply, and mobile home dealers ..	398	222	6	-	2
525	Hardware stores	136	71	2	-	1
52 ex. 525	Other	262	151	4	-	1
53	General merchandise group stores	216	127	15	5	3
531	Department stores	51	38	5	2	2
533	Variety stores	104	55	6	2	1
539	Miscellaneous general merchandise stores	61	34	4	1	-
54	Food stores	893	578	24	4	6
55 ex. 554	Automotive dealers	513	308	18	-	-
55 pt. (554)	Gasoline service stations	1 194	746	17	1	2
56	Apparel and accessory stores	515	347	45	12	23
562, 3, 8	Women's clothing, specialty stores, furriers	187	138	13	5	11
562	Women's ready-to-wear stores	144	102	7	5	8
561	Men's and boys' clothing and furnishings stores	85	55	7	4	4
565	Family clothing stores	65	38	2	-	-
566	Shoe stores	145	99	20	3	6
564, 9	Other apparel and accessory stores	33	17	3	-	2
57	Furniture, home furnishings, and equipment stores	659	430	28	8	9
5712	Furniture stores	232	160	10	1	2
Other 571	Home furnishings stores	127	79	7	1	1
572, 573	Household appliance, radio, television, and music stores	300	191	11	6	6
58	Eating and drinking places	1 552	1 064	129	2	4
5812	Eating places	1 182	781	88	2	4
5813	Drinking places (alcoholic beverages)	370	283	41	-	-
59 pt. (591)	Drug stores and proprietary stores	275	195	6	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	1 890	1 204	117	13	17
592	Liquor stores	190	133	7	-	1
594	Miscellaneous shopping goods stores	580	375	45	6	9
5992	Florists	126	73	3	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Eastgate Shopping Center" on East Washington St. from Shadeland Ave. (National Rd. 100) to Shortridge Rd. (Marion County) (In tract 3606)

MRC No. 2. Includes the planned center known as "Glendale Shopping Center" and establishments on Keystone Ave. from 61st St. to 62d St. (Indianapolis city) (In tract 3214)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	No. 7
	Retail stores, total: ¹					
	Number	16	39	19	35	60
	Sales	8 488	21 246	16 640	27 822	84 771
	Payroll, entire year	1 141	2 610	1 632	3 384	8 320
	Paid employees for week including March 12, 1972	246	533	405	699	1 634
54, 58, 591	Convenience goods stores:					
	Number	7	13	5	9	15
	Sales	4 070	6 323	8 055	9 366	12 528
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	4	13	5	20	29
	Sales	(D)	11 723	(D)	16 936	30 508
52, 55, 59, ex. 591, 4	All other stores:					
	Number	5	13	8	6	16
	Sales	(D)	3 200	(D)	1 520	41 735
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	16	39	19	35	60
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	2	-	3	2
525	Hardware stores	-	1	-	1	1
52 ex. 525	Other	-	1	-	2	1
53	General merchandise group stores	1	2	1	4	5
531	Department stores	1	2	1	3	4
533	Variety stores	-	-	-	1	1
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	1	5	2	4	7
55 ex. 554	Automotive dealers	3	6	3	2	6
55 pt. (554)	Gasoline service stations	2	3	2	1	3
56	Apparel and accessory stores	1	2	1	7	11
562, 3, 8	Women's clothing, specialty stores, furriers	-	-	-	3	4
562	Women's ready-to-wear stores	-	-	-	3	4
561	Men's and boys' clothing and furnishings stores	-	-	-	1	1
565	Family clothing stores	-	1	-	-	-
566	Shoe stores	-	1	1	3	5
564, 9	Other apparel and accessory stores	1	-	-	-	1
57	Furniture, home furnishings, and equipment stores	2	7	2	5	5
5712	Furniture stores	1	3	1	-	1
Other 571	Home furnishings stores	-	1	-	1	-
572, 573	Household appliance, radio, television, and music stores	1	3	1	4	4
58	Eating and drinking places	5	7	3	4	5
5812	Eating places	5	5	3	4	5
5813	Drinking places (alcoholic beverages)	-	2	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1	1	3
59 ex. 591, 6	Miscellaneous retail stores ³	-	4	4	4	13
592	Liquor stores	-	-	3	-	1
594	Miscellaneous shopping goods stores	-	2	1	4	8
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "Irvington Plaza" and establishments on East Washington St. from Sheridan Ave. to Kitley Rd. and on Ridgeview Dr. from East Washington to railroad. (Indianapolis city) (In tract 3607)

MRC No. 4. Includes the planned center known as "Eagledale Shopping Center" and establishments on Lafayette Rd. from Kessler Blvd. to 30th, and on North Tibbs Ave. from Lafayette Rd. to Udeli St. (Indianapolis) (In tracts 3406 and 3407)

MRC No. 5. Includes the planned center known as "Ayr-Way West Shopping Center" and establishments along the 2300 and 2400 blocks of Lafayette Rd. (Indianapolis) (In tract 3406)

MRC No. 6. Includes the planned center known as "Speedway Shopping Center" in the 5900 block of Crawfordville Rd. (Speedway, Marion County) (In tract 3409)

MRC No. 7. Includes the planned centers known as "Southern Plaza" and "Ayr-Way South" and establishments on both sides of South East St. (U.S. Highway 31 South) from Summer to Markwood. (Marion County) (In tracts 3802 and 3806)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 8	No. 10	No. 11	No. 12	No. 13
	Retail stores, total: ¹					
	Number	25	77	18	48	24
	Sales	11 497	78 967	17 456	9 542	30 557
	Payroll, entire year	1 536	9 519	1 995	1 286	2 869
	Paid employees for week including March 12, 1972	371	2 005	404	288	517
54, 58, 591	Convenience goods stores:					
	Number	11	19	10	9	8
	Sales	4 774	16 052	5 668	1 404	9 915
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	8	45	5	32	11
	Sales	5 668	47 914	(D)	6 477	19 479
52, 55, 59, ex. 591, 4	All other stores:					
	Number	6	13	3	7	5
	Sales	1 055	15 001	(D)	1 661	1 163
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	25	77	18	48	24
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	3	-	3	-
525	Hardware stores	-	1	-	2	-
52 ex. 525	Other	1	2	-	1	-
53	General merchandise group stores	1	5	1	5	2
531	Department stores	1	4	1	1	2
533	Variety stores	-	1	-	1	-
539	Miscellaneous general merchandise stores	-	-	-	3	-
54	Food stores	3	9	2	1	3
55 ex. 554	Automotive dealers	2	3	-	2	1
55 pt. (554)	Gasoline service stations	3	6	1	2	3
56	Apparel and accessory stores	3	17	1	10	-
562, 3, 8	Women's clothing, specialty stores, furriers	1	6	-	1	-
562	Women's ready-to-wear stores	1	5	-	1	-
561	Men's and boys' clothing and furnishings stores	1	3	1	4	-
565	Family clothing stores	-	1	-	1	-
566	Shoe stores	1	5	-	4	-
564, 9	Other apparel and accessory stores	-	2	-	-	-
57	Furniture, home furnishings, and equipment stores	2	10	2	12	8
5712	Furniture stores	1	1	-	2	3
Other 571	Home furnishings stores	-	3	-	1	1
572, 573	Household appliance, radio, television, and music stores	1	6	2	9	4
58	Eating and drinking places	7	8	7	4	4
5812	Eating places	5	8	5	3	4
5813	Drinking places (alcoholic beverages)	2	-	2	1	-
59 pt. (591)	Drug stores and proprietary stores	1	2	1	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	14	3	5	2
592	Liquor stores	-	-	1	-	-
594	Miscellaneous shopping goods stores	2	13	1	5	1
5992	Florists	-	-	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 8. Includes the planned center known as "Esquire Plaza Shopping Center" and establishments on Pendleton Pike from Franklin Rd. to Maple Lane, and on the east side of Franklin Rd. from Pendleton Pike to Plummer St. (Lawrence) (In tract 3308)

MRC No. 10. Includes the planned center known as "Greenwood Center" and establishments bounded by County Line Rd., St. Peter St., Madison North, Frye Rd., and U.S. Highway 31 North. (Greenwood) (In tracts 3812, 6103, and 6104)

MRC No. 11. Includes the planned center known as "Ayr-Way East" and establishments at the intersection of 38th St. and Pendleton Pike, and on 38th St. from Elizabeth St. to Pendleton Pike (6745 to 6805). (Indianapolis) (In tracts 3309 and 3602)

MRC No. 12. Includes the establishments on the south side of Washington from Lebanon to Meridian, on Lebanon and Meridian from North St. to South St., and on Main from Lebanon to East. (Lebanon) (In tracts 8104 and 8105)

MRC No. 13. Includes the planned center known as "Ayr-Way Washington East Shopping Center" and establishments on East Washington St. from Interstate Highway 465 to Fenton Ave. (Indianapolis) (In tract 3606)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (See descriptions below)		
		No. 14	No. 16	No. 18
	Retail stores, total: ¹			
	Number	12	14	37
	Sales	8 346	10 032	38 945
	Payroll, entire year	1 032	1 035	4 005
	Paid employees for week including March 12, 1972	218	230	650
54, 58, 591	Convenience goods stores:			
	Number	5	5	9
	Sales	(D)	(D)	7 906
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	5	6	15
	Sales	5 344	(D)	6 112
52, 55, 59, ex. 591, 4	All other stores:			
	Number	2	3	13
	Sales	(D)	321	24 927
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	12	14	37
52	Building materials, hardware, garden supply, and mobile home dealers ..	1	-	3
525	Hardware stores	-	-	-
52 ex. 525	Other	1	-	3
53	General merchandise group stores	1	1	1
531	Department stores	1	1	1
533	Variety stores	-	-	-
539	Miscellaneous general merchandise stores	-	-	-
54	Food stores	1	1	3
55 ex. 554	Automotive dealers	-	-	5
55 pt. (554)	Gasoline service stations	1	1	1
56	Apparel and accessory stores	1	2	3
562, 3, 8	Women's clothing, specialty stores, furriers	1	1	1
562	Women's ready-to-wear stores	1	1	1
561	Men's and boys' clothing and furnishings stores	-	-	1
565	Family clothing stores	-	-	-
566	Shoe stores	-	1	-
564, 9	Other apparel and accessory stores	-	-	1
57	Furniture, home furnishings, and equipment stores	1	1	7
5712	Furniture stores	1	-	2
Other 571	Home furnishings stores	-	-	3
572, 573	Household appliance, radio, television, and music stores	-	1	2
58	Eating and drinking places	3	3	5
5812	Eating places	3	3	5
5813	Drinking places (alcoholic beverages)	-	-	-
59 pt. (591)	Drug stores and proprietary stores	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	2	4	8
592	Liquor stores	-	1	1
594	Miscellaneous shopping goods stores	2	2	4
5992	Florists	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 14. Includes the establishments on North Shadeland Ave. from East 21st St. to Pleasant Run Parkway. (Indianapolis) (In tract 3608)

MRC No. 16. Includes the planned center known as "Linwood Square" and establishments on both sides of East 10th St. from Linwood Ave. to North Colorado Ave. (Indianapolis) (In tracts 3525 and 3553)

MRC No. 18. Includes the planned center known as "Keystone Plaza" and establishments in the area bounded by East 54th St., North Keystone Ave., East 52d St. and Caroline Ave. (Indianapolis) (In tract 3217)

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 19	No. 20	No. 21	No. 23	No. 24
	Retail stores, total: ¹					
	Number	34	13	72	18	27
	Sales	13 184	7 940	74 753	15 018	20 161
	Payroll, entire year	1 708	886	9 660	1 933	2 074
	Paid employees for week including March 12, 1972	101	234	2 042	357	418
54, 58, 591	Convenience goods stores:					
	Number	5	4	10	6	7
	Sales	(D)	2 301	5 499	3 594	7 364
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	27	9	56	7	12
	Sales	10 791	5 639	68 173	9 245	10 079
52, 55, 59, ex. 591, 4	All other stores:					
	Number	2	-	6	5	8
	Sales	(D)	-	1 081	2 179	2 718
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	34	13	72	18	27
52	Building materials, hardware, garden supply, and mobile home dealers ..	-	-	-	1	3
525	Hardware stores	-	-	-	-	1
52 ex. 525	Other	-	-	-	1	2
53	General merchandise group stores	2	3	4	1	1
531	Department stores	2	2	3	1	1
533	Variety stores	-	1	1	-	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	2	2	3	1	4
55 ex. 554	Automotive dealers	-	-	1	2	1
55 pt. (554)	Gasoline service stations	-	-	-	2	1
56	Apparel and accessory stores	18	3	36	1	5
562, 3, 8	Women's clothing, specialty stores, furriers	5	1	18	-	2
562	Women's ready-to-wear stores	4	1	10	-	2
561	Men's and boys' clothing and furnishings stores	3	-	6	-	1
565	Family clothing stores	3	-	2	-	-
566	Shoe stores	7	1	10	1	2
564, 9	Other apparel and accessory stores	-	1	-	-	-
57	Furniture, home furnishings, and equipment stores	2	1	5	5	3
5712	Furniture stores	-	-	-	2	1
Other 571	Home furnishings stores	-	-	1	1	-
572, 573	Household appliance, radio, television, and music stores	2	1	4	2	2
58	Eating and drinking places	3	1	6	5	2
5812	Eating places	3	1	5	3	2
5813	Drinking places (alcoholic beverages)	-	-	1	2	-
59 pt. (591)	Drug stores and proprietary stores	-	1	1	-	1
59 ex. 591, 6	Miscellaneous retail stores ³	7	2	16	-	6
592	Liquor stores	-	-	-	-	1
594	Miscellaneous shopping goods stores	5	2	11	-	3
5992	Florists	1	-	1	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 19. Includes the planned center known as "Castleton Square Mall" bounded by East 82d St. (Highway 100) and Interstate Highway 465. (Marion County) (In tract 3301)

MRC No. 20. Includes the planned center known as "Belaire Shopping Center" and establishments in the area bounded by State Rd. 44 from Interstate Highway 74 to Progress Rd. (County Rd. 200 East). (Shelbyville) (In tract 7105)

MRC No. 21. Includes the planned center known as "Lafayette Square" bounded by East 38th St. and Lafayette Rd. (Indianapolis) (In tract 3103)

MRC No. 23. Includes the establishments on both sides of South Madison Ave. from 26th St. to Berwyn. (Indianapolis) (In tract 3579)

MRC No. 24. Includes the planned center known as "Nora Plaza" at the intersection of Evergreen Ave. and East 86th St. (Indianapolis) (In tract 3202)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the Indianapolis SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	405	178 875	37 635	9 255	7 269
52	Building materials, hardware, garden supply, and mobile home dealers ..	6	712	95	25	17
525	Hardware stores	2	(D)	(D)	(D)	(D)
52 ex. 525	Other	4	(D)	(D)	(D)	(D)
53	General merchandise group stores	15	87 887	20 875	5 246	3 770
531	Department stores	5	81 771	19 725	4 966	3 502
533	Variety stores	6	5 460	1 012	243	237
539	Miscellaneous general merchandise stores	4	656	138	37	31
54	Food stores	24	2 233	253	60	63
55 ex. 554	Automotive dealers	18	15 098	1 817	459	233
55 pt. (554)	Gasoline service stations	17	3 526	438	103	79
56	Apparel and accessory stores	45	14 208	3 039	710	499
562, 3, 8	Women's clothing, specialty stores, furriers	13	4 339	658	144	140
562	Women's ready-to-wear stores	7	3 406	565	127	112
561	Men's and boys' clothing and furnishings stores	7	5 492	1 597	371	221
565	Family clothing stores	2	(D)	(D)	(D)	(D)
566	Shoe stores	20	3 676	635	164	108
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	28	13 167	2 052	463	307
5712	Furniture stores	10	6 705	990	232	153
Other 571	Home furnishings stores	7	1 529	342	81	60
572, 573	Household appliance, radio, television, and music stores	11	4 933	720	150	94
58	Eating and drinking places	129	20 449	5 789	1 448	1 709
5812	Eating places	88	16 907	5 160	1 312	1 524
5813	Drinking places (alcoholic beverages)	41	3 542	629	136	185
59 pt. (591)	Drug stores and proprietary stores	6	2 397	308	90	82
59 ex. 591, 6	Miscellaneous retail stores ²	117	19 198	2 969	651	510
592	Liquor stores	7	1 731	85	17	19
594	Miscellaneous shopping goods stores	45	11 712	1 937	418	333
5992	Florists	3	369	110	23	19

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	5 221	1 888 169	239 806	56 907	47 942
52	Building materials, hardware, garden supply, and mobile home dealers ..	222	83 016	10 658	2 414	1 670
525	Hardware stores	71	20 222	2 433	592	556
52 ex. 525	Other	151	62 794	8 225	1 822	1 114
53	General merchandise group stores	127	365 389	50 554	12 026	9 907
531	Department stores	38	329 969	45 196	10 721	8 633
533	Variety stores	55	(D)	3 687	916	955
539	Miscellaneous general merchandise stores	34	(D)	1 671	389	319
54	Food stores	578	347 701	33 550	8 000	5 778
55 ex. 554	Automotive dealers	308	417 838	40 022	9 618	4 110
55 pt. (554)	Gasoline service stations	746	143 607	14 676	3 589	3 773
56	Apparel and accessory stores	347	77 677	11 090	2 578	2 544
562, 3, 8	Women's clothing, specialty stores, furriers	138	30 223	3 736	864	1 107
562	Women's ready-to-wear stores	102	25 804	3 139	732	916
561	Men's and boys' clothing and furnishings stores	55	19 132	3 234	756	554
565	Family clothing stores	38	(D)	(D)	(D)	(D)
566	Shoe stores	99	19 379	2 885	703	619
564, 9	Other apparel and accessory stores	17	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	430	93 761	13 240	2 955	1 844
5712	Furniture stores	160	45 951	6 460	1 428	826
Other 571	Home furnishings stores	79	11 148	1 709	394	289
572, 573	Household appliance, radio, television, and music stores	191	36 662	5 061	1 133	729
58	Eating and drinking places	1 064	168 489	42 693	10 095	13 509
5812	Eating places	781	139 291	37 880	8 955	12 171
5813	Drinking places (alcoholic beverages)	283	29 198	4 813	1 140	1 338
59 pt. (591)	Drug stores and proprietary stores	195	72 865	8 906	2 170	1 895
59 ex. 591, 6	Miscellaneous retail stores ²	1 204	117 826	14 417	3 462	2 912
592	Liquor stores	133	31 658	2 167	511	496
594	Miscellaneous shopping goods stores	375	41 538	5 681	1 255	1 232
5992	Florists	73	6 727	1 531	376	316

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	8 105	2 589 690	317 883	74 944	64 870
52	Building materials, hardware, garden supply, and mobile home dealers ..	398	126 809	15 627	3 474	2 389
525	Hardware stores	136	28 948	3 548	842	819
52 ex. 525	Other	262	97 861	12 079	2 632	1 570
53	General merchandise group stores	216	454 231	61 207	14 497	12 322
531	Department stores	51	393 895	52 819	12 480	10 335
533	Variety stores	104	37 942	5 710	1 388	1 487
539	Miscellaneous general merchandise stores	61	22 394	2 678	629	500
54	Food stores	893	510 166	47 692	11 302	8 473
55 ex. 554	Automotive dealers	513	575 793	54 052	12 908	6 007
55 pt. (554)	Gasoline service stations	1 194	222 935	21 876	5 285	5 512
56	Apparel and accessory stores	515	100 499	14 108	3 288	3 344
562, 3, 8	Women's clothing, specialty stores, furriers	187	37 129	4 486	1 043	1 374
562	Women's ready-to-wear stores	144	32 464	3 869	907	1 175
561	Men's and boys' clothing and furnishings stores	85	24 938	4 013	931	721
565	Family clothing stores	65	11 329	1 475	308	341
566	Shoe stores	145	25 006	3 823	927	825
564, 9	Other apparel and accessory stores	33	2 097	311	79	83
57	Furniture, home furnishings, and equipment stores	659	119 768	16 483	3 710	2 414
5712	Furniture stores	232	58 813	8 083	1 806	1 082
Other 571	Home furnishings stores	127	14 386	2 207	501	382
572, 573	Household appliance, radio, television, and music stores	300	46 569	6 193	1 403	950
58	Eating and drinking places	1 552	223 311	56 093	13 068	17 947
5812	Eating places	1 182	185 478	49 735	11 547	16 197
5813	Drinking places (alcoholic beverages)	370	37 833	6 358	1 521	1 750
59 pt. (591)	Drug stores and proprietary stores	275	100 789	12 571	3 041	2 669
59 ex. 591, 6	Miscellaneous retail stores ²	1 890	155 389	18 174	4 371	3 793
592	Liquor stores	190	42 732	2 891	676	694
594	Miscellaneous shopping goods stores	580	50 983	6 770	1 503	1 515
5992	Florists	126	10 132	2 067	508	467

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	479	214 347	44 453	11 171
52	Building materials, hardware, and farm equipment dealers	13	2 870	578	110
5251	Hardware stores	3	202	(D)	(D)
52 ex. 5251	Other	10	2 668	(D)	(D)
53 pt.	General merchandise group stores ¹	17	105 387	27 896	6 925
531	Department stores	5	97 755	26 303	6 451
533	Variety stores	6	7 293	1 527	463
539	Miscellaneous general merchandise stores	6	339	66	11
54	Food stores	58	4 653	378	129
55 ex. 554	Automotive dealers	29	32 779	3 392	586
55 pt. (554)	Gasoline service stations	25	3 707	390	99
56	Apparel and accessory stores	56	18 107	3 221	812
562, 3, 8	Women's clothing, specialty stores, furriers	16	4 469	741	210
562	Women's ready-to-wear stores	9	3 908	642	172
Other 56	Other apparel and accessory stores ²	40	13 638	2 480	602
561	Men's and boys' clothing and furnishings stores ³	9	2 596	415	98
565	Family clothing stores ³	4	(D)	(D)	(D)
566	Shoe stores ³	22	3 744	708	184
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	1 198	(D)	(D)
57	Furniture, home furnishings, and equipment stores	37	12 678	2 095	363
5712	Furniture stores	12	6 187	973	163
Other 571	Home furnishings stores	8	1 481	262	69
572, 573	Household appliance, radio, television, and music stores	17	5 010	860	131
58	Eating and drinking places	139	17 100	4 097	1 511
5812	Eating places	98	14 295	3 641	1 362
5813	Drinking places (alcoholic beverages)	41	2 805	456	149
59 pt. (591)	Drug stores and proprietary stores	13	3 298	475	212
59 ex. 591	Miscellaneous retail stores ⁴	92	13 768	1 931	424
592	Liquor stores	11	1 869	83	27
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	19	4 312	582	106
5992	Florists	4	579	202	48

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	-16.6	72.8	43.9
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	38.2
5251	Hardware stores	(D)	202.9	103.3
52 ex. 5251	Other	(NC)	(NC)	27.8
53 pt.	General merchandise group stores ²	-16.6	66.5	42.3
531	Department stores	-16.4	72.8	48.6
533	Variety stores	-25.1	(D)	5.0
539	Miscellaneous general merchandise stores	93.5	(D)	27.6
54	Food stores	-52.0	65.9	33.9
55 ex. 554	Automotive dealers	-54.0	93.1	55.6
55 pt. (554)	Gasoline service stations	-4.9	98.9	54.4
56	Apparel and accessory stores	-21.5	69.4	51.7
562, 3, 8	Women's clothing, specialty stores, furriers	-2.9	85.4	61.5
562	Women's ready-to-wear stores	-12.9	169.4	148.3
Other 56	Other apparel and accessory stores	-27.6	60.6	46.5
57	Furniture, home furnishings, and equipment stores	3.9	56.2	37.0
5712	Furniture stores	8.4	105.2	60.9
Other 571	Home furnishings stores	3.2	34.6	35.3
572, 573	Household appliance, radio, television, and music stores	-1.5	24.9	15.7
58	Eating and drinking places	19.6	63.9	53.9
5812	Eating places	18.3	77.2	59.9
5813	Drinking places (alcoholic beverages)	26.3	38.1	30.0
59 pt. (591)	Drug stores and proprietary stores	-27.3	44.0	18.0
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	42.8
592	Liquor stores	-7.4	82.4	87.7
5992	Florists	-36.3	39.2	41.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	9.5	6.9	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	.9	.6	.4	4.4	4.9
525	Hardware stores	(D)	(D)	(D)	1.1	1.1
52 ex. 525	Other	(D)	(D)	(D)	3.3	3.8
53	General merchandise group stores	24.1	19.3	49.1	19.4	17.5
531	Department stores	24.8	20.8	45.7	17.5	15.2
533	Variety stores	(D)	14.4	3.1	(D)	1.5
539	Miscellaneous general merchandise stores	(D)	2.9	.4	(D)	.9
54	Food stores6	.4	1.2	18.4	19.7
55 ex. 554	Automotive dealers	3.6	2.6	8.4	22.1	22.2
55 pt. (554)	Gasoline service stations	2.5	1.6	2.0	7.6	8.6
56	Apparel and accessory stores	18.3	14.1	7.9	4.1	3.9
562, 3, 8	Women's clothing, specialty stores, furriers	14.4	11.7	2.4	1.6	1.4
562	Women's ready-to-wear stores	13.2	10.5	1.9	1.4	1.3
561	Men's and boys' clothing and furnishings stores	28.7	22.0	3.1	1.0	1.0
565	Family clothing stores	4.9	(D)	(D)	(D)	.4
566	Shoe stores	19.0	14.7	2.1	1.0	1.0
564, 9	Other apparel and accessory stores	27.1	(D)	(D)	(D)	.1
57	Furniture, home furnishings, and equipment stores	14.0	11.0	7.4	5.0	4.6
5712	Furniture stores	14.6	11.4	3.7	2.4	2.3
Other 571	Home furnishings stores	13.7	10.6	.9	.6	.6
572, 573	Household appliance, radio, television, and music stores	13.5	10.6	2.8	1.9	1.8
58	Eating and drinking places	12.1	9.2	11.4	8.9	8.6
5812	Eating places	12.1	9.1	9.5	7.4	7.2
5813	Drinking places (alcoholic beverages)	12.1	9.4	2.0	1.5	1.5
59 pt. (591)	Drug stores and proprietary stores	3.3	2.4	1.3	3.9	3.9
59 ex. 591, 6	Miscellaneous retail stores ²	16.3	12.4	10.7	6.2	6.0
592	Liquor stores	5.5	4.1	1.0	1.7	1.7
594	Miscellaneous shopping goods stores	28.2	23.0	6.5	2.2	2.0
5992	Florists	5.5	3.6	.2	.4	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

LAFAYETTE-WEST LAFAYETTE, IND.

Standard Metropolitan Statistical Area



LAFAYETTE-WEST LAFAYETTE, IND.

Major Retail Centers



- ① Major Retail Centers (See table 1 for boundary description of each center)
- Central Cities

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	795	93	11	32	16
	Sales	258 587	34 868	6 512	29 375	12 969
	Payroll, entire year	33 354	5 111	956	3 238	1 430
	Paid employees for week including March 12, 1972	7 425	1 090	256	842	347
54, 58, 591	Convenience goods stores:					
	Number	274	25	8	11	6
	Sales	(D)	3 593	3 953	14 054	7 254
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	193	47	1	15	8
	Sales	(D)	18 855	(D)	13 912	(D)
52, 55, 59, ex. 591, 4	All other stores:					
	Number	328	21	2	6	2
	Sales	(D)	12 420	(D)	1 409	(D)
NUMBER OF ESTABLISHMENTS						
	Retail stores, total ¹	795	93	11	32	16
52	Building materials, hardware, garden supply, and mobile home dealers ..	44	4	-	-	-
525	Hardware stores	6	2	-	-	-
52 ex. 525	Other	38	2	-	-	-
53	General merchandise group stores	14	3	1	3	1
531	Department stores	9	2	1	2	1
533	Variety stores	5	1	-	1	-
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	68	2	1	4	3
55 ex. 554	Automotive dealers	43	6	1	1	-
55 pt. (554)	Gasoline service stations	128	3	-	2	1
56	Apparel and accessory stores	48	14	-	5	4
562, 3, 8	Women's clothing, specialty stores, furriers	15	4	-	1	1
562	Women's ready-to-wear stores	10	3	-	1	-
561	Men's and boys' clothing and furnishings stores	14	4	-	2	2
565	Family clothing stores	6	1	-	-	-
566	Shoe stores	12	4	-	2	1
564, 9	Other apparel and accessory stores	1	1	-	-	-
57	Furniture, home furnishings, and equipment stores	65	12	-	3	1
5712	Furniture stores	16	6	-	-	1
Other 571	Home furnishings stores	15	1	-	1	-
572, 573	Household appliance, radio, television, and music stores	34	5	-	2	-
58	Eating and drinking places	176	20	7	6	2
5812	Eating places	136	15	7	6	2
5813	Drinking places (alcoholic beverages)	40	5	-	-	-
59 pt. (591)	Drug stores and proprietary stores	30	3	-	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	179	26	1	7	3
592	Liquor stores	15	1	1	1	1
594	Miscellaneous shopping goods stores	66	18	-	4	2
5992	Florists	9	1	-	1	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by North St., 9th, South St., P.C. RR., and Wabash River. (Lafayette city) (Entire tract 6)

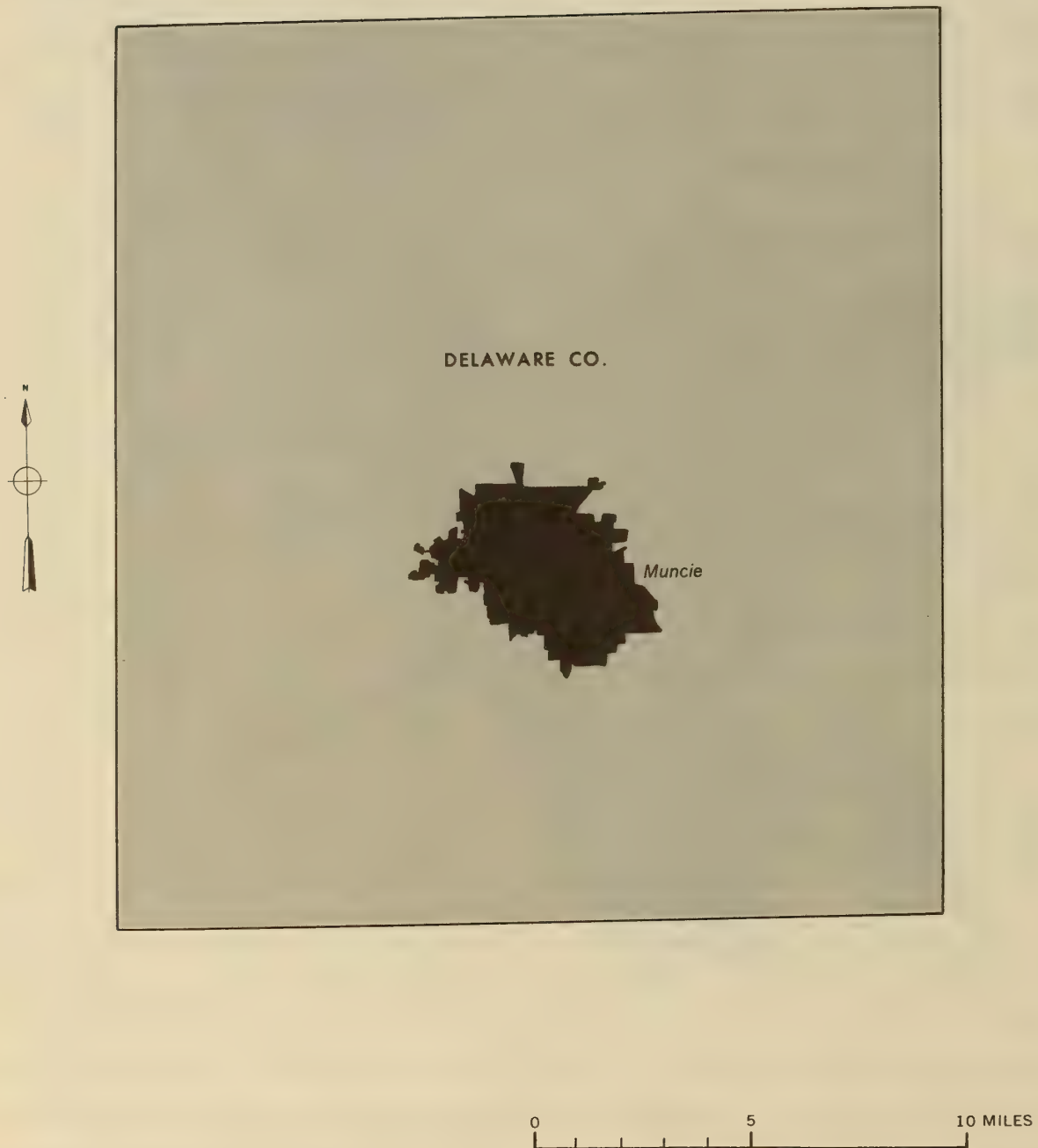
MRC No. 2. Includes the area bounded by U.S. Highway 231, Wabash River, Brown Street Levee, West Howard St., and North River Rd. (West Lafayette, Tippecanoe County) (In tract 54)

MRC No. 3. Includes the planned center known as "Market Square" and the establishments on the north side of Elmwood Ave. from 18th St. to Greenbush St., and on Greenbush St. from railroad to Elmwood Ave. (Lafayette) (In tracts 2 and 3)

MRC No. 4. Includes the planned center known as "Lafayette Square" and establishments on Teal Rd. from 26th St. to 22d St. (Lafayette) (In tract 12)

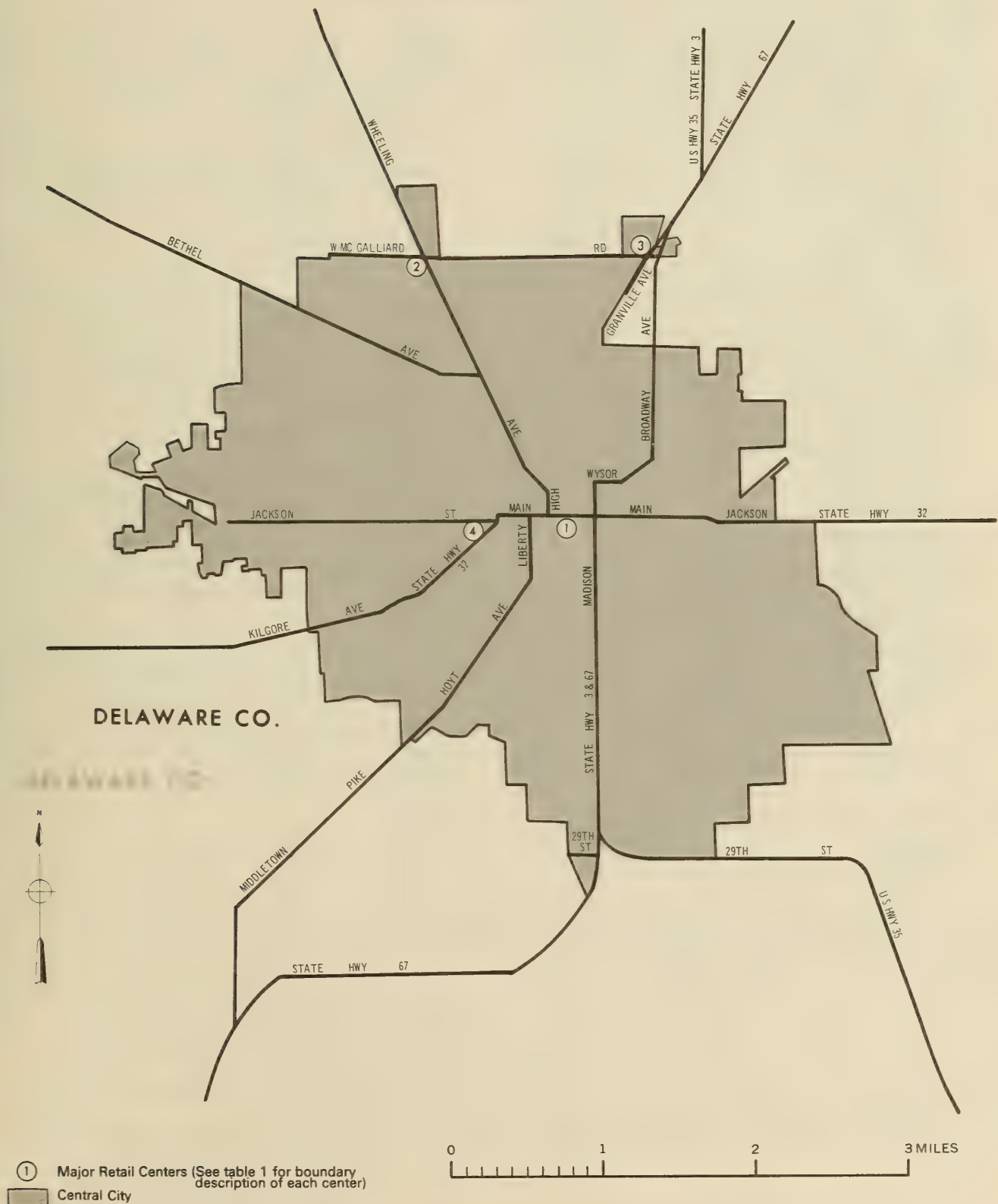
MUNCIE, IND.

Standard Metropolitan Statistical Area



MUNCIE, IND.

Major Retail Centers



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 068	112	17	43	18
	Sales\$1,000..	268 244	22 317	12 699	20 435	10 433
	Payroll, entire year\$1,000..	33 253	3 976	1 450	3 275	1 239
	Paid employees for week including March 12, 1972	7 931	1 051	412	671	280
54, 58, 591	Convenience goods stores:					
	Number	352	31	4	10	5
	Sales\$1,000..	(D)	(D)	(D)	2 552	5 823
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	265	45	10	30	8
	Sales\$1,000..	74 184	(D)	6 046	17 316	4 109
52,55,59, ex. 591, 4	All other stores:					
	Number	451	36	3	3	5
	Sales\$1,000..	(D)	(D)	(D)	567	501
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 068	112	17	43	18
52	Building materials, hardware, garden supply, and mobile home dealers ..	72	2	1	-	1
525	Hardware stores	10	-	-	-	-
52 ex. 525	Other	62	2	1	-	1
53	General merchandise group stores	23	4	1	3	2
531	Department stores	10	2	1	2	1
533	Variety stores	8	2	-	1	1
539	Miscellaneous general merchandise stores	5	-	-	-	-
54	Food stores	108	4	1	5	2
55 ex. 554	Automotive dealers	85	6	2	1	-
55 pt. (554)	Gasoline service stations	148	5	-	-	3
56	Apparel and accessory stores	79	13	5	18	3
562, 3, 8	Women's clothing, specialty stores, furriers	30	4	2	8	1
562	Women's ready-to-wear stores	24	3	2	7	1
561	Men's and boys' clothing and furnishings stores	15	4	1	3	2
565	Family clothing stores	8	-	-	1	-
566	Shoe stores	22	4	2	6	-
564, 9	Other apparel and accessory stores	4	1	-	-	-
57	Furniture, home furnishings, and equipment stores	85	15	2	2	2
5712	Furniture stores	30	5	1	-	1
Other 571	Home furnishings stores	17	-	1	-	-
572, 573	Household appliance, radio, television, and music stores	38	10	-	2	1
58	Eating and drinking places	219	25	2	4	2
5812	Eating places	173	15	1	4	2
5813	Drinking places (alcoholic beverages)	46	10	1	-	-
59 pt. (591)	Drug stores and proprietary stores	25	2	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	224	36	2	9	2
592	Liquor stores	24	5	-	-	-
594	Miscellaneous shopping goods stores	78	13	2	7	1
5992	Florists	14	2	-	-	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by White River, High Street Bridge, Wysor, P.C. RR., and Liberty. (Muncie) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Northwest Plaza" at the intersection of West McGalliard Rd. and Wheeling Ave. (Muncie) (In tracts 9 and 10)

MRC No. 3. Includes the planned center known as "Muncie Mall" and establishments at the intersection of East McGalliard Rd. and Granville Ave. (Muncie) (In tract 20)

MRC No. 4. Includes the planned center known as "Meadows Shopping Center" and establishments bounded by West Jackson, Kilgore, White River, and the property line of the shopping center. (Muncie) (In tract 6)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

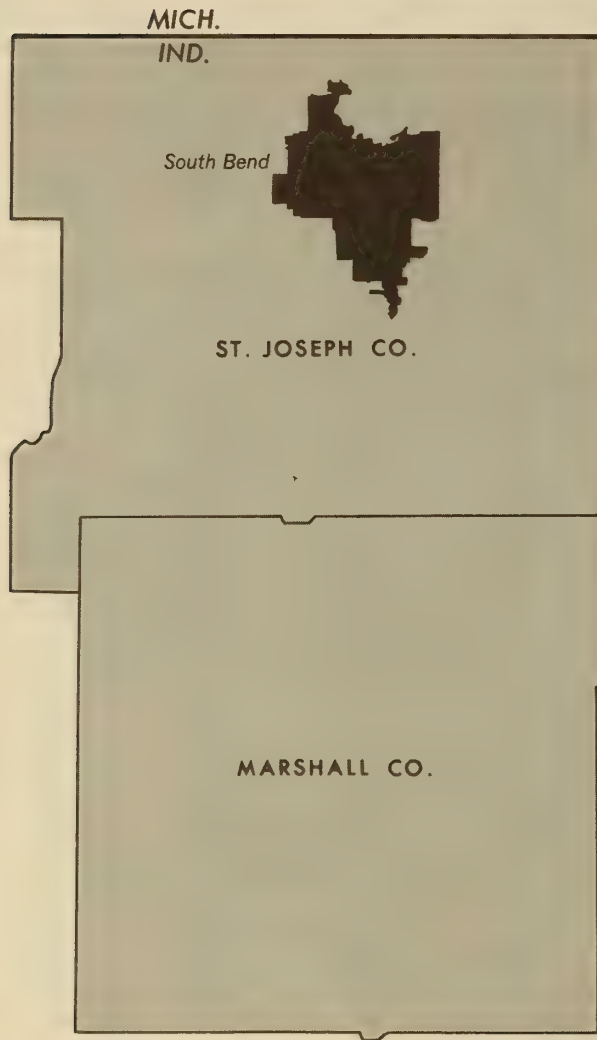
1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	112	22 317	3 976	952	1 051
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	(D)	(D)	(D)	(D)
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	4	(D)	(D)	(D)	(D)
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	-	-	-	-	-
54	Food stores	4	757	132	30	29
55 ex. 554	Automotive dealers	6	1 708	338	77	42
55 pt. (554)	Gasoline service stations	5	460	36	10	13
56	Apparel and accessory stores	13	1 514	246	60	67
562, 3, 8	Women's clothing, specialty stores, furriers	4	650	103	25	35
562	Women's ready-to-wear stores	3	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	4	(D)	63	15	15
565	Family clothing stores	-	-	-	-	-
566	Shoe stores	4	450	80	20	17
564, 9	Other apparel and accessory stores	1	(D)	-	-	-
57	Furniture, home furnishings, and equipment stores	15	3 980	760	169	111
5712	Furniture stores	5	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	-	-	-	-	-
572, 573	Household appliance, radio, television, and music stores	10	(D)	(D)	(D)	(D)
58	Eating and drinking places	25	1 635	419	114	185
5812	Eating places	15	1 230	342	96	164
5813	Drinking places (alcoholic beverages)	10	405	77	18	21
59 pt. (591)	Drug stores and proprietary stores	2	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	36	3 178	579	142	127
592	Liquor stores	5	349	24	5	12
594	Miscellaneous shopping goods stores	13	1 946	386	88	70
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

SOUTH BEND, IND.

Standard Metropolitan Statistical Area
and Central Business District

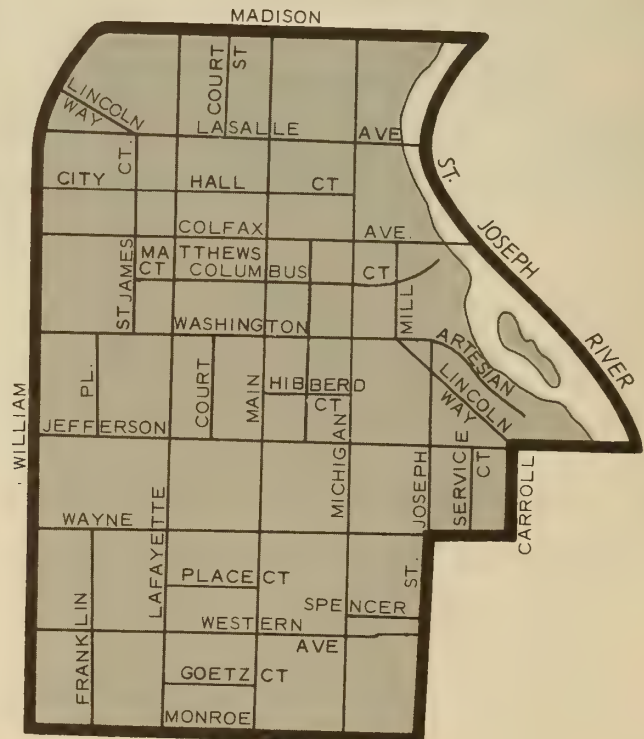


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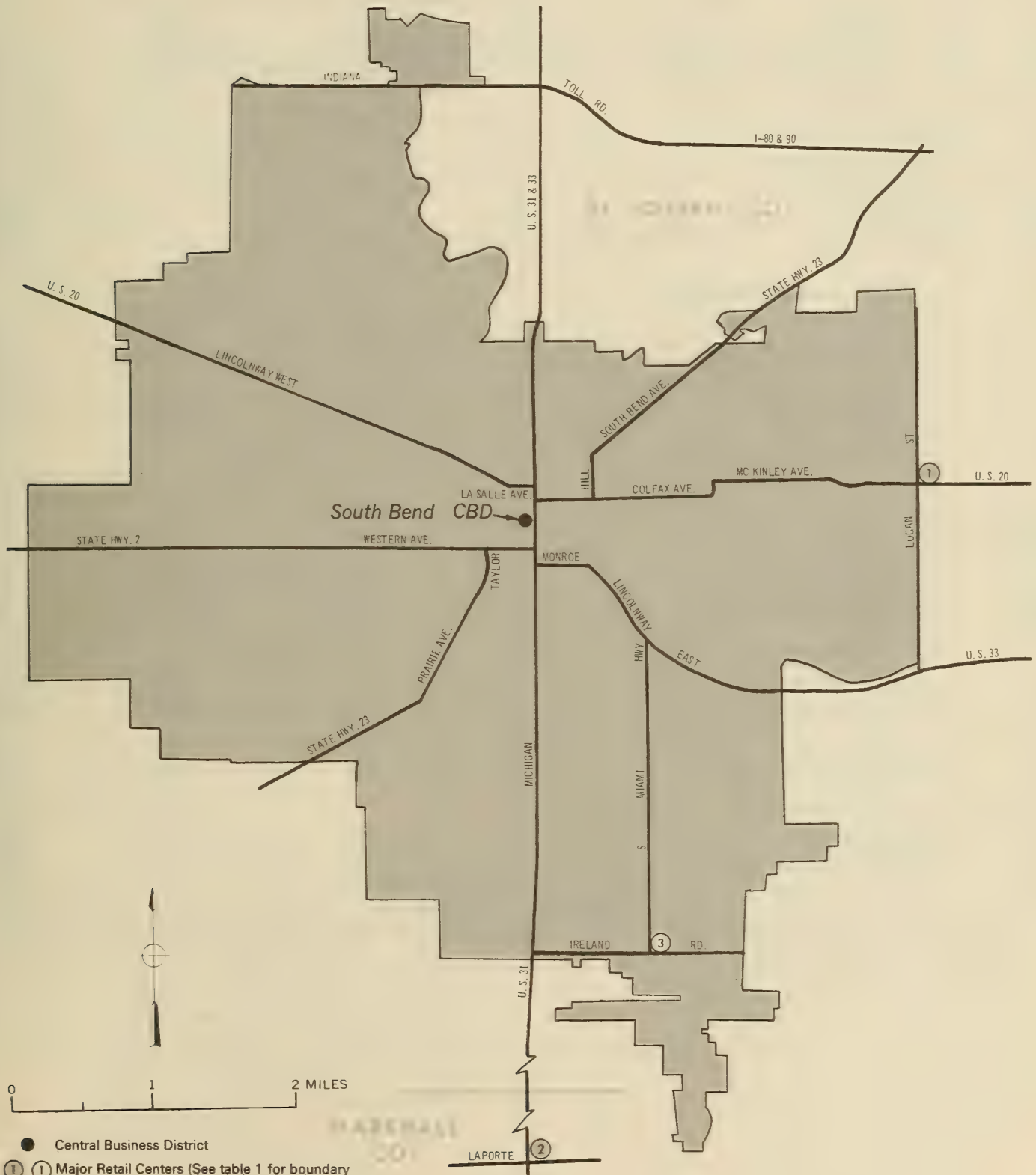
0 1000 2000 FEET

Comprising Census Tract 18



SOUTH BEND, IND.

Central Business District and Major Retail Centers



- Central Business District
- ① ① Major Retail Centers (See table 1 for boundary description of each center)
- ▭ Central City

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district
	Retail stores, total ¹			
	Number	2 172	988	156
	Sales \$1,000..	610 972	331 667	107 400
	Payroll, entire year \$1,000..	74 707	44 459	17 968
	Paid employees for week including March 12, 1972	16 397	9 830	3 283
54, 58, 591	Convenience goods stores:			
	Number	764	374	38
	Sales \$1,000..	201 337	111 829	(0)
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	510	232	73
	Sales \$1,000..	181 252	108 382	61 703
52, 55, 59, ex. 591, 4	All other stores:			
	Number	898	382	45
	Sales \$1,000..	228 383	111 456	(0)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	2 172	988	156
52	Building materials, hardware, garden supply, and mobile home dealers ..	108	34	4
525	Hardware stores	31	12	1
52 ex. 525	Other	77	22	3
53	General merchandise group stores	64	25	8
531	Department stores	10	6	3
533	Variety stores	27	10	2
539	Miscellaneous general merchandise stores	27	9	3
54	Food stores	224	105	8
55 ex. 554	Automotive dealers	133	54	11
55 pt. (554)	Gasoline service stations	318	141	13
56	Apparel and accessory stores	135	60	29
562, 3, 8	Women's clothing, specialty stores, furriers	59	26	12
562	Women's ready-to-wear stores	36	14	7
561	Men's and boys' clothing and furnishings stores	16	8	4
565	Family clothing stores	16	5	-
566	Shoe stores	31	15	10
564, 9	Other apparel and accessory stores	13	6	3
57	Furniture, home furnishings, and equipment stores	173	85	20
5712	Furniture stores	49	20	3
Other 571	Home furnishings stores	39	18	6
572, 573	Household appliance, radio, television, and music stores	85	47	11
58	Eating and drinking places	482	237	27
5812	Eating places	337	159	22
5813	Drinking places (alcoholic beverages)	145	78	5
59 pt. (591)	Drug stores and proprietary stores	58	32	3
59 ex. 591, 6	Miscellaneous retail stores ³	477	215	33
592	Liquor stores	55	40	4
594	Miscellaneous shopping goods stores	138	62	16
5992	Florists	37	18	2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972—Continued

1972 SIC code	Kind of business	Major retail centers (See descriptions below)		
		No. 1	No. 2	No. 3
	Retail stores, total: ¹			
	Number	59	66	10
	Sales\$1,000..	55 872	14 800	12 561
	Payroll, entire year\$1,000..	6 242	1 974	1 278
	Paid employees for week including March 12, 1972	1 224	452	235
54, 58, 591	Convenience goods stores:			
	Number	15	15	3
	Sales\$1,000..	8 345	5 175	8 692
53, 6, 7; 594	Shopping goods stores (GAF ²):			
	Number	33	35	4
	Sales\$1,000..	37 412	7 509	(D)
52, 55, 59, ex. 591, 4	All other stores:			
	Number	11	16	3
	Sales\$1,000..	10 115	2 116	(D)
	NUMBER OF ESTABLISHMENTS			
	Retail stores, total ¹	59	66	10
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	5	1
525	Hardware stores	1	2	1
52 ex. 525	Other	1	3	-
53	General merchandise group stores	6	7	2
531	Department stores	3	1	1
533	Variety stores	1	3	1
539	Miscellaneous general merchandise stores	2	3	-
54	Food stores	5	3	2
55 ex. 554	Automotive dealers	3	4	-
55 pt. (554)	Gasoline service stations	3	2	2
56	Apparel and accessory stores	16	11	1
562, 3, 8	Women's clothing, specialty stores, furriers	5	5	1
562	Women's ready-to-wear stores	3	5	1
561	Men's and boys' clothing and furnishings stores	4	2	-
565	Family clothing stores	2	-	-
566	Shoe stores	4	3	-
564, 9	Other apparel and accessory stores	1	1	-
57	Furniture, home furnishings, and equipment stores	3	10	-
5712	Furniture stores	1	2	-
Other 571	Home furnishings stores	-	1	-
572, 573	Household appliance, radio, television, and music stores	2	7	-
58	Eating and drinking places	8	8	-
5812	Eating places	7	7	-
5813	Drinking places (alcoholic beverages)	1	1	-
59 pt. (591)	Drug stores and proprietary stores	2	4	1
59 ex. 591, 6	Miscellaneous retail stores ³	11	12	1
592	Liquor stores	1	1	-
594	Miscellaneous shopping goods stores	8	7	1
5992	Florists	1	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Town and Country Shopping Center" on Miracle Lane and establishments on West McKinley Ave. from Hickory Rd. North (Logan St. North) to Grape Rd. (Liberty St.), and in the 400 block of Hickory Rd. North (Logan St. North). (Mishawaka, South Bend) (In tracts 11, 13, 106, and 115)

MRC No. 2. Includes establishments in the area bounded by both sides of Washington St., both sides of Michigan St. to Adams St., both sides of East Garpo St., from Water St. to River St., LaPorte St., both sides of Michigan St. to P. RR., and P. RR. to Center St. (Plymouth) (In tracts 204 and 205)

MRC No. 3. Includes the planned center known as "Broadmoor Shopping Center" at the intersection of South Miami and East Ireland. (South Bend) (In tracts 32 and 118)

TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

(Table 2 omitted because there were no major retail centers with 100 retail establishments or more in the South Bend SMSA in 1972)

TABLE 3. The Central Business District: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	156	107 400	17 968	3 959	3 283
52	Building materials, hardware, garden supply, and mobile home dealers ..	4	(D)	(D)	(D)	(D)
525	Hardware stores	1	(D)	(D)	(D)	(D)
52 ex. 525	Other	3	(D)	(D)	(D)	(D)
53	General merchandise group stores	8	45 257	8 135	1 888	1 779
531	Department stores	3	42 877	7 707	1 795	1 693
533	Variety stores	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)
54	Food stores	8	3 239	646	139	108
55 ex. 554	Automotive dealers	11	30 906	2 933	661	335
55 pt. (554)	Gasoline service stations	13	2 149	215	55	72
56	Apparel and accessory stores	29	6 920	1 277	302	268
562, 3, 8	Women's clothing, specialty stores, furriers	12	4 679	871	206	193
562	Women's ready-to-wear stores	7	4 368	792	190	172
561	Men's and boys' clothing and furnishings stores	4	(D)	(D)	(D)	(D)
565	Family clothing stores	-	(D)	(D)	(D)	(D)
566	Shoe stores	10	909	169	38	37
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	20	7 373	1 406	335	190
5712	Furniture stores	3	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	6	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	11	2 483	355	84	54
58	Eating and drinking places	27	3 791	1 027	263	306
5812	Eating places	22	3 392	969	252	282
5813	Drinking places (alcoholic beverages)	5	399	58	11	24
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ²	33	3 861	786	187	157
592	Liquor stores	4	383	34	9	9
594	Miscellaneous shopping goods stores	16	2 153	377	85	87
5992	Florists	2	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 4. The City: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	988	331 667	44 459	10 543	9 830
52	Building materials, hardware, garden supply, and mobile home dealers ..	34	(D)	1 175	262	188
525	Hardware stores	12	(D)	(D)	(D)	(D)
52 ex. 525	Other	22	5 511	(D)	(D)	(D)
53	General merchandise group stores	25	68 071	10 366	2 395	2 335
531	Department stores	6	53 965	8 749	2 021	1 935
533	Variety stores	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	9	(D)	(D)	(D)	(D)
54	Food stores	105	70 105	6 586	1 542	1 306
55 ex. 554	Automotive dealers	54	65 769	6 224	1 402	729
55 pt. (554)	Gasoline service stations	141	24 798	2 545	619	692
56	Apparel and accessory stores	60	14 417	3 020	725	660
562, 3, 8	Women's clothing, specialty stores, furriers	26	(D)	985	236	240
562	Women's ready-to-wear stores	14	5 134	892	214	212
561	Men's and boys' clothing and furnishings stores	8	(D)	249	62	44
565	Family clothing stores	5	(D)	(D)	(D)	(D)
566	Shoe stores	15	(D)	336	85	75
564, 9	Other apparel and accessory stores	6	264	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	85	20 937	3 478	825	494
5712	Furniture stores	20	10 447	2 054	487	243
Other 571	Home furnishings stores	18	3 706	581	138	104
572, 573	Household appliance, radio, television, and music stores	47	6 784	(D)	(D)	(D)
58	Eating and drinking places	237	29 748	7 014	1 712	2 513
5812	Eating places	159	23 925	6 237	1 521	2 241
5813	Drinking places (alcoholic beverages)	78	5 823	777	191	272
59 pt. (591)	Drug stores and proprietary stores	32	11 976	1 604	439	381
59 ex. 591, 6	Miscellaneous retail stores ²	215	(D)	2 447	622	532
592	Liquor stores	40	5 721	404	109	122
594	Miscellaneous shopping goods stores	62	4 957	735	179	179
5992	Florists	18	1 524	294	62	60

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 5. The Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	2 172	610 972	74 707	17 294	16 397
52	Building materials, hardware, garden supply, and mobile home dealers ..	108	28 145	3 369	762	519
525	Hardware stores	31	4 446	599	124	120
52 ex. 525	Other	77	23 699	2 770	638	399
53	General merchandise group stores	64	105 299	14 351	3 191	3 163
531	Department stores	10	82 969	11 645	2 620	2 493
533	Variety stores	27	(D)	1 413	289	380
539	Miscellaneous general merchandise stores	27	(D)	1 293	282	290
54	Food stores	224	128 023	11 408	2 618	2 275
55 ex. 554	Automotive dealers	133	129 390	11 701	2 608	1 421
55 pt. (554)	Gasoline service stations	318	49 507	4 486	1 103	1 239
56	Apparel and accessory stores	135	29 344	5 253	1 243	1 199
562, 3, 8	Women's clothing, specialty stores, furriers	59	12 168	2 033	478	467
562	Women's ready-to-wear stores	36	10 727	1 777	422	398
561	Men's and boys' clothing and furnishings stores	16	(D)	633	149	116
565	Family clothing stores	16	8 400	1 930	456	448
566	Shoe stores	31	3 909	606	149	149
564, 9	Other apparel and accessory stores	13	(D)	51	11	19
57	Furniture, home furnishings, and equipment stores	173	36 556	5 652	1 297	792
5712	Furniture stores	49	20 060	3 429	781	423
Other 571	Home furnishings stores	39	5 510	897	201	151
572, 573	Household appliance, radio, television, and music stores	85	10 986	1 326	315	218
58	Eating and drinking places	482	53 455	12 184	2 855	4 288
5812	Eating places	337	42 836	10 637	2 485	3 810
5813	Drinking places (alcoholic beverages)	145	10 619	1 547	370	478
59 pt. (591)	Drug stores and proprietary stores	58	19 859	2 487	657	642
59 ex. 591, 6	Miscellaneous retail stores ²	477	31 394	3 816	960	859
592	Liquor stores	55	8 166	569	147	174
594	Miscellaneous shopping goods stores	138	10 053	1 273	302	303
5992	Florists	37	2 419	428	96	106

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

TABLE 6. The Central Business District: 1967

1967 SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)
	Retail stores, total ¹	202	91 356	14 641	3 400
52	Building materials, hardware, and farm equipment dealers	2	(D)	(D)	(D)
5251	Hardware stores	-	(D)	(D)	(D)
52 ex. 5251	Other	2	(D)	(D)	(D)
53 pt.	General merchandise group stores ¹	12	38 456	6 598	1 570
531	Department stores	4	35 583	6 148	1 431
533	Variety stores	2	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	6	(D)	(D)	(D)
54	Food stores	13	3 667	511	107
55 ex. 554	Automotive dealers	10	22 762	2 409	323
55 pt. (554)	Gasoline service stations	5	(D)	(D)	(D)
56	Apparel and accessory stores	41	8 622	1 617	488
562, 3, 8	Women's clothing, specialty stores, furriers	18	5 116	986	308
562	Women's ready-to-wear stores	7	4 398	846	258
Other 56	Other apparel and accessory stores ²	23	3 506	631	180
561	Men's and boys' clothing and furnishings stores ³	4	818	153	30
565	Family clothing stores ³	2	(D)	(D)	(D)
566	Shoe stores ³	14	1 701	284	79
564, 7, 9	Apparel and accessory stores, n.e.c. ³	3	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	22	5 427	1 198	195
5712	Furniture stores	3	(D)	(D)	(D)
Other 571	Home furnishings stores	8	1 365	224	53
572, 573	Household appliance, radio, television, and music stores	11	(D)	(D)	(D)
58	Eating and drinking places	42	3 754	1 078	428
5812	Eating places	28	3 093	961	390
5813	Drinking places (alcoholic beverages)	14	661	117	38
59 pt. (591)	Drug stores and proprietary stores	5	3 058	333	82
59 ex. 591	Miscellaneous retail stores ⁴	50	4 351	745	165
592	Liquor stores	5	253	15	4
595	Sporting goods stores and bicycle shops	2	(D)	(D)	(D)
597	Jewelry stores	12	1 381	268	55
5992	Florists	3	428	65	17

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Totals may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³Data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 7. Central Business District, City, Standard Metropolitan Statistical Area—Percent Change in Sales: 1967 to 1972

1967 SIC code	Kind of business	Percent change in sales, 1967 to 1972 ¹		
		Central business district	City	Standard metropolitan statistical area
	Retail stores, total ²	17.6	22.9	33.7
52	Building materials, hardware, and farm equipment dealers	(NC)	(NC)	32.0
5251	Hardware stores	(D)	(D)	-4.1
52 ex. 5251	Other	(NC)	(NC)	39.7
53 pt.	General merchandise group stores ²	17.7	16.3	34.5
531	Department stores	20.5	10.5	26.6
533	Variety stores	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	(D)	(D)	(D)
54	Food stores	-11.7	25.7	26.6
55 ex. 554	Automotive dealers	35.8	27.7	46.5
55 pt. (554)	Gasoline service stations	(D)	50.0	39.3
56	Apparel and accessory stores	-19.8	-13.9	16.1
562, 3, 8	Women's clothing, specialty stores, furriers	-8.6	(D)	57.2
562	Women's ready-to-wear stores	-7	34.6	76.3
Other 56	Other apparel and accessory stores	-36.1	(D)	-2.0
57	Furniture, home furnishings, and equipment stores	35.9	23.5	45.3
5712	Furniture stores	(D)	60.0	84.3
Other 571	Home furnishings stores	(D)	13.6	28.7
572, 573	Household appliance, radio, television, and music stores	(D)	-5.3	10.0
58	Eating and drinking places	1.0	38.3	53.6
5812	Eating places	9.7	39.8	59.6
5813	Drinking places (alcoholic beverages)	-39.6	32.6	33.5
59 pt. (591)	Drug stores and proprietary stores	(D)	9.3	19.1
59 ex. 591	Miscellaneous retail stores ³	(NC)	(NC)	3.7
592	Liquor stores	51.4	48.7	68.9
5992	Florists	(D)	36.0	31.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. NC Data not comparable between 1967 and 1972 due to major changes in classification.

¹The percent changes for central business districts and cities were calculated based on the 1972 SIC definitions for 1972 data and the 1967 SIC definitions for 1967 data. Percentage changes are not shown for kinds of business with major noncomparability; nevertheless, changes in classification between 1967 and 1972 may slightly affect the percentage change shown for some kinds of business and for retail stores, total. (See appendixes A and B for a more complete explanation of SIC changes.) The percent change for the SMSA, however, was calculated based on the 1967 SIC definitions for both the 1967 and 1972 data. Data have not been adjusted for boundary changes between census years.

²Excludes nonstore retailers (mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 8. Central Business District Sales as Percent of City and Standard Metropolitan Statistical Area Sales, and Percent Distribution of CBD, City, SMSA Sales: 1972

1972 SIC code	Kind of business	Central business district sales as—		Percent distribution of sales		
		Percent of city sales	Percent of SMSA sales	Central business district	City	Standard metropolitan statistical area
	Retail stores, total ¹	32.4	17.6	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers ..	17.2	(D)	(D)	(D)	4.6
525	Hardware stores	(D)	(D)	(D)	(D)	.7
52 ex. 525	Other	(D)	(D)	(D)	1.7	3.9
53	General merchandise group stores	66.5	43.0	42.1	20.5	17.2
531	Department stores	79.5	51.7	39.9	16.3	13.6
533	Variety stores	37.6	18.4	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	7.8	5.6	(D)	(D)	(D)
54	Food stores	4.6	2.5	3.0	21.1	21.0
55 ex. 554	Automotive dealers	47.0	23.9	28.8	19.8	21.2
55 pt. (554)	Gasoline service stations	8.7	4.3	2.0	7.5	8.1
56	Apparel and accessory stores	48.0	23.6	6.4	4.3	4.8
562, 3, 8	Women's clothing, specialty stores, furriers	(D)	38.5	4.4	(D)	2.0
562	Women's ready-to-wear stores	85.1	40.7	4.1	1.5	1.8
561	Men's and boys' clothing and furnishings stores	55.1	21.2	(D)	(D)	(D)
565	Family clothing stores	(D)	(D)	(D)	(D)	1.4
566	Shoe stores	(D)	23.3	.8	(D)	.6
564, 9	Other apparel and accessory stores	(D)	5.4	(D)	.1	(D)
57	Furniture, home furnishings, and equipment stores	35.2	20.2	6.9	6.3	6.0
5712	Furniture stores	(D)	(D)	(D)	3.1	3.3
Other 571	Home furnishings stores	(D)	(D)	(D)	1.1	.9
572, 573	Household appliance, radio, television, and music stores	36.6	22.6	2.3	2.0	1.8
58	Eating and drinking places	12.7	7.1	3.5	9.0	8.7
5812	Eating places	14.2	7.9	3.2	7.2	7.0
5813	Drinking places (alcoholic beverages)	6.9	3.8	.4	1.8	1.7
59 pt. (591)	Drug stores and proprietary stores	(D)	(D)	(D)	3.6	3.3
59 ex. 591, 6	Miscellaneous retail stores ²	(D)	12.3	3.6	(D)	5.1
592	Liquor stores	6.7	4.7	.4	1.7	1.3
594	Miscellaneous shopping goods stores	43.4	21.4	2.0	1.5	1.6
5992	Florists	(D)	(D)	(D)	.5	.4

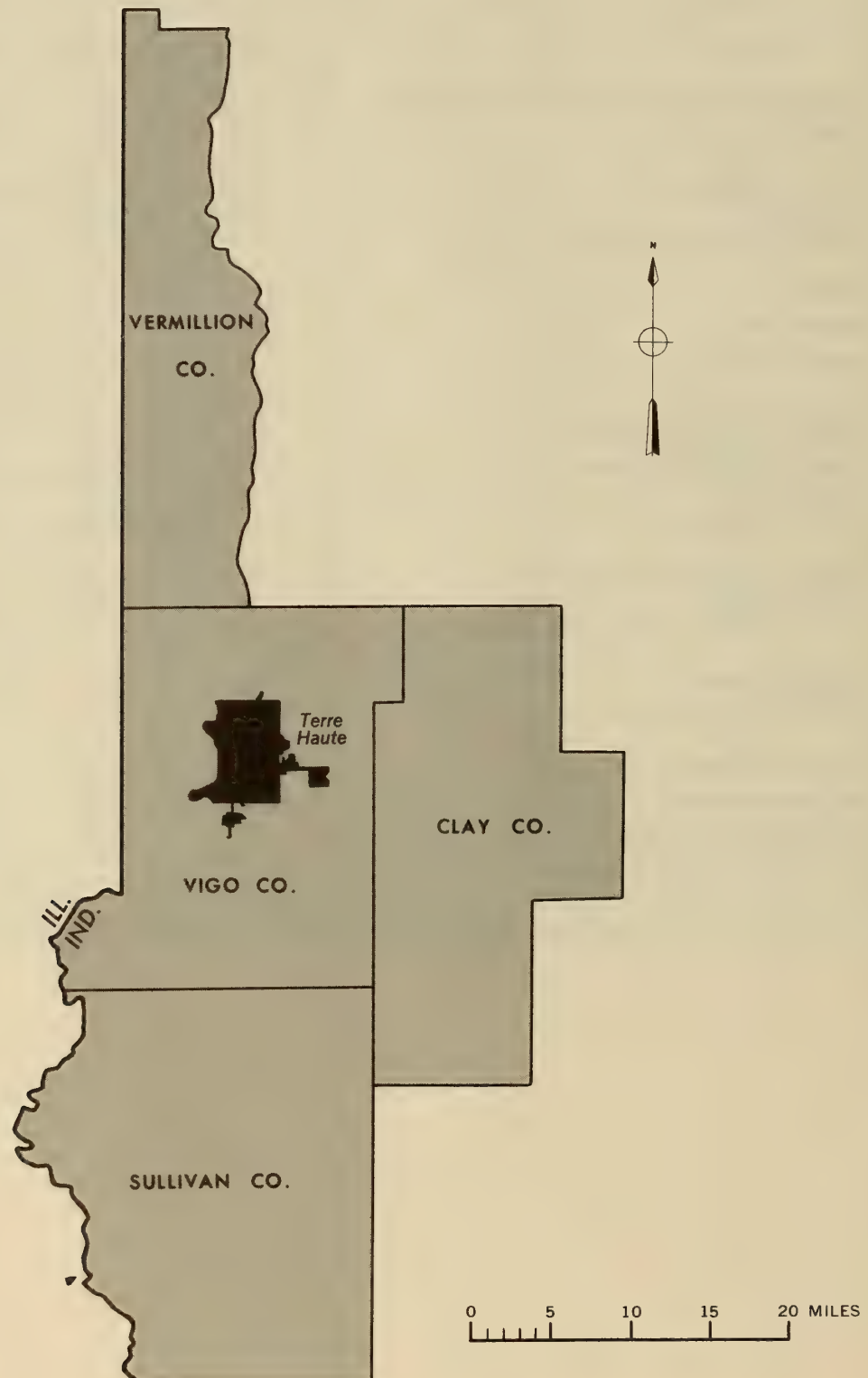
Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.

²Includes data for those kinds of business in SIC 59 except 591 and 596) not covered in any of the lines below.

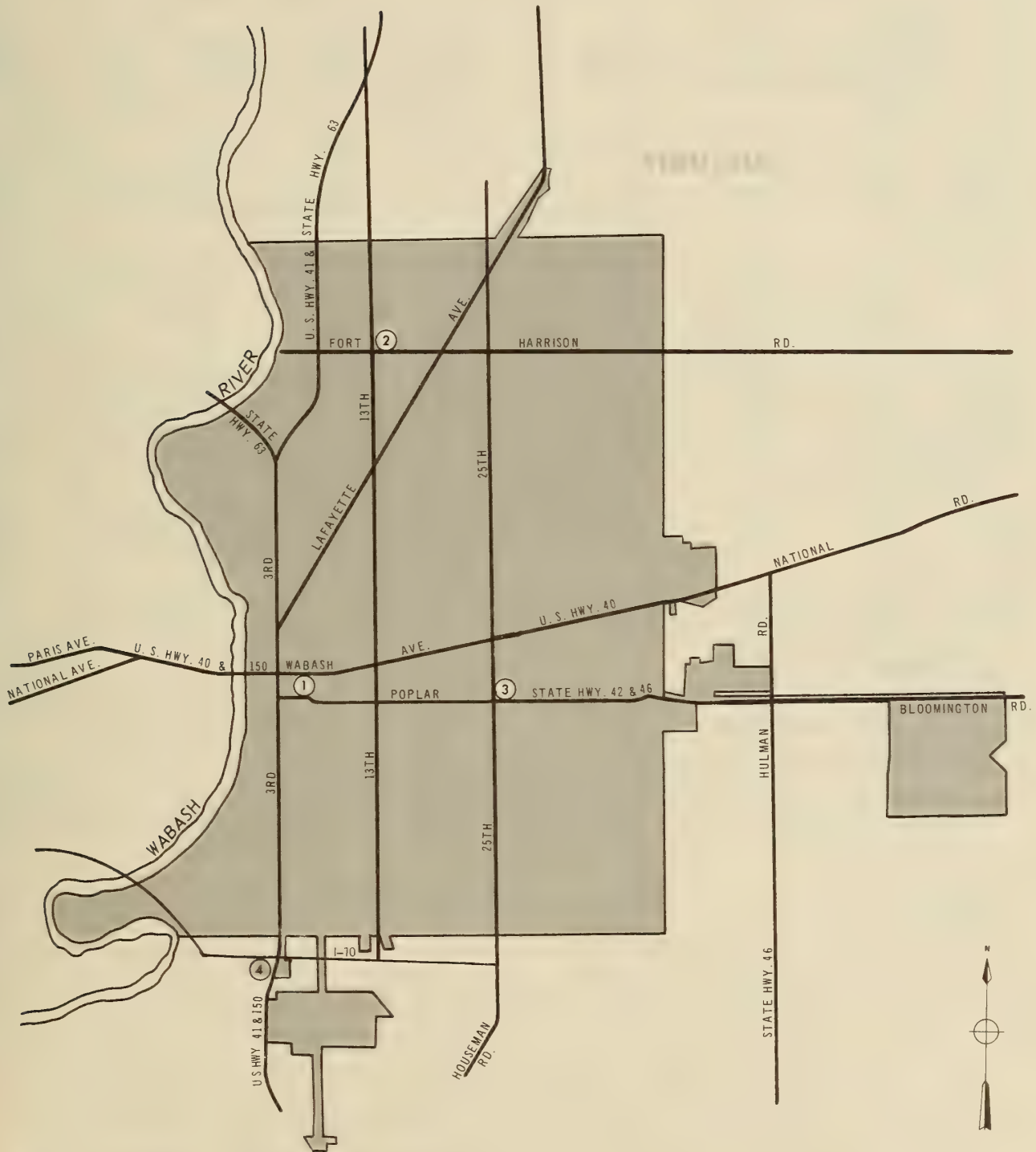
TERRE HAUTE, IND.

Standard Metropolitan Statistical Area



TERRE HAUTE, IND.

Major Retail Centers



① ① Major Retail Centers (See table 1 for boundary description of each center)

Central City

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the Standard Metropolitan Statistical Area: 1972

1972 SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)			
			No. 1	No. 2	No. 3	No. 4
	Retail stores, total: ¹					
	Number	1 533	101	10	15	34
	Sales	(D)	40 091	10 597	10 073	28 083
	Payroll, entire year	(D)	6 495	1 290	1 247	4 117
	Paid employees for week including March 12, 1972	(D)	1 414	222	250	885
54, 58, 591	Convenience goods stores:					
	Number	587	28	3	3	9
	Sales	120 623	(D)	(D)	(D)	3 210
53, 6, 7; 594	Shopping goods stores (GAF ²):					
	Number	295	50	5	10	22
	Sales	(D)	25 717	8 055	6 110	24 517
52, 55, 59, ex. 591, 4	All other stores:					
	Number	651	23	2	2	3
	Sales	146 513	(D)	(D)	(D)	356
					1	
	NUMBER OF ESTABLISHMENTS					
	Retail stores, total ¹	1 533	101	10	15	34
52	Building materials, hardware, garden supply, and mobile home dealers ..	93	2	1	1	-
525	Hardware stores	28	-	1	1	-
52 ex. 525	Other	65	2	-	-	-
53	General merchandise group stores	44	6	2	2	4
531	Department stores	8	2	1	1	2
533	Variety stores	22	3	1	1	1
539	Miscellaneous general merchandise stores	14	1	-	-	1
54	Food stores	201	4	1	2	5
55 ex. 554	Automotive dealers	110	9	1	-	-
55 pt. (554)	Gasoline service stations	245	2	-	1	-
56	Apparel and accessory stores	75	21	2	3	11
562, 3, 8	Women's clothing, specialty stores, furriers	26	11	-	-	6
562	Women's ready-to-wear stores	18	5	-	-	5
561	Men's and boys' clothing and furnishings stores	11	2	-	1	1
565	Family clothing stores	17	4	1	1	-
566	Shoe stores	19	4	1	1	4
564, 9	Other apparel and accessory stores	2	-	-	-	-
57	Furniture, home furnishings, and equipment stores	94	14	-	1	3
5712	Furniture stores	32	8	-	-	-
Other 571	Home furnishings stores	13	1	-	-	-
572, 573	Household appliance, radio, television, and music stores	49	5	-	1	3
58	Eating and drinking places	348	21	1	-	3
5812	Eating places	215	12	1	-	3
5813	Drinking places (alcoholic beverages)	133	9	-	-	-
59 pt. (591)	Drug stores and proprietary stores	38	3	1	1	1
59 ex. 591, 6	Miscellaneous retail stores ³	285	19	1	4	7
592	Liquor stores	24	-	-	-	1
594	Miscellaneous shopping goods stores	82	9	1	4	4
5992	Florists	18	1	-	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.²Stores in the general merchandise, apparel, furniture and appliance groups, and those making up the miscellaneous shopping goods category. These stores specialize in department store type merchandise.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by Cherry, 7th, Mulberry, C.M.S.P. & P. RR., Poplar, 9th, Oak, Swan, 7th, Poplar, 3d, Oak, 1st, Ohio, and Wabash River. (Terre Haute city) (Entire tract 1)

MRC No. 2. Includes the planned center known as "Plaza North Shopping Center" and establishments bounded by railroad track, Lafayette, Fort Harrison, and North 13th St. (Terre Haute) (In tract 10)

MRC No. 3. Includes the planned center known as "Meadows Shopping Center" and establishments bounded by Ohio Blvd., North 28th St., Poplar, and North 25th St. (Terre Haute) (In tract 14)

MRC No. 4. Includes the planned center known as "Honey Creek Square" and establishments on U.S. Highway 70 and U.S. Highway 41. (Terre Haute) (In tract 108)

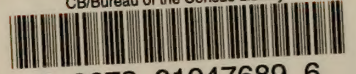
TABLE 2. Major Retail Centers With 100 or More Retail Establishments: 1972

1972 SIC code	Major retail center and kind of business	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Payroll, first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	MRC No. 1¹					
	Retail stores, total ²	101	40 091	6 495	1 606	1 414
52	Building materials, hardware, garden supply, and mobile home dealers ..	2	(D)	(D)	(D)	(D)
525	Hardware stores	-	-	-	-	-
52 ex. 525	Other	2	(D)	(D)	(D)	(D)
53	General merchandise group stores	6	11 636	1 993	465	449
531	Department stores	2	(D)	(D)	(D)	(D)
533	Variety stores	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)
54	Food stores	4	869	107	45	38
55 ex. 554	Automotive dealers	9	7 094	765	190	106
55 pt. (554)	Gasoline service stations	2	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	21	7 669	1 357	343	292
562, 3, 8	Women's clothing, specialty stores, furriers	11	1 761	297	72	70
562	Women's ready-to-wear stores	5	1 175	197	48	45
561	Men's and boys' clothing and furnishings stores	2	(D)	(D)	(D)	(D)
565	Family clothing stores	4	4 784	902	232	186
566	Shoe stores	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores	14	5 006	776	179	128
5712	Furniture stores	8	(D)	(D)	(D)	(D)
Other 571	Home furnishings stores	1	(D)	(D)	(D)	(D)
572, 573	Household appliance, radio, television, and music stores	5	2 484	313	78	48
58	Eating and drinking places	21	2 261	591	155	240
5812	Eating places	12	1 356	411	108	183
5813	Drinking places (alcoholic beverages)	9	905	180	47	57
59 pt. (591)	Drug stores and proprietary stores	3	(D)	(D)	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores ³	19	2 270	374	102	84
592	Liquor stores	-	-	-	-	-
594	Miscellaneous shopping goods stores	9	1 406	229	62	50
5992	Florists	1	(D)	(D)	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

¹See table 1 for Major Retail Center description.²Excludes nonstore retailers (mail-order houses, direct selling, and merchandising machine operators) SIC 596.³Includes data for those kinds of business in SIC 59 (except 591 and 596) not covered in any of the lines below.

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